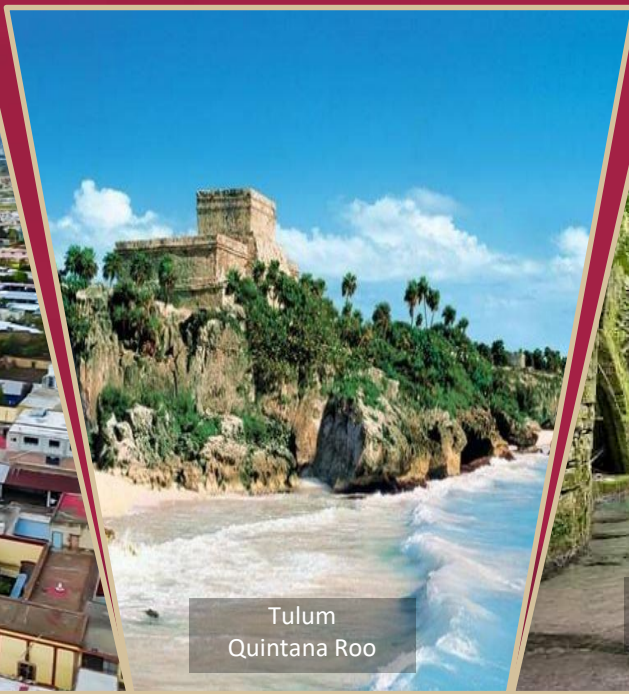
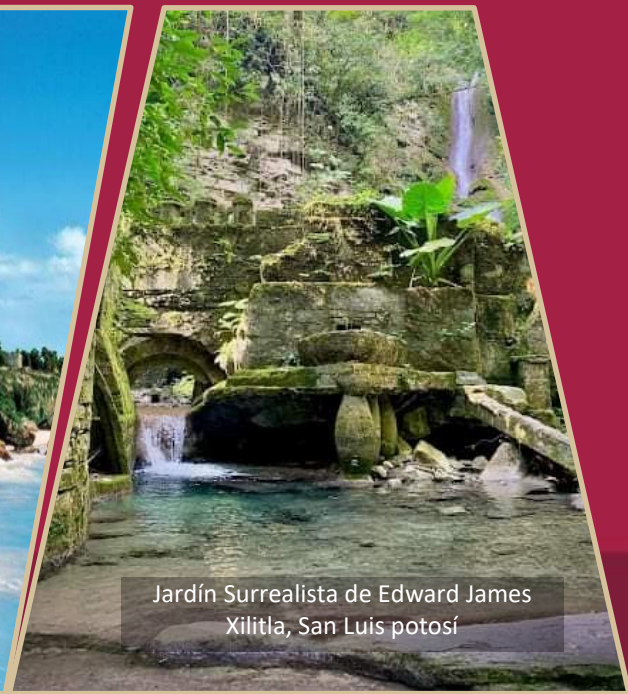


Tlaxco,
Tlaxcala



Tulum
Quintana Roo



Jardín Surrealista de Edward James
Xilitla, San Luis potosí

RAT

Results Of Tourism Activity February 2024



2024
AÑO DE
Felipe Carrillo
PUERTO
BENEMÉRITO DEL PROLETARIADO,
REVOLUCIONARIO Y DEFENSOR
DEL MAYAB



TURISMO
SECRETARÍA DE TURISMO



TURISMO
SECRETARÍA DE TURISMO



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Warning: As a result of the extraordinary measures that have been taken in March 2023, the figures are preliminary and will be updated to the extent possible by each official information source.



Tourist Activity Report (RAT) Main Results January-February 2024/2023

Arrival of international tourists



7 million 92 thousand
+4.8% vs 2023

International travel receipts



6 thousand 320 million dollars
+8.8% vs 2023

Expenditure of residents in Mexico abroad



One Thousand 404 million dollars
+20.7% Vs 2023

Departures international tourists from Mexico abroad



2 million 764 thousand tourists
+21.6% Vs 2023

International travellers balance



Surplus 4 thousand 916 millions dollars
+5.8% Vs 2023

Participation Issuing Markets USA and Canadian tourists



2 million 465 Thousand Tourists
+7.4% Vs 2023



784 thousand 150 Tourists
+13.0% Vs 2023

Hotel Occupancy in 70 Tourist Centers monitored 59.4%



lower in **0.03** percentage points compared to January-February 2023

Arrival of tourists to Hotels



8 million 809 thousand domestic tourists
(69.4% of the total)

3 million 884 thousand international tourists
(30.6% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS

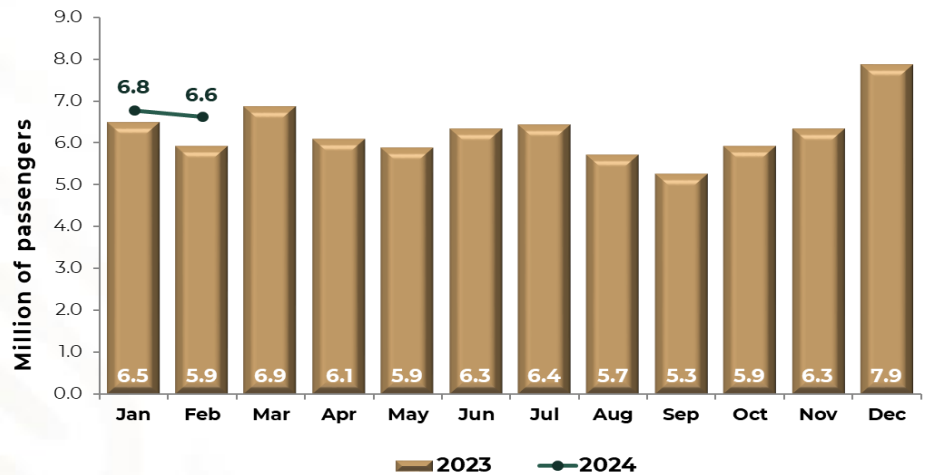




Arrival Of International Visitors to Mexico

Chart 1. INEGI reported the arrival of **13 million 406 thousand international visitors**, during January-February 2024, this is One million 20 thousand more visitors compared to the same period of to 2023, which represented an increase of **8.2%**

January-February	Million of Passengers	Change %
2022	9.2	
2023	12.4	34.0%
2024	13.4	8.2%



Arrival of International Tourists to Mexico

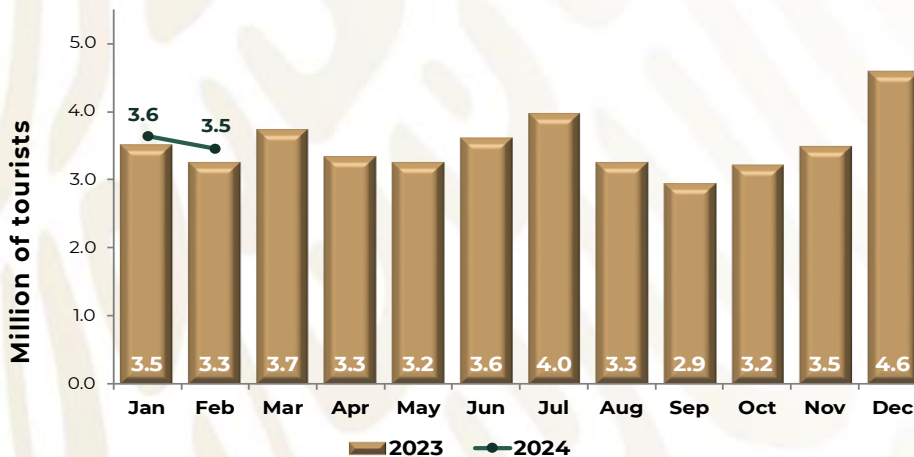


Chart 2. The arrival of international tourists during January-February 2024 was **7 million 92 thousand**, a level higher by 326 thousand 837 tourists than that observed in the first two months of 2023 and equivalent to an increase of **4.8%**.

January-February	Million of Tourist	Change %
2022	5.3	
2023	6.8	28.6%
2024	7.1	4.8%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

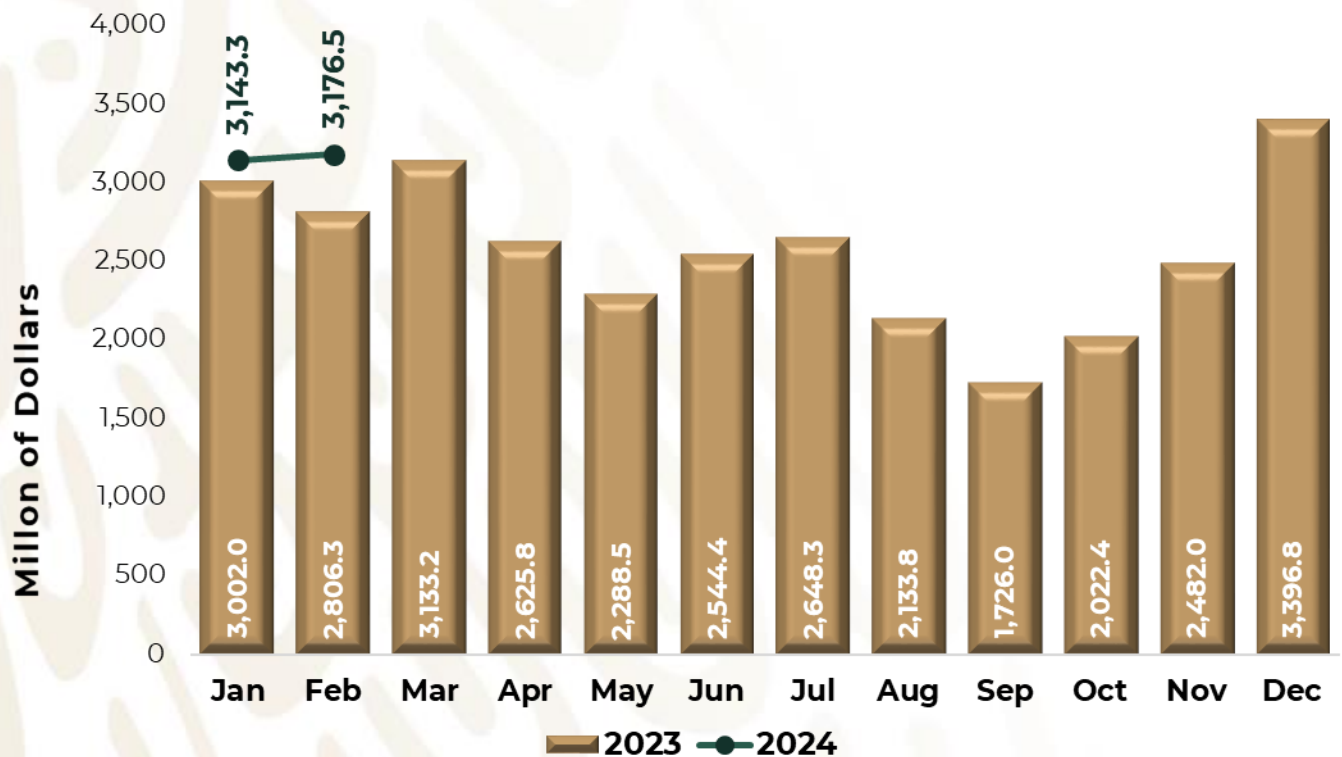
Source: INEGI and Bank of Mexico, Balance of payments.



Foreign Exchange Revenue From International Visitors

Chart 3. The foreign currency income from international visitors during the first two months of 2024 was **6 thousand 320 million dollars**, which represented an increase of **8.8%** compared to the same period of to 2023.

January-February	Million of Dollars	Change %
2022	4,090.4	
2023	5,808.3	42.0%
2024	6,319.9	8.8%



Source: INEGI and Bank of Mexico, Balance of payments.

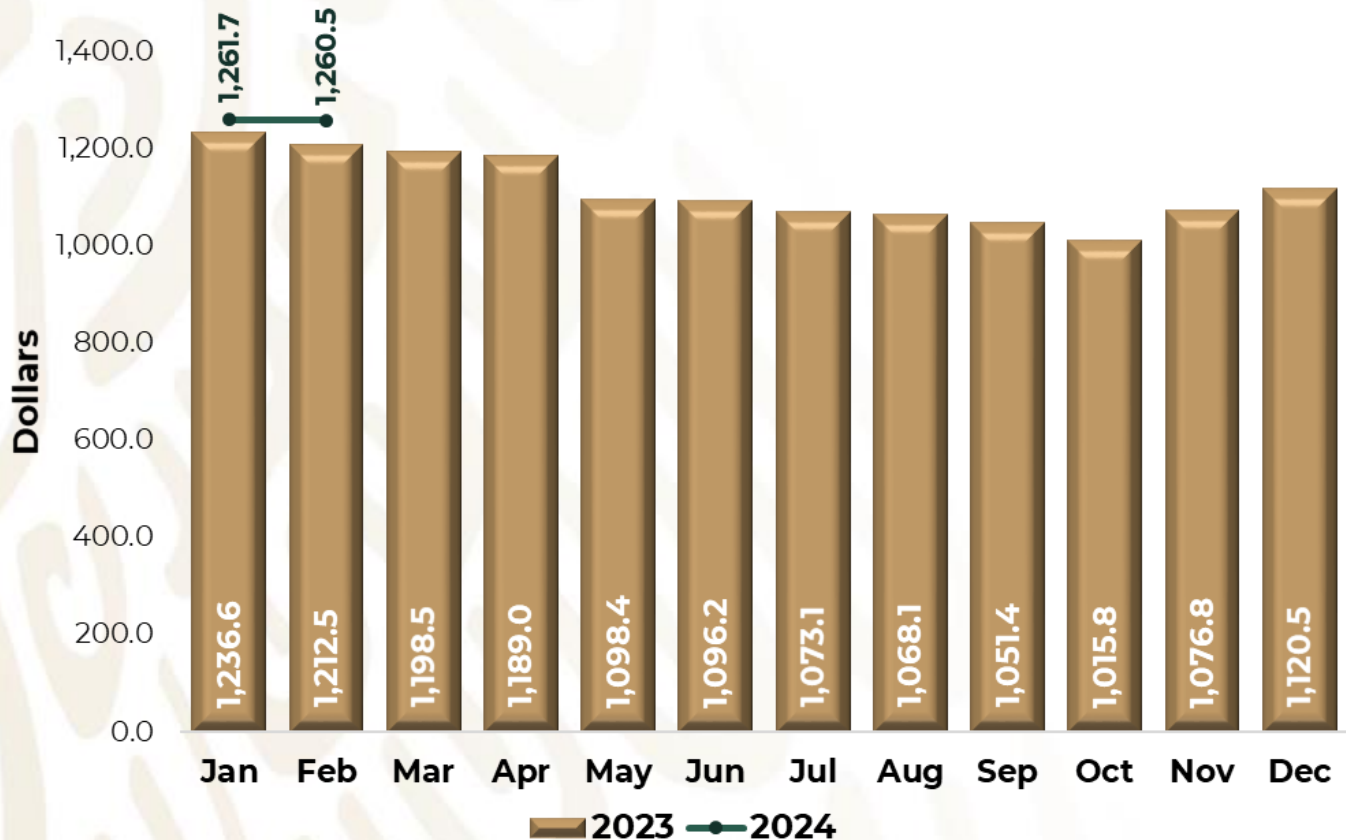
<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



Average Expenditure of Long-Stay Tourists, Air Transport

Chart 4. The average spending of tourists for internment by air was **1,261.1 dollars** during January-February 2024, which represented an increase of **+3.0%** over the observed in the same period of 2023.

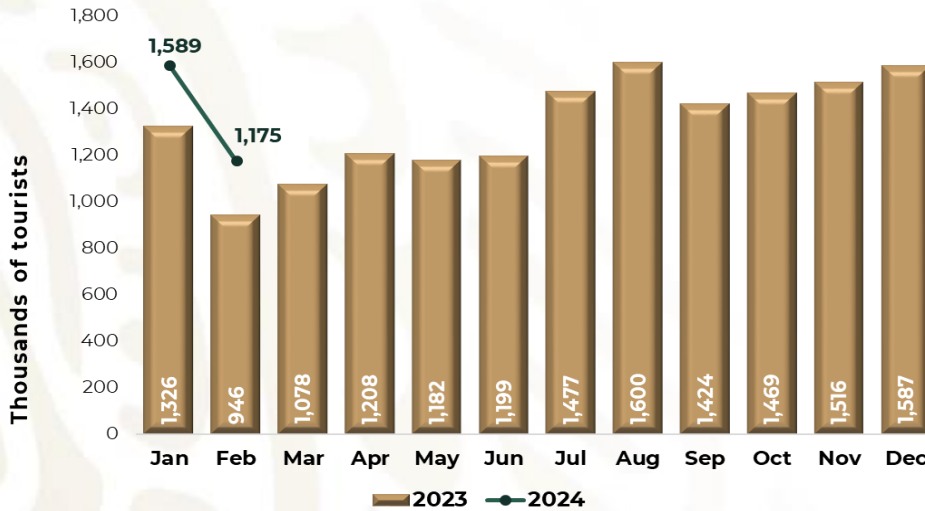
January-February	Dollars	Change %
2022	1,164.7	
2023	1,224.7	5.2%
2024	1,261.1	3.0%



Source: INEGI and Bank of Mexico, Balance of payments.



Departures Of International Tourists From Mexico



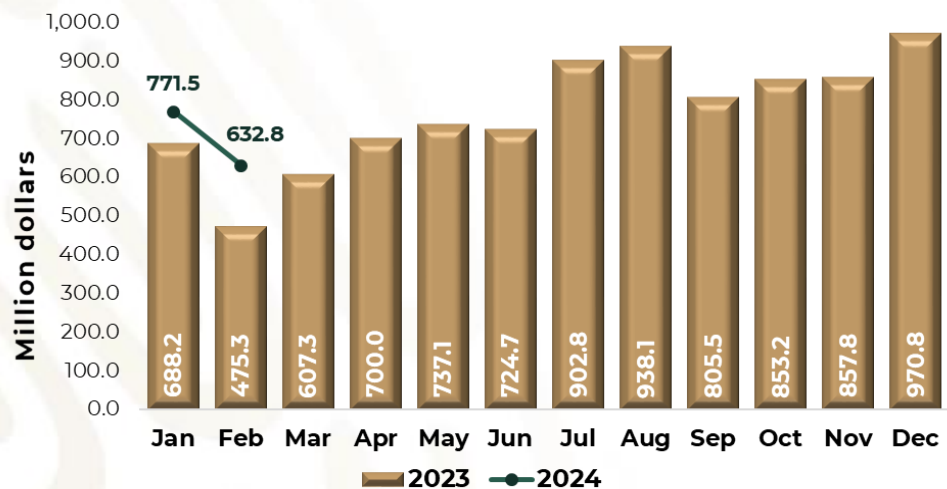
Chars 5. During January-February 2024, INEGI reported the departure of **2 million 764 thousand international tourists** from Mexico abroad, which meant 491 thousand 718 more tourists, that was reported in the same period of 2023, equivalent to an increase of **21.6%**.

January-February	Thousands of Tourists	Change %
2022	1,983	
2023	2,273	14.6%
2024	2,764	21.6%

Foreign Exchange Expenditure by Resident Visitors in Mexico Abroad

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **One thousand 404 million dollars** during January-February 2024, higher by 240 million 814 thousand dollars than recorded in first two months 2023, with an increase of **20.7%**

January-February	Million of Dollars	Change %
2022	815.4	
2023	1,163.5	42.7%
2024	1,404.3	20.7%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

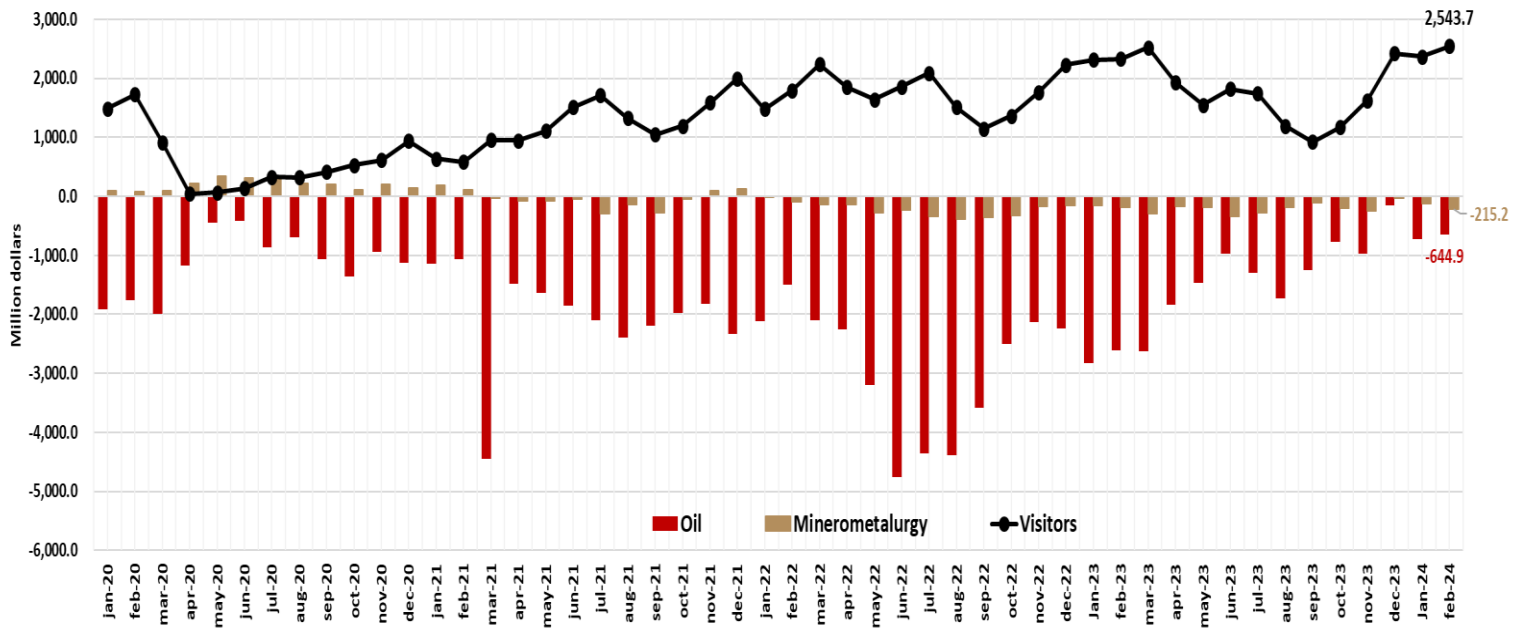


Foreign Exchange Balance by International Visitors

Chart 7. During first two months 2024, the balance of the balance for international visitors stood at **4 thousand 916 million dollars**, **5.8%** higher than observed during the same period of 2023.

January-February	Million Dollars	Change %
2022	3,275.0	
2023	4,644.8	41.8%
2024	4,915.5	5.8%

Balance of International Visitors, Oil and Metallurgical.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.

<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





International Tourists to Mexico Arriving By Air (Main Countries by Nationality)

Chart 8. During the first two months of 2024, **4 million 259 thousand** international tourists arrived by air by country of nationality, **6.2%** higher than that observed in January-February 2023.

January-February	Tourists	Change %
2022	3,028,007	
2023	4,010,172	32.4%
2024	4,258,511	6.2%

Highlights the arrival of citizens of:

- **The United States** with **2 million 465 thousand** passengers, 7.4% more than 2023.
- **Canada** with **784 thousand 150** passengers, 13.0% more compared to 2023
- **Colombia** with **107 thousand 856** passengers, 7.3% less than 2023
- **France** with **73 thousand 157** passengers, 1.3% less than 2023
- **United Kingdom** with **69 thousand 919** passengers, 3.8% more regarding 2023
- **Rest of nationalities** **758 thousand 42** passengers, 0.5% less regarding 2023



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

Source: Migration Policy, Registry and Identity Unit, SEGOB.

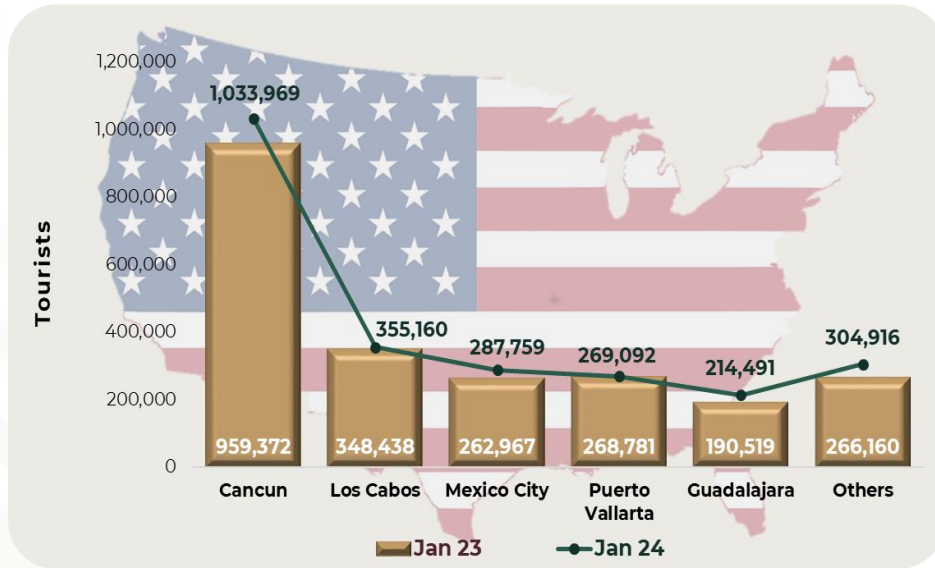
<http://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx>



U.S Citizens by Airport

Chart 9. During January-February 2024, the arrival of **2 million 465 thousand** air tourists with American citizenship was recorded, with an increase of **7.4%** compared to what was observed in January-February 2023; the majority of which, arrived through the airports of Cancun and Los Cabos.

January-February	Tourists	Change %
2022	1,870,206	
2023	2,296,237	22.8%
2024	2,465,387	7.4%



Canadian Citizens by Airport

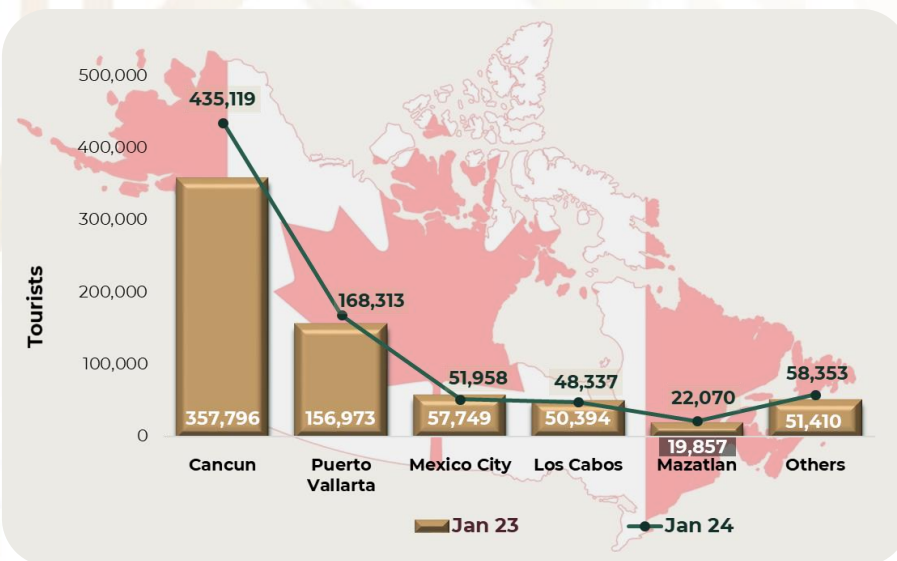


Chart 10. The arrival of air tourist with Canadian citizenship, registered **784 thousand 150 passengers** during January-February 2024, presenting an increase of **13.0%** compared to the same period of 2023; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January-February	Tourists	Change %
2022	296,275	
2023	694,179	134.3%
2024	784,150	13.0%

Source: Migration Policy, Registry and Identity Unit, SEGOB.

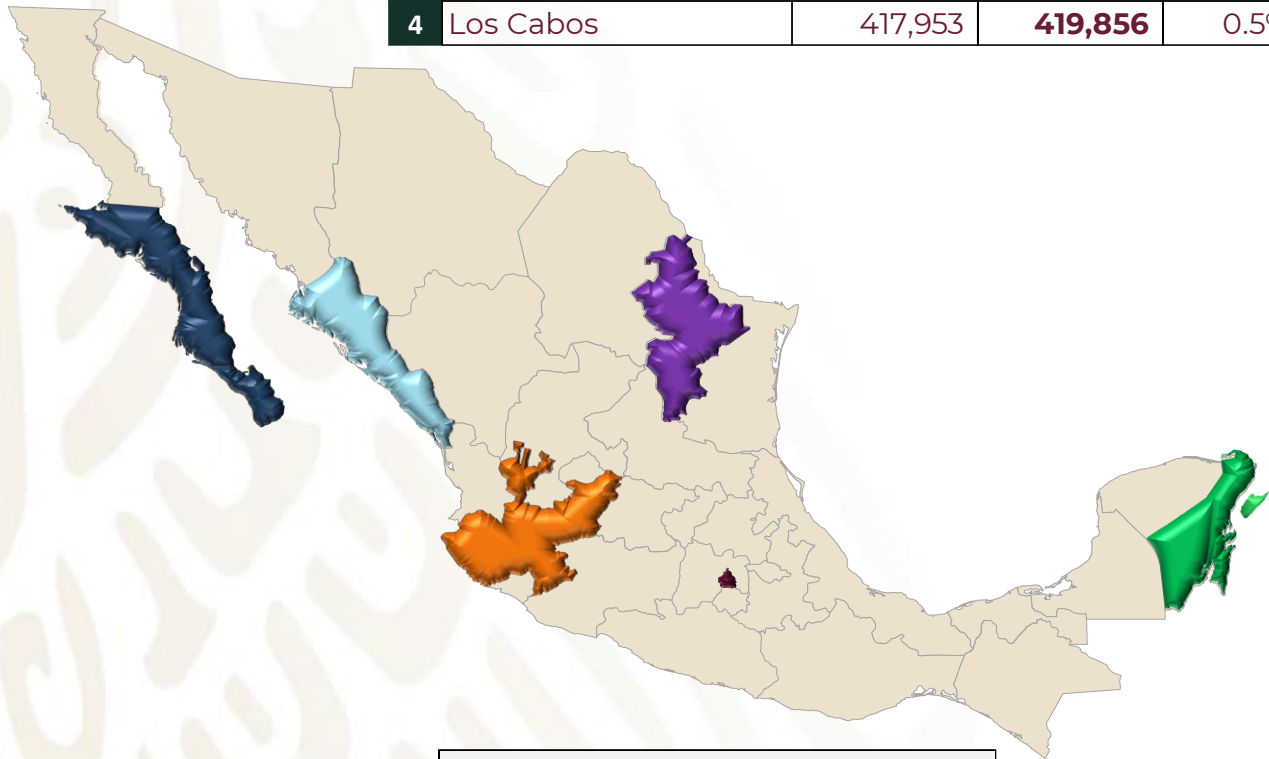
<http://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx>



Arrival of International Tourists To Mexico's Main Airports

Figure 1. During the first two months of 2024, the airports that received the largest number of international tourists in Mexico were, according to their nationality: **Cancún, Mexico City, Puerto Vallarta, Los Cabos, Guadalajara, Cozumel, Monterrey, and Mazatlán.** Which together accounted for **93.5%** of total international tourist arrivals by nationality.

January-February		Arrival of tourists (thousands)		
	Airport	2023	2024	Change %
1	Cancun	1,848,643	1,984,528	7.4%
2	Mexico City	730,216	723,712	-0.9%
3	Puerto Vallarta	430,713	469,055	8.9%
4	Los Cabos	417,953	419,856	0.5%



January-February		Arrival of tourists (thousands)		
	Airport	2023	2024	Change %
5	Guadalajara	203,237	228,838	12.6%
6	Cozumel	47,445	57,981	22.2%
7	Monterrey	45,704	53,902	17.9%
8	Mazatlan	40,479	43,546	7.6%

Note: Figures refers to events because the same person may have entered the country in more than one occasion.
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<http://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx>





International Tourists to Mexico Arriving by Air (Main Countries by Residence)

Chart 11. During the first two months of 2024 arrived **3 million 786 thousand** international tourists by air by country of residence, higher in **4.7%** for the same period in 2023

January-February	Passengers	Change %
2022	2,935,652	
2023	3,616,398	23.2%
2024	3,786,322	4.7%

Highlights the arrival of citizens of:

- **The United States** with **2 million 271 thousand** passengers, 7.5% more than to 2023.
- **Canada** with **728 thousand 156** passengers, 10.9% more compared to 2023
- **Colombia** with **86 thousand 784** passengers, 11.2% lower than 2023
- **United Kingdom** with **61 thousand 101** passengers, 2.8% lower than 2023
- **Argentina** with **60 thousand 319** passengers, 0.2% lower regarding 2023
- **Rest of nationalities** **578 thousand 876** passengers, 7.5% lower regarding 2023





Tourists Residing in the United States (Airway)

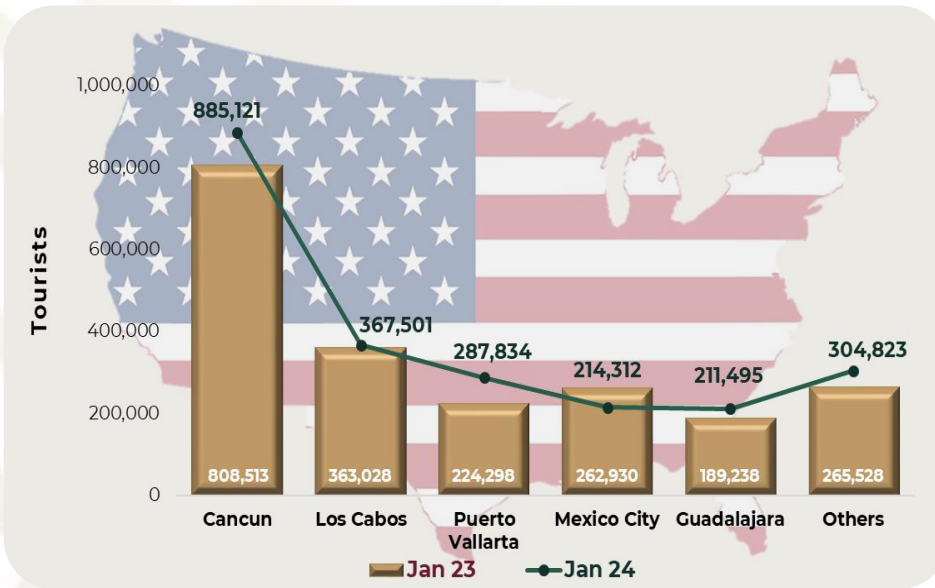


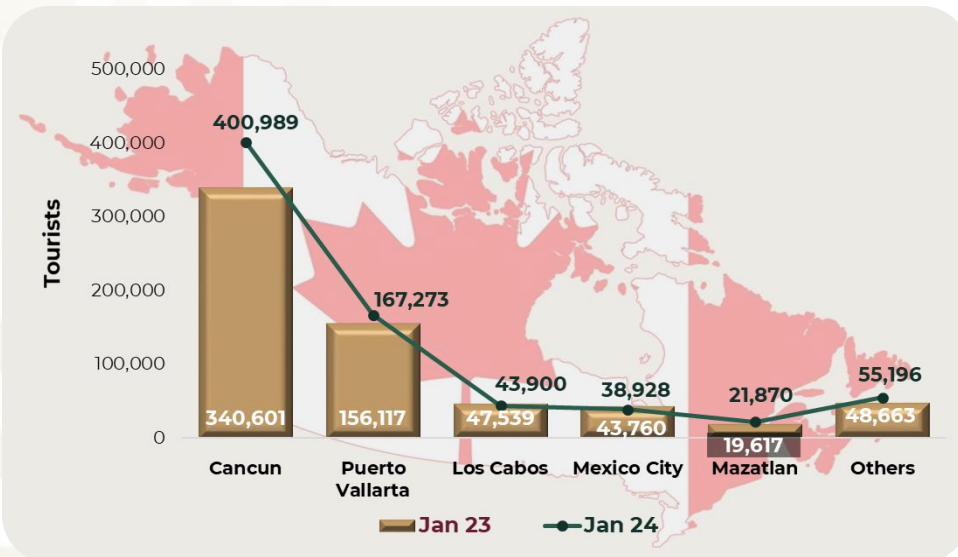
Chart 12. The arrival by air of tourists residing in the United States, recorded an increase of **7.5%** during January-February 2024 compared to the recorded during January-February 2023, adding **2 million 271 thousand tourists**; most of whom, arrived through the airports of Cancun and Los Cabos

January-February	Passengers	Change %
2022	1,917,055	
2023	2,113,535	10.2%
2024	2,271,086	7.5%

Tourists Resident in Canada (Airway)

Chart 13. During January-February 2024, the arrival of **728 thousand 156 tourists** residing in Canada was recorded, showing an increase of **10.9%** over the same period in 2023; most of them arrived at the airports of Cancun and Puerto Vallarta

January-February	Passengers	Change %
2022	278,928	
2023	656,297	135.3%
2024	728,156	10.9%



HOTEL MONITORING REPORT





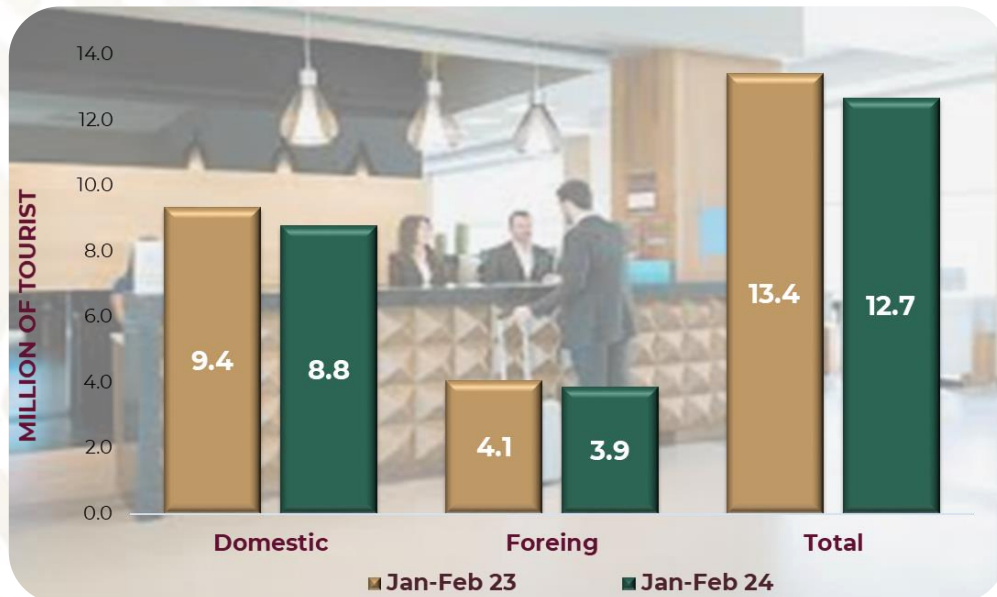
Occupancy Rate



Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during January-February 2024, was **59.4%**, lower level higher **-0.03** percentage points that observed in January-February 2023.

Arrival of Tourists to Hotels Rooms

Chart 15. During the first two months of 2024, the arrival of domestic tourists to hotel rooms reached **8 million 809 thousand tourists** (69.4% of the total); while the arrival of international tourists registered **3 million 884 thousand tourists** (30.6% of the total).



Notes: Total occupancy is a weighted average of 70 monitored destinations. Total tourist arrivals to hotel rooms during January to February 2024 registered a decrease of **(-) 5.6%** compared to same period in 2023.

In the graph the sum of the data may not match the total due to the rounding of the figures.

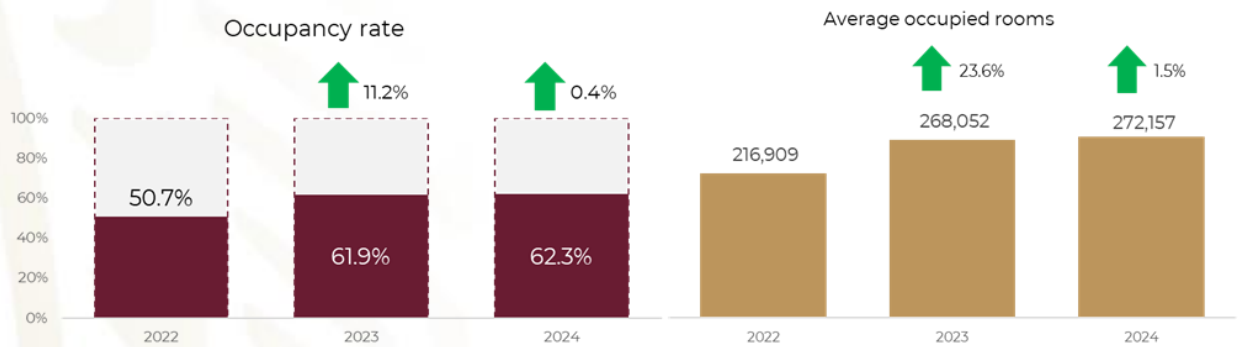
Source: Information of 70 resorts monitored by DataTur.



70 Tourist Centers Selected

February 2022-2024

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **62.3%**, in the month of February 2024, higher level by **0.4** percentage points as observed in February 2023.

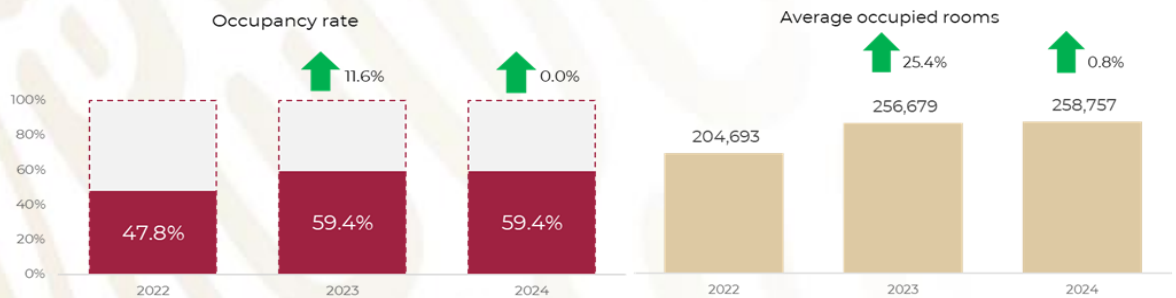


Source: hotel program report "DATATUR", April 2024

Source: hotel program report "DATATUR", April 2024

Tourist arrival		
Percent Change 2024 - 2023		
	Nationals	Foreigners
February	-6.1%	-1.1%
Cumulative January to February	-5.9%	-4.8%

Cumulative January to February 2022- 2024



Source: hotel program report "DATATUR", April 2024

Source: hotel program report "DATATUR", April 2024

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points

Source: Information of 70 resorts monitored by DataTur.

<http://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



Occupancy Rate by Type of Centre

Chart 17. In February 2024 the percentage of occupancy by type of centers was **72.3%** for **beach centers** and **53.3%** for **cities**.

Center type	February		
	2023	2024	Percentage difference 2024 vs. 2023
Total	61.9%	62.3%	0.4%
Beach centers	73.3%	72.3%	-1.0%
Cities	51.7%	53.3%	1.6%

Center type	Cumulative January to February		
	2023	2024	Percentage difference 2024 vs. 2023
Total	59.4%	59.4%	0.0%
Beach centers	72.1%	70.0%	-2.1%
Cities	47.9%	49.8%	1.9%

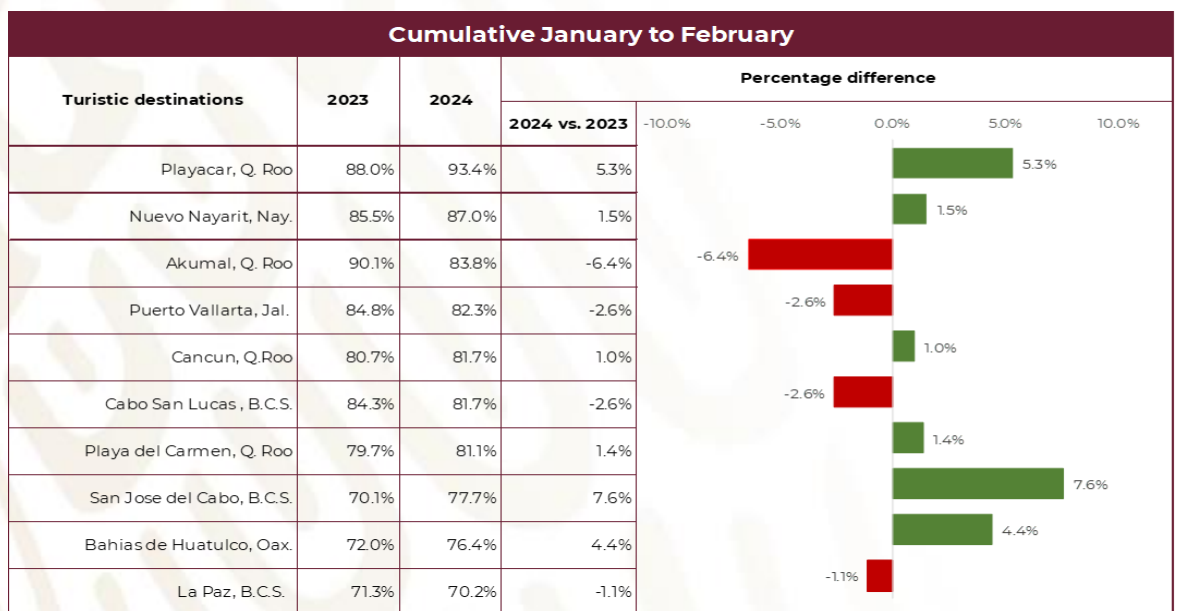
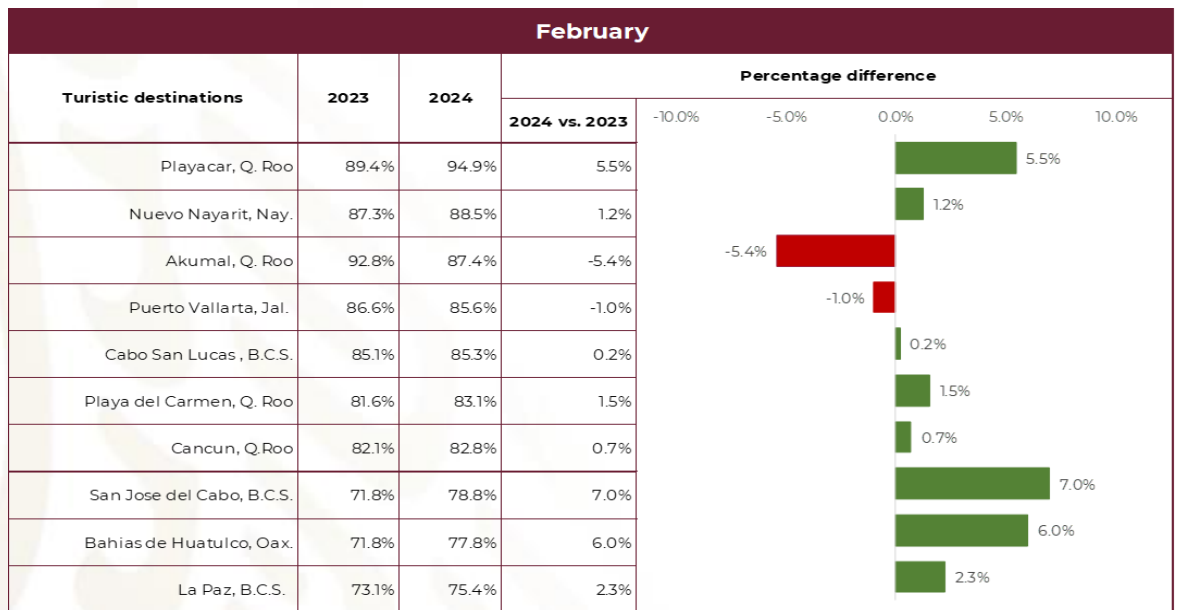
Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.



Occupancy Percentage Ranking

Chart 18. During the month of February 2024, by percentage of hotel occupancy **Playacar** tourist centers stand out, with **94.9%** and **Nuevo Nayarit** with **88.5%**, which means an increase of **5.5** and **1.2** percentage points respectively, compared to what was observed in the same month of 2023.



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.



AIR AND SEA TRANSPORTATION

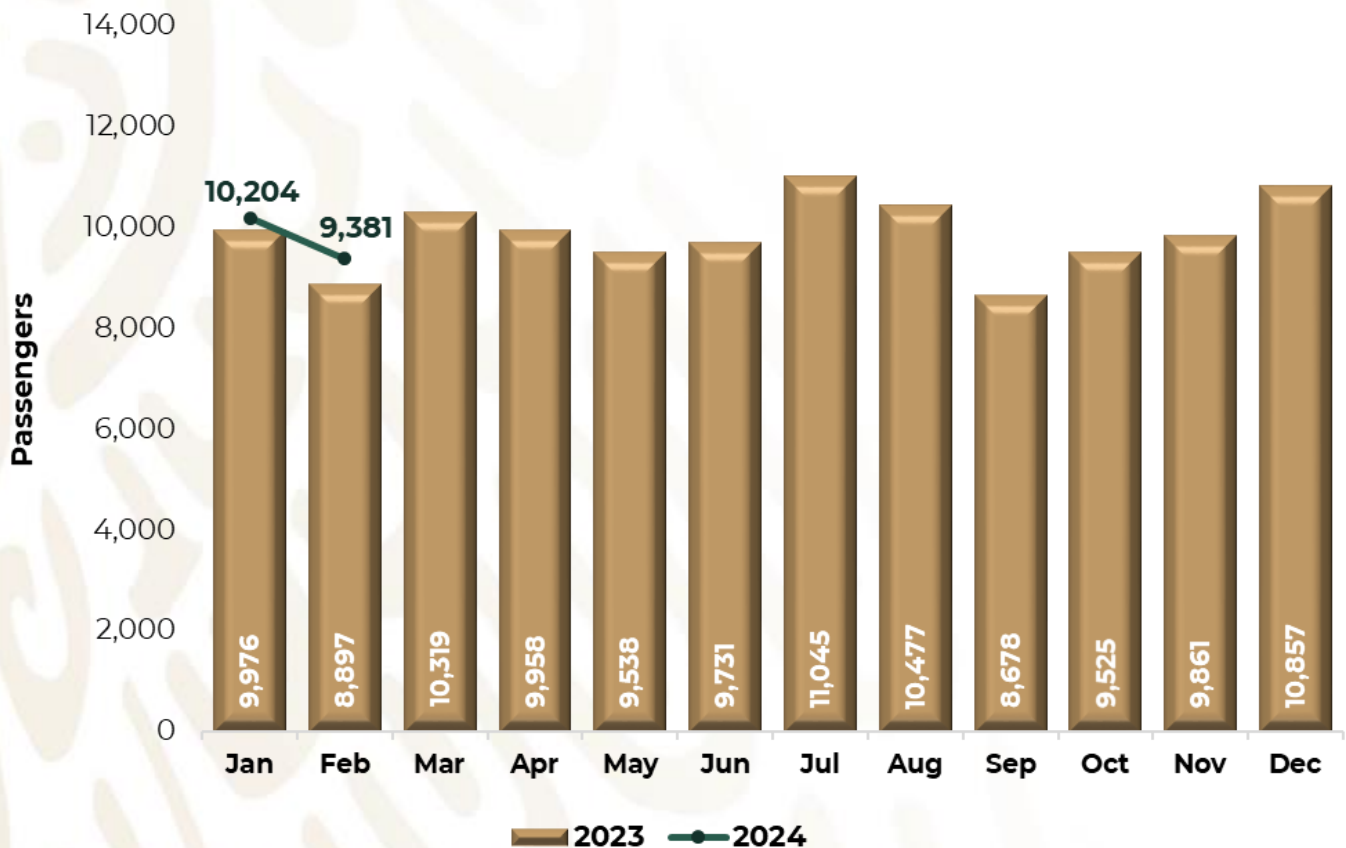




Total Passengers Transported on Domestic And International Flights

Chart 19. During January-February 2024, a total of **19 million 585 thousand air passengers** were registered, representing an increase of 712 thousand 8 passengers, equivalent to a **3.8%** higher than the same period 2023.

January-February	Passengers	Change %
2022	14,650,766	
2023	18,873,009	28.8%
2024	19,585,017	3.8%



Preliminary figures

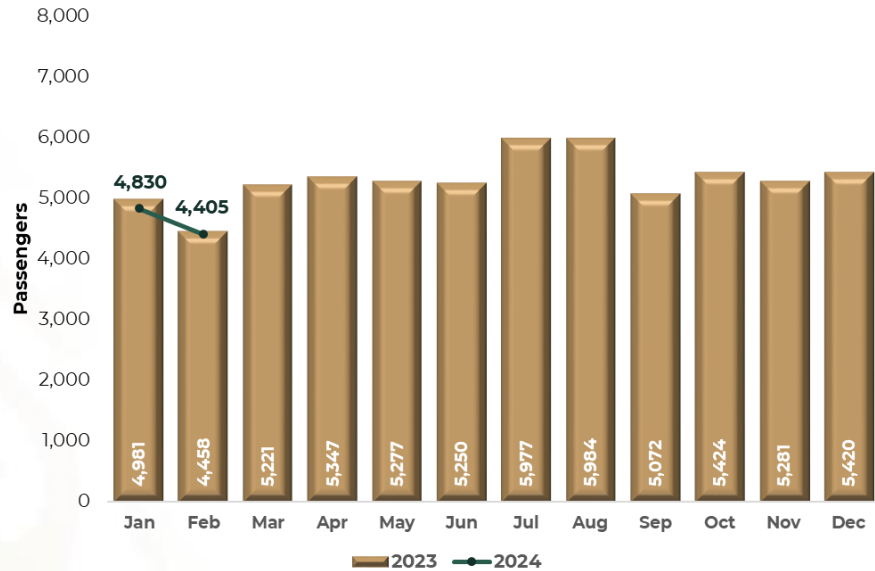
Source: Federal Civil Aviation Agency (SICT).



Passengers Carried on Domestic Flights

Chart 20. The arrival of passengers on domestic flights during January-February 2024, was **9 million 235 thousand passengers**, registering a decrease of 203 thousand 799 passengers, less by **2.2%** compared to what was observed in the same period 2023.

January-February	Passengers	Change %
2022	7,364,535	
2023	9,438,761	28.2%
2024	9,234,962	-2.2%



Passengers Transported on International Flights

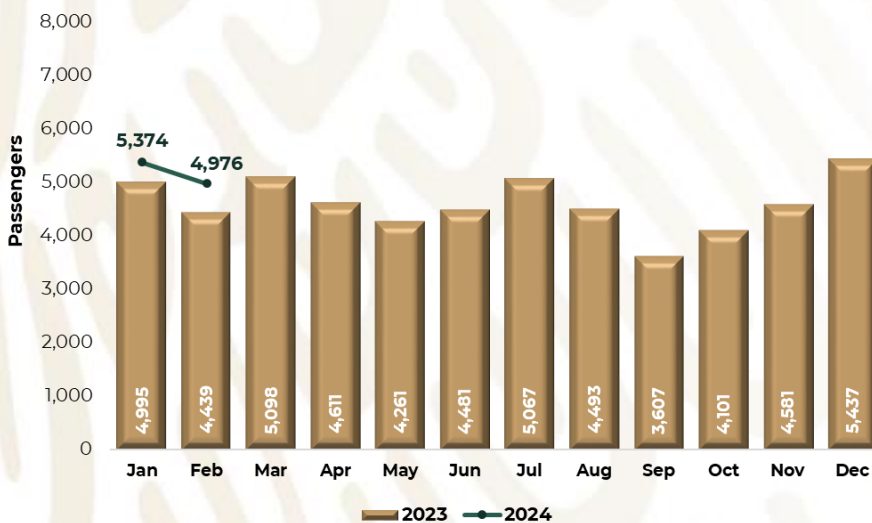


Chart 21. The arrival of passengers on international flights during January-February 2024 was **10 million 350 thousand passengers**, representing an increase of 915 thousand 807 passengers; **9.7%** higher than that observed in the same period of 2023.

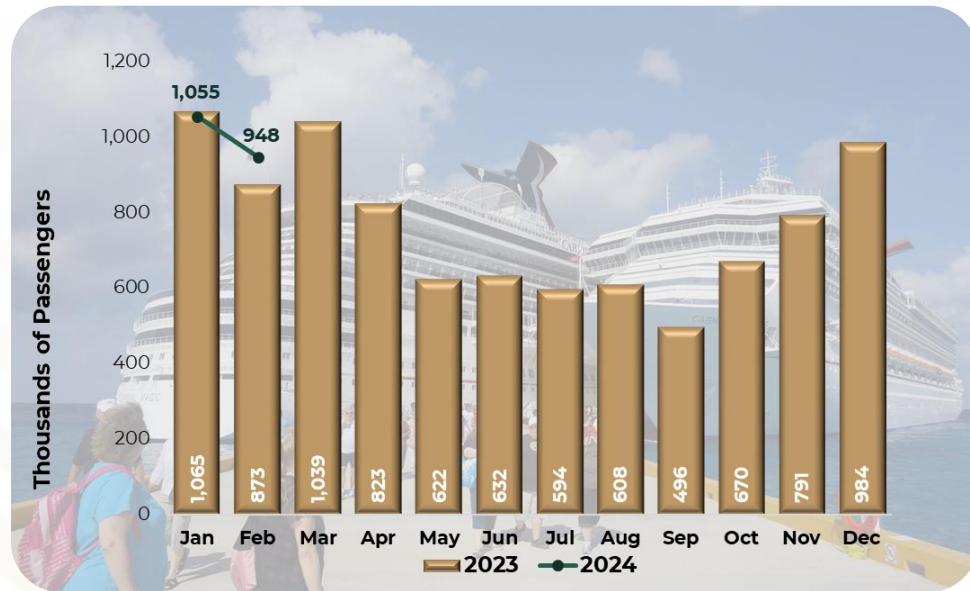
January-February	Passengers	Change %
2022	7,286,231	
2023	9,434,248	29.5%
2024	10,350,055	9.7%



Arrival of Hikers on Cruises to Mexico

Chart 22. The number of passengers on cruises that arrived during the first two months of 2024 was **2 million 2 thousand passengers**. With a decrease of **3.3%** compared to the recorded in the same period of 2023.

January-February	Thousands of Passengers	Change %
2022	913	
2023	1,938	N. C.
2024	2,002	3.3%



Arrival of Cruise Ships to Mexico

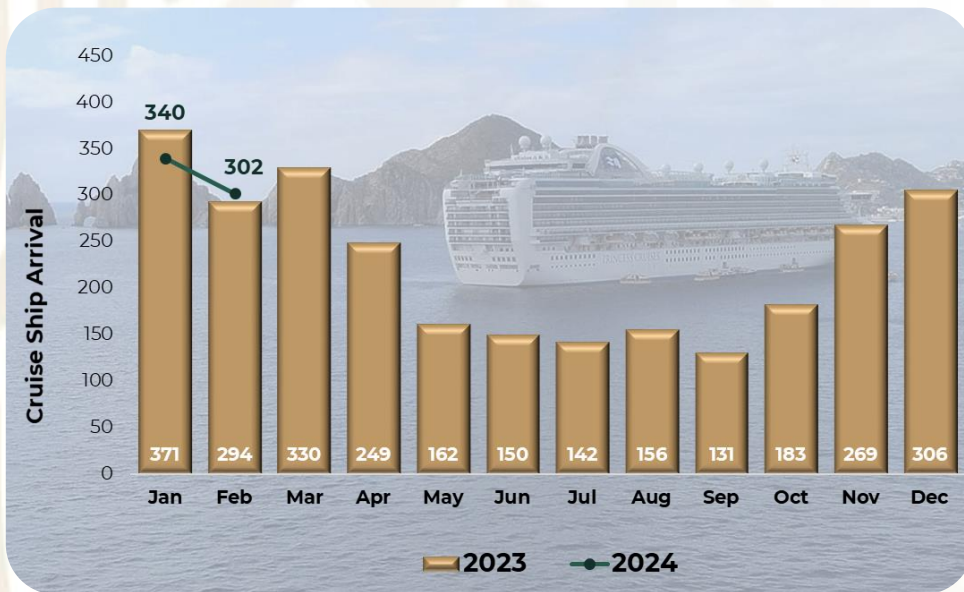


Chart 23. In January-February 2024, the arrival of **642 cruise ships** to the different ports of the country was recorded, representing a decrease of **3.5%** to what was recorded in the first two months of 2023.

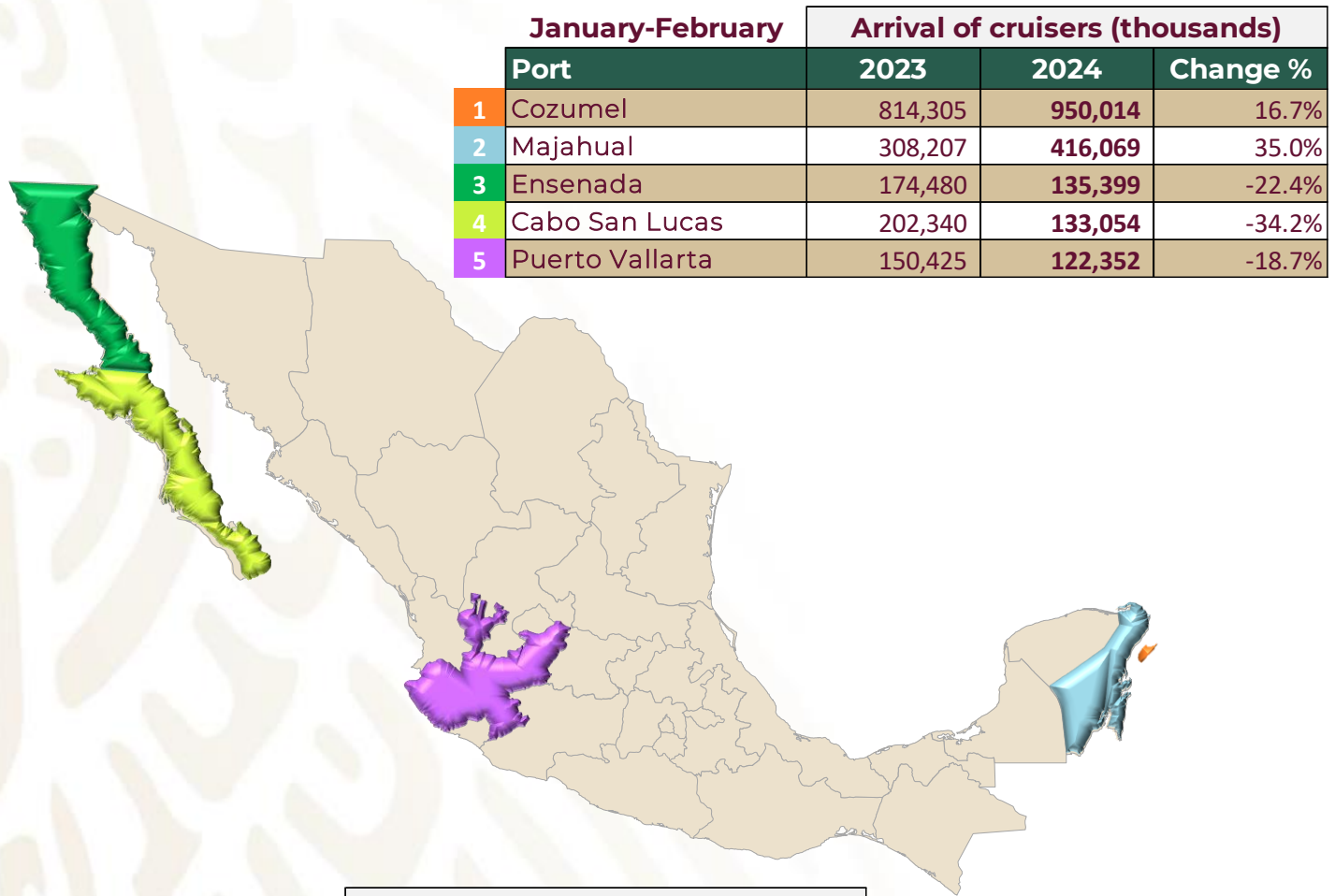
January-February	Cruise Ship Arrival	Change %
2022	491	
2023	665	35.4%
2024	642	-3.5%

Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2023 correspond to the SCT, according to the presidential decree issued on December 7, 2023 in the Official Gazette of the Federation and to Press Release No. 006/2024 of the General Coordination of Ports and Merchant Marine of June 7, 2024)



Arrival of Hikers on Cruises And Cruises Ships to the Main Ports of Mexico

Figure 2. During the first two months of 2024 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas and Puerto Vallarta** which accounted for **89.5%** of the total passengers.



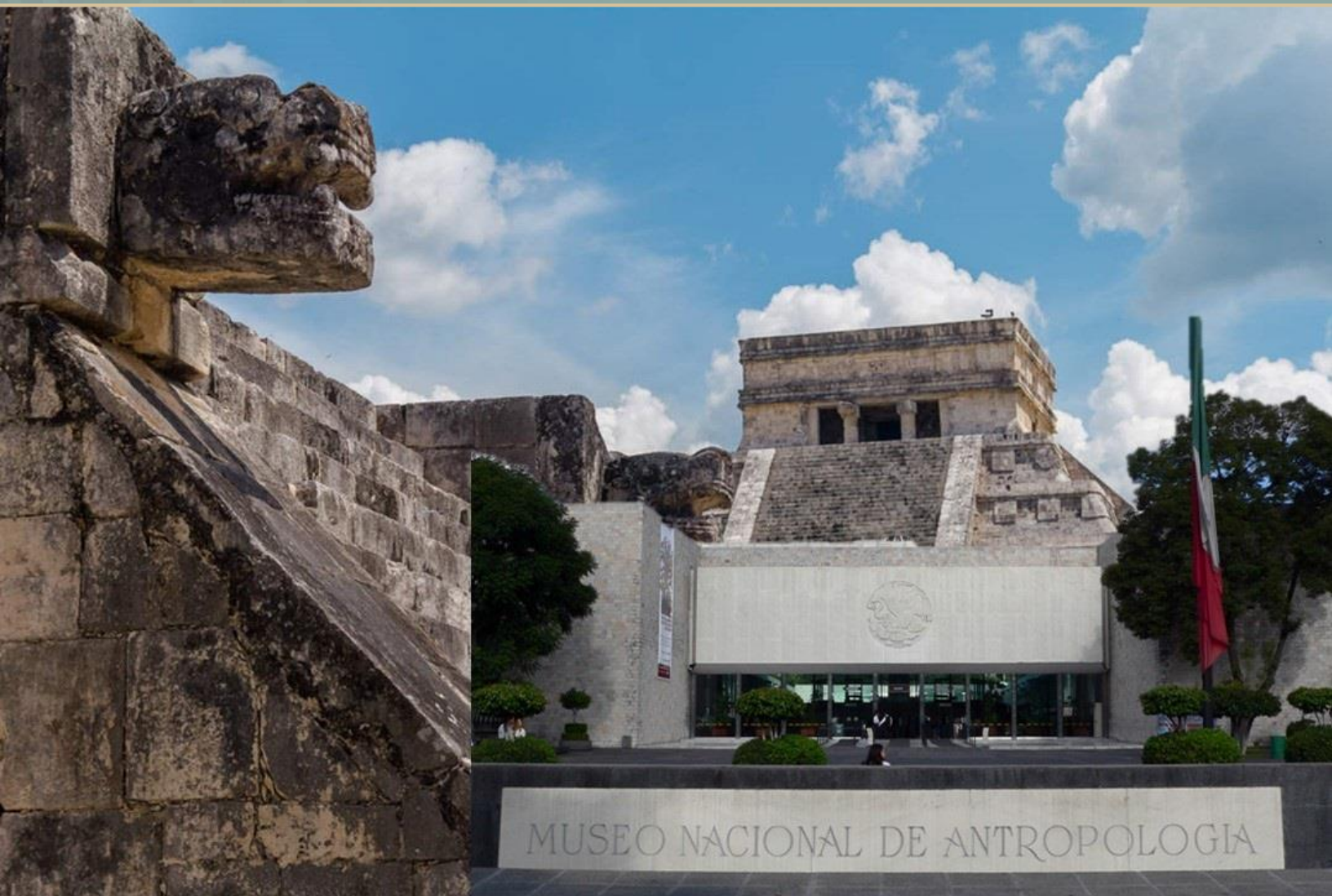
January-February		Arrival of Cruise Ships		
	Port	2023	2024	Change %
1	Cozumel	267	282	5.6%
2	Majahual	95	109	14.7%
3	Ensenada	60	46	-23.3%
4	Cabo San Lucas	68	42	-38.2%
5	Puerto Vallarta	51	40	-21.6%

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023).



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

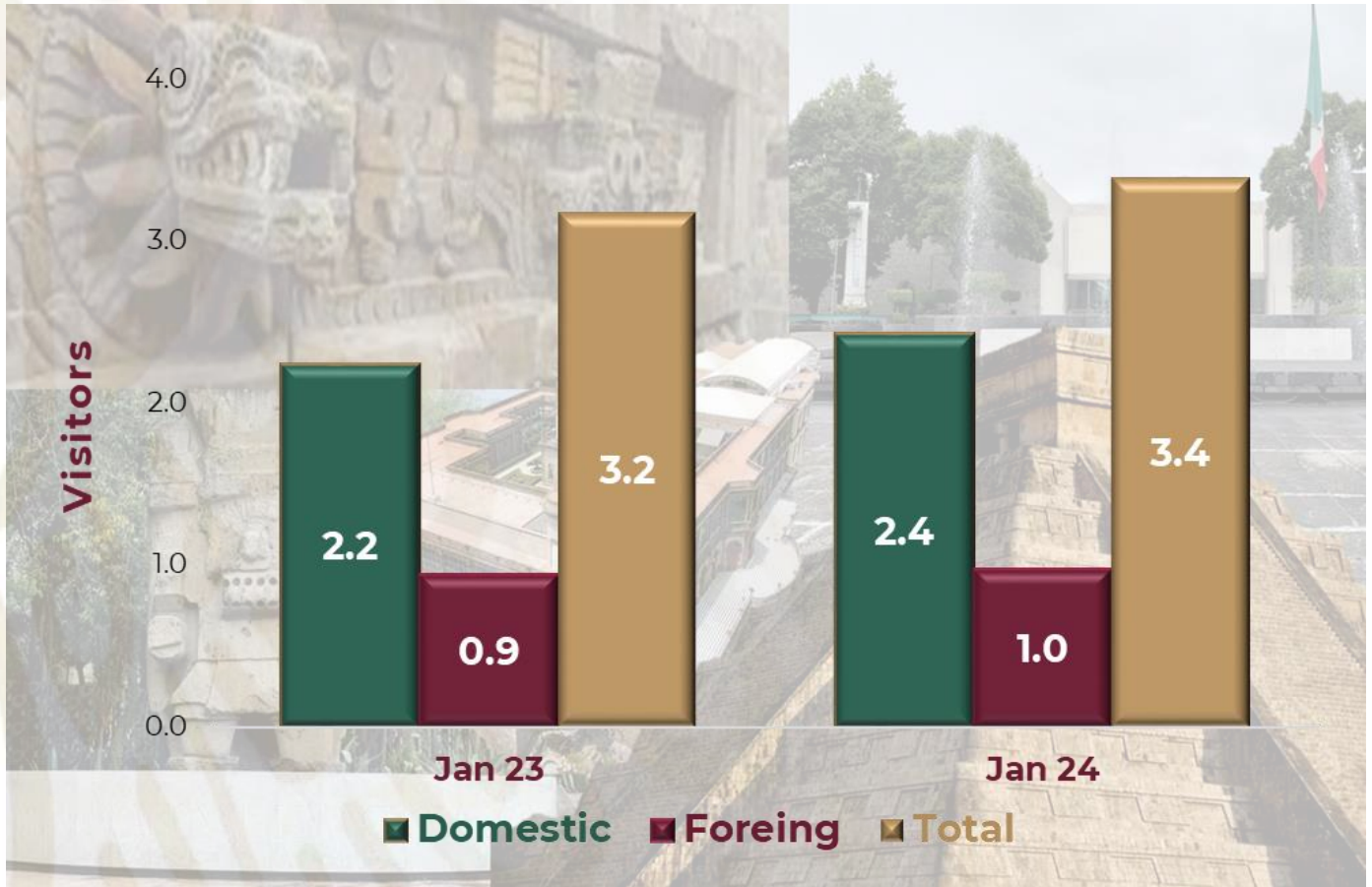




Visitors to Museums and Archeological Sites

Chart 24. During January-February 2024, the National Institute of Anthropology and History reported the arrival of **3 million 392 thousand visitors** to museums and archaeological sites, which is 218 thousand 999 visitors more than reported in January-February 2023, representing an increase of **6.9%**. Of the total visitors, **71.5%** were national visitors and **28.5%** were international visitors.

January-February	Visitors	Change %
2022	1,823,354	
2023	3,173,147	74.0%
2024	3,392,146	6.9%



Source: National Institute of Anthropology and History (INAH)

<http://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>

OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

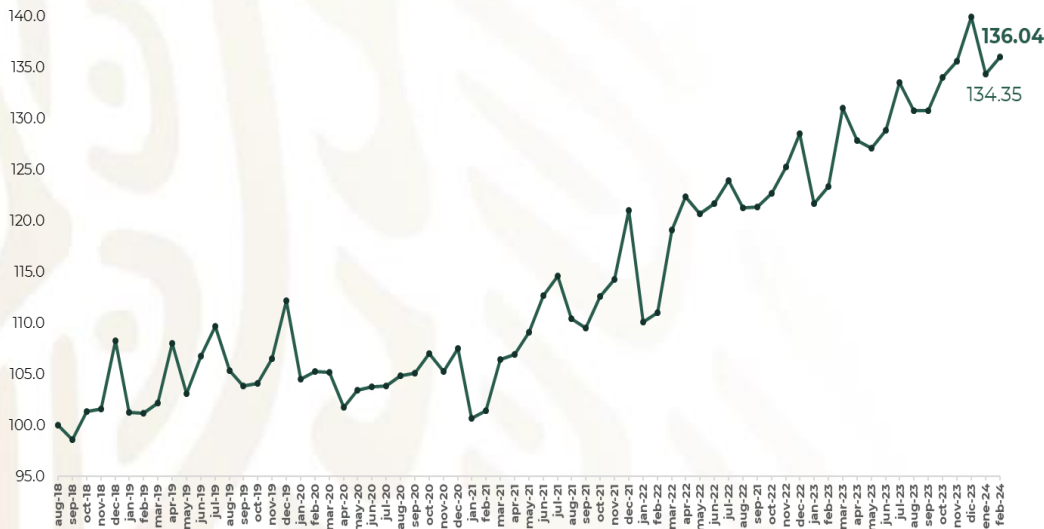




National Tourist Price Index (NTPI) February 2024

The **National Tourist Price Index** is an economic indicator that monitors price fluctuations in representative tourist services in Mexico. Helps travelers, businesses and policymakers understand price trends in the tourism industry and impact on the national economy

NATIONAL TOURIST PRICE INDEX



The NTPI registered a reduction, going from 134.35 in January 2024 to 136.04 in February 2024

The NTPI consists of six key components selected for their economic importance and representativeness in tourism consumption, which recorded the following annual inflation:



Air transportation
+32.33%



Highway tolls
+7.74%



Package tour services
+7.64%



Restaurants, bars and the like
+7.45%



Hotels
+6.19%



Foreign bus
+6.14%



International Traveller Account Index January 2024

The International Traveller Account Indices cover both the income and the flow of people entering the country, with the objective of measuring the monthly and annual variations accumulated to make a detailed monitoring of international tourism activity.

Revenue



In January 2024, the cumulative ICVI for Total Revenue increased from 153.88 in January 2023 to 161.13

% **+4.71**



The cumulative ICVI for Inpatient Tourist Income increased from 159.37 in January 2023 to 166.87

% **+4.71**



Cumulative Revenue for Tourist Internment by Air went from 166.63 in January 2023 to 175.88

% **+5.55**

People



Accumulated for International Tourists increased from 96.30 in January 2023 to 99.72

% **+3.56**



Accumulated for Internment Tourists increased from 107.22 in January 2023 to 109.65

% **+2.27**



The accumulated ICVI for Internment Tourists by air went from 119.57 in January 2023 to 123.69

% **+3.45**



Economic Context (Ministry of Finance)

Domestic

In 2023, the Mexican economy tied three years of growth above its historical average by registering a growth rate of 3.2% annually. Even, since the third quarter of 2022, the historical peak of GDP was consecutively exceeded in each quarter, a situation that had not been observed in the last eight years. However, in the fourth quarter of 2023 there was a slowdown compared to the previous quarter, such that its growth rate was the lowest of the year.

The economy's performance was due to high levels of investment, in an environment of macroeconomic, political and social stability, which continues to generate high business confidence. Private investment alone grew 19.5% in 2023, which was the highest rate since 1996 when registration began. This momentum was also generated by changes in global trade trends and the phenomenon of business relocation. For its part, public investment linked two years with growth, derived from the effect of public works for oil refining and increased connectivity in the south-southeast region of the country.

Increases in real wages, improved working conditions and job creation led to increases in consumer confidence and demand for consumer credit. These elements, in turn, supported the increase in private consumption of 4.3% annually, almost double its historical average from 2011 to 2019 (prior to the COVID-19 pandemic).

International

In 2023, global economic activity showed better performance than expected at the beginning of the year. The US highlighted, with growth higher than anticipated due to the strength of private consumption and employment. In the euro area, the lagging effect of high energy prices reduced economic dynamism, while in China, while fiscal support helped to boost growth, this was offset by the weakness of its housing sector.

Inflation continued on a downward trajectory, although it remained above the targets of most central banks, in a context where supply shocks accumulated since the pandemic and the war in Ukraine have gradually dissipated. Pressure on supply chains decreased, with reductions in raw material prices remaining above the pre-pandemia level. Rising labour participation rates and moderating labour demand in advanced economies helped reduce wage pressures and their shift to core inflation, which also continued to decline during the year.

Financial conditions were restrictive in 2023. Central banks in advanced economies achieved unseen monetary policy rates in decades. Uncertainty about the end of the rise cycle and the start of recession cuts led to volatility in markets, especially in emerging economies. However, in the fourth quarter of the year, the optimism generated by the performance of the US economy and favorable inflation data reduced the probability that market participants assigned to the recession scenario in the US. and to reinforce the message of the end of the restrictive monetary cycle.



Results of Tourism Activity

Subject	Unit of measurement	Year (January-December)								Change % 23/22	January-February		Change % 24/23
		2016	2017	2018	2019	2020	2021	2022	2023		2023	2024	
International travelers balance (INEGI and Banco de México)													
Inbound traveler expenditures	Million dollars	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	30,809.5	10.0%	5,808.3	6,319.9	8.8%
Outbound traveler expenditures	Million dollars	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	9,260.8	31.3%	1,163.5	1,404.3	20.7%
International travelers balance	Million dollars	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,963.3	21,548.6	2.8%	4,644.8	4,915.5	5.8%
International travelers to Mexico (INEGI and Banco de México)													
International visitors	Thousand	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,994.5	75,021.4	13.7%	12,385.4	13,405.6	8.2%
International tourists	Thousand	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,325.6	42,153.1	10.0%	6,765.5	7,092.4	4.8%
Long-stay tourists	Thousand	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,423.6	26,888.5	5.8%	4,596.7	4,813.6	4.7%
Border tourists	Thousand	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	15,264.6	18.3%	2,168.8	2,278.8	5.1%
Same-day travelers	Thousand	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	32,868.3	18.8%	5,619.8	6,313.2	12.3%
In border area travelers	Thousand	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	23,670.7	14.9%	3,681.5	4,311.1	17.1%
In cruises travelers	Thousand	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	9,197.6	30.0%	1,938.3	2,002.1	3.3%
Inbound travelers expenditure (Million dollars)													
International visitors	Million dollars	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	30,809.5	10.0%	5,808.3	6,319.9	8.8%
International tourists	Million dollars	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,347.3	28,682.6	8.9%	5,446.5	5,914.0	8.6%
Long-stay tourists	Million dollars	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.9	27,079.9	8.2%	5,218.5	5,678.7	8.8%
Border tourists	Million dollars	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	1,602.8	21.0%	228.1	235.3	3.2%
Same-day travelers	Million dollars	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	2,126.8	27.4%	361.7	405.9	12.2%
In border area travelers	Million dollars	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	1,384.5	22.9%	205.1	238.5	16.3%
In cruises travelers	Million dollars	393.8	482.5	556.6	626.0	182.3	124.4	542.7	742.3	36.8%	156.6	167.3	6.8%
Average expenditure (dollars)													
International visitors	Dollars	207.2	214.8	233.4	252.3	215.1	357.4	424.5	410.7	-3.3%	469.0	471.4	0.5%
International tourists	Dollars	504.5	488.2	493.0	496.5	406.1	580.3	687.5	680.4	-1.0%	805.0	833.9	3.6%
Long-stay tourists	Dollars	819.1	809.4	826.4	885.8	843.6	959.8	984.2	1,007.1	2.3%	1,135.3	1,179.7	3.9%
Border tourists	Dollars	53.6	58.5	61.4	61.5	54.7	84.5	102.7	105.0	2.3%	105.2	103.3	-1.8%
Same-day travelers	Dollars	32.7	35.9	39.1	42.4	42.3	54.5	60.3	64.7	7.2%	64.4	64.3	-0.1%
In border area travelers	Dollars	29.4	31.9	34.2	36.8	39.3	53.2	54.7	58.5	6.9%	55.7	55.3	-0.7%
In cruises travelers	Dollars	58.8	62.8	67.3	68.8	70.7	70.9	76.7	80.7	5.2%	80.8	83.6	3.4%
International travelers abroad Mexico (INEGI and Banco de México)													
Total international travelers abroad Mexico	Thousand	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,890.5	52,030.2	24.2%	7,623.2	9,406.7	23.4%
Outbound traveler expenditures	Million dollars	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	9,260.8	31.3%	1,163.5	1,404.3	20.7%
Average Expenditure	Dollars	105.8	115.0	130.2	119.4	96.4	156.1	168.4	178.0	5.7%	152.6	149.3	-2.2%
International tourists abroad of Mexico	Thousand	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,750.2	16,012.0	16.4%	2,272.7	2,764.4	21.6%
Outbound tourism expenditure	Million dollars	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,427.8	7,075.5	30.4%	855.6	1,010.9	18.1%
Average Expenditure	Dollars	353.8	393.5	411.9	350.3	286.6	349.0	394.7	441.9	11.9%	376.5	365.7	-2.9%
Same-day travelers abroad	Thousand	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	36,018.2	28.0%	5,350.5	6,642.3	24.1%
Outbound expenditure	Million dollars	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	2,185.3	34.4%	307.9	393.4	27.8%
Average Expenditure	Dollars	40.8	44.4	46.5	46.7	47.7	50.2	57.8	60.7	5.0%	57.5	59.2	2.9%
Arrival of passengers on domestic and international flights (AFAC)													
Total passengers arriving by air	Thousands	82,765.6	90,445.5	97,285.5	102,498.5	48,371.3	80,334.6	107,377.6	118,861.8	10.7%	18,873.0	19,585.0	3.8%
International flights	Thousands	40,841.8	45,085.5	47,616.5	48,792.1	20,102.1	35,900.6	50,155.5	55,171.0	10.0%	9,434.2	10,350.1	9.7%
Domestic flights	Thousands	41,923.8	45,360.1	49,668.9	53,706.4	28,269.2	44,433.9	57,222.1	63,690.8	11.3%	9,438.8	9,235.0	-2.2%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)													
Country of nationality													
Total air passengers by nationality	Thousands	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,591.3	21,869.6	6.2%	4,010.2	4,258.5	6.2%
United States of America	Thousands	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	13,524.4	4.0%	2,296.2	2,465.4	7.4%
Canada	Thousands	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	2,468.1	40.3%	694.2	784.2	13.0%
Colombia	Thousands	439.7	485.4	557.6	602.8	169.7	454.9	858.8	735.2	-14.4%	116.4	107.9	-7.3%
Argentina	Thousands	233.9	260.8	286.8	305.4	116.0	157.1	294.6	314.7	6.8%	74.1	73.2	-1.3%
United Kingdom	Thousands	545.1	563.1	590.9	581.2	103.9	125.4	565.7	496.7	-12.2%	67.4	69.9	3.8%
Country of residence													
Total air passengers per residence	Thousands	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	19,458.0	-2.9%	3,616.4	3,786.3	4.7%
United States of America	Thousands	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	12,431.9	-7.2%	2,113.5	2,271.1	7.5%
Canada	Thousands	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	2,279.6	35.8%	656.3	728.2	10.9%
Colombia	Thousands	390.2	430.0	494.2	536.2	139.2	398.0	778.7	644.7	-17.2%	97.7	86.8	-11.2%
Argentina	Thousands	513.8	531.9	556.8	559.0	91.5	105.1	540.4	455.8	-15.7%	62.9	61.1	-2.8%
United Kingdom	Thousands	375.2	451.3	454.3	351.0	91.9	89.0	276.2	283.4	2.6%	60.5	60.3	-0.2%
Movements cruise (INEGI and SCT, Dirección General de Puertos)													
Passenger in cruises	Thousands	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	9,197.6	30.0%	1,938	2,002	3.3%
Cruise's arrivals	Number	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	2,743.0	2.9%	665	642	-3.5%
Hotel business* (SECTUR)													
Porcentaje de hotel ocupación	Percentage	60.4%	61.2%	61.0%	60.2%	26.0%	41.3%	56.8%	59.6%	2.8	59.4	59.4	-0.03
Arrival of tourists to hotel rooms	Thousands	74,471.0	80,339.0	83,238.0	84,819.0	38,006.0	60,994.0	81,926.1	86,053.5	5.0%	13,441	12,693	-5.6%
Number of tourist jobs** (SECTUR based on ENOE)											Fourth Quarter (2022 Vs 2021)		
Tourism employment	Thousands	3,641.0	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	4,800.7	4.3%	4,603.8	4,800.7	4.3%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



Macroeconomic Perspectives About Key Indicators

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2024	2025	2024	2025
International Monetary Fund	2.14	1.46	3.19	3.00
OECD	2.50	2.00	4.10	3.20
Bank of Mexico Survey*	2.40	1.80	4.10	3.70
Ministry of the Treasury and Public Credit*	2.5-3.5	2.0-3.0	3.80	3.30

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP rank result.

Source: **IMF**, World Economic Outlook (October, 2023); **OECD** Economic Outlook Interim, Feb 2024; **Bank of Mexico**, Expectations Survey Economic Specialist Private

Sector (01/03/2024). Ministry of Finance, General Economic Pre-Criteria 2025.



Economic Indicators

Concepts	2019	2020	2021	2022	2023	I 2023	II 2023	III 2023	IV 2023	jan-24	feb-24
General Economic Activity and Services Identified with Tourism											
Gross Domestic Product											
. Millions of current pesos	25,143,108	24,081,766	26,619,086	29,452,832	29,872,731	30,293,740	31,412,601	32,078,411	33,288,587		
. Constant prices annual variations in %	-0.3	-8.6	5.7	3.9	4.5	3.6	3.4	3.5	5.4		
General Economic Activity and Services Identified with Tourism											
Tertiary activities											
- Air Transportation (481)											
. Millions of current pesos	75,496	31,262	67,553	101,881	124,394	99,253	103,762	135,242	159,321		
. Constant prices annual variations in %	8.2	(46.4)	52.1	28.4	11.9	20.7	9.2	12.1	7.4		
- Temporary Lodging Services (721)											
. Millions of current pesos	268,500	123,104	196,140	304,897	338,626	339,007	340,621	330,179	344,696		
. Constant prices annual variations in %	1.4	(55.4)	63.9	35.6	5.8	17.8	3.3	3.0	1.2		
- Food and Beverages Preparation Services (722)											
. Millions of current pesos	355,977	258,171	306,047	363,267	398,429	367,266	384,991	417,630	423,828		
. Constant prices annual variations in %	1.4	(31.4)	14.4	11.9	0.5	(2.4)	(1.3)	2.9	2.7		
Quarterly Indicators of Tourism Activity *											
Tourism GDP											
. Annual variations in %	-0.7	-25.8	17.9	13.8		3.6	4.3	7.8			
Internal tourism consumption											
. Annual variations in %	1.2	-26.8	15.0	10.7		2.9	-0.7	0.0			
Domestic tourism consumption											
. Annual variations in %	1.3	-22.2	9.4	8.0		1.4	2.4	4.8			
Inbound tourism consumption											
. Annual variations in %	0.2	-50.0	58.7	25.1		9.1	-14.3	-23.2			
Unemployment National Rate ** (closing of the period)											
. Total Percentage of PEA	2.91	3.79	3.51	2.76		2.39	2.65	2.88	2.61	2.85	2.5
Tourism Prices*** and Exchange Rate											
National Price Index (closing of the period)											
Consumer (percent variation)											
. Consumer (percent variation)	2.83	3.15	7.36	7.82	4.66	6.85	5.06	4.45	4.66	4.88	4.40
Tourism (percent variation)											
. Air transport (percent variation)	-3.24	-26.59	52.09	-3.61	26.00	7.36	-2.95	12.90	26.00	28.33	32.33
. Hotel (percent variation)	3.21	-6.77	8.59	10.03	5.89	11.12	8.93	7.72	5.89	6.32	6.19
. Package Tourist Services (percent variation)	1.21	-9.11	16.13	8.34	3.53	13.34	3.21	3.57	3.53	6.70	7.64
. Restaurants (percent variation)	5.95	5.88	6.58	11.55	8.71	11.48	10.08	9.67	8.71	8.52	7.45
. Highway fees (percent variation)	3.21	2.28	2.85	0.14	11.57	8.61	9.40	9.44	11.57	11.57	7.74
. Foreign bus (percent variation)	8.60	7.84	5.28	8.45	4.55	7.64	4.79	4.79	4.55	5.54	6.14
Exchange Rate (peso / dollar)											
. Average of the period	19.257	21.494	20.279	20.119	17.186	18.375	17.241	17.308	17.186	17.087	17.090
Business Cycle Indicators and Consumer Confidence (monthly difference****)											
. Coincident Indicator	-0.18	0.05	0.19	0.05	-0.11	0.10	0.04	-0.05	-0.11	-0.10	N.D.
. Forward Indicator	0.38	0.31	-0.10	0.05	0.10	0.10	0.06	-0.02	0.10	0.13	0.15
. Confidence Consumer Index	-0.46	0.43	-0.06	0.19	-0.01	0.14	0.12	0.05	-0.01	-0.02	-0.02

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2018

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2018=100) For end-of-year consumer prices and tourism prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Anahuac University, Bank of Mexico.