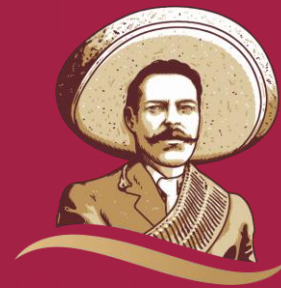




# Results of Tourism Activity May 2023



**TURISMO**  
SECRETARÍA DE TURISMO



**2023**  
AÑO DE  
**Francisco**  
**VILLA**

EL REVOLUCIONARIO DEL PUEBLO

Unidad de Información y Seguimiento

Disponible en <https://www.datatur.sectur.gob.mx/SitePages/versionesRAT.aspx>



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SECRETARÍA DE TURISMO



2023  
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*Francisco*  
**VILLA**  
EL REVOLUCIONARIO DEL PUEBLO



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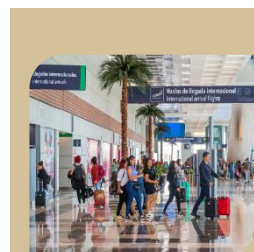
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**Warning:** As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

# TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-MAY 2023/2022

## Arrival of international tourists



**16 million 497 thousand**  
**+12.8% vs 2022**

## International travel receipts



**13 thousand 44 million dollars**  
**+14.3%, vs 2022**

## Spending international visitors from



**3 Thousand 137 million dollars**  
**+29.9% Vs 2022**

## Departures international tourists from Mexico



**5 million 636 thousand tourists**  
**+9.6%. Vs 2022**

## International travellers balance



**Surplus 9 thousand 907 millions dollars**  
**+10.1% Vs 2022**

## Participation Issuing Markets USA and Canadian tourists



**5 million 280 thousand Tourists**  
**(-) 1.6% Vs 2022**

**One Million 306 thousand Tourists**  
**+65.6% Vs 2022**

## Hotel Occupancy in 70 Tourist Centers monitored 60.4%



Higher by **6.3** percentage points compared to January-May 2022

## Arrival of tourists to Hotels



**25 million 57 thousand domestic tourists (71.9% of the total)**  
**9 million 769 thousand international tourists (28.1% of the total)**

# INTERNATIONAL PASSENGER SURVEY RESULTS

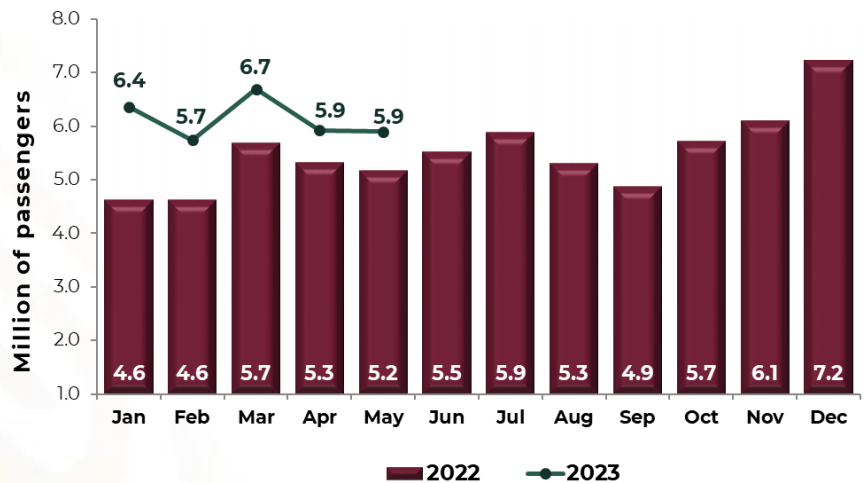




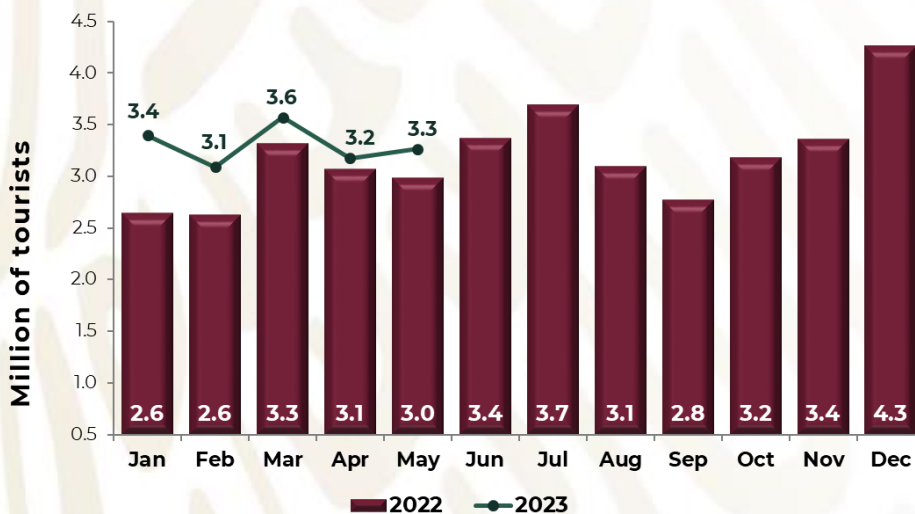
## ARRIVAL OF INTERNATIONAL VISITORS TO MEXICO

**Chart 1.** In January-May 2023, INEGI reported the arrival of **30 million 631 thousand international visitors**, an increase of 5 million 212 thousand compared with the same period in 2022, which represented an increase of **20.5%**

January-May	Million of Passengers	Change %
2021	20.2	
2022	25.4	25.9%
<b>2023</b>	<b>30.6</b>	<b>20.5%</b>



## ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO



**Chart 2.** The arrival of international tourists in January-May 2023 was **16 million 497 thousand**, higher level in One million 868 thousand tourists than observed in the same period of 2022 and equivalent to an increase of **12.8%**.

January-May	Million of Tourist	Change %
2021	10.8	
2022	14.6	35.8%
<b>2023</b>	<b>16.5</b>	<b>12.8%</b>

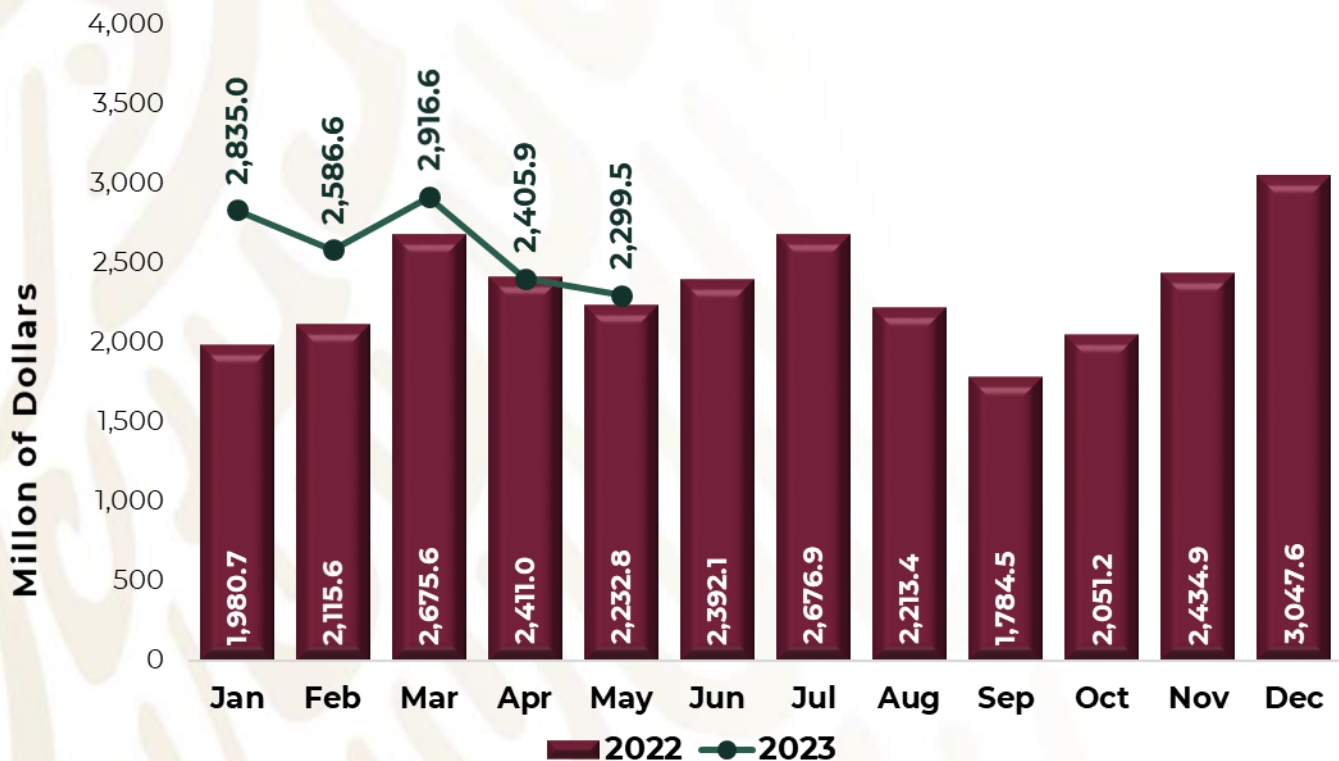
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



## FOREIGN EXCHANGE REVENUE FROM INTERNATIONAL VISITORS

**Chart 3.** Foreign exchange revenue from international visitors during January-May 2023 was **13 thousand 44 million dollars**, which represented an increase of **14.3%** over the same period in 2022.

January-May	Million of Dollars	Change %
2021	5,830.1	
2022	11,415.7	95.8%
<b>2023</b>	<b>13,043.6</b>	<b>14.3%</b>



Source: INEGI and Bank of Mexico, Balance of payments.

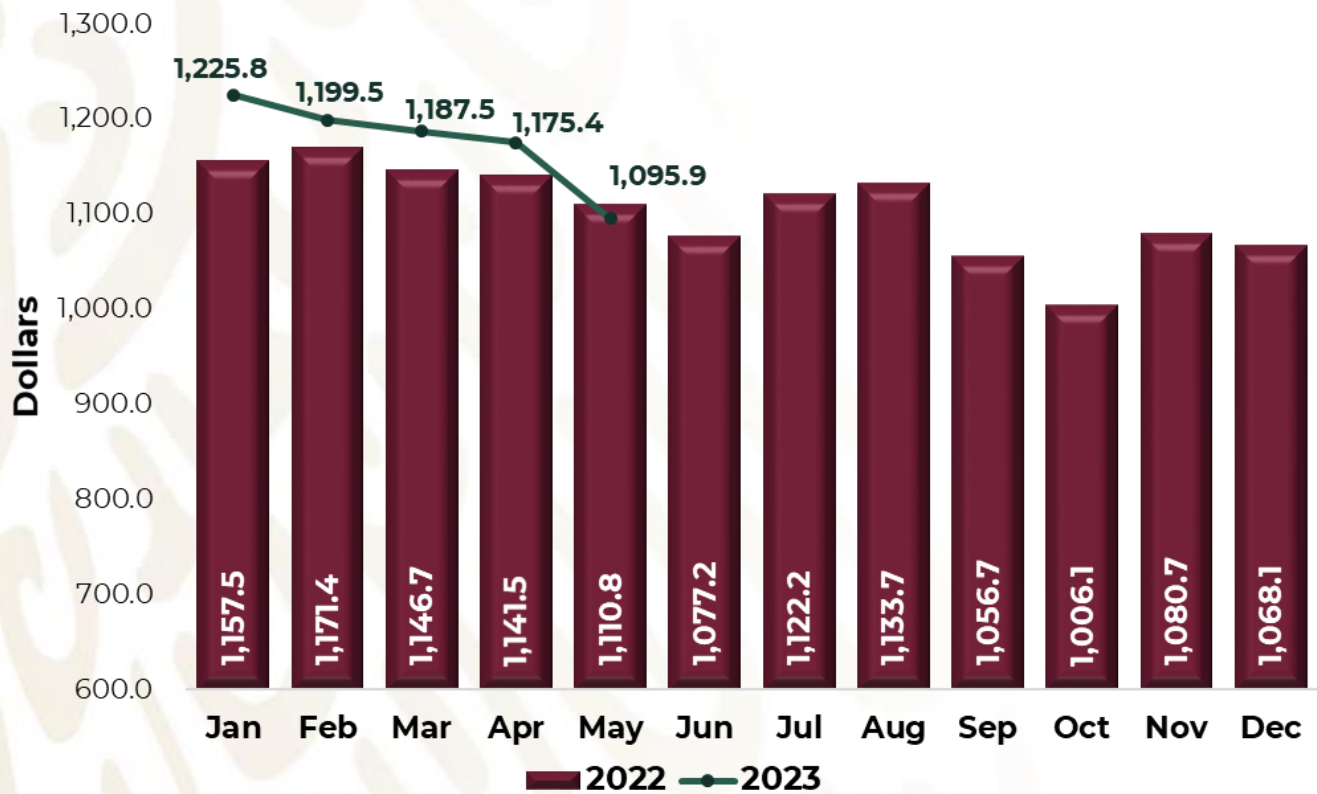
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

**Chart 4.** The average spending of tourists for internment by air was **1,178.7 dollars** during January-May 2023, which represented an increase of **+3.0%** over the observed in the same period of 2022.

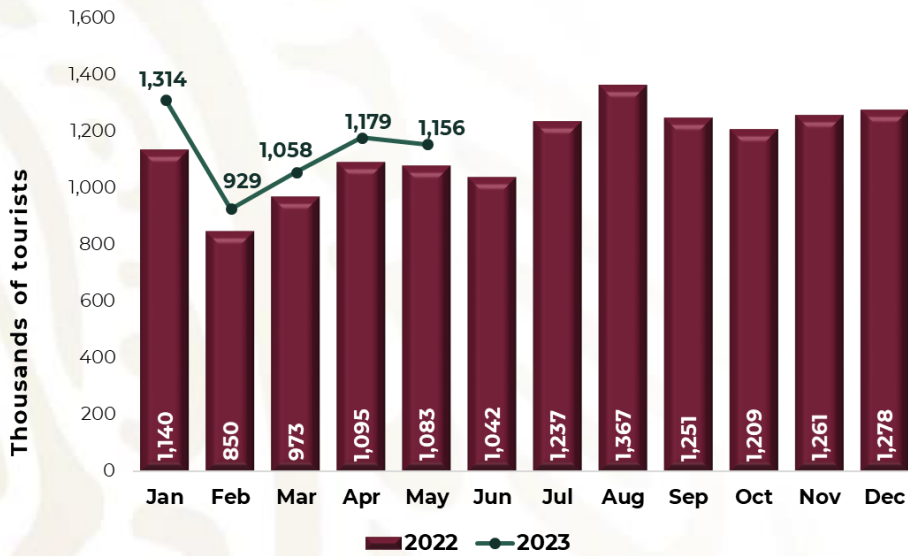
January-May	Dollars	Change %
2021	1,060.3	
2022	1,144.9	8.0%
<b>2023</b>	<b>1,178.7</b>	<b>3.0%</b>







## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

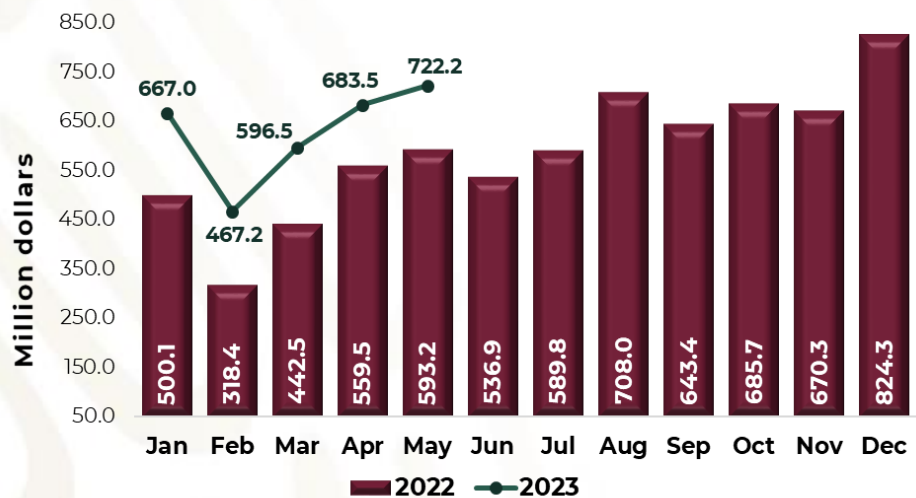


**Chars 5.** During January-May 2023, INEGI reported the departure of **5 million 636 thousand international tourists** from Mexico abroad, which meant 494 thousand 860 more tourists, that was reported in the same period 2022, equivalent to an increase of **9.6%**.

January-May	Thousands of Tourists	Change %
2021	3,767	
2022	5,141	36.5%
<b>2023</b>	<b>5,636</b>	<b>9.6%</b>

## FOREIGN EXCHANGE EXPENDITURE BY RESIDENT VISITORS IN MEXICO ABROAD

**Chart 6.** The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **3 thousand 137 million dollars** during January-May 2023, higher by 722 million 706 thousand dollars than recorded in the same period of 2022, with an increase of **29.9%**



January-May	Million of Dollars	Change %
2021	1,596.9	
2022	2,413.8	51.2%
<b>2023</b>	<b>3,136.5</b>	<b>29.9%</b>

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

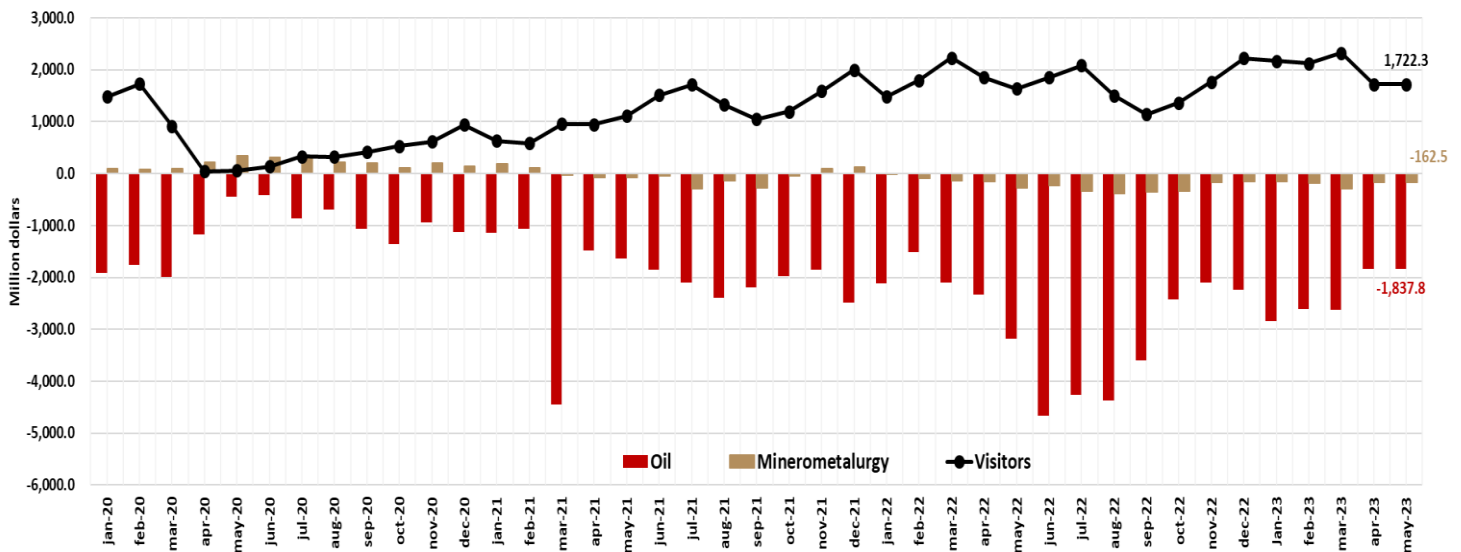


## FOREIGN EXCHANGE BALANCE BY INTERNATIONAL VISITORS

**Chart 7.** In the period January-May 2023, the balance of the balance for international visitors stood at **9 thousand 907 million dollars**, **10.1%** higher than observed during same period of 2022.

January-May	Million Dollars	Change %
2021	4,233.3	
2022	9,001.9	112.6%
<b>2023</b>	<b>9,907.1</b>	<b>10.1%</b>

## BALANCE OF INTERNATIONAL VISITORS, OIL AND METALLURGICAL.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



# ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO

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## INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** During January-May of 2023, arrived **9 million 56 thousand** international tourists arrived by air by country of nationality, higher by **7.2%** compared to same period of 2022.

January-May	Tourists	Change %
2021	4,200,375	
2022	8,444,048	101.0%
<b>2023</b>	<b>9,055,943</b>	<b>7.2%</b>

### Highlights the arrival of citizens of:

- **The United States** with **5 million 280 thousand** passengers, 1.6% less than 2022.
- **Canada** with **One million 306 thousand** passengers, 65.6% more compared to 2022
- **Colombia** with **299 thousand 134** passengers, 9.3% less than 2022
- **United Kingdom** with **190 thousand 698** passengers, 11.8% less than 2022
- **France** with **153 thousand 324** passengers, 12.8% more regarding 2022
- **Rest of nationalities** **One million 827 thousand** passengers, 13.5% more regarding 2022



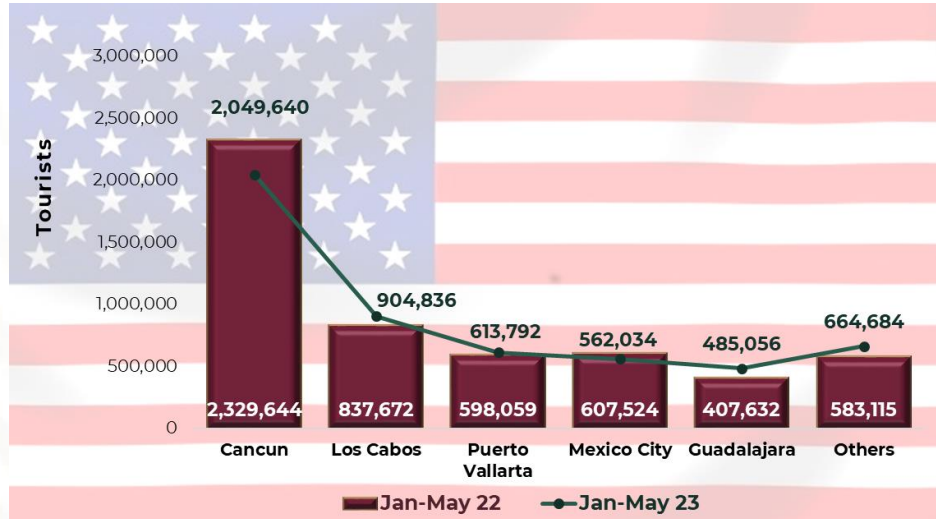
Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



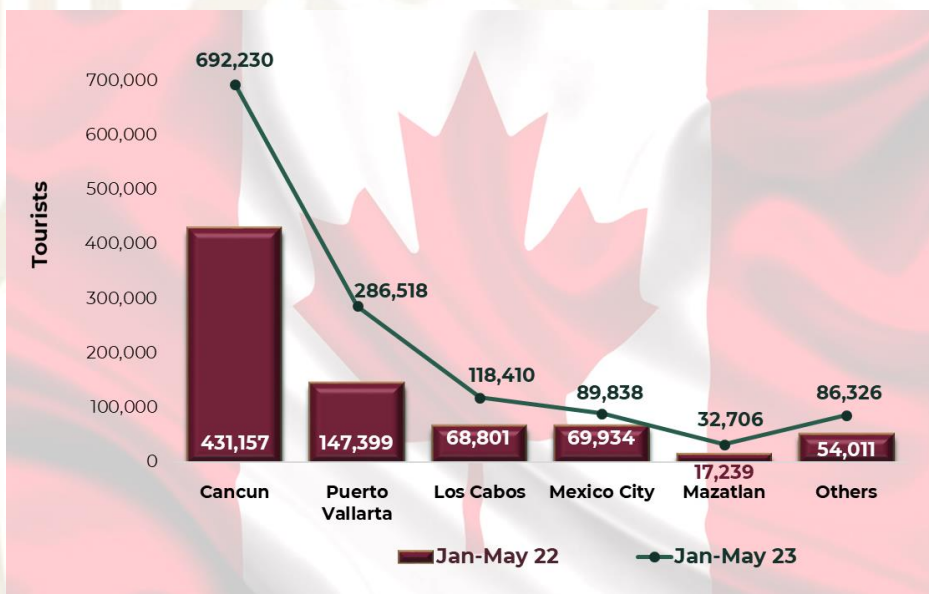
## U.S CITIZENS BY AIRPORT

**Chart 9.** From January-May 2023, the arrival of **5 million 280 thousand** air tourists with US citizenship was recorded, with a decrease of **1.6%** compared to the same period 2022; most of which arrived BY the airports of Cancun and Los Cabos.

January-May	Tourists	Change %
2021	3,265,640	
2022	5,363,646	64.2%
<b>2023</b>	<b>5,280,042</b>	<b>-1.6%</b>



## CANADIAN CITIZENS BY AIRPORT



**Chart 10.** The arrival of air tourist with Canadian citizenship, registered **One million 306 thousand tourists** during January-May 2023, presenting an increase of **65.6%** compared to the same period of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January-May	Tourists	Change %
2021	46,430	
2022	788,541	1598.3%
<b>2023</b>	<b>1,306,028</b>	<b>65.6%</b>



## INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 11.** During January-May 2023 arrived **8 million 621 thousand** international tourists by air by country of residence, higher by **4.8%** compared to the same period of 2022

January-May	Passengers	Change %
2021	4,077,038	
2022	8,229,583	101.9%
<b>2023</b>	<b>8,620,781</b>	<b>4.8%</b>

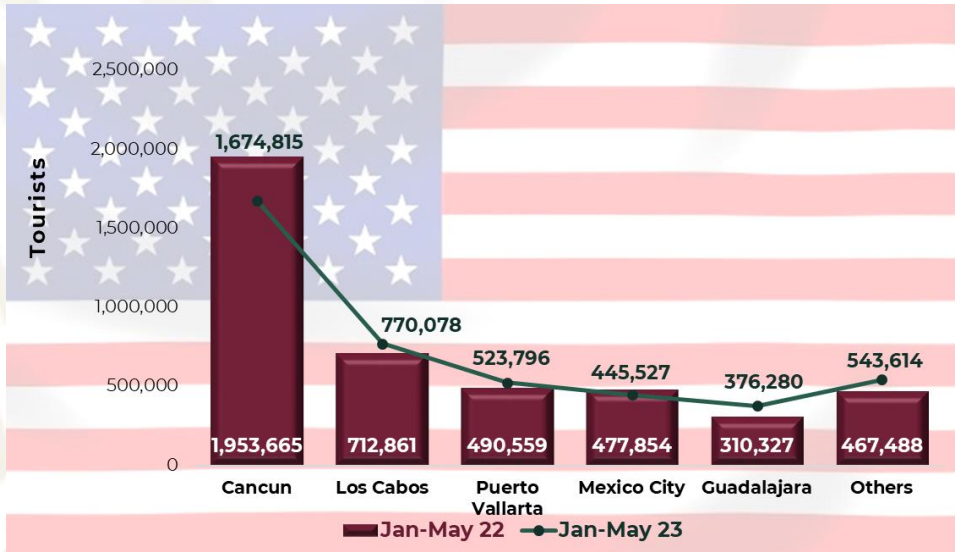
**Highlights the arrival of citizens of:**

- **The United States** with **5 million 296 thousand** passengers, 4.2% lower than to 2022.
- **Canada** with **One million 280 thousand** passengers, 73.4% more compared to 2022
- **Colombia** with **259 thousand 986** passengers, 12.0% lower than 2022
- **United Kingdom** with **178 thousand 771** passengers, 13.3% lower than 2022
- **France** with **136 thousand 147** passengers, 12.9% more regarding 2022
- **Rest of nationalities** **One million 470 thousand** passengers, 9.8% more regarding 2022





## TOURISTS RESIDING IN THE UNITED STATES (AIRWAY)



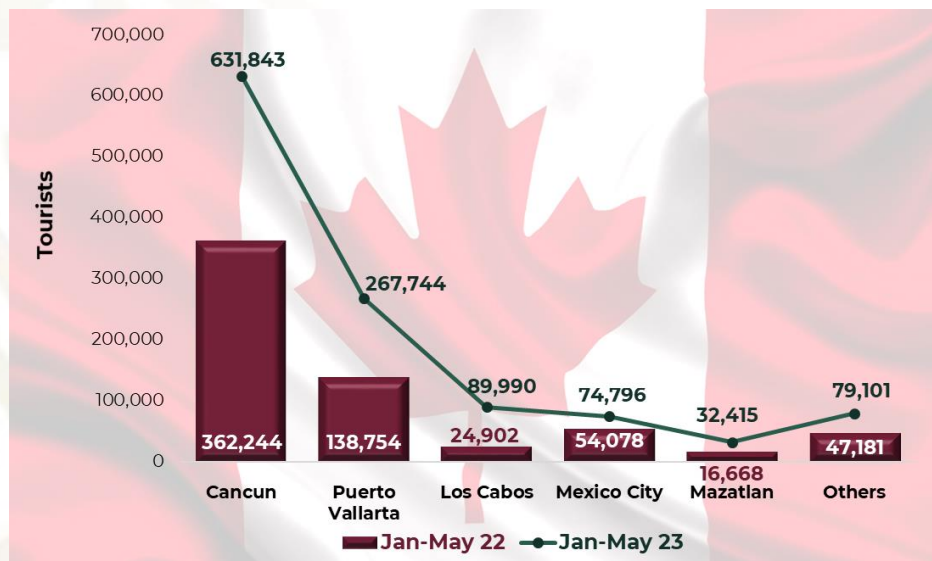
**Chart 12.** The arrival by air of tourists residing in the United States, recorded a decrease of **4.2%** during January-May 2023 compared to the same period 2022, adding **5 million 296 thousand tourists**; most of which, arrived though the airports of Cancun and Los Cabos

January-May	Passengers	Change %
2021	3,334,936	
2022	5,529,961	65.8%
<b>2023</b>	<b>5,295,973</b>	<b>-4.2%</b>

## TOURISTS RESIDENT IN CANADA (AIRWAY)

**Chart 13.** During January-May 2023, the arrival of **One million 280 thousand tourists** residing in Canada was recorded, showing an increase of **73.4%** compared to the same period in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January-May	Passengers	Change %
2021	33,871	
2022	738,093	2079.1%
<b>2023</b>	<b>1,279,976</b>	<b>73.4%</b>

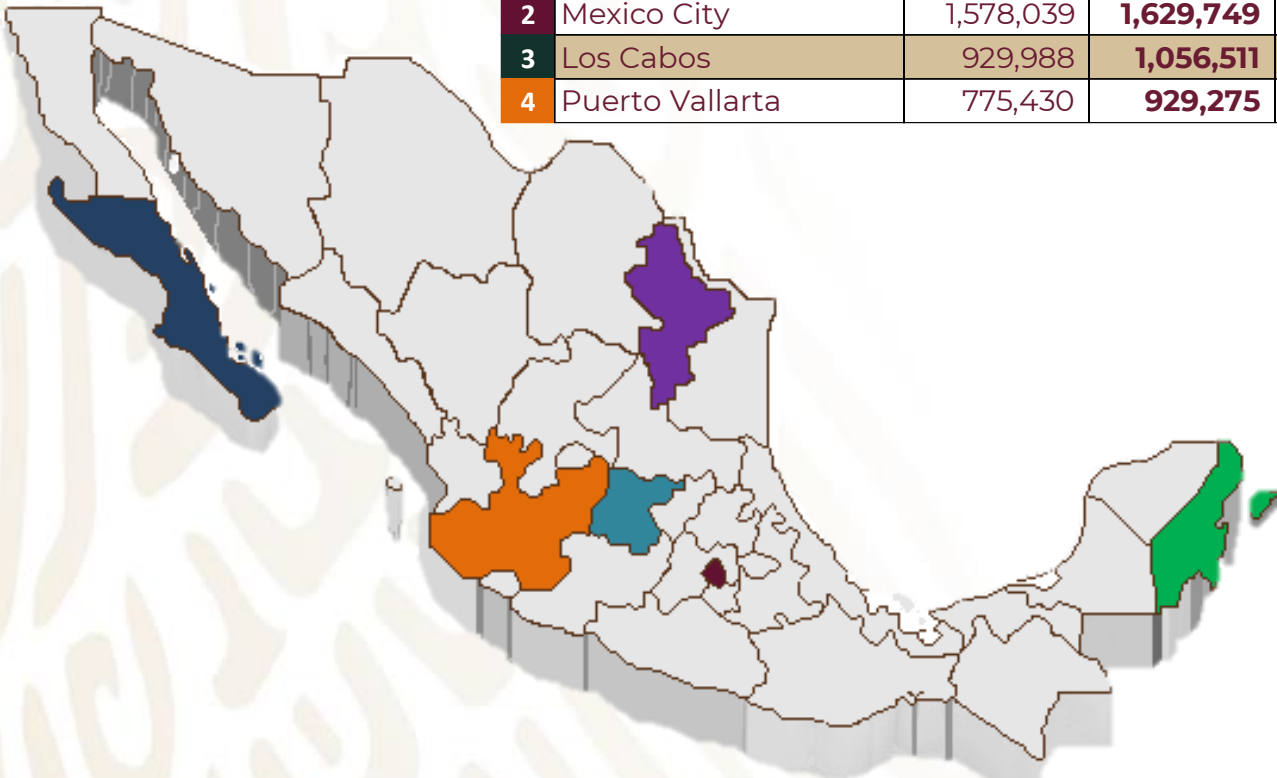




## ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO'S MAIN AIRPORTS

**Figure 1.** During the period of January-May 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún** (4,004,822); **Mexico City** (1,629,749); **Los Cabos** (1,056,511); **Puerto Vallarta** (929,275); **Guadalajara** (517,725); **Monterrey** (130,063); **Cozumel** (111,488) and **Silao** (84,366)

January-May		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
1	Cancun	4,009,730	<b>4,004,822</b>	-0.1%
2	Mexico City	1,578,039	<b>1,629,749</b>	3.3%
3	Los Cabos	929,988	<b>1,056,511</b>	13.6%
4	Puerto Vallarta	775,430	<b>929,275</b>	19.8%



January-May		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	430,087	<b>517,725</b>	20.4%
6	Monterrey	88,037	<b>130,063</b>	47.7%
7	Cozumel	103,936	<b>111,488</b>	7.3%
8	Silao	72,999	<b>84,366</b>	15.6%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.  
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Residencia.aspx>





# HOTEL MONITORING REPORT

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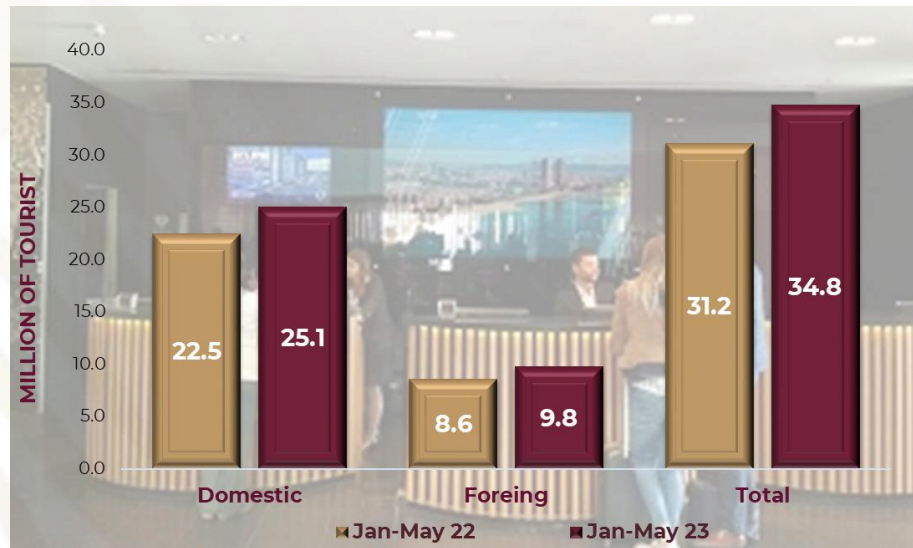
## OCCUPANCY RATE



**Chart 14.** The **percentage of hotel occupancy** in the selection of 70 resorts, during the January-May 2023, was **60.4%**, a higher level by **+6.3** percentage points compared to the observed in the same period of 2022..

## ARRIVAL OF TOURISTS TO HOTELS ROOMS

**Chart 15.** During January-May 2023, the arrival of domestic tourists to hotel rooms reached **25 million 57 thousand tourists** (71.9% of the total); while the arrival of international tourists registered **9 million 769 thousand tourists** (28.1% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +11.7% compared to January-May 2022.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

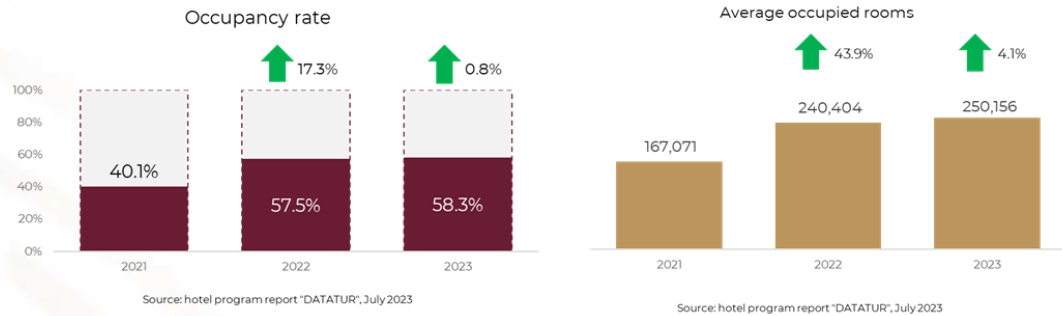
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



## 70 TOURIST CENTERS SELECTED

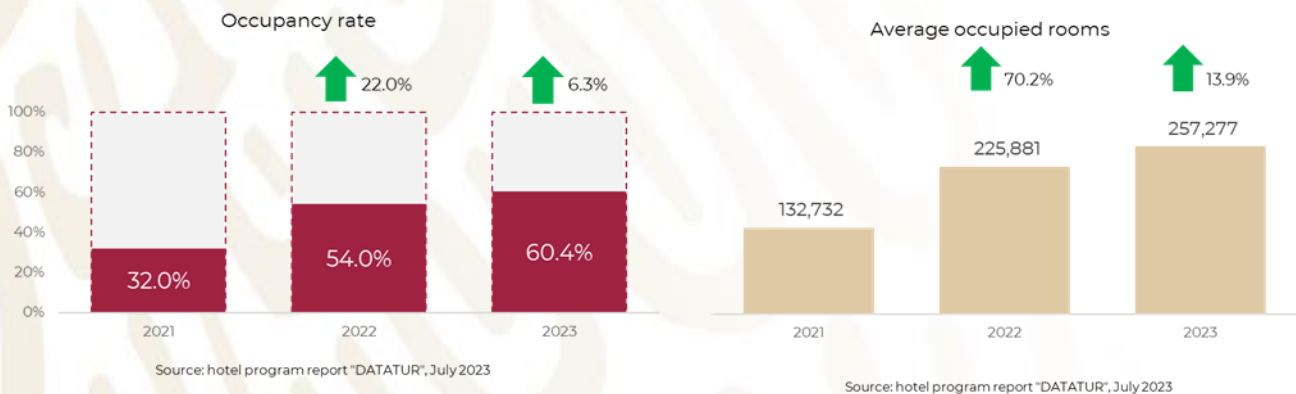
### May 2021-2023

**Chart 16. The percentage of hotel occupancy** in the selection of 70 resorts was **58.3%**, in the month of May 2023, higher level by +0.8 percentage points compared to the observed in May 2022.



Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
<b>May</b>	3.5%	2.0%
<b>Cumulative January to May</b>	11.2%	13.0%

### Cumulative January to May 2021- 2023



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.



## OCCUPANCY PERCENTAGE IN THE BEACH CENTER

**Gráfica 17. The percentage of hotel occupancy in the Beach Centers** was **65.0%** in May 2023, lower level by (-) 2.7 percentage points below that observed in the same month of 2022.

Center type	May		
	2022	2023	Percentage difference 2023 vs. 2022
<b>Total</b>	57.5%	58.3%	0.8%
<b>Beach centers</b>	67.7%	65.0%	-2.7%
<b>Cities</b>	48.7%	52.3%	3.6%

Center type	Cumulative January to May		
	2022	2023	Percentage difference 2023 vs. 2022
<b>Total</b>	54.0%	60.4%	6.3%
<b>Beach centers</b>	65.6%	70.1%	4.5%
<b>Cities</b>	44.1%	51.8%	7.6%

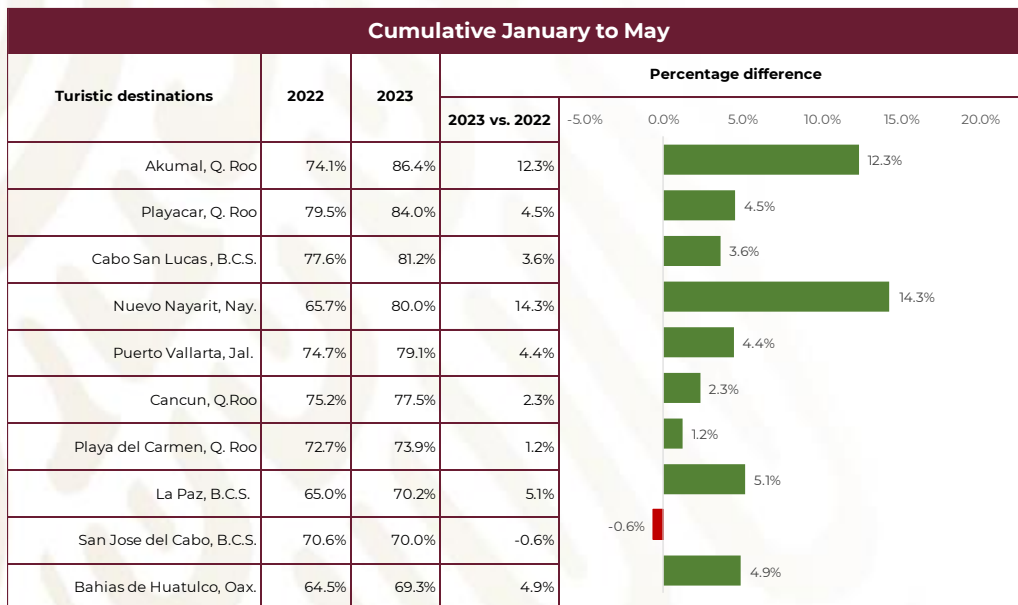
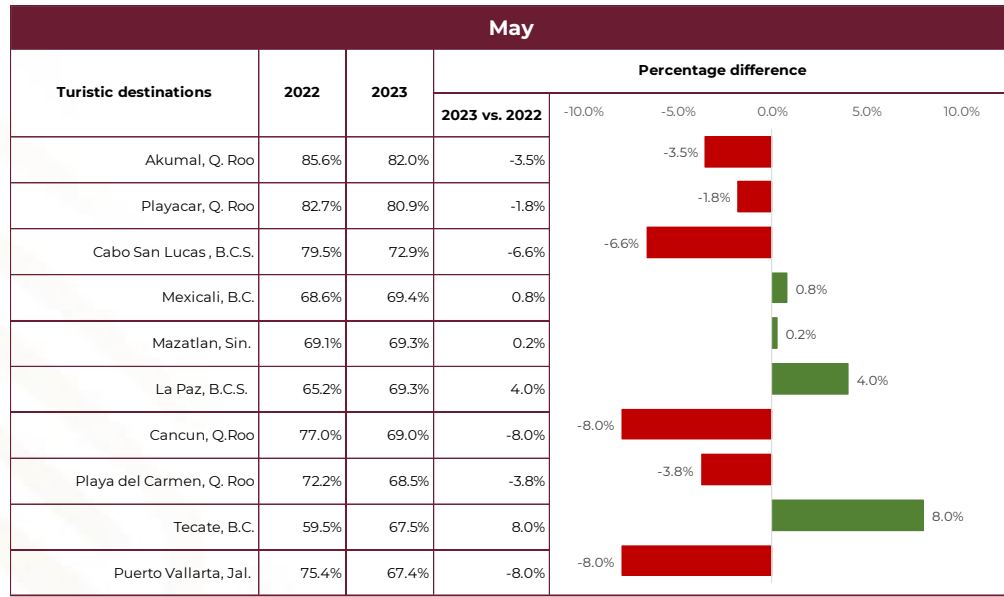
*Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.*

Source: Information of 70 resorts monitored by DataTur.  
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



## OCCUPANCY PERCENTAGE RANKING

**Gráfica 18.** The percentage of hotel occupancy in the resorts of Akumal and Playacar was 82.0% and 80.9% in May 2023, lower level (-) 3.5 and (-)1.8 percentage points respectively, than observed in the same month of 2022.



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.  
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



# AIR AND SEA TRANSPORTATION

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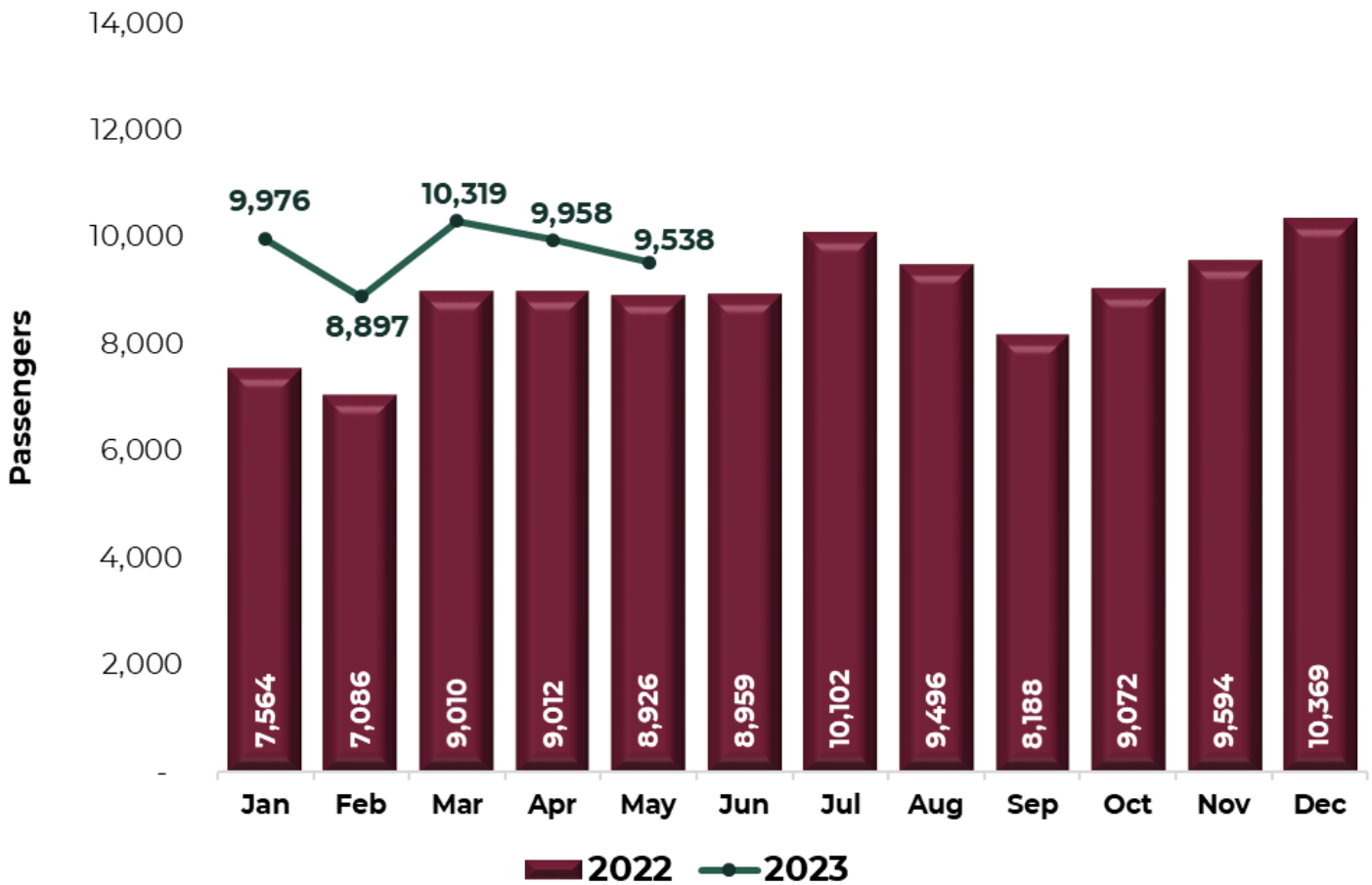




## TOTAL PASSENGERS TRANSPORTED ON DOMESTIC AND INTERNATIONAL FLIGHTS

**Chart 19.** During January-May 2023, a total of **48 million 687 thousand passengers** were registered by air, which represented an increase of 7 million 89 thousand passengers, equivalent to a **17.0%** higher than the same period of 2022.

January-May	Passengers	Change %
2021	26,441,726	
2022	41,598,385	57.3%
<b>2023</b>	<b>48,687,476</b>	<b>17.0%</b>



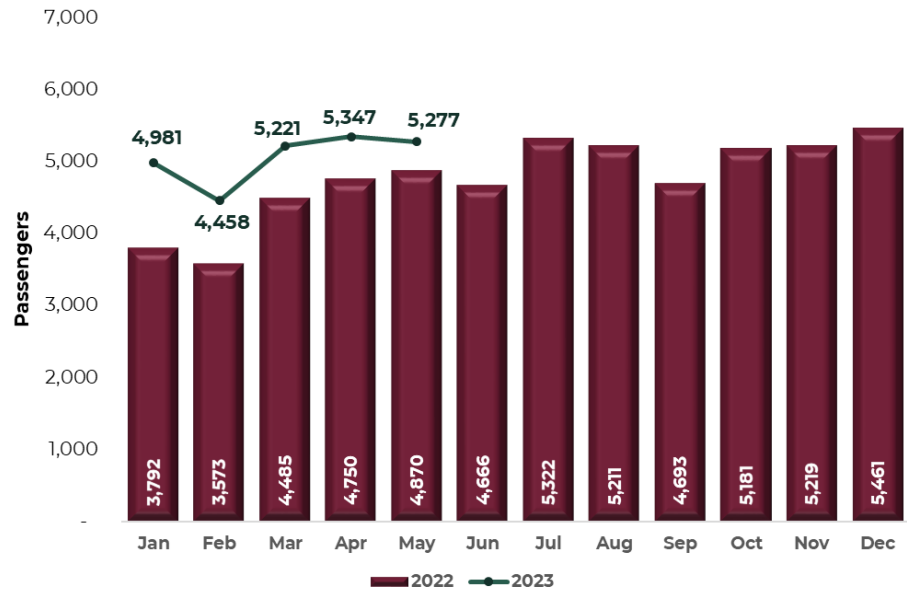
Preliminary figures  
Source: Federal Civil Aviation Agency (SCT).  
<https://www.datatur.sectur.gob.mx/SitePages/FlujoPorAerolinea.aspx>



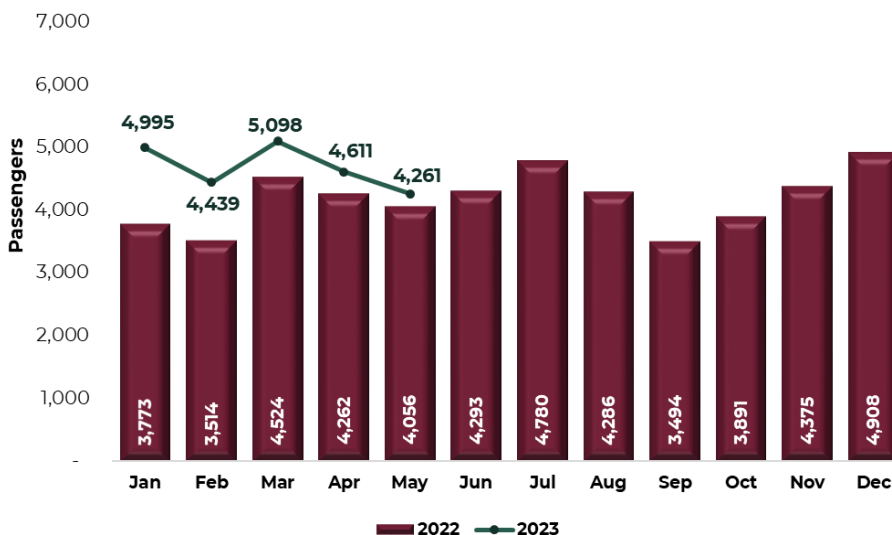
## PASSENGERS CARRIED ON DOMESTIC FLIGHTS

**Chart 20.** The arrival of passengers on domestic flights during January-May 2023 was **25 million 284 thousand passengers**, representing an increase of 3 million 814 thousand passengers, higher by **17.8%** compared to the observed in the same period of 2022.

January-May	Passengers	Change %
2021	15,396,030	
2022	21,469,321	39.4%
<b>2023</b>	<b>25,283,736</b>	<b>17.8%</b>



## PASSENGERS TRANSPORTED ON INTERNATIONAL FLIGHTS



**Chart 21.** The arrival of passengers on international flights during January-May 2023 was **23 million 404 thousand passengers**, representing an increase of 3 million 275 thousand passengers; **16.3%** higher, compared to the observed in the same period of 2022.

January-May	Passengers	Change %
2021	11,045,696	
2022	20,129,064	82.2%
<b>2023</b>	<b>23,403,740</b>	<b>16.3%</b>

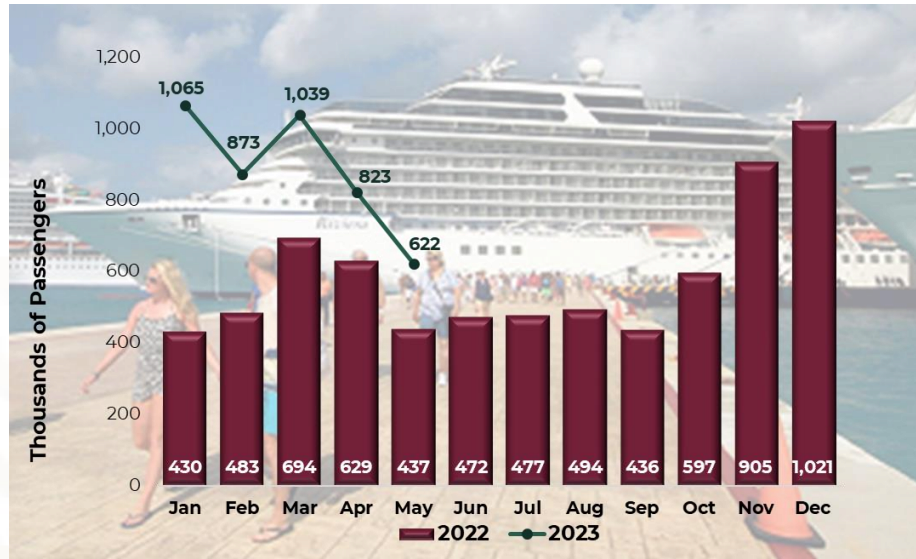




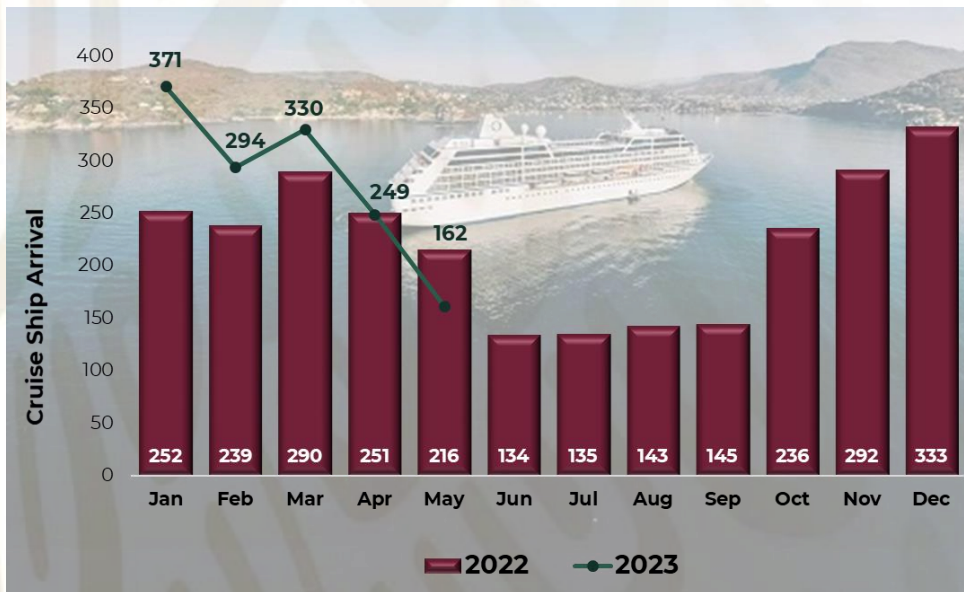
## ARRIVAL OF HIKERS ON CRUISES TO MEXICO

**Chart 22.** The number of passengers on cruises that arrived during January-May 2023 was **4 million 423 thousand passengers**, with an increase of **65.4%** compared to the recorded in the same period of 2022.

January-May	Thousands of Passengers	Change %
2021	0	
2022	2,674	N. C.
<b>2023</b>	<b>4,423</b>	<b>65.4%</b>



## ARRIVAL OF CRUISE SHIPS TO MEXICO



**Chart 23.** In the period January-May 2023, the arrival of **One thousand 406 cruise ships** to the different ports of the country was recorded, representing an increase of **12.7%** to the recorded in the same period of 2022.

January-May	Cruise Ship Arrival	Change %
2021	0	
2022	1,248	N. C.
<b>2023</b>	<b>1,406</b>	<b>12.7%</b>

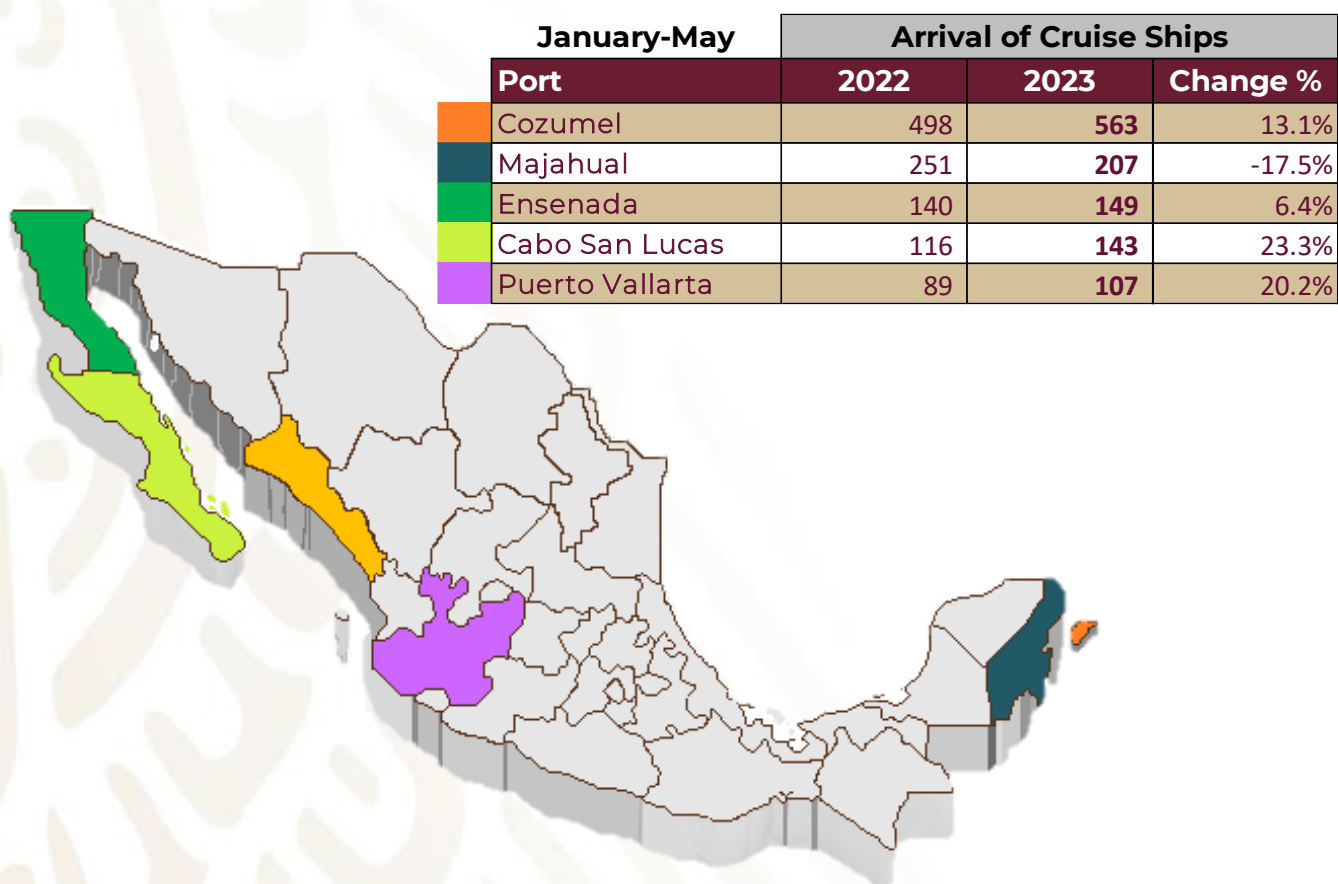
**Source:** INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023).

<https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



## ARRIVAL OF HIKERS ON CRUISES AND CRUISES SHIPS TO THE MAIN PORTS OF MEXICO

**Figure 2.** During January-May 2023 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas, and Puerto Vallarta** which represented **88.4%** of total passengers.



Port	Arrival of cruisers (thousands)		
	2022	2023	Change %
Cozumel	1,018,617	1,870,422	83.6%
Majahual	523,197	751,380	43.6%
Ensenada	226,005	451,640	99.8%
Cabo San Lucas	213,850	434,832	103.3%
Puerto Vallarta	179,025	327,087	82.7%

**Note:** The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

**Source:** General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022). <https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



# VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

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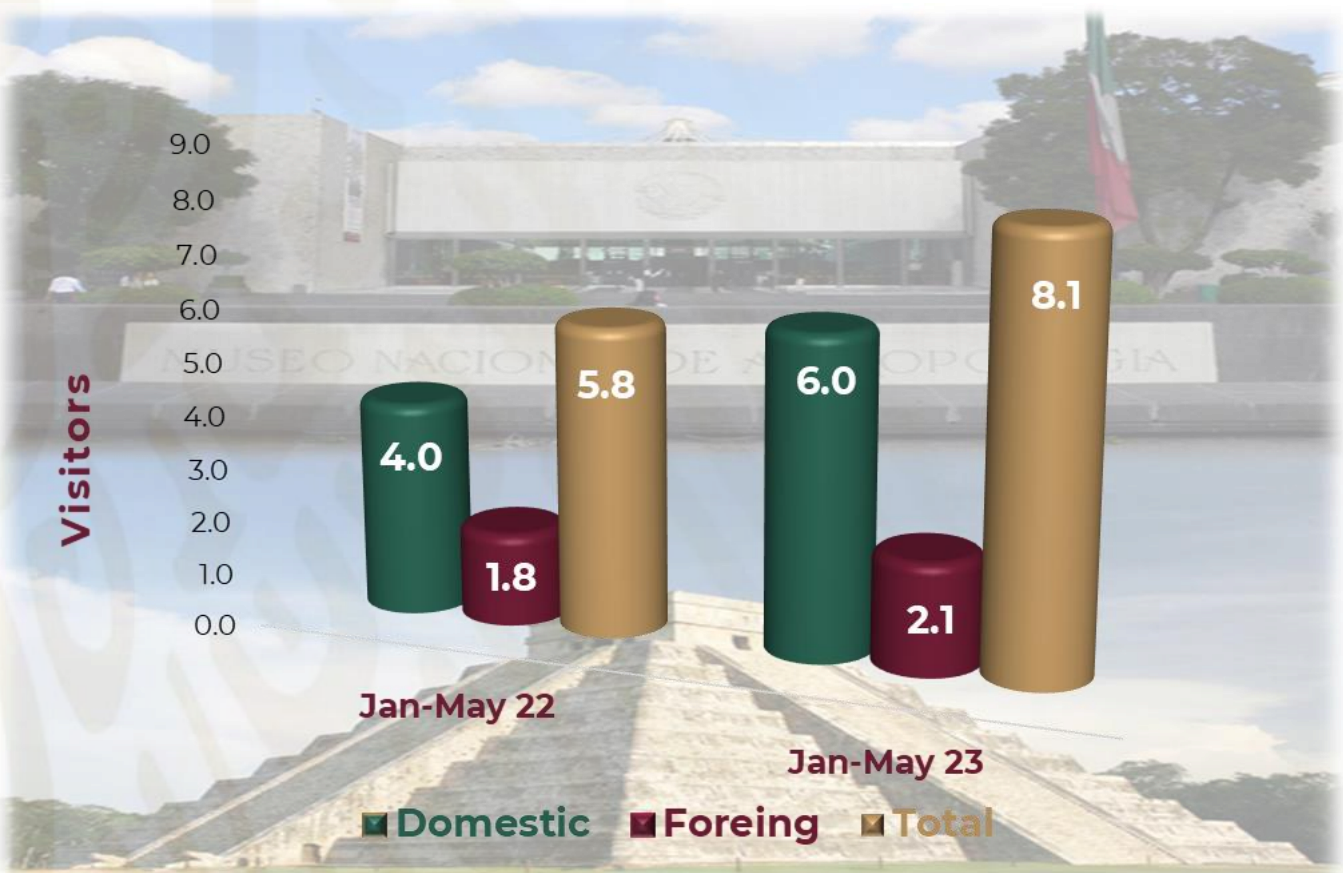




## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 24.** During January-May 2023, the National Institute of Anthropology and History reported the arrival of **8 million 129 thousand visitors** to museums and archaeological sites, that is, 2 million 326 thousand more visitors than reported in the same period of 2022, which represented an increase of **40.1%**. Of the total visitors, 74.1% were national visitors and 25.9% were international.

January-May	Visitors	Change %
2021	1,867,253	
2022	5,803,086	210.8%
<b>2023</b>	<b>8,129,085</b>	<b>40.1%</b>



# OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM





## ECONOMIC CONTEXT (Central Bank)

### National

National economic activity has shown resilience to a complex external environment, where GDP in the first quarter of 2023 registered an increase. Available information suggests that economic activity would have grown in April, supported by the manufacturing sector and some reactivation of tertiary activities, although some timely indicators point to a slowdown in the second quarter of 2023.

Regarding the services sector, it stands out its growth during the first quarter of 2023, which highlights the dynamism shown by the housing and food preparation component, which is about to reach its pre-pandemia level.

At the end of the first quarter of the year, private consumption continued to expand, supported mainly by imported goods. The Timely Private Consumption Indicator indicates that private consumption continued to grow during the two months of April-May, although with some moderation in the margin. For their part, considering the signs of advanced indicators, such as indexes based on internet searches, suggest that the consumption of services will moderate

### International

World economic activity has continued to recover, although with heterogeneity between countries, where the United States shows that economic activity has continued to be resilient. This contrasts with growth in China, which was below expectations.

The strength of the labor market in the United States and in other advanced economies shows that the strength of economic activity accompanies the global labor market, even in the face of restrictive liquidity conditions and uncertainty factors.

Global growth prospects for 2023 continue to point to a slowdown, albeit less than previously forecast, although a slight rebound in activity is anticipated for 2024. However, in some economies there is a possibility of a recession, albeit moderate and of short duration.

The resilience of the US economy has resulted in improvements in growth forecasts in Latin America, while better economic performance is also expected in the euro area, although lower growth is expected in Asia. Among the risks to global economic growth, an environment of geopolitical tensions and economic fragmentation prevails.

Headline inflation continued to decline in most economies, which is explained by less pressure on energy and food prices, although these remain at high levels.

<https://www.banxico.org.mx/publicaciones-y-prensa/minutas-de-las-decisiones-de-politica-monetaria/%7B049153FE-C659-2401-B4E7-5F9B58624E0F%7D.pdf>



## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)									Change % 21/20	January-May		Change % 23/22
		2015	2016	2017	2018	2019	2020	2021	2022	2022		2023		
<b>International travelers balance (INEGI and Banco de México)</b>														
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.4	41.7%	11,415.7	13,043.6	14.3%	
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,072.2	37.4%	2,413.8	3,136.5	29.9%	
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,944.2	43.3%	9,001.9	9,907.1	10.1%	
<b>International travelers to Mexico (INEGI and Banco de México)</b>														
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,995.9	19.3%	25,419.4	30,631.0	20.5%	
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,327.0	20.3%	14,629.1	16,497.0	12.8%	
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,025.1	40.9%	9,870.5	10,839.3	9.8%	
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	4,758.6	5,657.7	18.9%	
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	10,790.3	14,134.0	31.0%	
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	8,116.6	9,711.3	19.6%	
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	2,673.7	4,422.7	65.4%	
<b>Inbound travelers expenditure (Million dollars)</b>														
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.4	41.7%	11,415.7	13,043.6	14.3%	
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,346.9	42.5%	10,777.3	12,133.1	12.6%	
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.5	44.5%	10,312.6	11,548.2	12.0%	
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	464.7	584.8	25.9%	
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	638.4	910.5	42.6%	
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	439.9	553.5	25.8%	
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	198.5	357.0	79.8%	
<b>Average expenditure (dollars)</b>														
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	449.1	425.8	-5.2%	
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.4	18.5%	736.7	735.5	-0.2%	
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	1,044.8	1,065.4	2.0%	
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	97.6	103.4	5.9%	
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	59.2	64.4	8.9%	
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	54.2	57.0	5.2%	
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	74.2	80.7	8.7%	
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>														
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,926.2	27.1%	16,017.4	19,468.1	21.5%	
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,072.2	37.4%	2,413.8	3,136.5	29.9%	
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.7	8.1%	150.7	161.1	6.9%	
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,785.9	18.0%	5,140.8	5,635.7	9.6%	
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,446.5	33.6%	1,823.6	2,334.6	28.0%	
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	395.1	13.2%	354.7	414.3	16.8%	
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	10,876.5	13,832.4	27.2%	
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	590.1	801.8	35.9%	
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	54.3	58.0	6.8%	
<b>Arrival of passengers on domestic and international flights (AFAC)</b>														
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	41,598.4	48,687.5	17.0%	
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	20,129.1	23,403.7	16.3%	
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	21,469.3	25,283.7	17.8%	
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>														
<b>Country of nationality</b>														
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,591.3	46.2%	8,444.0	9,055.9	7.2%	
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	5,363.6	5,280.0	-1.6%	
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	788.5	1,306.0	65.6%	
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	329.8	299.1	-9.3%	
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	216.2	190.7	-11.8%	
France	Thousands	222.0	233.9	260.8	286.8	305.4	116.0	157.1	294.6	87.6%	136.0	153.3	12.8%	
<b>Country of residence</b>														
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	46.0%	8,229.6	8,620.8	4.8%	
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	28.1%	5,530.0	5,296.0	-4.2%	
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	738.1	1,280.0	73.4%	
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	295.5	260.0	-12.0%	
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	206.2	178.8	-13.3%	
France	Thousands	188.9	196.7	220.1	241.4	261.6	99.5	131.4	257.7	96.1%	120.6	136.1	12.9%	
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>														
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	2,674	4,423	65.4%	
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	1,248	1,406	12.7%	
<b>Hotel business* (SECTUR)</b>														
Porcentaje de hotel ocupación	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	56.7%	15.2	54.0	60.4	6.3	
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,114.9	83,393.1	85,200.9	38,848.7	60,979.8	80,550.0	32.1%	31,177	34,826	11.7%	
<b>Number of tourist jobs** (SECTUR based on ENOE)</b>											<b>First Quarter (2023 Vs 2022)</b>			
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,388.1	4,678.1	6.6%	

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

\*\* Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2023	2024	2023	2024
International Monetary Fund	1.80	1.60	6.30	3.90
OECD	2.60	2.10	5.90	3.70
Bank of Mexico Survey*	2.30	1.50	4.67	4.05
Ministry of the Treasury and Public Credit*	3.00	3.00	5.00	4.00

\* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Database (Apr, 2023); **OECD** Economic Outlook, Jun 2023; **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (03/07/2023).

Ministry of Finance, General Economic Pre Criteria 2024.





## ECONOMIC INDICATORS

Concepts	2019	2020	2021	2022-III	2022-IV	2022	jan 23	feb-23	mar-23	apr-23	may-23
<b>General Economic Activity and Services Identified with Tourism</b>											
<b>Gross Domestic Product</b>											
. Millions of current pesos	23,016,033	21,958,565	24,225,440	27,243,543	28,261,276	27,054,416					
. Constant prices annual variations in %	-0.2	-7.8	4.6	4.3	3.5	2.9					
<b>General Economic Activity and Services Identified with Tourism</b>											
<b>Tertiary activities</b>											
<b>- Air Transportation (481)</b>											
. Millions of current pesos	67,842	30,241	63,886	102,505	111,558	98,128					
. Constant prices annual variations in %	8.05	(49.00)	53.64	31.33	23.20	37.15					
<b>- Temporary Lodging Services (721)</b>											
. Millions of current pesos	285,401	133,621	216,914	350,290	366,210	338,127					
. Constant prices annual variations in %	1.94	(54.61)	65.38	28.70	13.59	36.93					
<b>- Food and Beverages Preparation Services (722)</b>											
. Millions of current pesos	266,842	196,702	232,369	280,946	292,984	290,076					
. Constant prices annual variations in %	1.23	(30.46)	14.13	7.79	4.71	15.10					
<b>Quarterly Indicators of Tourism Activity *</b>											
<b>Tourism GDP</b>											
. Annual variations in %	0.3	-25.1	14.9	12.6	7.7						
<b>Internal tourism consumption</b>											
. Annual variations in %	1.0	-28.0	18.0	14.8	9.6						
<b>Domestic tourism consumption</b>											
. Annual variations in %	0.7	-23.1	11.8	14.9	11.5						
<b>Inbound tourism consumption</b>											
. Annual variations in %	2.4	-51.0	62.5	14.1	1.4						
<b>Unemployment National Rate ** (closing of the period)</b>											
. Total Percentage of PEA	2.91	3.79	3.51	3.34		2.76	3.00	2.72	2.39	2.82	2.93
<b>Prices*** and Exchange Rate</b>											
<b>National Price Index (closing of the period)</b>											
<b>Consumer (percent variation)</b>											
. Air transport (percent variation)	9.0%	-11.2%	24.2%	20.2%	15.2%	15.2%	20.0%	19.8%	6.5%	-13.9%	-7.3%
. Hotel (percent variation)	2.8%	-5.3%	0.2%	11.6%	12.0%	12.0%	10.8%	10.9%	12.2%	9.2%	8.2%
. Package Tourist Services (percent variation)	4.5%	-6.2%	2.2%	18.4%	16.9%	16.9%	12.9%	13.4%	9.1%	-0.7%	0.1%
. Restaurants (percent variation)	5.4%	4.0%	5.2%	10.0%	9.4%	9.4%	10.6%	10.7%	10.7%	10.6%	10.4%
<b>Exchange Rate (peso / dollar)</b>											
. Average of the period	19.257	21.494	20.279	20.075	20.119	20.119	18.986	18.599	18.375	18.086	17.737
<b>Business Cycle Indicators and Consumer Confidence (monthly difference****)</b>											
. Coincident Indicator	-0.18	0.05	0.19	0.05	0.05	0.05	0.06	0.05	0.04	0.04	N.D.
. Forward Indicator	0.38	0.31	-0.10	-0.12	0.05	0.05	0.08	0.09	0.09	0.09	0.09
. Confidence Consumer Index	-0.46	0.43	-0.06	-0.06	0.21	0.21	0.20	0.16	0.10	0.05	0.03

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* Annual data. Base figures 2013

\*\* Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

\*\*\* (Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

\*\*\*\* Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.

