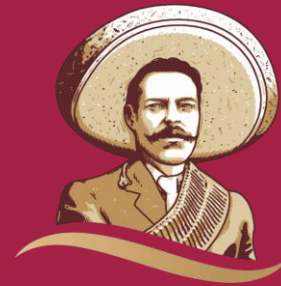




Results of Tourism Activity March 2023



TURISMO
SECRETARÍA DE TURISMO



2023
AÑO DE
Francisco
VILLA

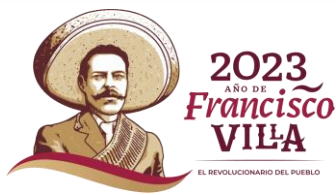
EL REVOLUCIONARIO DEL PUEBLO

Unidad de Información y Seguimiento

Disponible en <https://www.datatur.sectur.gob.mx/SitePages/versionesRAT.aspx>



TURISMO
SECRETARÍA DE TURISMO



DIRECTORY

MIGUEL TORRUCO MARQUÉS

Minister of Tourism

ALEJANDRO AGUILERA GÓMEZ

Head of the Information and Monitoring Unit

MANUEL G. MAYER HERNÁNDEZ

General Director of Sectorial Information Integration



INDEX

OUTSTANDING RESULTS

- **International Passenger Survey Results**

1.1	Arrival of international visitors to Mexico.....	6
1.2	Arrival of international tourists to Mexico	6
1.3	Foreign Exchange Revenue From International Visitors.....	7
1.4	Average Expenditure of Longe-Stay Tourist, Air Transport.....	8
1.5	Departures of international tourists from Mexico	9
1.6	Foreign Exchange Expenditure By Resident Visitors In Mexico Abroad.....	9
1.7	Foreign Exchange Balance By International Visitors.....	10

- **Arrival of International Tourists By Air to Mexico**

2.1	Arrival of International Tourists by Air by nationality	12
2.2	American and Canadian Tourists Arriving by Nationality.....	13
2.3	Arrival of International Air Tourists by country of residence.....	14
2.4	American and Canadian Tourists Arriving by Residence.....	15
2.5	Arrival of international Tourists s to Mexico's main airports	16

- **Hotel Monitoring Report**

3.1	Occupancy Rate.....	18
3.2	Arrival of Tourists to Hotels Rooms.....	18
3.3	70 Tourist Centers Selected.....	19
3.4	Occupancy Percentage In The Beach Center.....	20
3.5	Occupancy Percentage Ranking.....	20

- **Air and Sea Transportation**

4.1	Total passengers transported on domestic and international flights	23
4.2	Passengers transported on domestic and international flights	24
4.3	Arrival of Hikers on cruises and arrival of cruises ships to Mexico.....	25
4.4	Arrival of passengers and cruises ships to the main ports of Mexico.....	26

- **Visitors to Museums and Archaeological Sites**

5.1	Visitors to Museums and Archaeological Sites	28
-----	--	----

- **Other Indicators**

6.1	Tourism Gross Domestic Product.....	30
6.2	Economic Context (Ministry of Finance).....	31
6.3	Results of Tourism Activity.....	32
6.4	Macroeconomic Perspectives About Key Indicators.....	33
6.5	Economic indicators.....	34

Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS January-March 2023/2022

Arrival of international tourists



10 million 60 thousand
+17.3% vs 2022

International travel receipts



8 thousand 338 million
dollars
+23.1%, vs 2022

Spending international visitors from



One Thousand 731 million dollars
+37.2% Vs 2022

Departures international tourists from Mexico



3 million 300 thousand
tourists
+11.4%. Vs 2022

International travellers balance



Surplus 6 thousand 607
millions dollars
+19.9% Vs 2022

Participation Issuing Markets USA and Canadian tourists



3 million 260 thousand
Tourists
+2.4% Vs 2022



971 thousand 482
Tourists
+90.2% Vs 2022

Hotel Occupancy in 70 Tourist Centers monitored 60.5%



Higher by 9.5 percentage points
compared to January-March 2022

Arrival of tourists to Hotels



13 million 858 thousand domestic tourists (69.9% of the total)
5 million 974 thousand international tourists (30.1% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS

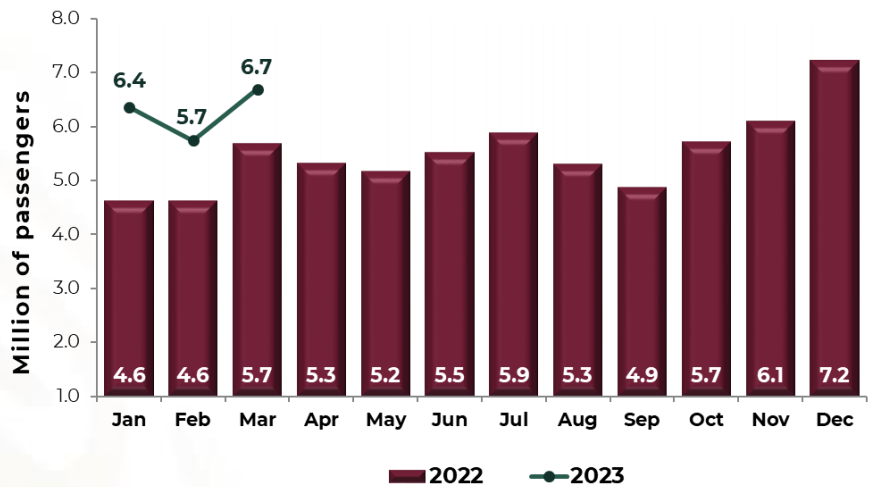




ARRIVAL OF INTERNATIONAL VISITORS TO MEXICO

Chart 1. In January-March 2023, INEGI reported the arrival of **18 million 807 thousand international visitors**, an increase of 3 million 870 thousand compared with the same period in 2022, which represented an increase of **25.9%**

January-March	Million of Passengers	Change %
2021	11.4	
2022	14.9	31.0%
2023	18.8	25.9%



ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO

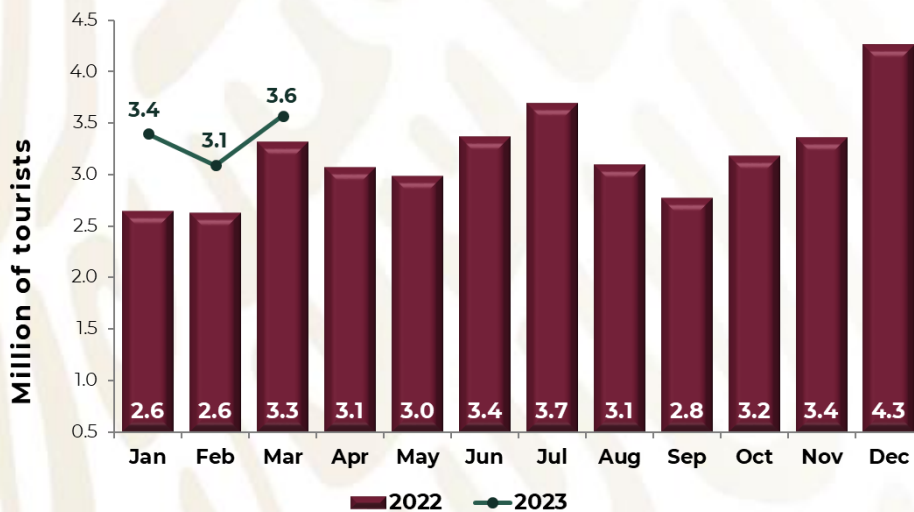


Chart 2. The arrival of international tourists in January-March 2023 was **10 million 60 thousand**, higher level in One million 484 thousand tourists than observed in the same period of 2022 and equivalent to an increase of **17.3%**.

January-March	Million of Tourist	Change %
2021	5.8	
2022	8.6	48.1%
2023	10.1	17.3%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

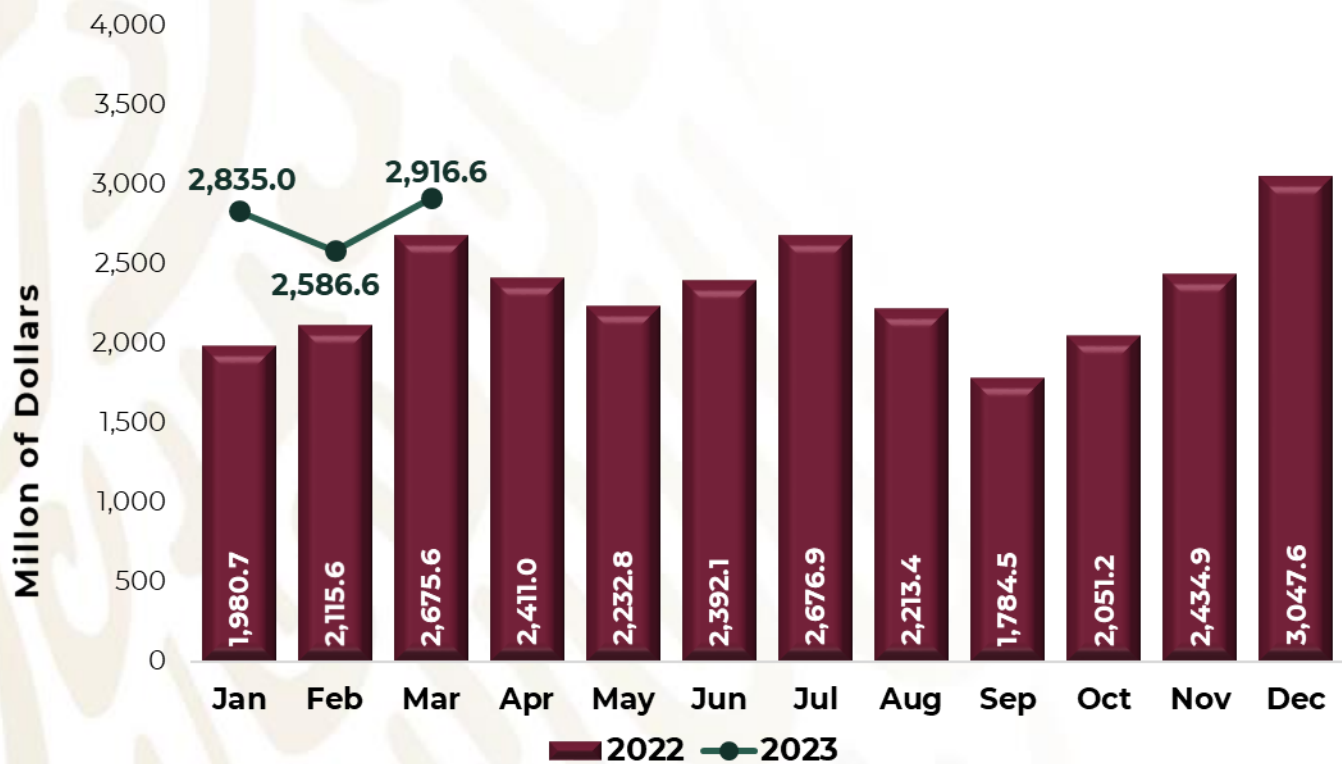
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



FOREIGN EXCHANGE REVENUE FROM INTERNATIONAL VISITORS

Chart 3. Foreign exchange revenue from international visitors during January-March 2023 was **8 thousand, 338 million dollars**, which represented an increase of **23.1%** over the same period in 2022.

January-March	Million of Dollars	Change %
2021	2,960.2	
2022	6,771.9	128.8%
2023	8,338.2	23.1%



Source: INEGI and Bank of Mexico, Balance of payments.

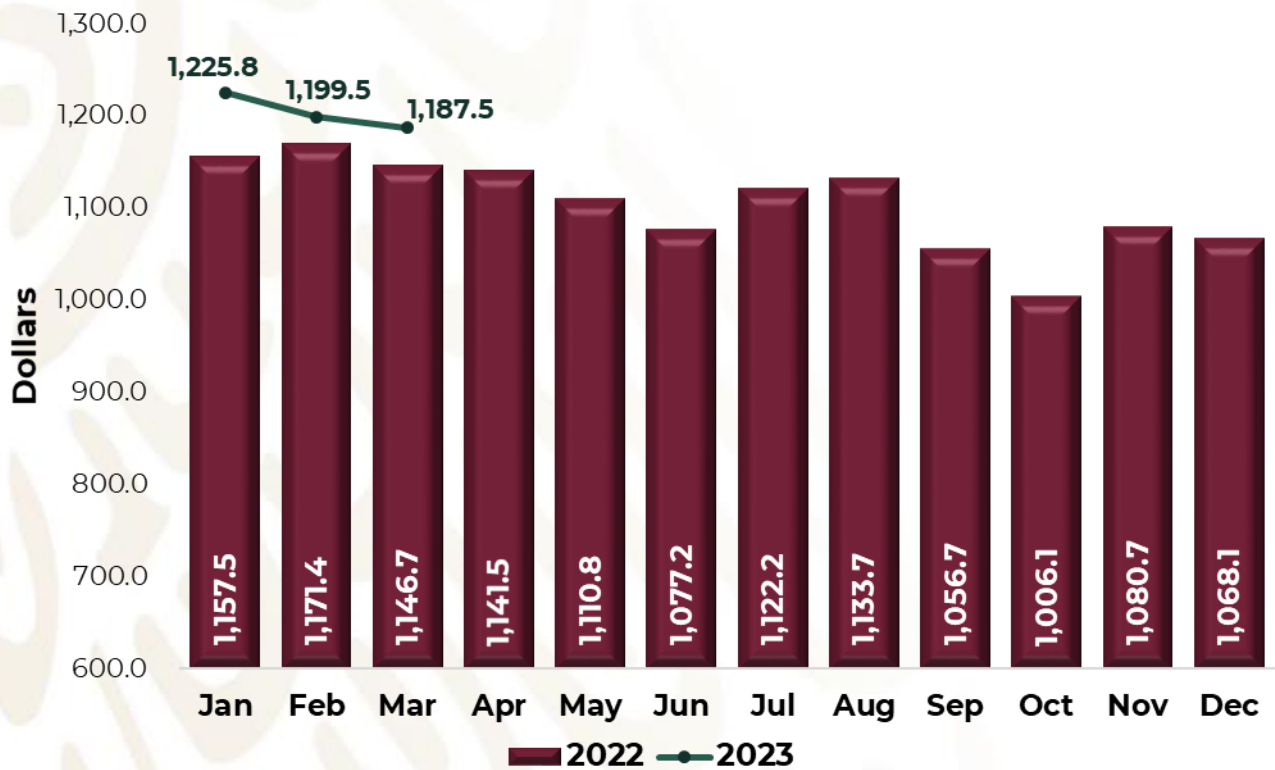
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

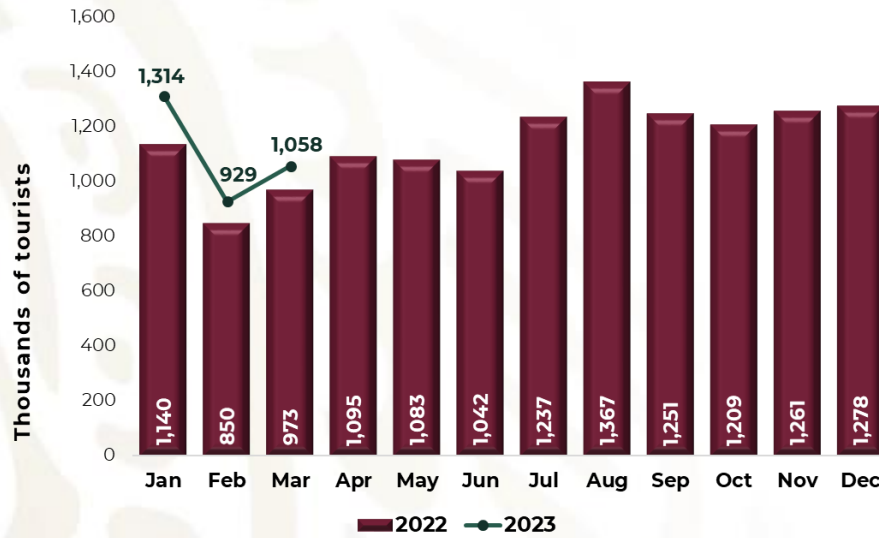
Chart 4. The average spending of tourists for internment by air was **1,204.0 dollars** during January-March 2023, which represented an increase of **+4.0%** over the observed in the same period of 2022.

January-March	Dollars	Change %
2021	1,053.2	
2022	1,157.6	9.9%
2023	1,204.0	4.0%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



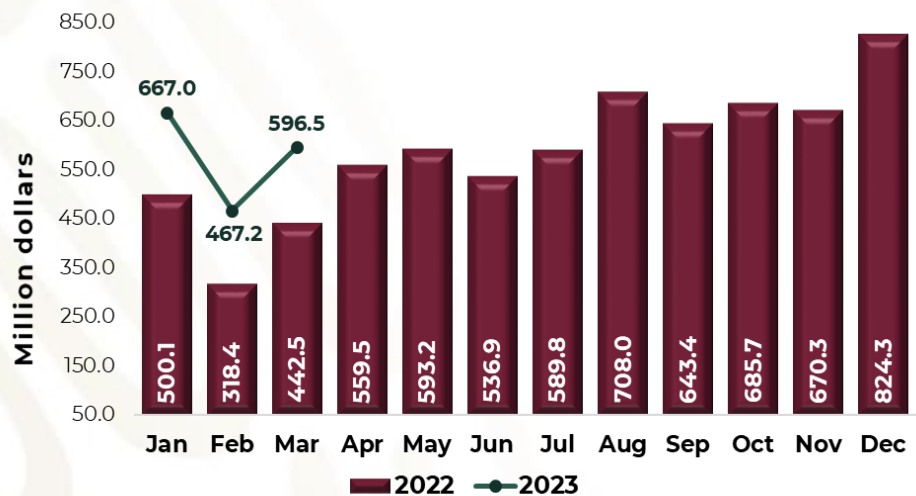
Chars 5. In the first quarter of 2023, INEGI reported the departure of **3 million 300 thousand international tourists** from Mexico abroad, which meant 337 thousand 529 more tourists, as reported in the same period 2022, equivalent to an increase of **11.4%**.

January-March	Thousands of Tourists	Change %
2021	1,764	
2022	2,963	67.9%
2023	3,300	11.4%

FOREIGN EXCHANGE EXPENDITURE BY RESIDENT VISITORS IN MEXICO ABROAD

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **One thousand 731 million dollars** during January-March 2023, higher by 469 million 688 thousand dollars than recorded in the same period of 2022, with an increase of **37.2%**

January-March	Million of Dollars	Change %
2021	784.0	
2022	1,261.1	60.8%
2023	1,730.8	37.2%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

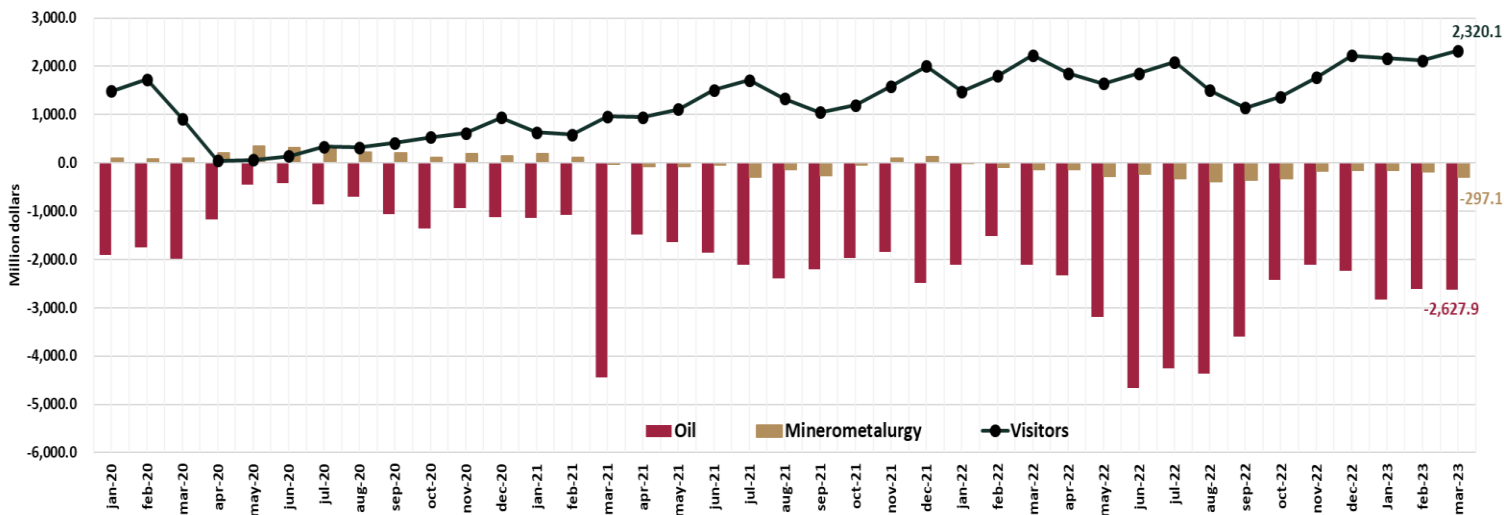


FOREIGN EXCHANGE BALANCE BY INTERNATIONAL VISITORS

Chart 7. In first quarter 2023, the balance of the balance for international visitors stood at **6 thousand 607 million dollars, 19.9%** higher than observed during January-March 2022.

January-March	Million Dollars	Change %
2021	2,176.2	
2022	5,510.8	153.2%
2023	6,607.4	19.9%

BALANCE OF INTERNATIONAL VISITORS, OIL AND METALLURGICAL.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During first quarter of 2023, arrived **5 million 762 thousand** international tourists arrived by air by country of nationality, higher by **14.8%** compared to same period of 2022.

January-March	Tourists	Change %
2021	2,104,954	
2022	5,018,537	138.4%
2023	5,761,564	14.8%

Highlights the arrival of citizens of:

- **The United States** with **3 million 260 thousand** passengers, 2.4% more compared to 2022.
- **Canada** with **971 thousand 482** passengers, 90.2% more compared to 2022
- **Colombia** with **178 thousand 819** passengers, 3.4% less than 2022
- **United Kingdom** with **104 thousand 895** passengers, 1.6% less than 2022
- **France** with **103 thousand 458** passengers, 16.0% more regarding 2022
- **Rest of nationalities** **One million 142 thousand** passengers, 21.4% more regarding 2022



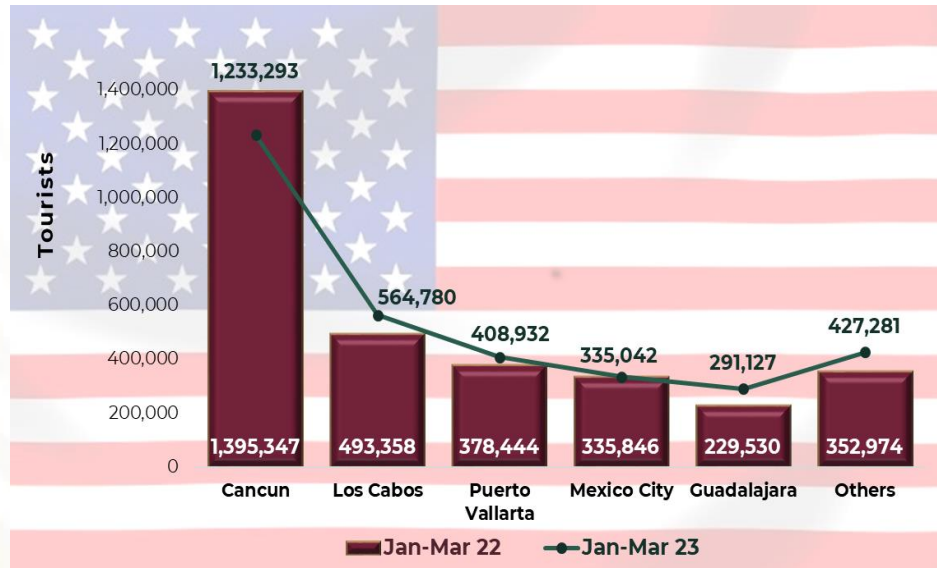
Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



U.S. CITIZENS BY AIRPORT

Chart 9. In the period January-March 2023, the arrival of **3 million 260 thousand** air tourists with US citizenship was recorded, with an increase of **2.4%** for the same period 2022; most of which arrived through the airports of Cancun and Los Cabos.

January-March	Tourists	Change %
2021	1,583,015	
2022	3,185,499	101.2%
2023	3,260,455	2.4%



CANADIAN CITIZENS BY AIRPORT

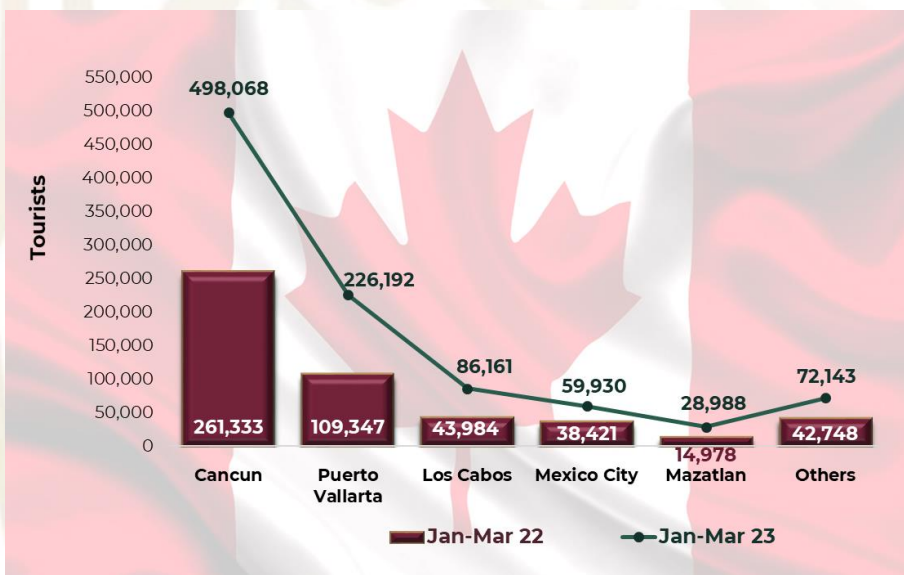


Chart 10. The arrival of air tourist with Canadian citizenship, registered **971 thousand 482 tourists** during January-March 2023, presenting an increase of **90.2%** compared to the same period of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January-March	Tourists	Change %
2021	33,047	
2022	510,811	1445.7%
2023	971,482	90.2%



INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart II. During the first quarter of 2023 arrived **5 million 590 thousand** international tourists by air by country of residence, higher by **14.3%** compared to the same period of 2022

January-March	Passengers	Change %
2021	2,037,973	
2022	4,888,744	139.9%
2023	5,589,660	14.3%

Highlights the arrival of citizens of:

- **The United States** with **3 million 355 thousand** passengers, 2.3% more compared to 2022.
- **Canada** with **959 thousand 936** passengers, 100.8% more compared to 2022
- **Colombia** with **153 thousand 739** passengers, 5.8% lower than 2022
- **United Kingdom** with **97 thousand 724** passengers, 3.0% lower than 2022
- **France** with **93 thousand 153** passengers, 16.4% more regarding 2022
- **Rest of nationalities** **929 thousand 760** passengers, 18.4% more regarding 2022





TOURISTS RESIDING IN THE UNITED STATES (AIRWAY)

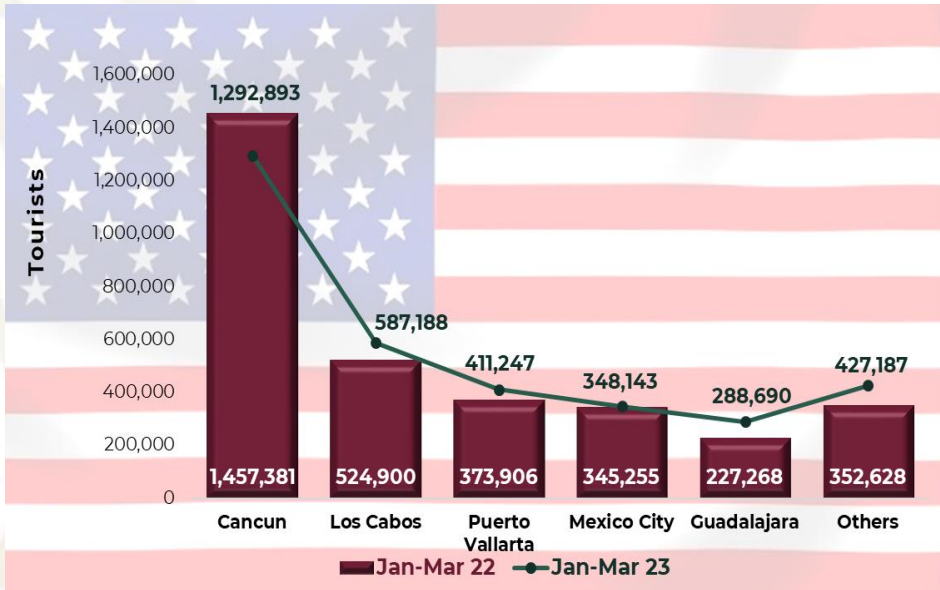


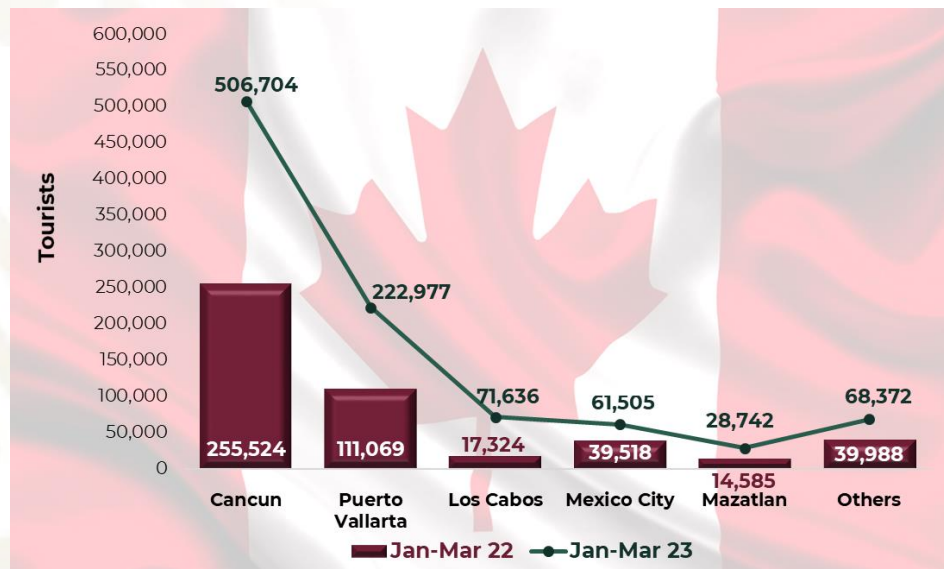
Chart 12. The arrival by air of tourists residing in the United States, recorded an increase of **2.3%** in the month of January-March 2023 compared to the recorded in January-March 2022, adding **3 million 355 thousand tourists**; most of which, arrived by the airports of Cancun and Los Cabos

January-March	Passengers	Change %
2021	1,619,921	
2022	3,281,338	102.6%
2023	3,355,348	2.3%

TOURISTS RESIDENT IN CANADA (AIRWAY)

Chart 13. During January-March 2023, the arrival of **959 thousand 936 tourists** residing in Canada was recorded, showing an increase of **100.8%** compared to the same period in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January-March	Passengers	Change %
2021	26,603	
2022	478,008	1696.8%
2023	959,936	100.8%

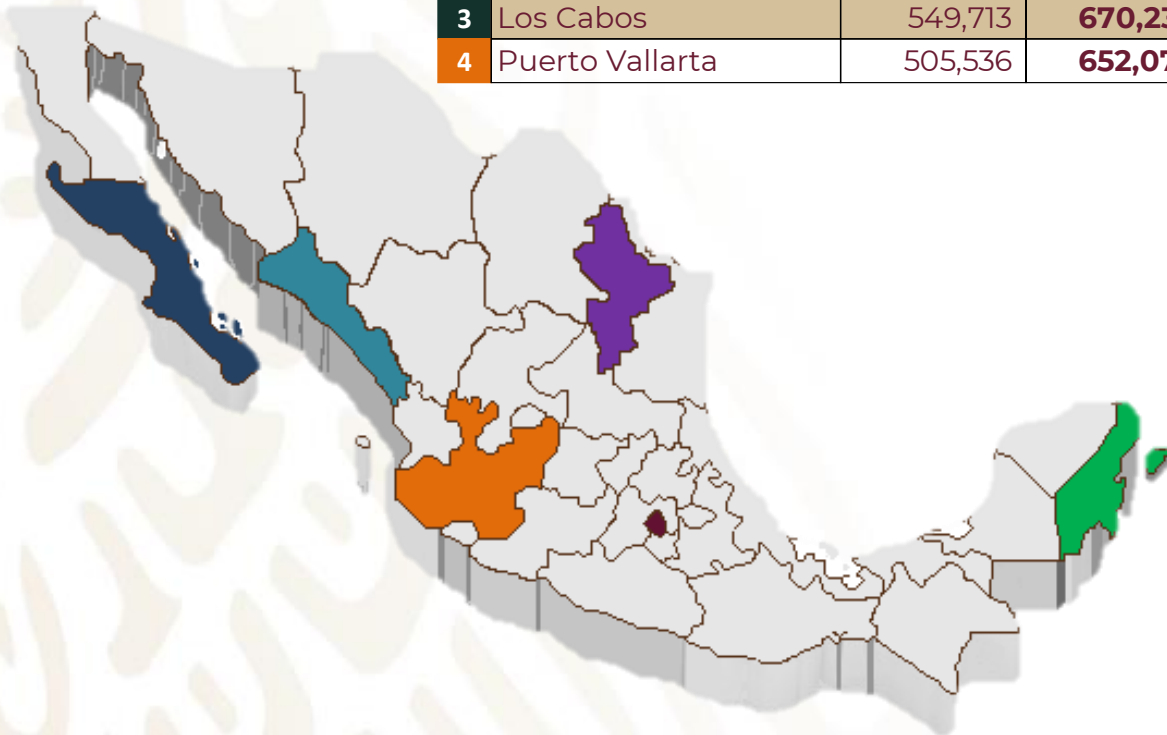




ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO'S MAIN AIRPORTS

Figure 1. During the period of January-March 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún (2,510,300)**; **Mexico City (1,010,721)**; **Los Cabos (670,237)**; **Puerto Vallarta (652,077)**; **Guadalajara (311,175)**; **Cozumel (77,440)**; **Monterrey (77,386)** and **Mazatlán (62,349)**.

January-March		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
1	Cancun	2,393,902	2,510,300	4.9%
2	Mexico City	877,428	1,010,721	15.2%
3	Los Cabos	549,713	670,237	21.9%
4	Puerto Vallarta	505,536	652,077	29.0%



January-March		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	242,369	311,175	28.4%
6	Cozumel	65,662	77,440	17.9%
7	Monterrey	46,040	77,386	68.1%
8	Mazatlan	42,092	62,349	48.1%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>

HOTEL MONITORING REPORT





OCCUPANCY RATE

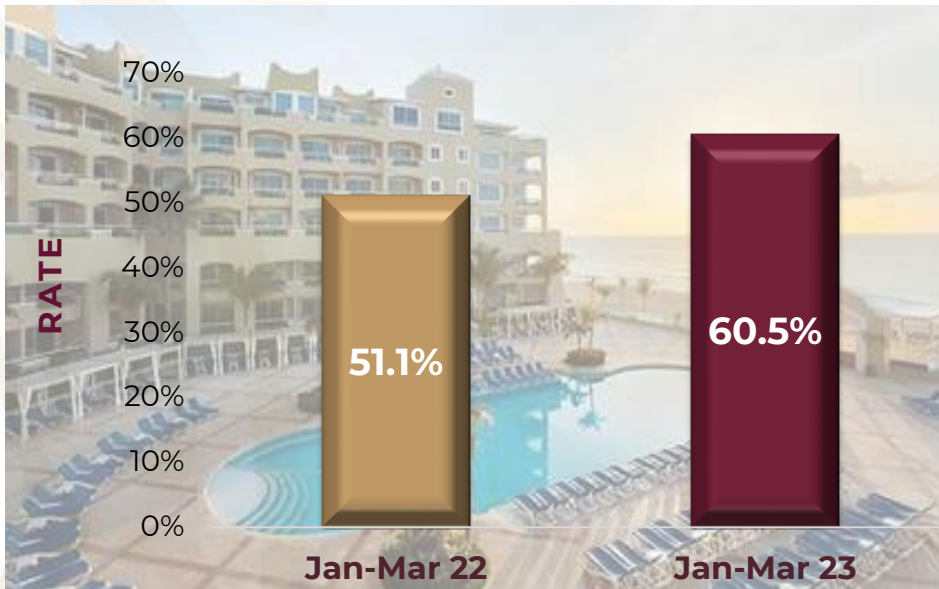
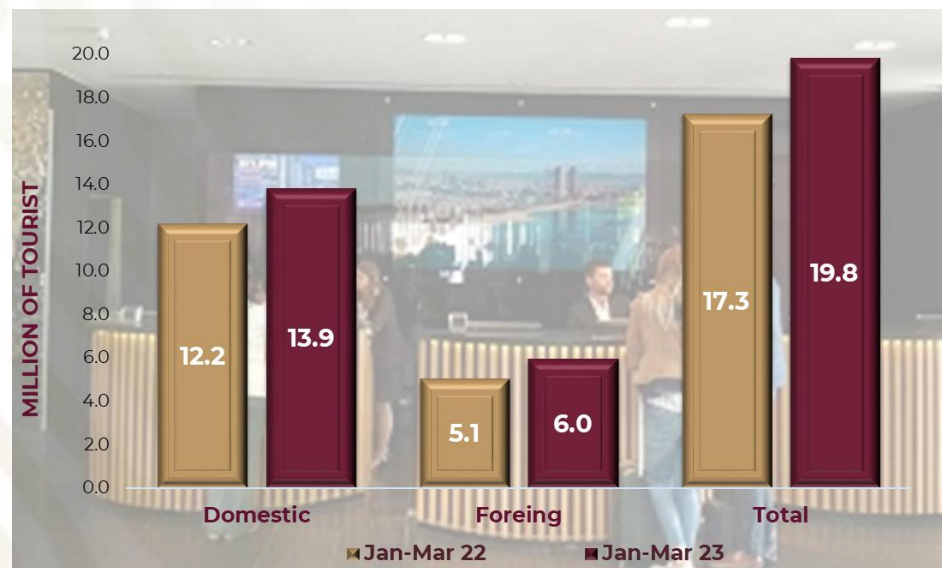


Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during the first quarter of 2023, was **60.5%**, a higher level of **+9.5** percentage points than observed in the same period 2022 .

ARRIVAL OF TOURISTS TO HOTELS ROOMS

Chart 15. During the first quarter of 2023, the arrival of domestic tourists to hotel rooms reached **13 million 858 thousand tourists** (69.9% of the total); while the arrival of international tourists registered **5 million 974 thousand tourists** (30.1% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +14.9% compared to January-March 2022.

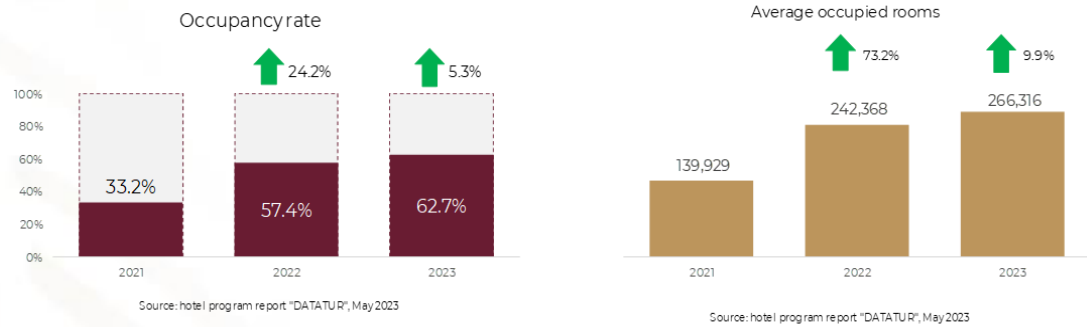
In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



70 TOURIST CENTERS SELECTED

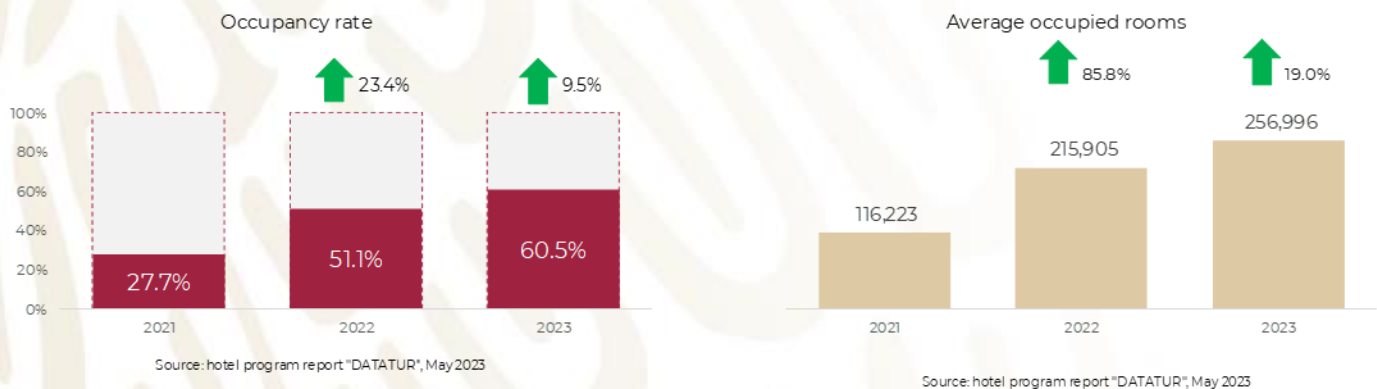
March 2021-2023

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **62.7%**, in the month of March 2023, higher level by +5.3 percentage points compared to the observed in March 2022.



Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
March	10.3%	8.3%
Cumulative January to March	13.5%	18.2%

Cumulative January to March 2021- 2023



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.



OCCUPANCY PERCENTAGE IN THE BEACH CENTER

Gráfica 17. The percentage of hotel occupancy in the Beach Centers was **70.6%** in March 2023, higher level of +1.8 percentage points above the observed in the same month of 2022.

Center type	March		
	2022	2023	Percentage difference 2023 vs. 2022
Total	57.4%	62.7%	5.3%
Beach centers	68.8%	70.6%	1.8%
Cities	47.3%	55.7%	8.4%

Center type	Cumulative January to March		
	2022	2023	Percentage difference 2023 vs. 2022
Total	51.1%	60.5%	9.5%
Beach centers	62.7%	71.7%	9.0%
Cities	40.8%	50.7%	9.9%

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>

AIR AND SEA TRANSPORTATION

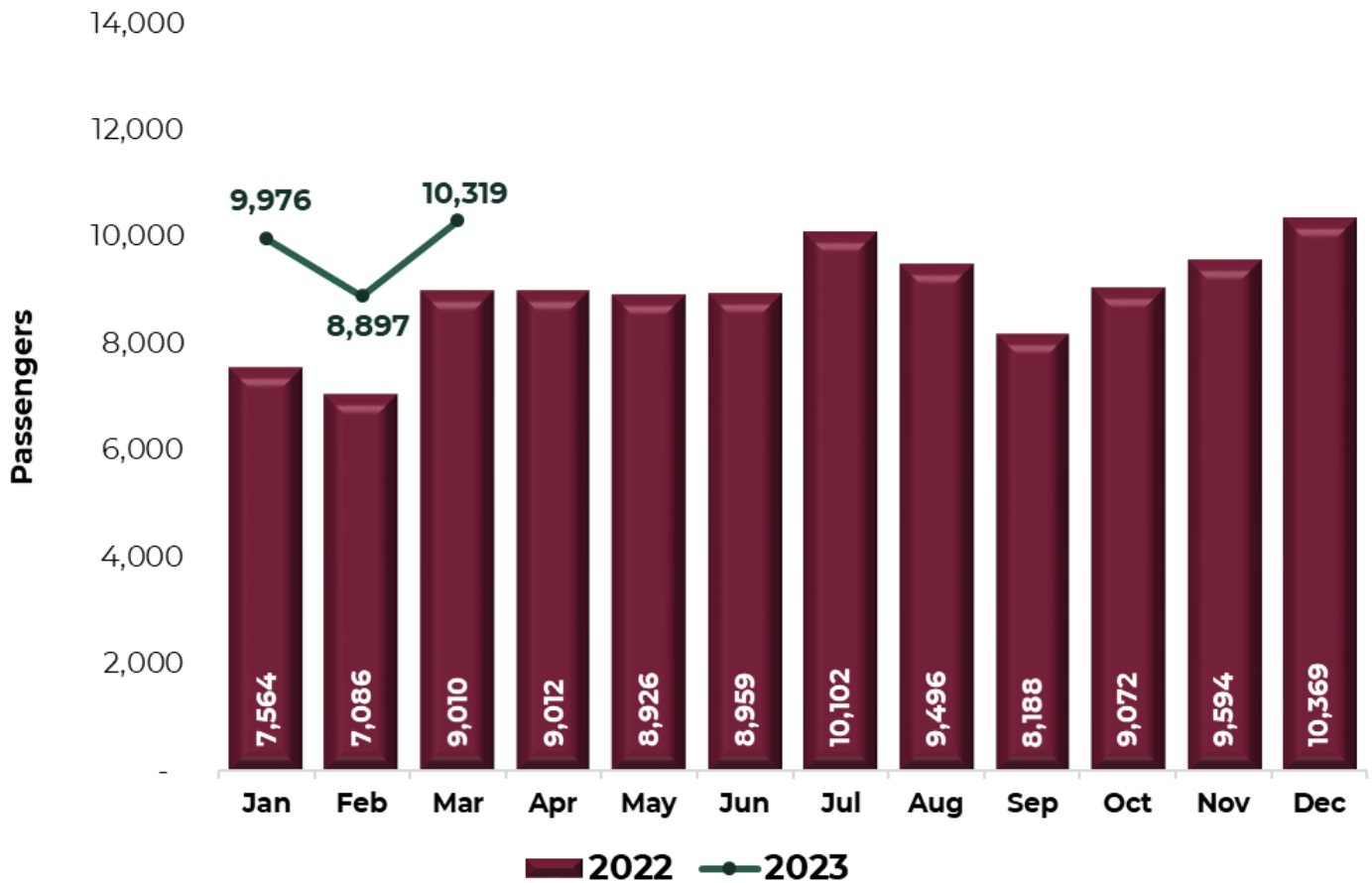




TOTAL PASSENGERS TRANSPORTED ON DOMESTIC AND INTERNATIONAL FLIGHTS

Chart 19. In the first quarter of 2023, a total of **29 million 192 thousand passengers** were registered by air, which represented an increase of 5 million 532 thousand passengers, equivalent to a **23.4%** higher than the same period of 2022.

January-March	Passengers	Change %
2021	13,479,654	
2022	23,660,572	75.5%
2023	29,192,078	23.4%



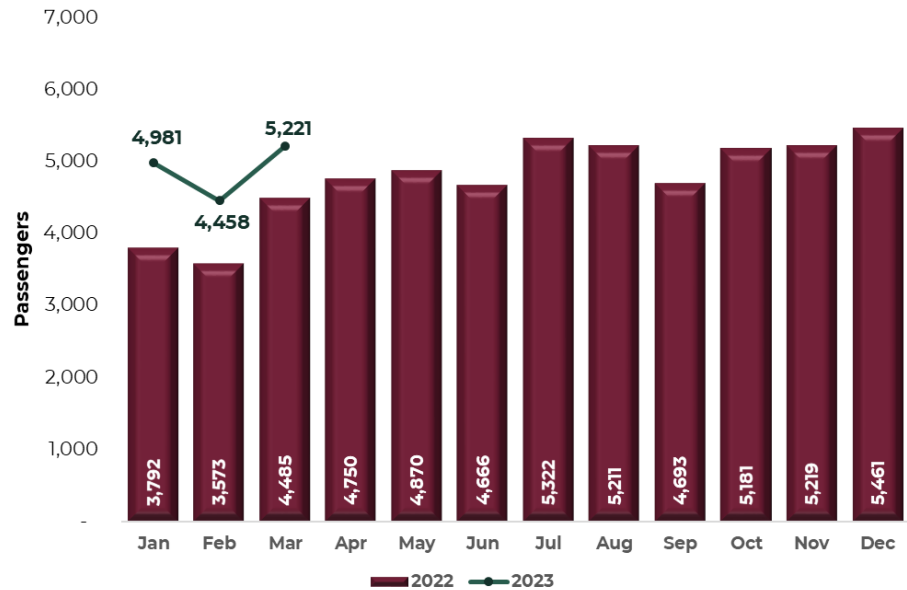
Preliminary figures
Source: Federal Civil Aviation Agency (SCT).
<https://www.datatur.sectur.gob.mx/SitePages/FlujoPorAerolinea.aspx>



PASSENGERS CARRIED ON DOMESTIC FLIGHTS

Chart 20. The arrival of passengers on domestic flights during January-March 2023 was **14 million 659 thousand passengers**, representing an increase of 2 million 810 thousand passengers, higher by **23.7%** compared to the observed in the same period of 2022.

January-March	Passengers	Change %
2021	8,096,819	
2022	11,849,892	46.4%
2023	14,659,433	23.7%



PASSENGERS TRANSPORTED ON INTERNATIONAL FLIGHTS

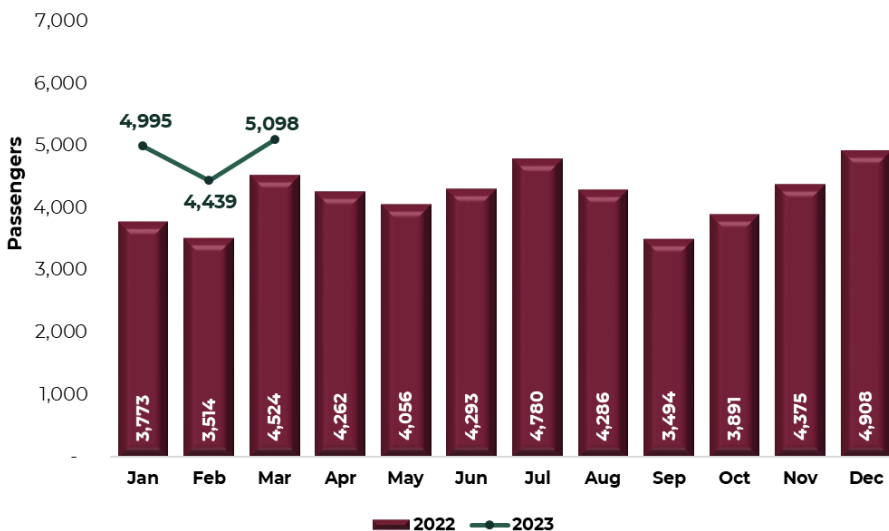


Chart 21. The arrival of passengers on international flights during January-March 2023 was **14 million 532 thousand passengers**, representing an increase of 2 million 722 thousand passengers; **23.0%** higher, compared to the observed in the same period of 2022.

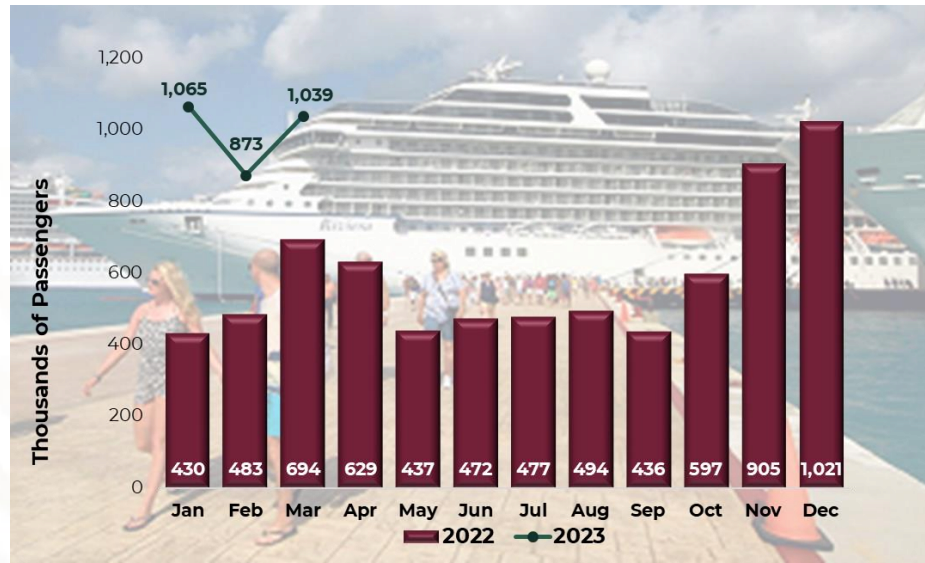
January-March	Passengers	Change %
2021	5,382,835	
2022	11,810,680	119.4%
2023	14,532,645	23.0%



ARRIVAL OF HIKERS ON CRUISES TO MEXICO

Chart 22. The number of passengers on cruises that arrived during January-March 2023 was **2 million 978 thousand passengers**, with an increase of **85.3%** compared to the recorded in the same period of 2022.

January-March	Thousands of Passengers	Change %
2021	0	
2022	1,607	N. C.
2023	2,978	85.3%



ARRIVAL OF CRUISE SHIPS TO MEXICO

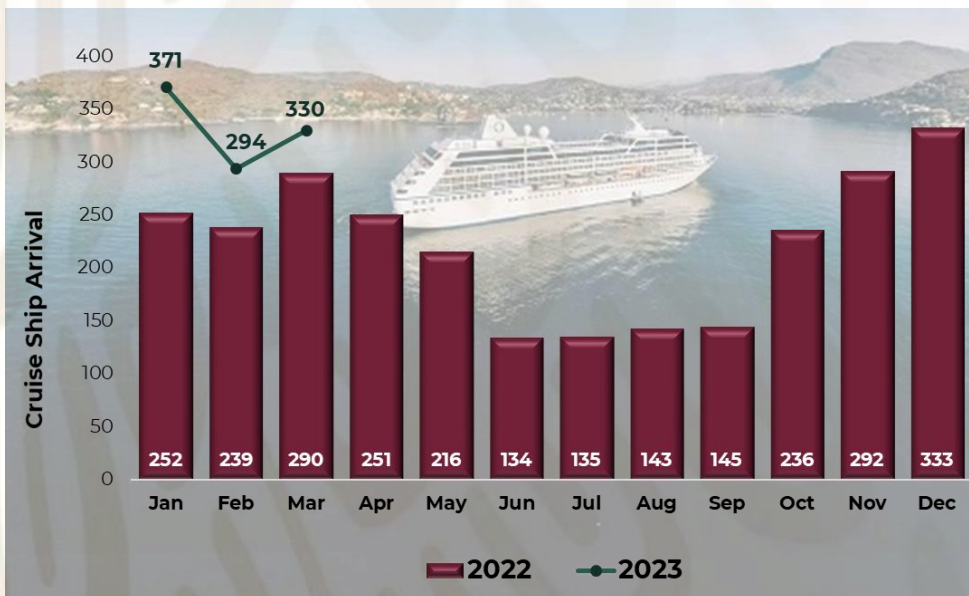


Chart 23. In the first quarter of 2023, the arrival of **995 cruise ships** to the different ports of the country was recorded, representing an increase of **27.4%** as recorded in the same period of 2022.

January-March	Cruise Ship Arrival	Change %
2021	0	
2022	781	N. C.
2023	995	27.4%

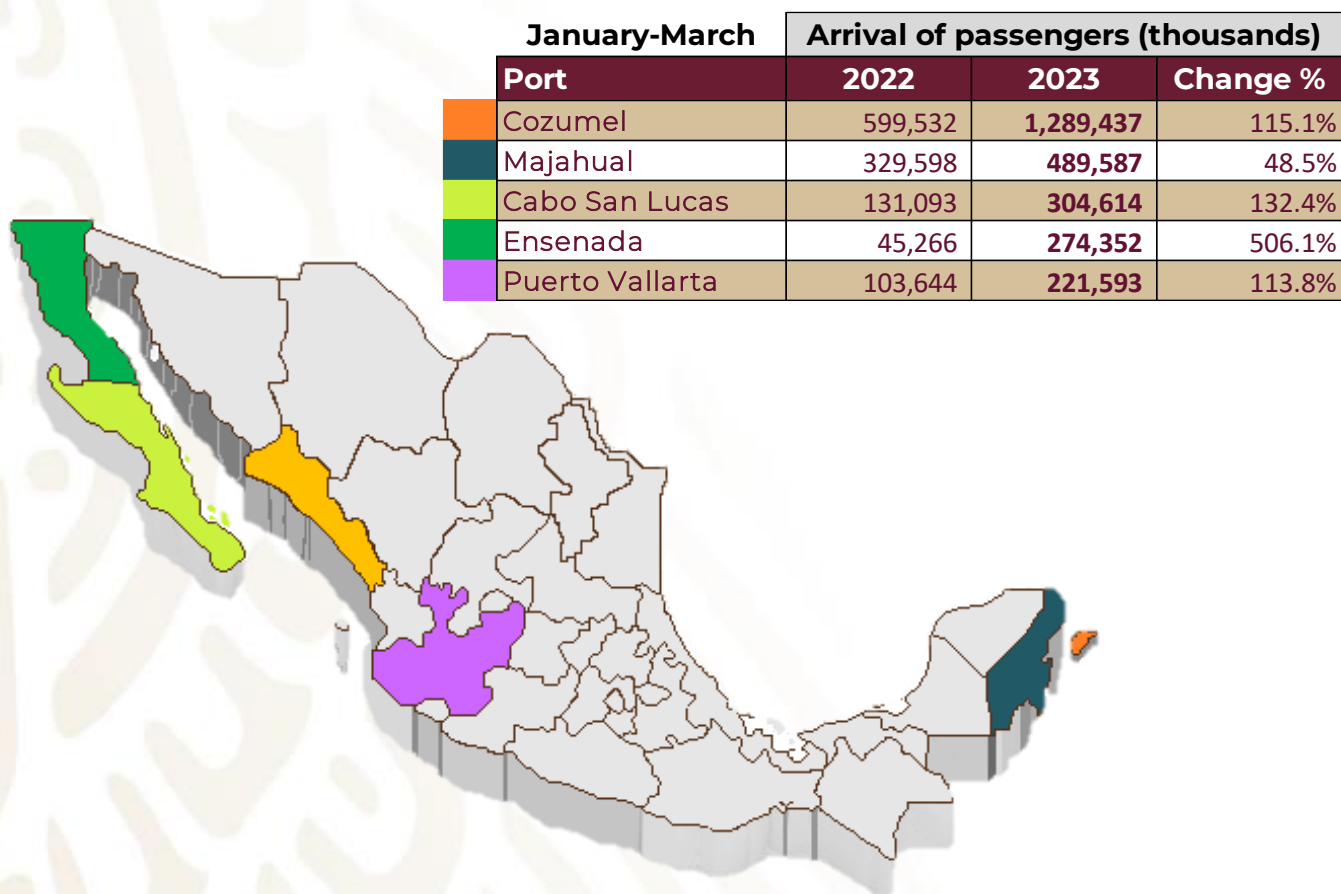
Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023).

<https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



ARRIVAL OF PASSENGERS AND CRUISE SHIPS TO THE MAIN PORTS OF MEXICO

Figure 2. During the first quarter of 2023 the ports that received the highest number of cruise passengers in Mexico were: **Cozumel, Majahual, Cabo San Lucas, Ensenada and Puerto Vallarta** which represented **88.3%** of total passengers.



January-March		Arrival of Cruise Ships		
Port	2022	2023	Change %	
Cozumel	344	409	18.9%	
Majahual	186	145	-22.0%	
Cabo San Lucas	79	100	26.6%	
Ensenada	26	92	253.8%	
Puerto Vallarta	56	72	28.6%	

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022). <https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>

VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

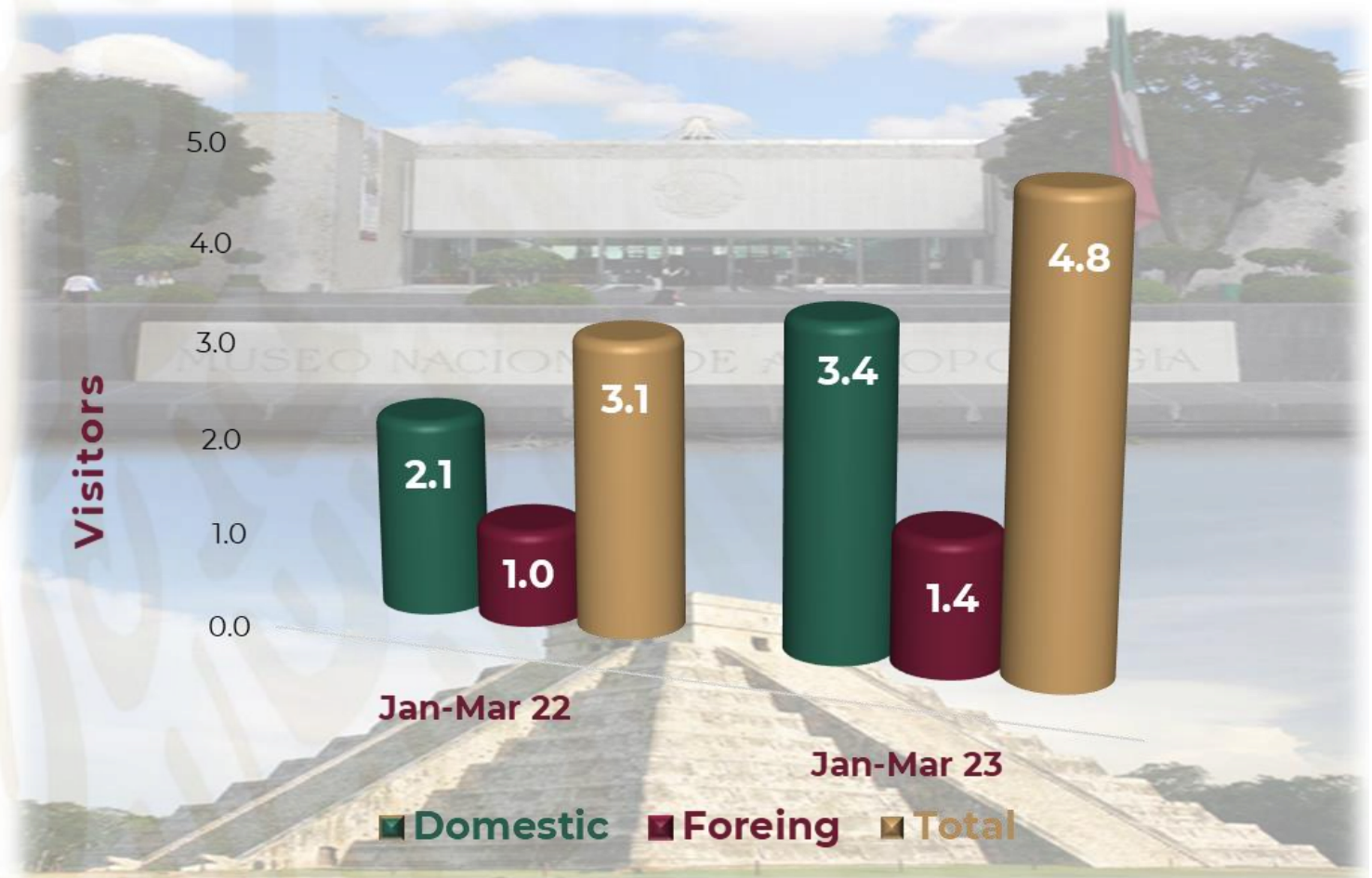




VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 24. During the first quarter of 2023, the National Institute of Anthropology and History reported the arrival of **4 million 850 thousand visitors** to museums and archaeological sites, that is, One million 770 thousand more visitors than reported in the same period of 2022, which represented an increase of **57.5%**. Of the total visitors, 71.1% were national visitors and 28.9% were international.

January-March	Visitors	Change %
2021	963,103	
2022	3,080,201	219.8%
2023	4,849,881	57.5%



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

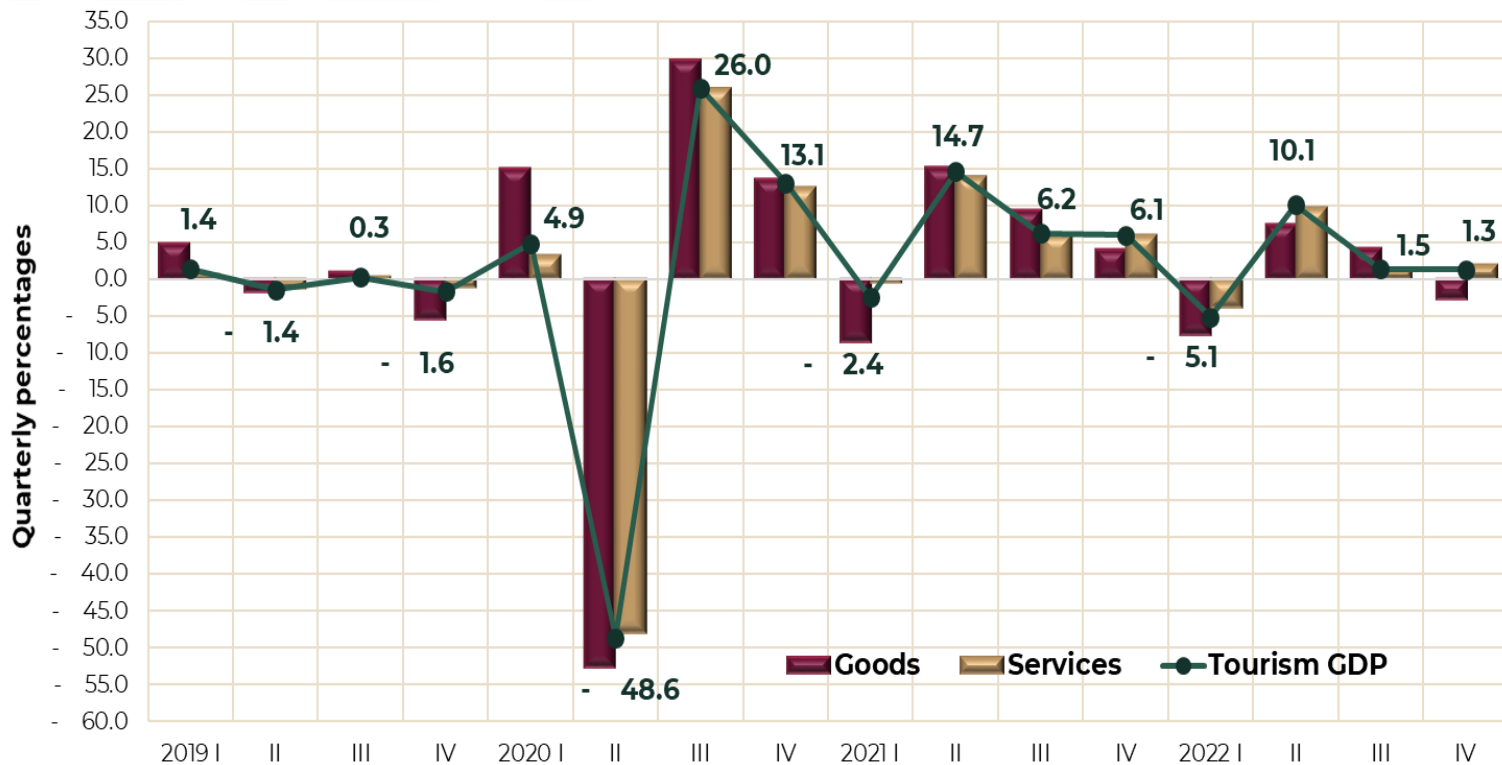




TOURIST GROSS DOMESTIC PRODUCT

Chart 22. Based on the Quarterly Indicators of Tourism Activity, **tourism GDP** in the fourth quarter of 2022 registered an increase of **1.3%** compared to the third quarter of 2022. By components, **services** increased by **1.9%** in real terms on the part of **goods**, are **2.7%** to reach the record in the third quarter 2022

Quarter	Index of Physical Volume	Change %
2021-IV	107.8	
2022-III	114.2	7.4%
2022-IV	115.8	1.3%



Fuente: INEGI. Sistema de Cuentas Nacionales de México.
<https://www.datatur.sectur.gob.mx/SitePages/ResultadosITAT.aspx>



ECONOMIC CONTEXT (Ministry of Finance)

National

Economic activity accelerated in the first quarter of 2023. Its performance was higher than the average recorded between 2011 and 2019. This was mainly due to the positive performance of the services sector, whose quarterly growth had not been seen since 2006. Other components of economic activity related to domestic demand grew in the first quarter of 2023. In particular, they highlighted private consumption, which registered the highest increase since 2013, and investment in non-residential construction, which accumulated five months of consecutive increases.

The main drivers of private consumption were job creation, rising real wages and domestic credit. In the first quarter of 2023 with IMSS figures, 423,000 jobs were created, an increase higher than statistical records since 1982. The unemployment rate also registered a record low of 2.7% in February 2023. At the same time, in the first two months of 2023, real wage growth was observed at 1.7% annually and a real annual increase in consumer credit at 9.6% by commercial banks.

In this context, according to the timely estimate of GDP in the first quarter of 2023, economic activity registered an annual growth of 3.9% and, with seasonally adjusted figures, increased 1.1% quarterly above the previous quarter of 0.5%. With these results, activity grew for the sixth consecutive quarter. In particular, compared to the previous quarter and with seasonally adjusted figures, secondary activities grew 0.7% and tertiary activities 1.5%, while agricultural activities fell 3.2%

With regard to the level of consumer prices, during the first quarter of 2023 the downward trend in general inflation continued and its performance was better than anticipated by the consensus of analysts. This was mainly due to the decrease in the non-underlying component due to lower annual variations in livestock and energy. These results were supported by lower prices of raw materials at international level, the continuous normalization of value chains, the better conditions of avian influenza at the end of the quarter, as well as the effects of public policies within the framework of the Inflation and Famine Package (PACIC).

International

During the first quarter of 2023, mixed signs were recorded in global economic activity despite the accumulation of economic shocks observed in 2022. Strong domestic demand from advanced countries, China's economic reopening, Lower pressure on global value chains and lower pressures on raw materials and energy prices were a positive surprise and helped improve growth prospects in the first three months of the year.

However, the events of early March in the banking sector -with the bankruptcy of the regional banks Silicon Valley and Signature in the U.S. and the sale of Credit Suisse, a systemically important global bank in Europe, raised uncertainty about the soundness of the banking sector in the face of international interest rate developments by central banks. While so far the risk of contagion throughout the banking sector appears to be contained due to systemic exposure and the immediate intervention of the authorities, the financial risks were skewed upwards with respect to more restrictive credit conditions and an early slowdown in global economic activity.

In addition, persistent inflationary pressures continued to be present in the major advanced and emerging economies, and despite the fact that general inflation fell due to the effects of restrictive monetary policies and lower supply-side pressures, inflation remained above central bank targets. For its part, core inflation remained high in advanced countries due to labour demand above their supply and a service sector under pressure from high wage costs and high prices of imported food. This again generated uncertainty about the level of the terminal rate and the lagging effect of monetary policy on economic activity.

During the first quarter of 2023, the GDP of the US economy showed real growth of 0.3% in its quarterly variation, according to preliminary figures. While this figure was below the growth observed in the previous quarter of 0.6%, it was higher than expected by the Blue Chip consensus of -0.1% on January 10, 2023, attributed to the strength of domestic demand.

In the first quarter of the year, timely and forward indicators suggested positive economic growth for the euro area, supported by the strength of the services sector and the resilience of industrial production, despite recent episodes of volatility in the financial sector, in particular following the sale of Credit Suisse to UBS on 19 March 2023



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)								Change % 21/20	January-March		Change % 23/22
		2015	2016	2017	2018	2019	2020	2021	2022		2022	2023	
International travelers balance (INEGI and Banco de México)													
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.4	41.7%	6,771.9	8,338.2	23.1%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,072.2	37.4%	1,261.1	1,730.8	37.2%
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,944.2	43.3%	5,510.8	6,607.4	19.9%
International travelers to Mexico (INEGI and Banco de México)													
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,995.9	19.3%	14,937.0	18,806.9	25.9%
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,327.0	20.3%	8,575.7	10,059.7	17.3%
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,425.1	40.9%	5,768.7	6,765.7	17.3%
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	2,807.0	3,294.0	17.3%
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	6,361.3	8,747.1	37.5%
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	4,754.0	5,769.5	21.4%
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	1,607.3	2,977.7	85.3%
Inbound travelers expenditure (Million dollars)													
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.4	41.7%	6,771.9	8,338.2	23.1%
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,346.9	42.5%	6,398.9	7,772.6	21.5%
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.5	44.5%	6,135.7	7,424.7	21.0%
Border tourists	Million dollars	790.7	722.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	263.2	347.9	32.2%
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	373.0	565.6	51.6%
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	254.9	324.6	27.3%
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	118.1	241.0	104.0%
Average expenditure (dollars)													
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	453.4	443.4	-2.2%
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.4	18.5%	746.2	772.6	3.5%
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	1,063.6	1,097.4	3.2%
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	93.8	105.6	12.7%
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	58.6	64.7	10.3%
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	53.6	56.3	4.9%
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	76.7	76.7	8.2%	73.5	80.9	10.1%
International travelers abroad Mexico (INEGI and Banco de México)													
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,926.2	27.1%	9,374.3	11,474.0	22.4%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,072.2	37.4%	1,261.1	1,730.8	37.2%
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.7	8.1%	134.5	150.8	12.1%
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,785.9	18.0%	2,962.9	3,300.5	11.4%
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,446.5	33.6%	924.3	1,256.0	35.9%
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	395.1	13.2%	312.0	380.6	22.0%
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	6,411.3	8,173.6	27.5%
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	336.8	474.8	41.0%
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	52.5	58.1	10.6%
Arrival of passengers on domestic and international flights (AFAC)													
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	23,660.6	29,192.1	23.4%
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	11,810.7	14,532.6	23.0%
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	11,849.9	14,659.4	23.7%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)													
Country of nationality													
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,601.1	46.3%	5,018.5	5,761.6	14.8%
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	3,185.5	3,260.5	2.4%
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	510.8	971.5	90.2%
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	185.1	178.8	-3.4%
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	106.6	104.9	-1.6%
France	Thousands	222.0	233.9	260.8	286.8	305.4	116.0	157.1	294.6	87.6%	89.2	103.5	16.0%
Country of residence													
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,039.8	46.1%	4,888.7	5,589.7	14.3%
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.3	28.1%	3,281.3	3,355.3	2.3%
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	478.0	959.9	100.8%
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	163.2	153.7	-5.8%
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	100.8	97.7	-3.0%
France	Thousands	188.9	196.7	220.1	241.4	261.6	99.5	131.4	257.7	96.1%	80.0	93.2	16.4%
Movements cruise (INEGI and SCT, Dirección General de Puertos)													
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	1,607	2,978	85.3%
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	781	995	27.4%
Hotel business* (SECTUR)													
Percentage of hotel occupation	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	56.7%	15.2	51.1	60.5	9.5
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,114.9	83,393.1	85,200.9	38,848.7	60,979.8	80,550.0	32.1%	17,262	19,832	14.9%
Number of tourist jobs** (SECTUR based on ENOE)													
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,264.2	4,603.8	8.0%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2023	2024	2023	2024
	International Monetary Fund	1.80	1.60	6.30
OECD	1.60	2.10	5.70	3.30
Bank of Mexico Survey*	0.98	1.85	5.05	4.10
Ministry of the Treasury and Public Credit*	3.00	3.00	5.00	4.00

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Database (Apr, 2023); **OECD** Economic Outlook, Apr 2023; **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (02/05/2023).

Ministry of Finance, General Economic Pre Criteria 2024.



ECONOMIC INDICATORS

Concepts	2019	2020	2021	2022-III	2022-IV	2022	jan 23	feb-23	mar-23
General Economic Activity and Services Identified with Tourism									
Gross Domestic Product									
. Millions of current pesos	23,016,033	21,958,565	24,225,440	27,243,543	28,261,276	27,054,416			
. Constant prices annual variations in %	-0.2	-7.8	4.6	4.3	3.5	2.9			
General Economic Activity and Services Identified with Tourism									
Tertiary activities									
- Air Transportation (481)									
. Millions of current pesos	67,842	30,241	63,886	102,505	111,558	98,128			
. Constant prices annual variations in %	8.05	(49.00)	53.64	31.33	23.20	37.15			
- Temporary Lodging Services (721)									
. Millions of current pesos	285,401	133,621	216,914	350,290	366,210	338,127			
. Constant prices annual variations in %	1.94	(54.61)	65.38	28.70	13.59	36.93			
- Food and Beverages Preparation Services (722)									
. Millions of current pesos	266,842	196,702	232,369	280,946	292,984	290,076			
. Constant prices annual variations in %	1.23	(30.46)	14.13	7.79	4.71	15.10			
Quarterly Indicators of Tourism Activity *									
Tourism GDP									
. Annual variations in %	0.3	-25.1	14.9	12.6	7.7				
Internal tourism consumption									
. Annual variations in %	1.0	-28.0	18.0	14.8	9.6				
Domestic tourism consumption									
. Annual variations in %	0.7	-23.1	11.8	14.9	11.5				
Inbound tourism consumption									
. Annual variations in %	2.4	-51.0	62.5	14.1	1.4				
Unemployment National Rate ** (closing of the period)									
. Total Percentage of PEA	2.91	3.79	3.51	3.34	2.76	3.00	2.72		
Prices*** and Exchange Rate									
National Price Index (closing of the period)									
Consumer (percent variation)									
. Air transport (percent variation)	9.0%	-11.2%	24.2%	20.2%	15.2%	15.2%	20.0%	19.8%	6.5%
. Hotel (percent variation)	2.8%	-5.3%	0.2%	11.6%	12.0%	12.0%	10.8%	10.9%	12.2%
. Package Tourist Services (percent variation)	4.5%	-6.2%	2.2%	18.4%	16.9%	16.9%	12.9%	13.4%	9.1%
. Restaurants (percent variation)	5.4%	4.0%	5.2%	10.0%	9.4%	9.4%	10.6%	10.7%	10.7%
Exchange Rate (peso / dollar)									
. Average of the period	19.257	21.494	20.279	20.075	20.119	20.119	18.986	18.599	18.3749
Business Cycle Indicators and Consumer Confidence (monthly difference****)									
. Coincident Indicator	-0.18	0.05	0.19	0.05	0.08	0.08	0.09	0.09	N.D.
. Forward Indicator	0.38	0.31	-0.10	-0.12	0.06	0.06	0.10	0.11	0.12
. Confidence Consumer Index	-0.46	0.43	-0.06	-0.06	0.21	0.21	0.23	0.21	0.18

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2013

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.