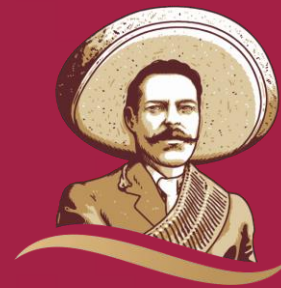




Results of Tourism Activity January 2023



TURISMO
SECRETARÍA DE TURISMO



2023
AÑO DE
Francisco
VILLA

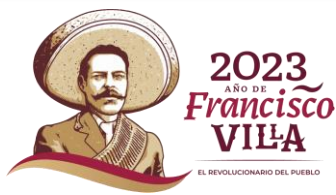
EL REVOLUCIONARIO DEL PUEBLO

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TURISMO
SECRETARÍA DE TURISMO



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Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY 2023/2023

Arrival of international tourists



3 million 397 thousand
+28.5% vs 2022

International travel receipts



2 thousand 835 million
dollars
+43.1%, vs 2022

Spending international visitors from



667 million 36 thousand dollars
+33.4% Vs 2022

Departures international tourists from Mexico



One million 314 thousand
tourists
+15.3%. Vs 2022

International travellers balance



Surplus 2 thousand 168
millions dollars
+46.4% Vs 2022

Participation Issuing Markets USA and Canadian tourists



One million 51 thousand
Tourists
+19.3% Vs 2023

346 thousand 404
Tourists
+158.1% Vs 2023

Hotel Occupancy in 70 Tourist Centers monitored 57.0%



Higher by 12.0 percentage points
compared to January 2022

Arrival of tourists to Hotels



4 million 462 thousand domestic tourists (69.4% of the total)
One million 969 thousand international tourists (30.6% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS

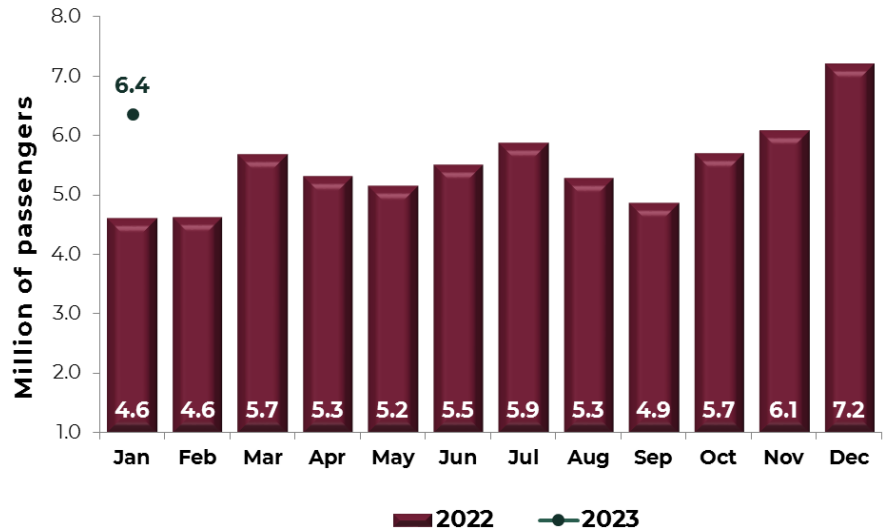




ARRIVAL OF INTERNATIONAL VISITORS TO MEXICO

Chart 1. In January 2023, INEGI reported the arrival of **6 million 365 thousand international visitors**, an increase of One thousand 744 compared with the same month in 2022, which represented an increase of **37.7%**

January	Million of Passengers	Change %
2021	3.8	
2022	4.6	21.7%
2023	6.4	37.7%



ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO

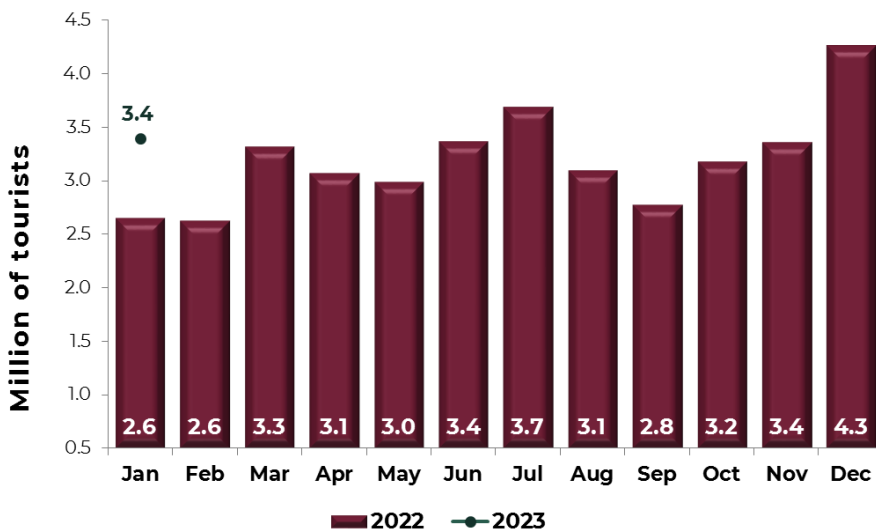


Chart 2. The arrival of international tourists in January 2023 was **3 million 397 thousand**, higher level in 752 thousand 604 tourists than observed in the same month of 2022 and equivalent to an increase of **28.5%**.

January	Million of Tourist	Change %
2021	1.9	
2022	2.6	37.8%
2023	3.4	28.5%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

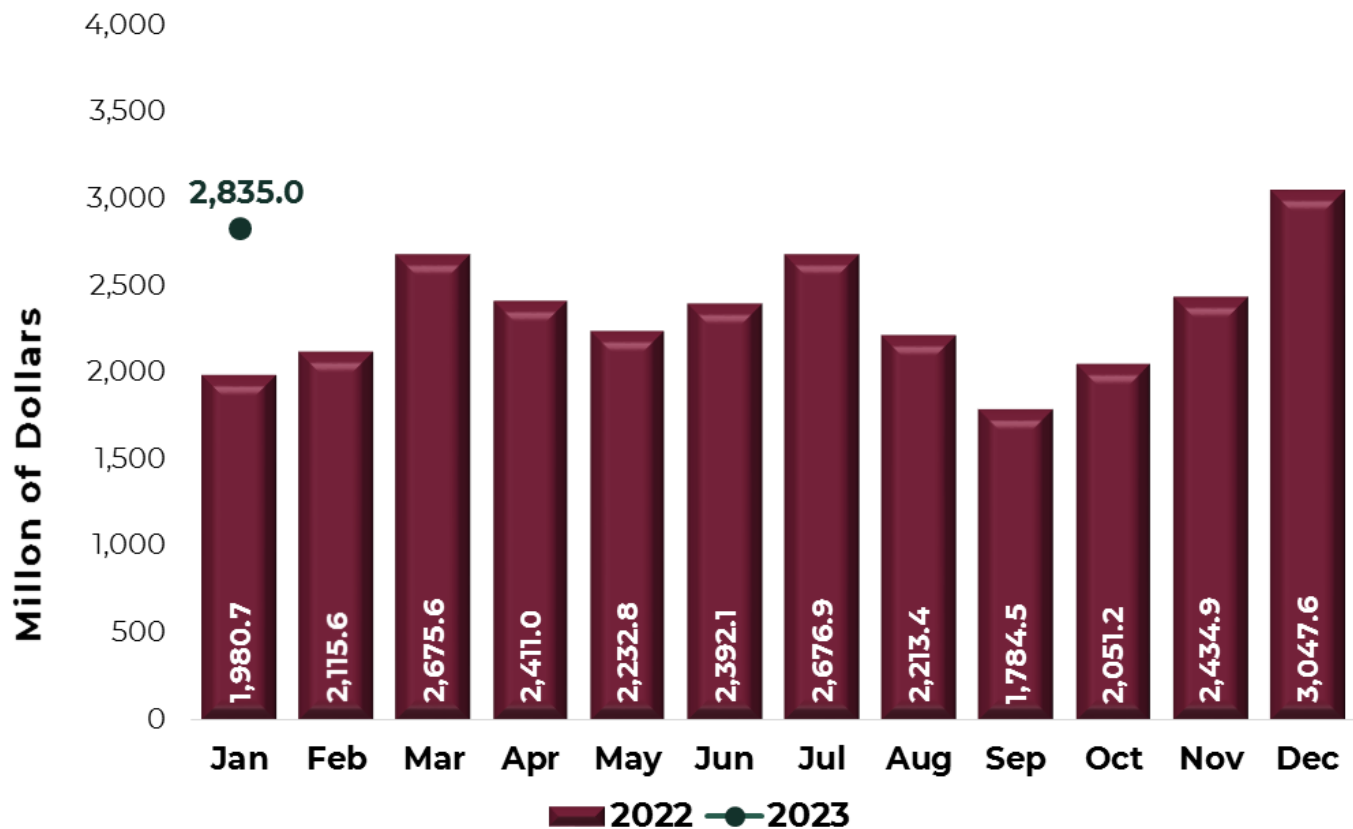
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



FOREIGN EXCHANGE REVENUE FROM INTERNATIONAL VISITORS

Chart 3. Foreign exchange revenue from international visitors during January 2023 was **2 thousand, 835 million dollars**, which represented an increase of **43.1%** over the same month in 2022.

January	Million of Dollars	Change %
2021	928.6	
2022	1,980.7	113.3%
2023	2,835.0	43.1%



Source: INEGI and Bank of Mexico, Balance of payments.

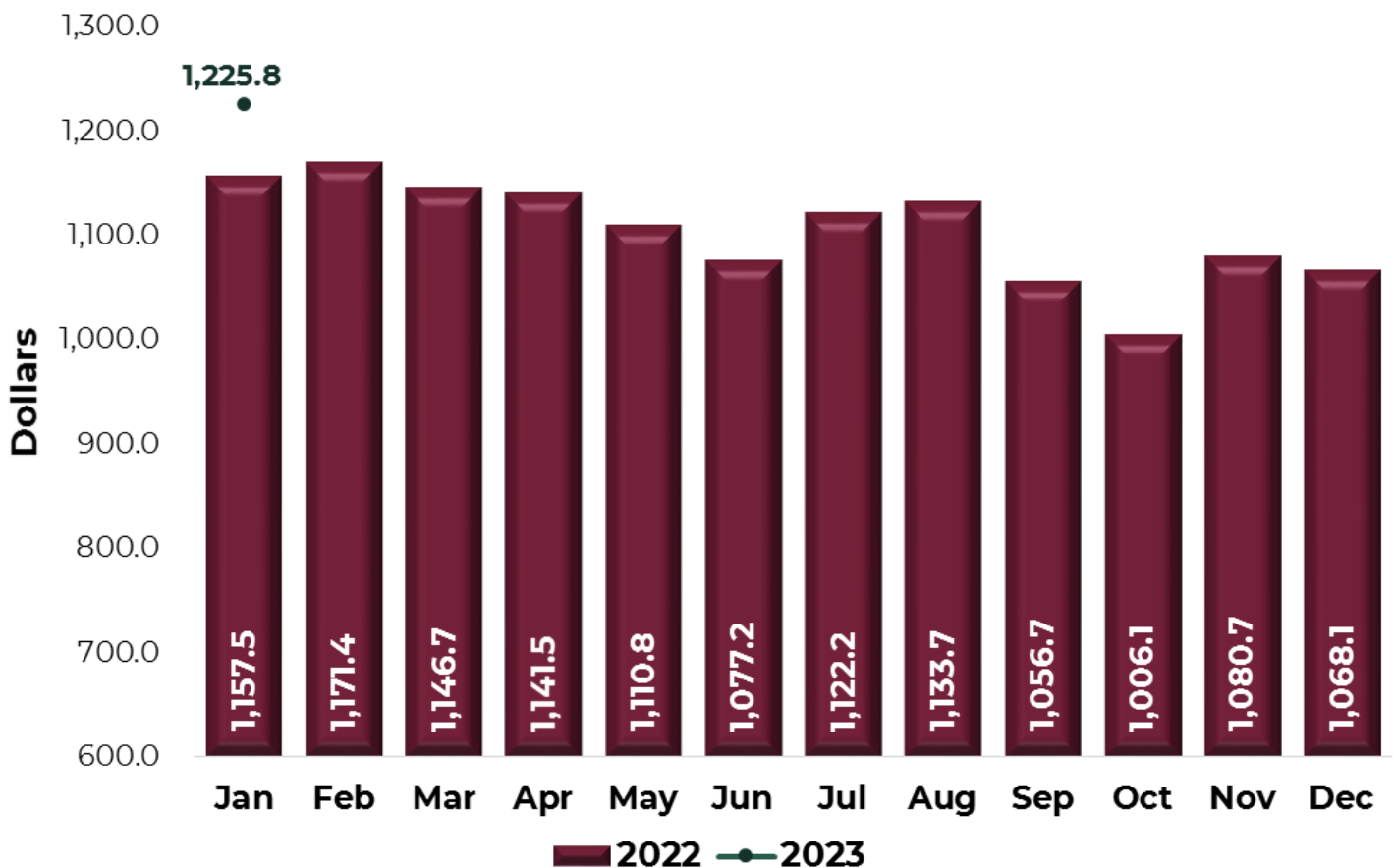
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AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

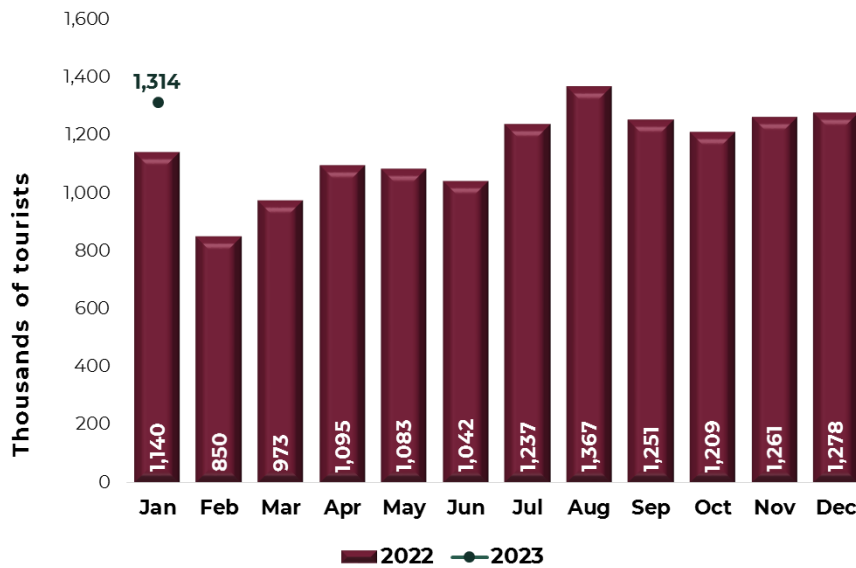
Chart 4. The average spending of tourists for internment by air was **1,225.8 dollars** during January 2023, which represented an increase of **+5.9%** over the observed in the same month of 2022.

January	Dollars	Change %
2021	1,052.5	
2022	1,157.5	10.0%
2023	1,225.8	5.9%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



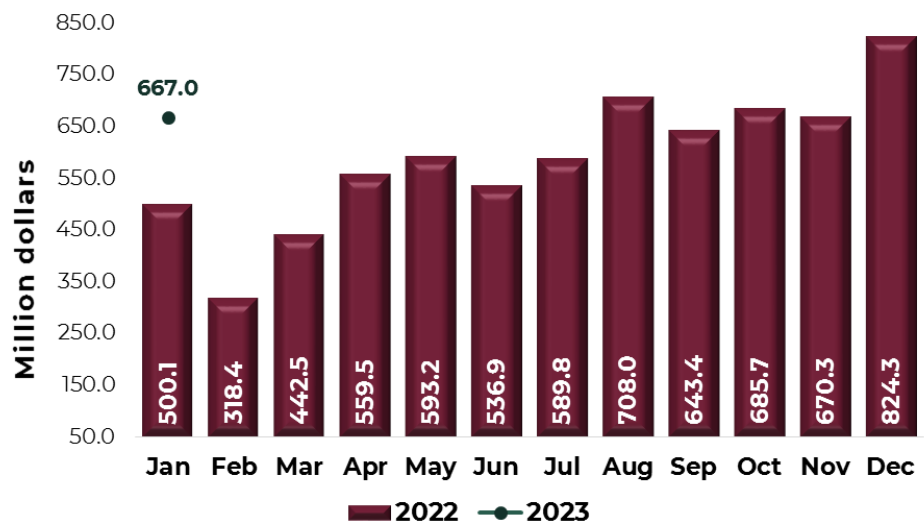
Chars 5. During January of 2023, INEGI reported the departure of **One million 314 thousand international tourists** from Mexico abroad, which meant 174 thousand 542 more tourists, as reported in January 2022, equivalent to an increase of **15.3%**.

January	Thousands of Tourists	Change %
2021	635	
2022	1,140	79.4%
2023	1,314	15.3%

FOREIGN EXCHANGE EXPENDITURE BY RESIDENT VISITORS IN MEXICO ABROAD

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **667 million 36 thousand dollars** during January 2023, higher by 166 million 913 thousand dollars than recorded in the same month of 2022, with an increase of **33.4%**

January	Million of Dollars	Change %
2021	293.1	
2022	500.1	70.6%
2023	667.0	33.4%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

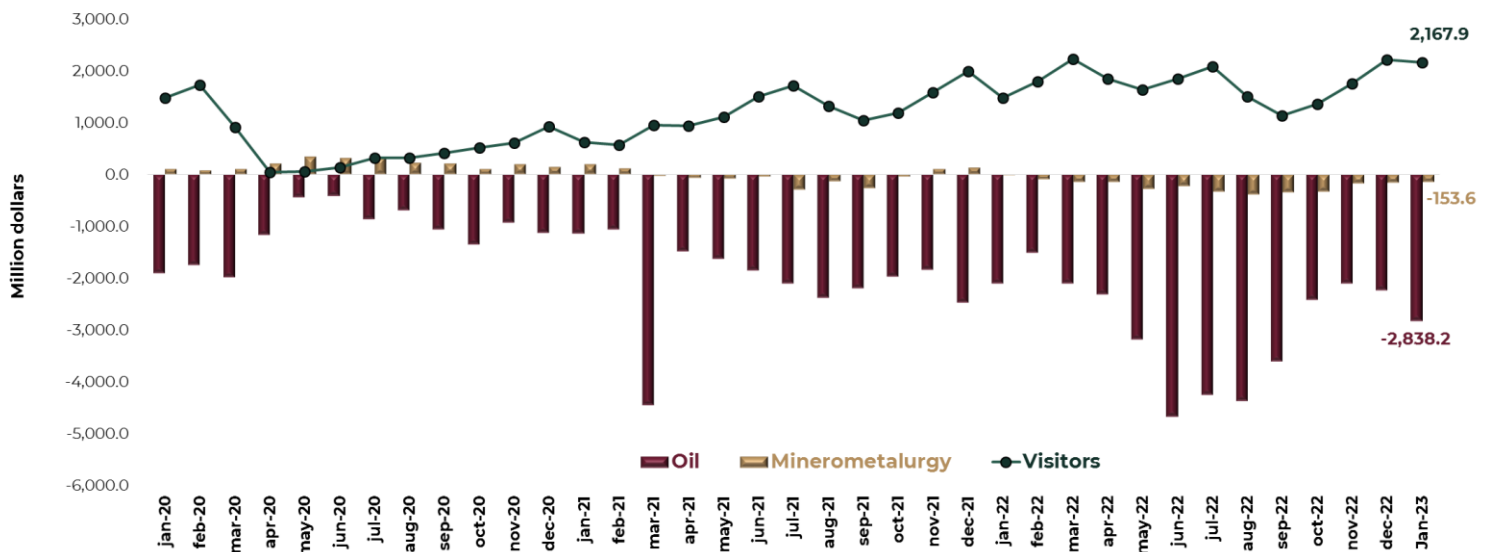


FOREIGN EXCHANGE BALANCE BY INTERNATIONAL VISITORS

Chart 7. In January 2023, the balance of the balance for international visitors stood at **2 thousand 168 million dollars**, **46.4%** higher than observed during January 2022.

January	Million Dollars	Change %
2021	635.5	
2022	1,480.5	133.0%
2023	2,167.9	46.4%

BALANCE OF INTERNATIONAL VISITORS, OIL AND METALLURGICAL.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January of 2023, arrived **One million 934 thousand** international tourists arrived by air by country of nationality, higher by **32.0%** compared to January 2022.

January	Tourists	Change %
2021	656,676	
2022	1,464,921	123.1%
2023	1,933,864	32.0%

Highlights the arrival of citizens of:

- **The United States** with **One million 51 thousand** passengers, 19.3% more compared to 2022.
- **Canada** with **346 thousand 404** passengers, 158.1% more compared to 2022
- **Colombia** with **66 thousand 358** passengers, 6.7% more regarding 2022
- **Argentina** with **38 thousand 356** passengers, 46.1% more regarding 2022
- **United Kingdom** with **34 thousand 397** passengers, 10.8% more regarding 2022
- **Rest of nationalities** **397 thousand 358** passengers, 20.2 more regarding 2022



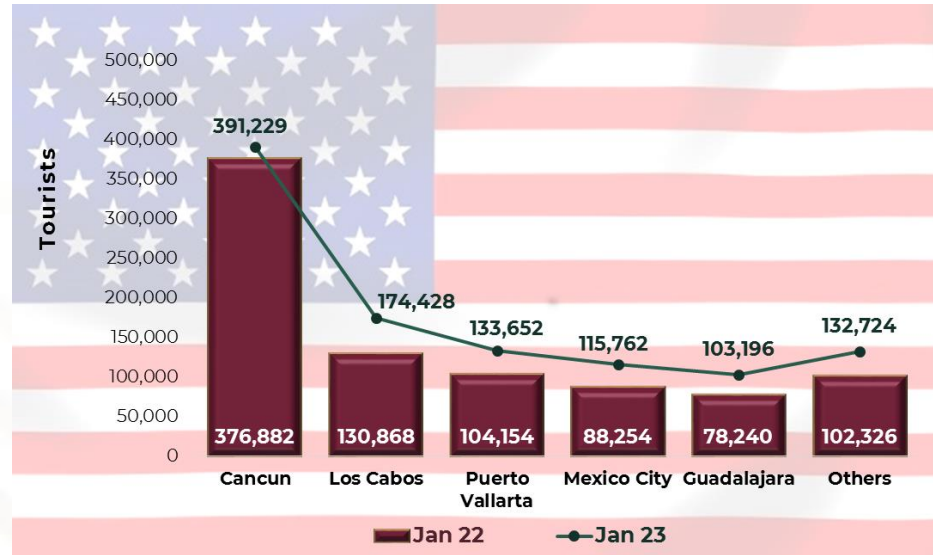
Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



U.S. CITIZENS BY AIRPORT

Chart 9. In January 2023, the arrival of **One million 51 thousand** air tourists with US citizenship was recorded, with an increase of **19.3%** over January 2022; most of which arrived through the airports of Cancun and Los Cabos.

January	Tourists	Change %
2021	458,651	
2022	880,724	92.0%
2023	1,050,991	19.3%



CANADIAN CITIZENS BY AIRPORT

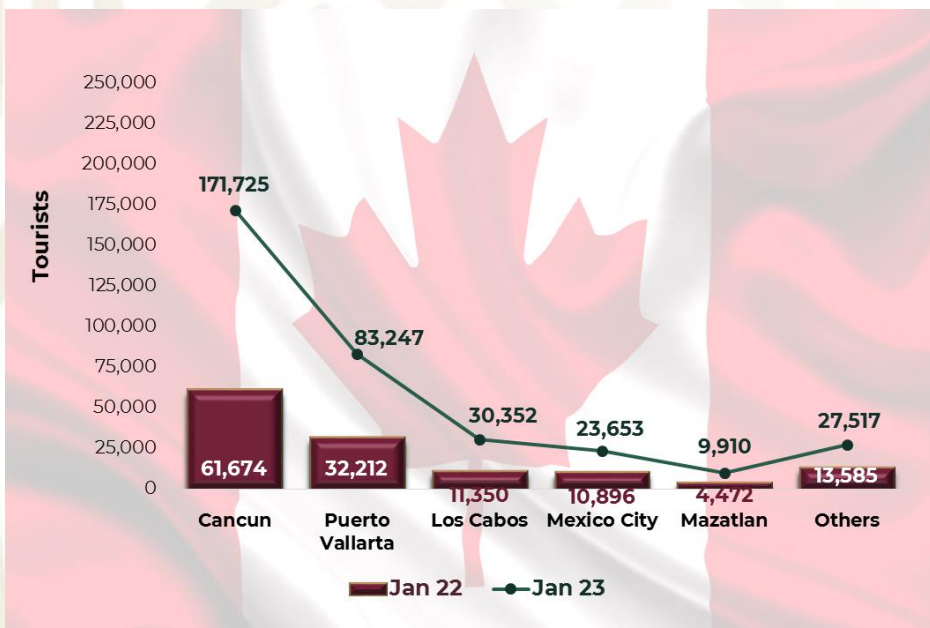


Chart 10. The arrival of air passengers with Canadian citizenship, registered **346 thousand 404 tourists** during January 2023, presenting an increase of **158.1%** compared to the same month of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January	Tourists	Change %
2021	23,585	
2022	134,189	469.0%
2023	346,404	158.1%



INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 11. During January 2023 arrived **One million 851 thousand** international tourists by air by country of residence, higher by **31.6%** compared to January 2022

January	Tourists	Change %
2021	624,580	
2022	1,406,331	125.2%
2023	1,851,130	31.6%

Highlights the arrival of citizens of:

- **The United States** with **One million 81 thousand** passengers, 19.9% more compared to 2022.
- **Canada** with **342 thousand 25** passengers, 169.8% more compared to 2022
- **Colombia** with **53 thousand 644** passengers, 3.1% more regarding 2022
- **Argentina** with **33 thousand 275** passengers, 47.0% more regarding 2022
- **United Kingdom** with **32 thousand 19** passengers, 6.6% more regarding 2022
- **Rest of nationalities** **309 thousand 219** passengers, 13.1% more regarding 2022



Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



TOURISTS RESIDING IN THE UNITED STATES (AIRWAY)

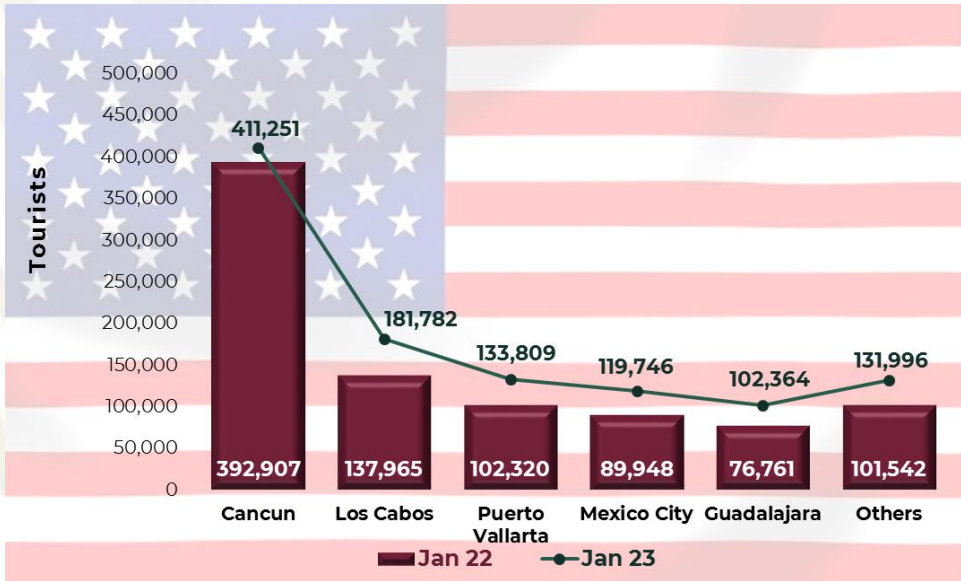


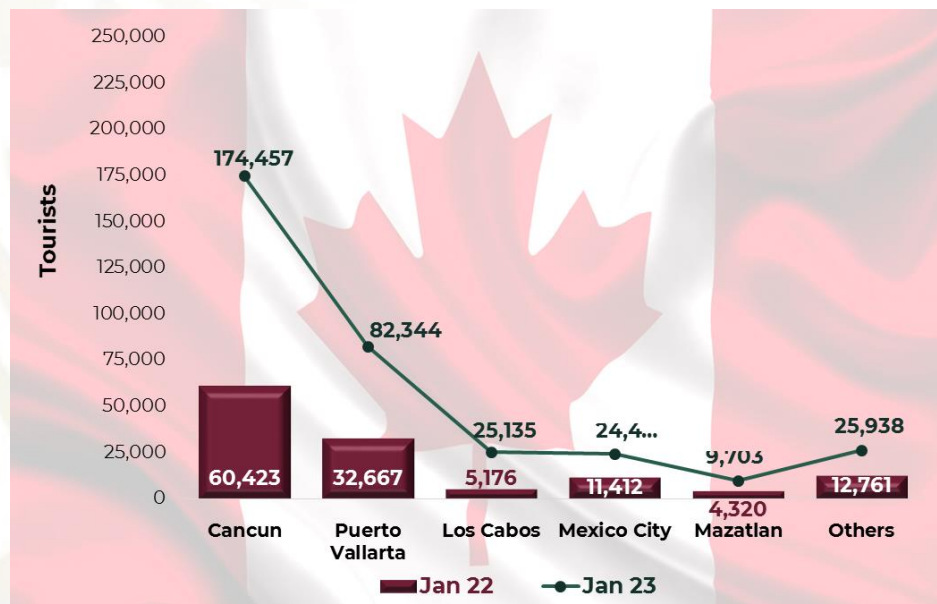
Chart 12. The arrival by air of tourists residing in the United States, recorded an increase of **19.9%** in the month of January 2023 compared to the recorded in January 2022, adding **One million 81 thousand tourists**; most of which, arrived by the airports of Cancun and Los Cabos

January	Tourists	Change %
2021	472,410	
2022	901,443	90.8%
2023	1,080,948	19.9%

TOURISTS RESIDENT IN CANADA (AIRWAY)

Chart 13. During January 2023, the arrival of **342 thousand 25 tourists** residing in Canada was recorded, showing an increase of **169.8%** over the same month in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

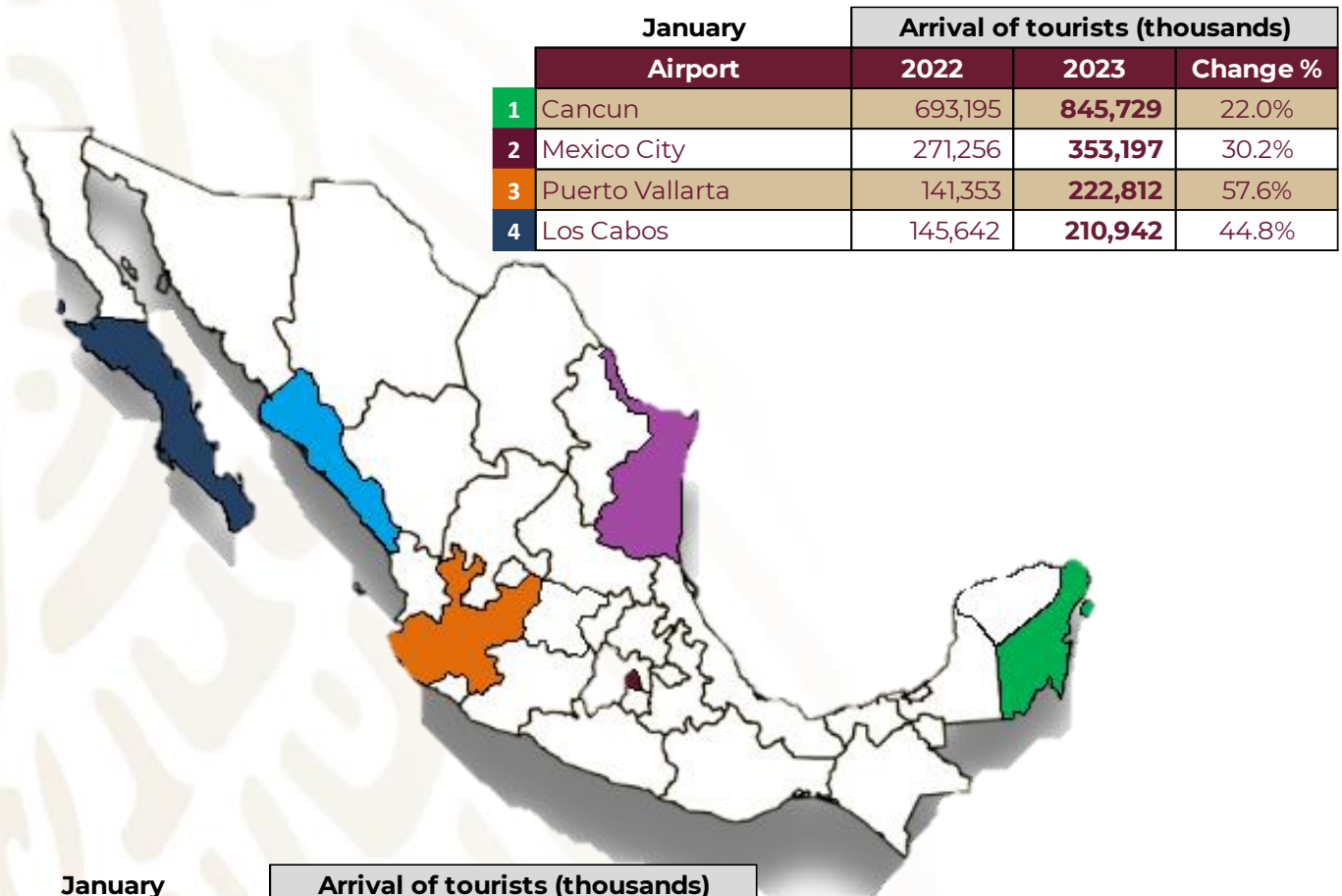
January	Tourists	Change %
2021	21,076	
2022	126,759	501.4%
2023	342,025	169.8%





ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO'S MAIN AIRPORTS

Figure 1. During January 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún** (845,729); **Mexico City** (353,197); **Puerto Vallarta** (222,812); **Los Cabos** (210,942); **Guadalajara** (109,809); **Cozumel** (23,915); **Monterrey** (21,830) and **Mazatlán** (19,208).



January		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	82,131	109,809	33.7%
6	Cozumel	17,668	23,915	35.4%
7	Monterrey	11,169	21,830	95.5%
8	Mazatlan	11,627	19,208	65.2%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>

HOTEL MONITORING REPORT





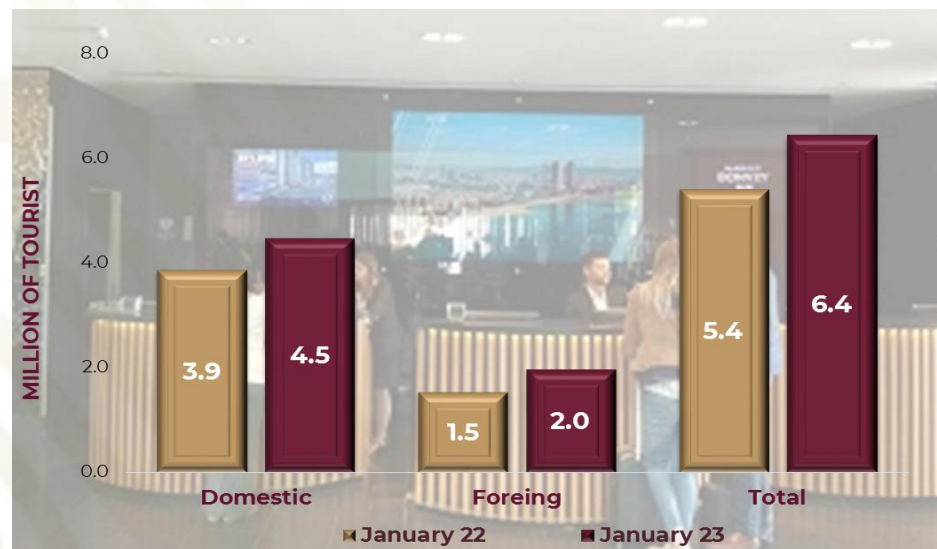
OCCUPANCY RATE



Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during January 2023, was **57.0%**, a higher level of **+12.0** percentage points than observed in the same month of 2022 .

ARRIVAL OF TOURISTS TO HOTELS ROOMS

Chart 15. During January 2023, the arrival of domestic tourists to hotel rooms reached **4 million 462 thousand tourists** (69.4% of the total); while the arrival of international tourists registered **One million 969 thousand tourists** (30.6% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +19.1% compared to January 2022.

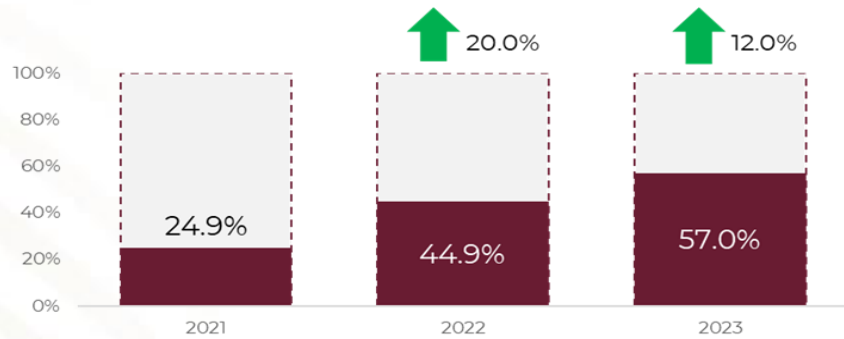
In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



70 TOURIST CENTERS SELECTED

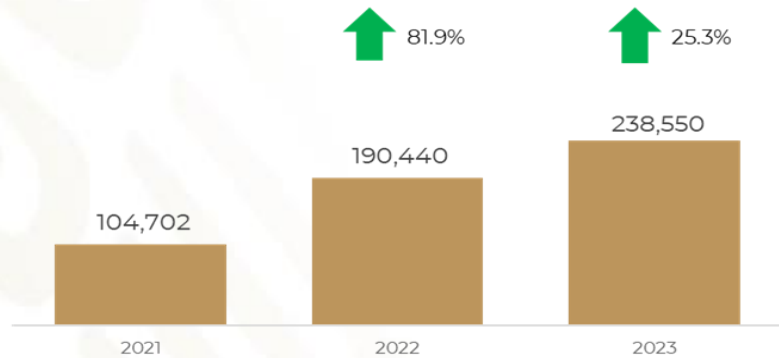
January 2021-2023

Occupancy rate



Source: hotel program report "DATATUR", February 2023

Average occupied rooms



Source: hotel program report "DATATUR", February 2023

Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
January	15.5%	28.1%

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



OCCUPANCY PERCENTAGE IN THE BEACH CENTER

Gráfica 17. The percentage of hotel occupancy in the Beach Centers was 71.2% in January 2023, higher level of +13.7 percentage points above the observed in the same month of 2022.

Center type	January		
	2022	2023	Percentage difference 2023 vs. 2022
Total	44.9%	57.0%	12.0%
Beach centers	57.5%	71.2%	13.7%
Cities	34.0%	44.2%	10.2%

OCCUPANCY PERCENTAGE RANKING

Gráfica 18. The percentage of hotel occupancy in the resorts of Akumal and Playacar was 87.5% and 86.9% in January 2023, levels 27.2 and 15.6 percentage points above the observed in January 2022.

Turistic destinations	2022	2023	January	
			2023 vs. 2022	Percentage difference
Akumal, Q. Roo	60.3%	87.5%	27.2%	27.2%
Playacar, Q. Roo	71.3%	86.9%	15.6%	15.6%
Nuevo Nayarit, Nay.	58.2%	83.7%	25.6%	25.6%
Cabo San Lucas, B.C.S.	67.5%	83.5%	16.0%	16.0%
Puerto Vallarta, Jal.	66.3%	83.0%	16.8%	16.8%
Cancun, Q.Roo	68.0%	79.3%	11.3%	11.3%
Playa del Carmen, Q. Roo	67.4%	77.6%	10.1%	10.1%
Bahias de Huatulco, Oax.	56.4%	72.2%	15.8%	15.8%
La Paz, B.C.S.	44.4%	69.4%	25.0%	25.0%
Ixtapa Zihuatanejo, Gro.	56.1%	69.3%	13.2%	13.2%

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>

AIR AND SEA TRANSPORTATION

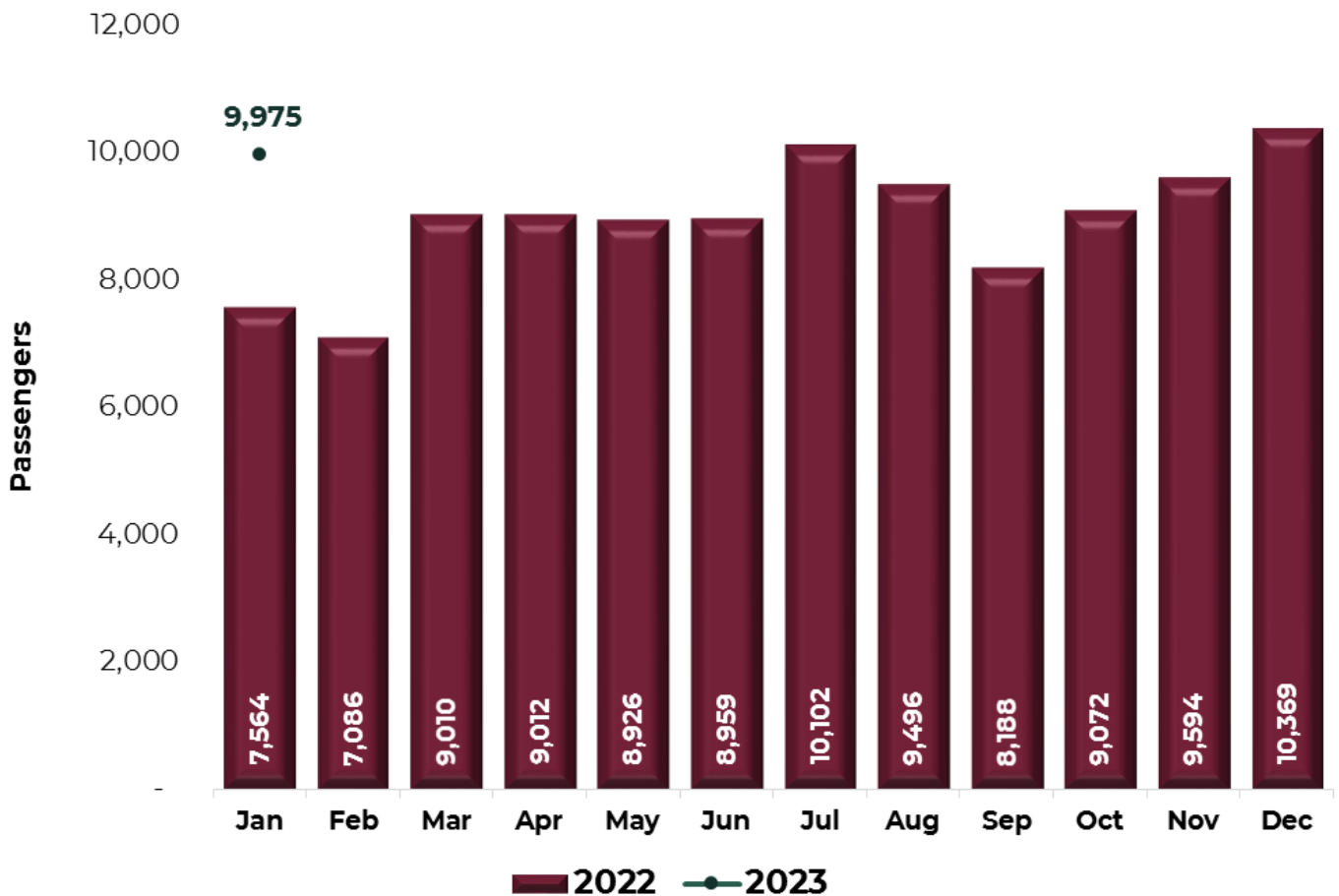




TOTAL PASSENGERS TRANSPORTED ON DOMESTIC AND INTERNATIONAL FLIGHTS

Chart 19. During the month of January 2023, a total of **9 million 975 thousand passengers** were registered by air, which represented an increase of One million 411 thousand passengers, equivalent to a **31.9%** higher than the same month of 2022.

January	Passengers	Change %
2021	4,621,632	
2022	7,564,452	63.7%
2023	9,975,447	31.9%

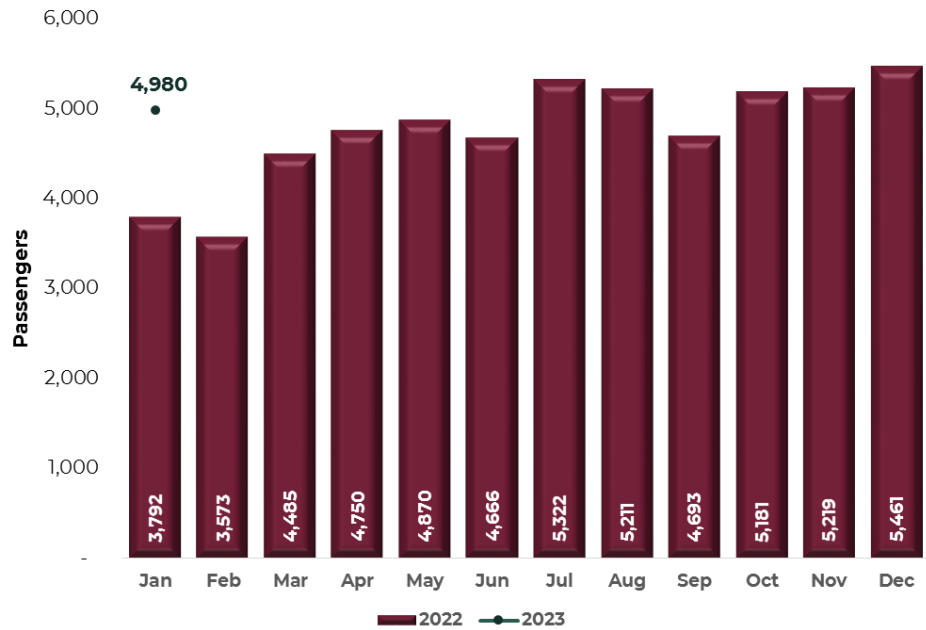




PASSENGERS CARRIED ON DOMESTIC FLIGHTS

Chart 20. The arrival of passengers on domestic flights during January 2023 was **4 million 980 thousand passengers**, representing an increase of One million 189 thousand passengers, higher by **31.3%** compared to the observed in the same month of 2022.

January	Passengers	Change %
2021	2,703,488	
2022	3,791,796	40.3%
2023	4,980,440	31.3%



PASSENGERS TRANSPORTED ON INTERNATIONAL FLIGHTS

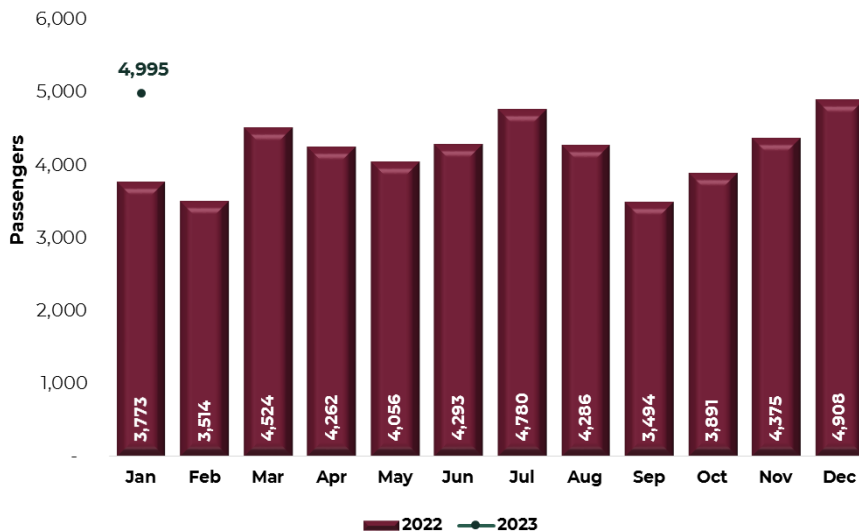


Chart 21. The arrival of passengers on international flights during January 2023 was **4 million 995 thousand passengers**, representing an increase of One million 222 thousand passengers; **32.4%** higher, compared to the observed in the same month of 2022.

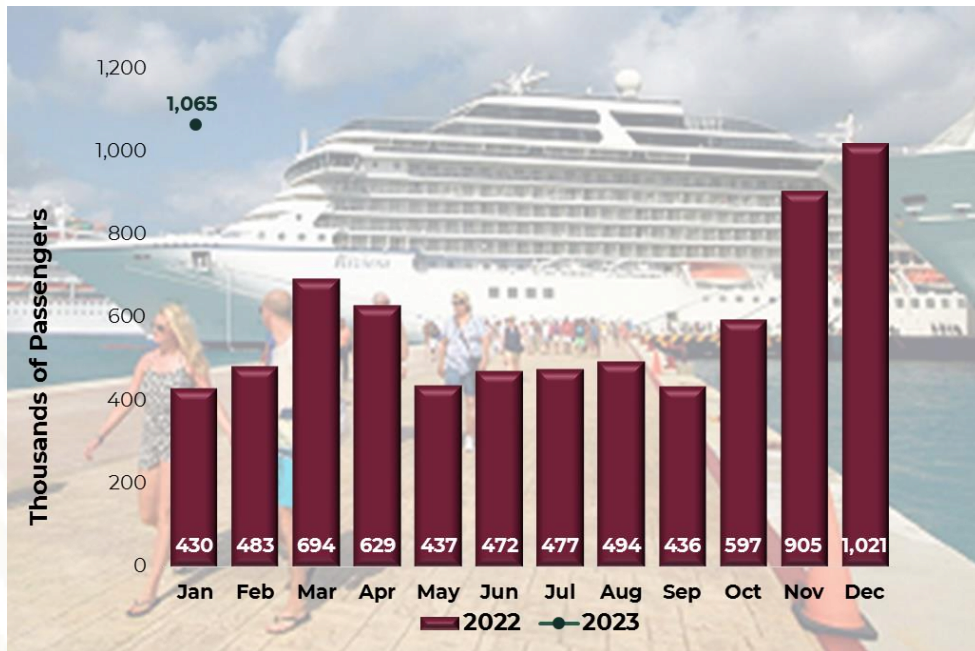
January	Passengers	Change %
2021	1,918,144	
2022	3,772,656	96.7%
2023	4,995,007	32.4%



ARRIVAL OF HIKERS ON CRUISES TO MEXICO

Chart 22. The number of passengers on cruises that arrived during January 2023 was **One million 65 thousand passengers.** with an increase of **147.6%** compared to the recorded in the same month of 2022.

January	Thousands of Passengers	Change %
2021	0	
2022	430	N. C.
2023	1,065	147.6%



ARRIVAL OF CRUISE SHIPS TO MEXICO

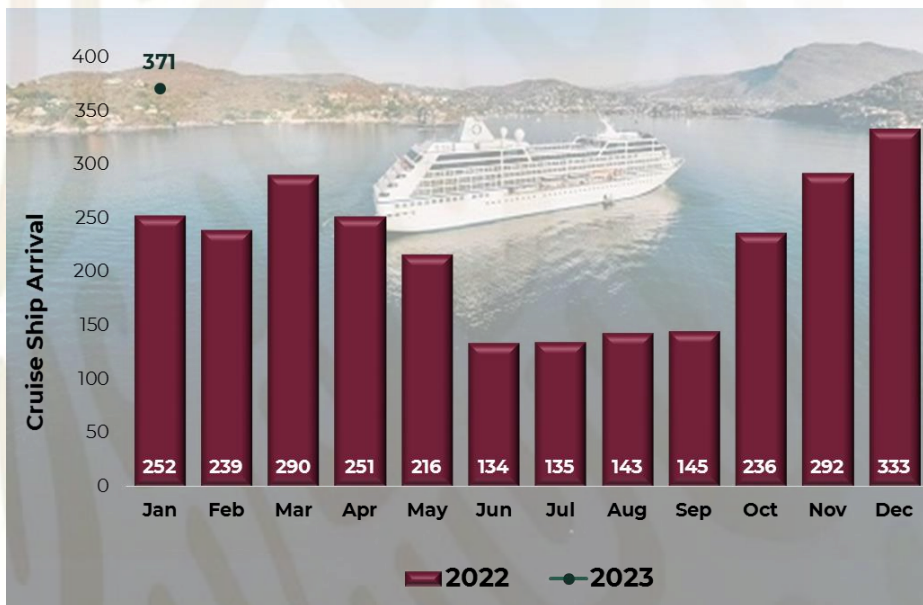


Chart 23. In January 2023, the arrival of **371 cruise ships** to the different ports of the country was recorded, representing an increase of **47.2%** as recorded in the same month of 2022.

January	Cruise Ship Arrival	Change %
2021	0	
2022	252	N. C.
2023	371	47.2%

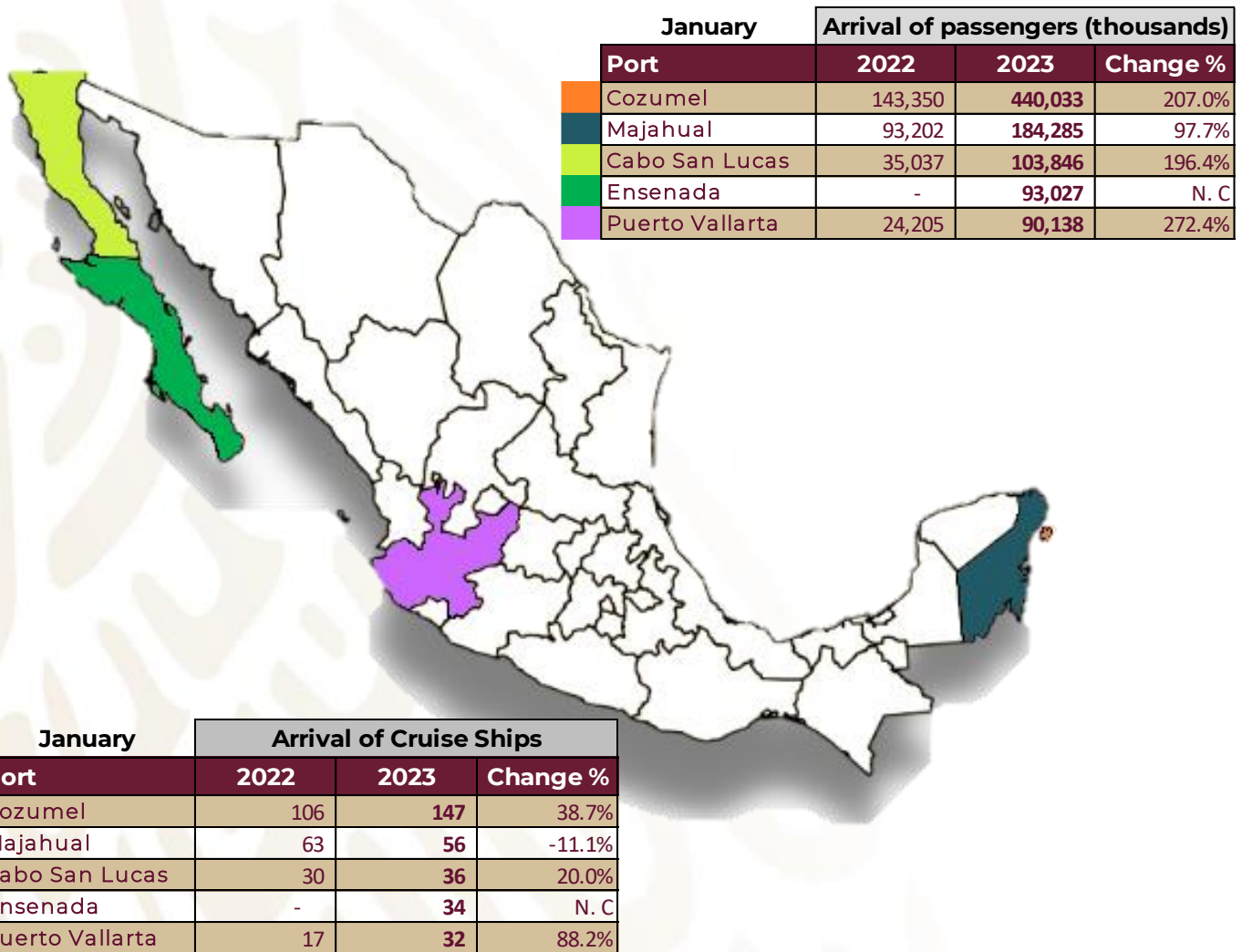
Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023).

<https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



ARRIVAL OF PASSENGERS AND CRUISE SHIPS TO THE MAIN PORTS OF MEXICO

Figure 2. During the month of January 2023 the ports that received the highest number of cruise passengers in Mexico were: **Cozumel, Majahual, Cabo San Lucas, Ensenada and Puerto Vallarta** which represented **87.3%** of total passengers.



Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).

VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES



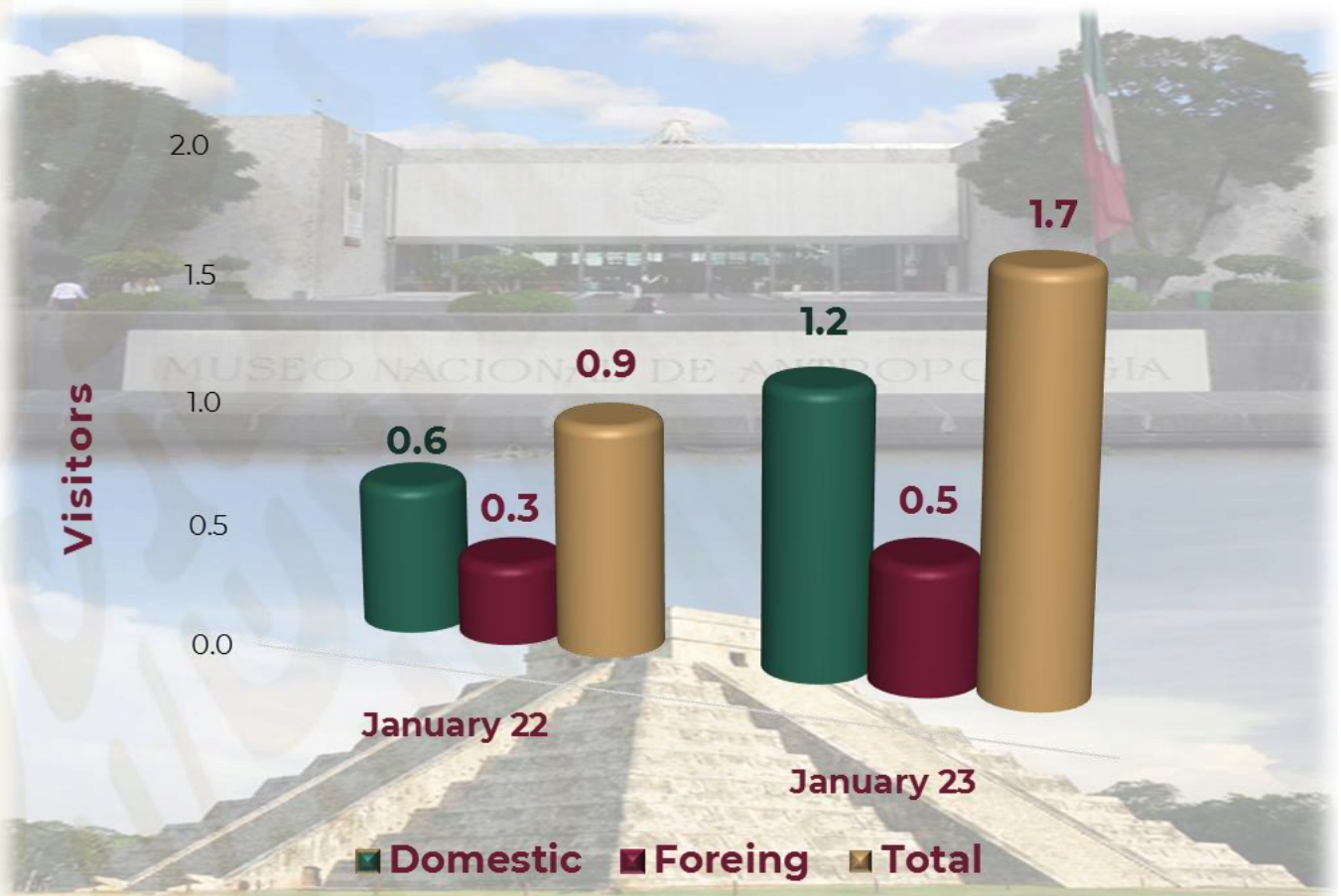


VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 24. During the month of January 2023, the National Institute of Anthropology and History reported the arrival of **One million 666 thousand visitors** to museums and archaeological sites, that is, 729 thousand 831 more visitors than reported in the same month of 2022, which represented an increase of **78.0%**.

Of the total visitors, 69.3% were national visitors and 30.7% were international.

January	Visitors	Change %
2021	323,549	
2022	935,822	189.2%
2023	1,665,653	78.0%



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM





FOREIGN DIRECT INVESTMENT IN TOURISM

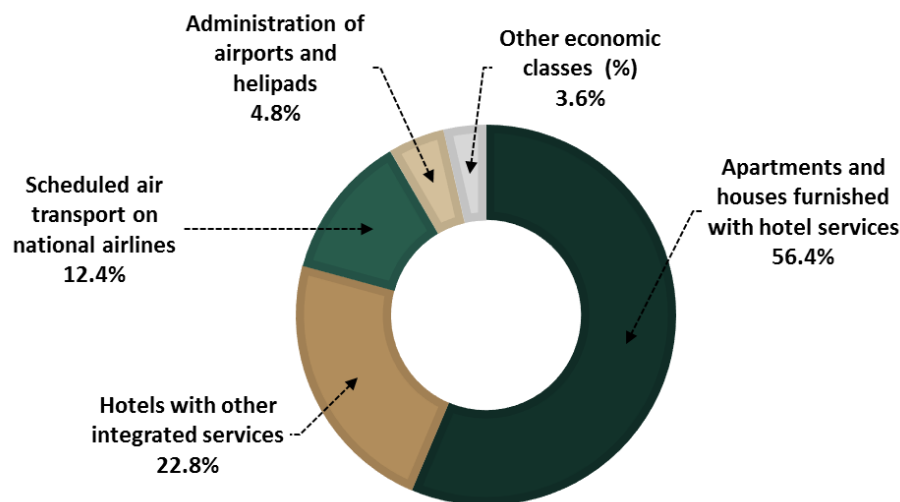
From the first quarter of 1999 to the fourth quarter of 2022, there was a **flow of Foreign Direct Investment in Tourism of 28,095 million US dollars**, with a percentage share of **4.2%** of total Foreign Direct Investment during this period

From **January to December 2022 an amount of 3,447.1 million dollars** was captured, which is equivalent to a growth of **+69.3%** compared to the investment collected in the same period of 2021 and equivalent to **9.8%** of the FDI Total

FDIT PARTICIPATION BY TYPE OF ECONOMIC ACTIVITY

Between the first quarter of 1999 and the fourth quarter of 2022*, foreign direct investment in tourism stands out in:

- **Apartments and houses furnished with hotel services** (15,841.1 million dollars)
- **Hotels with other integrated services** (6,414.8 millions dollars)
- **Together these classes** represent **79.2%** of the total FDIT in that period.



Source: Ministry of Tourism based on Foreign Investment Records

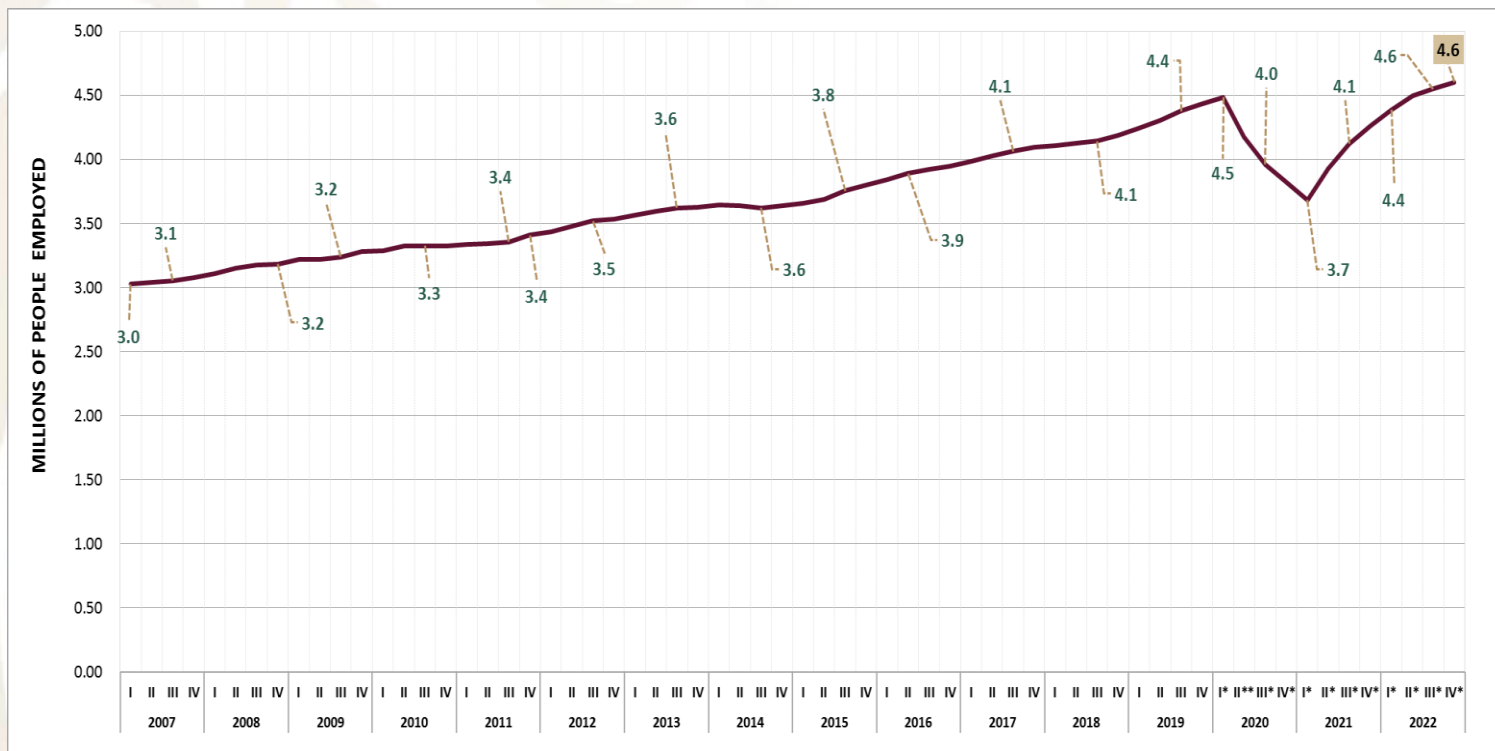
* Cumulative information as of the fourth quarter of 2022 (updated figures). The figures available to date indicate the net amount per company or trust, resulting from the difference between inflows and outflows recorded in millions of US dollars.



TOURIST EMPLOYMENT Fourth Quarter of 2022

- The population employed in the tourism sector in Mexico amounted to **4 million 604 thousand direct jobs** in the period October-December 2022 and represented **8.8%** of the national employment; equivalent to an increase of **+8.0%** over the fourth quarter of 2021.
- With this result, an increase of **51,659 direct jobs** was observed in the sector producing tourism goods and services.

4th. Quarter	Employed persons	Change %
2020	3,823,644	
2021	4,264,200	11.5%
2022	4,603,835	8.0%



Source: SECTUR with data from the National Survey of Occupation and Employment-New Edition (ENOEN) and validated by INEGI and SECTUR in the framework of the Specialized Technical Committee of Economic Statistics of the Tourism Sector (CTEEEST).
<http://www.datatur.sectur.gob.mx/SitePages/ResultadosITET.aspx>



ECONOMIC CONTEXT (Central Bank)

National

Available timely information on GDP suggests that the Mexican economy continued to grow during the fourth quarter of 2022, However, it has lost dynamism compared to what was observed in the previous quarters as a result of a weakening of industrial activities and services, in contrast to the primary activities that maintained their dynamism.

Within the industrial sector, the manufacturing sector has moderated, which is explained by the slowdown in demand in the United States, while the services sector showed a heterogeneous performance.

The timely indicators of the national GDP at the end of 2022 point to a real annual growth of 3.1%, where the sectors of air transport (37.2%), temporary accommodation (36.9%) and food and beverage preparation (15.1%) observed an upward variation of two digits, with respect to 2021.

For the coming quarters, the lower global economic dynamism is expected to have lower rates of expansion of national economic activity. Regarding the cyclical position of the economy, it is estimated that the output gap has continued to close in the face of the recovery of the Mexican economy.

Private consumption has shown moderation, with consumption of durable and durable goods weakening. However, consumption determinant indicators, such as consumer confidence, remittances and the wage bill, remain at high levels.

The labour market continues to strengthen, where the participation rate continues to recover and unemployment rates remain low, with complementary rates such as underemployment continuing to decline.

International

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RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)										Change % 21/20	January		Change % 23/22
		2015	2016	2017	2018	2019	2020	2021	2022	2022	2023				
International travelers balance (INEGI and Banco de México)															
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.4	41.7%	1,980.7	2,835.0	43.1%		
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,072.2	37.4%	500.1	667.0	33.4%		
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,944.2	43.3%	1,480.5	2,167.9	46.4%		
International travelers to Mexico (INEGI and Banco de México)															
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,995.9	19.3%	4,621.3	6,365.2	37.7%		
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,327.0	20.3%	2,644.6	3,397.2	28.5%		
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,425.1	40.9%	1,656.8	2,215.0	33.7%		
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	987.8	1,182.2	19.7%		
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	1,976.7	2,968.0	50.1%		
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	1,546.5	1,902.9	23.0%		
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	430.1	1,065.1	147.6%		
Inbound travelers expenditure (Million dollars)															
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.4	41.7%	1,980.7	2,835.0	43.1%		
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,346.9	42.5%	1,869.4	2,643.5	41.4%		
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.5	44.5%	1,781.5	2,520.0	41.5%		
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	87.9	123.5	40.5%		
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	111.3	191.4	72.0%		
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	80.8	105.2	30.2%		
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	30.5	86.2	182.7%		
Average expenditure (dollars)															
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	428.6	445.4	3.9%		
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.4	18.5%	706.9	778.2	10.1%		
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	1,075.3	1,137.7	5.8%		
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	89.0	104.5	17.4%		
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	56.3	64.5	14.6%		
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	52.2	55.3	5.8%		
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	70.9	81.0	14.2%		
International travelers abroad Mexico (INEGI and Banco de México)															
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,926.2	27.1%	3,372.4	4,102.0	21.6%		
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,072.2	37.4%	500.1	667.0	33.4%		
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.7	8.1%	148.3	162.6	9.6%		
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,785.9	18.0%	1,139.6	1,314.1	15.3%		
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,446.5	33.6%	380.2	507.5	33.5%		
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	395.1	13.2%	333.7	386.2	15.7%		
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	2,232.8	2,787.9	24.9%		
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	119.9	159.5	33.1%		
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	53.7	57.2	6.6%		
Arrival of passengers on domestic and international flights (AFAC)															
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	7,564.5	9,975.4	31.9%		
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	3,772.7	4,995.0	32.4%		
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	3,791.8	4,980.4	31.3%		
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)															
Country of nationality															
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,601.1	46.3%	1,464.9	1,933.9	32.0%		
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	880.7	1,051.0	19.3%		
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	134.2	346.4	158.1%		
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	62.2	66.4	6.7%		
Argentina	Thousands	341.1	406.0	474.2	490.2	387.3	105.1	113.8	314.2	176.2%	26.3	38.4	46.1%		
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	31.0	34.4	10.8%		
Country of residence															
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,039.8	46.1%	1,406.3	1,856.1	32.0%		
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.3	28.1%	901.4	1,080.9	19.9%		
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	126.8	342.0	169.8%		
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	52.0	53.6	3.1%		
Argentina	Thousands	309.6	375.2	451.3	454.3	351.0	91.9	89.0	276.2	210.1%	22.6	33.3	47.0%		
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	30.0	32.0	6.6%		
Movements cruise (INEGI and SCT, Dirección General de Puertos)															
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	430	1,065	147.6%		
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	252	371	47.2%		
Hotel business* (SECTUR)															
Porcentaje de hotel ocupacion	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	56.7%	15.2	44.9	57.0	12.0		
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,114.9	83,393.1	85,200.9	38,848.7	60,979.8	80,550.0	32.1%	5,399	6,431	19.1%		
Number of tourist jobs** (SECTUR based on ENOE)											Fourth Quarter (2022 Vs 2021)				
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,264.2	4,603.8	8.0%		

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2022	2023	2022	2023
International Monetary Fund	1.70	1.60	4.80	3.50
OECD	1.60	2.10	5.70	3.30
Bank of Mexico Survey*	0.98	1.85	5.28	4.07
Ministry of the Treasury and Public Credit*	2.40	3.00	7.70	3.20

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Database (Jan, 2023); **OECD** Economic Outlook, Nov 2022; **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (02/03/2023).

Ministry of Finance, General Economic Policy Criteria 2023.



ECONOMIC INDICATORS

Concepts	2019	2020	2021	2022-III	2022	ene-23
General Economic Activity and Services Identified with Tourism						
Gross Domestic Product						
. Millions of current pesos	23,016,033	21,958,565	24,225,440	28,556,684	27,054,416	
. Constant prices annual variations in %	-0.2	-7.8	4.6	4.3	2.9	
General Economic Activity and Services Identified with Tourism						
Tertiary activities						
- Air Transportation (481)						
. Millions of current pesos	67,842	30,241	63,886	102,505	98,128	
. Constant prices annual variations in %	8.05	(49.00)	53.64	31.33	37.15	
- Temporary Lodging Services (721)						
. Millions of current pesos	285,401	133,621	216,914	350,290	338,127	
. Constant prices annual variations in %	1.94	(54.61)	65.38	28.70	36.93	
- Food and Beverages Preparation Services (722)						
. Millions of current pesos	266,842	196,702	232,369	280,946	290,076	
. Constant prices annual variations in %	1.23	(30.46)	14.13	7.79	15.10	
Quarterly Indicators of Tourism Activity *						
Tourism GDP						
. Annual variations in %	0.3	-25.1	14.9	12.2		
Internal tourism consumption						
. Annual variations in %	1.0	-28.0	18.0	14.4		
Domestic tourism consumption						
. Annual variations in %	0.7	-23.1	11.8	14.4		
Inbound tourism consumption						
. Annual variations in %	2.4	-51.0	62.5	14.1		
Unemployment National Rate ** (closing of the period)						
. Total Percentage of PEA	2.91	3.79	3.51	3.34	2.76	
Prices*** and Exchange Rate						
National Price Index (closing of the period)						
Consumer (percent variation)	3.6%	3.4%	5.7%	8.7%	7.8%	7.9%
. Air transport (percent variation)	9.0%	-11.2%	24.2%	20.2%	15.2%	20.0%
. Hotel (percent variation)	2.8%	-5.3%	0.2%	11.6%	12.0%	10.8%
. Package Tourist Services (percent variation)	4.5%	-6.2%	2.2%	18.4%	16.9%	12.9%
. Restaurants (percent variation)	5.4%	4.0%	5.2%	10.0%	9.4%	10.6%
Exchange Rate (peso / dollar)						
. Average of the period	19.257	21.494	20.279	20.075	20.119	18.986
Business Cycle Indicators and Consumer Confidence (monthly difference****)						
. Coincident Indicator	-0.18	0.05	0.19	0.02	0.03	0.03
. Forward Indicator	0.38	0.31	-0.10	-0.18	0.00	0.05
. Confidence Consumer Index	-0.46	0.43	-0.06	-0.06	0.23	0.27

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2013

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2013=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.