

Results of Tourism Activity September 2022





Information and Monitoring Unit Available in https://www.datatur.sectur.gob.mx/SitePages/versionesRAT.aspx







DIRECTORY

MIGUEL TORRUCO MARQUÉS

Minister of Tourism

ALEJANDRO AGUILERA GÓMEZ Head of the Information and Monitoring Unit

MANUEL G. MAYER HERNÁNDEZ General Director of Sectorial Information Integration





INDEX

• Outstanding Results

• International Visitors to Mexico

1.1	Arrival of International Visitors	6
1.2	Arrival of International Tourists	6
1.3	International Travel Receipts	7
1.4	Average Expenditure of Longe-Stay Tourist, Air Transport	8
1.5	Departures of International Tourists, Air Transport	9
1.6	Spending by International Visitors from Mexico	9
1.7	International Travelers Balance	10

• Air Transportation

2.1	International Visitors to Mexico Arriving by Nationality	12
2.2	American and Canadian Passengers Arriving by Nationality	13
2.3	International Visitors to Mexico Arriving by Residence	14
2.4	American and Canadian Passengers Arriving by Residence	15
2.5	Main Airports of Arrival by Nationality	16

Domestic Tourism

Occupancy Rate	18
Arrival of Tourists to Hotels Rooms	
70 Tourist Centers Selected	19
Occupancy Percentage In The Beach Center	20
Occupancy Percentage Ranking	21
	70 Tourist Centers Selected Occupancy Percentage In The Beach Center

Transportation

4.1	Air Transportation	23
	Air transportation on national and international flights	
4.3	Maritime Transportation	25
4.4	Main Ports	26

Museums and Archeological sites

5.1	Museums and Archeological sites	28

• Other Indicators

6.1	Tourism Gross Domestic Product	30
6.2	Economic Contex (Ministry of Finance)	31
	Results of Tourism Activity	32
	Macroeconomic Perspectives About Key Indicators	33
	Economic indicators	34

Warning: As a result of the extraordinary measures that have been taken in March 2021, the figures are preliminary and will be updated to the extent possible by each official information source.





TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-SEPTEMBER 2022/2021

International travel receipts Arrival of international tourists 20 thousand 483 million dollars Change +54.1%, vs 2021 27 million 542 thousand +22.4% vs 2021 Spending international visitors from **Departures international tourists from Mexico** Mexico 10 million 409 thousand tourists, 4 Thousand 956 million dollars Change +31.9%. Vs 2021 Change +44.3% Vs 2021 Main Issuing Markets. International travellers balance **USA and Canadian tourists** Surplus 15 thousand 527 millions dollars 9 million 712 thousand **One million 96 thousand** Change +57.6% Vs 2021 Tourists Tourists Change +35.5% Vs 2021 Change +745.6% Vs 2021 Hotel Occupancy in 70 Tourist Arrival of tourists to Hotels **Centers monitored 55.5%**

Higher by 18.1 percentage points compared to January-September 2021 43 million 362 thousand domestic tourists (73.6% of the total) 15 million 566 thousand international tourists (26.4% of the total)

INTERNATIONAL VISITORS TO MEXICO













Chart 1. In January-September 2022, INEGI reported the arrival of **46 million 976 thousand international visitors** that is, 7 million 584 thousand more visitors compared to the same period of 2021 which represented an increase of **19.3%.**

January- September	Million of People	Change %
2020	38.9	
2021	39.4	1.2%
2022	47.0	19.3%



ARRIVAL OF INTERNATIONAL TOURISTS



Chart 2. The arrival of international tourists in January-September 2022 was **27 million 542 thousand**, higher level in 5 million 41 thousand tourists than observed in the same period of 2021 and equivalent to an increase of **22.4%**.

January- September	Million of Tourist	Change %
2020	17.5	· · · · ·
2021	22.5	28.4%
2022	27.5	22.4%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..









Chart 3. Foreign exchange revenue from international visitors during January-September 2022 was **20,483 million dollars**, which represented an increase of **54.1%** over the same period in 2021.

January- September	Million of Dollars	Change %
2020	8,115.3	Ť
2021	13,288.9	63.8%
2022	20,482.6	54.1 %



Source: INEGI and Bank of Mexico, Balance of payments. https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx









Chart 4. The average spending of tourists for internment by air was **1,124.8 dollars** during January-September 2022, which represented an increase of **1.0%** compared to the observed in the same period of 2021.

January- September	Dollars	Change %
2020	1,022.6	•
2021	1,114.2	9.0%
2022	1,124.8	1.0%



Source: INEGI and Bank of Mexico, Balance of payments. https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx

1,300.0









DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



Chars 5. in the period January-September of 2022, INEGI reported the departure of **10 million 409 thousand international tourists** from Mexico abroad, which meant 2 million 444 thousand more tourists, that reported in the same period 2021, equivalent to an increase of **30.7%**.

January- September	Thousands of Tourists	Change %
2020	5,654	*
2021	7,965	40.9%
2022	10,409	30.7 %

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. The foreign exchange expense incurred by visitors resident in Mexico when going abroad, was **4 thousand 956 million dollars** during January-September 2022, higher by One thousand 521 million dollars than recorded in the same period of 2021, with an increase of **44.3%**

January- September	Million of Dollars	Change %
2020	2,677.4	
2021	3,435.0	28.3%
2022	4,956.0	44.3%



Note: In th<mark>e graph</mark>s th<mark>e sum o</mark>f the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments. https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx







INTERNATIONAL TRAVELLERS BALANCE

Chart 7. In the period January-September 2022, the balance for international travelers was placed in **15 thousand 527 million dollars**, which was **57.6%** higher than observed during the same period 2021.

January- September	Million Dollars	Change %
2020	5,437.9	
2021	9,853.9	81.2%
2022	15,526.7	57.6 %

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS

3,000.0 2,000.0 1.133.8 1,000.0 Million dollars 0.0 -1,000.0 -2,000.0 -3,000.0 Oil Minerometalurgy Visitors -4,000.0 -5,000.0 -6,000.0 nar.-19 jul.-19 jun.-20 jul.-20 ago.-22 feb.-19 abr.-19 nay.-19 jun.-19 mar.-20 abr.-20 nay.-20 oct.-20 nov.-20 dic.-20 ene.-21 mar.-21 ene.-22 jul.-22 oct.-19 dic.-19 feb.-20 ago.-20 sep.-20 feb.-21 abr.-21 nay.-21 jun.-21 jul.-21 ago.-21 sep.-21 oct.-21 nov.-21 dic.-21 feb.-22 mar.-22 abr.-22 nay.-22 jun.-22 sep.-22

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments. https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx

AIR TRANSPORTATION









INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During the period January-September of 2022, **15 million 59 thousand** international visitors arrived by air by country of nationality, **61.0%** higher than same period of 2021.

January- September	Passengers	Change %
2020	5,716,771	*
2021	9,353,876	63.6%
2022	15,059,070	61.0%

Highlights the arrival of citizens of:

- The United States with 9 million 712 thousand passengers, 35.5% more compared to 2021.
- Canada with One million 96 thousand passengers, 745.6% more compared to 2021
- Colombia with 632 thousand 134 passengers, 131.5% more regarding 2021
- United Kingdom with 430 thousand 735 passengers, 739.5% more regarding 2021
- Spain with 273 thousand 710 passengers, 90.8% more regarding 2021
- Rest of nationalities 2 million 914 thousand passengers, 83.4% more regarding 2021



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

12









Chart 10. In the period January-September 2022, the arrival of 9 million 712 thousand air passengers with US citizenship was recorded, with an increase of 35.5% for the same period 2021; most of which arrived through the airports of Cancun and Los Cabos.

January- September	Passengers	Change %
2020	3,37 ⁸ ,612	
2021	7 <mark>,167</mark> ,750	112.2%
2022	9,712,050	35.5%



CANADIAN CITIZENS BY AIRPORT



Chart 11. The arrival of air Canadian passengers with citizenship, registered One Million 96 thousand passengers during January-September 2022, presenting а 745.6% increase compared to the same period of 2021; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January- September	Passengers	Change %
2020	900,012	÷
2021	129,612	-85.6%
2022	1,096,055	745.6%

Source: Migration Policy, Registry and Identity Unit, SEGOB.

https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx







Chart 9. During the period January-September of 2022 **14 million 650 thousand** international visitors arrived by air by country of residence, **61.0%** higher than same period of 2021.

January- September	Passengers	Change %
2020	5,541,768	· · · ·
2021	9,100,838	64.2%
2022	14,650,174	61.0%

Highlights the arrival of citizens of:

- The United States with 9 million 995 thousand passengers, 36.9% more compared to 2021.
- Canada with One million 28 thousand passengers, 828.0% more compared to 2021
- Colombia with 569 thousand 837 passengers, 146.5% more regarding 2021
- United Kingdom with 412 thousand 224 passengers, 1023.1% more regarding 2021
- Spain with 226 thousand 598 passengers, 95.2% more regarding 2021
- Rest of nationalities 2 million 419 thousand passengers, 85.5% more regarding 2021



Source: Migration Policy, Registry and Identity Unit, SEGOB. https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx







AMERICAN PASSENGERS BY AIRPORT



Chart 12. The arrival by air of passengers residing in the United States, recorded an increase of **36.9%** in the period of January-September 2022 in relation to the recorded in the same period 2021, adding **9 million 995 thousand passengers**; most of which, arrived by the airports of Cancun and Los Cabos

January- September	Passengers	Change %
2020	3,466,430	÷
2021	7,302,438	110.7%
2022	9,994,645	36.9 %

CANADIAN PASSENGERS BY AIRPORT

Chart 13. During January-September 2022, the arrival of **One million 28 thousand passengers** residing in Canada was registered, presenting a increase of **828.0%** compared to the same period of 2021; most of which arrived through the airports of Cancun and Puerto Vallarta.

January- September	Passengers	Change %
2020	883,209	
2021	110,766	-87.5%
2022	1,027,907	828.0 %



Source: Migration Policy, Registry and Identity Unit, SEGOB.

https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx







Figure 1. During the period of January-September 2022, the airports that received the highest number of international visitors to Mexico were, according to their nationality: **Cancun** (7,075,092); **Mexico City** (3,050,414); **Los Cabos** (1,601,929); **Puerto Vallarta** (1,200,119); **Guadalajara** (841,242; **Cozumel** (181,529) **Monterrey** (178,162) **and Silao** (146, 410).

MAIN AIRPORTS OF ARRIVAL



January-September 2022

Car	ncun	Mexic	o City	Los C	abos		Puerto Vallarta	Guadalajara Cozumel		Monterrey		Silao		
2021	4,331,550	2021	1,718,728	2021	1,187,039	2021	668,481	626,400	2021	129,425	2021	91,924	2021	103,455
2022	7,075,092	2022	3,050,414	2022	1,601,929	2022	1,200,119	841,242	2022	181,529	2022	178,162	2022	146,410
Change %	63.3%	Change %	77.5 %	Change %	35.0%	Change %	79.5 %	34.3%	Change %	40.3%	Change %	93.8 %	Change %	41.5%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.

DOMESTIC TOURISM











Chart 14. The percentage of hotel occupancy in the selection of 70 tourist centers, during the period January-September of 2022, was **55.5%**, a level higher by +18.1 percentage points compared to that observed in the same period 2021.

ARRIVAL OF TOURISTS TO HOTELS ROOMS

CUPANCY RATE

Chart 15. During the period January-September of 2022, the arrival of domestic tourists to hotel rooms reached **43 million 362 thousand tourists** (73.6% of the total); while the arrival of international tourists registered **15 million 566 thousand tourists** (26.4% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +38.2% compared to January-September 2021.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.









Chart 16. The percentage of hotel occupancy in the selection of 70 resorts 52.5%, was in September 2022, а higher level of +13.4 percentage points than observed in September 2021

TURISMO



Tourist arrival							
Percent Change 2022 - 2021							
	Nationals Foreigners						
September 28.8% 27.3%							
Cumulative January to September	35.4%	46.5%					

Cumulative January to September 2020- 2022



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.









OCCUPANCY PERCENTAGE IN THE BEACH CENTER

Gráfica 17. The percentage of hotel occupancy in the Beach Centers was 55.8% in September 2022, higher level by +14.5 percentage points above that observed in September 2021

Constant in a	September					
Center type	2021	2022	Percentage difference 2022 vs. 2021			
Total	39.1%	52.5%	13.4%			
Beach centers	41.3%	55.8%	14.5%			
Cities	37.2%	49.6%	12.4%			

Center type	Cumulative January to September						
	2021	2022	Percentage difference 2022 vs. 2021				
Total	37.4%	55.5%	18.1%				
Beach centers	44.4%	65.2%	20.8%				
Cities	31.2%	46.9%	15.7%				

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.









OCCUPANCY PERCENTAGE RANKING

Gráfica 18. The percentage of hotel occupancy in the resorts of Ciudad Juarez and Tijuana was 73.2% and 72.1% in September 2022, levels 0.2 and 6.0 percentage points higher than those observed in September 2021.

			Septemb	er							
Turistic destinations	2021	2022			I	Percentage	difference	difference			
	2021	2022	2022 vs. 2021	0.0	96	10.0%	20.0%	30.0%	40.0%		
Ciudad Juarez, Chih.	73.1%	73.2%	0.2%		0.2%						
Tijuana, B.C.	66.1%	72.1%	6.0%			6.0%					
Akumal, Q. Roo	52.1%	70.1%	18.0%				18.0%				
Cancun, Q.Roo	48.1%	68.7%	20.7%				20.7%				
Playacar, Q. Roo	39.5%	68.5%	29.0%					29.0%			
Cabo San Lucas, B.C.S.	60.9%	65.4%	4.5%			4.5%					
San Jose del Cabo, B.C.S.	47.6%	65.2%	17.6%				17.6%				
Mexicali, B.C.	60.7%	64.8%	4.0%		4	. 0%					
Piedras Negras, Coah.	54.4%	63.5%	9.1%			9.1%					
Chihuahua, Chih.	49.8%	62.5%	12.8%			12	2.8%				

Turistic destinations	2021	2022			Percent	age differe	ence		
furistic destinations	2021	2022	2022 vs. 2021	0.0%	10.0%	20.0%	30.0%	40.0%	50
Playacar, Q. Roo	32.3%	78.8%	46.5%						46
Akumal, Q. Roo	39.8%	77.3%	37.4%					37.4%	
Cabo San Lucas, B.C.S.	57.6%	76.8%	19.2%			19.2%			
Cancun, Q. Roo	53.9%	76.2%	22.3%			22	2.3%		
Ciudad Juarez, Chih.	52.2%	72.7%	20.5%			20.5	5%		
Puerto Vallarta, Jal.	51.8%	72.1%	20.3%			20.3	596		
Playa del Carmen, Q. Roo	40.8%	70.0%	29.2%				29.2%		
Tijuana, B.C.	51.0%	68.2%	17.2%			17.2%			
San Jose del Cabo, B.C.S.	43.5%	67.6%	24.2%				24.2%		
Mazatlan, Sin.	55.8%	66.7%	10.9%		10.9	996			

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

TRANSPORTATION

A STREET, STRE







Chart 19. In the period January-September of 2022, a total of **78 million**

AIR TRANSPORTATION

288 thousand passengers were registered by air, which represented an increase of 22 million 392 thousand passengers, equivalent to **40.1%** higher than same period of 2021.

January- September	Passengers	Change %
2020	34,402,606	Ţ
2021	55,896,277	62.5%
2022	78,288,380	40.1%



12,000

Preliminary figures Source: Federal Civil Aviation Agency (SCT). https://www.datatur.sectur.gob.mx/SitePages/FlujoPorAerolinea.aspx







AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 20. The arrival of passengers on domestic flights during January-September 2022 was 41 million 359 thousand representing passengers, an 10 million increase 123 of thousand passengers, greater by 32.4% compared to the observed in the same period of 2021

2022	41,358,550	32.4%			
2021	31,235,732	60.3%			
2020	19,487,877	Ť			
January- September	Passengers	Change %			



AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



Chart 21. The arrival of passengers on international flights during January-September 2022 was 36 million 930 thousand passengers. representing an increase of 12 million 269 thousand passengers; 49.8% higher, compared to the observed in the same period of 2021.

January- September	Passengers	Change %
2020	14,914,729	
2021	24,660,545	65.3%
2022	36,929,830	49.8 %

Preliminary figures Source: Federal Civil Aviation Agency (SCT). https://www.datatur.sectur.gob.mx/SitePages/FlujoPorAerolinea.aspx







CRUISE PASSENGERS

Chart 22. The number of passengers on cruises that arrived during January-September 2022 was 4 million 553 thousand passengers.

January- September	Thousands of Passengers	Change %
2020	2,580	
2021	340	N. C.
2022	4,553	N. C.



ARRIVAL OF CRUISE SHIPS TO MEXICO



Chart 23. In the period January-September of 2022, the arrival of **One thousand 805 cruise ships** to the different ports of the country.

January- September	Cruise Ship Arrival	Change %
2020	858	Ť
2021	148	N. C.
2022	1,805	N. C.

Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2021 correspond to the SCT, according to the presidential decree issued on December 7, 2021 in the Official Gazette of the Federation and to Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).







Figure 2. During the period January-September of 2022 the ports that received the highest number of passengers were the following: Cozumel, Majahual, Ensenada, Cabo San Lucas, Puerto Vallarta and Mazatlan which represented 94.9% of total passengers.

MAIN PORTS



January - September 2022

Cozumel		I	Majahual				Ensenada			Cabo San Lucas			Puerto Vallarta			Mazatlan		
	Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers	
2021	82	142,676	2021	34	58,176	2021	7	4,767	2021	7	15,100	2021	6	15,324	2021	5	12,862	
2022	790	1,953,420	2022	341	820,406	2022	213	450,260	2022	136	298,879	2022	107	255,154	2022	88	232,411	
Change %	863.4%	1269.1 %	Change %	902.9%	1310.2%	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2021 of the General Coordination of Ports and Merchant Marine of June 7, 2021). 26 https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx

MUSEUMS AND ARCHEOLOGICAL SITES











Chart 24. During the period January-September of 2022, the National Institute of Anthropology and History reported the arrival of **11 million 127 thousand visitors** to museums and archaeological sites, that is, 6 million 820 thousand visitors more than reported in the same period of 2021, which represented an increase of **158.3%**. Of the total visitors, 72.3% were national visitors and 27.7% were international visitors.

January- September	Visitors	Change %
2020	6,495,377	
2021	4,307,868	-33.7%
2022	11,127,383	158.3 %



Source: National Institute of Anthropology and History (INAH) https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx

OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

duda







TOURIST GROSS DOMESTIC PRODUCT

Chart 25. Based on the Quarterly Indicators of Tourism Activity, **tourism GDP** in the second quarter of 2022 registered an increase of **5.0%** compared to the first quarter of 2022. By components, **services** increased. By components, services increased by **0.7%** in real terms and goods increased by **5.6%** in the same period.

Quarter	Index of Physical Volume	Change %
2021-IV	101.9	
2022-I	106.5	4.5%
2022-11	111.8	5.0%



Fuente: INEGI. Sistema de Cuentas Nacionales de México. https://www.datatur.sectur.gob.mx/SitePages/ResultadosITAT.aspx









National

In the third quarter of the year economic activity remained strong due to the strength of the labor market, which has benefited domestic consumption, as well as the positive performance of gross fixed investment in machinery and equipment and imports of capital goods, indicators that continued to advance and anticipate that the recovery of domestic investment will continue in the future. This stood out in an environment with inflationary pressures, high interest rates and the fifth wave of contagion by COVID-19, which was more than compensated by the dynamism of domestic demand.

In addition, the restoration of the global supply of industrial inputs, such as semiconductors, allowed a greater use of installed capacity and, therefore, a positive contribution of manufacturing in the industrial sector. With this, during the quarter, the value of automotive and non-automotive manufacturing exports registered a strong pace of expansion compared to the previous quarter. Other factors influencing the external sector's performance were tourism revenues and historical remittance levels.

However, the high price level of some raw materials compared to pre-pandemia levels continued to be a constraint for some industries such as construction, while continuing to push up price formation in the economy. In this sense, under a comparison with the previous quarter, the oil trade balance registered a greater deficit during the third quarter, explained by the gas and gasoline component.

International

During the third quarter, financial conditions for both advanced and emerging countries continued to be restrictive in the face of increased uncertainty about the global slowdown. This has led to episodes of high volatility and increased risk aversion in global financial markets.

In the third quarter of 2022, the downward trajectory for the main indices of energy prices, industrial and agricultural inputs continued after reaching peak levels in the previous quarter. There were also decreases in transport costs and bottlenecks due to greater openness of activities and reduced logistical problems in the world's major ports, thereby improving the volume of global trade and pressure on the side of the price offer.

However, there is still a risk that inflation in several world economies is not converging rapidly at levels consistent with central bank targets. Although there are cases where it is estimated that they have already reached their maximum as was the case of the USA. In June, other economies such as the European Union or the United Kingdom still face challenges to converge towards their respective inflation targets.

In response to this inflationary dynamic, and in order to avoid a disintegration of expectations, most central banks decided to accelerate the pace of their monetary policy in order to position themselves in a restrictive area in the short term. In July, for example, the European Central Bank (ECB) adjusted its benchmark rate upwards by 50 bps for the first time since July 2011 and left behind the negative rate terrain of its deposit rate. Meanwhile, Canada, Sweden and Chile surprised upwards with increases of up to 100 bps in their reference rate during the third quarter, above what the consensus anticipated.

https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas_Publicas/docs/congreso/in fotrim/2022/iiit/01inf/itindc_202203.pdf









RESULTS OF TOURISM ACTIVITY

				V	ear (January	December	١			Change %	lanuary S	eptember	Change %
Subject	Unit of measurement	2014	2015	2016	2017 2017	2018	, 2019	2020	2021	21/20	2021	2022	22/21
					e (INEGI and			2020	LULI	21/20	2021	LULL	
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	79.8%	13,288.9	20,482.6	54.1%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,111.5	47.1%	3,435.0	4,956.0	44.3%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11.296.8	14,692.3	7,521.1	14,653.9	94.8%	9,853.9	15,526.7	57.6%
	•	Internat	tional trave	lers to Mexi	co (INEGI an	d Banco de	México)						
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	8.2%	39,392.6	46,976.4	19.3%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	31.2%	22,500.8	27,542.3	22.4%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	66.8%	11,915.7	18,174.6	52.5%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	2.6%	10,585.1	9,367.6	-11.5%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	-12.7%	16,891.8	19,434.1	15.1%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	-10.6%	16,552.3	14,881.3	-10.1%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	-32.0%	339.5	4,552.9	N.C
					enditure (Mi		·	1					
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	79.8%	13,288.9	20,482.6	54.1%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	87.5%	12,393.5	19,328.4	56.0%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	89.8%	11,520.5	18,389.7	59.6%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	58.4%	872.9	938.8	7.5%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	12.6%	895.4	1,154.2	28.9%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1 393.8	1,673.4	1,603.5	1,593.2	952.5	1,153.7	21.1%	872.3	810.4	-7.1%
In cruises travelers	Million dollars	418.8	399.2		482.5 nditure (doll	556.6 ars)	626.0	182.3	124.4	-31.8%	23.1	343.8	N.C
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.1	357.4	66.2%	337.3	436.0	29.3%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.1	580.3	42.9%	550.8	701.8	29.3%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	843.6	959.8	13.8%	966.8	1,011.8	4.7%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	54.7	84.5	54.4%	82.5	100.2	21.5%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	42.3	54.5	29.0%	53.0	59.4	12.0%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	39.3	53.2	35.5%	52.7	54.5	3.3%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	70.7	70.9	0.4%	68.1	75.5	10.9%
		Internatio	nal traveler	s abroad Me	xico (INEGI	and Banco							
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,836.5	-8.9%	23,197.6	30,586.3	31.9%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,111.5	47.1%	3,435.0	4,956.0	44.3%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	96.4	155.7	61.5%	148.1	162.0	9.4%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,544.0	57.2%	7,965.4	10,408.9	30.7%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,042.4	92.0%	2,695.3	3,840.0	42.5%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	286.6	350.2	22.2%	338.4	368.9	9.0%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	-25.8%	15,232.2	20,177.4	32.5%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	-21.9%	739.7	1,115.9	50.9%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	47.7	50.2	5.3%	48.6	55.3	13.9%
					ic and inter			1					
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	66.1%	55,896.3	78,288.4	40.1%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5 49.668.9	48,792.1	20,096.3	35,890.7	78.6%	24,660.5	36,929.8	49.8%
Domestic flights	Thousands	32,998.7 isitors by air	37,273.5	41,923.8	45,360.1	.,	53,706.4	28,265.1	44,433.9	57.2%	31,235.7	41,358.6	32.4%
	i oreigii v	ISILOIS Dy all			f nationality			a migratoria)				
Total air passengers by nationality	Thousands	12,958.5	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	77.5%	9,353.9	15,059.1	61.0%
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	98.8%	7,167.8	9,712.1	35.5%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	-48.4%	129.6	1,096.1	745.6%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	169.7	454.9	168.1%	273.1	632.1	131.5%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	103.9	125.4	20.7%	51.3	430.7	739.5%
Spain	Thousands	310.1	333.3	361.5	377.3	386.3	391.7	100.0	221.2	121.2%	143.4	273.7	90.8%
				Country o	fresidence								
Total air passengers per residence	Thousands	12,547.3	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	78.0%	9,100.8	14,650.2	61.0%
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	97.6%	7,302.4	9,994.6	36.9%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	-51.4%	110.8	1,027.9	828.0%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	139.2	398.0	186.0%	231.1	569.8	146.5%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	91.5	105.1	14.9%	36.7	412.2	1023.1%
Argentina	Thousands	256.4	265.0	277.4	282.1	288.0	296.1	69.7	182.9	162.3%	116.1	226.6	95.2%
	-			NEGI and S		n General o							
Passenger in cruices	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	-32.0%	340	4,553	N.C
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	148.0	833.0	462.8%	148	1,805	N.C
Demonstrain of hostell and statistic	Dementent	E7 00/	F0.001	Hotel busine			00.007	00.40	44.401	45.0	07.1		10.1
Percentaje of hotel accupation	Percentage	57.2%	59.6%	60.4%	61.2%	61.0%	60.2%		41.4%	15.3	37.4	55.5	18.1
Arrival of tourists to hotel rooms	Thousands	65,000.2 Number of t	69,941.9	74,471.0	80,231.7	83,393.1	85,200.8	38,794.2	55,255.2	42.4%	42,647	58,928	38.2%
	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	11.5%	3,933.3	rter (2022 \ 4,496.9	-
Tourism employment	Thousands					4,101.0	4,438.3	3,023.0	4,204.2	11.5%	ა, ჟ ა ა.ა	4,490.9	14.3%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR. N.C. Not Comparable









MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Gross Domestic Product Inflation Entity (% dec/dec) Real growth % 2022 2023 2022 2023 International Monetary Fund 2.10 1.20 8.00 6.30 OECD 2.10 1.50 7.90 4.90 Bank of Mexico Survey* 2.12 0.97 5.09 8.54 Ministry of the Treasury and Public Credit* 2.40 3.00 7.70 3.20

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: IMF, World Economic Outlook Database (Nov 2022); OECD Interim Economic Outlook, Sep 2022; Bank of Mexico, Expectations Survey Economic Specialist Private Sector (01/11/2022). Ministry of Finance, General Economic Policy Criteria 2023.







ECONOMIC INDICATORS

Entries	2018	2019	2020	2021-l	2021-II	2021-III	2021.IV	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	sep-22
				General Ec	onomic Activity	and Services	dentified with	Tourism								
					Gross	Domestic Prod	uct									
. Millions of current pesos	23,524,390	24,453,296	23,357,378	23,446,838	24,742,971	24,479,508	26,057,908									
. Constant prices annual variations in %	2.2	-0.2	-8.5	-3.6	19.9	4.3	0.8									
	-			General Ec	onomic Activity	and Services	dentified with	Tourism								
Tertiary activities																
- Air Transportation (481)	Contraction of the local sector of the local s															
. Millions of current pesos	58,268	67,842	30,241	31,384	75,818	74,142	91,045									
. Constant prices annual variations in %	9.7	8.0	-49.0	-42.4	647.3	147.4	70.4									
- Temporary Lodging Services (721)																
. Millions of current pesos	269,681	285,401	125,301	125,102	192,376	215,027	257,802									
. Constant prices annual variations in %	3.9	1.9	-57.4	-46.4	858.9	135.4	81.1									
 Food and Beverages Preparation Services (722) 																
. Millions of current pesos	247,360	266,842	196,702	212,960	250,497	234,004	246,419									
. Constant prices annual variations in %	0.4	1.2	-30.5	-23.4	64.1	29.2	19.7									
					Quarterly Indi	cators of Tourism	n Activity *									
Tourism GDP																
. Annual variations in %	2.0	0.1	-25.4	-24.7	61.2	24.5	19.7									
Internal tourism consumption																
. Annual variations in %	3.2	1.0	-28.4	-25.8	70.2	30.9	23.6									
Domestic tourism consumption																
. Annual variations in %	3.3	0.7	-24.4	-19.4	44.4	14.1	9.8									
Inbound tourism consumption																
. Annual variations in %	2.8	2.3	-46.7	-51.3	687.3	191.7	112.5									
				Uner	nployment Natio	nal Rate ** (clos	ing of the period									
. Total Percentage of PEA	3.35	2.91	3.79	4.35	4.21	4.12	3.66	3.71	3.74	2.97	3.03	3.27	3.35	3.43	3.53	3.34
					Prices**	and Exchange	Rate									
National Price Index (closing of the period)																
Consumer (percent variation)	4.8%	2.8%	3.2%	4.7%	5.9%	4.7%	7.4%	7.1%	7.3%	7.5%	7.0%	7.7%	8.0%	8.2%	8.7%	8.7
. Air transport (percent variation)	-2.3%	9.6%	9.6%	9.7%	51.6%	9.7%	62.9%	26.7%	21.2%	40.7%	40.5%	14.0%	2.5%	8.3%	12.0%	20.25
. Hotel (percent variation)	5.3%	0.7%	0.7%	-7.9%	0.0%	-7.9%	9.0%	10.5%	13.0%	11.7%	15.8%	13.4%	11.1%	11.4%	10.7%	11.69
. Package Tourist Services (percent variation)	8.6%	2.2%	2.2%	-4.5%	4.4%	-4.5%	20.0%	13.7%	16.3%	19.9%	32.4%	19.4%	16.5%	16.3%	18.3%	18.49
. Restaurants (percent variation)	5.4%	5.0%	5.0%	4.3%	5.2%	4.3%	6.6%	7.6%	7.8%	8.2%	8.6%	9.1%	9.4%	9.6%	9.7%	10.09
					Exchang	e Rate (peso / o	lollar)									
. Average of the period	19.24	19.257	21.494	20.329	20.003	20.032	20.752	20.498	20.450	20.556	20.1088	20.0305	20.024	20.547	20.121	20.07
				Business Cycle	Indicators and	Consumer Confid	lence (montly di	fference****)		_						
. Coincident Indicator	-1.16	(0.18)	0.05	0.21	0.12	0.21	0.05	0.20	0.21	0.22	0.21	0.17	0.14	0.14	0.12	N.C
. Forward Indicator	-0.48	0.38	0.36	0.24	0.03	0.24	(0.10)	-0.10	-0.12	-0.17	-0.21	-0.24	-0.26	-0.27	-0.27	-0.2
. Confidence Consumer Index	0.32	(0.46)	0.43	0.43	0.22	0.43	(0.06)	-1.00	0.10	0.30	0.20	-0.20	-0.90	-1.52	-0.44	0.1

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

*Annual data. Base figures 2013

** Percentage of the total economic

**(Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** M onthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.