

Results of Tourism Activity August 2022



TURISMO
SECRETARÍA DE TURISMO



2022 Flores
Año de **Magón**
PRECURSOR DE LA REVOLUCIÓN MEXICANA

Information and Monitoring Unit

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TURISMO
SECRETARÍA DE TURISMO



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TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-AUGUST 2022/2021

Arrival of international tourists



24 million 770 thousand +23.6% vs 2021

International travel receipts



18 thousand 698 million dollars
Change +58.2%, vs 2021

Spending international visitors from Mexico



4 Thousand 305 million dollars
Change +42.7% Vs 2021

Departures international tourists from Mexico



9 million 118 thousand tourists,
Change +31.4%. Vs 2021

International travellers balance



Surplus 14 thousand 393 millions dollars
Change +63.6% Vs 2021

Main Issuing Markets. USA and Canadian tourists



**8 million 925 thousand
Tourists**
Change +37.5% Vs 2021



**One million 30 thousand
Tourists**
Change +927.9%
Vs 2021

Hotel Occupancy in 70 Tourist Centers monitored 55.9%



Higher by 18.7 percentage points
compared to January-August 2021

Arrival of tourists to Hotels



38 million 823 thousand domestic tourists (73.4% of the total)
14 million 103 thousand international tourists (26.6% of the total)

INTERNATIONAL VISITORS TO MEXICO

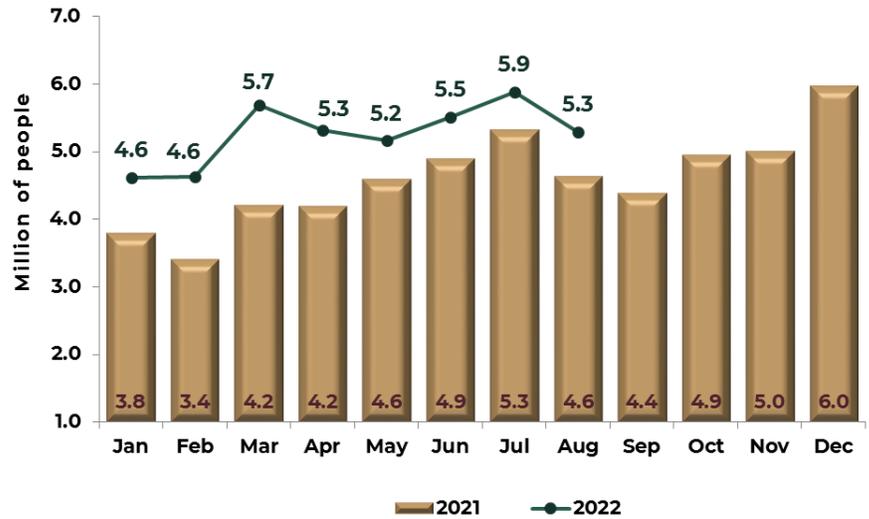




ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. In January-August 2022, INEGI reported the arrival of **42 million 111 thousand international visitors** that is, 7 million 98 thousand more visitors compared to the same period of 2021 which represented an increase of **20.3%**.

January-August	Million of People	Change %
2020	35.5	
2021	35.0	-1.4%
2022	42.1	20.3%



ARRIVAL OF INTERNATIONAL TOURISTS

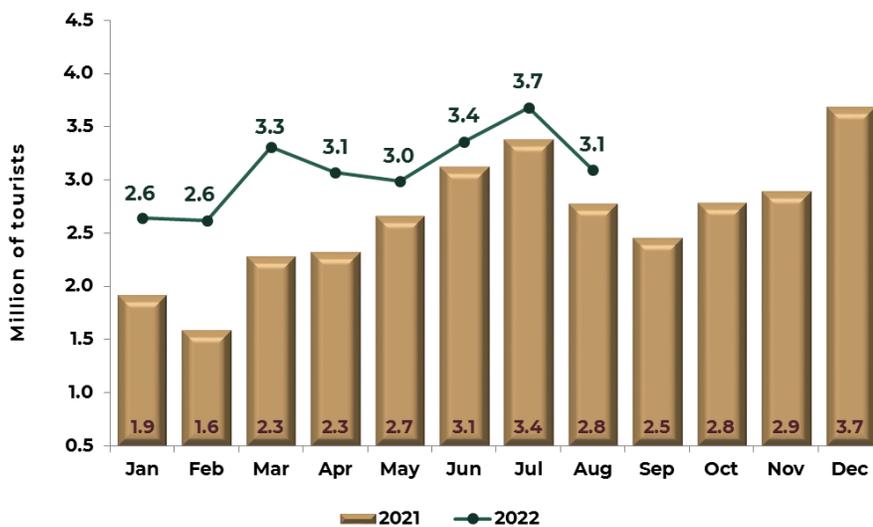


Chart 2. The arrival of international tourists in January-August 2022 was **24 million 770 thousand**, higher level in 4 million 725 thousand tourists than observed in the same period of 2021 and equivalent to an increase of **23.6%**.

January-August	Million of Tourist	Change %
2020	15.7	
2021	20.0	27.6%
2022	24.8	23.6%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

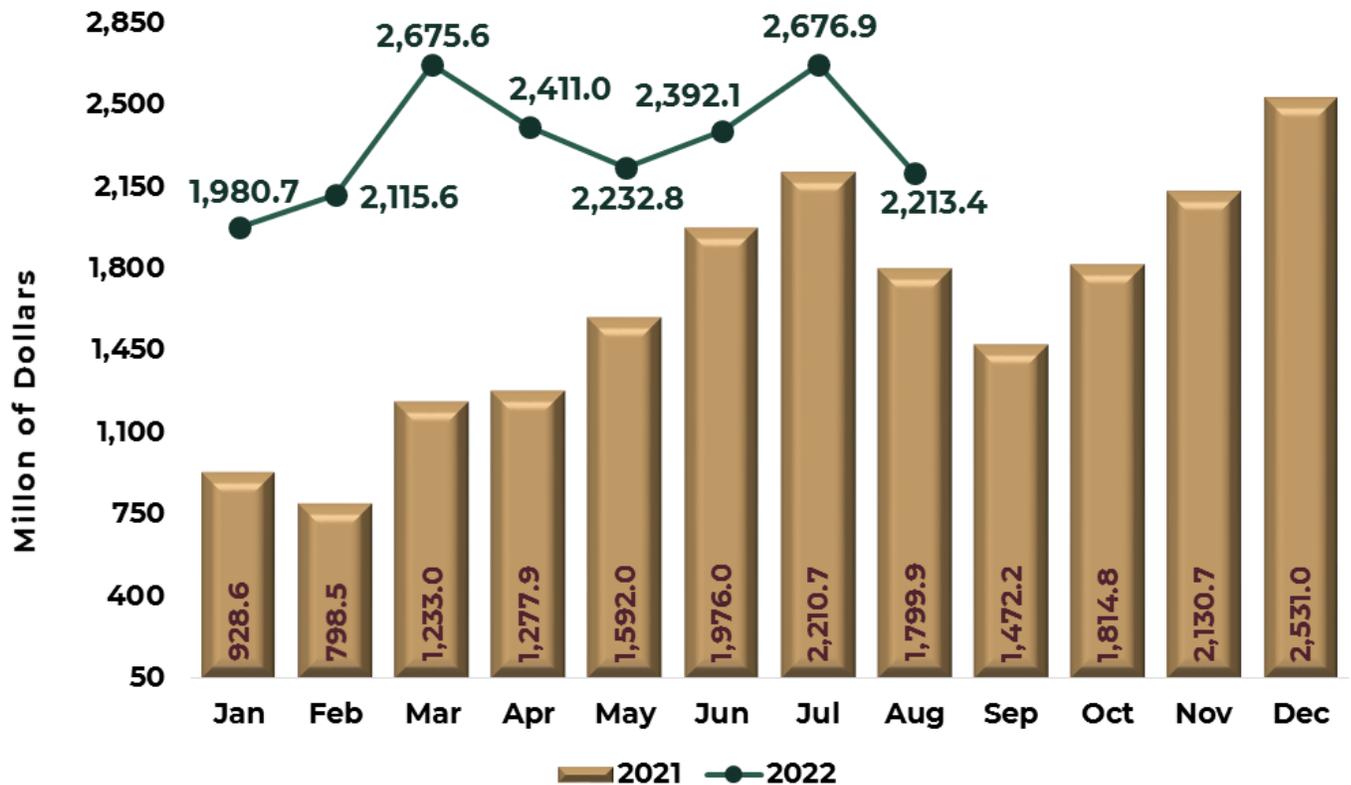
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. Foreign exchange revenue from international visitors during January-August 2022 was **18,698 million dollars**, which represented an increase of **58.2%** over the same period in 2021.

January-August	Million of Dollars	Change %
2020	7,515.6	
2021	11,816.7	57.2%
2022	18,698.1	58.2%



Source: INEGI and Bank of Mexico, Balance of payments.

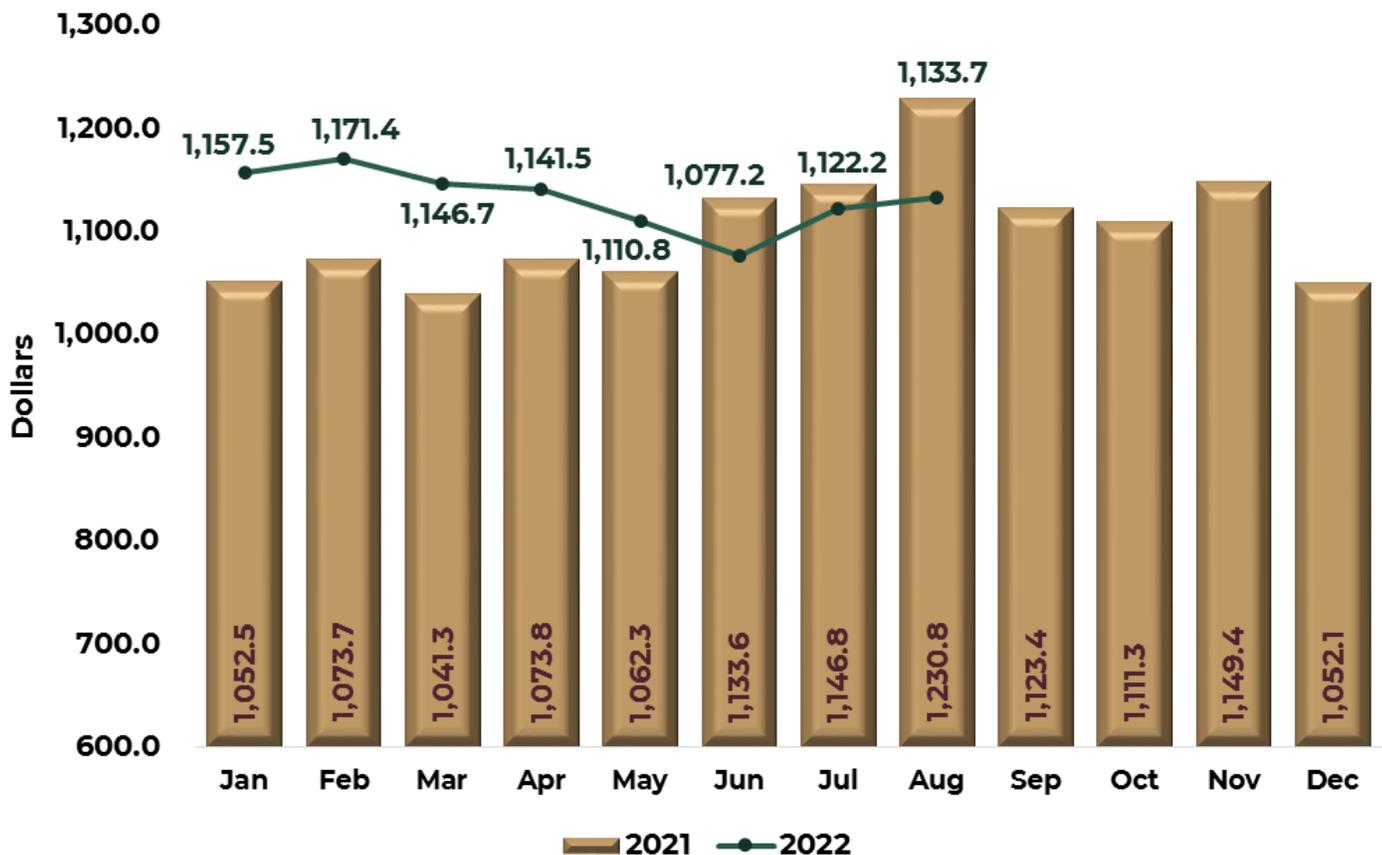
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AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

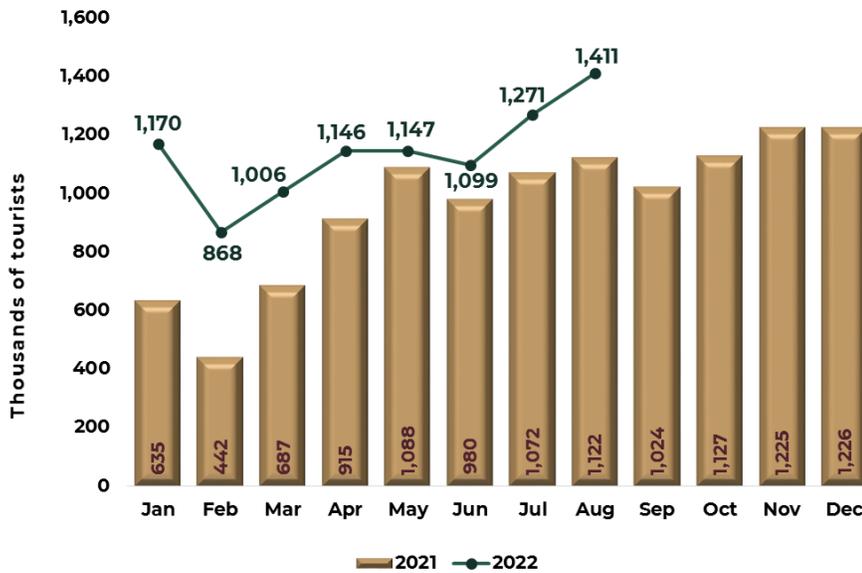
Chart 4. The average spending of tourists for internment by air was **1,131.4 dollars** during January-August 2022, which represented an increase of **1.6%** compared to the observed in the same period of 2021.

January-August	Dollars	Change %
2020	1,027.5	
2021	1,113.1	8.3%
2022	1,131.4	1.6%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



Chars 5. in the period January-August of 2022, INEGI reported the departure of **9 million 118 thousand international tourists** from Mexico abroad, which meant 2 thousand 177 more tourists, that reported in the same period 2021, equivalent to an increase of **31.4%**.

January-August	Thousands of Tourists	Change %
2020	5,230	
2021	6,941	32.7%
2022	9,118	31.4%

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. The foreign exchange expense incurred by visitors resident in Mexico when going abroad, was **4 thousand 305 million dollars** during January-August 2022, higher by One thousand 288 million dollars than recorded in the same period of 2021, with an increase of **42.7%**

January-August	Million of Dollars	Change %
2020	2,489.7	
2021	3,017.1	21.2%
2022	4,305.3	42.7%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

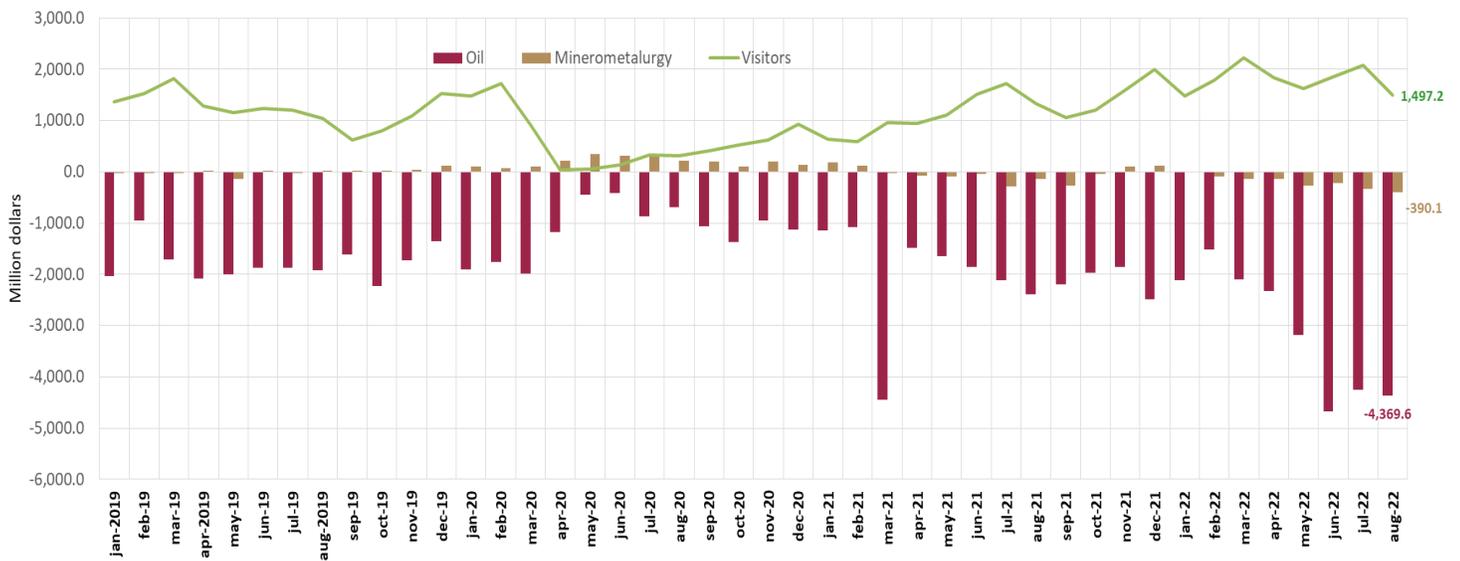


INTERNATIONAL TRAVELLERS BALANCE

Chart 7. In the period January-August 2022, the balance for international travelers was placed in **14 thousand 393 million dollars**, which was **63.6%** higher than observed during the same period 2021.

January-August	Million Dollars	Change %
2020	5,025.9	
2021	8,799.6	75.1%
2022	14,392.8	63.6%

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

AIR TRANSPORTATION





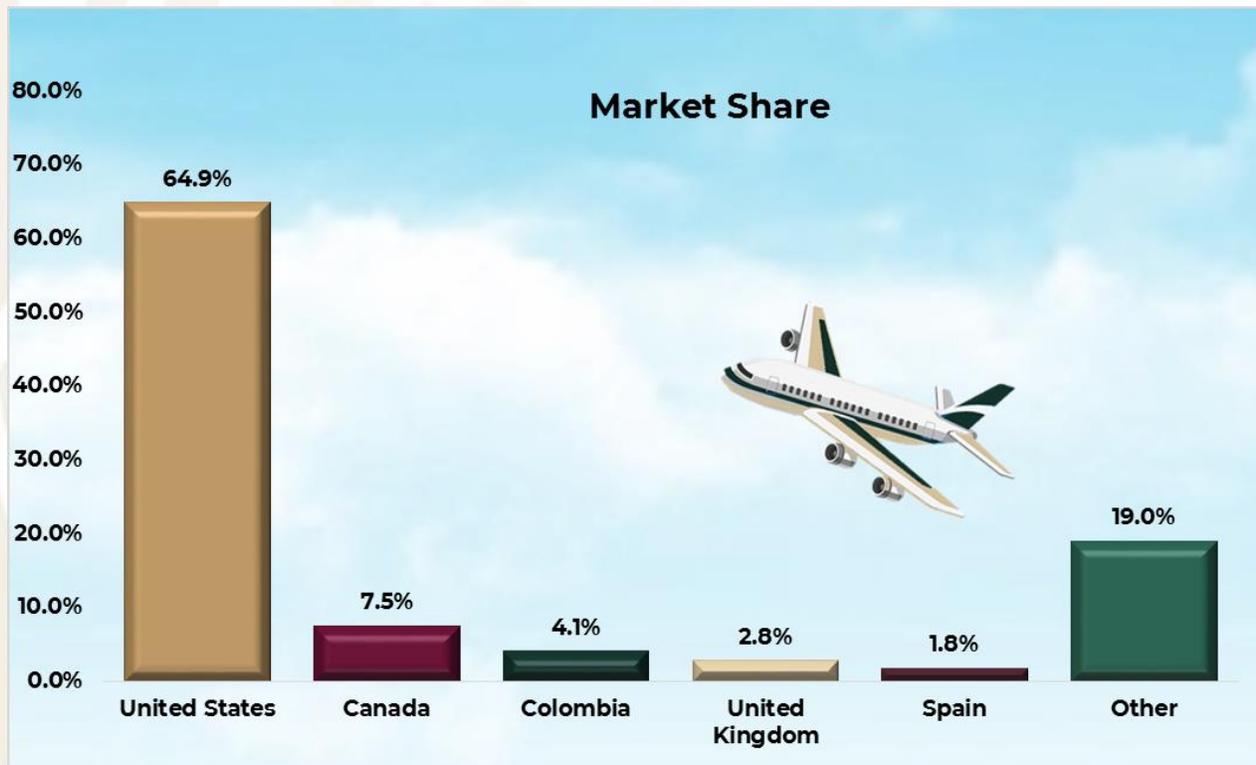
INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During the period January-August of 2022, **13 million 757 thousand** international visitors arrived by air by country of nationality, **64.7%** higher than same period of 2021.

January-August	Passengers	Change %
2020	5,342,543	
2021	8,351,321	56.3%
2022	13,757,031	64.7%

Highlights the arrival of citizens of:

- **The United States** with **8 million 925 thousand** passengers, 37.5% more compared to 2021.
- **Canada** with **One million thousand 30** passengers, 927.9% more compared to 2021
- **Colombia** with **559 thousand 205** passengers, 149.6% more regarding 2021
- **United Kingdom** with **386 thousand 162** passengers, 722.2% more regarding 2021
- **Spain** with **241 thousand 897** passengers, 98.0% more regarding 2021
- **Rest of nationalities** **2 million 615 thousand** passengers, 91.0% more regarding 2021



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



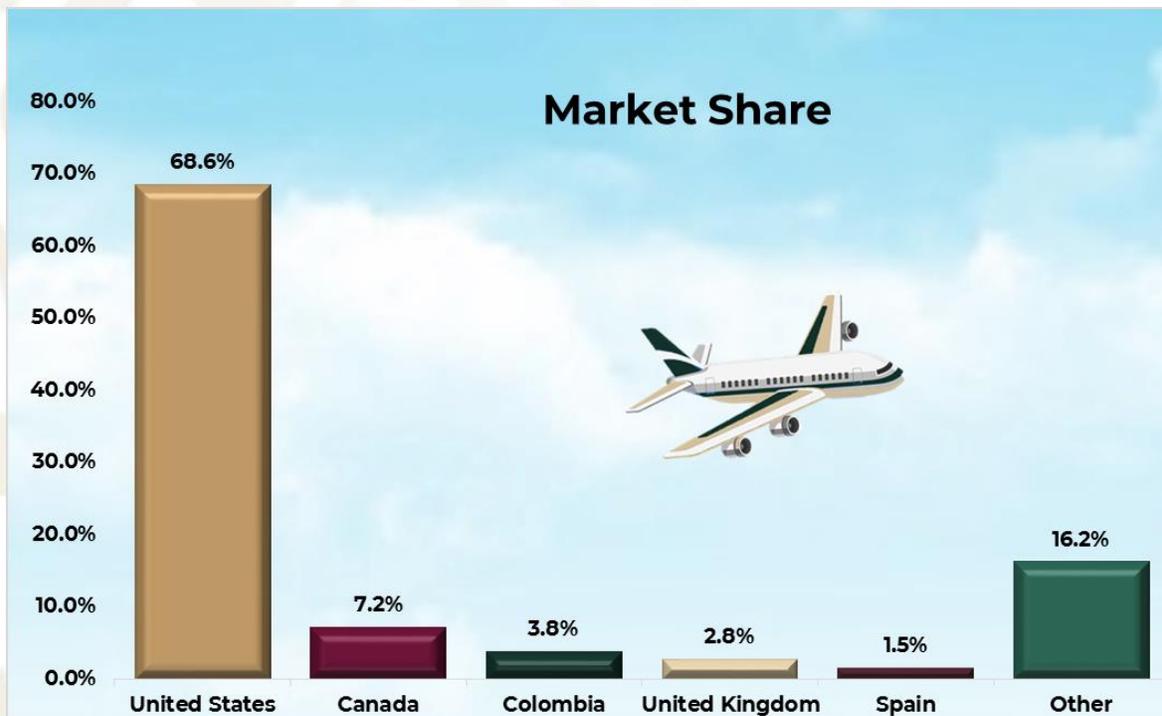
INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. During the period January-August of 2022 **13 million 397 thousand** international visitors arrived by air by country of residence, **64.8%** higher than same period of 2021.

January-August	Passengers	Change %
2020	5,179,335	
2021	8,130,816	57.0%
2022	13,396,765	64.8%

Highlights the arrival of citizens of:

- **The United States** with **9 million 184 thousand** passengers, 39.0% more compared to 2021.
- **Canada** with **964 thousand 341** passengers, 1063.3% more compared to 2021
- **Colombia** with **503 thousand 627** passengers, 168.9% more regarding 2021
- **United Kingdom** with **368 thousand 769** passengers, 984.9% more regarding 2021
- **Spain** with **200 thousand 130** passengers, 104.9% more regarding 2021
- **Rest of nationalities** **2 million 175 thousand** passengers, 94.4% more regarding 2021



Source: Migration Policy, Registry and Identity Unit, SEGOB.

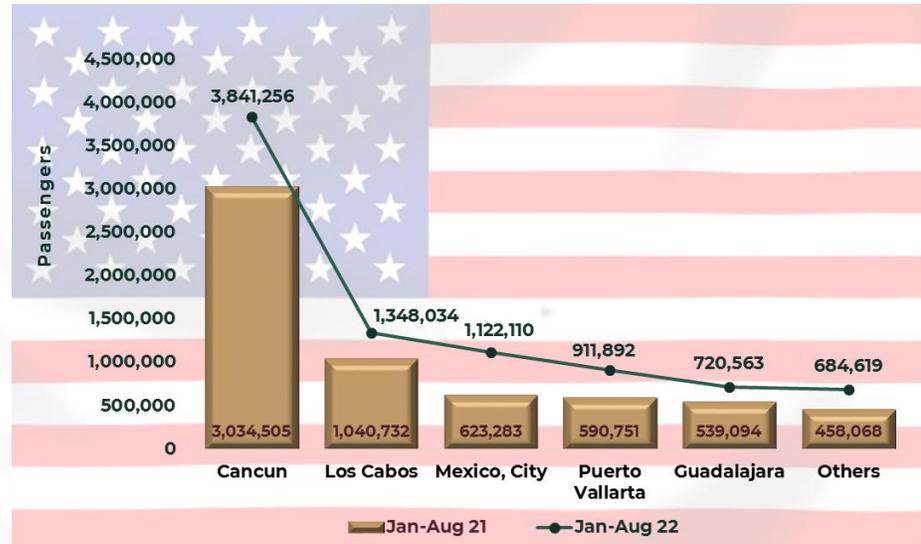
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S CITIZENS BY AIRPORT

Chart 10. In the period January-August 2022, the arrival of **8 million 925 thousand** air passengers with US citizenship was recorded, with an increase of **37.5%** for the same period 2021; most of which arrived through the airports of Cancun and Los Cabos.

January-August	Passengers	Change %
2020	3,058,713	
2021	6,489,303	112.2%
2022	8,925,028	37.5%



CANADIAN CITIZENS BY AIRPORT

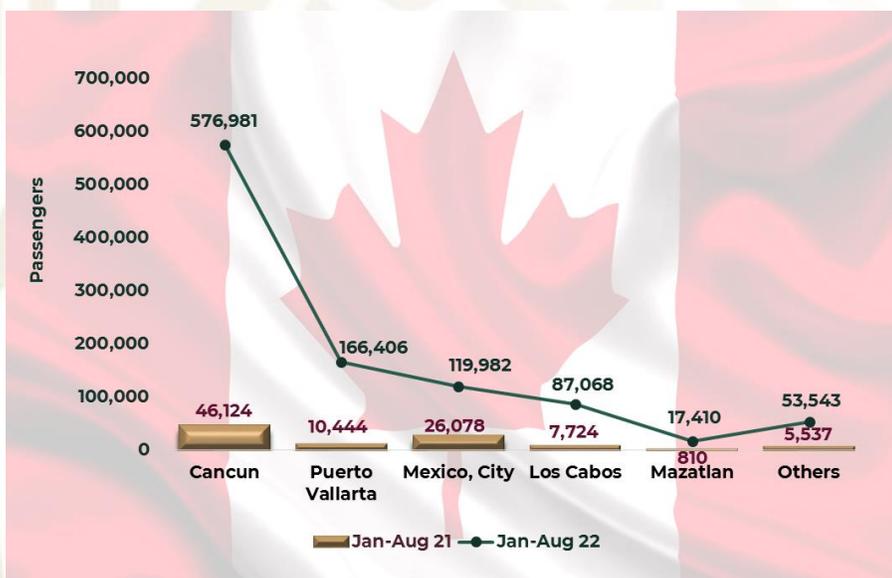


Chart 11. The arrival of air passengers with Canadian citizenship, registered **One Million 30 thousand passengers** during January-August 2022, presenting a **927,9%** increase compared to the same period of 2021; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January-August	Passengers	Change %
2020	893,988	
2021	100,199	-88.8%
2022	1,029,934	927.9%



AMERICAN PASSENGERS BY AIRPORT

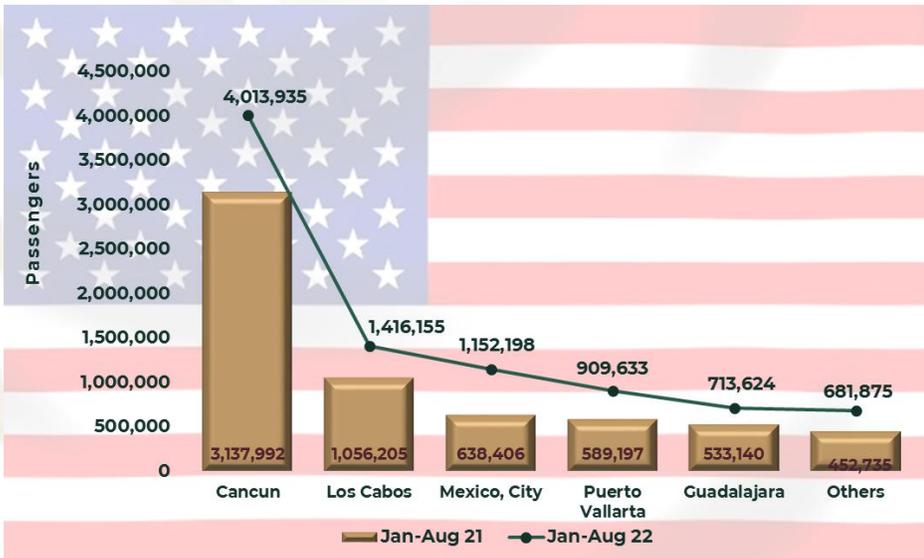


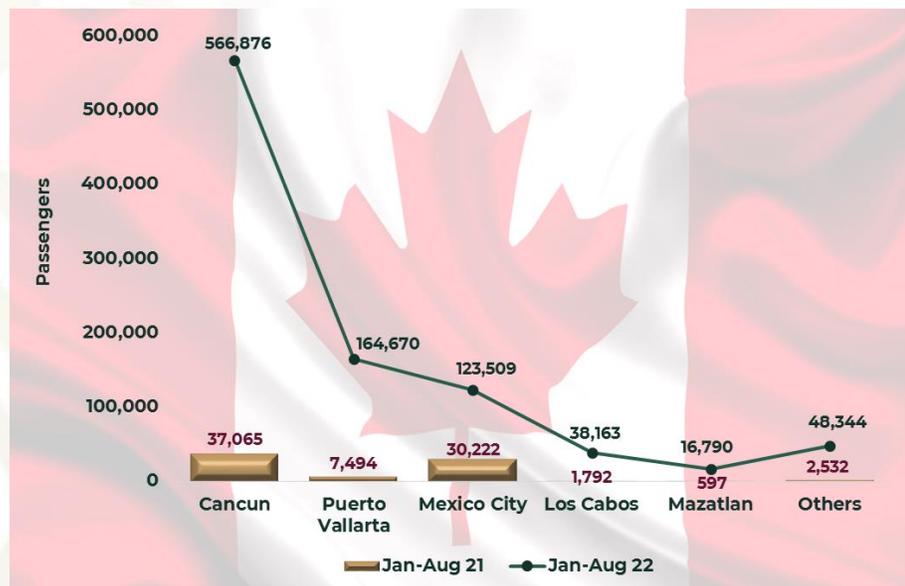
Chart 12. The arrival by air of passengers residing in the United States, recorded an increase of **39.0%** in the period of January-August 2022 in relation to the recorded in the same period 2021, adding **9 million 184 thousand passengers**; most of which, arrived by the airports of Cancun and Los Cabos

January-August	Passengers	Change %
2020	3,136,593	
2021	6,609,563	110.7%
2022	9,184,490	39.0%

CANADIAN PASSENGERS BY AIRPORT

Chart 13. During January-August 2022, the arrival of **964 thousand 341 passengers** residing in Canada was registered, presenting a increase of **1063.3%** compared to the same period of 2021; most of which arrived through the airports of Cancun and Puerto Vallarta.

January-August	Passengers	Change %
2020	878,670	
2021	82,897	-90.6%
2022	964,341	1063.3%





MAIN AIRPORTS OF ARRIVAL

Figure 1. During the period of January-August 2022, the airports that received the highest number of international visitors to Mexico were, according to their nationality: **Cancún** (6,481,993); **Mexico City** (2,733,369); **Los Cabos** (1,477,879); **Puerto Vallarta** (1,125,950); **Guadalajara** (757,616); **Cozumel** (171,057) **Monterrey** (158,874) and **Silao** (131, 326)



January-August 2022

Cancun		Mexico City		Los Cabos		Puerto Vallarta		Guadalajara		Cozumel		Monterrey		Silao	
2021	3,884,708	2021	1,483,415	2021	1,069,834	2021	613,873	557,867	2021	121,716	2021	79,700	2021	91,927	
2022	6,481,993	2022	2,733,369	2022	1,477,879	2022	1,125,950	757,616	2022	171,057	2022	158,874	2022	131,326	
Change %	66.9%	Change %	84.3%	Change %	38.1%	Change %	83.4%	35.8%	Change %	40.5%	Change %	99.3%	Change %	42.9%	

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>

DOMESTIC TOURISM





OCCUPANCY RATE



Chart 14. The **percentage of hotel occupancy** in the selection of 70 tourist centers, during the period January-August of 2022, was **55.9%**, a level higher by +18.7 percentage points compared to that observed in the same period 2021.

ARRIVAL OF TOURISTS TO HOTELS ROOMS

Chart 15. During the period January-August of 2022, the arrival of domestic tourists to hotel rooms reached **38 million 823 thousand tourists** (73.4% of the total); while the arrival of international tourists registered **14 million 103 thousand tourists** (26.6% of the total).



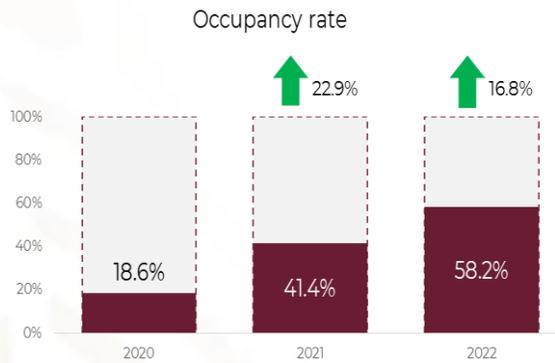
Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +39.0% compared to January-August 2021.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

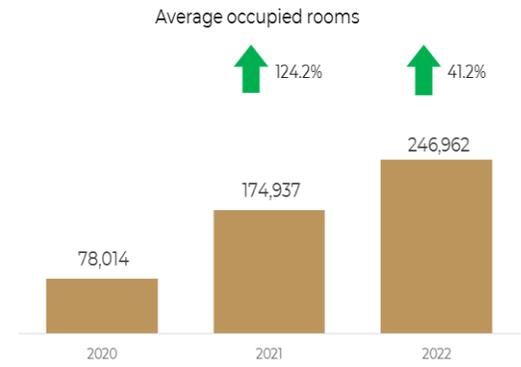


70 TOURIST CENTERS SELECTED August 2020- 2022

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **58.2%**, in August 2022, a higher level of +16.8 percentage points than observed in August 2021



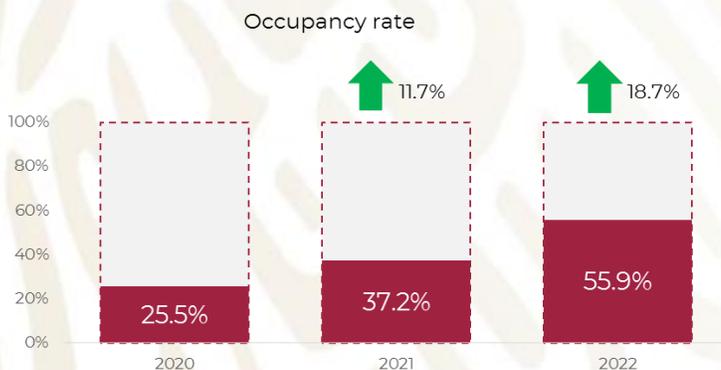
Source: hotel program report "DATATUR", October 2022



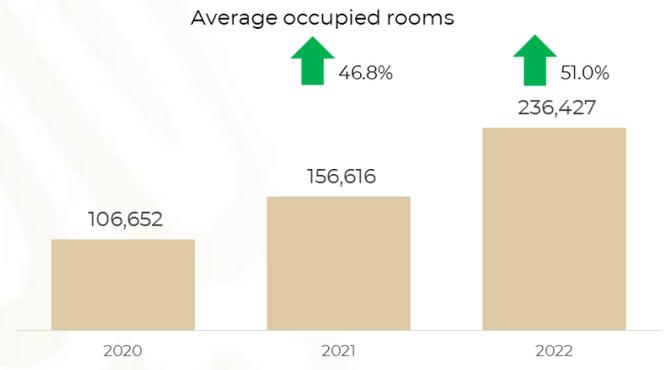
Source: hotel program report "DATATUR", October 2022

Tourist arrival		
Percent Change 2022 - 2021		
	Nationals	Foreigners
August	43.8%	27.8%
Cumulative January to August	35.7%	48.7%

Cumulative January to August 2020- 2022



Source: hotel program report "DATATUR", October 2022



Source: hotel program report "DATATUR", October 2022

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.



OCCUPANCY PERCENTAGE IN THE BEACH CENTER

Gráfica 17. The percentage of hotel occupancy in the Beach Centers was **66.6%** in August 2022, higher level by +18.7 percentage points above that observed in August 2021

Center type	August		
	2021	2022	Percentage difference 2022 vs. 2021
Total	41.4%	58.2%	16.8%
Beach centers	47.9%	66.6%	18.7%
Cities	35.7%	50.9%	15.2%

Center type	Cumulative January to August		
	2021	2022	Percentage difference 2022 vs. 2021
Total	37.2%	55.9%	18.7%
Beach centers	44.8%	66.4%	21.6%
Cities	30.5%	46.6%	16.1%

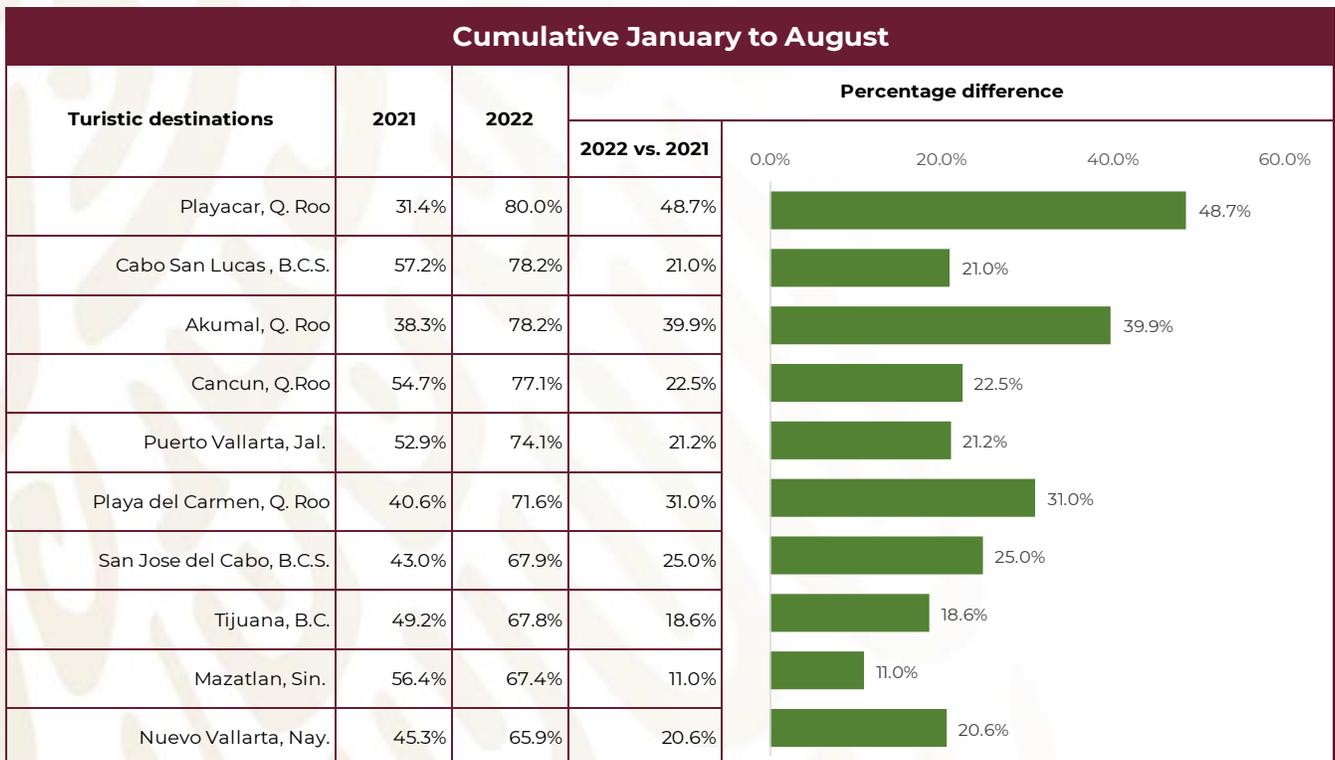
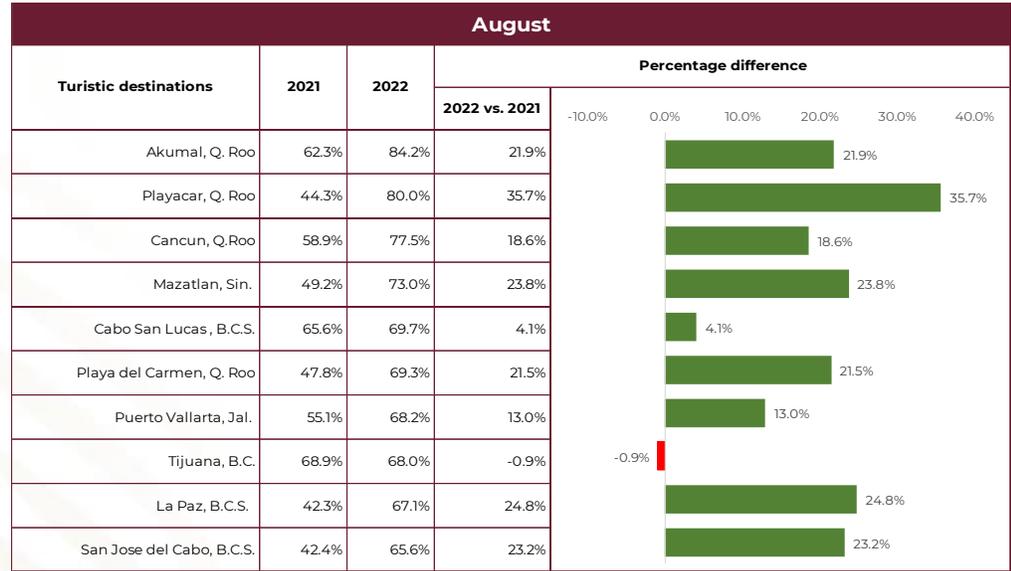
Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



OCCUPANCY PERCENTAGE RANKING

Gráfica 18. The percentage of hotel occupancy in the resorts of Akumal and Playacar was 84.2% and 80.0% in August 2022, levels 21.9 and 35.7 percentage points higher than those observed in August 2021.



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHoteleria.aspx>

TRANSPORTATION

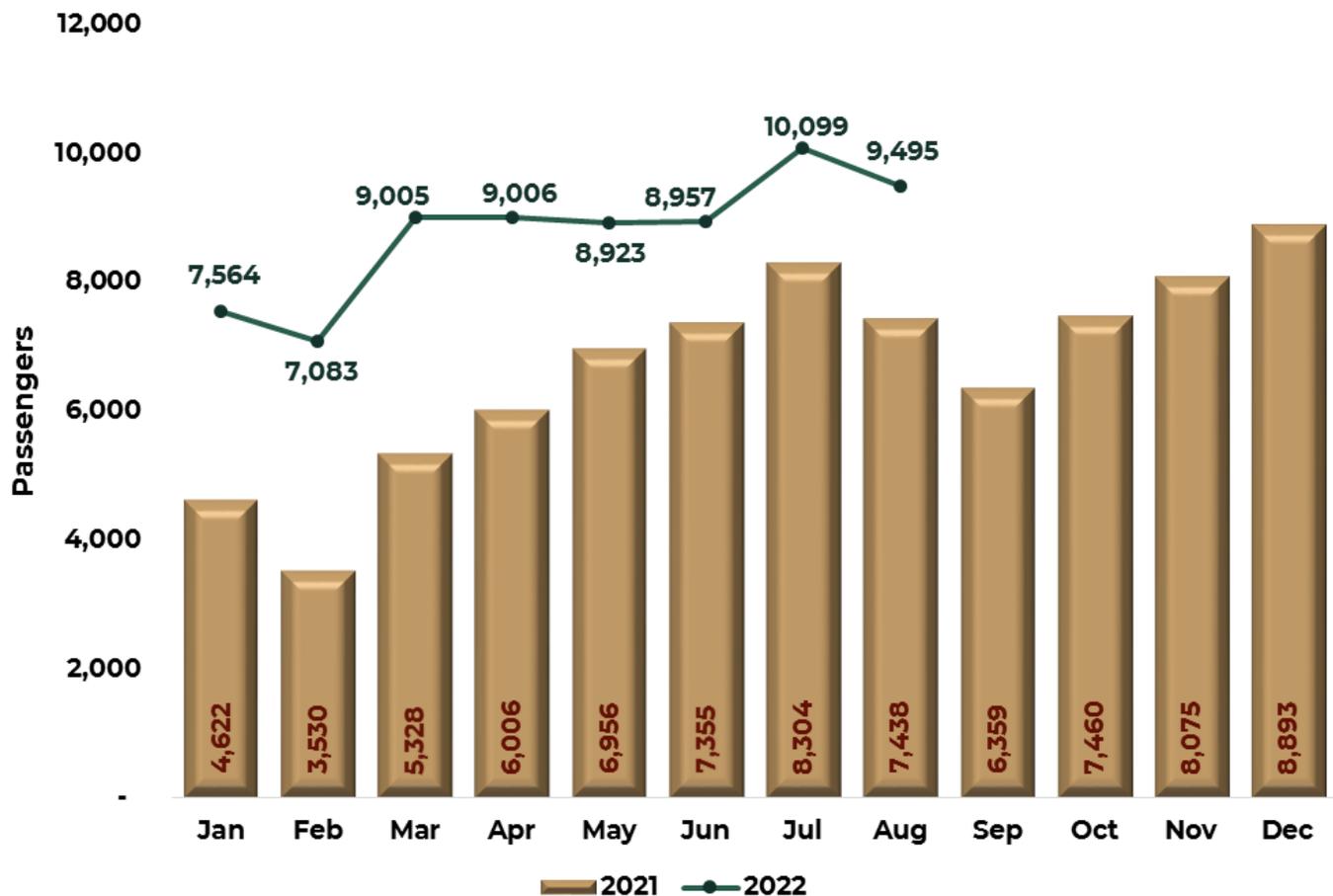




AIR TRANSPORTATION

Chart 19. In the period January-August of 2022, a total of **70 million 131 thousand passengers** were registered by air, which represented an increase of 20 million 594 thousand passengers, equivalent to **41.6%** higher than same period of 2021.

January-August	Passengers	Change %
2020	31,109,558	
2021	49,537,520	59.2%
2022	70,131,363	41.6%

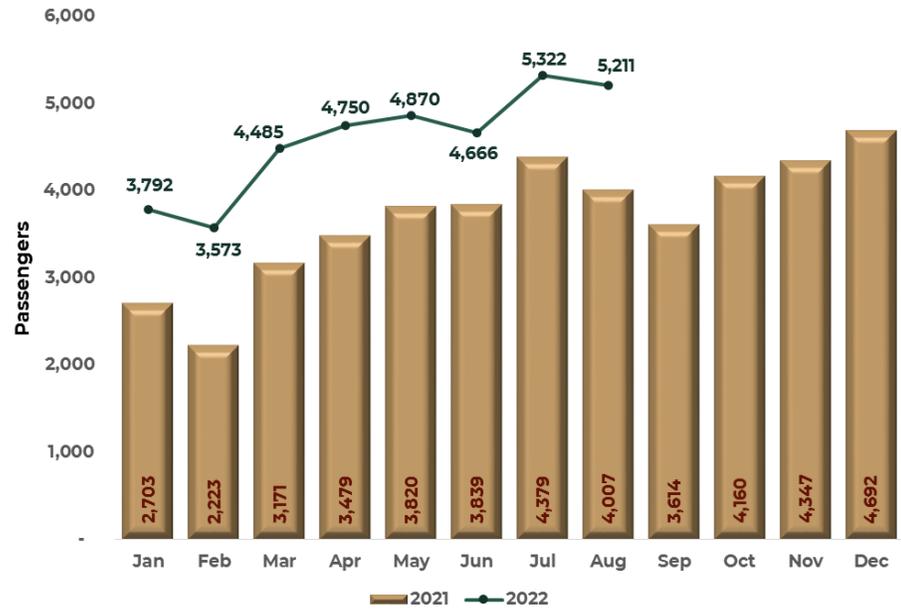




AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 20. The arrival of passengers on domestic flights during January-August 2022 was **36 million 669 thousand passengers**, representing an increase of 9 million 47 thousand passengers, greater by **32.8%** compared to the observed in the same period of 2021

January-August	Passengers	Change %
2020	17,168,136	
2021	27,621,696	60.9%
2022	36,668,575	32.8%



AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS

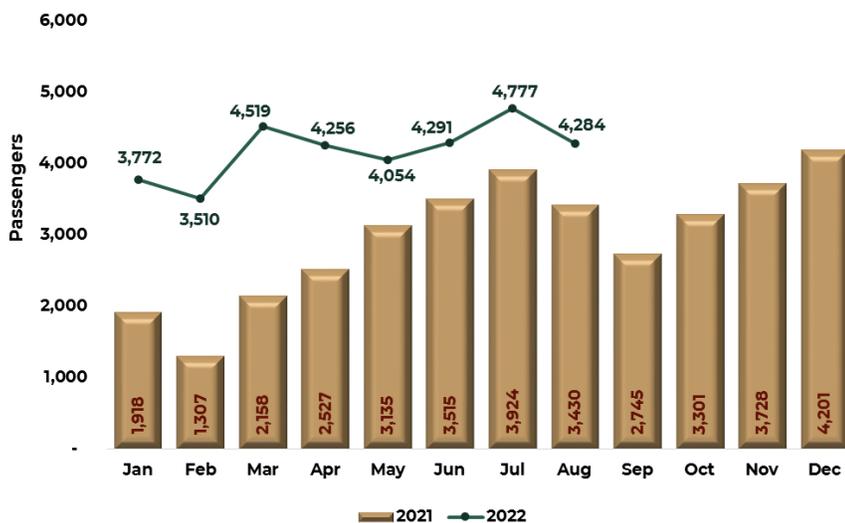


Chart 21. The arrival of passengers on international flights during January-August 2022 was **33 million 463 thousand passengers**, representing an increase of 11 million 547 thousand passengers; **52.7%** higher, compared to the observed in the same period of 2021.

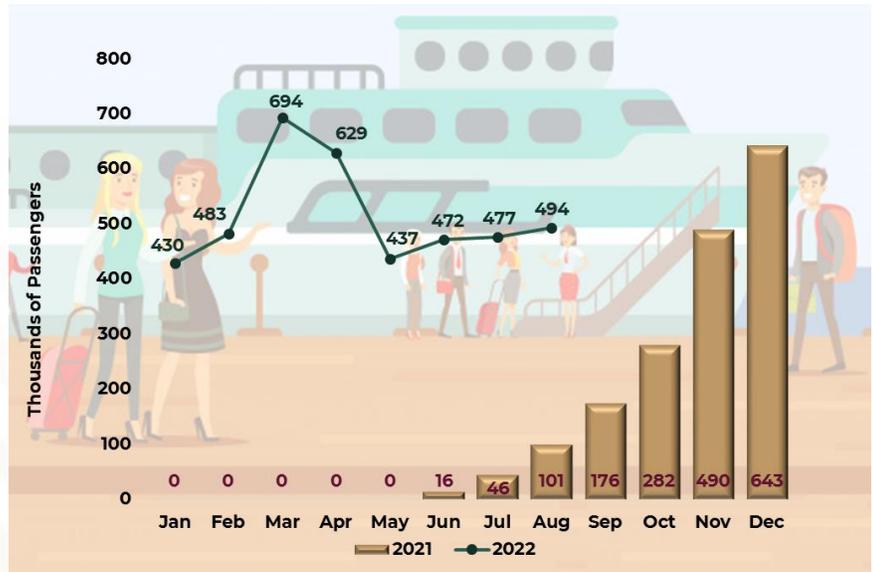
January-August	Passengers	Change %
2020	13,941,422	
2021	21,915,824	57.2%
2022	33,462,788	52.7%



CRUISE PASSENGERS

Chart 22. The number of passengers on cruises that arrived during January-August 2022 was **4 million 117 thousand passengers**.

January-August	Thousands of Passengers	Change %
2020	2,580	
2021	163	N. C.
2022	4,117	N. C.



ARRIVAL OF CRUISE SHIPS TO MEXICO

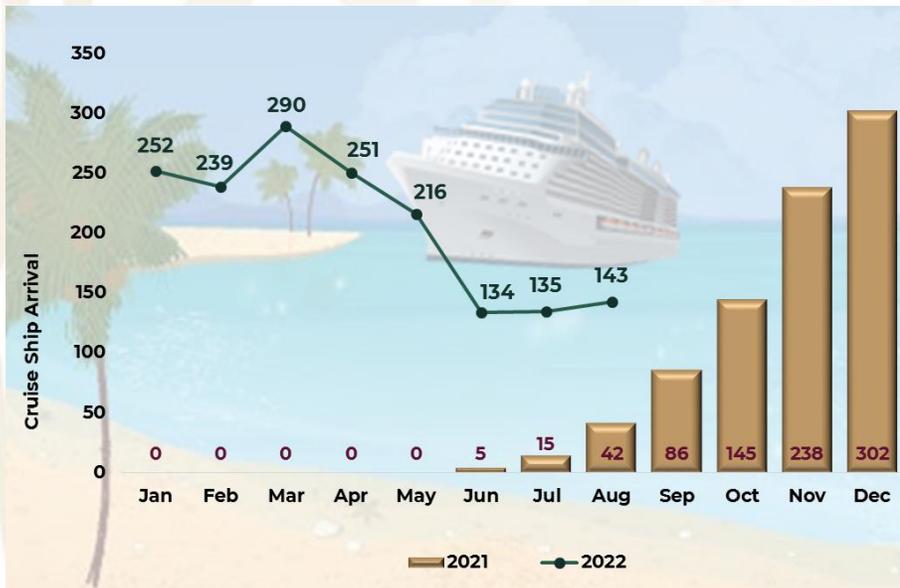


Chart 23. In the period January-August of 2022, the arrival of **One thousand 660 cruise ships** to the different ports of the country.

January-August	Cruise Ship Arrival	Change %
2020	858	
2021	62	N. C.
2022	1,660	N. C.

Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2021 correspond to the SCT, according to the presidential decree issued on December 7, 2021 in the Official Gazette of the Federation and to Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).

<https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



MAIN PORTS

Figure 2. During the period January-August of 2022 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Ensenada, Cabo San Lucas, Puerto Vallarta and Mazatlan** which represented **95.4%** of total passengers.



January - August 2022

Cozumel		Majahual		Ensenada		Cabo San Lucas		Puerto Vallarta		Mazatlan							
Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers						
2021	42	76,881	2021	12	22,383	2021	2	2,450	2021	1	2,782	2021	1	2,792	2021	1	2,782
2022	724	1,751,441	2022	320	751,536	2022	194	402,984	2022	129	276,905	2022	102	237,189	2022	83	212,216
Change %	1623.8%	2178.1%	Change %	2566.7%	3257.6%	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2021 of the General Coordination of Ports and Merchant Marine of June 7, 2021).

MUSEUMS AND ARCHEOLOGICAL SITES

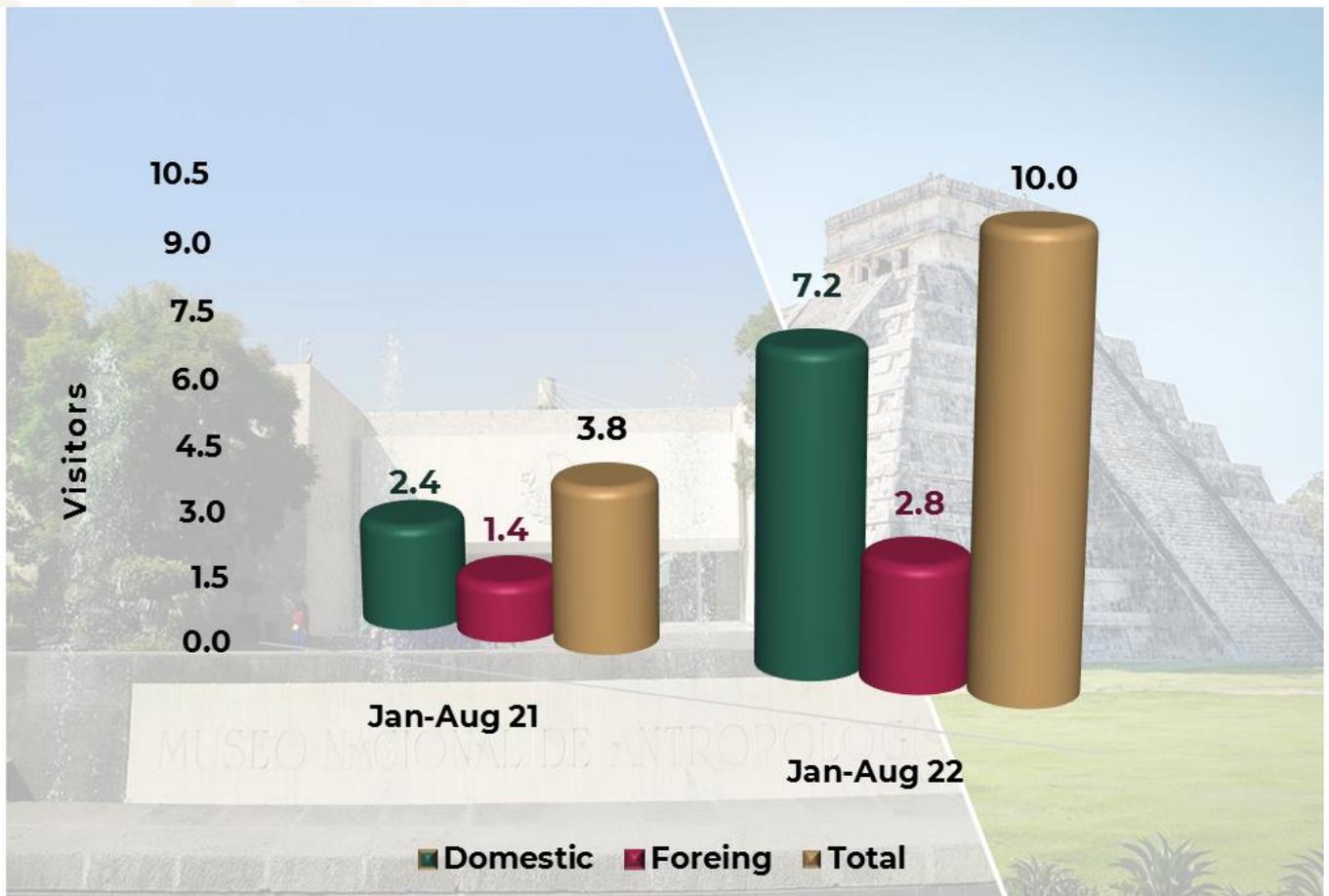




VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 24. During the period January-August of 2022, the National Institute of Anthropology and History reported the arrival of **10 million 28 thousand visitors** to museums and archaeological sites, that is, 6 million 238 thousand visitors more than reported in the same period of 2021, which represented an increase of **164.6%**. Of the total visitors, 71.9% were national visitors and 28.1% were international visitors.

January-August	Visitors	Change %
2020	6,411,581	
2021	3,789,726	-40.9%
2022	10,027,615	164.6%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>

OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM





ECONOMIC CONTEXT (Ministry of Finance)

National

At the domestic level, national economic activity has continued its gradual recovery process following the shock caused by the COVID19 pandemic, albeit at an apparently slower pace at the margin. Moving forward, there remains the risk of further weakening of domestic demand, both by consumption and by investment, combined with a potential loss of export dynamism. The sovereign credit rating continues to maintain the investment grade with a stable outlook by seven rating agencies for the coming months, after one of them announced a reduction in July this year and adjusted its outlook to stable. Pemex's credit rating also declined in July, and no further adjustments are expected in the coming months.

In Mexico, in line with what was observed globally, domestic financial markets showed mixed behavior and episodes of volatility, reflecting the environment of greater uncertainty and risk aversion.

The exchange market was generally stable, while interest rates increased across the curve, albeit to a greater extent over shorter periods. In this environment, global risks to financial stability persist.

Largely as a result of sharp adjustments in monetary policy positions in various economies, global financial conditions may be constrained more rapidly or disorderly than anticipated. It is also possible that volatility conditions in global financial markets will continue, with possible implications for domestic markets, while there is also the risk that the recovery process in the world economy will be delayed by lower than anticipated growth

International

The Mexican financial system faces different challenges in the face of the current situation, characterized by persistent global inflationary pressures, a greater restriction of financial conditions, Lower growth prospects and high volatility in international financial markets.

The outlook for global economic activity has deteriorated and global inflation continued to rise, driven mainly by high food and energy prices. In this context, monetary policy in various jurisdictions has accelerated its adjustment process, in response to persistently high inflation readings and rising expectations for this variable.

In fact, the Federal Reserve has twice raised the target range for the federal funds rate, reporting that additional increases are likely to be appropriate, while continuing the process of reducing its balance sheet. Several advanced and emerging economies also continued to adjust their reference rates upwards.

Thus, global financial conditions have continued to tighten, with additional increases in interest rates and a trend of strengthening the dollar in an environment of increased risk aversion and volatile rebounds in international financial markets.

https://www.gob.mx/cms/uploads/attachment/file/765171/El_Consejo_de_Estabilidad_del_Sistema_Financiero_actualiza_su_balance_de_riesgos_30_septiembre_2022.pdf



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)									Change % 21/20	January-August		Change % 22/21
		2014	2015	2016	2017	2018	2019	2020	2021	2021		2022		
International travelers balance (INEGI and Banco de México)														
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	79.8%	11,816.7	18,698.1	58.2%	
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,111.5	47.1%	3,017.1	4,305.3	42.7%	
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,653.9	94.8%	8,799.6	14,392.8	63.6%	
International travelers to Mexico (INEGI and Banco de México)														
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	8.2%	35,013.1	42,110.6	20.3%	
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	31.2%	20,044.3	24,769.6	23.6%	
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	66.8%	10,664.3	16,544.0	55.1%	
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	2.6%	9,380.0	8,225.7	-12.3%	
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	-12.7%	14,968.8	17,341.0	15.8%	
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	-10.6%	14,805.7	13,224.1	-10.7%	
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	-32.0%	163.1	4,116.9	N.C.	
Inbound travelers expenditure (Million dollars)														
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	79.8%	11,816.7	18,698.1	58.2%	
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,880.8	18,487.3	87.5%	11,037.3	17,668.8	60.1%	
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	89.8%	10,279.6	16,851.4	63.9%	
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	58.4%	757.7	817.4	7.9%	
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	12.6%	779.5	1,029.3	32.0%	
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	21.1%	768.8	719.3	-6.4%	
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	182.3	124.4	-31.8%	10.7	310.0	N.C.	
Average expenditure (dollars)														
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.1	357.4	66.2%	337.5	444.0	31.6%	
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.1	580.3	42.9%	550.6	713.3	29.5%	
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	843.6	959.8	13.8%	963.9	1,018.6	5.7%	
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	54.7	84.5	54.4%	80.8	99.4	23.0%	
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	42.3	54.5	29.0%	52.1	59.4	14.0%	
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	39.3	53.2	35.5%	51.9	54.4	4.8%	
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	70.7	70.9	0.4%	65.8	75.3	14.5%	
International travelers abroad Mexico (INEGI and Banco de México)														
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,836.5	-8.9%	20,498.8	26,888.2	31.2%	
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,111.5	47.1%	3,017.1	4,305.3	42.7%	
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	96.4	155.7	61.5%	147.2	160.1	8.8%	
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,544.0	57.2%	6,941.4	9,118.4	31.4%	
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,042.4	92.0%	2,344.2	3,321.5	41.7%	
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	286.6	350.2	22.2%	337.7	364.3	7.9%	
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	-25.8%	13,557.4	17,769.8	31.1%	
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	-21.9%	673.0	983.8	46.2%	
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	47.7	50.2	5.3%	49.6	55.4	11.5%	
Arrival of passengers on domestic and international flights (AFAC)														
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	66.1%	49,537.5	70,131.4	41.6%	
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	78.6%	21,915.8	33,462.8	52.7%	
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.0	49,669.0	53,706.4	28,265.1	44,433.9	57.2%	27,621.7	36,668.6	32.8%	
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)														
Country of nationality														
Total air passengers by nationality	Thousands	12,958.5	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	77.5%	8,351.3	13,757.0	64.7%	
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	98.8%	6,489.3	8,925.0	37.5%	
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	-48.4%	100.2	1,029.9	927.9%	
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	169.7	454.9	168.1%	224.0	559.2	149.6%	
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	103.9	125.4	20.7%	47.0	386.2	722.2%	
Spain	Thousands	310.1	333.3	361.5	377.3	386.3	391.7	100.0	221.2	121.2%	122.1	241.9	98.0%	
Country of residence														
Total air passengers per residence	Thousands	12,547.3	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	78.0%	8,130.8	13,396.8	64.8%	
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	97.6%	6,609.6	9,184.5	39.0%	
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	-51.4%	82.9	964.3	1063.3%	
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	139.2	398.0	186.0%	187.3	503.6	168.9%	
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	91.5	105.1	14.9%	34.0	368.8	984.9%	
Argentina	Thousands	256.4	265.0	277.4	282.1	288.0	296.1	69.7	182.9	162.3%	98.1	200.1	104.0%	
Movements cruise (INEGI and SCT, Dirección General de Puertos)														
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	-32.0%	163	4,117	N.C.	
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	62.0	833.0	1243.5%	62	1,660	N.C.	
Hotel business* (SECTUR)														
Porcentaje de hotel occupancy	Percentage	57.2%	59.6%	60.4%	61.2%	61.0%	60.2%	26.1%	41.4%	15.3	37.2	55.9	18.7	
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,393.1	85,200.8	38,794.2	55,255.2	42.4%	38,090	52,926	39.0%	
Number of tourist jobs** (SECTUR based on ENOE)														
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	11.5%	3,933.3	4,496.9	14.3%	

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2022	2023	2022	2023
International Monetary Fund	2.10	1.20	8.00	6.30
OECD	2.10	1.50	7.90	4.90
Bank of Mexico Survey*	2.00	1.12	8.44	4.76
Ministry of the Treasury and Public Credit*	2.40	3.00	7.70	3.20

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Database (Nov 2022); **OECD Interim** Economic Outlook, Sep 2022; **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (03/10/2022).



ECONOMIC INDICATORS

Entries	2018	2019	2020	2021-I	2021-II	2021-III	2021-IV	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
General Economic Activity and Services Identified with Tourism														
Gross Domestic Product														
. Millions of current pesos	23,524,390	24,453,296	23,357,378	23,446,838	24,742,971	24,479,508	26,057,908							
. Constant prices annual variations in %	2.2	-0.2	-8.5	-3.6	19.9	4.3	0.8							
General Economic Activity and Services Identified with Tourism														
Tertiary activities														
- Air Transportation (481)														
. Millions of current pesos	58,268	67,842	30,241	31,384	75,818	74,142	91,045							
. Constant prices annual variations in %	9.7	8.0	-49.0	-42.4	647.3	147.4	70.4							
- Temporary Lodging Services (721)														
. Millions of current pesos	269,681	285,401	125,301	125,102	192,376	215,027	257,802							
. Constant prices annual variations in %	3.9	1.9	-57.4	-46.4	858.9	135.4	81.1							
- Food and Beverages Preparation Services (722)														
. Millions of current pesos	247,360	266,842	196,702	212,960	250,497	234,004	246,419							
. Constant prices annual variations in %	0.4	1.2	-30.5	-23.4	64.1	29.2	19.7							
Quarterly Indicators of Tourism Activity *														
Tourism GDP														
. Annual variations in %	2.0	0.1	-25.4	-24.7	61.2	24.5	19.7							
Internal tourism consumption														
. Annual variations in %	3.2	1.0	-28.4	-25.8	70.2	30.9	23.6							
Domestic tourism consumption														
. Annual variations in %	3.3	0.7	-24.4	-19.4	44.4	14.1	9.8							
Inbound tourism consumption														
. Annual variations in %	2.8	2.3	-46.7	-51.3	687.3	191.7	112.5							
Unemployment National Rate ** (closing of the period)														
. Total Percentage of PEA	3.35	2.91	3.79	4.35	4.21	4.12	3.66	3.71	3.74	2.97	3.03	3.27	3.35	3.43
Prices*** and Exchange Rate														
National Price Index (closing of the period)														
Consumer (percent variation)	4.8%	2.8%	3.2%	4.7%	5.9%	4.7%	7.4%	7.1%	7.3%	7.5%	7.0%	7.7%	8.0%	8.2%
. Air transport (percent variation)	-2.3%	9.6%	9.6%	9.7%	51.6%	9.7%	62.9%	26.7%	21.2%	40.7%	40.5%	14.0%	2.5%	8.3%
. Hotel (percent variation)	5.3%	0.7%	0.7%	-7.9%	0.0%	-7.9%	9.0%	10.5%	13.0%	11.7%	15.8%	13.4%	11.1%	11.4%
. Package Tourist Services (percent variation)	8.6%	2.2%	2.2%	-4.5%	4.4%	-4.5%	20.0%	13.7%	16.3%	19.9%	32.4%	19.4%	16.5%	16.3%
. Restaurants (percent variation)	5.4%	5.0%	5.0%	4.3%	5.2%	4.3%	6.6%	7.6%	7.8%	8.2%	8.6%	9.1%	9.4%	9.6%
Exchange Rate (peso / dollar)														
. Average of the period	19.24	19.257	21.494	20.329	20.003	20.032	20.752	20.498	20.450	20.556	20.1088	20.0305	20.024	20.547
Business Cycle Indicators and Consumer Confidence (monthly difference****)														
. Coincident Indicator	-1.16	(0.18)	0.05	0.21	0.12	0.21	0.05	0.21	0.22	0.23	0.21	0.19	0.17	N.D.
. Forward Indicator	-0.48	0.38	0.36	0.24	0.03	0.24	(0.11)	-0.11	-0.13	-0.17	-0.20	-0.22	-0.23	-0.21
. Confidence Consumer Index	0.32	(0.46)	0.43	0.43	0.22	0.43	(0.06)	-0.09	-0.09	-0.08	-0.07	-0.08	-0.09	-1.52

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2013

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.