



# Results of Tourism Activity March 2022



**TURISMO**  
SECRETARÍA DE TURISMO



**2022** *Ricardo Flores*  
*Año de Magón*  
PRECURSOR DE LA REVOLUCIÓN MEXICANA



**TURISMO**  
SECRETARÍA DE TURISMO



**Ricardo Flores Magón**  
Año de Magón  
RECORDEDOR DE LA REVOLUCIÓN MEXICANA



## DIRECTORY

**MIGUEL TORRUCO MARQUÉS**

Minister of Tourism

**ALEJANDRO AGUILERA GÓMEZ**

Head of the Information and Monitoring Unit

**MANUEL G. MAYER HERNÁNDEZ**

General Director of Sectorial Information Integration



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**Warning:** As a result of the extraordinary measures that have been taken in March 2021, the figures are preliminary and will be updated to the extent possible by each official information source.

# TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-MARCH 2022/2021

## Arrival of international tourists



**8 million 576 thousand** +48.0% vs 2021

## International travel receipts



**6 thousand 772 million dollars**  
Change +128.2%, vs 2021

## Spending international visitors from Mexico



**939 million 925 thousand dollars**  
Change +74.6% Vs 2021

## Departures international tourists from Mexico



**3 million 43 thousand tourists,**  
Change +72.2%. Vs 2021

## International travellers balance



**Surplus 5 thousand 495 millions dollars**  
Change +153.8% Vs 2021

## Participation Issuing Markets USA and Canadian tourists



**3 million 185 thousand  
Tourists**  
Change +101.2% Vs 2021



**510 thousand 811  
Tourists**  
Change +1,445.7%  
Vs 2021

## Hotel Occupancy in 70 Tourist Centers monitored 50.6%



Higher by 22.8 percentage points  
compared to January-March 2021

## Arrival of tourists to Hotels



**12 million 36 thousand domestic tourists (70.8% of the total )**  
**4 million 968 thousand international tourists (29.2% of the total)**

# INTERNATIONAL VISITORS TO MEXICO

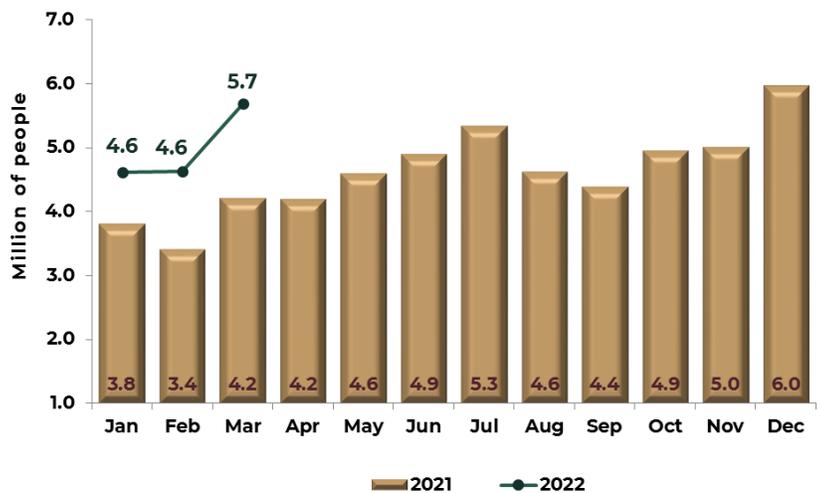




## ARRIVAL OF INTERNATIONAL VISITORS

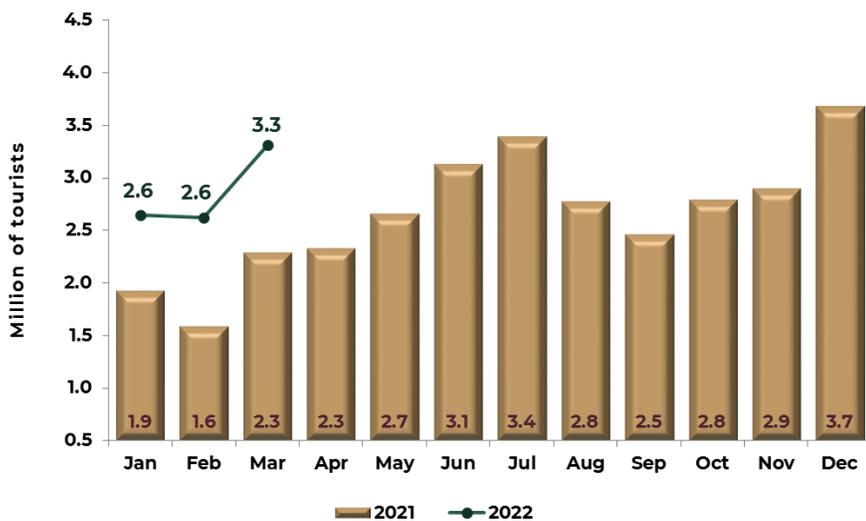
**Chart 1.** In January-March 2022, INEGI reported the arrival of **14 million 937 thousand international visitors** that is, 3 million 527 thousand more visitors compared to the same period of 2021 which represented an increase of 30.9%.

January-March	Million of People	Change %
2020	23.1	
2021	11.4	-50.7%
<b>2022</b>	<b>14.9</b>	<b>30.9%</b>



## ARRIVAL OF INTERNATIONAL TOURISTS

**Chart 2.** The arrival of international tourists in January-March 2022 was **8 million 576 thousand**, higher level in 2 million 781 thousand tourists than observed in the same period of 2021 and equivalent to an increase of 48.0%



January-March	Million of Tourist	Change %
2020	10.3	
2021	5.8	-43.7%
<b>2022</b>	<b>8.6</b>	<b>48.0%</b>

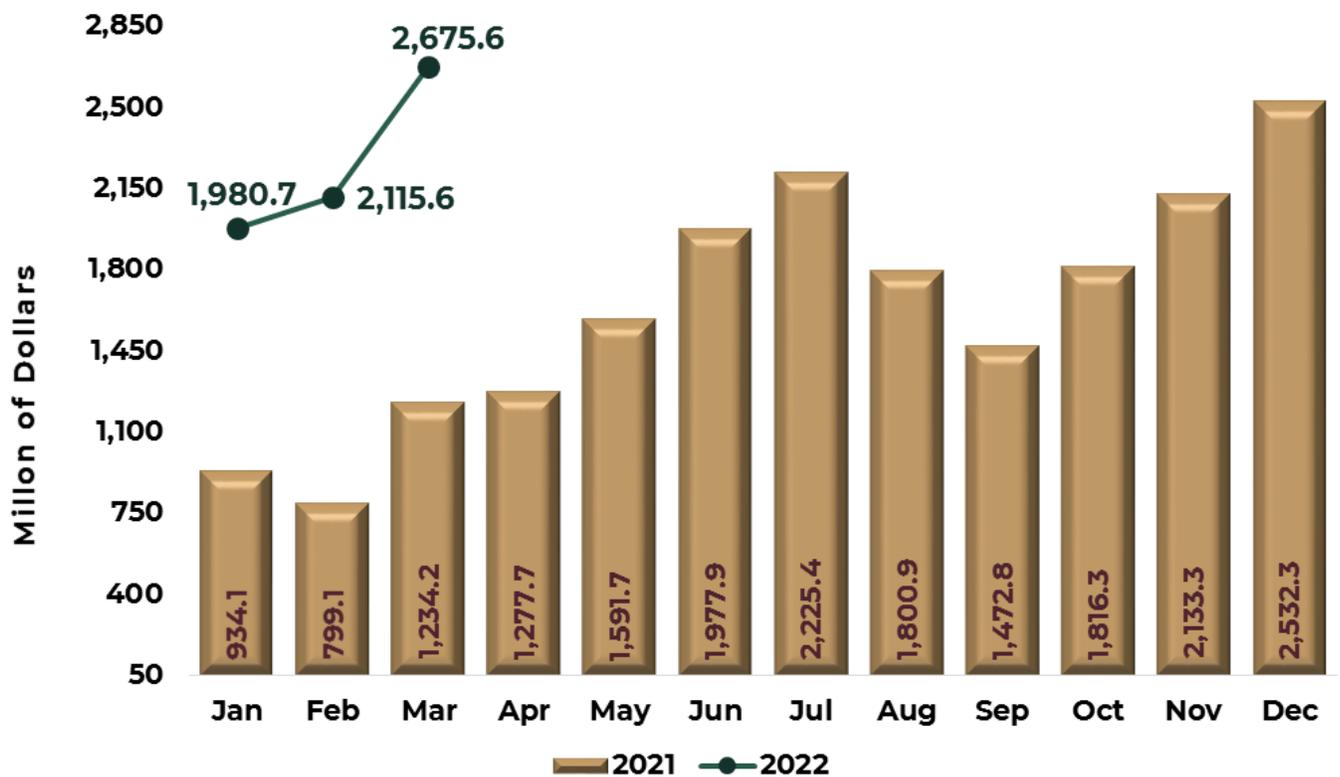
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



## INTERNATIONAL TRAVEL RECEIPTS

**Chart 3.** Foreign exchange revenue from international visitors during January-March 2022 was **6,772 million dollars**, which represented an increase of 128.3% over the same period in 2021.

January-March	Million of Dollars	Change %
2020	5,992.2	
2021	2,967.4	-50.5%
<b>2022</b>	<b>6,771.9</b>	<b>128.2%</b>



Source: INEGI and Bank of Mexico, Balance of payments.

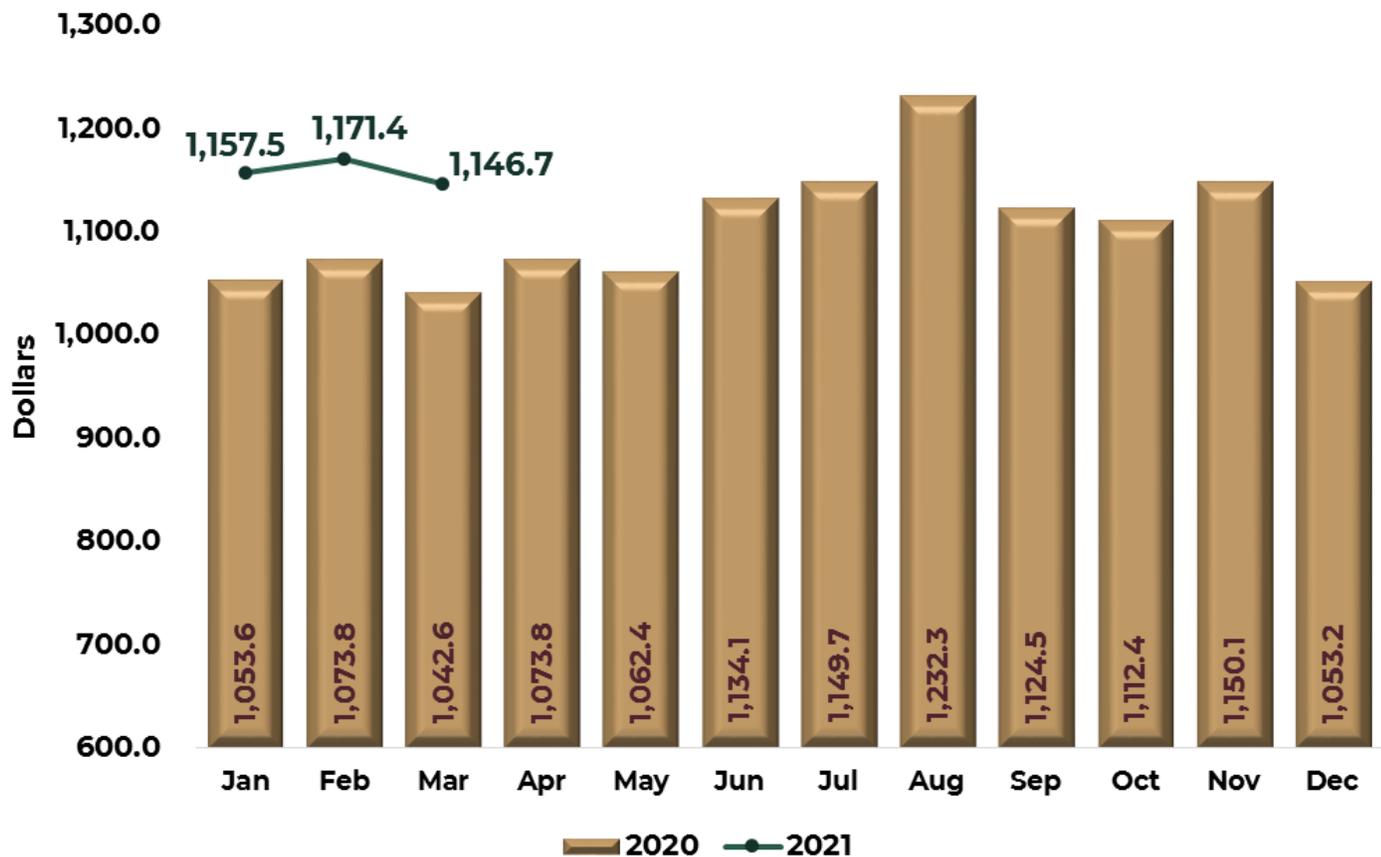
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

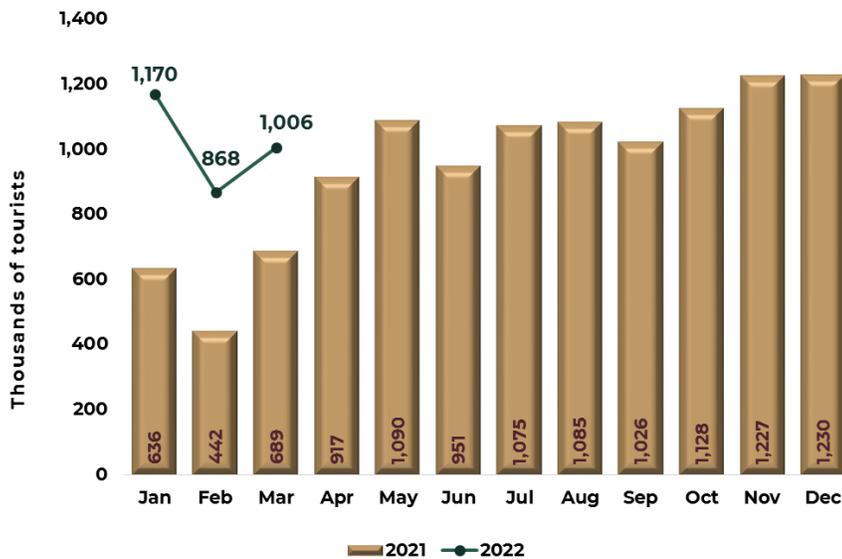
**Chart 4.** The average spending of tourists for internment by air was **1,157.6 dollars** during January-March 2022, which represented an increase of 9.8% compared to the observed in the same period of 2021.

January-March	Dollars	Change %
2020	1,045.3	
2021	1,054.1	0.8%
<b>2022</b>	<b>1,157.6</b>	<b>9.8%</b>





## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



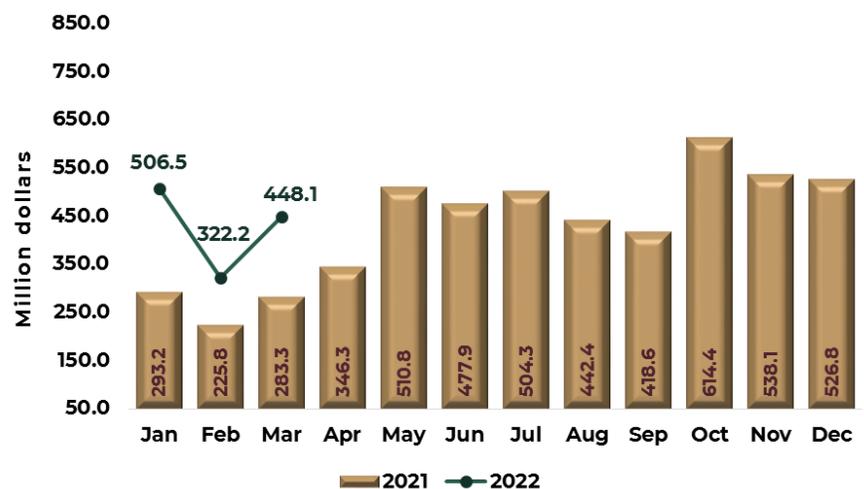
**Chars 5.** in the first trimester of 2022, INEGI reported the departure of **3 million 43 thousand international tourists** from Mexico abroad, which meant One million 276 thousand more tourists, to what was reported in the same period 2021, equivalent to an increase of 72.2%.

January-March	Thousands of Tourists	Change %
2020	3,624	
2021	1,767	-51.2%
<b>2022</b>	<b>3,043</b>	<b>72.2%</b>

## SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

**Chart 6.** The foreign exchange expense incurred by visitors resident in Mexico when going abroad, was **One thousand 277 million dollars** during January-March 2022, higher by 474 million 405 thousand dollars than recorded in the same period of 2021, with an increase of 59.1%

January-March	Million of Dollars	Change %
2020	1,862	
2021	802	-56.9%
<b>2022</b>	<b>1,277</b>	<b>59.1%</b>



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

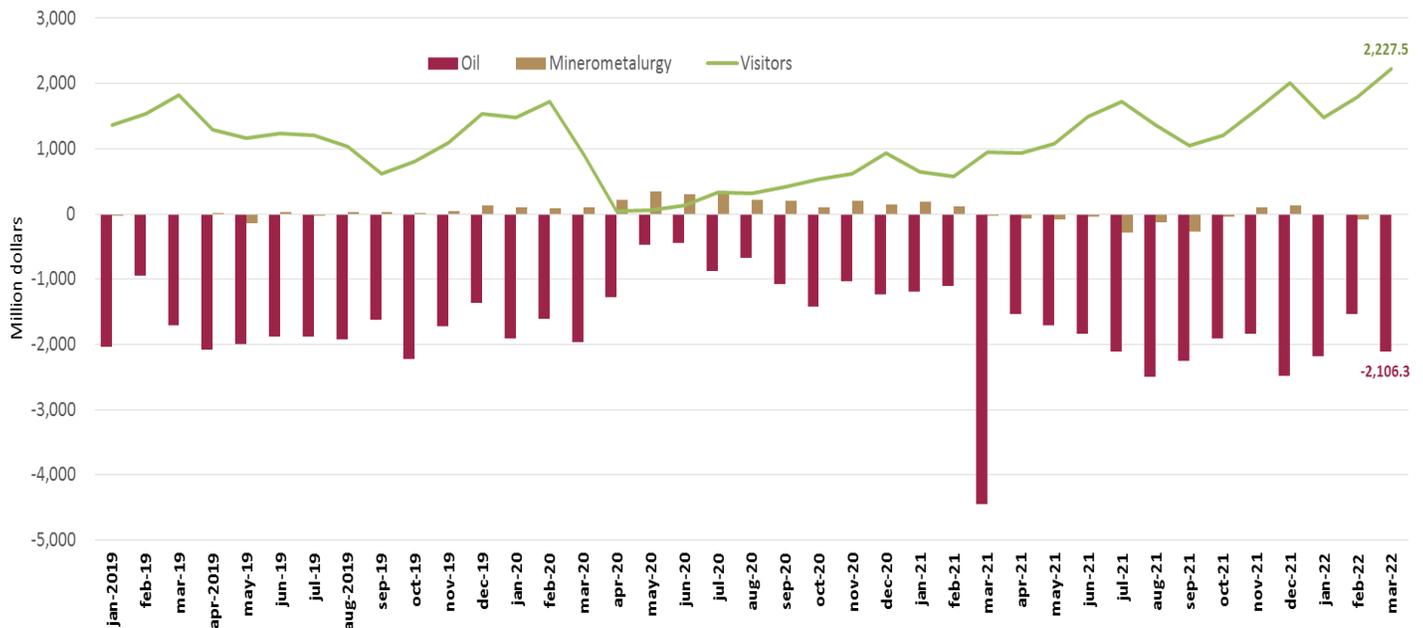


## INTERNATIONAL TRAVELLERS BALANCE

**Chart 7.** In the first trimester of 2022, the balance for international travelers was placed in **5 thousand 495 million dollars**, superior in 153.8% that observed during January-March 2021.

January-March	Million Dollars	Change %
2020	4,130.1	
2021	2,165.1	-47.6%
<b>2022</b>	<b>5,495.1</b>	<b>153.8%</b>

## BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

# AIR TRANSPORTATION





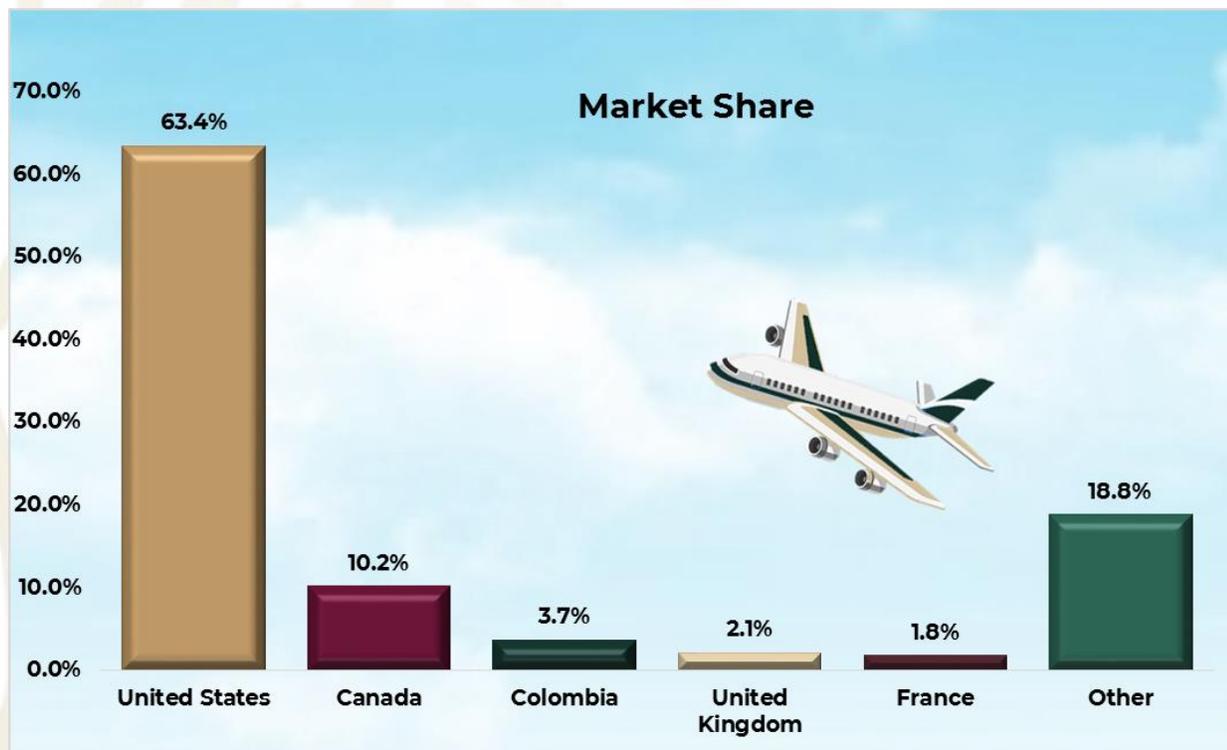
## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** During the first trimester of 2022, **5 million 22 thousand** international visitors arrived by air by country of nationality, **138.5%** higher than same period of 2021.

January-March	Passengers	Change %
2020	4,540,834	
2021	2,105,930	-53.6%
<b>2022</b>	<b>5,021,991</b>	<b>138.5%</b>

### Highlights the arrival of citizens of:

- **The United States** with **3 million 185 thousand** passengers, 101.2% more compared to 2021.
- **Canada** with **510 thousand 811** passengers, 1,445.7% more compared to 2021
- **Colombia** with **185 thousand 78** passengers, 216.8% more regarding 2021
- **United Kingdom** with **106 thousand 606** passengers, 751.5% more regarding 2021
- **France** with **89 thousand 153** passengers, 314.7% more regarding 2021
- **Rest of nationalities** **944 thousand 844** passengers, 137.7% more regarding 2021



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



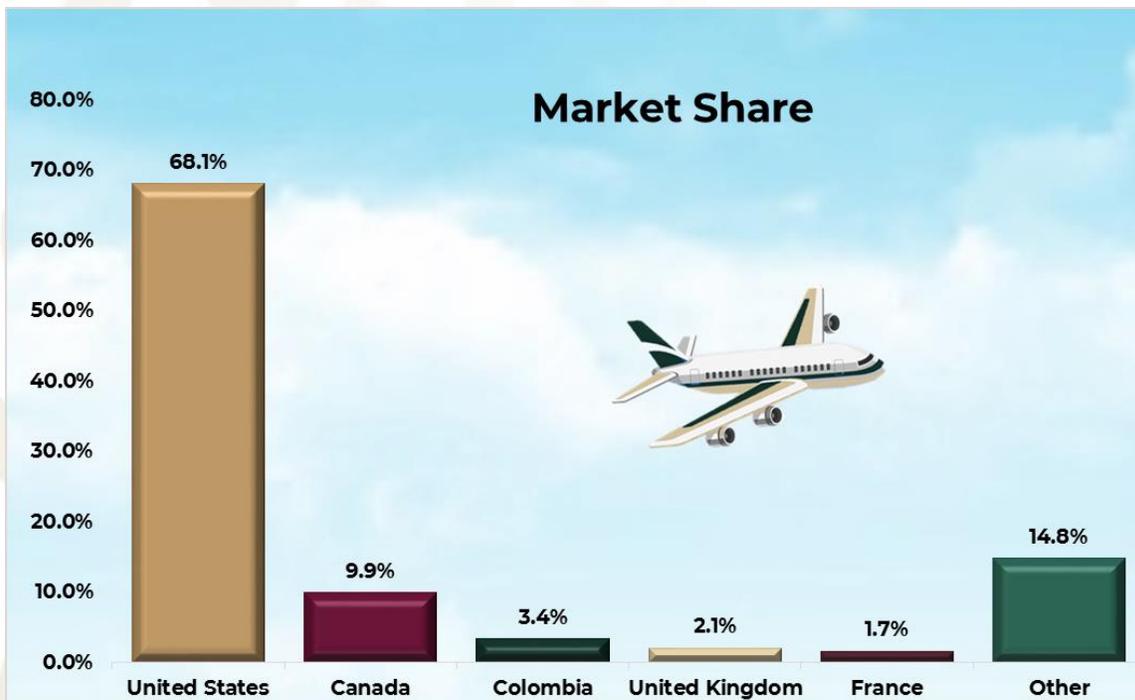
## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 9.** During the first trimester of 2022 **4 million 892 thousand** international visitors arrived by air by country of residence, **139.9%** higher than same period of 2021.

January-March	Passengers	Change %
2020	4,403,470	
2021	2,038,947	-53.7%
<b>2022</b>	<b>4,892,198</b>	<b>139.9%</b>

**Highlights the arrival of citizens of:**

- **The United States** with **3 million 281 thousand** passengers, 102.6% more compared to 2021.
- **Canada** with **478 thousand 8** passengers, 1,696.8% more compared to 2021
- **Colombia** with **163 thousand 199** passengers, 250.7% more regarding 2021
- **United Kingdom** with **100 thousand 752** passengers, 922.8% more regarding 2021
- **France** with **79 thousand 994** passengers, 365.6% more regarding 2021
- **Rest of nationalities** **788 thousand 907** passengers, 147.4% more regarding 2021

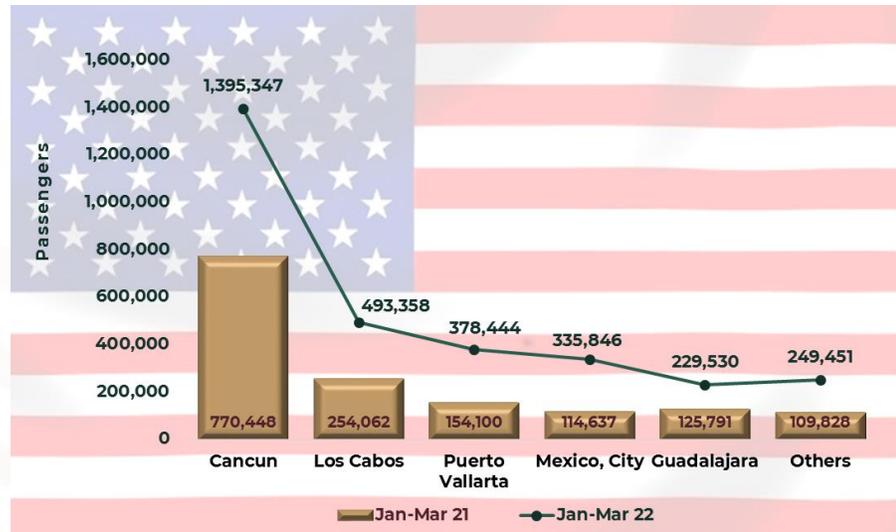




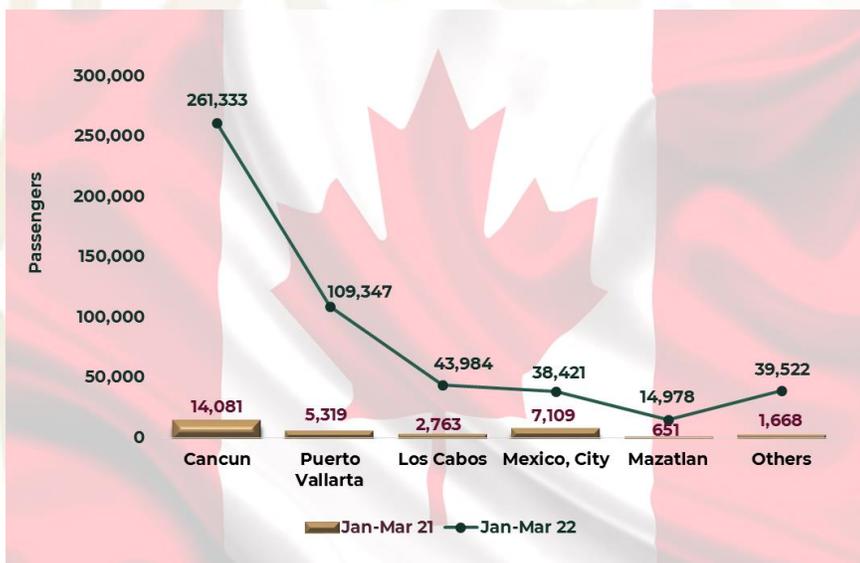
## U.S. CITIZENS BY AIRPORT

**Chart 10.** In the period January-March 2022, the arrival of **3 million 185 thousand** air passengers with US citizenship was recorded, with an increase of 101.2% for the same period 2021; most of which arrived through the airports of Cancun and Los Cabos.

January-March	Passengers	Change %
2020	2,365,790	
2021	1,583,015	-33.1%
<b>2022</b>	<b>3,185,499</b>	<b>101.2%</b>



## CANADIAN CITIZENS BY AIRPORT

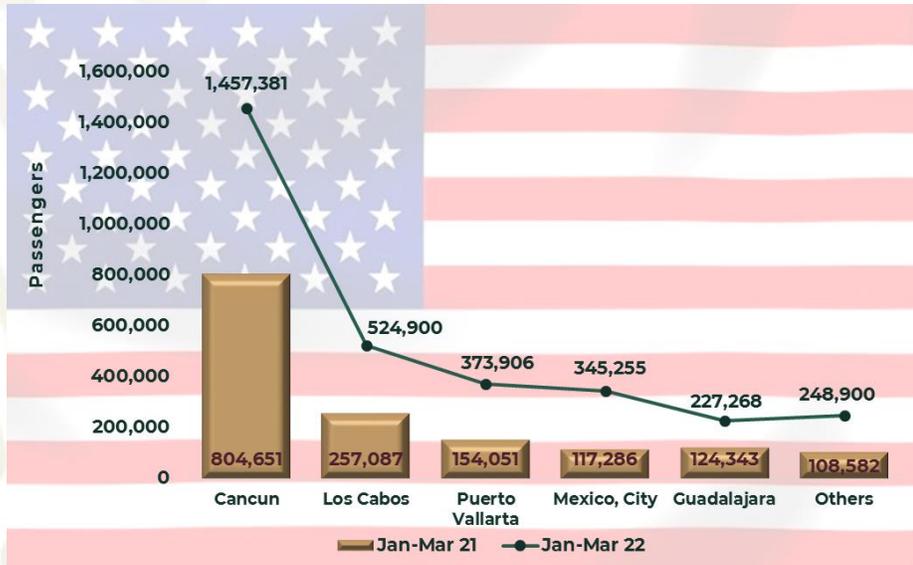


**Chart 11.** The arrival of air passengers with Canadian citizenship, registered **510 thousand 811 passengers** during January-March 2022, presenting a 1,445.7% increase compared to the same period of 2021; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January-March	Passengers	Change %
2020	883,650	
2021	33,047	-96.3%
<b>2022</b>	<b>510,811</b>	<b>1445.7%</b>



## AMERICAN PASSENGERS PER AIRPORT



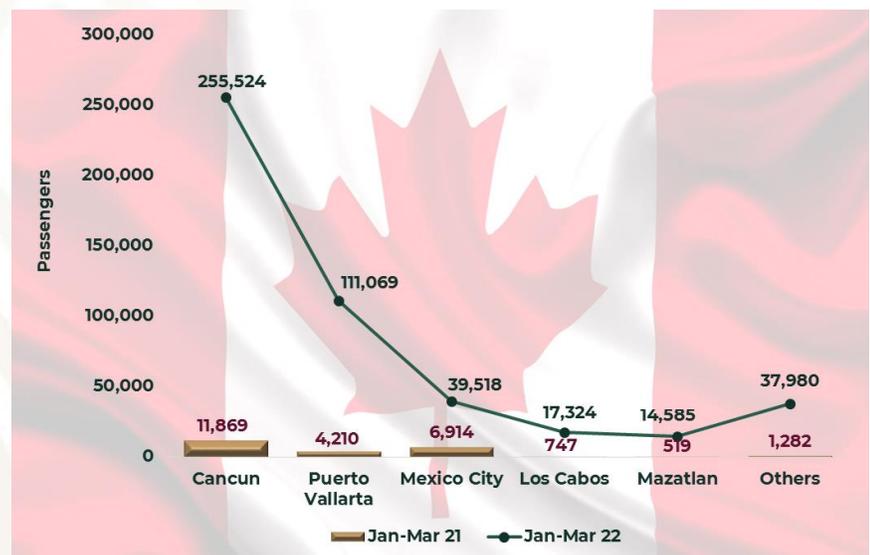
**Chart 12.** The arrival by air of passengers residing in the United States, recorded an increase of 102.6% in the period of January-March 2022 in relation to the recorded in the same period 2021, adding **3 million 281 thousand passengers**; most of which, arrived by the airports of Cancun and Los Cabos

January-March	Passengers	Change %
2020	2,430,145	
2021	1,619,920	-33.3%
<b>2022</b>	<b>3,281,338</b>	<b>102.6%</b>

## CANADIAN PASSENGERS PER AIRPORT

**Chart 13.** During January-March 2022, the arrival of **478 thousand 8 passengers** residing in Canada was registered, presenting a increase of 1,696.8% compared to the same period of 2021; most of which arrived through the airports of Cancun and Puerto Vallarta.

January-March	Passengers	Change %
2020	870,314	
2021	26,603	-96.9%
<b>2022</b>	<b>478,008</b>	<b>1696.8%</b>





## MAIN AIRPORTS OF ARRIVAL

**Figure 1.** During the period of January-March 2022, the airports that received the highest number of international visitors to Mexico were, according to their nationality: **Cancún**, (2,393,902); **Mexico City** (877,428); **Los Cabos**, (549,713); **Puerto Vallarta**, (505,536); **Guadalajara**, (242,369); **Monterrey**, (46,040); **Silao**, (42,837) and **Cozumel**, (65,662).



**January-March 2022**

Cancun		Mexico City		Los Cabos		Puerto Vallarta		Guadalajara		Monterrey		Silao		Cozumel	
2021	1,025,268	2021	345,324	2021	261,453	2021	162,350	2021	130,188	2021	15,551	2021	17,534	2021	32,729
2022	2,393,902	2022	877,428	2022	549,713	2022	505,536	2022	242,369	2022	46,040	2022	42,837	2022	65,662
Change %	133.5%	Change %	154.1%	Change %	110.3%	Change %	211.4%	Change %	86.2%	Change %	196.1%	Change %	144.3%	Change %	100.6%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.  
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>

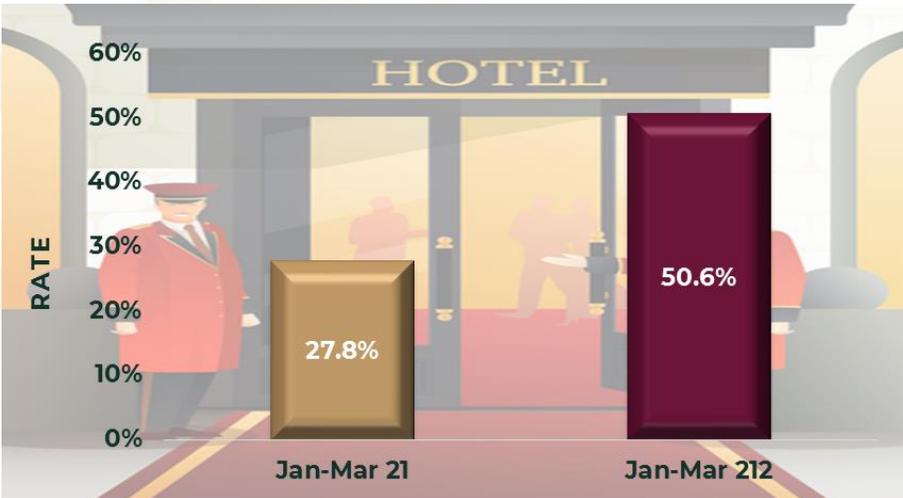
# DOMESTIC TOURISM

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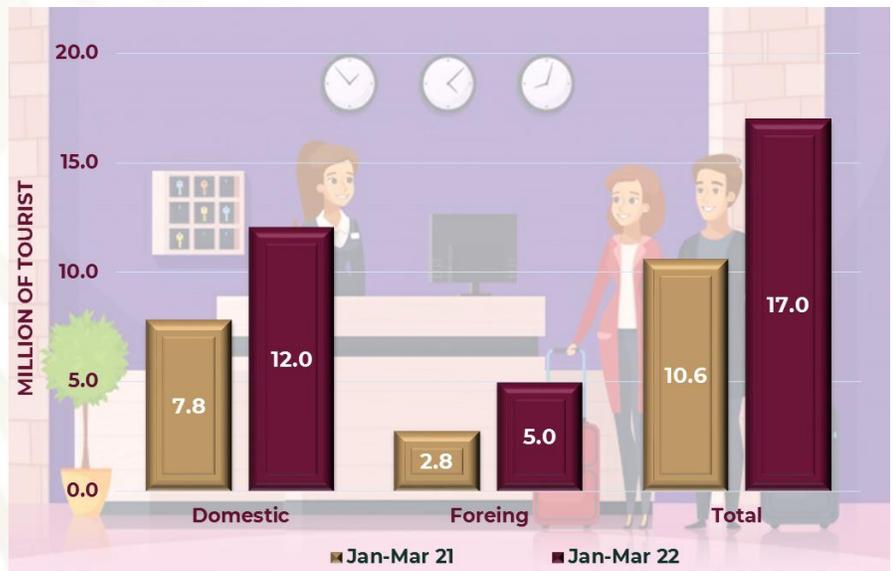
## OCCUPANCY RATE



**Chart 14.** The **percentage of hotel occupancy** in the selection of 70 tourist centers, during the first trimester of 2022, was **50.6%**, a level higher by +22.8 percentage points compared to that observed in the same period 2021.

## ARRIVAL OF TOURISTS TO HOTELS

**Chart 15.** During the first trimester of 2022, the arrival of domestic tourists to hotel rooms reached **12 million 36 thousand tourists** (70.8% of the total); while the arrival of international tourists registered **4 million 968 thousand tourists** (29.2% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +60.9% compared to January-March 2021.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

# TRANSPORTATION

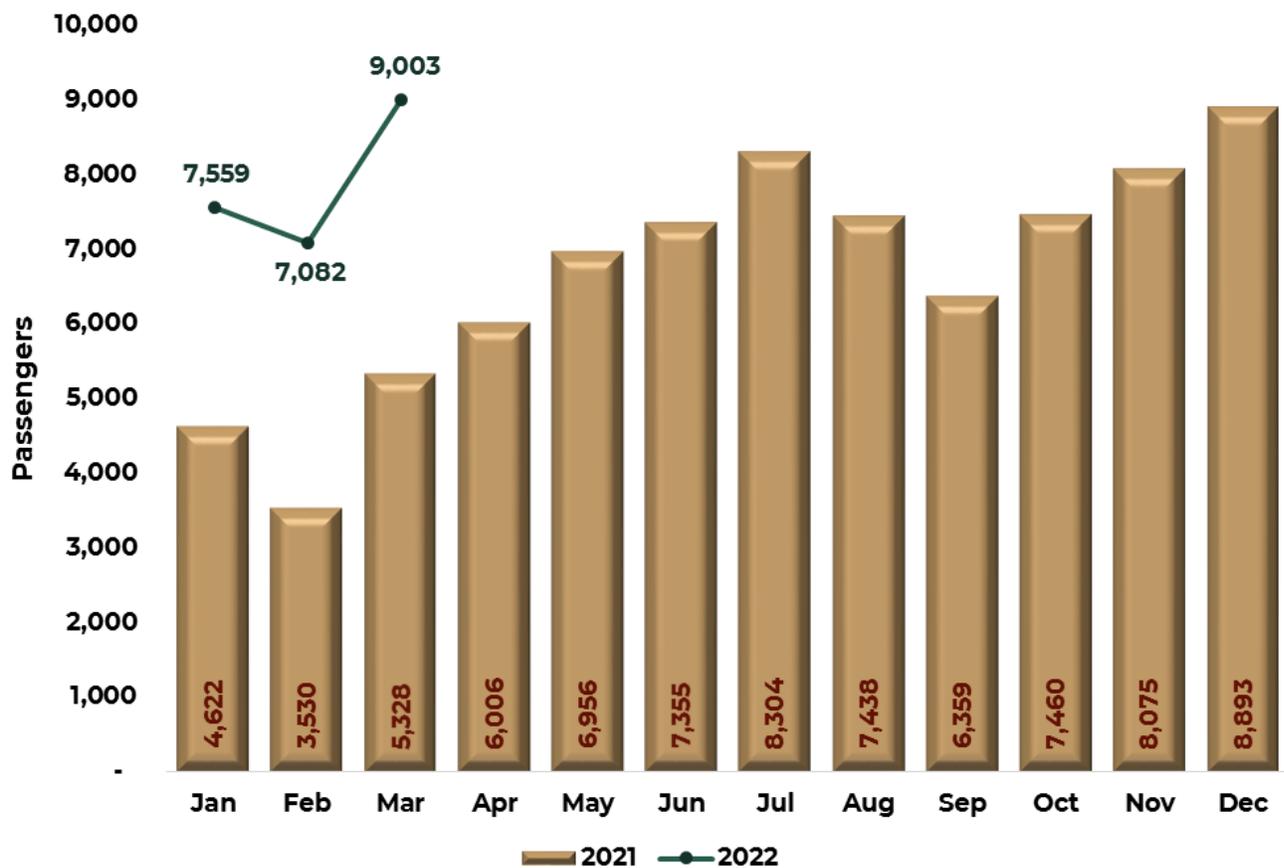




## AIR TRANSPORTATION

**Chart 16.** In the first trimester of 2022, a total of **23 million 644 thousand passengers** were registered by air, which represented an increase of 10 million 165 thousand passengers, equivalent to 75.4% higher than same period of 2021.

January-March	Passengers	Change %
2020	23,436,644	
2021	13,479,654	-42.5%
<b>2022</b>	<b>23,644,434</b>	<b>75.4%</b>

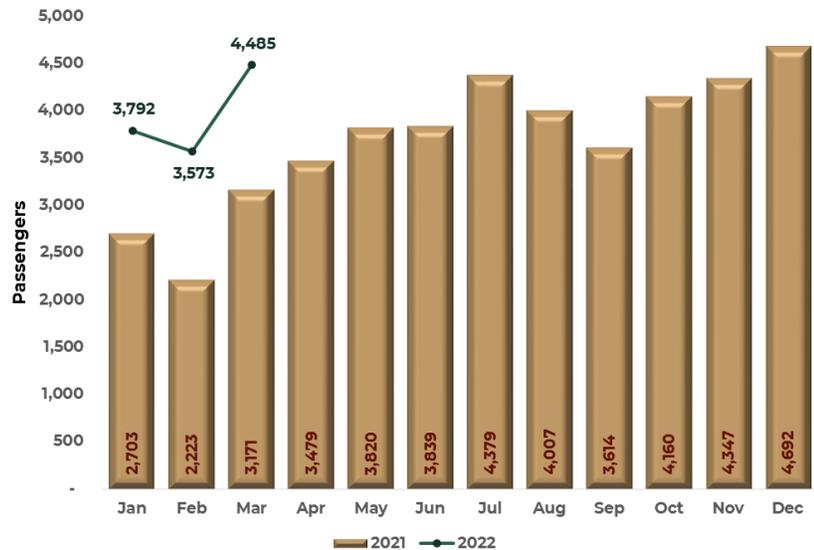




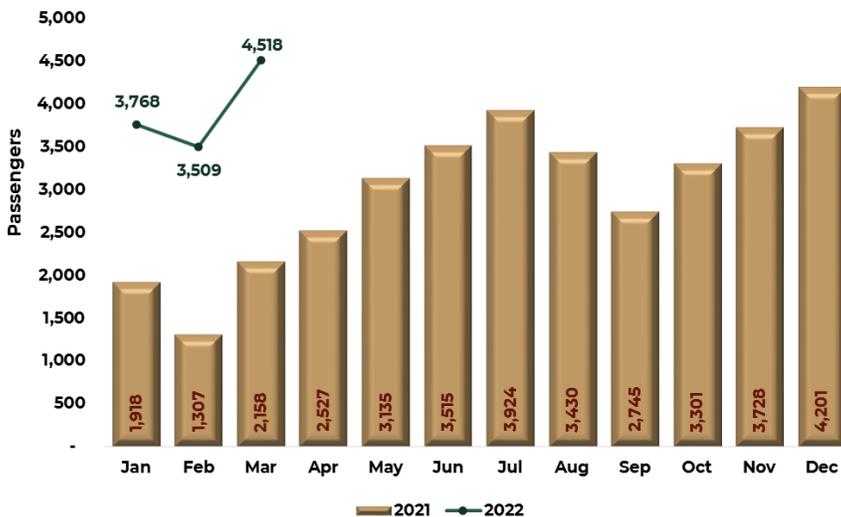
## AIR TRANSPORTATION ON NATIONAL FLIGHTS

**Chart 17.** The arrival of passengers on domestic flights during January-March 2022 was **11 million 850 thousand passengers**, representing an increase of 3 million 753 thousand passengers, greater by 46.4% compared to the observed in the same period of 2021

January-March	Passengers	Change %
2020	11,679,844	
2021	8,096,819	-30.7%
<b>2022</b>	<b>11,849,892</b>	<b>46.4%</b>



## AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



**Chart 18.** The arrival of passengers on international flights during January-March 2022 was **11 million 795 thousand passengers**, representing an increase of 6 million 411 thousand passengers; 119.1% higher, compared to the observed in the same period of 2021.

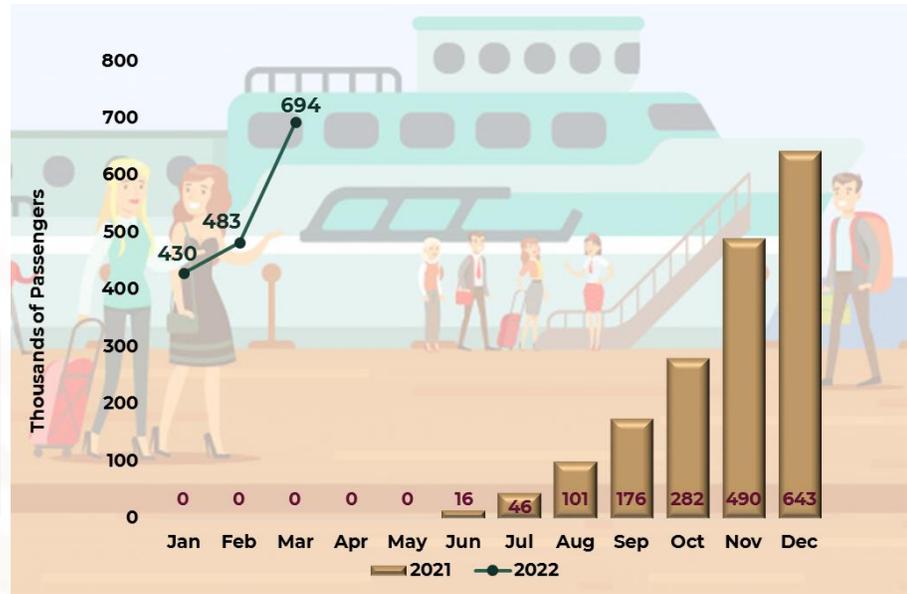
January-March	Passengers	Change %
2020	11,756,800	
2021	5,382,835	-54.2%
<b>2022</b>	<b>11,794,542</b>	<b>119.1%</b>



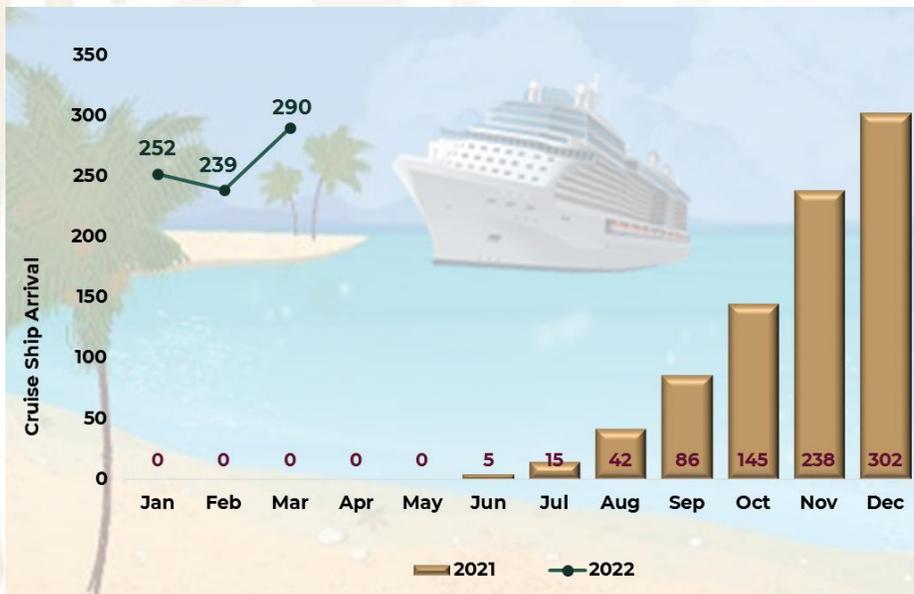
## CRUISE PASSENGERS

**Chart 19.** The number of passengers on cruises that arrived during January-March 2022 was **One million 607 thousand passengers**.

January-March	Thousands of Passengers	Change %
2020	2,580	
2021	0	N. C.
<b>2022</b>	<b>1,607</b>	<b>N. C.</b>



## ARRIVAL OF CRUISE SHIPS TO MEXICO



**Chart 20.** In the first trimester of 2022, the arrival of **781 cruise ships** to the different ports of the country.

January-March	Cruise Ship Arrival	Change %
2020	858	
2021	0	N. C.
<b>2022</b>	<b>781</b>	<b>N. C.</b>

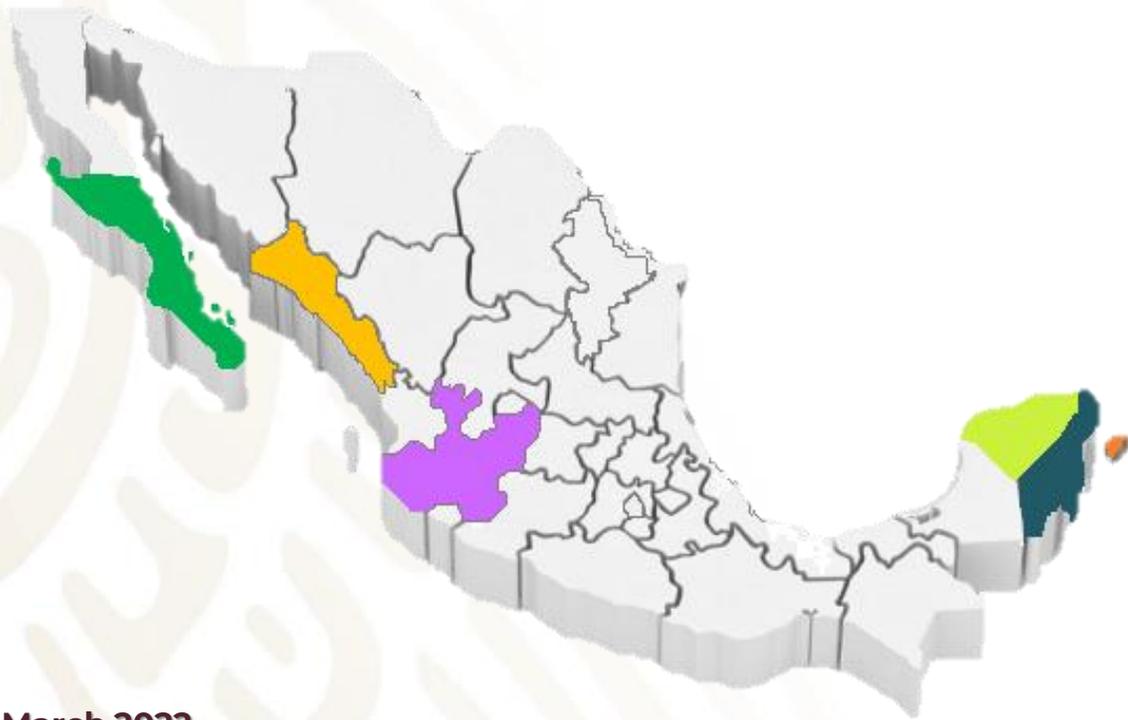
**Source:** INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2021 correspond to the SCT, according to the presidential decree issued on December 7, 2021 in the Official Gazette of the Federation and to Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).

<https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



## MAIN PORTS

**Figure 2.** During the first trimester of 2022 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Cabo San Lucas, Puerto Vallarta, Mazatlan and Progreso** which represented **95.9%** of total passengers.



### January-March 2022

Cozumel			Majahual			Cabo San Lucas			Puerto Vallarta			Mazatlan			Progreso		
Arrives		Passengers	Arrives		Passengers	Arrives		Passengers	Arrives		Passengers	Arrives		Passengers	Arrives		Passengers
2021	0	0	2021	0	0	2021	0	0	2021	0	0	2021	0	0	2021	0	0
2022	344	599,532	2022	186	329,598	2022	79	131,093	2022	56	103,644	2022	47	92,470	2022	28	43,385
Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.

**Note:** The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

**Source:** General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2021 of the General Coordination of Ports and Merchant Marine of June 7, 2021).

<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>

# MUSEUMS AND ARCHEOLOGICAL SITES

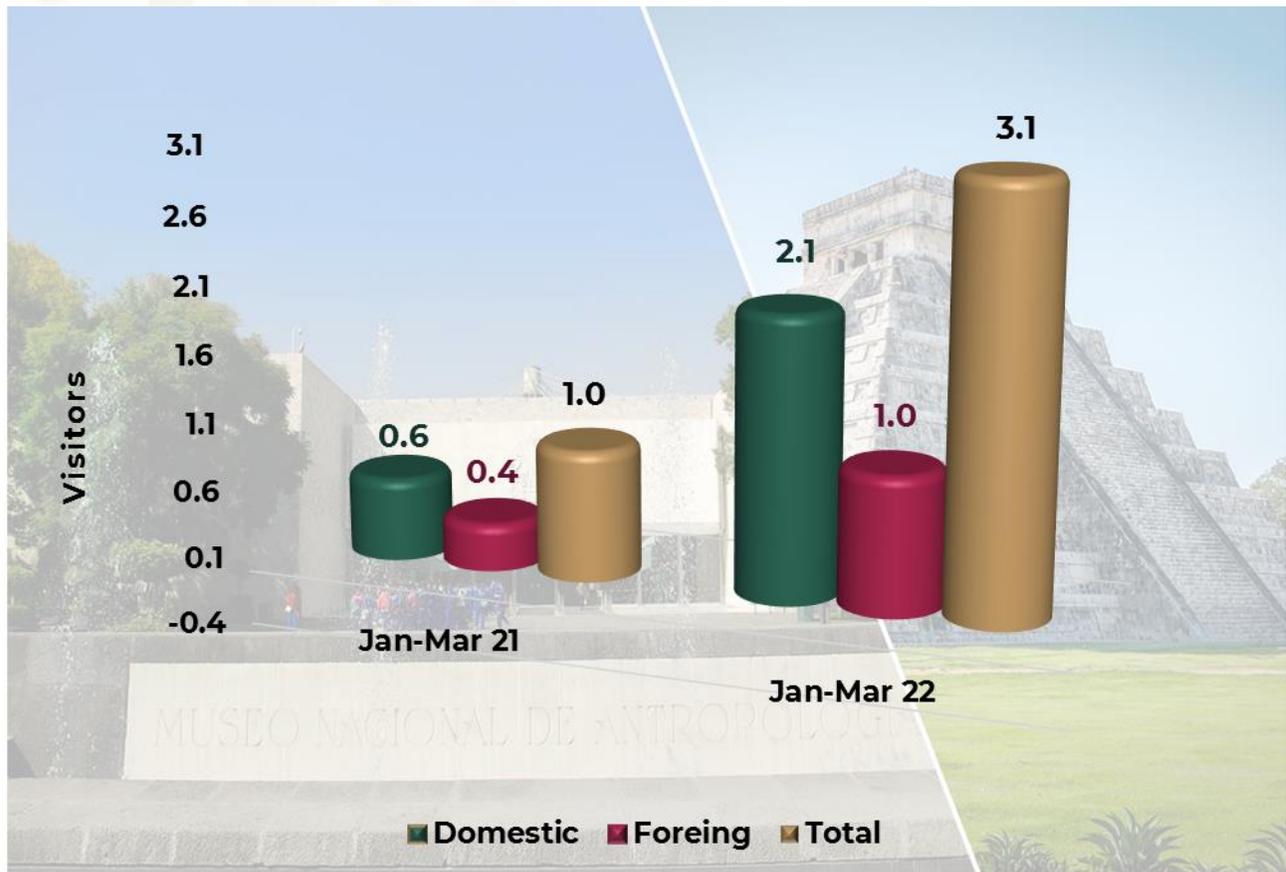




## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 21.** During the first trimester of 2022, the National Institute of Anthropology and History reported the arrival of **3 million 80 thousand visitors** to museums and archaeological sites, that is, 2 million 117 thousand visitors more than reported in the same period of 2021, which represented an increase of 219.8%. Of the total visitors, 67.2% were national visitors and 32.8% were international visitors.

January-March	Visitors	Change %
2020	6,411,581	
2021	963,103	-85.0%
<b>2022</b>	<b>3,080,201</b>	<b>219.8%</b>



# OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

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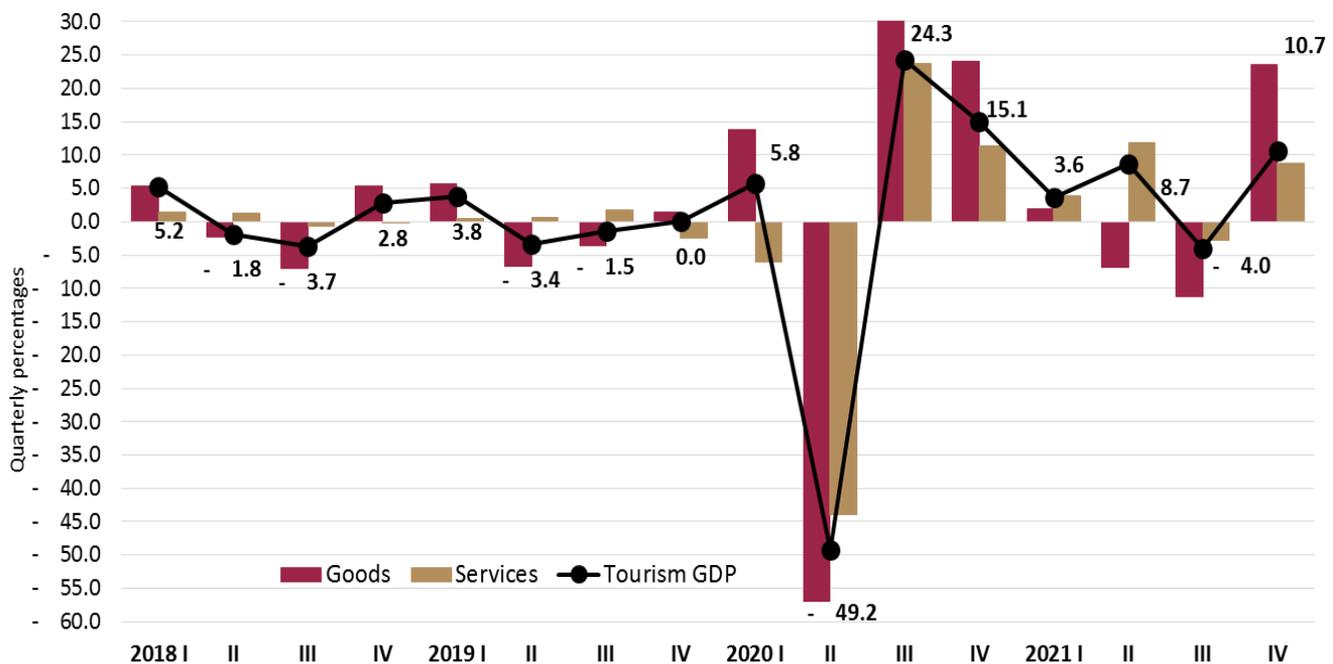




## TOURIST GROSS DOMESTIC PRODUCT

**Chart 22.** Based on the Quarterly Indicators of Tourism Activity, **tourism GDP** in the fourth quarter of 2021 registered an increase of **10.7%** compared to the third quarter of 2022. By components, **services** increased by **8.7%** in real terms and **goods** increased by **23.6%** in the same period.

Quarter	Physical volume index	Change %
2020-IV	85.3	
2021-III	92.2	-4.0%
<b>2021-IV</b>	<b>102.1</b>	<b>10.7%</b>



Fuente: INEGI. Sistema de Cuentas Nacionales de México.  
<https://www.datatur.sectur.gob.mx/SitePages/ResultadosITAT.aspx>



## ECONOMIC CONTEXT (Ministry of Finance)

### National

Mexico's economic situation was not alien to the phenomena observed in the external environment. During the first quarter, the evolution of economic activity continued to be linked to the epidemiological situation, which limited to some extent the full recovery of some activities such as transport, tourism and services with high interaction between people. It also led to reduced mobility of the population and absenteeism in workplaces.

However, despite facing an adverse external outlook, in the first quarter of the year, most economic sectors showed significant growth as a result of a lower impact of the pandemic on economic activity than in the previous two years.

In this sense, the timely estimate of GDP for the first quarter of 2022 registered an increase of 0.9% over the previous quarter with data adjusted for seasonality. This result was driven by the expansion of the industrial sector (1.1%), which has seven consecutive quarters of growth, as well as the services sector that increased 1.1% after two quarters of contraction.

Within the behavior of economic activity, highlights, on the expenditure side, private domestic consumption that continued with its expansion trajectory during January to grow 0.3% at a monthly rate and reach the total recovery of its prepandemia level. In February and March, total sales in supermarkets, self-service stores and departmental stores affiliated to ANTAD showed stronger growth, which was reflected in an increase in the first three months of 1.4% quarterly, with figures adjusted for seasonality

### International

At the beginning of the year, the global economy was recovering after the continuous progress of vaccination against COVID-19 and the dissipation of the effects caused by the pandemic on economic activity. Despite the resurgence of infections caused by the Omicron variant, the pressure on health systems was lower than in previous waves, partly due to a higher percentage of vaccinated population. This contributed to less restrictive mobility restrictions, allowing the economic sectors most affected by the pandemic, such as intensive personal contact services, to continue their recovery during the first quarter.

However, the rebound of COVID-19 infections in several regions of the world, especially in China, one of the main producers of manufactures and a country with a zero-tolerance policy to contagion, contributed to additional disruptions in global value chains by the temporary closures of companies and the implementation of mobility restrictions in the cities of Shenzhen and Shanghai.

Taken together, health restrictions in China and the war between Russia and Ukraine contributed to generating additional inflationary pressures than had already been experienced as a result of the recovery in demand, as well as logistical problems and shipping costs coupled with a shortage of industrial inputs and labour.

[https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas\\_Publicas/docs/congreso/infotrim/2022/it/01inf/itindc\\_202201.pdf](https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas_Publicas/docs/congreso/infotrim/2022/it/01inf/itindc_202201.pdf)



## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)								Change % 21/20	January-October		Change % 22/21
		2014	2015	2016	2017	2018	2019	2020	2021		2021	2022	
<b>International travelers balance (INEGI and Banco de México)</b>													
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,795.6	80.0%	2,967.4	6,771.9	128.2%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,181.8	49.1%	802.3	1,276.7	59.1%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,613.8	94.3%	2,165.1	5,495.1	153.8%
<b>International travelers to Mexico (INEGI and Banco de México)</b>													
0.491365588													
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,317.0	8.2%	11,409.7	14,937.0	30.9%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,876.0	31.3%	5,794.9	8,575.7	48.0%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,059.9	67.0%	2,697.5	5,768.7	113.9%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	2.6%	3,097.3	2,807.0	-9.4%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	-12.7%	5,614.8	6,361.3	13.3%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	-10.6%	5,614.8	4,754.0	-15.3%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	-32.0%	-	1,607.3	N.C.
<b>Inbound travelers expenditure (Million dollars)</b>													
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,795.6	80.0%	2,967.4	6,771.9	128.2%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,517.5	87.8%	2,692.0	6,398.9	137.7%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,349.8	90.2%	2,460.7	6,135.7	149.3%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	58.4%	231.2	263.2	13.8%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	12.6%	275.4	373.0	35.4%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	21.1%	275.4	254.9	-7.4%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	182.3	124.4	-31.8%	-	118.1	N.C.
<b>Average expenditure (dollars)</b>													
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.1	357.9	66.4%	260.1	453.4	74.3%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.1	580.9	43.1%	464.5	746.2	60.6%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	843.6	960.7	13.9%	912.2	1,063.6	16.6%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	54.7	84.5	54.4%	74.7	93.8	25.6%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	42.3	54.5	29.0%	49.1	58.6	19.5%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	39.3	53.2	35.5%	49.1	53.6	9.3%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	70.7	70.9	0.4%	N.C.	73.5	N.C.
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>													
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,788.4	-9.1%	7,005.7	9,454.8	35.0%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,181.8	49.1%	802.3	1,276.7	59.1%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	96.4	158.0	64.0%	114.5	135.0	17.9%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,496.0	56.5%	1,767.0	3,043.5	72.2%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,112.7	95.4%	538.2	939.9	74.6%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	286.6	357.8	24.8%	304.6	308.8	1.4%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	-25.8%	5,238.6	6,411.3	22.4%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	-21.9%	264.1	336.8	27.5%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	47.7	50.2	5.3%	50.4	52.5	4.2%
<b>Arrival of passengers on domestic and international flights (AFAC)</b>													
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	66.1%	13,479.7	23,644.4	75.4%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	78.6%	5,382.8	11,794.5	119.1%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57.2%	8,096.8	11,849.9	46.4%
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>													
<b>Country of nationality</b>													
Total air passengers by nationality	Thousands	12,958.5	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,090.5	77.6%	2,105.9	5,022.0	138.5%
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	98.8%	1,583.0	3,185.5	101.2%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	-48.4%	33.0	510.8	1445.7%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	169.7	454.9	168.1%	58.4	185.1	216.8%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	103.9	125.4	20.7%	12.5	106.6	751.5%
France	Thousands	213.9	222.0	233.9	260.8	286.8	305.4	116.0	157.1	35.4%	21.5	89.2	314.7%
<b>Country of residence</b>													
Total air passengers per residence	Thousands	12,547.3	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,724.9	78.1%	2,038.9	4,892.2	139.9%
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	97.6%	1,619.9	3,281.3	102.6%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	-51.4%	26.6	478.0	1696.8%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	139.2	398.0	186.0%	46.5	163.2	250.7%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	91.5	105.1	14.9%	9.9	100.8	922.8%
France	Thousands	186.0	188.9	196.7	220.1	241.4	261.6	99.5	131.4	32.0%	17.2	80.0	365.6%
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>													
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	-32.0%	-	1,607.3	N.C.
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	-	833.0	N.C.	-	781.0	N.C.
<b>Hotel business* (SECTUR)</b>													
Porcentaje de hotel ocupación	Percentage	57.2%	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	39.8	15204.2%	27.8	50.6	22.8
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,393.1	85,200.8	38,794.2	55,255.2	42.4%	10,565.4	17,003.8	60.9%
<b>Number of tourist jobs** (SECTUR based on ENOE) Fourth Quarter (2021 Vs 2020)</b>													
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	11.5%	3,823.6	4,264.2	11.5%

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

\*\* Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.



## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2022	2023	2022	2023
International Monetary Fund	2.00	2.50	5.95	3.43
OECD	2.30	2.60	5.40	3.40
Bank of Mexico Survey*	1.72	2.00	6.75	4.13
Ministry of the Treasury and Public Credit*	3.40	3.50	5.50	3.30

\* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Database (Apr 2022); **OECD** Economic Survey of México 2022; **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (02/05/2022).

Ministry of Finance, General Economic Policy Pre-Criteria 2023.



## ECONOMIC INDICATORS

Entries	2018	2019	2020.I	2020.II	2020.III	2020	2021-I	2021-II	2021-III	2021-IV	Jan-22	Feb-22	Mar-22
<b>General Economic Activity and Services Identified with Tourism</b>													
<b>Gross Domestic Product</b>													
. Millions of current pesos	23,524,390	24,453,296	24,663,229	20,153,376	23,415,520	23,357,378	23,446,838	24,742,971	24,479,508	26,057,908			
. Constant prices annual variations in %	2.2	-0.2	-1.0	-18.7	-8.5	-8.5	-3.6	19.9	4.3	0.8			
<b>General Economic Activity and Services Identified with Tourism</b>													
<b>Tertiary activities</b>													
<b>- Air Transportation (481)</b>													
. Millions of current pesos	58,268	67,842	57,013	6,941	21,460	30,241	31,384	75,818	74,142	91,045			
. Constant prices annual variations in %	9.7	8.0	7.5	-88.8	-63.3	-49.0	-42.4	647.3	147.4	70.4			
<b>- Temporary Lodging Services (721)</b>													
. Millions of current pesos	269,681	285,401	258,471	21,897	90,141	125,301	125,102	192,376	215,027	257,802			
. Constant prices annual variations in %	3.9	1.9	-13.4	-93.1	-69.0	-57.4	-46.4	858.9	135.4	81.1			
<b>- Food and Beverages Preparation Services (722)</b>													
. Millions of current pesos	247,360	266,842	267,899	147,537	173,963	196,702	212,960	250,497	234,004	246,419			
. Constant prices annual variations in %	0.4	1.2	-3.8	-49.0	-38.5	-30.5	-23.4	64.1	29.2	19.7			
<b>Quarterly Indicators of Tourism Activity *</b>													
<b>Tourism GDP</b>													
. Annual variations in %	2.0	0.1	0.7	-47.1	-33.2	-25.4	-24.7	61.2	24.5	19.7			
<b>Internal tourism consumption</b>													
. Annual variations in %	3.2	1.0	-0.1	-51.0	-37.0	-28.4	-25.8	70.2	30.9	23.6			
<b>Domestic tourism consumption</b>													
. Annual variations in %	3.3	0.7	0.4	-43.1	-31.9	-24.4	-19.4	44.4	14.1	9.8			
<b>Inbound tourism consumption</b>													
. Annual variations in %	2.8	2.3	-1.9	-88.6	-63.2	-46.7	-51.3	687.3	191.7	112.5			
<b>Unemployment National Rate ** (closing of the period)</b>													
. Total Percentage of PEA	3.35	2.91	3.43	4.79	5.15	3.79	4.35	4.21	4.12	3.66	3.71	3.74	2.97
<b>Prices*** and Exchange Rate</b>													
<b>National Price Index (closing of the period)</b>													
<b>Consumer (percent variation)</b>													
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	-4.0%	9.6%	9.7%	51.6%	9.7%	62.9%	26.7%	21.2%	40.7%
. Hotel (percent variation)	5.3%	0.7%	0.2%	-4.3%	-6.8%	0.7%	-7.9%	0.0%	-7.9%	9.0%	10.5%	13.0%	11.7%
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	-6.8%	-4.8%	2.2%	-4.5%	4.4%	-4.5%	20.0%	13.7%	16.3%	19.9%
. Restaurants (percent variation)	5.4%	5.0%	4.4%	3.7%	3.9%	5.0%	4.3%	5.2%	4.3%	6.6%	7.6%	7.8%	8.2%
<b>Exchange Rate (peso / dollar)</b>													
. Average of the period	19.24	19.257	20.009	23.329	21.720	21.494	20.329	20.003	20.032	20.752	20.498	20.450	20.556
<b>Business Cycle Indicators and Consumer Confidence (monthly difference****)</b>													
. Coincident Indicator	-1.16	(0.18)	(1.38)	11.93	1.13	0.05	0.21	0.12	0.21	0.05	0.20	0.21	N.D.
. Forward Indicator	-0.48	0.38	(4.84)	12.10	0.35	0.36	0.24	0.03	0.24	(0.11)	-0.11	-0.10	0.07
. Confidence Consumer Index	0.32	(0.46)	(0.99)	(0.25)	0.41	0.43	0.43	0.22	0.43	(0.06)	-0.90	-0.90	-0.80

NA. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* Annual data. B: Base figures 2013

\*\* Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

\*\*\* (Base index second half of July 2016=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

\*\*\*\* Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.