



# Results of Tourism Activity October 2021

**TURISMO**  
SECRETARÍA DE TURISMO





**TURISMO**  
SECRETARÍA DE TURISMO



## DIRECTORY

**MIGUEL TORRUCO MARQUÉS**

Minister of Tourism

**ALEJANDRO AGUILERA GÓMEZ**

Head of the International Affairs and Cooperation Unit

**MANUEL G. MAYER HERNÁNDEZ**

General Director of Sectorial Information Integration



## INDEX

- **Outstanding Results**
- **International Visitors to Mexico**

1.1	Arrival of International Visitors.....	6
1.2	Arrival of International Tourists.....	6
1.3	International Travel Receipts.....	7
1.4	Average Expenditure of Longe-Stay Tourist, Air Transport.....	8
1.5	Departures of International Tourists, Air Transport.....	9
1.6	Spending by International Visitors from Mexico.....	9
1.7	International Travelers Balance.....	10

- **Air Transportation**

2.1	International Visitors to Mexico Arriving by Nationality.....	12
2.2	International Visitors to Mexico Arriving by Residence.....	13
2.3	American and Canadian Passengers Arriving by Nationality.....	14
2.4	American and Canadian Passengers Arriving by Residence.....	15
2.5	Main Airports of Arrival by Nationality.....	16

- **Domestic Tourism**

3.1	Occupancy Rate.....	18
3.2	Arrival of Tourists to Hotels.....	18

- **Transportation**

4.1	Air Transportation.....	20
4.2	Maritime Transportation.....	22
4.3	Main Ports.....	23

- **Museums and Archeological sites**

5.1	Museums and Archeological sites.....	25
-----	--------------------------------------	----

- **Other Indicators**

6.1	Foreign Direct Tourism Investment.....	27
6.2	Tourist Employment.....	28
6.3	CSTM 2020 Results.....	29 y 30
6.4	Economic Context (Central Bank).....	31
6.5	Results of Tourism Activity.....	32
6.4	Macroeconomic Perspectives About Key Indicators.....	33
6.5	Economic indicators.....	34

**Warning:** As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

## TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-OCTOBER 2021/2020

### Arrival of international tourists



**25 million 301 thousand** +29.3% vs 2020

### International travel receipts



**15 thousand 130 million dollars**  
Change +70.6%, vs 2020

### Spending international visitors from Mexico



**4 thousand 117 million dollars**  
Change +41.9% Vs 2020

### Departures international tourists from Mexico



**9 million 38 thousand tourists,**  
Change +47.7%. Vs 2020

### International travelers balance



**Surplus 11 thousand 13 millions dollars**  
Change +84.6% Vs 2020

### Participation Issuing Markets USA and Canadian tourists



**8 million 31 thousand**  
**Tourists**  
Change +108.8% Vs. 2020

**194 thousand 524**  
**Tourists**  
Change (-) 78.7% Vs. 2020

### Occupancy rate in 70 monitored centers **38.5%**



Increase by thirteen point one percentage points over January-October 2020

### Arrival of tourists to Hotels



**36 million 18 thousand domestic tourists (73.6%)**  
**12 million 949 thousand international tourists (26.4%)**



**TURISMO**  
SECRETARÍA DE TURISMO

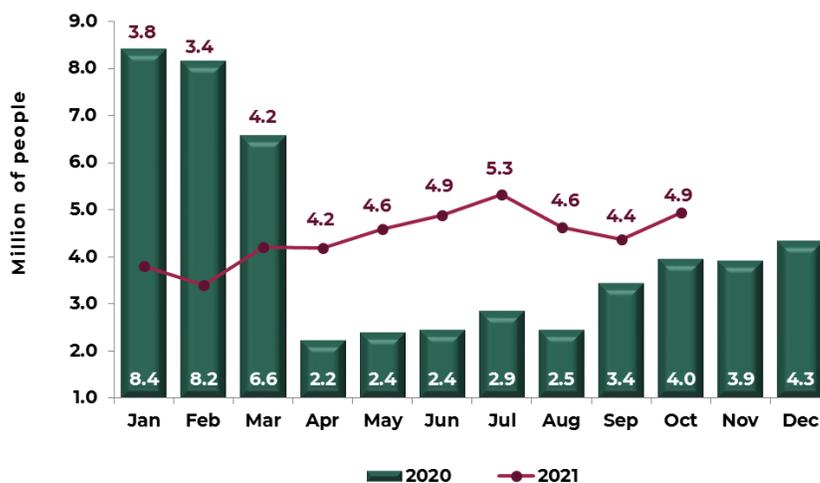


# INTERNATIONAL VISITORS TO MEXICO



## ARRIVAL OF INTERNATIONAL VISITORS

**Chart 1.** According to INEGI, during January-October 2021 the number of international visitors arriving Mexico was **44 million 348 thousand**, this is One million 468 thousand more visitors compared to the same period in 2020 and represented an increased of 3.4%.



January - October	Million of People	Change %
2019	79.5	
2020	42.9	-46.1%
<b>2021</b>	<b>44.3</b>	<b>3.4%</b>

## ARRIVAL OF INTERNATIONAL TOURISTS



**Chart 2.** International tourists arrivals in January-October 2021 were **25 million 301 thousand**, reaching 5 thousand 737 tourists more than same period 2020, increasing 29.3%.

January - October	Million of Tourist	Change %
2019	36.5	
2020	19.6	-46.3%
<b>2021</b>	<b>25.3</b>	<b>29.3%</b>

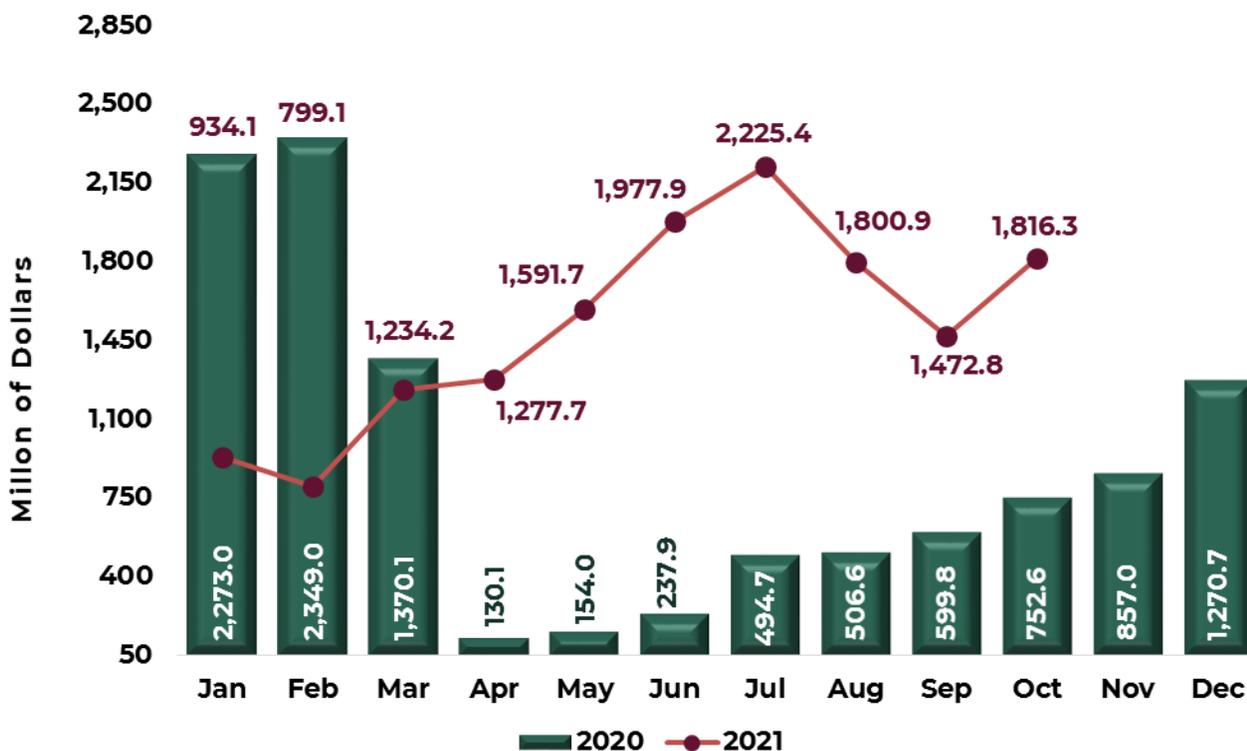
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



## INTERNATIONAL TRAVEL RECEIPTS

**Chart 3.** During January-October of 2021, foreign currency income from international arrival visitors was **15 thousand 130 million dollars**, equivalent an increase +70.6% compared to the same period 2020.

January - October	Million of Dollars	Change %
2019	20,195.2	
2020	8,867.9	-56.1%
<b>2021</b>	<b>15,130.1</b>	<b>70.6%</b>



Source: INEGI and Bank of Mexico, Balance of payments.

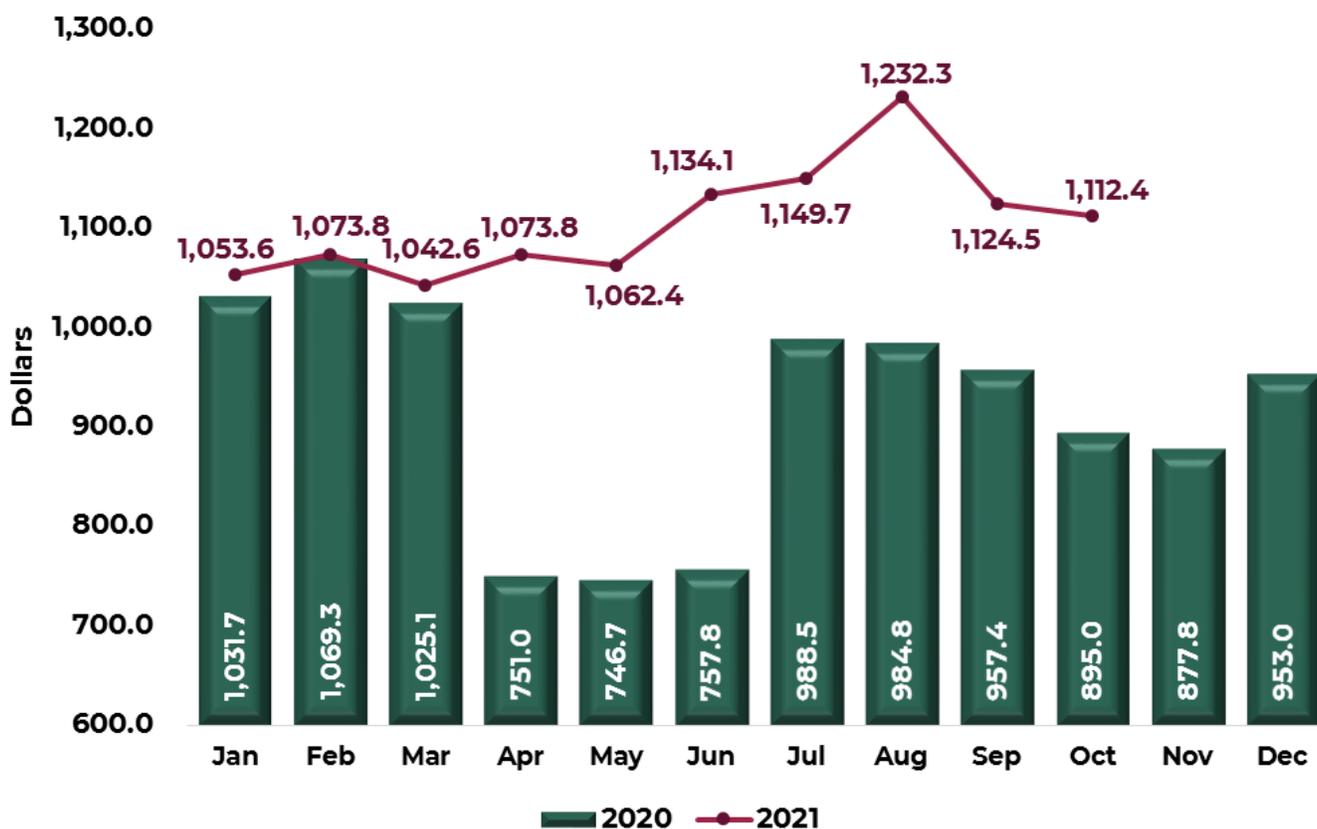
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

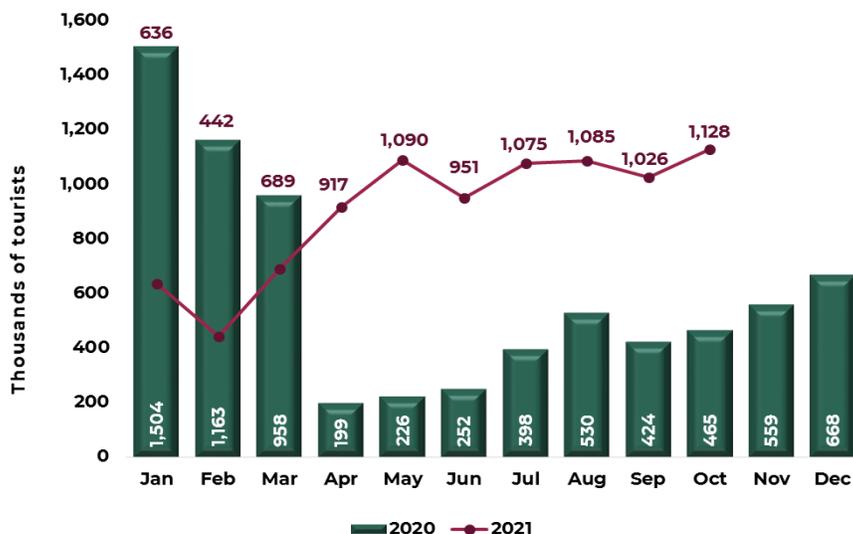
**Chart 4.** During January-October of 2021, the average expenditure of long-stay tourists by air was **1,114.9 dollars**, equivalent an increase +10.3% in comparison to the same period 2020.

January - October	Dollars	Change %
2019	1,014.9	
2020	1,010.7	-0.4%
<b>2021</b>	<b>1,114.9</b>	<b>10.3%</b>





## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



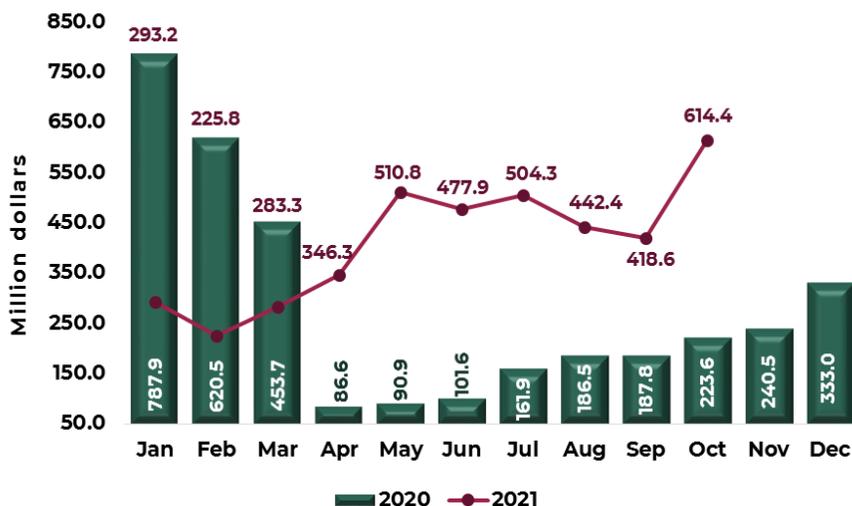
**Chars 5.** According to INEGI, during January-October 2021, international tourists departures's number from Mexico was **9 million 38 thousands tourist**, which is Two thousand 920 more tourists than January-October 2020 and represents an increase of +47.7%.

January - October	Thousands of Tourists	Change %
2019	15,974	
2020	6,119	-61.7%
<b>2021</b>	<b>9,038</b>	<b>47.7%</b>

## SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

**Chart 6.** In January-October 2021, foreign currency spent by visitors residing in Mexico when going abroad was **4 thousand 117 million dollars**, higher One thousand 216 million dollars to January-October 2020, equivalent to +41.9% increase.

January - October	Million of Dollars	Change %
2019	8,124	
2020	2,901	-64.3%
<b>2021</b>	<b>4,117</b>	<b>41.9%</b>



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

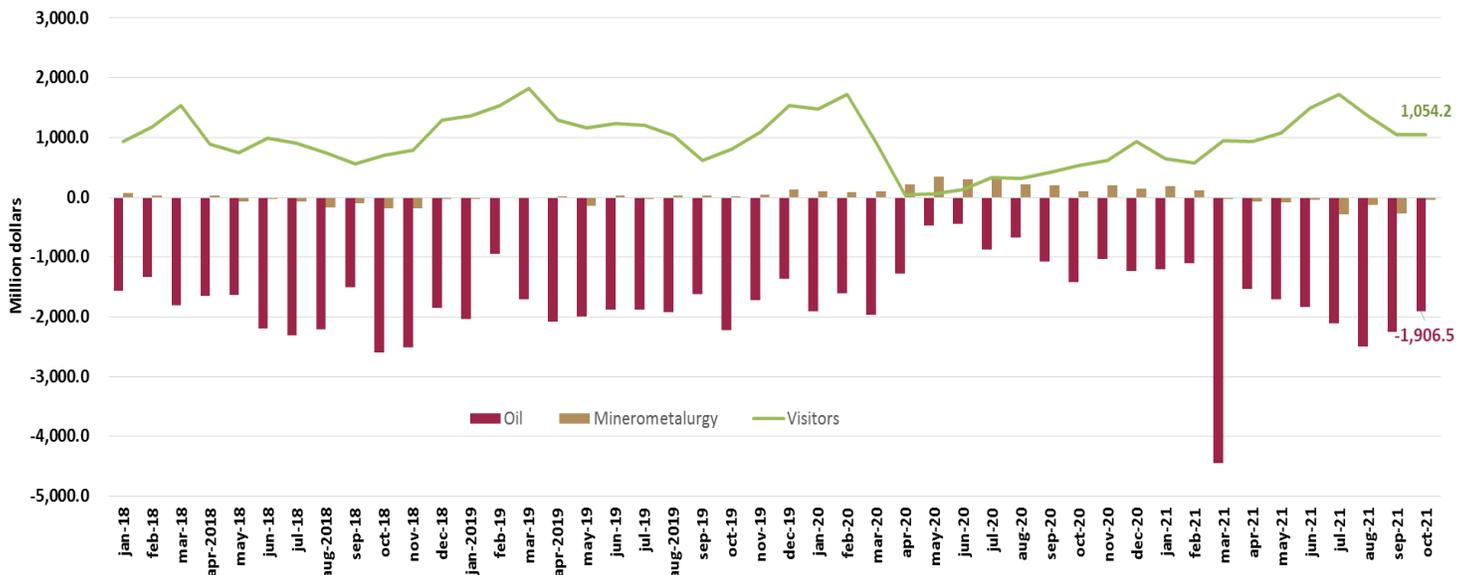


## INTERNATIONAL TRAVELERS BALANCE

**Chart 7.** The balance by international visitors in January-October 2021 registered a surplus of **11 thousand 13 million dollars**, this represents an increase of +84.6% in comparison to the same period of 2020.

January - October	Million Dollars	Change %
2019	12,071.0	
2020	5,966.9	-50.6%
<b>2021</b>	<b>11,013.2</b>	<b>84.6%</b>

## BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



# AIR TRANSPORTATION



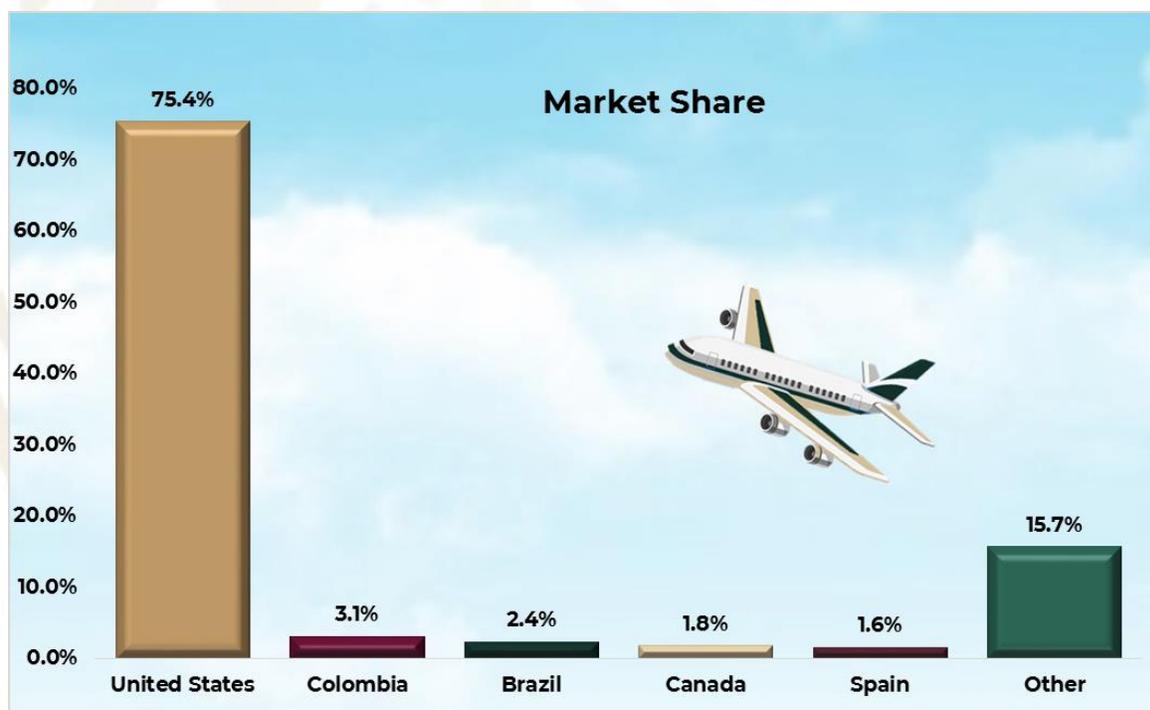
## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** During the period January-August 2021 **10 million 651 thousand** foreign visitors arrived by air per country of nationality, higher by **69.6%** compared to the same period 2020.

January - October	Passengers	Change %
2019	15,517,482	
2020	6,280,836	-59.5%
<b>2021</b>	<b>10,650,829</b>	<b>69.6%</b>

### Highlights the arrival of citizens of:

- **The United States** with **8 million 31 thousand** passengers, 108.8% more compared to 2020.
- **Colombia** with **334 thousand 708** passengers, 151.3% more compared to 2020
- **Brazil** with **252 thousand 166** passengers, 137.6% more regarding 2020
- **Canada** with **194 thousand 524** passengers, 78.7% less regarding 2020
- **Spain** with **167 thousand 370** passengers, 100.2% more regarding 2020
- **Rest of nationalities** **One million 671 thousand** passengers, 39.5% more regarding 2020



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures  
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



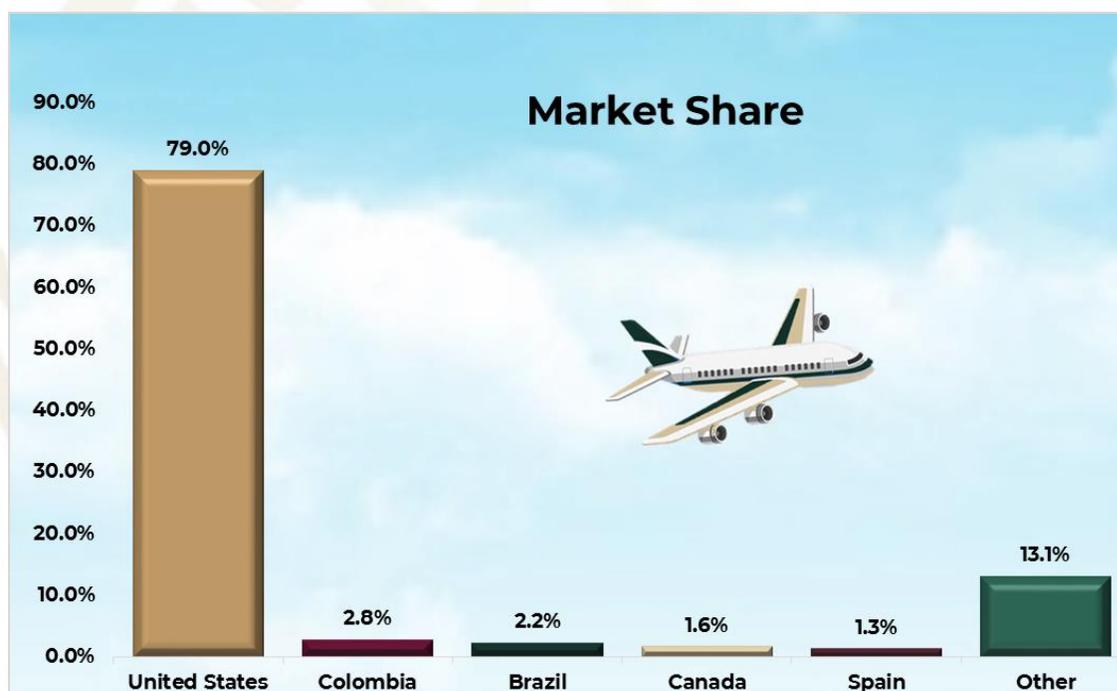
## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 9.** During the period January-August 2021 **10 million 360 thousand** foreign visitors arrived by air per country of residence, **70.2%** higher than the same period 2020.

January - October	Passengers	Change %
2019	15,032,033	
2020	6,088,604	-59.5%
<b>2021</b>	<b>10,360,232</b>	<b>70.2%</b>

### Highlights the arrival of citizens of:

- **The United States** with **8 million 182 thousand** passengers, 107.3% more compared to 2020.
- **Colombia** with **287 thousand 673** passengers, 164.7% more compared to 2020
- **Brazil** with **299 thousand 624** passengers, 146.2% more regarding 2020
- **Canada** with **167 thousand 899** passengers, 81.2% less regarding 2020
- **Spain** with **136 thousand 623** passengers, 135.9% more regarding 2020
- **Rest of nationalities** **One million 356 thousand** passengers, 37.1% less regarding 2020

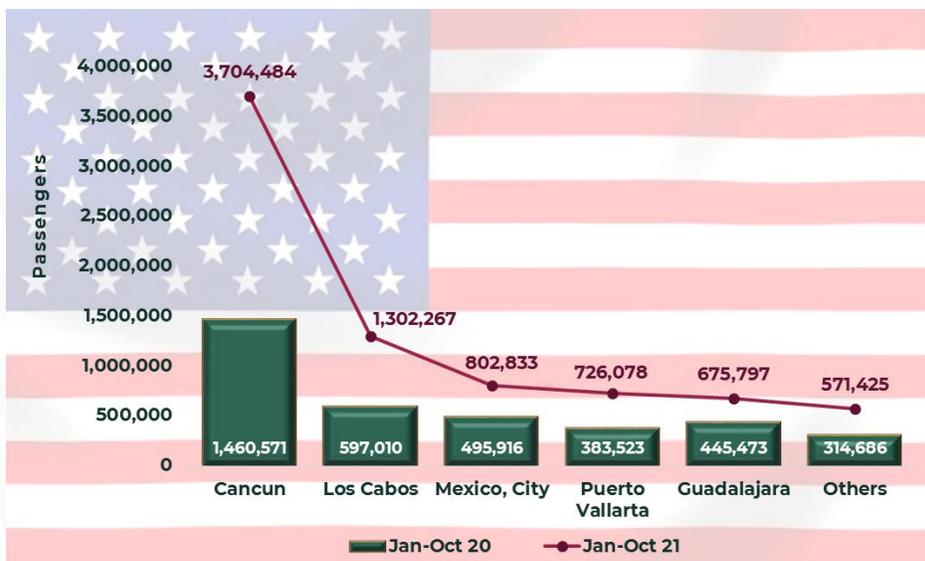




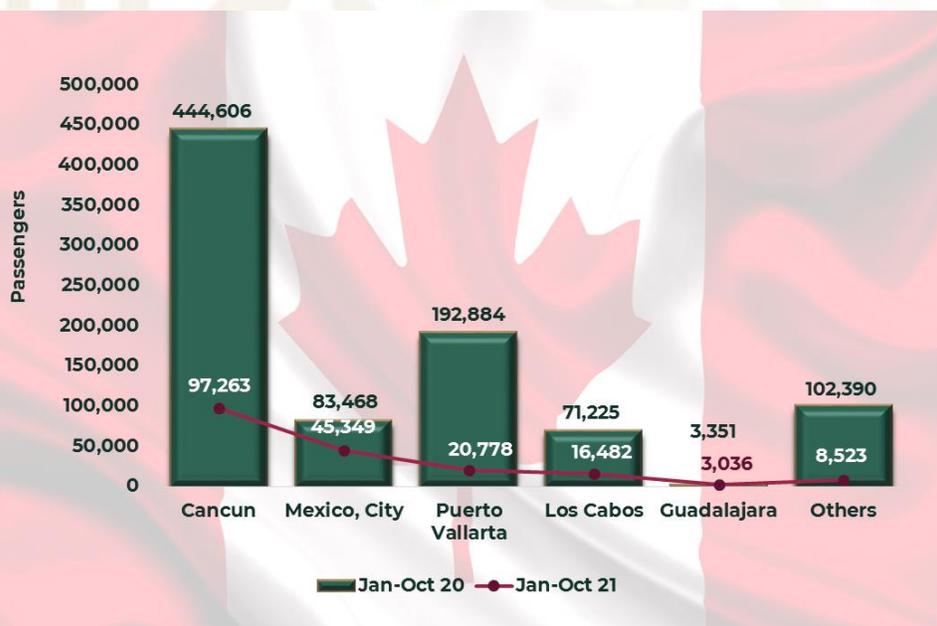
## U.S. CITIZENS BY AIRPORT

**Chart 10.** The U.S. citizens who arrived to Mexico by air increased +108.8% during January-October 2021 compared to the same period of 2020, registering **8 million 31 thousand passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - October	Passengers	Change %
2019	8,615,853	
2020	3,846,466	-55.4%
<b>2021</b>	<b>8,030,770</b>	<b>108.8%</b>



## CANADIAN CITIZENS BY AIRPORT

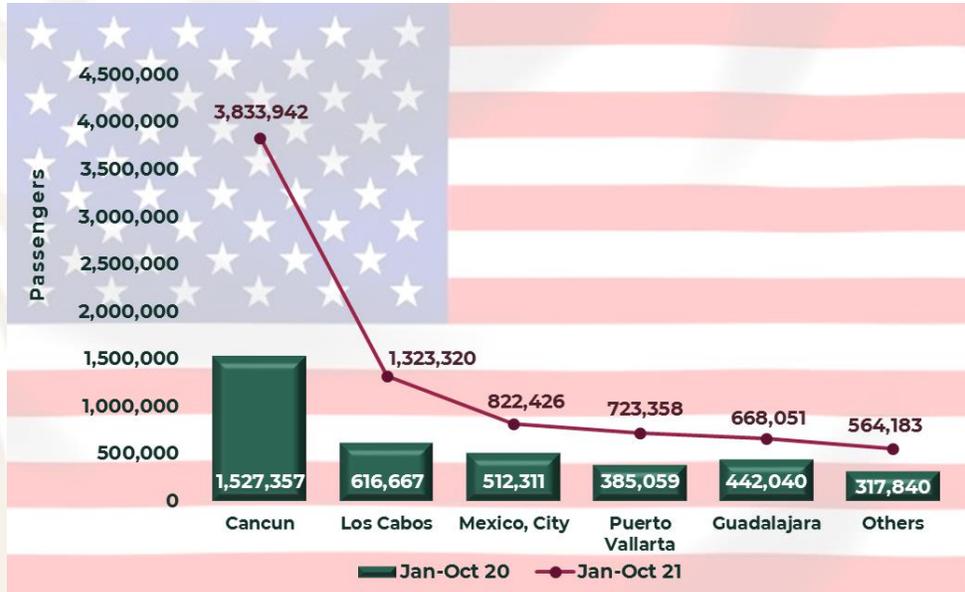


**Chart 11.** in the period January-October 2021, Canadian citizens who arrived to Mexico by air was 78.7% lower compared to same period of 2020, by registering **194 thousand 524 passengers**. They firstly arrived at the Cancun Airport, followed by Mexico City Airport.

January - October	Passengers	Change %
2019	1,767,383	
2020	913,042	-48.3%
<b>2021</b>	<b>194,524</b>	<b>-78.7%</b>



## AMERICAN PASSENGERS PER AIRPORT

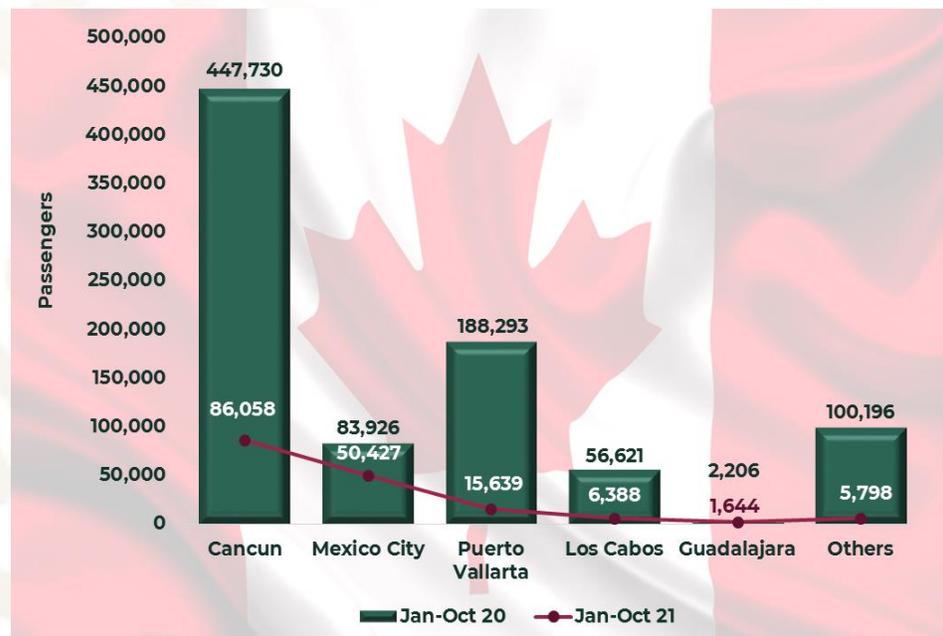


**Chart 12.** The American residents who arrived to Mexico by air increase 107.3% in the period January-October 2021 compared to the same period of 2020, registering **8 Million 182 thousand passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

January - October	Passengers	Change %
2019	8,807,048	
2020	3,946,155	-55.2%
<b>2021</b>	<b>8,182,306</b>	<b>107.3%</b>

## CANADIAN PASSENGERS PER AIRPORT

**Chart 13.** in the period January-October 2021 the Canadian residents who arrived to Mexico by air was 81.2% lower compared to the same period of 2020, amounted **167 thousand 899 passengers**, They firstly arrived at Cancun Airport, followed by Mexico City Airport.



January - October	Passengers	Change %
2019	1,760,218	
2020	893,134	-49.3%
<b>2021</b>	<b>167,899</b>	<b>-81.2%</b>



## MAIN AIRPORTS OF ARRIVAL

**Map 1.** In the period January-October of 2021, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (4,895,374); **México City** (2,011,008); **Los Cabos** (1,346,241); **Puerto Vallarta** (762,934); **Guadalajara** (702,532); **Cozumel** (141,098); **Silao** (116,521) and **Monterrey** (106,490).



January - October 2021

Quintana Roo		Mexico City		Baja California Sur		Jalisco		Quintana Roo		Guanajuato		Nuevo Leon			
Cancun		Mexico City		Los Cabos		Puerto Vallarta		Guadalajara		Cozumel		Silao		Monterrey	
2020	2,542,465	2020	1,339,774	2020	688,663	2020	598,446	464,818	2020	80,797	2020	65,362	2020	78,638	
2021	4,895,374	2021	2,011,008	2021	1,346,241	2021	762,934	702,532	2021	141,098	2021	116,521	2021	106,490	
Change %	92.5%	Change %	50.1%	Change %	95.5%	Change %	27.5%	51.1%	Change %	74.6%	Change %	78.3%	Change %	35.4%	

Note: Figures refers to events because the same person may have entered the country in more than one occasion.

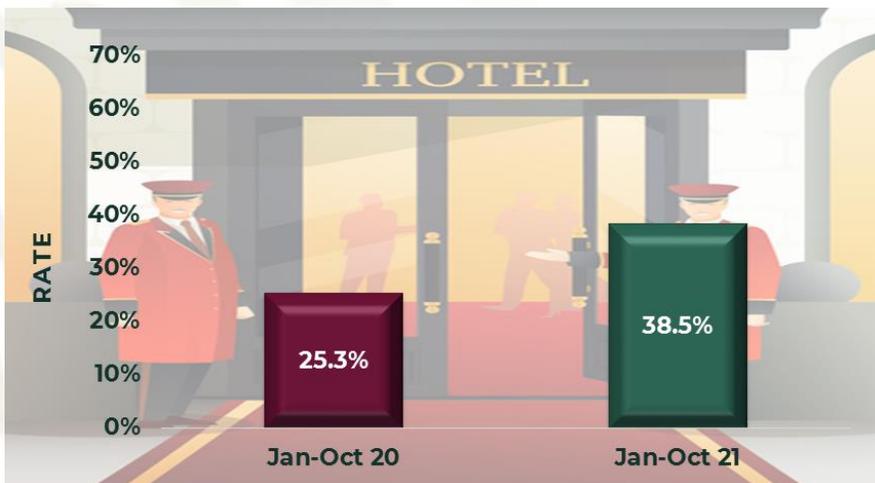
Source: Migration Policy, Registry and Identity Unit, SEGOB.  
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



# DOMESTIC TOURISM



## OCCUPANCY RATE



**Chart 14.** during January-October of 2021 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **38.5%**, a higher level by 13.1 point of a percentage point compared to that observed during the same period of 2020.

## ARRIVAL OF TOURISTS TO HOTELS

**Chart 15.** In January-October 2021, **domestic tourist arrivals to hotel rooms** was **36 million 18 thousand tourists (73.6%)**; **12 million 949 thousand** remaining arrivals (26.4%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +57.0% compared to January-October 2020.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



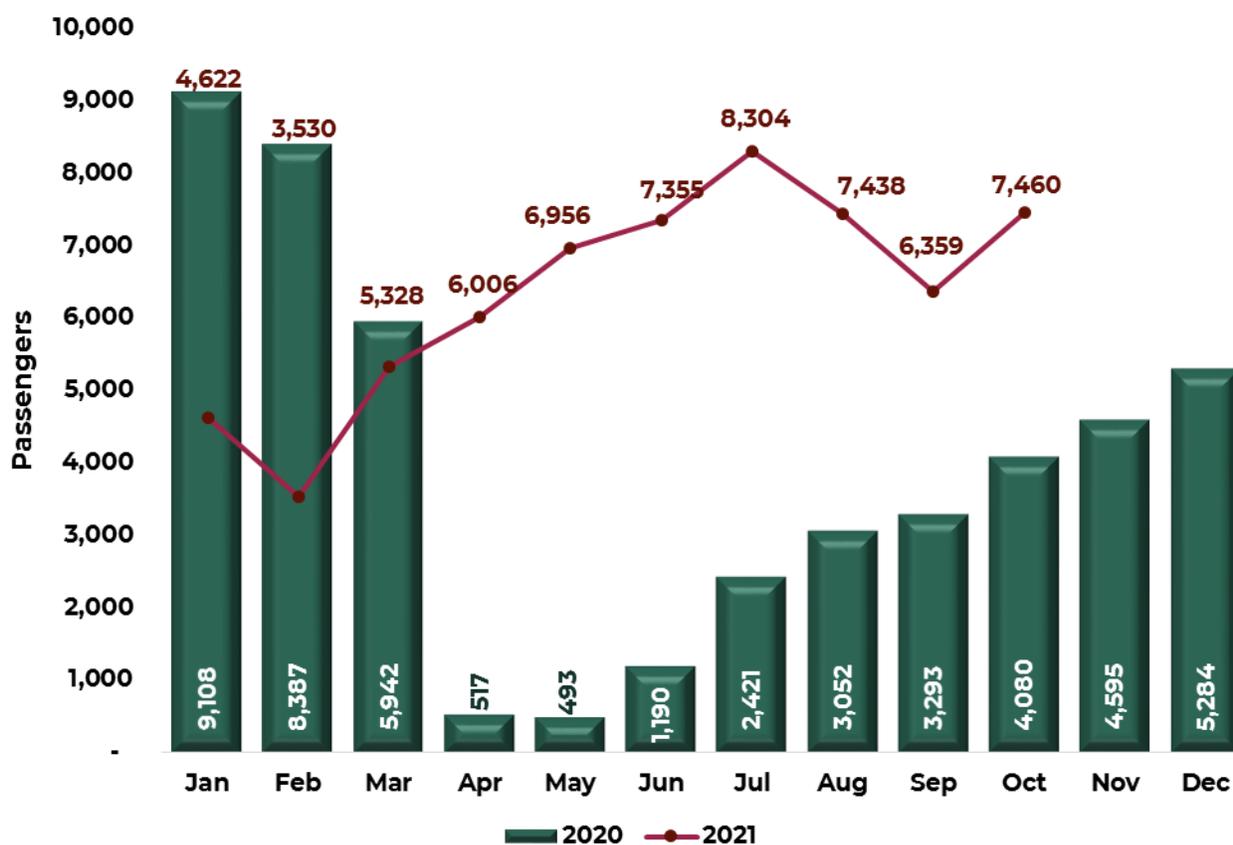
**TRANSPORTATION**



## AIR TRANSPORTATION

**Chart 16.** The number of passengers arriving by air in the period January-October 2021 was **63 million 357 thousand passengers**, which represents 24 million 874 thousand passengers greater 64.6% compared to the same period of 2020.

January - October	Passengers	Change %
2019	84,505,715	
2020	38,482,743	-54.5%
<b>2021</b>	<b>63,356,628</b>	<b>64.6%</b>

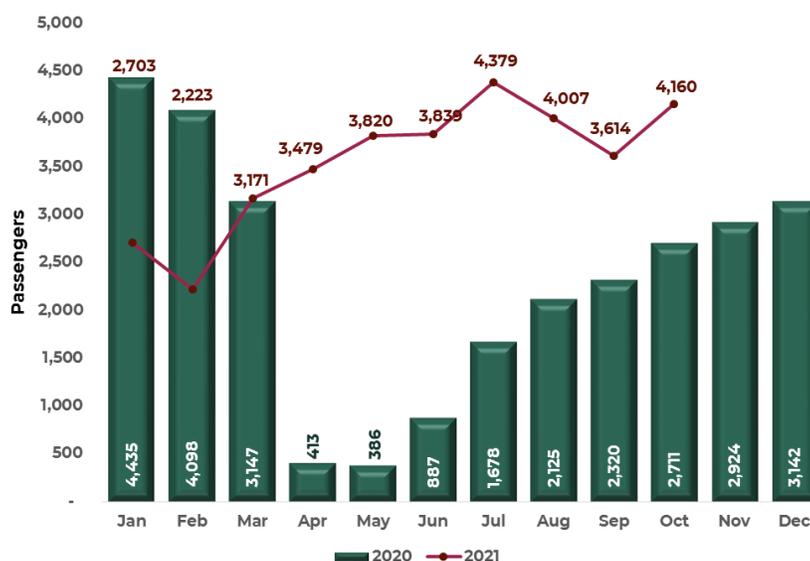




## AIR TRANSPORTATION ON NATIONAL FLIGHTS

**Chart 17.** The number of passengers arriving by air on domestic flights during January-October 2021 was **35 million 395 thousand passengers**, representing 13 million 196 thousands passengers higher 59.4%, in comparison to the same period of 2020.

January - October	Passengers	Change %
2019	44,321,967	
2020	22,198,947	-49.9%
<b>2021</b>	<b>35,395,376</b>	<b>59.4%</b>



## AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



**Chart 18.** In January-October 2021, the number of passengers arriving by air on international flights increased 71.7%, with **27 million 961 thousand passengers**, higher in 11 million 677 thousands passengers for the same period in 2020.

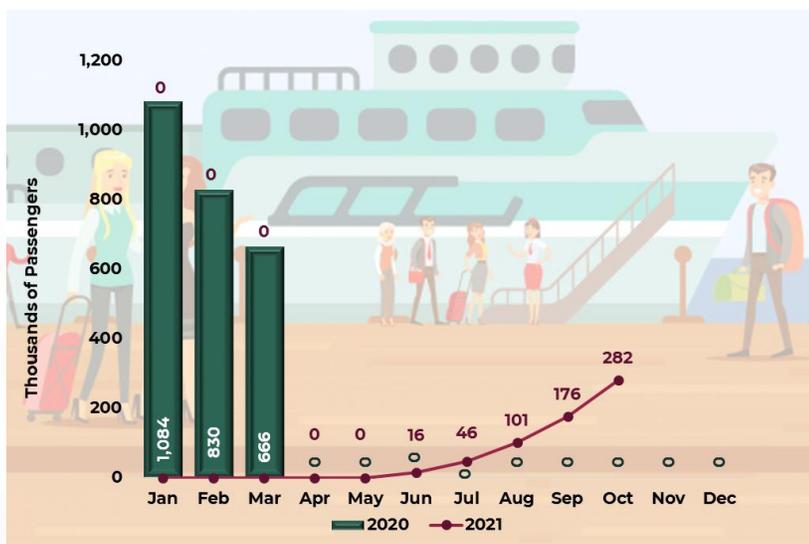
January - October	Passengers	Change %
2019	40,183,748	
2020	16,283,796	-59.5%
<b>2021</b>	<b>27,961,252</b>	<b>71.7%</b>



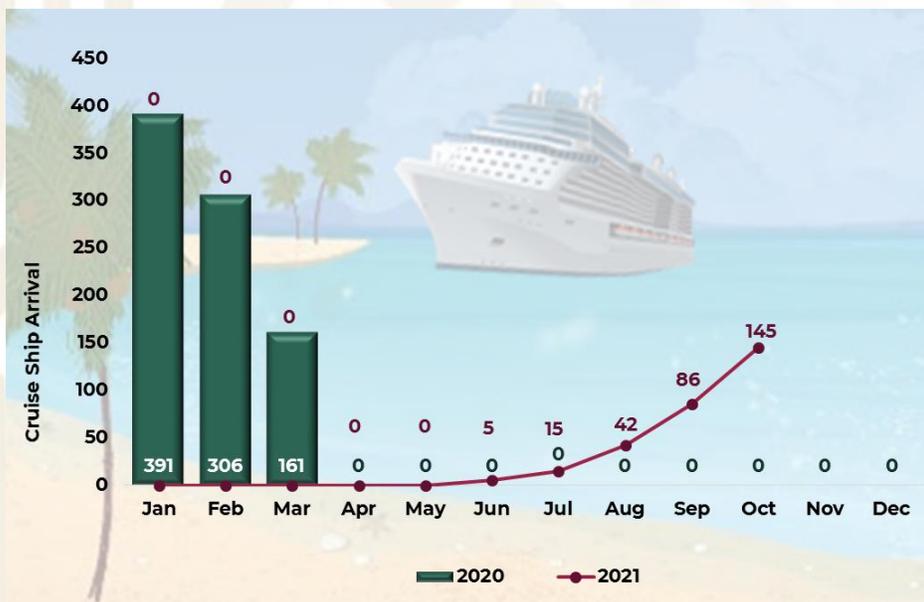
## MARITIME TRANSPORTATION

**Chart 19.** The number of cruise passengers that arrived during January-October 2021 was **621,324 passengers**, 75.9% lower than recorded in the same period of 2020

January - October	Thousands of Passengers	Change %
2019	7,165	
2020	2,580	-64.0%
<b>2021</b>	<b>621</b>	<b>-75.9%</b>



## ARRIVAL OF CRUISES TO MEXICO



**Chart 20.** The number of cruises that arrived at our destinations in the period January-October 2021 was **293 cruises**, which represented 565 less cruises. Equivalent to a decrease of 65.9% compared to the same period of 2020

January - October	Cruise Ship Arrival	Change %
2019	2,328	
2020	858	-63.1%
<b>2021</b>	<b>293</b>	<b>-65.9%</b>

**Source:** INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2020 correspond to the SCT, according to the presidential decree issued on December 7, 2020 in the Official Gazette of the Federation and to Press Release No. 006/2021 of the General Coordination of Ports and Merchant Marine of June 7, 2021).



## MAIN PORTS

**Map 2.** In January-October 2021 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Cabo San Lucas, Puerto Vallarta, Ensenada and Mazatlan** representing 95.1% of total arrivals.



**January-October 2021**

Cozumel			Majahual			Cabo San Lucas			Puerto Vallarta			Ensenada			Mazatlan		
Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers	
2020	370	1,131,962	2020	141	455,179	2020	47	135,421	2020	51	151,359	2020	61	134,643	2020	31	104,193
2021	133	228,454	2021	65	107,897	2021	25	41,383	2021	18	36,051	2021	29	32,192	2021	12	26,991
Change %	-64.1%	-79.8%	Change %	-53.9%	-76.3%	Change %	-46.8%	-69.4%	Change %	-64.7%	-76.2%	Change %	-52.5%	-76.1%	Change %	-61.3%	-74.1%

**Note:** The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

**Source:** General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2020 correspond to the SCT, according to the presidential decree issued on December 7, 2020 in the Official Gazette of the Federation and to Press Release No. 006/2021 of the General Coordination of Ports and Merchant Marine of June 7, 2021). <https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



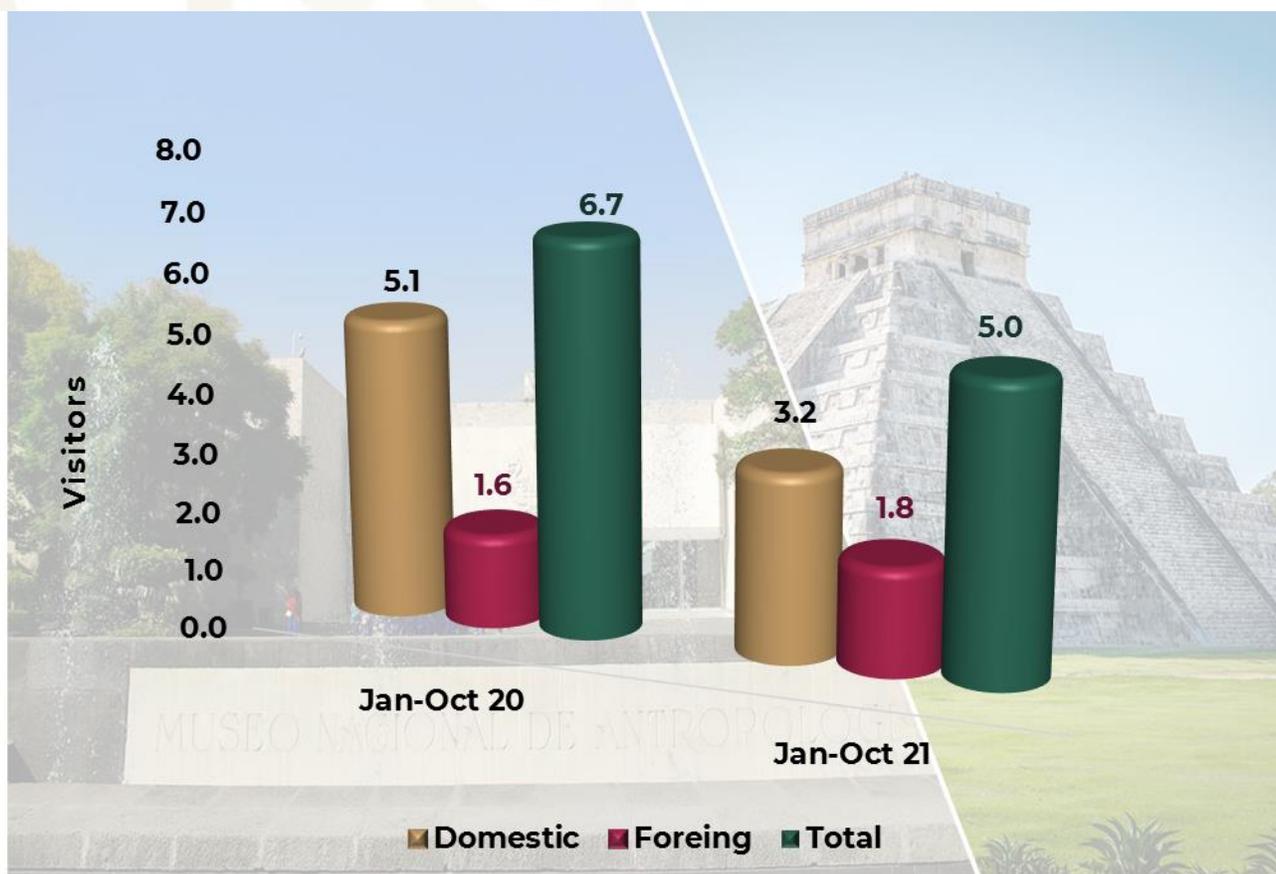
# MUSEUMS AND ARCHEOLOGICAL SITES



## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 21.** The National Institute of Anthropology and History reported **4 million 986 thousand visitors** in the period January-October. That is, One million 696 thousand visitors less than reported in the same period of 2020, which represented a reduction of 25.4%. Of the total number of visitors, 63.6% corresponded to national visitors and 36.4% to foreigners

January - October	Visitors	Change %
2019	22,644,563	
2020	6,681,849	-70.5%
<b>2021</b>	<b>4,985,920</b>	<b>-25.4%</b>



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



# **OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM**



## FOREIGN DIRECT INVESTMENT IN TOURISM

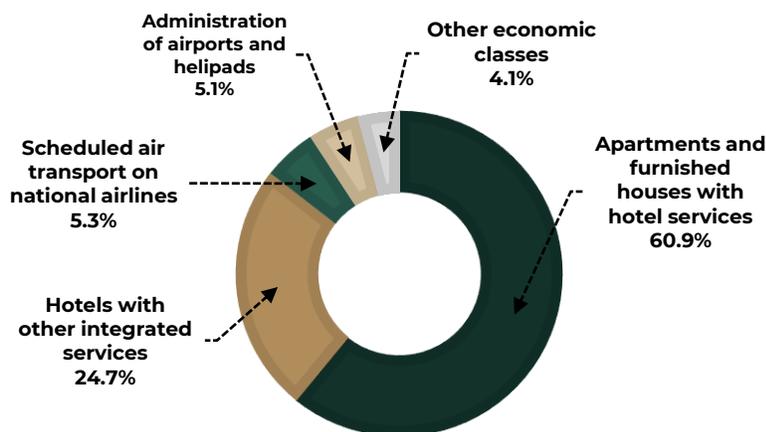
From the first quarter of 1999 to the third quarter of 2021, there was a **flow of Foreign Direct Investment in Tourism of 25,330 million US dollars**, with a percentage share of 4% of total Foreign Direct Investment during this period

From **January to September 2021, an amounts to 851.2 million dollars FDIT**, which is equivalent to a growth of 267.2% compared to the investment captured in the same period of 2020, equivalent to 15.6% of total FDI.

### FDIT share by type of economic activity Relative amounts: 1999-2021

Between the first quarter of 1999 and the third quarter of 2021, foreign direct investment in tourism stands out in:

- **Apartments and houses furnished with hotel services** (15.4 billion dollars)
- **Hotels with other integrated services** (6.3 billion dollars)
- **Together these classes** represent 85.6% of the total FDIT in that period.



\*Accumulated investment at the third quarter of 2021. Preliminary figures

Source: Ministry of Tourism based on Foreign Direct Investment Records of the Ministry of Economy (ME)

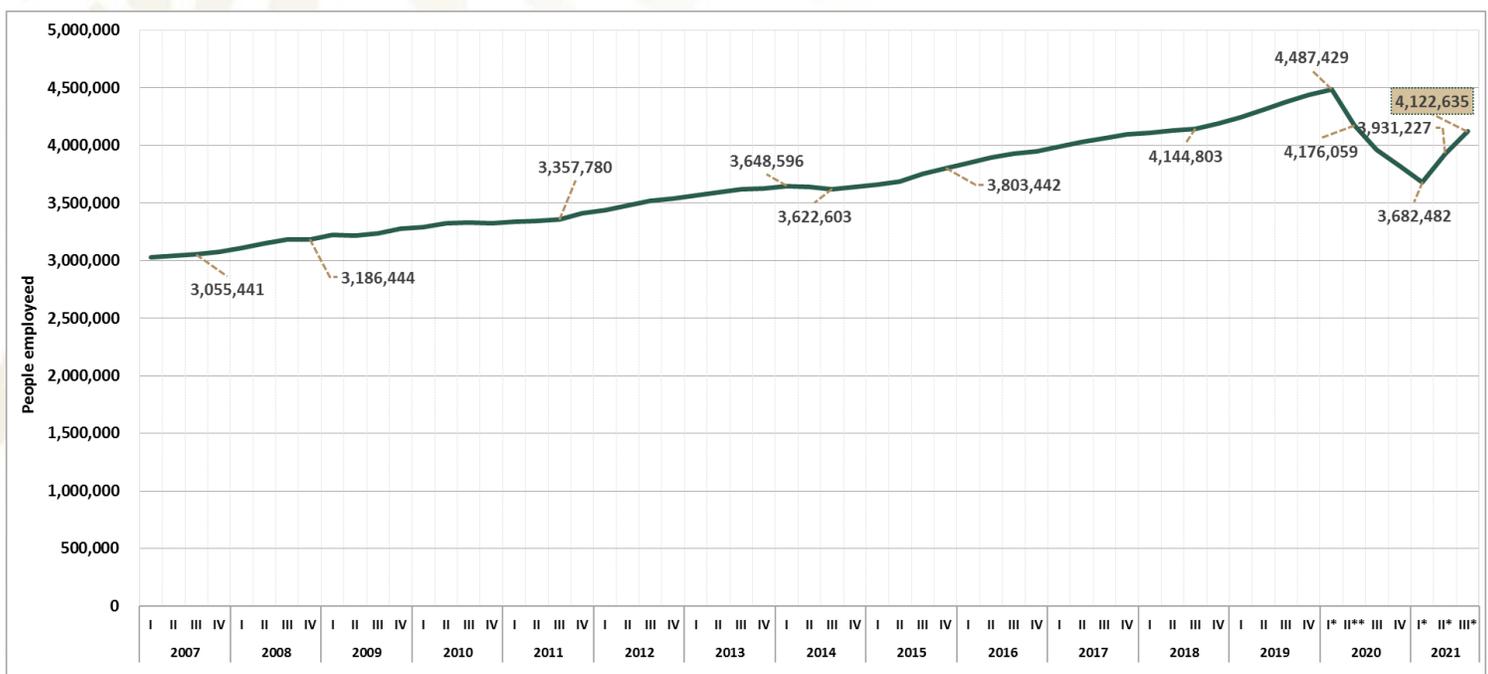
<https://www.datatur.sectur.gob.mx/SitePages/InversionTuristicaDirecta.aspx>



## TOURIST EMPLOYMENT Third Quarter of 2021

- In the third quarter of 2021, **the population employed in the tourism sector in Mexico stood at 4 million 123 thousand direct jobs** and represented 8.3% of total employment. Tourism employment increased +4.0% in the third quarter of 2021 with respect to the third quarter of 2020.

3rd. Quarter	People Employees	Change %
2018	4,379,079	
2019	3,962,981	N. c.
<b>2020</b>	<b>4,122,635</b>	<b>4.0%</b>



N.c. Not comparable.

**Source:** SECTUR with data from the National Survey of Occupation and Employment-New Edition (ENOEN) and validated by INEGI and SECTUR in the framework of the Specialized Technical Committee of Economic Statistics of the Tourism Sector (CTEEEST). (The figures before the Third Quarter 2020, correspond to the ENOE).

<https://www.datatur.sectur.gob.mx/SitePages/ResultadosTAT.aspx>

## RESULTS OF THE SATELLITE ACCOUNT OF TOURISM IN MEXICO 2020 (CSTM)



Percentage share of Gross Domestic Tourism Product in the national total for selected countries (2020)

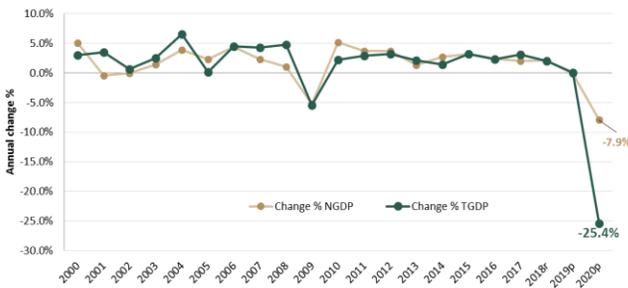


In 2020, the Tourism GDP registered a **25.4%** reduction compared to the previous year, a figure higher than the fall of the total economy, which was 7.9%

In 2020, the tourism sector generated **2.0 million** jobs, representing **5.3% of the country's total**.

### Tourist gainful employment

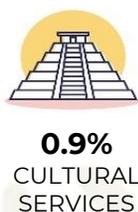
Variation in Tourism GDP and National GDP (constant values 2013=100)



P: Preliminary figures. Source: INEGI Tourism Satellite Account of Mexico 2020.



The **largest contribution to PIBT** is for **accommodation**, followed by passenger transport and other services

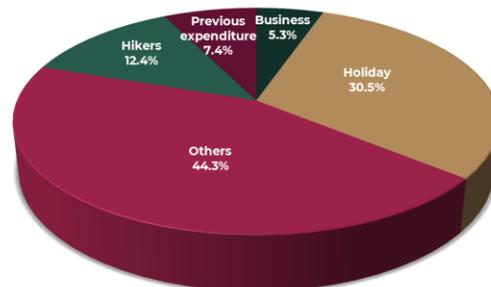


## RESULTS OF THE SATELLITE ACCOUNT OF TOURISM IN MEXICO 2020 (CSTM)

**Internal tourist consumption** according to your travel reasons  
(At current prices)

- Holidays, 30.5%
- Hikers, 12.4%
- Business, 5.3%
- Previous expenses before the trip, 7.4%
- Expenditure for other travel purposes, 44.3%

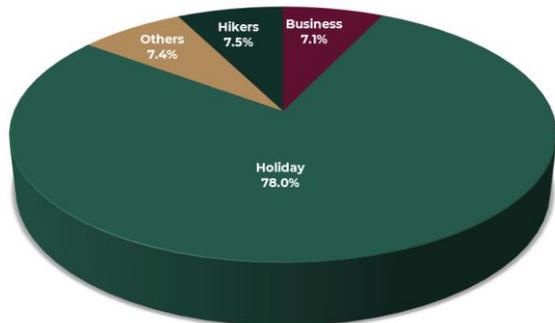
Internal Tourism Consumption by Reason of Travel, 2020



Source: INEGI, Tourism Satellite Account of Mexico, 2020.

**Rest of the world tourism, travel expenses**  
(At current prices)

Receptive Tourism Consumption for Travel Reasons, 2020



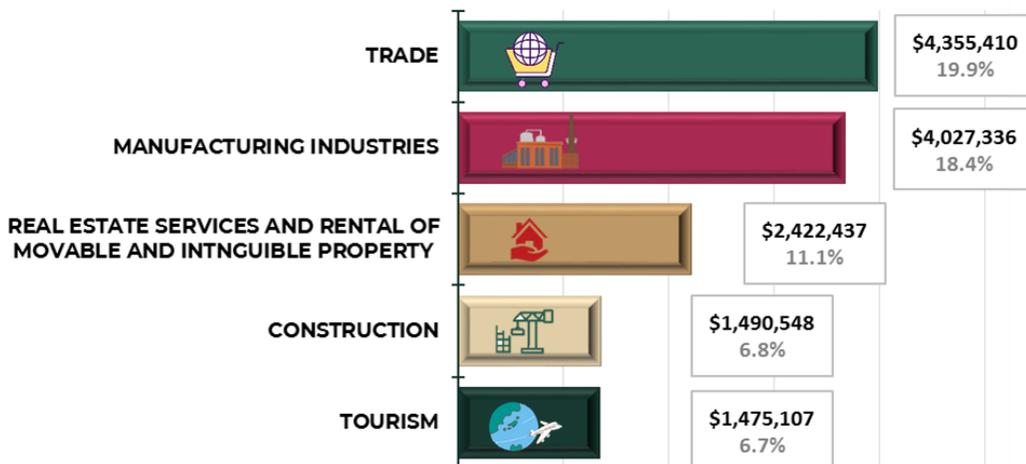
Source: INEGI, Tourism Satellite Account of Mexico, 2020

- Vacations, 78.0%
- Hikers, 7.5%
- Business, 7.1%
- Other travel reasons, 7.4%

**National tourism GDP** in relation to selected economic activities  
2020 MILLION PESOS



The contribution of tourism to the national economy is very similar to that of construction





## ECONOMIC CONTEXT (Central Bank)

### National

In Mexico, economic activity contracted during the third quarter of 2021. This result reflected a slowdown in the pace of recovery in various sectors that can be associated with the upsurge of the pandemic during the period and the continued disruptions in global supply chains.

Another contributing factor was the sharp reduction in spending on business support services due to the transition to the new outsourcing regime. Economic activity is expected to resume its recovery path. However, disruptions in global supply chains are expected to prevail, in an environment of uncertainty regarding the evolution of the pandemic and its effects on economic activity.

In line with global trends, domestic financial markets performed favorably during the reported quarter. Starting in mid-September, the Mexican peso experienced episodes of volatility and depreciated, while interest rates increased. In particular, short term interest rates were adjusted upwards as a result of increases in the policy rate, while longer-term interest rates were affected by external conditions, such as the dynamics of US interest rates. The behavior of domestic markets compares favorably with those of most of the region's emerging economies.

### International

In terms of the external environment, global economic activity continued to recover during the third quarter of the year, although at a slower pace than in the previous quarter and with heterogeneity across countries following both the evolution of the pandemic and stimulus spending. In the euro zone, the United States and the United Kingdom, economic activity continued to expand, although the latter countries showed less dynamism because of the increase in the number of new COVID-19 cases, the reduction of some stimulus programs, and the continuing disruptions to supply chains. In Japan, on the other hand, growth contracted driven by some of the previously mentioned factors, as well as the reimposition of mobility restrictions.

Emerging economies have performed differently, due to the evolution of the pandemic and the impact on global supply chains. Global industrial production has been affected by worsening bottlenecks, while the services sector moderated its pace of recovery owing to the aforementioned rebound in the number of infections in several countries.

The growth outlook for the world economy as a whole was revised slightly downwards for 2021. The latter, as a reflection of lower growth expectations for some advanced economies, while the outlook for emerging economies improved marginally. For 2022, global growth estimates remained stable although with a change in composition because of a slight increase in the forecast for advanced economies and a moderate reduction in those for emerging economies.

<https://www.banxico.org.mx/publications-and-press/quarterly-reports/%7B1BE80B67-16F0-A802-6923-903747710A2A%7D.pdf>



## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 20/19	January-October		Change % 21/20	
		2014	2015	2016	2017	2018	2019		2020	2021		
<b>International travelers balance (INEGI and Banco de México)</b>												
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	-55.3%	8,867.9	15,130.1	70.6%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	-64.8%	2,901.0	4,116.9	41.9%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	-48.8%	5,966.9	11,013.2	84.6%
<b>International travelers to Mexico (INEGI and Banco de México)</b>												
<b>Number of travelers (Thousand)</b>												
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	-47.5%	42,879.6	44,348.0	3.4%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	-46.1%	19,564.4	25,301.0	29.3%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	-54.5%	8,347.2	13,526.1	62.0%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	-36.7%	11,217.2	11,774.9	5.0%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	-48.8%	23,315.2	19,047.1	-18.3%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	-43.9%	20,734.8	18,425.8	-11.1%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	-71.6%	2,580.4	621.3	-75.9%
<b>Inbound travelers expenditure (Million dollars)</b>												
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	-55.3%	8,867.9	15,130.1	70.6%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	-55.9%	7,878.7	14,109.5	79.1%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	-56.6%	7,270.1	13,126.3	80.6%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	737.0	-43.7%	608.5	983.3	61.6%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	-48.9%	989.2	1,020.5	3.2%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	-40.2%	806.9	978.2	21.2%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	182.3	-70.9%	182.3	42.4	-76.8%
<b>Average expenditure (dollars)</b>												
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.1	-14.8%	206.8	341.2	65.0%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.1	-18.2%	402.7	557.7	38.5%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	843.6	-4.8%	871.0	970.4	11.4%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	54.7	-11.1%	54.3	83.5	53.9%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	42.3	-0.2%	42.4	53.6	26.3%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	39.3	6.7%	38.9	53.1	36.4%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	70.7	2.6%	70.7	68.2	-3.5%
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>												
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	-56.4%	31,291.0	26,031.8	-16.8%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	-64.8%	2,901.0	4,116.9	41.9%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	96.4	-19.3%	92.7	158.2	70.6%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	-62.9%	6,118.5	9,038.2	47.7%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	-69.7%	1,710.4	3,292.6	92.5%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	286.6	-18.2%	279.5	364.3	30.3%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	-54.4%	25,172.5	16,993.6	-32.5%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	-53.4%	1,190.7	824.3	-30.8%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	47.7	2.1%	47.3	48.5	2.6%
<b>Arrival of passengers on domestic and international flights (AFAC)</b>												
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	-52.8%	38,482.7	63,356.6	64.6%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	-58.8%	16,283.8	27,961.3	71.7%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	-47.4%	22,198.9	35,395.4	59.4%
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>												
<b>Country of nationality</b>												
Total air passengers by nationality	Thousands	12,958.5	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	-58.3%	6,280.8	10,650.8	69.6%
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	-51.0%	3,846.5	8,030.8	108.8%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	169.7	-71.9%	133.2	334.7	151.3%
Brazil	Thousands	309.7	304.2	307.4	376.5	389.6	396.8	134.1	-66.2%	106.1	252.2	137.6%
Spain	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	-57.8%	913.0	194.5	-78.7%
Canada	Thousands	310.1	333.3	361.5	377.3	386.3	391.7	100.0	-74.5%	83.6	167.4	100.2%
<b>Country of residence</b>												
Total air passengers per residence	Thousands	12,547.3	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	-58.3%	6,088.6	10,360.2	70.2%
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	-50.9%	3,946.2	8,182.3	107.3%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	139.2	-74.0%	108.7	287.7	164.7%
Brazil	Thousands	300.9	286.8	283.3	345.9	351.4	360.0	117.8	-67.3%	93.3	229.6	146.2%
Spain	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	-58.7%	893.1	167.9	-81.2%
Ecuador	Thousands	256.4	265.0	277.4	282.1	288.0	296.1	69.7	-76.5%	57.9	136.6	135.9%
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>												
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	-71.6%	2,580.4	621.3	-75.9%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	858.0	-70.9%	858.0	293.0	-65.9%
<b>Hotel business* (SECTUR)</b>												
Porcentaje de hotel ocupación	Percentage	57.2%	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	(34.2)	25.3	38.5	13.1
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,393.1	85,200.8	38,794.2	-54.5%	31,188.2	48,967.1	57.0%
<b>Number of tourist jobs** (SECTUR based on ENOE)</b>												
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	3,821.5	-13.9%	3,963.0	4,122.6	4.0%

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

14/12/2021

\*\* Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.



## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2021	2022	2021	2022
International Monetary Fund	6.20	4.00	3.50	3.10
OECD	5.90	3.30	5.60	4.40
Bank of Mexico Survey*	5.70	2.80	7.22	4.03
Ministry of the Treasury and Public Credit*	6.30	4.10	5.70	3.40

\* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Database (Oct 2021); **OECD**, Economic Outlook (2021/Dec); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (01/12/2021).

Ministry of Finance, General Economic Policy Criteria 2022.



## ECONOMIC INDICATORS

Entries	2018	2019	2020.I	2020.II	2020.III	2020.IV	2020	2021-I	2021-II	2021-III	Jul-21	Aug-21	Sep-21	Oct-21
<b>Economic</b>														
<b>Domestic</b>														
. Millions of current pesos	23,524,390	24,453,296	24,663,229	20,153,376	23,415,520	25,197,386	23,357,378	23,445,423	24,738,940	24,468,730				
. Constant prices annual variations in %	2.2	-0.2	-1.0	-18.7	-8.5	-4.4	-8.5	-3.6	19.9	4.3				
<b>Tertiary activities</b>														
<b>- Air Transportation (481)</b>														
. Millions of current pesos	58,268	67,842	57,013	6,941	21,460	35,550	30,241	31,378	75,763	74,065				
. Constant prices annual variations in %	9.7	8.0	7.5	-88.8	-63.3	-42.2	-49.0	-42.4	646.7	147.1				
<b>- Temporary Lodging Services (721)</b>														
. Millions of current pesos	269,681	285,401	258,471	21,897	90,141	130,697	125,301	125,102	192,376	215,027				
. Constant prices annual variations in %	3.9	1.9	-13.4	-93.1	-69.0	-53.1	-57.4	-46.4	858.9	135.4				
<b>- Food and Beverages Preparation Services (722)</b>														
. Millions of current pesos	247,360	266,842	267,899	147,537	173,963	197,408	196,702	212,960	250,497	234,004				
. Constant prices annual variations in %	0.4	1.2	-3.8	-49.0	-38.5	-30.1	-30.5	-23.4	64.1	29.2				
<b>Indicators of</b>														
<b>Tourism GDP</b>														
. Annual variations in %	2.8	0.5	-6.4	-46.7	-33.3	-0.3	-28.0	-23.3	53.2					
<b>Internal tourism consumption</b>														
. Annual variations in %	3.2	1.0	-6.3	-50.6	-35.8	-27.0	-30.0	-23.1	62.8					
<b>Domestic tourism consumption</b>														
. Annual variations in %	3.3	0.7	-4.1	-42.4	-29.5	-22.1	-24.8	-16.5	41.1					
<b>Inbound tourism consumption</b>														
. Annual variations in %	2.8	2.4	-14.7	-90.0	-68.1	-50.7	-53.8	-51.6	659.9					
<b>ent National</b>														
. Total Percentage of PEA	3.35	2.91	3.43	4.79	5.15	4.56	3.80	4.35	4.21	4.12	4.38	4.33	4.18	3.95
<b>and</b>														
<b>National Price Index (closing of the period)</b>														
<b>Consumer (percent variation)</b>														
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	-4.0%	9.6%	9.6%	9.7%	51.6%	9.7%	52.5%	23.6%	15.3%	15.7%
. Hotel (percent variation)	5.3%	0.7%	0.2%	-4.3%	-6.8%	0.7%	0.7%	-7.9%	0.0%	-7.9%	3.6%	5.2%	5.4%	5.9%
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	-6.8%	-4.8%	2.2%	2.2%	-4.5%	4.4%	-4.5%	9.2%	4.2%	4.6%	7.3%
. Restaurants (percent variation)	5.4%	5.0%	4.4%	3.7%	3.9%	5.0%	5.0%	4.3%	5.2%	4.3%	5.4%	5.7%	5.9%	5.9%
<b>Rate (peso /</b>														
<b>. Average of the period</b>														
	19.24	19.257	20.009	23.329	21.720	20.539	21.494	20.329	20.003	20.032	4.380	20.076	20.049	20.463
<b>Cycle</b>														
. Coincident Indicator	-1.16	(0.18)	(1.38)	11.93	1.13	0.05	0.05	1.30	(0.30)	1.30	1.40	(0.40)	0.03	N.D.
. Forward Indicator	-0.48	0.38	(4.84)	12.10	0.35	0.36	0.36	0.26	0.11	0.26	0.04	(0.02)	(0.06)	-0.08
. Confidence Consumer Index	0.32	(0.46)	(0.99)	(0.25)	0.41	0.43	0.43	0.41	0.24	0.41	0.16	0.12	0.14	0.18

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* Annual data. Base figures 2019

\*\* Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

\*\*\* (Base index second half of July 2019=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

\*\*\*\* Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.