



# Results of Tourism Activity February 2021

**TURISMO**  
SECRETARÍA DE TURISMO





**TURISMO**  
SECRETARÍA DE TURISMO



## DIRECTORY

**MIGUEL TORRUCO MARQUÉS**

Minister of Tourism

**ALEJANDRO AGUILERA GÓMEZ**

Head of the International Affairs and Cooperation Unit

**MANUEL G. MAYER HERNÁNDEZ**

General Director of Sectorial Information Integration



## INDEX

- **Outstanding Results**
- **International Visitors to Mexico**

1.1	Arrival of International Visitors.....	6
1.2	Arrival of International Tourists.....	6
1.3	International Travel Receipts.....	7
1.4	Average Expenditure of Longe-Stay Tourist, Air Transport.....	8
1.5	Departures of International Tourists, Air Transport.....	9
1.6	Spending by International Visitors from Mexico.....	9
1.7	International Travelers Balance.....	10

- **Air Transportation**

2.1	International Visitors to Mexico Arriving by Nationality.....	12
2.2	International Visitors to Mexico Arriving by Residence.....	13
2.3	American and Canadian Passengers Arriving by Nationality.....	14
2.4	American and Canadian Passengers Arriving by Residence.....	15
2.5	Main Airports of Arrival by Nationality.....	16

- **Domestic Tourism**

3.1	Occupancy Rate.....	18
3.2	Arrival of Tourists to Hotels.....	18

- **Transportation**

4.1	Air Transportation.....	20
4.2	Maritime Transportation.....	22
4.3	Main Ports.....	23

- **Museums and Archeological sites**

5.1	Museums and Archeological sites.....	25
-----	--------------------------------------	----

- **Other Indicators**

6.1	Economic Contex (BANXICO).....	27
6.2	Results of Tourism Activity.....	28
6.3	Macroeconomic Perspectives About Key Indicators.....	29
6.4	Economic indicators.....	30

**Warning:** As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

# OUTSTANDING RESULTS JANUARY - FEBRUARY 2021/2020

## Arrival of international tourists



**3 million 511 thousand (-) 53.6% vs 2020**

## International travel receipts



**One thousand 733 millions dollars**  
Change (-) 62.6%, vs 2020

## Spending international visitors from Mexico



**519 million 18 thousand dollars**  
Change (-) 64.4% Vs 2020

## Departures international tourists from Mexico



**One millionn 78 thousand tourists,**  
Change (-) 60.7%. Vs 2020

## International travelers balance



**Surplus One thousand 214 millions dollars,**  
Change (-) 61.8% Vs 2020

## Participation Issuing Markets USA and Canadian tourists



**865 thousand 424 Tourists**  
Change (-) 52.5% Vs. 2020

**27 thousand 656 Tourists**  
Change (-) 96.2% Vs. 2020

## Occupancy rate in 70 monitored centers 25.2%



Decreased of thirty four point three  
of a percentage points vs 2020

## Arrival of tourists to Hotels



**4 millions 284 thousand domestic tourists (72.2%)**  
**One million 650 thousand international tourists (27.8%)**



**TURISMO**  
SECRETARÍA DE TURISMO



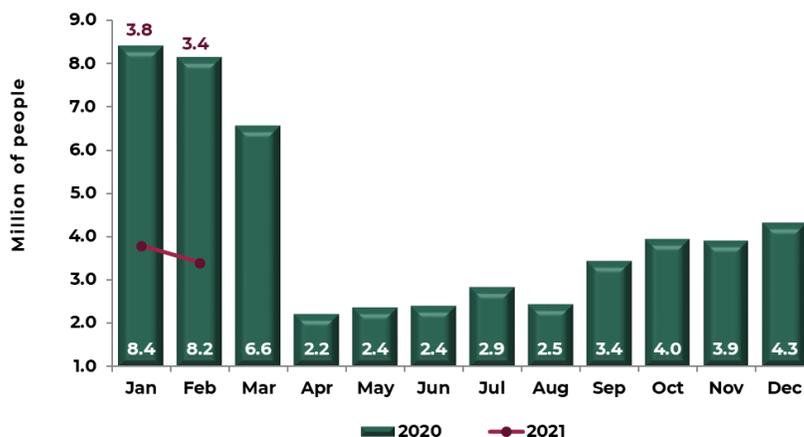
# INTERNATIONAL VISITORS TO MEXICO



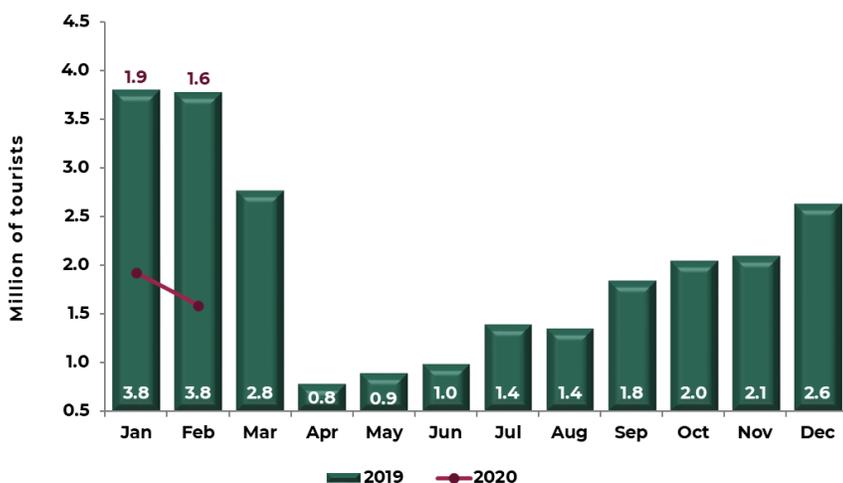
## ARRIVAL OF INTERNATIONAL VISITORS

**Chart 1.** According to INEGI, during January-February 2021 the number of international visitors arriving Mexico was **7 million 201 thousand**, this is 9 millions 382 thousand visitors less than same period 2020 and represented a decreased of (-) 56.6%.

January - February	Million of People	Change %
2019	15.6	
2020	16.6	6.4%
<b>2021</b>	<b>7.2</b>	<b>-56.6%</b>



## ARRIVAL OF INTERNATIONAL TOURISTS



**Chart 2.** International tourists arrivals in January-February 2021 were **3 million 511 thousand**, reaching 4 million 55 thousand less than same period 2020, decreasing (-) 53.6%.

January - February	Thousand Passengers	Change %
2019	6.9	
2020	7.6	10.3%
<b>2021</b>	<b>3.5</b>	<b>-53.6%</b>

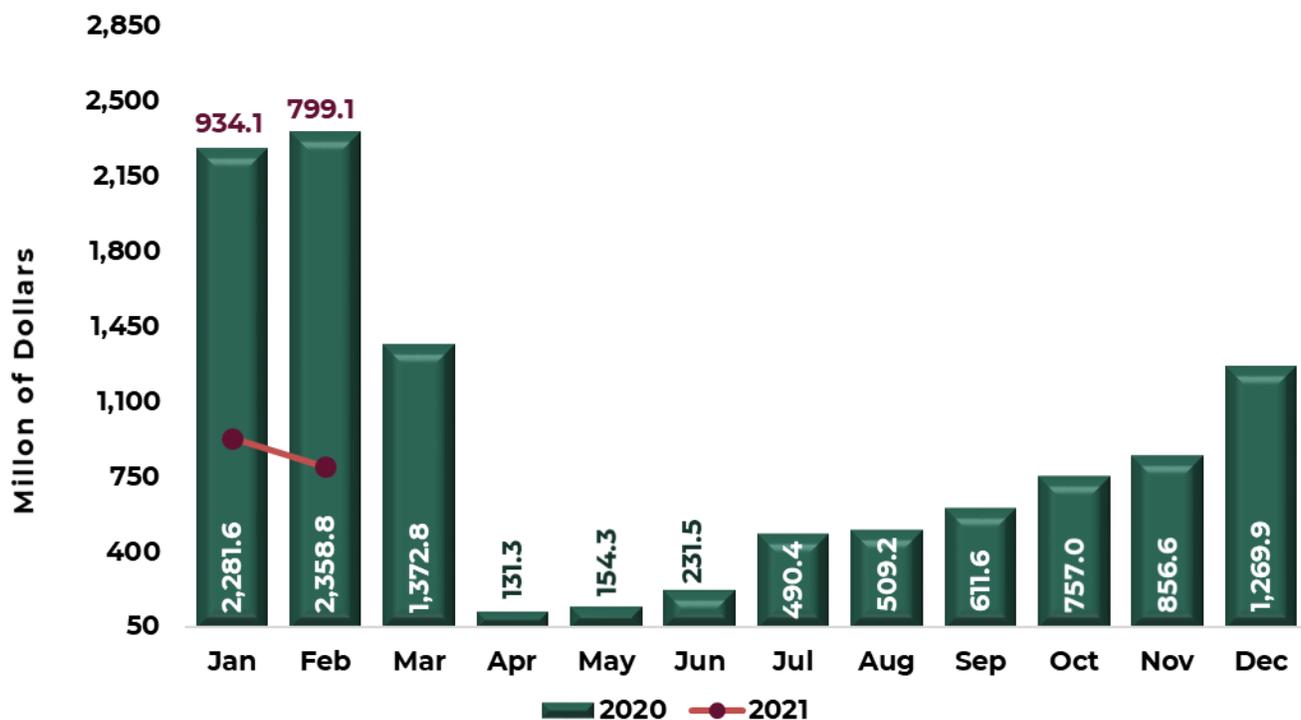
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



## INTERNATIONAL TRAVEL RECEIPTS

**Chart 3.** In the first two months of 2021, foreign currency income from international arrival visitors was **One thousand 733 million dollars**, equivalent a decrease -62.6% compared to the same period 2020.

January - February	Million of People	Change %
2019	4,523.1	
2020	4,640.4	2.6%
<b>2021</b>	<b>1,733.2</b>	<b>-62.6%</b>



Source: INEGI and Bank of Mexico, Balance of payments.

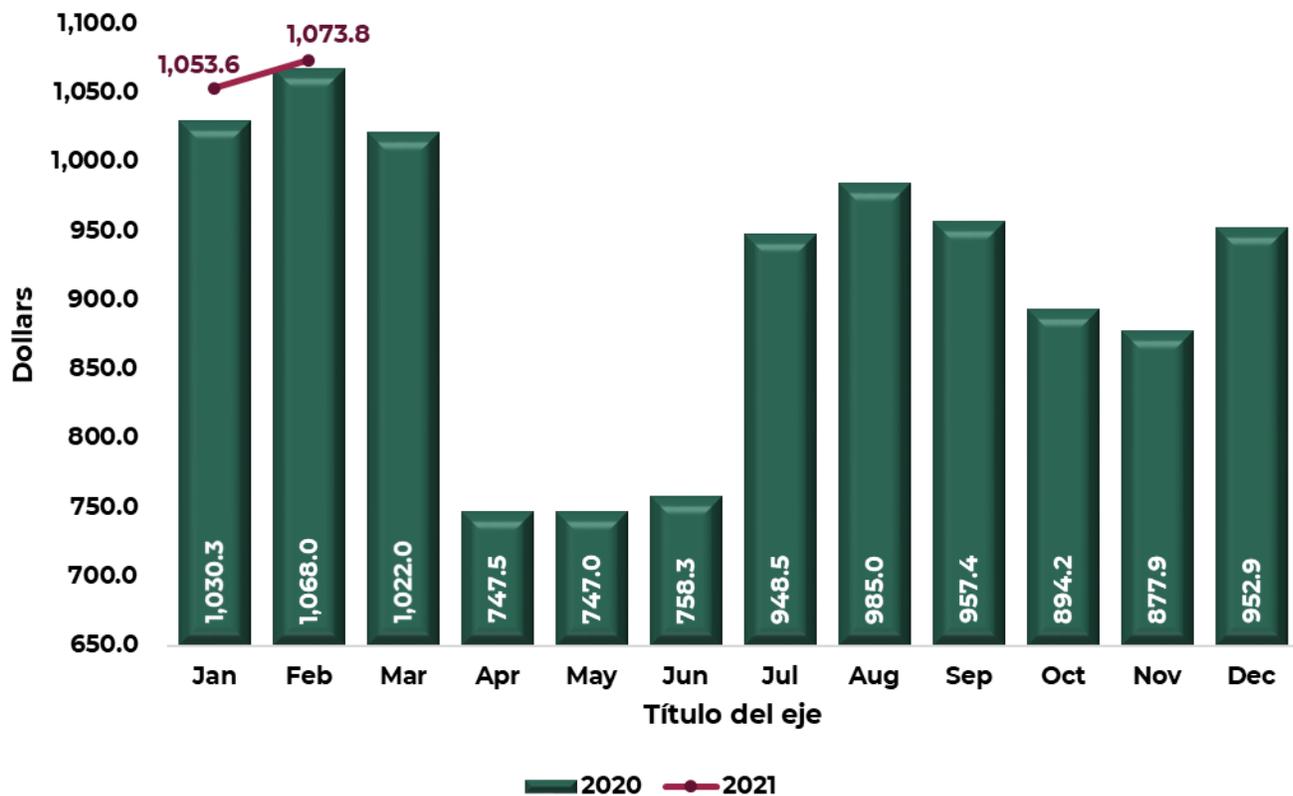
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

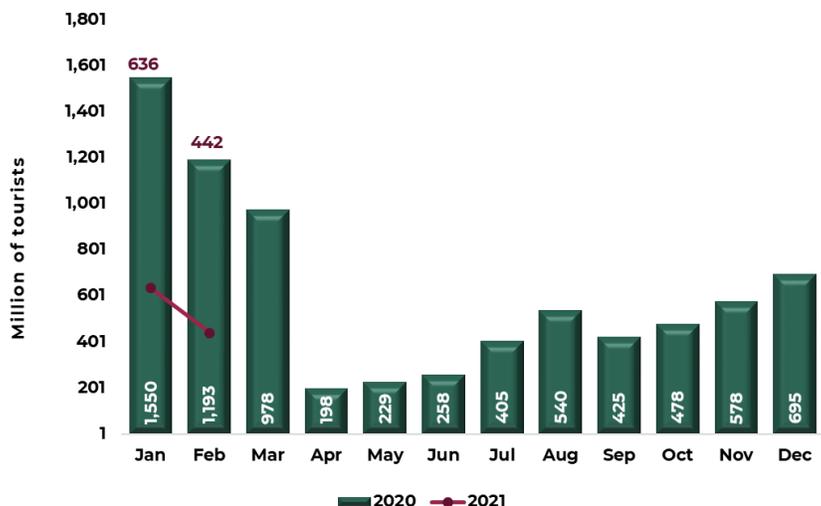
**Chart 4.** In the first two months of 2021, the average expenditure of long-stay tourists by air was **1,062.7 dollars**, equivalent a increase +1.3% in comparison to the same period 2020.

January - February	Dollars	Change %
2019	1,074.5	
2020	1,049.3	-2.3%
<b>2021</b>	<b>1,062.7</b>	<b>1.3%</b>





## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



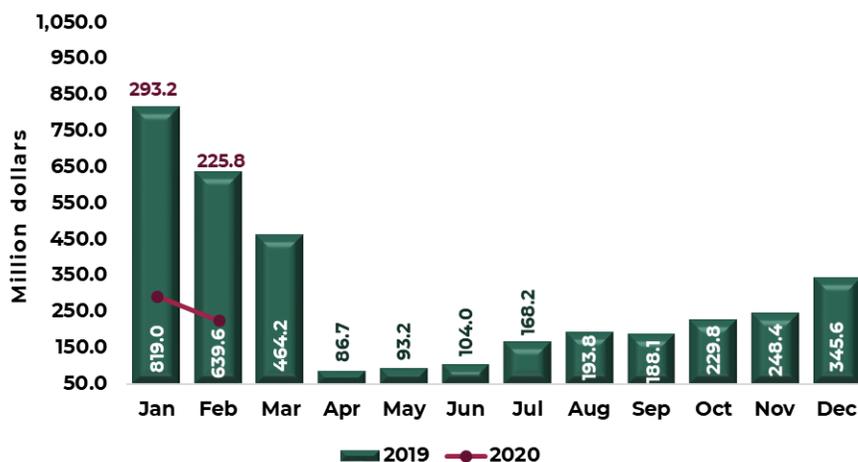
**Chars 5.** According to INEGI, during January-February 2021, international tourists departures's number from Mexico was **one million 78 thousand tourist**, which is One million 665 thousand less tourists than January-February 2020 and represents a decrease of -60.7%.

January - February	Millions of People	Change %
2019	2,861	
2020	2,743	-4.1%
<b>2021</b>	<b>1,078</b>	<b>-60.7%</b>

## SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

**Chart 6.** In January-February 2021, foreign currency spent by visitors residing in Mexico when going abroad was **519 millions 18 thousand dollars**, lower 939 millions 578 thousand dollars to January-February 2020, equivalent to -64.4% decrease.

January - February	Millions of Tourists	Change %
2019	1,629	
2020	1,459	-10.4%
<b>2021</b>	<b>519</b>	<b>-64.4%</b>



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## INTERNATIONAL TRAVELERS BALANCE

**Chart 7.** The balance by international visitors in January-February 2021 registered a surplus of **One thousand 214 millions dollars**, this represents a decrease of -61.8% in comparison to the same period of 2020.

January - February	Millions Dollars	Change %
2019	2,894.4	
2020	3,181.8	9.9%
<b>2021</b>	<b>1,214.2</b>	<b>-61.8%</b>

## BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



**TURISMO**  
SECRETARÍA DE TURISMO

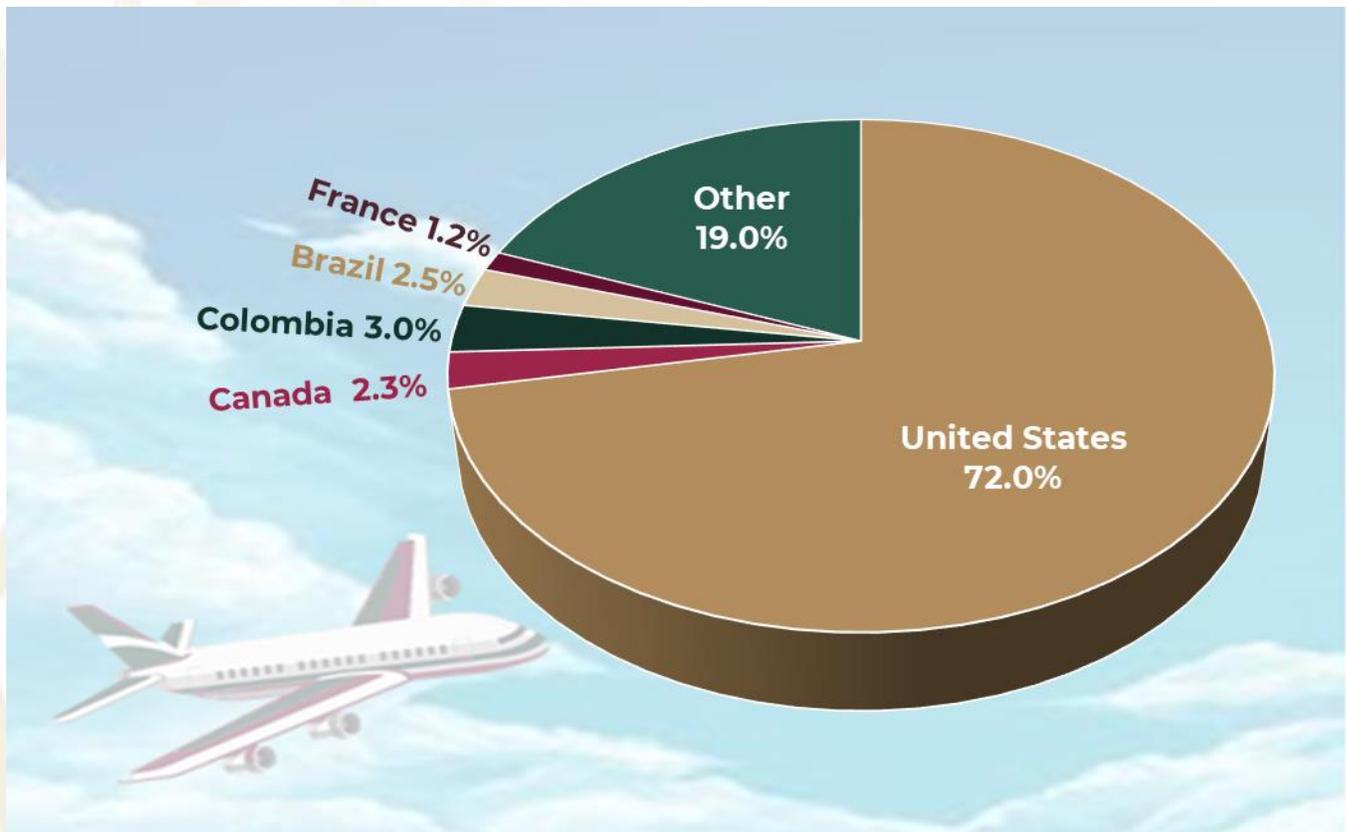


# AIR TRANSPORTATION



## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** In the first two months of 2021 **United States** citizens's arrivals by air stands out, representing 72.0% of total, from **Canada** was 2.3%, while the European region had an 7.7% participation in total, corresponding 1.2% to **French citizens**, South America region represented 13.1% of total, **Colombia and Brazil** citizens participated with 3.0% and 2.5% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

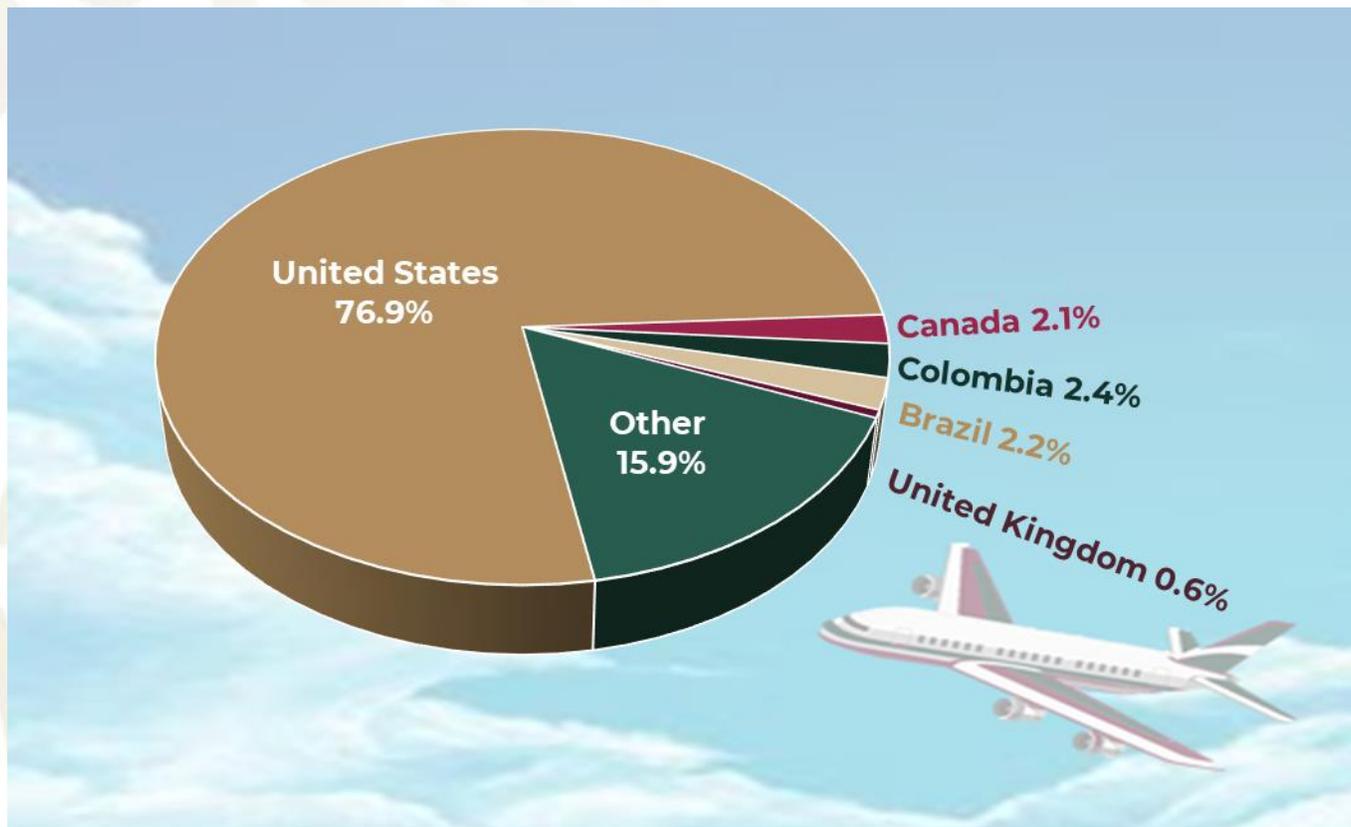
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 9.** In the first two months of 2021, passengers by air arrival residing in the **United States** representing 76.9% of total, as well as **Canada** with 2.1%, while European region share 6.2% of total, being residents in **United Kingdom** who represented 0.6% of total arrivals by air, South America region represented 11.7% of total, where residents from **Colombia** and **Brazil** participated with 2.4% and 2.2% of total, respectively.



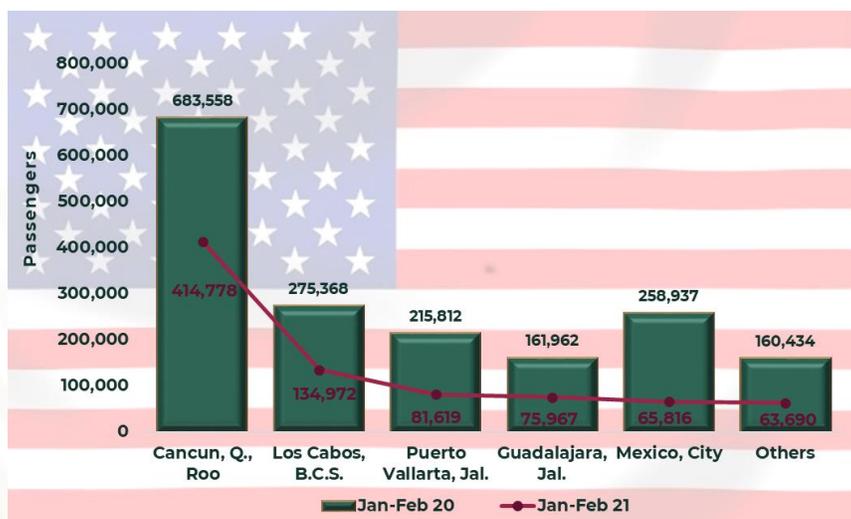
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



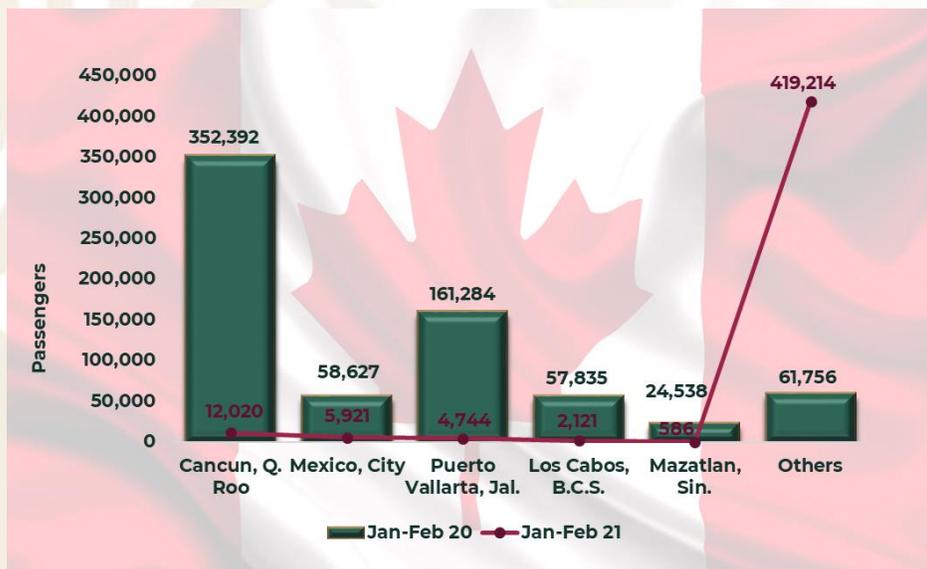
## U.S. CITIZENS BY AIRPORT

**Chart 10.** The U.S. citizens who arrived to Mexico by air decreased (-)52.5% during January-February 2021 compared to the same period of 2020, registering **865 thousand 424 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - February	Thousand Passengers	Change %
2019	1,679,344	
2020	1,821,509	8.5%
<b>2021</b>	<b>865,424</b>	<b>-52.5%</b>



## CANADIAN CITIZENS BY AIRPORT

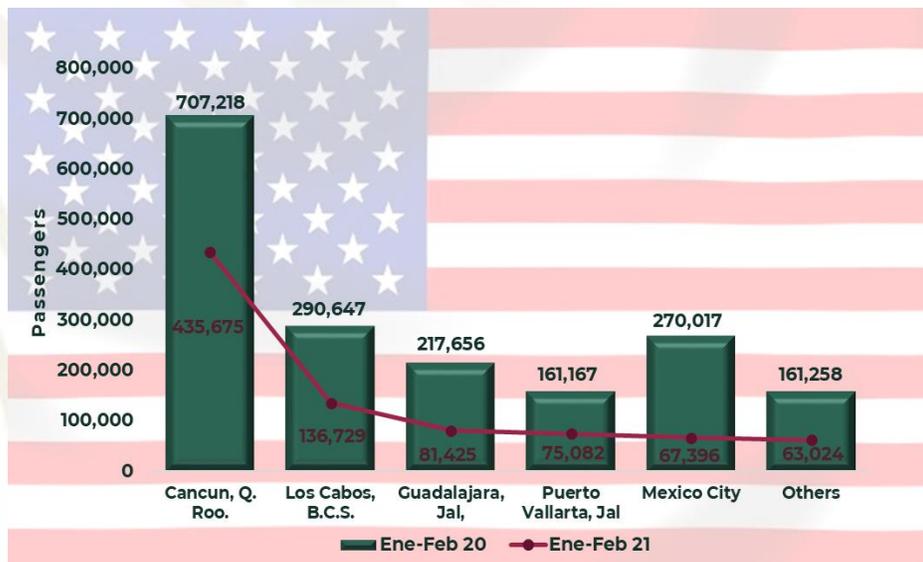


**Chart 11.** in the period January-February 2021, Canadian citizens who arrived to Mexico by air was (-) 96.2% lower compared to same period of 2020, by registering **27 thousand 656 passengers**. They firstly arrived at the Cancun Airport, followed by Mexico City Airport.

January - February	Thousand Passengers	Change %
2019	701,292	
2020	730,972	4.2%
<b>2021</b>	<b>27,656</b>	<b>-96.2%</b>



## AMERICAN PASSENGERS PER AIRPORT



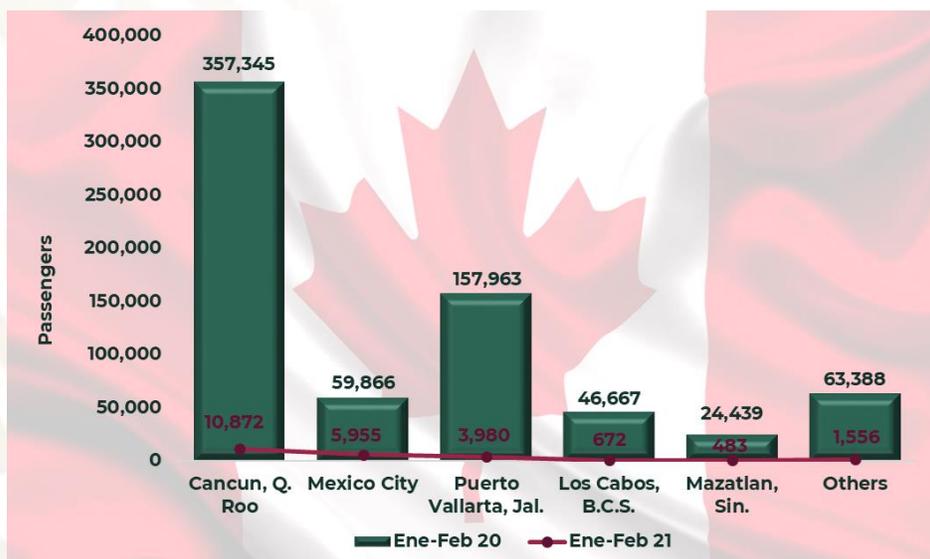
**Chart 12.** The American residents who arrived to Mexico by air decreased (-)52.6% in the period January-February 2021 compared to the same period of 2020, registering **887 thousand 681 passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

January - February	Thousand Passengers	Change %
2019	1,714,351	
2020	1,873,586	9.3%
<b>2021</b>	<b>887,681</b>	<b>-52.6%</b>

## CANADIAN PASSENGERS PER AIRPORT

**Chart 13.** in the period January-February 2021 the Canadian residents who arrived to Mexico by air was (-)96.7% lower compared to the same period of 2020, amounted **23 thousand 743 passengers**, They firstly arrived at Cancun Airport, followed by Mexico City Airport.

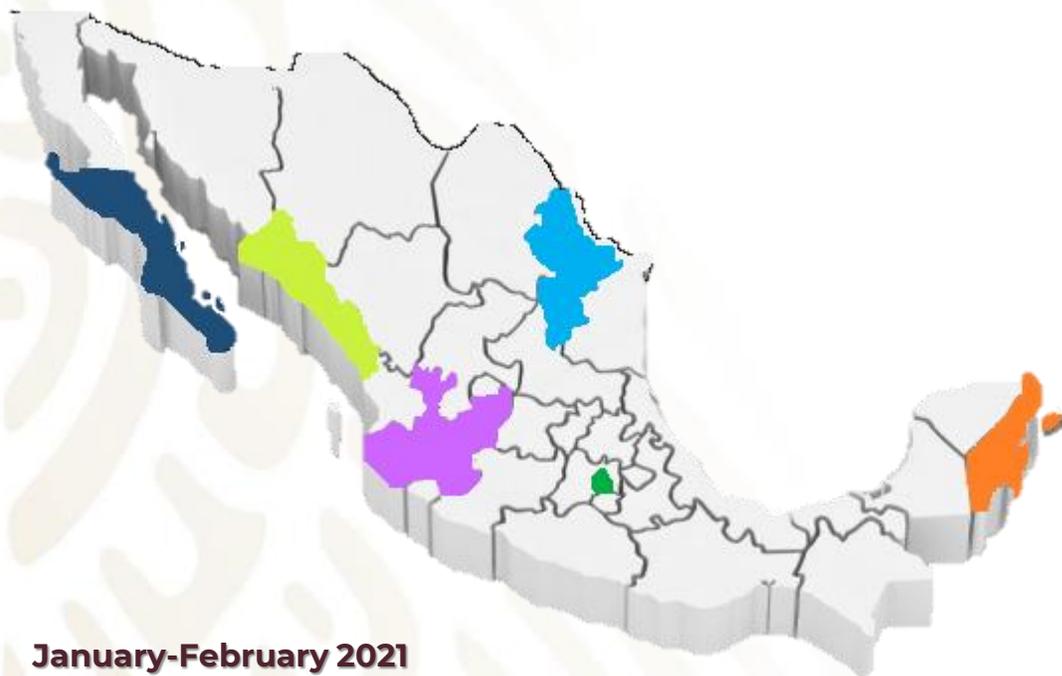
January - February	Thousand Passengers	Change %
2019	704,711	
2020	719,827	2.1%
<b>2021</b>	<b>23,743</b>	<b>-96.7%</b>





## MAIN AIRPORTS OF ARRIVAL

**Figure 1.** In the first two months of 2021, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (579,613), **Mexico City** (213,233), **Los Cabos** (139,491), **Puerto Vallarta** (87,895) **Guadalajara** (78,693), **Cozumel** (15,434), **Monterrey** (9,061) y **Mazatlan** (8,163).



January-February 2021

Quintana Roo		Mexico City		Baja California Sur		Jalisco		Quintana Roo		Nuevo Leon		Sinaloa		
Cancun		Mexico City		Los Cabos		Puerto Vallarta		Cozumel		Monterrey		Mazatlan		
2020	1,504,820	2020	813,648	2020	345,582	2020	392,431	174,507	2020	45,678	2020	44,683	2020	44,861
2021	579,613	2021	213,233	2021	139,491	2021	87,895	78,693	2021	15,434	2021	9,061	2021	8,163
Var %	-61.5%	Var %	-73.8%	Var %	-59.6%	Var %	-77.6%	-54.9%	Var %	-66.2%	Var %	-79.7%	Var %	-81.8%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.  
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



# DOMESTIC TOURISM



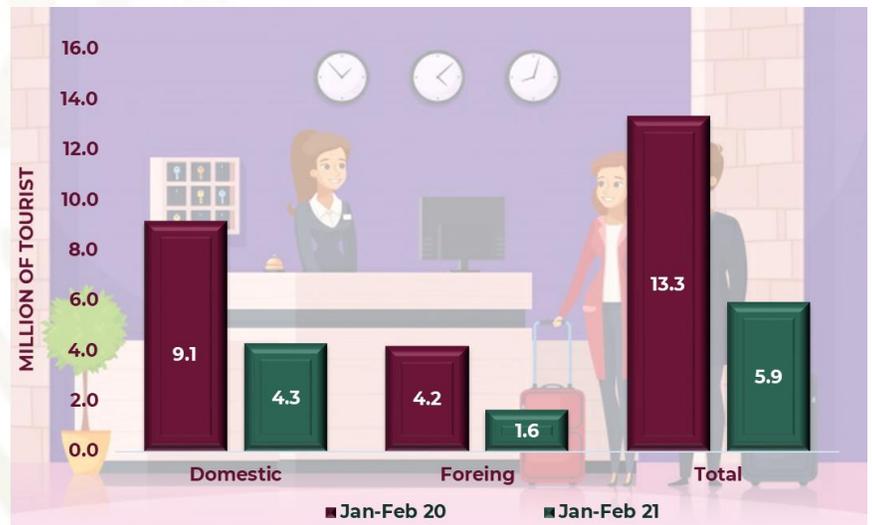
## OCCUPANCY RATE



**Chart 14.** in the first two months of 2021 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **25.2%**, a level lower by 34.3 point of a percentage point compared to that observed during the same period of 2020.

## ARRIVAL OF TOURISTS TO HOTELS

**Chart 15.** In January-February 2021, **domestic tourist arrivals to hotel rooms** was **4 million 284 thousand tourists (72.2%)**; **One million 650 thousand** remaining arrivals (27.8%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -55.5% compared to January-February 2020.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



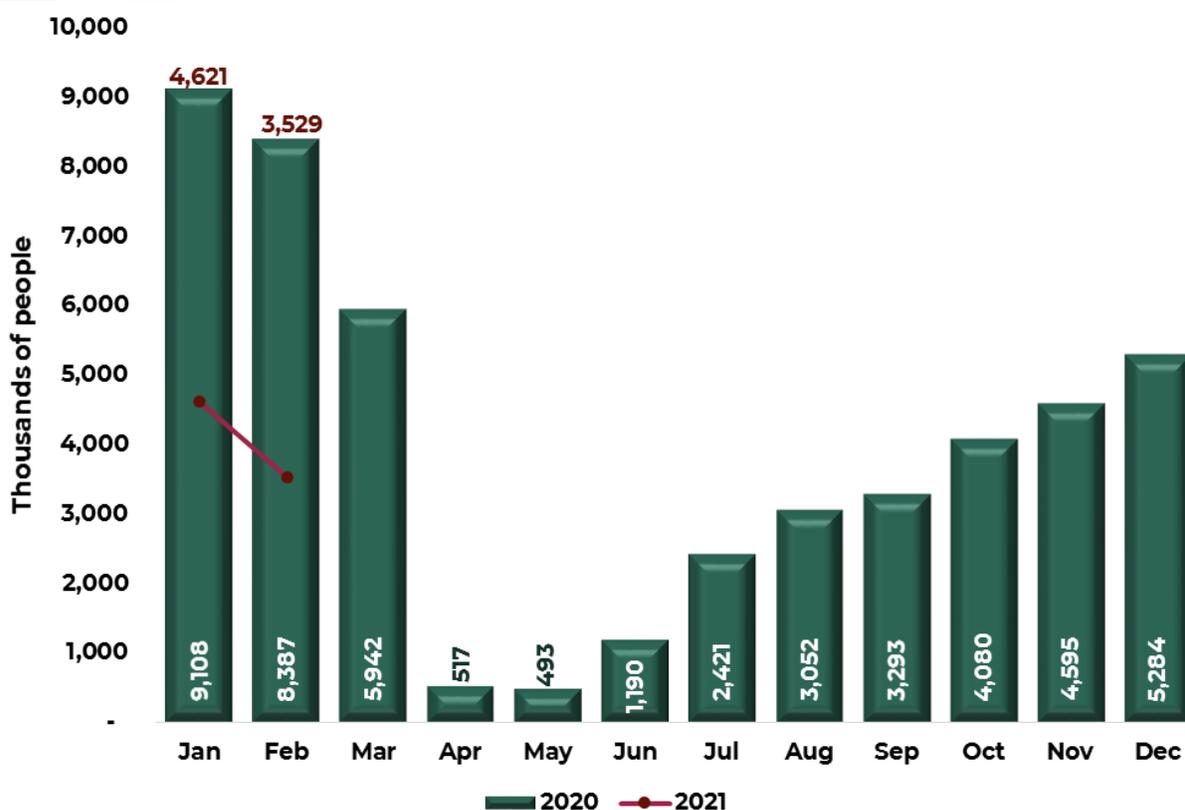
# TRANSPORTATION



## AIR TRANSPORTATION

**Chart 16.** The number of passengers arriving by air in the first two months of 2021 was **8 million 150 thousand passengers**, representing 9 millions 345 thousand passengers lower (-) 53.4% in comparison to the same period of 2020.

January - February	Thousand Passengers	Change %
2019	15,984,094	
2020	17,494,856	9.5%
<b>2021</b>	<b>8,149,549</b>	<b>-53.4%</b>

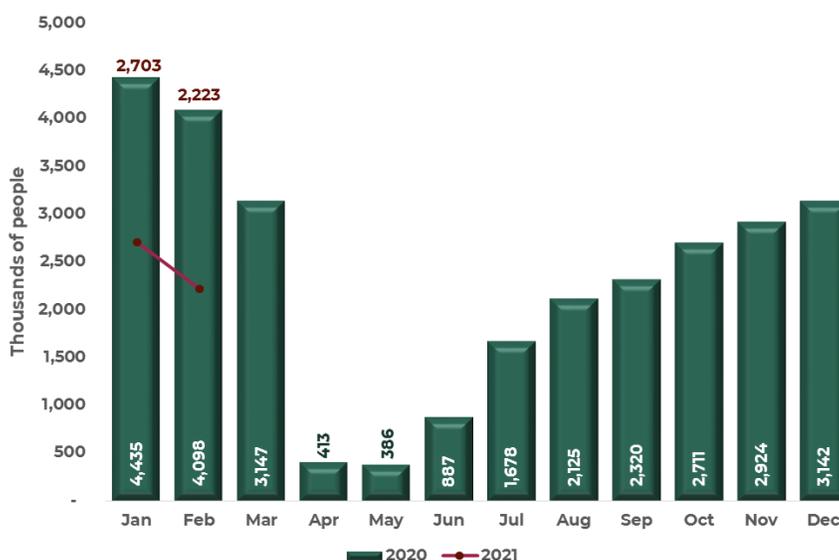




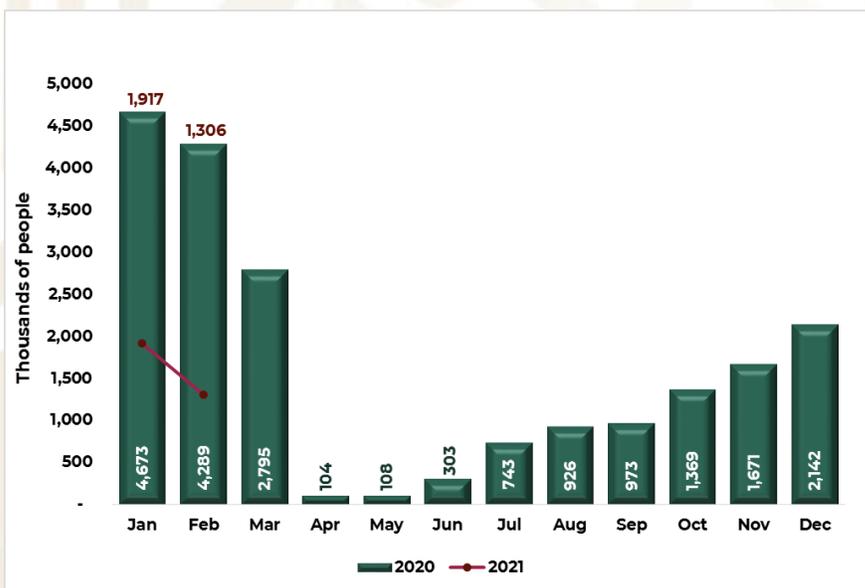
## AIR TRANSPORTATION ON NATIONAL FLIGHTS

**Chart 17.** The number of passengers arriving by air on domestic flights during January-February 2021 was **4 millions 926 thousand passengers**, representing 3 Millions 607 thousands passengers lower (-42.3%), in comparison to the same period of 2020.

January - February	Thousand Passengers	Change %
2019	7,597,210	
2020	8,532,996	12.3%
<b>2021</b>	<b>4,926,198</b>	<b>-42.3%</b>



## AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



**Chart 18.** In January-February 2021, the number of passengers arriving by air on international flights decreased -64.0%, with **3 millions 223 thousand passengers**, lower for 5 Millions 739 thousands passengers the amount of the same period of 2020.

January - February	Thousand Passengers	Change %
2019	8,386,884	
2020	8,961,860	6.9%
<b>2021</b>	<b>3,223,351</b>	<b>-64.0%</b>

Preliminary figures

Source: Federal Civil Aviation Agency (SCT).

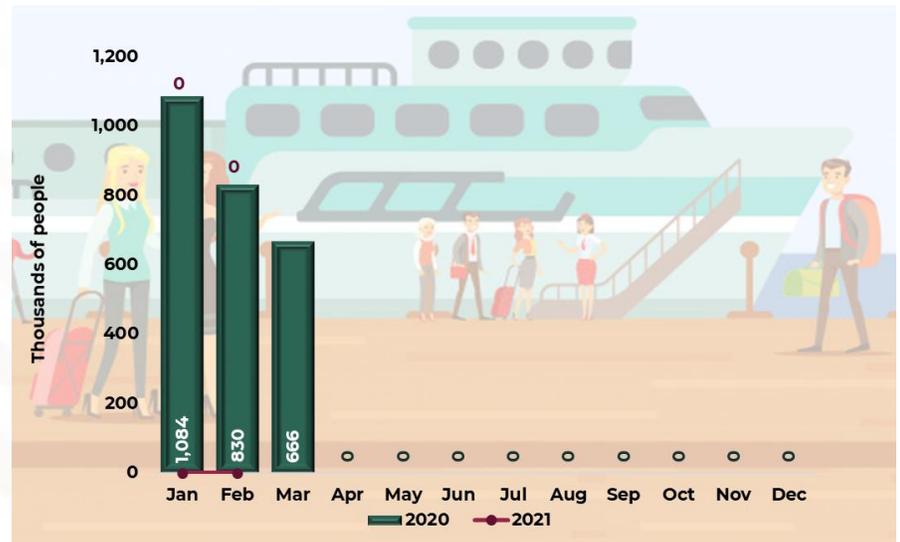
<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



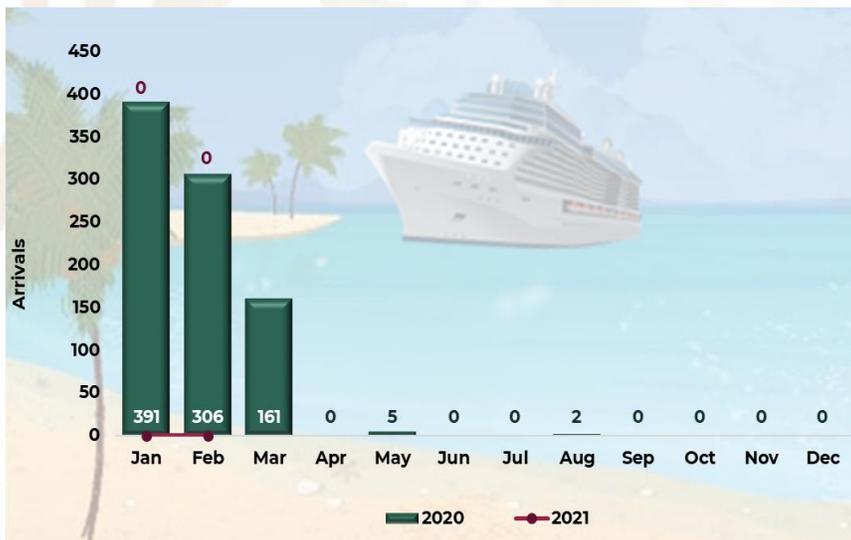
## MARITIME TRANSPORTATION

**Chart 19.** During the period January-February 2021 there was no record of **passengers transported**, which represented (-) 100% below that reported in the same period of 2020..

January - February	Passengers	Change %
2019	1,782	
2020	1,914	7.4%
<b>2021</b>	<b>0</b>	<b>-100.0%</b>



## ARRIVAL OF CRUISES TO MEXICO



**Chart 20.** In the first two months of 2021, no **cruise ship** arrival records were presented, representing a decrease of (-) 100% compared to the same period in 2020.

January - February	Arrivals	Change %
2019	643	
2020	697	8.4%
<b>2021</b>	<b>0</b>	<b>-100.0%</b>



## MAIN PORTS<sup>1</sup>

**Figure 2.** During the first two months of 2021 there were no records of passenger arrivals on cruise ships to the main ports of Mexico, so **Cozumel, Majahual, Puerto Vallarta, Ensenada, Cabo San Lucas and Progreso**, had a drop of the (-) 100% of total passengers compared to the same period of 2020.



**January-February 2021**

Cozumel, Q. Roo		Majahual, Q. Roo		Puerto Vallarta, Jal.		Ensenada, B. C.		Cabo San Lucas, B. C. S.		Progreso, Yuc.							
Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers						
2020	300	918,823	2020	115	373,180	2020	39	122,369	2020	49	113,975	2020	38	109,554	2020	38	101,280
2021	0	0	2021	0	0	2021	0	0	2021	0	0	2021	0	0	2021	0	0
Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%



**TURISMO**  
SECRETARÍA DE TURISMO



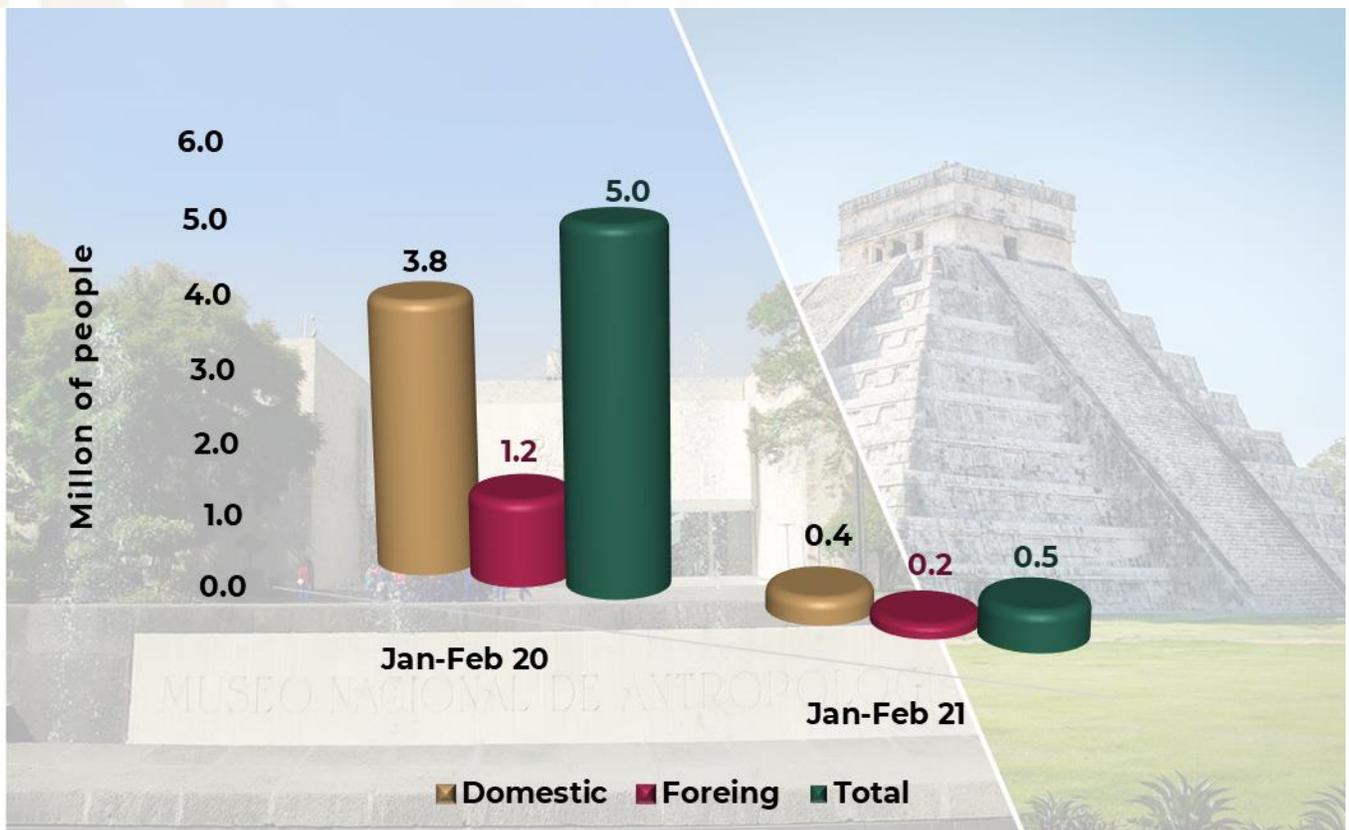
# MUSEUMS AND ARCHEOLOGICAL SITES



## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 21.** The National Institute of Anthropology and History reported **546 thousand 510 visitors** during first two months of 2021, decreased -89.1% than reported in the same period of 2020. Of the total number of visitors, 65.6% corresponded to national visitors and the 34.4% to foreigners.

January - February	Millions Visitors	Change %
2019	4,807,977	
2020	5,017,655	4.4%
<b>2021</b>	<b>546,510</b>	<b>-89.1%</b>



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



**TURISMO**

SECRETARÍA DE TURISMO



# **OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM**



## ECONOMIC CONTEXT (BANXICO)

### National

The economic situation faced by Mexico by the COVID-19 pandemic in 2020 was closely linked to the evolution of contagion, confinement and health measures implemented. The effect of these measures was reflected in a decrease in population mobility and a slowdown in economic activity. However, a significant part of the impact came from the external sector, first, due to disruptions in global value chains in the face of factory closures and borders between our main trading partners and, subsequently, by lower demand for our exports across the board.

This situation led, on the one hand, to the collapse of international trade and commodity prices due to lower demand for industrial inputs and, on the other hand, to lower demand for manufactured goods as well as other export goods and services. An important factor in the lower demand for services was the decrease in the flow of travellers to the national territory for tourism and business reasons.

In the fourth quarter of 2020, the revival of economic activity that was observed in the third quarter continued, albeit at a more moderate pace and showing some weakening at the end of the year. In particular, although activity continued to recover in October and November, a marked slowdown in December as a result of the resurgence of the pandemic and the new restrictions on production and mobility implemented in some states.

### International

2020 represented an important turning point at the global level. The pandemic caused the worst drop in global economic activity since the Great Depression, however, as it was a crisis by design, once containment measures and mobility restrictions were eased, began an accelerated recovery in the pace of growth of the world economy. In addition, with the launch of the world's largest vaccination campaign in December 2020, the economic outlook improved and growth expectations for 2021 increased significantly.

In January 2021, the International Monetary Fund (IMF) estimated that 2020 closed with a contraction of the world's Gross Domestic Product (GDP) of 3.5%, lower than the 4.9% drop expected in June 2020. By 2021, the IMF projects a 5.5% recovery in global GDP and estimates that the advanced and emerging economies will grow 4.3% and 6.3%, respectively. For Latin America and the Caribbean, a recovery of 4.1 per cent is expected.

In line with the best growth expectations in 2021, global GDP is projected to reach its pre-maturity level by the end of the year. However, it is estimated that recovery will be uneven across countries, sectors, regions and population groups.

In contrast to manufacturing production and international trade, the recovery in the service sector has been slower, because the service sector is mainly made up of intensive economic activities in physical contact, such as housing, food preparation, and passenger transport.

[https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas\\_Publicas/docs/paquete\\_economico/precgpe/precgpe\\_2022.pdf](https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas_Publicas/docs/paquete_economico/precgpe/precgpe_2022.pdf)



## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)								Change % 20/19	January-February		Change % 21/20
		2014	2015	2016	2017	2018	2019	2020	2020		2021		
<b>International travelers balance (INEGI and Banco de México)</b>													
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	11,024.8	-55.1%	4,640.4	1,733.2	-62.6%	
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,580.7	-63.8%	1,458.6	519.0	-64.4%	
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,444.1	-49.3%	3,181.8	1,214.2	-61.8%	
<b>International travelers to Mexico (INEGI and Banco de México)</b>													
<b>Number of travelers (Thousand)</b>													
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,160.3	-47.5%	16,582.8	7,201.0	-56.6%	
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,315.8	-46.0%	7,566.2	3,510.8	-53.6%	
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,847.1	-54.3%	4,165.9	1,520.8	-63.5%	
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	-36.7%	3,400.3	1,990.0	-41.5%	
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	-48.8%	9,016.6	3,690.2	-59.1%	
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	-43.9%	7,102.3	3,690.2	-48.0%	
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	-71.6%	1,914.3	-	-100.0%	
<b>Inbound travelers expenditure (Million dollars)</b>													
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	11,024.8	-55.1%	4,640.4	1,733.2	-62.6%	
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,890.0	-55.8%	4,245.3	1,555.2	-63.4%	
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,152.9	-56.5%	4,032.5	1,416.3	-64.9%	
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	737.0	-43.7%	212.7	139.0	-34.7%	
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	-48.9%	395.1	178.0	-55.0%	
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	-40.2%	260.9	178.0	-31.8%	
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	182.3	-70.9%	134.3	-	-100.0%	
<b>Average expenditure (dollars)</b>													
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.5	-14.6%	279.8	240.7	-14.0%	
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.7	-18.1%	561.1	443.0	-21.0%	
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	843.8	-4.7%	968.0	931.3	-3.8%	
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	54.7	-11.1%	62.6	69.8	11.6%	
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	42.3	-0.2%	43.8	48.2	10.1%	
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	39.3	6.7%	36.7	48.2	31.3%	
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	70.7	2.6%	70.1	-	N.C.	
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>													
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,237.8	-56.2%	13,083.9	4,566.9	-65.1%	
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,580.7	-63.8%	1,458.6	519.0	-64.4%	
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	98.8	-17.2%	111.5	113.6	1.9%	
International tourists abroad Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,527.3	-62.0%	2,743.1	1,078.1	-60.7%	
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,211.4	-68.1%	940.6	345.6	-63.3%	
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	293.8	-16.1%	342.9	320.5	-6.5%	
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	-54.4%	10,340.8	3,488.8	-66.3%	
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	-53.4%	518.0	173.4	-66.5%	
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	47.7	2.1%	50.1	49.7	-0.8%	
<b>Arrival of passengers on domestic and international flights (AFAC)</b>													
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	-52.8%	17,494.9	8,149.5	-53.4%	
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	-58.8%	8,961.9	3,223.4	-64.0%	
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	-47.4%	8,533.0	4,926.2	-42.3%	
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>													
<b>Country of nationality</b>													
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	-51.0%	1,821.5	865.4	-52.5%	
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	-57.8%	731.0	27.7	-96.2%	
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	103.9	-82.1%	66.6	7.8	-88.2%	
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	105.1	-72.9%	69.6	24.7	-64.5%	
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	169.7	-71.9%	96.7	36.2	-62.6%	
<b>Country of residence</b>													
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	-50.9%	1,873.6	887.7	-52.6%	
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	-58.7%	719.8	23.7	-96.7%	
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	91.5	-83.6%	61.0	6.4	-89.5%	
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	351.0	91.9	-73.8%	62.8	21.1	-66.3%	
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	139.2	-74.0%	80.8	27.5	-66.0%	
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>													
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	-71.6%	1,914.3	-	-100.0%	
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	-70.7%	697.0	-	-100.0%	
<b>Hotel business* (SECTUR)</b>													
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	26.3	(33.9)	59.5	25.2	(34.3)	
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,393.1	85,200.9	38,209.9	-55.2%	13,340.2	5,933.3	-55.5%	
<b>Number of tourist jobs** (SECTUR based on ENOE)</b>													
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	4,148.9	-6.5%	N.D.	N.D.	N.C.	

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

\*\* Quarterly figures, excluding induced employment.

\*\*\* For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

14/04/2021



## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Real growth %		(% dec/dec)	
	2021	2022	2021	2022
International Monetary Fund	5.00	3.00	3.50	3.10
OECD	4.50	3.00	3.20	3.00
Bank of Mexico Survey	4.53	2.68	4.17	3.62
Ministry of the Treasury and Public Credit	5.30	3.60	3.80	3.00

Source: **IMF**, World Economic Outlook Database (April 2021); **OECD**, Interim Economic Outlook (2020/Dec); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector 05/04/2021); Ministry of Finance, Pre-Criteria 2022 (March 2021).



## ECONOMIC INDICATORS

Entries	2018	2019	2020.I	2020.II	2020.III	2020.IV	2020	Jan-21	Feb-21
<b>General Economic Activity and Services Identified with Tourism</b>									
<b>Domestic</b>									
. Millions of current pesos	23,523,247	24,443,014	24,490,709	20,045,950	23,089,847	24,861,588	23,122,024		
. Constant prices annual variations in %	2.2	-0.1	-1.4	-18.7	-8.6	-4.3	-8.5		
<b>Tertiary activities</b>									
- Air Transportation (481)									
. Millions of current pesos	58,268	67,842	50,309	6,018	18,037	29,086	25,862		
. Constant prices annual variations in %	9.7	8.0	-4.3	-90.3	-68.0	-48.6	-54.8		
- Temporary Lodging Services (721)									
. Millions of current pesos	269,681	282,871	266,229	26,180	96,959	136,861	131,557		
. Constant prices annual variations in %	3.9	1.0	-9.5	-91.6	-66.3	-50.8	-54.8		
- Food and Beverages Preparation Services (722)									
. Millions of current pesos	247,360	266,842	254,780	148,990	168,548	195,055	191,843		
. Constant prices annual variations in %	0.4	1.2	-7.5	-47.7	-39.5	-29.7	-31.2		
<b>Quarterly Indicators of Tourism Activity</b>									
Tourism GDP									
. Annual variations in %	2.8	0.5	-6.7	-47.3	-34.1				
Internal tourism consumption									
. Annual variations in %	3.2	1.0	-6.3	-50.6	-35.9				
Domestic tourism consumption									
. Annual variations in %	3.3	0.7	-4.2	-42.4	-29.7				
Inbound tourism consumption									
. Annual variations in %	2.8	2.4	-14.5	-90.0	-68.1				
<b>Unemployment National Rate ** (closing of the period)</b>									
. Total Percentage of PEA	3.35	2.91	2.94	5.49	5.09	3.80	3.80	4.73	4.73
<b>Prices and Exchange Rate***</b>									
National Price Index (closing of the period)									
Consumer (percent variation)	4.8%	2.8%	-30.6%	-9.7%	4.0%	3.2%	3.2%	3.5%	3.8%
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	-4.0%	9.6%	9.6%	-20.0%	-12.3%
. Hotel (percent variation)	5.3%	0.7%	0.2%	-4.3%	-6.8%	0.7%	0.7%	-8.6%	-10.9%
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	-6.8%	-4.8%	2.2%	2.2%	-11.9%	-13.6%
. Restaurants (percent variation)	5.4%	5.0%	4.4%	3.7%	3.9%	5.0%	5.0%	4.0%	4.1%
<b>Exchange Rate (peso / dollar)</b>									
. Average of the period	19.24	19.11	20.01	23.33	21.72	20.54	21.49	19.92	20.31
<b>Business Cycle Indicators and Consumer Confidence (monthly difference****)</b>									
. Coincident Indicator	-1.16	(0.18)	(1.38)	11.93	1.13	(0.30)	(0.30)	0.11	N.D.
. Forward Indicator	-0.48	0.38	(4.84)	12.10	(0.10)	0.34	0.34	0.29	0.24
. Confidence Consumer Index	0.32	(0.46)	(0.99)	(0.25)	0.41	0.39	0.39	0.38	0.37

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* For 2016 figures for IV quarter.

\*\* For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

\*\*\* Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

\*\*\*\* For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

\*\*\*\*\* Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, Bank of Mexico.