



Results of Tourism Activity November 2020

TURISMO

SECRETARÍA DE TURISMO





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Warning: As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

Outstanding results January-november 2020/2019

Arrival of international tourists



21.7 millions (-46.2% vs 2019)

International travel receipts



9,755 millions dollars
Change -55.8%, vs 2019

Spending international visitors from Mexico



3,235 million dollars
Change (-) 63.8% Vs 2019

Departures international tourists from Mexico



6 million 832 thousand tourists,
Change -61.6%. Vs 2019

International travelers balance



Surplus 6,520 million dollars,
Change -50.5% Vs 2019

Participation Issuing Markets USA and Canadian tourists



63.1%



13.4%

26.0% Occupancy rate



Decreased of thirty four point three
of a percentage points

Arrival of tourists to Hotels



25 million 261 thousand domestic tourists (73.3%)
9 million 211 thousand international tourists (26.7%)



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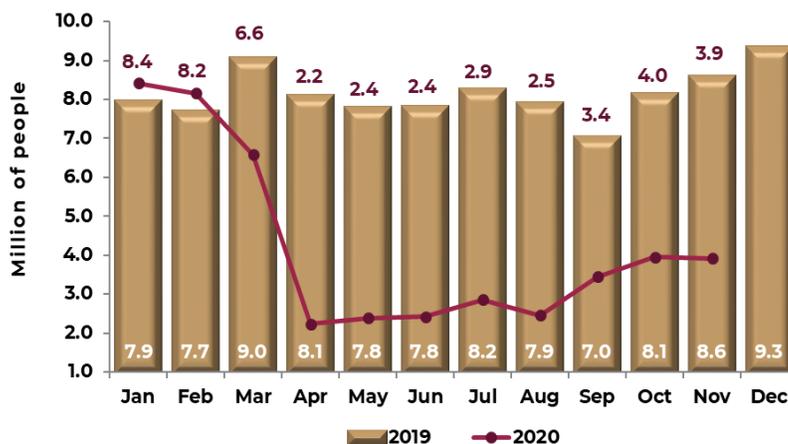
INTERNATIONAL VISITORS TO MEXICO



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January-november 2020 the number of international visitors arriving Mexico was **46 million 830 thousand**, this is 41 millions 260 thousand visitors less than January-november 2019 and represented a decreased of (-) 46.8%.

January - November	Million of People	Change %
2018	88.3	
2019	88.1	-0.2%
2020	46.8	-46.8%



ARRIVAL OF INTERNATIONAL TOURISTS

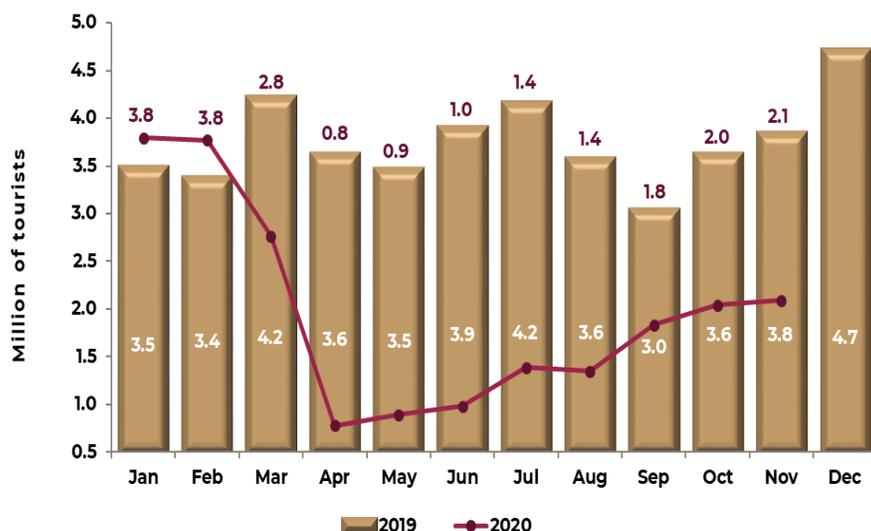
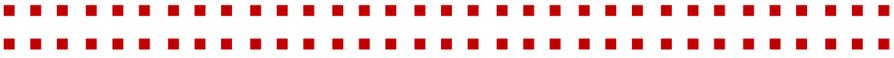


Chart 2. International tourists arrivals in January-november 2020 were **21 million 688 thousand**, reaching 18 millions 622 thousand less than 2019 same period, decreasing (-) 46.2%.

January - November	Thousand Passengers	Change %
2018	37.1	
2019	40.3	8.7%
2020	21.7	-46.2%

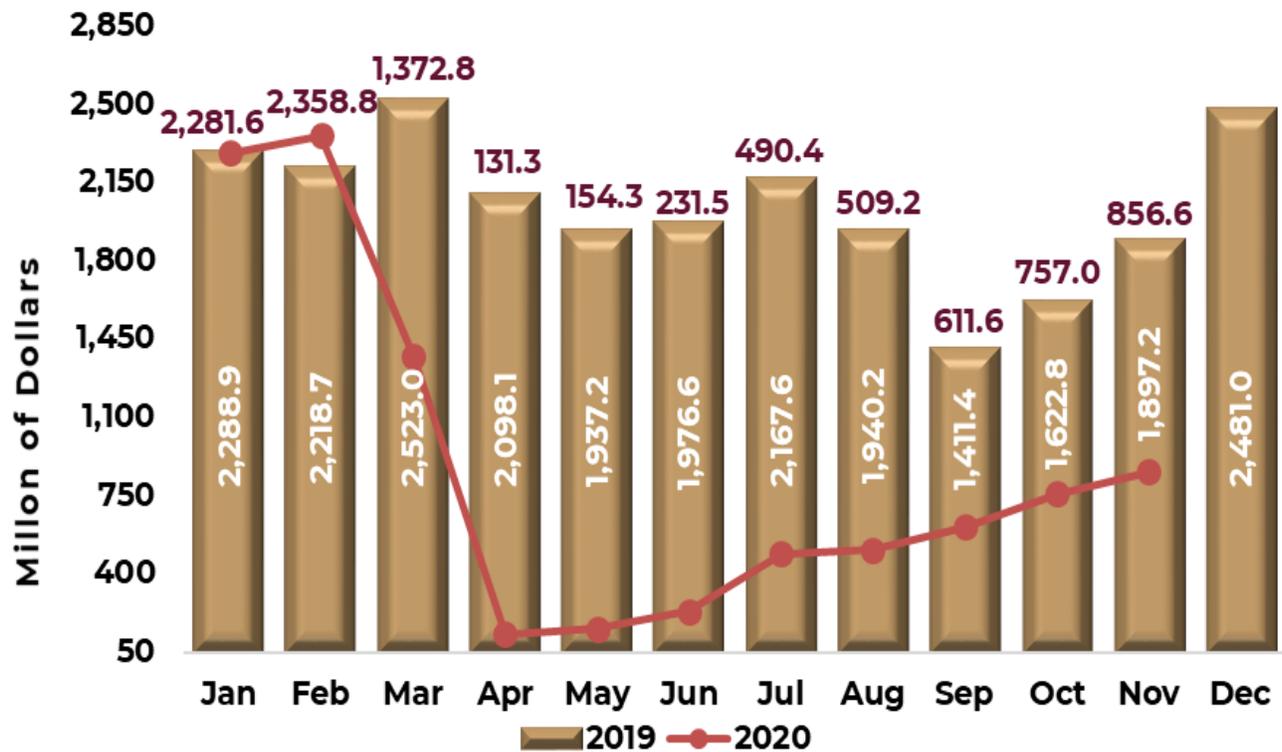
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



INTERNATIONAL TRAVEL RECEIPTS

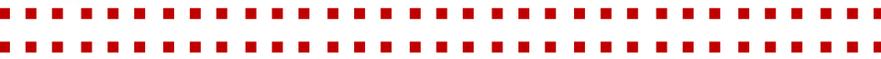
Chart 3. In January-november 2020, foreign currency income from international arrival visitors was **9,755 million dollars**, equivalent a decrease -55.8% in comparison to January-november 2019.

January - November	Million of People	Change %
2018	20,082.5	
2019	22,092.3	10.0%
2020	9,754.9	-55.8%



Source: INEGI and Bank of Mexico, Balance of payments.

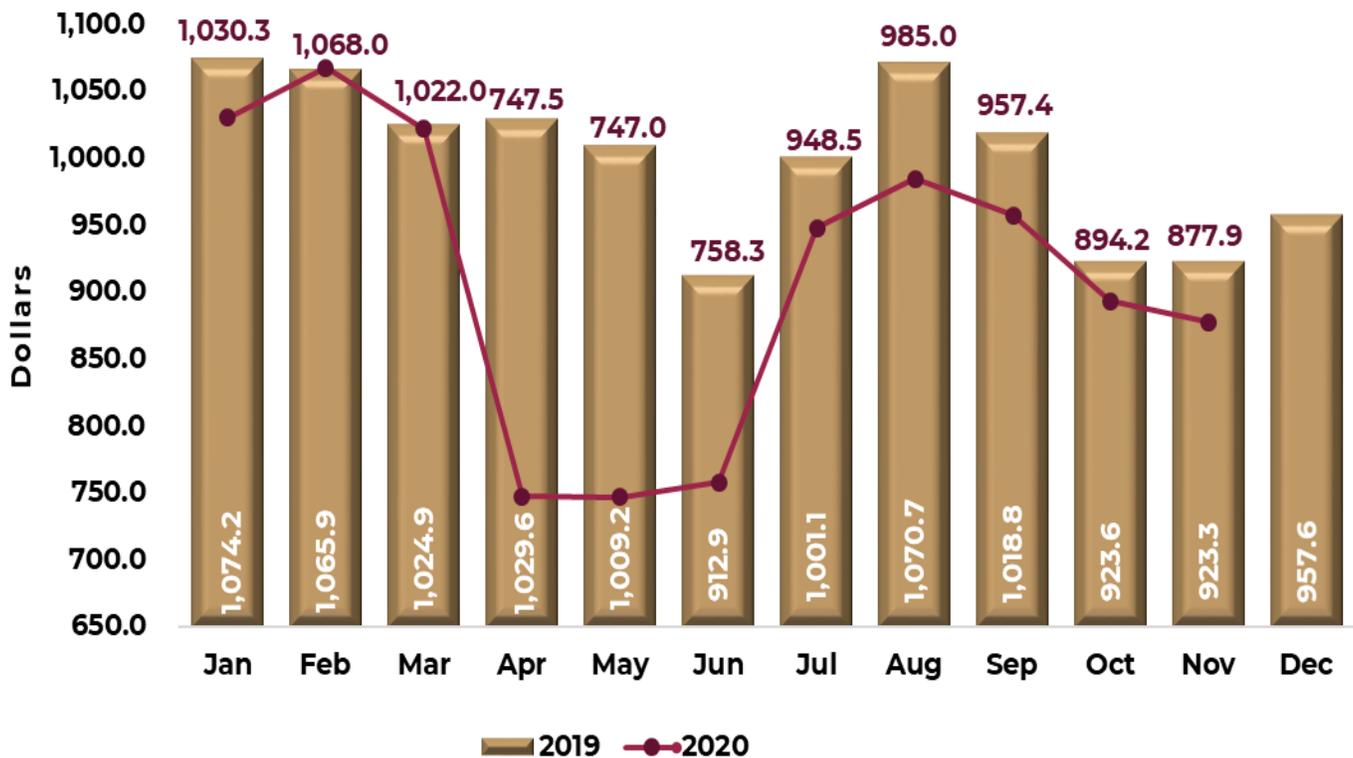
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

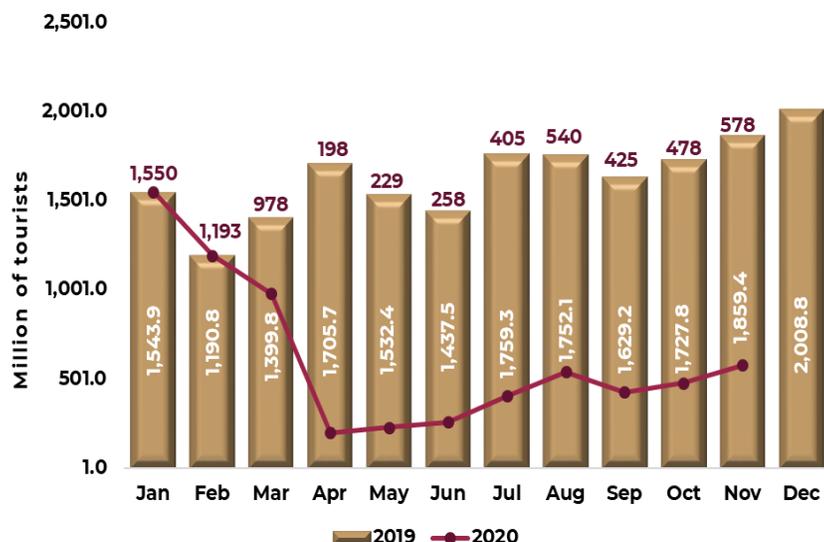
Chart 4. In January-november 2020 the average expenditure of long-stay tourists by air was **994.5 dollars**, equivalent a decrease (-) 1.2% in comparison to the same period of 2019.

January - November	Dollars	Change %
2018	919.3	
2019	1,006.5	9.5%
2020	994.5	-1.2%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



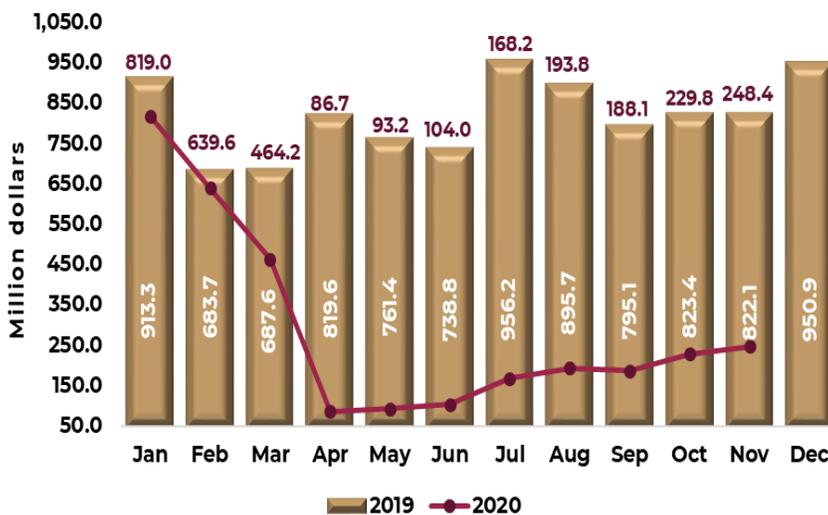
Chars 5. According to INEGI, during January-november 2020, international tourists departures's number from Mexico was **6 millions 832 thousand tourist**, which is 10 millions 973 thousand less tourists than January-november 2019 and represents a decrease of -61.6%.

January - November	Millions of People	Change %
2018	17,897	
2019	17,805	-0.5%
2020	6,832	-61.6%

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January-november 2020, foreign currency spent by visitors residing in Mexico when going abroad was **3,235 million dollars**, lower five thousand 696 million dollars to January-november 2019, equivalent to -63.8% decrease.

January - November	Millions of Tourists	Change %
2018	10,084	
2019	8,931	-11.4%
2020	3,235	-63.8%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

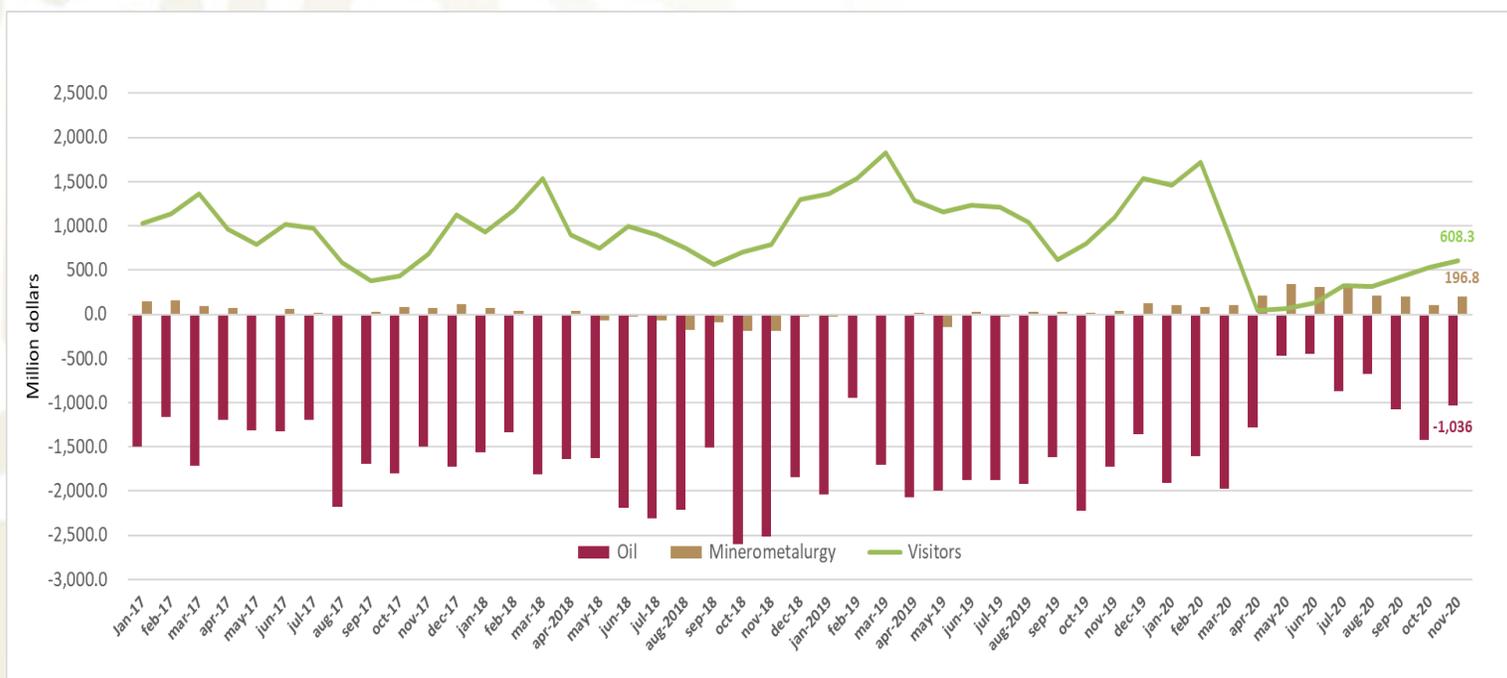


INTERNATIONAL TRAVELERS BALANCE

Chart 7. The balance by international visitors in January-november 2020 registered a surplus of **6,520 million dollars**, this represents a decrease of **-50.5%** in comparison to the same period of 2019.

January - November	Millions Dollars	Change %
2018	9,998.8	
2019	13,161.0	31.6%
2020	6,519.8	-50.5%

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

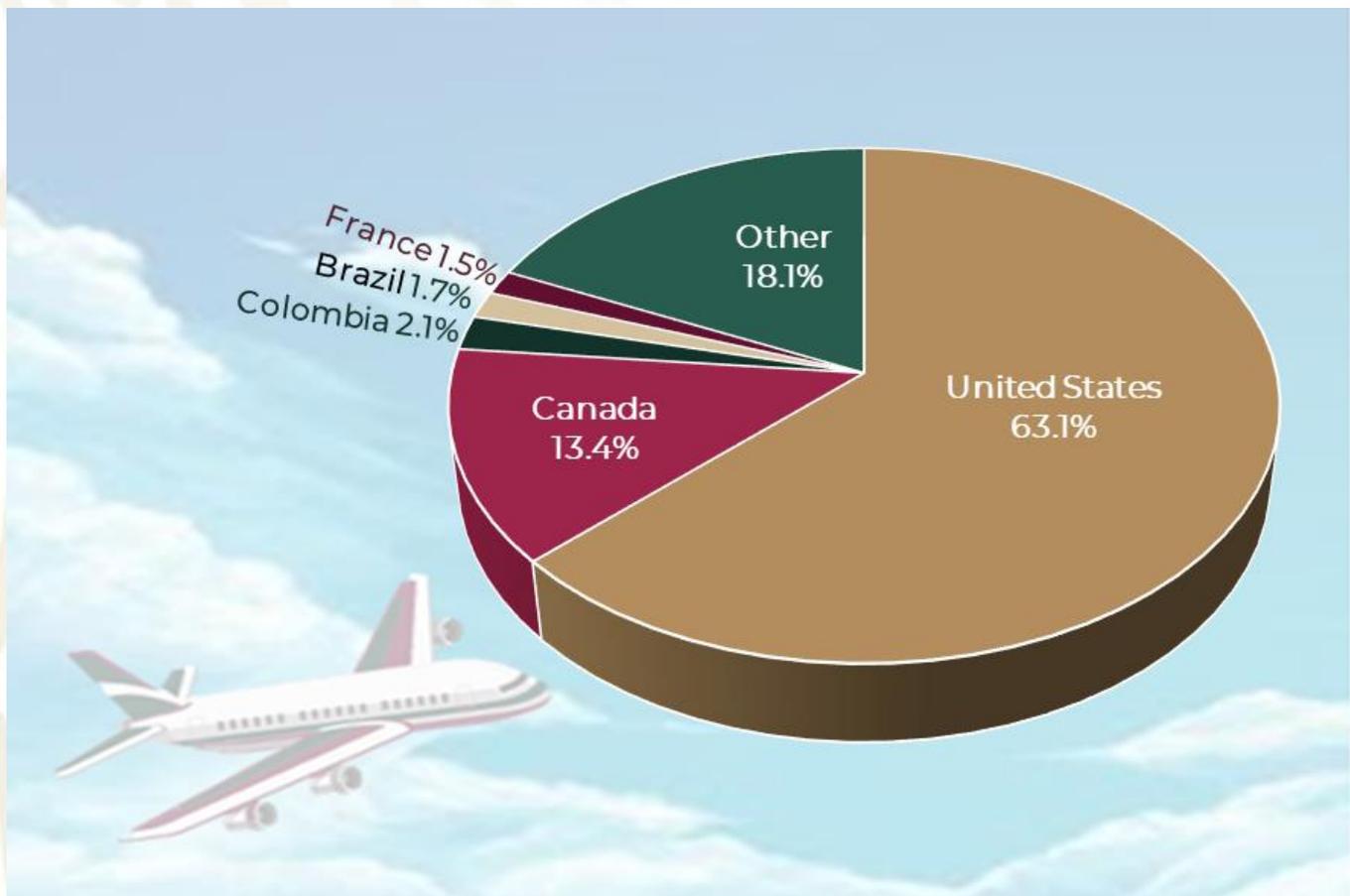


AIR TRANSPORTATION



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January-november 2020 **United States** citizens' arrivals by air stands out, representing 63.1% of total, from **Canada** was 13.4%, while the European region had an 8.9% participation in total, corresponding 1.5% to **French citizens**, South America region represented 8.5% of total, **Colombia and Brazil** citizens participated with 2.1% and 1.7% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

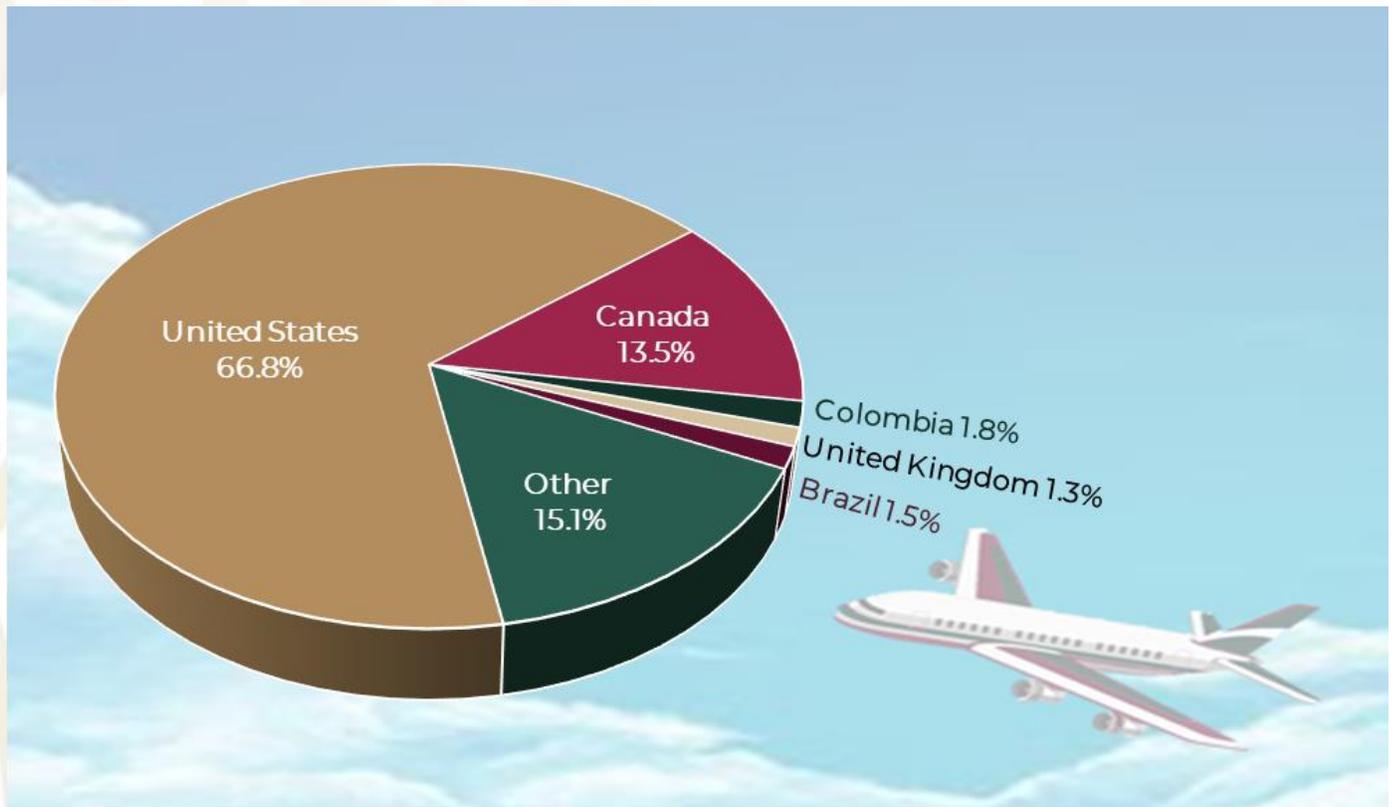
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. In January-november 2020, passengers by air arrival residing in the **United States** representing 66.8% of total, as well as **Canada** with 13.5%, while European region share 7.6% of total, being residents in **United Kingdom** who represented 1.3% of total arrivals by air, South America region represented 7.5% of total, where residents from **Colombia** and **Brazil** participated with 1.8% and 1.5% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy, Registry and Identity Unit, SEGOB.

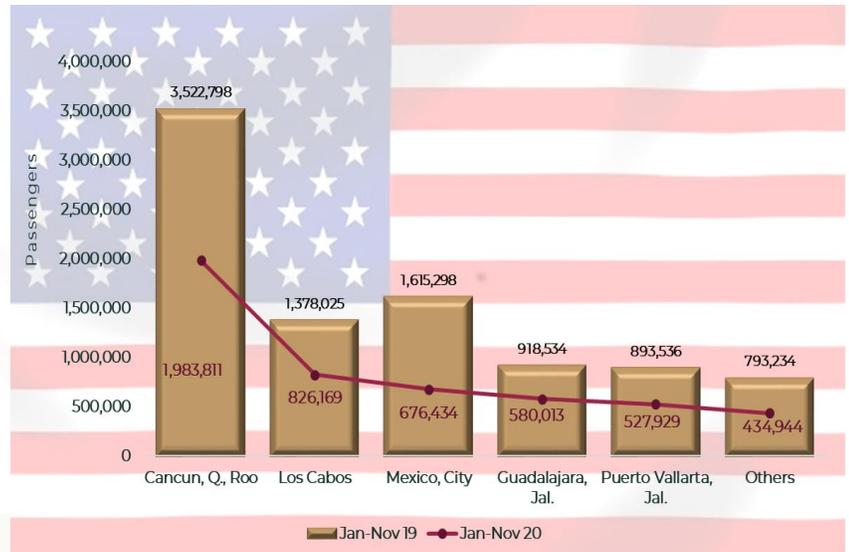
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air decreased (-)53.4% in January-november 2020 compared to same period of 2019, registering **four millions 394 thousand 427 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - November	Thousand Passengers	Change %
2018	9,437,331	
2019	9,429,867	-0.1%
2020	4,394,427	-53.4%



CANADIAN CITIZENS BY AIRPORT

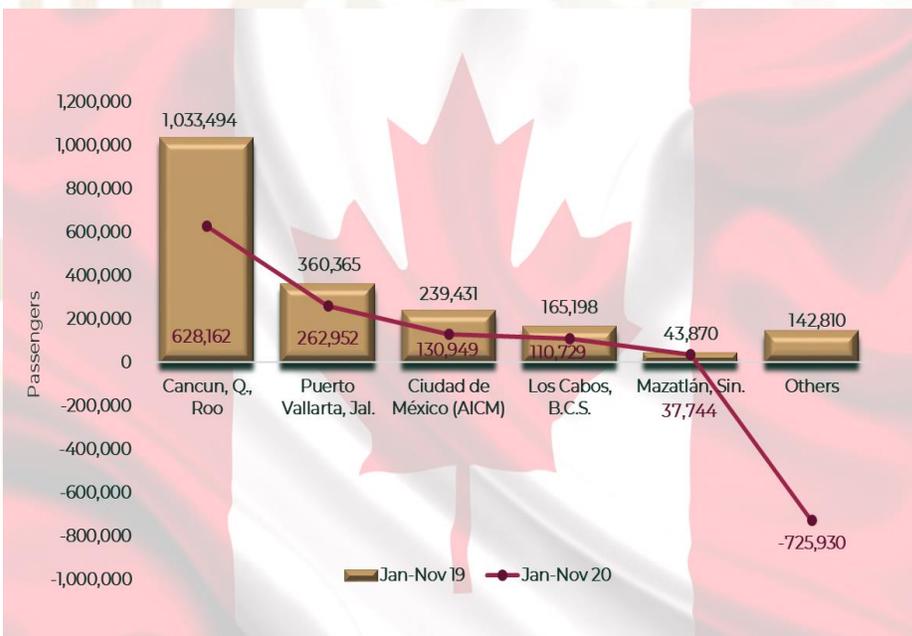


Chart 11. In January-november 2020, Canadian citizens who arrived to Mexico by air was (-) 53.4% lower compared to same period of 2019, by registering **934 thousand 713 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January - November	Thousand Passengers	Change %
2018	1,864,488	
2019	2,005,237	7.5%
2020	934,713	-53.4%



AMERICAN PASSENGERS PER AIRPORT

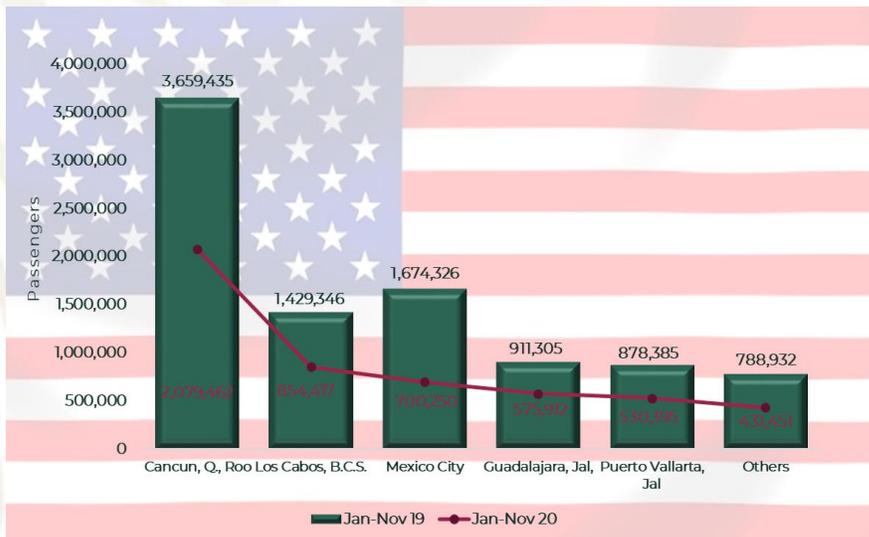


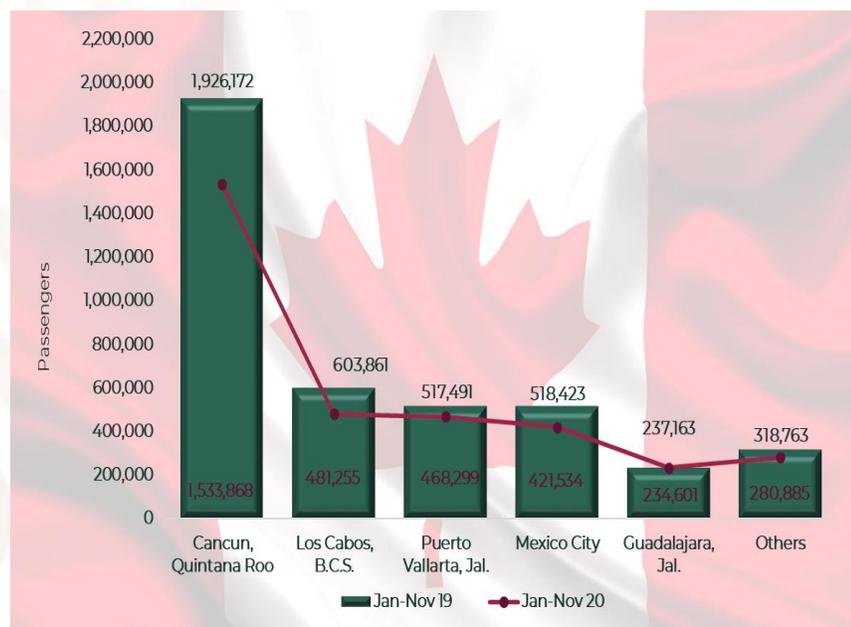
Chart 12. The American residents who arrived to Mexico by air decreased (-)53.3% in January-november 2020 compared to the same period of 2019, registering **4 million 510 thousand passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

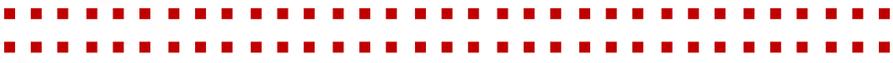
January - November	Thousand Passengers	Change %
2018	9,648,185	
2019	9,650,289	0.0%
2020	4,509,978	-53.3%

CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January-november 2020 the Canadian residents who arrived to Mexico by air was (-)54.3% lower compared to the same period of 2019, amounted **910 thousand 941 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

January - November	Thousand Passengers	Change %
2018	1,876,644	
2019	1,992,341	6.2%
2020	910,941	-54.3%





MAIN AIRPORTS OF ARRIVAL

Figure 1. During January-november 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (2,831,524), **Mexico City** (1,449,785), **Los Cabos** (791,757), **Puerto Vallarta** (660,306), **Guadalajara** (520,184), **Cozumel** (88,379), **Monterrey** (85,028) and **Mazatlan** (66,334).



January - november 2020

Baja California Sur		Mexico city		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2019	1,604,637	2019	4,519,848	2019	1,332,361	989,115	2019	258,847	2019	7,116,850	160,399	2019	114,617
2020	791,757	2020	1,449,785	2020	660,306	520,184	2020	85,028	2020	2,831,524	88,379	2020	66,334
Change %	-50.7%	Change %	-67.9%	Change %	-50.4%	-47.4%	Change %	-67.2%	Change %	-60.2%	-44.9%	Change %	-42.1%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB..
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



DOMESTIC TOURISM



OCCUPANCY RATE

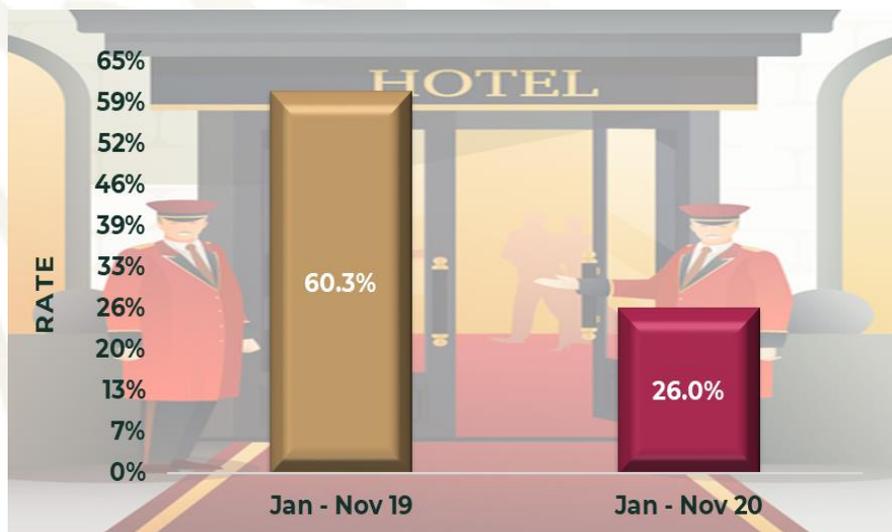


Chart 14. During January-november 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **26%**, a level lower by 34.3 point of a percentage point compared to that observed during the same period of 2019.

ARRIVAL OF TOURISTS TO HOTELS

Chart 15. During January-november 2020, **domestic tourist arrivals to hotel rooms** was **25 million 261 thousand tourists (73.3%)**, the **9 million 211 thousand remaining arrivals (26.7%)** was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -55.5% compared to January-november 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



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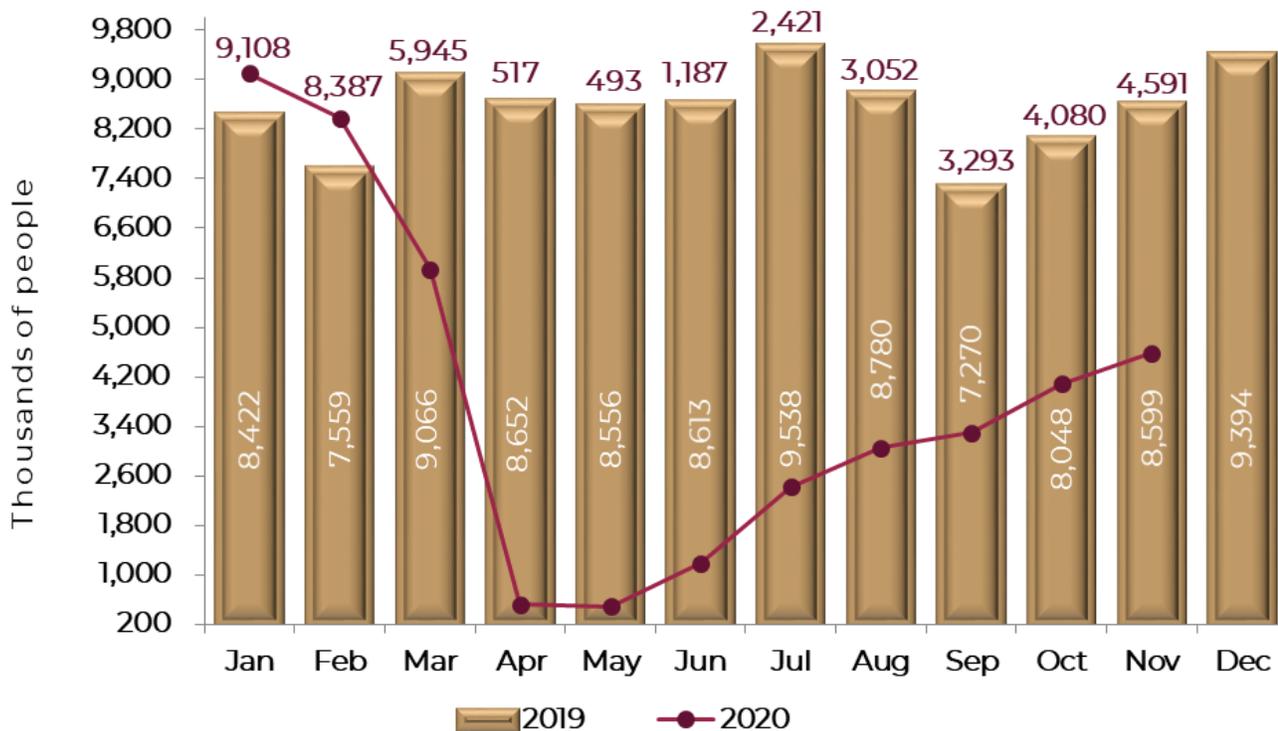
TRANSPORTATION



AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air during January-november 2020 was **43 million 73 thousand passengers**, representing 50 millions 32 thousand passengers lower (-) 53.7% in comparison to the same period of 2019.

January - November	Thousand Passengers	Change %
2018	88,448,434	
2019	93,104,827	5.3%
2020	43,073,281	-53.7%



Preliminary figures

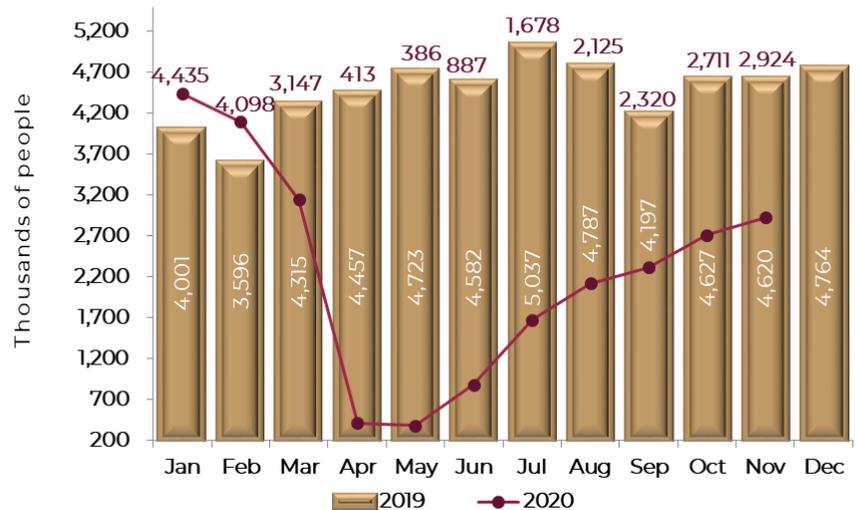
Source: Federal Civil Aviation Agency (SCT).

<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 17. The number of passengers arriving by air on domestic flights during January-november 2020 was **25 millions 123 thousand passengers**, representing 23 Millions 819 thousands passengers lower (-48.7%), in comparison to January-november 2019.



January - November	Thousand Passengers	Change %
2018	45,262,951	
2019	48,942,157	8.1%
2020	25,123,112	-48.7%

AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS

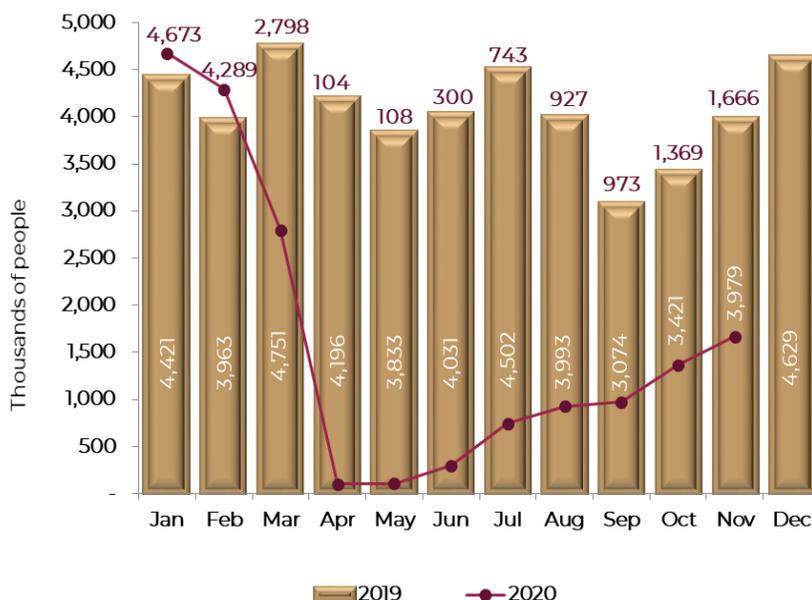


Chart 18. In January-november 2020, the number of passengers arriving by air on international flights decreased -59.4%, with **17 million 950 thousand passengers**, lower for 26 Millions 213 thousands passengers the amount of the same period of 2019.

January - November	Thousand Passengers	Change %
2018	43,185,483	
2019	44,162,670	2.3%
2020	17,950,169	-59.4%

Preliminary figures

Source: Federal Civil Aviation Agency (SCT).

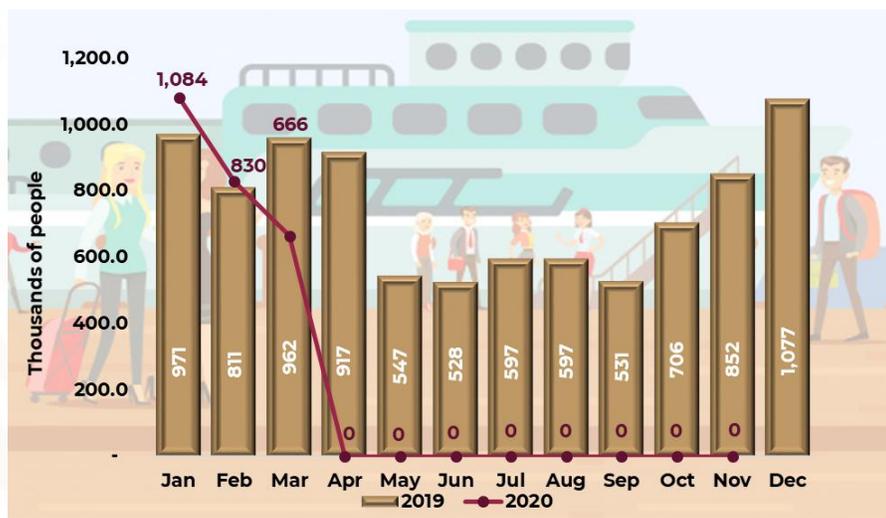
<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



MARITIME TRANSPORTATION

Chart 19. During January-november 2020, the number of cruise passengers was **2 million 580 thousand passengers**; this is a decrease of -67.8% in comparison to the same period of 2019.

January - November	Passengers	Change %
2018	7,371.3	
2019	8,017.8	8.8%
2020	2,580.4	-67.8%



ARRIVAL OF CRUISES TO MEXICO

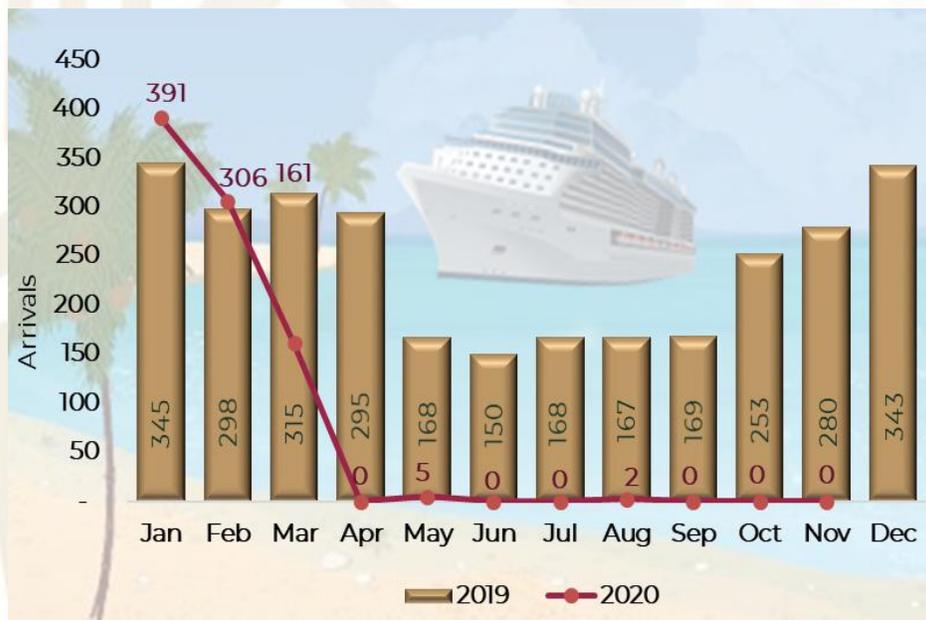


Chart 20. The number of cruises that reached our destinations during January-november 2020 was **865 cruises**, which represented a decrease of one thousand 743 cruises, equivalent to a decrease of -66.8% compared to the same period in 2019

January - November	Arrivals	Change %
2018	2,365	
2019	2,608	10.3%
2020	865	-66.8%



MAIN PORTS¹

Figure 2. In January-november 2020 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas, Ensenada, and Progreso**, representing 92.7% of total arrivals.



Cozumel, Q. Roo			Majahual, Q. Roo			Puerto Vallarta, Jal.			Cabo San Lucas, B. C. S			Ensenada, B. C.			Progreso, Yuc.		
Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers	
2019	1,218	4,085,066	2019	421	1,411,952	2019	158	421,444	2019	176	459,480	2019	240	605,878	2019	127	413,549
2020	371	1,132,101	2020	141	455,179	2020	51	151,359	2020	47	135,421	2020	62	134,644	2020	44	116,176
Change %	-69.5%	-72.3%	Change %	-66.5%	-67.8%	Change %	-67.7%	-64.1%	Change %	-73.3%	-70.5%	Change %	-74.2%	-77.8%	Change %	-65.4%	-71.9%



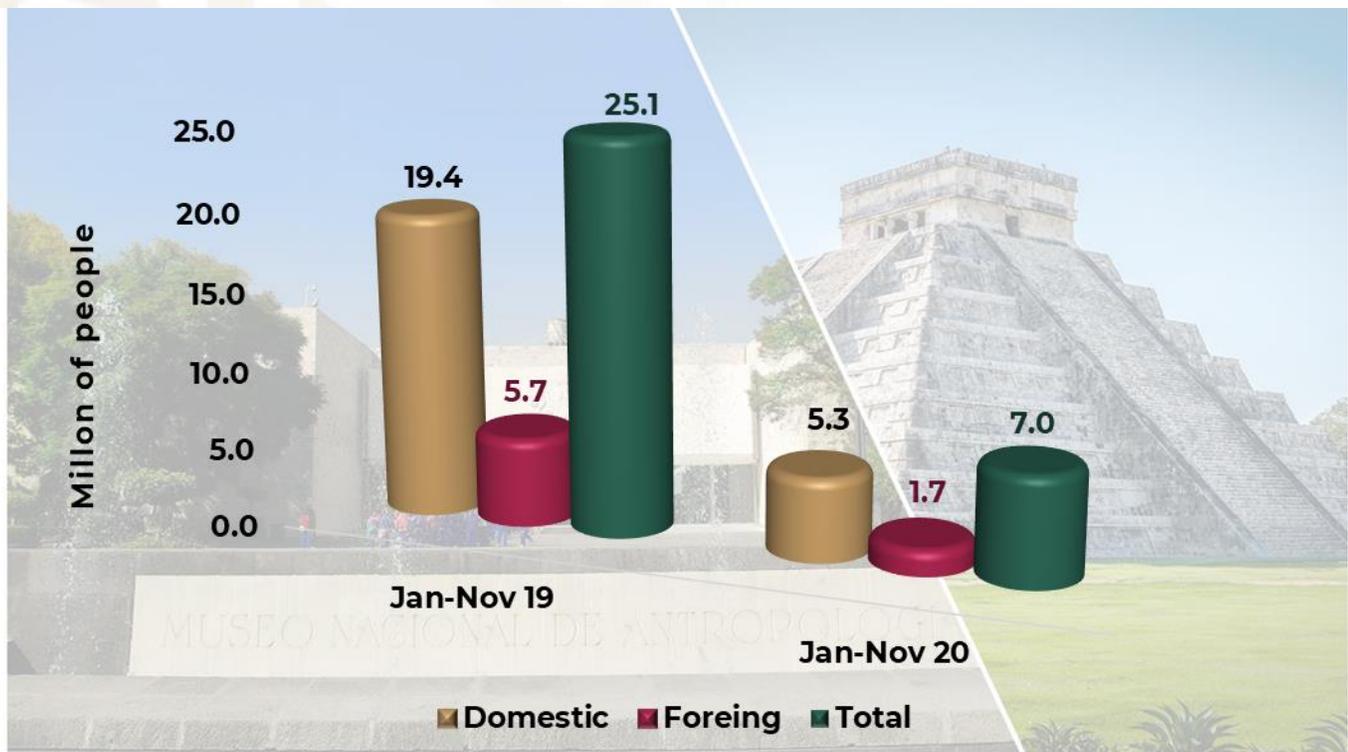
MUSEUMS AND ARCHEOLOGICAL SITES



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 21. The National Institute of Anthropology and History reported **6 million 971 thousand visitors** during January-november 2020, decreased -72.2% than reported in January-november 2019. Of the total number of visitors, 76.1% corresponded to national visitors and the 23.9% to foreigners.

January - November	Millions Visitors	Change %
2018	24,698,300	
2019	25,103,751	16%
2020	6,970,681	-72.2%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM



ECONOMIC CONTEXT (BANXICO)

National

During the third quarter, economic activity began to recover from the severe impact of the COVID-19 pandemic during the second quarter. This behavior reflected a recovery of external demand, the reopening of several activities, and greater population mobility.

Although information is limited, some available indicators suggest that after the recovery of the third quarter productive activity continued to improve at the beginning of the fourth quarter, although it still remains below the levels prior to the pandemic.

As for external demand, at the beginning of the fourth quarter exports continued to recover due to the favorable performance of both automotive exports and the rest of manufacturing exports, particularly to the United States. Thus, exports reached levels above those registered prior to the health emergency.

Annual headline inflation fell from 4.09 to 3.33% between October and November 2020. This reduction is explained by the lower levels of core inflation, which were considerably influenced by the effects of “El Buen Fin”, as well as by a significant reduction of non-core inflation.

International

Available information for the fourth quarter suggests that world economic activity has continued to recover gradually, driven by the reopening of various productive activities and by household and business support programs. However, this recovery has taken place at a more moderate pace since July and in a more heterogeneous manner among countries and sectors. Regardless of the greater optimism generated by the approval, production and distribution of vaccines, the implementation of new lockdown measures due to the resurgence of COVID-19 cases in several countries has started to be reflected in mobility and household and business confidence indicators of some major advanced economies.

The effects of this second wave of infections have varied depending on the evolution of the pandemic and on lockdown measures implemented in each country. Thus, the performance of economies still differs among sectors, with services being more affected than the industrial sector due to the new mobility restrictions.

The behavior of inflation has also continued to be heterogeneous among countries, depending on both the magnitude and direction of the shocks stemming from the pandemic as well as on the idiosyncratic features in each country. In the main advanced economies inflation remained below their respective central banks’ targets, while its behavior in most emerging economies continued to be heterogeneous.

<https://www.banxico.org.mx/publications-and-press/minutes-of-the-board-of-governors-meetings-regardi/%7B94852E9E-28A3-3ADD-23A7-2104BA6AB199%7D.pdf>



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January-November		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
International travelers balance (INEGI and Banco de México)											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	22,092.3	9,754.9	-55.8%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	8,931.3	3,235.1	-63.8%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	30.1%	13,161.0	6,519.8	-50.5%
International travelers to Mexico (INEGI and Banco de México)											
Number of travelers (Thousand)											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	0.9%	88,089.3	46,829.7	-46.8%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	9.0%	40,310.1	21,688.3	-46.2%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	1.9%	21,042.4	9,365.5	-55.5%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	18.1%	19,267.6	12,322.8	-36.0%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	47,779.2	25,141.4	-47.4%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	-7.7%	39,761.4	22,561.0	-43.3%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	8,017.8	2,580.4	-67.8%
Inbound travelers expenditure (Million dollars)											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	22,092.3	9,754.9	-55.8%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9.8%	20,086.5	8,692.8	-56.7%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9.3%	18,895.5	8,026.2	-57.5%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	1,191.0	666.6	-44.0%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	2,005.8	1,062.0	-47.1%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	1,454.5	879.7	-39.5%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	551.3	182.3	-66.9%
Average expenditure (dollars)											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	8.1%	250.8	208.3	-16.9%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	0.7%	498.3	400.8	-19.6%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	7.2%	898.0	857.0	-4.6%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	61.8	54.1	-12.5%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.0	42.2	0.6%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	36.6	39.0	6.6%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.8	70.7	2.8%
International travelers abroad Mexico (INEGI and Banco de México)											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	-4.1%	75,315.5	33,672.8	-55.3%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	8,931.3	3,235.1	-63.8%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	118.6	96.1	-19.0%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	0.3%	17,804.5	6,831.8	-61.6%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	-14.7%	6,299.6	1,966.0	-68.8%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	-15.0%	353.8	287.8	-18.7%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	57,511.0	26,841.0	-53.3%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	2,631.7	1,269.0	-51.8%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	45.8	47.3	3.3%
Arrival of passengers on domestic and international flights (AFAC)											
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	5.4%	93,104.8	43,073.3	-53.7%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	2.5%	48,942.2	25,123.1	-48.7%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	8.1%	44,162.7	17,950.2	-59.4%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)											
Country of nationality											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	9,429.9	4,394.4	-53.4%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	2,005.2	934.7	-53.4%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	542.9	98.1	-81.9%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	360.8	96.2	-73.3%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	541.6	149.0	-72.5%
Country of residence											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	0.3%	9,650.3	4,510.0	-53.3%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	5.9%	1,992.3	910.9	-54.3%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	0.4%	523.6	86.7	-83.4%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	351.0	-22.8%	326.8	84.4	-74.2%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	480.3	121.8	-74.6%
Movements cruise (INEGI and SCT, Dirección General de Puertos)											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	8,017.8	2,580.4	-67.8%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	2,608.0	865.0	-66.8%
Hotel business* (SECTUR)											
Porcentaje de ocupación hotelera	Percentage	57.2	59.6	60.4	61.2	61.0	60.4	(0.6)	60.3	26.0	(34.3)
Arribo de turistas a habitaciones de hoteles	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,988.2	85,788.5	2.1%	77,544.3	34,471.2	-55.5%
Number of tourist jobs** (SECTUR based on ENOE) Q3											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	4,379.1	4,272.2	-2.4%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

15/01/2021



**MACROECONOMIC PERSPECTIVES
ABOUT KEY INDICATORS**

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-9.00	3.50	3.40	3.30
OECD	-9.20	3.60	3.40	3.20
Bank of Mexico Survey	-8.99	3.54	3.57	3.53
Ministry of the Treasury and Public Credit	-8.0%	4.6%	3.50	3.00

Source: **IMF**, World Economic Outlook Database (October 2020); **OECD**, Interim Economic Outlook (2020/Dec); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (17/12/2020); Ministry of Finance, General Criteria for Economic Policy 2021, (September 2020).



ECONOMIC INDICATORS

Entries	2018	2019	2020.I	2020.II	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20
General Economic Activity and Services Identified with Tourism															
Domestic															
. Millions of current pesos	23,524,510	24,237,620	24,333,199	19,929,021											
. Constant prices annual variations in %	2.2	-0.3	-1.3	-18.7											
Tertiary activities															
- Air Transportation (481)															
. Millions of current pesos	58,268	68,936	51,075	6,156											
. Constant prices annual variations in %	9.7	7.5	-4.6	-90.3											
- Temporary Lodging Services (721)															
. Millions of current pesos	269,681	281,098	260,617	24,403											
. Constant prices annual variations in %	3.9	0.5	-10.6	-92.1											
- Food and Beverages Preparation Services (722)															
. Millions of current pesos	247,360	262,494	253,327	147,603											
. Constant prices annual variations in %	0.4	1.4	-4.9	-46.6											
Quarterly Indicators of Tourism Activity															
Tourism GDP															
. Annual variations in %	2.6	0.3	-5.3	-47.0											
Internal tourism consumption															
. Annual variations in %	3.2	-0.0	-5.0	-49.5											
Domestic tourism consumption															
. Annual variations in %	3.3	-0.7	-2.7	-41.2											
Inbound tourism consumption															
. Annual variations in %	2.8	3.2	-13.6	-89.9											
Unemployment National Rate ** (closing of the period)															
. Total Percentage of PEA	3.35	3.37	3.45	N.A.	3.79	3.57	2.94	4.67	4.19	5.49	5.39	5.24	5.09	4.70	4.37
Prices and Exchange Rate***															
National Price Index (closing of the period)															
Consumer (percent variation)															
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	10.2%	8.2%	-0.8%	-21.0%	-5.4%	-21.7%	-28.0%	-9.5%	-4.0%	5.2%	-13.5%
. Hotel (percent variation)	5.3%	0.7%	0.2%	-4.3%	0.2%	1.4%	0.2%	-8.4%	-5.4%	-4.3%	-7.8%	-7.8%	-6.8%	-7.1%	-7.8%
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	-6.8%	1.3%	1.5%	-0.9%	-13.4%	-3.3%	-6.8%	-11.9%	-6.4%	-4.8%	-5.2%	-8.6%
. Restaurants (percent variation)	5.4%	5.0%	4.4%	3.7%	4.7%	4.4%	4.4%	3.9%	3.6%	3.7%	3.8%	3.9%	3.9%	3.7%	3.8%
Exchange Rate (peso / dollar)															
. Average of the period	19.24	19.11	20.01	22.30	18.80	18.84	22.38	24.27	23.42	22.30	22.40	22.21	21.68	21.27	20.38
Business Cycle Indicators and Consumer Confidence (monthly difference****)															
. Coincident Indicator	-1.43	-0.37	-0.23	2.60	-0.18	-0.22	-0.23	-6.37	-1.12	2.60	1.31	0.57	0.34	0.26	N.D.
. Forward Indicator	-0.48	-0.08	-0.33	0.09	-0.18	-0.28	-0.33	-0.25	0.09	0.09	0.22	0.31	0.36	0.38	0.38
. Confidence Consumer Index	0.32	-0.43	-1.01	-0.29	-0.63	-0.85	-1.01	-0.95	-0.67	-0.29	0.07	0.31	0.41	0.45	0.44

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* For 2016 figures for IV quarter.

** For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

*** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

**** For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, Bank of Mexico.