



# Results of Tourism Activity September 2020

International Affairs and Cooperation Unit

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# TURISMO

SECRETARÍA DE TURISMO



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**Warning:** As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

## Outstanding results January-September 2020/2019

### Arrival of international tourists



**17.6 millions** (-46.5% vs 2019)

### International travel receipts



**8,141 millions dollars**  
Change -56.2%, vs 2019

### Spending international visitors from Mexico



**2,757 million dollars**  
Change (-) 62.2% Vs 2019

### Departures international tourists from Mexico



**5 million 776 thousand tourists,**  
Change -59.5%. Vs 2019

### International travelers balance



**Surplus 5,384 million dollars,**  
Change -52.2% Vs 2019

### Participation Issuing Markets USA and Canadian tourists



### 25.4% Occupancy rate



Decreased of thirty five points one  
of a percentage point

### Arrival of tourists to Hotels



**19 million 988 thousand domestic tourists (73.1%)**  
**7 million 346 thousand international tourists (26.9%)**



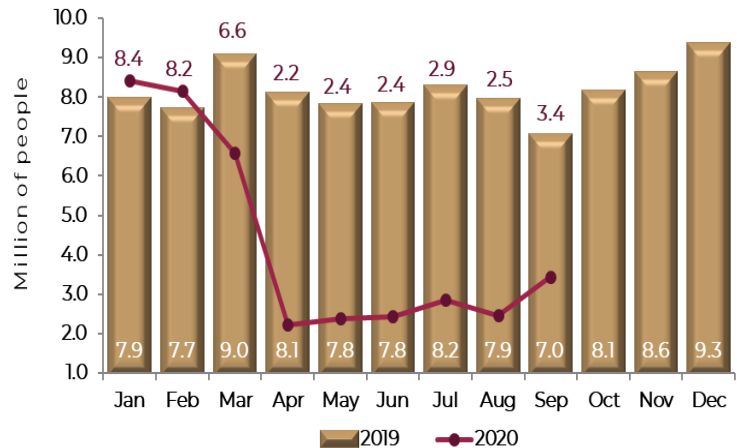
# INTERNATIONAL VISITORS TO MEXICO

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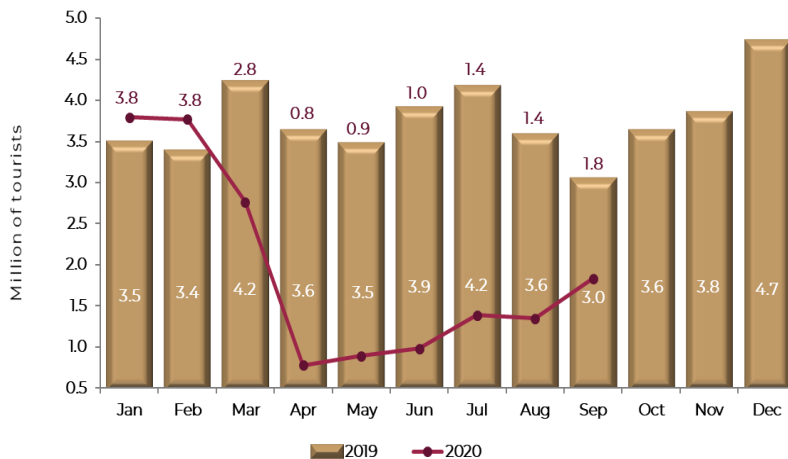
## ARRIVAL OF INTERNATIONAL VISITORS

**Chart 1.** According to INEGI, during January-September 2020 the number of international visitors arriving Mexico was **38 million 954 thousand**, this is 32 millions 441 thousand visitors less than January-September 2019 and represented a decreased of (-) 45.4%.



January - September	Million of People	Change %
2018	73.0	
2019	71.4	-2.2%
<b>2020</b>	<b>39.0</b>	<b>-45.4%</b>

## ARRIVAL OF INTERNATIONAL TOURISTS



**Chart 2.** International tourists arrivals in January-September 2020 were **17 million 555 thousand**, reaching 15 millions 282 thousand less than 2019 same period, decreasing (-) 46.5%.

January - September	Thousand Passengers	Change %
2018	30.5	
2019	32.8	7.6%
<b>2020</b>	<b>17.6</b>	<b>-46.5%</b>

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

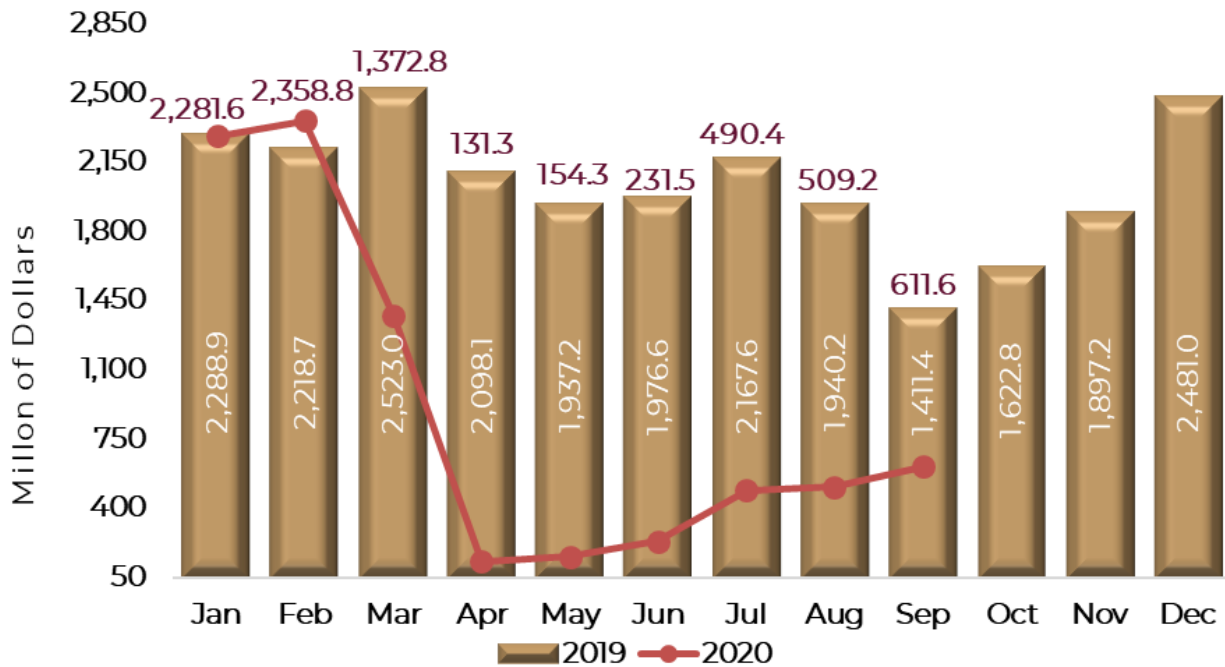




## INTERNATIONAL TRAVEL RECEIPTS

**Chart 3.** In January-September 2020, foreign currency income from international arrival visitors was **8,141 million dollars**, equivalent a decrease -56.2% in comparison to January-September 2019.

January - September	Million of People	Change %
2018	16,672.5	
2019	18,572.3	11.4%
<b>2020</b>	<b>8,141.3</b>	<b>-56.2%</b>



Source: INEGI and Bank of Mexico, Balance of payments.

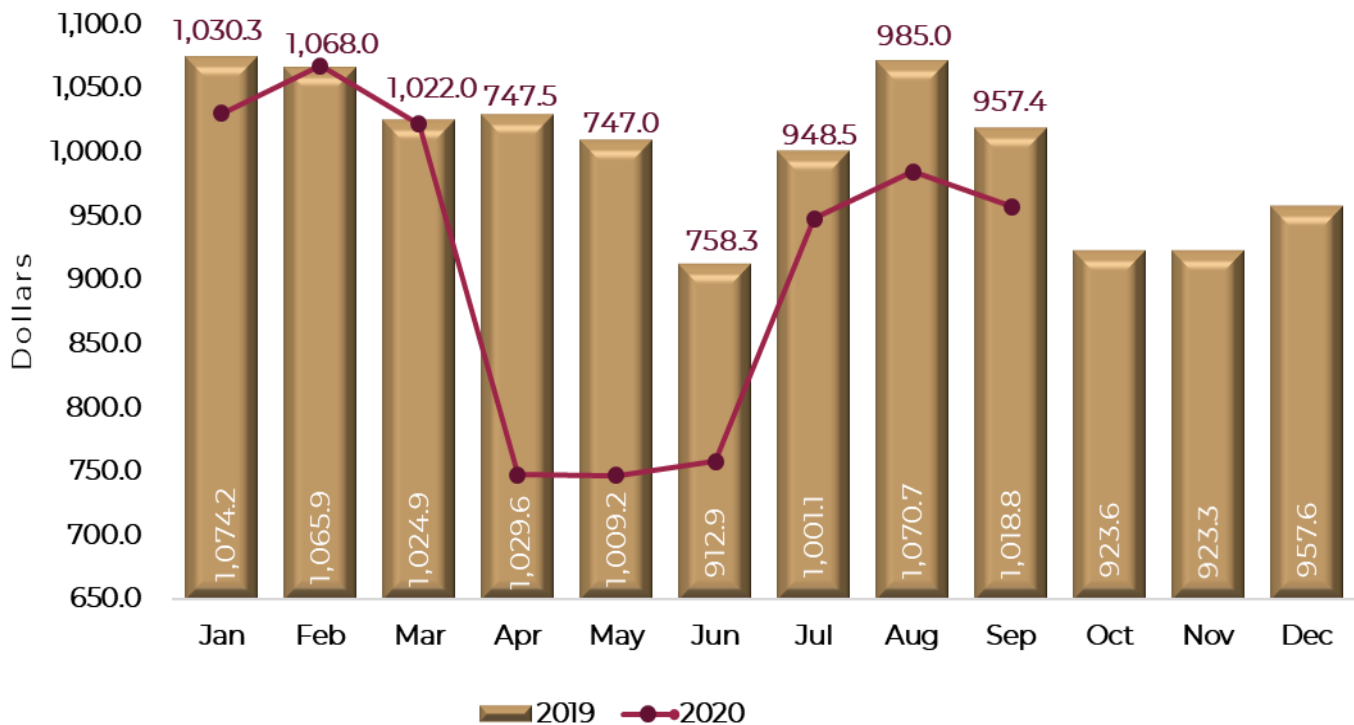
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

**Chart 4.** In January-September 2020 the average expenditure of long-stay tourists by air was **1,019.0 dollars**, equivalent a decrease (-) 0.4% in comparison to the same period of 2019.

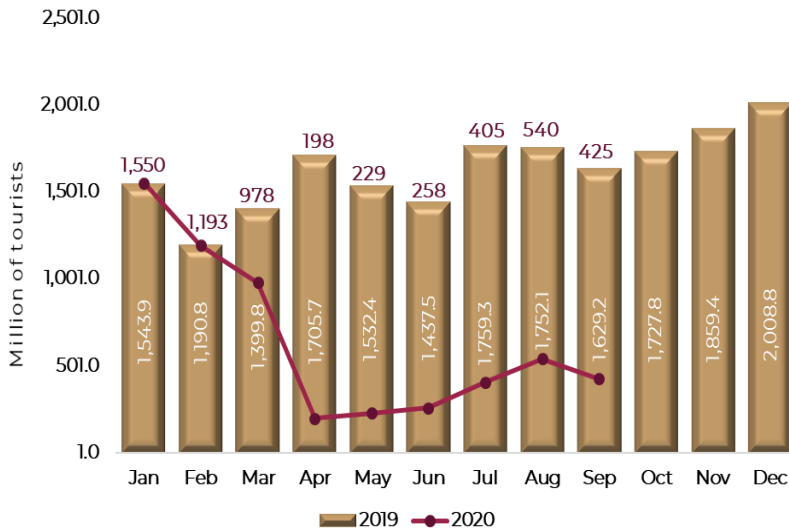
January - September	Dollars	Change %
2018	916.4	
2019	1,023.4	11.7%
<b>2020</b>	<b>1,019.0</b>	<b>-0.4%</b>







## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



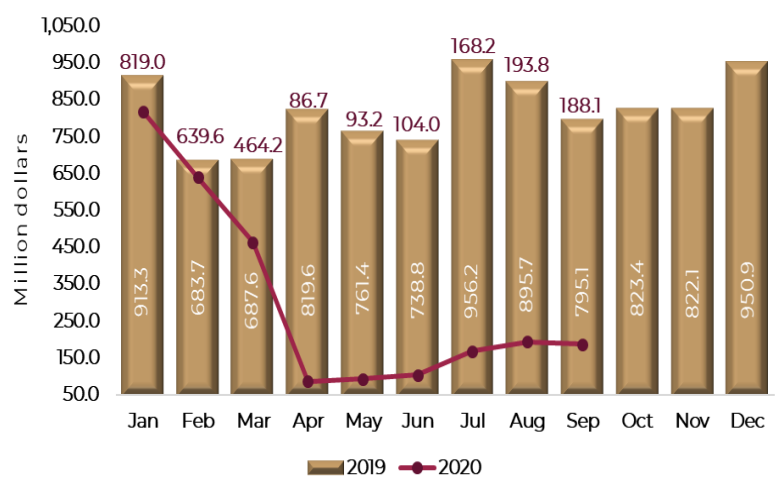
**Chars 5.** According to INEGI, during January-September 2020, international tourists departures's number from Mexico was **5 millions 776 thousand tourist**, which is 8 millions 471 thousand less tourists than January-September 2019 and represents a decrease of -59.5%.

January - September	Millions of People	Change %
2018	14,358	
2019	14,247	-0.8%
<b>2020</b>	<b>5,776</b>	<b>-59.5%</b>

## SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

**Chart 6.** In January-September 2020, foreign currency spent by visitors residing in Mexico when going abroad was **2,757 million dollars**, lower four thousand 544 million dollars to January-September 2019, equivalent to -62.2% decrease.

January - September	Millions of Touristis	Change %
2018	8,171.0	
2019	7,301.1	-10.6%
<b>2020</b>	<b>2,756.9</b>	<b>-62.2%</b>



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

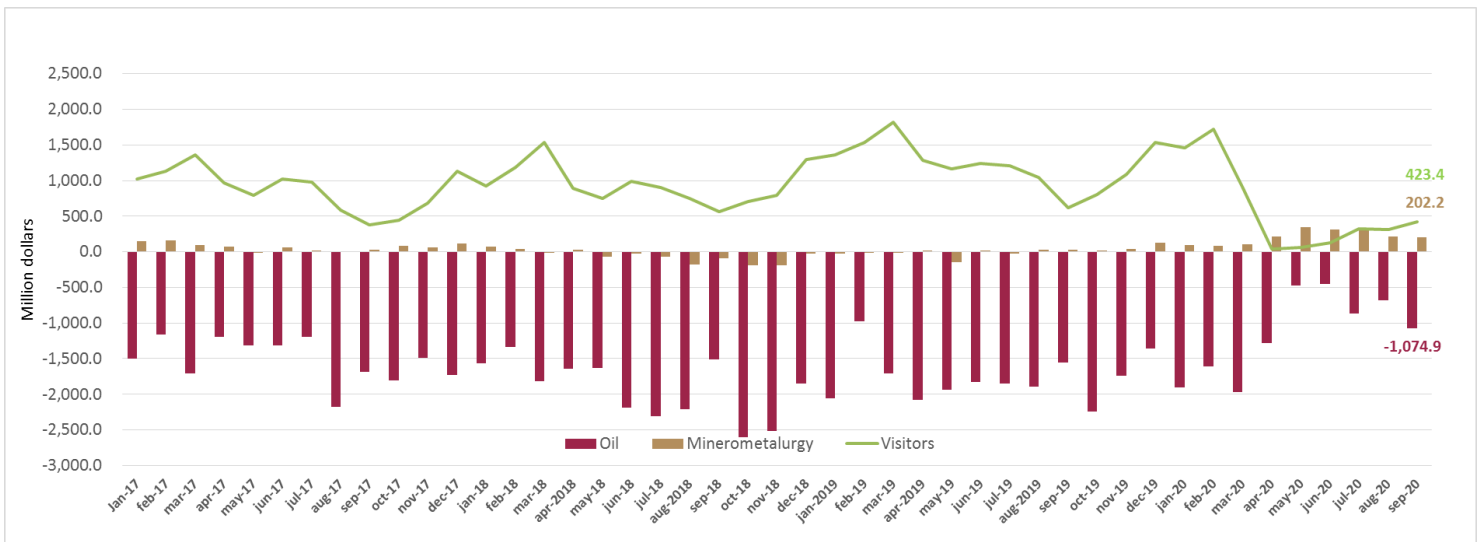


## INTERNATIONAL TRAVELERS BALANCE

**Chart 7.** The balance by international visitors in January-September 2020 registered a surplus of **5,384 million dollars**, this represents a decrease of -52.2% in comparison to the same period of 2019.

January - September	Millions Dollars	Change %
2018	8,501.5	
2019	11,271.2	32.6%
<b>2020</b>	<b>5,384.4</b>	<b>-52.2%</b>

## BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



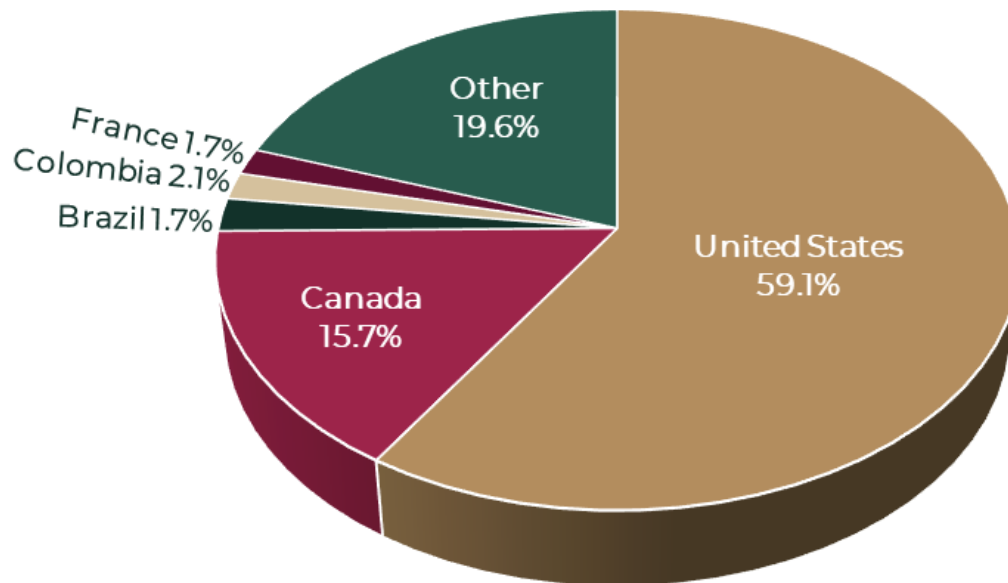
# AIR TRANSPORTATION

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## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** During January-September 2020 **United States** citizens's arrivals by air stands out, representing 59.1% of total, from **Canada** was 15.7%, while the European region had an 9.8% participation in total, corresponding 1.7% to **French citizens**, South America region represented 8.9% of total, **Colombia and Brazil** citizens participated with 2.1% and 1.7% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

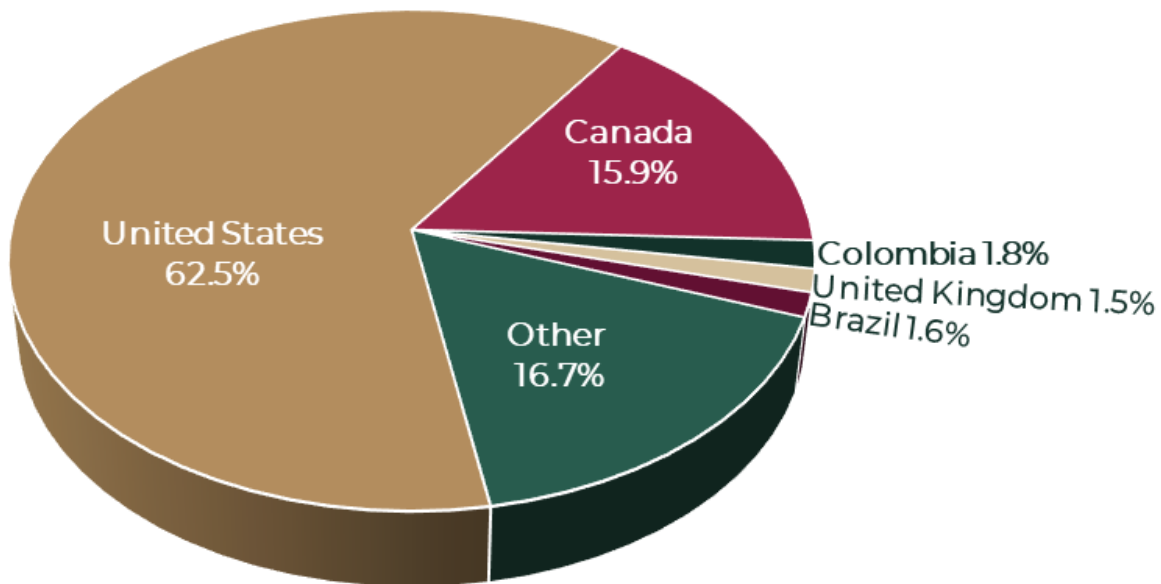
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 9.** In January-September 2020, passengers by air arrival residing in the **United States** representing 62.5% of total, as well as **Canada** with 15.9%, while European region share 8.5% of total, being residents in **United Kingdom** who represented 1.5% of total arrivals by air, South America region represented 7.9% of total, where residents from **Colombia** and **Brazil** participated with 1.8% and 1.6% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy, Registry and Identity Unit, SEGOB.

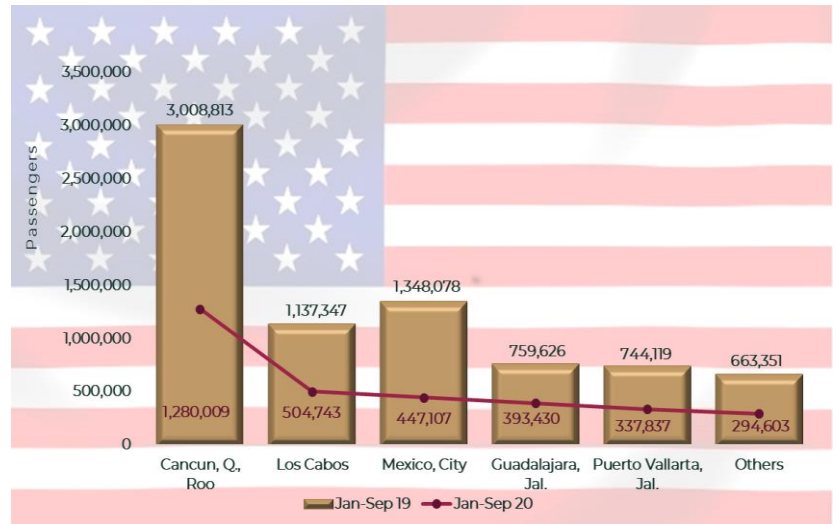
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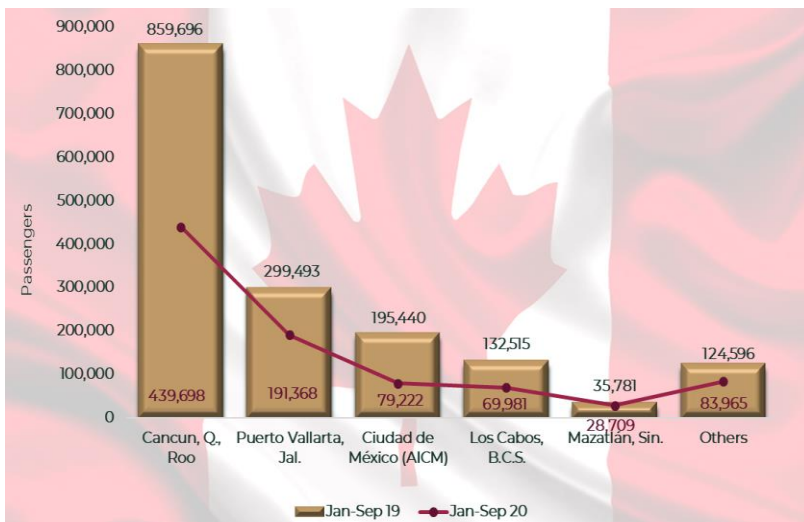
## U.S CITIZENS BY AIRPORT

**Chart 10.** The U.S. citizens who arrived to Mexico by air decreased (-)57.3% in January-September 2020 compared to same period of 2019, registering **three millions 378 thousand 613 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - September	Thousand Passengers	Change %
2018	7,966,050	
2019	7,915,850	-0.6%
<b>2020</b>	<b>3,378,613</b>	<b>-57.3%</b>



## CANADIAN CITIZENS BY AIRPORT



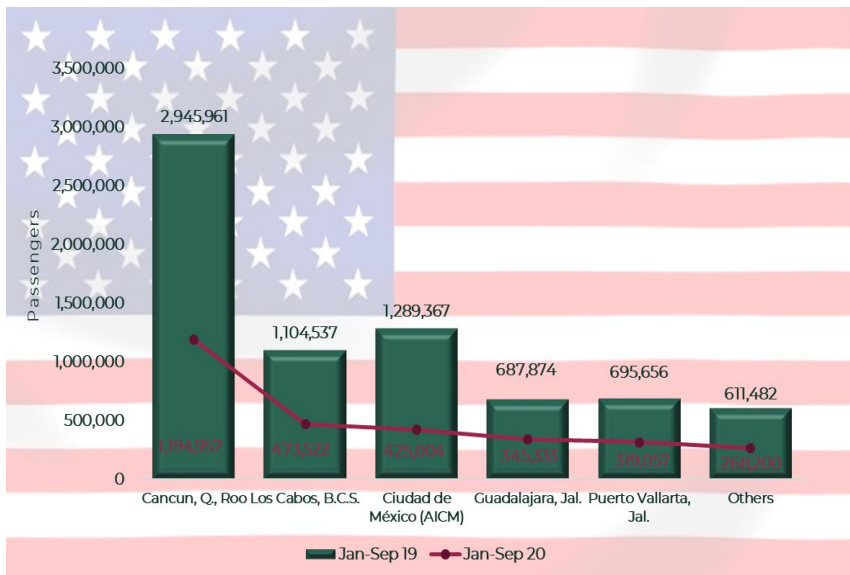
**Chart 11.** In January-September 2020, Canadian citizens who arrived to Mexico by air was (-) 45.9% lower compared to same period of 2019, by registering **900 thousand 12 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January - September	Thousand Passengers	Change %
2018	1,553,510	
2019	1,663,479	7.1%
<b>2020</b>	<b>900,012</b>	<b>-45.9%</b>





## AMERICAN PASSENGERS PER AIRPORT



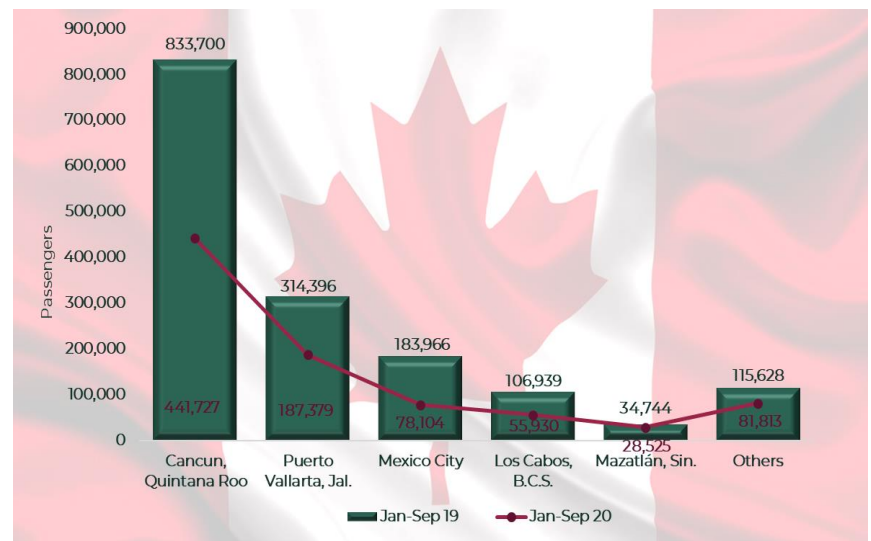
**Chart 12.** The American residents who arrived to Mexico by air decreased (-)57.2% in January-September 2020 compared to the same period of 2019, registering **3 million 466 thousand passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

January - September	Thousand Passengers	Change %
2018	8,139,350	
2019	8,092,936	-0.6%
<b>2020</b>	<b>3,466,434</b>	<b>-57.2%</b>

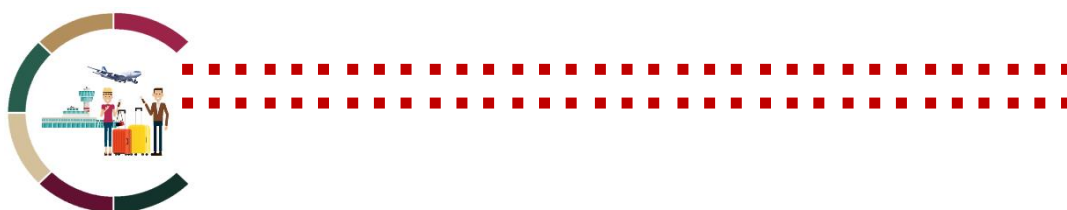
## CANADIAN PASSENGERS PER AIRPORT

**Chart 13.** In January-September 2020 the Canadian residents who arrived to Mexico by air was (-)46.8% lower compared to the same period of 2019, amounted **883 thousand 209 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

January - September	Thousand Passengers	Change %
2018	1,574,517	
2019	1,660,199	5.4%
<b>2020</b>	<b>883,209</b>	<b>-46.8%</b>

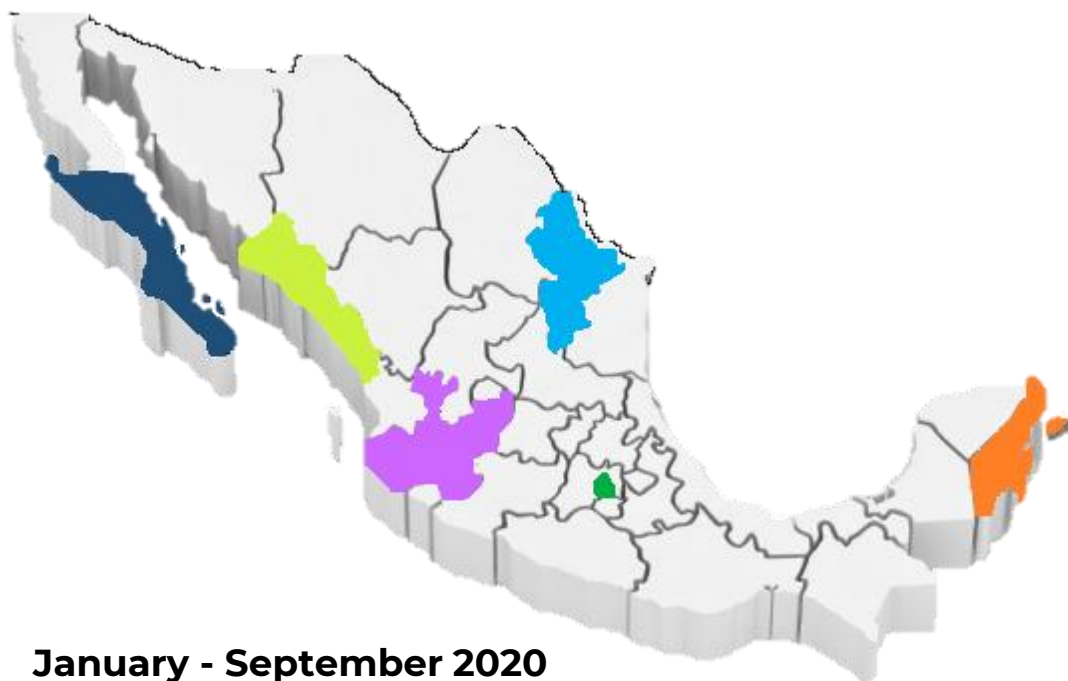






## MAIN AIRPORTS OF ARRIVAL

**Figure 1.** During January-September 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (2,331,774), **Mexico City** (1,236,185), **Los Cabos** (593,325), **Puerto Vallarta** (550,155), **Guadalajara** (411,791), **Cozumel** (74,874), **Monterrey** (72,376) and **Mazatlan** (59,345).



**January - September 2020**

Baja California Sur		Mexico city		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2019	1,319,230	2019	3,705,677	2019	1,108,570	814,841	2019	210,694	2019	5,982,012	140,505	2019	93,266
2020	593,325	2020	1,236,185	2020	550,155	411,791	2020	72,376	2020	2,331,774	74,874	2020	59,345
Change %	-55.0%	Change %	-66.6%	Change %	-50.4%	-49.5%	Change %	-65.6%	Change %	-61.0%	-46.7%	Change %	-36.4%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

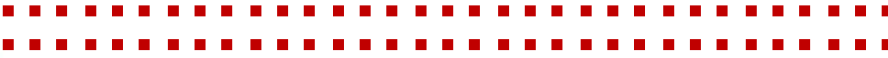
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>

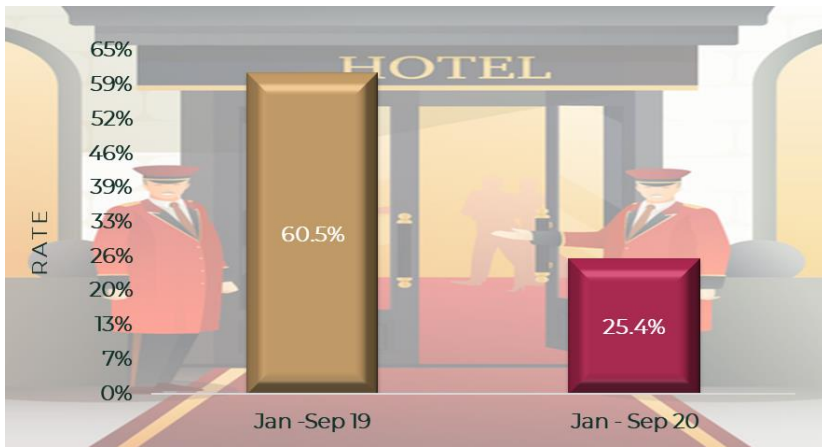


# DOMESTIC TOURISM

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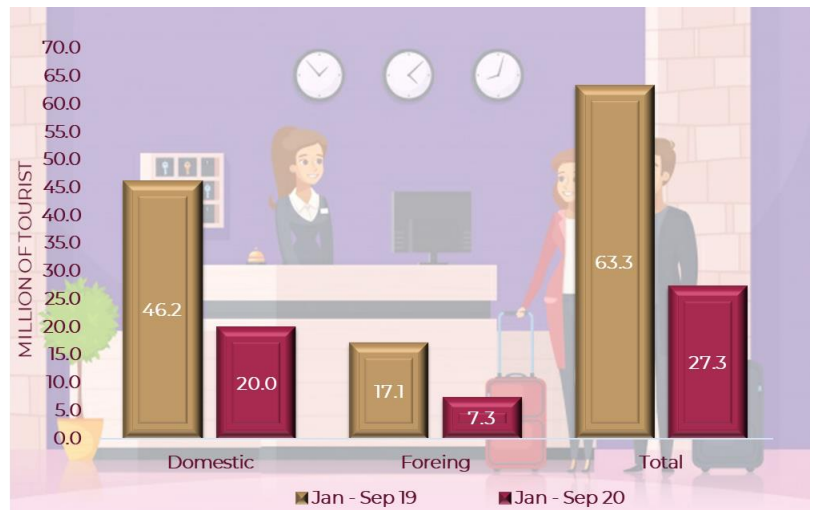
## OCCUPANCY RATE



**Chart 14.** During January-September 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **25.4%**, a level lower by 35.1 point of a percentage point compared to that observed during the same period of 2019.

## ARRIVAL OF TOURISTS TO HOTELS

**Chart 15.** During January-September 2020, **domestic tourist arrivals to hotel rooms** was **19 million 988 thousand tourists (73.1%)**, the **7 million 346 thousand** remaining arrivals (26.9%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -56.8% compared to January-September 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.  
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



# TRANSPORTATION

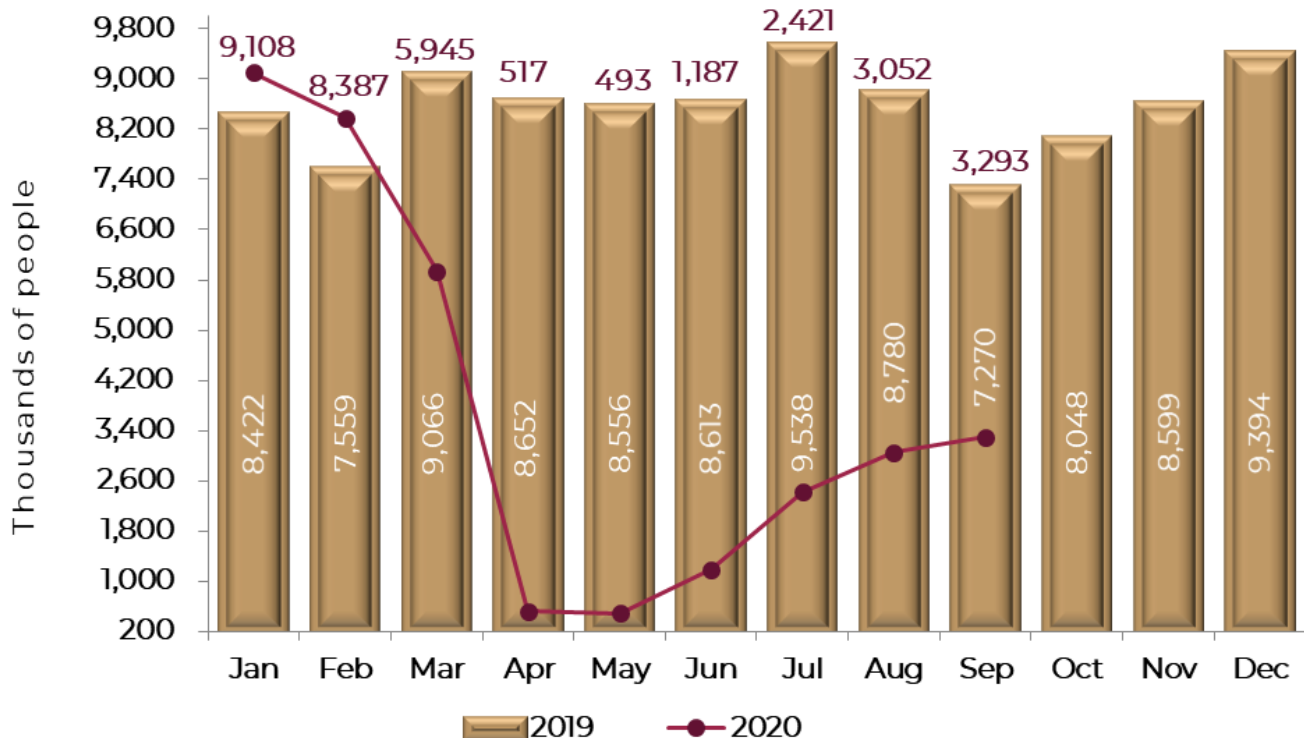
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## AIR TRANSPORTATION

**Chart 16.** The number of passengers arriving by air during January-September 2020 was **34 million 403 thousand passengers**, representing 42 millions 55 thousand passengers lower -55.0% in comparison to the same period of 2019.

January - September	Thousand Passengers	Change %
2018	72,714,410	
2019	76,457,680	5.1%
<b>2020</b>	<b>34,402,606</b>	<b>-55.0%</b>



Preliminary figures

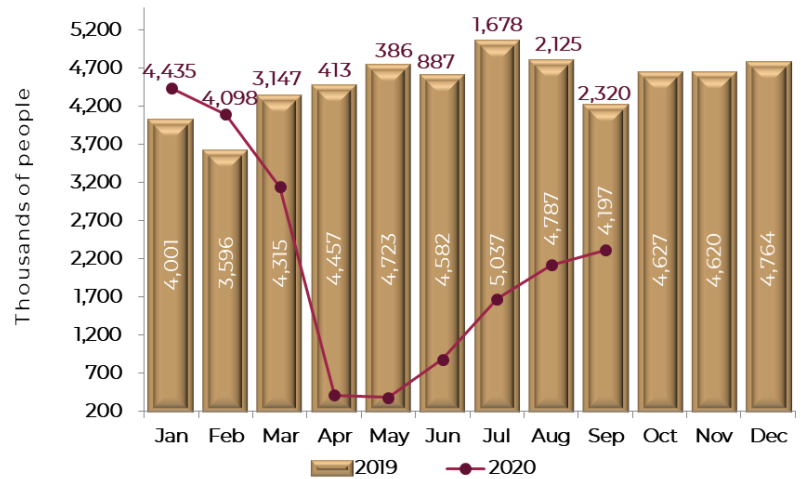
Source: Federal Civil Aviation Agency (SCT).

<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



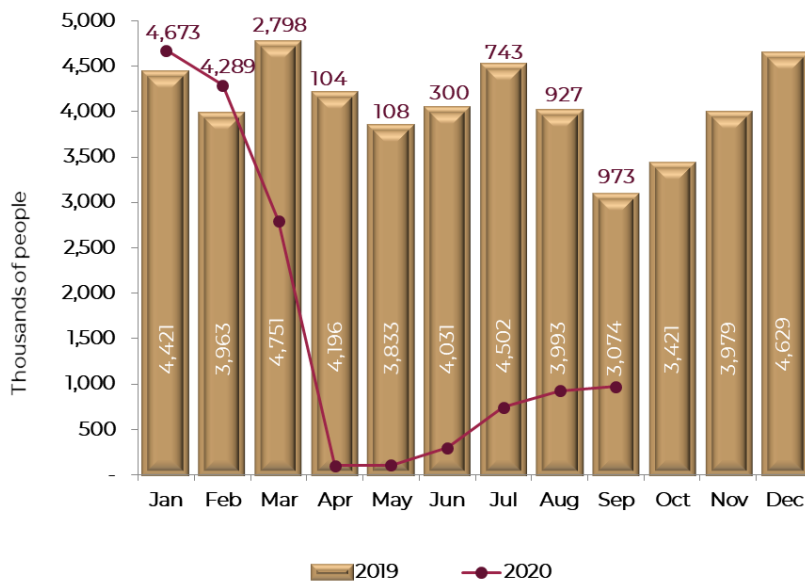
## AIR TRANSPORTATION ON NATIONAL FLIGHTS

**Chart 17.** The number of passengers arriving by air on domestic flights during January-September 2020 was **19 million 488 thousand passengers**, representing 20 Millions 207 thousands passengers lower -50.9%, in comparison to January-September 2019.



January - September	Thousand Passengers	Change %
2018	36,708,058	
2019	39,694,580	8.1%
<b>2020</b>	<b>19,487,877</b>	<b>-50.9%</b>

## AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



**Chart 18.** In January-September 2020, the number of passengers arriving by air on international flights decreased -59.4%, with **14 million 915 thousand passengers**, lower for 21 Millions 848 thousands passengers the amount of the same period of 2019.

January - September	Thousand Passengers	Change %
2018	36,006,352	
2019	36,763,100	2.1%
<b>2020</b>	<b>14,914,729</b>	<b>-59.4%</b>

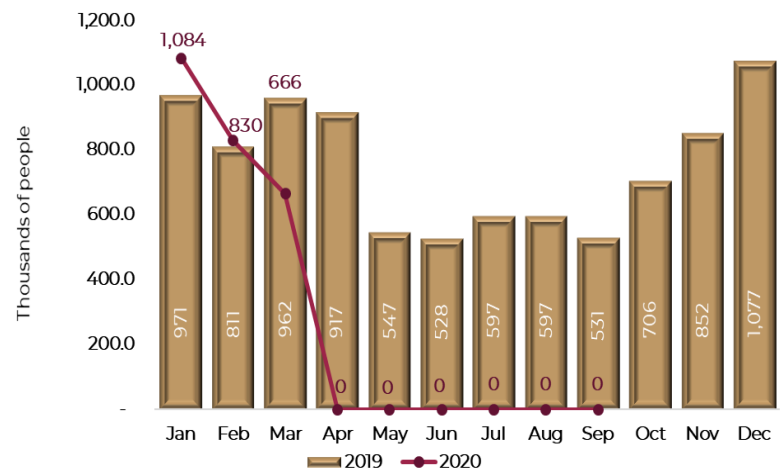




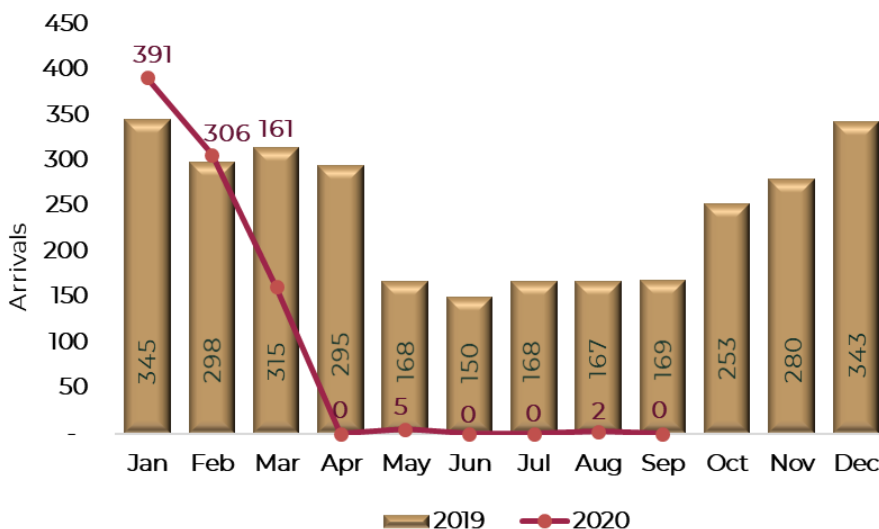
## MARITIME TRANSPORTATION

**Chart 19.** During January-September 2020, the number of cruise passengers was **2 million 580 thousand passengers**; this is a decrease of -60.1% in comparison to the same period of 2019.

January - September	Passengers	Change %
2018	5,994.8	
2019	6,459.4	7.8%
<b>2020</b>	<b>2,580.4</b>	<b>-60.1%</b>



## ARRIVAL OF CRUISES TO MEXICO



**Chart 20.** The number of cruises that reached our destinations during January-September 2020 was **865 cruises**, which represented a decrease of one thousand 210 cruises, equivalent to a decrease of -58.3% compared to the same period in 2019

January - September	Arrivals	Change %
2018	1,934.0	
2019	2,075.0	7.3%
<b>2020</b>	<b>865.0</b>	<b>-58.3%</b>





## MAIN PORTS<sup>1</sup>

**Figure 2.** In January-September 2020 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas Ensenada and Progreso**, representing 92.7% of total arrivals.



**January-September 2020**

Cozumel, Q. Roo		Majahual, Q. Roo		Puerto Vallarta, Jal.		Ensenada, B. C.		Cabo San Lucas, B. C. S		Progreso, Yuc.							
Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers						
2019	1,003	3,392,266	2019	347	1,172,561	2019	114	306,292	2019	192	492,159	2019	124	330,869	2019	96	318,288
2020	371	1,132,101	2020	141	455,179	2020	51	151,359	2020	62	134,644	2020	47	135,421	2020	44	116,176
Change %	-63.0%	-66.6%	Change %	-59.4%	-61.2%	Change %	-55.3%	-50.6%	Change %	-67.7%	-72.6%	Change %	-62.1%	-59.1%	Change %	-54.2%	-63.5%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



# MUSEUMS AND ARCHEOLOGICAL SITES

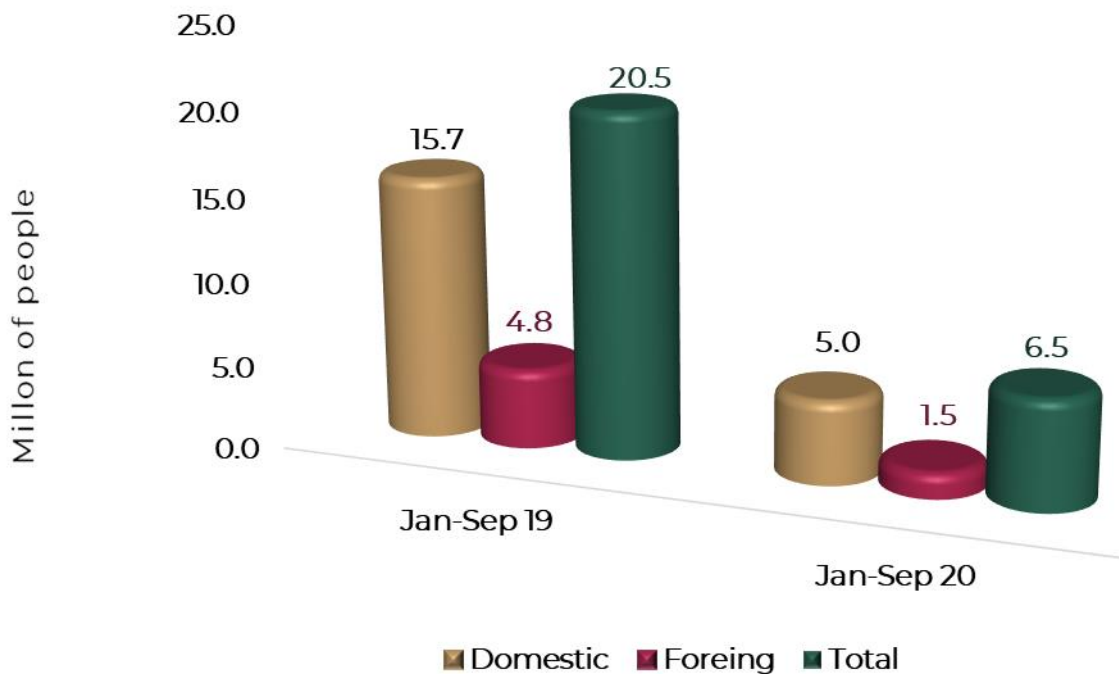
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## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 21.** The National Institute of Anthropology and History reported **6 million 495 thousand visitors** during January-September 2020, decreased -68.2% than reported in January-September 2019. Of the total number of visitors, 76.2% corresponded to national visitors and the 23.8% to foreigners.

January - September	Millions Visitors	Change %
2018	20,097,694	
2019	20,454,469	1.8%
<b>2020</b>	<b>6,495,377</b>	<b>-68.2%</b>



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



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# OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

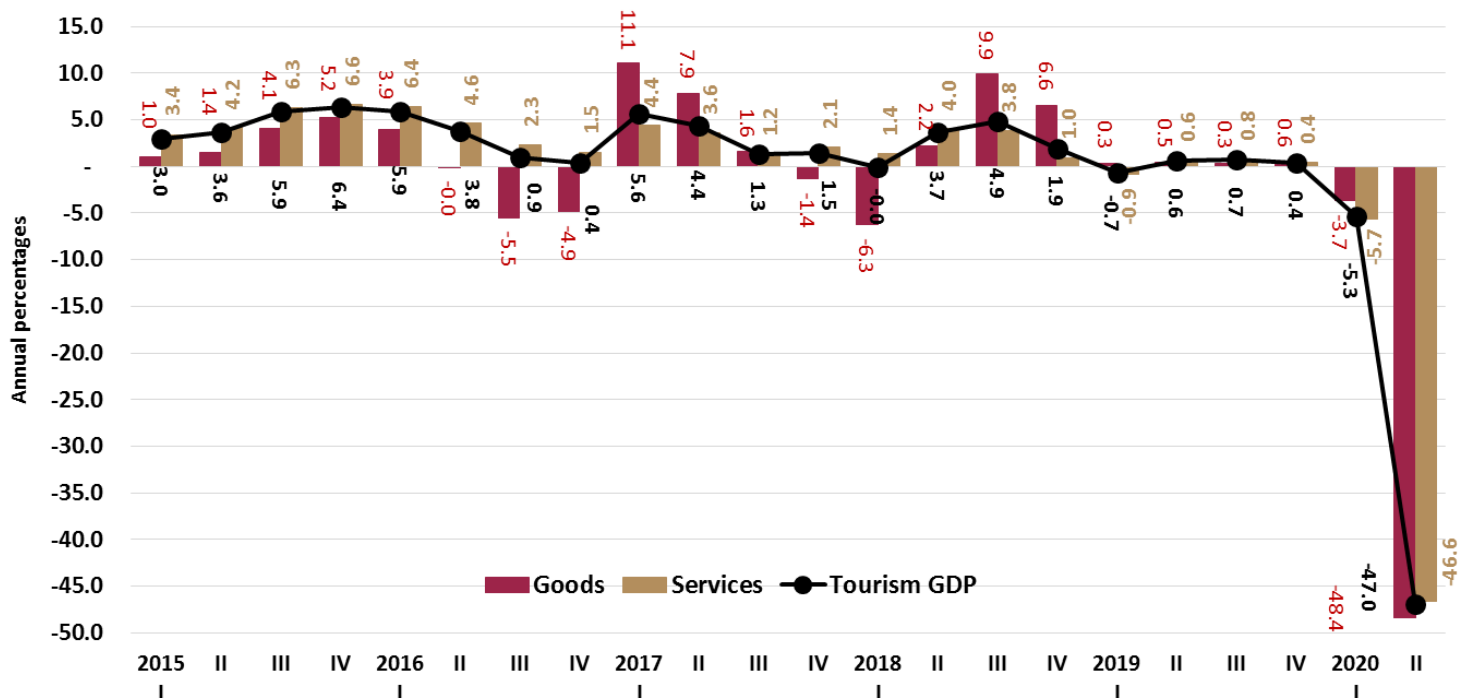
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## TOURIST GROSS DOMESTIC PRODUCT

**Chart 22.** Based on the Quarterly Indicators of Tourism Activity, **tourism GDP** registered a decrease of (-) 47.0% in the second quarter of 2020 compared to the same period of 2019, according to original figures. By components, **services** decreased (-) 46.6% in real terms and **goods** decreased (-) 48.4% in the same period.

April-June	Physical volume index	Change %
2019	118.3	0.6%
2020	62.7	-47.0%





## ECONOMIC CONTEXT (SHCP)

### International

During the third quarter of 2020, the world economy continued to recover some of the losses recorded after the largest economic contraction in the last hundred years. The easing of containment measures from May and June allowed a better rebound than expected in economic activity, which continued during the third quarter but with less dynamism. In line with signs of a sustained recovery during the third quarter, the International Monetary Fund (IMF) anticipates a smaller contraction of the world economy in 2020, compared to the level expected in June, adjusting growth from -4.9% to -4.4%.

For the advanced economies, as of September 2020, seasonally adjusted retail sales in the United States (US), the euro area and Japan returned to the levels observed prior to the COVID-19 pandemic; however, in terms of industrial activity, The latest available information indicates that these countries have not fully recovered. In terms of labour market performance, in the US, the unemployment rate with seasonal adjustment continued to show a decreasing trend while in the euro area this rate increased due to an upturn in the number of infections in the region.

In emerging economies, the economic recovery was reflected by improved foreign capital flows, appreciation in exchange rates against the US dollar and an increase in international commodity prices, mainly from oil. Also, in the financial field, during the third quarter the main variables at the global level showed better performances compared to the levels observed the previous quarter, mainly associated with the existence of positive expectations related to the pace of economic recovery, as well as to the accommodative state of monetary policy in the world.

### National

In the case of Mexico, as the National Day of Sana Distancia came to an end on May 31, various sectors of the economy resumed activities in a gradual, orderly and under strict sanitary protocols. In the first instance, mining, construction and manufacturing of transport equipment were added to the core activities during the month of June, which together account for approximately 56.1% of GDP and absorb just over 60% of the employed population.

Subsequently, as a favourable change in the trend in the number of new COVID-19 infections was observed during the third quarter, more industries were integrated into the list of core activities, This was followed by increased mobility of people and increases in economic activity and employment.

Thus, the information available for the third quarter of the year suggests that the Mexican economy has begun to recover after reaching its lowest point in April and May. This is seen in the 12.0% increase in the timely estimate of GDP in the third quarter of 2020 compared to the previous quarter, with seasonally adjusted data. Within GDP, primary, secondary and tertiary activities grew by 7.4%, 22.0%, and 8.6%, respectively, compared to the figures observed in the previous quarter.

On the labour market, between May and September, 7.8 million jobs were recovered, particularly in the construction (+1.5 million), manufacturing, extractive and electricity industries (+1.5 million) and trade (+2.7 million). This represents a 62.7% recovery from the number of jobs lost between March and April.

[https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas\\_Publicas/docs/congreso/infotrim/2020/iiit/01inf/itindc\\_202003.pdf](https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas_Publicas/docs/congreso/infotrim/2020/iiit/01inf/itindc_202003.pdf)





## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)					Change % 19/18	January-September		Change % 20/19	
		2014	2015	2016	2017	2018		2019	2020		
<b>International travelers balance (INEGI and Banco de México)</b>											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	18,572.3	8,141.3	-56.2%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	7,301.1	2,756.9	-62.2%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	30.1%	11,271.2	5,384.4	-52.2%
<b>International travelers to Mexico (INEGI and Banco de México)</b>											
<b>Number of travelers (Thousand)</b>											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	0.9%	71,395.4	38,954.3	-45.4%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	9.0%	32,837.1	17,555.3	-46.5%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	1.9%	17,409.8	7,552.6	-56.6%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	18.1%	15,427.3	10,002.7	-35.2%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	38,558.3	21,399.0	-44.5%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	-7.7%	32,098.9	18,818.6	-41.4%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	6,459.4	2,580.4	-60.1%
<b>Inbound travelers expenditure (Million dollars)</b>											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	18,572.3	8,141.3	-56.2%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9.8%	16,934.4	7,227.2	-57.3%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9.3%	15,967.1	6,681.2	-58.2%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	967.3	546.0	-43.6%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	1,637.9	914.1	-44.2%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	1,195.4	731.8	-38.8%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	442.6	182.3	-58.8%
<b>Average expenditure (dollars)</b>											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	8.1%	260.1	209.0	-19.7%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	0.7%	515.7	411.7	-20.2%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	7.2%	917.1	884.6	-3.5%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	62.7	54.6	-12.9%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.5	42.7	0.6%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	37.2	38.9	4.4%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.5	70.7	3.1%
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	-4.1%	61,003.8	29,236.1	-52.1%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	7,301.1	2,756.9	-62.2%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	119.7	94.3	-21.2%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	0.3%	14,246.7	5,776.1	-59.5%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	-14.7%	5,200.1	1,646.3	-68.3%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	-15.0%	365.0	285.0	-21.9%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	46,757.0	23,460.0	-49.8%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	2,101.0	1,110.6	-47.1%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	44.9	47.3	5.4%
<b>Arrival of passengers on domestic and international flights (AFAC)</b>											
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	5.4%	76,457.7	34,402.6	-55.0%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	2.5%	36,763.1	14,914.7	-59.4%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	8.1%	39,694.6	19,487.9	-50.9%
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>											
<b>Country of nationality</b>											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	7,915.9	3,378.6	-57.3%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	1,663.5	900.0	-45.9%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	454.3	91.7	-79.8%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	311.5	88.5	-71.6%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	430.6	122.3	-71.6%
<b>Country of residence</b>											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	0.3%	8,092.9	3,466.4	-57.2%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	5.9%	1,660.2	883.2	-46.8%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	0.4%	441.0	82.6	-81.3%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	351.0	-22.8%	283.1	78.5	-72.3%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	378.2	100.0	-73.6%
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	6,459.4	2,580.4	-60.1%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	2,075.0	865.0	-58.3%
<b>Hotel business* (SECTUR)</b>											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	60.5	25.4	(35.1)
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	63,263.2	27,334.0	-56.8%
<b>Number of tourist jobs** (SECTUR based on ENOE)</b>											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	4,379.1	NA	

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

\*\* Quarterly figures, excluding induced employment.

\*\*\* For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

10/11/2020





## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-9.00	3.50	3.40	3.30
OECD	-10.20	3.00	2.60	2.40
Bank of Mexico Survey	-9.44	3.21	3.92	3.60
Ministry of the Treasury and Public Credit	-8.0%	4.6%	3.50	3.00

Source: **IMF**, World Economic Outlook Database (October 2020); **OECD**, Interim Economic Outlook (2020/Sep); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (03/11/2020); Ministry of Finance, General Criteria for Economic Policy 2021, (September 2020).



## ECONOMIC INDICATORS

Entries	2018	2019	2020.I	2020.II	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Ago-20	Sep-20
<b>General Economic Activity and Services Identified with Tourism</b>													
<b>Gross Domestic Product</b>													
. Millions of current pesos	23,524,510	24,237,620	24,333,199	19,929,021									
. Constant prices annual variations in %	2.2	-0.3	-1.3	-18.7									
<b>Tertiary activities</b>													
- Air Transportation (481)													
. Millions of current pesos	58,268	68,936	51,075	6,156									
. Constant prices annual variations in %	9.7	7.5	-4.6	-90.3									
- Temporary Lodging Services (721)													
. Millions of current pesos	269,681	281,098	260,617	24,403									
. Constant prices annual variations in %	3.9	0.5	-10.6	-92.1									
- Food and Beverages Preparation Services (722)													
. Millions of current pesos	247,360	262,494	253,327	147,603									
. Constant prices annual variations in %	0.4	1.4	-4.9	-46.6									
<b>Quarterly Indicators of Tourism Activity</b>													
<b>Tourism GDP</b>													
. Annual variations in %	2.6	0.3	-5.3	-47.0									
<b>Internal tourism consumption</b>													
. Annual variations in %	3.2	-0.0	-5.0	-49.5									
<b>Domestic tourism consumption</b>													
. Annual variations in %	3.3	-0.7	-2.7	-41.2									
<b>Inbound tourism consumption</b>													
. Annual variations in %	2.8	3.2	-13.6	-89.9									
<b>Unemployment National Rate ** (closing of the period)</b>													
. Total Percentage of PEA	3.35	3.37	3.45	N.A.	3.79	3.57	2.94	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
<b>Prices and Exchange Rate***</b>													
<b>National Price Index (closing of the period)</b>													
<b>Consumer (percent variation)</b>													
. Air transport (percent variation)	4.8%	2.8%	3.2%	3.3%	3.2%	3.7%	3.2%	2.1%	2.8%	3.3%	3.6%	4.0%	4.0%
. Hotel (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	10.2%	8.2%	-0.8%	-21.0%	-5.4%	-21.7%	-28.0%	-9.5%	-4.0%
. Package Tourist Services (percent variation)	5.3%	0.7%	0.2%	-4.3%	0.2%	1.4%	0.2%	-8.4%	-5.4%	-4.3%	-7.8%	-7.8%	-6.8%
. Restaurants (percent variation)	8.6%	2.2%	-0.9%	-6.8%	1.3%	1.5%	-0.9%	-13.4%	-3.3%	-6.8%	-11.9%	-6.4%	-4.8%
	5.4%	5.0%	4.4%	3.7%	4.7%	4.4%	4.4%	3.9%	3.6%	3.7%	3.8%	3.9%	3.9%
<b>Exchange Rate (peso / dollar)</b>													
. Average of the period	19.24	19.11	20.01	22.30	18.80	18.84	22.38	24.27	23.42	22.30	22.40	22.21	21.68
<b>Business Cycle Indicators and Consumer Confidence (monthly difference****)</b>													
. Coincident Indicator	-1.43	-0.37	-0.23	2.60	-0.18	-0.22	-0.23	-6.37	-1.12	2.60	1.31	0.54	N.D.
. Forward Indicator	-0.48	-0.08	-0.33	0.09	-0.18	-0.28	-0.33	-0.25	0.09	0.09	0.22	0.28	0.31
. Confidence Consumer Index	0.32	-0.43	-1.01	-0.29	-0.63	-0.85	-1.01	-0.95	-0.67	-0.29	0.07	0.31	0.46

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* For 2016 figures for IV quarter.

\*\* For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

\*\*\* Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

\*\*\*\* For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

\*\*\*\*\* Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.