



Results of Tourism Activity August 2020

International Affairs and Cooperation Unit.

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TURISMO

SECRETARÍA DE TURISMO



DIRECTORY

MIGUEL TORRUCO MARQUÉS

Minister of Tourism

ALEJANDRO AGUILERA GÓMEZ

Head of the International Affairs and Cooperation Unit

MANUEL G. MAYER HERNÁNDEZ

General Director of Sectorial Information Integration

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Warning: As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

Outstanding results January-august 2020/2019

Arrival of international tourists



15.7 millions (-47.2% vs 2019)

International travel receipts



7,530 millions dollars
Change -56.1%, vs 2019

Spending international visitors from Mexico



2,569 million dollars
Change (-) 60.5% Vs 2019

Departures international tourists from Mexico



5 million 351 thousand tourists,
Change -57.6%. Vs 2019

International travelers balance



Surplus 4,961 million dollars,
Change -53.4% Vs 2019

Participation Issuing Markets USA and Canadian tourists



25.7% Occupancy rate



Decreased of thirty five points nine
of a percentage point

Arrival of tourists to Hotels



17 million 689 thousand domestic tourists (72.6%)
6 million 675 thousand international tourists (27.4%)



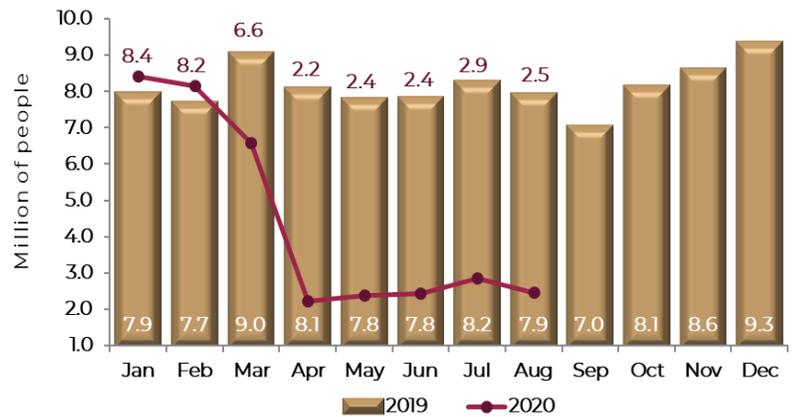
INTERNATIONAL VISITORS TO MEXICO



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January-August 2020 the number of international visitors arriving Mexico was **35 million 510 thousand**, this is 28 millions 876 thousand visitors less than January-August 2019 and represented a decreased of (-) 44.8%.

January - August	Million of People	Change %
2018	66.5	
2019	64.4	-3.2%
2020	35.5	-44.8%



ARRIVAL OF INTERNATIONAL TOURISTS

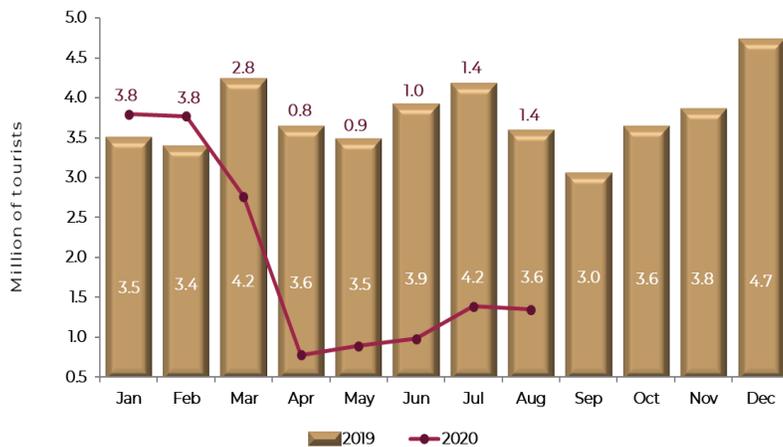


Chart 2. International tourists arrivals in January-August 2020 were **15 million 721 thousand**, reaching 14 millions 74 thousand less than 2019 same period, decreasing (-) 47.2%.

January - August	Thousand Passengers	Change %
2018	27.7	
2019	29.8	7.6%
2020	15.7	-47.2%

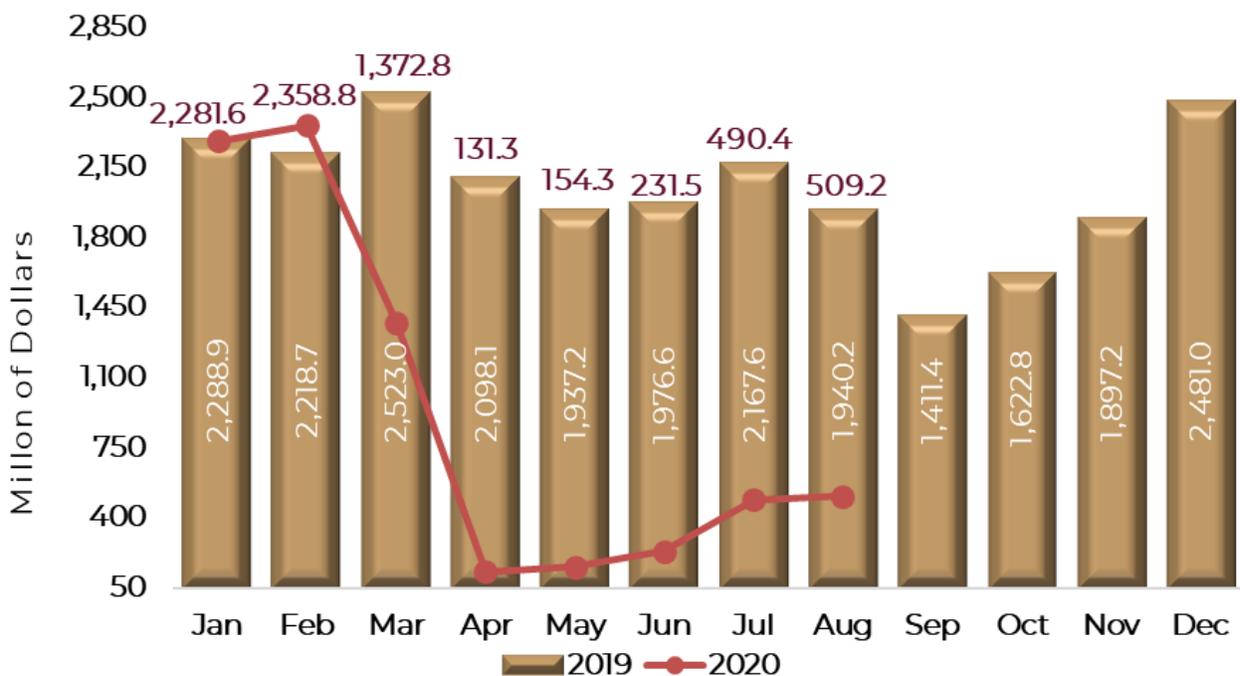
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In January-august 2020, foreign currency income from international arrival visitors was **7,530 million dollars**, equivalent a decrease -56.1% in comparison to January-august 2019.

January - August	Million of People	Change %
2018	15,277.0	
2019	17,160.6	12.3%
2020	7,529.7	-56.1%



Source: INEGI and Bank of Mexico, Balance of payments.

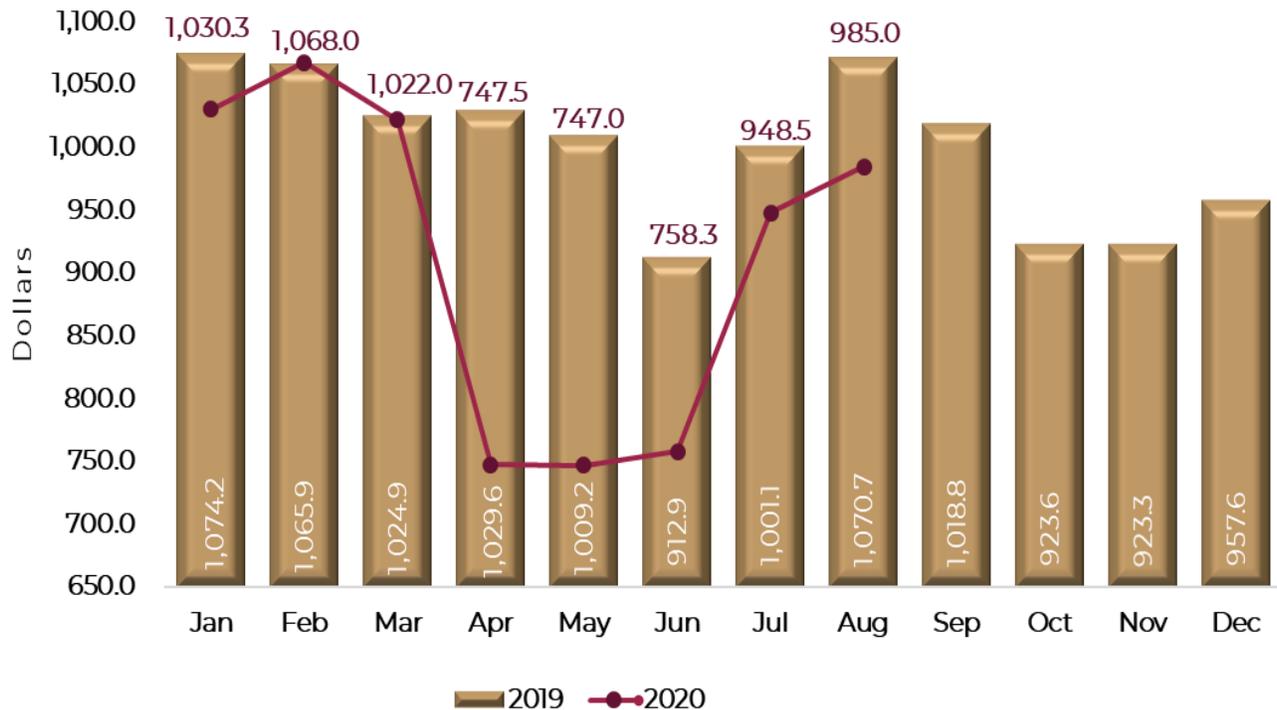
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In January-august 2020 the average expenditure of long-stay tourists by air was **1,023.7 dollars**, equivalent a decrease - 0.005% in comparison to the same period of 2019.

January - August	Dollars	Change %
2018	909.1	
2019	1,023.7	12.6%
2020	1,023.7	-0.005%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



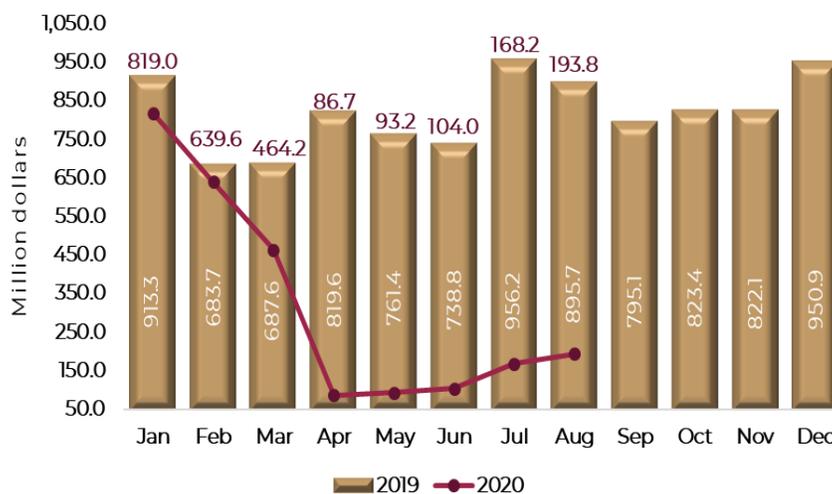
Chars 5. According to INEGI, during January-august 2020, international tourists departures's number from Mexico was **5 million 351 thousand tourist**, which is 7 million 267 thousand less tourists than January-august 2019 and represents a decrease of -57.6%.

January - August	Millions of People	Change %
2018	12,936	
2019	12,619	-2.4%
2020	5,351	-57.6%

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January-august 2020, foreign currency spent by visitors residing in Mexico when going abroad was **2,569 million dollars**, lower Three thousand 938 million dollars to January-august 2019, equivalent to (-) 60.5% decrease.

January - August	Millions of Tourists	Change %
2018	7,341	
2019	6,507	-11.4%
2020	2,569	-60.5%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



INTERNATIONAL TRAVELERS BALANCE

Chart 7. The balance by international visitors in January-August 2020 registered a surplus of **4,961 million dollars**, this represents a decrease of 53.4% in comparison to the same period of 2019.

January - August	Millions Dollars	Change %
2018	7,936.1	
2019	10,654.0	34.2%
2020	4,961.0	-53.4%

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

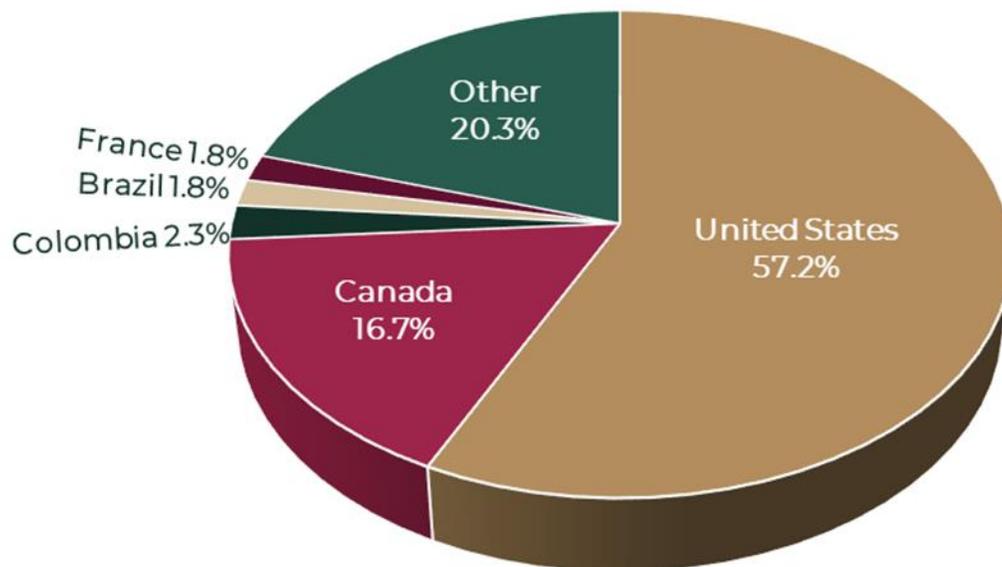


AIR TRANSPORTATION



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January-august 2020 **United States** citizens's arrivals by air stands out, representing 57.2% of total, from **Canada** was 16.7%, while the European region had an 10.1% participation in total, corresponding 1.8% to **French citizens**, South America region represented 9.3% of total, **Colombia and Brazil** citizens participated with 2.3% and 1.8% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

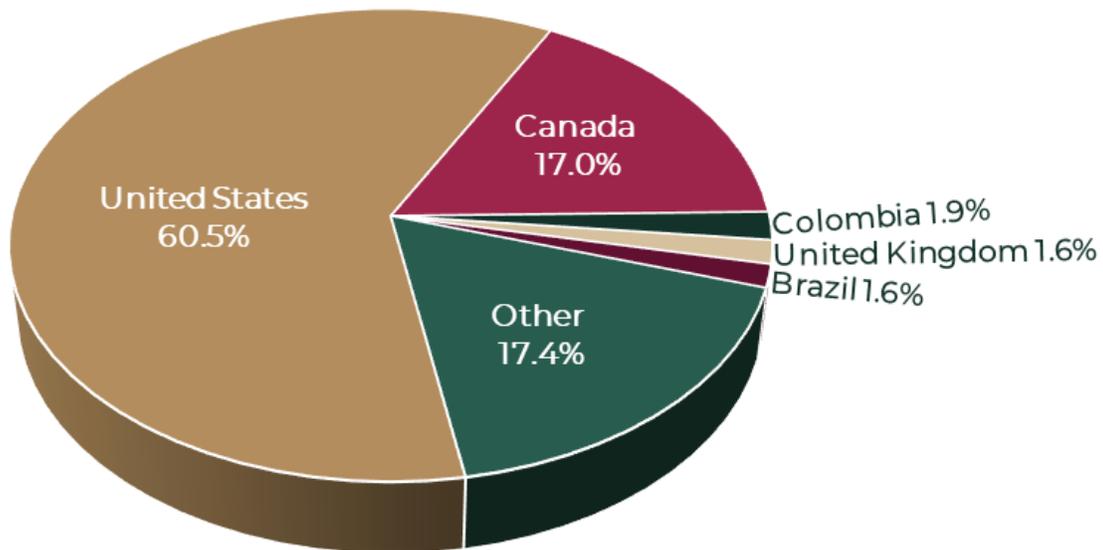
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. In January-August 2020, passengers by air arrival residing in the **United States** representing 60.5% of total, as well as **Canada** with 17.0%, while European region share 8.8% of total, being residents in **United Kingdom** who represented 1.6% of total arrivals by air, South America region represented 8.3% of total, where residents from **Colombia** and **Brazil** participated with 1.9% and 1.6% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air decreased (-)58.7% in January-august 2020 compared to same period of 2019, registering **three millions 58 thousand 714 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - August	Thousand Passengers	Change %
2018	7,451,219	
2019	7,406,045	-0.6%
2020	3,058,714	-58.7%



CANADIAN CITIZENS BY AIRPORT

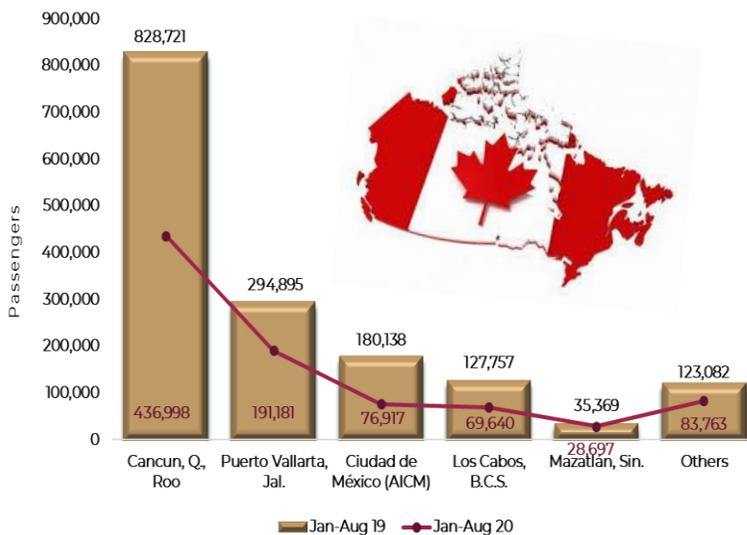


Chart 11. In January-august 2020, Canadian citizens who arrived to Mexico by air was (-) 44.3% lower compared to same period of 2019, by registering **893 thousand 988 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January - August	Thousand Passengers	Change %
2018	1,490,899	
2019	1,604,769	7.6%
2020	893,988	-44.3%



AMERICAN PASSENGERS PER AIRPORT

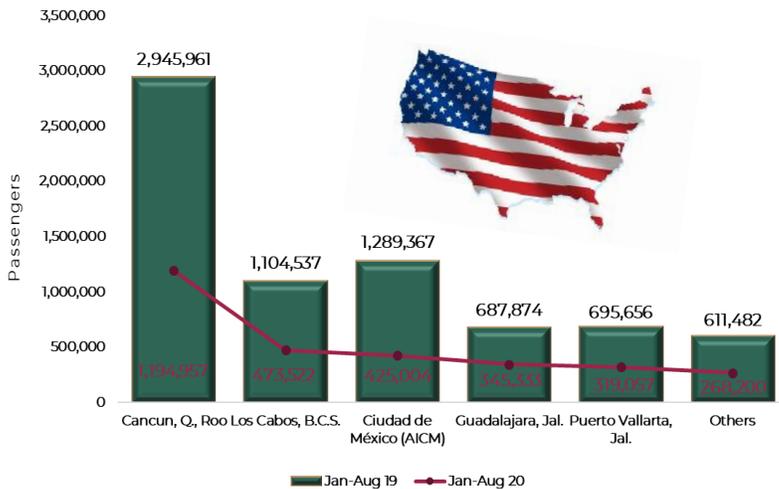


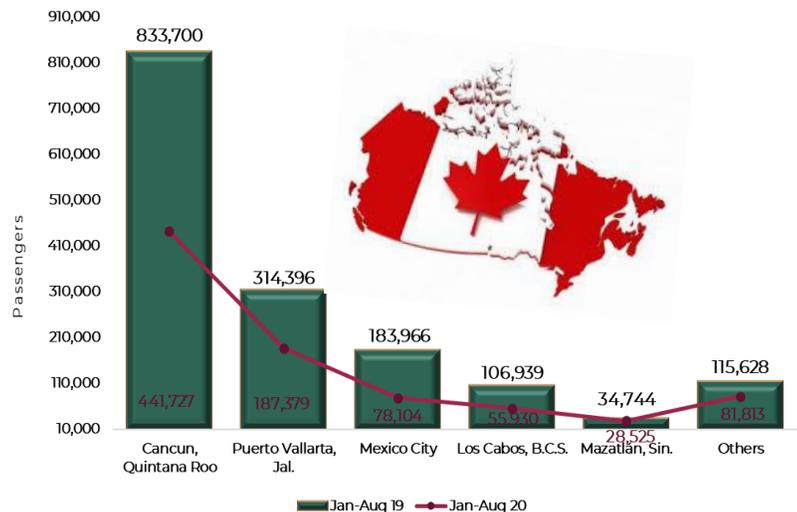
Chart 12. The American residents who arrived to Mexico by air decreased 58.6% in January-august 2020 compared to the same period of 2019, registering **three million 137 thousand passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

January - August	Thousand Passengers	Change %
2018	7,611,766	
2019	7,570,217	-0.5%
2020	3,136,597	-58.6%

CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January-august 2020 the Canadian residents who arrived to Mexico by air was 45.2% lower compared to the same period of 2019, amounted **878 thousand 670 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

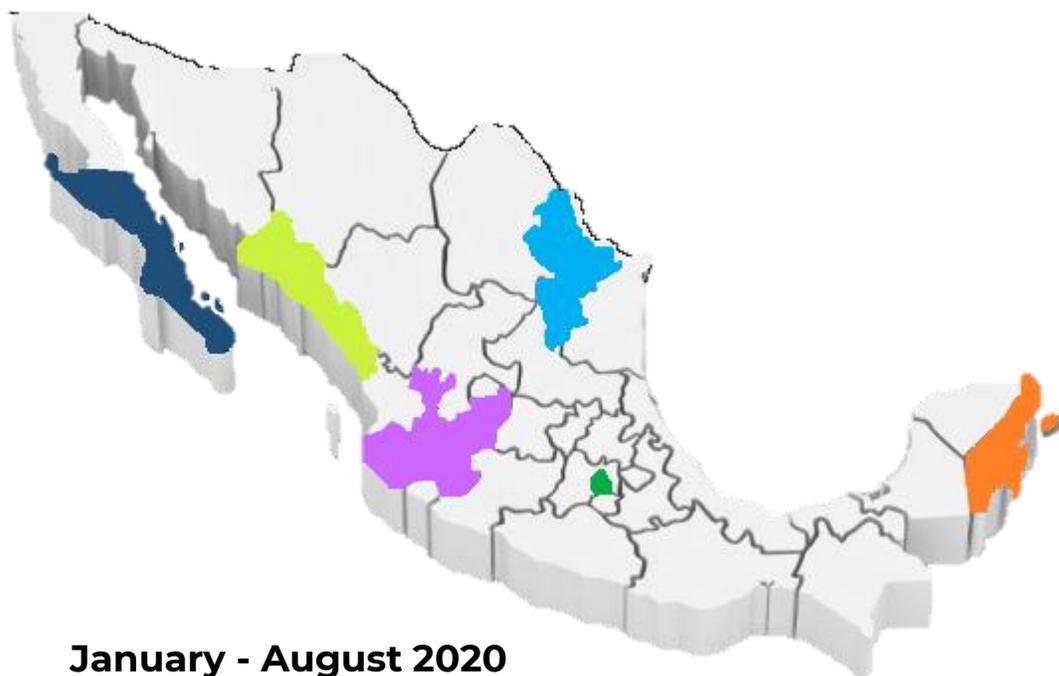
January - August	Thousand Passengers	Change %
2018	1,512,657	
2019	1,603,564	6.0%
2020	878,670	-45.2%





MAIN AIRPORTS OF ARRIVAL

Figure 1. During January-August 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (2,185,200), **Mexico City** (1,167,121), **Los Cabos** (542,224), **Puerto Vallarta** (529,201), **Guadalajara** (365,384), **Cozumel** (71,219), **Monterrey** (67,070) and **Mazatlan** (57,870).



January - August 2020

Baja California Sur		Mexico city		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2019	1,240,230	2019	3,365,223	2019	1,066,222	742,661	2019	189,703	2019	5,581,318	136,043	2019	90,723
2020	542,224	2020	1,167,121	2020	529,201	365,384	2020	67,070	2020	2,185,200	71,219	2020	57,870
Change %	-56.3%	Change %	-65.3%	Change %	-50.4%	-50.8%	Change %	-64.6%	Change %	-60.8%	-47.6%	Change %	-36.2%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB..

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



DOMESTIC TOURISM



OCCUPANCY RATE

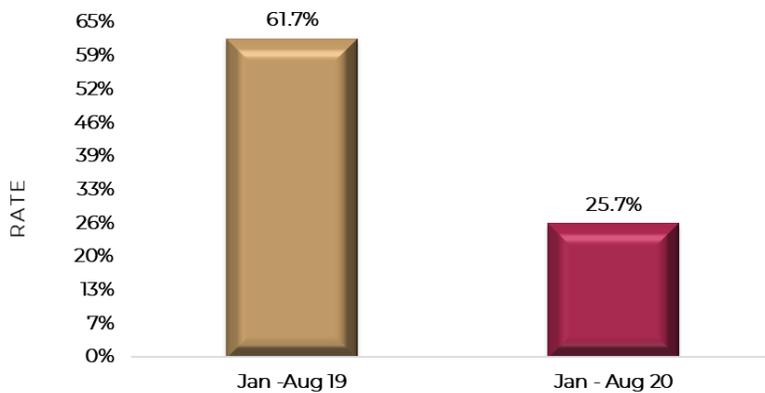
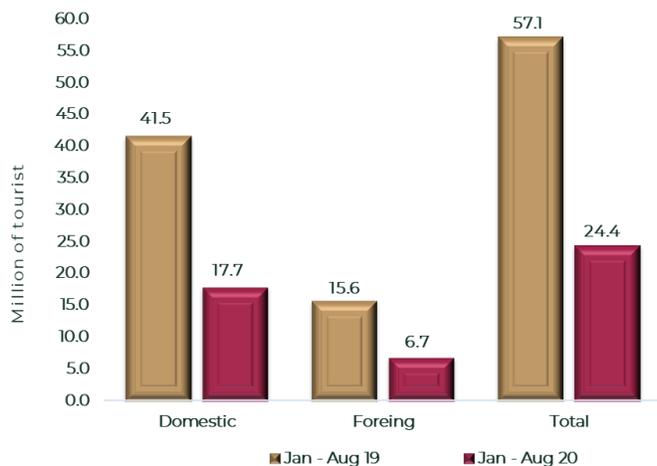


Chart 14. During January-august 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **25.7%**, a level lower by 35.9 point of a percentage point compared to that observed during the same period of 2019.

ARRIVAL OF TOURISTS TO HOTELS

Chart 15. During January-august 2020, **domestic tourist arrivals to hotel rooms** was **17 million 689 thousand tourists (72.6%)**, the 6 million 675 thousand remaining arrivals (27.4%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -57.3% compared to January-august 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



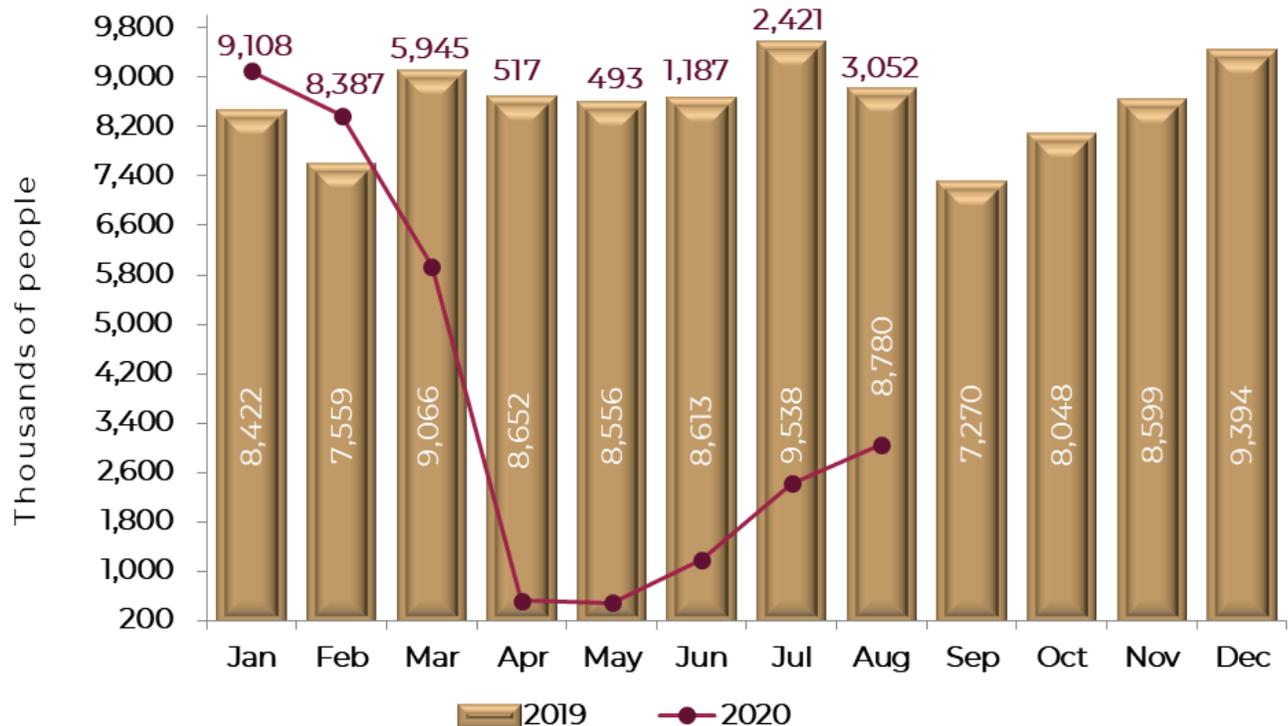
TRANSPORTATION



AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air during January-august 2020 was **31 million 110 thousand passengers**, representing 38 millions 77 thousand passengers lower (-) 55.0% in comparison to the same period of 2019.

January - August	Thousand Passengers	Change %
2018	57,458,001	
2019	69,187,261	20.4%
2020	31,110,055	-55.0%



Preliminary figures

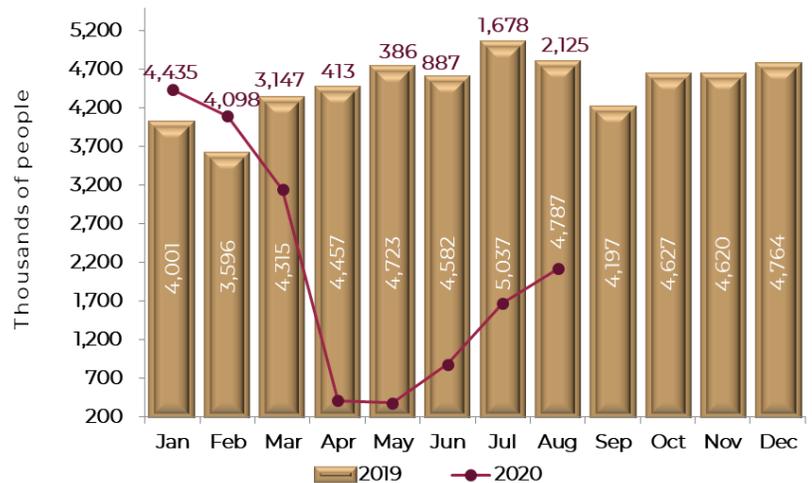
Source: Federal Civil Aviation Agency (SCT).

<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 17. The number of passengers arriving by air on domestic flights during January-august 2020 was **17 million 168 thousand passengers**, representing 18 Millions 330 thousands passengers lower (-51.6%), in comparison to January-august 2019.



January - August	Thousand Passengers	Change %
2018	32,797,632	
2019	35,497,882	8.2%
2020	17,168,136	-51.6%

AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS

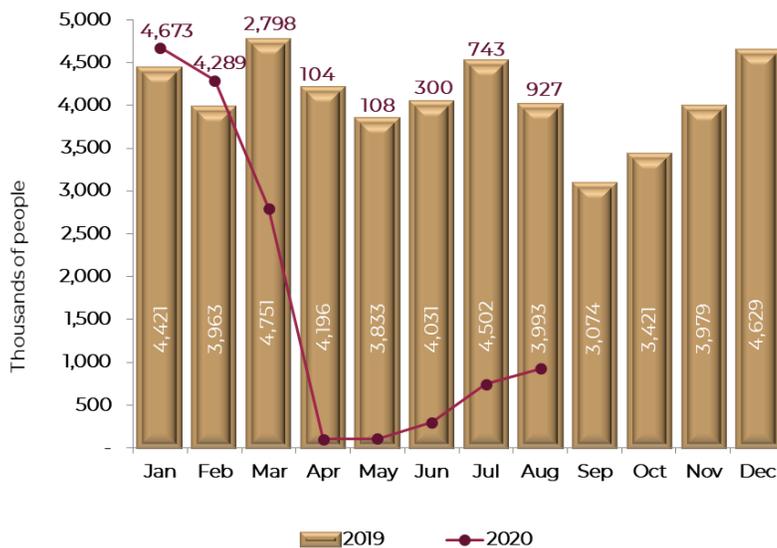


Chart 18. In January-august 2020, the number of passengers arriving by air on international flights decreased -58.6%, with **13 million 942 thousand passengers**, lower for 19 Millions 747 thousands passengers the amount of the same period of 2019.

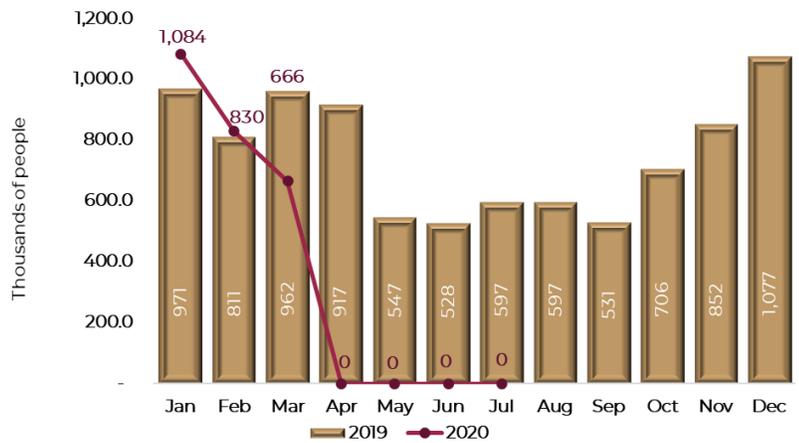
January - August	Thousand Passengers	Change %
2018	33,028,252	
2019	33,689,379	2.0%
2020	13,941,919	-58.6%



MARITIME TRANSPORTATION

Chart 19. During January-August 2020, the number of cruise passengers was **two million 580 thousand passengers**; this is a decrease of -56.5% in comparison to the same period of 2019.

January - August	Passengers	Change %
2018	5,523.7	
2019	5,928.9	7.3%
2020	2,580.4	-56.5%



ARRIVAL OF CRUISES TO MEXICO

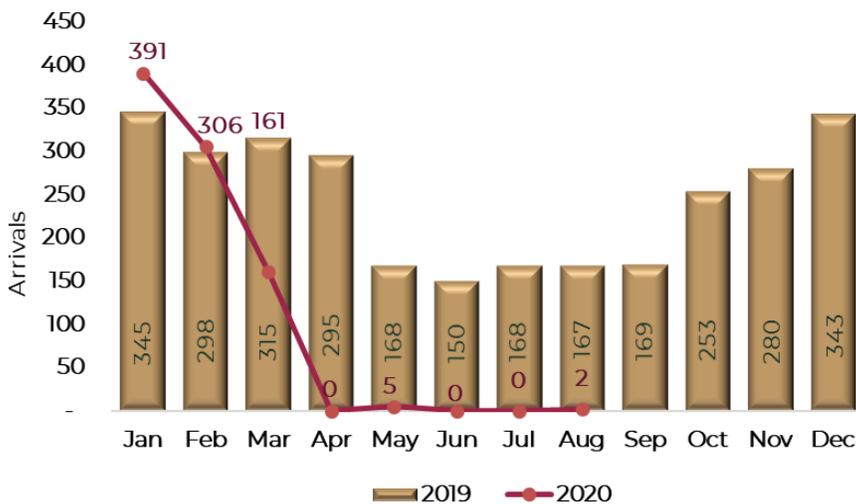


Chart 20. The number of cruises that reached our destinations during January-June 2020 was **865 cruises**, which represented a decrease of one thousand 41 cruises, equivalent to a decrease of (-) 54.6% compared to the same period in 2019

January - August	Arrivals	Change %
2018	1,788.0	
2019	1,906.0	6.6%
2020	865.0	-54.6%



MAIN PORTS¹

Figure 2. In January-June 2020 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas Ensenada and Progreso**, representing 92.7% of total arrivals.



January-August 2020

Cozumel, Q. Roo			Majahual, Q. Roo			Puerto Vallarta, Jal.			Ensenada, B. C.			Cabo San Lucas, B. C. S			Progreso, Yuc.		
Arrives		Passengers	Arrives		Passengers	Arrives		Passengers	Arrives		Passengers	Arrives		Passengers	Arrives		Passengers
2019	911	3,097,939	2019	320	1,088,260	2019	108	288,211	2019	175	452,059	2019	117	311,274	2019	86	283,792
2020	371	1,132,101	2020	141	455,179	2020	51	151,359	2020	62	134,644	2020	47	135,421	2020	44	116,176
Change %	-59.3%	-63.5%	Change %	-55.9%	-58.2%	Change %	-52.8%	-47.5%	Change %	-64.6%	-70.2%	Change %	-59.8%	-56.5%	Change %	-48.8%	-59.1%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



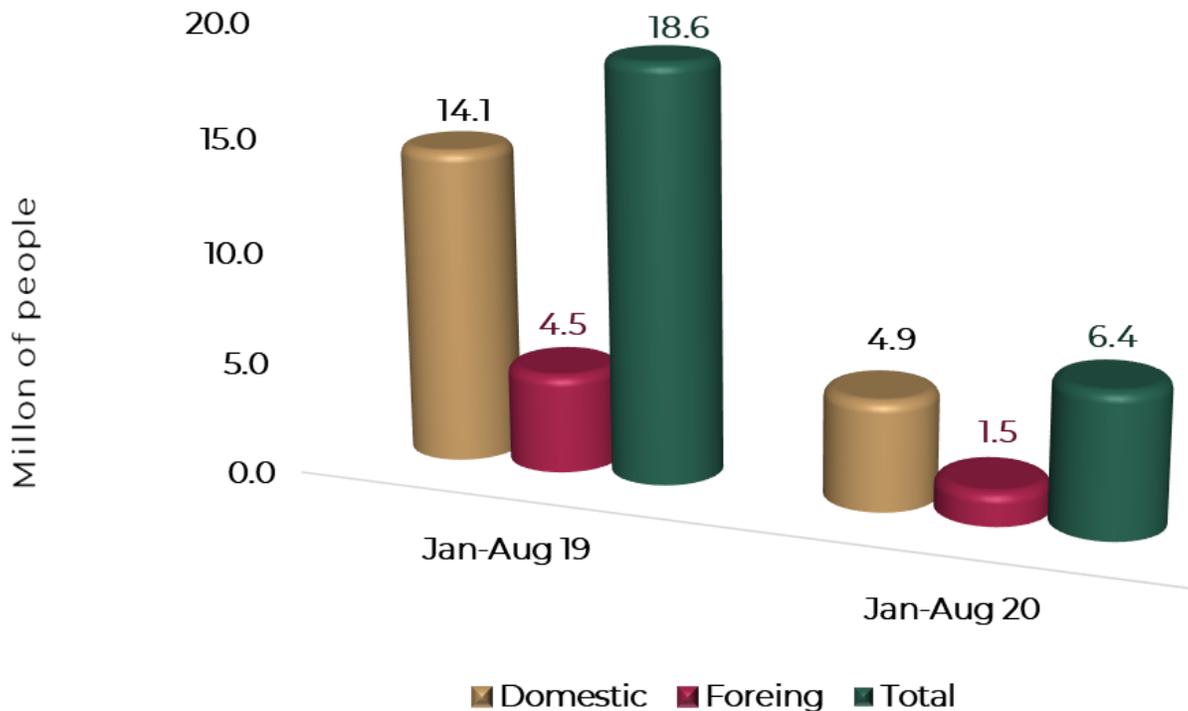
MUSEUMS AND ARCHEOLOGICAL SITES



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 21. The National Institute of Anthropology and History reported **6 million 412 thousand visitors** during January-august 2020, decreased -65.5% than reported in January-august 2019. Of the total number of visitors, 76.4% corresponded to national visitors and the 23.6% to foreigners.

January - August	Millions Visitors	Change %
2018	18,165,098	
2019	18,576,080	2.3%
2020	6,411,581	-65.5%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM



ECONOMIC CONTEXT (SHCP)

International

At the beginning of 2020, global perspectives on trade showed greater optimism due to the multiple trade agreements reached between several countries, among which the "phase one" trade agreement between the United States and China, and the ratification of the Treaty between Mexico, the United States and Canada (T-MEC). However, although the development of the COVID-19 pandemic also contributed to a relaxation in global trade tensions, some of these tensions were rekindled during the month of June.

The entry into force of the T-MEC on 1 July 2020 introduced greater certainty in trade policy in the North American region. For its part, in Europe, trade tensions could be observed between the United Kingdom and the European Union if a trade agreement is not reached in the context of Brexit. In fact, during the second quarter of 2020, geopolitical conflicts rebounded amid the health crisis. While these conflicts have been intermittent and have not been of persistent intensity, they constitute risk factors that may re-emerge or accentuate during the year.

Announcements and implementation of expansionary fiscal and monetary policy measures along with financial system support measures improved the expectation of global economic recovery and reduced uncertainty about financial stability. Global financial conditions also improved and volatility in financial markets was reduced since March 2020 when levels were reached that had not been observed since 2008. On the other hand, there was a partial recovery in the appetite for assets in emerging markets and a reduction in risk premiums; however, these still maintain high levels compared to the first months of 2020

National

In order to address the macroeconomic shock caused by the COVID-19 pandemic and some of the distortions resulting from it, Mexico's financial authorities have implemented a wide range of measures. The measures have sought to ensure that the financial system continues to fulfil its role of intermediation of resources, encouraging the continuous flow of financing to the economy and encouraging the orderly behavior of the financial markets. The following is a summary of the main measures taken by the Mexican financial authorities to preserve financial stability.

Domestically, Mexico faces the risk of a decline in its sovereign debt rating and of Pemex, mainly because of its low rate of economic growth and in particular by the weakening of the investment and risk represented by Pemex's contingent liabilities.

It should be noted that in the wake of the pandemic, the financial authorities in Mexico have taken a wide range of measures to mitigate its impact on the economy and maintain the proper operation of the financial system. In particular, measures were announced to promote the orderly functioning of financial markets, strengthen credit channels, mainly for small and medium-sized enterprises, and provide liquidity to promote the stability and functioning of the financial system.

In addition, all the financial authorities have taken operational continuity measures which, inter alia, facilitate the deadlines for the provision of information by the regulated institutions.

In this context, with regard to the Mexican banking system, the analysis of credit, market and liquidity risks highlights that in general the bank shows a solid position, with sufficient capital and reasonable levels of liquidity. In addition, other financial intermediaries such as brokers, entities in the insurance and bonding sectors, retirement savings, as well as investment funds, development banks, promotion agencies and other non-banking intermediaries, in general, they maintain limited levels of risk.

https://www.gob.mx/cms/uploads/attachment/file/581575/CESF_Sep_2020_Final_V2.pdf



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January-August		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
International travelers balance (INEGI and Banco de México)											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	17,160.6	7,529.7	-56.1%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	6,506.6	2,568.7	-60.5%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	30.1%	10,654.0	4,961.0	-53.4%
International travelers to Mexico (INEGI and Banco de México)											
Number of travelers (Thousand)											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	0.9%	64,386.1	35,510.2	-44.8%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	9.0%	29,795.9	15,721.5	-47.2%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	1.9%	16,126.5	6,946.5	-56.9%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	18.1%	13,669.4	8,775.0	-35.8%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	34,590.2	19,788.7	-42.8%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	-7.7%	28,661.4	17,208.3	-40.0%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	5,928.9	2,580.4	-56.5%
Inbound travelers expenditure (Million dollars)											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	17,160.6	7,529.7	-56.1%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9.8%	15,677.0	6,682.1	-57.4%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9.3%	14,823.2	6,201.9	-58.2%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	853.7	480.2	-43.7%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	1,483.7	847.6	-42.9%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	1,077.4	665.3	-38.2%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	406.3	182.3	-55.1%
Average expenditure (dollars)											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	8.1%	266.5	212.0	-20.4%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	0.7%	526.1	425.0	-19.2%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	7.2%	919.2	892.8	-2.9%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	62.5	54.7	-12.4%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.9	42.8	-0.1%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	37.6	38.7	2.9%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.5	70.7	3.1%
International travelers abroad Mexico (INEGI and Banco de México)											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	-4.1%	54,582.9	27,117.7	-50.3%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	6,506.6	2,568.7	-60.5%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	119.2	94.7	-20.5%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	0.3%	12,618.6	5,351.4	-57.6%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	-14.7%	4,622.0	1,534.3	-66.8%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	-15.0%	366.3	286.7	-21.7%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	41,964.2	21,766.3	-48.1%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	1,884.6	1,034.4	-45.1%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	44.9	47.5	5.8%
Arrival of passengers on domestic and international flights (AFAC)											
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	5.4%	69,187.3	31,110.1	-55.0%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	2.5%	33,689.4	13,941.9	-58.6%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	8.1%	35,497.9	17,168.1	-51.6%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)											
Country of nationality											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	7,406.0	3,058.7	-58.7%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	1,604.8	894.0	-44.3%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	402.8	89.9	-77.7%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	287.8	87.4	-69.7%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	381.2	120.5	-68.4%
Country of residence											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	0.3%	7,570.2	3,136.6	-58.6%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	5.9%	1,603.6	878.7	-45.2%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	0.4%	391.4	81.5	-79.2%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	351.0	-22.8%	262.3	77.9	-70.3%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	333.8	99.4	-70.2%
Movements cruise (INEGI and SCT, Dirección General de Puertos)											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	5,928.9	2,580.4	-56.5%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	1,906.0	865.0	-54.6%
Hotel business* (SECTUR)											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	61.7	25.7	(35.9)
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	57,101.4	24,364.2	-57.3%
Number of tourist jobs** (SECTUR based on ENOE)											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	NA	NA	

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

13/10/2020



MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Macroeconomic Perspective on Key Indicators of Mexico				
Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2020	2021	2020	2021
	International Monetary Fund	-9.00	3.50	3.40
OECD	-10.20	3.00	2.60	2.40
Bank of Mexico Survey	-9.82	3.26	3.89	3.57
Ministry of the Treasury and Public Credit	-8.0%	4.6%	3.50	3.00

Source: **IMF**, World Economic Outlook Database (October 2020); **OECD**, Interim Economic Outlook (2020/Sep); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (01/10/2020); Ministry of Finance, General Criteria for Economic Policy 2021, (September 2020).



ECONOMIC INDICATORS

Entries	2018	2019	2020.I	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20
General Economic Activity and Services Identified with Tourism											
Gross Domestic Product											
. Millions of current pesos	23,524,510	24,237,620	24,333,531								
. Constant prices annual variations in %	2.2	-0.3	-1.4								
Tertiary activities											
- Air Transportation (481)											
. Millions of current pesos	58,268	68,936	51,075								
. Constant prices annual variations in %	9.7	7.5	-4.6								
- Temporary Lodging Services (721)											
. Millions of current pesos	269,681	281,098	260,617								
. Constant prices annual variations in %	3.9	0.5	-10.6								
- Food and Beverages Preparation Services (722)											
. Millions of current pesos	247,360	262,494	253,327								
. Constant prices annual variations in %	0.4	1.4	-4.9								
Quarterly Indicators of Tourism Activity											
Tourism GDP											
. Annual variations in %	2.6	0.3	-5.3								
Internal tourism consumption											
. Annual variations in %	3.2	-0.0	-5.0								
Domestic tourism consumption											
. Annual variations in %	3.3	-0.7	-2.7								
Inbound tourism consumption											
. Annual variations in %	2.8	3.2	-13.6								
Unemployment National Rate ** (closing of the period)											
. Total Percentage of PEA	3.35	3.37	3.45	3.79	3.57	2.94	N.A.	N.A.	N.A.	N.A.	N.A.
Prices and Exchange Rate***											
National Price Index (closing of the period)											
Consumer (percent variation)	4.8%	2.8%	3.2%	3.2%	3.7%	3.2%	2.1%	2.8%	3.3%	3.6%	4.0%
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	10.2%	8.2%	-0.8%	-21.0%	-5.4%	-21.7%	-28.0%	-9.5%
. Hotel (percent variation)	5.3%	0.7%	0.2%	0.2%	1.4%	0.2%	-8.4%	-5.4%	-4.3%	-7.8%	-7.8%
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	1.3%	1.5%	-0.9%	-13.4%	-3.3%	-6.8%	-11.9%	-6.4%
. Restaurants (percent variation)	5.4%	5.0%	4.4%	4.7%	4.4%	4.4%	3.9%	3.6%	3.7%	3.8%	3.9%
Exchange Rate (peso / dollar)											
. Average of the period	19.24	19.11	20.01	18.80	18.84	22.38	24.27	23.42	22.30	22.40	22.21
Business Cycle Indicators and Consumer Confidence (monthly difference****)											
. Coincident Indicator	-1.43	-0.37	-0.33	-0.18	-0.27	-0.33	-0.26	0.06	0.15	0.20	0.20
. Forward Indicator	-0.48	0.78	-0.33	-0.18	-0.27	-0.33	-0.27	-0.12	0.02	0.11	N.D.
. Confidence Consumer Index	0.32	-0.16	-1.01	-0.40	-0.84	-1.01	-0.99	-0.75	-0.43	-0.16	-0.02

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* For 2016 figures for IV quarter.

** For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

*** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

**** For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.