



Results of Tourism Activity May 2020



TURISMO

SECRETARÍA DE TURISMO



DIRECTORY

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Warning: As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

Outstanding results January-May 2020/2019

Arrival of international tourists



12.0 millions (-33.9% vs 2019)

International travel receipts



6,299 millions dollars
Change -43.1%, vs 2019

Spending international visitors from Mexico



2,103 million dollars
Change (-) 45.6% Vs 2019

Departures international tourists from Mexico



4 million 148 thousand tourists,
Change -43.7%. Vs 2019

International travelers balance



Surplus 4,196 million dollars,
Change -41.7% Vs 2019

Participation Issuing Markets USA and Canadian tourists



33.3% Occupancy rate



Decreased of twenty eight points
two of a percentage point

Arrival of tourists to Hotels



13 million 96 thousand domestic tourists (70.0%)
5 million 623 thousand international tourists (30.0%)



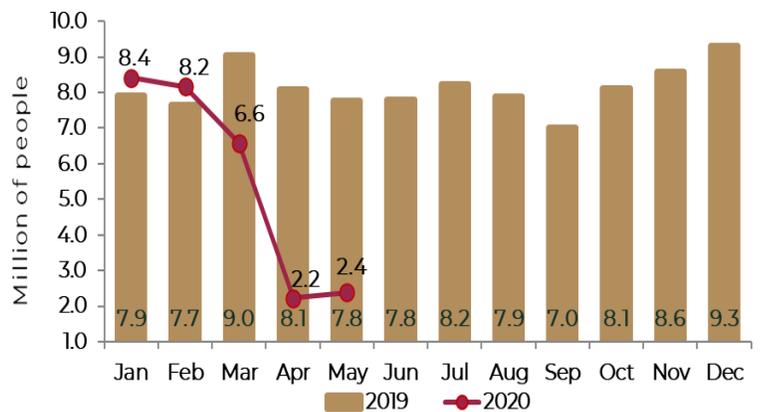
INTERNATIONAL VISITORS TO MEXICO



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January-May 2020 the number of international visitors arriving Mexico was **27 million 775 thousand**, this is 12 millions 694 thousand visitors less than January-may 2019 and represented a decreased of (-) 31.4%.

January - May	Million Visitors	Var. %
2019	40.5	-4.2%
2020	27.8	-31.4%



ARRIVAL OF INTERNATIONAL TOURISTS

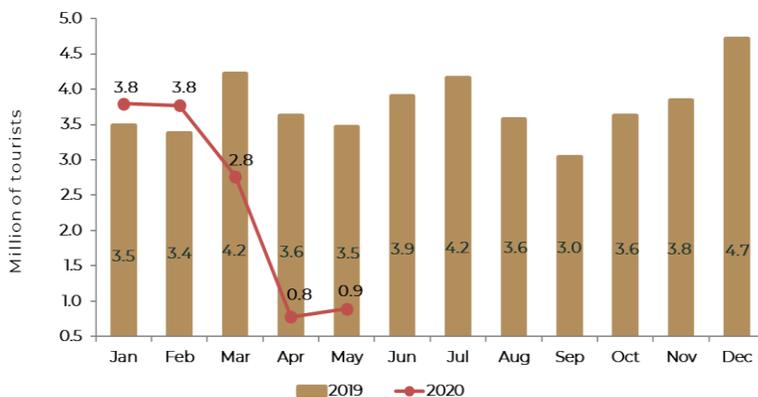


Chart 2. International tourists arrivals in January-May 2020 were **11 million 999 thousand**, reaching 6 millions 161 thousand less than 2019 same period, decreasing (-) 33.9%.

January - May	Million Tourists	Var. %
2019	18.2	5.9%
2020	12.0	-33.9%

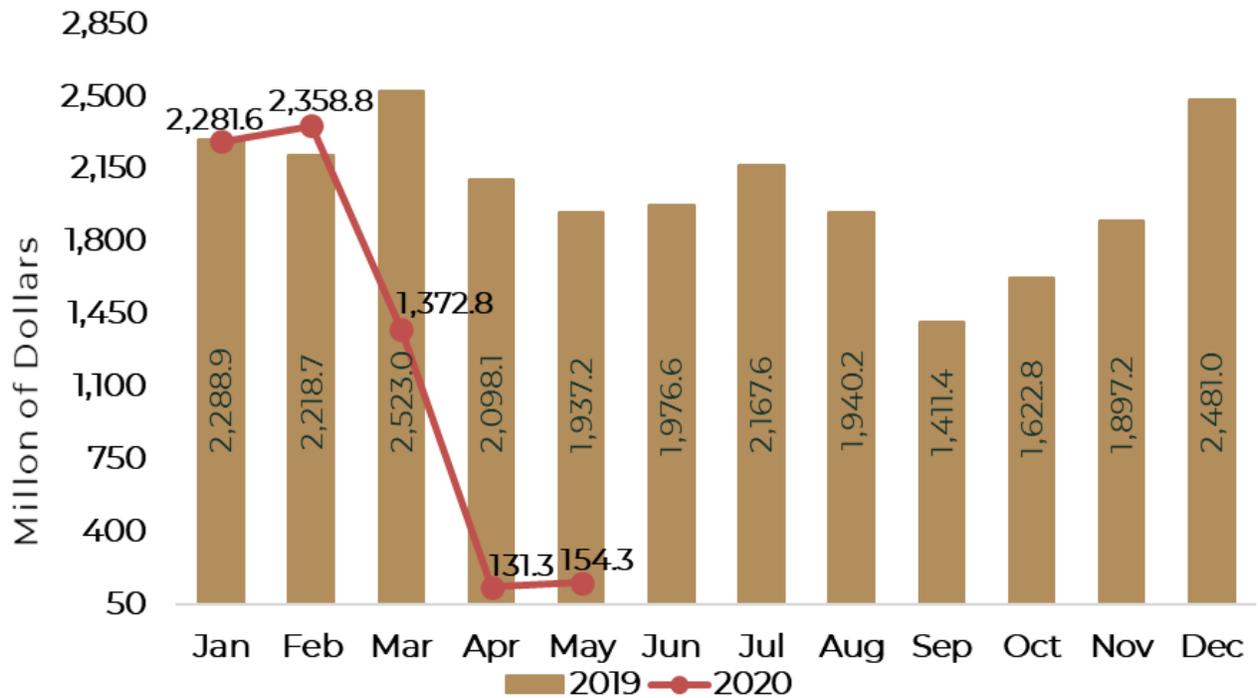
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In January-May 2020, foreign currency income from international arrival visitors was **6,299 million dollars**, equivalent a decrease -43.1% in comparison to January-May 2019.

January - May	Million Dollars	Var. %
2019	11,065.8	14.0%
2020	6,298.7	-43.1%



Source: INEGI and Bank of Mexico, Balance of payments.

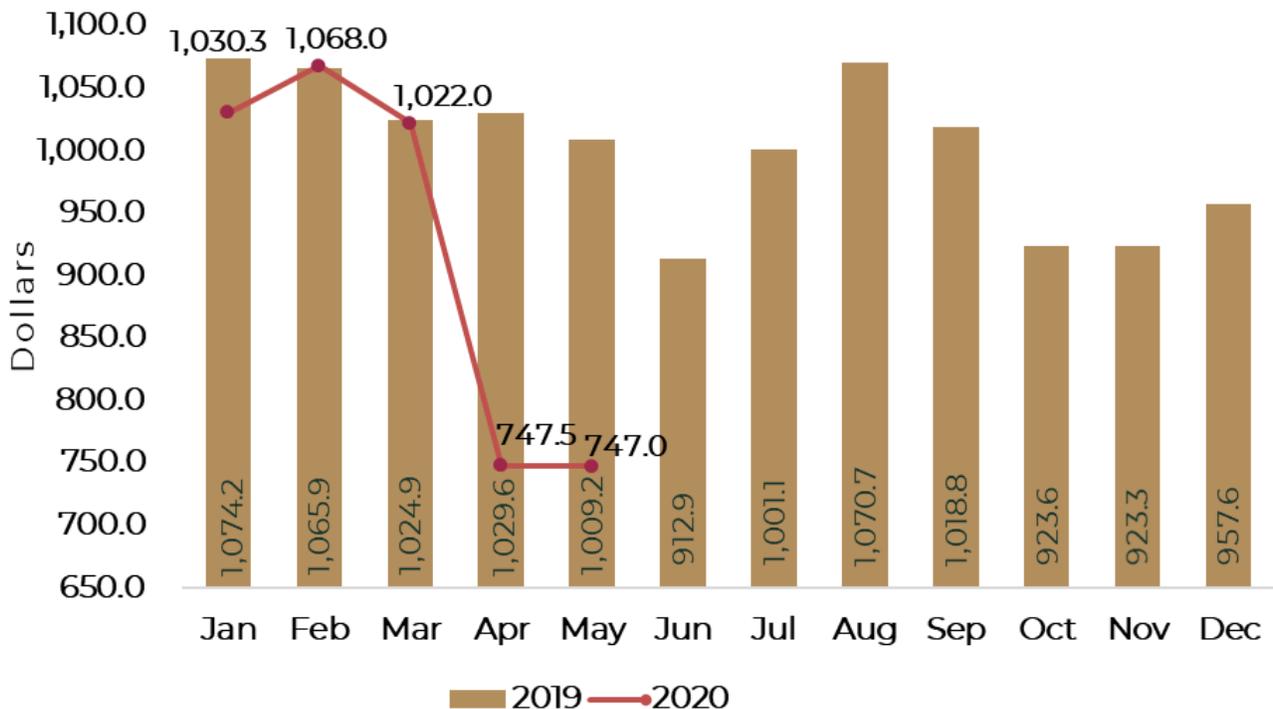
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

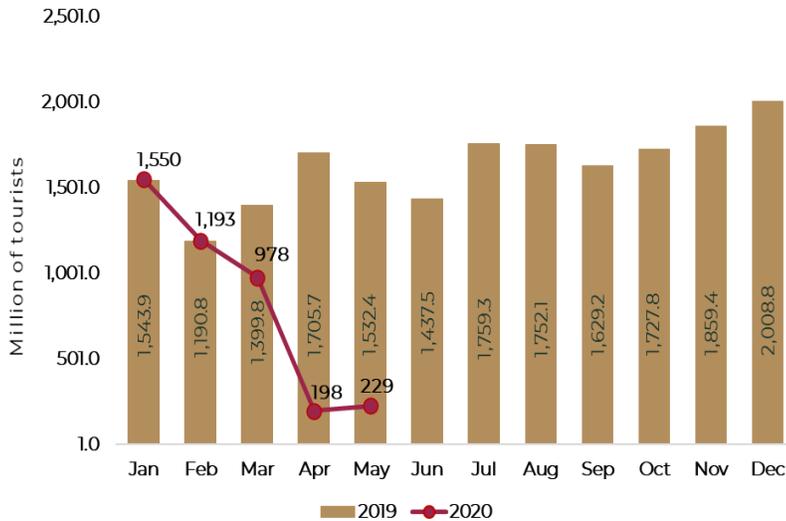
Chart 4. In January-May 2020 the average expenditure of long-stay tourists by air was **1,039.3 dollars**, equivalent a decrease (-) 0.2% in comparison to the same period of 2019.

January - May	Dollars	Var. %
2019	1,041.1	14.0%
2020	1,039.3	-0.2%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

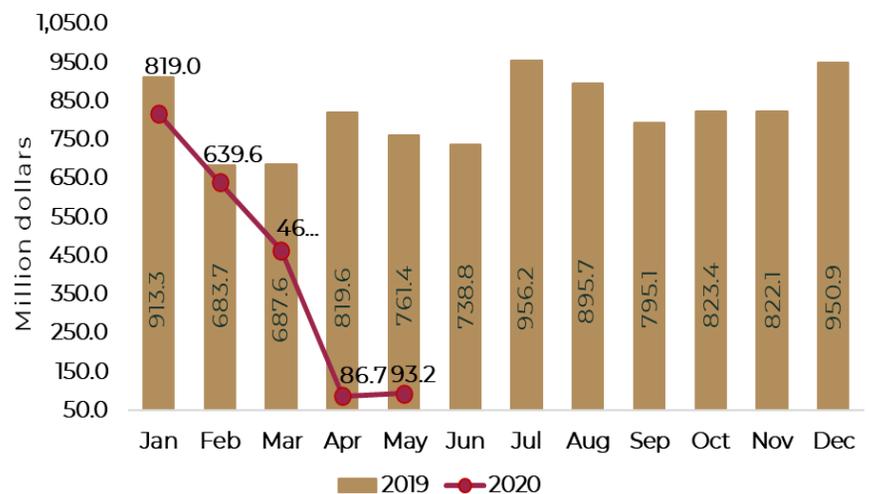


Chars 5. According to INEGI, during January-May 2020, international tourists departures's number from Mexico was **4 millions 148 thousand tourist**, which is 3 millions 225 thousand less tourists than January-May 2019 and represents a decrease of -43.7%.

January - May	Thousands Tourist	Var. %
2019	7,373	-8.2%
2020	4,148	-43.7%

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January-May 2020, foreign currency spent by visitors residing in Mexico when going abroad was **2,103 million dollars**, lower One thousand 763 million dollars to January-May 2019, equivalent to (-) 45.6% decrease.



January - May	Million Dollars	Var. %
2019	3,865.7	-12.5%
2020	2,102.7	-45.6%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

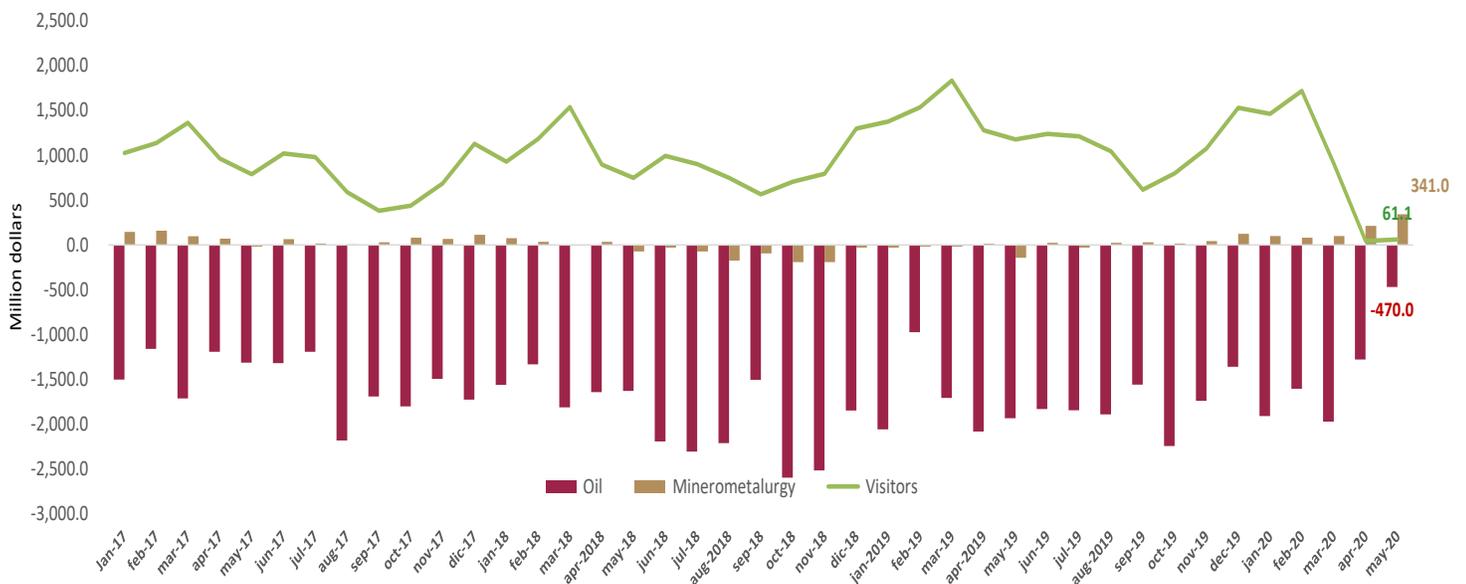


INTERNATIONAL TRAVELERS BALANCE

Chart 7. The balance by international visitors in January-May 2020 registered a surplus of **4,196 million dollars**, this represents a decrease of 41.7% in comparison to the same period of 2019.

January - May	Million Dollars	Var. %
2019	7,200.1	36.1%
2020	4,196.0	-41.7%

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



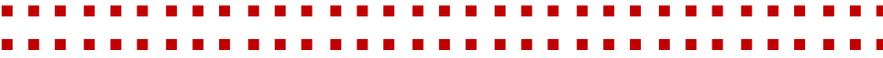
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

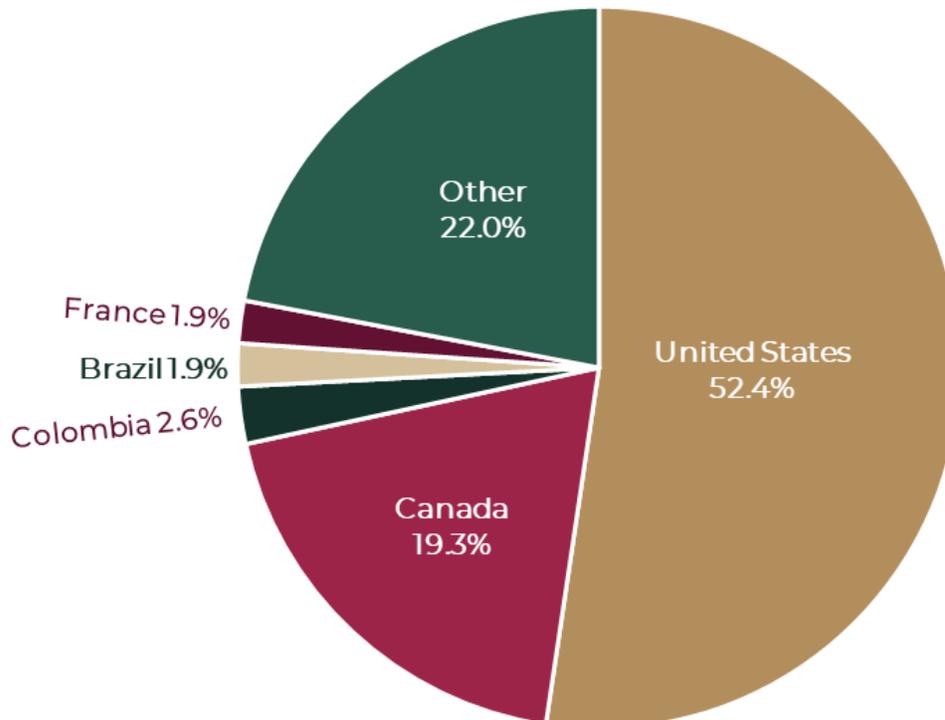


AIR TRANSPORTATION



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January-May 2020 **United States** citizens's arrivals by air stands out, representing 52.4% of total, from **Canada** was 19.3%, while the European region had an 11.0% participation in total, corresponding 1.9% to **French citizens**, South America region represented 10.4% of total, **Colombia and Brazil** citizens participated with 2.6% and 1.9% of total, in same period.

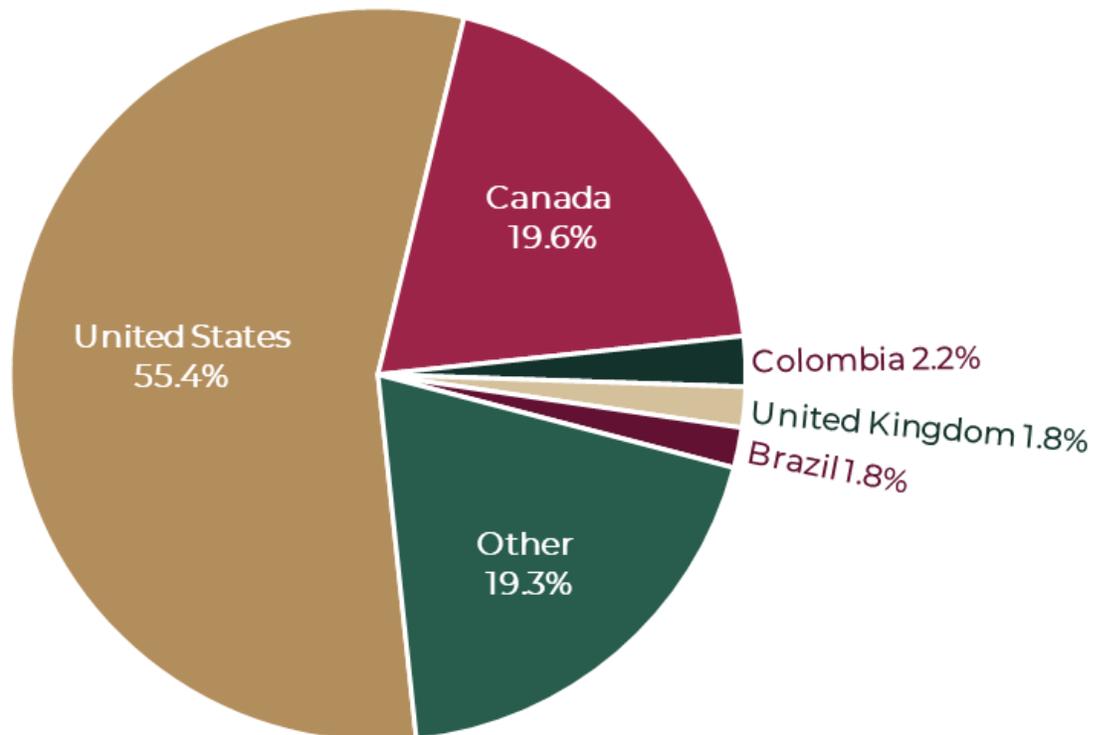


Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. In January-May 2020, passengers by air arrival residing in the **United States** representing 55.4% of total, as well as **Canada** with 19.6%, while European region share 9.7% of total, being residents in **United Kingdom** who represented 1.8% of total arrivals by air, South America region represented 9.5% of total, where residents from **Colombia** and **Brazil** participated with 2.2% and 1.8% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy, Registry and Identity Unit, SEGOB.

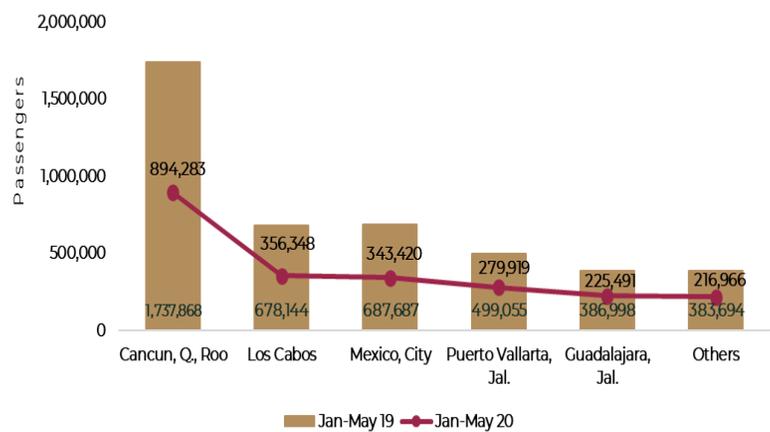
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air decreased (-) 46.7% in January-May 2020 compared to same period of 2019, registering **two millions 405 thousand 300 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - May	American Passengers	Var. %
2019	4,515,685	-0.6%
2020	2,405,300	-46.7%



CANADIAN CITIZENS BY AIRPORT

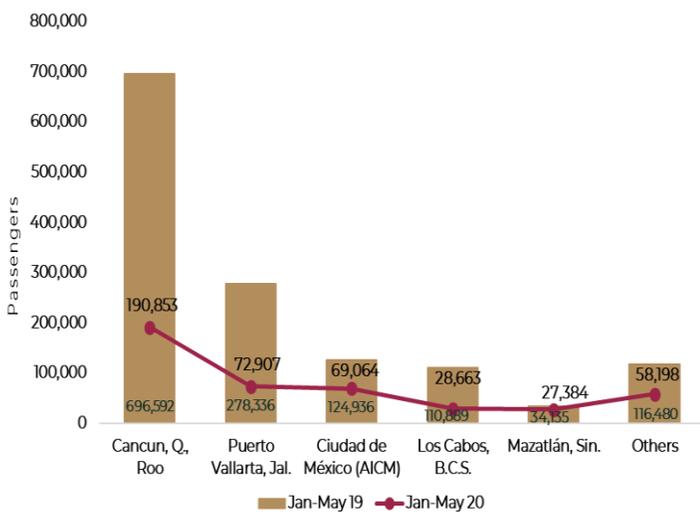


Chart 11. In January-May 2020, Canadian citizens who arrived to Mexico by air was (-) 35.5% lower compared to same period of 2019, by registering **884 thousand 614 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January - May	Canadian Passengers	Var. %
2019	1,372,422	8.6%
2020	884,614	-35.5%



AMERICAN PASSENGERS PER AIRPORT

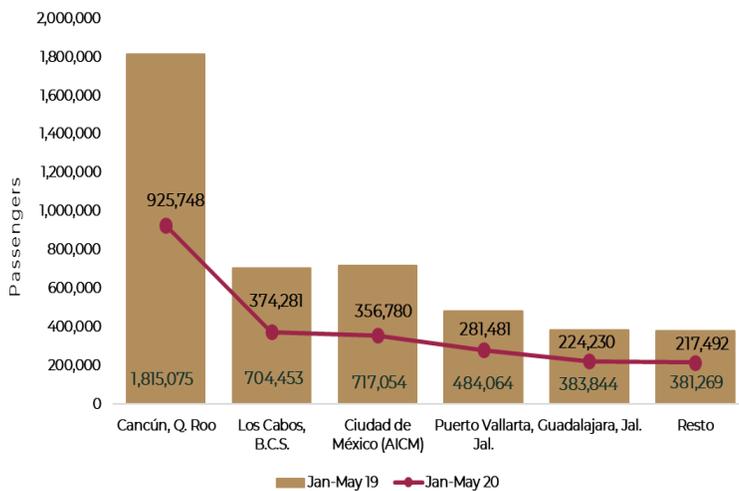


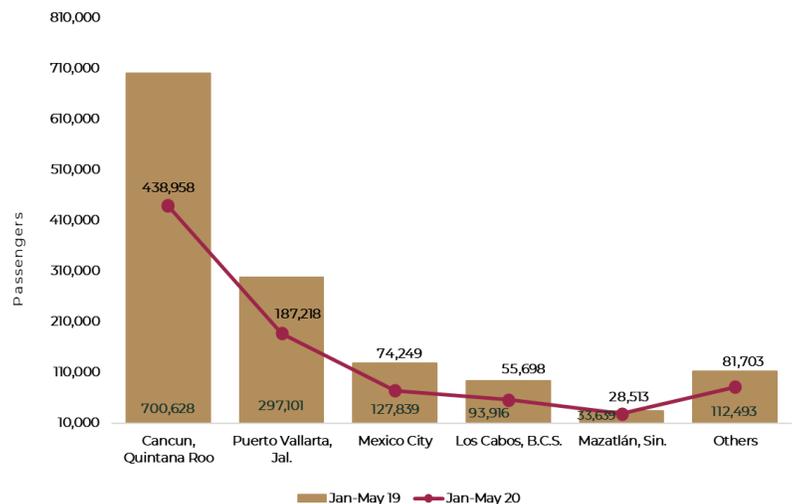
Chart 12. The American residents who arrived to Mexico by air decreased 46.6% in January-May 2020 compared to the same period of 2019, registering **two million 469 thousand passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

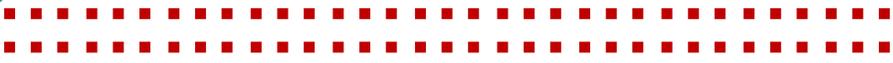
January - May	American Passengers	Var. %
2019	4,627,516	-0.2%
2020	2,469,084	-46.6%

CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January-May 2020 the Canadian residents who arrived to Mexico by air was 36.7% lower compared to the same period of 2019, amounted **871 thousand 150 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

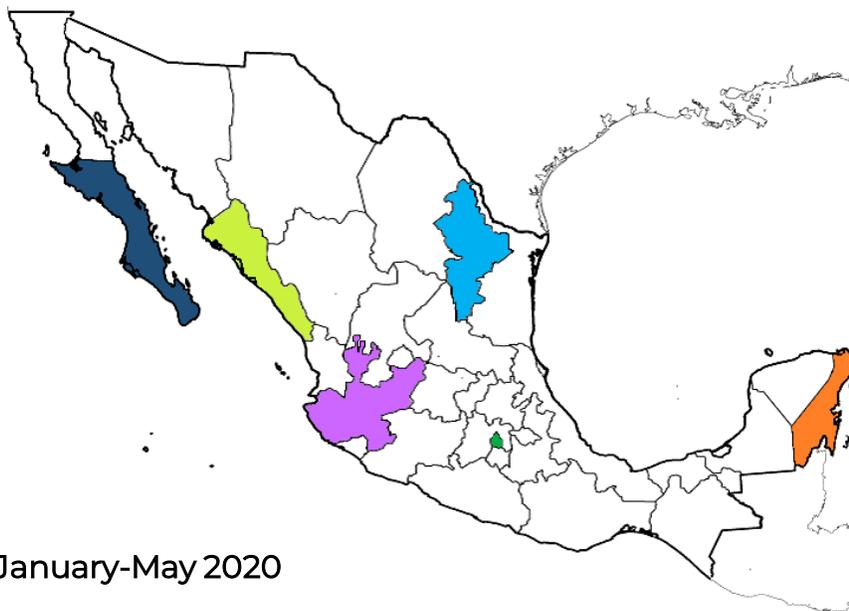
January - May	Canadian Passengers	Var. %
2019	1,375,471	7.0%
2020	871,150	-36.7%





MAIN AIRPORTS OF ARRIVAL

Figure 1. During January-May 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (1,907,317), **Mexico City** (1,040,833), **Puerto Vallarta** (489,959), **Los Cabos** (440,528), **Guadalajara** (241,191), **Cozumel** (61,307), **Monterrey** (57,992) and **Mazatlan** (54,982).



January-May 2020

Baja California Sur		Mexico city		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta Guadalajara		Monterrey		Cancun Cozumel		Mazatlan			
2019	817,780	2019	2,026,890	2019	820,101	418,212	2019	112,335	2019	3,610,507	99,686	2019	77,856
2020	440,528	2020	1,040,833	2020	489,959	241,191	2020	57,992	2020	1,907,317	61,307	2020	54,982
Var %	-46.1%	Var %	-48.6%	Var %	-40.3%	-42.3%	Var %	-48.4%	Var %	-47.2%	-38.5%	Var %	-29.4%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



DOMESTIC TOURISM



OCCUPANCY RATE

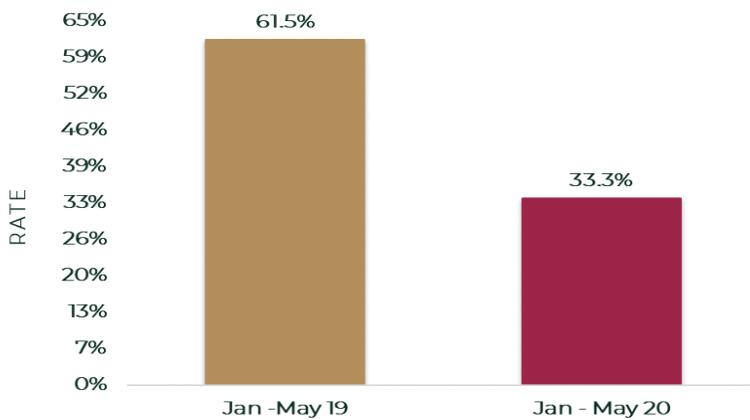
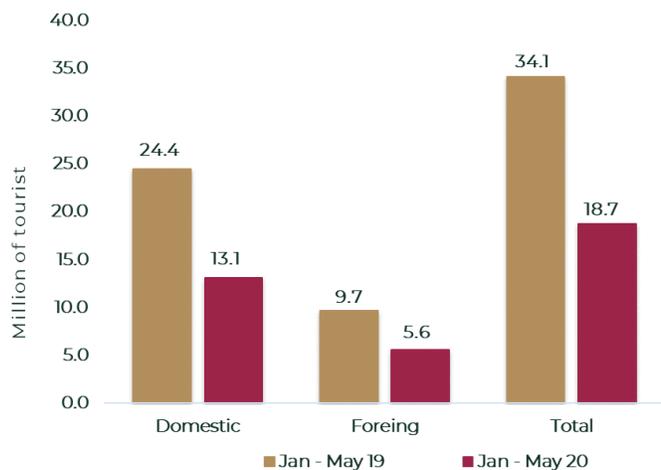


Chart 14. During January-May 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **33.3%**, a level lower by 28.2 point of a percentage point compared to that observed during the same period of 2019.

ARRIVAL OF TOURISTS TO HOTELS

Chart 15. During January-May 2020, **domestic tourist arrivals to hotel rooms** was **13 million 96 thousand tourists (70.0%)**, the 5 million 623 thousand remaining arrivals (30.0%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -45.1% compared to January-May 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



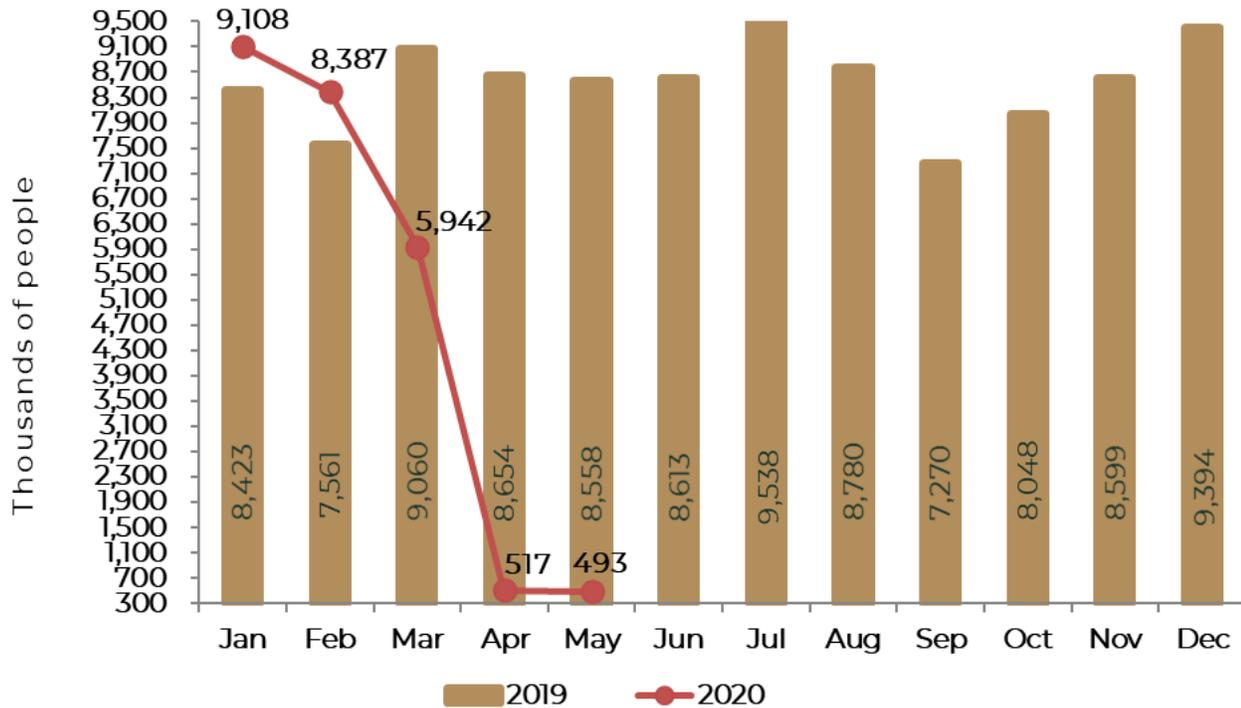
TRANSPORTATION



AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air during January-May 2020 was **24 million 447 thousand passengers**, representing 17 millions 801 thousand passengers lower (-) 42.1% in comparison to the same period of 2019.

January - May	Thousand People	Var. %
2019	42,249	4.9%
2020	24,447	-42.1%



Preliminary figures

Source: Federal Civil Aviation Agency (SCT).

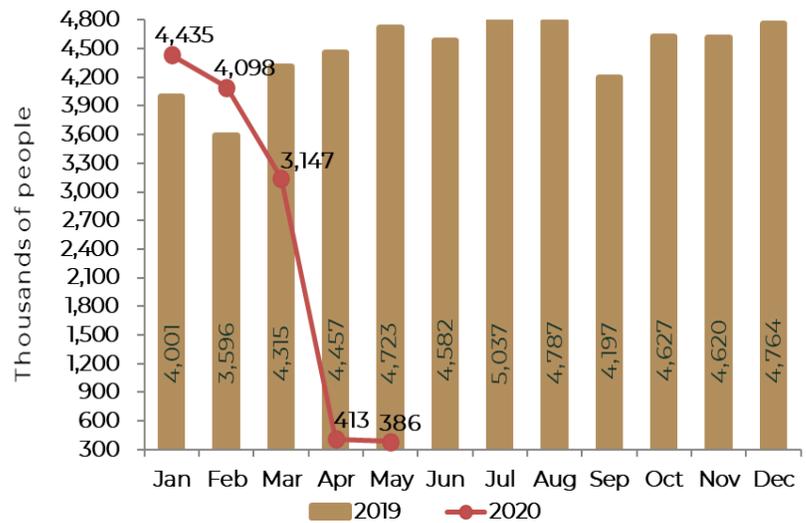
<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 17. The number of passengers arriving by air on domestic flights during January-May 2020 was **12 million 479 thousand passengers**, representing 8 Millions 614 thousands passengers lower (-40.8%), in comparison to January-May 2019.

January - May	Thousand People	Var. %
2019	21,092	7.9%
2020	12,479	-40.8%



AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS

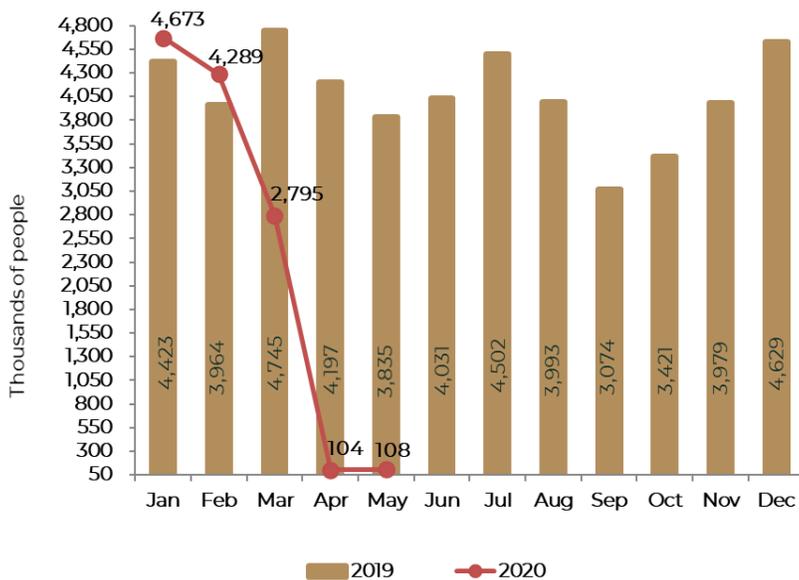


Chart 18. In January-May 2020, the number of passengers arriving by air on international flights decreased -43.4%, with **11 million 8968 thousand passengers**, lower for 9 Millions 188 thousands passengers the amount of the same period of 2019.

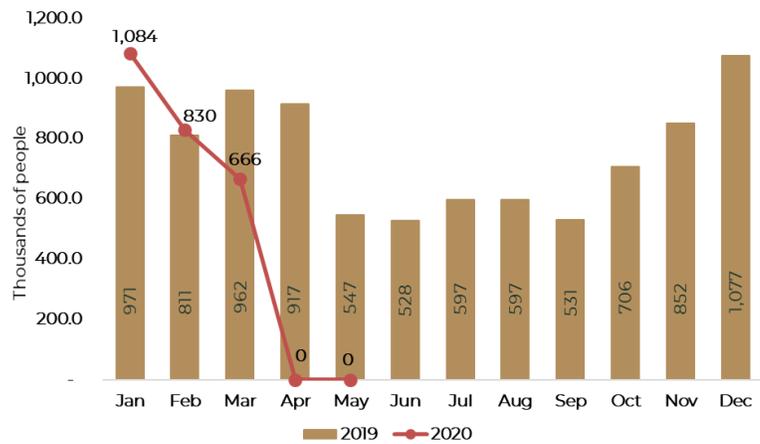
January - May	Thousand People	Var. %
2019	21,156	2.2%
2020	11,968	-43.4%



MARITIME TRANSPORTATION

Chart 19. During January-May 2020, the number of cruise passengers was **two million 580 thousand passengers**; this is a decrease of -38.7% in comparison to the same period of 2019.

January - May	Thousand Passengers	Var. %
2019	4,207	5.5%
2020	2,580	-38.7%



ARRIVAL OF CRUISES TO MEXICO

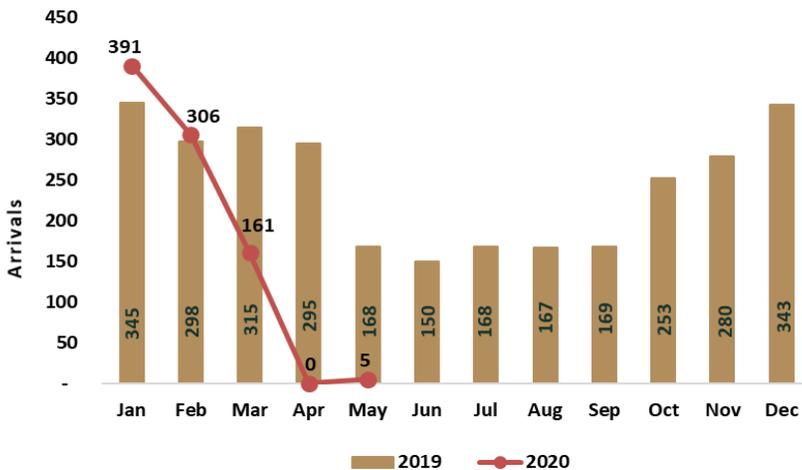


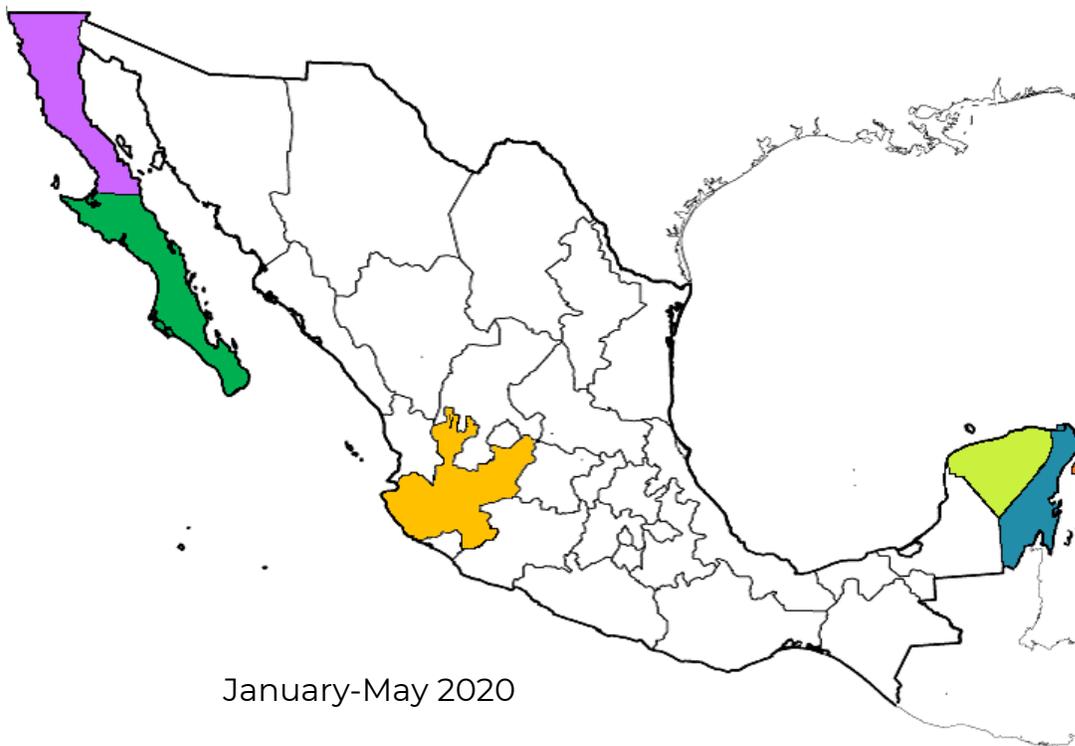
Chart 20. The number of cruises that reached our destinations during January-May 2020 was **863 cruises**, which represented a decrease of 558 cruises, equivalent to a decrease of (-) 39.3% compared to the same period in 2019

January - May	Arrivals	Var. %
2019	1,421	4.6%
2020	863	-39.3%



MAIN PORTS

Figure 2. In January-May 2020 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas Ensenada and Progreso**, representing 92.7% of total arrivals.

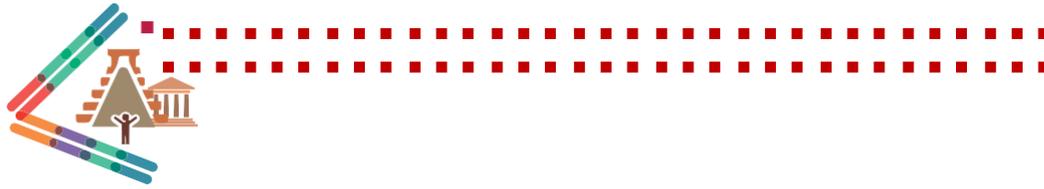


Cozumel, Q. Roo			Majahual, Q. Roo			Puerto Vallarta, Jal.			Ensenada, B. C.			Cabo San Lucas, B. C. S			Progreso, Yuc.		
Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers	
2019	639	2,106,747	2019	232	775,675	2019	95	240,781	2019	122	306,904	2019	102	260,356	2019	55	165,889
2020	371	1,132,101	2020	141	455,179	2020	51	151,359	2020	61	134,643	2020	47	135,421	2020	44	116,176
Var %	-41.9%	-46.3%	Var %	-39.2%	-41.3%	Var %	-46.3%	-37.1%	Var %	-50.0%	-56.1%	Var %	-53.9%	-48.0%	Var %	-20.0%	-30.0%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)
<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



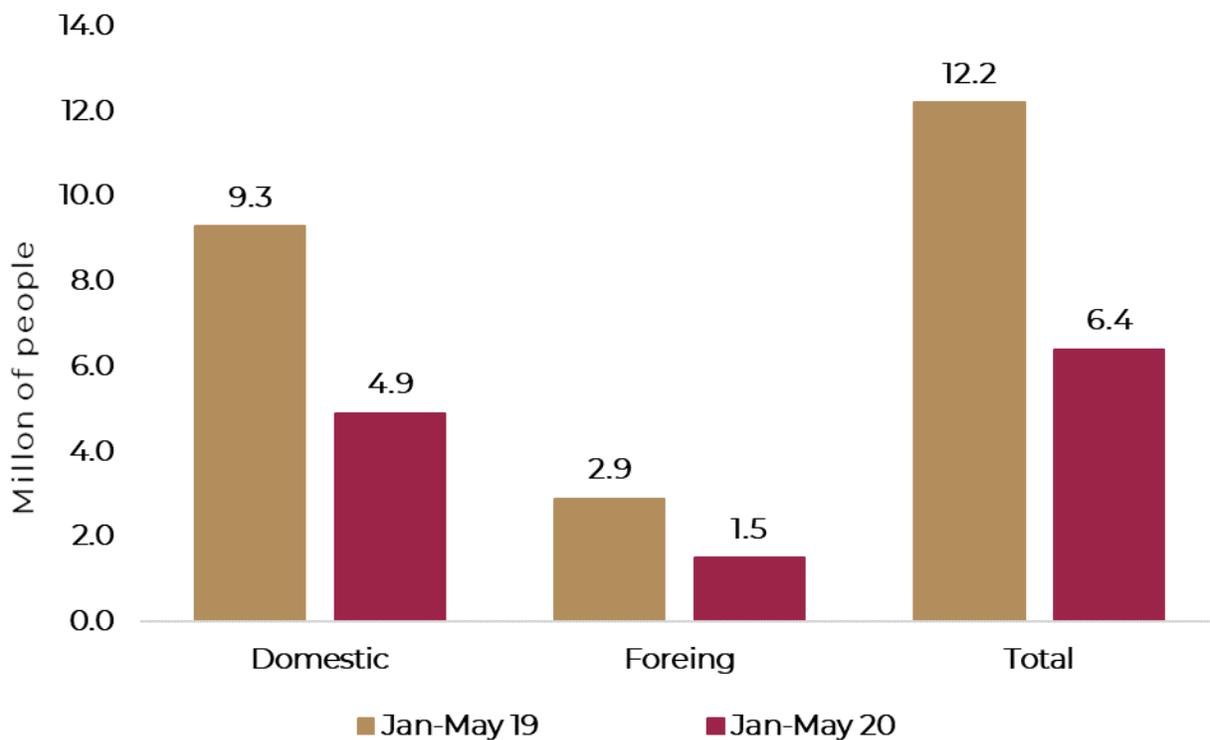
MUSEUMS AND ARCHEOLOGICAL SITES



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 20. The National Institute of Anthropology and History reported **6 million 412 thousand visitors** during January-May 2020, decreased -47.4% than reported in January-May 2019. Of the total number of visitors, 76.4% corresponded to national visitors and the 23.6% to foreigners.

January - May	Millions Visitors	Var. %
2019	12.2	6.5%
2020	6.4	-47.4%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



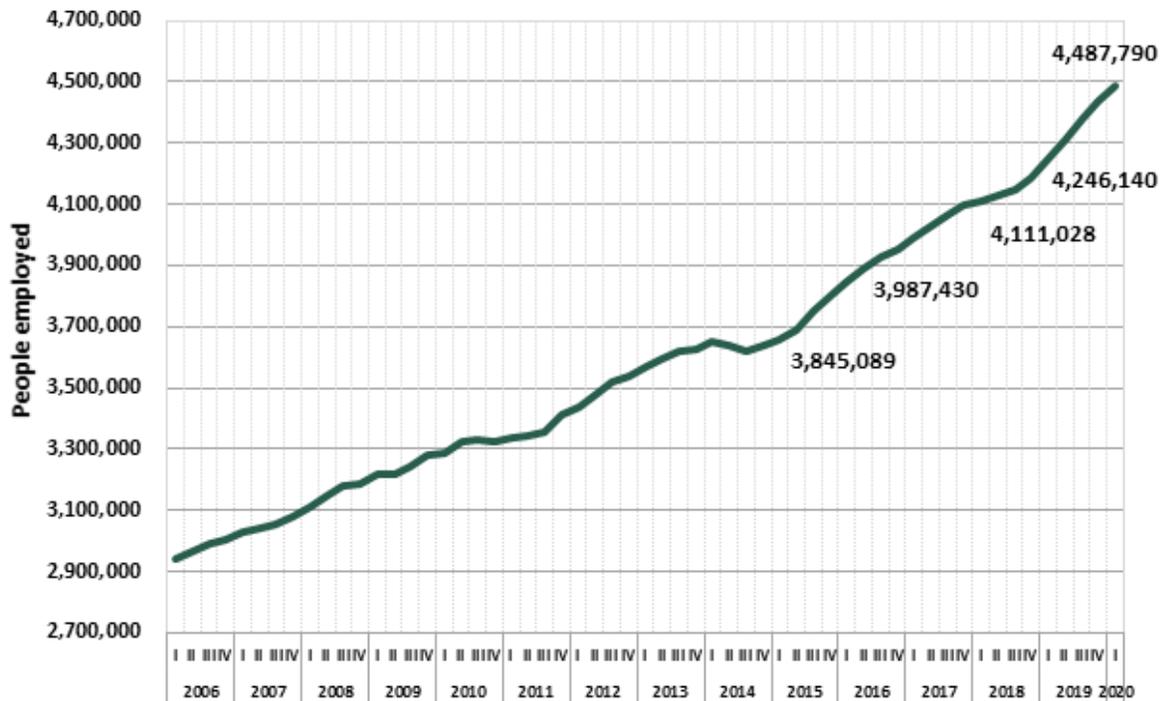
OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM



TOURISM EMPLOYMENT

Chart 22. In the first quarter of 2020 around **four million 488 thousand people were employed in the Mexican tourism sector**, which accounted for 8.9% of the national employment. This represented a rise of 5.7% in comparison to the same quarter of the previous year.

I Quarter	People employment	Var %
2019	4,246,140	3.3%
2020	4,487,790	5.7%



Source : Ministry of Tourism.

* The Tourist Employment data series is smoothed by averaging the last four quarters of it.

Source: SECTUR

<https://www.datatur.sectur.gob.mx/SitePages/ITET.aspx>



IMPACT OF COVID-19 ON INTERNATIONAL TOURISM AND SHORT-TERM PERSPECTIVES (UNWTO).

International tourism

As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has released new data measuring the impact of COVID-19 on the sector.

While April was expected to be one of the busiest times of the year due to the Easter holidays, the near-universal introduction of travel restrictions led to a fall of 97% in international tourist arrivals. This follows a 55% decline in March. Between January and April 2020, international tourist arrivals declined by 44%, translating into a loss of about US\$195 billion in international tourism receipts.

Regional behavior in the first four months of 2020:

At the regional level, Asia and the Pacific was the first to be hit by the pandemic and the worst hit between January and April, with arrivals down 51% in that period. Europe recorded the second-largest fall, with a 44% drop for the same period, followed by the Middle East (-40%), the Americas (-36%) and Africa (-35%).

After several months of unprecedented disruption, UNWTO reports that the sector is beginning to restart in some areas, most notably in Northern Hemisphere destinations. At the same time, restrictions on travel remain in place in a majority of global destinations, and tourism remains one of the worst affected of all sectors.

UNWTO has identified an increase in the number of destinations announcing measures to restart tourism. These include the introduction of enhanced safety and hygiene measures and policies designed to promote domestic tourism.

Potential impact of COVID-19 on tourism in 2020.

- **SCENARIO 1:** Opening and without restrictions from July 2020; the arrival of international tourists will close 2020 with a drop of (-) 58%.
- **SCENARIO 2:** Opening and without restrictions from September 2020; the arrival of international tourists will close 2020 with a drop of (-) 70%.
- **SCENARIO 3:** Opening and without restrictions from December 2020; the arrival of international tourists will close 2020 with a drop of (-) 78%.

Summary of impacts 2020:

- 850 million to 1.1 billion fewer international tourists arrivals.
- US\$ 910 billion to US\$ 1.2 trillion loss in export revenues from tourism.
- 100 to 120 million direct tourism jobs at risk.

<https://www.unwto.org/news/new-data-shows-impact-of-covid-19-on-tourism>



ANALYSIS OF ACTIVITY IN CRUISE PORTS, MEXICO MARCH-MAY 2020 (SECTOR).

As part of the containment measures for COVID-19, the world's largest cruise companies announced an initial 30-day suspension of their operations, with immediate effects from March 15 to April 14, 2020, which was extended in most cases beyond August 2020.

- Among the Mexican ports most affected by these measures, it stands out for the first six destinations with the highest volume of arrivals and cruise excursionists: joint loss of 559 fewer cruises and one million 849 thousand cruise excursionists, as well as revenues of US\$ 126 million.
 - ❑ **Cozumel.** The arrival of cruises decreased by 278 cruises and the capture of 984,612 cruise passengers, which represented a loss of foreign exchange of US\$ 66.8 million, equivalent to 49.7% of the total losses registered nationwide.
 - ❑ **Majahual.** With a loss of 102 cruises and the reduction of 358 thousand 385 cruise passengers, a loss of foreign exchange was registered for US\$ 24.3 million, equivalent to 18.1% of the losses registered nationwide.
 - ❑ **Ensenada.** Cruise ship arrivals decreased by 63 cruises and cruise ship recruitment decreased by 175 thousand 48, which represented a loss of foreign exchange of US\$ 11.9 million, equivalent to 8.9% of the losses registered nationwide.
 - ❑ **Cabo San Lucas.** With a loss of 48 cruises and 131,492 cruise passengers, a reduction in foreign exchange was registered for US\$ 8.9 million, equivalent to 6.7% of the losses nationwide.
 - ❑ **Puerto Vallarta.** Loss of 43 cruises and 117 thousand 16 cruise passengers, it registered a reduction of foreign exchange for US\$ 7.9 million, equivalent to 5.9% of the losses nationwide.
 - ❑ **Progreso.** In March-May 2020 the arrival of cruise ships decreased by 25 cruises and 82 thousand 604 cruise passengers, which represented a loss of foreign exchange of US\$ 5.6 million, equivalent to 4.2% of the losses registered nationwide..
- The declaration of the pandemic by COVID-19 in March 2020 meant that our country stopped receiving 612 cruises and one million 974 thousand excursionists by sea between March and May 2020, in relation to the same period of 2019, which translated into a loss of foreign exchange in the amount of US\$ 134.4 million.

Loss of arrivals, passengers and revenues, March-May 2020

Ports	Cruise Arrives	Number of Passengers	Revenues Thousand USD	Revenues Thousand MXN	Share % Total
Cozumel	278	984,612	66,805.1	1,560,282.3	49.7%
Majahual	102	358,385	24,309.2	567,758.1	18.1%
Ensenada	63	175,048	11,941.2	278,896.1	8.9%
Cabo San Lucas	48	131,492	8,953.4	209,112.8	6.7%
Puerto Vallarta	43	117,016	7,941.8	185,485.5	5.9%
Progreso	25	82,604	5,619.5	131,246.5	4.2%
Resto de puertos	53	124,854	8,846.1	206,607.8	6.6%
Total	612	1,974,011	134,416.2	3,139,389.2	100.0%

Source: Own calculations with information from the General Directorate of Ports, SCT, INEGI and the Banxico exchange rate (23.36 pesos per dollar).



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January-May		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
International travelers balance (INEGI and Banco de México)											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	11,065.8	6,298.7	-43.1%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	3,865.7	2,102.7	-45.6%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,714.8	30.3%	7,200.1	4,196.0	-41.7%
International travelers to Mexico (INEGI and Banco de México)											
Number of travelers (Thousand)											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,405.3	0.9%	40,469.0	27,775.1	-31.4%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,023.7	9.0%	18,160.3	11,999.2	-33.9%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.0	1.9%	10,014.3	5,593.8	-44.1%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.7	18.1%	8,146.0	6,405.4	-21.4%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	22,308.7	15,775.9	-29.3%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,287.0	-7.7%	18,101.7	13,195.5	-27.1%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	4,207.0	2,580.4	-38.7%
Inbound travelers expenditure (Million dollars)											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	11,065.8	6,298.7	-43.1%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,343.4	9.7%	10,110.4	5,611.2	-44.5%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,034.9	9.2%	9,599.4	5,237.8	-45.4%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	511.1	373.4	-26.9%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	955.3	687.5	-28.0%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	667.2	505.2	-24.3%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	288.2	182.3	-36.7%
Average expenditure (dollars)											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.2	8.0%	273.4	226.8	-17.1%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.3	0.7%	556.7	467.6	-16.0%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.4	7.1%	958.6	936.4	-2.3%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	62.7	58.3	-7.1%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.8	43.6	1.8%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	36.9	38.3	3.9%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.5	70.7	3.1%
International travelers abroad Mexico (INEGI and Banco de México)											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,488.2	-4.4%	34,427.6	21,356.2	-38.0%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	3,865.7	2,102.7	-45.6%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	112.3	98.5	-12.3%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,546.6	-1.0%	7,372.6	4,147.8	-43.7%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,906.8	-15.1%	2,677.0	1,279.9	-52.2%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	353.3	-14.2%	363.1	308.6	-15.0%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	27,055.0	17,208.4	-36.4%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	1,188.7	822.8	-30.8%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	43.9	47.8	8.8%
Arrival of passengers on domestic and international flights (AFAC)											
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	5.4%	42,248.7	24,447.4	-42.1%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	2.5%	21,156.4	11,968.5	-43.4%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	8.1%	21,092.3	12,478.8	-40.8%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)											
Country of nationality											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	4,515.7	2,405.3	-46.7%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	1,372.4	884.6	-35.5%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	221.1	86.5	-60.9%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	202.9	85.9	-57.6%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	214.4	117.5	-45.2%
Country of residence											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	0.3%	4,627.5	2,469.1	-46.6%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	5.9%	1,375.5	871.2	-36.7%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	0.4%	209.8	79.4	-62.2%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	351.0	-22.8%	186.6	77.4	-58.5%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	184.9	98.4	-46.8%
Movements cruise (INEGI and SCT, Dirección General de Puertos)											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	4,207.0	2,580.4	-38.7%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	1,421.0	863.0	-39.3%
Hotel business* (SECTUR)											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	61.5	33.3	(28.2)
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	34,098.3	18,718.8	-45.1%
Number of tourist jobs** (SECTUR based on ENOE)											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	NA	NA	

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

16/07/2020



MACROECONOMIC INDICATORS, PROSPECTS

Macroeconomic Perspective on Key Indicators of Mexico

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-10.50	3.30	2.40	3.00
OECD	-8.60	2.00	2.60	2.40
Bank of Mexico Survey	-8.97	2.69	3.31	3.55
Ministry of the Treasury and Public Credit	(-3.9% a 0.1%)		(1.5% a 3.5%)	
			3.50	3.20

Source: **IMF**, World Economic Outlook Database (June 2020); **OECD**, Interim Economic Outlook (2020/June); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (01/07/2020); Ministry of Finance, Pre-Guidelines 2021.



MEXICO'S KEY ECONOMIC INDICATORS

Entries	2014	2015	2016	2017	2018	2019	2020.I	Jan-20	Feb-20	Mar-20	Apr-20	May-20
General Economic Activity and Services Identified with Tourism												
Gross Domestic Product												
. Millions of current pesos	17,484,306	18,572,109	20,129,057	21,934,168	23,524,510	24,237,620	24,333,531					
. Constant prices annual variations in %	2.8	3.3	2.6	2.1	2.2	-0.3	-1.4					
Tertiary activities												
- Air Transportation (481)												
. Millions of current pesos	34,145	39,238	46,666	52,348	58,268	68,936	51,075					
. Constant prices annual variations in %	8.3	8.8	9.4	11.8	9.7	7.5	-4.6					
- Temporary Lodging Services (721)												
. Millions of current pesos	178,966	205,566	226,194	251,570	269,681	281,098	260,617					
. Constant prices annual variations in %	6.9	8.7	3.5	5.6	3.9	0.5	-10.6					
- Food and Beverages Preparation Services (722)												
. Millions of current pesos	188,511	209,873	223,067	234,911	247,360	262,494	253,327					
. Constant prices annual variations in %	-2.2	4.8	1.6	0.6	0.4	1.4	-4.9					
Quarterly Indicators of Tourism Activity												
Tourism GDP												
. Annual variations in %	1.6	4.7	2.7	3.2	2.6							
Internal tourism consumption												
. Annual variations in %	0.8	4.8	4.2	2.2	3.2							
Domestic tourism consumption												
. Annual variations in %	-0.6	2.5	0.7	1.7	3.3							
Inbound tourism consumption												
. Annual variations in %	12.0	21.2	24.8	4.9	2.8							
Unemployment National Rate ** (closing of the period)												
. Total Percentage of PEA	4.16	4.33	3.37	3.13	3.35	3.37		3.79	3.57	2.94	N.D.	N.D.
Prices and Exchange Rate***												
National Price Index (closing of the period)												
Consumer (percent variation)	4.1%	2.1%	3.4%	6.8%	4.8%	2.8%		3.2%	3.7%	3.2%	2.1%	2.8%
. Air transport (percent variation)	16.7%	3.2%	9.8%	2.8%	-2.3%	9.6%		10.2%	8.2%	-0.8%	-21.0%	-5.4%
. Hotel (percent variation)	4.8%	4.2%	7.8%	7.2%	5.3%	0.7%		0.2%	1.4%	0.2%	-8.4%	-5.4%
. Package Tourist Services (percent variation)	5.1%	7.6%	6.4%	4.2%	8.6%	2.2%		1.3%	1.5%	-0.9%	-13.4%	-3.3%
. Restaurants (percent variation)	5.7%	4.7%	5.3%	6.0%	5.4%	5.0%		4.7%	4.4%	4.4%	3.9%	3.6%
Exchange Rate (peso / dollar)												
. Average of the period	13.306	15.868	18.691	18.920	19.242	19.107		18.804	18.844	22.378	24.266	23.423
Business Cycle Indicators and Consumer Confidence (monthly difference****)												
. Coincident Indicator	0.030	-0.005	0.050	0.898	-1.430	-0.365		0.183	-1.464	-1.764	-25.803	ND
. Forward Indicator	-0.080	-0.080	-0.060	1.258	-0.483	0.777		-0.385	-1.161	-5.284	-21.074	ND
. Confidence Consumer Index	0.066	-0.005	-0.205	-0.224	0.316	-0.164		-0.184	-0.217	-0.245	N.D.	ND

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* For 2016 figures for IV quarter.

** For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

*** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

**** For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.