

Results of Tourism Activity

Mexico, February 2014



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Relevant Results

February, 2014

International Visitors to Mexico (Banxico)

- According to a report by Banco de México, the number of international tourists traveling to Mexico surpassed 4.5 million in the first two-month period of 2014, becoming a new record high for any first two-month period.
- Furthermore, the incoming of foreign currency from international visitors to Mexico from January to February also was a high record totaling 2 thousand 802 million dollars, number not previously reached during any first two-month period.
- During January-February, 2014, the tourism balance was positive totaling 1,476.2 million dollars; higher number than the record achieved in the first months of the year (2008).
- The number of international visitors increased 1.9% with respect to January-February, 2013, reaching 12.7 million of visitors.

Domestic Tourism

Hotel Activity

- The percentage of occupation of the main tourism centers was 1.76 % higher with respect to January-February, 2013, reaching 56.91%.
- The arrival of domestic tourists to hotel rooms during the first two-month period of 2014 was 10.3 million people, being 6.7% more than the number reached in 2013.

Relevant Results

February, 2014

Air Transportation

- The number of passengers arriving by air increased 10.8% during the first two-month period of 2014 in comparison to January-February, 2013 when they were 7.7 million.
- The arrival of passengers on domestic flights exceeded 4.7 million of people; this is an increase of 10.4% in comparison to the January-February period of 2013. Also, the number of domestic flights increased 3.5%.
- 3.0 million of passengers were recorded on international flights, which is an increase of 11.4% in comparison to the two first months of 2013. This result was accompanied by a higher number of flights seen in the same period (5.8%).
- As for the number of arrivals of passengers by air in Mexico during the first two months of 2014, Americans were the majority of foreigners coming, reaching 50.1% of all arrivals, followed by Canadians (21.6%), while those coming from Latin America and the Caribbean, Brazilians totaled (2.3%).
- According to the U.S. Department of Commerce, in January 2014 Mexico as a country remained as the country most Americans travel to in order to travel by air to other destinations in the world totaling 19.94% of the total of U.S. air departures.

Sea Transportation

- The ports receiving the largest number of cruise passengers in January-February 2014 were the following: Cozumel (646,266), Ensenada (116,061) and Majahual (104,137); out of which Ensenada highlights with an increase of 52.4% in comparison to January-February 2013. On the other hand, the total of arrivals increased 14.1% in the same period.

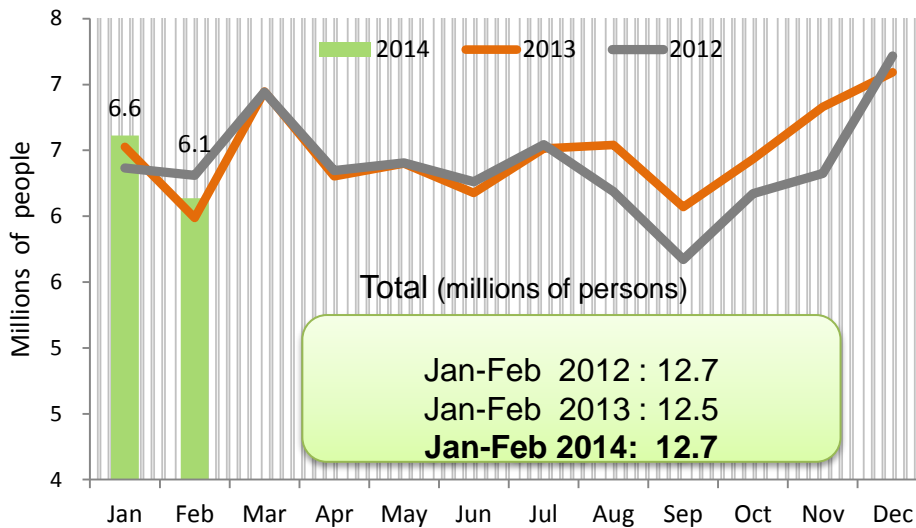
Analysis of the Main Results of the Sector



International Visitors to México Arrival of Visitors

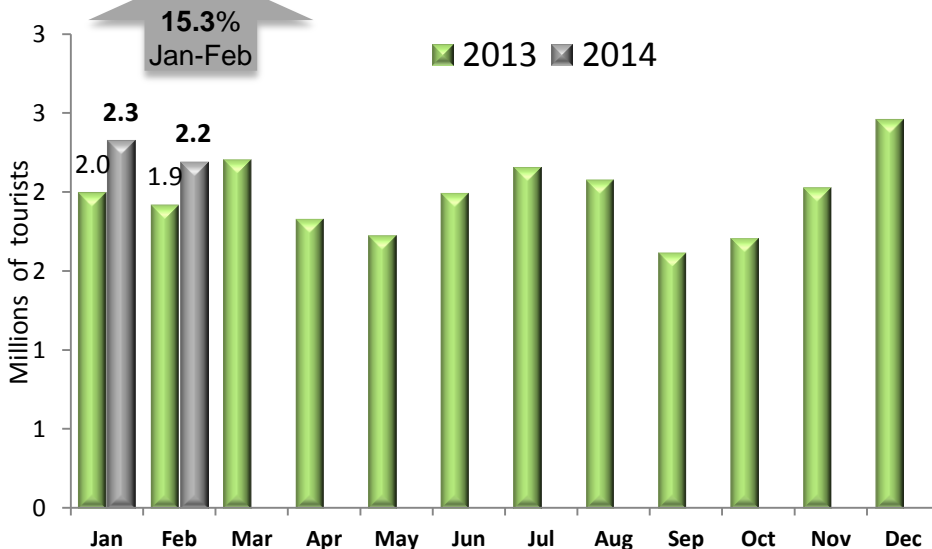
According to Banco de México there was an increase of 1.9% in the number of international visitors arriving to Mexico during the first two-month period of 2014, in comparison to the number of international visitors in the same period of the previous year. Likewise, the arrival of international tourists also increased 15.3%, exceeding 4.5 million of tourists.

Monthly arrival of international visitors



Source: Banco de México.

International tourists



Source: Banco de México.

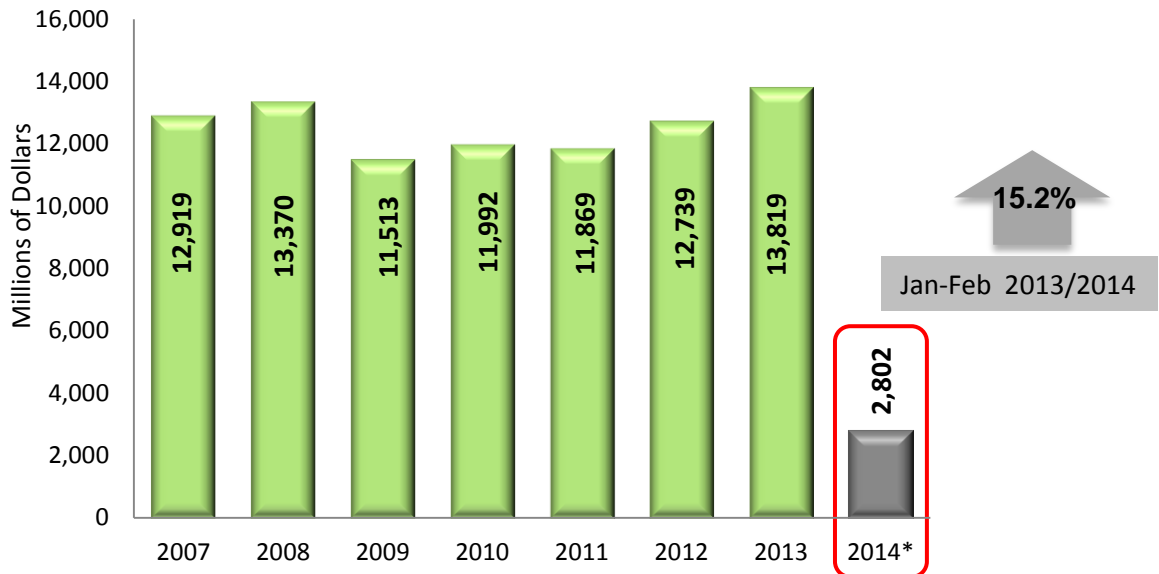


International Visitors to Mexico

International travel receipts

The influx of foreign currency from the arrival of international visitors had an increase of 15.2% during the first two months of 2014 in comparison to the same period of the previous year, while foreign currency from international tourists increased 18.1% during the same period.

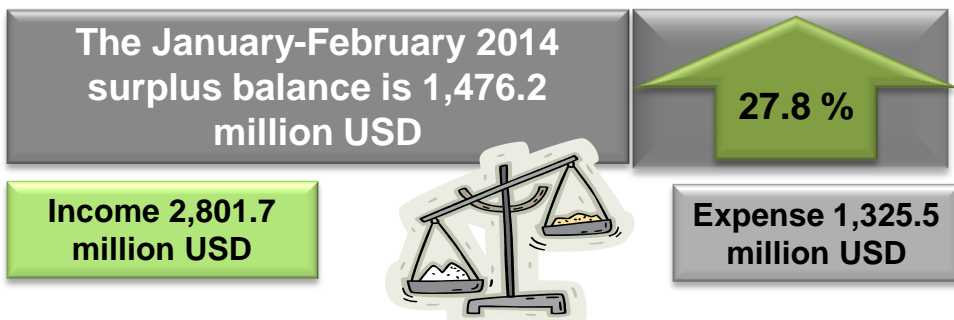
Influx of foreign currency from international visitors



Source: Banco de México.

* Only the first six-month period is taken into account

The **Tourism Balance** shows a positive result of 1,476.2 million of dollars for the first two-month period, this means an increase of 27.8% in comparison to the January-February period of 2013.



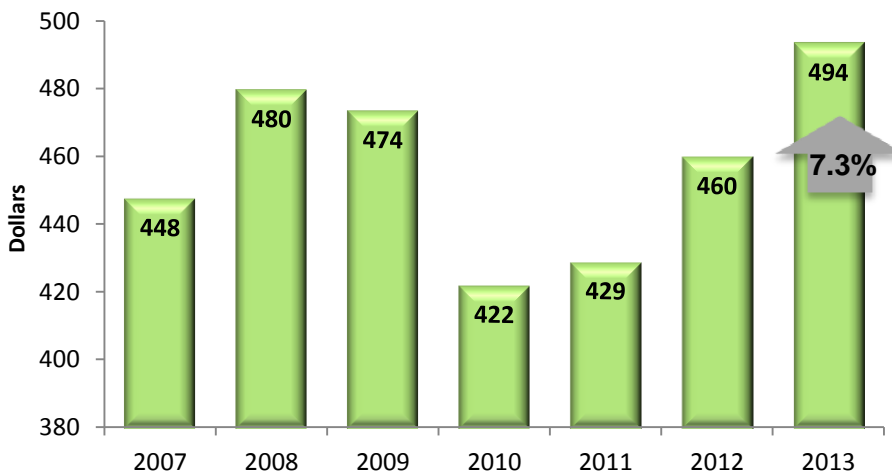
Source: Banco de México.



International Visitors to Mexico Average Expense

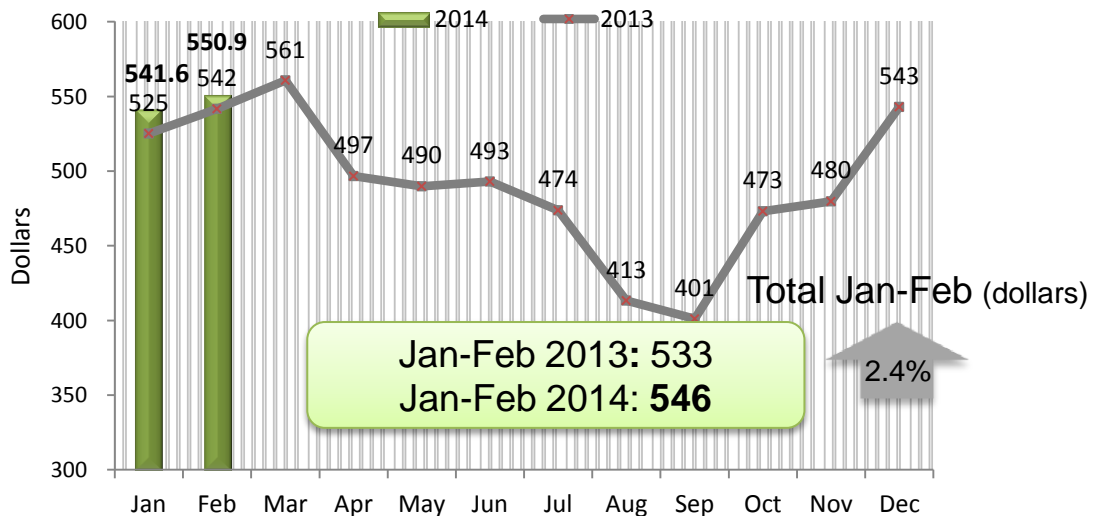
During January-February 2014, the average expense of international visitors increased 13.0% in comparison to the January-February period of the previous year, while the average expense of international tourists increased 2.4% in the same period.

**Average expense of international tourists
(yearly)**



Source: Banco de México.

Average monthly expenditure of international tourists



Source: Banco de México.

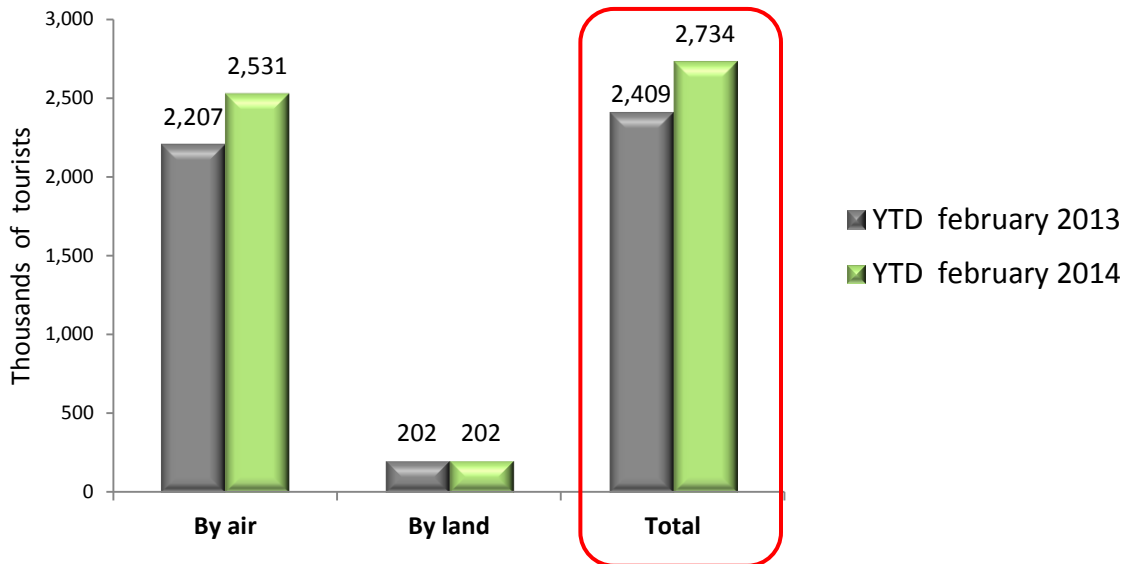


International Visitors to Mexico

Incoming tourism

The arrival of tourists who remained within Mexico for a long stay increased 13.5% during the first two months of 2014 in comparison to the same months of the previous year, so that 92.6% arrived by air while the remaining 7.4% arrived by ground.

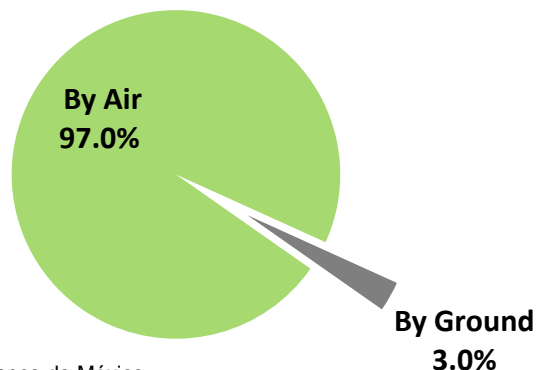
Tourists outside border areas



Source: Banco de México.

For the same period, the most meaningful expenditure of long-stay tourists was made by those arriving by air.

Distribution of international long-stay tourists' expense during January-February, 2014



Source: Banco de México.

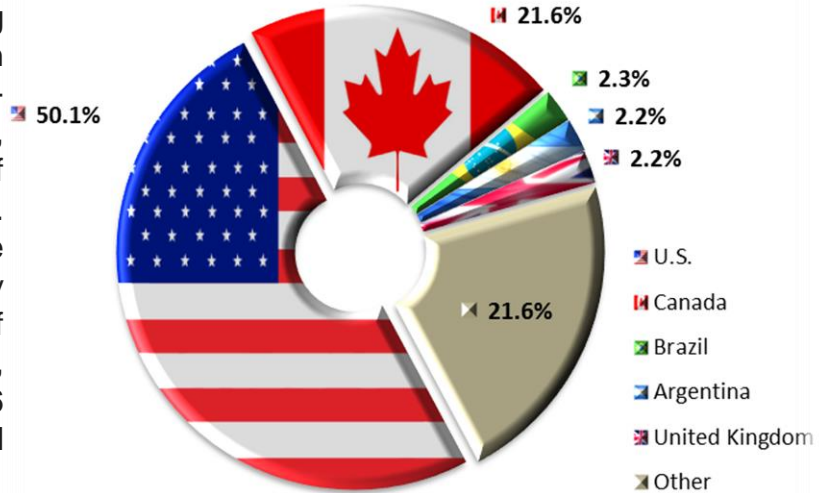


International Visitors to Mexico Arriving by Air

International Passengers (Migration Policy Unit)

In the two-month period of 2014, American air-coming visitors increased 14.7% in comparison to the January-February period of 2013, exceeding 1.2 million of passengers arriving by air. From the Latin America and the Caribbean region, the country with the highest number of arrivals into Mexico was Brazil, increasing 9.3% and 4.6 thousand additional passengers.

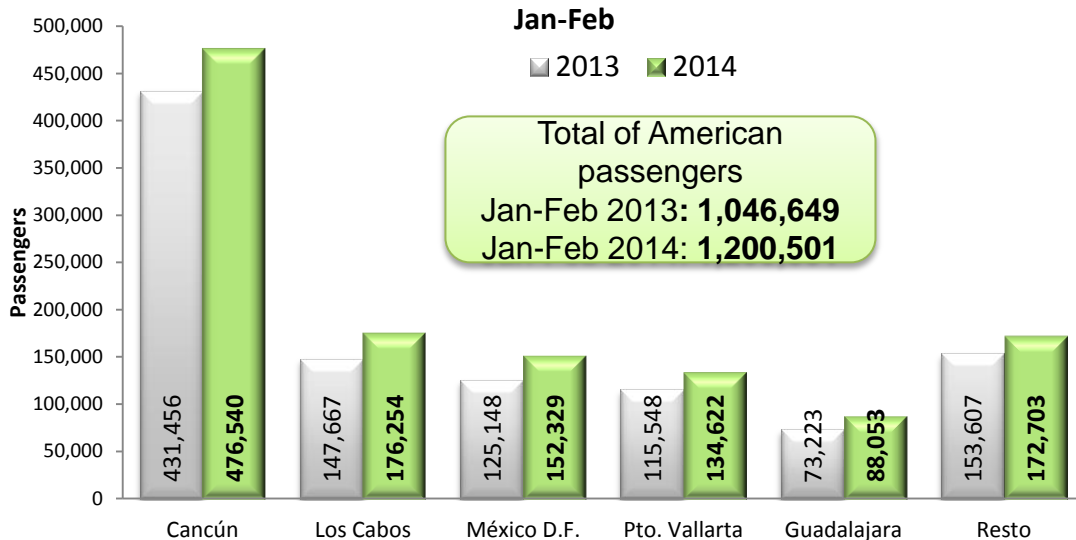
Participation of International Passengers
YTD february 2014



Source: Migration Operation Integral System

The arrival of American nationals totaled 50.1% of international passengers arriving by air, and the airport with the highest number of arrivals was Cancun Airport (39.7%) during the first two-month period.

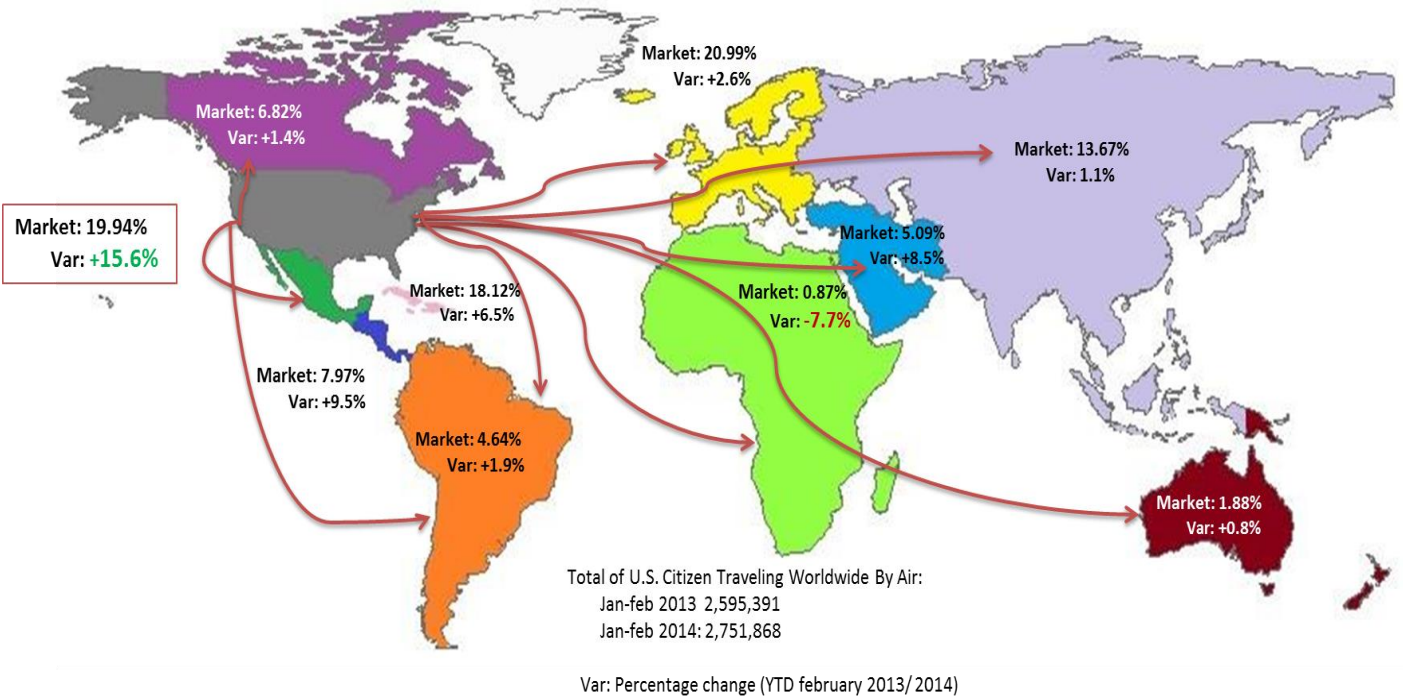
American passengers per airport



Source: Migration Operation Integral System



International Visitors to Mexico Arriving by Air Air Departures from the U.S.



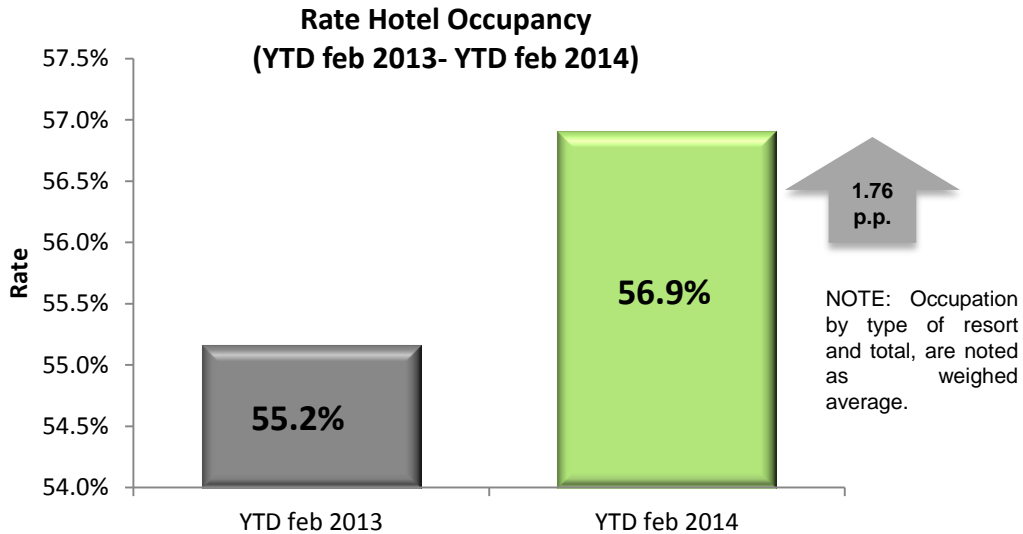
Source: U. S. Department of Commerce,
International Trade Administration

Mexico is the country that received the highest number of Americans traveling from the U.S. during January, 2014 outbound to other destinations worldwide, recording a participation in the market of 19.94%. By region, it was only surpassed by Europe (20.99%) while the Caribbean was below during the first month of the year (18.12%). Mexico is also the country with the highest percentage increase during the month of January 2014 in comparison to the same period of 2013 having an increase of 15.6% followed by Central America with an increase of 9.5%.



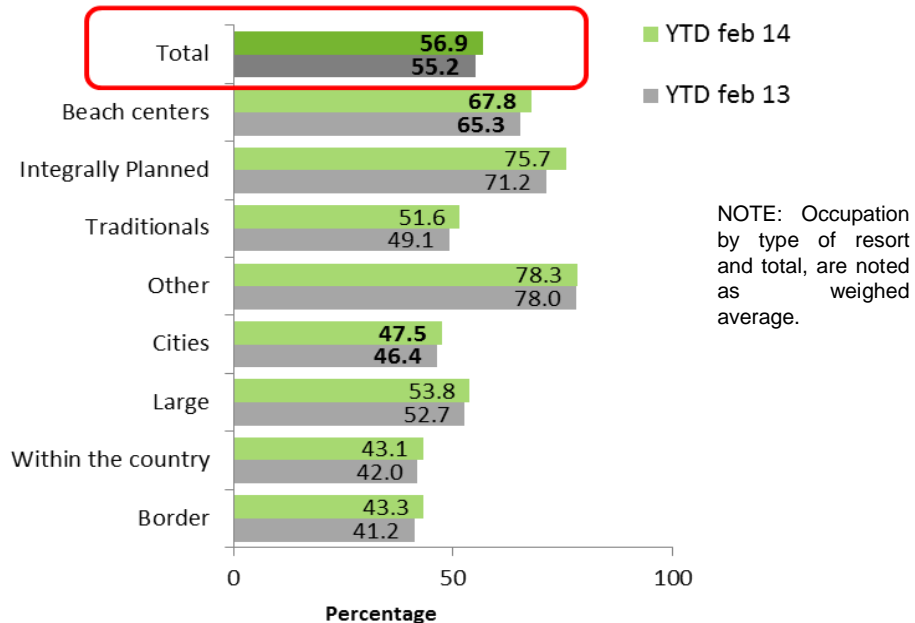
Domestic Tourism Occupancy rate

The percentage of occupation of the major resorts during January-February of 2014 was higher in 1.76% in comparison to the same two-month period of the previous year.



Source: Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, Data Tur.

Occupancy rate by type of center

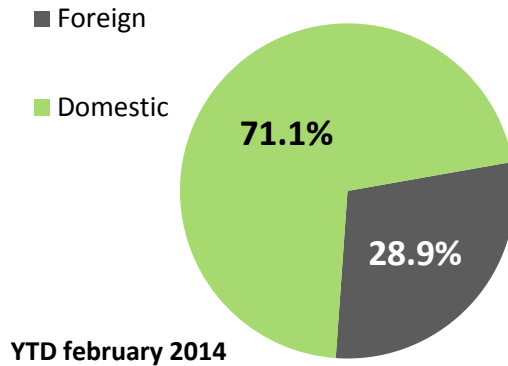


Source: Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, Data Tur.



Domestic Hotel Activity

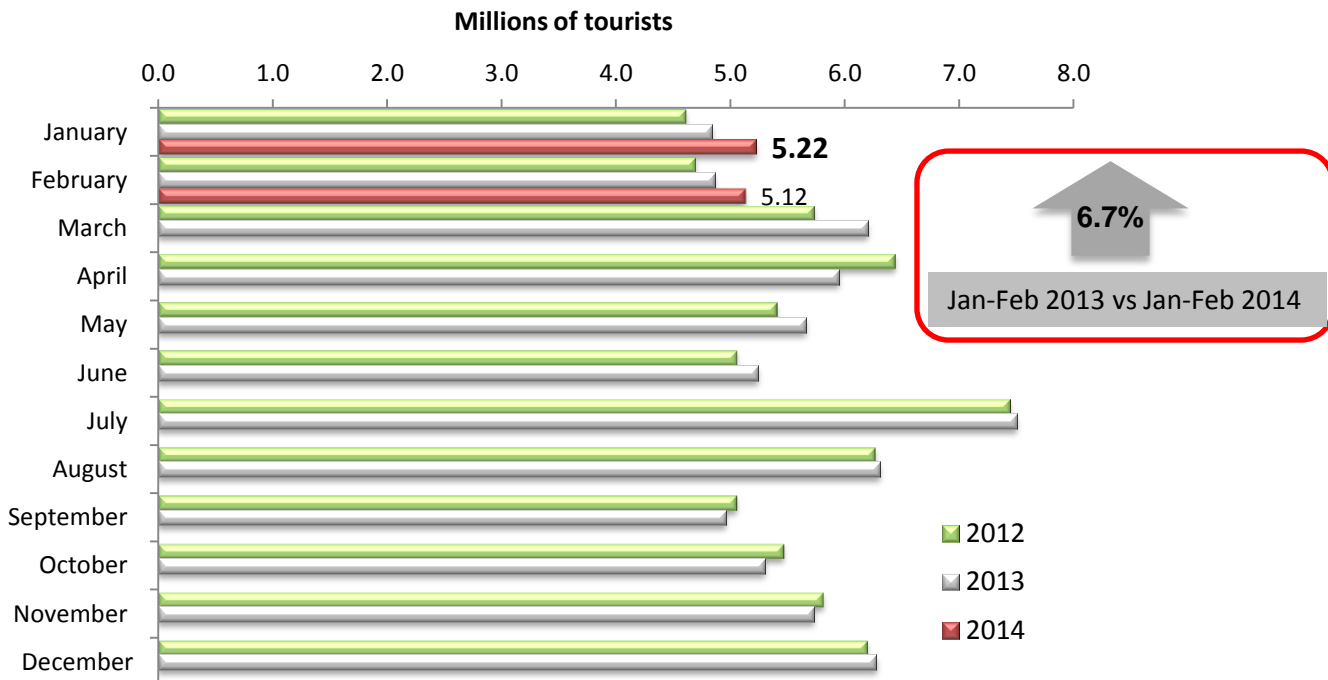
Arrival of Tourists to Hotels



Source: Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, Data Tur.

The domestic estimate of domestic tourists' arrivals to hotel rooms exceeded 10.3 million of tourists during the first two-month period of 2014 that is 648 thousand additional tourists in comparison to the January-February period of the previous year.

Tourists arrivals to Hotels Rooms

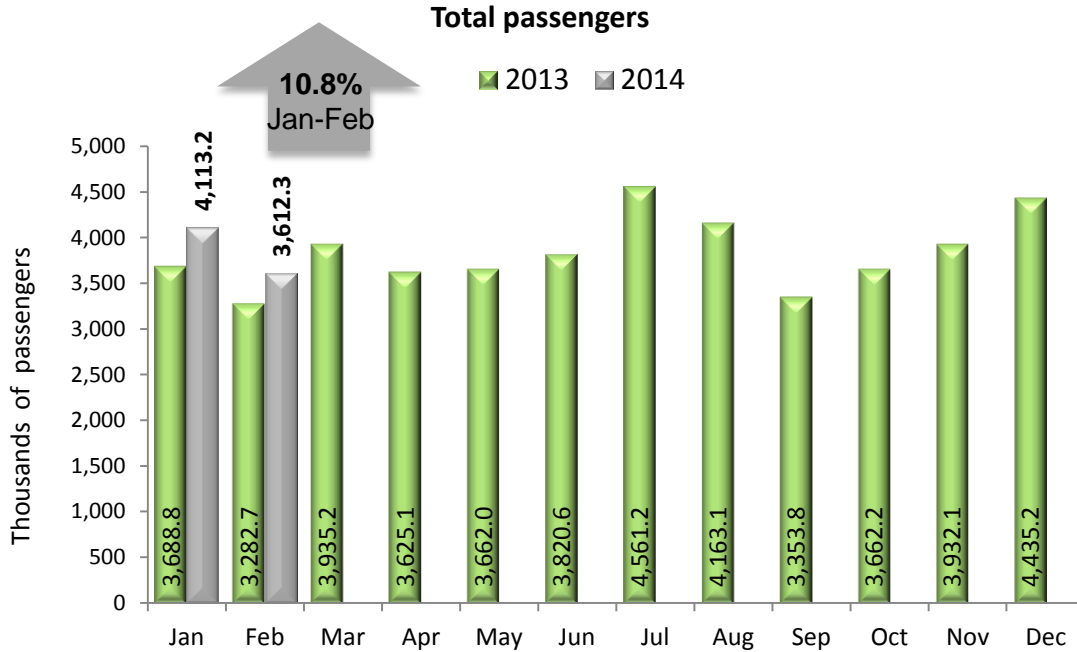


Source: Domestic monthly estimate based on hotel activity monitored by the DataTur system.



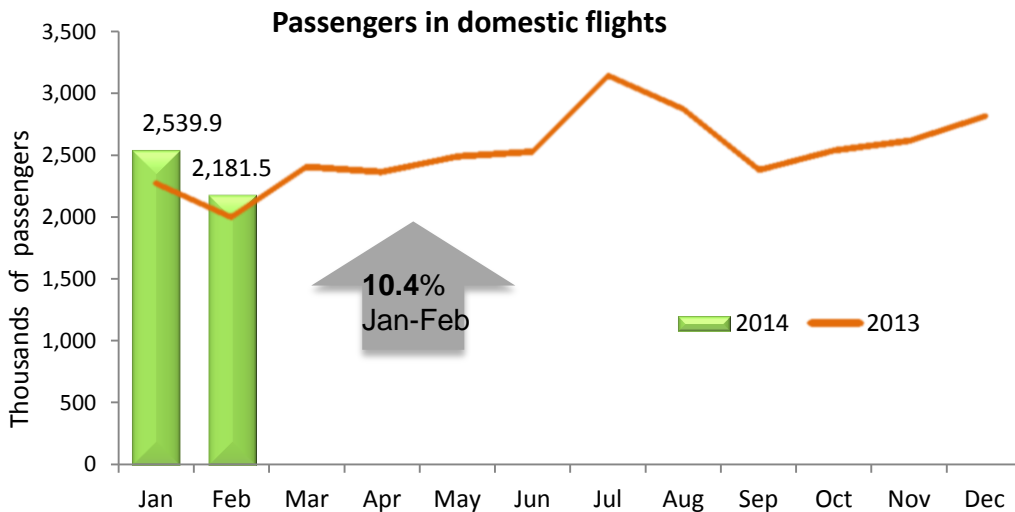
Air Transportation

The number of passengers arriving by air increased 10.8% during the January-February period of 2014 in comparison to January-February of 2013 exceeding 77 million of passengers.



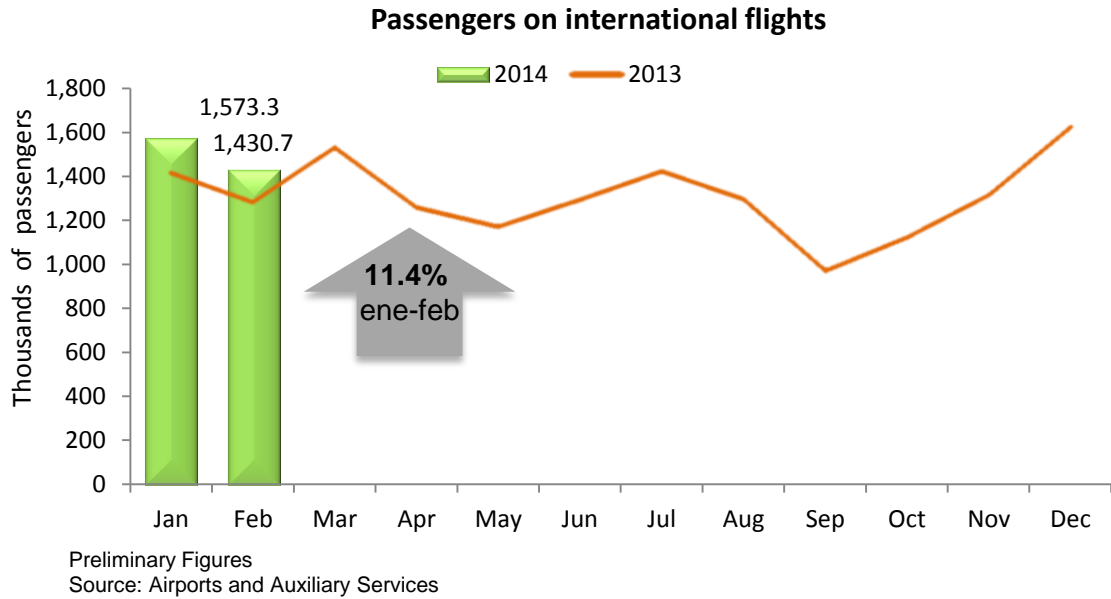
Preliminary Figures
Source: Airports and Auxiliary Services

The arrival of passengers by domestic flights during the first two-month period of 2014 was 4,721,413 passengers, being 444,610 more than the number reached in the same two-month period of the previous year.



Preliminary Figures
Source: Airports and Auxiliary Services

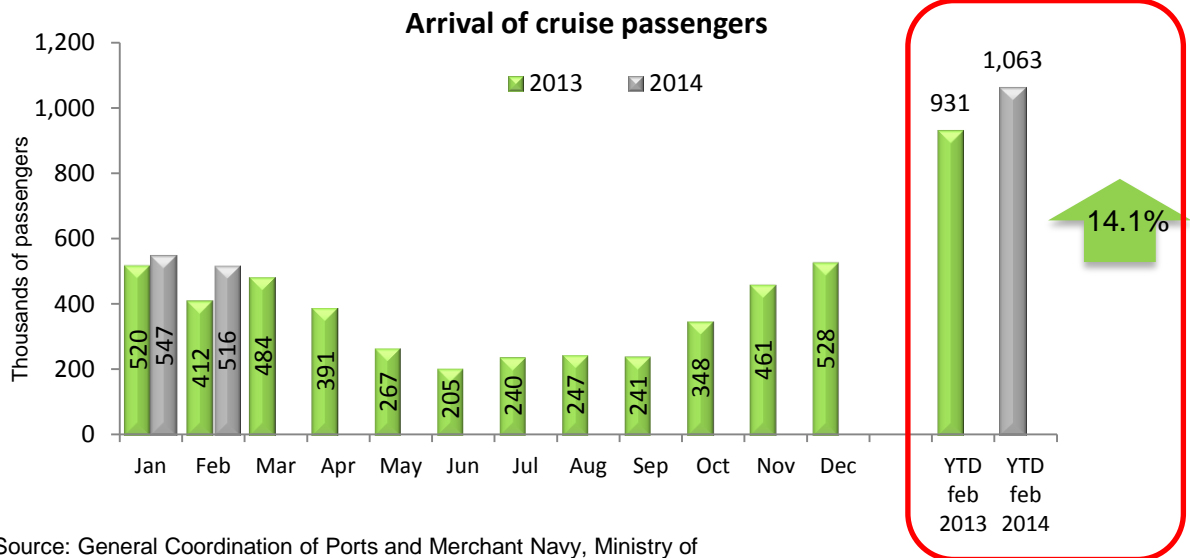
The number of passengers arriving by air on international flights increased 11.4% exceeding 3.0 million of passengers during the first two-month period of 2014.



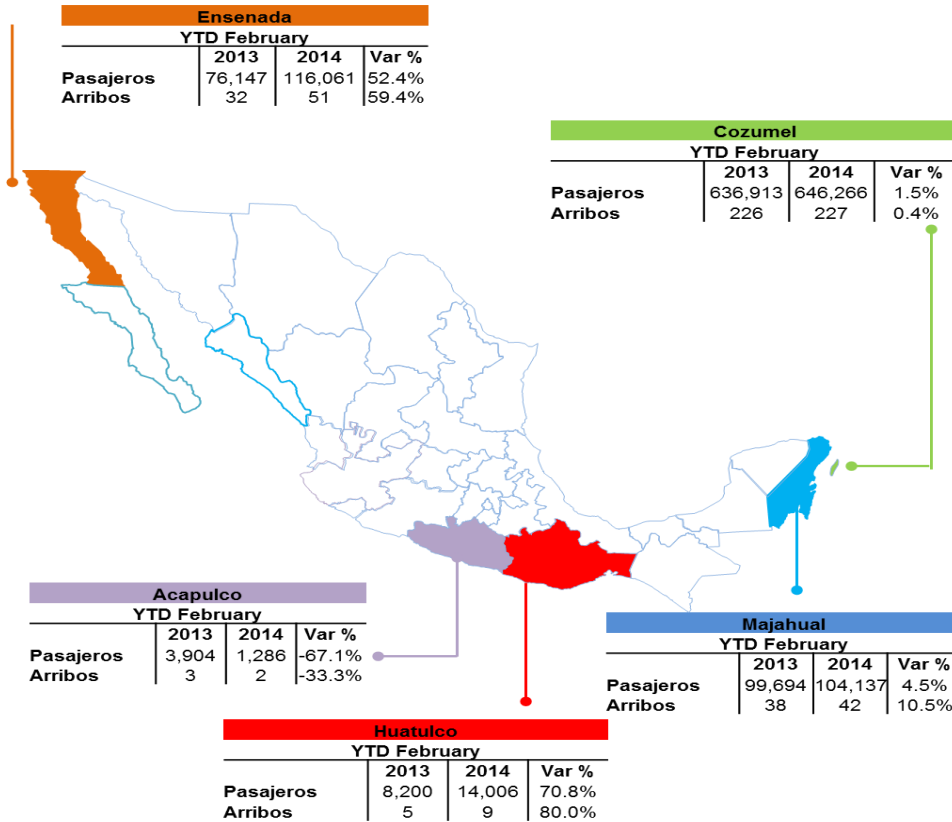
Maritime transport

Passengers of Tourism Cruises

During January and February of 2014, the number of passengers traveling on cruises increased 131 thousand; this is an increase of 14.1% in comparison to the same period of the previous year (January-February, 2013). The ports that received the highest number of cruise passengers during the first two-month period of 2014 were: Cozumel, Ensenada and Majahual.



In January-February of 2014, the number of cruise passengers increased at the ports of Ensenada (52.4%), Puerto Vallarta (126.8%) and Huatulco (70.8%) in comparison to the same periods of 2013.



Source: General Coordination of Ports and Merchant Navy, Ministry of Communication and Transportation (SCT).



Macroeconomic Indicators

Source	Gross Domestic Product		Inflation	
	real % change		(% Dec. vs Dec.)	
	2014	2015	2014	2015
International Monetary Fund (IMF)	2.99	3.49	4.04	3.54
Organisation for Economic Cooperation and Development (OECD)	3.80	4.20	3.00	3.10
Banco de México Survey	3.09	3.92	3.92	3.57
Ministry of Finance	3.90	N.A.	3.00	N.A.

N.A. Not available.

Source: IMF, World Economic Outlook (April 2014); OECD, Economic Outlook (Vol. 2013/2); Banco de México, Survey Results of Private-sector Analysts Expectations (3/04/14); Ministry of Finance, Criterios Generales de Política Económica 2014.

Mexico: Key Indicators 2010-2013						
Concepts	2010	2011	2012	2013	January 14	February 14
General Level of Economic Activity and Services as Tourism (Proxy)						
Gross Domestic Product						
. Million MXN, at current prices.	543382.6	506080.2	483196.0	597316.7		
. Real % change	5.2	4.0	4.3	1.1		
Tertiary Sector						
- Air Transport (481)						
. Million MXN at current prices	21606.3	23951.3	26914.4	29950.9		
. Real % change	14.0	1.2	-0.5	-1.1		
- Accommodation Services (721)						
. Million MXN at current prices	152167.1	160077.5	172257.9	178652.2		
. Real % change	-2.7	0.7	3.0	-0.2		
- Food and beverage services (722)						
. Million MXN at current prices	278669.3	291327.8	310566.5	324563.0		
. Real % change	1.0	1.8	2.8	1.7		
Total number of IMSS-Insured Workers and Unemployment Rate						
Number of IMSS-Insured Workers (average)	14,524,448	15,153,643	15,856,137	16,409,302	16,547,040	16,672,599
. Permanent	12,640,250	13,101,612	13,637,937	14,123,077	14,227,698	14,302,977
. Temporary	1,884,199	2,052,031	2,218,200	2,286,225	2,319,342	2,369,622
National Unemployment Rate* (end of period)						
. Ratio of unemployed population to economic active population		5.03	5.00	4.76	4.74	4.73
Exchange Rate and Prices**						
Prices Index (end of period)						
Consumer (% change)	4.4%	3.8%	3.6%	4.0%	4.5%	4.2%
. Air Transport (% change)	-7.0%	7.6%	-7.7%	0.2%	-9.3%	-14.1%
. Accommodation (% change)	5.5%	6.4%	1.1%	3.1%	2.9%	2.9%
. Package Tours (% change)	-0.6%	5.7%	1.6%	4.9%	2.4%	2.8%
. Restaurant (% change)	6.0%	4.4%	4.2%	3.6%	4.7%	5.1%
Exchange rate (pesos/USD)						
. Average of period	12.636	12.423	13.169	12.772	13.198	13.289
Business Cycle Indicators and Consumer Confidence (monthly difference***)						
. Coincident Indicator			-0.067	-0.066	-0.069	N/A
. Leading Indicator			0.053	-0.001	-0.032	-0.039
. Consumer Confidence Index			0.042	-0.262	-0.193	-0.074

N/A Not available.

* Seasonally adjusted data.

** Annual percentages of end of period consumer prices are year-on-year changes and for month percentages are annual change.

*** Monthly difference in points; November to December, end of period.

Sources: INEGI, STPS, Banco de México.

Statistical Annex

Arrival of International visitors to Mexico

Thousands of people	year to date february		%
	2013	2014	Change
International Visitors	12,513.3	12,748.0	1.9%
International Tourists (staying overnight)	3,916.8	4,517.9	15.3%
Non-border tourist (long-stay tourist)	2,409.0	2,733.6	13.5%
By airplane	2,207.0	2,531.2	14.7%
By land	202.0	202.4	0.2%
Border Tourists	1,507.8	1,784.3	18.3%
Pedestrians	281.1	343.4	22.2%
By car	1,226.7	1,440.9	17.5%
International Hikers (not staying overnight)	8,596.5	8,230.1	-4.3%
Border hikers	7,595.8	7,121.1	-6.2%
Pedestrians	1,760.9	1,548.1	-12.1%
By car	5,834.9	5,573.0	-4.5%
Cruise passengers	1,000.7	1,109.0	10.8%

Source: Banco de México

Foreign Currency Income from International Arrivals

Millions of dollars	year to date february		% of participation	% Change
	2013	2014	2014	
International Visitors	2,433.1	2,801.7	100.0%	15.2%
International Tourists (staying overnight)	2,088.7	2,467.3	88.1%	18.1%
Non-border tourist (long-stay tourist)	2,001.5	2,373.9	84.7%	18.6%
By airplane	1,935.8	2,303.8	82.2%	19.0%
By land	65.6	70.1	2.5%	6.8%
Border Tourists	87.3	93.4	3.3%	7.0%
Pedestrians	13.3	13.3	0.5%	0.6%
By car	74.0	80.1	2.9%	8.2%
International Hikers (not staying overnight)	344.4	334.4	11.9%	-2.9%
Border hikers	261.6	251.6	9.0%	-3.8%
Pedestrians	58.3	48.6	1.7%	-16.7%
By car	203.3	203.0	7.2%	-0.1%
Cruise passengers	82.8	82.8	3.0%	0.1%

Source: Banco de México.

Average Expense

Dollars	year to date february		%
	2013	2014	Change
International Visitors	194.4	219.8	13.0%
International Tourists (staying overnight)	533.3	546.1	2.4%
Non-border tourist (long-stay tourist)	830.8	868.4	4.5%
By airplane	877.1	910.1	3.8%
By land	324.9	346.5	6.6%
Border Tourists	57.9	52.3	-9.6%
Pedestrians	47.2	38.8	-17.7%
By car	60.3	55.6	-7.9%
International Hikers (not staying overnight)	40.1	40.6	1.4%
Border hikers	34.4	35.3	2.6%
Pedestrians	33.1	31.4	-5.3%
By car	34.8	36.4	4.6%
Cruise passengers	82.7	74.7	-9.7%

Source: Banco de México.

Long-Stay Tourism

Means of transportation	year to date february		% of participation 2014	% change
	2013	2014		
Arrivals (thousands)				
By air	2,207.0	2,531.2	92.6%	14.7%
By Land	202.0	202.4	7.4%	0.2%
Total	2,409.0	2,733.6	100.0%	13.5%
Expense (millions of dollars)				
By air	1,935.8	2,303.8	97.0%	19.0%
By Land	65.6	70.1	3.0%	6.8%
Total	2,001.5	2,373.9	100.0%	18.6%
Average Expense (dollars)				
By air	877.1	910.1	N.c.	3.8%
By Land	324.9	346.5	N.c.	6.6%
Total	830.8	868.4	N.c.	4.5%

Source: Banco de México.

N.c. not comparable

International visitors to Mexico by air

Continent / Country of Nationality	Year to date february		Percentage Variation
	2013	2014	
Foreigners	2,149,808	2,407,782	12.0%
North America	1,525,987	1,717,330	12.5%
Unites States ^{1/}	1,046,664	1,200,518	14.7%
Canada	479,286	516,769	7.8%
Latin America and the Caribbean	271,670	296,064	9.0%
Brazil	50,035	54,697	9.3%
Argentina	58,168	53,696	-7.7%
Colombia	37,165	45,022	21.1%
Venezuela	20,300	28,440	40.1%
Chile	25,562	26,446	3.5%
Peru	20,089	22,105	10.0%
Costa Rica	9,789	11,881	21.4%
Guatemala	9,133	10,423	14.1%
Cuba	8,717	8,066	-7.5%
Ecuador	5,595	7,223	29.1%
Europe	287,856	311,247	8.1%
United Kingdom	50,076	53,165	6.2%
Spain	36,275	40,647	12.1%
France	41,842	44,867	7.2%
Germany	30,995	34,722	12.0%
Italy	26,845	29,149	8.6%
Rusia	22,361	23,334	4.4%
Sweden	14,673	16,079	9.6%
Asia	57,876	57,912	0.1%
Japan	15,224	17,369	14.1%
Oceania	11,073	11,694	5.6%
Australia	9,768	10,260	5.0%
Africa	2,331	2,627	12.7%

^{1/} Includes those born in Puerto Rico.

Preliminary information.

Source: Migration Policy Unit, SEGOB. Based on the electronic records of the National Migration Institute at Mexico's air arrival locations.

International Visitors by Air by Main Nationality

Broken-down by main nationality and airport:

Arrival of international visitors coming from the United States * by air per airport									
Airport		Year to date february			% in comparison to 2014	Diference		Percent variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Cancún, Q. Roo	414,474	431,456	476,540	39.7%	62,066	45,084	15.0%	10.4%
2	Los Cabos, B.C.S.	138,739	147,667	176,254	14.7%	37,515	28,587	27.0%	19.4%
3	Ciudad de México (AICM)	112,932	125,148	152,329	12.7%	39,397	27,181	34.9%	21.7%
4	Puerto Vallarta, Jal.	119,196	115,548	134,622	11.2%	15,426	19,074	12.9%	16.5%
5	Guadalajara, Jal.	78,128	73,223	88,053	7.3%	9,925	14,830	12.7%	20.3%
6	Cozumel, Q. Roo	27,168	26,707	34,203	2.8%	7,035	7,496	25.9%	28.1%
7	Monterrey, N.L.	15,399	18,296	18,626	1.6%	3,227	330	21.0%	1.8%
8	Zihuatanejo, Gro.	16,241	17,112	18,502	1.5%	2,261	1,390	13.9%	8.1%
9	Mazatlán, Sin.	18,203	16,697	18,187	1.5%	-16	1,490	-0.1%	8.9%
10	Silao, Gto.	13,843	13,050	16,326	1.4%	2,483	3,276	17.9%	25.1%
11	Morelia, Mich.	6,403	6,272	7,004	0.6%	601	732	9.4%	11.7%
12	Querétaro, Qro.	4,455	5,555	6,716	0.6%	2,261	1,161	50.8%	20.9%
13	Manzanillo, Col.	6,133	5,675	5,738	0.5%	-395	63	-6.4%	1.1%
14	Hermosillo, Son.	4,079	3,245	4,654	0.4%	575	1,409	14.1%	43.4%
15	Huatulco, Oax.	2,747	4,612	4,634	0.4%	1,887	22	68.7%	0.5%
16	Aguascalientes, Ags.	3,014	3,058	3,306	0.3%	292	248	9.7%	8.1%
17	Mérida, Yuc.	3,666	3,548	3,170	0.3%	-496	-378	-13.5%	-10.7%
18	Loreto, B.C.S.	2,137	2,427	3,023	0.3%	886	596	41.5%	24.6%
19	San Luis Potosí, S.L.P.	2,820	2,352	2,862	0.2%	42	510	1.5%	21.7%
20	Chihuahua, Chih.	2,245	2,357	2,650	0.2%	405	293	18.0%	12.4%
Rest of the airports		22,445	22,644	23,102	1.9%	657	458	2.9%	2.0%
TOTAL		1,014,467	1,046,649	1,200,501	100.0%	186,034	153,852	18.3%	14.7%

* People born in Puerto Rico not included.

Source: Migration Operation Integral System, Migration National Institute.

Preliminary Figures.

Note: The coverage of SIOM has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of visitors entering Mexico from Canada by air per airport									
Airport		Year to date february			% in comparison to 2014	Diference		Percent Variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Cancún, Q. Roo	277,313	255,626	268,337	51.9%	-8,976	12,711	-3.2%	5.0%
2	Puerto Vallarta, Jal.	98,520	97,505	108,272	21.0%	9,752	10,767	9.9%	11.0%
3	Los Cabos, B.C.S.	41,285	42,390	44,567	8.6%	3,282	2,177	7.9%	5.1%
4	Ciudad de México (AICM)	17,591	19,835	22,358	4.3%	4,767	2,523	27.1%	12.7%
5	Huatulco, Oax.	9,766	13,915	16,033	3.1%	6,267	2,118	64.2%	15.2%
6	Zihuatanejo, Gro.	10,426	7,615	14,203	2.7%	3,777	6,588	36.2%	86.5%
7	Mazatlán, Sin.	12,312	11,374	12,538	2.4%	226	1,164	1.8%	10.2%
8	Manzanillo, Col.	11,217	9,111	8,993	1.7%	-2,224	-118	-19.8%	-1.3%
9	Cozumel, Q. Roo	10,808	8,240	8,408	1.6%	-2,400	168	-22.2%	2.0%
10	Acapulco, Gro.	4,683	5,268	3,806	0.7%	-877	-1,462	-18.7%	-27.8%
Rest of the airports		8,466	8,407	9,254	1.8%	788	847	9.3%	10.1%
TOTAL		502,387	479,286	516,769	100.0%	14,382	37,483	2.9%	7.8%

SSource: Migration Operation Integral System, Migration National Institute.

Preliminary Figures.

Note: The coverage of SIOM has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of international visitors coming from the United Kingdom by air per airport

Airport		Year to date february			% change to 2014	Diference		Percent variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Cancún, Q. Roo	32,589	39,777	41,453	78.0%	8,864	1,676	27.2%	4.2%
2	Ciudad de México (AICM)	6,114	5,910	7,251	13.6%	1,137	1,341	18.6%	22.7%
3	Los Cabos, B.C.S.	1,066	1,080	1,311	2.5%	245	231	23.0%	21.4%
4	Puerto Vallarta, Jal.	1,012	905	1,085	2.0%	73	180	7.2%	19.9%
5	Guadalajara, Jal.	400	379	387	0.7%	-13	8	-3.3%	2.1%
6	Monterrey, N.L.	304	303	334	0.6%	30	31	9.9%	10.2%
7	Silao, Gto.	114	89	140	0.3%	26	51	22.8%	57.3%
8	Zihuatanejo, Gro.	108	99	134	0.3%	26	35	24.1%	35.4%
9	Cozumel, Q. Roo	116	136	122	0.2%	6	-14	5.2%	-10.3%
10	Querétaro, Qro.	110	115	102	0.2%	-8	-13	-7.3%	-11.3%
Rest of the airports		847	1,283	846	1.6%	-1	-437	-0.1%	-34.1%
TOTAL		42,780	50,076	53,165	100.0%	10,385	3,089	24.3%	6.2%

Source: Migration Operation Integral System, Migration National Institute.

Preliminary Figures.

Note: The coverage of SIOM has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of international visitors coming from the Spain by air per airport

Airport		Year to date february			% change to 2014	Diference		Percent variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Ciudad de México (AICM)	18,962	20,931	24,783	61.0%	5,821	3,852	30.7%	18.4%
2	Cancún, Q. Roo	17,018	13,991	14,308	35.2%	-2,710	317	-15.9%	2.3%
3	Guadalajara, Jal.	290	287	397	1.0%	107	110	36.9%	38.3%
4	Monterrey, N.L.	348	418	371	0.9%	23	-47	6.6%	-11.2%
5	Silao, Gto.	30	64	107	0.3%	77	43	256.7%	67.2%
6	Los Cabos, B.C.S.	70	79	98	0.2%	28	19	40.0%	24.1%
7	Puerto Vallarta, Jal.	64	54	79	0.2%	15	25	23.4%	46.3%
8	Querétaro, Qro.	57	54	79	0.2%	22	25	38.6%	46.3%
9	Mérida, Yuc.	24	58	48	0.1%	24	-10	100.0%	-17.2%
10	Toluca, Edo. Mex.	70	77	48	0.1%	-22	-29	-31.4%	-37.7%
Rest of the airports		255	262	329	0.8%	74	67	29.0%	25.6%
TOTAL		37,188	36,275	40,647	100.0%	3,459	4,372	9.3%	12.1%

Source: Migration Operation Integral System, Migration National Institute.

Preliminary Figures.

Note: The coverage of SIOM has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Domestic Tourism

Occupancy rate	YTD february		Difference
	2013	2014	
Total	55.16	56.91	1.76
Beach centers	65.29	67.85	2.55
Integral Planned	71.18	75.73	4.55
Traditionals	49.10	51.60	2.49
Others	78.04	78.26	0.23
Cities	46.39	47.55	1.16
Large	52.71	53.75	1.04
Within the country	41.95	43.13	1.18
Border	41.22	43.27	2.05

NOTE: Occupation by type of center and the total are a weighted average.
Source: With information of the 70 centers being monitored by the Data Tur Statistics Information National System of the Tourism Sector of Mexico

Domestic Hotel Activity

Tourists arrivals domestic and internationals (thousands)	YTD february		% Change
	2012	2013	
Domestic	6,341	6,795	7.1%
Internationals	2,463	2,762	12.1%
Total	8,804	9,556	8.5%

Source: Monthly Domestic Estimate based on the hotel activity monitored by the Data Tur system.

Air Transportation

Grand total of passengers			
	january		% variation
	2013	2014	
Grand Total	6,973,928	7,725,498	10.8%
Domestic total	4,276,803	4,721,413	10.4%
International total	2,697,125	3,004,085	11.4%
Regular	6,782,333	7,549,374	11.3%
Domestic total	4,270,061	4,714,568	10.4%
International	2,512,272	2,834,806	12.8%
Charter	191,595	176,124	-8.1%
Domestic total	6,742	6,845	1.5%
International	184,853	169,279	-8.4%

Preliminary Figures
Source: Airports and Auxiliary Services

Transportación aérea

Grand Total of Flights			
	year to date february		% variation
	2013	2014	
Grand Total	82,814	86,253	4.2%
Domestic total	58,156	60,177	3.5%
International total	24,658	26,076	5.8%
Regular	81,532	85,083	4.4%
Domestic total	58,013	60,025	3.5%
International	23,519	25,058	6.5%
Charter	1,282	1,170	-8.7%
Domestic total	143	152	6.3%
International	1,139	1,018	-10.6%

Preliminary Figures
 Source: Airports and Auxiliary Services

Domestic passengers			
	year to date february		% variation
	2013	2014	
Grand Total	4,276,803	4,721,413	10.4%
Beach centers	697,878	763,129	9.3%
Cities	3,578,925	3,958,284	10.6%
Regular	4,270,061	4,714,568	10.4%
Beach centers	692,521	759,237	9.6%
Cities	3,577,540	3,955,331	10.6%
Charter	6,742	6,845	1.5%
Beach centers	5,357	3,892	-27.3%
Cities	1,385	2,953	113.2%

Preliminary Figures
 Source: Airports and Auxiliary Services

Domestic flights			
	year to date february		% variation
	2013	2014	
Grand Total	58,156	60,177	3.5%
Beach centers	9,627	9,878	2.6%
Cities	48,529	50,299	3.6%
Regular	58,013	60,025	3.5%
Beach centers	9,533	9,783	2.6%
Cities	48,480	50,242	3.6%
Charter	143	152	6.3%
Beach centers	94	95	1.1%
Cities	49	57	16.3%

Preliminary Figures
 Source: Airports and Auxiliary Services

International passengers			
	year to date february		% variation
	2013	2014	
Grand Total	2,697,125	3,004,085	11.4%
Beach centers	1,562,778	1,721,612	10.2%
Cities	1,134,347	1,282,473	13.1%
Regular	2,512,272	2,834,806	12.8%
Beach centers	1,378,693	1553424	12.7%
Cities	1,133,579	1281382	13.0%
Charter	184,853	169,279	-8.4%
Beach centers	184,085	168188	-8.6%
Cities	768	1091	42.1%

Preliminary Figures
 Source: Airports and Auxiliary Services

International flights			
	year to date february		% variation
	2013	2014	
Grand Total	24,658	26,076	5.8%
Beach centers	11,758	12,465	6.0%
Cities	12,900	13,611	5.5%
Regular	23,519	25,058	6.5%
Beach centers	10,646	11479	7.8%
Cities	12,873	13579	5.5%
Charter	1,139	1,018	-10.6%
Beach centers	1,112	986	-11.3%
Cities	27	32	18.5%

Preliminary Figures
 Source: Airports and Auxiliary Services

Sea Transportation

Arribal of passengers by port		YTD february		var %
		2013	2014	
1	Cozumel, Q. Roo	636,913	646,266	1.5%
2	Ensenada, B. C.	76,147	116,061	52.4%
3	Majahual, Q. Roo	99,694	104,137	4.5%
4	Puerto Vallarta, Jal.	24,894	56,461	126.8%
5	Cabo San Lucas, B. C.	39,088	55,179	41.2%
6	Progreso, Yuc.	38,196	43,626	14.2%
7	Huatulco, Oax.	8,200	14,006	70.8%
8	Puerto Chiapas, Chis.	0	14,286	n.c.
9	Mazatlán, Sin	425	3,550	735.3%
10	Acapulco, Gro	3,904	1,286	-67.1%
	Resto	3,579	7,741	116.3%
	Total	931,040	1,062,599	14.1%

Source: Coordinación General de Puertos y Marina Mercante, Secretaría de Comunicaciones y Transporte (SCT).
 n.c Not comparable