

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE FEBRERO

Del 01-enero-2026 al 28-febrero-2026

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Ptos (%)	
				2024-2025	2025-2026	2024-2025	2025-2026				2024-2025	2025-2026	2024-2025	2025-2026				2024 - 2025	2025 - 2026
Total	449,048	450,491	460,013	1,443	9,522	0.3%	2.1%	268,450	267,688	272,010	-762	4,322	-0.3%	1.6%	59.8	59.4	59.1	-0.4	-0.3
Centros de Playa	209,945	207,929	215,603	-2,016	7,674	-1.0%	3.7%	148,984	149,380	152,814	396	3,434	0.3%	2.3%	71.0	71.8	70.9	0.9	-1.0
Integralmente Planeados	69,669	70,109	72,192	440	2,083	0.6%	3.0%	54,503	53,886	55,539	-618	1,654	-1.1%	3.1%	78.2	76.9	76.9	-1.4	0.1
BAHIAS DE HUATULCO, OAX.	4,339	4,416	4,419	77	3	1.8%	0.1%	3,315	3,421	3,473	106	52	3.2%	1.5%	76.4	77.5	78.6	1.1	1.1
CANCUN, Q.ROO	35,411	35,555	37,298	144	1,743	0.4%	4.9%	28,730	27,864	29,310	-866	1,446	-3.0%	5.2%	81.1	78.4	78.6	-2.8	0.2
IXTAPA ZIHUATANEJO, GRO. /4	6,812	7,052	7,041	241	-12	3.5%	-0.2%	4,431	4,724	4,740	293	16	6.6%	0.3%	65.1	67.0	67.3	1.9	0.3
LORETO, B.C.S.	914	913	914	-1	2	-0.1%	0.2%	452	484	452	32	-31	7.0%	-6.5%	49.5	53.0	49.5	3.5	-3.5
LOS CABOS, B.C.S.	22,195	22,175	22,521	-21	347	-0.1%	1.6%	17,575	17,393	17,564	-183	172	-1.0%	1.0%	79.2	78.4	78.0	-0.8	-0.4
CABO SAN LUCAS	9,251	9,207	9,298	-44	92	-0.5%	1.0%	7,556	7,556	7,530	0	-26	0.0%	-0.3%	81.7	82.1	81.0	0.4	-1.1
SAN JOSE DEL CABO	3,565	3,411	3,411	-154	0	-4.3%	0.0%	2,701	2,411	2,381	-290	-31	-10.7%	-1.3%	75.8	70.7	69.8	-5.1	-0.9
ZONA CORREDOR LOS CABOS	4,020	4,022	4,035	2	13	0.0%	0.3%	2,808	2,911	3,077	103	166	3.7%	5.7%	69.8	72.4	76.3	2.5	3.9
Tradicionales	64,308	62,379	66,802	-1,929	4,424	-3.0%	7.1%	33,617	36,042	39,365	2,426	3,323	7.2%	9.2%	52.3	57.8	58.9	5.5	1.1
ACAPULCO, GRO. /6	18,208	16,646	19,288	-1,562	2,642	-8.6%	15.9%	4,533	8,216	10,134	3,684	1,917	81.3%	23.3%	24.9	49.4	52.5	24.5	3.2
COZUMEL, Q. ROO	5,174	5,171	5,113	-3	-58	-0.1%	-1.1%	3,294	3,402	3,550	108	148	3.3%	4.3%	63.7	65.8	69.4	2.1	3.6
LA PAZ, B.C.S.	2,729	2,736	2,740	8	4	0.3%	0.1%	1,968	1,736	1,830	-232	94	-11.8%	5.4%	72.1	63.4	66.8	-8.7	3.4
MANZANILLO, COL.	4,390	3,792	3,881	-599	90	-13.6%	2.4%	2,208	2,278	2,002	70	-276	3.2%	-12.1%	50.3	60.1	51.6	9.8	-8.5
MAZATLAN, SIN. /5	10,085	10,077	13,377	-8	3,300	-0.1%	32.7%	5,853	4,781	7,276	-1,072	2,496	-18.3%	52.2%	58.0	47.4	54.4	-10.6	7.0
PUERTO VALLARTA, JAL.	13,278	13,405	13,425	127	20	1.0%	0.1%	10,924	11,337	10,868	412	-469	3.8%	-4.1%	82.3	84.6	81.0	2.3	-3.6
VERACRUZ BOCA DEL RIO, VER.	10,444	10,552	8,980	108	-1,572	1.0%	-14.9%	4,836	4,293	3,706	-544	-587	-11.2%	-13.7%	46.3	40.7	41.3	-5.6	0.6
Otros	75,968	75,441	76,609	-527	1,168	-0.7%	1.5%	60,864	59,452	57,909	-1,412	-1,543	-2.3%	-2.6%	80.1	78.8	75.6	-1.3	-3.2
ISLA MUJERES, Q. ROO /5	1,639	1,639	2,137	0	498	0.0%	30.4%	1,050	1,108	1,309	58	201	5.5%	18.2%	64.1	67.6	61.3	3.5	-6.3
NUEVO NAYARIT, NAY.	14,489	14,924	15,334	435	410	3.0%	2.7%	12,578	12,880	12,724	302	-156	2.4%	-1.2%	86.8	86.3	83.0	-0.5	-3.3
RIVIERA MAYA, Q. ROO	53,033	52,218	52,328	-815	110	-1.5%	0.2%	44,738	43,176	41,263	-1,562	-1,914	-3.5%	-4.4%	84.4	82.7	78.9	-1.7	-3.8
AKUMAL, Q. ROO	4,061	3,956	3,744	-105	-212	-2.6%	-5.4%	3,400	3,120	2,955	-281	-164	-8.3%	-5.3%	83.7	78.9	78.9	-4.9	0.1
PLAYA DEL CARMEN, Q. ROO	12,081	12,028	12,476	-53	448	-0.4%	3.7%	10,075	9,835	9,788	-240	-46	-2.4%	-0.5%	83.4	81.8	78.5	-1.6	-3.3
PLAYACAR, Q. ROO	6,634	6,533	6,368	-101	-165	-1.5%	-2.5%	6,197	5,988	5,848	-210	-139	-3.4%	-2.3%	93.4	91.7	91.8	-1.8	0.2
PUERTO ESCONDIDO, OAX.	2,624	2,630	2,794	6	164	0.2%	6.2%	1,317	1,322	1,589	4	267	0.3%	20.2%	50.2	50.3	56.9	0.1	6.6
PLAYAS DE ROSARITO, B.C.	2,621	2,489	2,489	-132	0	-5.0%	0.0%	749	586	701	-162	114	-21.7%	19.5%	28.6	23.6	28.1	-5.0	4.6
SAN FELIPE, BC.	827	827	0	0	0	0.0%	0.0%	181	124	110	-56	-14	-31.2%	-11.5%	21.9	15.0	13.3	-6.8	-1.7
TONALA- PUERTO ARISTA, CHIS.	736	715	701	-22	-14	-2.9%	-2.0%	251	256	214	5	-42	2.1%	-16.4%	34.1	35.8	30.5	1.8	-5.3
Ciudades	239,104	242,563	244,411	3,459	1,848	1.4%	0.8%	119,466	118,308	119,197	-1,159	889	-1.0%	0.8%	50.0	48.8	48.8	-1.2	0.0
Grandes	100,399	102,037	102,189	1,638	152	1.6%	0.1%	55,040	53,423	54,996	-1,618	1,574	-2.9%	2.9%	54.8	52.4	53.8	-2.5	1.5
CIUDAD DE MÉXICO.	61,383	61,461	61,648	78	187	0.1%	0.3%	34,252	32,878	34,871	-1,373	1,993	-4.0%	6.1%	55.8	53.5	56.6	-2.3	3.1
GUADALAJARA, JAL.	22,259	22,570	22,683	311	113	1.4%	0.5%	10,701	10,205	10,297	-496	92	-4.6%	0.9%	48.1	45.2	45.4	-2.9	0.2
MONTERREY, N.L.	16,757	18,007	17,859	1,250	-148	7.5%	-0.8%	10,088	10,340	9,829	252	-511	2.5%	-4.9%	60.2	57.4	55.0	-2.8	-2.4
Del Interior	123,199	124,706	126,173	1,508	1,467	1.2%	1.2%	55,228	55,556	55,215	327	-341	0.6%	-0.6%	44.8	44.5	43.8	-0.3	-0.8
ACUASCALIENTES, AGS.	6,297	6,372	6,372	75	0	1.2%	0.0%	2,581	2,761	2,499	180	-262	7.0%	-9.5%	41.0	43.3	39.2	2.3	-4.1
CAMPECHE, CAMP.	2,076	2,085	1,582	10	-503	0.5%	-24.1%	1,104	1,016	869	-88	-147	-7.9%	-14.5%	53.2	48.7	54.9	-4.5	6.2
CELAYA, GTO.	2,733	2,539	2,583	-194	44	-7.1%	1.7%	826	773	745	-53	-28	-6.4%	-3.7%	30.2	30.4	28.8	0.2	-1.6
CHIHUAHUA, CHIH.	5,006	4,912	4,912	-95	1	-1.9%	0.0%	2,856	2,604	2,449	-252	-155	-8.8%	-6.0%	57.1	53.0	49.9	-4.0	-3.2
COATZACOALCOS, VER.	1,943	1,958	1,828	15	-130	0.8%	-6.6%	847	935	720	88	-215	10.3%	-23.0%	43.6	47.8	39.4	4.1	-8.4
COLIMA, COL.	1,174	1,162	1,093	-12	-69	-1.0%	-5.9%	476	483	679	7	196	1.4%	40.5%	40.6	41.6	62.1	1.0	20.5
COMITAN DE DOMINGUEZ, CHIS.	1,382	1,383	1,383	1	1	0.1%	0.0%	290	250	313	-40	63	-13.8%	25.2%	21.0	18.1	22.6	-2.9	4.5
CULIACAN, SIN.	2,496	2,840	2,840	344	0	13.8%	0.0%	1,193	1,146	1,095	-47	-51	-3.9%	-4.5%	47.8	40.4	38.5	-7.4	-1.8
DURANGO, DGO.	1,934	1,935	1,854	1	-81	0.1%	-4.2%	874	839	792	-35	-47	-4.0%	-5.6%	45.2	43.4	42.7	-1.8	-0.7
EL FUERTE, SIN. /1	n.d.	424	457	n.c.	34	n.c.	7.9%	n.d.	107	84	n.c.	-23	0.0%	-21.4%	n.d.	25.3	18.4	n.c.	-6.9
GUANAJUATO, GTO.	3,368	3,479	3,551	112	72	3.3%	2.1%	865	948	1,132	83	184	9.6%	19.4%	25.7	27.2	31.9	1.6	4.6
HERMOSILLO, SON.	3,094	3,094	3,094	0	0	0.0%	0.0%	1,497	1,925	1,700	428	-225	28.6%	-11.7%	48.4	62.2	55.0	13.8	-7.3
IRAPUATO, GTO.	2,616	2,552	2,780	-64	228	-2.4%	8.9%	852	712	883	-140	171	-16.5%	24.0%	32.6	27.9	31.8	-4.7	3.9
LEON, GTO.	6,713	6,968	6,991	255	24	3.8%	0.3%	2,905	2,975	2,603	70	-372	2.4%	-12.5%	43.3	42.7	37.2	-0.6	-5.5
LOS MOCHIS, SIN.	1,222	1,342	1,355	120	13	9.8%	1.0%	753	722	725	-31	2	-4.1%	0.3%	61.6	53.8	53.5	-7.8	-0.3
MÉRIDA, YUC.	8,219	8,481	8,502	262	22	3.2%	0.3%	4,747	4,953	4,942	206	-11	4.3%	-0.2%	57.8	58.4	58.1	0.7	-0.3
MORELIA, MICH.	4,495	4,488	4,757	-8	270	-0.2%	6.0%	2,044	2,246	2,523	202	277	9.9%	12.3%	45.5	50.1	53.0	4.6	3.0

RESULTADOS PRELIMINARES AL MES DE ENERO

Del 01-enero-2026 al 28-febrero-2026

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Ptos (%)	
				2024-2025	2025-2026	2024-2025	2025-2026				2024-2025	2025-2026	2024-2025	2025-2026				2024 - 2025	2025 - 2026
Total	449,048	450,491	460,013	1,443	9,522	0.32%	2.11%	268,450	267,688	272,010	-762	4,322	-0.3%	1.6%	59.8	59.4	59.1	-0.4	-0.3
OAXACA, OAX.	6,047	6,022	6,165	-26	144	-0.42%	2.38%	3,243	3,353	3,201	110	-152	3.4%	-4.5%	53.6	55.7	51.9	2.1	-3.8
PACHUCA, HGO.	1,681	1,680	1,687	-1	7	-0.03%	0.42%	928	1,108	953	180	-155	19.4%	-14.0%	55.2	66.0	56.5	10.7	-9.5
PALENQUE, CHIS.	2,071	2,073	2,089	2	17	0.07%	0.80%	757	725	877	-32	152	-4.2%	20.9%	36.5	35.0	42.0	-1.6	7.0
PUEBLA, PUE.	10,164	10,584	10,724	420	140	4.13%	1.32%	5,305	5,543	5,583	238	40	4.5%	0.7%	52.2	52.4	52.1	0.2	-0.3
QUERETARO, QRO.	7,421	7,427	7,427	6	0	0.08%	0.00%	4,006	3,793	3,755	-213	-38	-5.3%	-1.0%	54.0	51.1	50.6	-2.9	-0.5
SALAMANCA, GTO.	1,031	1,031	1,015	0	-16	0.00%	-1.55%	338	297	226	-41	-71	-12.1%	-24.0%	32.8	28.8	22.3	-4.0	-6.6
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,287	3,277	3,283	-10	6	-0.30%	0.17%	853	770	902	-83	132	-9.8%	17.1%	26.0	23.5	27.5	-2.5	4.0
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,676	3,676	1	0	0.01%	0.00%	1,527	1,513	1,526	-14	14	-0.9%	0.9%	41.6	41.2	41.5	-0.4	0.4
SAN JUAN DEL RÍO, QRO.	829	829	831	0	2	0.00%	0.24%	371	396	311	25	-85	6.8%	-21.5%	44.8	47.8	37.4	3.0	-10.4
SAN LUIS POTOSÍ, S.L.P.	6,016	6,089	6,144	73	56	1.21%	0.91%	2,902	2,823	3,022	-80	199	-2.7%	7.0%	48.3	46.4	49.2	-1.9	2.8
SAN MIGUEL DE ALLENDE, GTO.	3,071	3,165	3,063	94	-102	3.04%	-3.21%	1,116	1,205	1,279	89	74	7.9%	6.2%	36.4	38.1	41.8	1.7	3.7
TAXCO, GRO. /6	901	883	1,363	-19	480	-2.05%	54.39%	210	251	379	40	129	19.1%	51.3%	23.4	28.4	27.8	5.1	-0.6
TEQUISQUIAPAN, QRO. /5	573	574	844	1	270	0.17%	47.04%	163	146	220	-17	74	-10.3%	50.4%	28.5	25.5	26.1	-3.0	0.6
TLAXCALA, TLAX.	681	685	682	4	-3	0.59%	-0.37%	161	182	199	20	17	12.7%	9.4%	23.7	26.5	29.1	2.9	2.6
TOLUCA, MÉX.	4,223	3,676	4,018	-547	342	-12.95%	9.30%	1,716	1,827	1,639	111	-188	6.4%	-10.3%	40.6	49.7	40.8	9.1	-8.9
TUXTLA GUTIÉRREZ, CHIS.	4,189	4,181	4,405	-8	224	-0.19%	5.36%	1,643	1,641	1,919	-1	278	-0.1%	16.9%	39.2	39.3	43.6	0.0	4.3
VALLE DE BRAVO, MÉX.	1,222	1,291	1,292	70	1	5.69%	0.08%	241	271	245	30	-26	12.6%	-9.6%	19.7	21.0	18.9	1.3	-2.0
VILLAHERMOSA, TAB.	5,216	5,221	5,033	6	-189	0.11%	-3.61%	2,956	2,167	2,102	-788	-65	-26.7%	-3.0%	56.7	41.5	41.8	-15.2	0.3
XALAPA, VER.	3,131	3,196	3,461	65	265	2.08%	8.29%	1,306	1,301	1,302	-5	1	-0.4%	0.1%	41.7	40.7	37.6	-1.0	-3.1
ZACATECAS, ZAC.	3,008	3,140	3,040	132	-100	4.37%	-3.17%	776	847	821	71	-26	9.1%	-3.0%	25.8	27.0	27.0	1.2	0.0
Fronterizas	15,506	15,820	16,049	314	229	2.02%	1.45%	9,198	9,329	8,985	132	-344	1.4%	-3.7%	59.3	59.0	56.0	-0.3	-3.0
CIUDAD JUÁREZ, CHIH.	4,542	4,542	4,648	0	106	0.00%	2.32%	2,828	2,744	2,699	-84	-45	-3.0%	-1.6%	62.3	60.4	58.1	-1.9	-2.3
MEXICALI, BC.	2,816	2,956	2,956	140	1	4.97%	0.02%	1,697	1,617	1,439	-80	-179	-4.7%	-11.1%	60.3	54.7	48.7	-5.6	-6.1
PIEDRAS NEGRAS, COAH.	1,202	1,258	1,258	57	0	4.70%	0.00%	527	747	609	220	-139	41.8%	-18.6%	43.9	59.4	48.4	15.5	-11.0
TECATE, B.C.	601	678	678	77	0	12.81%	0.00%	397	360	328	-37	-32	-9.3%	-9.0%	66.0	53.1	48.4	-12.9	-4.8
TIJUANA, B.C.	6,346	6,386	6,509	40	123	0.63%	1.93%	3,749	3,861	3,911	112	51	3.0%	1.3%	59.1	60.5	60.1	1.4	-0.4

*Del 01-enero-2024 al 29-febrero-2024
**Del 01-enero-2025 al 28-febrero-2025
***Del 01-enero-2026 al 28-febrero-2026

n.d. No disponible / n.c. No comparable
1/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.
2/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2025.
3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2026.
4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.
5/ Apartir del primero de septiembre 2025 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.
6/ Apartir del primero de enero 2026 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.
NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.