

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	428,512	442,673	442,457	14,161	-215	3.3	0.0	238,113	261,511	261,146	23,398	-365	9.8	-0.1	55.6	59.1	59.0	3.5	-0.1	
<b>Centros de Playa</b>	202,255	206,293	204,251	4,037	-2,042	2.0	-1.0	131,572	137,196	134,588	5,624	-2,608	4.3	-1.9	65.1	66.5	65.9	1.5	-0.6	
<b>Integralmente Planeados</b>	67,952	69,431	69,600	1,479	169	2.2	0.2	48,619	49,648	49,637	1,029	-11	2.1	0.0	71.5	71.5	71.3	0.0	-0.2	
BAHIAS DE HUATULCO, OAX.	4,222	4,347	4,339	125	-8	3.0	-0.2	2,579	2,746	2,834	167	88	6.5	3.2	61.1	63.2	65.3	2.1	2.1	
CANCUN, Q.ROO	34,268	35,127	35,497	859	370	2.5	1.1	26,015	26,270	26,416	255	146	1.0	0.6	75.9	74.8	74.4	-1.1	-0.4	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,812	517	2	8.2	0.0	3,617	4,018	4,083	401	65	11.1	1.6	57.5	59.0	59.9	1.5	0.9	
LORETO, B.C.S.	643	910	n.d.	267	n.d.	41.6	n.d.	327	443	n.d.	116	n.d.	35.4	n.d.	50.9	48.7	n.d.	-2.2	n.d.	
LOS CABOS, B.C.S.	22,528	22,237	22,143	-290	-95	-1.3	-0.4	16,080	16,171	15,938	91	-233	0.6	-1.4	71.4	72.7	72.0	1.3	-0.7	
CABO SAN LUCAS	9,144	9,132	9,043	-11	-90	-0.1	-1.0	7,004	7,048	6,842	45	-206	0.6	-2.9	76.6	77.2	75.7	0.6	-1.5	
SAN JOSÉ DEL CABO	3,576	3,489	3,539	-87	50	-2.4	1.4	2,363	2,258	2,314	-104	55	-4.4	2.4	66.1	64.7	65.4	-1.3	0.6	
ZONA CORREDOR LOS CABOS	4,212	4,020	4,020	-192	1	-4.6	0.0	2,420	2,530	2,554	110	24	4.6	1.0	57.1	62.9	63.5	5.5	0.6	
<b>Tradicionales</b>	65,572	67,366	63,205	1,794	-4,161	2.7	-6.2	36,272	38,827	34,019	2,555	-4,809	7.0	-12.4	55.3	57.6	53.8	2.3	-3.8	
ACAPULCO, GRO. /5	19,592	21,540	17,569	1,948	-3,971	9.9	-18.4	8,859	10,403	5,757	1,544	-4,647	17.4	-44.7	45.2	48.3	32.8	3.1	-15.5	
COZUMEL, Q. ROO	5,187	5,173	5,159	-14	-14	-0.3	-0.3	2,720	2,619	2,604	-101	-15	-3.7	-0.6	52.4	50.6	50.5	-1.8	-0.1	
LA PAZ, B.C.S.	2,729	2,728	n.d.	-1	n.d.	0.0	n.d.	1,794	1,906	n.d.	112	n.d.	6.3	n.d.	65.7	69.9	n.d.	4.1	n.d.	
MANZANILLO, COL.	4,609	4,372	4,313	-237	-59	-5.1	-1.3	2,160	2,408	2,361	248	-47	11.5	-1.9	46.9	55.1	54.7	8.2	-0.3	
MAZATLAN, SIN.	9,906	9,971	10,090	65	120	0.7	1.2	6,554	6,535	6,598	-19	63	-0.3	1.0	66.2	65.5	65.4	-0.6	-0.2	
PUERTO VALLARTA, JAL.	13,125	13,264	13,374	139	109	1.1	0.8	9,393	9,496	9,294	103	-202	1.1	-2.1	71.6	71.6	69.5	0.0	-2.1	
VERACRUZ BOCA DEL RIO, VER. /3	10,425	10,318	9,971	-107	-347	-1.0	-3.4	4,792	5,460	5,597	667	138	13.9	2.5	46.0	52.9	56.1	6.9	3.2	
<b>Otros</b>	68,731	69,495	71,445	764	1,950	1.1	2.8	46,681	48,721	50,932	2,040	2,212	4.4	4.5	67.9	70.1	71.3	2.2	1.2	
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	926	952	801	26	-151	2.8	-15.9	56.4	58.1	48.9	1.7	-9.2	
NUEVO NAYARIT, NAY.	10,852	10,874	10,836	22	-39	0.2	-0.4	6,973	7,942	8,114	969	172	13.9	2.2	64.3	73.0	74.9	8.8	1.8	
RIVIERA MAYA, Q. ROO	49,506	50,202	52,157	696	1,955	1.4	3.9	36,114	37,314	39,183	1,200	1,870	3.3	5.0	72.9	74.3	75.1	1.4	0.8	
AKUMAL, Q. ROO	4,396	4,188	3,975	-208	-212	-4.7	-5.1	3,385	3,419	3,129	34	-290	1.0	-8.5	77.0	81.6	78.7	4.6	-2.9	
PLAYA DEL CARMEN, Q. ROO	11,555	11,501	11,964	346	463	3.1	4.0	7,780	7,830	8,256	50	426	0.6	5.4	69.7	68.1	69.0	-1.7	0.9	
PLAYACAR, Q. ROO	6,709	6,731	6,584	22	-146	0.3	-2.2	5,267	5,560	5,752	293	192	5.6	3.5	78.5	82.6	87.4	4.1	4.8	
PUERTO ESCONDIDO, OAX.	2,541	2,654	2,632	113	-22	4.5	-0.8	1,117	1,074	1,217	-44	144	-3.9	13.4	44.0	40.5	46.2	-3.5	5.8	
PLAYAS DE ROSARITO, B.C.	2,620	2,621	2,628	1	7	0.0	0.3	1,129	994	1,102	-135	108	-11.9	10.8	43.1	37.9	41.9	-5.1	4.0	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	258	245	268	-14	24	-5.4	9.7	31.4	29.7	32.4	-1.7	2.7	
TONALÁ- PUERTO ARISTA, CHIS.	747	682	727	-65	44	-8.6	6.5	163	200	246	37	46	23.0	23.2	21.8	29.3	33.9	7.5	4.6	
<b>Ciudades</b>	226,256	236,380	238,206	10,124	1,827	4.5	0.8	106,541	124,315	126,558	17,774	2,243	16.7	1.8	47.1	52.6	53.1	5.5	0.5	
<b>Grandes</b>	89,829	99,620	101,010	9,791	1,390	10.9	1.4	45,871	56,202	58,445	10,332	2,243	22.5	4.0	51.1	56.4	57.9	5.4	1.4	
CIUDAD DE MÉXICO	51,817	60,902	61,381	9,085	478	17.5	0.8	26,227	33,774	35,845	7,547	2,071	28.8	6.1	50.6	55.5	58.4	4.8	2.9	
GUADALAJARA, JAL.	21,532	22,091	22,370	559	279	2.6	1.3	10,241	12,169	11,697	1,928	-473	18.8	-3.9	47.6	55.1	52.3	7.5	-2.8	
MONTERREY, N.L.	16,480	16,627	17,260	146	633	0.9	3.8	9,402	10,259	10,903	857	644	9.1	6.3	57.0	61.7	63.2	4.7	1.5	
<b>Del Interior</b>	121,359	121,342	121,622	-17	279	0.0	0.2	50,459	57,850	58,283	7,391	433	14.6	0.7	41.6	47.7	47.9	6.1	0.2	
AGUASCALIENTES, AGS.	6,221	6,324	6,324	103	0	1.7	0.0	2,608	3,096	3,091	488	-5	18.7	-0.2	41.9	49.0	48.9	7.0	-0.1	
CAMPECHE, CAMP.	1,881	2,085	2,076	204	-10	10.9	-0.5	826	1,022	1,084	196	62	23.8	6.0	43.9	49.0	52.2	5.1	3.2	
CELAYA, GTO.	3,288	2,639	2,634	-650	-5	-19.8	-0.2	802	889	924	87	35	10.8	3.9	24.4	33.7	35.1	9.3	1.4	
CHIHUAHUA, CHIH.	5,005	5,007	4,896	2	-110	0.0	-2.2	2,813	3,158	2,952	345	-206	12.3	-6.5	56.2	63.1	60.3	6.9	-2.8	
COATZACOALCOS, VER.	1,959	1,946	1,944	-13	-3	-0.7	-0.1	735	879	951	143	72	19.5	8.2	37.5	45.1	48.9	7.6	3.8	
COLIMA, COL.	1,290	1,208	1,165	-82	-44	-6.4	-3.6	448	492	501	44	9	9.9	1.9	34.7	40.7	43.0	6.0	2.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	290	349	308	59	-41	20.3	-11.7	21.0	25.3	22.3	4.3	-3.0	
CULIACAN, SIN.	2,442	2,500	2,500	58	n.d.	2.4	n.d.	1,316	n.d.	n.d.	4	n.d.	0.3	n.d.	53.9	52.8	n.d.	-1.1	n.d.	
DURANGO, DGO.	1,930	1,929	1,931	-1	3	-0.1	0.1	1,035	966	1,000	-69	34	-6.6	3.5	53.6	50.1	51.8	-3.5	1.7	
EL FUERTE, SIN.	385	350	n.d.	-34	n.d.	-8.9	n.d.	111	76	n.d.	-36	n.d.	-32.0	n.d.	28.9	21.6	n.d.	-7.3	n.d.	
GUANAJUATO, GTO.	3,005	3,253	3,354	248	101	8.3	3.1	895	905	1,003	11	98	1.2	10.8	29.8	27.8	29.9	-1.9	2.1	
HERMOSILLO, SON.	3,107	3,094	3,094	-13	0	-0.4	0.0	1,648	1,778	1,648	130	-130	7.9	-7.3	53.1	57.5	53.3	4.4	-4.2	
IRAPUATO, GTO.	2,917	2,491	2,595	-426	104	-14.6	4.2	700	961	925	261	-36	37.3	-3.8	24.0	38.6	35.6	14.6	-2.9	
LEON, GTO.	6,205	6,176	6,621	-30	446	-0.5	7.2	2,355	2,686	3,026	331	340	14.0	12.7	38.0	43.5	46.7	5.5	2.2	
LOS MOCHE, SIN.	1,539	1,342	n.d.	-197	n.d.	-12.8	n.d.	722	782	n.d.	60	n.d.	8.3	n.d.	46.9	58.3	n.d.	11.4	n.d.	
MÉRIDA, YUC.	7,751	8,070	8,276	319	206	4.1	2.5	3,902	4,643	4,613	741	-30	19.0	-0.7	50.3	57.5	55.7	7.2	-1.8	
MORELIA, MICH. /1/2	3,971	4,389	3,960	418	-429	10.5	-9.8	1,764	2,294	1,952	530	-342	30.0	-14.9	44.4	52.3	49.3	7.8	-3.0	
OAXACA, OAX.	6,160	6,056	6,050	-104	-6	-1.7	-0.1	2,740	3,176	3,273	436	97	15.9	3.1	44.5	52.4	54.1	8.0	1.7	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	<b>428,512</b>	<b>442,673</b>	<b>442,457</b>	<b>14,161</b>	<b>-215</b>	<b>3.3</b>	<b>0.0</b>	<b>238,113</b>	<b>261,511</b>	<b>261,146</b>	<b>23,398</b>	<b>-365</b>	<b>9.8</b>	<b>-0.1</b>	<b>55.6</b>	<b>59.1</b>	<b>59.0</b>	<b>3.5</b>	<b>-0.1</b>	
PACHUCA, HGO.	1,575	1,568	1,682	-7	114	-0.5	7.3	665	815	954	150	139	22.5	17.1	42.2	51.9	56.7	9.8	4.7	
PALENQUE, CHIS.	2,067	2,066	2,074	-2	9	-0.1	0.4	693	714	757	21	43	3.0	6.0	33.5	34.6	36.5	1.0	1.9	
PUEBLA, PUE.	9,756	10,143	10,088	387	-55	4.0	-0.5	4,508	5,765	5,864	1,257	100	27.9	1.7	46.2	56.8	58.1	10.6	1.3	
QUERETARO, QRO.	7,304	7,329	7,421	24	92	0.3	1.3	3,970	4,328	4,399	358	71	9.0	1.6	54.4	59.1	59.3	4.7	0.2	
SALAMANCA, GTO.	1,183	1,006	1,031	-177	25	-14.9	2.4	314	318	372	4	54	1.2	16.9	26.5	31.6	36.1	5.0	4.5	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,293	3,166	-22	-127	-0.7	-3.9	973	1,004	802	31	-202	3.2	-20.1	29.3	30.5	25.3	1.1	-5.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,676	-3	3	-0.1	0.1	882	1,141	1,312	260	171	29.5	15.0	24.0	31.1	35.7	7.1	4.6	
SAN JUAN DEL RÍO, QRO. /1/3	1,114	827	753	-287	-74	-25.8	-9.0	472	410	405	-62	-5	-13.2	-1.1	42.4	49.6	53.9	7.2	4.3	
SAN LUIS POTOSÍ, S.L.P.	5,947	6,005	6,115	59	110	1.0	1.8	2,699	3,280	3,287	581	7	21.5	0.2	45.4	54.6	53.8	9.2	-0.9	
SAN MIGUEL DE ALLENDE, GTO. /2	2,408	2,768	3,058	359	291	14.9	10.5	860	1,022	1,165	161	143	18.7	14.0	35.7	36.9	38.1	1.2	1.2	
TAXCO, GRO.	885	880	896	-6	16	-0.6	1.8	253	277	198	24	-79	9.5	-28.4	28.5	31.4	22.1	2.9	-9.3	
TEQUISQUIAPAN, QRO. /1/3	772	560	573	-212	13	-27.5	2.3	189	180	209	-9	29	-4.8	16.0	24.5	32.1	36.4	7.6	4.3	
TLAXCALA, TLAX.	654	680	683	26	3	3.9	0.5	157	214	201	57	-13	36.2	-6.0	24.0	31.4	29.4	7.4	-2.0	
TOLUCA, MÉX. /2	3,605	3,631	3,645	26	14	0.7	0.4	1,241	1,674	1,764	433	90	34.9	5.4	34.4	46.1	48.4	11.7	2.3	
TUXTLA GUTIÉRREZ, CHIS.	4,189	4,189	4,181	0	-8	0.0	-0.2	1,444	1,706	1,812	262	106	18.1	6.2	34.5	40.7	43.4	6.3	2.6	
VALLE DE BRAVO, MÉX.	1,216	1,202	1,265	-14	62	-1.1	5.2	254	244	236	-10	-8	-3.8	-3.3	20.9	20.3	18.7	-0.6	-1.6	
VILLAHERMOSA, TAB.	5,152	5,155	5,214	3	60	0.1	1.2	2,777	2,940	3,029	163	88	5.9	3.0	53.9	57.0	58.1	3.1	1.0	
XALAPA, VER.	3,120	3,141	3,146	21	5	0.7	0.2	1,401	1,478	1,523	77	45	5.5	3.0	44.9	47.1	48.4	2.1	1.4	
ZACATECAS, ZAC.	2,981	2,988	3,021	7	33	0.2	1.1	994	867	975	-127	107	-12.7	12.4	33.3	29.0	32.3	-4.3	3.2	
<b>Fronterizas</b>	<b>15,068</b>	<b>15,417</b>	<b>15,575</b>	<b>350</b>	<b>157</b>	<b>2.3</b>	<b>1.0</b>	<b>10,212</b>	<b>10,263</b>	<b>9,830</b>	<b>51</b>	<b>-433</b>	<b>0.5</b>	<b>-4.2</b>	<b>67.8</b>	<b>66.6</b>	<b>63.1</b>	<b>-1.2</b>	<b>-3.5</b>	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,308	3,147	2,941	-161	-206	-4.9	-6.6	72.8	69.3	64.8	-3.6	-4.5	
MEXICALI, BC.	2,551	2,784	2,834	233	50	9.1	1.8	1,613	1,842	1,636	229	-206	14.2	-11.2	63.2	66.2	57.7	2.9	-8.5	
PIEDRAS NEGRAS, COAH.	1,112	1,145	1,247	33	102	3.0	8.9	648	676	718	28	42	4.3	6.3	58.3	59.0	57.6	0.7	-1.4	
TECATE, B.C.	510	600	601	90	1	17.6	0.2	296	321	416	25	95	8.5	29.7	58.0	53.5	69.3	-4.5	15.8	
TIJUANA, B.C.	6,354	6,346	6,351	-8	5	-0.1	0.1	4,347	4,277	4,119	-70	-158	-1.6	-3.7	68.4	67.4	64.9	-1.0	-2.5	

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 03-enero-2022 al 09-octubre-2022  
 \*\*Del 02-enero-2023 al 08-octubre-2023  
 \*\*\*Del 01-enero-2024 al 06-octubre-2024

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.