

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	<b>428,334</b>	<b>435,744</b>	<b>436,494</b>	<b>7,410</b>	<b>750</b>	<b>1.7</b>	<b>0.2</b>	<b>235,031</b>	<b>260,886</b>	<b>261,644</b>	<b>25,855</b>	<b>758</b>	<b>11.0</b>	<b>0.3</b>	<b>54.9</b>	<b>59.9</b>	<b>59.9</b>	<b>5.0</b>	<b>0.1</b>	
<b>Centros de Playa</b>	<b>202,213</b>	<b>206,934</b>	<b>207,011</b>	<b>4,721</b>	<b>77</b>	<b>2.3</b>	<b>0.0</b>	<b>132,993</b>	<b>142,485</b>	<b>141,098</b>	<b>9,492</b>	<b>-1,387</b>	<b>7.1</b>	<b>-1.0</b>	<b>65.8</b>	<b>68.9</b>	<b>68.2</b>	<b>3.1</b>	<b>-0.7</b>	
<b>Integralmente Planeados</b>	<b>67,880</b>	<b>69,426</b>	<b>69,529</b>	<b>1,545</b>	<b>104</b>	<b>2.3</b>	<b>0.1</b>	<b>49,177</b>	<b>51,337</b>	<b>52,041</b>	<b>2,159</b>	<b>704</b>	<b>4.4</b>	<b>1.4</b>	<b>72.4</b>	<b>73.9</b>	<b>74.8</b>	<b>1.5</b>	<b>0.9</b>	
BAHIAS DE HUATULCO, OAX.	4,174	4,347	4,342	172	-5	4.1	-1.1	2,638	2,902	3,009	264	107	10.0	3.7	63.2	66.8	69.3	3.6	2.6	
CANCUN, Q.ROO	34,264	35,068	35,468	803	400	2.3	0.1	26,144	26,805	27,413	661	608	2.5	2.3	76.3	76.4	77.3	0.1	0.9	
IXTAPA ZIHUATANEJO, GRO. /4	6,293	6,812	6,812	519	0	8.3	0.0	3,732	4,098	4,247	366	149	9.8	3.6	59.3	60.2	62.4	0.9	2.2	
LORETO, B.C.S.	519	910	n.d.	391	n.d.	75.2	n.d.	268	470	n.d.	202	n.d.	75.3	n.d.	51.6	51.7	n.d.	0.0	n.d.	
LOS CABOS, B.C.S.	22,630	22,290	22,129	-340	-161	-1.5	-0.7	16,396	17,062	17,021	666	-41	4.1	-0.2	72.5	76.5	76.9	4.1	0.4	
CABO SAN LUCAS	9,157	9,147	9,050	-10	-96	-0.1	-1.1	7,210	7,409	7,242	199	-167	2.8	-2.3	78.7	81.0	80.0	2.3	-1.0	
SAN JOSÉ DEL CABO	3,585	3,527	3,604	-58	77	-1.6	2.2	2,367	2,402	2,616	35	214	1.5	8.9	66.0	68.1	72.6	2.1	4.5	
ZONA CORREDOR LOS CABOS	4,292	4,020	4,020	-272	0	-6.3	0.0	2,362	2,706	2,706	325	0	13.6	0.0	55.5	67.3	67.3	11.8	0.0	
<b>Tradicional</b>	<b>65,617</b>	<b>67,776</b>	<b>66,170</b>	<b>2,159</b>	<b>-1,606</b>	<b>3.3</b>	<b>-2.4</b>	<b>36,506</b>	<b>40,111</b>	<b>35,319</b>	<b>3,604</b>	<b>-4,792</b>	<b>9.9</b>	<b>-11.9</b>	<b>55.6</b>	<b>59.2</b>	<b>53.4</b>	<b>3.5</b>	<b>-5.8</b>	
ACAPULCO, GRO. /5	19,645	21,918	20,341	2,273	-1,577	11.6	-7.2	8,896	11,230	6,141	2,334	-5,089	26.2	-45.3	45.3	51.2	30.2	6.0	-21.0	
COZUMEL, Q.ROO	5,187	5,175	5,176	-12	1	-0.2	0.0	2,797	2,807	2,866	10	59	0.4	2.1	53.9	54.2	55.4	0.3	1.1	
LA PAZ, B.C.S.	2,729	2,728	2,729	0	1	0.0	0.0	1,790	1,952	1,887	162	-85	9.1	-4.4	65.6	71.5	68.4	5.9	-3.1	
MANZANILLO, COL.	4,641	4,384	4,317	-257	-67	-5.5	-1.5	2,143	2,450	2,412	307	-38	14.3	-1.5	46.2	55.9	55.9	9.7	0.0	
MAZATLAN, SIN.	9,868	9,864	10,031	-4	167	0.0	1.7	6,420	6,351	6,646	-69	295	-1.1	4.6	65.1	64.4	66.3	-0.7	1.9	
PUERTO VALLARTA, JAL.	13,132	13,267	13,360	135	93	1.0	0.7	9,796	10,187	9,909	391	-278	4.0	-2.7	74.6	76.8	74.2	2.2	-2.6	
VERACRUZ BOCA DEL RIO, VER.	10,417	10,440	10,215	24	-225	0.2	-2.2	4,665	5,134	5,478	469	345	10.1	6.7	44.8	49.2	53.6	4.4	4.5	
<b>Otros</b>	<b>68,716</b>	<b>69,732</b>	<b>71,312</b>	<b>1,016</b>	<b>1,580</b>	<b>1.5</b>	<b>2.3</b>	<b>47,310</b>	<b>51,038</b>	<b>53,739</b>	<b>3,728</b>	<b>2,701</b>	<b>7.9</b>	<b>5.3</b>	<b>68.8</b>	<b>73.2</b>	<b>75.4</b>	<b>4.3</b>	<b>2.2</b>	
ISLA MUJERES, Q.ROO	1,644	1,639	1,639	-5	0	-0.3	0.0	950	1,056	887	106	-169	11.2	-16.0	57.8	64.4	54.1	6.7	-10.3	
NUEVO NAVARIT, NAY.	10,842	10,874	10,809	32	-65	0.3	-0.6	7,128	8,526	8,674	1,399	148	19.6	1.7	65.7	78.4	80.2	12.7	1.8	
RIVIERA MAYA, Q.ROO	49,501	50,428	52,042	927	1,613	1.9	3.2	36,541	38,988	41,356	2,448	2,368	6.7	6.1	73.8	77.3	79.5	3.5	2.2	
AKUMAL, Q.ROO	4,397	4,299	3,988	-98	-311	-2.2	-7.2	3,349	3,644	3,272	295	-372	8.8	-10.2	76.2	84.8	82.0	8.6	-2.7	
PLAYA DEL CARMEN, Q.ROO	11,713	11,467	11,975	294	508	2.6	4.4	8,024	8,207	8,905	183	698	2.3	8.5	71.8	71.6	74.4	-0.2	2.8	
PLAYACAR, Q.ROO	6,708	6,731	6,607	23	-124	0.3	-1.8	5,355	5,618	5,897	263	279	4.9	5.0	79.8	83.5	89.3	3.6	5.8	
PUERTO ESCONDIDO, OAX.	2,540	2,655	2,633	115	-22	4.5	-0.8	1,200	1,121	1,279	-78	158	-6.5	14.1	47.2	42.2	48.6	-5.0	6.4	
PLAYAS DE ROSARITO, B.C.	2,620	2,621	2,626	1	5	0.0	0.2	1,052	899	990	-153	90	-14.5	10.0	40.2	34.3	37.7	-5.8	3.4	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	278	254	295	-24	41	-8.5	16.0	33.7	30.9	35.7	-2.9	4.8	
TONALÁ- PUERTO ARISTA, CHIS.	746	692	737	-54	45	-7.3	6.5	163	193	258	30	65	18.6	33.7	21.8	27.9	35.0	6.1	7.1	
<b>Ciudades</b>	<b>226,121</b>	<b>228,810</b>	<b>229,483</b>	<b>2,689</b>	<b>673</b>	<b>1.2</b>	<b>0.3</b>	<b>102,038</b>	<b>118,401</b>	<b>120,546</b>	<b>16,364</b>	<b>2,145</b>	<b>16.0</b>	<b>1.8</b>	<b>45.1</b>	<b>51.7</b>	<b>52.5</b>	<b>6.6</b>	<b>0.8</b>	
<b>Grandes</b>	<b>89,643</b>	<b>92,141</b>	<b>93,018</b>	<b>2,497</b>	<b>877</b>	<b>2.8</b>	<b>1.0</b>	<b>43,905</b>	<b>51,374</b>	<b>53,135</b>	<b>7,469</b>	<b>1,761</b>	<b>17.0</b>	<b>3.4</b>	<b>49.0</b>	<b>55.8</b>	<b>57.1</b>	<b>6.8</b>	<b>1.4</b>	
CIUDAD DE MÉXICO	51,718	53,447	53,515	1,729	68	3.3	0.1	24,999	29,372	30,839	4,373	1,466	17.5	5.0	48.3	55.0	57.6	6.6	2.7	
GUADALAJARA, JAL.	21,491	22,050	22,350	559	300	2.6	1.4	9,780	12,034	11,584	2,255	-450	23.1	-3.7	45.5	54.6	51.8	9.1	-2.7	
MONTERREY, N.L.	16,434	16,644	17,153	210	509	1.3	3.1	9,126	9,967	10,712	841	744	9.2	7.5	55.5	59.9	62.4	4.4	2.6	
<b>Del Interior</b>	<b>121,416</b>	<b>121,256</b>	<b>120,903</b>	<b>-160</b>	<b>-352</b>	<b>-0.1</b>	<b>-0.3</b>	<b>48,030</b>	<b>56,675</b>	<b>57,650</b>	<b>8,644</b>	<b>975</b>	<b>18.0</b>	<b>1.0</b>	<b>39.6</b>	<b>46.7</b>	<b>47.7</b>	<b>7.2</b>	<b>0.9</b>	
AGUASCALIENTES, AGS.	6,209	6,322	6,310	113	-13	1.8	-0.2	2,607	3,041	3,081	434	40	16.6	1.3	42.0	48.1	48.8	6.1	0.7	
CAMPECHE, CAMP.	1,779	2,090	2,076	311	-14	17.5	-0.7	737	1,022	1,097	285	75	38.7	7.3	41.5	48.9	52.8	7.5	3.9	
CELAYA, GTO.	3,267	2,633	2,615	-634	-18	-19.4	-0.7	791	866	914	74	49	9.4	5.6	24.2	32.9	35.0	8.7	2.1	
CHIHUAHUA, CHIH.	5,004	5,007	4,902	3	-104	0.1	-2.1	2,658	3,070	2,965	412	-105	15.5	-3.4	53.1	61.3	60.5	8.2	-0.8	
COATZACOALCOS, VER.	1,966	1,946	1,944	-20	-3	-1.0	-0.1	713	850	929	137	79	19.2	9.3	36.3	43.7	47.8	7.4	4.1	
COLIMA, COL.	1,298	1,197	1,166	-101	-32	-7.8	-2.7	425	489	492	64	2	15.0	0.5	32.8	40.8	42.2	8.1	1.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	-1	0	0.0	0.0	283	339	309	56	-31	19.8	-9.0	20.5	24.6	22.3	4.1	-2.2	
CULIACÁN, SIN.	2,718	2,500	n.d.	-218	n.d.	-8.0	n.d.	1,350	1,302	n.d.	-49	n.d.	-3.6	n.d.	49.7	52.1	n.d.	2.4	n.d.	
DURANGO, DGO.	1,930	1,927	1,933	-3	6	-0.2	0.3	997	923	977	-74	54	-7.4	5.8	51.7	47.9	50.5	-3.7	2.6	
EL FUERTE, SIN.	407	370	n.d.	-37	n.d.	-9.2	n.d.	116	82	n.d.	-35	n.d.	-29.7	n.d.	28.6	22.1	n.d.	-6.5	n.d.	
GUANAJUATO, GTO.	3,028	3,261	3,358	233	97	7.7	3.0	832	859	958	26	99	3.1	11.5	27.5	26.3	28.5	-1.2	2.2	
HERMOSILLO, SON.	3,114	3,094	3,094	-20	0	-0.6	0.0	1,614	1,835	1,726	222	-110	13.7	-6.0	51.8	59.3	55.8	7.5	-3.5	
IRAPUATO, GTO.	2,910	2,493	2,585	-418	92	-14.3	3.7	694	924	920	230	-4	33.1	-0.5	23.9	37.1	35.6	13.2	-1.5	
LEÓN, GTO.	6,174	6,206	6,632	32	426	0.5	6.9	2,109	2,543	2,796	434	253	20.6	10.0	34.2	41.0	42.2	6.8	1.2	
LOS MOCHIS, SIN.	1,575	1,342	n.d.	-234	n.d.	-14.8	n.d.	704	781	n.d.	77	n.d.	10.9	n.d.	44.7	58.2	n.d.	13.5	n.d.	
MÉRIDA, YUC.	7,653	7,991	8,268	338	277	4.4	3.5	3,734	4,586	4,703	852	116	22.8	2.5	48.8	57.4	56.9	8.6	-0.5	
MORELIA, MICH. /1/2	3,968	4,398	3,954	431	-445	10.8	-10.1	1,698	2,294	1,883	596	-411	35.1	-17.9	42.8	52.2	47.6	9.4	-4.5	
OAXACA, OAX.	6,166	6,058	6,050	-107	-8	-1.7	-0.1	2,591	3,090	3,189	500	99	19.3	3.2	42.0	51.0	52.7	9.0	1.7	

Centro	Cuartos disponibles promedio diario						Cuartos ocupados						Ocupación						
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
<b>Total</b>	<b>428,334</b>	<b>435,744</b>	<b>436,494</b>	<b>7,410</b>	<b>750</b>	<b>1.7</b>	<b>0.2</b>	<b>235,031</b>	<b>260,886</b>	<b>261,644</b>	<b>25,855</b>	<b>758</b>	<b>11.0</b>	<b>0.3</b>	<b>54.9</b>	<b>59.9</b>	<b>59.9</b>	<b>5.0</b>	<b>0.1</b>
PACHUCA, HGO.	1,574	1,569	1,680	-5	111	-0.3	7.1	656	797	950	141	153	21.4	19.2	41.7	50.8	56.5	9.1	5.7
PALENQUE, CHIS.	2,069	2,066	2,072	-3	6	-0.2	0.3	659	717	737	57	20	8.7	2.8	31.9	34.7	35.6	2.8	0.9
PUEBLA, PUE.	9,718	10,134	10,257	415	124	4.3	1.2	4,056	5,528	5,807	1,472	280	36.3	5.1	41.7	54.5	56.6	12.8	2.1
QUERETARO, QRO.	7,278	7,305	7,421	27	116	0.4	1.6	3,752	4,210	4,334	458	124	12.2	2.9	51.6	57.6	58.4	6.1	0.8
SALAMANCA, GTO.	1,172	999	1,031	-174	32	-14.8	3.2	296	304	374	8	70	2.7	22.9	25.3	30.5	36.3	5.2	5.8
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,297	3,197	-20	-99	-0.6	-3.0	971	1,012	814	41	-198	4.2	-19.6	29.3	30.7	25.5	1.4	-5.2
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,676	1	0	0.0	0.0	862	1,123	1,329	262	206	30.3	18.3	23.5	30.6	36.2	7.1	5.6
SAN JUAN DEL RÍO, QRO. /1 /3	1,119	827	767	-292	-60	-26.1	-7.3	468	387	389	-81	2	-17.3	0.5	41.9	46.8	50.8	5.0	3.9
SAN LUIS POTOSÍ, S.L.P.	5,938	6,001	6,120	62	119	1.1	2.0	2,552	3,309	3,257	757	-52	29.7	-1.6	43.0	55.1	53.2	12.2	-1.9
SAN MIGUEL DE ALLENDE, GTO. /2	2,402	2,770	3,058	368	288	15.3	10.4	834	1,054	1,179	220	125	26.3	11.9	34.7	38.1	38.6	3.3	0.5
TAXCO, GRO.	886	877	900	-9	23	-1.0	2.6	244	282	186	38	-96	15.6	-34.1	27.5	32.1	20.6	4.6	-11.5
TEQUISQUIAPAN, QRO. /1 /3	782	560	573	-223	13	-28.4	2.3	173	179	207	6	27	3.6	15.2	22.1	32.0	36.1	9.9	4.0
TLAXCALA, TLAX.	654	679	682	25	4	3.8	0.5	147	200	190	53	-9	36.2	-4.7	22.4	29.4	27.9	7.0	-1.5
TOLUCA, MÉX.	3,592	3,631	3,523	38	-107	1.1	-3.0	1,196	1,657	1,756	461	99	38.5	6.0	33.3	45.7	49.8	12.3	4.2
TUXTLA CUTIÉRRIZ, CHIS.	4,181	4,187	4,183	6	-4	0.1	-0.1	1,370	1,659	1,788	288	129	21.0	7.8	32.8	39.6	42.7	6.8	3.1
VALLE DE BRAVO, MÉX.	1,215	1,194	1,252	-21	58	-1.7	4.9	249	253	241	4	-12	1.7	-4.6	20.5	21.2	19.3	0.7	-1.9
VILLAHERMOSA, TAB.	5,174	5,139	5,213	-34	73	-0.7	1.4	2,770	2,864	3,029	94	166	3.4	5.8	53.5	55.7	58.1	2.2	2.4
XALAPA, VER.	3,118	3,145	3,121	28	-24	0.9	-0.8	1,233	1,440	1,470	206	30	16.7	2.1	39.6	45.8	47.1	6.2	1.3
ZACATECAS, ZAC.	3,003	2,984	3,041	-18	57	-0.6	1.9	884	803	924	-81	120	-9.2	15.0	29.5	26.9	30.4	-2.5	3.5
<b>Fronterizas</b>	<b>15,062</b>	<b>15,414</b>	<b>15,562</b>	<b>352</b>	<b>148</b>	<b>2.3</b>	<b>1.0</b>	<b>10,102</b>	<b>10,353</b>	<b>9,761</b>	<b>251</b>	<b>-592</b>	<b>2.5</b>	<b>-5.7</b>	<b>67.1</b>	<b>67.2</b>	<b>62.7</b>	<b>0.1</b>	<b>-4.4</b>
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,271	3,195	2,947	-76	-247	-2.3	-7.7	72.0	70.3	64.9	-1.7	-5.4
MEXICALI, BC.	2,551	2,784	2,832	233	48	9.1	1.7	1,608	1,905	1,687	297	-218	18.4	-11.4	63.0	68.4	59.6	5.4	-8.9
PIEDRAS NEGRAS, COAH.	1,096	1,145	1,241	50	96	4.5	8.4	636	698	673	63	-25	9.8	-3.6	58.0	61.0	54.2	3.0	-6.8
TECATE, BC.	510	600	601	90	1	17.6	0.2	283	319	418	37	98	12.9	30.8	55.4	53.2	69.5	-2.2	16.3
TIJUANA, B.C.	6,364	6,343	6,346	-21	3	-0.3	0.1	4,304	4,235	4,036	-69	-199	-1.6	-4.7	67.6	66.8	63.6	-0.9	-3.2

\*Del 03-enero-2022 al 10-julio-2022  
\*\*Del 02-enero-2023 al 09-julio-2023  
\*\*\*Del 01-enero-2024 al 07-julio-2024

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable  
1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.  
2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.  
3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.  
4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.  
5/ Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.  
**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**  
Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.