

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
<b>Total</b>	<b>421,018</b>	<b>428,337</b>	<b>433,276</b>	<b>7,319</b>	<b>4,939</b>	<b>1.7</b>	<b>1.2</b>	<b>157,663</b>	<b>239,087</b>	<b>259,766</b>	<b>81,424</b>	<b>20,679</b>	<b>51.6</b>	<b>8.6</b>	<b>37.4</b>	<b>55.8</b>	<b>60.0</b>	<b>18.4</b>	<b>4.1</b>	
<b>Centros de Playa</b>	<b>197,881</b>	<b>202,251</b>	<b>205,528</b>	<b>4,370</b>	<b>3,277</b>	<b>2.2</b>	<b>1.6</b>	<b>88,426</b>	<b>133,439</b>	<b>139,496</b>	<b>45,013</b>	<b>6,057</b>	<b>50.9</b>	<b>4.5</b>	<b>44.7</b>	<b>66.0</b>	<b>67.9</b>	<b>21.3</b>	<b>1.9</b>	
<i>Integramente Planeados</i>	<i>68,224</i>	<i>67,930</i>	<i>69,298</i>	<i>-294</i>	<i>1,368</i>	<i>-0.4</i>	<i>2.0</i>	<i>35,415</i>	<i>49,119</i>	<i>50,419</i>	<i>13,704</i>	<i>1,300</i>	<i>38.7</i>	<i>2.6</i>	<i>51.9</i>	<i>72.3</i>	<i>72.8</i>	<i>20.4</i>	<i>0.4</i>	
BAHIAS DE HUATULCO, OAX.	4,314	4,208	4,347	-106	138	-2.4	3.3	1,586	2,636	2,837	1,051	201	66.3	7.6	36.8	62.6	65.3	25.9	2.6	
CANCUN, Q.ROO	34,484	34,267	35,113	-217	846	-0.6	2.5	18,921	26,327	26,554	7,406	227	39.1	0.9	54.9	76.8	75.6	22.0	-1.2	
IXTAPA ZIHUATANEJO, GRO. /4	6,212	6,292	6,763	80	471	1.3	7.5	2,566	3,633	4,081	1,067	448	41.6	12.3	41.3	57.7	60.3	16.4	2.6	
LORETO, B.C.S. /1	899	614	815	-284	200	-31.6	32.6	269	323	452	54	129	20.0	40.0	30.0	52.6	55.5	22.6	2.9	
LOS CABOS, B.C.S.	22,315	22,548	22,260	233	-287	1.0	-1.3	12,073	16,199	16,494	4,127	294	34.2	1.8	54.1	71.8	74.1	17.7	2.2	
<i>CABO SAN LUCAS</i>	<i>8,958</i>	<i>9,141</i>	<i>9,147</i>	<i>182</i>	<i>6</i>	<i>2.0</i>	<i>0.1</i>	<i>5,144</i>	<i>7,066</i>	<i>7,202</i>	<i>1,922</i>	<i>136</i>	<i>37.4</i>	<i>1.9</i>	<i>57.4</i>	<i>77.3</i>	<i>78.7</i>	<i>19.9</i>	<i>1.4</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,867</i>	<i>3,887</i>	<i>3,807</i>	<i>-981</i>	<i>-80</i>	<i>-20.2</i>	<i>-2.0</i>	<i>2,100</i>	<i>2,578</i>	<i>2,520</i>	<i>478</i>	<i>-58</i>	<i>22.7</i>	<i>-2.2</i>	<i>43.1</i>	<i>66.3</i>	<i>66.2</i>	<i>23.2</i>	<i>-0.1</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>4,488</i>	<i>4,234</i>	<i>4,020</i>	<i>-255</i>	<i>-214</i>	<i>-5.7</i>	<i>-5.0</i>	<i>2,528</i>	<i>2,418</i>	<i>2,598</i>	<i>-110</i>	<i>180</i>	<i>-4.4</i>	<i>7.5</i>	<i>56.3</i>	<i>57.1</i>	<i>64.6</i>	<i>0.8</i>	<i>7.5</i>	
<b>Tradicional</b>	<b>64,934</b>	<b>65,590</b>	<b>66,705</b>	<b>645</b>	<b>1,126</b>	<b>1.0</b>	<b>1.7</b>	<b>26,923</b>	<b>36,953</b>	<b>39,355</b>	<b>10,030</b>	<b>2,402</b>	<b>37.3</b>	<b>6.5</b>	<b>41.5</b>	<b>56.3</b>	<b>59.0</b>	<b>14.9</b>	<b>2.7</b>	
ACAPULCO, GRO. /2	19,600	19,600	21,627	1	2,027	0.0	10.3	6,358	9,120	10,873	2,761	1,753	43.4	19.2	32.4	46.5	50.3	14.1	3.7	
COZUMEL, Q. ROO	5,180	5,187	5,174	7	-13	0.1	-0.3	1,930	2,776	2,695	845	-81	43.8	-2.9	37.3	53.5	52.1	16.2	-1.4	
LA PAZ, B.C.S. /3	2,301	2,729	2,414	428	-314	18.6	-11.5	1,059	1,795	1,693	736	-101	69.5	-5.6	46.0	65.8	70.1	19.7	4.4	
MANZANILLO, COL.	4,714	4,618	4,375	-96	-243	-2.0	-5.3	1,689	2,192	2,456	503	264	29.8	12.1	35.8	47.5	56.1	11.6	8.7	
MAZATLAN, SIN.	9,712	9,897	9,612	185	-285	1.9	-2.9	5,437	6,619	6,517	1,182	-102	21.7	-1.5	56.0	66.9	67.8	10.9	0.9	
PUERTO VALLARTA, JAL.	13,139	13,126	13,197	-13	71	-0.1	0.5	6,891	9,617	9,698	2,726	82	39.6	0.8	52.4	73.3	73.5	20.8	0.2	
VERACRUZ BOCA DEL RIO, VER.	10,289	10,423	10,306	134	-116	1.3	-1.1	3,558	4,836	5,423	1,278	588	35.9	12.2	34.6	46.4	52.6	11.8	6.2	
<b>Otros</b>	<b>64,723</b>	<b>68,742</b>	<b>69,524</b>	<b>4,019</b>	<b>782</b>	<b>6.2</b>	<b>1.1</b>	<b>26,088</b>	<b>47,367</b>	<b>49,722</b>	<b>21,279</b>	<b>2,355</b>	<b>81.6</b>	<b>5.0</b>	<b>40.3</b>	<b>68.9</b>	<b>71.5</b>	<b>28.6</b>	<b>2.6</b>	
ISLA MUJERES, Q. ROO	1,641	1,643	1,639	2	-4	0.1	-0.2	513	953	925	440	42	85.8	4.4	31.3	58.0	60.7	26.8	2.7	
NUEVO NAYARIT, NAY.	10,143	10,850	10,875	706	25	7.0	0.2	4,559	7,084	8,163	2,525	1,079	55.4	15.2	44.9	65.3	75.1	20.3	9.8	
RIVIERA MAYA, Q. ROO	46,224	49,519	50,225	3,295	706	7.1	1.4	18,861	36,601	38,012	17,739	1,412	94.0	3.9	40.8	73.9	75.7	33.1	1.8	
<i>AKUMAL, Q. ROO</i>	<i>4,395</i>	<i>4,396</i>	<i>4,215</i>	<i>1</i>	<i>-181</i>	<i>0.0</i>	<i>-4.1</i>	<i>1,726</i>	<i>3,433</i>	<i>3,542</i>	<i>1,706</i>	<i>110</i>	<i>98.9</i>	<i>3.2</i>	<i>49.3</i>	<i>78.1</i>	<i>84.0</i>	<i>38.8</i>	<i>6.0</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>11,259</i>	<i>11,174</i>	<i>12,032</i>	<i>-85</i>	<i>859</i>	<i>-0.8</i>	<i>7.7</i>	<i>4,580</i>	<i>7,938</i>	<i>8,288</i>	<i>3,358</i>	<i>350</i>	<i>73.3</i>	<i>4.4</i>	<i>40.7</i>	<i>71.0</i>	<i>68.9</i>	<i>30.4</i>	<i>-2.2</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,717</i>	<i>6,709</i>	<i>6,731</i>	<i>-8</i>	<i>22</i>	<i>-0.1</i>	<i>0.3</i>	<i>2,141</i>	<i>5,336</i>	<i>5,625</i>	<i>3,195</i>	<i>289</i>	<i>149.2</i>	<i>5.4</i>	<i>31.9</i>	<i>79.5</i>	<i>83.6</i>	<i>47.7</i>	<i>4.0</i>	
PUERTO ESCONDIDO, OAX.	2,520	2,540	2,657	-20	116	0.8	4.6	752	1,158	1,110	405	-48	53.9	-4.1	29.9	45.6	41.8	15.7	-3.8	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	0.0	0.0	967	1,142	1,001	175	-141	18.1	-12.3	36.9	43.6	38.2	6.7	-5.4	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	242	265	242	-10	-23	-3.6	-8.5	33.3	32.1	29.4	-1.2	-2.7	
TONALÁ- PUERTO ARISTA, CHIS.	750	747	685	-4	-62	-0.5	-8.3	160	165	199	5	33	3.2	20.0	21.4	22.2	29.0	0.8	6.8	
<b>Ciudades</b>	<b>223,138</b>	<b>226,086</b>	<b>227,749</b>	<b>2,948</b>	<b>1,663</b>	<b>1.3</b>	<b>0.7</b>	<b>69,237</b>	<b>105,648</b>	<b>120,270</b>	<b>36,411</b>	<b>14,622</b>	<b>52.6</b>	<b>13.8</b>	<b>31.0</b>	<b>46.7</b>	<b>52.8</b>	<b>15.7</b>	<b>6.1</b>	
<i>Grandes</i>	<i>88,247</i>	<i>89,700</i>	<i>92,189</i>	<i>1,453</i>	<i>2,489</i>	<i>1.6</i>	<i>2.8</i>	<i>27,632</i>	<i>45,339</i>	<i>52,407</i>	<i>17,707</i>	<i>7,069</i>	<i>64.1</i>	<i>15.6</i>	<i>31.3</i>	<i>50.5</i>	<i>56.8</i>	<i>19.2</i>	<i>6.3</i>	
CIUDAD DE MÉXICO /2	51,703	51,735	53,476	33	1,741	0.1	3.4	15,167	25,782	29,990	10,615	4,208	70.0	16.3	29.3	49.8	56.1	20.5	6.2	
GUADALAJARA, JAL.	21,359	21,510	22,081	151	572	0.7	2.7	7,121	10,203	12,246	3,082	2,043	43.3	20.0	33.3	47.4	55.5	14.1	8.0	
MONTERREY, N.L.	15,186	16,455	16,632	1,270	177	8.4	1.1	5,344	9,353	10,171	4,010	818	75.0	8.7	35.2	56.8	61.2	21.7	4.3	
<i>Del Interior</i>	<i>120,550</i>	<i>121,321</i>	<i>120,208</i>	<i>772</i>	<i>-1,113</i>	<i>0.6</i>	<i>-0.9</i>	<i>34,245</i>	<i>50,126</i>	<i>57,522</i>	<i>15,882</i>	<i>7,396</i>	<i>46.4</i>	<i>14.8</i>	<i>28.4</i>	<i>41.3</i>	<i>47.9</i>	<i>12.9</i>	<i>6.5</i>	
AGUASCALIENTES, AGS.	5,260	6,219	6,325	960	105	18.2	1.7	1,956	2,628	3,112	671	484	34.3	18.4	37.2	42.3	49.2	5.1	6.9	
CAMPECHE, CAMP.	1,415	1,857	2,086	443	229	31.3	12.3	470	820	1,037	350	217	74.4	26.5	33.3	44.2	49.7	10.9	5.6	
CELAYA, GTO. /2	3,303	3,281	2,628	-22	-653	-0.7	-19.9	697	802	879	105	77	15.0	9.7	21.1	24.4	33.5	3.3	9.0	
CHIHUAHUA, CHIH.	4,872	5,004	5,007	133	2	2.7	0.0	1,823	2,772	3,121	949	348	52.1	12.6	37.4	55.4	62.3	18.0	6.9	
COATZACOALCOS, VER.	1,999	1,961	1,946	-38	-15	-1.9	-0.7	465	734	873	268	139	57.6	19.0	23.3	37.4	44.9	14.1	7.4	
COLIMA, COL.	1,248	1,293	1,206	45	-87	3.6	-6.8	470	442	491	-28	49	-6.0	11.1	37.7	34.2	40.7	-3.5	6.5	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,392	1,382	1,381	-11	0	-0.8	0.0	265	295	358	31	63	11.5	21.4	19.0	21.4	25.9	2.4	4.6	
CULIACAN, SIN.	2,841	2,509	n.d.	-332	n.d.	-11.7	n.d.	948	1,328	n.d.	380	n.d.	40.1	n.d.	33.4	52.9	n.d.	19.6	n.d.	
DURANGO, DGO.	1,892	1,930	1,928	38	-2	2.0	-0.1	684	1,037	975	354	-63	51.8	-6.1	36.1	53.8	50.6	17.6	-3.2	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.2	n.d.	77	123	n.d.	46	n.d.	59.9	n.d.	18.9	30.2	n.d.	11.3	n.d.	
GUANAJUATO, GTO. /2	3,159	3,011	3,265	-149	255	-4.7	8.5	664	885	900	221	15	33.3	1.7	21.0	29.4	27.6	8.4	-1.8	
HERMOSILLO, SON.	2,906	3,109	3,094	203	-15	7.0	-0.5	1,044	1,630	1,791	586	161	56.2	9.9	35.9	52.4	57.9	16.5	5.4	
IRAPUATO, GTO. /2	2,942	2,913	2,487	-29	-426	-1.0	-14.6	651	707	966	56	258	8.6	36.6	22.1	24.3	38.8	2.1	14.6	
LEON, GTO.	6,339	6,197	6,195	-142	-2	-2.2	0.0	1,618	2,274	2,654	656	380	40.5	16.7	25.5	36.7	42.8	11.2	6.1	
LOS MOCHIS, SIN.	1,572	1,563	n.d.	-9	n.d.	-0.6	n.d.	646	724	n										

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
<b>Total</b>	<b>421,018</b>	<b>428,337</b>	<b>433,276</b>	<b>7,319</b>	<b>4,939</b>	<b>1.7</b>	<b>1.2</b>	<b>157,663</b>	<b>239,087</b>	<b>259,766</b>	<b>81,424</b>	<b>20,679</b>	<b>51.6</b>	<b>8.6</b>	<b>37.4</b>	<b>55.8</b>	<b>60.0</b>	<b>18.4</b>	<b>4.1</b>	
PACHUCA, HGO.	1,579	1,575	1,568	-4	-7	-0.3	-0.4	384	658	807	274	149	71.5	22.7	24.3	41.8	51.5	17.5	9.7	
PALENQUE, CHIS.	2,062	2,068	2,065	6	-2	0.3	-0.1	555	709	733	154	24	27.8	3.3	26.9	34.3	35.5	7.4	1.2	
PUEBLA, PUE.	9,706	9,748	10,142	41	394	0.4	4.0	2,260	4,370	5,728	2,109	1,358	93.3	31.1	23.3	44.8	56.5	21.5	11.7	
QUERETARO, QRO.	7,275	7,314	7,323	39	9	0.5	0.1	2,205	3,914	4,317	1,709	403	77.5	10.3	30.3	53.5	58.9	23.2	5.4	
SALAMANCA, GTO. /2	1,150	1,181	1,004	31	-177	2.7	-15.0	273	304	315	31	11	11.3	3.5	23.8	25.8	31.4	2.0	5.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,310	3,316	3,294	6	-22	0.2	-0.7	847	988	1,034	140	46	16.6	4.7	25.6	29.8	31.4	4.2	1.6	
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,675	3,672	3	-3	0.1	-0.1	709	888	1,137	178	249	25.1	28.1	19.3	24.2	31.0	4.8	6.8	
SAN JUAN DEL RÍO, QRO.	1,133	1,107	n.d.	-26	n.d.	-2.3	n.d.	382	479	n.d.	97	n.d.	25.4	n.d.	33.7	43.2	n.d.	9.6	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,868	5,944	6,004	77	60	1.3	1.0	1,971	2,689	3,309	718	620	36.4	23.0	33.6	45.2	55.1	11.6	9.9	
SAN MIGUEL DE ALLENDE, GTO. /2	2,440	2,403	2,770	-37	367	-1.5	15.3	594	850	1,025	256	175	43.1	20.5	24.3	35.4	37.0	11.0	1.6	
TAXCO, GRO.	878	885	879	8	-6	0.9	-0.7	153	254	284	101	30	65.9	11.7	17.5	28.7	32.3	11.2	3.6	
TEQUISQUIAPAN, QRO.	711	679	n.d.	-32	n.d.	-4.4	n.d.	150	191	n.d.	42	n.d.	28.0	n.d.	21.1	28.2	n.d.	7.1	n.d.	
TLAXCALA, TLAX.	654	654	672	0	17	0.0	2.6	98	154	197	56	43	56.9	27.7	15.0	23.6	29.4	8.6	5.8	
TOLUCA, MÉX.	3,905	3,602	3,631	-303	29	-7.8	0.8	886	1,244	1,594	358	349	40.4	28.0	22.7	34.6	43.9	11.9	9.3	
TUXTLA GUTIÉRREZ, CHIS.	4,351	4,187	4,188	-164	1	-3.8	0.0	1,109	1,420	1,698	312	277	28.1	19.5	25.5	33.9	40.5	8.4	6.6	
VALLE DE BRAVO, MÉX.	1,221	1,216	1,200	-5	-15	-0.4	-1.2	190	251	245	60	-5	31.6	-2.1	15.6	20.6	20.4	5.0	-0.2	
VILLAHERMOSA, TAB.	5,008	5,161	5,151	153	-10	3.1	-0.2	2,027	2,798	2,951	771	153	38.1	5.5	40.5	54.2	57.3	13.7	3.1	
XALAPA, VER.	3,395	3,118	3,142	-277	24	-8.2	0.8	866	1,420	1,481	553	62	63.9	4.4	25.5	45.5	47.2	20.0	1.6	
ZACATECAS, ZAC.	3,105	2,986	2,988	-119	2	-3.8	0.1	894	966	859	72	-107	8.0	-11.1	28.8	32.3	28.8	3.6	-3.6	
<b>Fronterizas</b>	<b>14,341</b>	<b>15,064</b>	<b>15,351</b>	<b>724</b>	<b>287</b>	<b>5.0</b>	<b>1.9</b>	<b>7,361</b>	<b>10,183</b>	<b>10,341</b>	<b>2,622</b>	<b>158</b>	<b>38.3</b>	<b>1.6</b>	<b>51.3</b>	<b>67.6</b>	<b>67.4</b>	<b>16.3</b>	<b>-0.2</b>	
CIUDAD JUÁREZ, CHIH.	4,387	4,541	4,486	154	-55	3.5	-1.2	2,330	3,302	3,124	972	-178	41.7	-5.4	53.1	72.7	69.6	19.6	-3.1	
MEXICALI, BC. /2	2,556	2,551	2,784	-5	233	-0.2	9.1	1,277	1,602	1,854	326	252	25.5	15.7	50.0	62.8	66.6	12.9	3.8	
PIEDRAS NEGRAS, COAH.	811	1,108	1,145	297	37	36.6	3.4	444	638	680	194	42	43.8	6.6	54.7	57.6	59.4	2.9	1.8	
TECATE, B.C. /2	498	509	591	11	83	2.2	16.2	238	297	402	58	105	24.5	35.3	47.9	58.4	67.9	10.5	9.6	
TIJUANA, B.C.	6,089	6,356	6,346	267	-10	4.4	-0.2	3,072	4,344	4,281	1,272	-62	41.4	-1.4	50.4	68.3	67.5	17.9	-0.9	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2021 al 12-septiembre-2021  
\*\*Del 03-enero-2022 al 11-septiembre-2022  
\*\*\*Del 02-enero-2023 al 10-septiembre-2023

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2022.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2023.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.