

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
Total	419,285	422,465	421,102	3,181	-1,363	0.8	-0.3	101,115	187,627	240,652	86,512	53,025	85.6	28.3	24.1	44.4	57.1	20.3	12.7	
Centros de Playa	198,021	197,783	198,927	-238	1,144	-0.1	0.6	57,023	111,768	141,652	54,745	29,883	96.0	26.7	28.8	56.5	71.2	27.7	14.7	
Integramente Planeados	68,341	67,684	68,047	-657	363	-1.0	0.5	24,137	42,881	52,430	18,745	9,548	77.7	22.3	35.3	63.4	77.0	28.0	13.7	
BAHIAS DE HUATULCO, OAX.	4,316	4,077	4,345	-239	268	-5.5	6.6	1,039	2,257	3,157	1,218	900	117.3	39.9	24.1	55.4	72.7	31.3	17.3	
CANCUN, Q.ROO	34,501	34,200	34,703	-301	503	-0.9	1.5	13,765	23,141	27,543	9,376	4,402	68.1	19.0	39.9	67.7	79.4	27.8	11.7	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,297	6,291	9	-6	0.1	-0.1	2,008	3,529	4,191	1,521	662	75.8	18.7	31.9	56.1	66.6	24.1	10.6	
LORETO, B.C.S. 3/	899	899	905	0	6	0.0	0.7	153	186	517	33	331	21.6	178.3	17.0	20.7	57.1	3.7	36.5	
LOS CABOS, B.C.S.	22,337	22,210	21,802	-127	-408	-0.6	-1.8	7,172	13,768	17,022	6,596	3,254	92.0	23.6	32.1	62.0	78.1	29.9	16.1	
CABO SAN LUCAS	9,162	9,146	9,050	-16	-96	-0.2	-1.0	3,227	6,110	7,615	2,883	1,504	89.3	24.6	35.2	66.8	84.1	31.6	17.3	
SAN JOSÉ DEL CABO	4,873	4,411	4,438	-462	27	-9.5	0.6	1,144	2,684	3,030	1,540	346	134.7	12.9	23.5	60.9	68.3	37.4	7.4	
ZONA CORREDOR LOS CABOS	4,307	4,591	4,319	284	-272	6.6	-5.9	1,248	2,104	2,850	856	746	68.6	35.5	29.0	45.8	66.0	16.9	20.2	
Tradicional	65,033	65,569	64,555	536	-1,014	0.8	-1.5	17,740	30,253	38,434	12,513	8,181	70.5	27.0	27.3	46.1	59.5	18.9	13.4	
ACAPULCO, GRO.	19,589	19,600	19,597	11	-4	0.1	0.0	4,499	8,340	11,324	3,841	2,984	85.4	35.8	23.0	42.6	57.8	19.6	15.2	
COZUMEL, Q. ROO	5,158	5,187	5,187	29	0	0.6	0.0	1,179	2,592	2,986	1,413	394	119.9	15.2	22.9	50.0	57.6	27.1	7.6	
LA PAZ, B.C.S. 1/ 3/	2,703	2,596	1,986	-108	-610	-4.0	-23.5	826	1,199	1,394	372	196	45.1	16.3	30.6	46.2	70.2	15.6	24.0	
MANZANILLO, COL.	4,595	4,751	4,377	156	-374	3.4	-7.9	1,028	1,764	2,289	736	525	71.6	29.8	22.4	37.1	52.3	14.8	15.2	
MAZATLAN, SIN.	9,673	9,861	9,819	188	-42	1.9	-0.4	3,625	4,632	5,146	1,007	514	27.8	11.1	37.5	47.0	52.4	9.5	5.4	
PUERTO VALLARTA, JAL.	13,136	13,159	13,128	23	-31	0.2	-0.2	4,347	8,595	10,907	4,249	2,311	97.7	26.9	33.2	65.3	83.1	32.2	17.8	
VERACRUZ BOCA DEL RIO, VER.	10,178	10,415	10,461	237	46	2.3	0.4	2,237	3,131	4,387	894	1,257	40.0	40.1	22.0	30.1	41.9	8.1	11.9	
Otros	64,648	64,531	66,326	-117	1,795	-0.2	2.8	15,147	38,634	50,788	23,487	12,154	155.1	31.5	23.4	59.9	76.6	36.4	16.7	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	0	-8	0.0	-0.5	307	920	1,120	612	200	20.0	199.2	21.8	28.7	55.9	68.4	37.2	12.5
NUEVO NAYARIT, NAY. 1/	10,156	9,972	10,873	-184	901	-1.8	9.0	2,546	5,787	9,114	3,242	3,326	127.3	57.5	25.1	58.0	83.8	33.0	25.8	
RIVIERA MAYA, Q. ROO	46,131	46,258	47,071	128	813	0.3	1.8	11,098	29,588	38,365	18,490	8,777	166.6	29.7	24.1	64.0	81.5	39.9	17.5	
AKUMAL, Q. ROO	4,392	4,391	4,399	-1	8	0.0	0.2	686	2,605	3,824	1,919	1,220	279.8	46.8	15.6	59.3	86.9	43.7	27.6	
PLAYA DEL CARMEN, Q. ROO	11,423	11,060	11,517	-363	457	-3.2	4.1	3,199	7,385	8,933	4,186	1,548	130.9	21.0	28.0	66.8	77.6	38.8	10.8	
PLAYACAR, Q. ROO	6,718	6,718	6,718	0	0	0.0	0.0	1,334	4,761	5,836	3,427	1,075	256.8	22.6	19.9	70.9	86.9	51.0	16.0	
PUERTO ESCONDIDO, OAX.	2,524	2,481	2,607	-43	126	-1.7	5.1	559	1,447	1,334	888	-113	158.8	-7.8	22.2	58.3	51.2	36.2	-7.2	
PLAYAS DE ROSARITO, B.C.	2,621	2,621	2,620	0	0	0.0	0.0	414	573	572	159	-1	38.4	-0.1	15.8	21.9	21.8	6.1	0.0	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	77	165	84	88	-81	113.9	-48.9	9.4	20.0	10.2	10.7	-9.8	
TONALÁ- PUERTO ARISTA, CHIS.	747	729	693	-18	-36	-2.4	-4.9	146	154	199	8	45	5.7	29.1	19.5	21.1	28.7	1.6	7.6	
Ciudades	221,264	224,683	222,175	3,419	-2,507	1.5	-1.1	44,092	75,859	99,000	31,767	23,141	72.0	30.5	19.9	33.8	44.6	13.8	10.8	
Grandes	88,220	89,236	91,992	1,016	2,756	1.2	3.1	17,668	31,627	43,647	13,960	12,020	79.0	38.0	20.0	35.4	47.4	15.4	12.0	
CIUDAD DE MÉXICO	51,707	51,727	53,441	20	1,714	0.0	3.3	10,516	18,970	26,309	8,454	7,339	80.4	38.7	20.3	36.7	49.2	16.3	12.6	
GUADALAJARA, JAL.	21,395	21,397	21,852	3	455	0.0	2.1	4,365	7,226	9,535	2,861	2,309	65.6	32.0	20.4	33.8	43.6	13.4	9.9	
MONTERREY, N.L.	15,118	16,112	16,699	994	587	6.6	3.6	2,787	5,431	7,803	2,645	2,372	94.9	43.7	18.4	33.7	46.7	15.3	13.0	
Del Interior	120,146	120,601	115,059	455	-5,541	0.4	-4.6	22,601	36,499	46,232	13,898	9,733	61.5	26.7	18.8	30.3	40.2	11.5	9.9	
AGUASCALIENTES, AGS.	5,056	6,147	6,301	1,091	154	21.6	2.5	1,318	1,771	2,576	452	806	34.3	45.5	26.1	28.8	40.9	2.7	12.1	
CAMPECHE, CAMP. 2/	1,415	1,386	2,093	-29	707	-2.0	51.0	371	483	999	112	516	30.1	107.0	26.2	34.8	47.7	8.6	12.9	
CELAYA, GTO. 2/	3,323	3,238	2,757	-85	-481	-2.5	-14.9	575	601	798	26	197	4.5	32.7	17.3	18.6	29.0	1.3	10.4	
CHIHUAHUA, CHIH.	4,880	5,006	5,007	126	1	2.6	0.0	1,276	1,793	2,603	517	810	40.5	45.2	26.1	35.8	52.0	9.7	16.2	
COATZACOALCOS, VER.	1,998	1,946	1,946	-52	0	-2.6	0.0	323	596	702	273	105	84.5	17.7	16.2	30.6	36.1	14.5	5.4	
COLIMA, COL.	1,407	1,407	1,177	0	-230	0.0	-16.3	383	425	438	42	13	10.9	3.1	27.2	30.2	37.2	3.0	7.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,395	1,382	1,382	-13	0	-0.9	0.0	209	253	303	44	50	21.2	19.9	15.0	18.3	22.0	3.3	3.6	
CULIACAN, SIN.	2,816	2,839	n.d.	23	n.d.	0.8	n.d.	855	977	n.d.	122	n.d.	14.3	n.d.	30.4	34.4	n.d.	4.1	n.d.	
DURANGO, DGO.	1,889	1,931	1,930	42	-1	2.2	-0.1	451	659	775	209	116	46.3	17.6	23.9	34.2	40.2	10.3	6.0	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.2	n.d.	73	112	n.d.	39	n.d.	54.2	n.d.	17.9	27.5	n.d.	9.6	n.d.	
GUANAJUATO, GTO. 2/	3,161	3,165	3,228	4	63	0.1	2.0	308	664	700	356	35	115.4	5.3	9.8	21.0	21.7	11.2	0.7	
HERMOSILLO, SON. 1/	2,920	3,119	3,094	199	-25	6.8	-0.8	704	1,164	1,557	459	394	65.2	37.3	24.1	33.8	45.3	13.2	13.0	
IRAPUATO, GTO. 2/	2,960	2,943	2,235	-18	-708	-0.6	-24.0	479	527	657	48	130	10.0	24.8	16.2	17.9	29.4	1.7	11.5	
LEON, GTO.	6,490	6,241	6,279	-249	38	-3.8	0.6	956	1,795	2,493	838	699	87.7	38.9	14.7	28.8	39.7	14.0	11.0	
LOS MOCHIS, SIN.	1,576	1,563	n.d.	-14	n.d.	-0.9	n.d.	479	671	n.d.	193	n.d.	40.2	n.d.	30.4	43.0	n.d.	12.6	n.d.	
MÉRIDA, YUC.	7,142	7,423	7,865	281	442	3.9	6.0	1,533	3,117	4,438	1,584	1,321	103.4	42.4	21.5	42.0	56.4	20.5	14.4	
MORELIA, MICH. 2/	3,950	2,784	2																	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)			
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023							
Total	419,285	422,465	421,102	3,181	-1,363	0.8	-0.3	101,115	187,627	240,652	86,512	53,025	85.6	28.3	24.1	44.4	57.1	20.3	12.7		
PACHUCA, HGO.	1,579	1,579	1,579	0	0	0.0	0.0	288	437	680	150	243	52.0	55.5	18.2	27.7	43.1	9.5	15.4		
PALENQUE, CHIS.	2,118	2,065	2,065	-54	0	-2.5	0.0	411	584	707	173	123	42.0	21.1	19.4	28.3	34.3	8.9	6.0		
PUEBLA, PUE.	9,704	9,707	10,110	3	403	0.0	4.2	1,072	2,890	4,387	1,818	1,498	169.6	51.8	11.0	28.8	43.4	18.7	13.6		
QUERETARO, QRO.	7,382	7,566	7,264	184	-302	2.5	-4.0	1,425	2,472	3,466	1,046	994	73.4	40.2	19.3	32.7	47.7	13.4	15.0		
SALAMANCA, GTO. 2/	1,205	1,205	1,031	0	-174	0.0	-14.4	243	250	296	7	46	3.0	18.5	20.2	20.8	28.7	0.6	8.0		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,330	3,319	3,322	-12	4	-0.3	0.1	537	851	962	314	111	58.6	13.1	16.1	25.6	29.0	9.5	3.3		
SAN JUAN DE LOS LAGOS, JAL.	3,645	3,676	3,676	32	0	0.9	0.0	345	996	881	652	-115	189.0	-11.6	9.5	27.1	24.0	17.6	-3.1		
SAN JUAN DEL RÍO, QRO. 3/	746	1,234	827	488	-407	65.4	-33.0	43	382	369	339	-13	785.1	-3.3	5.8	30.9	44.6	25.2	13.7		
SAN LUIS POTOSÍ, S.L.P.	5,871	5,888	5,948	17	60	0.3	1.0	1,323	1,831	2,727	507	896	38.3	49.0	22.5	31.1	45.8	8.5	14.8		
SAN MIGUEL DE ALLENDE, GTO. 2/	2,489	2,428	2,777	-61	349	-2.4	14.4	256	501	883	246	381	96.0	76.1	10.3	20.6	31.8	10.4	11.1		
TAXCO, GRO.	814	887	835	74	-53	9.0	-5.9	94	194	247	100	53	105.9	27.4	11.6	21.8	29.6	10.3	7.7		
TEQUISQUIAPAN, QRO. 3/	559	921	560	362	-361	64.8	-39.2	65	168	136	104	-33	160.2	-19.3	11.6	18.3	24.2	6.7	6.0		
TLAXCALA, TLAX. 3/	655	655	560	-1	-95	-0.1	-14.4	58	82	113	25	30	42.8	36.9	8.8	12.6	20.1	3.8	7.5		
TOLUCA, MÉX.	3,809	3,631	3,631	-178	0	-4.7	0.0	528	821	1,329	292	508	55.3	61.9	13.9	22.6	36.6	8.7	14.0		
TUXTLA GUTIÉRREZ, CHIS.	4,469	4,160	4,211	-309	51	-6.9	1.2	793	1,156	1,449	364	293	45.9	25.4	17.7	27.8	34.4	10.1	6.6		
VALLE DE BRAVO, MÉX.	1,221	1,221	1,187	0	-34	0.0	-2.8	76	202	211	125	9	164.0	4.5	6.3	16.5	17.7	10.3	1.2		
VILLAHERMOSA, TAB.	5,065	5,184	5,181	119	-3	2.3	0.0	1,493	2,437	2,473	944	37	63.2	1.5	29.5	47.0	47.7	17.5	0.7		
XALAPA, VER.	3,395	3,118	3,169	-277	51	-8.2	1.6	659	759	1,151	100	392	15.2	51.7	19.4	24.3	36.3	4.9	12.0		
ZACATECAS, ZAC.	3,106	3,072	2,962	-34	-110	-1.1	-3.6	529	566	644	38	78	7.1	13.8	17.0	18.4	21.8	1.4	3.3		
Fronterizas	12,898	14,846	15,124	1,948	278	15.1	1.9	3,623	7,733	9,122	3,910	1,389	102.3	18.0	29.6	52.1	60.3	22.4	8.2		
CIUDAD JUÁREZ, CHIH.	4,249	4,542	4,252	293	-290	6.9	-6.4	1,477	2,719	2,730	1,242	11	84.1	0.4	34.8	59.9	64.2	25.1	4.3		
MEXICALI, BC.	2,542	2,551	2,783	9	232	0.4	9.1	767	1,129	1,680	362	551	47.1	48.8	30.2	44.2	60.4	14.1	16.1		
PIEDRAS NEGRAS, COAH. 2/	811	811	1,145	0	334	0.0	41.2	304	402	614	334	98	212	32.2	30.4	52.8	37.5	49.5	53.6	12.1	4.1
TECATE, B.C. 1/	498	484	590	-14	106	-2.8	21.9	141	236	374	95	137	67.8	58.1	28.3	48.8	63.3	20.5	14.5		
TIJUANA, B.C.	4,798	6,458	6,354	1,660	-104	34.6	-1.6	1,135	3,247	3,725	2,113	477	186.2	14.7	23.6	50.3	58.6	26.6	8.3		

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 04-enero-2021 al 31-enero-2021
**Del 03-enero-2022 al 30-enero-2022
***Del 02-enero-2023 al 29-enero-2023

n.d. No disponible / n.c. No comparable
Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.