

| Centro                         | Cuartos disponibles promedio diario |         |         |            |           |               |           |         | Cuartos ocupados |         |            |           |               |           |       |        | Ocupación |          |      |  |
|--------------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|---------|------------------|---------|------------|-----------|---------------|-----------|-------|--------|-----------|----------|------|--|
|                                | 2021*                               | 2022**  | 2023*** | Diferencia |           | Variación (%) |           | 2021*   | 2022**           | 2023*** | Diferencia |           | Variación (%) |           | 2021* | 2022** | 2023***   | Ptos (%) |      |  |
|                                |                                     |         |         | 2021-2022  | 2022-2023 | 2021-2022     | 2022-2023 |         |                  |         | 2021-2022  | 2022-2023 | 2021-2022     | 2022-2023 |       |        |           |          |      |  |
| <b>Total</b>                   | 421,467                             | 428,372 | 433,855 | 6,906      | 5,483     | 1.64%         | 1.28%     | 168,252 | 242,128          | 258,694 | 73,876     | 16,566    | 43.9%         | 6.8%      | 39.9  | 56.5   | 59.6      | 16.6     | 3.1  |  |
| <b>Centros de Playa</b>        | 197,931                             | 202,242 | 208,457 | 4,311      | 3,215     | 2.18%         | 1.59%     | 92,658  | 132,191          | 135,695 | 39,533     | 3,504     | 42.7%         | 2.7%      | 46.8  | 65.4   | 66.0      | 18.5     | 0.7  |  |
| <b>Integralmente Planeados</b> | 68,173                              | 67,986  | 69,303  | -187       | 1,317     | -0.27%        | 1.94%     | 36,568  | 48,745           | 49,572  | 12,176     | 828       | 33.3%         | 1.7%      | 53.6  | 71.7   | 71.5      | 18.1     | -0.2 |  |
| BAHIAS DE HUATULCO, OAX.       | 4,315                               | 4,240   | 4,348   | -75        | 108       | -1.74%        | 2.54%     | 1,717   | 2,606            | 2,758   | 889        | 132       | 51.8%         | 5.1%      | 39.8  | 61.5   | 63.0      | 21.7     | 1.5  |  |
| CANCUN, Q.ROO                  | 34,409                              | 34,266  | 35,090  | -143       | 824       | -0.42%        | 2.40%     | 19,075  | 25,957           | 26,292  | 6,882      | 335       | 36.1%         | 1.3%      | 55.4  | 75.8   | 74.9      | 20.3     | -0.8 |  |
| IXTAPA ZIHUATANEJO, GRO. /4    | 6,228                               | 6,292   | 6,763   | 64         | 471       | 1.03%         | 7.49%     | 2,650   | 3,514            | 3,966   | 864        | 452       | 32.6%         | 12.9%     | 42.6  | 55.9   | 58.6      | 13.3     | 2.8  |  |
| LORETO, B.C.S. /3              | 899                                 | 682     | 841     | -217       | 159       | -24.10%       | 23.32%    | 285     | 361              | 457     | 76         | 95        | 26.8%         | 26.4%     | 31.7  | 53.0   | 54.3      | 21.3     | 1.3  |  |
| LOS CABOS, B.C.S.              | 22,322                              | 22,505  | 22,261  | 183        | -245      | 0.82%         | -1.09%    | 12,841  | 16,307           | 16,119  | 3,465      | -187      | 27.0%         | -1.1%     | 57.5  | 72.4   | 72.4      | 14.9     | -0.0 |  |
| CABO SAN LUCAS                 | 8,983                               | 9,149   | 9,166   | 166        | 17        | 1.85%         | 0.19%     | 5,545   | 7,080            | 7,044   | 1,535      | -36       | 27.7%         | -0.5%     | 61.7  | 77.4   | 76.8      | 15.7     | -0.5 |  |
| SAN JOSÉ DEL CABO              | 4,831                               | 3,886   | 3,788   | -945       | -99       | -19.56%       | -2.54%    | 2,298   | 2,632            | 2,451   | 334        | -180      | 14.5%         | -6.9%     | 47.6  | 67.7   | 64.7      | 20.2     | -3.0 |  |
| ZONA CORREDOR LOS CABOS        | 4,508                               | 4,183   | 4,020   | -324       | -163      | -7.19%        | -3.91%    | 2,464   | 2,469            | 2,533   | 5          | 64        | 0.2%          | 2.6%      | 54.7  | 59.0   | 63.0      | 4.3      | 4.0  |  |
| <b>Tradicional</b>             | 64,937                              | 65,485  | 66,846  | 548        | 1,361     | 0.84%         | 2.08%     | 27,758  | 36,337           | 37,328  | 8,580      | 990       | 30.9%         | 2.7%      | 42.7  | 55.5   | 55.8      | 12.7     | 0.4  |  |
| ACAPULCO, GRO. /5              | 19,657                              | 19,584  | n.d.    | -73        | n.d.      | -0.37%        | n.d.      | 6,548   | 8,835            | n.d.    | 2,287      | n.d.      | 34.9%         | n.d.      | 33.3  | 45.1   | n.d.      | 11.8     | n.d. |  |
| COZUMEL, Q. ROO                | 5,181                               | 5,187   | 5,173   | 6          | 14        | 0.11%         | -0.27%    | 2,017   | 2,712            | 2,620   | 695        | -92       | 34.5%         | -3.4%     | 38.9  | 52.3   | 50.6      | 13.4     | -1.6 |  |
| LA PAZ, B.C.S. /3              | 2,221                               | 2,729   | 2,478   | 508        | -250      | 22.87%        | -9.17%    | 1,056   | 1,814            | 1,748   | 758        | -66       | 71.7%         | -3.6%     | 47.6  | 66.5   | 70.5      | 18.9     | 4.0  |  |
| MANZANILLO, COL.               | 4,546                               | 4,364   | 4,364   | -184       | 181       | -3.27%        | -3.98%    | 1,752   | 2,146            | 2,401   | 394        | 256       | 22.5%         | 11.9%     | 37.3  | 47.2   | 55.0      | 9.9      | 7.8  |  |
| MAZATLÁN, SIN.                 | 9,724                               | 9,890   | 9,731   | 166        | -159      | 1.71%         | -1.61%    | 5,576   | 6,592            | 6,539   | 1,015      | -52       | 18.2%         | -0.8%     | 57.3  | 66.7   | 67.2      | 9.3      | 0.6  |  |
| PUERTO VALLARTA, JAL.          | 13,136                              | 13,121  | 13,215  | -15        | 94        | -0.11%        | 0.71%     | 7,152   | 9,415            | 9,449   | 2,263      | 34        | 31.6%         | 0.4%      | 54.5  | 71.8   | 71.5      | 17.3     | -0.3 |  |
| VERACRUZ BOCA DEL RIO, VER.    | 10,319                              | 10,429  | 10,294  | 109        | -134      | 1.06%         | -1.29%    | 3,656   | 4,824            | 5,417   | 1,168      | 593       | 32.0%         | 12.3%     | 35.4  | 46.3   | 52.6      | 10.8     | 6.4  |  |
| <b>Otros</b>                   | 64,821                              | 68,771  | 69,309  | 3,951      | 537       | 6.09%         | 0.78%     | 28,332  | 47,108           | 48,795  | 18,777     | 1,686     | 66.3%         | 3.6%      | 43.7  | 68.5   | 70.4      | 24.8     | 1.9  |  |
| ISLA MUJERES, Q. ROO           | 1,647                               | 1,641   | 1,639   | -6         | 2         | -0.38%        | -0.11%    | 559     | 914              | 921     | 355        | 7         | 63.6%         | 0.8%      | 33.9  | 55.7   | 56.2      | 21.8     | 0.5  |  |
| NUOVO NAVARIT, NAV.            | 10,140                              | 10,856  | 10,868  | 716        | 13        | 7.06%         | 0.12%     | 4,742   | 7,128            | 7,921   | 2,386      | 793       | 50.3%         | 11.1%     | 46.8  | 65.7   | 72.9      | 18.9     | 7.2  |  |
| RIVIERA MAYA, Q. ROO /2        | 46,324                              | 49,538  | 50,033  | 3,215      | 495       | 6.94%         | 1.00%     | 20,893  | 36,452           | 37,464  | 15,559     | 1,013     | 74.5%         | 2.8%      | 45.1  | 73.6   | 74.9      | 28.5     | 1.3  |  |
| AKUMAL, Q. ROO /2              | 4,394                               | 4,395   | 4,157   | 1          | -238      | 0.02%         | -5.41%    | 1,951   | 3,431            | 3,375   | 1,480      | -55       | 75.8%         | -1.6%     | 44.4  | 78.1   | 81.2      | 33.7     | 3.1  |  |
| PLAYA DEL CARMEN, Q. ROO /2    | 11,225                              | 11,918  | 11,918  | 55         | 747       | -0.49%        | 6.69%     | 5,049   | 7,850            | 8,217   | 2,802      | 367       | 55.5%         | 4.7%      | 45.0  | 70.3   | 69.0      | 25.3     | -1.3 |  |
| PLAYACAR, Q. ROO /2            | 6,717                               | 6,708   | 6,731   | -9         | 23        | -0.14%        | 0.34%     | 2,520   | 5,298            | 5,622   | 2,778      | 324       | 110.2%        | 6.1%      | 37.5  | 79.0   | 83.5      | 41.5     | 4.6  |  |
| PUERTO ESCONDIDO, OAX.         | 2,516                               | 2,546   | 2,649   | 30         | 103       | 1.18%         | 4.03%     | 791     | 1,119            | 1,069   | 328        | -51       | 41.5%         | -4.5%     | 31.4  | 44.0   | 40.3      | 12.5     | -3.6 |  |
| PLAYAS DE ROSARITO, B.C.       | 2,621                               | 2,620   | 2,618   | -1         | 2         | -0.02%        | -0.07%    | 933     | 1,082            | 968     | 149        | -14       | 16.0%         | -10.5%    | 35.6  | 41.3   | 37.0      | 5.7      | -4.3 |  |
| SAN FELIPE, BC.                | 823                                 | 823     | 823     | -          | 0         | 0.00%         | 0.04%     | 257     | 252              | 249     | 4          | -3        | -1.7%         | -1.3%     | 31.2  | 30.6   | 30.2      | -        | -0.4 |  |
| TÓNALA- PUERTO ARISTA, CHIS.   | 750                                 | 747     | 678     | -4         | 69        | -0.47%        | -9.24%    | 158     | 161              | 204     | 4          | 42        | 2.4%          | 26.1%     | 21.0  | 21.6   | 30.0      | 0.6      | 8.4  |  |
| <b>Ciudades</b>                | 223,536                             | 226,130 | 228,398 | 2,594      | 2,268     | 1.16%         | 1.00%     | 75,594  | 109,937          | 122,999 | 34,343     | 13,062    | 45.4%         | 11.9%     | 33.8  | 48.6   | 53.9      | 14.8     | 5.2  |  |
| <b>Grandes</b>                 | 88,306                              | 89,959  | 92,294  | 1,652      | 2,335     | 1.87%         | 2.60%     | 30,753  | 47,699           | 54,339  | 16,946     | 6,639     | 55.1%         | 13.9%     | 34.8  | 53.0   | 58.9      | 18.2     | 5.9  |  |
| CIUDAD DE MEXICO /2            | 51,701                              | 51,901  | 53,520  | 200        | 1,619     | 0.39%         | 3.12%     | 17,044  | 27,556           | 31,413  | 10,511     | 3,858     | 61.7%         | 14.0%     | 33.0  | 53.1   | 58.7      | 20.1     | 5.6  |  |
| GUADALAJARA, JAL.              | 21,369                              | 21,570  | 22,120  | 200        | 551       | 0.94%         | 2.55%     | 7,722   | 10,539           | 12,323  | 2,817      | 1,784     | 36.5%         | 16.9%     | 36.1  | 48.9   | 55.7      | 12.7     | 6.9  |  |
| MONTERREY, N.L.                | 15,236                              | 16,488  | 16,653  | 1,252      | 165       | 8.22%         | 1.00%     | 5,988   | 9,605            | 10,602  | 3,617      | 997       | 60.4%         | 10.4%     | 39.3  | 58.3   | 63.7      | 19.0     | 5.4  |  |
| <b>Del interior</b>            | 120,665                             | 121,073 | 120,718 | 408        | -355      | 0.34%         | -0.29%    | 37,008  | 51,920           | 58,521  | 14,912     | 6,600     | 40.3%         | 12.7%     | 30.7  | 42.9   | 48.5      | 12.2     | 5.6  |  |
| ACUASCALIENTES, AGS.           | 5,373                               | 6,224   | 6,324   | 851        | 100       | 15.83%        | 1.60%     | 2,114   | 2,623            | 3,150   | 510        | 507       | 24.1%         | 19.3%     | 39.3  | 42.1   | 49.5      | 2.8      | 7.3  |  |
| CAMPECHE, CAMP.                | 1,413                               | 1,900   | 2,084   | 487        | 183       | 34.48%        | 9.65%     | 491     | 855              | 1,025   | 363        | 170       | 73.9%         | 19.9%     | 34.8  | 45.0   | 49.2      | 10.2     | 4.2  |  |
| CELAYA, GTO. /2                | 3,300                               | 3,243   | 2,644   | -57        | -599      | -1.72%        | -18.47%   | 692     | 815              | 933     | 123        | 118       | 17.8%         | 14.4%     | 21.0  | 25.1   | 35.3      | 4.2      | 10.1 |  |
| CHIHUAHUA, CHIH.               | 4,885                               | 5,005   | 5,007   | 120        | 2         | 2.45%         | 0.04%     | 1,999   | 2,898            | 3,219   | 899        | 321       | 45.0%         | 11.1%     | 40.9  | 57.9   | 64.3      | 17.0     | 6.4  |  |
| COATZACOALCOS, VER.            | 1,986                               | 1,958   | 1,946   | -28        | -12       | -1.40%        | -0.61%    | 499     | 749              | 749     | 876        | 250       | 50.1%         | 16.9%     | 25.1  | 38.3   | 45.0      | 13.1     | 6.7  |  |
| COLIMA, COL.                   | 1,329                               | 1,287   | 1,212   | -42        | -76       | -3.15%        | -5.88%    | 488     | 476              | 510     | -12        | 34        | -2.4%         | 7.1%      | 36.7  | 42.1   | 42.1      | 0.3      | 5.1  |  |
| COMITÁN DE DOMÍNGUEZ, CHIS.    | 1,390                               | 1,381   | 1,381   | -9         | -         | -0.65%        | 0.00%     | 265     | 297              | 338     | 32         | 41        | 11.9%         | 14.0%     | 19.1  | 21.5   | 24.5      | 2.4      | 3.0  |  |
| CULIACÁN, SIN.                 | 2,842                               | 2,326   | n.d.    | -516       | n.d.      | -18.15%       | n.d.      | 1,001   | 1,341            | n.d.    | 340        | n.d.      | 34.0%         | n.d.      | 35.2  | 57.7   | n.d.      | 22.4     | n.d. |  |
| DURANGO, DGO.                  | 1,898                               | 1,930   | 1,929   | 32         | 0         | 1.69%         | -0.02%    | 759     | 1,044            | 973     | 285        | -71       | 37.5%         | -6.8%     | 40.0  | 54.1   | 50.4      | 14.1     | -3.7 |  |
| EL FUERTE, SIN.                | 406                                 | 380     | n.d.    | -26        | n.d.      | -6.45%        | n.d.      | 83      | 112              | n.d.    | 30         | n.d.      | 36.2%         | n.d.      | 20.3  | 29.6   | n.d.      | 9.3      | n.d. |  |
| GUANAJUATO, GTO. /2            | 3,110                               | 3,022   | 3,247   | 88         | 225       | -2.82%        | 7.44%     | 783     | 972              | 998     | 190        | 25        | 24.2%         | 2.6%      | 25.2  | 32.2   | 30.7      | 7.0      | -1.4 |  |
| HERMOSILLO, SON.               | 2,920                               | 3,105   | 3,094   | 185        | -12       | 6.35%         | -0.37%    | 1,137   | 1,705            | 1,810   | 568        | 105       | 50.0%         | 6.2%      | 38.9  | 54.9   | 58.5      | 16.0     | 3.6  |  |
| IRAPUATO, GTO. /2              | 2,945                               | 2,882   | 2,505   | -63        | -377      | -2.15%        | -13.09%   | 692     | 761              | 982     | 69         | 221       | 9.9%          | 29.0%     | 23.5  | 26.4   | 39.2      | 2.9      | 12.8 |  |
| LEÓN, GTO.                     | 6,329                               | 6,198   | 6,229   | -131       | 31        | -2.07%        | 0.50%     | 1,742   | 2,436            | 2,773   | 694        | 337       | 39.8%         | 13.8%     | 27.5  | 39.3   | 44.5      | 11.8     | 5.2  |  |
| LOS MOCHIS, SIN.               | 1,576                               | 1,533   | n.d.    | -43        | n.d.      | -2.70%        | n.d.      | 684     | 737              | n.d.    | 52         | n.d.      | 7.7%          | n.d.      | 43.4  | 48.0   | n.d.      | 4.6      | n.d. |  |
| MÉRIDA, YUC.                   | 7,443                               | 7,781   | 8,095   | 338        | 314       | 4.54%         | 4.03%     | 2,457   | 4,080            | 4,575   | 1,623      | 675       | 66.0%         | 16.5%     | 33.0  | 52.4   | 58.7      | 19.4     | 6.3  |  |
| MORELIA, MICH. /1 /2           | 3,950                               | 3,972   | 3,798   | -22        | 174       | 0.55%         | -4.38%    | 1,618   | 1,826            | 2,039   | 207        | 213       | 12.8%         | 11.6%     | 41.0  | 46.0   | 53.7      | 5.0      | 7.7  |  |
| OAXACA, OAX.                   | 6,175                               | 6,145   | 6,054   | -30        | 91        | -0.48%        | -1.49%    | 1,711   | 2,870            | 3,253   | 1,158      | 394       | 67.7%         | 13.4%     | 27.7  | 46.7   | 53.7      | 19.0     | 7.0  |  |

| Centro                            | Cuartos disponibles promedio diario |                |                |              |              |               |              |                | Cuartos ocupados |                |               |               |               |             |             |             | Ocupación   |             |            |  |
|-----------------------------------|-------------------------------------|----------------|----------------|--------------|--------------|---------------|--------------|----------------|------------------|----------------|---------------|---------------|---------------|-------------|-------------|-------------|-------------|-------------|------------|--|
|                                   | 2021*                               | 2022**         | 2023***        | Diferencia   |              | Variación (%) |              | 2021*          | 2022**           | 2023***        | Diferencia    |               | Variación (%) |             | 2021*       | 2022**      | 2023***     | Ptos (%)    |            |  |
|                                   |                                     |                |                | 2021-2022    | 2022-2023    | 2021-2022     | 2022-2023    |                |                  |                | 2021-2022     | 2022-2023     | 2021-2022     | 2022-2023   |             |             |             |             |            |  |
| <b>Total</b>                      | <b>421,467</b>                      | <b>428,372</b> | <b>433,855</b> | <b>6,906</b> | <b>5,483</b> | <b>1.64%</b>  | <b>1.28%</b> | <b>168,252</b> | <b>242,128</b>   | <b>258,694</b> | <b>73,876</b> | <b>16,566</b> | <b>43.9%</b>  | <b>6.8%</b> | <b>39.9</b> | <b>56.5</b> | <b>59.6</b> | <b>16.6</b> | <b>3.1</b> |  |
| PACHUCA, HGO.                     | 1,579                               | 1,576          | 1,569          | -3           | 7            | -0.20%        | -0.42%       | 432            | 682              | 833            | 250           | 151           | 57.9%         | 22.1%       | 27.4        | 43.3        | 53.1        | 15.9        | 9.8        |  |
| PALENQUE, CHIS.                   | 2,064                               | 2,067          | 2,066          | 3            | 1            | 0.14%         | -0.03%       | 557            | 721              | 724            | 165           | 3             | 29.6%         | 0.4%        | 27.0        | 34.9        | 35.1        | 7.9         | 0.2        |  |
| PUEBLA, PUE.                      | 9,706                               | 9,769          | 10,141         | 62           | 373          | 0.64%         | 3.82%        | 2,519          | 4,654            | 5,866          | 2,135         | 1,212         | 84.8%         | 26.0%       | 26.0        | 47.6        | 57.8        | 21.7        | 10.2       |  |
| QUERÉTARO, QRO.                   | 7,306                               | 7,283          | 7,335          | -24          | 53           | -0.32%        | 0.72%        | 2,488          | 4,034            | 4,417          | 1,547         | 382           | 62.2%         | 9.5%        | 34.1        | 55.4        | 60.2        | 21.3        | 4.8        |  |
| SALAMANCA, GTO. /2                | 1,133                               | 1,185          | 1,009          | 52           | -176         | 4.59%         | -14.87%      | 283            | 328              | 337            | 46            | 8             | 16.2%         | 2.5%        | 24.9        | 27.7        | 33.4        | 2.8         | 5.7        |  |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,311                               | 3,315          | 3,293          | 5            | -23          | 0.14%         | -0.69%       | 892            | 999              | 1,028          | 108           | 29            | 12.1%         | 2.9%        | 26.9        | 30.1        | 31.2        | 3.2         | 1.1        |  |
| SAN JUAN DE LOS LAGOS, JAL.       | 3,673                               | 3,673          | 3,673          | 0            | 0            | 0.01%         | -0.01%       | 760            | 890              | 1,171          | 130           | 281           | 17.1%         | 31.6%       | 20.7        | 24.2        | 31.9        | 3.5         | 7.7        |  |
| SAN JUAN DEL RÍO, QRO.            | 1,152                               | 1,076          | n.d.           | -76          | n.d.         | -6.61%        | n.d.         | 416            | 486              | n.d.           | 70            | n.d.          | 16.9%         | n.d.        | 36.1        | 45.2        | n.d.        | 9.1         | n.d.       |  |
| SAN LUIS POTOSÍ, S.L.P.           | 5,857                               | 5,948          | 6,006          | 92           | 58           | 1.56%         | 0.98%        | 2,061          | 2,788            | 3,315          | 727           | 527           | 35.2%         | 18.9%       | 35.2        | 46.9        | 55.2        | 11.7        | 8.3        |  |
| SAN MIGUEL DE ALLENDE, GTO. /2    | 2,430                               | 2,410          | 2,796          | -20          | 387          | -0.84%        | 16.04%       | 649            | 889              | 1,060          | 240           | 172           | 37.0%         | 19.3%       | 26.7        | 36.9        | 37.9        | 10.2        | 1.0        |  |
| TAXCO, GRO.                       | 885                                 | 885            | 886            | -1           | 1            | -0.06%        | 0.07%        | 168            | 254              | 278            | 86            | 23            | 51.6%         | 9.2%        | 18.9        | 28.7        | 31.3        | 9.8         | 2.6        |  |
| TEQUISQUIAPAN, QRO.               | 719                                 | 714            | n.d.           | -5           | n.d.         | -0.63%        | n.d.         | 161            | 193              | n.d.           | 32            | n.d.          | 19.8%         | n.d.        | 22.4        | 27.0        | n.d.        | 4.6         | n.d.       |  |
| TLAXCALA, TLAX.                   | 654                                 | 654            | 672            | 0            | 19           | -0.06%        | 2.87%        | 108            | 164              | 207            | 56            | 44            | 51.6%         | 26.7%       | 16.5        | 25.0        | 30.8        | 8.5         | 5.8        |  |
| TOLUCA, MEX.                      | 3,866                               | 3,607          | 4,061          | -259         | 454          | -6.70%        | 12.59%       | 950            | 1,305            | 1,611          | 355           | 306           | 37.3%         | 23.4%       | 24.6        | 36.2        | 39.7        | 11.6        | 3.5        |  |
| TUXTLA GUTIERREZ, CHIS.           | 4,338                               | 4,191          | 4,203          | -147         | 12           | -3.38%        | 0.29%        | 1,149          | 1,463            | 1,731          | 314           | 267           | 27.3%         | 18.3%       | 26.5        | 34.9        | 41.2        | 8.4         | 6.3        |  |
| VALLE DE BRAVO, MEX.              | 1,221                               | 1,217          | 1,205          | -4           | 12           | -0.32%        | -0.96%       | 211            | 262              | 255            | 51            | 7             | 24.1%         | -2.6%       | 17.3        | 21.5        | 21.1        | 4.2         | 0.4        |  |
| VILLAHERMOSA, TAB.                | 5,039                               | 5,134          | 5,159          | 95           | 25           | 1.89%         | 0.49%        | 2,132          | 2,766            | 2,960          | 634           | 194           | 29.8%         | 7.0%        | 42.3        | 53.9        | 57.4        | 11.6        | 3.5        |  |
| XALAPA, VER.                      | 3,369                               | 3,124          | 3,139          | -245         | 15           | -7.27%        | 0.47%        | 932            | 1,402            | 1,514          | 470           | 112           | 50.5%         | 8.0%        | 27.7        | 44.9        | 48.2        | 17.2        | 3.4        |  |
| ZACATECAS, ZAC.                   | 3,093                               | 2,973          | 2,986          | -120         | 13           | -3.88%        | 0.45%        | 926            | 1,042            | 878            | 116           | 164           | 12.5%         | -15.7%      | 30.0        | 35.1        | 29.4        | 5.1         | 5.6        |  |
| <b>Fronteras</b>                  | <b>14,565</b>                       | <b>15,098</b>  | <b>15,386</b>  | <b>533</b>   | <b>288</b>   | <b>3.66%</b>  | <b>1.91%</b> | <b>7,832</b>   | <b>10,318</b>    | <b>10,140</b>  | <b>2,486</b>  | <b>178</b>    | <b>-1.7%</b>  | <b>53.8</b> | <b>68.3</b> | <b>65.9</b> | <b>14.6</b> | <b>-2.4</b> |            |  |
| CIUDAD JUÁREZ, CHIH.              | 4,540                               | 4,541          | 4,516          | 1            | -26          | 0.03%         | -0.56%       | 2,489          | 3,315            | 3,105          | 826           | 210           | 33.2%         | -6.3%       | 54.8        | 73.0        | 68.8        | 18.2        | 4.2        |  |
| MEXICALI, B.C. /2                 | 2,560                               | 2,572          | 2,784          | 12           | 212          | 0.48%         | 8.25%        | 1,351          | 1,655            | 1,849          | 304           | 194           | 22.5%         | 11.7%       | 52.8        | 64.3        | 66.4        | 11.6        | 2.1        |  |
| PIEDRAS NEGRAS, COAH.             | 811                                 | 1,115          | 1,145          | 304          | 30           | 37.44%        | 2.72%        | 431            | 663              | 665            | 232           | 2             | 53.7%         | 0.4%        | 53.2        | 59.5        | 58.1        | 6.3         | 1.4        |  |
| TECATE, B.C. /2                   | 498                                 | 516            | 593            | 18           | 77           | 3.58%         | 15.00%       | 248            | 316              | 399            | 68            | 83            | 27.5%         | 26.2%       | 49.8        | 61.3        | 67.3        | 11.5        | 6.0        |  |
| TIJUANA, B.C.                     | 6,156                               | 6,354          | 6,348          | 198          | 6            | 3.22%         | -0.10%       | 3,313          | 4,369            | 4,122          | 1,056         | -247          | 31.9%         | -5.7%       | 53.8        | 68.8        | 64.9        | 14.9        | -3.8       |  |

\*Del 01-enero-2021 al 30-noviembre-2021  
 \*\*Del 01-enero-2022 al 30-noviembre-2022  
 \*\*\*Del 01-enero-2023 al 30-noviembre-2023

n.d. No disponible / n.c. No comparable  
 1/ Datos no comparables con el período actual por falta de información disponible en el 2022.  
 2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.  
 3/ Datos no comparables con el período anterior por diferencia en la información disponible en el 2023.  
 4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.  
 5/ El centro turístico no reporta información a partir del 25 de octubre del 2023 debido al huracán OTIS, por lo anterior lo datos no son comparables.  
 Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.  
 NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.  
 Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.