

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
<b>Total</b>	414,985	421,951	433,774	6,966	11,823	1.68%	2.80%	154,049	235,991	261,072	81,943	25,081	53.2%	10.6%	37.1	55.9	60.2	18.8	4.3	
<b>Centros de Playa</b>	191,653	195,961	205,592	4,308	9,631	2.25%	4.91%	85,926	130,765	140,961	44,840	10,196	52.2%	7.8%	44.8	66.7	68.6	21.9	1.8	
<b>Integralmente Planeados</b>	62,032	61,628	69,088	-404	7,460	-0.65%	12.10%	32,756	45,799	50,793	13,043	4,993	39.8%	10.9%	52.8	74.3	73.5	21.5	0.8	
BAHIAS DE HUATULCO, OAX.	4,314	4,201	4,347	-113	146	-2.61%	3.47%	1,599	2,665	2,884	1,066	219	66.7%	8.2%	37.1	63.4	66.4	26.4	2.9	
CANCUEN, Q. ROO	34,504	34,263	35,113	-242	851	-0.70%	2.48%	18,857	26,417	26,709	7,560	292	40.1%	1.1%	54.7	77.1	76.1	22.5	1.0	
IXTAPA ZIHUATANEJO, GRO. /4	n.c.	n.c.	6,526	n.c.	n.c.	n.c.	n.c.	n.c.	4,060	n.c.	n.c.	n.c.	n.c.	n.c.	n.c.	n.c.	62.2	n.c.	n.c.	
LORETO, B.C.S. /1/3	899	599	833	-300	234	-33.34%	39.00%	271	331	467	60	136	22.0%	41.1%	30.2	55.2	56.0	25.1	0.8	
LOS CABOS, B.C.S.	22,315	22,565	22,269	250	-296	1.12%	-1.31%	12,029	16,387	16,673	4,357	286	36.2%	1.7%	53.9	72.6	74.9	18.7	2.3	
CABO SAN LUCAS	8,970	9,141	9,149	171	8	1.91%	0.09%	5,126	7,143	7,281	2,016	138	39.3%	1.9%	57.2	78.1	79.6	21.0	1.4	
SAN JOSE DEL CABO	4,865	3,893	3,813	-972	80	-19.98%	-2.04%	2,090	2,620	2,535	529	85	25.3%	-3.2%	43.0	67.3	66.5	24.3	-0.8	
ZONA CORREDOR LOS CABOS	4,477	4,245	4,020	-233	-225	-5.20%	-5.29%	2,545	2,427	2,628	-118	202	-4.6%	8.3%	56.8	57.2	65.4	0.3	8.2	
<b>Tradicional</b>	64,913	65,578	66,927	665	1,349	1.02%	2.06%	27,215	37,300	39,940	10,085	2,640	37.1%	7.1%	41.9	56.9	59.7	15.0	2.8	
ACAPULCO, GRO. /2	19,657	19,608	21,868	-48	2,260	-0.25%	11.53%	6,493	9,267	11,156	2,775	1,889	42.7%	20.4%	33.0	47.3	51.0	14.2	3.8	
COZUMEL, Q. ROO	5,179	5,187	5,174	8	13	0.15%	-0.25%	1,940	2,814	2,742	875	72	45.1%	-2.6%	37.4	54.3	53.0	16.8	-1.3	
LA PAZ, B.C.S. /1/3	2,276	2,729	2,385	452	344	19.87%	-12.60%	1,064	1,803	1,684	739	119	69.4%	-6.6%	46.8	66.1	70.6	19.3	4.5	
MANZANILLO, COL.	4,678	4,601	4,376	-77	225	-1.64%	-4.88%	1,723	2,203	2,479	480	276	27.9%	12.6%	46.8	47.9	56.7	11.0	8.8	
MAZATLAN, SIN.	9,708	9,905	9,688	198	217	2.04%	-2.19%	5,473	6,645	6,582	1,173	64	21.4%	-1.0%	56.4	67.1	67.9	10.7	0.8	
PUERTO VALLARTA, JAL.	13,138	13,127	13,194	-11	67	-0.08%	0.51%	6,951	9,277	9,846	2,775	120	39.9%	1.2%	52.9	74.1	74.6	21.2	0.5	
VERACRUZ BOCA DEL RIO, VER. /3	10,278	10,421	10,242	143	179	1.39%	-1.72%	3,572	4,461	5,451	1,269	610	35.5%	12.6%	34.8	46.5	53.2	11.7	6.8	
<b>Otros</b>	64,708	68,755	69,577	4,047	822	6.25%	1.20%	25,955	47,666	50,228	21,711	2,563	83.6%	5.4%	40.1	69.3	72.2	29.2	2.9	
ISLA MUJERES, Q. ROO	1,647	1,642	1,639	-5	3	-0.33%	-0.35%	512	958	1,015	446	57	84.9%	5.9%	31.1	58.4	61.9	27.2	3.5	
NUÉVO NAYARI, NAY.	10,145	10,850	10,875	705	25	6.95%	0.23%	4,591	7,137	8,286	2,546	1,148	65.5%	16.1%	45.3	65.8	76.2	20.5	10.4	
RIVIERA MAYA, Q. ROO	46,200	49,535	50,285	3,335	750	7.22%	1.51%	18,704	36,816	38,382	18,112	1,566	96.8%	4.3%	40.5	74.3	76.1	33.8	2.0	
AJUMAL, Q. ROO	4,394	4,395	4,231	2	164	0.04%	-3.73%	1,683	3,436	3,591	1,753	155	104.1%	4.5%	38.3	78.2	84.9	39.9	6.7	
PLAYA DEL CARMEN, Q. ROO	11,274	11,190	12,054	84	863	-0.74%	7.72%	4,575	8,023	8,377	3,448	354	75.4%	4.4%	40.6	71.7	69.5	31.1	-2.2	
PLAYACAR, Q. ROO	6,717	6,709	6,731	-8	22	-0.12%	0.33%	2,107	5,363	5,639	3,256	276	154.5%	5.1%	31.4	79.9	83.8	48.6	3.8	
PUERTO ESCONDIDO, OAX.	2,520	2,539	2,650	19	110	0.76%	4.35%	762	1,184	1,123	423	61	55.5%	-5.2%	30.2	46.6	42.4	16.4	-4.3	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	-0.03%	0.03%	950	1,135	985	185	151	19.5%	-13.3%	36.3	43.3	37.6	7.1	-5.8	
SAN FELIPE, BC.	823	823	823	-	-	0.00%	0.00%	268	266	238	-28	-	-10.6%	-10.6%	32.6	32.4	28.9	0.2	-3.4	
TÓNALA- PUERTO ARISTA, CHIS.	753	746	686	-6	61	-0.85%	-8.12%	167	169	201	2	32	1.1%	19.0%	22.2	22.6	29.3	0.4	6.7	
<b>Ciudades</b>	223,333	225,991	228,183	2,658	2,192	1.19%	0.97%	68,123	105,226	120,111	37,103	14,885	54.5%	14.1%	30.5	46.6	52.6	16.1	6.1	
<b>Grandes</b>	88,292	89,628	92,204	1,335	2,576	1.51%	2.87%	27,078	45,071	52,224	17,993	7,153	66.5%	15.9%	30.7	50.3	56.6	19.6	6.4	
CIUDAD DE MEXICO /2	51,704	51,726	53,456	22	1,730	0.04%	3.34%	14,862	25,673	29,908	10,812	4,234	72.7%	16.5%	28.7	49.6	55.9	20.9	6.3	
GUADALAJARA, JAL.	21,355	21,494	22,083	140	589	0.65%	2.74%	6,930	10,125	12,184	3,195	2,059	46.1%	20.3%	32.5	47.1	55.2	14.7	8.1	
MONTERREY, N.L.	15,234	16,408	16,665	1,174	257	7.71%	1.57%	5,287	9,273	10,133	3,987	859	75.4%	9.3%	34.7	56.5	60.8	21.8	4.3	
<b>Del Interior</b>	120,599	121,296	120,608	697	688	0.58%	-0.57%	33,901	50,020	57,564	16,119	7,544	47.5%	15.1%	28.1	41.2	47.7	13.1	6.5	
ACUASCALIENTES, AGS.	5,249	6,218	6,332	969	114	18.46%	1.83%	1,923	2,632	3,109	710	477	36.9%	18.1%	36.6	42.3	49.1	5.7	6.8	
CAMPESHE, CAMP.	1,415	1,828	2,087	413	259	29.18%	14.15%	472	803	1,050	331	247	70.2%	30.7%	33.4	44.0	50.3	10.6	6.4	
CELAYA, GTO. /2	3,302	3,279	2,618	-22	661	-0.67%	-20.16%	690	793	884	103	91	15.0%	11.5%	20.9	24.2	33.8	3.3	9.6	
CHIHUAHUA, CHIH.	4,871	5,004	5,007	133	2	2.73%	0.04%	1,784	2,759	3,106	974	348	54.6%	12.6%	36.6	55.1	62.0	18.5	6.9	
COATZACOALCOS, VER.	2,003	1,963	1,946	-40	16	-2.02%	-0.83%	457	733	874	276	140	60.4%	19.2%	22.8	37.4	44.9	14.5	7.5	
COLIMA, COL.	1,301	1,294	1,204	-7	90	-0.54%	-6.94%	479	444	496	-36	52	-7.4%	11.7%	36.8	34.3	41.1	-2.6	6.9	
COMITÁN DE DOMINGUEZ, CHIS.	1,392	1,381	1,111	-11	0	-0.77%	-0.03%	267	299	362	32	62	12.1%	20.7%	19.2	21.7	26.2	2.5	4.5	
CULIACAN, SIN.	2,840	2,533	n.d.	-307	n.d.	-10.82%	n.d.	945	1,337	n.d.	391	n.d.	41.4%	n.d.	33.3	52.8	n.d.	19.5	n.d.	
DURANGO, DGO.	1,892	1,930	1,928	38	2	2.01%	-0.12%	677	1,043	979	366	64	54.0%	-6.1%	35.8	54.0	50.8	18.2	-3.2	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.28%	n.d.	77	123	n.d.	46	n.d.	59.1%	n.d.	19.0	30.2	n.d.	11.2	n.d.	
GUANAJUATO, GTO. /2	3,166	3,019	3,269	-147	250	-4.65%	8.26%	660	892	906	232	14	35.1%	1.6%	20.9	29.5	27.7	8.7	-1.8	
HERMOSILLO, SON.	2,920	3,110	3,094	190	16	6.50%	-0.51%	1,031	1,623	1,794	591	172	57.3%	10.6%	35.3	52.2	58.0	16.9	5.8	
IRAPUATO, GTO. /2	2,940	2,911	2,499	-29	412	-0.98%	-14.16%	640	710	962	70	252	11.0%	35.5%	21.8	24.4	38.5	2.6	14.1	
LEON, GTO.	6,343	6,183	6,208	-160	25	-2.52%	0.40%	1,573	2,215	2,616	643	400	40.9%	18.1%	24.8	35.8	42.1	11.0	6.3	
LOS MOCHIS, SIN.	1,577	n.d.	n.d.	0	n.d.	0.01%	n.d.	644	726	n.d.	83	n.d.	12.8%	n.d.	40.8	46.1	n.d.	5.2	n.d.	
MERIDA, YUC.	7,439	7,719	8,047	280	329	3.76%	4.26%	2,192	3,889	4,709	1,696	820	77.4%	21.1%	29.5	50.4	58.5	20.9	8.1	
MORELIA, MICH. /2/1	3,950	3,970	3,636	20	334	0.50%	-8.40%	1,514	1,757	1,976	243	219	16.0%	12.5%	38.3	44.3	54.3	5.9	10.1	
OAXACA, OAX.	6,180	6,165	6,055	-16	109	-0.25%	-1.77%	1,484	2,766	3,234	1,282	468	86.4%	16.9%	24.0	44.9	53.4	20.9	8.5	



**RESULTADOS PRELIMINARES ACUMULADOS AL MES DE AGOSTO**  
Del 01-enero-2023 al 31-agosto-2023



Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
<b>Total</b>	414,985	421,951	433,774	6,966	11,823	1.68%	2.80%	154,049	235,991	261,072	81,943	25,081	53.2%	10.6%	37.1	55.9	60.2	18.8	4.3	
PACHUCA, HGO.	1579	1575	1569	-4	6	-0.27%	-0.40%	397	663	806	266	142	67.0%	21.5%	25.1	42.1	51.4	17.0	9.2	
PALENQUE, CHIS.	2,063	2,068	2,065	5	2	0.24%	-0.11%	561	716	746	155	30	27.7%	4.1%	27.2	34.7	36.1	7.4	1.5	
PUEBLA, PUE.	9,706	9,744	10,140	39	396	0.40%	4.07%	2,198	4,326	5,713	2,128	1,387	96.8%	32.1%	22.6	44.4	56.3	21.8	11.9	
QUERÉTARO, QRO.	7,260	7,303	7,320	43	17	0.60%	0.23%	2,164	3,890	4,315	1,726	425	79.8%	10.9%	29.8	53.3	58.9	23.5	5.7	
SALAMANCA, GTO./2	1,151	1,178	1,001	27	176	2.31%	-14.98%	271	304	311	33	7	12.1%	2.4%	23.5	25.8	31.1	2.3	5.3	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,309	3,316	3,295	6	21	0.19%	-0.62%	860	1,006	1,045	146	39	17.0%	3.9%	26.0	30.3	31.7	4.4	1.4	
SAN JUAN DE LOS RÍOS, JAL.	3,672	3,676	3,672	3	3	0.09%	-0.09%	695	889	1,128	194	240	28.0%	27.0%	18.9	24.2	30.7	5.3	6.6	
SAN JUAN DEL RÍO, QRO.	1,124	1,099	n.d.	24	n.d.	-2.15%	n.d.	374	477	n.d.	103	n.d.	27.6%	n.d.	33.2	43.4	n.d.	10.1	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,868	5,942	6,004	74	62	1.27%	1.04%	1,942	2,677	3,313	735	636	37.9%	23.7%	33.1	45.1	55.2	12.0	10.1	
SAN MIGUEL DE ALLENDE, GTO./2	2,431	2,398	2,770	-33	373	-1.37%	15.54%	584	847	1,035	263	189	45.0%	22.3%	24.0	35.3	37.4	11.3	2.1	
TAXCO, GRO.	885	885	n.d.	0	1	0.04%	-0.07%	159	258	293	99	35	62.4%	13.6%	18.0	29.1	33.1	11.2	4.0	
TEQUISQUIAPAN, QRO.	709	700	n.d.	9	n.d.	-1.25%	n.d.	167	196	n.d.	29	n.d.	17.2%	n.d.	23.5	27.9	n.d.	4.4	n.d.	
TLAXCALA, TLAX.	654	654	667	-	13	0.00%	2.03%	97	155	190	58	36	59.3%	23.1%	14.8	23.6	28.5	8.8	4.9	
TOLUCA, MEX.	3,916	3,598	4,001	-318	402	-8.11%	11.18%	876	1,231	1,601	356	370	40.6%	30.0%	22.4	34.2	40.0	11.9	5.8	
TUXTLA GUTIERREZ, CHIS.	4,357	4,185	4,208	-172	23	-3.94%	0.54%	1,101	1,411	1,700	309	289	28.1%	20.5%	25.3	33.7	40.4	8.4	6.7	
VALLE DE BRAVO, MEX.	1,221	1,215	1,199	-5	16	-0.44%	-1.33%	186	253	250	68	4	36.3%	-1.4%	15.2	20.9	20.8	5.6	0.0	
VILLAHERMOSA, TAB.	5,008	5,165	5,149	156	16	3.12%	-0.30%	2,006	2,797	2,948	791	151	39.4%	5.4%	40.1	54.2	57.3	14.1	3.1	
XALAPA, VER.	3,395	3,118	3,143	-277	25	-8.17%	0.80%	862	1,421	1,483	559	63	64.8%	4.4%	25.4	45.6	47.2	20.2	1.6	
ZACATECAS, ZAC.	3,106	2,986	2,985	-119	1	-3.84%	-0.05%	892	960	850	68	110	7.7%	-11.4%	28.7	32.2	28.5	3.4	3.7	
<b>Fronterizas</b>	<b>14,441</b>	<b>15,067</b>	<b>15,371</b>	<b>626</b>	<b>304</b>	<b>4.34%</b>	<b>2.02%</b>	<b>7,144</b>	<b>10,134</b>	<b>10,322</b>	<b>2,990</b>	<b>188</b>	<b>41.9%</b>	<b>1.9%</b>	<b>49.5</b>	<b>67.3</b>	<b>67.2</b>	<b>17.8</b>	<b>-0.1</b>	
CIUDAD JUÁREZ, CHIH.	4,540	4,541	4,506	1	35	0.02%	-0.78%	2,251	3,297	3,112	1,046	185	46.5%	-5.6%	49.6	72.6	69.1	23.0	3.5	
MEXICALI, B.C./2	2,549	2,551	2,784	2	233	0.09%	9.13%	1,248	1,596	1,858	348	262	27.9%	16.4%	49.0	62.6	66.7	13.6	4.2	
PIEDRAS NEGRAS, COAH.	811	1,103	1,145	292	42	36.04%	3.78%	439	636	676	198	39	45.0%	6.1%	54.1	57.7	59.0	3.6	1.3	
TECATE, B.C./2	498	509	591	11	82	2.26%	16.05%	234	293	401	59	108	25.2%	36.9%	47.0	57.6	67.9	10.6	10.4	
TIJUANA, B.C.	6,043	6,363	6,346	320	17	5.29%	-0.27%	2,971	4,311	4,275	1,340	36	45.1%	-0.8%	49.2	67.8	67.4	18.6	0.4	

\*Del 01-enero-2021 al 31-agosto-2021  
\*\*Del 01-enero-2022 al 31-agosto-2022  
\*\*\*Del 01-enero-2023 al 31-agosto-2023

n.d. No disponible / n.c. No comparable  
**A/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.**

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2022.  
2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.  
3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2023.  
4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.  
Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.  
Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.