

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>418,312</b>	<b>421,110</b>	<b>423,312</b>	<b>2,798</b>	<b>2,202</b>	<b>0.7</b>	<b>0.5</b>	<b>105,094</b>	<b>159,211</b>	<b>234,846</b>	<b>54,117</b>	<b>75,634</b>	<b>51.5</b>	<b>47.5</b>	<b>25.1</b>	<b>37.8</b>	<b>55.5</b>	<b>12.7</b>	<b>17.7</b>	
<b>Centros de Playa</b>	<b>196,691</b>	<b>197,920</b>	<b>198,363</b>	<b>1,229</b>	<b>443</b>	<b>0.6</b>	<b>0.2</b>	<b>55,235</b>	<b>88,365</b>	<b>128,721</b>	<b>33,131</b>	<b>40,355</b>	<b>60.0</b>	<b>45.7</b>	<b>28.9</b>	<b>44.6</b>	<b>64.9</b>	<b>16.6</b>	<b>20.2</b>	
<b>Integramente Planeados</b>	<b>68,432</b>	<b>68,232</b>	<b>67,524</b>	<b>-200</b>	<b>-708</b>	<b>-0.3</b>	<b>-1.0</b>	<b>20,486</b>	<b>35,371</b>	<b>48,213</b>	<b>14,885</b>	<b>12,842</b>	<b>72.7</b>	<b>36.3</b>	<b>29.9</b>	<b>51.8</b>	<b>71.4</b>	<b>21.9</b>	<b>19.6</b>	
BAHIAS DE HUATULCO, OAX.	4,299	4,314	4,222	16	-92	0.4	-2.1	1,127	1,577	2,579	450	1,002	40.0	63.6	26.2	36.5	61.1	10.3	24.5	
CANCUN, Q.ROO	35,184	34,471	34,268	-713	-203	-2.0	-0.6	10,752	18,778	26,015	8,026	7,237	74.6	38.5	30.6	54.5	75.9	23.9	21.4	
IXTAPA ZIHUATANEJO, GRO.	6,291	6,220	6,292	-71	72	-1.1	1.2	1,832	2,532	3,539	700	1,007	38.2	39.8	29.1	40.7	56.2	11.6	15.5	
LORETO, B.C.S.	759	899	n.d.	140	n.d.	18.4	n.d.	190	270	n.d.	80	n.d.	42.2	n.d.	25.0	30.0	n.d.	5.0	n.d.	
LOS CABOS, B.C.S.	21,899	22,328	22,061	428	-267	2.0	-1.2	6,586	12,214	15,775	5,628	3,560	85.5	29.1	30.1	54.7	71.5	24.6	16.8	
<b>CABO SAN LUCAS</b>	<b>8,919</b>	<b>8,962</b>	<b>9,100</b>	<b>43</b>	<b>138</b>	<b>0.5</b>	<b>1.5</b>	<b>2,913</b>	<b>5,227</b>	<b>6,974</b>	<b>2,314</b>	<b>1,747</b>	<b>79.5</b>	<b>33.4</b>	<b>58.3</b>	<b>76.6</b>	<b>25.7</b>	<b>18.3</b>		
SAN JOSÉ DEL CABO	4,853	4,868	4,444	15	-424	0.3	-8.7	1,203	2,140	2,983	937	843	77.9	39.4	24.8	44.0	67.1	19.2	23.2	
ZONA CORREDOR LOS CABOS	4,302	4,497	4,511	195	14	4.5	0.3	1,220	2,489	2,591	1,268	102	103.9	4.1	28.4	55.3	57.4	27.0	2.1	
<b>Tradicional</b>	<b>63,798</b>	<b>64,944</b>	<b>64,981</b>	<b>1,147</b>	<b>37</b>	<b>1.8</b>	<b>0.1</b>	<b>17,016</b>	<b>26,697</b>	<b>35,905</b>	<b>9,680</b>	<b>9,208</b>	<b>56.9</b>	<b>34.5</b>	<b>26.7</b>	<b>41.1</b>	<b>55.3</b>	<b>14.4</b>	<b>14.1</b>	
ACAPULCO, GRO.	18,904	19,600	19,539	696	-61	3.7	-0.3	4,114	6,226	8,899	2,112	2,673	51.4	42.9	21.8	31.8	45.5	10.0	13.8	
COZUMEL, Q. ROO	5,153	5,181	5,187	28	6	0.5	0.1	1,247	1,928	2,720	681	792	54.6	41.1	24.2	37.2	52.4	13.0	15.2	
LA PAZ, B.C.S. 1/	2,406	2,277	2,245	-128	-32	-5.3	-1.4	619	1,048	1,398	429	350	69.3	43.0	46.0	62.3	20.3	16.3		
MANZANILLO, COL.	4,704	4,719	4,609	15	-110	0.3	-2.3	1,026	1,673	2,160	647	487	63.0	29.1	21.8	35.5	46.9	13.6	11.4	
MAZATLAN, SIN.	9,859	9,725	9,852	-133	126	-1.4	1.3	3,446	5,471	6,543	2,025	1,071	58.8	19.6	35.0	56.3	66.4	21.3	10.2	
PUERTO VALLARTA, JAL.	12,796	13,138	13,125	343	-13	2.7	-0.1	4,382	6,820	9,393	2,438	2,573	55.6	37.7	34.2	51.9	71.6	17.7	19.7	
VERACRUZ BOCA DEL RIO, VER.	9,977	10,304	10,425	327	121	3.3	1.2	2,182	3,531	4,792	1,349	1,261	61.8	35.7	21.9	34.3	46.0	12.4	11.7	
<b>Otros</b>	<b>64,461</b>	<b>64,744</b>	<b>65,858</b>	<b>283</b>	<b>1,114</b>	<b>0.4</b>	<b>1.7</b>	<b>17,732</b>	<b>26,297</b>	<b>44,602</b>	<b>8,565</b>	<b>18,305</b>	<b>48.3</b>	<b>69.6</b>	<b>27.5</b>	<b>40.6</b>	<b>67.7</b>	<b>13.1</b>	<b>27.1</b>	
ISLA MUJERES, Q. ROO	1,643	1,641	1,642	-2	1	-0.1	0.1	377	517	791	140	409	37.1	79.1	23.0	31.5	56.4	8.6	24.9	
NUEVO VALLARTA, NAY.	10,241	10,141	10,771	-100	629	-1.0	6.2	3,498	4,533	6,932	1,036	2,999	29.6	52.9	34.2	44.7	64.4	10.5	19.7	
RIVIERA MAYA, Q. ROO	45,880	46,248	46,714	368	466	0.8	1.0	12,732	19,111	34,076	6,379	14,965	50.1	78.3	27.8	41.3	72.9	13.6	31.6	
<b>AKUMAL, Q. ROO</b>	<b>4,606</b>	<b>4,395</b>	<b>4,396</b>	<b>-210</b>	<b>0</b>	<b>-4.6</b>	<b>0.0</b>	<b>1,092</b>	<b>1,776</b>	<b>3,385</b>	<b>684</b>	<b>1,609</b>	<b>62.7</b>	<b>70.6</b>	<b>23.7</b>	<b>40.4</b>	<b>77.0</b>	<b>16.7</b>	<b>36.6</b>	
PLAYA DEL CARMEN, Q. ROO	10,941	11,222	11,280	281	58	2.6	0.5	3,017	4,606	7,848	1,589	3,242	52.7	70.4	27.6	41.0	68.6	13.5	28.5	
PLAYACAR, Q. ROO	6,711	6,717	6,709	6	-9	0.1	-0.1	1,884	2,196	5,267	312	3,071	16.6	139.9	28.1	32.7	78.5	4.6	45.8	
PUERTO ESCONDIDO, OAX.	2,508	2,520	2,541	11	21	0.5	0.8	434	743	1,117	309	375	71.2	50.5	17.3	29.5	44.0	12.2	14.5	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	-1	0.1	0.0	508	964	1,129	457	164	90.0	17.0	19.4	36.8	43.1	17.4	6.3	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	78	272	258	194	-13	248.9	-5.0	9.5	33.0	31.4	23.6	-1.6	
TONALÁ- PUERTO ARISTA, CHIS.	747	750	747	4	-3	0.5	-0.4	106	157	163	51	6	48.3	3.8	14.1	20.9	21.8	6.7	0.9	
<b>Ciudades</b>	<b>221,621</b>	<b>223,190</b>	<b>224,949</b>	<b>1,569</b>	<b>1,759</b>	<b>0.7</b>	<b>0.8</b>	<b>49,860</b>	<b>70,846</b>	<b>106,125</b>	<b>20,987</b>	<b>35,279</b>	<b>42.1</b>	<b>49.8</b>	<b>22.5</b>	<b>31.7</b>	<b>47.2</b>	<b>9.2</b>	<b>15.4</b>	
<b>Grandes</b>	<b>88,340</b>	<b>88,210</b>	<b>89,829</b>	<b>-131</b>	<b>1,619</b>	<b>-0.1</b>	<b>1.8</b>	<b>20,933</b>	<b>28,421</b>	<b>45,871</b>	<b>7,488</b>	<b>17,450</b>	<b>35.8</b>	<b>61.4</b>	<b>23.7</b>	<b>32.2</b>	<b>51.1</b>	<b>8.5</b>	<b>18.8</b>	
CIUDAD DE MÉXICO	51,203	51,701	51,817	498	116	1.0	0.2	11,929	15,592	26,227	3,663	10,636	30.7	68.2	23.3	30.2	50.6	6.9	20.5	
GUADALAJARA, JAL.	22,010	21,361	21,532	-649	171	-2.9	0.8	5,181	7,319	10,241	2,138	2,923	41.3	39.9	23.5	34.3	47.6	10.7	13.3	
MONTERREY, N.L.	15,128	15,148	16,480	20	1,332	0.1	8.8	3,823	5,510	9,402	1,688	3,892	44.1	70.6	25.3	36.4	57.0	11.1	20.7	
<b>Del Interior</b>	<b>120,044</b>	<b>120,579</b>	<b>120,066</b>	<b>535</b>	<b>-512</b>	<b>0.4</b>	<b>-0.4</b>	<b>24,756</b>	<b>34,820</b>	<b>50,045</b>	<b>10,063</b>	<b>15,225</b>	<b>40.6</b>	<b>43.7</b>	<b>20.6</b>	<b>28.9</b>	<b>41.7</b>	<b>8.3</b>	<b>12.8</b>	
AGUASCALIENTES, AGS.	5,263	5,277	6,221	14	944	0.3	17.9	1,440	3,820	5,311	637	637	36.9	32.3	27.4	37.4	41.9	10.0	4.6	
CAMPECHE, CAMP. 2/	1,394	1,414	1,881	20	467	1.4	33.1	320	472	826	152	354	47.6	75.0	22.9	33.4	43.9	10.4	10.5	
CELAYA, GTO.	3,221	3,303	3,288	82	-15	2.6	-0.4	636	696	802	60	106	9.4	15.2	19.8	21.1	24.4	1.3	3.3	
CHIHUAHUA, CHIH.	4,863	4,873	5,005	10	132	0.2	2.7	1,200	1,895	2,813	695	918	57.9	48.5	24.7	38.9	56.2	14.2	17.3	
COATZACOALCOS, VER.	1,759	1,998	1,959	239	-39	13.6	-2.0	318	474	735	155	261	48.8	55.2	18.1	23.7	37.5	5.6	13.8	
COLIMA, COL.	1,319	1,264	1,290	-55	27	-4.2	2.1	287	467	448	180	-19	62.7	-4.1	21.8	37.0	34.7	15.2	-2.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,399	1,392	1,382	-7	-11	-0.5	-2.8	166	261	290	95	29	57.3	11.0	11.9	18.8	21.0	6.9	2.2	
CULIACAN, SIN.	2,831	2,841	n.d.	10	n.d.	0.3	n.d.	663	953	n.d.	290	n.d.	43.7	n.d.	23.4	33.5	n.d.	10.1	n.d.	
DURANGO, DGO.	1,887	1,892	1,930	5	38	0.3	2.0	492	721	1,037	229	317	46.5	43.9	26.1	38.1	53.7	12.0	15.7	
EL FUERTE, SIN.	399	406	399	7	-7	1.7	-1.7	40	77	120	37	43	92.1	56.3	10.0	19.0	30.2	8.9	11.2	
GUANAJUATO, GTO.	3,183	3,147	3,005	-36	-142	-1.1	-4.5	378	693	895	315	202	83.3	29.2	11.9	22.0	29.8	10.1	7.8	
HERMOSILLO, SON.	2,838	2,908	3,059	69	151	2.4	5.2	708	1,082	1,662	375	580	52.9	53.6	24.9	37.2	54.3	12.3	17.1	
IRAPUATO, GTO.	2,853	2,944	2,917	91	-27	3.2	-0.9	570	655	700	85	45	14.9	6.9	20.0	22.2	24.0	2.3	1.8	
LEON, GTO.	6,906	6,326	6,205	-580	-121	-8.4	-1.9	1,327	1,636	2,355	309	719	23.3	43.9	19.2	25.9	38.0	6.6	12.1	
LOS MOCHIS, SIN.	1,525	1,584	1,539	58	-45	3.8	-2.8	399	652	722	253	71	63.4	10.8	26.1	41.2	46.9	15.0	5.8	
MÉRIDA, YUC.	7,174	7,453	7,751	279	299	3.9	4.0	1,520	2,239	3,902	719	1,664	47.3	74.3	21.2	30.0	50.3	8.9	20.3	
MORELIA, MICH. 2/	3,903																			

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)	
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022					
<b>Total</b>	<b>418,312</b>	<b>421,110</b>	<b>423,312</b>	<b>2,798</b>	<b>2,202</b>	<b>0.7</b>	<b>0.5</b>	<b>105,094</b>	<b>159,211</b>	<b>234,846</b>	<b>54,117</b>	<b>75,634</b>	<b>51.5</b>	<b>47.5</b>	<b>25.1</b>	<b>37.8</b>	<b>55.5</b>	<b>12.7</b>	<b>17.7</b>
PACHUCA, HGO.	1,578	1,579	1,575	1	-4	0.0	-0.2	374	392	665	19	273	5.0	69.5	23.7	24.8	42.2	1.2	17.4
PALENQUE, CHIS.	2,112	2,063	2,067	-49	5	-2.3	0.2	323	548	693	225	146	69.6	26.6	15.3	26.5	33.5	11.3	7.0
PUEBLA, PUE.	9,700	9,706	9,757	6	50	0.1	0.5	2,084	2,307	4,509	224	2,201	10.7	95.4	21.5	23.8	46.2	2.3	22.4
QUERETARO, QRO.	7,258	7,302	7,304	44	3	0.6	0.0	1,603	2,290	3,970	687	1,680	42.9	73.4	22.1	31.4	54.4	9.3	23.0
SALAMANCA, GTO.	1,190	1,135	1,183	-55	48	-4.6	4.2	210	274	314	64	40	30.7	14.6	17.6	24.1	26.5	6.5	2.4
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,322	3,310	3,316	-12	6	-0.4	0.2	475	841	973	365	132	76.8	15.8	14.3	25.4	29.3	11.1	4.0
SAN JUAN DE LOS LAGOS, JAL.	3,634	3,673	3,675	39	3	1.1	0.1	311	722	882	410	160	131.8	22.1	8.6	19.7	24.0	11.1	4.3
SAN JUAN DEL RÍO, QRO. 3/	1,081	1,114	1,106	33	-7	3.0	-0.7	232	350	477	118	127	50.7	36.4	21.5	31.4	43.2	9.9	11.7
SAN LUIS POTOSÍ, S.L.P.	5,971	5,867	5,947	-104	80	-1.7	1.4	1,460	1,998	2,699	538	700	36.9	35.0	24.5	34.1	45.4	9.6	11.3
SAN MIGUEL DE ALLENDE, GTO.	2,099	2,446	2,408	347	-38	16.5	-1.5	309	609	860	299	252	96.9	41.4	14.7	24.9	35.7	10.2	10.8
TAXCO, GRO.	899	878	885	-20	7	-2.3	0.8	149	154	253	5	98	3.3	63.9	16.6	17.5	28.5	0.9	11.0
TEQUISQUIAPAN, QRO. 1/ 3/	849	723	686	-127	-36	-14.9	-5.0	103	149	192	46	43	45.0	28.9	12.1	20.6	27.9	8.5	7.4
TLAXCALA, TLAX. 3/	655	654	642	-1	-12	-0.2	-1.8	73	100	156	27	56	36.6	55.6	11.2	15.3	24.3	4.1	8.9
TOLUCA, MÉX.	3,809	3,900	3,605	91	-296	2.4	-7.6	747	908	1,241	161	332	21.5	36.6	19.6	23.3	34.4	3.7	11.1
TUXTLA GUTIÉRREZ, CHIS.	4,415	4,344	4,189	-71	-155	-1.6	-3.6	795	1,114	1,444	320	330	40.2	29.6	18.0	25.6	34.5	7.6	8.8
VALLE DE BRAVO, MÉX.	1,221	1,221	1,217	0	-4	0.0	-0.3	122	197	254	74	58	60.5	29.3	10.0	16.1	20.9	6.1	4.8
VILLAHERMOSA, TAB.	5,182	5,017	5,152	-165	134	-3.2	2.7	1,387	2,076	2,777	689	701	49.7	33.8	26.8	41.4	53.9	14.6	12.5
XALAPA, VER.	2,946	3,395	3,120	449	-275	15.3	-8.1	579	883	1,401	304	518	52.5	58.7	19.7	26.0	44.9	6.4	18.9
ZACATECAS, ZAC.	3,229	3,104	2,984	-125	-120	-3.9	-3.9	736	906	994	171	88	23.2	9.7	22.8	29.2	33.3	6.4	4.1
<b>Fronterizas</b>	<b>13,237</b>	<b>14,401</b>	<b>15,053</b>	<b>1,164</b>	<b>652</b>	<b>8.8</b>	<b>4.5</b>	<b>4,171</b>	<b>7,606</b>	<b>10,210</b>	<b>3,435</b>	<b>2,604</b>	<b>82.4</b>	<b>34.2</b>	<b>31.5</b>	<b>52.8</b>	<b>67.8</b>	<b>21.3</b>	<b>15.0</b>
CIUDAD JUÁREZ, CHIH.	4,469	4,402	4,541	-67	139	-1.5	3.2	1,395	2,426	3,308	1,030	882	73.8	36.4	31.2	55.1	72.8	23.9	17.7
MEXICALI, BC.	2,594	2,564	2,551	-30	-13	-1.2	-0.5	894	1,310	1,613	417	302	46.6	23.1	34.4	51.1	63.2	16.7	12.1
PIEDRAS NEGRAS, COAH. 2/	811	811	1,112	0	301	0.0	37.1	279	442	648	162	206	58.1	46.7	34.4	54.5	58.3	20.0	3.8
TECATE, B.C.	316	498	495	182	-3	57.6	-0.5	84	242	294	158	52	187.9	21.3	26.6	48.6	59.3	22.0	10.7
TIJUANA, B.C.	5,046	6,126	6,354	1,080	228	21.4	3.7	1,518	3,186	4,347	1,668	1,161	109.9	36.5	30.1	52.0	68.4	21.9	16.4

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 30-diciembre-2019 al 04-octubre-2020  
\*\*Del 04-enero-2021 al 10-octubre-2021  
\*\*\*Del 03-enero-2022 al 09-octubre-2022

n.d. No disponible / n.c. No comparable

**Información preliminar.**

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.