

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>418,950</b>	<b>418,396</b>	<b>419,548</b>	<b>-554</b>	<b>1,152</b>	<b>-0.1</b>	<b>0.3</b>	<b>236,709</b>	<b>106,361</b>	<b>190,089</b>	<b>-130,348</b>	<b>83,729</b>	<b>-55.1</b>	<b>78.7</b>	<b>56.5</b>	<b>25.4</b>	<b>45.3</b>	<b>-31.1</b>	<b>19.9</b>	
<b>Centros de Playa</b>	<b>196,253</b>	<b>198,032</b>	<b>196,847</b>	<b>1,779</b>	<b>-1,185</b>	<b>0.9</b>	<b>-0.6</b>	<b>144,807</b>	<b>62,022</b>	<b>116,607</b>	<b>-82,785</b>	<b>54,586</b>	<b>-57.2</b>	<b>88.0</b>	<b>73.8</b>	<b>31.3</b>	<b>59.2</b>	<b>-42.5</b>	<b>27.9</b>	
<i>Integralmente Planeados</i>	<i>68,613</i>	<i>68,341</i>	<i>67,707</i>	<i>-272</i>	<i>-634</i>	<i>-0.4</i>	<i>-0.9</i>	<i>51,922</i>	<i>26,141</i>	<i>44,448</i>	<i>-25,780</i>	<i>18,307</i>	<i>-49.7</i>	<i>70.0</i>	<i>75.7</i>	<i>38.3</i>	<i>65.6</i>	<i>-37.4</i>	<i>27.4</i>	
BAHIAS DE HUATULCO, OAX.	4,280	4,316	4,126	36	-190	0.8	-4.4	3,271	1,119	2,509	-2,151	1,389	-65.8	124.1	76.4	25.9	60.8	-50.5	34.9	
CANCUN, Q.ROO	35,356	34,501	34,175	-855	-326	-2.4	-0.9	27,218	14,634	23,873	-12,585	9,239	-46.2	63.1	77.0	42.4	69.9	-34.6	27.4	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,288	6,297	0	9	0.0	0.1	4,618	2,242	3,786	-2,376	1,543	-51.4	68.8	73.4	35.7	60.1	-37.8	24.5	
LORETO, B.C.S.	894	899	899	5	0	0.6	0.0	279	169	194	-110	25	-39.4	14.5	31.2	18.8	21.6	-12.4	2.7	
LOS CABOS, B.C.S.	21,795	22,337	22,210	542	-127	2.5	-0.6	16,535	7,977	14,087	-8,558	6,110	-51.8	76.6	75.9	35.7	63.4	-40.2	27.7	
<i>CABO SAN LUCAS</i>	<i>8,942</i>	<i>9,162</i>	<i>9,146</i>	<i>220</i>	<i>-16</i>	<i>2.5</i>	<i>-0.2</i>	<i>7,183</i>	<i>3,558</i>	<i>6,285</i>	<i>-3,625</i>	<i>2,727</i>	<i>-50.5</i>	<i>76.6</i>	<i>75.9</i>	<i>35.7</i>	<i>63.4</i>	<i>-40.2</i>	<i>27.7</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,870</i>	<i>4,873</i>	<i>4,411</i>	<i>3</i>	<i>-462</i>	<i>0.1</i>	<i>-9.5</i>	<i>3,223</i>	<i>1,319</i>	<i>2,781</i>	<i>-1,904</i>	<i>1,462</i>	<i>-59.1</i>	<i>110.8</i>	<i>66.2</i>	<i>27.1</i>	<i>63.0</i>	<i>-39.1</i>	<i>36.0</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>4,302</i>	<i>4,307</i>	<i>4,591</i>	<i>5</i>	<i>284</i>	<i>0.1</i>	<i>6.6</i>	<i>3,257</i>	<i>1,399</i>	<i>2,032</i>	<i>-1,859</i>	<i>633</i>	<i>-57.1</i>	<i>45.3</i>	<i>75.7</i>	<i>32.5</i>	<i>44.3</i>	<i>-43.2</i>	<i>11.8</i>	
<i>Tradicional</i>	<i>63,134</i>	<i>65,057</i>	<i>65,237</i>	<i>1,923</i>	<i>181</i>	<i>3.0</i>	<i>0.3</i>	<i>42,556</i>	<i>18,891</i>	<i>32,839</i>	<i>-23,665</i>	<i>13,948</i>	<i>-55.6</i>	<i>73.8</i>	<i>67.4</i>	<i>29.0</i>	<i>50.3</i>	<i>-38.4</i>	<i>21.3</i>	
ACAPULCO, GRO.	18,577	19,588	19,601	1,011	13	5.4	0.1	13,017	4,961	9,733	-8,056	4,772	-61.9	96.2	70.1	25.3	49.7	-44.7	24.3	
COZUMEL, Q. ROO	5,158	5,158	5,187	1	29	0.0	0.6	3,538	1,292	2,727	-2,246	1,435	-63.5	111.0	68.6	25.1	52.6	-43.6	27.5	
LA PAZ, B.C.S.	2,468	2,692	n.d.	n.d.	n.d.	n.d.	n.d.	1,401	651	n.d.	-750	n.d.	-53.5	n.d.	56.8	24.2	n.d.	-32.6	n.d.	
MANZANILLO, COL.	4,693	4,595	4,745	-98	150	-2.1	3.3	2,689	1,077	1,973	-1,611	896	-59.9	83.1	57.3	23.4	41.6	-33.9	18.1	
MAZATLAN, SIN.	9,856	9,710	10,031	-146	322	-1.5	3.3	6,741	3,717	5,047	-3,024	1,330	-44.9	35.8	68.4	38.3	50.3	-30.1	12.0	
PUERTO VALLARTA, JAL.	13,006	13,136	13,159	131	23	1.0	0.2	10,903	5,021	8,844	-5,881	3,823	-57.1	76.1	83.8	38.2	67.2	-45.6	29.0	
VERACRUZ BOCA DEL RIO, VER.	9,379	10,178	10,430	800	252	8.5	2.5	4,268	2,171	3,310	-2,097	1,139	-49.1	52.5	45.5	21.3	31.7	-24.2	10.4	
<b>Otros</b>	<b>64,507</b>	<b>64,634</b>	<b>63,903</b>	<b>128</b>	<b>-732</b>	<b>0.2</b>	<b>-1.1</b>	<b>50,329</b>	<b>16,990</b>	<b>39,321</b>	<b>-33,340</b>	<b>22,331</b>	<b>-66.2</b>	<b>131.4</b>	<b>78.0</b>	<b>26.3</b>	<b>61.5</b>	<b>-51.7</b>	<b>35.2</b>	
ISLA MUJERES, Q. ROO	1,647	1,647	1,647	0	0	0.0	0.0	1,135	960	960	-766	591	-67.5	160.0	68.9	22.4	58.3	-46.5	35.9	
NUEVO VALLARTA, NAY.	10,341	10,156	n.d.	-185	n.d.	-1.8	n.d.	9,037	3,087	n.d.	-5,949	n.d.	-65.8	n.d.	82.4	30.4	n.d.	-57.0	n.d.	
RIVIERA MAYA, Q. ROO	45,831	46,118	46,251	287	133	0.6	0.3	37,696	12,359	31,043	-25,337	18,684	-67.2	151.2	87.3	26.8	67.1	-55.5	40.3	
<i>AKUMAL, Q. ROO</i>	<i>4,606</i>	<i>4,391</i>	<i>4,388</i>	<i>-216</i>	<i>-3</i>	<i>-4.7</i>	<i>-0.1</i>	<i>3,527</i>	<i>822</i>	<i>2,854</i>	<i>-2,705</i>	<i>2,031</i>	<i>-76.7</i>	<i>247.0</i>	<i>76.6</i>	<i>18.7</i>	<i>65.0</i>	<i>-57.8</i>	<i>46.3</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,898</i>	<i>11,410</i>	<i>11,059</i>	<i>512</i>	<i>-351</i>	<i>4.7</i>	<i>-3.1</i>	<i>8,637</i>	<i>3,554</i>	<i>7,870</i>	<i>-5,083</i>	<i>4,316</i>	<i>-58.9</i>	<i>121.4</i>	<i>79.3</i>	<i>31.2</i>	<i>71.2</i>	<i>-48.1</i>	<i>40.0</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,723</i>	<i>6,718</i>	<i>6,718</i>	<i>-5</i>	<i>0</i>	<i>-0.1</i>	<i>0.0</i>	<i>5,889</i>	<i>1,474</i>	<i>4,930</i>	<i>-4,415</i>	<i>3,455</i>	<i>-75.0</i>	<i>234.4</i>	<i>87.6</i>	<i>21.9</i>	<i>73.4</i>	<i>-65.7</i>	<i>51.4</i>	
PUERTO ESCONDIDO, OAX.	2,498	2,524	2,485	26	-39	1.0	-1.5	1,404	536	1,446	-868	910	-61.8	169.8	56.2	21.2	58.2	-35.0	37.0	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	0.0	0.0	642	399	543	-243	144	-37.8	36.1	24.5	15.2	20.7	-9.3	5.5	
SAN FELIPE, BC.	822	823	823	1	0	0.1	0.0	110	79	144	-31	66	-28.2	83.1	13.3	9.6	17.5	-3.8	8.0	
TONALÁ- PUERTO ARISTA, CHIS.	747	747	729	0	-18	0.0	-2.4	306	159	164	-147	4	-48.0	2.8	41.0	21.3	22.5	-19.7	1.1	
<b>Ciudades</b>	<b>222,697</b>	<b>220,364</b>	<b>222,701</b>	<b>-2,333</b>	<b>2,337</b>	<b>-1.0</b>	<b>1.1</b>	<b>91,902</b>	<b>44,339</b>	<b>73,482</b>	<b>-47,563</b>	<b>29,143</b>	<b>-51.8</b>	<b>65.7</b>	<b>41.3</b>	<b>20.1</b>	<b>33.0</b>	<b>-21.1</b>	<b>12.9</b>	
<i>Grandes</i>	<i>89,149</i>	<i>88,217</i>	<i>89,226</i>	<i>-932</i>	<i>1,009</i>	<i>-1.0</i>	<i>1.1</i>	<i>37,766</i>	<i>18,406</i>	<i>30,781</i>	<i>-19,360</i>	<i>12,374</i>	<i>-51.3</i>	<i>67.2</i>	<i>42.4</i>	<i>20.9</i>	<i>34.5</i>	<i>-21.5</i>	<i>13.6</i>	
CIUDAD DE MÉXICO	51,602	51,707	51,727	105	20	0.2	0.0	24,049	11,378	18,601	-12,671	7,223	-52.7	63.5	46.6	22.0	36.0	-24.6	14.0	
GUADALAJARA, JAL.	22,281	21,392	21,387	-889	-5	-4.0	0.0	7,738	4,438	6,871	-3,300	2,433	-42.7	54.8	34.7	20.7	32.1	-14.0	11.4	
MONTERREY, N.L.	15,266	15,118	16,112	-148	994	-1.0	6.6	5,979	2,590	5,309	-3,388	2,718	-56.7	104.9	39.2	17.1	33.0	-22.0	15.8	
<i>Del Interior</i>	<i>119,661</i>	<i>119,248</i>	<i>118,720</i>	<i>-413</i>	<i>-528</i>	<i>-0.3</i>	<i>-0.4</i>	<i>48,351</i>	<i>22,319</i>	<i>35,456</i>	<i>-26,032</i>	<i>13,137</i>	<i>-53.8</i>	<i>58.9</i>	<i>40.4</i>	<i>18.7</i>	<i>29.9</i>	<i>-21.7</i>	<i>11.1</i>	
AGUASCALIENTES, AGS.	5,261	5,055	6,131	-207	1,077	-3.9	21.3	2,022	1,230	1,730	-792	500	-39.2	40.7	38.4	24.3	28.2	-14.1	3.9	
CAMPECHE, CAMP.	1,410	1,415	1,386	5	-29	0.4	-2.0	709	360	516	-348	155	-49.1	43.1	50.3	25.5	37.2	-24.8	11.7	
CELAYA, GTO.	3,138	3,322	3,238	185	-84	5.9	-2.5	900	569	589	-331	20	-36.8	3.5	28.7	17.1	18.2	-11.6	1.1	
CHIHUAHUA, CHIH.	4,856	4,880	5,005	24	125	0.5	2.6	1,861	1,262	1,801	-598	539	-32.2	42.7	38.3	25.9	36.0	-12.5	10.1	
COATZACOALCOS, VER.	1,766	1,998	1,946	233	-52	13.2	-2.6	467	316	549	-152	234	-32.4	74.1	26.5	15.8	28.2	-10.7	12.4	
COLIMA, COL.	1,358	1,406	1,407	48	1	3.5	0.1	471	373	416	-97	43	-20.7	11.5	34.7	26.6	29.6	-8.1	3.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,391	1,395	1,382	4	-13	0.3	-0.9	411	211	253	-200	42	-48.6	20.0	29.5	15.1	18.3	-14.4	3.2	
CULIACAN, SIN.	2,806	2,817	n.d.	11	n.d.	0.4	n.d.	937	835	n.d.	-102	n.d.	-10.9	n.d.	33.4	29.6	n.d.	-3.8	n.d.	
DURANGO, DGO.	1,889	1,889	1,931	0	42	0.0	2.2	732	444	654	-289	211	-39.4	47.5	38.8	23.5	33.9	-15.3	10.4	
EL FUERTE, SIN.	434	406	407	-28	1	-6.5	0.2	86	68	110	-19	42	-21.6	61.9	19.9	16.7	26.9	-3.2	10.3	
GUANAJUATO, GTO.	3,045	3,117	3,164	72	47	2.4	1.5	1,205	235	745	-969	510	-80.5	216.8	39.6	7.6	23.6	-32.0	16.0	
HERMOSILLO, SON.	2,926	2,920	n.d.	-6	n.d.	-0.2	n.d.	1,072	660	n.d.	-412	n.d.	-38.5	n.d.	36.6	22.6	n.d.	-14.0	n.d.	
IRAPUATO, GTO.	2,860	2,960	2,942	101	-18	3.5	-0.6	778	482	488	-296	6	-38.0	1.2	27.2	16.3	16.6	-10.9	0.3	
LEON, GTO.	6,948	6,496	6,241	-452	-255	-6.5	-3.9	1,992	944	1,448	-1,049	504	-52.6	53.5	28.7	14.5	23.2	-14.2	8.7	
LOS MOCHIS, SIN.	1,522	1,613	1,566	92	-47	6.0	-2.9	692	497	655										

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>418,950</b>	<b>418,396</b>	<b>419,548</b>	<b>-554</b>	<b>1,152</b>	<b>-0.1</b>	<b>0.3</b>	<b>236,709</b>	<b>106,361</b>	<b>190,089</b>	<b>-130,348</b>	<b>83,729</b>	<b>-55.1</b>	<b>78.7</b>	<b>56.5</b>	<b>25.4</b>	<b>45.3</b>	<b>-31.1</b>	<b>19.9</b>	
PACHUCA, HGO.	1,580	1,579	1,579	-1	0	-0.1	0.0	858	296	386	-562	90	-65.5	30.4	54.3	18.7	24.4	-35.6	5.7	
PALENQUE, CHIS.	2,100	2,118	2,064	18	-54	0.9	-2.5	916	372	598	-544	226	-59.4	60.8	43.6	17.6	29.0	-26.1	11.4	
PUEBLA, PUE.	9,654	9,703	9,707	49	5	0.5	0.0	5,279	1,014	2,859	-4,265	1,844	-80.8	181.8	54.7	10.5	29.5	-44.2	19.0	
QUERETARO, QRO.	7,494	7,382	7,566	-112	185	-1.5	2.5	2,948	1,342	2,405	-1,606	1,063	-54.5	79.2	39.3	18.2	31.8	-21.2	13.6	
SALAMANCA, GTO.	1,164	1,205	1,205	42	0	3.6	0.0	246	222	246	-24	24	-9.6	10.7	21.1	18.4	20.4	-2.7	2.0	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,331	3,331	3,319	-1	-12	0.0	-0.3	1,471	550	920	-921	370	-62.6	67.3	44.2	16.5	27.7	-27.6	11.2	
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,655	3,676	-21	21	-0.6	0.6	704	443	990	-261	547	-37.0	123.3	19.2	12.1	26.9	-7.0	14.8	
SAN JUAN DEL RÍO, QRO. 1/	1,127	746	1,234	-381	488	-33.8	65.4	416	41	359	-375	318	-90.2	777.4	36.9	5.5	29.1	-31.4	23.6	
SAN LUIS POTOSÍ, S.L.P.	5,900	5,859	5,901	-42	43	-0.7	0.7	2,293	1,278	1,709	-1,015	431	-44.3	33.7	38.9	21.8	29.0	-17.1	7.1	
SAN MIGUEL DE ALLENDE, GTO.	2,054	2,488	2,428	434	-60	21.1	-2.4	825	262	514	-563	252	-68.2	96.1	40.2	10.5	21.2	-29.6	10.6	
TAXCO, GRO.	884	861	887	-23	27	-2.6	3.1	510	122	219	-388	96	-76.0	78.9	57.7	14.2	24.7	-43.5	10.5	
TEQUISQUIAPAN, QRO. 1/	924	559	921	-365	362	-39.5	64.8	275	61	181	-214	120	-77.8	195.6	29.8	10.9	19.6	-18.9	8.7	
TLAXCALA, TLAX.	655	655	n.d.	0	n.d.	0.0	n.d.	104	58	n.d.	-46	n.d.	-44.4	n.d.	15.9	8.8	n.d.	-7.0	n.d.	
TOLUCA, MÉX.	3,730	3,769	3,631	39	-138	1.0	-3.6	1,193	571	767	-621	196	-52.1	34.2	32.0	15.2	21.1	-16.8	6.0	
TUXTLA GUTIÉRREZ, CHIS.	4,310	4,467	4,153	157	-315	3.6	-7.0	1,512	786	1,134	-726	348	-48.0	44.3	35.1	17.6	27.3	-17.5	9.7	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,221	0	0	0.0	0.0	273	75	190	-198	115	-72.5	153.5	22.3	6.1	15.6	-16.2	9.4	
VILLAHERMOSA, TAB.	5,212	5,069	5,185	-144	116	-2.8	2.3	1,980	1,523	2,354	-457	830	-23.1	54.5	38.0	30.1	45.4	-7.9	15.3	
XALAPA, VER. 2/	2,505	2,703	3,118	199	415	7.9	15.4	811	601	792	-210	191	-25.9	31.8	32.4	22.2	25.4	-10.2	3.2	
ZACATECAS, ZAC.	3,268	3,107	3,073	-161	-34	-4.9	-1.1	1,550	500	613	-1,050	113	-67.7	22.6	47.4	16.1	19.9	-31.3	3.9	
<b>Fronterizas</b>	<b>13,887</b>	<b>12,899</b>	<b>14,755</b>	<b>-988</b>	<b>1,856</b>	<b>-7.1</b>	<b>14.4</b>	<b>5,785</b>	<b>3,614</b>	<b>7,245</b>	<b>-2,171</b>	<b>3,631</b>	<b>-37.5</b>	<b>100.5</b>	<b>41.7</b>	<b>28.0</b>	<b>49.1</b>	<b>-13.6</b>	<b>21.1</b>	
CIUDAD JUÁREZ, CHIH.	4,541	4,250	4,542	-291	292	-6.4	6.9	2,247	1,348	2,509	-900	1,162	-40.0	86.2	49.5	31.7	55.3	-17.8	23.5	
MEXICALI, BC.	2,656	2,542	2,551	-114	9	-4.3	0.4	1,273	718	1,098	-555	380	-43.6	52.9	47.9	28.2	43.0	-19.7	14.8	
PIEDRAS NEGRAS, COAH.	811	811	811	0	0	0.0	0.0	290	293	330	3	37	1.0	12.5	35.8	36.2	40.7	0.4	4.5	
TECATE, B.C.	316	498	393	182	-105	57.6	-21.1	83	112	124	29	12	34.7	10.7	26.4	22.5	31.6	-3.8	9.1	
TIJUANA, B.C. 2/	5,563	4,798	6,458	-765	1,660	-13.8	34.6	1,891	1,143	3,184	-748	2,041	-39.6	178.6	34.0	23.8	49.3	-10.2	25.5	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 30-diciembre-2019 al 12-enero-2020

\*\*Del 04-enero-2021 al 17-enero-2021

\*\*\*Del 03-enero-2022 al 16-enero-2022

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.