

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
Total	418,686	421,185	423,090	2,499	1,905	0.60%	0.45%	106,652	156,616	236,427	49,964	79,811	46.8%	51.0%	25.5	37.2	55.9	11.7	18.7	
Centros de Playa	196,660	197,797	198,419	1,137	622	0.58%	0.31%	55,853	88,516	131,700	32,663	43,183	58.5%	48.8%	28.4	44.8	66.4	16.4	21.6	
Integramente Planeados	69,421	69,233	67,560	-188	673	-0.28%	-0.99%	20,550	35,362	49,126	14,812	13,765	38.9%	30.0	51.8	72.7	21.9	20.9		
BAHIAS DE HUATULCO, OAX.	4,297	4,314	4,201	17	113	0.39%	-2.61%	1,165	1,599	2,665	433	1,066	37.2%	66.7%	27.1	37.1	63.4	9.9	26.4	
CANCUN, Q.ROO	35,160	34,504	34,263	-656	242	-1.87%	-0.70%	10,770	18,857	26,477	8,087	7,560	75.1%	40.1%	30.6	54.7	77.1	24.0	22.5	
IXTAPA ZIHUATANEJO, GRO.	6,291	6,202	6,293	-89	91	-1.42%	1.47%	1,776	2,606	3,653	830	1,047	46.7%	40.2%	28.2	42.0	58.1	13.8	16.0	
LOBETO, B.C.S.	778	899	n.d.	120	n.d.	15.47%	n.d.	195	271	n.d.	n.d.	76	n.d.	38.9%	n.d.	25.1	30.2	n.d.	5.1	
LOS CABOS, B.C.S.	21,895	22,315	22,113	420	-202	1.92%	-0.91%	6,643	12,029	16,060	5,386	4,030	81.1%	33.5%	30.3	53.9	72.6	23.6	18.7	
CABO SAN LUCAS	8,939	8,970	9,111	31	141	0.34%	1.57%	2,928	5,126	7,124	2,198	1,998	75.1%	39.0%	32.8	57.2	78.2	24.4	21.0	
SAN JOSE DEL CABO	4,855	4,865	4,455	10	-410	0.20%	-8.43%	1,242	2,090	3,026	848	936	68.3%	44.8%	25.6	43.0	67.9	17.4	25.0	
ZONA CORREDOR LOS CABOS	4,300	4,477	4,544	178	66	4.14%	1.48%	1,207	2,545	2,598	1,338	53	110.9%	2.1%	28.1	56.8	57.2	28.8	0.3	
Tradicionales	63,760	64,856	64,998	1,096	142	1.72%	0.22%	16,838	27,200	37,019	10,362	9,819	61.5%	36.1%	26.4	41.9	57.0	15.5	15.0	
ACAPULCO, GRO.	18,881	19,600	19,556	719	44	3.81%	-0.22%	4,037	6,476	9,390	2,439	2,914	60.4%	45.0%	21.4	33.0	48.0	11.7	15.0	
COZUMEL, Q. ROO	5,094	5,179	5,187	85	8	1.68%	0.15%	1,322	1,940	2,814	618	875	46.8%	45.1%	25.9	37.4	54.3	11.5	16.8	
LA PAZ, B.C.S. I/	2,439	2,276	2,271	-163	5	-6.67%	-0.24%	594	1,064	1,413	470	348	79.2%	32.7%	24.4	46.8	62.2	22.4	15.4	
MANZANILLO, COL.	4,717	4,678	4,601	-40	77	-0.84%	-1.64%	973	1,723	2,203	750	480	77.1%	27.9%	20.6	36.8	47.9	16.2	11.0	
MAZATLÁN, SIN.	9,823	9,708	9,836	-115	128	-1.17%	1.32%	3,247	5,474	6,632	2,227	1,158	68.6%	21.2%	33.1	56.4	67.4	23.3	21.0	
PUERTO VALLARTA, JAL.	12,764	13,158	13,127	374	11	2.93%	-0.08%	4,432	6,951	9,727	2,520	2,275	56.9%	39.9%	34.7	52.9	74.1	18.2	11.2	
VERACRUZ BOCA DEL RIO, VER.	10,042	10,278	10,421	236	143	2.35%	1.39%	2,234	3,572	4,841	1,338	1,269	59.9%	35.5%	22.3	34.8	46.5	12.5	11.7	
Otros	64,708	64,708	65,661	230	1,153	0.36%	1.78%	18,468	25,955	45,854	7,490	19,999	40.6%	78.5%	28.6	40.1	69.2	11.5	29.1	
ISLA MUJERES, Q. ROO	1,642	1,647	1,642	5	6	0.28%	-0.33%	405	512	663	108	451	26.6%	88.0%	24.7	31.1	58.7	6.5	27.6	
NUÉVO VALLARTA, NAY.	10,259	10,145	10,748	-115	604	-1.12%	5.95%	3,606	4,591	7,083	986	2,492	27.3%	54.3%	35.1	45.3	65.9	10.1	20.6	
RIVIERA MAYA, Q. ROO	45,883	46,200	46,743	317	543	0.69%	1.18%	13,394	18,704	34,753	5,310	16,049	39.6%	85.8%	29.2	40.5	74.3	11.3	33.9	
AKUMAL, Q. ROO	4,606	4,394	4,395	-213	2	-4.62%	0.04%	1,159	1,683	3,436	525	1,753	45.3%	104.1%	25.2	38.3	78.2	13.2	39.9	
PLAYA DEL CARMEN, Q. ROO	10,943	11,274	11,306	331	32	3.02%	0.28%	3,093	4,575	8,093	1,482	3,518	47.9%	76.9%	28.3	40.6	71.6	12.3	31.0	
PLAYACAR, Q. ROO	6,709	6,717	6,709	9	8	0.13%	-0.12%	2,018	2,107	5,370	89	3,263	4.4%	154.9%	30.1	31.4	80.0	1.3	48.7	
PUERTO ESCONDIDO, OAX.	2,506	2,520	2,539	14	19	0.57%	0.76%	433	762	1,184	329	423	75.8%	55.5%	17.3	30.2	46.6	12.9	16.4	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	1	0.07%	-0.03%	467	950	1,135	483	185	103.3%	19.5%	17.9	36.3	43.3	18.4	7.1	
SAN FELIPE, BC.	823	823	823	0	266	0.02%	0.00%	58	268	266	210	2	362.3%	-0.6%	7.0	32.6	32.4	25.5	0.2	
TÓNALA- PUERTO ARISTA, CHIS.	747	753	746	6	6	0.82%	-0.85%	101	167	169	66	2	64.7%	1.1%	13.6	22.2	22.6	8.6	0.4	
Ciudades	222,027	223,388	224,670	1,361	1,283	0.61%	0.57%	50,799	68,100	104,727	17,300	36,627	34.1%	53.8%	22.9	30.5	46.6	7.6	16.1	
Grandes	88,226	88,292	89,628	66	1,335	0.07%	1.51%	21,676	27,078	45,071	5,402	17,993	24.9%	66.5%	24.6	30.7	50.3	6.1	19.6	
CIUDAD DE MÉXICO	51,102	51,704	51,726	602	22	1.18%	0.04%	12,415	14,862	25,673	2,447	10,812	19.7%	72.7%	24.3	28.7	49.6	4.5	20.9	
GUADALAJARA, JAL.	21,994	21,355	21,494	-639	140	-2.90%	0.65%	5,317	6,930	10,125	1,613	3,195	30.3%	46.1%	24.2	32.5	47.1	8.3	14.7	
MONTERREY, NL.	15,131	15,234	16,408	103	1,174	0.68%	7.71%	3,945	5,287	9,273	1,342	3,987	34.0%	75.4%	26.1	34.7	56.5	8.6	21.8	
Del Interior	120,474	120,653	120,348	180	-507	0.15%	-0.42%	25,010	33,878	49,656	8,868	15,790	35.5%	46.6%	28.1	41.3	73	13.3		
AGUASCALIENTES, AGS.	5,253	5,249	5,219	-4	969	-0.09%	18.46%	1,444	1,923	2,632	479	710	33.2%	36.9%	27.5	36.6	42.3	9.2	5.7	
CAMPECHE, CAMP. Z/	1,393	1,415	1,828	22	413	1.58%	29.18%	326	472	803	146	331	44.9%	70.2%	23.4	33.4	44.0	10.0	10.6	
CELAYA, GTO.	3,215	3,302	3,279	87	22	2.70%	-0.67%	647	690	793	43	103	6.6%	15.0%	20.1	20.9	24.2	0.8	3.3	
CHIHUAHUA, CHIH.	4,862	4,871	5,004	10	133	0.20%	2.73%	1,190	1,784	2,759	595	974	50.0%	54.6%	24.5	36.6	55.1	12.2	18.5	
COATZACOALCOS, VER.	1,759	2,003	1,963	244	-40	13.87%	-2.02%	321	457	733	136	276	42.3%	60.4%	18.3	22.8	37.4	4.6	14.5	
COLIMA, COL.	1,349	1,301	1,294	-48	7	-3.54%	-0.54%	283	479	444	197	36	69.6%	-7.4%	21.0	36.8	34.3	15.9	2.6	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,398	1,392	1,382	-6	11	-0.42%	-0.77%	165	267	299	102	32	62.2%	12.1%	11.8	19.2	21.7	7.4	2.5	
CULIACÁN, SIN.	2,828	2,840	n.d.	12	n.d.	0.42%	n.d.	653	946	n.d.	293	n.d.	44.8%	n.d.	23.1	33.3	n.d.	10.2	n.d.	
DURANGO, DGO.	1,888	1,892	1,931	4	39	0.21%	2.07%	493	677	1,052	184	375	37.4%	55.4%	26.1	35.8	54.5	9.7	18.7	
EL FUERTE, SIN.	433	433	407	0	26	0.03%	-6.03%	41	77	123	36	46	87.8%	59.1%	9.5	17.8	30.2	8.3	12.3	
GUANAJUATO, GTO.	3,179	3,166	3,019	-13	147	-0.40%	-4.65%	368	660	892	292	232	79.5%	35.1%	11.6	20.9	29.5	9.3	8.7	
HÉRMOSILLO, SON.	2,810	2,920	3,029	110	109	3.91%	3.74%	725	1,031	1,641	307	610	42.3%	59.1%	25.8	35.3	54.2	9.5	18.9	
IRAPUATO, GTO.	2,866	2,940	2,911	74	-29	2.57%	-0.98%	584	640	710	56	70	9.6%	11.0%	20.4	21.8	24.4	1.4	2.6	
LEÓN, GTO.	6,952	6,343	6,183	-608	-160	-8.75%	-2.52%	1,368	1,573	2,215	205	643	15.0%	40.9%	19.7	24.8	35.8	5.1	11.0	
LOS MOCHIS, SIN.	1,554	1,578	1,578	24	15	2.49%	-0.97%	387	645	726	258	82	66.7%	12.7%	24.9	40.5	46.1	15.6	5.6	
MÉRIDA, YUC.	7,176	7,439	7,719	263	280	3.67%	3.76%	1,564	2,192	3,869	628	1,696	40.2%	77.4%	21.8	29.5	50.4	7.7	20.9	
MORELIA, MICH. Z/	3,914	3,950	3,935	36	1,015	0.92%	-25.69%	1,080	1,514	1,391	434	-123	40.2%	-8.1%	27.6	38.3	47.4	10.7	9.1	
OAXACA, OAX.	6,180	6,180	6,165	0	-16	0.00%	-0.25%	1,146	1,484	2,766	337	1,282	29.4%	86.4%	18.5	24.0	44.9	5.5	20.9	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)	
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022
Total	418,686	421,185	423,090	2,499	1,905	0.60%	0.45%	106,652	156,616	236,427	49,964	79,811	46.6%	51.0%	25.5	37.2	55.9	11.7	18.7
PACHUCA, HGO.	1,577	1,579	1,575	2	4	0.10%	-0.27%	383	397	663	14	266	3.7%	67.0%	24.3	25.1	42.1	0.9	17.0
PALENQUE, CHIS.	2,111	2,063	2,068	-48	5	-2.28%	0.24%	525	561	716	236	155	72.5%	27.7%	15.4	27.2	34.7	11.8	7.4
PUEBLA, PUE.	9,700	9,706	9,744	6	39	0.06%	0.40%	2,154	2,198	4,326	45	2,128	2.1%	96.8%	22.2	22.6	44.4	0.4	21.8
QUERÉTARO, QRO.	7,371	7,260	7,303	-111	43	-1.50%	0.60%	1,638	2,164	3,890	526	1,726	32.1%	79.8%	22.2	29.8	53.3	7.6	23.5
SALAMANCA, GTO.	1,199	1,151	1,178	-48	27	-4.01%	2.31%	213	271	304	58	33	27.2%	12.1%	17.8	23.5	25.8	5.8	2.3
SAN CRISTOBAL DE LAS CASAS, CHIS.	3,323	3,309	3,316	-14	6	-0.42%	0.19%	466	860	1,006	394	146	84.6%	17.0%	14.0	26.0	30.3	12.0	4.4
SAN JUAN DE LOS LAGOS, JAL.	3,647	3,672	3,676	25	3	0.68%	0.09%	321	695	889	373	194	116.3%	28.0%	8.8	18.9	24.2	10.1	5.3
SAN JUAN DEL RÍO, QRO.	1,171	1,136	1,099	-35	37	-3.00%	-3.22%	250	349	477	99	128	39.4%	36.6%	21.4	30.7	43.4	9.3	12.6
SAN LUIS POTOSÍ, S.L.P.	5,975	5,868	5,942	-107	74	-1.79%	1.27%	1,470	1,942	2,677	472	735	32.1%	37.9%	24.6	33.1	45.1	8.5	12.0
SAN MIGUEL DE ALLENDE, GTO.	2,104	2,431	2,398	327	33	15.56%	-1.37%	295	584	847	289	263	97.9%	45.0%	14.0	24.0	35.3	10.0	11.3
TAXCO, GRO.	902	885	885	-17	0	-1.91%	0.04%	148	159	258	11	99	7.1%	62.4%	16.4	18.0	29.1	1.5	11.2
TEQUISQUIAPAN, QRO.	913	709	n.d.	-204	n.d.	-22.32%	n.d.	100	167	n.d.	67	n.d.	67.5%	n.d.	10.9	23.5	n.d.	12.6	n.d.
TLAXCALA, TLAX.	655	642	-	-13	12	-0.11%	-1.82%	73	97	154	24	57	32.5%	58.7%	11.2	14.8	24.0	3.7	9.1
TOLUCA, MEX.	3,828	3,916	3,672	88	244	2.30%	-6.22%	765	876	1,230	111	355	14.4%	40.5%	20.0	22.4	33.5	2.4	11.1
TUXTLA GUTIERREZ, CHIS.	4,408	4,357	4,185	-51	172	-1.16%	-3.94%	797	1,101	1,411	304	309	38.1%	28.1%	18.1	25.3	33.7	7.2	8.4
VALLE DE BRAVO, MEX.	1,221	1,221	1,217	0	4	-0.01%	-0.34%	115	186	254	71	68	61.3%	36.2%	9.5	15.3	20.9	5.8	5.6
VILLAHERMOSA, TAB.	5,198	5,008	5,165	-189	156	-3.64%	3.12%	1,389	2,006	2,797	617	791	44.5%	39.4%	26.7	40.1	54.2	13.3	14.1
XALAPA, VER.	2,958	3,395	3,118	437	277	14.79%	-8.17%	610	862	1,421	252	559	41.3%	64.8%	20.6	25.4	45.6	4.8	20.2
ZACATECAS, ZAC.	3,205	3,106	2,986	-100	119	-3.11%	-3.84%	715	892	960	177	68	24.8%	7.7%	22.3	28.7	32.2	6.4	3.4
Frontieras	13,326	14,441	14,895	1,115	454	8.37%	3.14%	4,113	7,144	9,988	3,031	2,844	73.7%	39.8%	30.9	49.5	67.1	18.6	17.8
CIUDAD JUÁREZ, CHIH.	4,499	4,540	4,541	41	1	0.91%	0.02%	1,407	2,251	3,297	844	1,046	60.0%	46.5%	31.3	49.6	72.6	18.3	23.0
MEXICALI, BC.	2,615	2,549	2,551	-67	2	-2.55%	0.09%	883	1,248	1,596	365	348	41.4%	27.9%	33.8	49.0	62.6	15.2	13.6
PIEDRAS NEGRAS, COAH. 2/	811	811	1,103	-	292	0.00%	36.04%	274	439	636	165	198	60.1%	45.0%	33.8	54.1	57.7	20.3	3.6
TECATE, B.C. 3/	316	498	337	182	161	57.66%	-32.33%	80	234	147	154	87	193.4%	-37.1%	25.3	47.0	43.7	21.8	3.3
TIJUANA, B.C.	5,084	6,043	6,363	959	320	18.85%	5.29%	1,469	2,971	4,311	1,502	1,340	102.2%	45.1%	28.9	49.2	67.8	20.3	18.6

*Del 01-enero-2020 al 31-agosto-2020
**Del 01-enero-2021 al 31-agosto-2021
***Del 01-enero-2022 al 31-agosto-2022

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el período actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.