

Centro	Cuartos disponibles promedio diario*						Cuartos ocupados						Ocupación								
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020							
<b>Total</b>	<b>400,268</b>	<b>410,210</b>	<b>409,550</b>	<b>9,942</b>	<b>-</b>	<b>660</b>	<b>2.5</b>	<b>-</b>	<b>0.2</b>	<b>244,240</b>	<b>247,202</b>	<b>106,695</b>	<b>2,962</b>	<b>-140,508</b>	<b>1.2</b>	<b>-56.8</b>	<b>61.0</b>	<b>60.3</b>	<b>26.1</b>	<b>-0.8</b>	<b>-34.2</b>
<b>Centros de Playa</b>	<b>189,787</b>	<b>192,993</b>	<b>191,160</b>	<b>3,206</b>	<b>-1,833</b>	<b>1.7</b>	<b>-0.9</b>	<b>125,642</b>	<b>126,712</b>	<b>56,702</b>	<b>1,071</b>	<b>-70,010</b>	<b>0.9</b>	<b>-55.3</b>	<b>66.2</b>	<b>65.7</b>	<b>29.7</b>	<b>-0.5</b>	<b>-36.0</b>		
<i>Integralmente Planeados</i>	65,989	67,444	67,547	1,455	102	2.2	0.2	46,107	46,522	21,992	415	-24,529	0.9	-52.7	69.9	69.0	32.6	-0.9	-36.4		
BAHIAS DE HUATULCO, OAX.	3,828	4,240	4,302	411	62	10.7	1.5	2,359	2,615	1,145	256	-1,470	10.9	-56.2	61.6	61.7	26.6	0.1	-35.1		
CANCUN, Q.ROO	34,915	35,115	35,098	199	-17	0.6	0.0	26,040	25,419	11,635	-621	-13,784	-2.4	-54.2	74.6	72.4	33.2	2.2	-39.2		
IXTAPA ZIHUATANEJO, GRO.	6,271	6,282	5,535	10	-747	0.2	-11.9	3,522	3,665	1,673	143	-1,991	4.1	-54.3	56.2	58.3	30.2	2.2	-28.1		
LORETO, B.C.S.	885	885	758	1	-128	0.1	-14.4	357	386	202	30	-184	8.3	-47.6	40.3	43.6	26.7	3.3	-16.9		
LOS CABOS, B.C.S.	20,089	20,923	21,855	834	932	4.2	4.5	13,829	14,437	7,337	608	-7,101	4.4	-49.2	68.8	69.0	33.6	0.2	-35.4		
<i>CABO SAN LUCAS</i>	7,343	8,318	8,906	975	588	13.3	7.1	5,543	6,068	3,240	525	-2,827	9.5	-46.6	75.5	72.9	36.4	-2.5	-36.6		
<i>SAN JOSÉ DEL CABO</i>	4,494	4,676	4,820	182	144	4.1	3.1	2,854	2,936	1,299	82	-1,637	2.9	-55.7	63.5	62.8	27.0	-0.7	-35.8		
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,120	4,296	185	176	4.7	4.3	1,867	2,617	1,345	750	-1,272	40.2	-48.6	47.4	63.5	31.3	16.1	-32.2		
<i>Tradicionales</i>	61,760	62,035	59,485	275	-2,550	0.4	-4.1	33,656	34,518	17,202	862	-17,316	2.6	-50.2	54.5	55.6	28.9	1.1	-26.7		
ACAPULCO, GRO.	18,944	18,802	18,967	-142	164	-0.7	0.9	8,657	9,105	4,132	448	-4,972	5.2	-54.6	45.7	48.4	21.8	2.7	-26.6		
COZUMEL, Q. ROO	4,663	4,725	5,125	62	400	1.3	8.5	2,638	2,498	1,260	-140	-1,238	-5.3	-49.6	56.6	52.9	24.6	-3.7	-28.3		
LA PAZ, B.C.S.	2,675	2,718	2,368	43	-350	1.6	-12.9	1,247	1,362	600	115	-762	9.3	-56.0	46.6	50.1	25.3	3.5	-24.8		
MANZANILLO, COL.	4,487	4,549	4,675	62	126	1.4	2.8	2,000	2,087	1,094	87	-993	4.3	-47.6	44.6	45.9	23.4	1.3	-22.5		
MAZATLAN, SIN.	9,632	9,635	9,809	4	173	0.0	1.8	5,746	6,140	3,729	394	-2,411	6.9	-39.3	59.7	63.7	38.0	4.1	-25.7		
PUERTO VALLARTA, JAL.	12,687	12,856	12,865	170	8	1.3	0.1	9,072	9,238	4,770	166	-4,468	1.8	-48.4	71.5	71.9	37.1	0.4	-34.8		
VERACRUZ BOCA DEL RIO, VER.	8,673	8,749	n.d.	76	n.d.	0.9	n.d.	4,297	4,089	n.d.	-208	n.d.	-4.8	n.d.	49.5	46.7	n.d.	-2.8	n.d.		
<i>Otros</i>	62,038	63,513	64,128	1,476	615	2.4	1.0	45,879	45,672	17,508	-206	-28,165	-0.4	-61.7	74.0	71.9	27.3	-2.0	-44.6		
ISLA MUJERES, Q. ROO	1,636	1,646	1,521	11	-125	0.6	-7.6	1,000	993	342	-7	-651	-0.7	-65.6	61.1	60.3	22.5	-0.8	-37.9		
NUEVO VALLARTA, NAY.	9,883	10,074	10,250	191	176	1.9	1.7	7,644	7,787	3,453	143	-4,334	1.9	-55.7	77.3	77.3	33.7	0.0	-43.6		
RIVIERA MAYA, Q. ROO	44,437	45,297	45,658	860	360	1.9	0.8	35,405	34,847	12,551	-558	-22,296	-1.6	-64.0	79.7	76.9	27.5	-2.7	-49.4		
AKUMAL, Q. ROO	4,479	4,542	4,587	63	45	1.4	1.0	3,774	3,647	1,033	-127	-2,615	-3.4	-71.7	84.3	80.3	22.5	-4.0	-57.8		
PLAYA DEL CARMEN, Q. ROO	10,569	10,715	10,939	146	224	1.4	2.1	7,691	7,523	3,151	-168	-4,372	-2.2	-58.1	72.8	70.2	28.8	-2.6	-41.4		
PLAYACAR, Q. ROO	6,712	6,701	6,708	-10	6	-0.2	0.1	5,773	5,424	1,776	-349	-3,648	-6.0	-67.3	86.0	80.9	26.5	-5.1	-54.5		
PUERTO ESCONDIDO, OAX.	2,341	2,455	2,511	114	56	4.9	2.3	789	870	442	80	-428	10.2	-49.2	33.7	35.4	17.6	1.7	-17.8		
PLAYAS DE ROSARITO, B.C.	2,238	2,417	2,619	179	202	8.0	8.4	676	779	520	103	-259	15.2	-33.2	30.2	32.2	19.9	2.0	-12.4		
SAN FELIPE, BC.	716	856	823	140	-33	19.6	-3.9	156	205	87	49	-118	31.6	-57.6	21.7	23.9	10.5	2.2	-13.4		
TONALÁ- PUERTO ARISTA, CHIS.	787	769	747	-19	-22	-2.4	-2.8	209	192	114	-17	-78	-8.2	-40.7	26.5	24.9	15.2	-1.6	-9.7		
<b>Ciudades</b>	<b>210,481</b>	<b>217,217</b>	<b>218,390</b>	<b>6,735</b>	<b>1,173</b>	<b>3.2</b>	<b>0.5</b>	<b>118,598</b>	<b>120,490</b>	<b>49,993</b>	<b>1,892</b>	<b>-70,497</b>	<b>1.6</b>	<b>-58.5</b>	<b>56.3</b>	<b>55.5</b>	<b>22.9</b>	<b>-0.9</b>	<b>-32.6</b>		
<i>Grandes</i>	83,262	87,292	87,578	4,031	285	4.8	0.3	54,142	54,997	20,955	855	-34,042	1.6	-61.9	65.0	63.0	23.9	-2.0	-39.1		
CIUDAD DE MÉXICO	51,351	51,269	50,554	-83	-715	-0.2	-1.4	33,758	33,858	11,884	99	-21,973	0.3	-64.9	65.7	66.0	23.5	0.3	-42.5		
GUADALAJARA, JAL.	18,145	21,901	22,069	3,756	168	20.7	0.8	10,483	11,524	5,297	1,041	-6,227	9.9	-54.0	57.8	52.6	24.0	-5.2	-28.6		
MONTERREY, N.L.	13,765	14,122	14,955	357	832	2.6	5.9	9,901	9,615	3,774	-285	-5,841	-2.9	-60.8	71.9	68.1	25.2	-3.8	-42.9		
<i>Del Interior</i>	114,038	116,393	117,782	2,355	1,388	2.1	1.2	56,724	57,032	24,860	308	-32,171	0.5	-56.4	49.7	49.0	21.1	-0.7	-27.9		
AGUASCALIENTES, AGS.	4,871	5,279	5,150	407	-128	8.4	-2.4	3,014	3,066	1,432	52	-1,634	1.7	-53.3	61.9	58.1	27.8	-3.8	-30.3		
CAMPECHE, CAMP.	1,397	1,409	1,398	11	-11	0.8	-0.8	651	660	328	9	-332	1.4	-50.3	46.6	46.8	23.4	0.3	-23.4		
CELAYA, GTO.	3,008	3,199	3,236	191	37	6.3	1.2	1,287	1,180	641	-106	-539	-8.3	-45.7	42.8	36.9	19.8	-5.9	-17.1		
CHIHUAHUA, CHIH.	3,896	3,888	4,865	-9	978	-0.2	25.1	2,080	2,088	1,161	8	-927	0.4	-44.4	53.4	53.7	23.9	0.3	-29.8		
COATZACOALCOS, VER.	1,769	1,770	n.d.	1	n.d.	0.1	n.d.	618	610	n.d.	-8	n.d.	-1.3	n.d.	34.9	34.4	n.d.	-0.5	n.d.		
COLIMA, COL.	1,323	1,252	1,267	-70	15	-5.3	1.2	646	568	300	-78	-268	-12.1	-47.1	48.9	45.4	23.7	-3.5	-21.7		
COMITÁN DE DOMÍNGUEZ, CHIS.	1,319	1,391	1,398	72	7	5.4	0.5	394	452	169	58	-283	14.8	-62.5	29.9	32.5	12.1	2.6	-20.4		
CULIACÁN, SIN.	2,803	2,805	2,808	3	3	0.1	0.1	1,382	1,337	704	-44	-633	-3.2	-47.4	49.3	47.7	25.1	-1.6	-22.6		
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	1,004	1,048	477	44	-571	4.4	-54.5	53.3	55.5	25.3	2.2	-30.2		
EL FUERTE, SIN.	380	427	421	47	-6	12.4	-1.5	92	94	46	2	-48	1.9	-50.9	24.3	22.0	11.0	-2.3	-11.1		
GUANAJUATO, GTO.	3,252	3,146	3,172	-106	27	-3.3	0.9	1,420	1,295	421	-125	-1,247	-8.8	-67.5	43.7	41.2	13.3	-2.5	-27.9		
HERMOSILLO, SON.	2,761	2,805	2,855	44	49	1.6	1.8	1,555	1,675	768	121	-907	7.8	-54.1	56.3	59.7	26.9	3.4	-32.8		
IRAPUATO, GTO.	2,436	2,714	2,851	278	137	11.4	5.0	1,137	1,000	587	-137	-414	-12.0	-41.3	46.7	36.9	20.6	-9.8	-16.3		
LEON, GTO.	6,287	6,680	6,834	393	154	6.3	2.3	3,208	3,185	1,343	-23	-1,842	-0.7	-57.8	51.0	47.7	19.6	-3.4	-28.0		
LOS MOCHIS, SIN.	1,481	1,550	1,531	69	-19	4.7	-1.2	805	824	441	20	-384	2.5	-46.6	54.3	53.2	28.8	-1.1	-24.4		
MÉRIDA, YUC.	6,736	7,165	7,169	430	4	6.4	0.1	4,070	4,341	1,564	271	-2,776	6.6	-64.0	60.4	60.6	21.8	0.2	-38.8		
MORELIA, MICH.	3,093	n.d.	2,846	n.c.	n.c.	n.c.	n.c.	1,854	n.d.	887	n.c.	n.c.	n.c.	n.c.	60.0	n.d.	31.2	n.c.	n.c.		
OAXACA, OAX.	5,740	5,965	6,183	225	218	3.9	3.7	2,762	2,992	1,120	230	-1,872	8.3	-62.6	48.1	50.2	18.1	2.0	-32.0		

Centro	Cuartos disponibles promedio diario*						Cuartos ocupados						Ocupación								
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020		
<b>Total</b>	<b>400,268</b>	<b>410,210</b>	<b>409,550</b>	<b>9,942</b>	<b>-</b>	<b>660</b>	<b>2.5</b>	<b>-</b>	<b>0.2</b>	<b>244,240</b>	<b>247,202</b>	<b>106,695</b>	<b>2,962</b>	<b>-140,508</b>	<b>1.2</b>	<b>-56.8</b>	<b>61.0</b>	<b>60.3</b>	<b>26.1</b>	<b>-0.8</b>	<b>-34.2</b>
PACHUCA, HGO.	1,560	1,560	1,578	0	17	0.0	1.1		0.7	892	933	388	41	-545	4.7	-58.4	57.2	59.8	24.6	2.6	-35.2
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7		0.7	688	733	320	45	-413	6.5	-56.3	32.8	34.9	15.2	2.2	-19.8
PUEBLA, PUE.	9,344	9,522	9,702	178	181	1.9	1.9		1.9	5,833	5,850	2,034	17	-3,816	0.3	-65.2	62.4	61.4	21.0	-1.0	-40.5
QUERETARO, QRO.	7,426	7,459	7,215	33	-244	0.4	-3.3		-3.3	4,680	4,513	1,627	-167	-2,885	-3.6	-63.9	63.0	60.5	22.6	-2.5	-37.9
SALAMANCA, GTO.	1,245	1,226	1,188	-19	-37	-1.6	-3.1		-3.1	545	398	225	-147	-173	-26.9	-43.4	43.7	32.5	19.0	-11.3	-13.5
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,282	3,328	3,324	46	-4	1.4	-0.1		-0.1	1,093	1,183	496	90	-688	8.3	-58.1	33.3	35.6	14.9	2.3	-20.6
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,674	3,643	-2	-31	0.0	-0.8		-0.8	678	730	309	52	-421	7.7	-57.6	18.4	19.9	8.5	1.4	-11.4
SAN JUAN DEL RÍO, QRO.	1,105	1,124	1,056	19	-68	1.7	-6.0		-6.0	552	541	226	-12	-314	-2.1	-58.2	50.0	48.1	21.4	-1.9	-26.7
SAN LUIS POTOSÍ, S.L.P.	5,542	5,742	5,974	201	232	3.6	4.0		4.0	3,587	3,435	1,498	-152	-1,937	-4.2	-56.4	64.7	59.8	25.1	-4.9	-34.7
SAN MIGUEL DE ALLENDE, GTO.	1,926	2,052	2,143	126	91	6.6	4.4		4.4	848	826	333	-22	-494	-2.5	-59.8	44.0	40.3	15.5	-3.8	-24.8
TAXCO, GRO.	901	895	894	-6	-1	-0.7	-0.1		-0.1	316	348	147	33	-202	10.3	-57.9	35.1	39.0	16.4	3.9	-22.5
TEQUISQUIAPAN, QRO.	899	886	n.d.	-13	n.d.	-1.5	n.d.		n.d.	198	210	n.d.	11	n.d.	5.6	n.d.	22.1	23.7	n.d.	1.6	n.d.
TLAXCALA, TLAX.	638	634	648	-4	14	-0.6	2.2		2.2	207	194	75	-13	-120	-6.3	-61.6	32.5	30.7	11.5	-1.9	-19.1
TOLUCA, MÉX.	3,807	3,796	3,805	-11	9	-0.3	0.2		0.2	1,729	1,700	737	-30	-962	-1.7	-56.6	45.4	44.8	19.4	-0.7	-25.4
TUXTLA GUTIÉRREZ, CHIS.	4,301	4,309	4,424	8	115	0.2	2.7		2.7	1,521	1,648	806	128	-842	8.4	-51.1	35.4	38.3	18.2	2.9	-20.0
VALLE DE BRAVO, MÉX.	1,194	1,222	1,221	28	-1	2.3	-0.1		-0.1	277	269	129	-8	-140	-2.8	-52.0	23.2	22.0	10.6	-1.2	-11.4
VILLAHERMOSA, TAB.	5,115	5,123	5,156	8	33	0.2	0.6		0.6	2,257	2,494	1,470	237	-1,025	10.5	-41.1	44.1	48.7	28.5	4.6	-20.2
XALAPA, VER.	2,335	2,420	n.d.	85	n.d.	3.6	n.d.		n.d.	949	968	n.d.	20	n.d.	2.1	n.d.	40.6	40.0	n.d.	-0.6	n.d.
ZACATECAS, ZAC.	3,210	3,199	3,052	-10	-148	-0.3	-4.6		-4.6	1,894	1,722	723	-172	-998	-9.1	-58.0	59.0	53.8	23.7	-5.2	-30.1
<b>Fronterizas</b>	<b>13,181</b>	<b>13,531</b>	<b>13,031</b>	<b>350</b>	<b>-500</b>	<b>2.7</b>	<b>-3.7</b>		<b>-3.7</b>	<b>7,733</b>	<b>8,461</b>	<b>4,177</b>	<b>729</b>	<b>-4,285</b>	<b>9.4</b>	<b>-50.6</b>	<b>58.7</b>	<b>62.5</b>	<b>32.1</b>	<b>3.9</b>	<b>-30.5</b>
CIUDAD JUÁREZ, CHIH.	4,491	4,529	4,426	38	-104	0.9	-2.3		-2.3	2,781	3,227	1,317	447	-1,910	16.1	-59.2	61.9	71.2	29.8	9.3	-41.5
MEXICALI, BC.	2,475	2,590	2,532	115	-58	4.6	-2.2		-2.2	1,427	1,561	909	134	-652	9.4	-41.8	57.6	60.3	35.9	2.6	-24.4
PIEDRAS NEGRAS, COAH.	800	775	811	-25	36	-3.1	4.6		4.6	343	392	296	49	-96	14.4	-24.4	42.9	50.6	36.5	7.7	-14.1
TECATE, B.C.	296	303	316	6	13	2.1	4.4		4.4	117	125	89	8	-36	7.0	-29.1	39.5	41.5	28.2	1.9	-13.3
TJUANA, B.C.	5,118	5,334	4,946	215	-388	4.2	-7.3		-7.3	3,065	3,156	1,566	91	-1,590	3.0	-50.4	59.9	59.2	31.7	-0.7	-27.5

\*Del 01-enero-2018 al 16-diciembre-2018

\*\*Del 31-diciembre-2018 al 15-diciembre-2019

\*\*\*Del 30-diciembre-2019 al 13-diciembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.