

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
<b>Total</b>	<b>400,020</b>	<b>407,913</b>	<b>409,007</b>	<b>7,893</b>	<b>1,094</b>	<b>2.0</b>	<b>0.3</b>	<b>251,842</b>	<b>252,744</b>	<b>109,697</b>	<b>902</b>	<b>-143,047</b>	<b>0.4</b>	<b>-56.6</b>	<b>63.0</b>	<b>62.0</b>	<b>26.8</b>	<b>-1.0</b>	<b>-35.1</b>	
<b>Centros de Playa</b>	<b>189,936</b>	<b>192,086</b>	<b>190,700</b>	<b>2,150</b>	<b>-1,386</b>	<b>1.1</b>	<b>-0.7</b>	<b>135,059</b>	<b>134,285</b>	<b>57,793</b>	<b>-774</b>	<b>-76,492</b>	<b>-0.6</b>	<b>-57.0</b>	<b>71.1</b>	<b>69.9</b>	<b>30.3</b>	<b>-1.2</b>	<b>-39.6</b>	
<i>Integramente Planeados</i>	<i>65,972</i>	<i>66,888</i>	<i>66,708</i>	<i>916</i>	<i>-180</i>	<i>1.4</i>	<i>-0.3</i>	<i>49,813</i>	<i>49,354</i>	<i>21,517</i>	<i>-460</i>	<i>-27,836</i>	<i>-0.9</i>	<i>-56.4</i>	<i>75.5</i>	<i>73.8</i>	<i>32.3</i>	<i>-1.7</i>	<i>-41.5</i>	
BAHIAS DE HUATULCO, OAX.	3,716	4,239	4,293	523	54	14.1	1.3	2,537	2,879	1,258	342	-1,621	13.5	-56.3	68.3	67.9	29.3	-0.4	-38.6	
CANCUN, Q.ROO	34,976	35,132	34,993	156	-139	0.4	-0.4	28,047	26,916	11,660	-1,132	-15,256	-4.0	-56.7	80.2	76.6	33.3	-3.6	-43.3	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	5,029	6	-1,249	0.1	-19.9	3,936	3,893	1,445	-43	-2,448	-1.1	-62.9	62.7	62.0	28.7	-0.7	-33.3	
LORETO, B.C.S.	878	880	n.d.	2	n.d.	0.2	n.d.	391	456	n.d.	65	n.d.	16.7	n.d.	44.5	51.8	n.d.	7.3	n.d.	
LOS CABOS, B.C.S.	20,129	20,358	21,757	229	1,399	1.1	6.9	14,903	15,210	7,006	308	-8,205	2.1	-53.9	74.0	74.7	32.2	0.7	-42.5	
<i>CABO SAN LUCAS</i>	<i>7,353</i>	<i>7,919</i>	<i>8,898</i>	<i>566</i>	<i>979</i>	<i>7.7</i>	<i>12.4</i>	<i>5,937</i>	<i>6,291</i>	<i>3,073</i>	<i>354</i>	<i>-3,218</i>	<i>6.0</i>	<i>-51.1</i>	<i>79.4</i>	<i>79.4</i>	<i>34.5</i>	<i>-1.3</i>	<i>-44.9</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,547</i>	<i>4,769</i>	<i>54</i>	<i>222</i>	<i>1.2</i>	<i>4.9</i>	<i>3,121</i>	<i>2,976</i>	<i>1,356</i>	<i>-144</i>	<i>-1,621</i>	<i>-4.6</i>	<i>-54.5</i>	<i>69.5</i>	<i>65.5</i>	<i>28.4</i>	<i>-4.0</i>	<i>-37.0</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,999</i>	<i>4,291</i>	<i>64</i>	<i>292</i>	<i>1.6</i>	<i>7.3</i>	<i>2,026</i>	<i>2,707</i>	<i>1,251</i>	<i>681</i>	<i>-1,455</i>	<i>33.6</i>	<i>-53.8</i>	<i>51.5</i>	<i>67.7</i>	<i>29.2</i>	<i>16.2</i>	<i>-38.5</i>	
<i>Tradicional</i>	<i>61,831</i>	<i>61,891</i>	<i>59,989</i>	<i>60</i>	<i>-1,902</i>	<i>0.1</i>	<i>-3.1</i>	<i>36,423</i>	<i>36,412</i>	<i>16,034</i>	<i>-11</i>	<i>-20,378</i>	<i>0.0</i>	<i>-56.0</i>	<i>58.9</i>	<i>58.8</i>	<i>26.7</i>	<i>-0.1</i>	<i>-32.1</i>	
ACAPULCO, GRO.	19,012	18,877	18,818	-136	-59	-0.7	-0.3	9,466	9,876	4,216	410	-5,660	4.3	-57.3	49.8	52.3	22.4	2.5	-29.9	
COZUMEL, Q. ROO	4,674	4,670	5,104	-4	434	-0.1	9.3	2,856	2,690	1,444	-166	-1,246	-5.8	-46.3	61.1	57.6	28.3	-3.5	-29.3	
LA PAZ, B.C.S.	2,725	2,715	n.d.	-10	n.d.	n.d.	n.d.	1,304	1,354	n.d.	50	n.d.	3.8	n.d.	47.9	49.9	n.d.	2.0	n.d.	
MANZANILLO, COL.	4,487	4,495	4,743	8	248	0.2	5.5	2,271	2,200	1,022	-71	-1,178	-3.1	-53.5	50.6	48.9	21.6	-1.7	-27.4	
MAZATLAN, SIN.	9,647	9,547	9,852	-100	306	-1.0	3.2	6,089	6,236	2,760	147	-3,476	2.4	-55.7	63.1	65.3	28.0	2.2	-37.3	
PUERTO VALLARTA, JAL.	12,613	12,849	12,739	236	-110	1.9	-0.9	9,896	9,888	4,639	-8	-5,249	-0.1	-53.1	78.5	77.0	36.4	-1.5	-40.5	
VERACRUZ BOCA DEL RIO, VER.	8,673	8,739	n.d.	65	n.d.	0.8	n.d.	4,540	4,169	n.d.	-372	n.d.	-8.2	n.d.	52.3	47.7	n.d.	-4.6	n.d.	
<i>Otros</i>	<i>62,133</i>	<i>63,307</i>	<i>64,003</i>	<i>1,174</i>	<i>695</i>	<i>1.9</i>	<i>1.1</i>	<i>48,822</i>	<i>48,519</i>	<i>20,242</i>	<i>-303</i>	<i>-28,278</i>	<i>-0.6</i>	<i>-58.3</i>	<i>78.6</i>	<i>76.6</i>	<i>31.6</i>	<i>-1.9</i>	<i>-45.0</i>	
ISLA MUJERES, Q. ROO	1,655	1,646	n.d.	-10	n.d.	-0.6	n.d.	1,057	1,046	n.d.	-11	n.d.	-1.0	n.d.	63.8	63.6	n.d.	-0.3	n.d.	
NUEVO VALLARTA, NAY.	9,913	9,985	10,322	72	337	0.7	3.4	8,209	8,309	3,825	100	-4,483	1.2	-54.0	82.8	83.2	37.1	0.4	-46.2	
RIVIERA MAYA, Q. ROO	44,494	45,316	45,582	822	266	1.8	0.6	37,584	37,050	14,952	-534	-22,098	-1.4	-59.6	84.5	81.8	32.8	-2.7	-49.0	
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,503</i>	<i>4,605</i>	<i>25</i>	<i>102</i>	<i>0.6</i>	<i>2.3</i>	<i>3,965</i>	<i>3,797</i>	<i>1,344</i>	<i>-168</i>	<i>-64.6</i>	<i>-4.2</i>	<i>-64.6</i>	<i>88.6</i>	<i>84.3</i>	<i>29.2</i>	<i>-4.2</i>	<i>-55.1</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,586</i>	<i>10,739</i>	<i>10,966</i>	<i>153</i>	<i>227</i>	<i>1.4</i>	<i>2.1</i>	<i>8,313</i>	<i>8,014</i>	<i>3,494</i>	<i>-299</i>	<i>-4,520</i>	<i>-3.6</i>	<i>-56.4</i>	<i>78.5</i>	<i>74.6</i>	<i>31.9</i>	<i>-3.9</i>	<i>-42.8</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,702</i>	<i>6,703</i>	<i>-10</i>	<i>1</i>	<i>-0.2</i>	<i>0.0</i>	<i>6,007</i>	<i>5,654</i>	<i>2,282</i>	<i>-353</i>	<i>-3,372</i>	<i>-5.9</i>	<i>-59.6</i>	<i>89.5</i>	<i>84.4</i>	<i>34.0</i>	<i>-5.1</i>	<i>-50.3</i>	
PUERTO ESCONDIDO, OAX.	2,324	2,427	2,503	103	76	4.4	3.1	866	942	466	76	-475	8.7	-50.5	37.3	38.8	18.6	1.5	-20.2	
PLAYAS DE ROSARITO, B.C.	2,235	2,288	2,619	53	331	2.4	14.5	704	737	431	33	-305	4.6	-41.5	31.5	32.2	16.5	0.7	-15.7	
SAN FELIPE, BC.	715	878	823	163	-55	22.8	-6.3	167	216	55	49	-74.8	29.3	23.4	24.7	6.6	1.3	-18.0		
TONALÁ- PUERTO ARISTA, CHIS.	798	768	747	-29	-22	-3.7	-2.8	235	219	103	-15	-116	-6.5	-52.9	29.4	28.6	13.9	-0.9	-14.7	
<b>Ciudades</b>	<b>210,084</b>	<b>215,827</b>	<b>218,307</b>	<b>5,743</b>	<b>2,480</b>	<b>2.7</b>	<b>1.1</b>	<b>116,783</b>	<b>118,459</b>	<b>51,905</b>	<b>1,676</b>	<b>-66,554</b>	<b>1.4</b>	<b>-56.2</b>	<b>55.6</b>	<b>54.9</b>	<b>23.8</b>	<b>-0.7</b>	<b>-31.1</b>	
<i>Grandes</i>	<i>83,380</i>	<i>86,645</i>	<i>86,764</i>	<i>3,265</i>	<i>119</i>	<i>3.9</i>	<i>0.1</i>	<i>52,883</i>	<i>53,530</i>	<i>22,113</i>	<i>648</i>	<i>-31,417</i>	<i>1.2</i>	<i>-58.7</i>	<i>63.4</i>	<i>61.8</i>	<i>25.5</i>	<i>-1.6</i>	<i>-36.3</i>	
CIUDAD DE MÉXICO	51,483	51,227	49,856	-256	-1,371	-0.5	-2.7	32,964	32,987	12,647	23	-20,340	0.1	-61.7	64.0	64.4	25.4	0.4	-39.0	
GUADALAJARA, JAL.	18,153	21,704	21,952	3,551	249	19.6	1.1	10,253	11,207	5,419	954	-5,789	9.3	-51.6	56.5	51.6	24.7	-4.8	-27.0	
MONTERREY, N.L.	13,745	13,714	14,955	-31	1,242	-0.2	9.1	9,665	9,336	4,047	-329	-5,289	-3.4	-56.6	70.3	68.1	27.1	-2.2	-41.0	
<i>Del Interior</i>	<i>113,539</i>	<i>115,853</i>	<i>118,157</i>	<i>2,314</i>	<i>2,303</i>	<i>2.0</i>	<i>2.0</i>	<i>56,057</i>	<i>56,586</i>	<i>25,622</i>	<i>529</i>	<i>-30,964</i>	<i>0.9</i>	<i>-54.7</i>	<i>49.4</i>	<i>48.8</i>	<i>21.7</i>	<i>-0.5</i>	<i>-27.2</i>	
AGUASCALIENTES, AGS.	4,616	5,286	5,135	670	-151	14.5	-2.9	2,834	3,124	1,422	290	-1,702	10.2	-54.5	61.4	59.1	27.7	-2.3	-31.4	
CAMPECHE, CAMP.	1,392	1,407	1,396	15	-12	1.1	-0.8	649	681	346	32	-335	4.9	-49.3	46.6	48.4	24.8	1.8	-23.6	
CELAYA, GTO.	2,943	3,211	3,207	268	-4	9.1	-0.1	1,296	1,259	669	-37	-590	-2.9	-46.9	44.0	39.2	20.9	-4.8	-18.4	
CHIHUAHUA, CHIH.	3,828	3,829	4,858	1	1,029	0.0	26.9	1,962	2,100	1,217	138	-883	7.0	-42.0	51.3	54.9	25.1	3.6	-29.8	
COATZACOALCOS, VER.	1,769	1,768	1,769	-2	1	-0.1	0.0	614	609	318	-6	-291	-0.9	-47.8	34.7	34.4	18.0	-0.3	-16.5	
COLIMA, COL.	1,360	1,287	1,326	-72	39	-5.3	3.0	675	603	293	-72	-310	-10.7	-51.4	49.6	46.8	22.1	-2.8	-24.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,390	1,396	89	6	6.9	0.4	397	446	180	49	-266	12.2	-59.7	30.5	32.1	12.9	1.5	-19.2	
CULIACAN, SIN.	2,802	2,805	2,803	3	-2	0.1	-0.1	1,377	1,329	603	-48	-726	-3.5	-54.6	49.2	47.4	21.5	-1.8	-25.9	
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	987	1,088	489	101	-599	10.2	-55.0	52.4	57.6	25.9	5.2	-31.7	
EL FUERTE, SIN.	384	430	422	47	-9	12.1	-2.1	84	84	40	0	-44	-0.2	-52.3	21.9	19.5	9.5	-2.4	-10.0	
GUANAJUATO, GTO.	3,246	3,183	3,168	-63	-15	-1.9	-0.5	1,385	1,239	409	-146	-830	-10.5	-67.0	42.7	38.9	12.9	-3.7	-26.0	
HERMOSILLO, SON.	2,752	2,775	2,815	23	40	0.8	1.4	1,500	1,650	545	151	-949	10.1	-57.5	54.5	59.5	24.9	5.0	-34.5	
IRAPUATO, GTO.	2,371	2,658	2,881	287	223	12.1	8.4	1,127	971	619	-156	-352	-13.8	-36.3	47.5	36.5	21.5	-11.0	-15.1	
LEON, GTO.	6,268	6,596	6,938	328	342	5.2	5.2	3,145	3,159	1,407	14	-1,752	0.4	-55.5	50.2	47.9	20.3	-2.3	-27.6	
LOS MOCHIS, SIN.	1,479	1,555	n.d.	76	n.d.	5.1	n.d.	763	836	n.d.	74	n.d.	9.7	n.d.	51.6	53.8	n.d.	2.2	n.d.	
MÉRIDA, YUC.	6,692	7,164	7,178	472	14	7.1	0.2	4,086												

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
<b>Total</b>	<b>400,020</b>	<b>407,913</b>	<b>409,007</b>	<b>7,893</b>	<b>1,094</b>	<b>2.0</b>	<b>0.3</b>	<b>251,842</b>	<b>252,744</b>	<b>109,697</b>	<b>902</b>	<b>-143,047</b>	<b>0.4</b>	<b>-56.6</b>	<b>63.0</b>	<b>62.0</b>	<b>26.8</b>	<b>-1.0</b>	<b>-35.1</b>	
PACHUCA, HGO.	1,575	1,548	1,578	-27	30	-1.7	2.0	914	871	408	-43	-463	-4.7	-53.1	58.0	56.3	25.9	-1.8	-30.4	
PALENQUE, CHIS.	2,099	2,096	2,109	-3	13	-0.1	0.6	731	765	348	34	-417	4.7	-54.5	34.8	36.5	16.5	1.7	-20.0	
PUEBLA, PUE.	9,368	9,436	9,698	68	262	0.7	2.8	5,832	5,751	2,378	-81	-3,373	-1.4	-58.7	62.3	60.9	24.5	-1.3	-36.4	
QUERETARO, QRO.	7,419	7,442	7,329	22	-113	0.3	-1.5	4,678	4,409	1,749	-270	-2,660	-5.8	-60.3	63.1	59.2	23.9	-3.8	-35.4	
SALAMANCA, GTO.	1,248	1,244	1,197	-4	-47	-0.3	-3.7	547	377	209	-170	-168	-31.1	-44.5	43.9	30.3	17.5	-13.5	-12.8	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,270	3,326	3,319	56	-6	1.7	-0.2	1,131	1,174	506	43	-668	3.8	-56.9	34.6	35.3	15.2	0.7	-20.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,620	-3	-52	-0.1	-1.4	610	625	339	15	-286	2.5	-45.7	16.6	17.0	9.4	0.4	-7.7	
SAN JUAN DEL RÍO, QRO.	1,095	1,123	n.d.	28	n.d.	2.6	n.d.	544	545	n.d.	1	n.d.	0.2	n.d.	49.7	48.6	n.d.	-1.2	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,515	5,666	5,976	151	310	2.7	5.5	3,584	3,456	1,533	-128	-1,923	-3.6	-55.7	65.0	61.0	25.6	-4.0	-35.3	
SAN MIGUEL DE ALLENDE, GTO.	1,943	2,054	2,109	111	55	5.7	2.7	866	852	309	-15	-543	-1.7	-63.8	44.6	41.5	14.6	-3.1	-26.8	
TAXCO, GRO.	908	893	904	-15	11	-1.6	1.3	322	347	158	25	-189	7.7	-54.4	35.5	38.9	17.5	3.4	-21.4	
TEQUISQUIAPAN, QRO.	906	873	890	-32	17	-3.6	2.0	199	220	93	21	-127	10.6	-57.6	22.0	25.2	10.5	3.2	-14.7	
TLAXCALA, TLAX.	636	636	643	0	7	0.0	1.0	186	190	75	3	-114	1.7	-60.3	29.3	29.8	11.7	0.5	-18.1	
TOLUCA, MÉX.	3,807	3,797	3,793	-10	-3	-0.3	-0.1	1,758	1,659	800	-99	-859	-5.6	-51.8	46.2	43.7	21.1	-2.5	-22.6	
TUXTLA GUTIÉRREZ, CHIS.	4,295	4,310	4,398	15	88	0.3	2.0	1,506	1,623	839	117	-784	7.7	-48.3	35.1	37.7	19.1	2.6	-18.6	
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	31	0	2.6	0.0	278	273	117	-5	-155	-1.7	-57.0	23.3	22.3	9.6	-1.0	-12.7	
VILLAHERMOSA, TAB.	5,126	5,093	5,219	-33	126	-0.6	2.5	2,195	2,500	1,378	305	-1,123	13.9	-44.9	42.8	49.1	26.4	6.3	-22.7	
XALAPA, VER.	2,340	2,389	2,288	50	-101	2.1	-4.2	938	897	493	-42	-404	-4.4	-45.1	40.1	37.5	21.5	-2.6	-16.0	
ZACATECAS, ZAC.	3,207	3,195	2,975	-12	-220	-0.4	-6.9	1,806	1,677	758	-128	-919	-7.1	-54.8	56.3	52.5	25.5	-3.8	-27.0	
<b>Fronterizas</b>	<b>13,165</b>	<b>13,329</b>	<b>13,387</b>	<b>164</b>	<b>58</b>	<b>1.2</b>	<b>0.4</b>	<b>7,843</b>	<b>8,343</b>	<b>4,170</b>	<b>500</b>	<b>-4,173</b>	<b>6.4</b>	<b>-50.0</b>	<b>59.6</b>	<b>62.6</b>	<b>31.1</b>	<b>3.0</b>	<b>-31.4</b>	
CIUDAD JUÁREZ, CHIH.	4,504	4,534	4,535	30	1	0.7	0.0	2,935	3,224	1,506	288	-1,718	9.8	-53.3	65.2	71.1	33.2	5.9	-37.9	
MEXICALI, BC.	2,473	2,547	2,596	73	49	3.0	1.9	1,419	1,522	885	103	-637	7.3	-41.9	57.4	59.8	34.1	2.4	-25.7	
PIEDRAS NEGRAS, COAH.	800	770	811	-30	41	-3.7	5.3	341	366	272	26	-94	7.5	-25.8	42.6	47.6	33.5	5.0	-14.0	
TECATE, B.C.	295	294	316	-1	22	-0.4	7.6	117	130	76	13	-54	10.9	-41.5	39.7	44.2	24.1	4.5	-20.2	
TIJUANA, B.C.	5,093	5,185	5,129	92	-56	1.8	-1.1	3,030	3,100	1,431	70	-1,670	2.3	-53.9	59.5	59.8	27.9	0.3	-31.9	

\*Del 01-enero-2018 al 29-julio-2018

\*\*Del 31-diciembre-2018 al 26-julio-2019

\*\*\*Del 30-diciembre-2019 al 26-julio-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.