

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	<b>400,043</b>	<b>407,687</b>	<b>409,220</b>	<b>7,644</b>	<b>1,533</b>	<b>1.9</b>	<b>0.4</b>	<b>248,721</b>	<b>250,142</b>	<b>112,978</b>	<b>1,420</b>	<b>-137,164</b>	<b>0.6</b>	<b>-54.8</b>	<b>62.2</b>	<b>61.4</b>	<b>27.6</b>	<b>-0.8</b>	<b>-33.7</b>	
<b>Centros de Playa</b>	<b>189,952</b>	<b>191,919</b>	<b>190,932</b>	<b>1,967</b>	<b>-987</b>	<b>1.0</b>	<b>-0.5</b>	<b>133,642</b>	<b>133,233</b>	<b>59,582</b>	<b>-409</b>	<b>-73,651</b>	<b>-0.3</b>	<b>-55.3</b>	<b>70.4</b>	<b>69.4</b>	<b>31.2</b>	<b>-0.9</b>	<b>-38.2</b>	
<i>Integramente Planeados</i>	65,998	66,788	66,610	790	-177	1.2	-0.3	49,507	49,095	22,050	-412	-27,045	-0.8	-55.1	75.0	73.5	33.1	-1.5	-40.4	
BAHIAS DE HUATULCO, OAX.	3,717	4,239	4,291	522	52	14.0	1.2	2,512	2,854	1,314	341	-1,540	13.6	-53.9	67.6	67.3	30.6	-0.3	-36.7	
CANCUN, Q.ROO	34,988	35,134	34,963	146	-171	0.4	-0.5	27,845	26,840	11,938	-1,005	-14,901	-3.6	-55.5	79.6	76.4	34.1	-3.2	-42.2	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	4,939	6	-1,340	0.1	-21.3	3,893	3,847	1,445	-46	-2,402	-1.2	-62.4	62.1	61.3	29.3	-0.8	-32.0	
LORETO, B.C.S.	892	879	n.d.	-13	n.d.	-1.5	n.d.	387	447	n.d.	60	n.d.	15.5	n.d.	43.3	50.8	n.d.	7.5	n.d.	
LOS CABOS, B.C.S.	20,129	20,258	21,758	129	1,501	0.6	7.4	14,870	15,108	7,208	237	-7,899	1.6	-52.3	73.9	74.6	33.1	0.7	-41.4	
<i>CABO SAN LUCAS</i>	7,352	7,848	8,899	496	1,051	6.7	13.4	5,924	6,234	3,148	310	-3,085	5.2	-49.5	80.6	79.4	35.4	-1.1	-44.1	
<i>SAN JOSÉ DEL CABO</i>	4,493	4,524	4,823	31	300	0.7	6.6	3,098	2,938	1,439	-160	-1,499	-5.2	-51.0	69.0	64.9	29.8	-4.0	-35.1	
<i>ZONA CORREDOR LOS CABOS</i>	3,935	3,977	4,290	42	313	1.1	7.9	2,034	2,695	1,289	662	-1,406	32.5	-52.2	51.7	67.8	30.0	16.1	-37.7	
<i>Tradicional</i>	61,821	61,863	60,294	42	-1,569	0.1	-2.5	35,645	35,859	16,348	213	-19,510	0.6	-54.4	57.7	58.0	27.1	0.3	-30.9	
ACAPULCO, GRO.	19,019	18,862	18,801	-157	-61	-0.8	-0.3	9,132	9,680	4,361	548	-5,320	6.0	-55.0	48.0	51.3	23.2	3.3	-28.1	
COZUMEL, Q. ROO	4,673	4,669	5,100	-4	430	-0.1	9.2	2,823	2,679	1,509	-145	-1,169	-5.1	-43.7	60.4	57.4	29.6	-3.0	-27.8	
LA PAZ, B.C.S.	2,725	2,714	n.d.	-11	n.d.	-0.4	n.d.	1,276	1,330	n.d.	54	n.d.	4.3	n.d.	46.8	49.0	n.d.	2.2	n.d.	
MANZANILLO, COL.	4,468	4,484	4,742	16	258	0.4	5.7	2,220	2,139	1,026	-81	-1,113	-3.6	-52.0	49.7	47.7	21.6	-2.0	-26.1	
MAZATLAN, SIN.	9,653	9,547	9,850	-106	304	-1.1	3.2	5,970	6,108	2,692	138	-3,416	2.3	-55.9	61.8	64.0	27.3	2.1	-36.7	
PUERTO VALLARTA, JAL.	12,610	12,850	12,776	239	-73	1.9	-0.6	9,812	9,830	4,721	18	-5,109	0.2	-52.0	77.8	76.5	37.0	-1.3	-39.5	
VERACRUZ BOCA DEL RIO, VER.	8,672	8,736	n.d.	64	n.d.	0.7	n.d.	4,412	4,092	n.d.	-320	n.d.	-7.2	n.d.	50.9	46.8	n.d.	-4.0	n.d.	
<i>Otros</i>	62,133	63,268	64,027	1,136	759	1.8	1.2	48,490	48,280	21,184	-210	-27,096	-0.4	-56.1	78.0	76.3	33.1	-1.7	-43.2	
ISLA MUJERES, Q. ROO	1,655	1,646	1,434	-9	-211	-0.5	-12.8	1,055	1,048	437	-7	-611	-0.7	-58.3	63.7	63.7	30.4	-0.1	-33.2	
NUEVO VALLARTA, NAY.	9,913	9,975	10,325	62	350	0.6	3.5	8,164	8,275	3,918	112	-4,358	1.4	-52.7	82.4	83.0	37.9	0.6	-45.0	
RIVIERA MAYA, Q. ROO	44,493	45,311	45,578	818	267	1.8	0.6	37,391	36,926	15,758	-465	-21,168	-1.2	-57.3	84.0	81.5	34.6	-2.5	-46.9	
<i>AKUMAL, Q. ROO</i>	4,478	4,496	4,605	18	109	0.4	2.4	3,944	3,771	1,424	-173	-2,346	-4.4	-62.2	84.0	83.9	30.9	-4.2	-52.9	
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,579	10,736	10,964	158	228	1.5	2.1	8,255	8,002	3,678	-253	-4,324	-3.1	-54.0	78.0	74.5	33.5	-3.5	-41.0	
<i>PLAYACAR, Q. ROO</i>	6,712	6,701	6,701	-10	0	-0.2	0.0	5,980	5,641	2,420	-340	-3,221	-5.7	-57.1	89.1	84.2	36.1	-4.9	-48.1	
PUERTO ESCONDIDO, OAX.	2,325	2,422	2,502	97	80	4.2	3.3	828	911	482	82	-429	10.0	-47.1	35.6	37.6	19.3	2.0	-18.3	
PLAYAS DE ROSARITO, B.C.	2,233	2,265	2,619	31	354	1.4	15.6	668	693	426	25	-268	3.7	-38.6	29.9	30.6	16.3	0.7	-14.4	
SAN FELIPE, BC.	715	882	823	167	-59	23.4	-6.7	162	211	59	49	-72.2	30.0	-72.2	22.7	23.9	7.1	1.2	-16.8	
TONALÁ- PUERTO ARISTA, CHIS.	799	768	747	-31	-22	-3.9	-2.8	222	216	106	-6	-111	-2.7	-51.1	27.8	28.2	14.2	0.3	-14.0	
<b>Ciudades</b>	<b>210,091</b>	<b>215,768</b>	<b>218,288</b>	<b>5,676</b>	<b>2,521</b>	<b>2.7</b>	<b>1.2</b>	<b>115,079</b>	<b>116,908</b>	<b>53,396</b>	<b>1,829</b>	<b>-63,512</b>	<b>1.6</b>	<b>-54.3</b>	<b>54.8</b>	<b>54.2</b>	<b>24.5</b>	<b>-0.6</b>	<b>-29.7</b>	
<i>Grandes</i>	83,404	86,631	86,608	3,227	-23	3.9	0.0	52,368	53,024	22,789	656	-30,235	1.3	-57.0	62.8	61.2	26.3	-1.6	-34.9	
CIUDAD DE MÉXICO	51,507	51,226	49,730	-280	-1,497	-0.5	-2.9	32,760	32,778	13,067	18	-19,711	0.1	-60.1	63.6	64.0	26.3	0.4	-37.7	
GUADALAJARA, JAL.	18,156	21,668	21,954	3,512	286	19.3	1.3	10,010	10,899	5,549	889	-5,350	8.9	-49.1	55.1	50.3	25.3	-4.8	-25.0	
MONTERREY, N.L.	13,742	13,737	14,925	-5	1,187	0.0	8.6	9,598	9,346	4,173	-251	-5,173	-2.6	-55.4	69.8	68.0	28.0	-1.8	-40.1	
<i>Del Interior</i>	113,524	115,842	118,230	2,318	2,387	2.0	2.1	54,893	55,612	26,332	718	-29,280	1.3	-52.7	48.4	48.0	22.3	-0.3	-25.7	
AGUASCALIENTES, AGS.	4,616	5,282	5,130	666	-152	14.4	-2.9	2,778	3,063	1,440	285	-1,623	10.3	-53.0	60.2	58.0	28.1	-2.2	-29.9	
CAMPECHE, CAMP.	1,391	1,407	1,396	16	-10	1.2	-0.7	631	661	354	30	-307	4.7	-46.5	45.4	47.0	25.3	1.6	-21.7	
CELAYA, GTO.	2,936	3,229	3,204	292	-25	10.0	-0.8	1,283	1,247	680	-36	-567	-2.8	-45.4	43.7	38.6	21.2	-5.1	-17.4	
CHIHUAHUA, CHIH.	3,815	3,829	4,856	15	1,027	0.4	26.8	1,927	2,098	1,235	170	-862	8.8	-41.1	50.5	54.8	25.4	4.3	-29.3	
COATZACOALCOS, VER.	1,769	1,767	1,768	-2	1	-0.1	0.0	608	603	322	-5	-280	-0.9	-46.5	34.4	34.1	18.2	-0.3	-15.9	
COLIMA, COL.	1,364	1,294	1,320	-69	26	-5.1	2.0	669	598	294	-71	-303	-10.7	-50.8	49.1	46.2	22.3	-2.9	-23.9	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,390	1,396	89	6	6.8	0.4	374	418	188	44	-231	11.7	-55.1	28.8	30.1	13.4	1.3	-16.6	
CULIACÁN, SIN.	2,802	2,805	n.d.	2	n.d.	0.1	n.d.	1,386	1,333	n.d.	-54	n.d.	-3.9	n.d.	49.5	47.5	n.d.	-2.0	n.d.	
DURANGO, DGO.	1,884	1,887	1,888	4	1	0.2	0.0	949	1,052	496	103	-555	10.9	-52.8	50.4	55.7	26.3	5.4	-29.4	
EL FUERTE, SIN.	383	430	n.d.	47	n.d.	12.3	n.d.	78	83	n.d.	4	n.d.	5.7	n.d.	20.4	19.2	n.d.	-1.2	n.d.	
GUANAJUATO, GTO.	3,246	3,190	3,162	-56	-27	-1.7	-0.9	1,312	1,195	430	-117	-765	-8.9	-64.0	40.4	37.5	13.6	-2.9	-23.9	
HERMOSILLO, SON.	2,759	2,775	2,816	16	41	0.6	1.5	1,504	1,640	713	137	-928	9.1	-56.6	54.5	59.1	25.3	4.6	-33.8	
IRAPUATO, GTO.	2,359	2,657	2,879	299	221	12.7	8.3	1,097	969	636	-128	-333	-11.7	-34.4	46.5	36.4	22.1	-10.1	-14.4	
LEÓN, GTO.	6,269	6,600	6,934	330	335	5.3	5.1	3,109	3,146	1,449	37	-1,697	1.2	-53.9	49.6	47.7	20.9	-1.9	-26.8	
LOS MOCHIS, SIN.	1,483	1,555	n.d.	73	n.d.	4.9	n.d.	753	826	n.d.	72	n.d.	9.6	n.d.	50.8	53.1	n.d.	2.3	n.d.	
MÉRIDA, YUC.	6,693	7,164	7,169	471	5	7.0	0.1	4,002	4,369	1,775	367	-2,594	9.2	-59.4	59.8	61.0	24.8	1.2	-36.2	
MORELIA, MICH.	3,135	n.d.	2,937	n.c.	n.c.	n.c.	n.c.	1,807	n.d.	845	n.c.	n.c.	n.c.	n.c.	57.6	n.d.	28.8	n.c.	n.c.	
OAXACA, OAX.	5,700	5,903	6,172	203	269	3.6	4.5	2,573	2,839	1,322	266	-1,517	10.3	-53.4	45.1	48.1	21.4	3.0	-26.7	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	<b>400,043</b>	<b>407,687</b>	<b>409,220</b>	<b>7,644</b>	<b>1,533</b>	<b>1.9</b>	<b>0.4</b>	<b>248,721</b>	<b>250,142</b>	<b>112,978</b>	<b>1,420</b>	<b>-137,164</b>	<b>0.6</b>	<b>-54.8</b>	<b>62.2</b>	<b>61.4</b>	<b>27.6</b>	<b>-0.8</b>	<b>-33.7</b>	
PACHUCA, HGO.	1,578	1,546	1,578	-32	32	-2.0	2.1	908	859	422	-49	-437	-5.4	-50.8	57.6	55.6	26.7	-2.0	-28.8	
PALENQUE, CHIS.	2,099	2,096	2,109	-3	13	-0.1	0.6	688	725	360	36	-365	5.3	-50.4	32.8	34.6	17.1	1.8	-17.5	
PUEBLA, PUE.	9,371	9,434	9,697	63	263	0.7	2.8	5,764	5,705	2,503	-60	-3,202	-1.0	-56.1	61.5	60.5	25.8	-1.0	-34.7	
QUERETARO, QRO.	7,419	7,440	7,349	22	-91	0.3	-1.2	4,620	4,367	1,821	-253	-2,546	-5.5	-58.3	62.3	58.7	24.8	-3.6	-33.9	
SALAMANCA, GTO.	1,248	1,244	1,195	-4	-49	-0.3	-3.9	532	376	210	-156	-166	-29.4	-44.2	42.6	30.2	17.6	-12.4	-12.7	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,267	3,326	3,319	58	-7	1.8	-0.2	1,065	1,115	528	49	-587	4.6	-52.6	32.6	33.5	15.9	0.9	-17.6	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,616	-3	-55	-0.1	-1.5	579	599	351	20	-248	3.5	-41.4	15.7	16.3	9.7	0.6	-6.6	
SAN JUAN DEL RÍO, QRO.	1,094	1,123	n.d.	n.d.	n.d.	n.d.	2.7	539	541	n.d.	2	n.d.	0.4	n.d.	49.3	48.2	n.d.	-1.1	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,511	5,655	5,979	144	324	2.6	5.7	3,516	3,398	1,555	-118	-1,843	-3.4	-54.2	63.8	60.1	26.0	-3.7	-34.1	
SAN MIGUEL DE ALLENDE, GTO.	1,947	2,055	2,110	108	55	5.5	2.7	843	840	321	-3	-520	-0.3	-61.8	43.3	40.9	15.2	-2.4	-25.7	
TAXCO, GRO.	909	894	904	-15	10	-1.7	1.1	308	335	163	27	-172	8.8	-51.4	33.9	37.5	18.0	3.6	-19.5	
TEQUISQUIAPAN, QRO.	906	872	900	-35	29	-3.8	3.3	191	213	92	21	-120	11.2	-56.6	21.1	24.4	10.3	3.3	-14.1	
TLAXCALA, TLAX.	636	641	642	6	0	0.9	0.0	178	182	77	5	-105	2.6	-57.5	27.9	28.4	12.1	0.5	-16.3	
TOLUCA, MÉX.	3,807	3,797	3,783	-10	-14	-0.3	-0.4	1,763	1,643	816	-120	-828	-6.8	-50.4	46.3	43.3	21.6	-3.0	-21.7	
TUXTLA GUTIÉRREZ, CHIS.	4,294	4,310	4,395	16	86	0.4	2.0	1,462	1,574	865	111	-709	7.6	-45.1	34.1	36.5	19.7	2.5	-16.8	
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	31	0	2.6	0.0	271	270	118	-2	-152	-0.7	-56.4	22.8	22.1	9.6	-0.7	-12.4	
VILLAHERMOSA, TAB.	5,128	5,091	5,227	-36	136	-0.7	2.7	2,158	2,458	1,392	301	-1,067	13.9	-43.4	42.1	48.3	26.6	6.2	-21.7	
XALAPA, VER.	2,340	2,383	2,311	43	-73	1.8	-3.1	920	881	512	-39	-370	-4.2	-41.9	39.3	37.0	22.1	-2.3	-14.8	
ZACATECAS, ZAC.	3,202	3,193	2,947	-9	-245	-0.3	-7.7	1,746	1,622	764	-124	-858	-7.1	-52.9	54.5	50.8	25.9	-3.7	-24.9	
<b>Fronterizas</b>	<b>13,163</b>	<b>13,294</b>	<b>13,451</b>	<b>137</b>	<b>156</b>	<b>1.0</b>	<b>1.2</b>	<b>7,818</b>	<b>8,273</b>	<b>4,275</b>	<b>455</b>	<b>-3,998</b>	<b>5.8</b>	<b>-48.3</b>	<b>59.4</b>	<b>62.2</b>	<b>31.8</b>	<b>2.8</b>	<b>-30.4</b>	
CIUDAD JUÁREZ, CHIH.	4,501	4,534	4,534	33	1	0.7	0.0	2,965	3,198	1,561	233	-1,637	7.8	-51.2	65.9	70.5	34.4	4.7	-36.1	
MEXICALI, BC.	2,471	2,539	2,637	68	98	2.8	3.8	1,421	1,529	920	108	-609	7.6	-39.8	57.5	60.2	34.9	2.7	-25.3	
PIEDRAS NEGRAS, COAH.	800	771	811	-29	40	-3.7	5.3	342	364	272	22	-92	6.5	-25.3	42.7	47.2	33.5	4.5	-13.7	
TECATE, B.C.	294	292	316	-1	24	-0.5	8.2	116	128	76	11	-52	9.8	-40.8	39.7	43.7	24.0	4.1	-19.8	
TIJUANA, B.C.	5,098	5,159	5,153	61	-6	1.2	-0.1	2,973	3,054	1,446	81	-1,608	2.7	-52.6	58.3	59.2	28.1	0.9	-31.1	

\*Del 01-enero-2018 al 15-julio-2018

\*\*Del 31-diciembre-2018 al 14-julio-2019

\*\*\*Del 30-diciembre-2019 al 12-julio-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.