

Centro	Cuartos disponibles promedio diario							Cuartos ocupados promedio del periodo							Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020					
<b>Total</b>	<b>400,629</b>	<b>409,528</b>	<b>410,805</b>	<b>8,898</b>	<b>1,278</b>	<b>2.2</b>	<b>0.3</b>	<b>250,975</b>	<b>252,558</b>	<b>105,757</b>	<b>1,582</b>	<b>-146,801</b>	<b>0.6</b>	<b>-58.1</b>	<b>62.6</b>	<b>61.7</b>	<b>25.7</b>	<b>-1.0</b>	<b>-35.9</b>
<b>Centros de Playa</b>	<b>189,944</b>	<b>192,669</b>	<b>191,700</b>	<b>2,725</b>	<b>-969</b>	<b>1.4</b>	<b>-0.5</b>	<b>133,512</b>	<b>133,180</b>	<b>55,568</b>	<b>-332</b>	<b>-77,612</b>	<b>-0.2</b>	<b>-58.3</b>	<b>70.3</b>	<b>69.1</b>	<b>29.0</b>	<b>-1.2</b>	<b>-40.1</b>
<b>Integramente Planeados</b>	<b>65,964</b>	<b>67,413</b>	<b>67,475</b>	<b>1,449</b>	<b>62</b>	<b>2.2</b>	<b>0.1</b>	<b>49,132</b>	<b>49,404</b>	<b>20,978</b>	<b>-92</b>	<b>-28,062</b>	<b>-0.2</b>	<b>-57.2</b>	<b>74.5</b>	<b>72.7</b>	<b>31.1</b>	<b>-1.7</b>	<b>-41.7</b>
BAHIAS DE HUATULCO, OAX.	3,715	4,239	4,297	524	58	14.1	1.4	2,485	2,825	1,165	340	-1,660	13.7	-58.7	66.9	66.6	27.1	-0.2	-39.5
CANCUN, Q.ROO	34,953	35,130	35,053	177	-77	0.5	-0.2	27,846	26,683	11,273	-1,163	-15,410	-4.2	-57.8	79.7	76.0	32.2	-3.7	-43.8
IXTAPA ZIHUATANEJO, GRO.	6,272	6,279	5,593	7	-686	0.1	-10.9	3,851	3,867	1,586	16	-2,281	0.4	-59.0	61.4	61.6	28.4	0.2	-33.2
LORETO, B.C.S.	893	894	742	1	-152	0.1	-17.0	390	456	189	66	-266	17.0	-58.5	43.6	51.0	25.5	7.3	-25.5
LOS CABOS, B.C.S.	20,132	20,871	21,791	740	919	3.7	4.4	14,560	15,209	6,765	650	-8,444	4.5	-55.5	72.3	72.9	31.0	0.6	-41.8
CABO SAN LUCAS	7,355	8,056	8,898	702	842	9.5	10.5	5,801	6,181	2,962	379	-3,219	6.5	-52.1	78.9	76.7	33.3	-2.2	-43.4
SAN JOSÉ DEL CABO	4,493	4,590	4,824	97	233	2.2	5.1	3,049	3,100	1,289	52	-1,812	1.7	-58.4	67.9	67.5	26.7	-0.3	-40.8
ZONA CORREDOR LOS CABOS	3,935	4,040	4,294	105	254	2.7	6.3	1,980	2,654	1,247	673	-1,406	34.0	-53.0	50.3	65.7	29.1	15.4	-36.6
<b>Tradicional</b>	<b>61,890</b>	<b>61,923</b>	<b>60,143</b>	<b>34</b>	<b>-1,780</b>	<b>0.1</b>	<b>-2.9</b>	<b>36,058</b>	<b>36,293</b>	<b>16,060</b>	<b>236</b>	<b>-20,233</b>	<b>0.7</b>	<b>-55.7</b>	<b>58.3</b>	<b>58.6</b>	<b>26.7</b>	<b>0.3</b>	<b>-31.9</b>
ACAPULCO, GRO.	19,005	18,886	18,850	-118	-36	-0.6	-0.2	9,350	9,767	4,047	417	-5,720	4.5	-58.6	49.2	51.7	21.5	2.5	-30.2
COZUMEL, Q. ROO	4,674	4,669	5,094	-4	424	-0.1	9.1	2,827	2,692	1,322	-135	-1,371	-4.8	-50.9	60.5	57.7	25.9	-2.8	-31.7
LA PAZ, B.C.S.	2,724	2,722	2,357	-3	-365	-0.1	-13.4	1,311	1,384	572	72	-811	5.5	-58.6	48.1	50.8	24.3	2.7	-26.6
MANZANILLO, COL.	4,511	4,512	4,717	2	205	0.0	4.5	2,226	2,203	973	-23	-1,230	-1.0	-55.9	49.3	48.8	20.6	-0.5	-28.2
MAZATLAN, SIN.	9,666	9,545	9,832	-121	287	-1.2	3.0	6,107	6,346	3,253	239	-3,093	3.9	-48.7	63.2	66.5	33.1	3.3	-33.4
PUERTO VALLARTA, JAL.	12,636	12,846	12,764	209	-81	1.7	-0.6	9,681	9,711	4,432	30	-5,280	0.3	-54.4	76.6	75.6	34.7	-1.0	-40.9
VERACRUZ BOCA DEL RIO, VER.	8,675	8,743	n.d.	69	n.d.	0.8	n.d.	4,556	4,190	n.d.	-366	n.d.	-8.0	n.d.	52.5	47.9	n.d.	-4.6	n.d.
<b>Otros</b>	<b>62,090</b>	<b>63,333</b>	<b>64,082</b>	<b>1,242</b>	<b>749</b>	<b>2.0</b>	<b>1.2</b>	<b>48,322</b>	<b>47,847</b>	<b>18,529</b>	<b>-475</b>	<b>-29,318</b>	<b>-1.0</b>	<b>-61.3</b>	<b>77.8</b>	<b>75.5</b>	<b>28.9</b>	<b>-2.3</b>	<b>-46.6</b>
ISLA MUJERES, Q. ROO	1,662	1,646	1,476	-16	-170	-0.9	-10.3	1,060	1,041	401	-19	-640	-1.8	-61.5	63.8	63.3	27.2	-0.5	-36.1
NUEVO VALLARTA, NAY.	9,870	9,678	10,292	-192	614	-1.9	6.3	8,030	7,851	3,617	-179	-4,234	-2.2	-53.9	81.4	81.1	35.1	-0.2	-46.0
RIVIERA MAYA, Q. ROO	44,485	45,599	45,620	1,113	21	2.5	0.0	37,256	36,799	13,451	-457	-23,348	-1.2	-63.4	83.7	80.7	29.5	-3.0	-51.2
AKUMAL, Q. ROO	4,477	4,516	4,605	39	88	0.9	2.0	3,947	3,815	1,185	-131	-2,630	-3.3	-68.9	88.1	84.5	25.7	-3.7	-58.7
PLAYA DEL CARMEN, Q. ROO	10,592	10,773	10,962	181	189	1.7	1.8	8,220	7,884	3,187	-336	-4,697	-4.1	-59.6	77.6	73.2	29.1	-4.4	-44.1
PLAYACAR, Q. ROO	6,712	6,702	6,705	-10	3	-0.2	0.0	5,977	5,619	2,019	-358	-3,599	-6.0	-64.1	89.0	83.8	30.1	-5.2	-53.7
PUERTO ESCONDIDO, OAX.	2,328	2,436	2,506	108	70	4.7	2.9	850	923	433	73	-490	8.6	-53.1	36.5	37.9	17.3	1.4	-20.6
PLAYAS DE ROSARITO, B.C.	2,236	2,330	2,619	94	289	4.2	12.4	729	797	467	68	-329	9.3	-41.3	32.6	34.2	17.9	1.6	-16.3
SAN FELIPE, BC.	715	876	823	160	-53	22.4	-6.0	165	220	58	55	-162	33.4	-73.7	23.1	25.1	7.0	2.1	-18.1
TONALÁ- PUERTO ARISTA, CHIS.	794	768	747	-26	-22	-3.3	-2.8	232	215	101	-17	-114	-7.3	-53.0	29.2	28.0	13.6	-1.2	-14.5
<b>Ciudades</b>	<b>210,685</b>	<b>216,859</b>	<b>219,105</b>	<b>6,174</b>	<b>2,247</b>	<b>2.9</b>	<b>1.0</b>	<b>117,463</b>	<b>119,377</b>	<b>50,189</b>	<b>1,914</b>	<b>-69,189</b>	<b>1.6</b>	<b>-58.0</b>	<b>55.8</b>	<b>55.0</b>	<b>22.9</b>	<b>-0.7</b>	<b>-32.1</b>
<b>Grandes</b>	<b>83,338</b>	<b>86,443</b>	<b>87,068</b>	<b>3,105</b>	<b>625</b>	<b>3.7</b>	<b>0.7</b>	<b>53,142</b>	<b>53,634</b>	<b>21,422</b>	<b>492</b>	<b>-32,213</b>	<b>0.9</b>	<b>-60.1</b>	<b>63.8</b>	<b>62.0</b>	<b>24.6</b>	<b>-1.7</b>	<b>-37.4</b>
CIUDAD DE MÉXICO	51,438	51,242	50,129	-195	-1,113	-0.4	-2.2	33,043	33,100	12,216	57	-20,884	0.2	-63.1	64.2	64.6	24.4	0.4	-40.2
GUADALAJARA, JAL.	18,151	21,541	21,994	3,391	453	18.7	2.1	10,414	11,207	5,317	792	-5,890	7.6	-52.6	57.4	52.0	24.2	-5.4	-27.9
MONTERREY, N.L.	13,750	13,659	14,945	-91	1,286	-0.7	9.4	9,685	9,328	3,889	-358	-5,439	-3.7	-58.3	70.4	68.3	26.0	-2.2	-42.3
<b>Del Interior</b>	<b>114,106</b>	<b>116,991</b>	<b>118,675</b>	<b>2,865</b>	<b>1,684</b>	<b>2.5</b>	<b>1.4</b>	<b>56,566</b>	<b>57,279</b>	<b>24,626</b>	<b>713</b>	<b>-32,653</b>	<b>1.3</b>	<b>-57.0</b>	<b>49.6</b>	<b>49.0</b>	<b>20.8</b>	<b>-0.6</b>	<b>-28.2</b>
AGUASCALIENTES, AGS.	4,691	5,284	5,149	594	-135	12.7	-2.6	2,910	3,071	1,416	161	-1,655	5.5	-53.9	62.0	58.1	27.5	-3.9	-30.6
CAMPECHE, CAMP.	1,409	1,408	1,393	-1	-15	-0.1	-1.0	660	683	326	23	-357	3.5	-52.3	46.8	48.5	23.4	1.7	-25.1
CELAYA, GTO.	2,972	3,195	3,215	223	20	7.5	0.6	1,291	1,229	647	-62	-582	-4.8	-47.4	43.4	38.5	20.1	-5.0	-18.3
CHIHUAHUA, CHIH.	3,846	3,837	4,862	-9	1,025	-0.2	26.7	1,975	2,083	1,184	108	-899	5.5	-43.2	51.3	54.3	24.4	2.9	-29.9
COATZACOALCOS, VER.	1,769	1,768	1,769	-1	1	0.0	0.0	619	617	308	-2	-309	-0.3	-50.1	35.0	34.9	17.4	-0.1	-17.5
COLIMA, COL.	1,354	1,272	n.d.	-82	n.d.	-6.1	n.d.	687	576	n.d.	-111	n.d.	-16.2	n.d.	50.7	45.2	n.d.	-5.5	n.d.
COMITÁN DE DOMÍNGUEZ, CHIS.	1,302	1,390	1,398	88	8	6.8	0.6	403	451	165	48	-286	11.9	-63.5	31.0	32.4	11.8	1.5	-20.7
CULIACAN, SIN.	2,802	2,805	2,828	3	23	0.1	0.8	1,371	1,325	653	-47	-672	-3.4	-50.7	48.9	47.2	23.1	-1.7	-24.1
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	1,030	1,101	493	71	-608	6.9	-55.2	54.7	58.3	26.1	3.6	-32.2
EL FUERTE, SIN.	397	431	433	35	2	8.7	0.4	84	84	41	0	-43	-0.4	-51.1	21.2	19.5	9.5	-1.8	-10.0
GUANAJUATO, GTO.	3,247	3,172	3,179	-75	7	-2.3	0.2	1,402	1,240	368	-162	-872	-11.5	-70.3	43.2	39.1	11.6	-4.1	-27.5
HERMOSILLO, SON.	2,772	2,775	2,810	3	35	0.1	1.3	1,503	1,664	725	161	-939	10.7	-56.4	54.2	59.9	25.8	5.7	-34.1
IRAPUATO, GTO.	2,393	2,658	2,866	265	208	11.1	7.8	1,126	966	584	-160	-383	-14.2	-39.6	47.0	36.3	20.4	-10.7	-16.0
LEON, GTO.	6,391	6,586	6,952	195	365	3.1	5.5	3,231	3,146	1,368	-86	-1,778	-2.6	-56.5	50.6	47.8	19.7	-2.8	-28.1
LOS MOCHIS, SIN.	1,588	1,553	1,554	-35	1	-2.2	0.1	805	834	391	28	-443	3.5	-53.2	50.7	53.7	25.1	3.0	-28.6
MERIDA, YUC.	6,695	7,125	7,176	429	51	6.4	0.7	4,074	4,366	1,564	292	-2,802	7.2	-64.2	60.8	61.3	21.8	0.4	-39.5
MORELIA, MICH.	3,269	n.d.	2,921	n.c.	n.c.	n.c.	n.c.	1,874	n.d.	825	n.c.	n.c.	n.c.	n.c.	57.3	n.d.	28.3	n.c.	n.c.
OAXACA, OAX.	5,698	5,930																	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	400,629	409,528	410,805	8,898	1,278	2.2	0.3	250,975	252,558	105,757	1,582	-146,801	0.6	-58.1	62.6	61.7	25.7	-1.0	-35.9	
PACHUCA, HGO.	1,576	1,553	1,577	-23	25	-1.4	1.6	890	886	383	-4	-503	-0.5	-56.8	56.5	57.1	24.3	0.6	-32.8	
PALENQUE, CHIS.	2,099	2,097	2,111	-2	14	-0.1	0.7	743	772	325	30	-447	4.0	-57.9	35.4	36.8	15.4	1.5	-21.4	
PUEBLA, PUE.	9,364	9,450	9,700	86	250	0.9	2.6	5,875	5,801	2,154	-74	-3,647	-1.3	-62.9	62.7	61.4	22.2	-1.4	-39.2	
QUERETARO, QRO.	7,420	7,446	n.d.	26	n.d.	0.3	n.d.	4,695	4,438	n.d.	-257	n.d.	-5.5	n.d.	63.3	59.6	n.d.	-3.7	n.d.	
SALAMANCA, GTO.	1,247	1,242	1,199	-5	-43	-0.4	-3.4	549	380	210	-169	-170	-30.7	-44.8	44.0	30.6	17.5	-13.4	-13.1	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,276	3,327	3,323	51	-4	1.5	-0.1	1,133	1,176	466	43	-710	3.8	-60.4	34.6	35.3	14.0	0.8	-21.3	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,647	-3	-25	-0.1	-0.7	659	711	321	53	-390	8.0	-54.8	17.9	19.4	8.8	1.4	-10.6	
SAN JUAN DEL RÍO, QRO.	1,098	1,124	1,153	26	30	2.3	2.6	553	553	250	0	-303	0.0	-54.8	50.3	49.2	21.6	-1.2	-27.5	
SAN LUIS POTOSÍ, S.L.P.	5,527	5,688	5,975	162	286	2.9	5.0	3,616	3,538	1,470	-79	-2,068	-2.2	-58.4	65.4	62.2	24.6	-3.2	-37.6	
SAN MIGUEL DE ALLENDE, GTO.	1,934	2,054	2,104	120	50	6.2	2.4	862	841	295	-21	-546	-2.4	-64.9	44.6	41.0	14.0	-3.6	-26.9	
TAXCO, GRO.	905	898	902	-6	4	-0.7	0.4	319	347	148	28	-199	8.9	-57.3	35.2	38.7	16.4	3.4	-22.2	
TEQUISQUIAPAN, QRO.	906	876	910	-30	34	-3.3	3.9	202	219	99	17	-119	8.2	-54.5	22.3	25.0	10.9	2.6	-14.0	
TLAXCALA, TLAX.	635	651	643	16	-8	2.5	-1.3	187	198	72	11	-126	6.1	-63.6	29.4	30.4	11.2	1.0	-19.2	
TOLUCA, MÉX.	3,807	3,796	3,828	-10	32	-0.3	0.8	1,727	1,652	765	32	-887	-4.3	-53.7	45.4	43.5	20.0	-1.8	-23.5	
TUXTLA GUTIÉRREZ, CHIS.	4,295	4,310	4,408	15	98	0.3	2.3	1,510	1,647	797	136	-849	9.0	-51.6	35.2	38.2	18.1	3.0	-20.1	
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	32	-1	2.7	0.0	275	271	115	-5	-155	-1.7	-57.3	23.1	22.2	9.5	-1.0	-12.7	
VILLAHERMOSA, TAB.	5,126	5,092	5,198	-34	106	-0.7	2.1	2,206	2,491	1,389	285	-1,102	12.9	-44.2	43.0	48.9	26.7	5.9	-22.2	
XALAPA, VER.	2,338	2,398	2,304	60	-94	2.6	-3.9	947	913	499	-34	-415	-3.5	-45.4	40.5	38.1	21.6	-2.4	-16.4	
ZACATECAS, ZAC.	3,210	3,196	3,266	-14	70	-0.4	2.2	1,853	1,709	751	-144	-958	-7.8	-56.1	57.7	53.5	23.0	-4.3	-30.5	
<b>Fronterizas</b>	<b>13,242</b>	<b>13,425</b>	<b>13,362</b>	<b>184</b>	<b>-63</b>	<b>1.4</b>	<b>-0.5</b>	<b>7,755</b>	<b>8,464</b>	<b>4,141</b>	<b>709</b>	<b>-4,323</b>	<b>9.1</b>	<b>-51.1</b>	<b>58.6</b>	<b>63.0</b>	<b>31.0</b>	<b>4.5</b>	<b>-32.1</b>	
CIUDAD JUÁREZ, CHIH.	4,539	4,534	4,536	-5	1	-0.1	0.0	2,887	3,236	1,435	349	-1,801	12.1	-55.7	63.6	71.4	31.6	7.8	-39.7	
MEXICALI, BC.	2,478	2,561	2,615	83	54	3.3	2.1	1,397	1,506	883	108	-623	7.8	-41.4	56.4	58.8	33.8	2.4	-25.0	
PIEDRAS NEGRAS, COAH.	801	771	811	-31	41	-3.8	5.3	347	373	274	25	-98	7.3	-26.4	43.4	48.4	33.8	5.0	-14.6	
TECATE, B.C.	298	297	316	-1	19	-0.4	6.5	118	130	80	12	-50	10.1	-38.5	39.6	43.8	25.3	4.2	-18.5	
TIJUANA, B.C.	5,126	5,263	5,084	137	-179	2.7	-3.4	3,005	3,219	1,469	214	-1,750	7.1	-54.4	58.6	61.2	28.9	2.5	-32.3	

\*Del 01-enero-2018 al 31-agosto-2018

\*\*Del 01-enero-2019 al 31-agosto-2019

\*\*\*Del 01-enero-2020 al 31-agosto-2020

n.d. No disponible / n.c. No comparable

**a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.**

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.