

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación					
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	375,480	395,624	401,010	20,144	5,386	5.4	1.4	237,176	248,766	245,319	11,589	-3,447	4.9	-1.4	63.2	62.9	61.2	-0.3	-1.7	
Centros de Playa	174,102	185,396	186,034	11,283	648	6.5	0.3	125,698	133,451	130,435	7,753	-3,016	6.2	-2.3	72.2	72.0	70.1	-0.2	-1.9	
<i>Integradamente Planeados</i>	<i>57,307</i>	<i>62,392</i>	<i>63,046</i>	<i>5,085</i>	<i>654</i>	<i>8.9</i>	<i>1.0</i>	<i>45,245</i>	<i>48,075</i>	<i>46,343</i>	<i>2,830</i>	<i>-1,732</i>	<i>6.3</i>	<i>-3.6</i>	<i>72.2</i>	<i>72.0</i>	<i>70.1</i>	<i>-0.2</i>	<i>-1.9</i>	
BAHIAS DE HUATULCO, OAX. /2	3,681	3,722	4,239	41	517	1.1	13.9	2,705	2,716	3,014	11	298	0.4	11.0	73.5	73.0	71.1	-0.5	-1.9	
CANCUN, Q.ROO	32,263	35,030	35,231	2,767	201	8.6	0.6	26,597	28,255	26,531	1,658	-1,724	6.2	-6.1	82.4	80.7	75.3	-1.8	-5.4	
IXTAPA ZIHUATANEJO, GRO.	5,297	6,273	6,245	976	-28	18.4	-0.4	3,742	4,207	3,824	465	-383	12.4	-9.1	70.6	67.1	61.2	-3.6	-5.8	
LORETO, B.C.S.	882	892	895	9	3	1.1	0.4	403	414	460	11	46	2.8	11.0	45.7	46.5	51.4	0.8	4.9	
LOS CABOS, B.C.S. /1	15,183	16,475	16,435	1,292	-40	8.5	-0.2	11,799	12,483	12,514	685	31	5.8	0.2	77.7	75.8	76.1	-1.9	0.4	
<i>CABO SAN LUCAS</i>	<i>7,437</i>	<i>7,357</i>	<i>7,520</i>	<i>-80</i>	<i>163</i>	<i>-1.1</i>	<i>2.2</i>	<i>6,195</i>	<i>6,003</i>	<i>6,158</i>	<i>-193</i>	<i>155</i>	<i>-3.1</i>	<i>2.6</i>	<i>83.3</i>	<i>81.6</i>	<i>81.9</i>	<i>-1.7</i>	<i>0.3</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,370</i>	<i>4,493</i>	<i>4,497</i>	<i>122</i>	<i>5</i>	<i>2.8</i>	<i>0.1</i>	<i>3,225</i>	<i>3,259</i>	<i>3,070</i>	<i>34</i>	<i>-189</i>	<i>1.0</i>	<i>-5.8</i>	<i>73.8</i>	<i>72.5</i>	<i>68.3</i>	<i>-1.3</i>	<i>-4.3</i>	
<i>ZONA CORREDOR LOS CABOS /3</i>	<i>2,952</i>	<i>3,935</i>	<i>3,952</i>	<i>983</i>	<i>17</i>	<i>33.3</i>	<i>0.4</i>	<i>1,890</i>	<i>2,181</i>	<i>2,581</i>	<i>291</i>	<i>400</i>	<i>15.4</i>	<i>18.3</i>	<i>64.0</i>	<i>55.4</i>	<i>65.3</i>	<i>-8.6</i>	<i>9.9</i>	
Tradicional	59,853	61,857	61,859	2,005	903	3.3	0.0	34,884	37,013	36,277	2,129	-736	6.1	-2.0	58.3	59.8	58.6	1.6	-1.2	
ACAPULCO, GRO.	18,608	19,069	18,903	461	-166	2.5	-0.9	8,720	9,620	9,793	900	173	10.3	1.8	46.9	50.4	51.8	3.6	1.4	
COZUMEL, Q. ROO	4,349	4,673	4,673	324	0	7.4	0.0	3,053	3,079	2,895	26	-185	0.9	-6.0	70.2	65.9	61.9	-4.3	-4.0	
LA PAZ, B.C.S.	2,579	2,725	2,723	146	-3	5.7	-0.1	1,227	1,289	1,316	62	27	5.1	2.1	47.6	47.3	48.3	-0.3	1.0	
MANZANILLO, COL. /4	3,506	4,461	4,432	955	-30	27.2	-0.7	1,868	2,280	1,967	413	-313	22.1	-13.7	53.3	51.1	44.4	-2.2	-6.7	
MAZATLAN, SIN.	9,763	9,670	9,562	-93	-108	-1.0	-1.1	6,100	5,947	5,856	-153	-91	-2.5	-1.5	62.5	61.5	61.2	-1.0	-0.3	
PUERTO VALLARTA, JAL.	12,396	12,592	12,851	1,963	259	1.6	2.1	10,374	10,474	10,429	100	-44	1.0	-0.4	83.2	83.2	81.2	-0.5	-2.0	
VERACRUZ BOCA DEL RIO, VER.	8,651	8,667	8,715	16	49	0.2	0.6	3,543	4,324	4,020	781	-304	22.1	-7.0	41.0	49.9	46.1	8.9	-3.8	
Otros	56,943	61,137	61,130	4,194	-7	7.4	0.0	45,568	48,362	47,815	2,794	-547	6.1	-1.1	80.0	79.1	78.2	-0.9	-0.9	
ISLA MUJERES, Q. ROO	1,193	1,668	1,639	474	-29	39.8	-1.7	864	1,149	1,064	285	-84	33.0	-7.3	72.4	68.9	65.0	-3.5	-3.9	
NUEVO VALLARTA, NAY.	9,343	9,913	9,922	570	9	6.1	0.1	7,995	8,526	8,624	531	98	6.6	1.2	85.6	86.0	86.9	0.4	0.9	
RIVIERA MAYA, Q. ROO	40,615	43,655	43,619	3,040	-36	7.5	-0.1	34,866	36,813	36,221	1,947	-593	5.6	-1.6	85.8	84.3	83.0	-1.5	-1.3	
<i>AKUMAL, Q. ROO</i>	<i>4,036</i>	<i>4,477</i>	<i>4,478</i>	<i>441</i>	<i>1</i>	<i>10.9</i>	<i>0.0</i>	<i>3,498</i>	<i>3,901</i>	<i>3,689</i>	<i>403</i>	<i>-212</i>	<i>11.5</i>	<i>-5.4</i>	<i>86.7</i>	<i>87.1</i>	<i>82.4</i>	<i>0.5</i>	<i>-4.8</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>8,406</i>	<i>10,555</i>	<i>10,644</i>	<i>2,149</i>	<i>89</i>	<i>25.6</i>	<i>0.8</i>	<i>7,111</i>	<i>8,600</i>	<i>8,358</i>	<i>1,490</i>	<i>-242</i>	<i>21.0</i>	<i>-2.8</i>	<i>84.6</i>	<i>81.5</i>	<i>78.5</i>	<i>-3.1</i>	<i>-3.0</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,016</i>	<i>6,714</i>	<i>6,703</i>	<i>698</i>	<i>-11</i>	<i>11.6</i>	<i>-0.2</i>	<i>5,381</i>	<i>5,973</i>	<i>5,675</i>	<i>593</i>	<i>-298</i>	<i>11.0</i>	<i>-5.0</i>	<i>89.4</i>	<i>89.0</i>	<i>84.7</i>	<i>-0.5</i>	<i>-4.3</i>	
PUERTO ESCONDIDO, OAX.	2,256	2,332	2,422	76	90	3.4	3.8	793	926	979	133	53	16.7	5.7	35.2	39.7	40.4	4.6	0.7	
PLAYAS DE ROSARITO, B.C.	2,253	2,225	2,236	-28	10	-1.2	0.5	681	596	626	-85	30	-12.5	5.1	30.2	26.8	28.0	-3.4	1.2	
SAN FELIPE, BC.	590	544	n.d.	-46	n.d.	-7.8	n.d.	148	102	n.d.	-46	n.d.	n.d.	-31.3	n.d.	25.1	18.7	n.d.	-6.4	n.d.
TONALÁ- PUERTO ARISTA, CHIS.	692	800	767	108	-33	15.6	-4.2	221	250	243	29	-8	13.3	-3.0	31.9	31.3	31.7	-0.6	0.4	
Ciudades	201,378	210,238	214,976	8,961	4,738	4.4	2.3	111,479	115,315	114,884	3,836	-431	3.4	-0.4	55.4	54.8	53.4	-0.5	-1.4	
<i>Grandes</i>	<i>83,224</i>	<i>83,613</i>	<i>86,036</i>	<i>388</i>	<i>2,423</i>	<i>0.5</i>	<i>2.9</i>	<i>51,955</i>	<i>52,320</i>	<i>51,957</i>	<i>365</i>	<i>-363</i>	<i>0.7</i>	<i>-0.7</i>	<i>62.4</i>	<i>62.6</i>	<i>60.4</i>	<i>0.1</i>	<i>-2.2</i>	
CIUDAD DE MÉXICO	51,490	51,703	51,229	214	-474	0.4	-0.9	34,217	32,866	32,097	-1,351	-769	-3.9	-2.3	66.5	63.6	62.7	-2.9	-0.9	
GUADALAJARA, JAL. /2	18,212	18,188	20,977	-25	2,790	-0.1	15.3	9,042	10,025	10,611	983	586	10.9	5.8	49.6	55.1	50.6	5.5	-4.5	
MONTERREY, N.L.	13,522	13,722	13,830	199	108	1.5	0.8	8,696	9,428	9,248	732	-180	8.4	-1.9	64.3	68.7	66.9	4.4	-1.8	
<i>Del Interior</i>	<i>105,874</i>	<i>113,468</i>	<i>116,131</i>	<i>7,594</i>	<i>2,663</i>	<i>7.2</i>	<i>2.3</i>	<i>52,355</i>	<i>55,337</i>	<i>55,162</i>	<i>2,982</i>	<i>-175</i>	<i>5.7</i>	<i>-0.3</i>	<i>49.5</i>	<i>48.8</i>	<i>47.5</i>	<i>-0.7</i>	<i>-1.3</i>	
AGUASCALIENTES, AGS. /2	4,619	4,602	5,290	-17	689	-0.4	15.0	2,745	2,786	3,084	41	298	1.5	10.7	59.4	60.5	58.3	1.1	-2.2	
CAMPECHE, CAMP. /3	1,277	1,382	1,403	105	21	8.2	1.5	644	677	704	33	26	5.1	3.9	50.5	49.0	50.2	-1.4	1.1	
CELAYA, GTO. /2	2,124	2,912	3,255	788	343	37.1	11.8	900	1,288	1,201	388	-87	43.1	-6.8	42.4	44.2	36.9	1.9	-7.3	
CHIHUAHUA, CHIH. /3	3,818	3,779	3,914	-39	134	-1.0	3.6	1,814	1,850	1,928	35	79	1.9	4.2	47.5	48.9	49.3	1.4	0.3	
COATZACOALCOS, VER.	1,783	1,770	1,770	-13	0	-0.7	0.0	605	593	605	-12	12	-1.9	2.0	33.9	33.5	34.2	-0.4	0.7	
COLIMA, COL.	945	1,402	1,307	457	-95	48.3	-6.7	400	674	612	274	-63	68.6	-9.3	42.3	48.1	46.8	5.8	-1.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	707	1,303	1,390	596	87	84.4	6.7	211	377	423	165	46	78.1	12.3	29.9	28.9	30.4	-1.0	1.5	
CULIACAN, SIN.	2,500	2,802	2,796	303	-6	12.1	-0.2	1,185	1,386	1,311	201	-76	17.0	-5.5	47.4	49.5	46.9	2.1	-2.6	
DURANGO, DGO.	1,708	1,884	1,889	175	5	10.3	0.3	817	909	946	92	37	11.3	4.1	47.8	48.3	50.1	0.4	1.8	
EL FUERTE, SIN.	393	377	n.d.	-16	n.d.	-4.1	n.d.	107	85	n.d.	-23	n.d.	-21.1	n.d.	27.3	22.4	n.d.	-4.8	n.d.	
GUANAJUATO, GTO.	2,999	3,242	3,186	244	-56	8.1	-1.7	1,143	1,310	1,180	166	-130	14.6	-9.9	38.1	40.4	37.0	2.3	-3.4	
HERMOSILLO, SON.	2,773	2,776	2,775	3	-1	0.1	0.0	1,441	1,504	1,603	63	99	4.4	6.6	51.9	54.2	57.8	2.2	3.6	
IRAPUATO, GTO. /2	2,206	2,258	2,653	52	395	2.4	17.5	1,130	1,049	977	-81	-71	-7.2	-6.8	51.2	46.4	36.8	-4.8	-9.6	
LEON, GTO.	5,940	6,276	6,619	337	343	5.7	5.5	3,309	3,251	3,266	-58	16	-1.8	0.5	55.7	51.8	49.4	-3.9	-2.4	
LOS MOCHIS, SIN.	1,472	1,505	1,511	33	6	2.2	0.4	769	755	800	-15	45	-1.9	6.0	52.3	50.2	53.0	-2.1	2.8	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados						Ocupación					
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)	
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019					
Total	375,480	395,624	401,010	20,144	5,386	5.4	1.4	237,176	248,766	245,319	11,589	-3,447	4.9	-1.4	63.2	62.9	61.2	-0.3	-1.7
PACHUCA, HGO.	1,480	1,588	1,466	108	-122	7.3	-7.7	627	925	790	297	-135	47.4	-14.6	42.4	58.2	53.9	15.8	-4.3
PALENQUE, CHIS.	2,285	2,099	2,101	-186	2	-8.1	0.1	832	766	785	-66	18	-7.9	2.4	36.4	36.5	37.3	0.1	0.8
PUEBLA, PUE.	7,879	9,380	9,424	1,501	44	19.0	0.5	5,325	5,701	5,589	376	-112	7.1	-2.0	67.6	60.8	59.3	-6.8	-1.5
QUERETARO, QRO.	7,276	7,415	7,431	139	15	1.9	0.2	4,276	4,579	4,322	304	-257	7.1	-5.6	58.8	61.8	58.2	3.0	-3.6
SALAMANCA, GTO. /2	819	1,250	1,244	431	-7	52.6	-0.5	293	521	384	228	-137	78.0	-26.4	35.7	41.7	30.9	5.9	-10.8
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,309	3,257	3,325	-51	67	-1.6	2.1	1,325	1,152	1,165	-174	14	-13.1	1.2	40.1	35.4	35.1	-4.7	-0.3
SAN JUAN DE LOS LAGOS, JAL.	3,284	3,675	3,675	391	0	11.9	0.0	608	682	672	75	-10	12.3	-1.5	18.5	18.6	18.3	0.1	-0.3
SAN JUAN DEL RÍO, QRO.	1,117	1,086	1,119	-31	33	-2.8	3.0	524	541	535	16	-6	3.1	-1.0	47.0	49.8	47.8	2.8	-2.0
SAN LUIS POTOSÍ, S.L.P.	4,774	5,496	5,610	722	114	15.1	2.1	3,330	3,484	3,357	153	-127	4.6	-3.6	69.8	63.4	59.9	-6.4	-3.5
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,972	2,054	-4	83	-0.2	4.2	910	915	897	5	-18	0.5	-1.9	46.1	46.4	43.7	0.3	-2.7
TAXCO, GRO.	839	919	887	80	-32	9.6	-3.4	308	334	346	26	12	8.3	3.6	36.8	36.3	39.0	-0.4	2.7
TEQUISQUIAPAN, QRO.	925	908	872	-16	-36	-1.8	-4.0	202	198	212	-4	14	-2.0	7.3	21.8	21.7	24.3	-0.1	2.5
TLAXCALA, TLAX.	628	636	634	7	-2	1.2	-0.3	206	173	152	-33	-21	-15.9	-12.1	32.8	27.3	24.1	-5.6	-3.2
TOLUCA, MÉX.	3,872	3,807	3,798	-65	-9	-1.7	-0.2	1,972	1,709	1,632	-263	-77	-13.3	-4.5	50.9	44.9	43.0	-6.0	-1.9
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,285	4,311	742	26	21.0	0.6	1,280	1,474	1,546	194	72	15.1	4.9	36.1	34.4	35.9	-1.7	1.5
VALLE DE BRAVO, MÉX. /4	649	1,189	1,222	540	33	83.2	2.7	199	295	275	96	-19	48.3	-6.5	30.6	24.8	22.5	-5.8	-2.2
VILLAHERMOSA, TAB.	4,229	5,136	5,090	908	-47	21.5	-0.9	1,807	2,132	2,405	326	272	18.0	12.8	42.7	41.5	47.2	-1.2	5.7
XALAPA, VER.	2,352	2,351	2,331	-1	-20	-0.1	-0.8	914	920	802	6	-118	0.6	-12.8	38.9	39.1	34.4	0.3	-4.7
ZACATECAS, ZAC.	3,064	3,201	3,210	138	9	4.5	0.3	1,508	1,697	1,556	189	-141	12.5	-8.3	49.2	53.0	48.5	3.8	-4.5
Fronterizas	12,280	13,158	12,810	878	-349	7.2	-2.6	7,168	7,658	7,765	490	107	6.8	1.4	58.4	58.2	60.6	-0.2	2.4
CIUDAD JUÁREZ, CHIH. /3	4,219	4,495	4,532	276	37	6.5	0.8	2,360	2,927	3,085	568	158	24.0	5.4	55.9	65.1	68.1	9.2	2.9
MEXICALI, BC. /3	2,269	2,471	2,046	202	-425	8.9	-17.2	1,487	1,400	1,305	-87	-95	-5.8	-6.8	65.5	56.7	63.8	-8.9	7.1
PIEDRAS NEGRAS, COAH.	773	797	778	24	-19	3.2	-2.4	403	348	338	-55	-10	-13.7	-2.8	52.1	43.6	43.4	-8.5	-0.2
TECATE, B.C.	288	287	286	-1	-2	-0.2	-0.7	107	111	122	4	10	3.7	9.3	37.3	38.8	42.7	1.5	3.9
TIJUANA, B.C.	4,731	5,108	5,168	377	60	8.0	1.2	2,811	2,871	2,915	60	44	2.1	1.5	59.4	56.2	56.4	-3.2	0.2

*Del 02-enero-2017 al 07-mayo-2017

**Del 01-enero-2018 al 06-mayo-2018

***Del 31-diciembre-2018 al 05-mayo-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.