

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	372,389	395,789	395,566	23,400	-223	6.28	-0.1	207,341	229,628	230,536	22,287	908	10.7	0.4	55.7	58.0	58.3	2.3	0.3	
Centros de Playa	171,172	186,198	186,730	15,026	532	8.8	0.3	126,167	142,267	140,973	16,100	-1,294	12.8	-0.9	73.7	76.4	75.5	2.7	-0.9	
<i>Integramente Planeados</i>	55,852	62,465	63,069	6,613	604	11.8	1.0	45,729	49,492	47,125	3,763	-2,367	8.2	-4.8	81.9	79.2	74.7	-2.6	-4.5	
BAHIAS DE HUATULCO, OAX. /2	3,679	3,746	4,236	67	490	1.8	13.1	2,881	2,928	3,489	47	561	1.6	19.2	78.3	78.2	82.4	-0.2	4.2	
CANCUN, Q.ROO	32,020	35,033	35,065	3,013	32	9.4	0.1	26,881	28,755	25,888	1,874	-2,867	7.0	-10.0	84.0	82.1	73.8	-1.9	-8.3	
IXTAPA ZIHUATANEJO, GRO.	5,241	6,275	6,273	1,034	-2	19.7	0.0	4,196	4,721	4,880	524	160	12.5	3.4	80.1	75.2	77.8	-4.8	2.6	
LORETO, B.C.S.	893	890	896	-3	6	-0.3	0.7	244	306	343	62	37	25.3	12.1	27.3	34.4	38.3	7.0	3.9	
LOS CABOS, B.C.S. /1	14,019	16,521	16,599	2,502	78	17.8	0.5	11,526	12,782	12,524	1,256	-258	10.9	-2.0	82.2	77.4	75.5	-4.8	-1.9	
<i>CABO SAN LUCAS</i>	7,444	7,405	7,418	-39	13	-0.5	0.2	6,419	6,208	6,322	-211	113	-3.3	1.8	86.2	83.8	85.2	-2.4	1.4	
<i>SAN JOSÉ DEL CABO</i>	4,212	4,490	4,497	278	7	6.6	0.2	3,339	3,263	2,994	-76	-269	-2.3	-8.3	79.3	72.7	66.6	-6.6	-6.1	
<i>ZONA CORREDOR LOS CABOS</i>	2,015	3,935	3,957	1,920	22	95.3	0.6	1,434	2,289	1,925	855	-364	59.7	-15.9	71.2	58.2	48.7	-13.0	-9.5	
<i>Tradicional</i>	59,393	62,537	62,504	3,144	-33	5.3	-0.1	36,696	42,412	44,135	5,716	1,723	15.6	4.1	61.8	67.8	70.6	6.0	2.8	
ACAPULCO, GRO.	18,751	19,119	19,082	368	-37	2.0	-0.2	11,320	13,565	14,581	2,245	1,016	19.8	7.5	60.4	71.0	76.4	10.6	5.5	
COZUMEL, Q. ROO	4,296	4,676	4,678	380	2	8.8	0.0	3,057	3,115	3,225	58	111	1.9	3.6	71.2	66.6	69.0	-4.6	2.3	
LA PAZ, B.C.S.	2,505	2,725	2,723	220	-2	8.8	-0.1	902	1,186	1,214	284	29	31.4	2.4	36.0	43.5	44.6	7.5	1.1	
MANZANILLO, COL. /4	3,545	4,778	4,695	1,233	-83	34.8	-1.7	2,286	3,264	2,990	978	-274	42.8	-8.4	64.5	68.3	63.7	3.8	-4.6	
MAZATLAN, SIN.	9,349	9,987	9,803	638	-184	6.8	-1.8	6,013	6,374	6,808	360	434	6.0	6.8	64.3	63.8	69.5	-0.5	5.6	
PUERTO VALLARTA, JAL.	12,303	12,590	12,847	287	257	2.3	2.0	10,475	10,977	11,205	502	228	4.8	2.1	85.2	87.2	87.2	2.1	0.0	
VERACRUZ BOCA DEL RIO, VER.	8,644	8,662	8,676	18	14	0.2	0.2	2,642	3,932	4,111	1,289	179	48.8	4.6	30.6	45.4	47.4	14.8	2.0	
<i>Otros</i>	55,927	61,196	61,157	5,269	-39	9.4	-0.1	43,742	50,363	49,713	6,621	-650	15.1	-1.3	78.2	82.3	81.3	4.1	-1.0	
ISLA MUJERES, Q. ROO	1,150	1,668	1,637	518	-31	45.0	-1.9	906	1,237	984	331	-253	36.5	-20.4	78.8	74.2	60.1	-4.6	-14.0	
NUEVO VALLARTA, NAY.	8,440	9,908	9,912	1,468	4	17.4	0.0	7,188	8,852	8,816	1,663	-36	23.1	-0.4	85.2	89.3	88.9	4.2	-0.4	
RIVIERA MAYA, Q. ROO	40,499	43,651	43,677	3,152	26	7.8	0.1	33,971	38,033	37,440	4,063	-593	12.0	-1.6	83.9	87.1	85.7	3.3	-1.4	
<i>AKUMAL, Q. ROO</i>	4,029	4,473	4,470	444	-3	11.0	-0.1	3,336	4,130	4,055	794	-75	23.8	-1.8	82.8	92.3	90.7	9.5	-1.6	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,302	10,564	10,702	2,262	138	27.2	1.3	6,957	9,026	9,188	2,069	162	29.7	1.8	83.8	85.4	85.9	1.6	0.4	
<i>PLAYACAR, Q. ROO</i>	6,020	6,716	6,709	696	-7	11.6	-0.1	5,311	6,056	5,300	746	-756	14.0	-12.5	88.2	90.2	79.0	2.0	-11.2	
PUERTO ESCONDIDO, OAX.	2,267	2,354	2,416	87	62	3.8	2.6	918	1,316	1,496	398	180	43.3	13.7	40.5	55.9	61.9	15.4	6.0	
PLAYAS DE ROSARITO, B.C.	2,253	2,247	2,231	-6	-16	-0.3	-0.7	439	449	386	10	-63	2.3	-14.1	19.5	20.0	17.3	0.5	-2.7	
SAN FELIPE, BC.	624	568	526	-56	-42	-9.0	-3.7	27	34	71	7	37	26.4	4.4	6.0	107.0	13.5	1.7	7.5	
TONALÁ- PUERTO ARISTA, CHIS.	694	800	758	106	-42	15.3	-5.3	293	442	520	149	78	50.8	17.7	42.2	55.3	68.6	13.0	13.4	
Ciudades	201,217	209,591	208,836	8,374	-755	4.2	-0.4	81,174	87,361	89,563	6,187	2,202	7.6	2.5	40.3	41.7	42.9	1.3	1.2	
<i>Grandes</i>	83,193	83,698	83,231	505	-467	0.6	-0.6	35,644	36,590	36,725	945	135	2.7	0.4	42.8	43.7	44.1	0.9	0.4	
CIUDAD DE MÉXICO	51,519	51,925	51,285	406	-640	0.8	-1.2	23,833	23,382	23,555	-451	173	-1.9	0.7	46.3	45.0	45.9	-1.2	0.9	
GUADALAJARA, JAL.	18,348	18,195	18,240	-153	45	-0.8	0.2	6,747	7,473	7,480	726	8	10.8	0.1	36.8	41.1	41.0	4.3	-0.1	
MONTERREY, N.L.	13,326	13,578	13,706	252	128	1.9	0.9	5,065	5,735	5,689	670	-46	13.2	-0.8	38.0	42.2	41.5	4.2	-0.7	
<i>Del Interior</i>	105,700	113,100	112,821	7,400	-279	7.0	-0.2	40,309	46,056	47,177	5,747	1,121	14.3	2.4	38.1	40.7	41.8	2.6	1.1	
AGUASCALIENTES, AGS. /2	4,609	4,616	5,255	7	639	0.2	13.8	1,863	1,705	2,046	-158	341	-8.5	20.0	40.4	36.9	38.9	-3.5	2.0	
CAMPECHE, CAMP.	1,411	1,413	1,413	2	0	0.1	0.0	636	775	980	139	205	21.9	26.4	45.1	54.9	69.4	9.8	14.5	
CELAYA, GTO. /2	2,127	2,915	3,262	788	347	37.0	11.9	671	922	781	251	-141	37.4	-15.3	31.5	31.6	23.9	0.1	-7.7	
CHIHUAHUA, CHIH. /3	3,841	3,466	3,969	-375	503	-9.8	14.5	1,303	1,291	1,494	-12	203	-0.9	15.7	33.9	37.3	37.7	3.3	0.4	
COATZACOALCOS, VER.	1,784	1,771	1,771	-13	0	-0.7	0.0	428	417	468	-11	50	-2.5	12.1	24.0	23.6	26.4	-0.4	2.9	
COLIMA, COL.	945	1,405	1,399	460	-6	48.7	-0.4	298	665	652	367	-13	122.9	-2.0	31.6	47.3	46.6	15.8	-0.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	705	1,301	1,394	596	93	84.5	7.1	182	447	410	265	-37	145.4	-8.4	25.8	34.4	29.4	8.5	-5.0	
CULIACAN, SIN.	2,497	2,800	2,805	303	5	12.1	0.2	886	927	841	41	-86	4.6	-9.3	35.5	33.1	30.0	-2.4	-3.1	
DURANGO, DGO.	1,708	1,881	1,884	173	3	10.1	0.2	607	653	638	46	-16	7.6	-2.4	35.6	34.7	33.9	-0.8	-0.9	
EL FUERTE, SIN.	395	327	394	-68	67	-17.2	20.5	133	68	105	-65	37	-48.7	54.2	33.7	20.9	26.7	-12.8	5.9	
GUANAJUATO, GTO.	2,999	3,240	3,212	241	-28	8.0	-0.9	1,061	1,592	1,756	531	164	50.0	10.3	35.4	49.1	54.7	13.8	5.5	
HERMOSILLO, SON.	2,775	2,776	2,775	1	-1	0.0	0.0	1,008	1,048	999	40	-49	4.0	-4.9	40.0	36.3	37.8	36.0	1.4	-1.8
IRAPUATO, GTO. /2	2,206	2,149	2,666	-57	517	-2.6	24.1	871	623	569	-248	-54	-28.5	-8.6	39.5	29.0	21.4	-10.5	-7.6	
LEON, GTO.	5,938	6,289	6,688	351	399	5.9	6.3	1,787	2,034	2,079	247	45	13.8	2.2	30.1	32.4	31.1	2.3	-1.3	
LOS MOCHIS, SIN.	1,337	1,587	1,637	250	50	18.7	3.2	600	721	744	121	23	20.2	3.2	44.9	45.4	45.4	0.6	0.0	
MÉRIDA, YUC.	6,683	6,695	6,853	12	158	0.2	2.4	4,020	4,223	4,580	203	357	5.1	8.4	60.2	63.1	66.8	2.9	3.8	
MORELIA, MICH.	3,944	3,226	n.d.	-718	n.d.	-18.2	n.d.	1,267	1,512	n.d.	244	n.d.	19.3	n.d.	32.1	46.9	n.d.	14.7	n.d.	
OAXACA, OAX.	5,679	5,716	5,893	37	177	0.7	3.1	2,266	3,128	3,566	862	437	38.0	14.0	39.9	54.7	60.5	14.8	5.8	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	372,389	395,789	395,566	23,400	-223	6.28	-0.1	207,341	229,628	230,536	22,287	908	10.7	0.4	55.7	58.0	58.3	2.3	0.3	
PACHUCA, HGO.	1,553	1,588	1,537	35	-51	2.3	-3.2	487	808	711	321	-96	65.9	-11.9	31.4	50.9	46.3	19.5	-4.6	
PALENQUE, CHIS.	2,312	2,098	2,101	-214	3	-9.3	0.1	984	976	1,143	-7	167	-0.7	17.1	42.5	46.5	54.4	4.0	7.9	
PUEBLA, PUE.	7,836	9,427	9,363	1,591	-64	20.3	-0.7	4,476	4,887	5,138	411	251	9.2	5.1	57.1	51.8	54.9	-5.3	3.0	
QUERETARO, QRO.	7,278	7,411	7,422	133	11	1.8	0.1	2,638	3,076	3,074	-439	-2	16.6	-0.1	36.2	41.5	41.4	5.3	-0.1	
SALAMANCA, GTO. /2	820	1,304	1,242	484	-62	59.0	-4.8	222	316	360	95	44	42.7	13.9	27.0	24.2	29.0	-2.8	4.7	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,315	3,259	3,312	-56	53	-1.7	1.6	1,479	1,349	1,720	-131	372	-8.8	27.6	44.6	41.4	51.9	-3.2	10.6	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,672	3,676	387	4	11.8	0.1	546	653	712	108	58	19.7	8.9	16.6	17.8	19.4	1.2	1.6	
SAN JUAN DEL RÍO, QRO.	1,110	1,071	1,112	-39	41	-3.5	3.8	342	363	444	21	82	6.1	22.5	30.8	33.9	40.0	3.1	6.1	
SAN LUIS POTOSÍ, S.L.P.	4,739	5,428	5,413	689	-15	14.5	-0.3	2,186	2,399	2,042	213	-357	9.7	-14.9	46.1	44.2	37.7	-1.9	-6.5	
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,975	2,055	-1	80	-0.1	4.1	807	997	1,141	190	144	23.5	14.4	40.9	50.5	55.5	9.6	5.0	
TAXCO, GRO.	864	891	878	27	-13	3.1	-1.5	426	539	588	113	49	26.5	9.1	49.3	60.5	67.0	11.2	6.5	
TEQUISQUIAPAN, QRO.	926	920	873	-6	-47	-0.6	-5.1	151	220	257	68	38	45.2	17.2	16.3	23.9	29.5	7.5	5.6	
TLAXCALA, TLAX.	630	636	644	6	8	1.0	1.3	111	136	127	24	-9	21.7	-6.4	17.7	21.3	19.7	3.6	-1.6	
TOLUCA, MÉX.	3,613	3,807	3,807	194	0	5.4	0.0	1,113	989	877	-124	-112	-11.2	-11.3	30.8	26.0	23.0	-4.8	-2.9	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,190	4,298	648	108	18.3	2.6	999	1,327	1,430	328	103	32.9	7.8	28.2	31.7	33.3	3.5	1.6	
VALLE DE BRAVO, MÉX. /4	649	1,182	1,222	533	40	82.1	3.4	168	237	314	69	77	40.7	32.6	26.0	20.1	25.7	-5.9	5.7	
VILLAHERMOSA, TAB.	4,223	5,136	5,082	913	-54	21.6	-1.1	1,481	1,803	2,013	322	210	21.8	11.7	35.1	35.1	39.6	0.0	4.5	
XALAPA, VER.	2,355	2,343	2,328	-12	-15	-0.5	-0.6	667	755	706	88	-49	13.2	-6.5	28.3	32.2	30.3	3.9	-1.9	
ZACATECAS, ZAC.	3,091	3,189	3,186	98	-3	3.2	-0.1	1,137	1,474	1,669	338	195	29.7	13.2	36.8	46.2	52.4	9.5	6.2	
Fronterizas	12,324	12,793	12,784	469	-9	3.8	-0.1	5,220	4,715	5,661	-505	946	-9.7	20.1	42.4	36.9	44.3	-5.5	7.4	
CIUDAD JUÁREZ, CHIH.	4,217	4,252	4,488	35	236	0.8	5.6	1,691	1,761	2,248	69	487	4.1	27.6	40.1	41.4	50.1	1.3	8.7	
MEXICALI, BC. /3	2,269	2,461	2,046	192	-415	8.5	-16.9	926	822	1,010	-103	188	-11.2	22.9	40.8	33.4	49.4	-7.4	16.0	
PIEDRAS NEGRAS, COAH.	790	777	788	-13	11	-1.6	1.4	207	276	219	69	-57	33.4	-20.6	26.2	35.5	27.8	9.3	-7.7	
TECATE, B.C.	288	284	284	-4	0	-1.4	0.0	95	79	90	-17	12	-17.4	15.1	33.0	27.7	31.8	-5.4	4.2	
TIJUANA, B.C.	4,760	5,019	5,178	259	159	5.4	3.2	2,301	1,777	2,093	-524	316	-22.8	17.8	48.3	35.4	40.4	-12.9	5.0	

*Del 02-enero-2017 al 08-enero-2017

**Del 01-enero-2018 al 07-enero-2018

***Del 31-diciembre-2018 al 06-enero-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con 2018 por diferencia de la información disponible.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.