

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	385,053	400,431	408,685	15,379	8,254	4.0	2.1	235,688	243,954	245,639	8,266	1,685	3.5	0.7	61.2	60.9	60.1	-0.3	-0.8	
Centros de Playa	181,601	189,670	192,734	8,069	3,064	4.4	1.6	121,933	126,321	126,467	4,387	147	3.6	0.1	67.1	66.6	65.6	-0.5	-1.0	
<i>Integramente Planeados</i>	61,954	65,972	67,329	4,018	1,357	6.5	2.1	44,402	46,409	46,408	2,007	-2	4.5	0.0	71.7	70.3	68.9	-1.3	-1.4	
BAHIAS DE HUATULCO, OAX. /2	3,657	3,766	4,239	108	474	3.0	12.6	2,176	2,319	2,625	143	306	6.6	13.2	59.5	61.6	61.9	2.1	0.3	
CANCUN, Q.ROO	33,180	34,922	35,122	1,743	200	5.3	0.6	25,675	26,371	25,532	695	-838	2.7	-3.2	77.4	75.5	72.7	-1.9	-2.8	
IXTAPA ZIHUATANEJO, GRO.	5,774	6,272	6,281	497	9	8.6	0.1	3,492	3,561	3,582	70	21	2.0	0.6	60.5	56.8	57.0	-3.7	0.2	
LORETO, B.C.S. /6	889	893	894	4	1	0.5	0.1	335	366	417	31	51	9.3	13.8	37.7	41.0	46.6	3.3	5.6	
LOS CABOS, B.C.S. /1	18,454	20,119	20,792	1,665	673	9.0	3.3	12,724	13,792	14,251	1,067	460	8.4	3.3	69.0	68.6	68.5	-0.4	0.0	
<i>CABO SAN LUCAS /2</i>	7,328	7,342	8,217	14	875	0.2	11.9	5,496	5,531	5,990	36	459	0.6	8.3	75.0	75.3	72.9	0.3	-2.4	
<i>SAN JOSÉ DEL CABO /2</i>	4,356	4,493	4,646	137	153	3.2	3.4	2,755	2,854	2,978	100	124	3.6	4.3	63.2	63.5	64.1	0.3	0.6	
<i>ZONA CORREDOR LOS CABOS /2</i>	3,399	3,935	4,092	536	157	15.8	4.0	1,782	1,865	2,548	83	683	4.7	36.6	52.4	47.4	62.3	-5.0	14.9	
Tradicional	60,987	61,803	61,940	817	136	1.3	0.2	32,920	34,017	34,511	1,097	494	3.2	1.5	54.0	55.0	55.7	1.1	0.7	
ACAPULCO, GRO.	18,796	18,965	18,819	169	-146	0.9	-0.8	8,036	8,752	9,112	716	360	8.9	4.1	42.8	46.1	48.4	3.4	2.3	
COZUMEL, Q. ROO	4,644	4,674	4,668	30	-6	0.6	-0.1	2,784	2,637	2,513	-147	-124	-5.3	-4.7	59.9	56.4	53.8	-3.5	-2.6	
LA PAZ, B.C.S.	2,659	2,701	2,722	42	21	1.6	0.8	1,170	1,283	1,364	112	82	9.6	6.4	44.0	47.5	50.1	3.5	2.6	
MANZANILLO, COL. /4	3,744	4,487	4,549	743	62	19.8	1.4	1,878	2,053	2,102	175	49	9.3	2.4	50.1	45.8	46.2	-4.4	0.5	
MAZATLAN, SIN.	10,060	9,640	9,597	-419	-43	-4.2	-0.4	6,196	5,821	6,164	-374	343	-6.0	5.9	61.6	60.4	64.2	-1.2	3.8	
PUERTO VALLARTA, JAL.	12,429	12,662	12,838	233	176	1.9	1.4	9,136	9,075	9,146	-62	71	-0.7	0.8	73.5	71.7	71.2	-1.8	-0.4	
VERACRUZ BOCA DEL RIO, VER.	8,655	8,673	8,747	19	74	0.2	0.8	3,720	4,397	4,109	676	-287	18.2	-6.5	43.0	50.7	47.0	7.7	-3.7	
Otros	58,660	61,895	63,466	3,235	1,571	5.5	2.5	44,611	45,894	45,549	1,283	-345	2.9	-0.8	76.0	74.1	71.8	-1.9	-2.4	
ISLA MUJERES, Q. ROO	1,443	1,623	1,646	180	24	12.5	1.5	874	979	999	105	20	12.0	2.0	60.6	60.3	60.7	-0.3	0.3	
NUEVO VALLARTA, NAY.	9,562	9,879	10,035	317	156	3.3	1.6	7,323	7,612	7,731	288	119	3.9	1.6	76.6	77.1	77.0	0.5	0.0	
RIVIERA MAYA, Q. ROO	41,873	44,453	45,318	2,580	865	6.2	1.9	34,652	35,483	34,762	831	-721	2.4	-2.0	82.8	79.8	76.7	-2.9	-3.1	
<i>AKUMAL, Q. ROO</i>	4,257	4,478	4,533	221	54	5.2	1.2	3,671	3,798	3,671	128	-127	3.5	-3.3	86.2	84.8	81.0	-1.4	-3.8	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,956	10,578	10,692	1,622	114	18.1	1.1	7,039	7,683	7,439	644	-244	9.2	-3.2	78.6	72.6	69.6	-6.0	-3.1	
<i>PLAYACAR, Q. ROO</i>	6,193	6,712	6,701	518	-11	8.4	-0.2	5,465	5,777	5,370	312	-407	5.7	-7.0	88.2	86.1	80.1	-2.2	-5.9	
PUERTO ESCONDIDO, OAX.	2,266	2,334	2,448	69	114	3.0	4.9	662	780	854	118	75	17.8	9.6	29.2	33.4	34.9	4.2	1.5	
PLAYAS DE ROSARITO, B.C. /2	2,252	2,237	2,386	-14	149	-0.6	6.6	783	711	791	-72	80	-9.1	11.3	34.8	31.8	33.2	-3.0	1.4	
SAN FELIPE, BC. /2 /3	539	579	579	41	286	7.6	49.3	100	114	215	-14	100	-10.6	87.6	23.8	19.7	24.8	-4.0	5.1	
TONALÁ- PUERTO ARISTA, CHIS.	726	790	768	63	-21	8.7	-2.7	188	215	198	27	-18	14.4	-8.2	25.9	27.2	25.7	1.4	-1.5	
Ciudades	203,452	210,761	215,951	7,310	5,189	3.6	2.5	113,755	117,633	119,172	3,878	1,539	3.4	1.3	55.9	55.8	55.2	-0.1	-0.6	
<i>Grandes</i>	83,203	83,279	86,386	76	3,107	0.1	3.7	53,091	53,546	54,153	455	607	0.9	1.1	63.8	64.3	62.7	0.5	-1.6	
CIUDAD DE MÉXICO	51,474	51,381	51,258	-93	-123	-0.2	-0.2	33,825	33,277	33,403	-548	126	-1.6	0.4	65.7	64.8	65.2	-0.9	0.4	
GUADALAJARA, JAL. /5	18,186	18,149	21,329	-37	3,180	-0.2	17.5	10,103	10,521	11,356	418	835	4.1	7.9	55.6	58.0	53.2	2.4	-4.7	
MONTERREY, N.L.	13,544	13,749	13,800	205	51	1.5	0.4	9,163	9,748	9,395	585	-354	6.4	-3.6	67.7	70.9	68.1	3.2	-2.8	
<i>Del Interior</i>	107,669	114,223	116,060	6,554	1,838	6.1	1.6	53,092	56,387	56,565	3,295	178	6.2	0.3	49.3	49.4	48.7	0.1	-0.6	
AGUASCALIENTES, AGS.	4,621	4,802	5,277	181	475	3.9	9.9	2,754	2,954	3,043	200	89	7.3	3.0	59.6	61.5	57.7	1.9	-3.9	
CAMPECHE, CAMP.	1,248	1,389	1,413	141	24	11.3	1.7	584	638	650	54	12	9.2	1.9	46.8	45.9	46.0	-0.9	0.1	
CELAYA, GTO. /2	2,224	2,995	3,195	770	200	34.6	6.7	935	1,285	1,186	350	-100	37.4	-7.7	42.0	42.9	37.1	0.9	-5.8	
CHIHUAHUA, CHIH.	3,765	3,874	3,871	109	-2	2.9	-0.1	1,841	2,051	2,105	210	54	11.4	2.6	48.9	53.0	54.4	4.1	1.4	
COATZACOALCOS, VER.	1,781	1,769	1,769	-12	1	-0.7	0.0	631	619	614	-11	-5	-1.8	-0.9	35.4	35.0	34.7	-0.4	-0.3	
COLIMA, COL. /3	1,142	1,334	1,279	192	-54	16.8	-4.1	539	656	573	117	-83	21.7	-12.7	47.2	49.2	44.8	2.0	-4.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	905	1,308	1,390	403	82	44.6	6.3	270	389	442	119	53	44.1	13.7	29.8	29.7	31.8	-0.1	2.1	
CULIACAN, SIN.	2,500	2,802	2,805	303	3	12.1	0.1	1,169	1,366	1,321	196	-44	16.8	-3.3	46.8	48.7	47.1	2.0	-1.6	
DURANGO, DGO.	1,690	1,884	1,887	194	3	11.5	0.2	879	1,012	1,066	133	54	15.2	5.3	52.0	53.7	56.5	1.7	2.8	
EL FUERTE, SIN.	392	402	429	10	27	2.4	6.8	93	81	94	-13	13	-13.7	16.1	23.8	20.1	21.8	-3.7	1.7	
GUANAJUATO, GTO.	2,994	3,250	3,150	257	-100	8.6	-3.1	1,240	1,417	1,275	177	-142	14.3	-10.0	41.4	43.6	40.5	2.2	-3.1	
HERMOSILLO, SON.	2,774	2,760	2,775	-14	15	-0.5	0.5	1,460	1,518	1,649	58	131	4.0	8.6	52.6	55.0	59.4	2.4	4.4	
IRAPUATO, GTO. /2	2,243	2,421	2,684	178	263	7.9	10.9	1,179	1,118	966	-61	-153	-5.1	-13.6	52.6	46.2	36.0	-6.4	-10.2	
LEON, GTO.	5,950	6,369	6,630	420	261	7.1	4.1	3,387	3,235	3,193	-152	-42	-4.5	-1.3	56.9	50.8	48.2	-6.1	-2.6	
LOS MOCHIS, SIN.	1,518	1,583	1,552	65	-31	4.3	-1.9	747	811	811	64	11	8.5	1.4	49.2	51.2	53.0	2.0	1.7	
MÉRIDA, YUC. /2	6,695	6,718	7,132	23	414	0.3	6.2	4,208	4,002	4,261	-206	259	-4.9	6.5	62.9	59.6	59.7	-3.3	0.2	
MORELIA, MICH. /7	4,081	3,235	n.d.	-846	n.d.	-20.7	n.d.	1,997	1,868	n.d.	-130	n.d.	-6.5	n.d.	48.9	57.7	n.d.	8.8	n.d.	
OAXACA, OAX.	5,698	5,717	5,953	19	236	0.3	4.1	2,462	2,715	2,949	253	234	10.3	8.6	43.2	47.5	49.5	4.3	2.0	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	385,053	400,431	408,685	15,379	8,254	4.0	2.1	235,688	243,954	245,639	8,266	1,685	3.5	0.7	61.2	60.9	60.1	-0.3	-0.8	
PACHUCA, HGO.	1,503	1,568	1,558	66	-10	4.4	-0.6	670	889	915	219	26	32.7	2.9	44.6	56.7	58.8	12.1	2.1	
PALENQUE, CHIS.	2,212	2,100	2,097	-112	-3	-5.1	-0.1	727	686	724	-42	39	-5.7	5.7	32.9	32.7	34.5	-0.2	1.9	
PUEBLA, PUE.	7,865	9,350	9,485	1,485	135	18.9	1.4	5,155	5,845	5,830	690	-15	13.4	-0.3	65.5	62.5	61.5	-3.0	-1.1	
QUERETARO, QRO.	7,258	7,422	7,456	164	34	2.3	0.5	4,408	4,663	4,443	255	-219	5.8	-4.7	60.7	62.8	59.6	2.1	-3.2	
SALAMANCA, GTO. /2	878	1,246	1,234	369	-12	42.0	-1.0	329	546	387	217	-159	65.8	-29.2	37.5	43.8	31.4	6.3	-12.5	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,128	3,279	3,328	151	49	4.8	1.5	1,166	1,087	1,163	77	-79	7.7	-6.8	7.0	37.3	33.1	35.0	-4.1	1.8
SAN JUAN DE LOS LAGOS, JAL.	3,479	3,675	3,673	197	-2	5.7	-0.1	603	653	705	50	51	8.3	7.8	17.3	17.8	19.2	0.4	1.4	
SAN JUAN DEL RÍO, QRO.	1,120	1,103	1,124	-17	21	-1.6	1.9	543	548	545	5	-3	0.8	-0.6	48.5	49.7	48.5	1.2	-1.2	
SAN LUIS POTOSÍ, S.L.P.	4,806	5,538	5,722	732	184	15.2	3.3	3,369	3,589	3,505	220	-84	6.5	-2.3	70.1	64.8	61.3	-5.3	-3.6	
SAN MIGUEL DE ALLENDE, GTO./2	1,958	1,927	2,048	-31	121	-1.6	6.3	883	855	828	-28	-27	-3.2	-3.2	45.1	44.4	40.4	-0.7	-4.0	
TAXCO, GRO.	905	902	895	-2	-7	-0.2	-0.8	305	309	340	4	31	1.4	10.1	33.7	34.3	38.0	0.5	3.7	
TEQUISQUIAPAN, QRO.	924	903	880	-22	-22	-2.3	-2.5	201	198	209	-3	11	-1.5	5.4	21.8	21.9	23.7	0.2	1.8	
TLAXCALA, TLAX.	629	636	606	8	-31	1.2	-4.8	209	195	178	-14	-17	-6.7	-8.8	33.3	30.7	29.4	-2.6	-1.3	
TOLUCA, MÉX.	3,868	3,807	3,796	-61	-11	-1.6	-0.3	1,904	1,720	1,664	-184	-56	-9.6	-3.3	49.2	45.2	43.8	-4.0	-1.4	
TUXTLA GUTIÉRREZ, CHIS.	3,860	4,298	4,310	438	12	11.3	0.3	1,351	1,508	1,640	157	131	11.6	8.7	35.0	35.1	38.0	0.1	2.9	
VALLE DE BRAVO, MÉX. /4	919	1,192	1,222	273	30	29.8	2.5	242	274	267	32	-7	13.3	-2.6	26.3	23.0	21.8	-3.3	-1.1	
VILLAHERMOSA, TAB.	4,687	5,121	5,106	434	-15	9.2	-0.3	2,033	2,231	2,487	198	255	9.7	11.5	43.4	43.6	48.7	0.2	5.1	
XALAPA, VER.	2,351	2,336	2,411	-15	76	-0.7	3.2	927	941	946	15	5	1.6	0.5	39.4	40.3	39.2	0.9	-1.1	
ZACATECAS, ZAC.	3,102	3,212	3,195	110	-16	3.5	-0.5	1,691	1,913	1,730	222	-184	13.1	-9.6	54.5	59.6	54.1	5.1	-5.4	
Fronterizas	12,579	13,260	13,504	681	244	5.4	1.8	7,572	7,701	8,454	129	753	1.7	9.8	60.2	58.1	62.6	-2.1	4.5	
CIUDAD JUÁREZ, CHIH. /6	4,370	4,537	4,528	167	-9	3.8	-0.2	2,528	2,803	3,227	275	424	10.9	15.1	57.8	61.8	71.3	3.9	9.5	
MEXICALI, BC.	2,223	2,487	2,580	265	93	11.9	3.7	1,434	1,413	1,530	-21	117	-1.4	8.3	64.5	56.8	59.3	-7.7	2.5	
PIEDRAS NEGRAS, COAH.	786	803	773	17	-30	2.1	-3.7	409	339	381	-69	41	-17.0	12.2	52.0	42.3	49.2	-9.7	7.0	
TECATE, B.C.	288	298	301	10	2	3.5	0.7	126	119	127	-7	8	-5.6	6.9	43.8	39.9	42.4	-3.9	2.5	
TIJUANA, B.C. /2	4,912	5,134	5,323	222	188	4.5	3.7	3,075	3,026	3,189	-49	163	-1.6	5.4	62.6	58.9	59.9	-3.7	1.0	

*Del 01-enero-2017 al 31-octubre-2017

**Del 01-enero-2018 al 31-octubre-2018

***Del 01-enero-2019 al 31-octubre-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.