

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019						
Total	384,267	400,387	408,014	16,120	7,627	4.2	1.9	237,794	246,054	247,046	8,261	992	3.5	0.4	61.9	61.5	60.5	-0.4	-0.9	
Centros de Playa	181,051	189,695	192,586	8,644	2,892	4.8	1.5	124,264	128,929	128,702	4,666	-227	3.8	-0.2	68.6	68.0	66.8	-0.7	-1.1	
<i>Integralemente Planeados</i>	61,613	65,932	67,212	4,319	1,280	7.0	1.9	45,249	47,366	47,096	2,117	-270	4.7	-0.6	73.4	71.8	70.1	-1.6	-1.8	
BAHIAS DE HUATULCO, OAX. /2	3,659	3,713	4,239	54	526	1.5	14.2	2,254	2,374	2,708	120	334	5.3	14.1	61.6	63.9	63.9	2.3	0.0	
CANCUN, Q.ROO	32,981	34,935	35,116	1,954	181	5.9	0.5	26,206	27,026	26,004	820	-1,022	3.1	-3.8	79.5	77.4	74.1	-2.1	-3.3	
IXTAPA ZIHUATANEJO, GRO.	5,720	6,272	6,280	552	8	9.7	0.1	3,585	3,660	3,646	75	-14	2.1	-0.4	62.7	58.4	58.1	-4.3	-0.3	
LORETO, B.C.S. /6	888	893	894	5	1	0.5	0.1	341	373	434	32	61	9.4	16.3	38.4	41.8	48.6	3.4	6.8	
LOS CABOS, B.C.S. /1	18,366	20,119	20,683	1,754	564	9.5	2.8	12,863	13,932	14,303	1,069	371	8.3	2.7	70.0	69.2	69.2	-0.8	-0.1	
CABO SAN LUCAS /2	7,313	7,342	8,139	29	797	0.4	10.9	5,540	5,551	5,964	10	414	0.2	7.5	75.8	75.6	73.3	-0.2	-2.3	
SAN JOSÉ DEL CABO /2	4,340	4,493	4,621	153	128	3.5	2.9	2,814	2,919	3,011	104	92	3.7	3.2	64.8	65.0	65.2	0.1	0.2	
ZONA CORREDOR LOS CABOS /2	3,341	3,935	4,069	594	134	17.8	3.4	1,800	1,893	2,566	93	673	5.2	35.6	53.9	48.1	63.1	-5.8	15.0	
<i>Tradicionales</i>	60,970	61,856	61,940	887	84	1.5	0.1	33,724	34,846	35,163	1,122	317	3.3	0.9	55.3	56.3	56.8	1.0	0.4	
ACAPULCO, GRO.	18,786	18,990	18,854	204	-135	1.1	-0.7	8,297	9,036	9,354	739	318	8.9	3.5	44.2	47.6	49.6	3.4	2.0	
COZUMEL, Q. ROO	4,640	4,674	4,669	34	-5	0.7	-0.1	2,883	2,712	2,584	-172	-127	-6.0	-4.7	62.1	58.0	55.4	-4.1	-2.7	
LA PAZ, B.C.S.	2,652	2,724	2,722	73	-2	2.7	-0.1	1,170	1,300	1,373	130	73	11.1	5.6	44.1	47.7	50.4	3.6	2.7	
MANZANILLO, COL. /4	3,718	4,498	4,539	780	41	21.0	0.9	1,902	2,116	2,131	214	15	11.2	0.7	51.2	47.1	47.0	-4.1	-0.1	
MAZATLAN, SIN.	10,095	9,652	9,569	-443	-82	-4.4	-0.9	6,368	5,956	6,220	-412	264	-6.5	4.4	63.1	61.7	65.0	-1.4	3.3	
PUERTO VALLARTA, JAL.	12,425	12,645	12,841	220	196	1.8	1.6	9,369	9,266	9,357	-104	91	-1.1	1.0	75.4	73.3	72.9	-2.1	-0.4	
VERACRUZ BOCA DEL RIO, VER.	8,654	8,674	8,746	20	72	0.2	0.8	3,734	4,460	4,143	725	-316	19.4	-7.1	43.1	51.4	47.4	8.3	-4.0	
<i>Otros</i>	58,468	61,907	63,435	3,439	1,528	5.9	2.5	45,291	46,718	46,443	1,427	-275	3.2	-0.6	77.5	75.5	73.2	-2.0	-2.3	
ISLA MUJERES, Q. ROO	1,419	1,625	1,646	206	21	14.5	1.3	890	1,009	1,014	119	4	13.4	0.4	62.7	62.1	61.6	-0.6	-0.6	
NUEVO VALLARTA, NAY.	9,545	9,875	10,015	330	140	3.5	1.4	7,449	7,717	7,815	268	98	3.6	1.3	78.0	78.1	78.0	0.1	-0.1	
RIVIERA MAYA, Q. ROO	41,735	44,468	45,332	2,733	865	6.5	1.9	35,135	36,119	35,505	984	-614	2.8	-1.7	84.2	81.2	78.3	-3.0	-2.9	
AKUMAL, Q. ROO	4,233	4,478	4,525	245	47	5.8	1.0	3,722	3,860	3,745	139	-116	3.7	-3.0	87.9	86.2	82.8	-1.7	-3.4	
PLAYA DEL CARMEN, Q. ROO	8,842	10,584	10,702	1,742	118	19.7	1.1	7,083	7,893	7,595	810	-298	11.4	-3.8	80.1	74.6	71.0	-5.5	-3.6	
PLAYACAR, Q. ROO	6,159	6,712	6,702	554	-11	9.0	-0.2	5,475	5,830	5,478	355	-352	6.5	-6.0	88.9	86.9	81.7	-2.0	-5.1	
PUERTO ESCONDIDO, OAX.	2,264	2,331	2,443	68	112	3.0	4.8	888	806	886	117	80	17.0	9.9	30.4	34.6	36.2	4.1	1.7	
PLAYAS DE ROSARITO, B.C. /2	2,252	2,237	2,360	-15	124	-0.7	5.5	808	727	803	-81	76	-10.0	10.4	35.9	32.5	34.0	-3.4	1.5	
SAN FELIPE, BC. /2 /3	535	579	870	44	290	8.3	50.1	131	117	216	-14	99	-10.6	84.8	24.5	20.2	24.9	-4.3	4.7	
TONALÁ- PUERTO ARISTA, CHIS.	718	792	768	73	-23	10.2	-2.9	190	223	205	33	-18	17.4	-7.9	26.5	28.2	26.7	1.7	-1.5	
Ciudades	203,217	210,692	215,428	7,476	4,736	3.7	2.2	113,530	117,125	118,344	3,595	1,219	3.2	1.0	55.9	55.6	54.9	-0.3	-0.7	
<i>Grandes</i>	83,202	83,310	86,108	108	2,799	0.1	3.4	52,946	53,186	53,567	239	381	0.5	0.7	63.6	63.8	62.2	0.2	-1.6	
CIUDAD DE MÉXICO	51,474	51,406	51,251	-68	-154	-0.1	-0.3	33,907	33,085	33,053	-822	-32	-2.4	-0.1	65.9	64.4	64.5	-1.5	0.1	
GUADALAJARA, JAL. /5	18,184	18,151	21,233	-34	3,082	-0.2	17.0	9,971	10,436	11,271	465	835	4.7	8.0	54.8	57.5	53.1	2.7	-4.4	
MONTERREY, N.L.	13,543	13,753	13,624	210	-129	1.5	-0.9	9,069	9,665	9,243	597	-422	6.6	-4.4	67.0	70.3	67.8	3.3	-2.4	
<i>Del Interior</i>	107,438	114,128	115,855	6,689	1,727	6.2	1.5	53,014	56,200	56,339	3,186	139	6.0	0.2	49.3	49.2	48.6	-0.1	-0.6	
AGUASCALIENTES, AGS. /2	4,620	4,744	5,280	124	536	2.7	11.3	2,742	2,926	3,046	183	120	6.7	4.1	59.4	61.7	57.7	2.3	-4.0	
CAMPECHE, CAMP.	1,266	1,388	1,413	121	25	9.6	1.8	606	640	659	34	19	5.6	2.9	47.9	46.1	46.6	-1.7	0.5	
CELAYA, GTO. /2	2,212	2,985	3,186	773	202	34.9	6.8	935	1,286	1,202	352	-85	37.6	-6.6	42.2	43.1	37.7	0.8	-5.4	
CHIHUAHUA, CHIH.	3,773	3,855	3,856	82	1	2.2	0.0	1,830	1,999	2,096	169	97	9.2	4.9	48.5	51.9	54.4	3.4	2.5	
COATZACOALCOS, VER.	1,781	1,768	1,769	-12	0	-0.7	0.0	626	619	613	-8	-5	-1.2	-0.8	35.2	35.0	34.7	-0.2	-0.3	
COLIMA, COL. /3	1,120	1,349	1,287	229	-62	20.4	-4.6	521	678	567	157	-111	30.2	-16.4	46.5	50.3	44.0	3.8	-6.2	
COMITÁN DE DOMÍNGUEZ, CHIS.	860	1,300	1,390	440	90	51.1	7.0	262	394	445	132	51	50.1	13.0	30.5	30.3	32.0	-0.2	1.7	
CULIACAN, SIN.	2,500	2,802	2,805	303	3	12.1	0.1	1,157	1,365	1,320	208	-45	18.0	-3.3	46.3	48.7	47.1	2.4	-1.7	
DURANGO, DGO.	1,687	1,884	1,887	197	4	11.7	0.2	877	1,017	1,077	140	60	15.9	5.9	52.0	54.0	57.1	2.0	3.1	
EL FUERTE, SIN.	392	399	423	7	24	1.9	6.0	93	81	82	-12	1	-12.5	1.8	23.6	20.3	19.5	-3.3	-0.8	
GUANAJUATO, GTO.	2,994	3,249	3,155	255	-94	8.5	-2.9	1,221	1,397	1,241	176	-156	14.4	-11.2	40.8	43.0	39.3	2.2	-3.7	
HERMOSILLO, SON.	2,774	2,758	2,775	-15	17	-0.5	0.6	1,442	1,489	1,634	47	145	3.3	9.7	52.0	54.0	58.9	2.0	4.9	
IRAPUATO, GTO. /2	2,242	2,409	2,659	167	250	7.4	10.4	1,182	1,114	963	-68	-151	-5.8	-13.6	52.7	46.2	36.2	-6.5	-10.0	
LEON, GTO.	5,960	6,379	6,581	419	202	7.0	3.2	3,387	3,229	3,131	-158	-97	-4.7	-3.0	56.8	50.6	47.6	-6.2	-3.0	
LOS MOCHIS, SIN.	1,523	1,584	1,526	61	-59	4.0	-3.7	738	804	820	66	16	9.0	2.0	48.4	50.8	53.8	2.3	3.0	
MÉRIDA, YUC. /2	6,694	6,704	7,128	9	425	0.1	6.3	4,228	4,007	4,298	-221	291	-5.2	7.3	63.2	59.8	60.3	-3.4	0.5	
MORELIA, MICH. /7	4,040	3,250	n.d.	-790	n.d.	-19.6	n.d.	1,960	1,845	n.d.	-114	n.d.	-5.8	n.d.	48.5	56.8	n.d.	8.3	n.d.	
OAXACA, OAX.	5,697	5,697	5,942	0	244	0.0	4.3	2,477	2,669	2,931	192	262	7.7	9.8	43.5	46.8	49.3	3.4	2.5	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	384,267	400,387	408,014	16,120	7,627	4.2	1.9	237,794	246,054	247,046	8,261	992	3.5	0.4	61.9	61.5	60.5	-0.4	-0.9	
PACHUCA, HGO.	1,493	1,571	1,556	78	-16	5.2	-1.0	656	884	893	227	9	34.6	1.0	44.0	56.2	57.4	12.3	1.2	
PALENQUE, CHIS.	2,225	2,099	2,097	-126	-3	-5.6	-0.1	757	708	743	-49	35	-6.5	4.9	34.0	33.7	35.4	-0.3	1.7	
PUEBLA, PUE.	7,869	9,356	9,460	1,487	104	18.9	1.1	5,206	5,858	5,808	652	-50	12.5	-0.9	66.2	62.6	61.4	-3.5	-1.2	
QUERETARO, QRO.	7,263	7,421	7,451	158	30	2.2	0.4	4,376	4,669	4,409	293	-260	6.7	-5.6	60.3	62.9	59.2	2.7	-3.7	
SALAMANCA, GTO. /2	871	1,247	1,242	376	-5	43.1	-0.4	324	547	380	223	-166	68.9	-30.4	37.2	43.9	30.6	6.7	-13.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,119	3,278	3,327	159	50	5.1	1.5	1,196	1,107	1,158	-89	51	-7.4	4.6	38.4	33.8	34.8	-4.6	1.0	
SAN JUAN DE LOS LAGOS, JAL.	3,457	3,675	3,673	218	-2	6.3	-0.1	601	639	691	37	52	6.2	8.2	17.4	17.4	18.8	0.0	1.4	
SAN JUAN DEL RÍO, QRO.	1,122	1,101	1,124	-21	23	-1.9	2.0	544	549	549	5	0	0.9	0.1	48.5	49.8	48.9	1.4	-1.0	
SAN LUIS POTOSÍ, S.L.P.	4,796	5,535	5,707	739	172	15.4	3.1	3,352	3,598	3,506	246	-92	7.3	-2.6	69.9	65.0	61.4	-4.9	-3.6	
SAN MIGUEL DE ALLENDE, GTO./2	1,962	1,930	2,046	-32	116	-1.6	6.0	887	858	824	-29	-34	-3.2	-4.0	45.2	44.4	40.3	-0.7	-4.2	
TAXCO, GRO.	903	903	897	0	-6	0.0	-0.7	308	314	344	6	31	1.8	9.7	34.2	34.8	38.4	0.6	3.6	
TEQUIQUIAPAN, QRO.	924	906	878	-18	-28	-2.0	-3.1	206	201	214	-5	14	-2.7	6.7	22.3	22.2	24.4	-0.2	2.2	
TLAXCALA, TLAX. /7	629	635	600	7	-35	1.0	-5.5	210	193	173	-17	-20	-8.2	-10.4	33.4	30.3	28.8	-3.0	-1.6	
TOLUCA, MÉX.	3,879	3,807	3,796	-72	-11	-1.9	-0.3	1,899	1,699	1,650	-200	-49	-10.5	-2.9	49.0	44.6	43.5	-4.3	-1.2	
TUXTLA GUTIÉRREZ, CHIS.	3,823	4,296	4,310	473	14	12.4	0.3	1,351	1,507	1,647	156	140	11.5	9.3	35.3	35.1	38.2	-0.3	3.1	
VALLE DE BRAVO, MÉX. /4	889	1,191	1,221	302	31	34.0	2.6	236	273	268	36	-5	15.4	-1.7	26.6	22.9	21.9	-3.7	-1.0	
VILLAHERMOSA, TAB.	4,637	5,124	5,094	487	-30	10.5	-0.6	2,009	2,215	2,468	206	253	10.3	11.4	43.3	43.2	48.4	-0.1	5.2	
XALAPA, VER.	2,351	2,337	2,405	-15	69	-0.6	2.9	933	944	922	11	-22	1.2	-2.3	39.7	40.4	38.3	0.7	-2.1	
ZACATECAS, ZAC.	3,092	3,211	3,196	119	-15	3.9	-0.5	1,678	1,880	1,733	201	-146	12.0	-7.8	54.3	58.5	54.2	4.2	-4.3	
Fronterizas	12,576	13,255	13,465	678	210	5.4	1.6	7,570	7,739	8,439	169	699	2.2	9.0	60.2	58.4	62.7	-1.8	4.3	
CIUDAD JUÁREZ, CHIH. /6	4,351	4,539	4,526	187	-12	4.3	-0.3	2,530	2,854	3,225	323	371	12.8	13.0	58.2	62.9	71.2	4.7	8.4	
MEXICALI, BC.	2,271	2,484	2,572	213	88	9.4	3.5	1,432	1,409	1,506	-23	96	-1.6	6.8	63.1	56.7	58.6	-6.3	1.8	
PIEDRAS NEGRAS, COAH.	783	802	772	19	-30	2.4	-3.8	408	343	375	-65	32	-15.9	9.3	52.1	42.8	48.6	-9.3	5.8	
TECATE, B.C.	288	300	299	12	-1	4.1	-0.4	125	120	129	-5	9	-3.7	7.7	43.3	40.0	43.2	-3.3	3.2	
TIJUANA, B.C. /2	4,883	5,130	5,296	247	165	5.1	3.2	3,075	3,013	3,204	-62	191	-2.0	6.3	63.0	58.7	60.5	-4.2	1.8	

*Del 01-enero-2017 al 30-septiembre-2017

**Del 01-enero-2018 al 30-septiembre-2018

***Del 01-enero-2019 al 30-septiembre-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.