

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	371,420	396,888	398,319	25,468	1,431	6.9	0.4	217,196	233,471	222,459	16,274	-11,012	7.5	-4.7	58.5	58.8	55.8	0.3	-3.0	
Centros de Playa	169,672	185,694	186,386	16,022	692	9.4	0.4	120,236	130,872	124,898	10,635	-5,973	8.8	-4.6	70.9	70.5	67.0	-0.4	-3.5	
<i>Integramente Planeados</i>	54,436	62,412	63,175	7,976	763	14.7	1.2	43,566	47,544	44,567	3,978	-2,977	9.1	-6.3	80.0	76.2	70.5	-3.9	-5.6	
BAHIAS DE HUATULCO, OAX. /2	3,674	3,746	4,237	72	491	2.0	13.1	2,877	2,896	3,149	19	253	0.7	8.7	78.3	77.3	74.3	-1.0	-3.0	
CANCUN, Q.ROO	32,107	35,027	35,219	2,920	192	9.1	0.5	26,642	27,896	24,903	1,253	-2,992	4.7	-10.7	83.0	79.6	70.7	-3.3	-8.9	
IXTAPA ZIHUATANEJO, GRO.	5,209	6,275	6,273	1,066	-2	20.5	-0.0	4,012	4,608	4,504	596	-104	14.8	-2.3	77.0	73.4	71.8	-3.6	-1.6	
LORETO, B.C.S.	891	890	896	-1	6	-0.1	0.7	239	290	247	51	-43	21.1	-14.9	26.9	32.6	27.5	5.7	-5.0	
LOS CABOS, B.C.S. /1	12,555	16,474	16,550	3,919	76	31.2	0.5	9,795	11,855	11,764	2,059	-91	21.0	-0.8	78.0	72.0	71.1	-6.1	-0.9	
<i>CABO SAN LUCAS</i>	7,432	7,356	7,376	-76	20	-1.0	0.3	6,088	5,878	5,936	-209	58	-3.4	1.0	81.9	79.9	80.5	-2.0	0.6	
<i>SAN JOSÉ DEL CABO</i>	3,311	4,492	4,497	1,181	5	35.7	0.1	2,542	2,882	2,790	340	-91	13.4	-3.2	76.8	64.2	62.1	-12.6	-2.1	
<i>ZONA CORREDOR LOS CABOS</i>	1,931	3,935	3,950	2,004	15	103.8	0.4	1,283	2,064	1,838	782	-226	60.9	-10.9	66.4	52.5	46.5	-14.0	-5.9	
<i>Tradicional</i>	59,330	62,097	62,054	2,767	-43	4.7	-0.1	32,790	36,000	34,249	3,210	-1,751	9.8	-4.9	55.3	58.0	55.2	2.7	-2.8	
ACAPULCO, GRO.	18,623	19,080	18,903	457	-177	2.5	-0.9	8,686	10,017	9,348	1,331	-669	15.3	-6.7	46.6	52.5	49.5	5.9	-3.1	
COZUMEL, Q. ROO	4,333	4,675	4,678	342	3	7.9	0.1	2,797	3,018	2,797	220	-221	7.9	-7.3	64.6	64.6	59.8	-0.0	-4.8	
LA PAZ, B.C.S.	2,505	2,725	2,723	220	-2	8.8	-0.1	927	980	920	54	22	5.8	2.2	37.0	36.0	36.8	-1.0	0.8	
MANZANILLO, COL. /4	3,544	4,653	4,679	1,109	26	31.3	0.6	1,840	2,483	1,943	643	-541	35.0	-21.8	51.9	53.4	41.5	1.5	-11.9	
MAZATLAN, SIN.	9,378	9,713	9,550	335	-163	3.6	-1.7	5,242	5,227	5,036	-16	-191	-0.3	-3.7	55.9	53.8	52.7	-2.1	-1.1	
PUERTO VALLARTA, JAL.	12,303	12,589	12,848	286	259	2.3	2.1	10,410	10,759	10,630	349	-128	3.4	-1.2	84.6	85.5	82.7	0.8	-2.7	
VERACRUZ BOCA DEL RIO, VER.	8,644	8,662	8,673	18	11	0.2	0.1	2,888	3,517	3,493	629	-23	21.8	-0.7	33.4	40.6	40.3	7.2	-0.3	
<i>Otros</i>	55,906	61,185	61,157	5,279	-28	9.4	-0.0	43,881	47,328	46,082	3,447	-1,245	7.9	-2.6	78.5	77.4	75.4	-1.1	-2.0	
ISLA MUJERES, Q. ROO	1,212	1,668	1,646	456	-22	37.6	-1.3	904	1,163	951	259	-212	28.6	-18.2	74.6	69.7	57.8	-4.9	-11.9	
NUEVO VALLARTA, NAY.	8,447	9,908	9,912	1,461	4	17.3	0.0	7,525	8,915	8,814	1,390	-101	18.5	-1.1	89.1	90.0	88.9	0.9	-1.1	
RIVIERA MAYA, Q. ROO	40,479	43,652	43,668	3,173	16	7.8	0.0	33,998	35,659	34,655	1,661	-1,004	4.9	-2.8	84.0	81.7	79.4	-2.3	-2.3	
<i>AKUMAL, Q. ROO</i>	4,034	4,477	4,477	443	0	11.0	0.0	3,383	3,704	3,632	321	-72	9.5	-1.9	83.9	82.7	81.1	-1.1	-1.6	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,276	10,556	10,694	2,280	138	27.5	1.3	6,863	8,383	7,840	1,519	-543	22.1	-6.5	82.9	79.4	73.3	-3.5	-6.1	
<i>PLAYACAR, Q. ROO</i>	6,020	6,715	6,706	695	-9	11.5	-0.1	5,388	5,944	5,270	556	-674	10.3	-11.3	89.5	88.5	78.6	-1.0	-9.9	
PUERTO ESCONDIDO, OAX.	2,267	2,346	2,415	79	69	3.5	2.9	799	974	1,051	175	76	21.9	7.8	35.3	41.5	43.5	6.3	2.0	
PLAYAS DE ROSARITO, B.C.	2,253	2,245	2,231	-8	-14	-0.4	-0.6	418	357	340	-61	-17	-14.6	-4.8	18.6	15.9	15.2	-2.7	-0.7	
SAN FELIPE, BC.	554	567	526	13	-41	2.3	-7.2	37	38	52	2	13	4.2	34.7	6.7	6.8	9.9	0.1	3.1	
TONALÁ- PUERTO ARISTA, CHIS.	694	799	759	105	-40	15.1	-5.0	198	220	220	22	-0	10.9	-0.0	28.6	27.5	29.0	-1.1	1.4	
Ciudades	201,748	211,194	211,933	9,446	739	4.7	0.3	96,960	102,599	97,560	5,639	-5,039	5.8	-4.9	48.1	48.6	46.0	0.5	-2.5	
<i>Grandes</i>	83,293	83,710	83,263	417	-447	0.5	-0.5	45,444	46,632	42,675	1,188	-3,957	2.6	-8.5	54.6	55.7	51.3	1.1	-4.5	
CIUDAD DE MÉXICO	51,518	51,921	51,284	403	-637	0.8	-1.2	30,303	29,709	27,770	-594	-1,939	-2.0	-6.5	58.8	57.2	54.2	-1.6	-3.1	
GUADALAJARA, JAL.	18,345	18,204	18,203	-141	-1	-0.8	-0.0	8,275	9,078	7,314	803	-1,764	9.7	-19.4	45.1	49.9	40.2	4.8	-9.7	
MONTERREY, N.L.	13,430	13,585	13,776	155	191	1.2	1.4	6,865	7,844	7,591	979	-253	14.3	-3.2	51.1	57.7	55.1	6.6	-2.6	
<i>Del Interior</i>	106,062	114,260	115,879	8,198	1,619	7.7	1.4	45,347	49,114	48,237	3,767	-877	8.3	-1.8	42.8	43.0	41.6	0.2	-1.4	
AGUASCALIENTES, AGS. /2	4,610	4,613	4,276	3	663	0.1	14.4	2,289	2,260	2,550	-29	290	-1.3	12.8	49.7	49.0	48.3	-0.7	-0.7	
CAMPECHE, CAMP.	1,406	1,413	1,412	7	-1	0.5	-0.1	632	615	635	-17	21	-2.7	3.4	44.9	43.5	45.0	-1.4	1.5	
CELAYA, GTO. /2	2,127	2,915	3,274	788	359	37.0	12.3	823	1,183	1,015	360	-168	43.8	-14.2	38.7	40.6	31.0	1.9	-9.6	
CHIHUAHUA, CHIH.	3,838	3,454	3,965	-384	511	-10.0	14.8	1,491	1,592	1,680	101	88	6.8	5.5	38.8	46.1	42.4	7.3	-3.7	
COATZACOALCOS, VER.	1,781	1,770	1,771	-11	1	-0.6	0.1	513	552	579	39	28	7.6	5.0	28.8	31.2	32.7	2.4	1.6	
COLIMA, COL.	945	1,404	1,303	459	-101	48.6	-7.2	354	617	477	263	-140	74.2	-22.7	37.5	43.9	36.6	6.5	-7.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	706	1,301	1,387	595	86	84.3	6.6	175	327	379	152	52	86.8	15.9	24.8	25.2	27.4	0.3	2.2	
CULIACAN, SIN.	2,498	2,802	2,806	304	4	12.2	0.1	1,050	1,289	1,184	240	-106	22.8	-8.2	42.0	46.0	42.2	4.0	-3.8	
DURANGO, DGO.	1,710	1,880	1,884	170	4	9.9	0.2	715	795	775	81	-20	11.3	-2.6	41.8	42.3	41.1	0.5	-1.2	
EL FUERTE, SIN.	393	391	394	-2	3	-0.5	0.8	109	61	57	-49	-3	-44.4	-5.6	27.8	15.6	14.6	-12.3	-1.0	
GUANAJUATO, GTO.	2,999	3,239	3,207	240	-32	8.0	-1.0	941	1,063	948	122	-115	12.9	-10.8	31.4	32.8	29.6	1.4	-3.3	
HERMOSILLO, SON.	2,774	2,776	2,775	2	-1	0.1	-0.0	1,259	1,299	1,390	40	91	3.2	7.0	45.4	46.8	50.1	1.4	3.3	
IRAPUATO, GTO. /2	2,205	2,148	2,666	-57	518	-2.6	24.1	964	846	895	-118	49	-12.2	5.8	43.7	39.4	33.6	-4.3	-5.8	
LEON, GTO.	5,938	6,289	6,686	351	397	5.9	6.3	2,826	2,960	2,980	133	20	4.7	0.7	47.6	47.1	44.6	-0.5	-2.5	
LOS MOCHIS, SIN.	1,337	1,588	1,639	251	51	18.8	3.2	697	818	801	120	-16	17.3	-2.0	52.1	51.5	48.9	-0.7	-2.6	
MÉRIDA, YUC.	6,687	6,694	6,852	7	158	0.1	2.4	4,092	3,725	4,110	-367	385	-9.0	10.3	61.2	55.7	60.0	-5.5	4.3	
MORELIA, MICH.	3,944	4,343	n.d.	399	n.d.	10.1	n.d.	1,524	1,776	n.d.	252	n.d.	16.5	n.d.	38.6	40.9	n.d.	2.3	n.d.	
OAXACA, OAX.	5,627	5,705	5,893	78	188	1.4	3.3	2,138	2,607	2,667	469	60	21.9	2.3	38.0	45.7	45.3	7.7	-0.4	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
Total	371,420	396,888	398,319	25,468	1,431	6.9	0.4	217,196	233,471	222,459	16,274	-11,012	7.5	-4.7	58.5	58.8	55.8	0.3	-3.0	
PACHUCA, HGO.	1,553	1,588	1,538	35	-50	2.3	-3.1	553	676	701	123	25	22.2	3.6	35.6	42.6	45.6	7.0	3.0	
PALENQUE, CHIS.	2,311	2,099	2,098	-212	-1	-9.2	-0.0	748	687	689	-61	2	-8.1	0.3	32.4	32.7	32.8	0.4	0.1	
PUEBLA, PUE.	7,838	9,408	9,396	1,570	-12	20.0	-0.1	4,939	5,189	5,188	251	-2	5.1	-0.0	63.0	55.2	55.2	-7.9	0.1	
QUERETARO, QRO.	7,277	7,411	7,420	134	9	1.8	0.1	3,518	4,038	3,445	520	-592	14.8	-14.7	48.3	54.5	46.4	6.1	-8.1	
SALAMANCA, GTO. /2	821	1,304	1,242	483	-62	58.8	-4.8	241	352	389	111	37	46.2	10.6	29.3	27.0	31.3	-2.3	4.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,315	3,259	3,317	-56	58	-1.7	1.8	1,182	964	951	-218	-13	-18.5	-1.3	35.7	29.6	28.7	-6.1	-0.9	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,672	3,676	387	4	11.8	0.1	567	665	698	98	32	17.4	4.9	17.3	18.1	19.0	0.9	0.9	
SAN JUAN DEL RÍO, QRO.	1,113	1,088	1,111	-25	23	-2.2	2.1	413	507	454	94	-54	22.7	-10.6	37.1	46.6	40.8	9.5	-5.8	
SAN LUIS POTOSÍ, S.L.P.	4,761	5,419	5,445	658	26	13.8	0.5	2,832	3,230	2,755	398	-475	14.1	-14.7	59.5	59.6	50.6	0.1	-9.0	
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,976	2,055	0	79	0.0	4.0	735	721	739	-15	18	-2.0	2.5	37.2	36.5	36.0	-0.7	-0.5	
TAXCO, GRO.	845	911	882	66	-29	7.8	-3.2	263	334	300	70	-34	26.7	-10.2	31.2	36.6	34.0	5.5	-2.7	
TEQUISQUIAPAN, QRO.	926	918	869	-8	-49	-0.9	-5.3	137	153	133	17	-21	12.2	-13.4	14.8	16.7	15.3	2.0	-1.4	
TLAXCALA, TLAX.	628	636	645	8	9	1.3	1.4	128	158	102	30	-56	23.3	-35.4	20.4	24.8	15.8	4.4	-9.0	
TOLUCA, MÉX.	4,057	3,807	3,807	-250	0	-6.2	0.0	1,788	1,418	1,267	-370	-152	-20.7	-10.7	44.1	37.3	33.3	-6.8	-4.0	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,189	4,310	647	121	18.3	2.9	1,069	1,353	1,401	284	48	26.6	3.6	30.2	32.3	32.5	2.1	0.2	
VALLE DE BRAVO, MÉX. /4	649	1,184	1,222	535	38	82.4	3.2	165	223	228	59	4	35.6	2.0	25.4	18.9	18.6	-6.5	-0.2	
VILLAHERMOSA, TAB.	4,225	5,136	5,062	911	-74	21.6	-1.4	1,573	1,933	2,175	361	242	22.9	12.5	37.2	37.6	43.0	0.4	5.3	
XALAPA, VER.	2,355	2,348	2,328	-7	-20	-0.3	-0.9	759	828	771	69	-57	9.0	-6.9	32.3	35.3	33.1	3.0	-2.2	
ZACATECAS, ZAC.	3,060	3,182	3,168	122	-14	4.0	-0.4	1,146	1,300	1,292	155	-9	13.5	-0.7	37.5	40.9	40.8	3.4	-0.1	
Fronterizas	12,393	13,224	12,791	831	-433	6.7	-3.3	6,169	6,853	6,648	-684	-205	11.1	-3.0	49.8	51.8	52.0	2.0	0.2	
CIUDAD JUÁREZ, CHIH.	4,217	4,542	4,528	325	-14	7.7	-0.3	2,115	2,732	2,746	617	14	29.2	0.5	50.2	60.2	60.7	10.0	0.5	
MEXICALI, BC. /3	2,269	2,466	2,046	197	-420	8.7	-17.0	1,216	1,172	1,080	-44	-92	-3.6	-7.9	53.6	47.5	52.8	-6.1	5.3	
PIEDRAS NEGRAS, COAH.	858	798	782	-60	-16	-7.0	-2.0	342	318	289	-24	-29	-7.0	-9.2	39.9	39.9	37.0	0.0	-2.9	
TECATE, B.C.	288	284	284	-4	0	-1.4	0.0	92	99	98	7	-1	7.8	-1.2	32.0	34.9	34.5	3.0	-0.4	
TIJUANA, B.C.	4,781	5,134	5,151	373	17	7.8	0.3	2,403	2,531	2,435	128	-96	5.3	-3.8	50.5	49.3	47.3	-1.2	-2.0	

*Del 01-enero-2017 al 31-enero-2017

**Del 01-enero-2018 al 31-enero-2018

***Del 01-enero-2019 al 31-enero-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.