



Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)			
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018							
Total	364,270	377,377	394,770	13,106	17,393	3.6	4.6	222,477	237,417	246,585	14,940	9,168	6.7	3.9	61.07	62.91	62.46	1.84	-0.45		
Centros de Playa	165,856	174,218	184,749	8,362	10,531	5.0	6.0	112,982	124,485	131,059	11,502	6,575	10.2	5.3	68.12	71.45	70.94	3.33	-0.51		
<i>Integramente Planeados</i>	53,971	57,710	62,388	3,739	4,678	6.9	8.1	40,133	44,939	47,261	4,806	2,323	12.0	5.2	74.36	77.87	75.75	3.51	-2.12		
BAHIAS DE HUATULCO, OAX.	3,660	3,676	3,724	16	48	0.4	1.3	2,381	2,606	2,636	225	30	9.5	1.1	65.05	70.90	70.78	5.85	-0.12		
CANCUN, Q.ROO	31,615	32,351	35,026	736	2,675	2.3	8.3	24,948	26,534	27,902	1,587	1,368	6.4	5.2	78.91	82.02	79.66	3.11	-2.36		
IXTAPA ZIHUATANEJO, GRO.	5,237	5,435	6,272	198	837	3.8	15.4	3,455	3,754	4,082	299	329	8.7	8.8	65.96	69.06	65.08	3.10	-3.98		
LORETO, B.C.S.	880	884	892	3	8	0.4	0.9	284	386	403	101	17	35.7	4.5	32.27	43.63	45.17	11.36	1.54		
LOS CABOS, B.C.S. /1 /3	12,577	15,364	16,473	2,787	1,109	22.2	7.2	9,065	11,659	12,239	2,594	579	28.6	5.0	72.08	75.89	74.29	3.81	-1.59		
CABO SAN LUCAS	7,134	7,410	7,333	276	-77	3.9	-1.0	5,537	6,063	5,912	525	-151	9.5	-2.5	77.61	81.82	80.62	4.20	-1.20		
SAN JOSÉ DEL CABO	3,309	4,389	4,493	1,080	104	32.6	2.4	2,146	3,108	3,170	962	61	44.8	2.0	64.86	70.82	70.55	5.96	-0.27		
ZONA CORREDOR LOS CABOS /3	1,730	3,091	3,935	1,361	844	78.7	27.3	1,066	1,903	2,105	838	202	78.6	10.6	61.62	61.59	53.50	-0.03	-8.09		
<i>Tradicional</i>	59,384	60,218	62,063	834	1,845	1.4	3.1	32,455	34,712	36,386	2,257	1,673	7.0	4.8	54.65	57.64	58.63	2.99	0.98		
ACAPULCO, GRO.	18,622	18,636	19,041	14	405	0.1	2.2	8,108	8,714	9,486	606	772	7.5	8.9	43.54	46.76	49.82	3.22	3.06		
COZUMEL, Q. ROO	4,362	4,481	4,673	120	192	2.7	4.3	2,723	3,029	2,989	306	-41	11.2	-1.3	62.43	67.60	63.96	5.17	-3.65		
LA PAZ, B.C.S.	2,672	2,654	2,759	-18	105	-0.7	4.0	1,132	1,242	1,270	110	28	9.7	2.3	42.38	46.79	46.04	4.42	-0.76		
MANZANILLO, COL. /4	3,556	3,477	4,516	-80	1,039	-2.2	29.9	1,644	1,845	2,277	201	432	12.2	23.4	46.23	53.06	50.42	6.84	-2.64		
MAZATLAN, SIN.	9,234	9,909	9,807	675	-102	7.3	-1.0	5,441	6,146	5,793	705	-353	13.0	-5.7	58.92	62.02	59.07	3.10	-2.95		
PUERTO VALLARTA, JAL.	12,297	12,408	12,599	112	190	0.9	1.5	9,476	10,136	10,165	660	28	7.0	0.3	77.06	81.69	80.68	4.63	-1.01		
VERACRUZ BOCA DEL RIO, VER.	8,643	8,653	8,669	11	16	0.1	0.2	3,931	3,601	4,407	-331	806	-8.4	22.4	45.49	41.61	50.84	-3.88	9.23		
<i>Otros</i>	52,501	56,289	60,297	3,788	4,008	7.2	7.1	40,395	44,834	47,412	4,439	2,579	11.0	5.8	76.94	79.65	78.63	2.71	-1.02		
ISLA MUJERES, Q. ROO	1,203	1,247	1,667	464	1,112	3.7	33.7	763	878	1,112	115	234	15.0	26.7	63.46	70.41	66.71	6.96	-3.70		
NUEVO VALLARTA, NAY.	8,432	9,397	9,914	966	517	11.5	5.5	7,103	7,838	8,353	735	515	10.4	6.6	84.24	83.41	84.26	-0.83	0.84		
RIVIERA MAYA, Q. ROO	37,283	39,856	42,900	2,573	3,044	6.9	7.6	30,809	34,284	36,118	3,475	1,834	11.3	5.4	82.64	86.02	84.19	3.38	-1.83		
AKUMAL, Q. ROO	4,038	4,038	4,477	0	440	0.0	10.9	3,522	3,528	3,921	6	393	0.2	11.1	87.23	87.37	87.57	0.15	0.19		
PLAYA DEL CARMEN, Q. ROO /3	7,542	8,404	10,554	862	2,151	11.4	25.6	5,960	7,095	8,483	1,134	1,388	19.0	19.6	79.03	84.42	80.37	5.40	-4.05		
PLAYACAR, Q. ROO	6,038	6,016	6,713	-22	697	-0.4	11.6	5,368	5,386	5,972	18	586	0.3	10.9	88.92	89.53	88.95	0.61	-0.57		
PUERTO ESCONDIDO, OAX.	2,220	2,258	2,335	38	78	1.7	3.4	701	777	898	76	121	10.9	15.6	31.56	34.41	38.45	2.86	4.04		
PLAYAS DE ROSARITO, B.C.	2,105	2,253	2,148	147	-105	7.0	-4.6	681	700	579	19	-121	2.8	-17.2	32.36	31.08	26.98	-1.28	-4.11		
SAN FELIPE, BC.	608	587	n.d.	-22	n.d.	-3.6	n.d.	148	147	n.d.	-1	n.d.	-0.7	n.d.	24.36	25.09	n.d.	0.73	n.d.		
TONALÁ- PUERTO ARISTA, CHIS.	650	692	800	42	108	6.5	15.6	189	209	244	20	35	10.6	16.5	29.12	30.24	30.50	1.13	0.25		
Ciudades	198,414	203,159	210,021	4,745	6,862	2.4	3.4	109,494	112,933	115,526	3,438	2,593	3.1	2.3	55.18	55.59	55.01	0.40	-0.58		
<i>Grandes</i>	82,219	84,128	83,782	1,909	-345	2.3	-0.4	51,847	52,726	52,770	879	44	1.7	0.1	63.06	62.67	62.98	-0.39	0.31		
CIUDAD DE MÉXICO 2/	51,206	52,403	51,809	1,197	-594	2.3	-1.1	34,296	34,644	32,971	348	-1,674	1.0	-4.8	66.98	66.11	63.64	-0.87	-2.47		
GUADALAJARA, JAL.	18,223	18,193	18,244	-31	51	-0.2	0.3	9,150	9,190	10,211	39	1,022	0.4	11.1	50.21	50.51	55.97	0.30	5.46		
MONTERREY, N.L.	12,790	13,532	13,730	742	198	5.8	1.5	8,401	8,892	9,588	491	696	5.8	7.8	65.68	65.71	69.83	0.03	4.12		
<i>Del Interior</i>	103,840	106,744	113,062	2,904	6,338	2.8	5.9	50,421	52,929	55,000	2,508	2,071	5.0	3.9	48.56	49.58	48.64	1.03	-0.95		
AGUASCALIENTES, AGS.	4,497	4,620	4,605	123	-15	2.7	-0.3	2,540	2,717	2,756	177	38	7.0	1.4	56.49	58.82	59.85	2.34	1.02		
CAMPECHE, CAMP.	1,369	1,278	1,377	-91	99	-6.6	7.7	719	632	659	-87	27	-12.1	4.3	52.54	49.43	47.84	-3.11	-1.60		
CELAYA, GTO. /3	2,063	2,117	2,911	54	794	2.6	37.5	1,000	907	1,294	-93	387	-9.3	42.6	48.47	42.85	44.44	-5.62	1.59		
CHIHUAHUA, CHIH.	3,969	3,816	3,807	-153	-9	-3.9	-0.2	1,952	1,847	1,905	-106	59	-5.4	3.2	49.19	48.39	50.04	-0.80	1.65		
COATZACOALCOS, VER.	1,783	1,782	1,770	-2	-12	-0.1	-0.7	863	606	610	-257	3	-29.8	0.6	48.39	34.02	34.44	-14.37	0.42		
COLIMA, COL. /3	945	945	1,404	0	459	0.0	48.6	419	403	683	-16	280	-3.8	69.4	44.32	42.64	48.60	-1.68	5.96		
COMITÁN DE DOMÍNGUEZ, CHIS. /3	714	707	1,283	-7	576	-1.0	81.5	236	209	376	-27	167	-11.4	79.8	33.04	29.59	29.31	-3.45	-0.28		
CULIACAN, SIN.	2,461	2,500	2,802	39	303	1.6	12.1	1,122	1,176	1,414	54	237	4.8	20.2	45.60	47.06	50.44	1.46	3.38		
DURANGO, DGO.	1,719	1,710	1,883	-9	173	-0.5	10.1	1,026	837	920	-189	83	-18.4	9.9	59.69	48.94	48.84	-10.75	-0.10		
EL FUERTE, SIN.	392	392	n.d.	0	n.d.	0.1	n.d.	100	101	n.d.	1	n.d.	0.7	n.d.	25.58	25.74	n.d.	0.16	n.d.		
GUANAJUATO, GTO.	2,984	2,999	3,243	15	245	0.5	8.2	1,043	1,143	1,296	100	153	9.6	13.4	34.97	38.13	39.97	3.16	1.84		
HERMOSILLO, SON.	2,771	2,773	2,776	2	3	0.1	0.1	1,531	1,480	1,532	-51	51	-3.3	3.5	55.26	53.37	55.17	-1.89	1.80		
IRAPUATO, GTO. /3	1,740	2,206	2,298	466	92	26.8	4.2	929	1,146	1,065	217	-81	23.4	-7.1	53.38	51.94	46.33	-1.44	-5.61		
LEON, GTO.	5,644	5,937	6,276	293	339	5.2	5.7	3,051	3,328	3,183	277	-145	9.1	-4.4	54.06	56.05	50.71	1.99	-5.34		
LOS MOCHIS, SIN.	1,300	1,489	n.d.	190	n.d.	14.6	n.d.	600	761	n.d.	161	n.d.	26.8	n.d.	46.18	51.07	n.d.	4.89	n.d.		
MÉRIDA, YUC.	6,688	6,695	6,695	7	0	0.1	0.0	4,040	4,410	4,042	370	-368	9.2	-8.3	60.40	65.87	60.38	5.47	-5.50		
MORELIA, MICH.	3,944	3,918	n.d.	-25	n.d.	-0.6	n.d.	1,561	1,744	n.d.	183	n.d.	11.8	n.d.	39.57	44.51	n.d.	4.94	n.d.		
OAXACA, OAX.	5,654	5,708	5,701	54	-7	0.9	-0.1	2,637	2,428	2,701	-209	273	-7.9	11.2	46.64	42.54	47.37	-4.10	4.83		



Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)			
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018		
Total	364,270	377,377	394,770	13,106	17,393	3.6	4.6	222,477	237,417	246,585	14,940	9,168	6.7	3.9	61.07	62.91	62.46	1.84	-0.45		
PACHUCA, HGO.	1,553	1,426	1,588	-126	162	-8.1	11.3	766	641	951	-125	310	-16.3	48.4	49.33	44.94	59.89	-4.39	14.95		
PALENQUE, CHIS.	2,333	2,276	2,099	-57	-177	-2.5	-7.8	752	801	735	49	-66	6.6	-8.3	32.22	35.21	35.01	2.98	-0.20		
PUEBLA, PUE.	7,926	8,766	9,379	841	613	10.6	7.0	5,241	5,964	5,750	723	-214	13.8	-3.6	66.12	68.03	61.30	1.91	-6.73		
QUERETARO, QRO.	6,842	7,276	7,417	434	141	6.3	1.9	3,778	4,318	4,619	540	302	14.3	7.0	55.21	59.34	62.28	4.13	2.94		
SALAMANCA, GTO. /3	780	818	1,249	38	431	4.9	52.7	282	296	529	13	233	4.6	78.9	36.21	36.13	42.34	-0.08	6.20		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,313	3,305	3,257	-8	-48	-0.2	-1.4	1,225	1,285	1,102	59	-183	4.8	-14.2	36.99	38.87	33.82	1.88	-5.05		
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,284	3,675	0	391	0.0	11.9	533	582	650	50	68	9.3	11.6	16.22	17.73	17.69	1.51	-0.04		
SAN JUAN DEL RÍO, QRO.	1,100	1,117	1,090	17	-27	1.5	-2.5	493	522	534	30	12	6.0	2.2	44.79	46.77	49.02	1.98	2.24		
SAN LUIS POTOSÍ, S.L.P.	4,548	4,767	5,064	220	297	4.8	6.2	3,006	3,344	3,214	338	-130	11.2	-3.9	66.11	70.14	63.46	4.04	-6.69		
SAN MIGUEL DE ALLENDE, GTO.	1,897	1,974	1,963	77	-11	4.0	-0.6	822	893	893	72	0	8.7	0.0	43.32	45.26	45.50	1.94	0.25		
TAXCO, GRO.	858	857	916	-2	59	-0.2	6.9	284	309	327	25	18	8.8	5.8	33.04	36.03	35.66	2.99	-0.38		
TEQUISQUIAPAN, QRO.	889	924	910	35	-14	4.0	-1.5	180	206	199	26	-7	14.7	-3.4	20.22	22.31	21.89	2.08	-0.42		
TLAXCALA, TLAX.	620	629	636	9	7	1.4	1.2	174	202	173	28	-29	16.3	-14.4	27.99	32.11	27.16	4.12	-4.95		
TOLUCA, MÉX.	3,525	3,894	3,807	369	-88	10.5	-2.2	1,844	1,967	1,777	123	-190	6.7	-9.6	52.31	50.51	46.69	-1.80	-3.82		
TUXTLA GUTIÉRREZ, CHIS. /3	3,521	3,542	4,289	22	747	0.6	21.1	1,394	1,264	1,459	-130	195	-9.3	15.4	39.60	35.69	34.02	-3.91	-1.66		
VALLE DE BRAVO, MÉX. /4	645	649	1,189	4	540	0.6	83.3	170	193	287	23	93	13.7	48.4	26.35	29.77	24.10	3.42	-5.67		
VILLAHERMOSA, TAB.	4,161	4,229	5,136	68	907	1.6	21.5	1,744	1,809	2,140	65	331	3.7	18.3	41.91	42.78	41.66	0.87	-1.12		
XALAPA, VER.	2,355	2,353	2,345	-3	-8	-0.1	-0.3	914	921	916	7	-5	0.7	-0.6	38.82	39.16	39.07	0.34	-0.09		
ZACATECAS, ZAC.	3,053	3,066	3,200	13	134	0.4	4.4	1,450	1,536	1,680	86	143	6.0	9.3	47.50	50.11	52.49	2.61	2.38		
Fronterizas	12,354	12,287	13,156	-68	869	-0.5	7.1	7,226	7,278	7,756	52	478	0.7	6.6	58.49	59.24	58.95	0.75	-0.28		
CIUDAD JUÁREZ, CHIH.	4,196	4,224	4,501	28	278	0.7	6.6	2,652	2,409	2,973	-243	564	-9.2	23.4	63.19	57.03	66.04	-6.16	9.01		
MEXICALI, BC.	2,274	2,269	2,471	-4	202	-0.2	8.9	1,432	1,524	1,406	92	-118	6.4	-7.7	62.98	67.13	56.89	4.15	-10.24		
PIEDRAS NEGRAS, COAH.	891	773	797	-117	23	-13.2	3.0	438	413	344	-26	-69	-5.9	-16.6	49.22	53.37	43.18	4.15	-10.19		
TECATE, B.C.	288	288	287	0	-1	0.0	-0.4	112	110	113	-2	3	-1.7	2.6	38.88	38.20	39.35	-0.67	1.14		
TIJUANA, B.C.	4,706	4,732	5,100	26	368	0.6	7.8	2,592	2,823	2,920	231	97	8.9	3.4	55.08	59.66	57.26	4.57	-2.40		

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 04-enero-2016 al 29-mayo-2016

**Del 02-enero-2017 al 28-mayo-2017

***Del 01-enero-2018 al 27-mayo-2018

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Debido a que se fusiona cabañas y villas a la categoría de hoteles el incremento de la oferta se ve afectado por lo que los datos no son estrictamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.