

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
																				2016-2017
Total	363,326	371,909	389,135	8,584	17,226	2.4	4.6	224,467	230,859	244,178	6,392	13,320	2.8	5.8	61.8	62.1	62.7	0.3	0.7	
Centros de Playa	165,815	168,845	181,411	3,030	12,566	1.8	7.4	117,032	120,875	130,963	3,844	10,088	3.3	8.3	70.6	71.6	72.2	1.0	0.6	
<i>Integramente Planeados</i>	53,898	55,587	62,400	1,689	6,813	3.1	12.3	41,855	44,546	48,783	2,690	4,237	6.4	9.5	77.7	80.1	78.2	2.5	-2.0	
BAHIAS DE HUATULCO, OAX.	3,650	3,679	3,728	29	49	0.8	1.3	2,673	2,791	2,842	118	50	4.4	1.8	73.2	75.9	76.2	2.6	0.4	
CANCUN, Q.ROO	31,574	32,046	35,034	472	2,989	1.5	9.3	25,480	26,596	28,392	1,116	1,796	4.4	6.8	80.7	83.0	81.0	2.3	-2.0	
IXTAPA ZIHUATANEJO, GRO. /3	5,233	5,224	6,273	-10	1,049	-0.2	20.1	3,945	3,807	4,445	-138	639	-3.5	16.8	75.4	72.9	70.9	-2.5	-2.0	
LORETO, B.C.S.	882	878	891	-4	13	-0.4	1.4	322	392	430	69	38	21.6	9.7	36.5	44.6	48.2	8.1	3.6	
LOS CABOS, B.C.S. /1 /3	12,560	13,761	16,474	1,201	2,713	9.6	19.7	9,435	10,960	12,675	1,525	1,714	16.2	15.6	75.1	79.7	76.9	4.5	-2.7	
CABO SAN LUCAS	7,117	7,348	7,340	232	-8	3.3	-0.1	5,723	6,190	6,074	467	-115	8.2	-1.9	80.4	84.2	82.8	3.8	-1.5	
SAN JOSÉ DEL CABO	3,312	4,016	4,492	704	476	21.3	11.9	2,313	3,118	3,315	805	196	34.8	6.3	69.8	77.6	73.8	7.8	-3.9	
ZONA CORREDOR LOS CABOS /3	1,727	2,172	3,935	445	1,763	25.7	81.2	1,058	1,423	2,208	365	785	34.5	55.1	61.3	65.5	56.1	4.3	-9.4	
<i>Tradicionales</i>	59,384	59,361	62,395	-24	3,034	0.0	5.1	34,459	33,679	37,642	-780	3,963	-2.3	11.8	58.0	56.7	60.3	-1.3	3.6	
ACAPULCO, GRO.	18,612	18,577	19,098	-35	520	-0.2	2.8	9,096	8,285	9,825	-831	1,560	-9.1	18.9	48.9	44.5	51.4	-4.4	7.0	
COZUMEL, Q. ROO	4,320	4,307	4,672	-13	365	-0.3	8.5	2,946	3,106	3,280	160	173	5.4	5.6	68.2	72.1	70.2	3.9	-1.9	
LA PAZ, B.C.S.	2,672	2,633	2,779	-39	146	-1.4	5.5	1,126	1,293	1,293	81	86	7.2	7.1	42.1	45.8	46.5	3.7	0.7	
MANZANILLO, COL. /4	3,563	3,509	4,718	-53	1,209	-1.5	34.4	1,733	1,747	2,415	13	668	0.8	38.2	48.7	49.8	51.2	1.1	1.4	
MAZATLAN, SIN.	9,275	9,363	9,873	88	510	0.9	5.5	5,564	5,621	5,755	57	134	1.0	2.4	60.0	60.0	58.3	0.0	-1.7	
PUERTO VALLARTA, JAL.	12,302	12,322	12,589	19	268	0.2	2.2	10,150	10,503	10,974	353	471	3.5	4.5	82.5	85.2	87.2	2.7	1.9	
VERACRUZ BOCA DEL RIO, VER.	8,641	8,649	8,666	8	16	0.1	0.2	3,843	3,231	4,101	-612	871	-15.9	26.9	44.5	37.4	47.3	-7.1	10.0	
<i>Otros</i>	52,532	53,897	56,616	1,365	2,719	2.6	5.0	40,717	42,651	44,538	1,933	1,887	4.7	4.4	77.5	79.1	78.7	1.6	-0.5	
ISLA MUJERES, Q. ROO	1,195	1,191	1,668	-4	477	-0.4	40.1	837	902	1,225	65	323	7.8	35.8	70.0	75.8	73.4	5.7	-2.3	
NUEVO VALLARTA, NAY.	8,406	9,207	9,912	802	704	9.5	7.6	7,296	8,076	8,770	780	693	10.7	8.6	86.8	87.7	88.5	0.9	0.8	
RIVIERA MAYA, Q. ROO	37,155	37,716	39,092	561	1,376	1.5	3.6	30,716	32,033	32,659	1,317	626	4.3	2.0	82.7	84.9	83.5	2.3	-1.4	
AKUMAL, Q. ROO	4,037	4,035	4,476	-2	442	0.0	10.9	3,490	3,448	3,830	-41	382	-1.2	11.1	86.5	85.5	85.6	-1.0	0.1	
PLAYA DEL CARMEN, Q. ROO /3	7,561	7,615	10,627	54	3,012	0.7	39.6	6,054	6,414	8,709	359	2,295	5.9	35.8	80.1	84.2	82.0	4.2	-2.3	
PLAYACAR, Q. ROO	6,008	6,016	6,714	8	698	0.1	11.6	5,293	5,384	5,970	90	586	1.7	10.9	88.1	89.5	88.9	1.4	-0.6	
PUERTO ESCONDIDO, OAX.	2,220	2,254	2,345	34	91	1.5	4.0	834	753	978	-81	225	-9.7	29.8	37.6	33.4	41.7	-4.1	8.3	
PLAYAS DE ROSARITO, B.C.	2,245	2,253	2,223	8	-30	0.4	-1.3	673	590	569	-83	-21	-12.3	-3.5	30.0	26.2	25.6	-3.8	-0.6	
SAN FELIPE, BC.	663	585	576	-78	-8	-11.8	-1.4	142	101	83	-41	-19	-28.7	-18.6	21.5	17.3	14.3	-4.1	-3.0	
TONALÁ- PUERTO ARISTA, CHIS.	649	692	800	43	109	6.6	15.7	219	195	255	-25	61	-11.2	31.2	33.8	28.1	31.9	-5.7	3.8	
Ciudades	197,511	203,065	207,725	5,554	4,660	2.8	2.3	107,435	109,984	113,215	2,548	3,231	2.4	2.9	54.4	54.2	54.5	-0.2	0.3	
<i>Grandes</i>	82,012	84,152	83,833	2,140	-319	2.6	-0.4	51,038	52,626	52,537	1,588	-89	3.1	-0.2	62.2	62.5	62.7	0.3	0.1	
CIUDAD DE MÉXICO 2/	51,048	52,404	51,915	1,356	-489	2.7	-0.9	34,042	35,091	33,032	1,049	-2,060	3.1	-5.9	66.7	67.0	63.6	0.3	-3.3	
GUADALAJARA, JAL.	18,180	18,247	18,216	67	-31	0.4	-0.2	9,124	9,072	10,322	-52	1,250	-0.6	13.8	50.2	49.7	56.7	-0.5	6.9	
MONTERREY, N.L.	12,784	13,501	13,702	717	201	5.6	1.5	7,872	8,464	9,184	592	720	7.5	8.5	61.6	62.7	67.0	1.1	4.3	
<i>Del Interior</i>	103,149	106,601	110,653	3,452	4,052	3.3	3.8	49,514	50,345	53,028	832	2,682	1.7	5.3	48.0	47.2	47.9	-0.8	0.7	
AGUASCALIENTES, AGS.	4,461	4,616	4,598	155	-18	3.5	-0.4	2,283	2,529	2,582	246	53	10.8	2.1	51.2	54.8	56.2	3.6	1.4	
CAMPECHE, CAMP.	1,382	1,285	1,351	-97	65	-7.0	5.1	747	650	688	-97	39	-13.0	6.0	54.0	50.5	51.0	-3.5	0.4	
CELAYA, GTO.	2,063	2,126	2,333	63	207	3.1	9.7	997	896	1,020	-101	124	-10.1	13.8	48.3	42.2	43.7	-6.2	1.6	
CHIHUAHUA, CHIH.	3,968	3,821	3,722	-147	-99	-3.7	-2.6	1,888	1,706	1,827	-182	121	-9.7	7.1	47.6	44.7	49.1	-2.9	4.4	
COATZACOALCOS, VER.	1,723	1,783	1,771	60	-12	3.5	-0.7	845	582	582	-264	0	-31.2	0.0	49.0	32.6	32.9	-16.4	0.2	
COLIMA, COL. /3	945	945	1,404	0	459	0.0	48.6	447	388	669	-58	281	-13.1	72.3	47.3	41.1	47.7	-6.2	6.6	
COMITÁN DE DOMÍNGUEZ, CHIS. /3	714	706	1,306	-8	600	-1.2	85.0	253	179	354	-74	176	-29.2	98.1	35.4	25.3	27.1	-10.1	1.8	
CULIACAN, SIN.	2,461	2,499	2,802	38	303	1.5	12.1	1,060	1,216	1,418	155	202	14.6	16.6	43.1	48.6	50.6	5.6	2.0	
DURANGO, DGO.	1,712	1,707	1,882	-5	175	-0.3	10.2	980	773	889	-207	115	-21.1	14.9	57.3	45.3	47.2	-12.0	1.9	
EL FUERTE, SIN.	395	393	393	-2	0	-0.5	-0.1	102	106	94	4	-11	3.8	-10.8	25.8	26.9	24.0	1.1	-2.9	
GUANAJUATO, GTO.	2,981	2,999	2,999	18	0	0.6	0.0	1,119	1,021	1,177	-98	156	-8.8	15.3	37.6	34.0	39.3	-3.5	5.2	
HERMOSILLO, SON.	2,771	2,773	2,776	2	3	0.1	0.1	1,376	1,428	1,473	52	45	3.8	3.2	49.7	51.5	53.1	1.8	1.6	
IRAPUATO, GTO.	1,740	2,206	2,249	466	43	26.8	1.9	895	1,098	1,003	203	-96	22.7	-8.7	51.4	49.8	44.6	-1.6	-5.2	
LEON, GTO.	5,529	5,939	5,871	411	-69	7.4	-1.2	2,956	3,153	2,989	196	-163	6.6	-5.2	53.5	53.1	50.9	-0.4	-2.2	
LOS MOCHIS, SIN.	1,299	1,462	1,549	163	87	12.5	6.0	591	730	765	138	35	23.4	4.8	45.5	49.9	49.4	4.4	-0.5	
MÉRIDA, YUC.	6,520	6,695	6,692	175	-3	2.7	0.0	3,985	4,427	4,143	442	-283	11.1	-6.4	61.1	66.1	61.9	5.0	-4.2	
MORELIA, MICH.	3,943	3,944	3,556	0	n.c.	0.0	n.c.	1,534	1,598	1,908	63	n.c.	4.1	n.c.	38.9	40.5	53.7	1.6	n.c.	
OAXACA, OAX.	5,663	5,676	5,701	13	25	0.2	0.4	2,720	2,376	2,813	-343	437	-12.6	18.4	48.0	41.9	49.3	-6.2	7.5	



Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018						
Total	363,326	371,909	389,135	8,584	17,226	2.4	4.6	224,467	230,859	244,178	6,392	13,320	2.8	5.8	61.8	62.1	62.7	0.3	0.7	
PACHUCA, HGO. /5	1,553	1,508	n.d.	-45	n.d.	-2.9	n.d.	770	619	n.d.	-152	n.d.	-19.7	n.d.	49.6	41.0	n.d.	-8.6	n.d.	
PALENQUE, CHIS.	2,340	2,310	2,098	-30	-212	-1.3	-9.2	847	762	767	-86	5	-10.1	0.7	36.2	33.0	36.6	-3.2	3.6	
PUEBLA, PUE.	7,861	8,441	8,309	581	-132	7.4	-1.6	5,128	5,567	4,984	439	-583	8.6	-10.5	65.2	66.0	60.0	0.7	-6.0	
QUERETARO, QRO.	6,662	7,276	7,414	614	138	9.2	1.9	3,645	4,038	4,596	393	558	10.8	13.8	54.7	55.5	62.0	0.8	6.5	
SALAMANCA, GTO.	747	822	915	75	93	10.0	11.3	260	278	349	17	71	6.6	25.8	34.8	33.8	38.2	-1.1	4.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,312	3,311	3,256	-1	-55	0.0	-1.7	1,314	1,212	1,143	-102	-69	-7.8	-5.7	39.7	36.6	35.1	-3.1	-1.5	
SAN JUAN DE LOS RAGOS, JAL.	3,285	3,285	3,675	0	390	0.0	11.9	640	572	728	-68	156	-10.6	27.3	19.5	17.4	19.8	-2.1	2.4	
SAN JUAN DEL RÍO, QRO.	1,093	1,117	1,088	25	-30	2.3	-2.7	476	493	556	18	63	3.8	12.7	43.5	44.2	51.1	0.6	7.0	
SAN LUIS POTOSÍ, S.L.P.	4,526	4,776	5,005	250	229	5.5	4.8	2,877	3,180	3,215	303	35	10.5	1.1	63.6	66.6	64.2	3.0	-2.3	
SAN MIGUEL DE ALLENDE, GTO.	1,897	1,976	1,932	78	-44	4.1	-2.2	887	889	913	2	24	0.3	2.7	46.7	45.0	47.3	-1.7	2.3	
TAXCO, GRO.	846	842	919	-4	77	-0.5	9.2	301	286	330	-35	64	-11.6	24.3	35.5	31.6	35.9	-4.0	4.4	
TEQUISQUIAPAN, QRO.	867	925	912	57	-13	6.6	-1.4	179	162	196	-17	34	-9.3	20.6	20.7	17.6	21.5	-3.1	3.9	
TLAXCALA, TLAX.	615	629	635	14	7	2.2	1.1	156	184	179	28	-5	17.8	-2.7	25.4	29.3	28.2	3.9	-1.1	
TOLUCA, MÉX.	3,518	3,980	3,806	463	-174	13.2	-4.4	1,696	1,963	1,526	267	-436	15.8	-22.2	48.2	49.3	40.1	1.1	-9.2	
TUXTLA GUTIÉRREZ, CHIS. /3	3,584	3,542	4,270	-42	728	-1.2	20.6	1,410	1,201	1,458	-209	258	-14.9	21.5	39.3	33.9	34.1	-5.4	0.3	
VALLE DE BRAVO, MÉX. /4	642	649	1,187	7	538	1.1	82.9	173	184	294	11	109	6.6	59.2	28.4	24.7	24.7	1.5	-3.7	
VILLAHERMOSA, TAB.	4,141	4,228	5,136	86	908	2.1	21.5	1,710	1,719	2,052	9	333	0.5	19.4	41.3	40.7	40.0	-0.6	-0.7	
XALAPA, VER.	2,348	2,351	2,358	3	7	0.1	0.3	878	871	866	-7	-5	-0.8	-0.6	37.4	37.0	36.7	-0.4	-0.3	
ZACATECAS, ZAC.	3,041	3,060	3,197	19	137	0.6	4.5	1,390	1,333	1,619	-57	286	-4.1	21.4	45.7	43.6	50.6	-2.1	7.1	
Fronterizas	12,350	12,312	13,239	-38	927	-0.3	7.5	6,884	7,012	7,650	128	638	1.9	9.1	55.7	56.9	57.8	1.2	0.8	
CIUDAD JUÁREZ, CHIH.	4,190	4,216	4,542	26	326	0.6	7.7	2,551	2,338	2,938	-213	600	-8.4	25.7	60.9	55.4	64.7	-5.4	9.2	
MEXICALI, BC.	2,275	2,269	2,470	-5	201	-0.2	8.8	1,376	1,419	1,348	42	-71	3.1	-5.0	60.5	62.5	54.6	2.0	-8.0	
PIEDRAS NEGRAS, COAH.	891	794	795	-97	1	-10.9	0.2	406	386	353	-19	-33	-4.8	-8.6	45.5	48.6	44.4	3.1	-4.2	
TECATE, B.C.	288	288	288	0	0	0.0	-0.1	110	100	116	-11	16	-9.5	15.9	38.4	34.7	40.3	-3.7	5.6	
TIJUANA, B.C. /3	4,707	4,745	5,144	38	399	0.8	8.4	2,441	2,769	2,895	328	126	13.5	4.5	51.9	58.4	56.3	6.5	-2.1	

*Del 01-enero-2016 al 31-marzo-2016

**Del 01-enero-2017 al 31-marzo-2017

***Del 01-enero-2018 al 31-marzo-2018

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Debido a que se fusiona cabañas y villas a la categoría de hoteles el incremento de la oferta se ve afectado por lo que los datos no son estrictamente comparables.

5/ No Disponible, ya que las cifras se encuentran en revisión.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.