

Resultados de la actividad hotelera en 70 destinos. Enero - Diciembre 2013 - 2015															
Destino	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera				
	2013	2014	2015	Variación		2013	2014	2015	Variación		2013	2014	2015	Diferencia	
				13-15	14-15				13-15	14-15				13-15	14-15
Centros de Playa	159,467	161,011	163,096	2.3%	1.3%	95,973	100,347	105,709	10.1%	5.3%	60.2	62.3	64.8	4.6	2.5
Riviera Maya	35,302	35,650	36,524	3.5%	2.5%	27,871	28,314	29,699	6.6%	4.9%	79.0	79.4	81.3	2.4	1.9
Cancún	30,055	30,490	31,815	5.9%	4.3%	21,232	22,937	24,509	15.4%	6.9%	70.6	75.2	77.0	6.4	1.8
Acapulco	18,453	18,514	18,591	0.7%	0.4%	7,244	7,193	7,444	2.8%	3.5%	39.3	38.9	40.0	0.8	1.2
Los Cabos	12,462	12,521	11,461	-8.0%	-8.5%	8,215	7,875	8,070	-1.8%	2.5%	65.9	62.9	70.4	4.5	7.5
Puerto Vallarta	11,915	11,711	11,990	0.6%	2.4%	6,862	7,427	7,924	15.5%	6.7%	57.6	63.4	66.1	8.5	2.7
Mazatlán	9,117	9,099	9,152	0.4%	0.6%	4,602	5,011	5,395	17.2%	7.7%	50.5	55.1	59.0	8.5	3.9
Veracruz	8,698	8,670	8,658	-0.5%	-0.1%	4,160	4,429	4,151	-0.2%	-6.3%	47.8	51.1	47.9	0.1	-3.1
Nuevo Vallarta	7,576	8,095	8,230	8.6%	1.7%	5,123	5,901	6,293	22.8%	6.6%	67.6	72.9	76.5	8.9	3.6
Ixtapa Zihuatanejo	5,067	5,064	5,042	-0.5%	-0.4%	2,286	2,412	2,770	21.2%	14.9%	45.1	47.6	54.9	9.8	7.3
Cozumel	4,484	4,495	4,429	-1.2%	-1.5%	2,083	2,339	2,513	20.7%	7.5%	46.4	52.0	56.8	10.3	4.7
Manzanillo	3,539	3,538	3,531	-0.2%	-0.2%	1,508	1,512	1,524	1.1%	0.7%	42.6	42.7	43.2	0.5	0.4
Bahías de Huatulco	3,418	3,513	3,610	5.6%	2.7%	1,781	1,873	2,018	13.3%	7.7%	52.1	53.3	55.9	3.8	2.6
Playas de Rosarito	2,278	2,244	2,230	-2.1%	-0.6%	526	540	665	26.3%	23.2%	23.1	24.1	29.8	6.7	5.8
Puerto Escondido	2,072	2,098	2,184	5.4%	4.1%	573	613	652	13.7%	6.3%	27.7	29.2	29.8	2.2	0.6
La Paz	1,677	1,874	2,201	31.2%	17.5%	829	888	935	12.8%	5.3%	49.4	47.4	42.5	-6.9	-4.9
Isla Mujeres	1,198	1,212	1,233	2.9%	1.7%	564	566	599	6.1%	5.8%	47.1	46.7	48.6	1.5	1.9
San Felipe	636	650	674	6.0%	3.7%	124	124	137	10.6%	10.7%	19.5	19.0	20.3	0.9	1.3
Tonalá-Puerto Arista	616	628	645	4.6%	2.7%	151	170	190	25.8%	12.3%	24.6	27.0	29.5	5.0	2.5
Loreto	904	946	897	-0.8%	-5.1%	238	224	220	-7.9%	-2.2%	26.4	23.7	24.5	-1.9	0.7
Grandes ciudades	77,696	78,209	80,055	3.0%	2.4%	45,627	46,771	51,062	11.9%	9.2%	58.7	59.8	63.8	5.1	4.0
Ciudad de México	47,686	47,967	49,819	4.5%	3.9%	30,296	30,774	33,417	10.3%	8.6%	63.5	64.2	67.1	3.5	2.9
Guadalajara	18,035	18,107	17,824	-1.2%	-1.6%	8,833	9,022	9,260	4.8%	2.6%	49.0	49.8	52.0	3.0	2.1
Monterrey	11,975	12,136	12,411	3.6%	2.3%	6,498	6,975	8,384	29.0%	20.2%	54.3	57.5	67.6	13.3	10.1

Resultados de la actividad hotelera en 70 destinos. Enero - Diciembre 2013 - 2015 (segunda parte)															
Destino.	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera				
	2013	2014	2015	Variación		2013	2014	2015	Variación		2013	2014	2015	Diferencia	
				13-15	14-15				13-15	14-15				13-15	14-15
Ciudades del interior	108,653	110,931	113,522	4.5%	2.3%	50,748	52,896	55,858	10.1%	5.6%	46.7	47.7	49.2	2.5	1.5
Puebla	6,581	6,947	7,362	11.9%	6.0%	4,246	4,561	4,892	15.2%	7.3%	64.5	65.7	66.5	1.9	0.8
Oaxaca	5,481	5,481	5,640	2.9%	2.9%	2,203	2,182	2,680	21.6%	22.8%	40.2	39.8	47.5	7.3	7.7
Mérida	5,891	6,126	6,114	3.8%	-0.2%	3,249	3,461	3,717	14.4%	7.4%	55.2	56.5	60.8	5.6	4.3
León	5,348	5,479	5,515	3.1%	0.6%	2,710	2,686	2,767	2.1%	3.0%	50.7	49.0	50.2	-0.5	1.2
Tijuana	4,766	4,813	4,779	0.3%	-0.7%	2,296	2,233	2,542	10.7%	13.8%	48.2	46.4	53.2	5.0	6.8
Querétaro	5,367	5,484	6,415	19.5%	17.0%	3,339	3,322	3,574	7.0%	7.6%	62.2	60.6	55.7	-6.5	-4.9
Aguascalientes	3,971	4,097	4,328	9.0%	5.6%	1,959	2,057	2,255	15.1%	9.6%	49.3	50.2	52.1	2.8	1.9
San Luis Potosí	4,070	4,206	4,340	6.6%	3.2%	2,123	2,398	2,697	27.1%	12.5%	52.2	57.0	62.2	10.0	5.1
Morelia	3,929	3,934	3,943	0.4%	0.2%	1,651	1,649	1,535	-7.0%	-6.9%	42.0	41.9	38.9	-3.1	-3.0
Chihuahua	3,968	3,945	3,954	-0.3%	0.2%	1,664	1,689	1,946	17.0%	15.3%	41.9	42.8	49.2	7.3	6.4
Ciudad Juárez	4,118	4,173	4,179	1.5%	0.2%	1,525	1,840	2,361	54.8%	28.3%	37.0	44.1	56.5	19.5	12.4
Tuxtla Gutiérrez	3,491	3,496	3,645	4.4%	4.3%	1,338	1,312	1,458	8.9%	11.1%	38.3	37.5	40.0	1.7	2.5
Villahermosa	3,525	3,566	3,833	8.7%	7.5%	2,292	2,257	2,072	-9.6%	-8.2%	65.0	63.3	54.1	-11.0	-9.2
San Cristóbal de las Casas	3,294	3,316	3,310	0.5%	-0.2%	1,118	1,226	1,296	15.9%	5.7%	34.0	37.0	39.2	5.2	2.2
San Juan de los Lagos	3,294	3,295	3,285	-0.3%	-0.3%	656	565	566	-13.8%	0.2%	19.9	17.1	17.2	-2.7	0.1
Zacatecas	3,020	3,070	3,023	0.1%	-1.5%	1,237	1,389	1,552	25.5%	11.8%	41.0	45.2	51.4	10.4	6.1
Toluca	3,514	3,631	3,586	2.1%	-1.3%	1,293	1,433	1,490	15.2%	3.9%	36.8	39.5	41.5	4.7	2.1
Guanajuato	2,762	2,941	2,968	7.4%	0.9%	1,087	1,155	1,188	9.3%	2.9%	39.4	39.3	40.0	0.7	0.8
Hermosillo	2,736	2,720	2,770	1.2%	1.8%	1,487	1,476	1,405	-5.5%	-4.8%	54.4	54.3	50.7	-3.6	-3.5
Xalapa	2,326	2,335	2,354	1.2%	0.8%	1,068	1,090	912	-14.6%	-16.3%	45.9	46.7	38.8	-7.2	-7.9
Culiacán	2,381	2,420	2,449	2.9%	1.2%	1,086	1,102	1,093	0.6%	-0.8%	45.6	45.5	44.6	-1.0	-0.9
Mexicali	2,272	2,272	2,231	-1.8%	-1.8%	1,321	1,287	1,377	4.3%	7.0%	58.1	56.6	61.7	3.6	5.1
Palenque	2,332	2,332	2,345	0.5%	0.5%	764	829	829	7.4%	-1.0%	32.8	35.6	35.0	2.2	-0.5
Celaya	1,934	1,955	2,064	6.7%	5.6%	1,106	1,156	1,081	-2.3%	-6.5%	57.2	59.1	52.4	-4.8	-6.8
Durango	1,677	1,722	1,742	3.9%	1.1%	769	959	936	21.7%	-2.5%	45.8	55.7	53.7	7.9	-2.0
Pachuca	1,528	1,541	1,552	1.6%	0.8%	871	948	922	5.8%	-2.8%	57.0	61.6	59.4	2.3	-2.2
Irapuato	1,575	1,708	1,714	8.8%	0.3%	810	927	926	14.3%	0.0%	51.4	54.2	54.1	2.6	-0.2
San Miguel de Allende	1,765	1,881	1,896	7.4%	0.8%	634	710	802	26.7%	13.1%	35.9	37.7	42.3	6.4	4.6
Coatzacoalcos	1,443	1,498	1,587	10.0%	5.9%	809	911	832	2.8%	-8.6%	56.1	60.8	52.4	-3.7	-8.4
Campeche	1,380	1,383	1,382	0.1%	-0.1%	749	714	701	-6.5%	-1.9%	54.3	51.6	50.7	-3.6	-0.9
Los Mochis	1,280	1,280	1,282	0.1%	0.1%	498	551	580	16.6%	5.3%	38.9	43.1	45.3	6.4	2.2
Colima	961	961	955	-0.6%	-0.6%	392	403	401	2.4%	-0.5%	40.8	42.0	42.0	1.2	0.0
San Juan del Río	1,037	1,100	1,090	5.1%	-1.0%	494	523	485	-1.6%	-7.1%	47.6	47.5	44.6	-3.1	-2.9
Taxco	878	873	856	-2.6%	-2.0%	220	214	259	17.9%	21.0%	25.0	24.5	30.3	5.2	5.8
Piedras Negras	876	885	889	1.5%	0.5%	391	373	429	9.8%	15.2%	44.6	42.1	48.3	3.7	6.1
Tequisquiapan	871	878	871	0.0%	-0.8%	183	166	161	-12.2%	-3.2%	21.0	18.9	18.4	-2.6	-0.5
Comitán de Domínguez	711	719	714	0.4%	-0.8%	285	274	254	-10.7%	-7.2%	40.0	38.1	35.6	-4.4	-2.5
Salamanca	574	634	704	22.7%	11.1%	354	340	333	-5.8%	-2.1%	61.6	53.7	47.3	-14.3	-6.4
Valle de Bravo	543	547	572	5.4%	4.6%	153	145	148	-3.3%	2.0%	28.2	26.5	25.8	-2.3	-0.6
Tlaxcala	474	591	606	27.8%	2.5%	158	179	189	19.5%	5.5%	33.3	30.3	31.2	-2.2	0.9
El Fuerte	393	395	393	0.0%	-0.5%	71	111	116	64.0%	4.6%	18.0	28.1	29.5	11.5	1.4
Tecate	316	302	287	-9.0%	-5.0%	88	94	106	20.3%	13.4%	27.9	30.9	36.9	9.0	6.0
70 Centros DataTur	345,815	350,151	356,672	3.1%	1.9%	192,349	200,014	212,629	10.5%	6.3%	55.6	57.1	59.6	4.0	2.5