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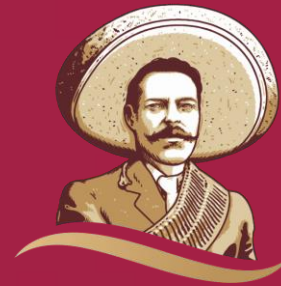


Ángel de la Independencia
CDMX.

Results of Tourism Activity September 2023



TURISMO
SECRETARÍA DE TURISMO

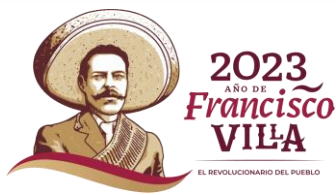


2023
AÑO DE
Francisco
VILA

EL REVOLUCIONARIO DEL PUEBLO



TURISMO
SECRETARÍA DE TURISMO



DIRECTORY

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Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

Tourist Activity Report (RAT) Main Results January-September 2023/2022

Arrival of international tourists



30 million 866 thousand
+12.1% vs 2022

International travel receipts



22 thousand 908 million dollars
+11.8%, vs 2022

Expenditure of residents in Mexico abroad



6 Thousand 579 million dollars
+34.8% Vs 2022

Departures international tourists from Mexico abroad



11 million 440 thousand tourists
+14.2%. Vs 2022

International travellers balance



Surplus 16 thousand 329 millions dollars
+4.7% Vs 2022

Participation Issuing Markets USA and Canadian tourists



10 million 98 thousand Tourists
+4.0% Vs 2022

One Million 709 thousand Tourists
+55.9% Vs 2022

Hotel Occupancy in 70 Tourist Centers monitored 59.4%



Higher by **3.9** percentage points compared to January-September 2022

Arrival of tourists to Hotels



47 million 669 thousand domestic tourists
(74.2% of the total)

16 million 544 thousand international tourists
(25.8% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS

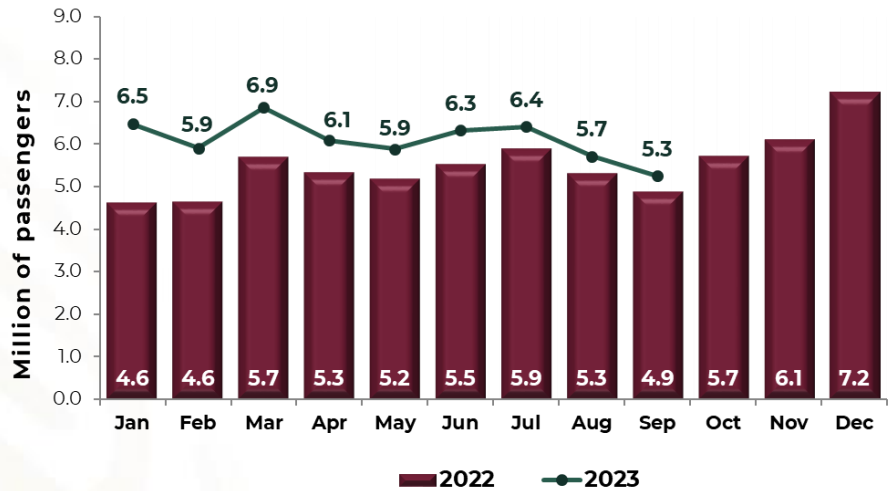




Arrival Of International Visitors to Mexico

Chart 1. In January-September 2023, INEGI reported the arrival of **54 million 923 thousand international visitors**, an increase of 7 million 949 thousand compared with the same period in 2022, which represented an increase of **16.9%**

January-September	Million of Passengers	Change %
2021	39.4	
2022	47.0	19.2%
2023	54.9	16.9%



Arrival of International Tourists to Mexico

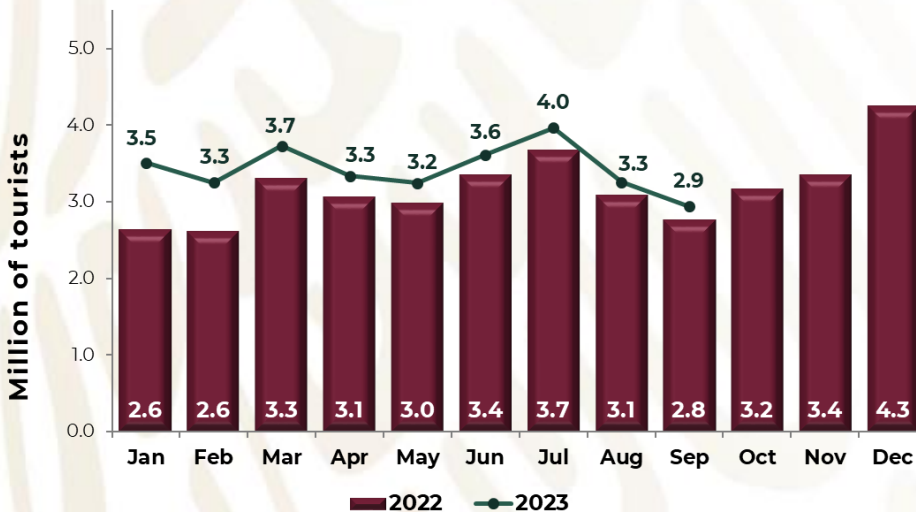


Chart 2. The arrival of international tourists in January-September 2023 was **30 million 866 thousand**, higher level in 3 million 326 thousand tourists than observed in the same period of 2022 and equivalent to an increase of **12.1%**.

January-September	Million of Tourist	Change %
2021	22.5	
2022	27.5	22.4%
2023	30.9	12.1%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

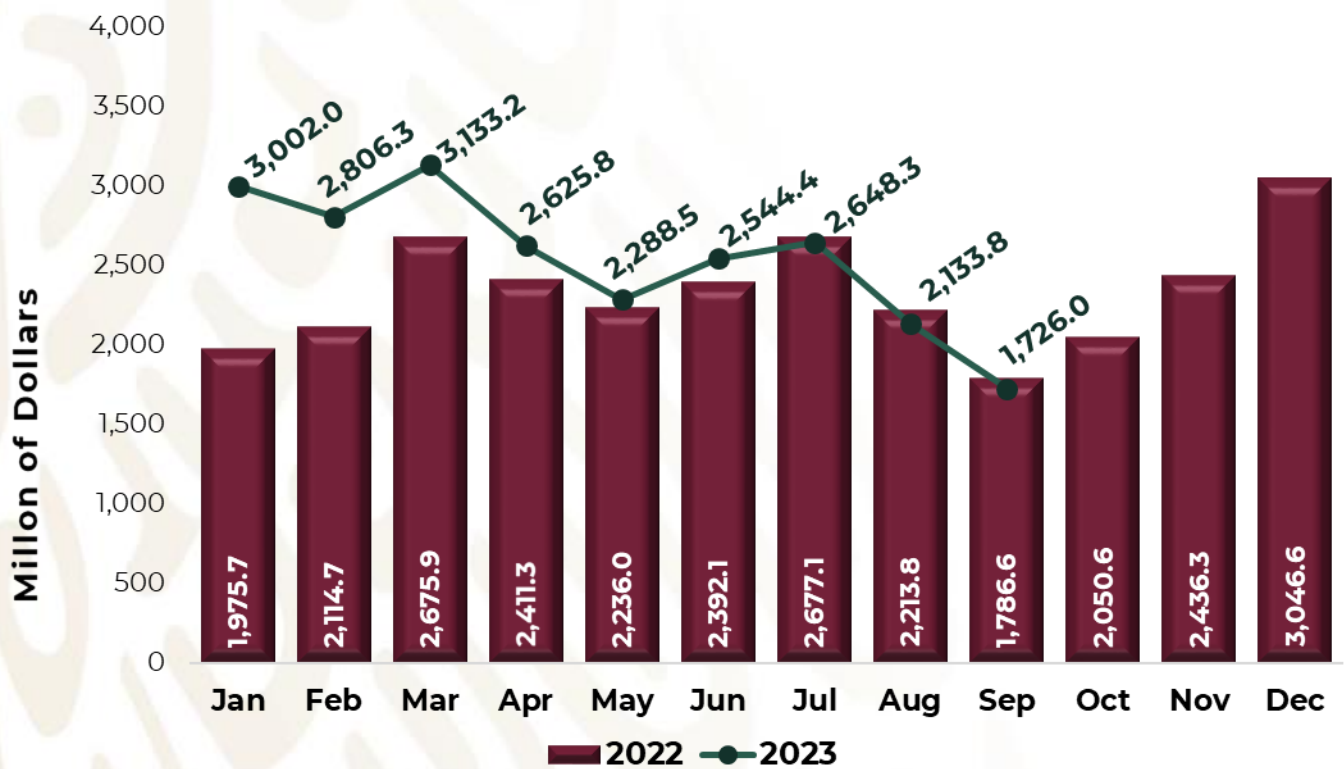
Source: INEGI and Bank of Mexico, Balance of payments.



Foreign Exchange Revenue From International Visitors

Chart 3. Foreign exchange revenue from international visitors during January-September 2023 was **22 thousand 908 million dollars**, which represented an increase of **11.8%** over the same period in 2022.

January-September	Million of Dollars	Change %
2021	13,288.9	
2022	20,483.2	54.1%
2023	22,908.3	11.8%



Source: INEGI and Bank of Mexico, Balance of payments.

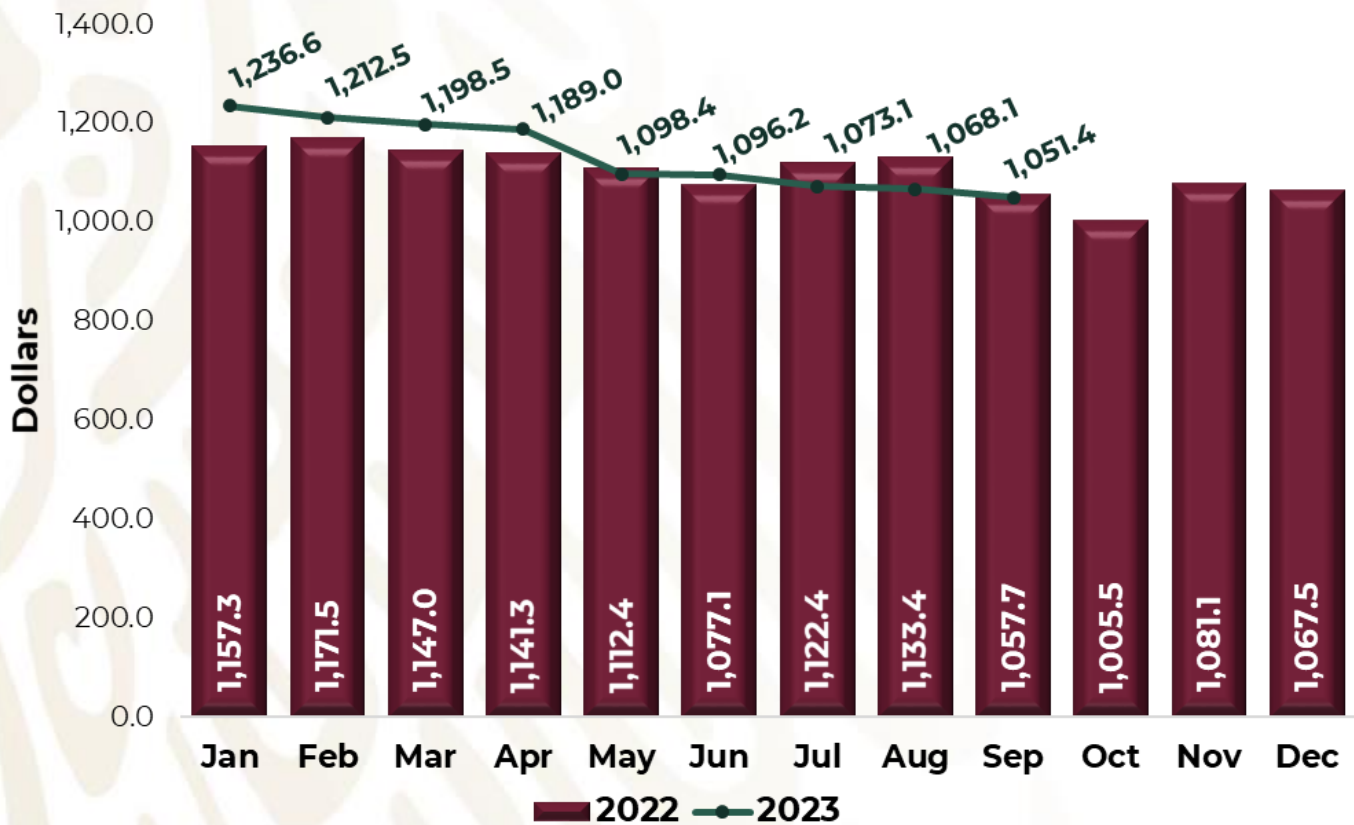
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Average Expenditure of Long-Stay Tourists, Air Transport

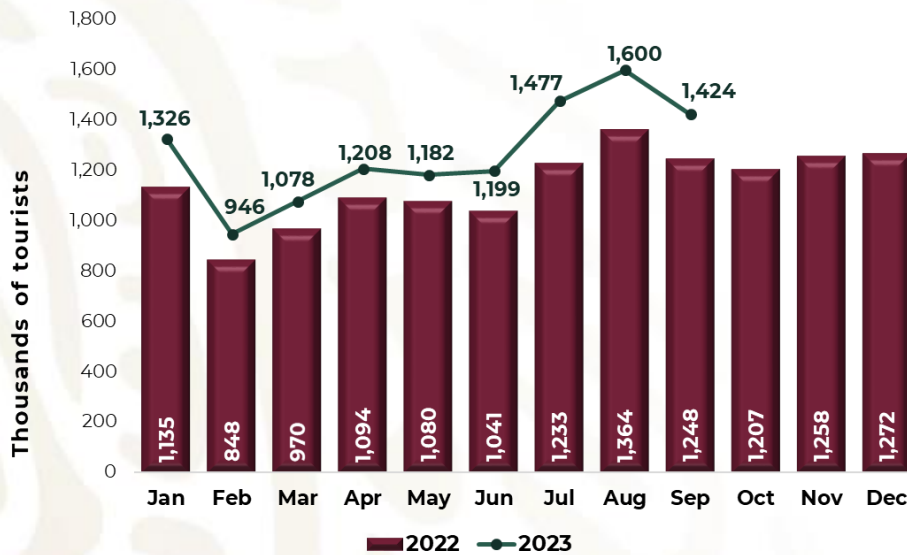
Chart 4. The average spending of tourists for internment by air was **1,143.0 dollars** during January-September 2023, which represented an increase of **+1.6%** over the observed in the same period of 2022.

January-September	Dollars	Change %
2021	1,114.2	
2022	1,125.0	1.0%
2023	1,143.0	1.6%





Departures Of International Tourists From Mexico



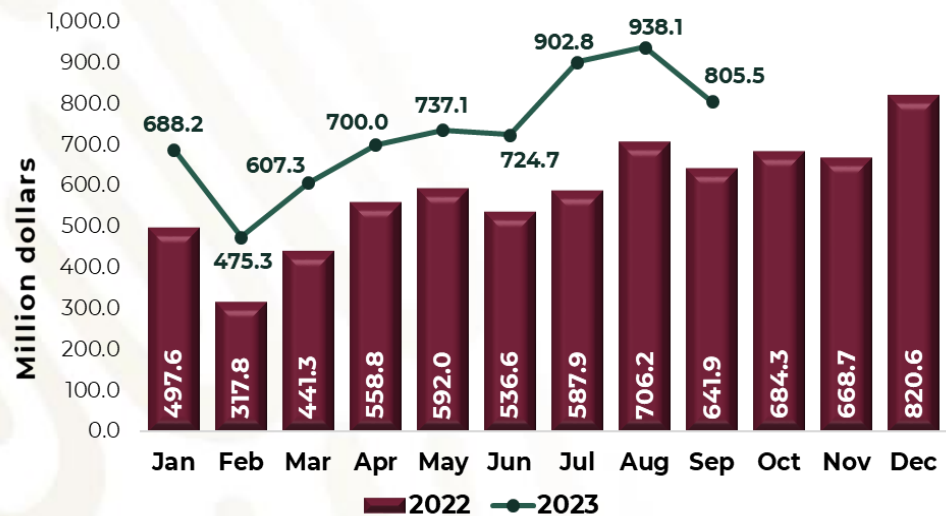
Chars 5. During January-September 2023, INEGI reported the departure of **11 million 440 thousand international tourists** from Mexico abroad, which meant One million 426 thousand more tourists, that was reported in the same period of 2022, equivalent to an increase of **14.2%**.

January-September	Thousands of Tourists	Change %
2021	8,038	
2022	10,014	24.6%
2023	11,440	14.2%

Foreign Exchange Expenditure by Resident Visitors in Mexico Abroad

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **6 thousand 579 million dollars** during January-September 2023, higher by One Thousand 699 million dollars than recorded in the same period of 2022, with an increase of **34.8%**

January-September	Million of Dollars	Change %
2021	3,454.3	
2022	4,880.0	41.3%
2023	6,579.0	34.8%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

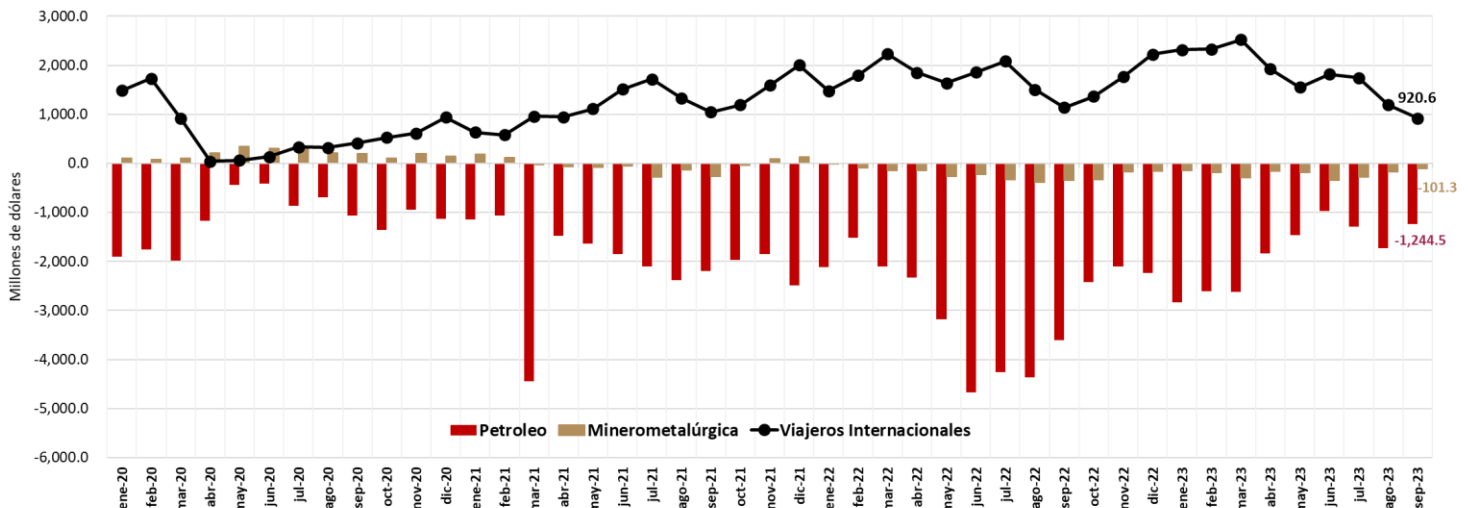


Foreign Exchange Balance by International Visitors

Chart 7. In the period January-September 2023, the balance of the balance for international visitors stood at **16 thousand 329 million dollars, 4.7%** higher than observed during same period of 2022.

January-September	Million Dollars	Change %
2021	9,834.6	
2022	15,603.3	58.7%
2023	16,329.3	4.7%

Balance of International Visitors, Oil and Metallurgical.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.



ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





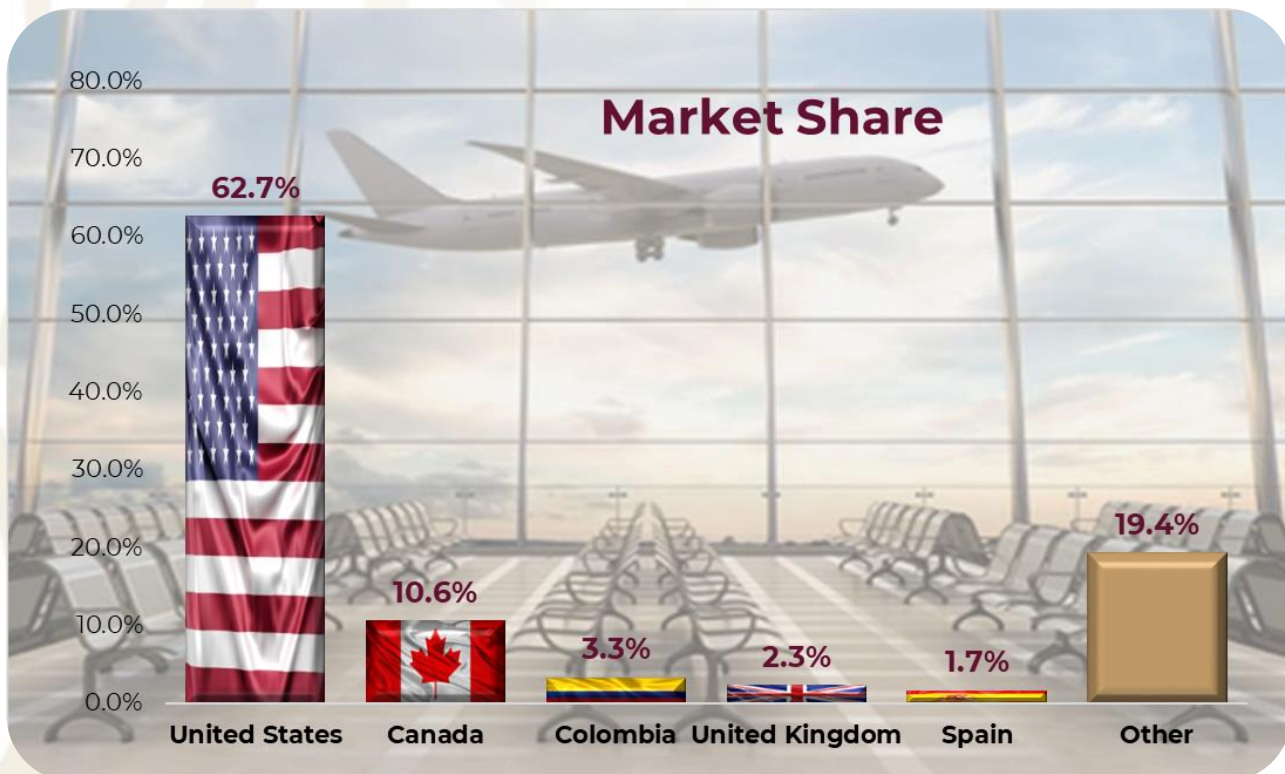
International Tourists to Mexico Arriving By Air (Main Countries by Nationality)

Chart 8. During January-September of 2023, arrived **16 million 108 thousand** international tourists arrived by air by country of nationality, higher by **7.0%** compared to same period of 2022.

January-September	Tourists	Change %
2021	9,353,876	
2022	15,052,430	60.9%
2023	16,107,528	7.0%

Highlights the arrival of citizens of:

- **The United States** with **10 million 98 thousand** passengers, 4.0% more than 2022.
- **Canada** with **One million 709 thousand** passengers, 55.9% more compared to 2022
- **Colombia** with **535 thousand 893** passengers, 15.2% less than 2022
- **United Kingdom** with **371 thousand 417** passengers, 13.8% less than 2022
- **Spain** with **270 thousand 612** passengers, 1.1% less regarding 2022
- **Rest of nationalities** **3 million 123 thousand** passengers, 7.4% more regarding 2022



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

Source: Migration Policy, Registry and Identity Unit, SEGOB.

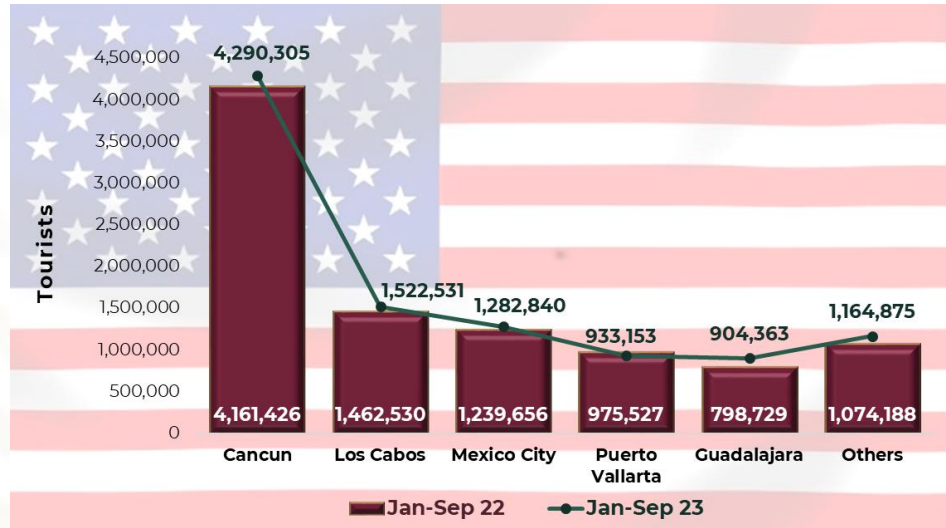
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx>



U.S Citizens by Airport

Chart 9. From January-September 2023, the arrival of **10 million 98 thousand** air tourists with US citizenship was recorded, with an increase of **4.0%** compared to the same period 2022; most of which arrived BY the airports of Cancun and Los Cabos.

January-September	Tourists	Change %
2021	7,167,750	
2022	9,712,056	35.5%
2023	10,098,067	4.0%



Canadian Citizens by Airport

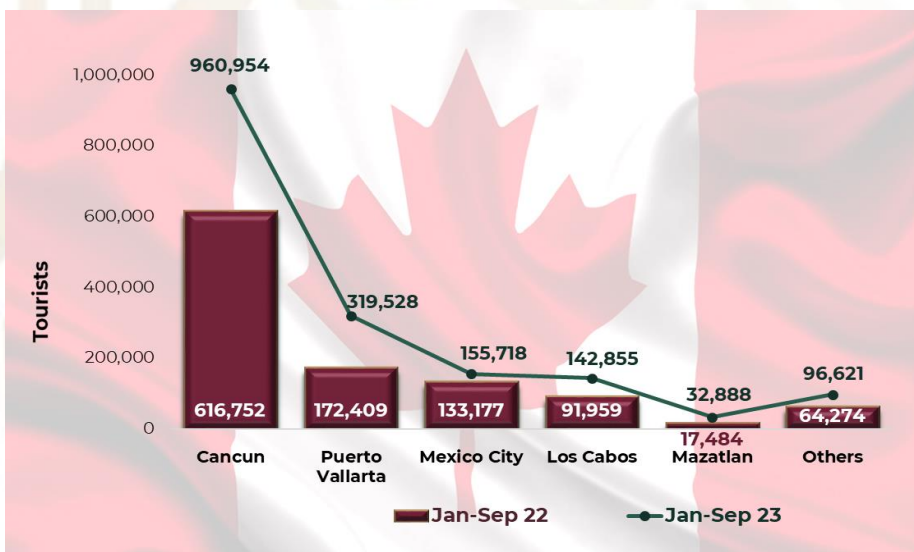


Chart 10. The arrival of air tourist with Canadian citizenship, registered **One million 709 thousand tourists** during January-September 2023, presenting an increase of **55.9%** compared to the same period of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

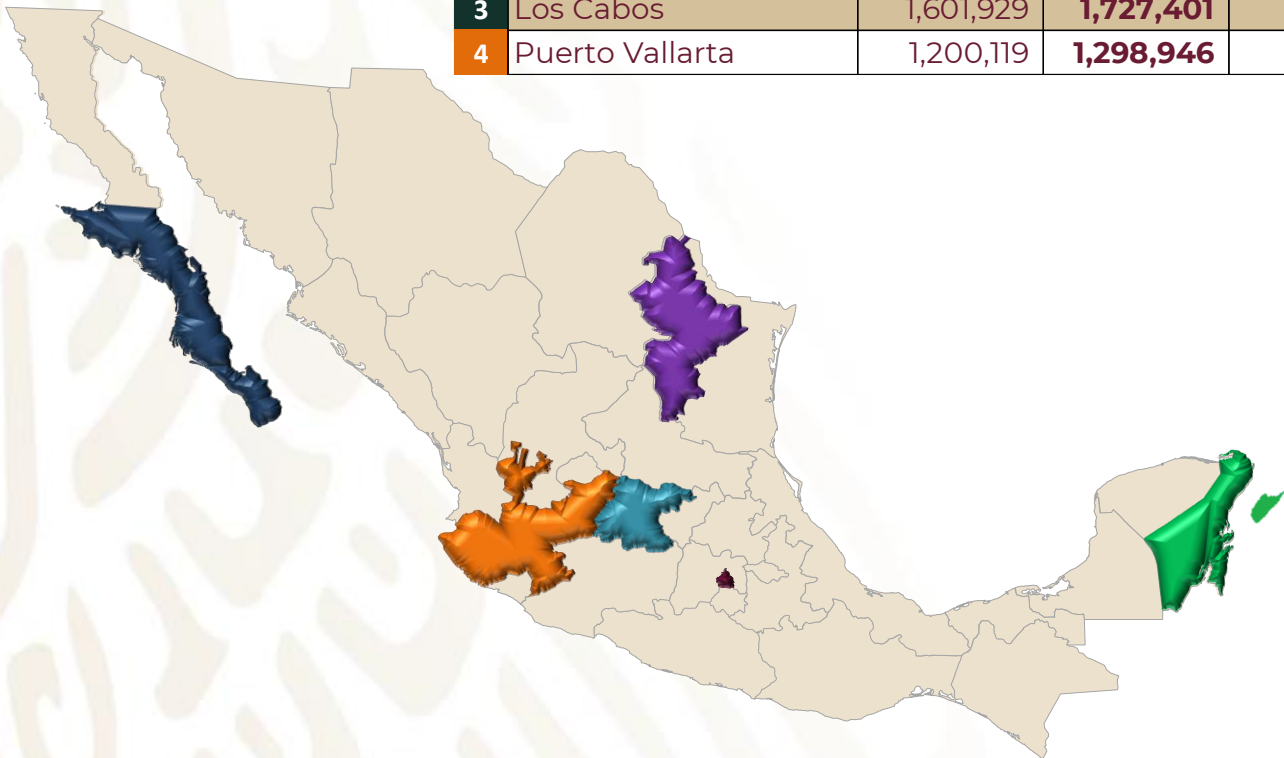
January-September	Tourists	Change %
2021	129,612	
2022	1,096,055	745.6%
2023	1,708,564	55.9%



Arrival of International Tourists To Mexico's Main Airports

Figure 1. During the period of January-September 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún** (7,481,471); **Mexico City** (3,133,665); **Los Cabos** (1,727,401); **Puerto Vallarta** (1,298,946); **Guadalajara** (964,451); **Monterrey** (253,621); **Cozumel** (173,721) and **Silao** (159,603).

January-September		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
1	Cancun	7,075,092	7,481,471	5.7%
2	Mexico City	3,050,414	3,133,665	2.7%
3	Los Cabos	1,601,929	1,727,401	7.8%
4	Puerto Vallarta	1,200,119	1,298,946	8.2%



January-September		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	841,242	964,451	14.6%
6	Monterrey	178,166	253,621	42.4%
7	Cozumel	181,529	173,721	-4.3%
8	Silao	146,410	159,603	9.0%

Note: Figures refers to events because the same person may have entered the country in more than one occasion.
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Residencia.aspx>





International Tourists to Mexico Arriving by Air (Main Countries by Residence)

Chart 11. During January-September 2023 arrived **14 million 321 thousand** international tourists by air by country of residence, **2.2%** lower that the same period in 2022

January-September	Passengers	Change %
2021	9,100,838	
2022	14,643,531	60.9%
2023	14,321,423	-2.2%

Highlights the arrival of citizens of:

- **The United States** with **9 million 240 thousand** passengers, 7.6% lower than to 2022.
- **Canada** with **One million 575 thousand** passengers, 53.2% more compared to 2022
- **Colombia** with **465 thousand 861** passengers, 18.2% lower than 2022
- **United Kingdom** with **347 thousand 528** passengers, 15.7% lower than 2022
- **Argentina** with **216 thousand 625** passengers, 3.0% more regarding 2022
- **Rest of nationalities** **2 million 477 thousand** passengers, 2.0% more regarding 2022





Tourists Residing in the United States (Airway)

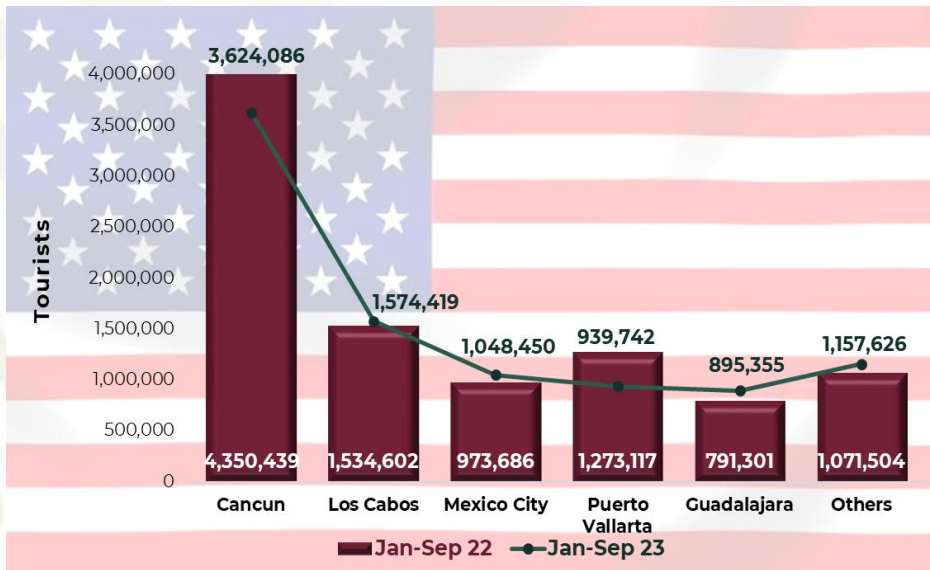


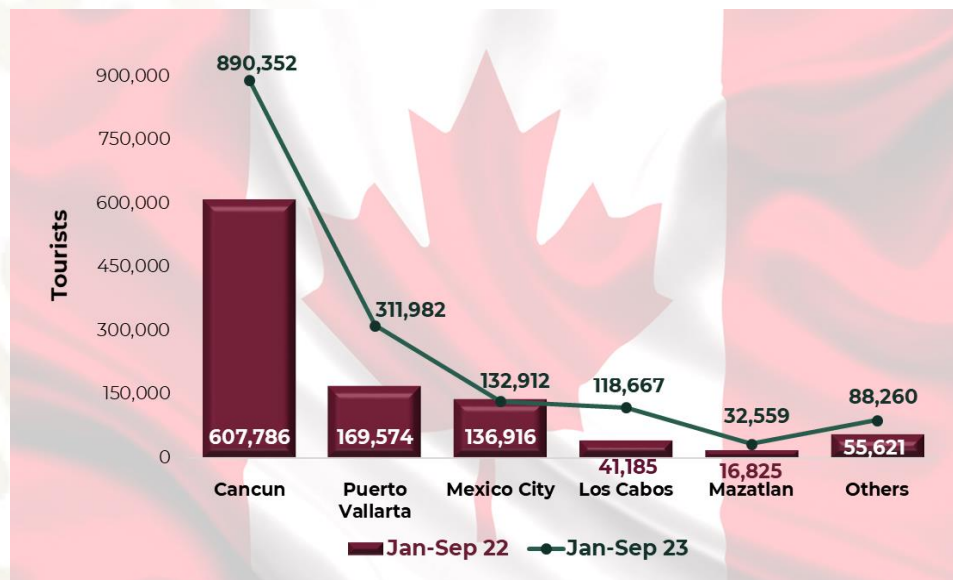
Chart 12. The arrival by air of tourists residing in the United States, recorded a decrease of **7.6%** during January-September 2023 compared to the same period 2022, adding **9 million 240 thousand tourists**; most of which, arrived through the airports of Cancun and Los Cabos

January-September	Passengers	Change %
2021	7,302,438	
2022	9,994,649	36.9%
2023	9,239,678	-7.6%

Tourists Resident in Canada (Airway)

Chart 13. During January-September 2023, the arrival of **One million 575 thousand tourists** residing in Canada was recorded, showing an increase of **53.2%** compared to the same period in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January-September	Passengers	Change %
2021	110,766	
2022	1,027,907	828.0%
2023	1,574,732	53.2%



HOTEL MONITORING REPORT





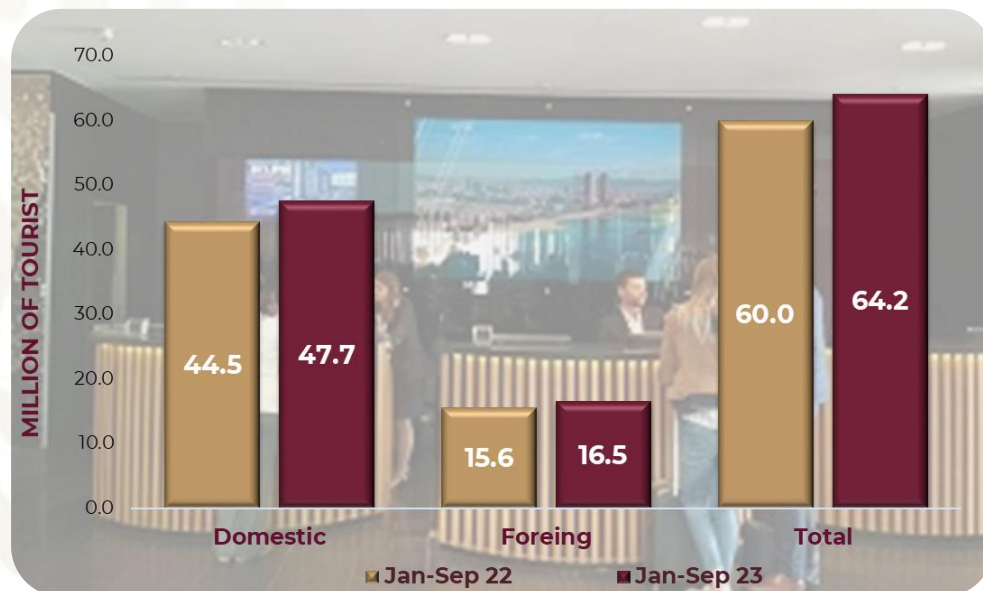
Occupancy Rate



Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during the January-September 2023, was **59.4%**, a higher level by **+3.9** percentage points compared to the observed in the same period of 2022..

Arrival of Tourists to Hotels Rooms

Chart 15. During January-September 2023, the arrival of domestic tourists to hotel rooms reached **47 million 669 thousand tourists** (74.2% of the total); while the arrival of international tourists registered **16 million 544 thousand tourists** (25.8% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased **+7.0%** compared to January-September 2022. In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

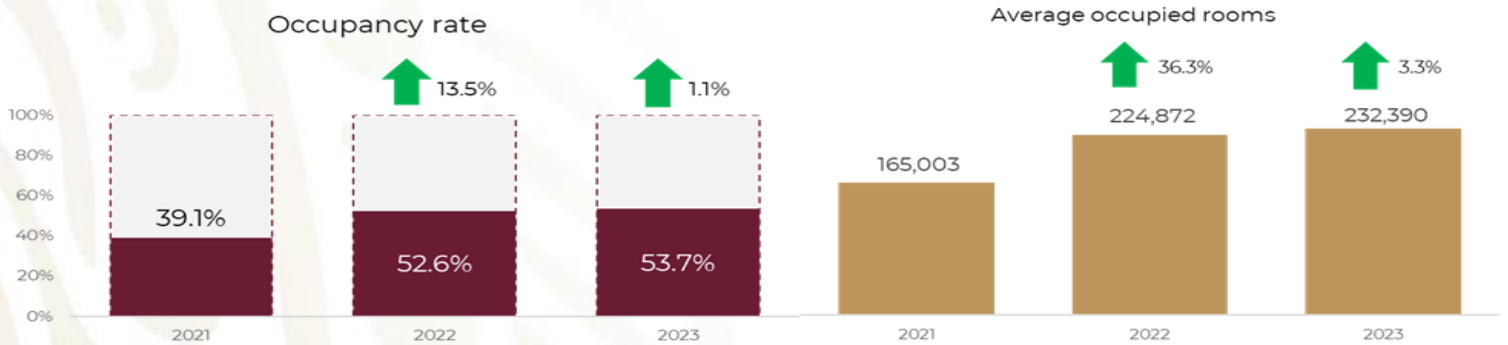
Source: Information of 70 resorts monitored by DataTur.



70 Tourist Centers Selected

September 2021-2023

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **53.7%**, in the month of August 2023, higher level by **+1.1** percentage points compared to the observed in August 2022.

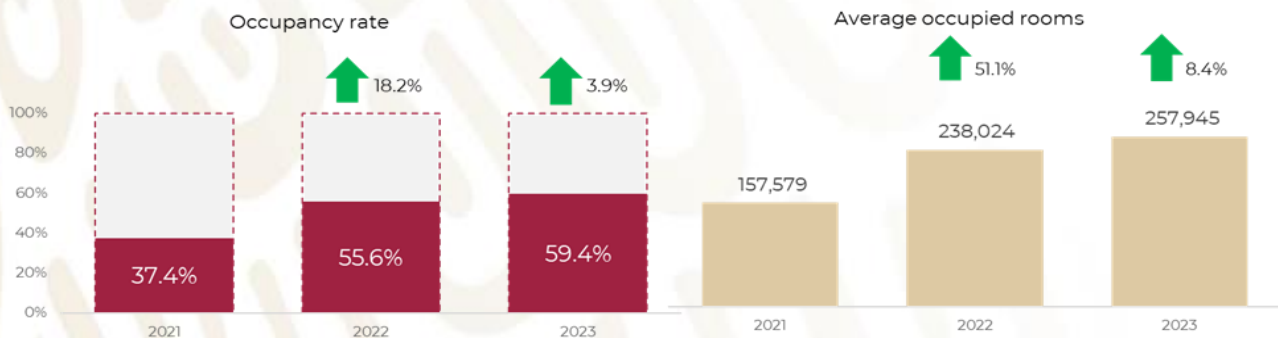


Source: hotel program report "DATATUR", November 2023

Source: hotel program report "DATATUR", November 2023

Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
September	5.4%	-4.6%
Cumulative January to September	7.2%	6.2%

Cumulative January to September 2021- 2023



Source: hotel program report "DATATUR", November 2023

Source: hotel program report "DATATUR", November 2023

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points

Source: Information of 70 resorts monitored by DataTur.

<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



Occupancy Rate by Type of Centre

Gráfica 17. The total percentage of occupancy by type of centers was **53.7%** in September 2023, higher level by **1.1** percentage points above that observed in the same month of 2022

Center type	September		
	2022	2023	Percentage difference 2023 vs. 2022
Total	52.6%	53.7%	1.1%
Beach centers	55.9%	53.9%	-2.0%
Cities	49.6%	53.5%	3.9%

Center type	Cumulative January to September		
	2022	2023	Percentage difference 2023 vs. 2022
Total	55.6%	59.4%	3.9%
Beach centers	65.3%	66.9%	1.6%
Cities	46.9%	52.7%	5.8%

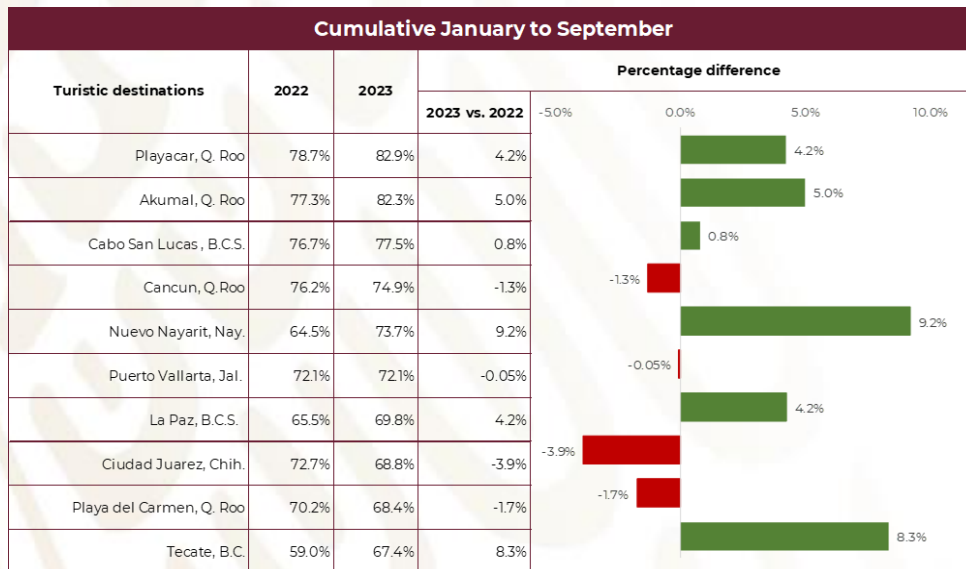
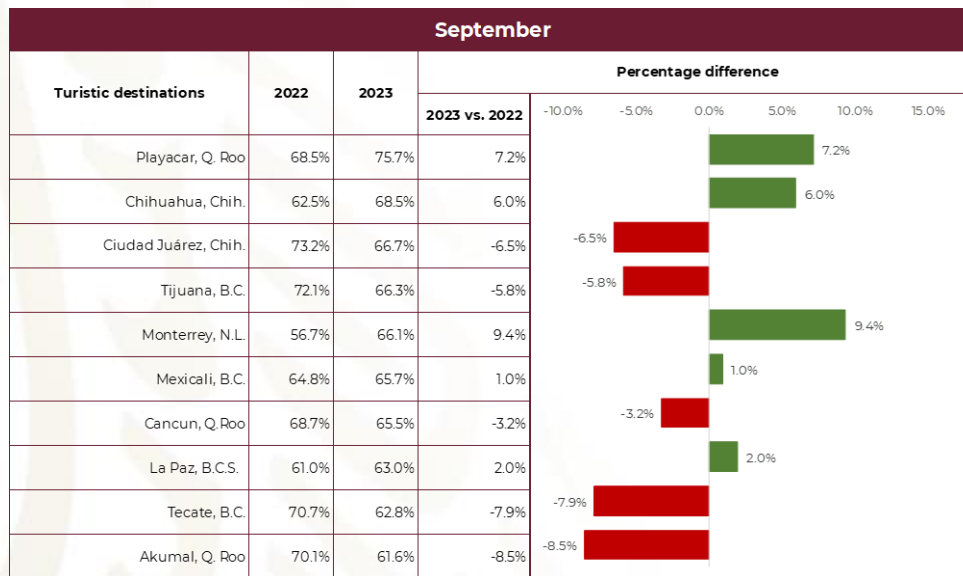
Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.



Occupancy Percentage Ranking

Gráfica 18. The **percentage of hotel occupancy in the resorts of Playacar and Chihuahua**; it was **75.7%** and **68.5%** in September 2023, higher levels in **7.2** and **6.0** percentage points respectively, than observed in the same month of 2022.



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.
Source: Information of 70 resorts monitored by DataTur.



AIR AND SEA TRANSPORTATION

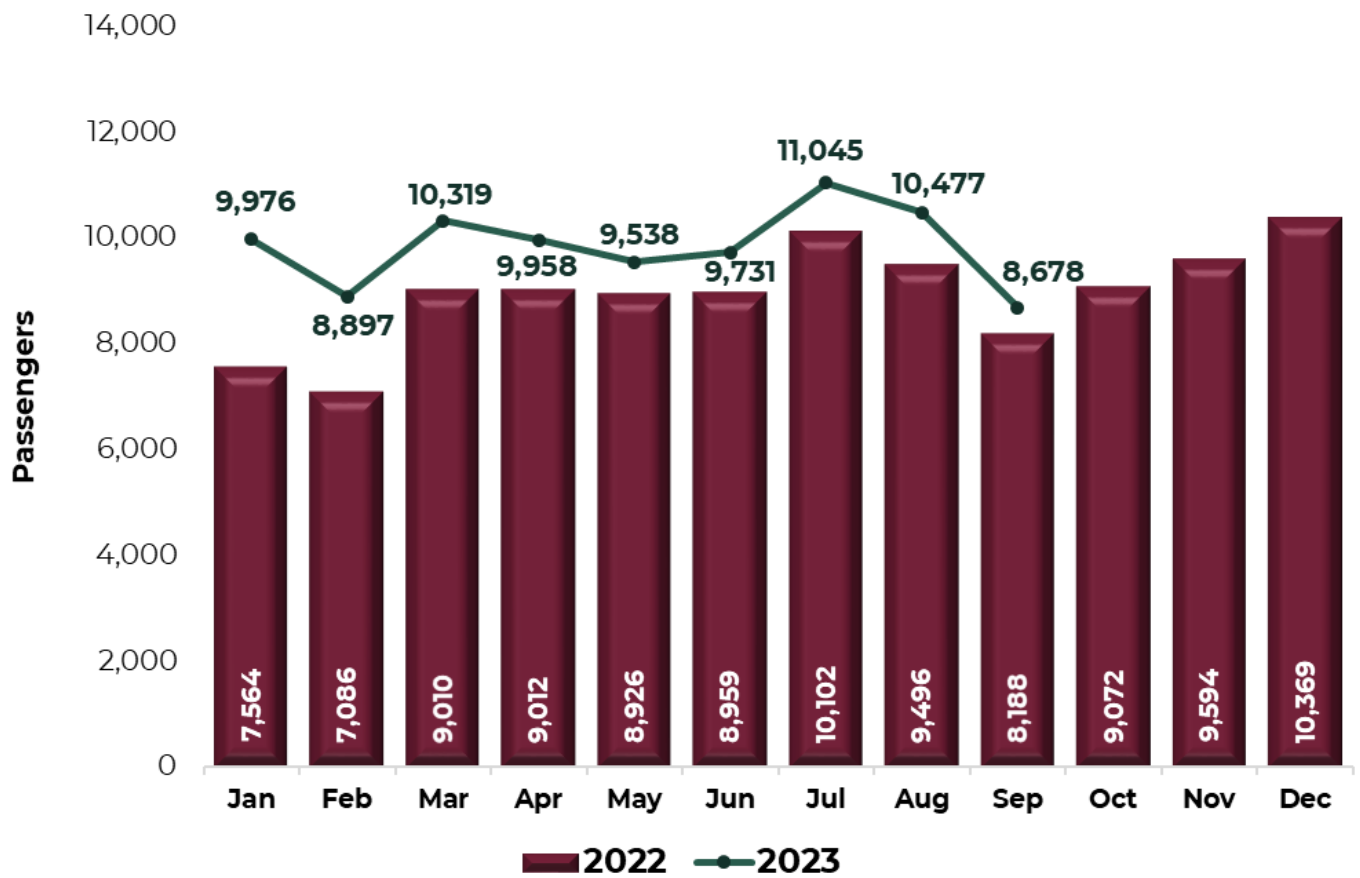




Total Passengers Transported on Domestic And International Flights

Chart 19. During January-September 2023, a total of **88 million 618 thousand passengers** were registered by air, which represented an increase of 10 million 275 thousand passengers, equivalent to a **13.1%** higher than the same period of 2022.

January-September	Passengers	Change %
2021	55,896,277	
2022	78,343,251	40.2%
2023	88,618,498	13.1%



Preliminary figures

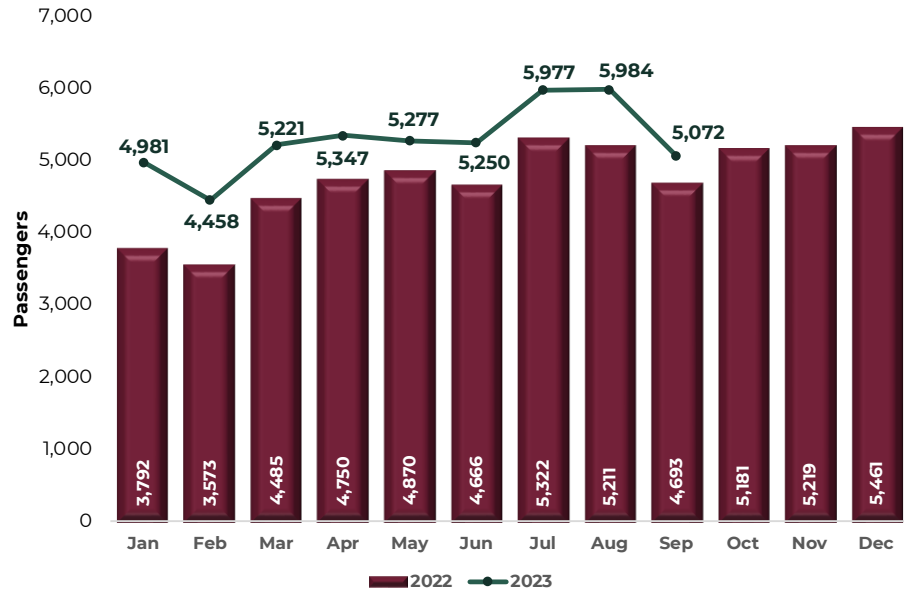
Source: Federal Civil Aviation Agency (SCT).



Passengers Carried on Domestic Flights

Chart 20. The arrival of passengers on domestic flights during January-September 2023 was **47 million 567 thousand passengers**, representing an increase of 6 million 205 thousand passengers, higher by **15.0%** compared to the observed in the same period of 2022.

January-September	Passengers	Change %
2021	31,235,732	
2022	41,361,899	32.4%
2023	47,566,653	15.0%



Passengers Transported on International Flights

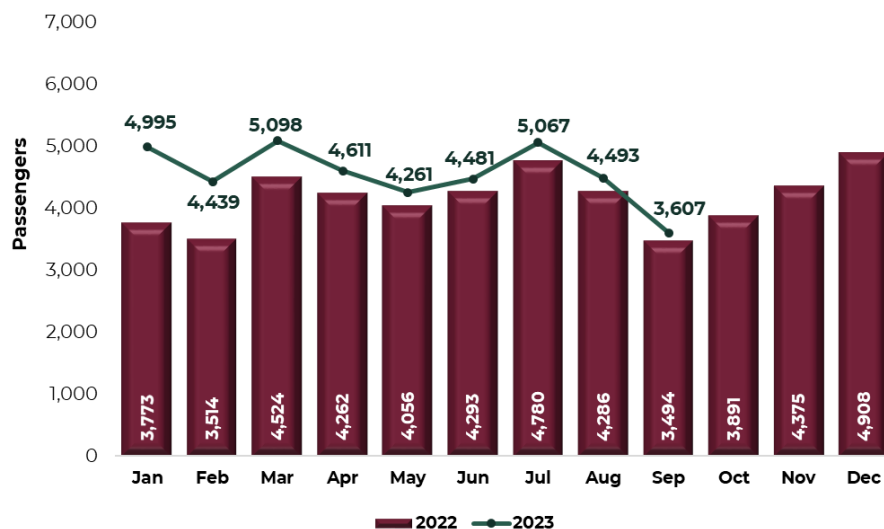


Chart 21. The arrival of passengers on international flights during January-September 2023 was **41 million 52 thousand passengers**, representing an increase of 4 million 70 thousand passengers; **11.0%** higher, compared to the observed in the same period of 2022.

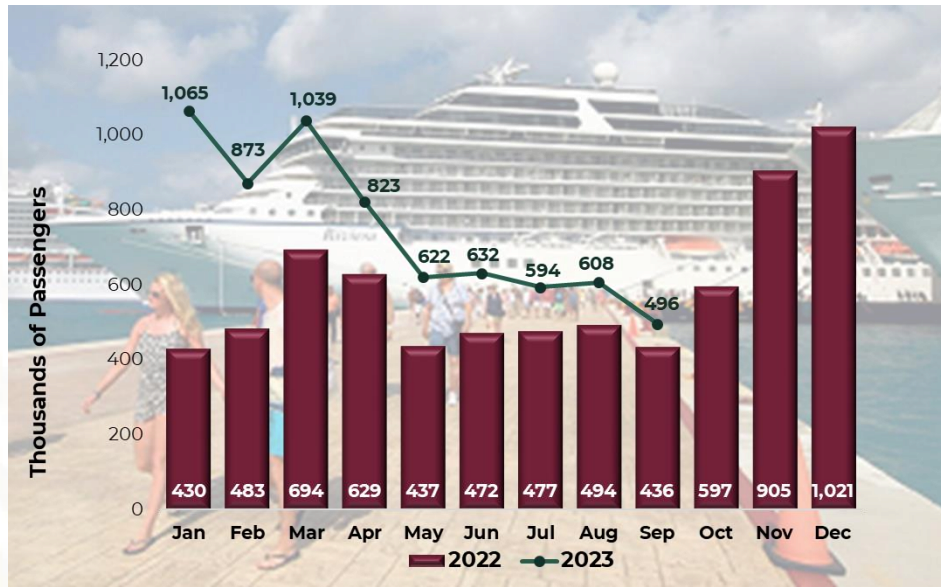
January-September	Passengers	Change %
2021	24,660,545	
2022	36,981,352	50.0%
2023	41,051,845	11.0%



Arrival of Hikers on Cruises to Mexico

Chart 22. The number of passengers on cruises that arrived during January-September 2023 was **6 million 753 thousand passengers**, with an increase of **48.3%** compared to the recorded in the same period of 2022.

January-September	Thousands of Passengers	Change %
2021	340	
2022	4,553	N. C.
2023	6,753	48.3%



Arrival of Cruise Ships to Mexico



Chart 23. In the period January-September 2023, the arrival of **One thousand 985 cruise ships** to the different ports of the country was recorded, representing an increase of **10.0%** to the recorded in the same period of 2022.

January-September	Cruise Ship Arrival	Change %
2021	148	
2022	1,805	N. C.
2023	1,985	10.0%

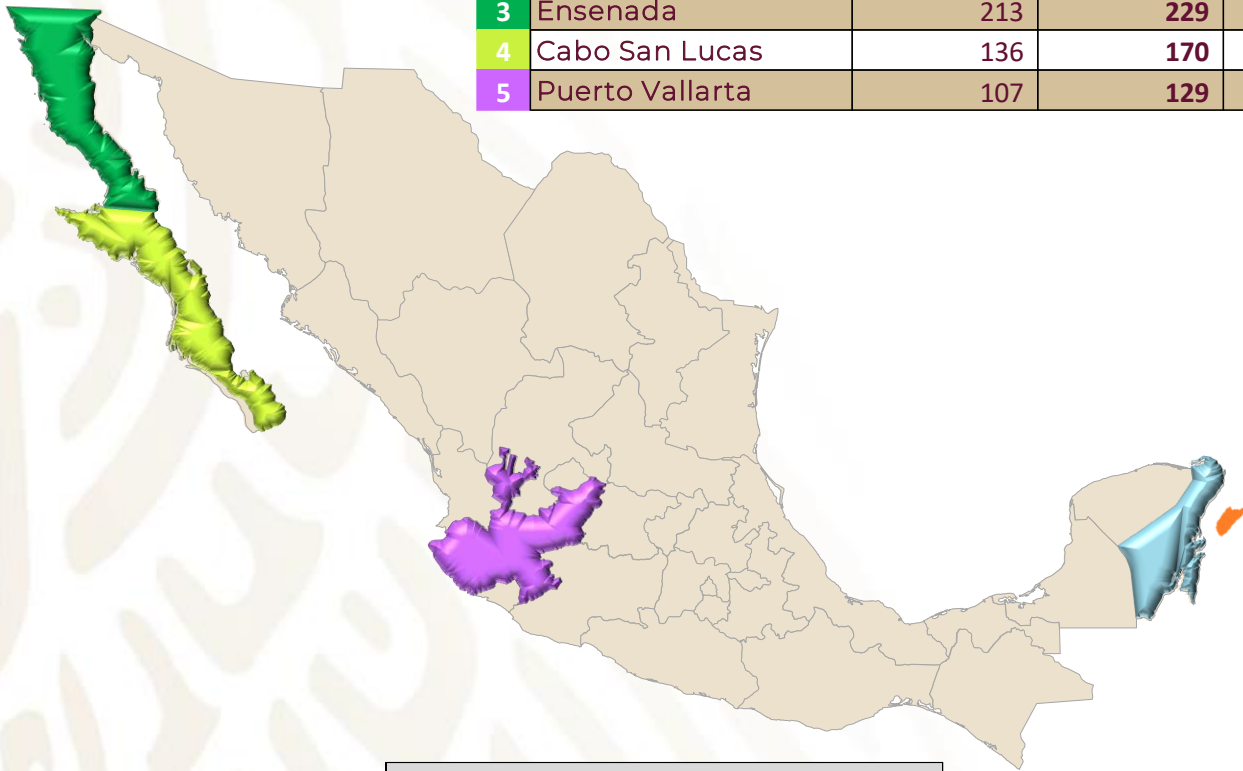
Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023)



Arrival of Hikers on Cruises And Cruises Ships to the Main Ports of Mexico

Figure 2. During January-September 2023 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas, and Puerto Vallarta** which represented **89.6%** of total passengers.

January-September		Arrival of Cruise Ships		
	Port	2022	2023	Change %
1	Cozumel	790	839	6.2%
2	Majahual	341	320	-6.2%
3	Ensenada	213	229	7.5%
4	Cabo San Lucas	136	170	25.0%
5	Puerto Vallarta	107	129	20.6%



January-September		Arrival of cruisers (thousands)		
	Port	2022	2023	Change %
1	Cozumel	1,953,420	2,989,677	53.0%
2	Majahual	820,406	1,262,907	53.9%
3	Ensenada	450,260	729,736	62.1%
4	Cabo San Lucas	298,879	543,991	82.0%
5	Puerto Vallarta	255,154	425,913	66.9%

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES



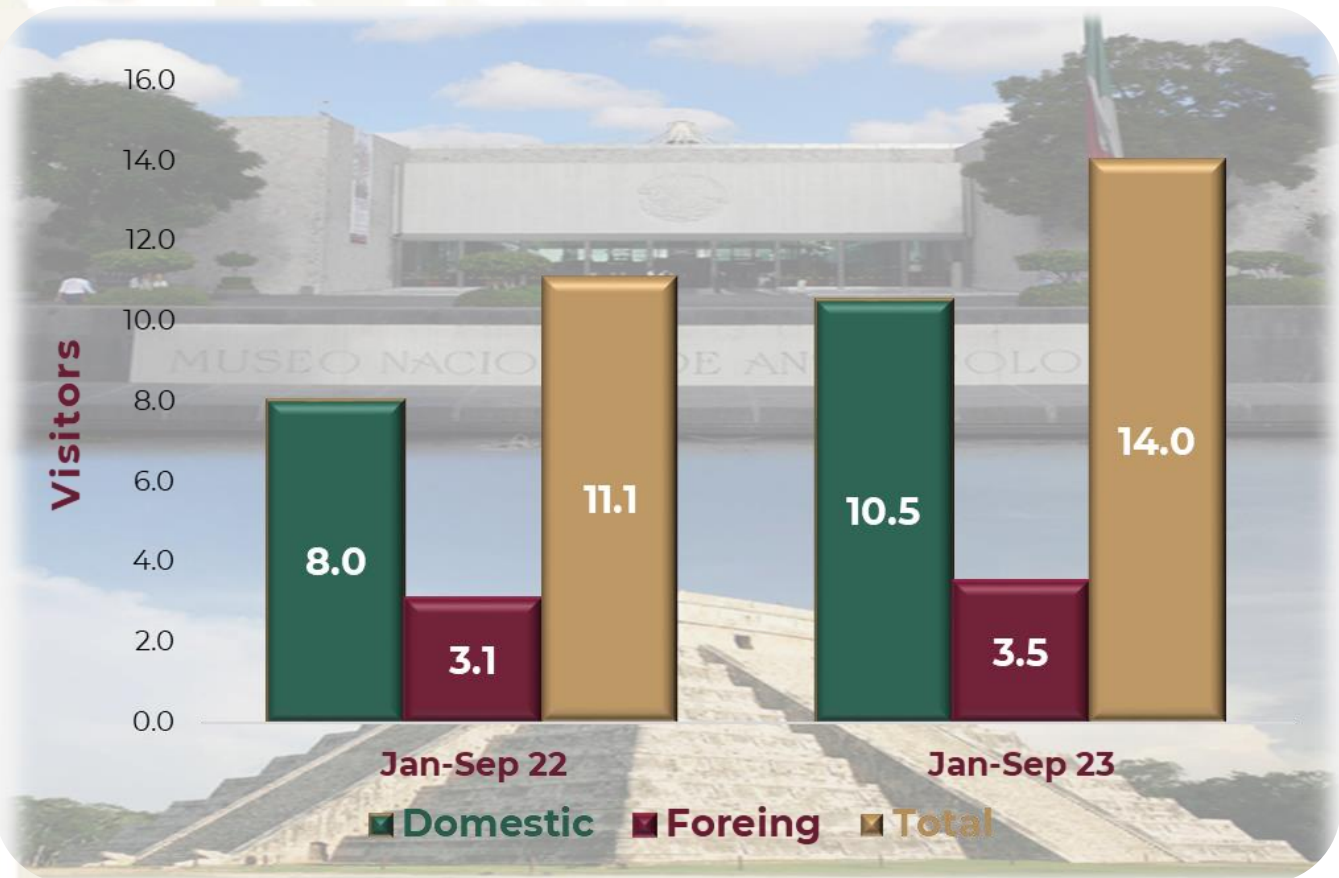


Visitors to Museums and Archeological Sites

Chart 24. During January-September 2023, the National Institute of Anthropology and History reported the arrival of **14 million 45 thousand visitors** to museums and archaeological sites, that is, 2 million 917 thousand more visitors than reported in the same period of 2022, which represented an increase of **26.2%**.

Of the total visitors, 75.1% were national visitors and 24.9% were international.

January-September	Visitors	Change %
2021	4,307,868	
2022	11,127,383	158.3%
2023	14,044,811	26.2%



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

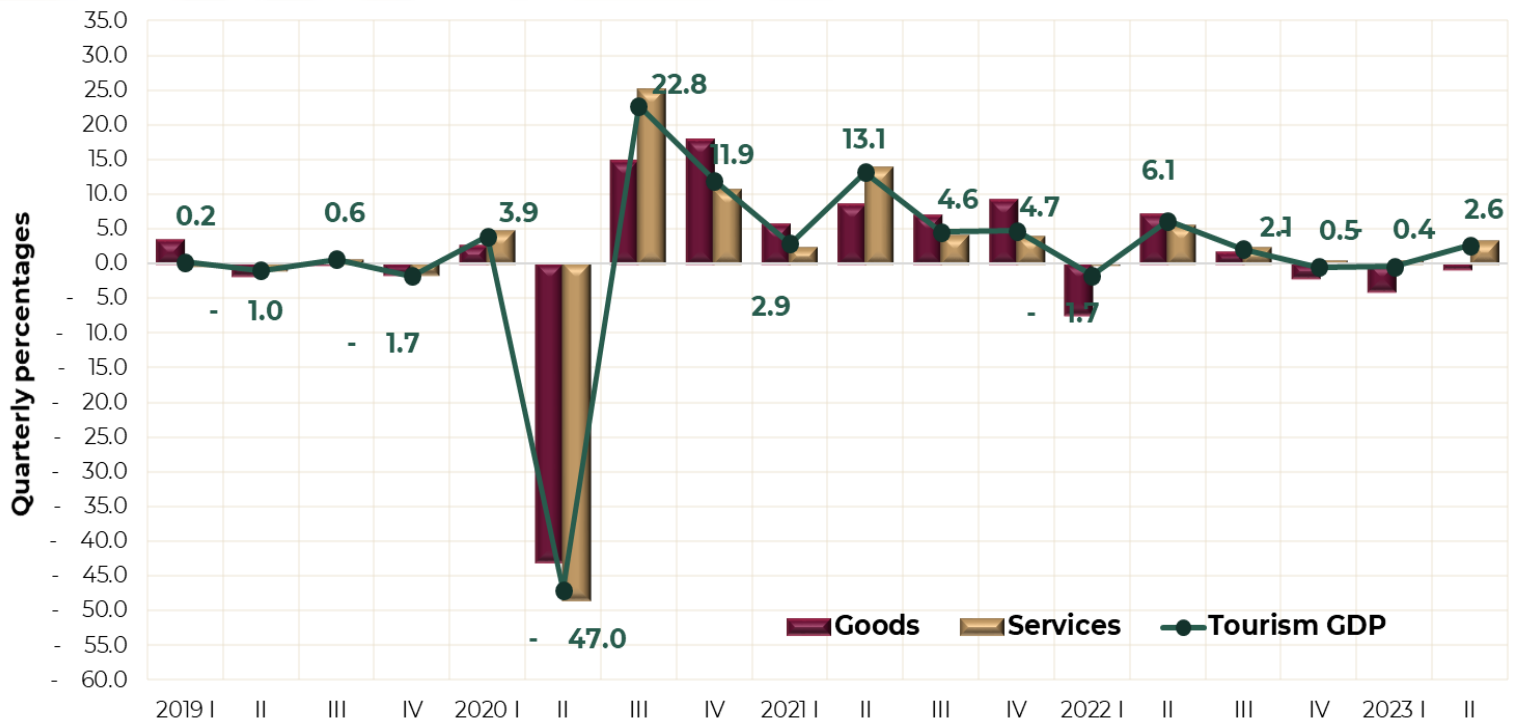




TOURIST GROSS DOMESTIC PRODUCT

Chart 22. Based on the Quarterly Indicators of Tourism Activity, **Tourism GDP** in the second quarter of 2023 registered an increase of **2.6%** compared to the first quarter of 2023. By components, **services** increased by **3.2%** in real terms, while **goods** had a decrease of **0.7%** compared to the first quarter 2023.

Quarter	Index of Physical Volume	Change %
2022-II	97.6	
2023-I	98.8	3.8%
2023-II	101.3	2.6%





Economic Context (Ministry of Finance)

National

In this context, in Mexico, during the third quarter of the year, economic activity continued to grow, driven by the remarkable performance of the labor market and the decrease in inflation, as well as higher levels of producer and consumer confidence. In addition, he highlighted the growth of gross fixed investment, an indicator that reached a historic peak in July, due to the high demand of the private sector in non-residential construction. The external sector also had a positive contribution to growth, derived from the behavior of items such as automotive exports, remittance flows and tourism.

With the most recent information from the second quarter, private consumption registered an increase of 1.0% quarterly, with figures adjusted for seasonality, favored by the increase in real wages, the decline in inflation and the appreciation of the peso against the US dollar. This last factor actively contributed to the consumption of imported goods increasing by 5.8% quarterly, the highest growth for the period from April to June since 2002. Also, between July and September consumption in self-service and departmental stores linked ten consecutive quarterly increases driven mainly by the increased demand for essential goods.

As for the external sector, it maintained a positive contribution to the growth of economic activity in Mexico, despite the lower dynamism observed in world trade. Between July and September, a 2.3% quarterly increase in the value of non-oil exports was observed, with seasonally adjusted figures, driven by the automotive component. In addition, in the same period, there was an increase of 5.7% in the value of imports of non-oil consumer goods. It should be noted that, in the period of analysis, Mexico consolidated as the main trading partner of the USA

International

During the third quarter of 2023, global economic activity registered a higher rate of growth than observed the previous quarter, despite restrictive financial conditions, persistent inflationary pressures, rising energy prices and geopolitical conflicts. This dynamism in the economy came from the strength of domestic demand and the strength of the labour market.

In addition, reduced supply constraints allowed for greater supply of inputs and trade resulting from standardization in global supply chains. However, global trade showed moderation in growth, mainly due to lower activity in Europe.

In addition, divergences from the rate of growth of the world's major economies continued. In the US, according to preliminary information, real GDP registered a quarterly growth of 1.2% supported by the strength of private consumption, which contributed more than half to the growth of the quarter, in line with strong job creation and investment-oriented fiscal stimuli. In China, growth in the third quarter accelerated at a rate of 1.3% from the 0.5% observed the previous quarter, driven by an accommodative monetary policy and an expansive fiscal policy, although the weakness in the real estate sector continued. Meanwhile, the stagnation of industrial production and the slowdown in the volume of exports pointed to almost zero economic growth in the euro area by the third quarter, according to the latest available figures.

https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas_Publicas/docs/congreso/infotrim/2023/iiit/01inf/itindc_202303.PDF

Results of Tourism Activity

Subject	Unit of measurement	Year (January-December)							Change % 22/21	January-September		Change % 23/22	
		2015	2016	2017	2018	2019	2020	2021		2022	2022		2023
International travelers balance (INEGI and Banco de México)													
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	20,483.2	22,908.3	11.8%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	4,880.0	6,579.0	34.8%
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,963.3	43.4%	15,603.3	16,329.3	4.7%
International travelers to Mexico (INEGI and Banco de México)													
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,994.5	19.3%	46,973.5	54,922.6	16.9%
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,325.6	20.3%	27,539.3	30,865.5	12.1%
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,423.6	40.9%	18,171.7	19,629.5	8.0%
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	9,367.6	11,236.1	19.9%
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	19,434.1	24,057.0	23.8%
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	14,881.3	17,304.3	16.3%
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	4,552.9	6,752.7	48.3%
Inbound travelers expenditure (Million dollars)													
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	20,483.2	22,908.3	11.8%
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,347.3	42.5%	19,329.1	21,348.8	10.4%
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.9	44.5%	18,390.3	20,165.3	9.7%
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	938.8	1,183.4	26.1%
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	1,154.2	1,559.5	35.1%
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	810.4	1,015.0	25.3%
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	343.8	544.5	58.4%
Average expenditure (dollars)													
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	436.1	417.1	-4.3%
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.5	18.5%	701.9	691.7	-1.5%
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	1,012.0	1,027.3	1.5%
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	100.2	105.3	5.1%
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	59.4	64.8	9.2%
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	54.5	58.7	7.7%
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	75.5	80.6	6.8%
International travelers abroad Mexico (INEGI and Banco de México)													
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,890.5	27.0%	30,191.4	37,317.9	23.6%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	4,880.0	6,579.0	34.8%
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.4	7.9%	161.6	176.3	9.1%
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,750.2	17.7%	10,014.0	11,440.2	14.2%
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,427.8	33.1%	3,764.0	5,074.9	34.8%
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	394.7	13.1%	375.9	443.6	18.0%
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	20,177.4	25,877.7	28.3%
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	1,115.9	1,504.1	34.8%
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	55.3	58.1	5.1%
Arrival of passengers on domestic and international flights (AFAC)													
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	78,343.3	88,618.5	13.1%
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	36,981.4	41,051.8	11.0%
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	41,361.9	47,566.7	15.0%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)													
Country of nationality													
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,591.3	46.2%	15,052.4	16,107.5	7.0%
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	9,712.1	10,098.1	4.0%
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	1,096.1	1,708.6	55.9%
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	632.1	535.9	-15.2%
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	430.7	371.4	-13.8%
Spain	Thousands	333.3	361.5	377.3	386.3	391.7	100.0	221.2	366.1	65.5%	273.7	270.6	-1.1%
Country of residence													
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	46.0%	14,643.5	14,321.4	-2.2%
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	28.1%	9,994.6	9,239.7	-7.6%
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	1,027.9	1,574.7	53.2%
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	569.8	465.9	-18.2%
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	412.2	347.5	-15.7%
Argentina	Thousands	309.6	375.2	451.3	454.3	351.0	91.9	89.0	276.2	210.1%	210.3	216.6	3.0%
Movements cruise (INEGI and SCT, Dirección General de Puertos)													
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	4,553	6,753	48.3%
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	1,805	1,985	10.0%
Hotel business* (SECTUR)													
Porcentaje de hotel ocupación	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	56.7%	0.6	55.6	59.4	3.9
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,114.9	83,393.1	85,200.9	38,848.7	60,979.8	80,550.0	32.1%	60,039	64,213	7.0%
Number of tourist jobs** (SECTUR based on ENOE)													
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,496.9	4,712.9	4.8%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



Macroeconomic Perspectives About Key Indicators

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2023	2024	2023	2024
International Monetary Fund	3.20	2.10	5.50	3.80
OECD	3.30	2.50	5.40	3.90
Bank of Mexico Survey*	3.29	2.00	4.60	4.00
Ministry of the Treasury and Public Credit*	3.00	3.00	5.00	4.00

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook (October, 2023); **OECD** Economic Outlook Interim, Sep 2023; **Bank of Mexico**, Expectations Survey Economic Specialist Private

Sector (01/11/2023). Ministry of Finance, General Economic Criteria 2024.



Economic Indicators

Concepts	2019	2020	2021	2022	jan 23	feb-23	mar-23	apr-23	may-23	jun-23	jul-23	aug-23	sep-23
General Economic Activity and Services Identified with Tourism													
Gross Domestic Product													
. Millions of current pesos	23,713,432	22,610,700	25,028,089	28,084,328			28,716,677			31,559,212			
. Constant prices annual variations in %	3.7	-4.7	10.7	12.2			8.4			6.0			
General Economic Activity and Services Identified with Tourism													
Tertiary activities													
- Air Transportation (481)													
. Millions of current pesos	75,496	31,262	67,553	102,830			100,288						
. Constant prices annual variations in %	8.17	(46.37)	52.1	35.9			22.3						
- Temporary Lodging Services (721)													
. Millions of current pesos	268,500	123,104	196,140	307,495			343,435						
. Constant prices annual variations in %	1.43	(55.40)	63.9	37.6			18.5						
- Food and Beverages Preparation Services (722)													
. Millions of current pesos	355,977	258,171	306,047	381,433			400,988						
. Constant prices annual variations in %	1.39	(31.40)	14.4	14.7			3.4						
Quarterly Indicators of Tourism Activity *													
Tourism GDP													
. Annual variations in %	-1.6	-25.3	17.4	12.8			6.2			4.0			
Internal tourism consumption													
. Annual variations in %	-0.5	-23.5	11.0	9.6			6.8			3.2			
Domestic tourism consumption													
. Annual variations in %	-0.6	-18.1	5.0	4.2			5.0			7.9			
Inbound tourism consumption													
. Annual variations in %	0.2	-50.0	58.7	29.2			13.3			-16.8			
Unemployment National Rate ** (closing of the period)													
. Total Percentage of PEA	2.91	3.79	3.51	2.76	3.00	2.72	2.39	2.82	2.93	2.65	3.13	2.96	2.88
Prices*** and Exchange Rate													
National Price Index (closing of the period)													
Consumer (percent variation)													
. Air transport (percent variation)	9.0%	-11.2%	24.2%	15.2%	20.0%	19.8%	6.5%	-13.9%	-7.3%	-4.1%	6.6%	9.9%	9.6%
. Hotel (percent variation)	2.8%	-5.3%	0.2%	12.0%	10.8%	10.9%	12.2%	9.2%	8.2%	8.4%	6.6%	6.6%	6.0%
. Package Tourist Services (percent variation)	4.5%	-6.2%	2.2%	16.9%	12.9%	13.4%	9.1%	-0.7%	0.1%	-2.4%	0.7%	0.0%	0.2%
. Restaurants (percent variation)	5.4%	4.0%	5.2%	9.4%	10.6%	10.7%	10.7%	10.6%	10.4%	9.8%	9.3%	8.9%	8.3%
. Highway fees (percent variation)	6.6%	3.6%	3.4%	0.7%	0.3%	4.4%	9.9%	10.8%	10.8%	10.8%	10.8%	11.0%	11.2%
. Foreign bus (percent variation)	6.3%	1.6%	1.5%	6.6%	8.5%	8.4%	8.8%	8.0%	7.0%	6.2%	6.3%	6.3%	5.8%
Exchange Rate (peso / dollar)													
. Average of the period	19.257	21.494	20.279	20.119	18.986	18.599	18.375	18.086	17.737	17.241	16.905	16.977	17.308
Business Cycle Indicators and Consumer Confidence (monthly difference****)													
. Coincident Indicator													
	-0.18	0.05	0.19	0.05	0.04	0.05	0.05	0.06	0.06	0.07	0.06	0.06	N.D.
. Forward Indicator													
	0.38	0.31	-0.10	0.05	0.08	0.09	0.10	0.11	0.10	0.09	0.07	0.03	-
. Confidence Consumer Index													
	-0.46	0.43	-0.06	0.21	0.22	0.19	0.14	0.15	0.12	0.13	0.14	0.12	0.11

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2018

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.

