



Tequila,
Jalisco



Chihuahua,
Chihuahua

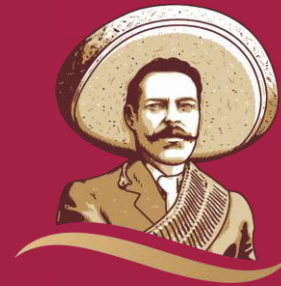


Campeche,
Campeche

Results of Tourism Activity June 2023



TURISMO
SECRETARÍA DE TURISMO



2023
AÑO DE
Francisco
VILLA

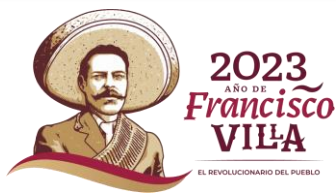
EL REVOLUCIONARIO DEL PUEBLO

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TURISMO
SECRETARÍA DE TURISMO



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Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-JUNE 2023/2022

Arrival of international tourists



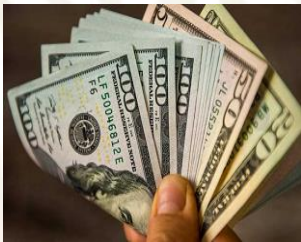
20 million 98 thousand
+11.7% vs 2022

International travel receipts



15 thousand 577 million
dollars
+12.8%, vs 2022

Spending international visitors from



3 Thousand 876 million
dollars
+31.7% Vs 2022

Departures international tourists from Mexico



6 million 861 thousand
tourists
+11.2%. Vs 2022

International travellers balance



Surplus 11 thousand 701
millions dollars
+7.7% Vs 2022

Participation Issuing Markets USA and Canadian tourists



6 million 583 thousand **One Million 385 thousand**
Tourists **Tourists**
(-) 1.1% Vs 2022 **+61.1% Vs 2022**

Hotel Occupancy in 70 Tourist Centers monitored 60.0%



Higher by 5.3 percentage points
compared to January-June 2022

Arrival of tourists to Hotels



30 million 214 thousand domestic tourists (72.0% of the total)
11 million 743 thousand international tourists (28.0% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS

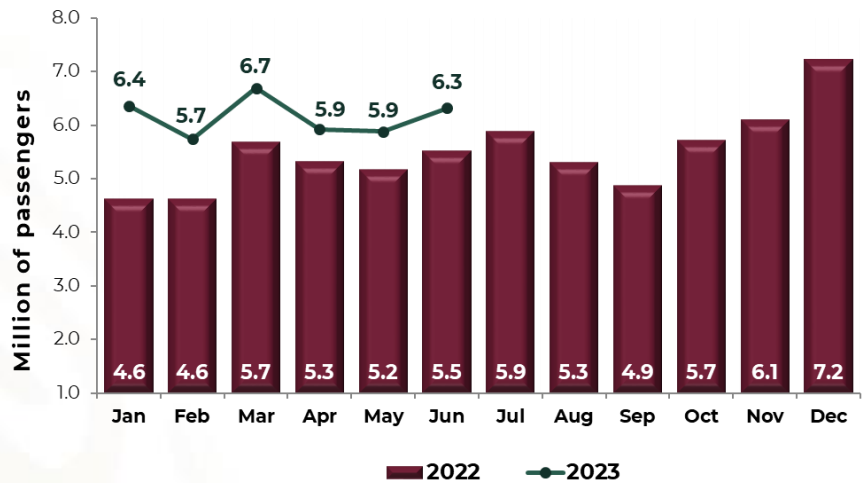




ARRIVAL OF INTERNATIONAL VISITORS TO MEXICO

Chart 1. In January-June 2023, INEGI reported the arrival of **36 million 938 thousand international visitors**, an increase of 6 million 7 thousand compared with the same period in 2022, which represented an increase of **19.4%**

January-June	Million of Passengers	Change %
2021	25.1	
2022	30.9	23.4%
2023	36.9	19.4%



ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO

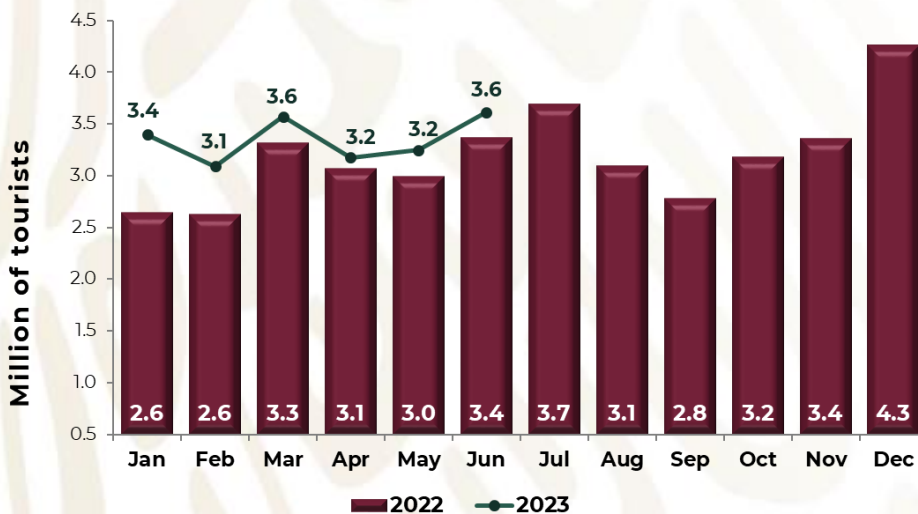


Chart 2. The arrival of international tourists in January-June 2023 was **20 million 98 thousand**, higher level in 2 million 109 thousand tourists than observed in the same period of 2022 and equivalent to an increase of **11.7%**.

January-June	Million of Tourist	Change %
2021	13.9	
2022	18.0	29.5%
2023	20.1	11.7%

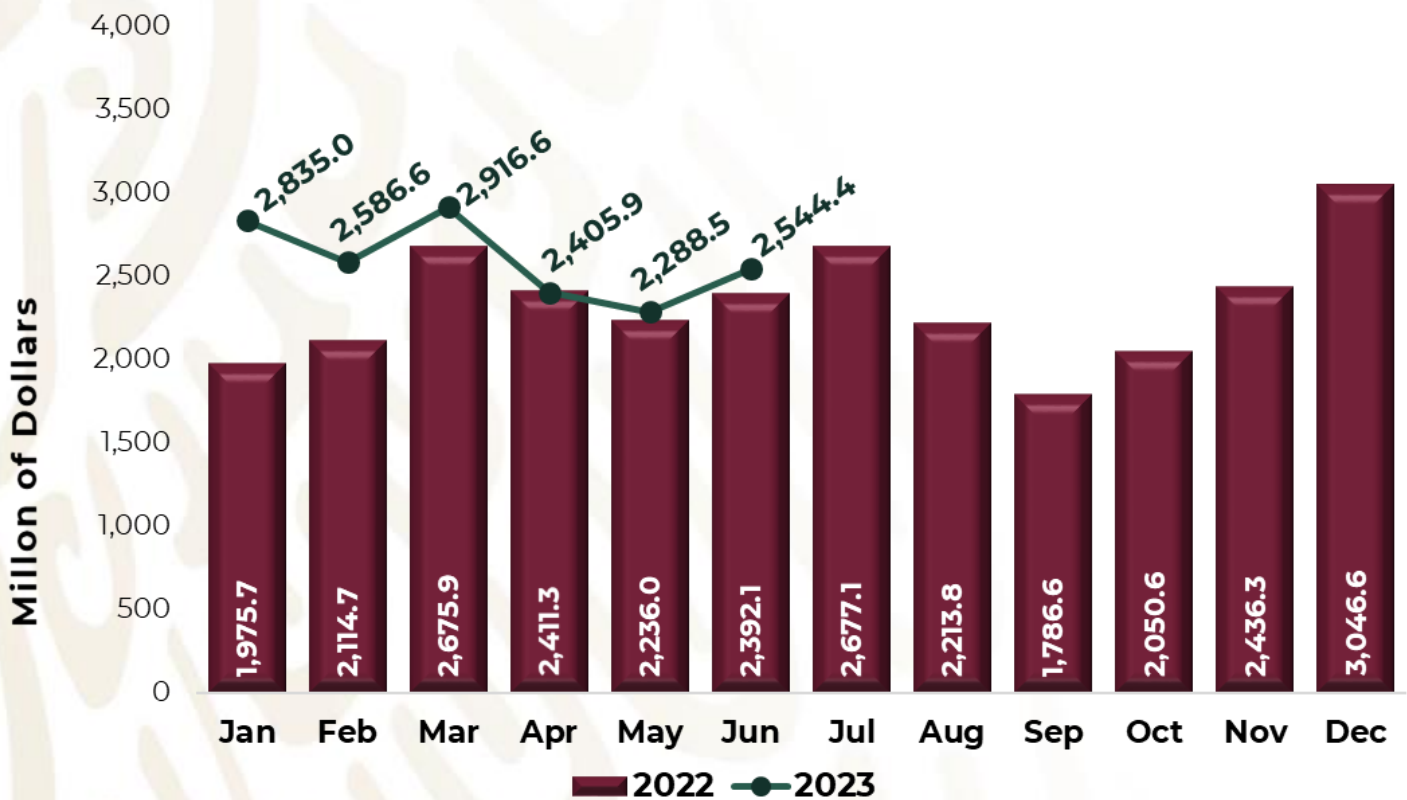
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



FOREIGN EXCHANGE REVENUE FROM INTERNATIONAL VISITORS

Chart 3. Foreign exchange revenue from international visitors during January-June 2023 was **15 thousand 577 million dollars**, which represented an increase of **12.8%** over the same period in 2022.

January-June	Million of Dollars	Change %
2021	7,806.1	
2022	13,805.7	76.9%
2023	15,577.0	12.8%



Source: INEGI and Bank of Mexico, Balance of payments.

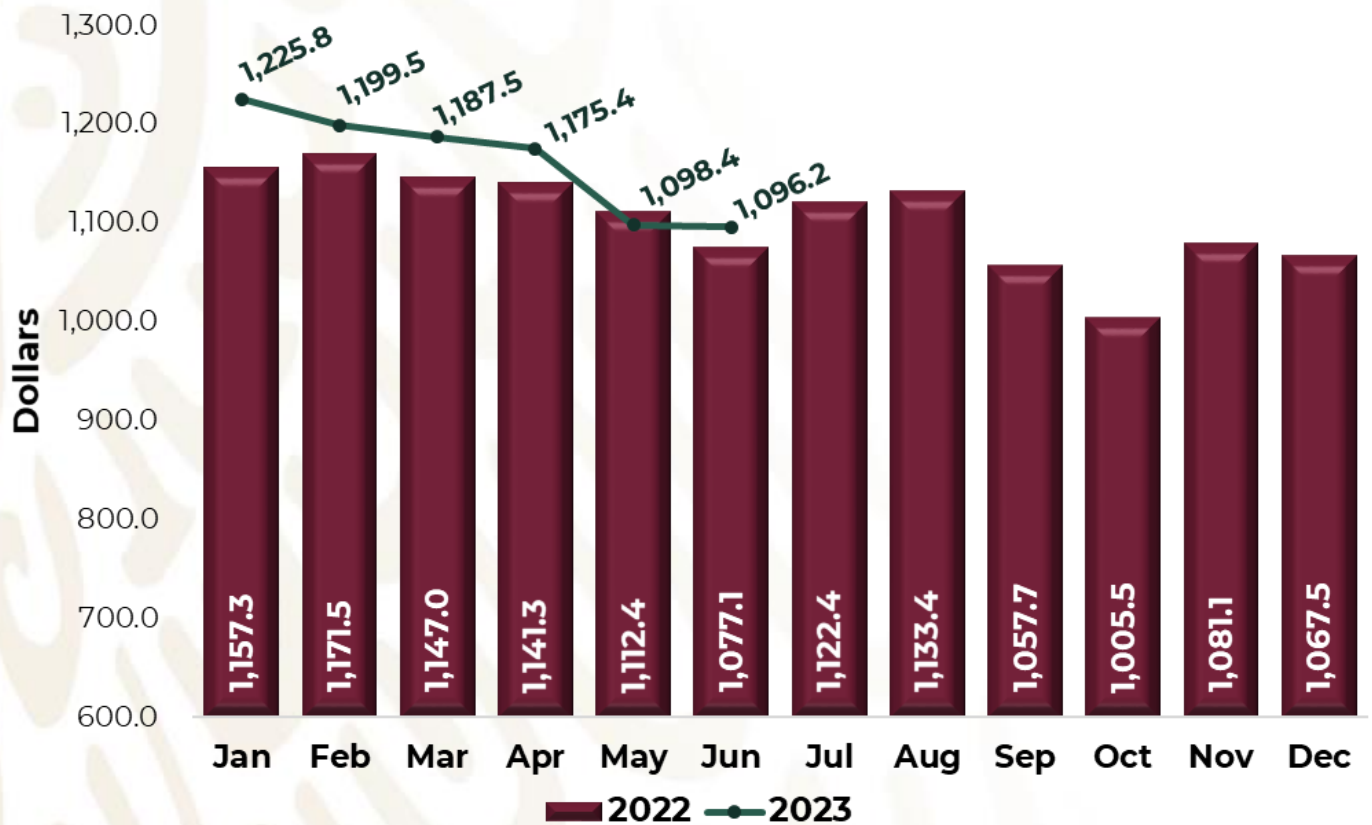
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AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

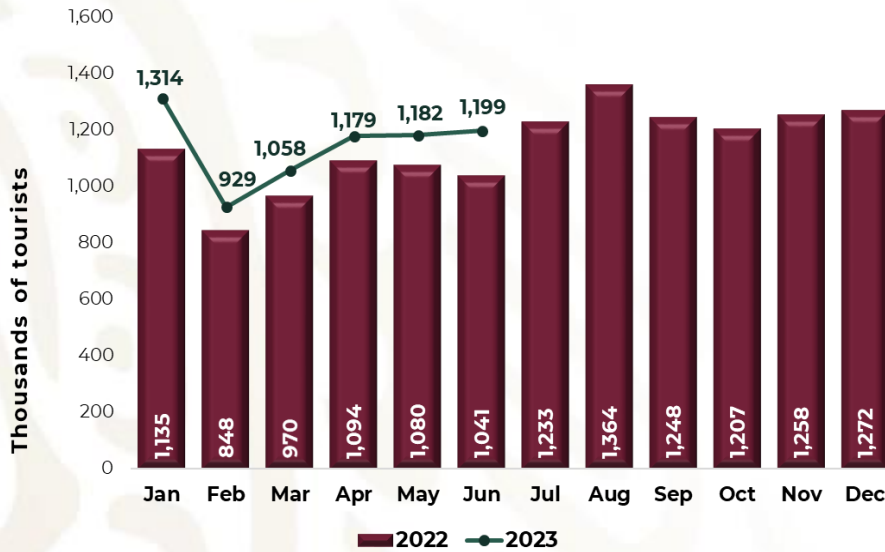
Chart 4. The average spending of tourists for internment by air was **1,165.3 dollars** during January-June 2023, which represented an increase of **+2.9%** over the observed in the same period of 2022.

January-June	Dollars	Change %
2021	1,078.8	
2022	1,133.0	5.0%
2023	1,165.3	2.9%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

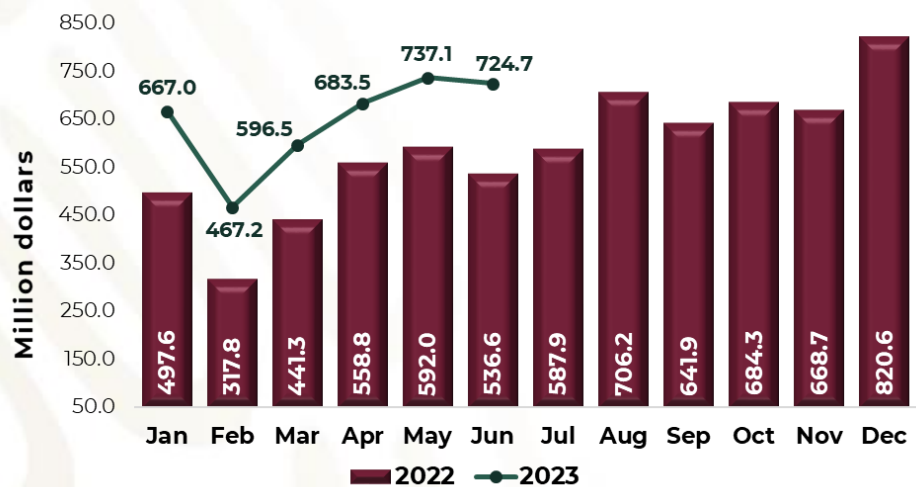


Chars 5. During January-June 2023, INEGI reported the departure of **6 million 861 thousand international tourists** from Mexico abroad, which meant 691 thousand 663 more tourists, that was reported in the same period 2022, equivalent to an increase of **11.2%**.

January-June	Thousands of Tourists	Change %
2021	4,747	
2022	6,169	30.0%
2023	6,861	11.2%

FOREIGN EXCHANGE EXPENDITURE BY RESIDENT VISITORS IN MEXICO ABROAD

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **3 thousand 876 million dollars** during January-June 2023, higher by 932 million 85 thousand dollars than recorded in the same period of 2022, with an increase of **31.7%**



January-June	Million of Dollars	Change %
2021	2,064.0	
2022	2,944.0	42.6%
2023	3,876.1	31.7%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

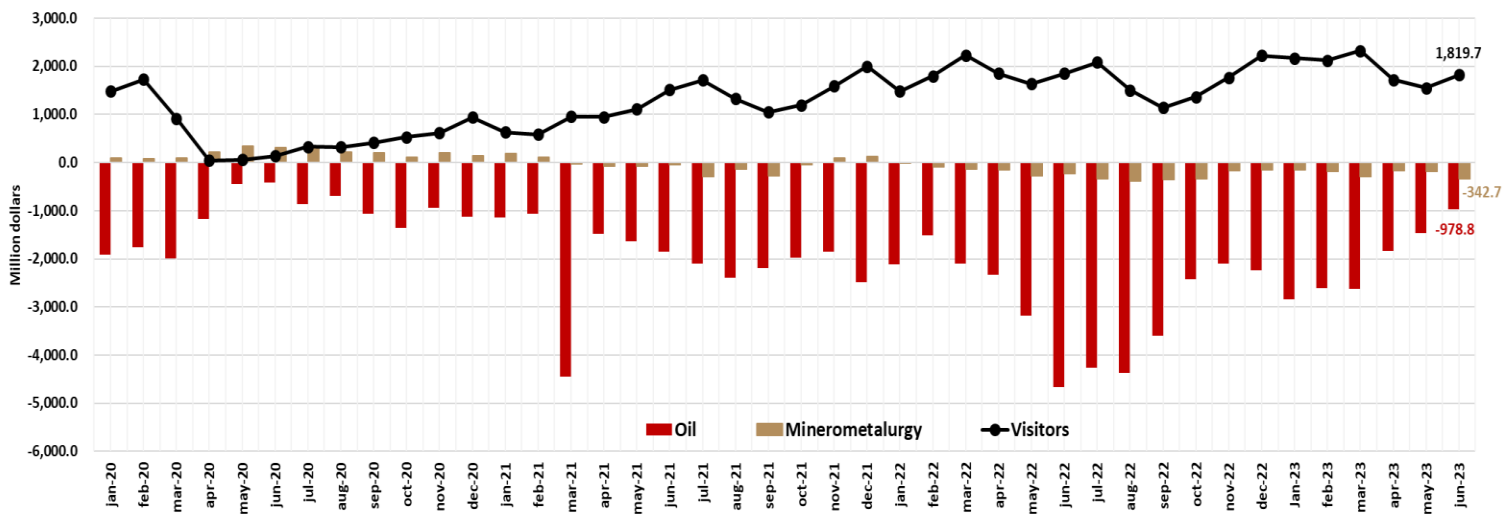


FOREIGN EXCHANGE BALANCE BY INTERNATIONAL VISITORS

Chart 7. In the period January-June 2023, the balance of the balance for international visitors stood at **11 thousand 701 million dollars**, **7.7%** higher than observed during same period of 2022.

January-June	Million Dollars	Change %
2021	5,742.1	
2022	10,861.7	89.2%
2023	11,700.9	7.7%

BALANCE OF INTERNATIONAL VISITORS, OIL AND METALLURGICAL.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January-June of 2023, arrived **10 million 843 thousand** international tourists arrived by air by country of nationality, higher by **5.7%** compared to same period of 2022.

January-June	Tourists	Change %
2021	5,610,243	
2022	10,262,312	82.9%
2023	10,843,486	5.7%

Highlights the arrival of citizens of:

- **The United States** with **6 million 583 thousand** passengers, 1.1% less than 2022.
- **Canada** with **One million 385 thousand** passengers, 61.1% more compared to 2022
- **Colombia** with **361 thousand 535** passengers, 12.4% less than 2022
- **United Kingdom** with **231 thousand 466** passengers, 12.7% less than 2022
- **Argentina** with **173 thousand 518** passengers, 8.5% more regarding 2022
- **Rest of nationalities** **2 million 109 thousand** passengers, 10.7% more regarding 2022



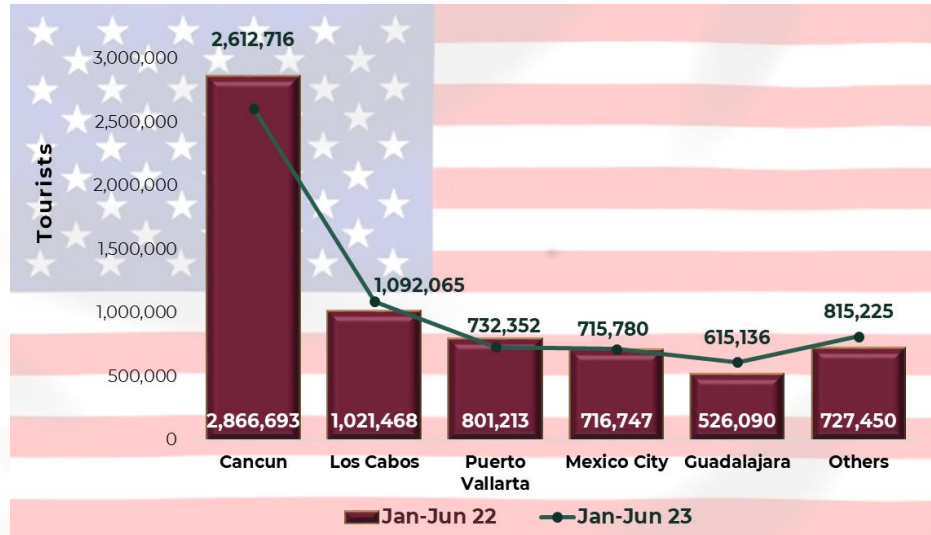
Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



U.S CITIZENS BY AIRPORT

Chart 9. From January-June 2023, the arrival of **6 million 583 thousand** air tourists with US citizenship was recorded, with a decrease of **1.1%** compared to the same period 2022; most of which arrived BY the airports of Cancun and Los Cabos.

January-June	Tourists	Change %
2021	4,424,529	
2022	6,659,661	50.5%
2023	6,583,274	-1.1%



CANADIAN CITIZENS BY AIRPORT

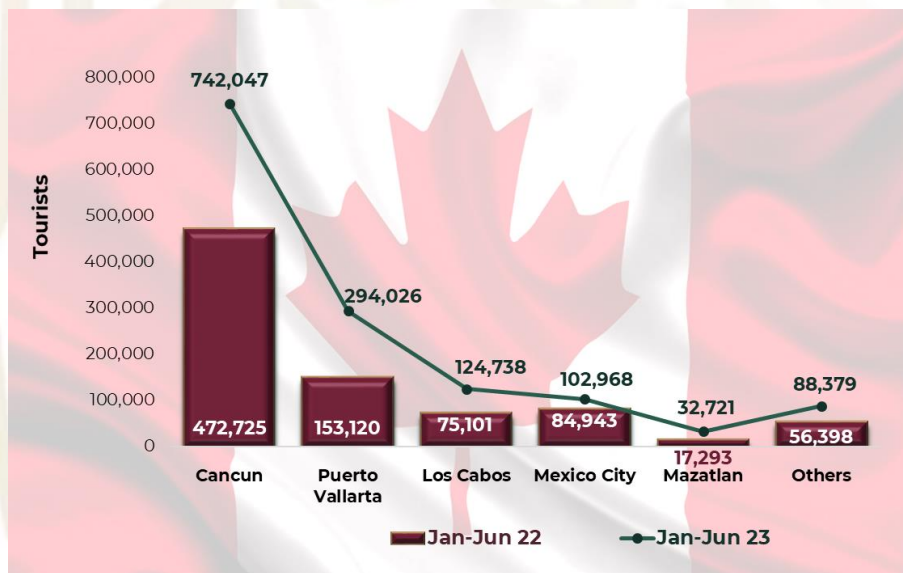


Chart 10. The arrival of air tourist with Canadian citizenship, registered **One million 385 thousand tourists** during January-June 2023, presenting an increase of **61.1%** compared to the same period of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January-June	Tourists	Change %
2021	55,694	
2022	859,580	1443.4%
2023	1,384,879	61.1%



INTERNATIONAL TOURISTS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 11. During January-June 2023 arrived **10 million 215 thousand** international tourists by air by country of residence, higher by **2.1%** compared to the same period of 2022

January-June	Passengers	Change %
2021	5,458,685	
2022	10,007,151	83.3%
2023	10,214,677	2.1%

Highlights the arrival of citizens of:

- **The United States** with **6 million 495 thousand** passengers, 5.2% lower than to 2022.
- **Canada** with **One million 349 thousand** passengers, 68.0% more compared to 2022
- **Colombia** with **315 thousand 459** passengers, 15.2% lower than 2022
- **United Kingdom** with **217 thousand 679** passengers, 14.1% lower than 2022
- **Argentina** with **152 thousand 235** passengers, 7.4% more regarding 2022
- **Rest of nationalities** **One million 685 thousand** passengers, 6.4% more regarding 2022





TOURISTS RESIDING IN THE UNITED STATES (AIRWAY)

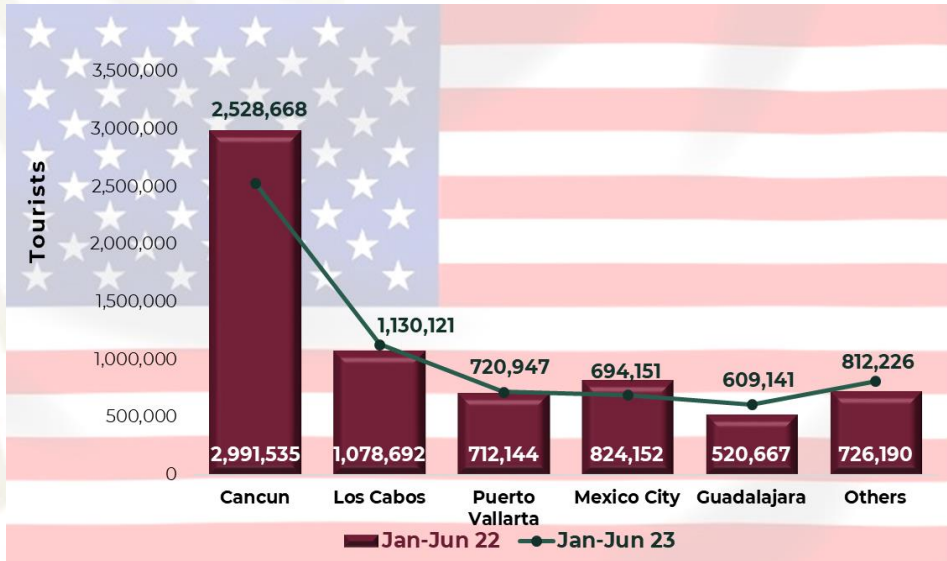


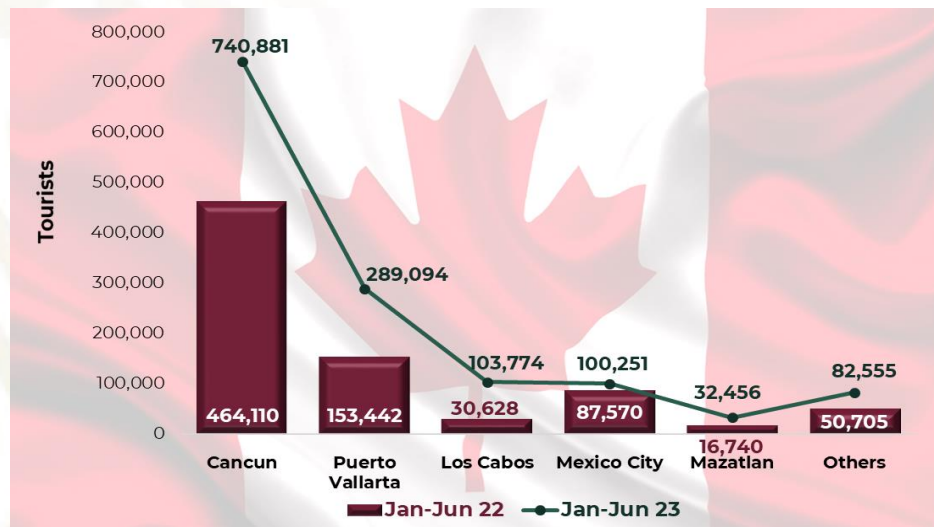
Chart 12. The arrival by air of tourists residing in the United States, recorded a decrease of **5.2%** during January-June 2023 compared to the same period 2022, adding **6 million 495 thousand tourists**; most of which, arrived though the airports of Cancun and Los Cabos

January-June	Passengers	Change %
2021	4,506,219	
2022	6,853,380	52.1%
2023	6,495,254	-5.2%

TOURISTS RESIDENT IN CANADA (AIRWAY)

Chart 13. During January-June 2023, the arrival of **One million 349 thousand tourists** residing in Canada was recorded, showing an increase of **68.0%** compared to the same period in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January-June	Passengers	Change %
2021	41,613	
2022	803,195	1830.2%
2023	1,349,011	68.0%

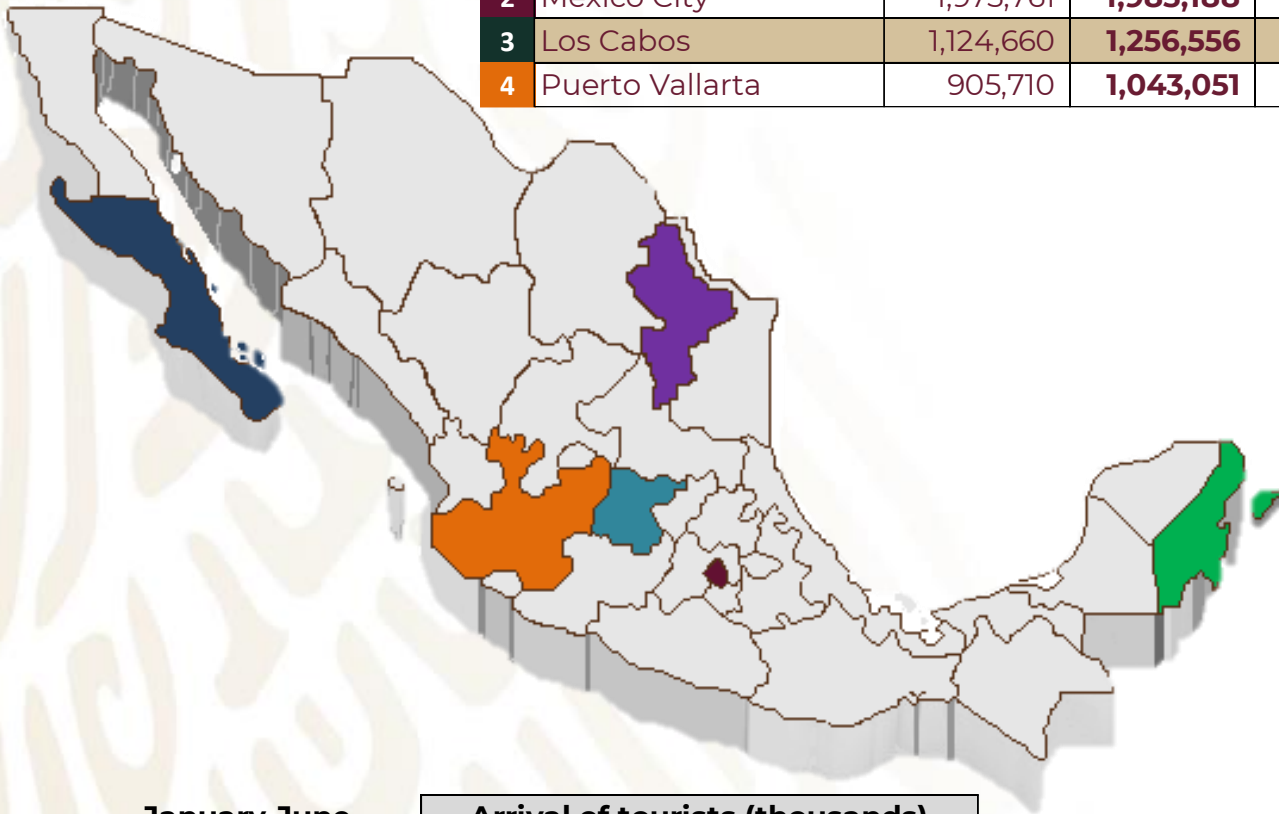




ARRIVAL OF INTERNATIONAL TOURISTS TO MEXICO'S MAIN AIRPORTS

Figure 1. During the period of January-June 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún** (4,835,067); **Mexico City** (1,983,188); **Los Cabos** (1,256,556); **Puerto Vallarta** (1,043,051); **Guadalajara** (653,926); **Monterrey** (164,286); **Cozumel** (130,970) and **Silao** (107,339)

January-June		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
1	Cancun	4,823,418	4,835,067	0.2%
2	Mexico City	1,973,761	1,983,188	0.5%
3	Los Cabos	1,124,660	1,256,556	11.7%
4	Puerto Vallarta	905,710	1,043,051	15.2%



January-June		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	553,056	653,926	18.2%
6	Monterrey	113,692	164,286	44.5%
7	Cozumel	127,138	130,970	3.0%
8	Silao	94,698	107,339	13.3%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Residencia.aspx>



HOTEL MONITORING REPORT





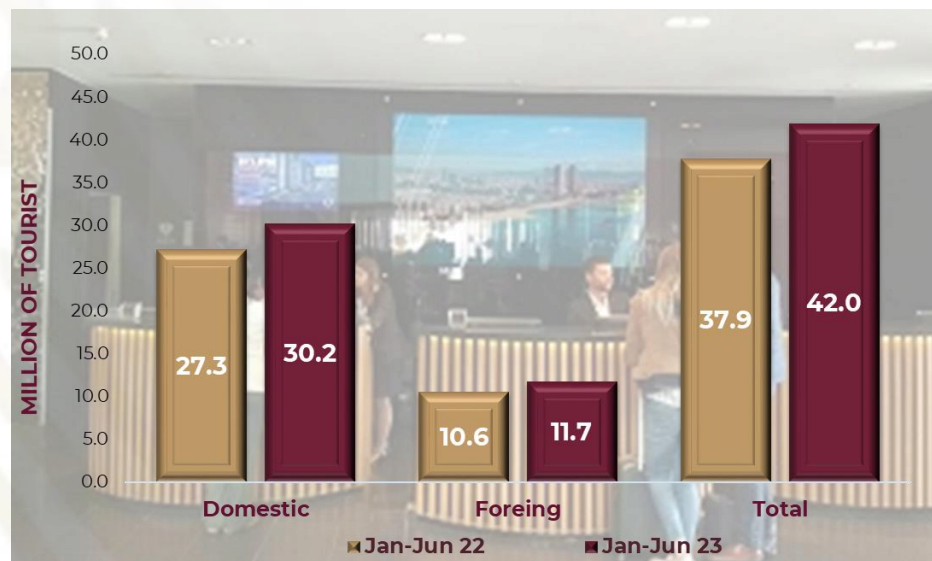
OCCUPANCY RATE



Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during the January-June 2023, was **60.0%**, a higher level by **+5.3** percentage points compared to the observed in the same period of 2022..

ARRIVAL OF TOURISTS TO HOTELS ROOMS

Chart 15. During January-June 2023, the arrival of domestic tourists to hotel rooms reached **30 million 214 thousand tourists** (72.0% of the total); while the arrival of international tourists registered **11 million 743 thousand tourists** (28.0% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +10.8% compared to January-June 2022.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

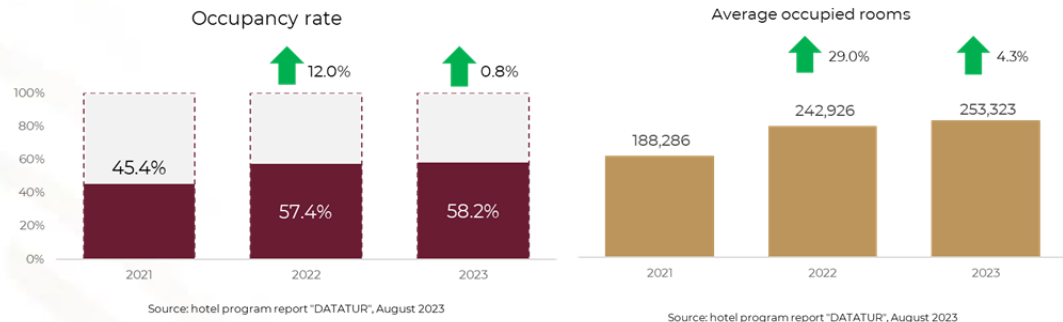
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70 TOURIST CENTERS SELECTED

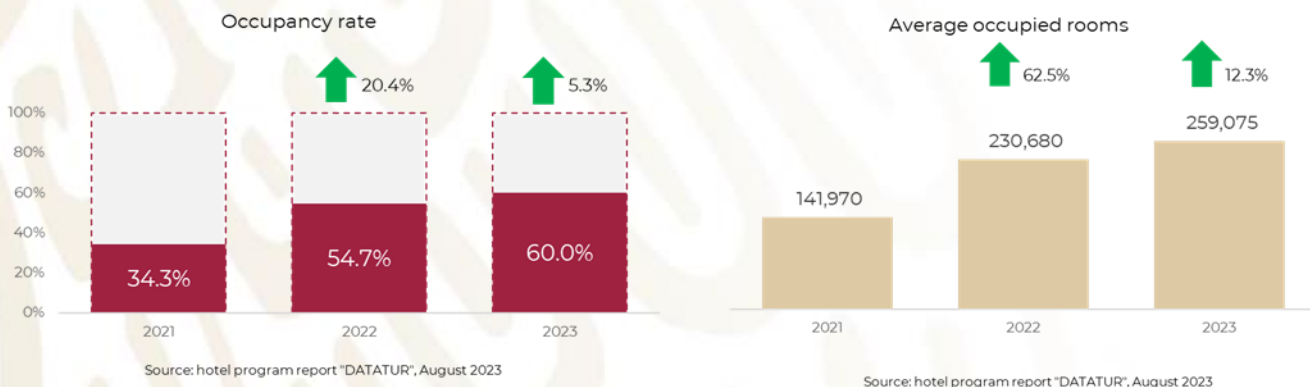
June 2021-2023

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **58.2%**, in the month of June 2023, higher level by +0.8 percentage points compared to the observed in June 2022.



Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
June	5.1%	1.3%
Cumulative January to June	10.9%	10.7%

Cumulative January to June 2021- 2023



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.



OCCUPANCY PERCENTAGE IN THE BEACH CENTER

Gráfica 17. The percentage of hotel occupancy in the Beach Centers was **65.0%** in June 2023, lower level by (-) 2.3 percentage points below that observed in the same month of 2022.

Center type	June		
	2022	2023	Percentage difference 2023 vs. 2022
Total	57.4%	58.2%	0.8%
Beach centers	67.3%	65.0%	-2.3%
Cities	48.8%	52.0%	3.2%

Center type	Cumulative January to June		
	2022	2023	Percentage difference 2023 vs. 2022
Total	54.7%	60.0%	5.3%
Beach centers	66.0%	69.4%	3.4%
Cities	44.9%	51.7%	6.8%

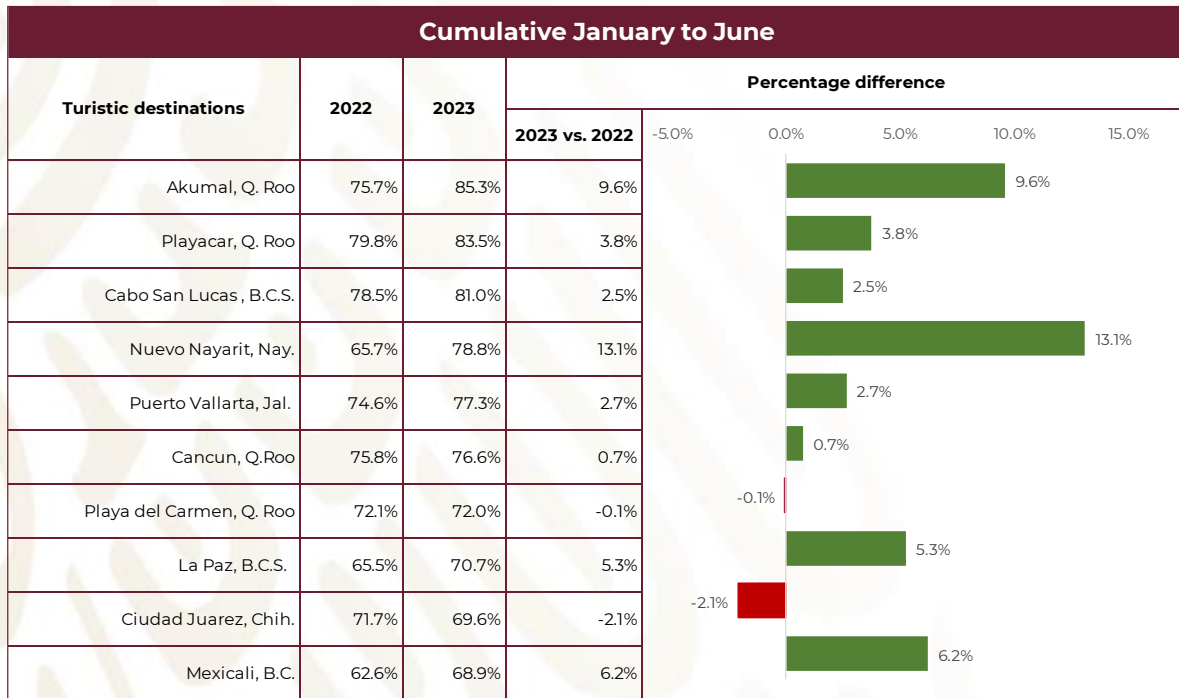
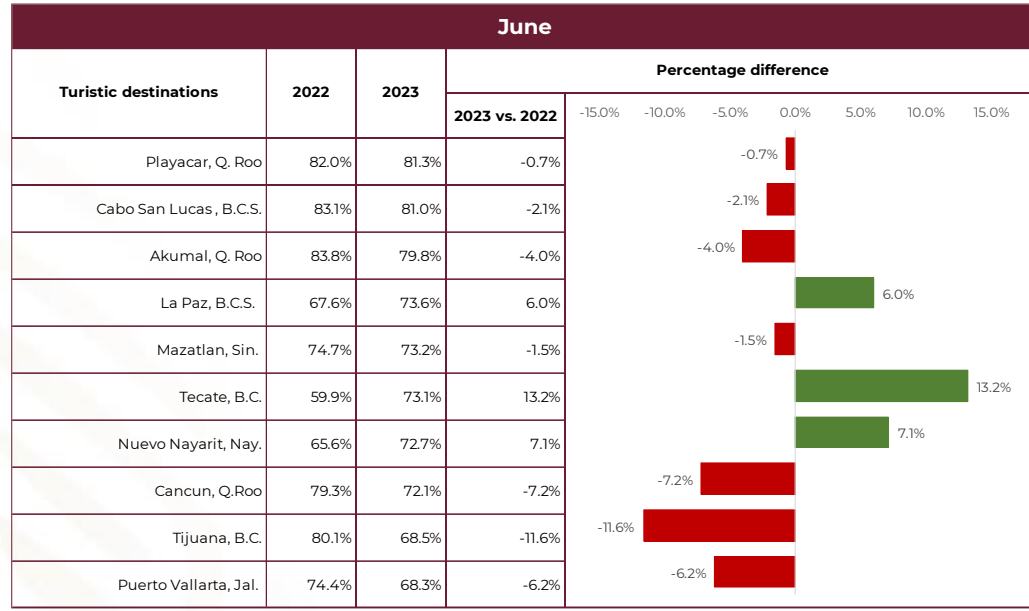
Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.
<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



OCCUPANCY PERCENTAGE RANKING

Gráfica 18. The percentage of hotel occupancy in the resorts of Playacar and Cabo San Lucas was 81.3% and 81.0% in June 2023, lower level (-) 0.7 and (-) 2.1 percentage points respectively, than observed in the same month of 2022.



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.



AIR AND SEA TRANSPORTATION

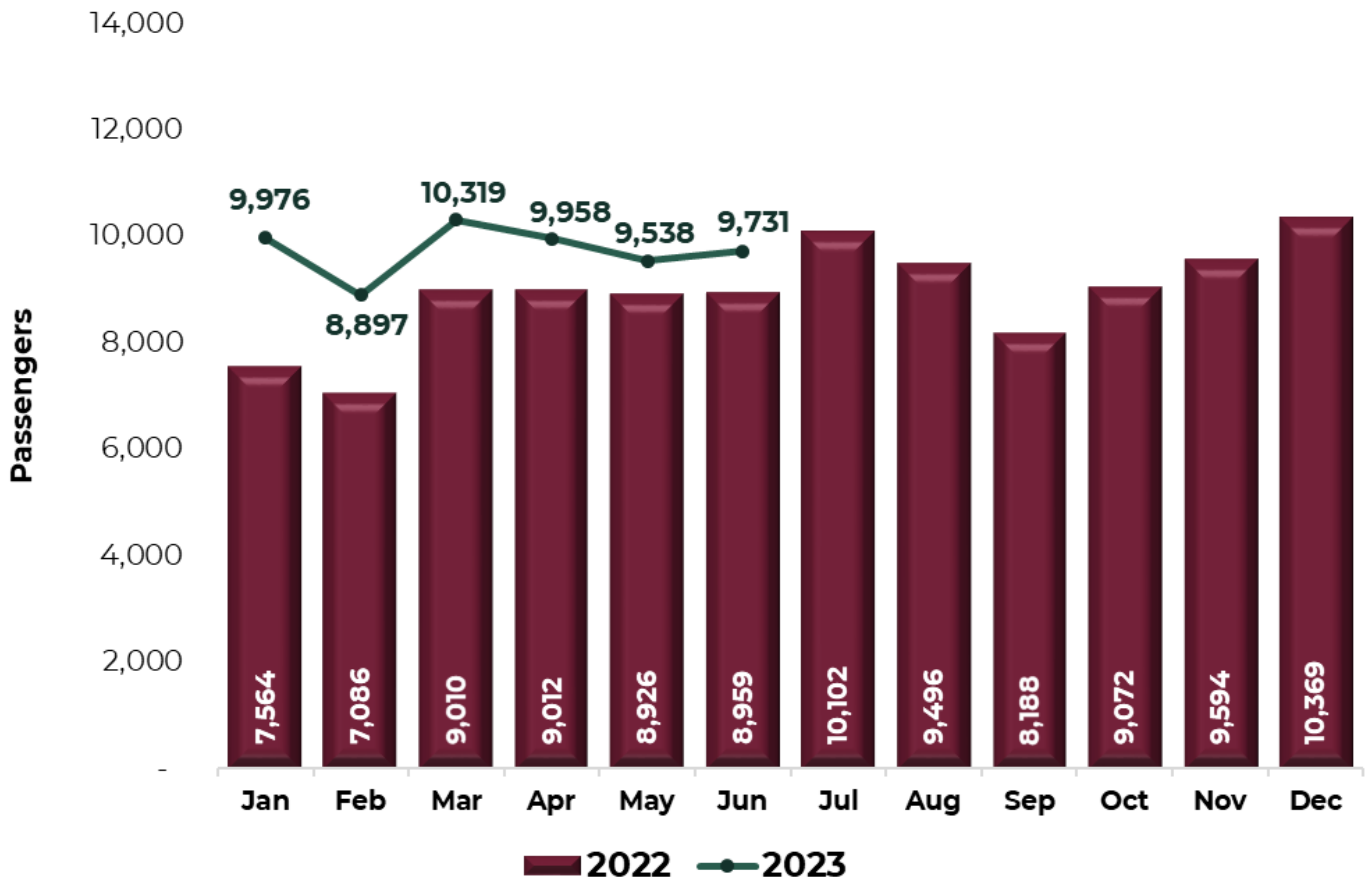




TOTAL PASSENGERS TRANSPORTED ON DOMESTIC AND INTERNATIONAL FLIGHTS

Chart 19. During January-June 2023, a total of **58 million 418 thousand passengers** were registered by air, which represented an increase of 7 million 861 thousand passengers, equivalent to a **15.5%** higher than the same period of 2022.

January-June	Passengers	Change %
2021	33,796,440	
2022	50,557,365	49.6%
2023	58,418,304	15.5%

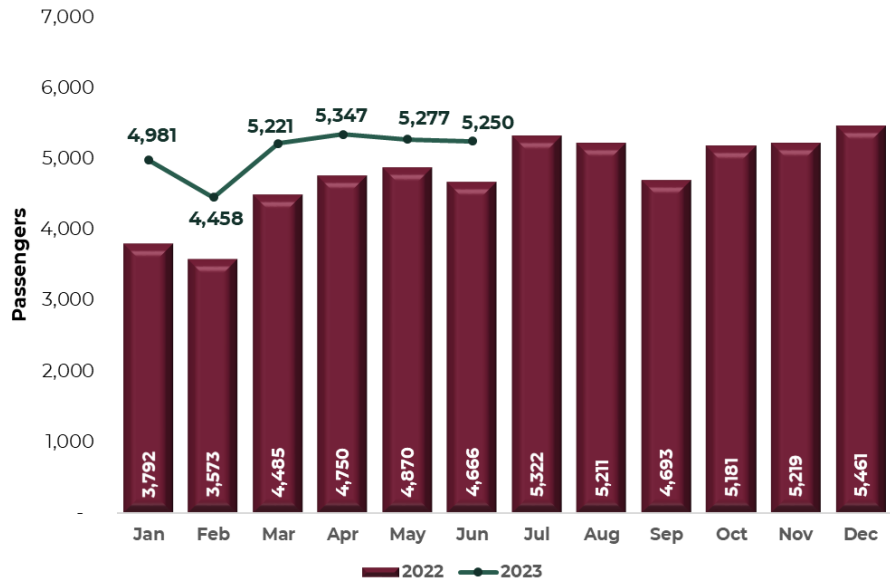




PASSENGERS CARRIED ON DOMESTIC FLIGHTS

Chart 20. The arrival of passengers on domestic flights during January-June 2023 was **30 million 534 thousand passengers**, representing an increase of 4 million 398 thousand passengers, higher by **16.8%** compared to the observed in the same period of 2022.

January-June	Passengers	Change %
2021	19,235,294	
2022	26,135,566	35.9%
2023	30,533,807	16.8%



PASSENGERS TRANSPORTED ON INTERNATIONAL FLIGHTS

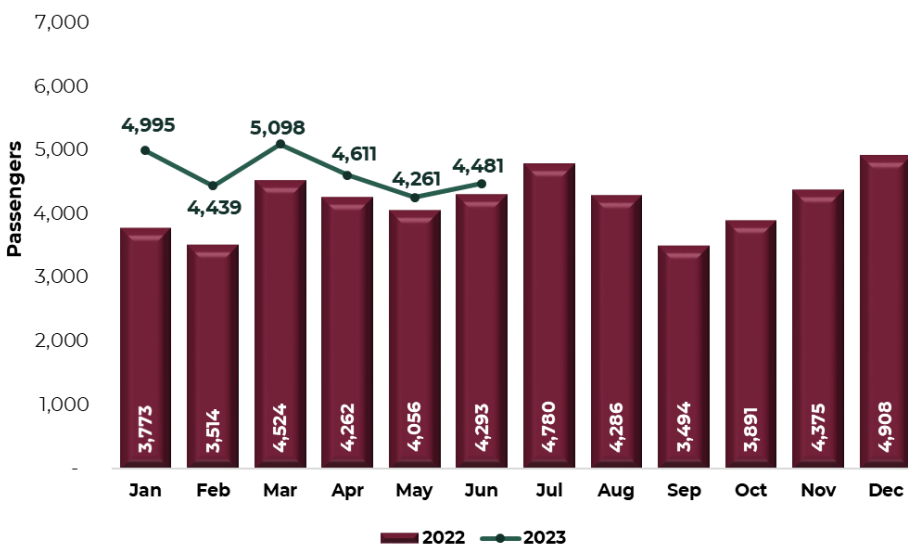


Chart 21. The arrival of passengers on international flights during January-June 2023 was **27 million 884 thousand passengers**, representing an increase of 3 million 463 thousand passengers; **14.2%** higher, compared to the observed in the same period of 2022.

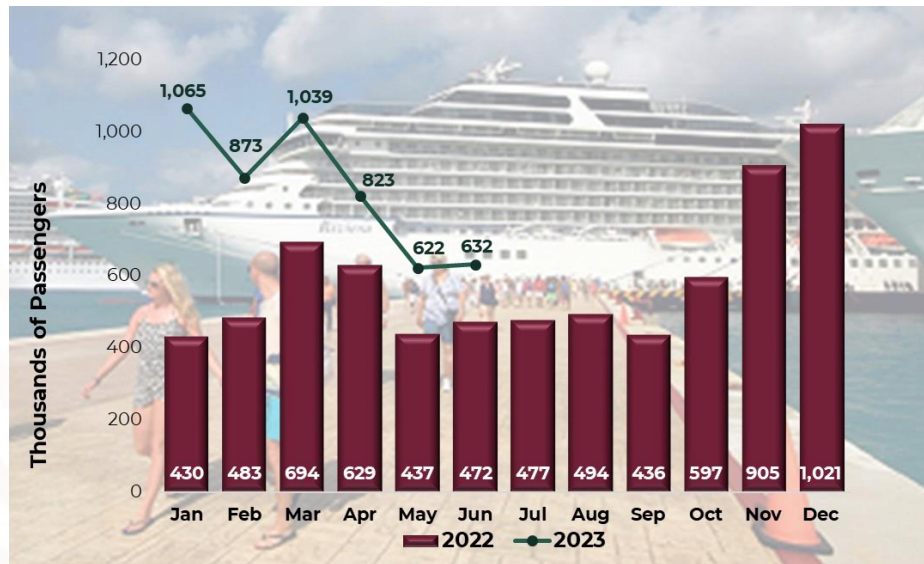
January-June	Passengers	Change %
2021	14,561,146	
2022	24,421,799	67.7%
2023	27,884,497	14.2%



ARRIVAL OF HIKERS ON CRUISES TO MEXICO

Chart 22. The number of passengers on cruises that arrived during January-June 2023 was **5 million 54 thousand passengers**, with an increase of **60.6%** compared to the recorded in the same period of 2022.

January-June	Thousands of Passengers	Change %
2021	16	
2022	3,146	N. C.
2023	5,054	60.6%



ARRIVAL OF CRUISE SHIPS TO MEXICO

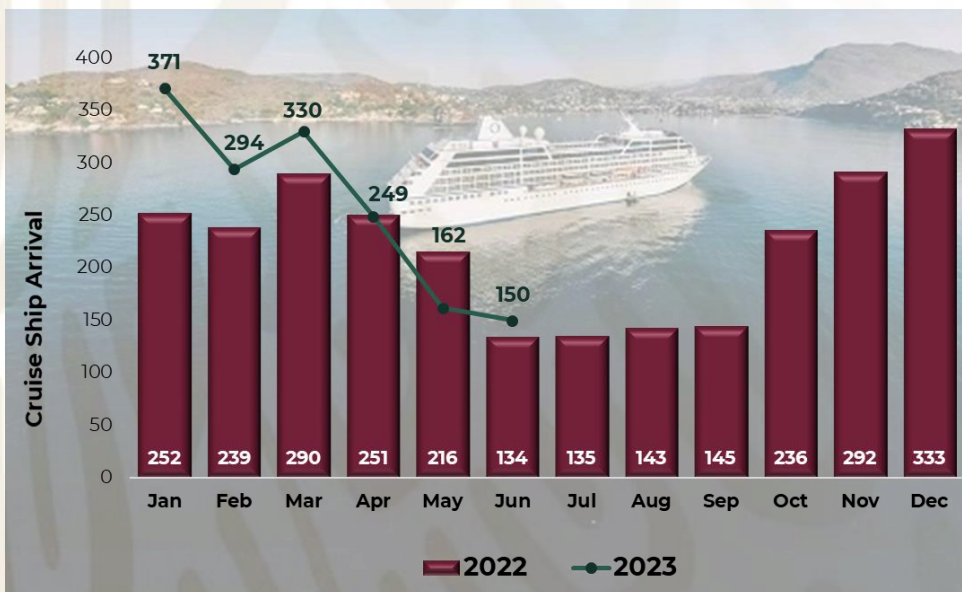


Chart 23. In the period January-June 2023, the arrival of **One thousand 556 cruise ships** to the different ports of the country was recorded, representing an increase of **12.6%** to the recorded in the same period of 2022.

January-June	Cruise Ship Arrival	Change %
2021	5	
2022	1,382	N. C.
2023	1,556	12.6%

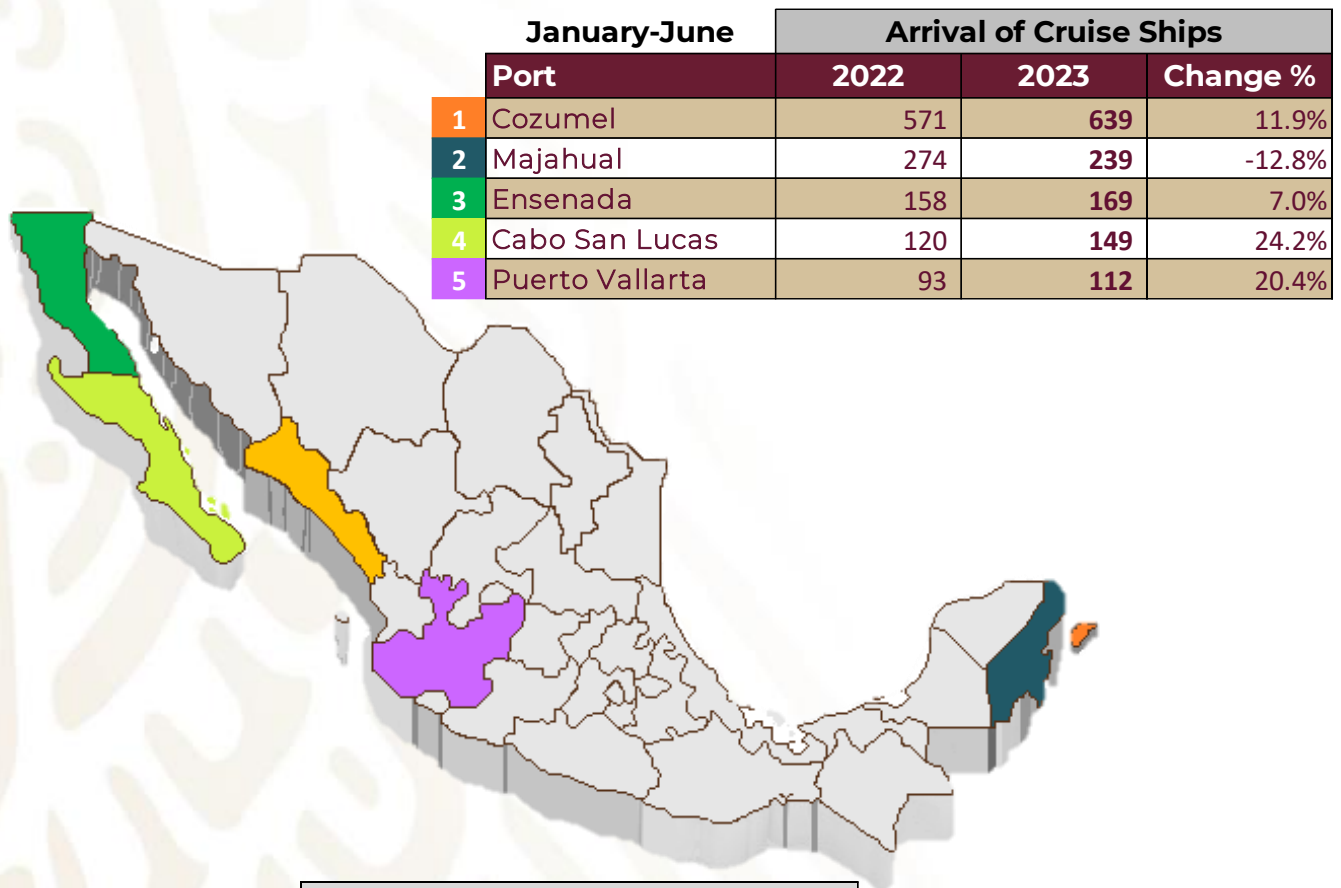
Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023).

<https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



ARRIVAL OF HIKERS ON CRUISES AND CRUISES SHIPS TO THE MAIN PORTS OF MEXICO

Figure 2. During January-June 2023 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas, and Puerto Vallarta** which represented **88.9%** of total passengers.



January-June		Arrival of cruisers (thousands)		
	Port	2022	2023	Change %
1	Cozumel	1,256,970	2,184,784	73.8%
2	Majahual	598,738	896,336	49.7%
3	Ensenada	282,135	524,219	85.8%
4	Cabo San Lucas	236,457	461,611	95.2%
5	Puerto Vallarta	197,258	350,587	77.7%

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022). <https://datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

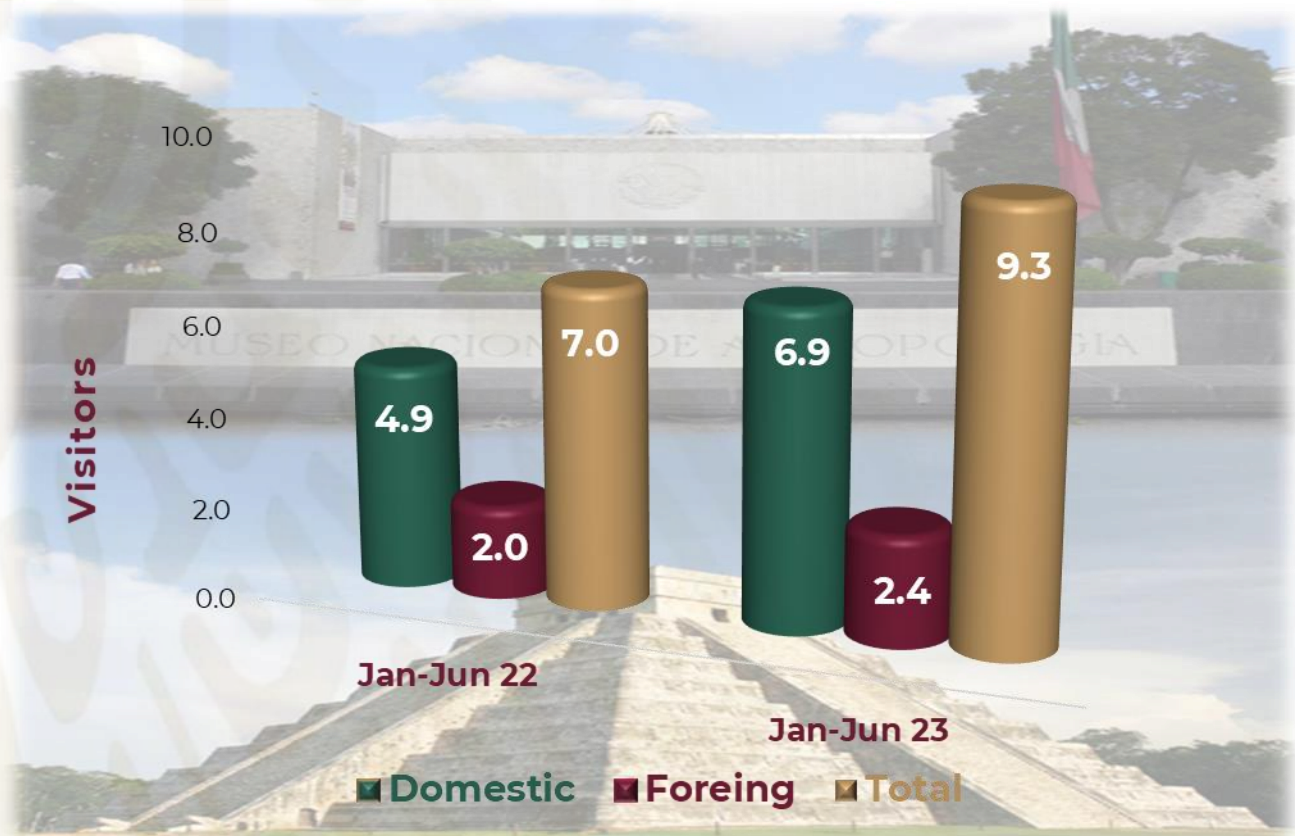




VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 24. During January-June 2023, the National Institute of Anthropology and History reported the arrival of **9 million 326 thousand visitors** to museums and archaeological sites, that is, 2 million 376 thousand more visitors than reported in the same period of 2022, which represented an increase of **34.2%**. Of the total visitors, 74.2% were national visitors and 25.8% were international.

January-June	Visitors	Change %
2021	2,364,990	
2022	6,950,076	193.9%
2023	9,326,185	34.2%



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

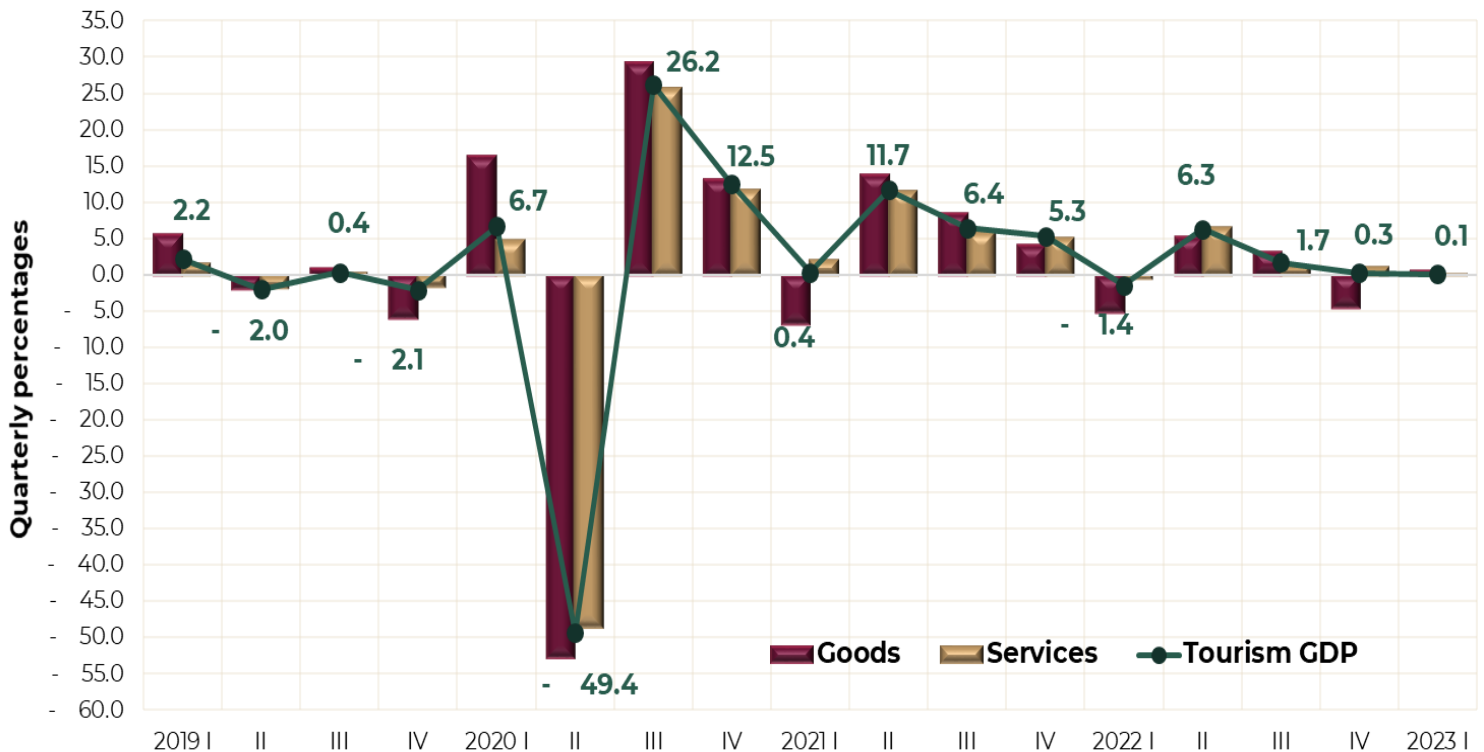




TOURIST GROSS DOMESTIC PRODUCT

Chart 22. Based on the Quarterly Indicators of Tourism Activity, **tourism GDP** in the first quarter of 2023 registered an increase of **0.1%** compared to the fourth quarter of 2022. By components, **services** increased by **0.1%** in real terms and **goods**, had an increase of **0.6%** over what was recorded in the fourth quarter 2022.

Quarter	Index of Physical Volume	Change %
2022-I	105.0	
2022-IV	113.7	8.4%
2023-I	113.8	0.1%





ECONOMIC CONTEXT (Ministry of Finance)

National

As for Mexico's economic activity, during the second quarter of 2023, its performance continued strong, supported mainly by the strength of its domestic demand and, to a lesser extent, by a greater contribution of manufacturing exports. On the first point, they highlighted the high levels of job creation and the increase in wages, factors that supported the growth of private consumption and the demand for imports. In addition, higher volumes of gross fixed investment were observed in the context of high demand for machinery and equipment, non-residential investment in industrial spaces and the progress of the Federal Government's infrastructure projects.

With information from the Global Indicator of Economic Activity (IGAE), between April and May, growth of 0.8% was higher than the previous three bimonthly and with respect to the end of 2022 accumulated a growth of 1.5%, with figures adjusted for seasonality. This result not only meant that the IGAE accumulated 10 bimonthly consecutive increases, but also that the growth of economic activity by 2023 remained in line with what was foreseen in the 2023 Economic Package. In the interior, there was a slight increase in primary activities as a result of better weather conditions, while secondary activities grew, supported mainly by the manufacturing and construction sectors, while the tertiary sector was boosted by the trade and transport, leisure, cultural and sports sectors.

In the external sector, during the two months of April and May, Mexican exports registered an increase of 0.4% over the previous two months and accumulated a growth of 3.0% in the year, with figures adjusted for seasonality.

International

As for Mexico's economic activity, during the second quarter of 2023, its performance During the second quarter of the year, global economic activity maintained a positive pace of growth, despite continued increases in monetary policy rates in emerging and advanced economies, as well as the tightening of credit standards and geopolitical conflicts. This dynamism came mainly from the strength of the services sectors and the domestic demand of these economies, supported by a good performance of labour markets, mainly in advanced economies. In addition, lower supply restrictions due to greater standardization of supply chains and lower costs of energy and industrial materials allowed the global supply of products to be increased.

While this contributed to reducing price pressures relative to the previous quarter and keeping inflation expectations anchored, overall inflation rates remained above the target level of most of the world's central banks. Factors such as the persistence of a labor demand relatively higher than the labor supply and the persistence in the inflation of services and food affected the prices of the economies and validated the need to maintain, or even adjust upwards, the restrictive monetary stance in the major central banks.

Given this scenario, among the largest economies mixed signals were observed around their economic performance during the second quarter. The gross domestic product (GDP) of the United States (USA) registered a quarterly growth of 0.6% real, supported by private consumption in services, in line with greater job creation. Meanwhile, investment in the residential and non-residential sectors made a slight positive contribution, despite the persistence of high long-term interest rates.



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)									Change % 22/21	January-June		Change % 23/22
		2015	2016	2017	2018	2019	2020	2021	2022	2022		2023		
International travelers balance (INEGI and Banco de México)														
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	13,805.7	15,577.0	12.8%	
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	2,944.0	3,876.1	31.7%	
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,963.3	43.4%	10,861.7	11,700.9	7.7%	
International travelers to Mexico (INEGI and Banco de México)														
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,994.5	19.3%	30,931.2	36,938.3	19.4%	
International tourists	Thousand	32,093.3	35,079.4	39,290.3	41,312.7	45,024.5	24,283.5	31,860.4	38,325.6	20.3%	17,988.3	20,097.7	11.7%	
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,423.6	40.9%	12,152.6	13,163.2	8.3%	
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	5,835.7	6,934.5	18.8%	
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	12,942.9	16,840.6	30.1%	
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	9,796.7	11,786.3	20.3%	
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	3,146.2	5,054.3	60.6%	
Inbound travelers expenditure (Million dollars)														
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	13,805.7	15,577.0	12.8%	
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,347.3	42.5%	13,036.9	14,478.9	11.1%	
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.9	44.5%	12,468.7	13,750.5	10.3%	
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	568.3	728.4	28.2%	
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	768.7	1,098.1	42.8%	
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	533.7	690.2	29.3%	
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	235.1	407.9	73.5%	
Average expenditure (dollars)														
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	446.3	421.7	-5.5%	
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.5	18.5%	724.7	720.4	-0.6%	
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	1,026.0	1,044.6	1.8%	
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	97.4	105.0	7.9%	
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	59.4	65.2	9.8%	
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	54.5	58.6	7.5%	
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	74.7	80.7	8.0%	
International travelers abroad Mexico (INEGI and Banco de México)														
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,890.5	27.0%	19,256.7	23,615.2	22.6%	
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	2,944.0	3,876.1	31.7%	
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.4	7.9%	152.9	164.1	7.4%	
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,750.2	17.7%	6,168.9	6,860.5	11.2%	
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,427.8	33.1%	2,228.3	2,897.6	30.0%	
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	394.7	13.1%	361.2	422.4	16.9%	
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	13,087.9	16,754.7	28.0%	
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	715.7	978.5	36.7%	
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	54.7	58.4	6.8%	
Arrival of passengers on domestic and international flights (AFAC)														
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	50,557.4	58,418.3	15.5%	
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	24,421.8	27,884.5	14.2%	
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	26,135.6	30,533.8	16.8%	
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)														
Country of nationality														
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,591.3	46.2%	10,262.3	10,843.5	5.7%	
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	6,659.7	6,583.3	-1.1%	
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	859.6	1,384.9	61.1%	
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	412.5	361.5	-12.4%	
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	265.1	231.5	-12.7%	
Argentina	Thousands	341.1	406.0	474.2	490.2	387.3	105.1	113.8	314.2	176.2%	159.9	173.5	8.5%	
Country of residence														
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	46.0%	10,007.2	10,214.7	2.1%	
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	28.1%	6,853.4	6,495.3	-5.2%	
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	803.2	1,349.0	68.0%	
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	372.0	315.5	-15.2%	
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	253.3	217.7	-14.1%	
Argentina	Thousands	309.6	375.2	451.3	454.3	351.0	91.9	89.0	276.2	210.1%	141.7	152.2	7.4%	
Movements cruise (INEGI and SCT, Dirección General de Puertos)														
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	3,146	5,054	60.6%	
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	1,382	1,556	12.6%	
Hotel business* (SECTUR)														
Porcentaje de hotel ocupación	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	56.7%	15.5	54.7	60.0	5.3	
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,114.9	83,393.1	85,200.9	38,848.7	60,979.8	80,550.0	32.1%	37,862	41,957	10.8%	
Number of tourist jobs** (SECTUR based on ENOE)											First Quarter (2023 Vs 2022)			
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,388.1	4,678.1	6.6%	

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2023	2024	2023	2024
International Monetary Fund	2.60	1.50	6.30	3.90
OECD	2.60	2.10	5.90	3.70
Bank of Mexico Survey*	2.50	1.50	4.60	4.03
Ministry of the Treasury and Public Credit*	3.00	3.00	5.00	4.00

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook Update (July 2023); **OECD** Economic Outlook, Jun 2023; **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (03/07/2023).

Ministry of Finance, General Economic Pre Criteria 2024.



ECONOMIC INDICATORS

General Economic Activity and Services Identified with Tourism												
Gross Domestic Product												
. Millions of current pesos	17,666,059	16,299,082	17,043,474	17,483,556	18,053,802	17,530,364						
. Constant prices annual variations in %	-0.2	-7.7	4.6	4.2	3.5	2.9						
General Economic Activity and Services Identified with Tourism												
Tertiary activities												
- Air Transportation (481)												
. Millions of current pesos	43,234	22,051	33,878	47,359	48,084	46,465				47,984		
. Constant prices annual variations in %	8.05	(49.00)	53.6	31.3	23.2	37.2				22.7		
- Temporary Lodging Services (721)												
. Millions of current pesos	217,522	98,739	157,998	221,612	226,559	216,822				223,676		
. Constant prices annual variations in %	1.94	(54.61)	60.0	29.6	14.6	37.2				17.1		
- Food and Beverages Preparation Services (722)												
. Millions of current pesos	194,671	135,375	154,509	169,595	173,402	177,844				181,928		
. Constant prices annual variations in %	1.23	(30.46)	14.1	7.8	4.7	15.1				3.7		
Quarterly Indicators of Tourism Activity *												
Tourism GDP												
. Annual variations in %	0.3	-25.1	14.9	12.7	7.3	14.2				7.3		
Internal tourism consumption												
. Annual variations in %	1.0	-28.0	18.0	14.9	9.5	16.8				8.0		
Domestic tourism consumption												
. Annual variations in %	0.7	-23.1	11.8	15.2	11.5	14.1				6.4		
Inbound tourism consumption												
. Annual variations in %	2.4	-51.0	62.5	13.8	1.1	30.0				13.7		
Unemployment National Rate ** (closing of the period)												
. Total Percentage of PEA	2.91	3.79	3.51	3.34	2.76	3.00	2.72	2.39	2.82	2.93	2.65	
Prices*** and Exchange Rate												
National Price Index (closing of the period)												
Consumer (percent variation)	3.6%	3.4%	5.7%	8.7%	7.8%	7.8%	7.9%	7.6%	6.8%	6.3%	5.8%	5.1%
. Air transport (percent variation)	9.0%	-11.2%	24.2%	20.2%	15.2%	15.2%	20.0%	19.8%	6.5%	-13.9%	-7.3%	-4.1%
. Hotel (percent variation)	2.8%	-5.3%	0.2%	11.6%	12.0%	12.0%	10.8%	10.9%	12.2%	9.2%	8.2%	8.4%
. Package Tourist Services (percent variation)	4.5%	-6.2%	2.2%	18.4%	16.9%	16.9%	12.9%	13.4%	9.1%	-0.7%	0.1%	-2.4%
. Restaurants (percent variation)	5.4%	4.0%	5.2%	10.0%	9.4%	9.4%	10.6%	10.7%	10.7%	10.6%	10.4%	9.8%
Exchange Rate (peso / dollar)												
. Average of the period	19.257	21.494	20.279	20.075	20.119	20.119	18.986	18.599	18.375	18.086	17.737	17.241
Business Cycle Indicators and Consumer Confidence (monthly difference****)												
. Coincident Indicator	-0.18	0.05	0.19	0.04	0.05	0.05	0.06	0.06	0.06	0.06	0.06	N.D.
. Forward Indicator	0.38	0.31	-0.10	-0.12	0.05	0.05	0.08	0.09	0.09	0.10	0.11	0.12
. Confidence Consumer Index	-0.46	0.43	-0.06	-0.06	0.21	0.21	0.22	0.18	0.12	0.09	0.07	0.07

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2013

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** [Base index second half of July 2018=100] For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.

