



Results of Tourism Activity 2019

Undersecretariat of Planning and Tourism Policy

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TURISMO
SECRETARÍA DE TURISMO



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INDEX

- Outstanding results
- International Visitors to Mexico
 - 1.1. Arrival of international visitors 6
 - 1.2. Arrival of international tourists6
 - 1.3. International travel receipts 7
 - 1.4. Average Expenditure of Long-Stay tourists, Air transport8
 - 1.5. Departures of international tourists from Mexico9
 - 1.6. Spending by international visitors from Mexico 9
 - 1.7. International travelers balance10
- Air Transportation
 - 2.1 International visitors to Mexico arriving by nationality 12
 - 2.2. International visitors to Mexico arriving by residence13
 - 2.3 American and Canadian passengers arriving by nationality14
 - 2.4. American and Canadian passengers arriving by residence 15
 - 2.5 Main airports of arrival by nationality 16
- Domestic Tourism
 - 3.1. Occupancy rate18
 - 3.2. Arrival of tourists to Hotels 18
- Transportation
 - 4.1. Air Transportation 20
 - 4.2. Maritime Transportation22
 - 4.3. Main Ports 23
- Museums and archeological sites
 - 5.1. Museums and archeological sites 25
- Other Indicators
 - 6.1 Tourism employment.....27
 - 6.2. Results of tourism activity, tablet28
 - 6.3. Macroeconomic indicators, prospects.....29
 - 6.4. Mexico’s key economic indicators30
 - 6.5. Economic context 31



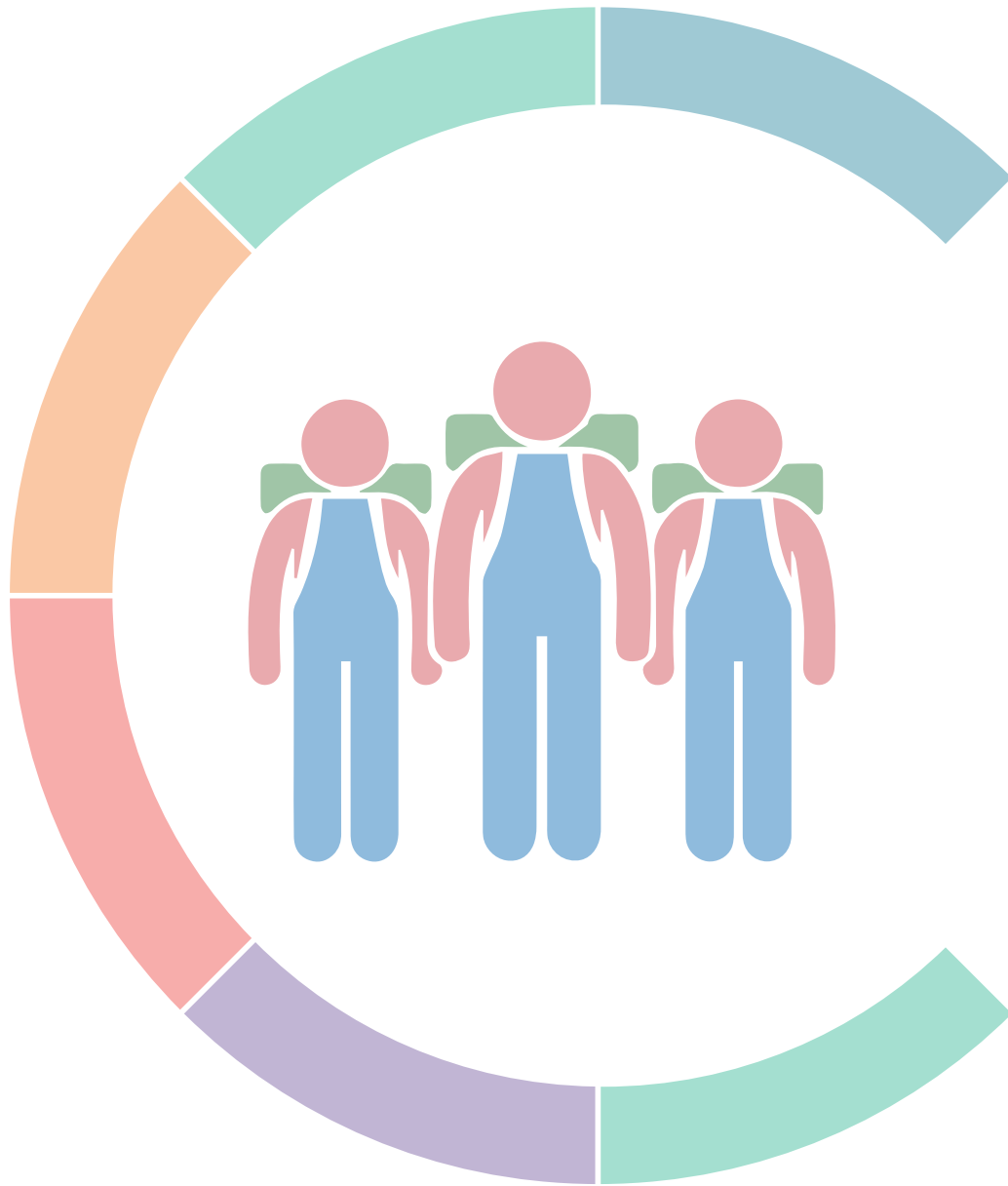
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During 2019:

1. International tourists arrivals was 45.0 million, higher by 3.7 million than 2018 same period, increasing 9.0%.
2. Foreign currency income for international travelers amounted to 24 thousand and 563 million dollars, which represented an increase of 9.0% over the January-December 2018 period.
3. The amount of foreign currency spent by travelers residing in Mexico when going abroad was 9 thousand and 848 million dollars, a lower amount of one thousand 382 million dollars than observed in January-December 2018 and equivalent to a reduction of (-)12.3%.
4. International tourists departures from Mexico abroad amounted to 19 million 547 thousand tourists, 201 thousand 718 tourists less than January-December 2018 period, wich represented (-) 1.0% decrease.
5. International travelers balance registered a surplus of 14 thousand and 715 million dollars, 30.3% higher than observed in January-December 2018 period.
6. United States citizens's arrivals by air stands out, representing 55.2% of the total amount, while Canada was 12.1%. Colombia and Brazil citizens participated with 3.2% and 2% of total, respectively. European region had a 12.4% share in total, 3.1% corresponding to United Kingdom citizens, same period.
7. Hotel occupancy percentage in the grouping of 70 tourist centers was 60.3%, lower level by (-) 0.7 percentage points compared to observed in January-December of the last year when it was 61.0%.
8. Domestic tourist arrivals to hotel rooms reached 62 million 82 thousand tourists (73.0% of total); while 22 million 920 thousand were international tourists (27.0% of the total).



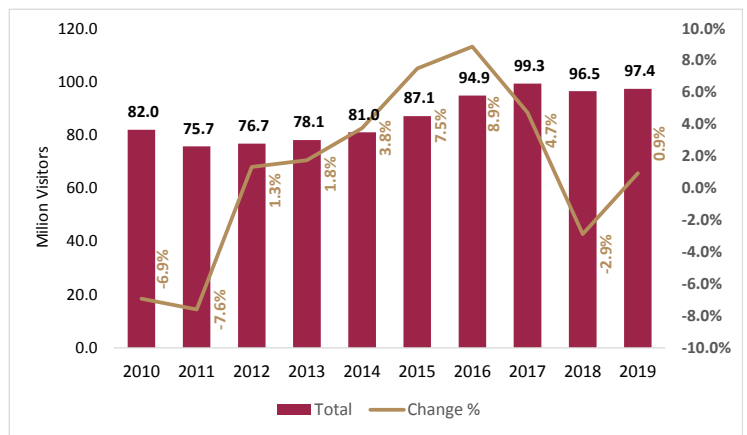
International Visitors to Mexico



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January-December 2019 the number of international visitors arriving to Mexico was **97.4 million**, this is 908 thousand visitors more than January-December 2018 and represented an increase of 0.9%.

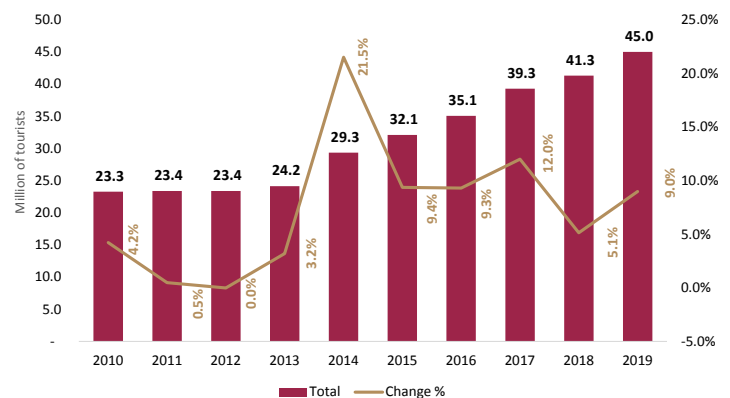
January-December	Million visitors	Change
2018	96.5	
2019	97.4	0.9%



ARRIVAL OF INTERNATIONAL TOURISTS

Chart 2. International tourists arrivals in January-December 2019 were **45 million**, reaching 3 million 711 thousand more than 2018 same period, increasing 9.0%.

January-December	Million tourists	Change
2018	41.3	
2019	45.0	9.0%



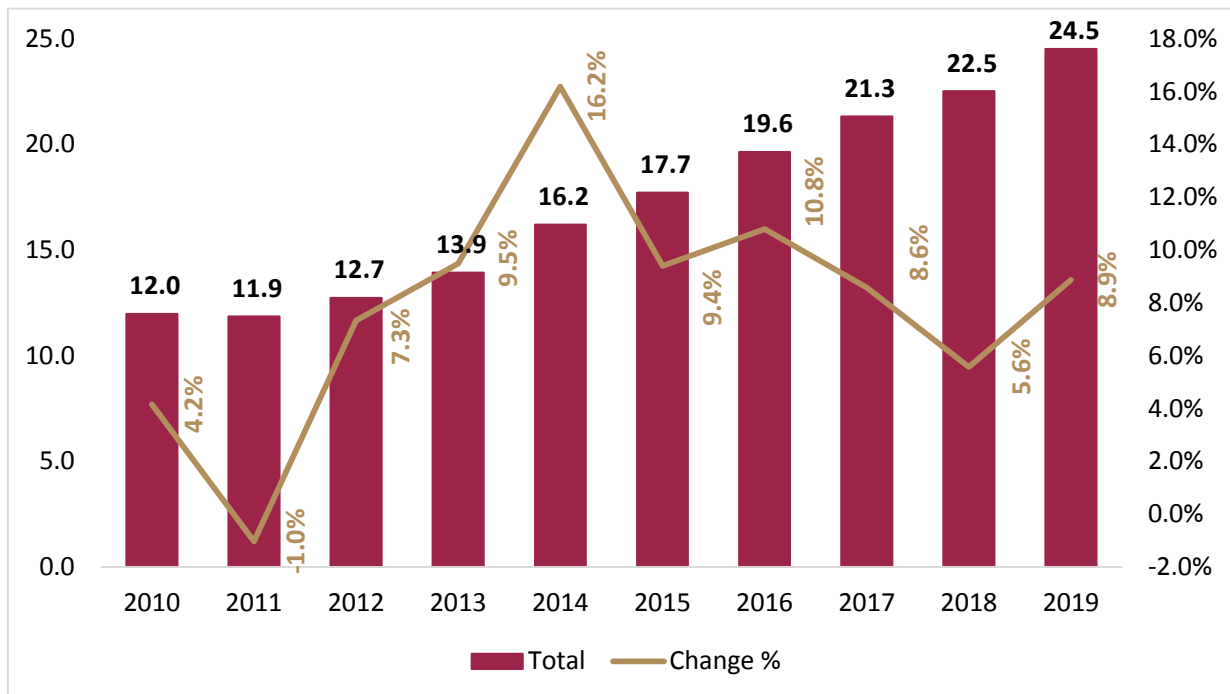
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In January-December 2019 foreign currency income from international arrival visitors was **24 thousand 563 million dollars**, equivalent to increasing 9.0% in terms to January-December 2018 period.

January-December	Mililon dollars	Change
2018	22,526.4	
2019	24,562.6	9.0%



Source: INEGI and Bank of Mexico, Balance of payments
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



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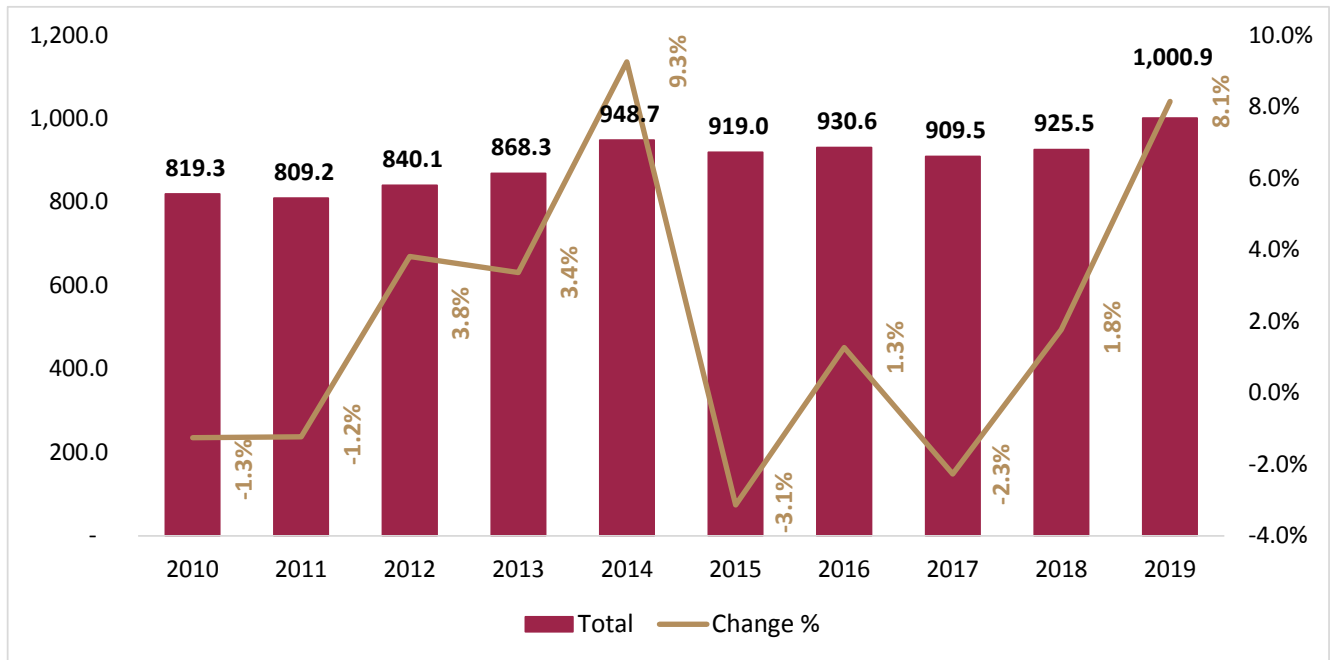
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AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In January-December 2019, average expenditure of long-stay tourists by air was 1,000.9 dollars, this represents increasing of 8.1% in comparison to same period of 2018.

January-December	Dollars	Change
2018	925.49	
2019	1,000.89	8.1%



Source: INEGI and Bank of Mexico, Balance of payments.
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



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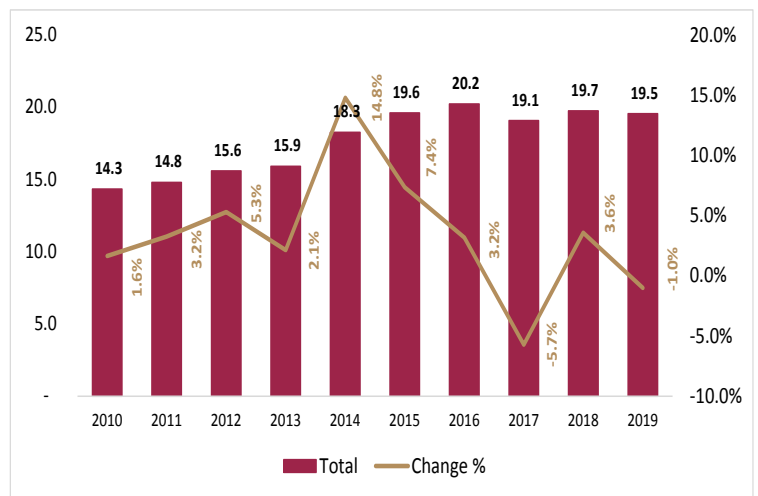
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DEPARTURES OF INTERNATIONAL TOURIST FROM MEXICO

Chart 5. According to INEGI, during January-December 2019, international tourists departures' number from Mexico was **19 million 547 thousand**, which is 202 thousand less tourists than same 2018 period and represents a (-) 1.0% decrease.

January-December	Million tourists	Change
2018	19,748	
2019	19,547	-1.0%

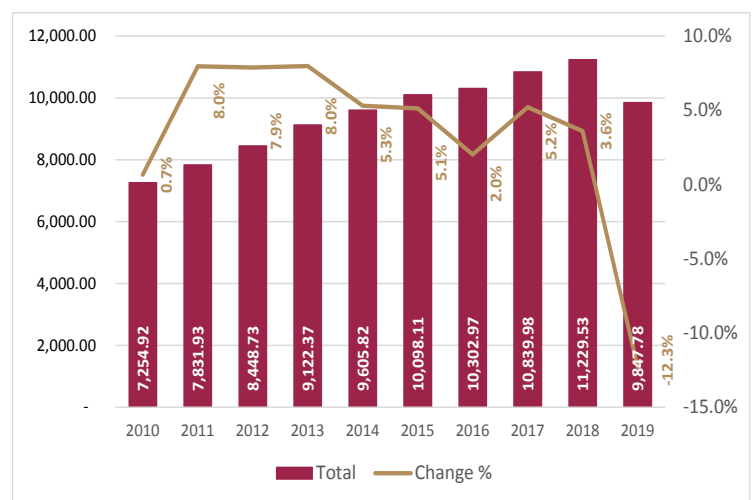


Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January-December 2019, foreign currency spent by visitors residing in Mexico when going abroad was **9 thousand 848 million dollars**, lower one million 382 thousand dollars to 2018 same period, equivalent to (-) 12.3% decrease.

January-December	Million dollars	Change
2018	11,229	
2019	9,848	-12.3%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



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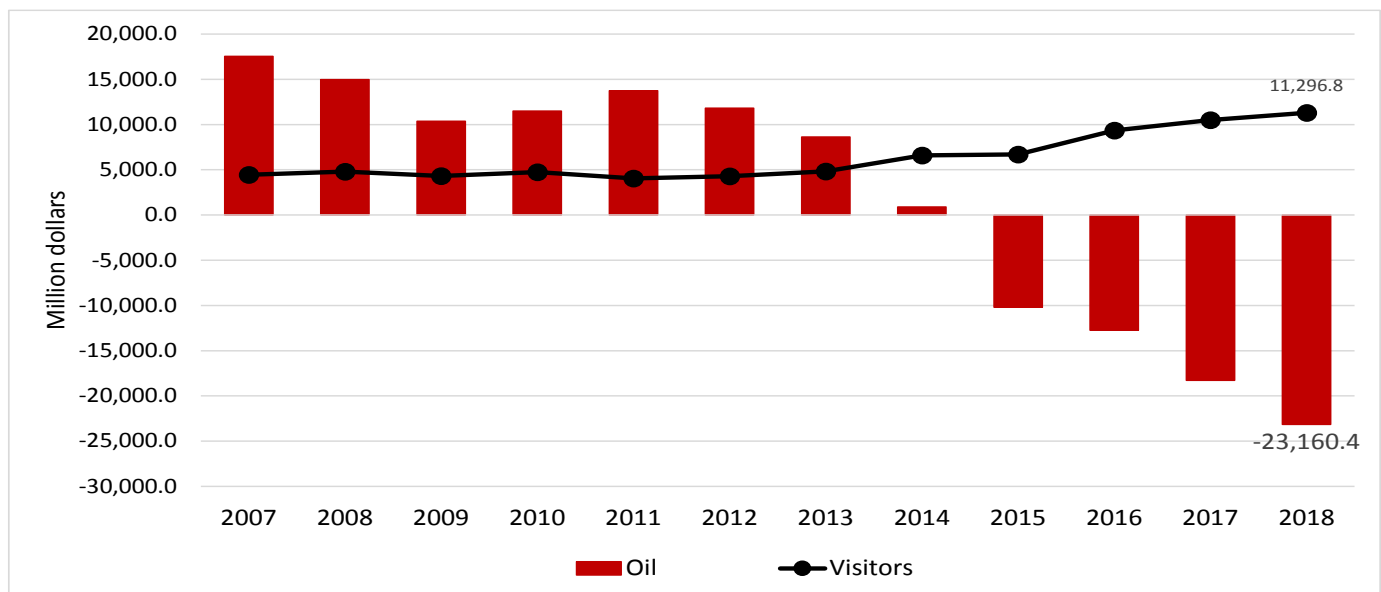


INTERNATIONAL TRAVELERS BALANCE

Chart 7. January-December 2019, international travelers balance registered a surplus of **14 thousand 715 million dollars**, this represents increasing of 30.3% in comparison to 2018 same period.

January-December	Million dollars	Change
2018	11,296.8	
2019	14,714.8	30.3%

Balance of Oil and International Travellers



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



Air Transportation



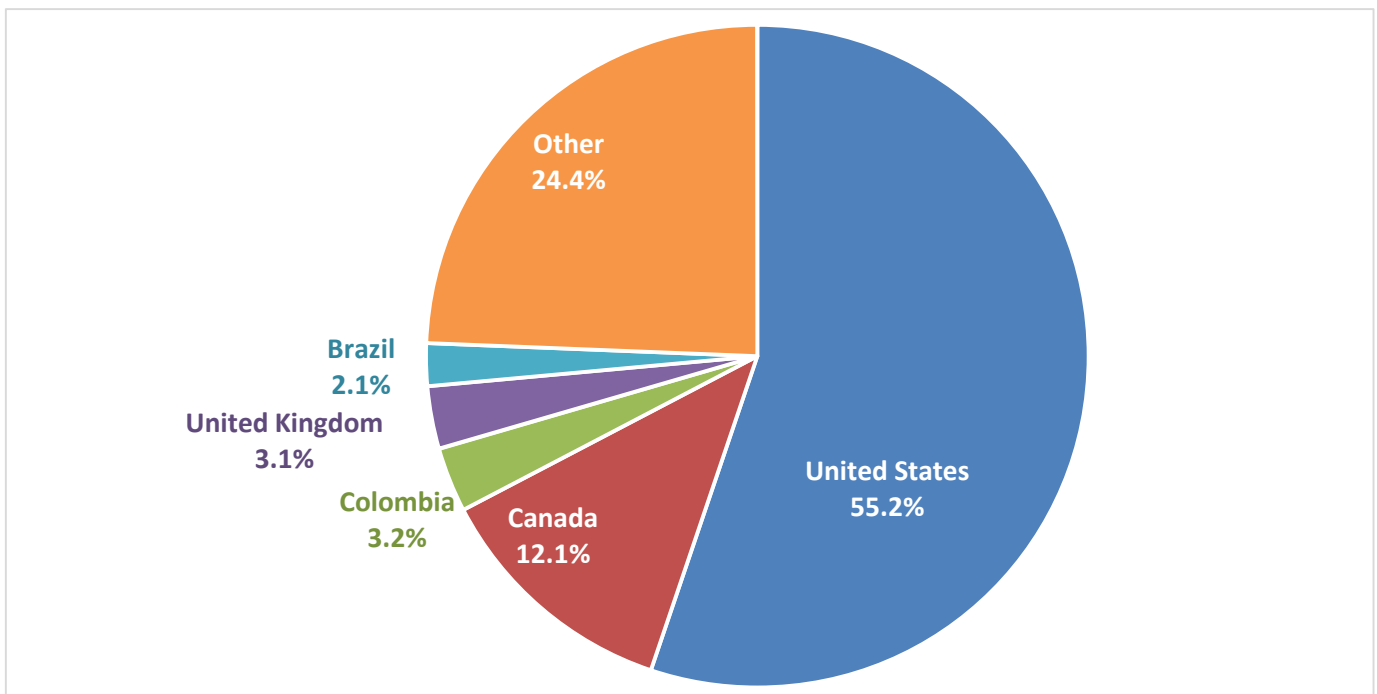
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INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR

Chart 8. During January-December 2019 United States citizens’s arrivals by air stands out, representing 55.2% of total, from Canada was 12.1%, while the European region had 12.4% participation in total, corresponding 3.1% to United Kingdom citizens, South America region represented 11.8% of total, Colombia and Brazil citizens participated with 3.2% and 2.1% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures



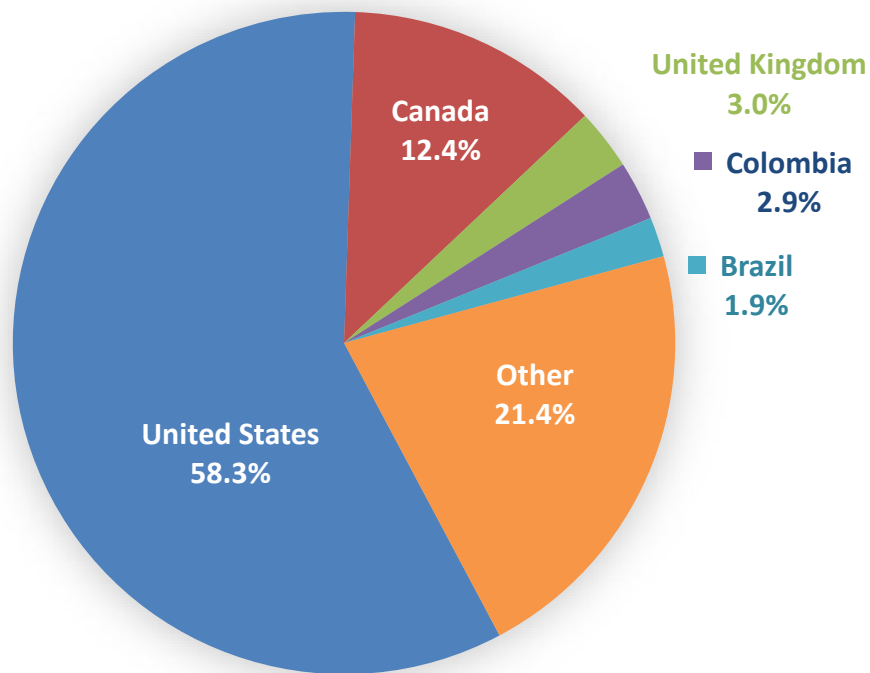
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INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. During January-December 2019, passengers by air arrival residing in the United States representing 58.3% of total, as well as Canada with 12.4%, while European region share 10.8% of total, being residents in United Kingdom who represented 3.0% of total arrivals by air, South America region represented 10.6% of total, where residents from Colombia and Brazil participated with 2.9% and 1.9% of total, respectively.



Source: Migration Policy Unit, SEGOB

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



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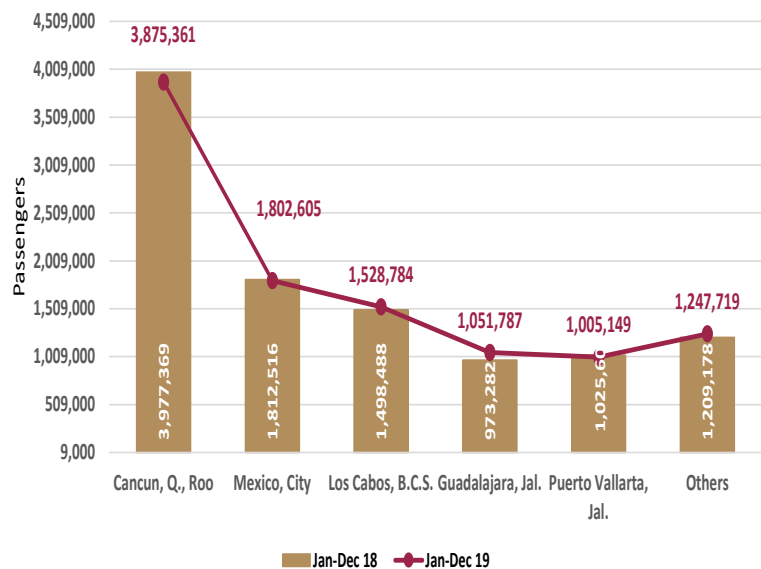
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AMERICAN PASSENGERS PER AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air increased 0.1% in January-December 2019 compared to same period of 2018, registering **10 million 511 thousand passengers** who arrived firstly at the Cancun Airport, followed by Mexico City Airport.

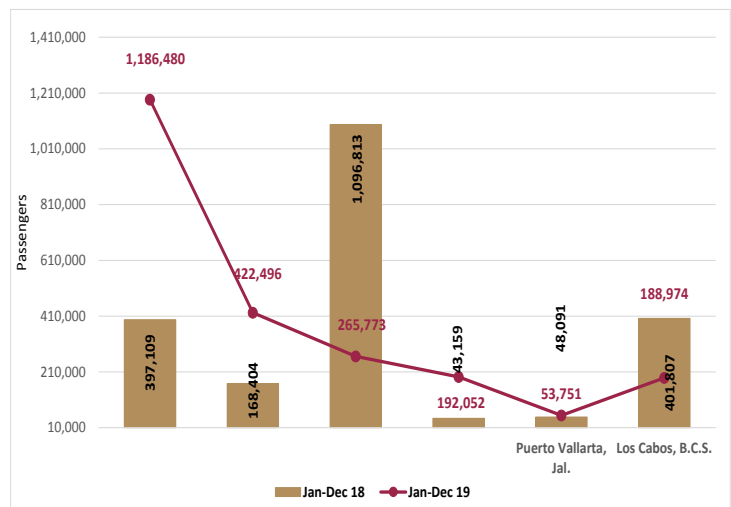
January-December	American passengers	Change
2018	10,496,434	
2019	10,511,405	0.1%



CANADIAN PASSENGERS PER AIRPORT

Chart 11. In January-December 2019, Canada citizens who arrived to Mexico by air was 7.2% higher compared to same 2018 period, by registering **2 millón 310 thousand passengers**, They firstly arrived at the Cancun Airport, followed by Puerto Vallarta and Los Cabos Airport.

January-December	Canadian passengers	Change
2018	2,155,383	
2019	2,309,526	7.2%

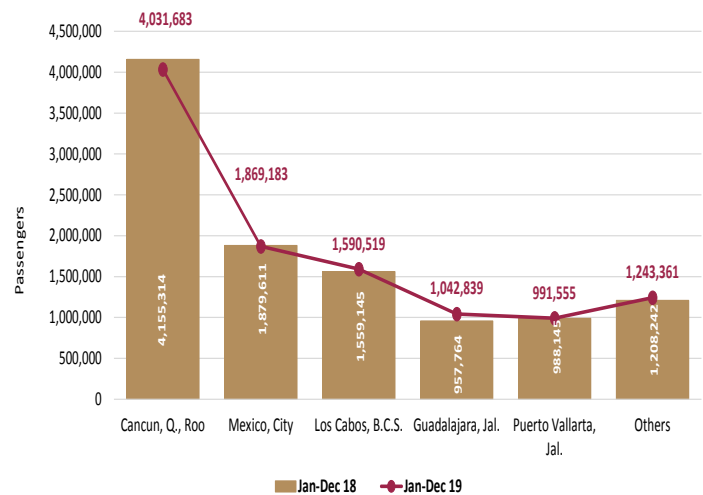




AMERICAN PASSENGERS PER AIRPORT

Chart 12. The American residents who arrived to Mexico by air increase 0.2% in January-December 2019 compared to 2018 period, registering **10 million 769 thousand passengers** who firstly arrived at Cancun Airport, followed by Mexico City Airport.

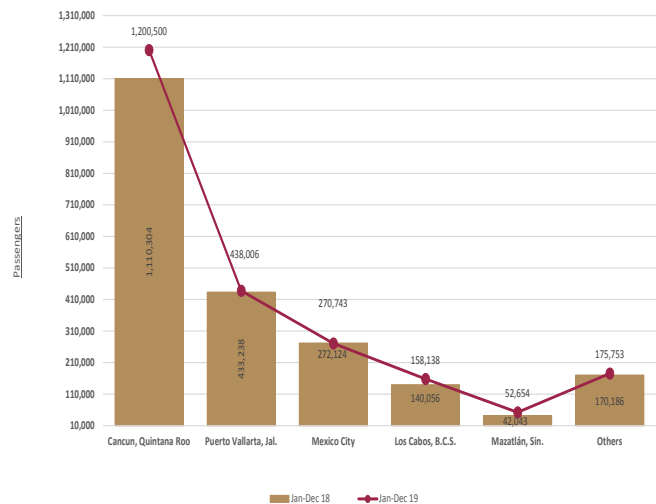
January-December	American passengers	Change
2018	10,748,221	
2019	10,769,140	0.2%



CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January-December 2019 the Canadian residents who arrived to Mexico by air was 5.9% higher compared to same 2018 period, amounted **2 million 296 thousand passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

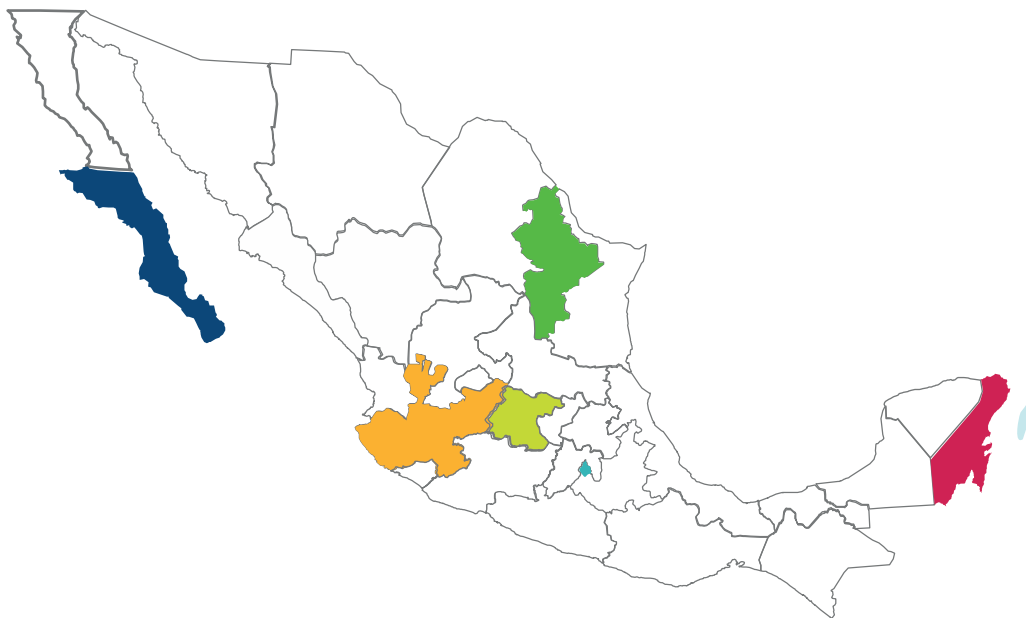
January-December	Canadian passengers	Change
2018	2,167,951	
2019	2,295,794	5.9%





MAIN AIRPORTS OF ARRIVAL

Figure 1. In 2019, the airports with the highest number of foreign passengers were Cancun (7,889,646); Mexico City (4,989,201); Los Cabos (1,791,769); Puerto Vallarta (1,515,681); Guadalajara (1,128,155); Monterrey (288,573); Silao (202,001) and Cozumel (178,634).



JANUARY-DECEMBER 2018

Baja California Sur		Jalisco		Mexico City		Quintana Roo		Nuevo León		Guanajuato	
Los Cabos B.C.S.		Pto. Vallarta Guadalajara		Mexico City		Cancún Cozumel		Monterrey		Silao	
2018	1,737,261	2018	1,502,220 1,058,062	2018	4,858,708	2018	7,879,684 204,282	2018	277,958	2018	201,569
2019	1,791,769	2019	1,515,681 1,128,155	2019	4,989,201	2019	7,889,646 178,634	2019	288,573	2019	202,001
Change	3.1%	Change	0.9% 6.6%	Change	2.7%	Change	0.1% -12.6%	Change	3.8%	Change	0.2%

Note: Figures refers to events because the same person may have entered the country in more than one occasion. From this date only the nationality of international passengers is considered.

Source: Migration Policy Unit, SEGOB

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



Domestic Tourism



OCCUPANCY RATE

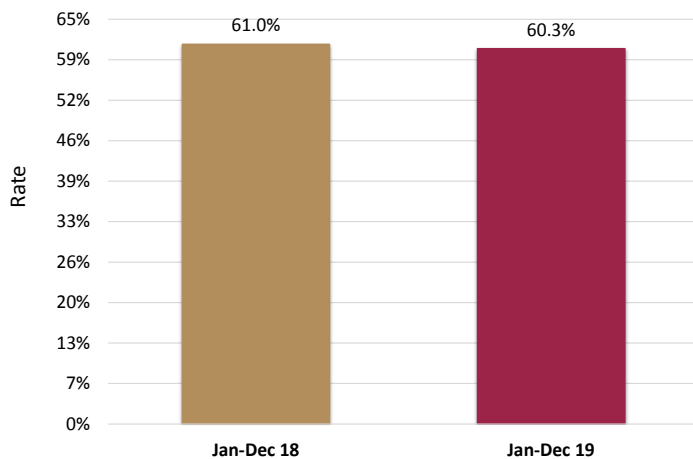


Chart 14. During January-December 2019 Hotel Occupancy percentage in a 70 grouping of tourist centers, was 60.3%, 7 tenths of percentage points lower compared to same 2018 period.

ARRIVAL OF TOURISTS TO HOTELS

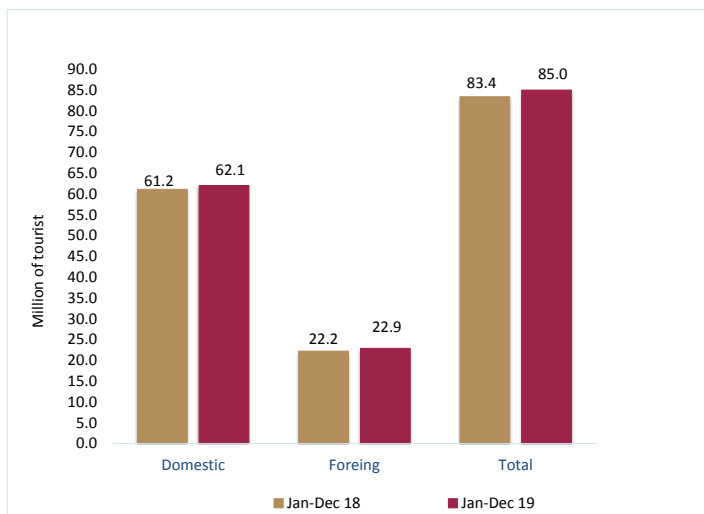


Chart 15. During January-December 2019, domestic tourist arrivals to hotel rooms was 62 million 82 thousand tourists (73.0%), the 22 million 920 thousand remaining arrivals (27.0%) was foreign tourist.

Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increase of 1.9%, compared to 2018.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



Transportation



AIR TRANSPORTATION

Chart 16. Passengers arriving number by air during January-December 2019 was 78 million 579 thousand passengers, representing 4 million 486 thousand passengers additional 6.1% compared to same period last year.

January-December	Thousand passengers	Change
2018	74,094	
2019	78,579	6.1%

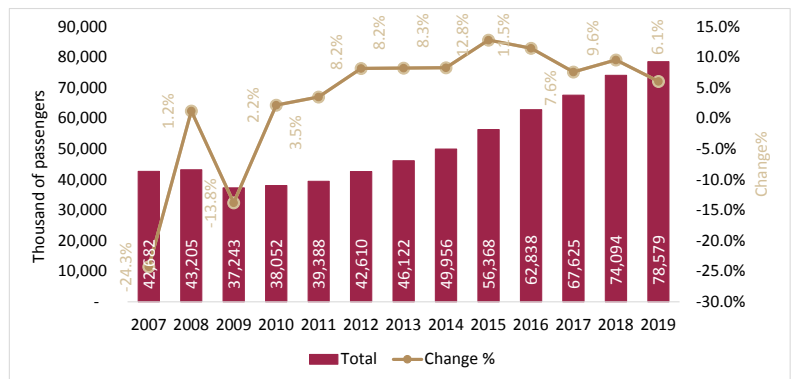
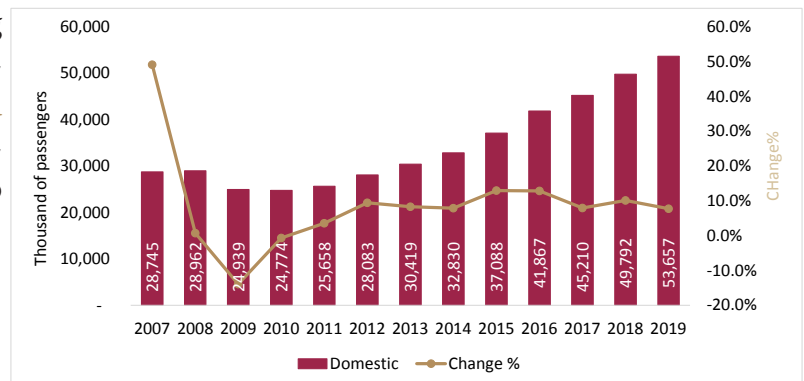


Chart 17. The number of passengers arriving by air on domestic flights during January-December 2019 was 53 million 658 thousand passengers, representing 3 million 866 thousand passengers additional 7.8%, compared to same period last year.

January-December	Thousand passengers	Change
2018	49,792	
2019	53,658	7.8%





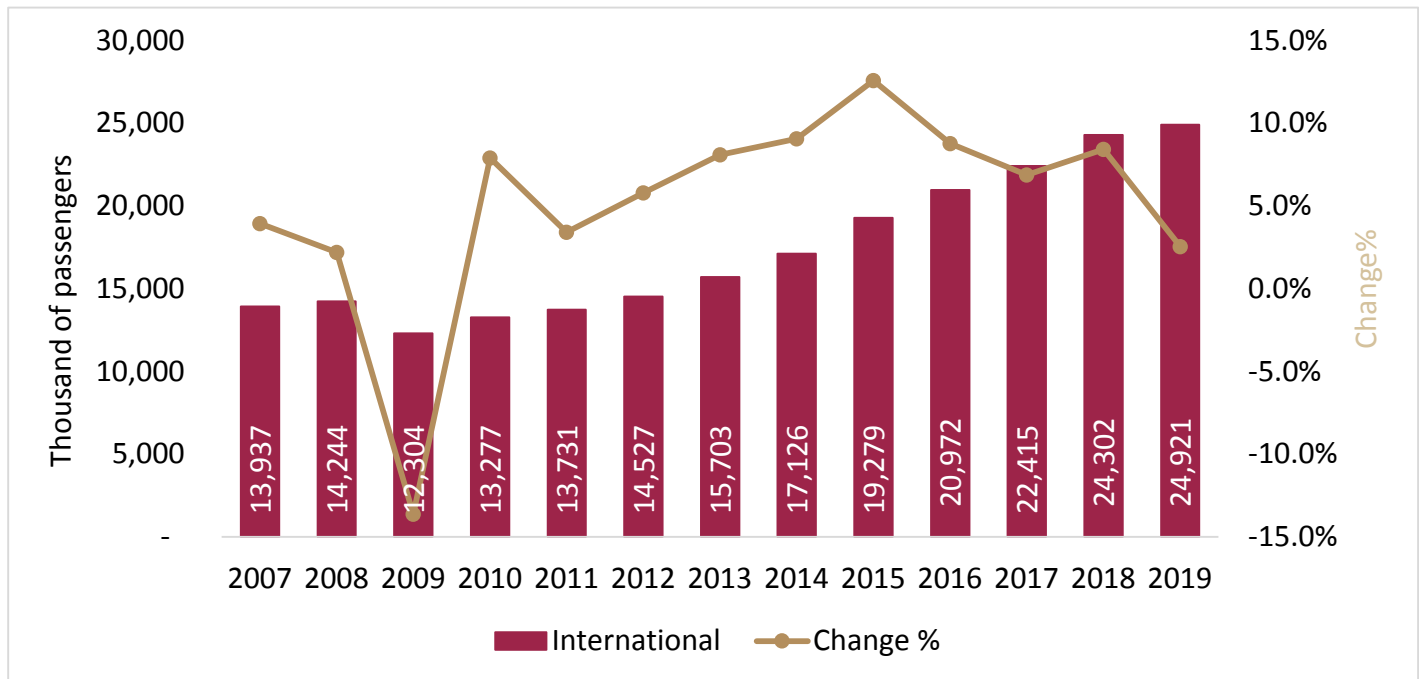
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Chart 18. Passengers on international flights arrivals during January-December 2019 was **24 million 921 thousand passengers**, representing an increase of 619 thousand and 589 passengers compared to last year same period.

January-December	Thousand passengers	Change
2018	24,302	
2019	24,921	2.5%





MARITIME TRANSPORTATION

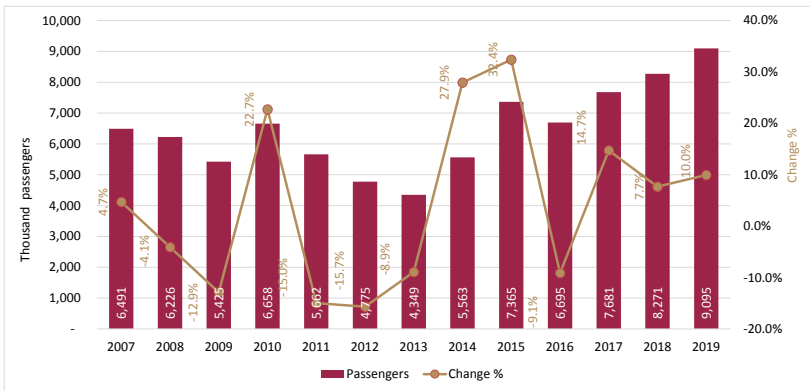


Chart 19. During January-December 2019, cruise passengers number was **9 million 95 thousand passengers**, 823 thousand and 477 passengers increasing 10.0% compared to same period last year.

January-December	Thousand passengers	Change
2018	8,271	
2019	9,095	10.0%

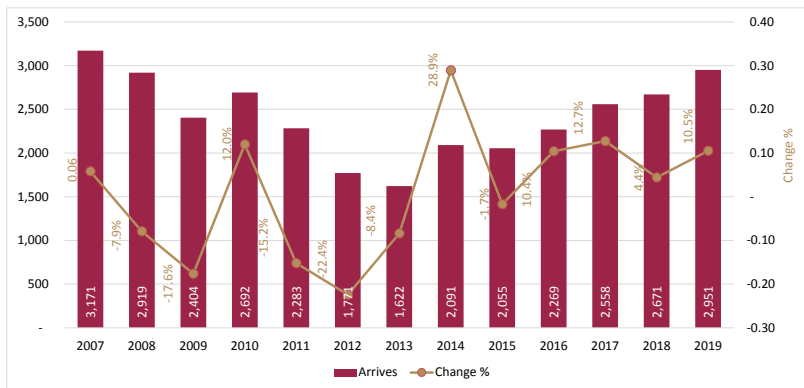


Chart 20. The number of cruises arrived to our destinations during January-December 2019 was **2 thousand 951 cruises**. It represents increase up 280 cruises to 10.5% over 2018 same period.

January-December	Arrivals	Change
2018	2,671	
2019	2,951	10.5%

Source: General Coordination of Ports and Merchant Navy, Ministry of Communications and Transportation (SCT)
<http://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



MAIN PORTS

Figure 2. In 2019, the ports that received the highest number of passengers were Cozumel, Majahual, Ensenada, Cabo San Lucas, Progreso y Puerto Vallarta, representing 93.5% of total passengers.



JANUARY-DECEMBER 2019

Ensenada, B.C.		Cabo San Lucas, B.C.S.		Progreso, Yuc.		Majahual, Q. Roo		Cozumel, Q. Roo		Puerto Vallarta	
arrivals	passengers	arrivals	passengers	arrivals	passengers	arrivals	passengers	arribos	passengers	arribos	passengers
2018	266 665,799	2018	176 434,489	2018	147 443,352	2018	377 1,227,695	2018	1,298 4,299,871	2018	137 360,812
2019	269 674,469	2019	204 540,459	2019	146 471,853	2019	481 1,604,435	2019	1,366 4,569,853	2019	181 482,335
change	1.1% 1.3%	change	15.9% 24.4%	change	-0.7% 6.4%	change	27.6% 30.7%	change	5.2% 6.3%	change	32.1% 33.7%



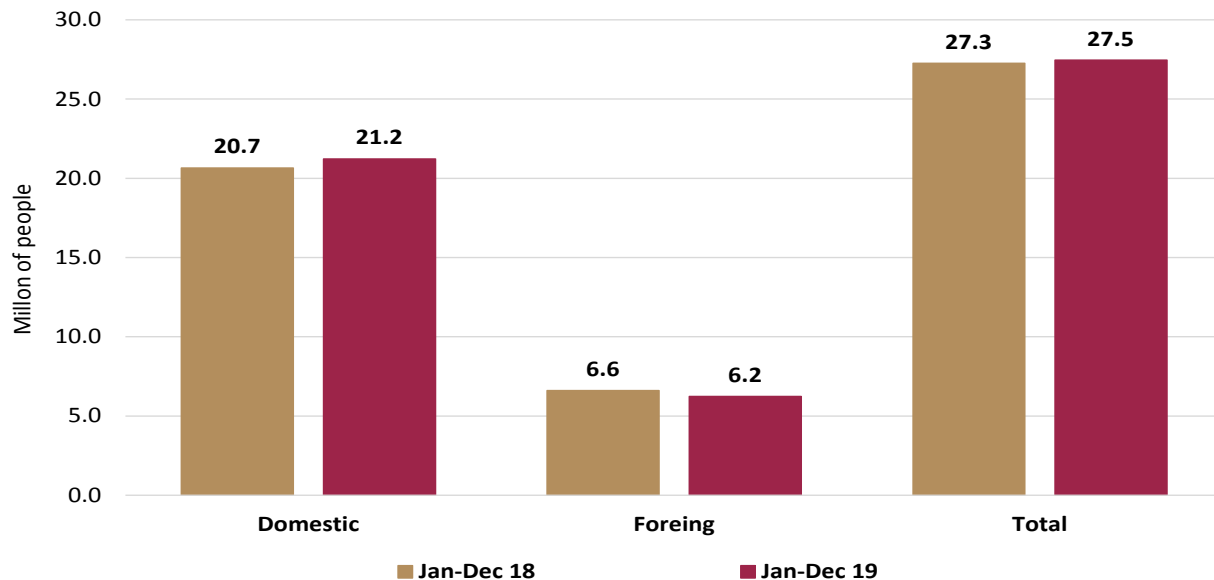
Museums and archeological sites



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 21. The National Institute of Anthropology and History reported **27 million 456 thousand visitors during January-December 2019**, This is 194 thousands 957 visitors more than reported same period of 2018, representing a growth of 0.7%. Of total visitors, 77.3% corresponded to national visitors and 22.7% to foreigners.

January-December	Million passengers	Change
2018	27.3	
2019	27.5	0.7%



Source: National Institute of Anthropology and History (INAH)



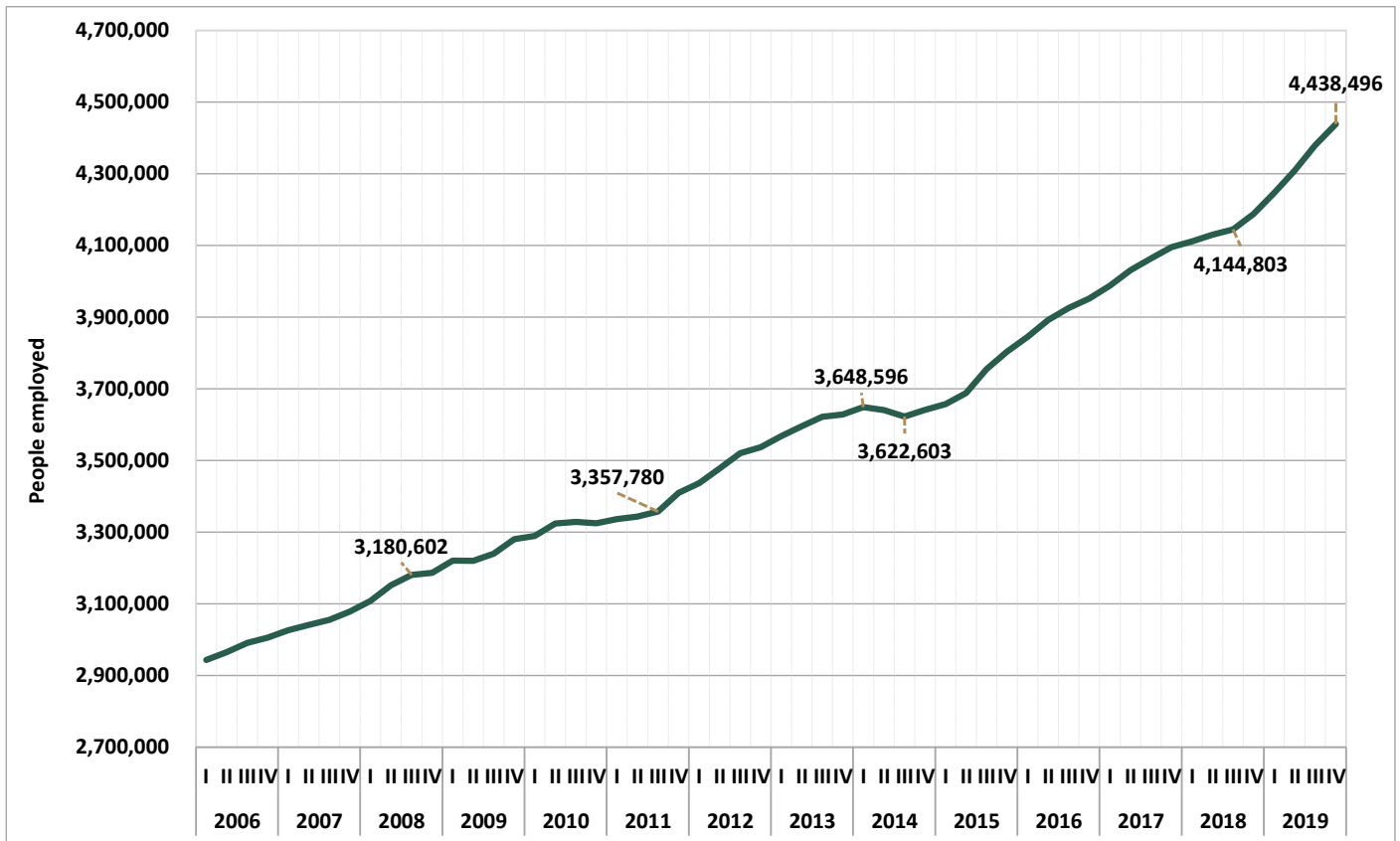
Other Indicators



TOURISM EMPLOYMENT

Chart 22. In the fourth quarter of 2019 around **four million 438 thousand people** were employed in the Mexican tourism sector, which accounted for 8.9% of the national employment. This represented a rise of 6% in comparison to the same quarter of the 2018.

IV Quarter	People Employment	Change
2018	4,187,463	
2019	4,438,496	6.0%



Source: SECTUR. National System of Statistical and Geographic Information.
<https://www.datatur.sectur.gob.mx/SitePages/ResultadosITET.aspx>



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DATATUR 360

Análisis Integral del Turismo



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)					Change % 18/17	January-December		Change % 19/18
		2014	2015	2016	2017	2018		2018	2019	
International travelers balance (INEGI and Banco de México)										
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	5.6%	22,526.4	24,562.6	9.0%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	3.6%	11,229.5	9,847.8	-12.3%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	7.6%	11,296.8	14,714.8	30.3%
International travelers to Mexico (INEGI and Banco de México)										
Number of travelers (Thousand)										
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	-2.9%	96,497.0	97,405.3	0.9%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	5.1%	41,312.7	45,023.7	9.0%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	3.7%	23,306.7	23,757.0	1.9%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	7.1%	18,006.0	21,266.7	18.1%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	-8.1%	55,184.3	52,381.6	-5.1%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	-10.4%	46,913.1	43,287.0	-7.7%
In cruises travelers	Thousand	6,114.8	6,114.8	6,694.6	7,680.6	8,271.2	7.7%	8,271.2	9,094.7	10.0%
Inbound travelers expenditure (Million dollars)										
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	5.6%	22,526.4	24,562.6	9.0%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	6.2%	20,366.3	22,343.4	9.7%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	5.8%	19,261.0	21,034.9	9.2%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	12.4%	1,105.2	1,308.5	18.4%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	0.2%	2,160.1	2,219.2	2.7%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	-4.2%	1,603.5	1,593.2	-0.6%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	15.4%	556.6	626.0	12.5%
Average expenditure (dollars)										
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	8.7%	233.4	252.2	8.0%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	1.0%	493.0	496.3	0.7%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	2.1%	826.4	885.4	7.1%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	4.9%	61.4	61.5	0.2%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	9.0%	39.1	42.4	8.2%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	7.0%	34.2	36.8	7.7%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	7.1%	67.3	68.8	2.3%
International travelers abroad Mexico (INEGI and Banco de México)										
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	-8.5%	86,279.7	82,488.2	-4.4%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	3.6%	11,229.5	9,847.8	-12.3%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	13.2%	130.2	119.4	-8.3%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	3.6%	19,748.4	19,546.6	-1.0%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	8.4%	8,135.2	6,906.8	-15.1%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	4.7%	411.9	353.3	-14.2%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	-11.5%	66,531.3	62,941.6	-5.4%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	-7.3%	3,094.3	2,941.0	-5.0%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	4.8%	46.5	46.7	0.5%
Arrival of passengers on domestic and international flights (ASA)										
Total passengers arriving by air	Thousands	49,955.8	56,367.6	62,838.2	68,269.6	74,093.6	8.5%	74,093.6	78,579.2	6.1%
International flights	Thousands	17,125.6	19,279.3	20,972	22,911	24,301.9	6.1%	24,301.9	24,921.5	2.5%
Domestic flights	Thousands	32,830.2	37,088.3	41,867	45,359	49,791.7	9.8%	49,791.7	53,657.8	7.8%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)										
Country of nationality										
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	1.5%	10,496.4	10,511.4	0.1%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	8.6%	2,155.4	2,309.5	7.2%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	4.9%	590.9	581.2	-1.6%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	3.4%	490.2	387.3	-21.0%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	14.9%	557.6	602.8	8.1%
Country of residence										
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	1.7%	10,748.2	10,769.1	0.2%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	10.7%	2,168.0	2,295.8	5.9%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	4.7%	556.8	549.5	-1.3%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	0.7%	454.3	349.3	-23.1%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	14.9%	494.2	536.2	8.5%
Movements cruise (INEGI and SCT, Dirección General de Puertos)										
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	7.7%	9,003.4	9,094.7	1.0%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	4.4%	2,671.0	2,951	10.5%
Hotel business* (SECTUR)										
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	(0.2)	61.0	60.3	(0.7)
Arrival of tourists to hotel rooms	Thousands	6,500.2	69,941.9	74,471.0	80,231.7	83,363.5	4.1%	83,363.5	85,001.7	2.0%
Number of tourist jobs** (SECTUR based on ENOE)										
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	2.3%	4,187.5	4,438.5	6.0%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, ASA e INEGI, UPM, SCT, SECTUR.

24/02/2020



MACROECONOMIC INDICATORS, PROSPECTS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2019	2020	2019	2020
	International Monetary Fund	0.40	1.30	2.20
OECD	1.60	2.00	3.80	3.50
Bank of Mexico Survey	0.04	1.08	2.93	3.45
Ministry of the Treasury and Public Credit	1.1 - 2.1	1.4 - 2.4	3.40	3.00

Source: **IMF**, World Economic Outlook Database (October 2019); **OECD**, Interim Economic Outlook (2019/May); **Bank of Mexico**, Expectations Survey Economic Specialist Private

Sector (02/12/19); Ministry of Finance, General Economic Policy Guidelines 2020.



TURISMO

SECRETARÍA DE TURISMO



MEXICO'S KEY ECONOMIC INDICATORS

Entries	2014	2015	2016	2017	2018	2019.I	2019.II	2019.III	Jun-19	Jul-19	Aug-19	sep-19	oct-19	nov-19	dic-19
General Economic Activity and Services Identified with Tourism															
Gross Domestic Product															
. Millions of current pesos	17,473,842	18,551,459	20,118,101	21,911,894	23,491,507	23,971,432	24,323,813	23,961,984							
. Constant prices annual variations in %	2.8	3.3	2.9	2.1	2.1	1.2	-0.9	-0.3							
Tertiary activities															
- Air Transportation (481)															
. Millions of current pesos	31,950	35,522	40,976	45,627	49,413	47,902	66,020	58,363							
. Constant prices annual variations in %	8.3	8.5	9.1	11.8	9.8	4.5	9.7	8.0							
- Temporary Lodging Services (721)															
. Millions of current pesos	178,273	204,628	226,194	252,632	270,619	274,724	287,744	282,013							
. Constant prices annual variations in %	6.5	8.6	4.0	6.1	3.8	-2.0	1.8	0.0							
- Food and Beverages Preparation Services (722)															
. Millions of current pesos	191,676	216,860	234,031	250,961	264,408	259,372	279,087	287,007							
. Constant prices annual variations in %	-0.6	6.4	3.2	2.5	0.4	-0.7	2.1	-1.4							
Quarterly Indicators of Tourism Activity															
Tourism GDP															
. Annual variations in %	1.8	5.1	4.0	2.9	2.1	-0.6	0.3								
Internal tourism consumption															
. Annual variations in %	0.4	4.6	4.2	2.3	2.8	-0.4	1.0								
Domestic tourism consumption															
. Annual variations in %	-1.0	2.3	0.7	1.8	2.8	-2.7	0.7								
Inbound tourism consumption															
. Annual variations in %	12.0	21.2	24.8	4.9	2.7	9.6	2.0								
Tourism Employment															
People Employed in the Tourism Sector (SECTUR)*															
	3,640,970	3,803,442	3,951,887	4,095,282	4,187,463	4,246,140	4,308,490	4,379,079							
Total number of IMSS-Insure Workers															
Employees insured by IMSS (average of the period)															
. Permanent	16,990,724	17,724,222	18,401,344	19,203,608	19,982,627	20,274,171	20,376,834	20,458,272	20,368,666	20,385,379	20,422,010	20,567,426	20,727,424	20,803,652	20,421,442
. Non-permanent (urban and field)	14,570,291	15,170,986	15,785,784	16,463,524	17,099,213	17,340,222	17,471,512	17,567,279	17,507,714	17,503,677	17,551,307	17,646,852	17,749,105	17,805,501	17,556,181
Unemployment National Rate ** (closing of the period)															
. Total Percentage of PEA	4.16	4.33	3.37	3.13	3.35	3.37	3.54	3.74	3.57	3.71	3.74	3.80	3.65	3.44	2.91
Prices and Exchange Rate***															
National Price Index (closing of the period)															
Consumer (percent variation)															
. Air transport (percent variation)	4.1%	2.1%	3.4%	6.8%	4.8%	4.0%	3.9%	3.9%	3.9%	3.8%	3.2%	3.0%	3.0%	3.0%	2.8%
. Hotel (percent variation)	16.7%	3.2%	9.8%	2.8%	-2.3%	-5.9%	8.5%	8.5%	13.9%	16.8%	16.5%	3.4%	15.9%	9.6%	9.6%
. Package Tourist Services (percent variation)	4.8%	4.2%	7.8%	7.2%	5.3%	1.5%	1.8%	1.8%	2.2%	2.4%	2.2%	1.5%	1.7%	0.7%	
. Restaurants (percent variation)	5.1%	7.6%	6.4%	4.2%	8.6%	-3.9%	4.3%	4.3%	4.6%	5.9%	4.6%	1.9%	4.0%	2.2%	
Exchange Rate (peso / dollar)															
. Average of the period	13.306	15.868	18.691	18.920	19.242	19.206	19.127	19.275	19.275	19.053	19.685	19.587	19.324	19.333	19.107
Business Cycle Indicators and Consumer Confidence (monthly difference****)															
. Coincident Indicator	0.030	0.004	0.050	0.074	-0.099	-0.067	-0.092	-0.119	-0.092	-0.098	-0.106	-0.119	-0.128	0.457	ND
. Forward Indicator	-0.080	-0.080	-0.060	0.022	-0.060	-0.007	-0.024	0.046	-0.024	0.000	0.027	0.046	0.071	0.101	ND
. Confidence Consumer Index	0.070	0.004	-0.192	-0.203	0.336	-0.062	-0.316	-0.167	-0.316	-0.273	-0.210	-0.167	-0.161	ND	ND

N.A. Not available.

Nota: La suma de los datos mensuales no coincide con el acumulado del periodo, debido al redondeo de cifras.

* For 2016 figures for IV quarter.

** For 2016 figures for the fourth quarter. The Tourism Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

*** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

**** For prices of all the consumer: at the end of the year are annual variations and same month previous year for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.



TURISMO

SECRETARÍA DE TURISMO



ECONOMIC CONTEXT

International

During the fourth quarter of 2019, the world economy continued to show a lower than expected growth rate, in a context characterized by commercial tensions - although well attenuated in relation to the first half of the year - a deterioration of industrial production in most of the main economies and lower investment flows, as well as greater political uncertainty globally. In this context, during the last quarter of 2019, synchrony continued in the deceleration of advanced and emerging economies, although economic activity in the United States showed resilience and progress were made in the negotiations to reach agreements in trade disputes.

The expectation of a less adverse commercial environment was reflected in an increase in the prices of various raw materials, such as gold, food and oil, as well as lower volatility and risk aversion in international financial markets. In addition, in the quarter covered by this report, there was a general appreciation in the exchange rates of the main emerging and advanced economies with respect to the US dollar.

In line with the process of deceleration in global economic activity coupled with internal factors, economic activity in Mexico has shown a slowdown in its growth rate.

National

In the third quarter of 2019, the GDP registered a decrease in real terms of 0.3% in its annual comparison, while, when eliminating the seasonal effect, there was no real variation with respect to the previous quarter.

By sector of economic activity, the contraction in the growth of economic activity contributed mainly to the contraction in the construction sector and the weakening in the growth of the services sector. In particular, within the services sector, the greatest contraction was observed in wholesale trade, accommodation and food and beverage preparation showed a contraction in the third quarter.

Regarding the components of domestic aggregate demand in the third quarter of 2019, the slowdown was mainly reflected in a contraction in private investment and public consumption. On the other hand, public investment showed a marginal increase and private consumption maintained a growth, similar to the previous quarter. Likewise, the trade balance registered a historically high trade surplus, the result of an expansion in exports coupled with a decrease in imports.

Considering the timely estimate for the fourth quarter of 2019, the Gross Domestic Product (GDP) showed zero growth compared to the third quarter (with seasonally adjusted data) and a contraction of 0.3% in annual variation. Based on timely information, GDP is estimated to record a real annual contraction in 2019 of 0.1%. On the other hand, tertiary activities showed a positive quarterly growth of 0.3%, while the agricultural sector and industrial production showed a contraction of 0.9 and 1.0% respectively. Given these estimates, the actual annual variations in 2019 for the primary, secondary and tertiary sectors are expected to be 1.9, - 1.7 and 0.5%, respectively.