

Results of Tourism Activity

Mexico, 2014



Taxco, Guerrero.



Aguascalientes, Aguascalientes.



Tetela de Ocampo, Puebla.

Undersecretariat of Planning and
Tourism Policy

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Outstanding Results, 2014

International Visitors to Mexico (Banxico)

- According to Banco de México, the number of international tourists who travelled to Mexico surpassed 29 million in 2014, this means a growth of 20.5% in comparison to 2013; this level represents a new historic record.
- The incoming of foreign currency from international visitors to Mexico during 2014 also was a historic record, totaling 16,258 million dollars; being 16.6% higher than the number reached in 2013; this means an increase of more than 2.3 million dollars with respect to 2013.
- The tourism balance grew by 36.8% in 2014, hitting a new record of 6,601 million dollars.

Domestic Tourism

Hotel Activity

- In 2014 the percentage of hotel occupation in a group of 70 resorts was 1.58% higher in comparison to their occupation in 2013, reaching 57.19%; this percentage represents a new record high for the last five years, higher than the record achieved in 2008.
- The arrival of domestic tourists to hotel rooms in these group of 70 resorts exceeded 48.9 million people in 2014, being 4.1% higher than the number reached in 2013.

Air Transportation

- The arrival of passengers by plane increased 8.3% in 2014 with respect to the registered in 2013, reaching 50.0 million passengers carried by airlines.
- The arrival of passengers on domestic flights exceeded 32.8 million people in 2014; this is an increase of 7.9% in comparison to 2013. Also, the number of domestic flights increased 6.4%.
- In 2014, the number of passengers who arrived on international flights increased 9.1% in comparison to 2013, exceeding 17.1 million of passengers by this kind of transportation.
- As for the participation of international passengers by nationality, the group of Americans who arrived to Mexico in 2014 represented 55.5% of the total of arrivals by plane; followed by Canadians with 13.0% and 2.5% by Colombians.

Maritime Transportation

- The ports that received the highest number of cruise passengers in 2014 were the following: Cozumel (3,398,929), Ensenada (698,462) and Majahual (415,367); Puerto Vallarta and Ensenada had an increase of 55.2% and 42.8% respectively, in comparison to the number of cruise passengers registered by 2013.

Analysis of Main Results in the Sector

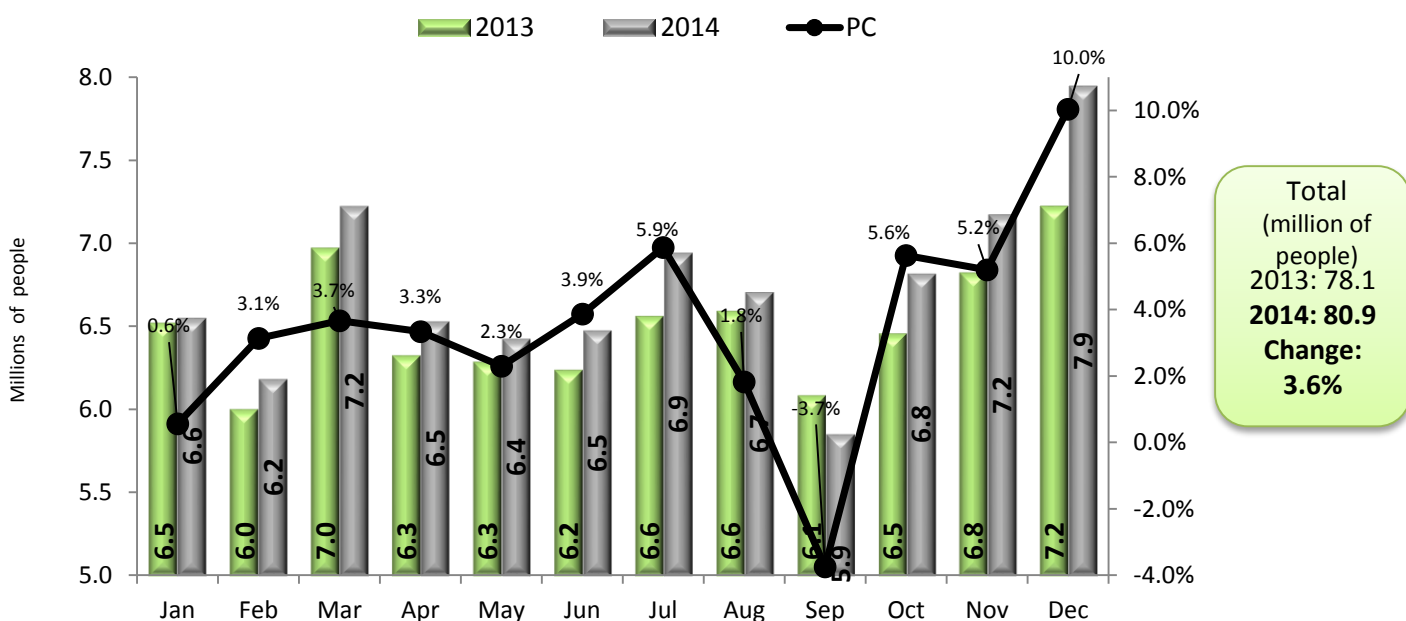


Arrival to Mexico of International Visitors

Arrivals of Visitors

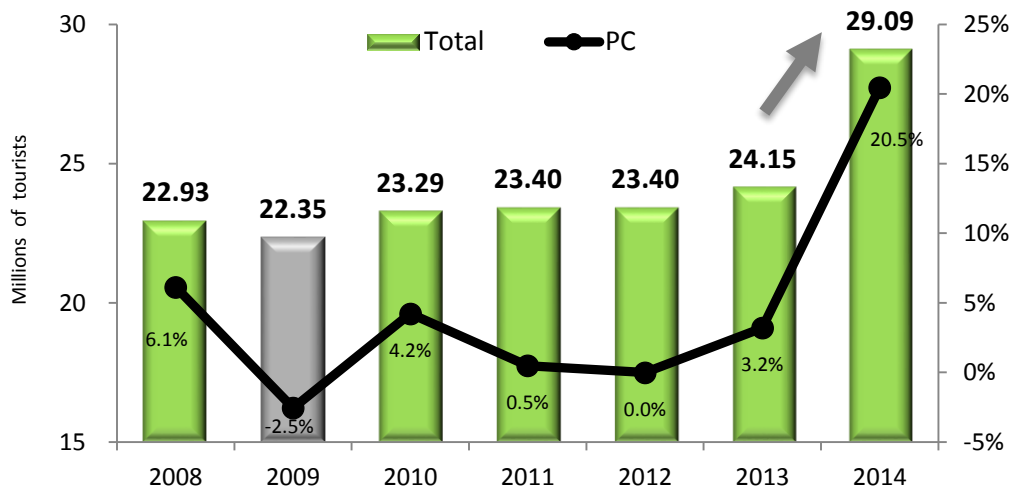
According to Banco de México there was an increase of 3.6% in the number of international visitors who arrived to Mexico in 2014, in comparison to the number of international visitors in the previous year. The arrival of international tourists also grew 20.5%, exceeding 29 million of tourists.

Monthly Arrival of International Visitors



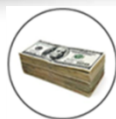
Source: Balance of payments, Banco de México.

International Tourists



Source: Balance of payments, Banco de México.

PC = Percentage Change

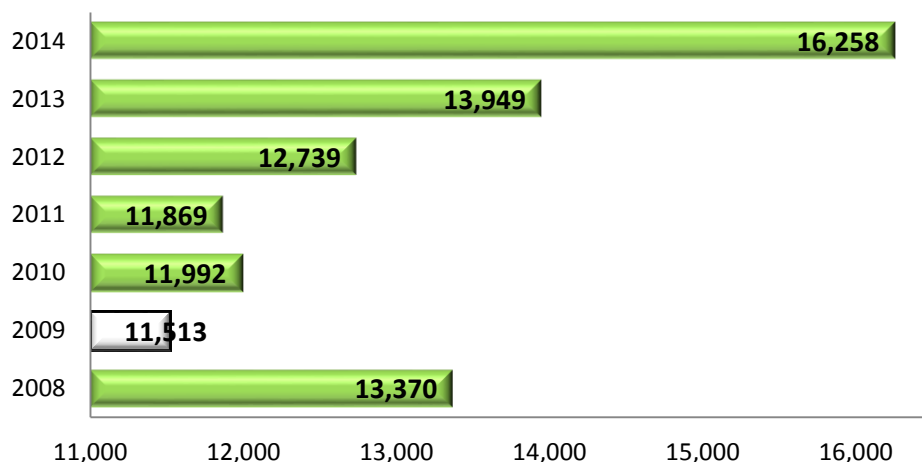


International Visitors to Mexico

Foreign Currency Income

The influx of foreign currency from the arrival of international visitors had an annual increase of 16.6% in 2014, exceeding the level of 16 billion dollars.

Income of Foreign Currency to Mexico From International Visitors



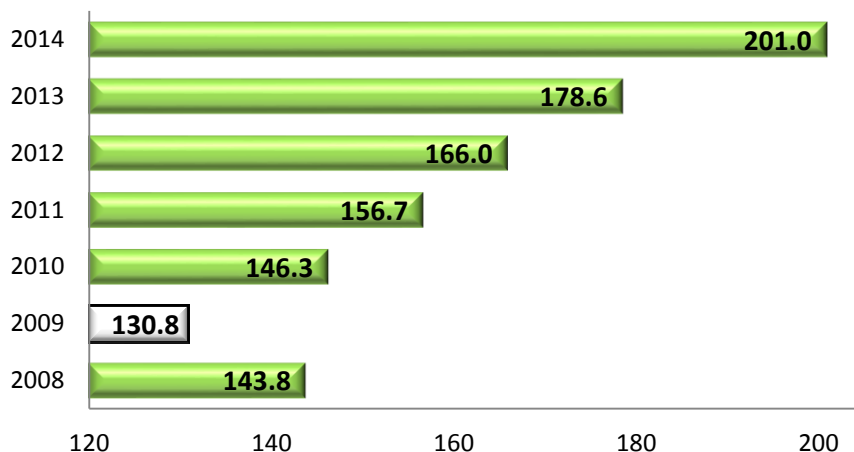
Total
(million of dollars)
 2013: 13.9
 2014: 16.2
 Change: 16.6%

Source: Balance of payments, Banco de Mexico.

Millions of dollars

As a result of the arrival of international visitors and the income of foreign currency registered in 2014, the average income of foreign currency from international visitors grew 12.5% in comparison to 2013, reaching 201 dollars.

Average Income of Foreign Currency to Mexico From International Visitors (yearly)



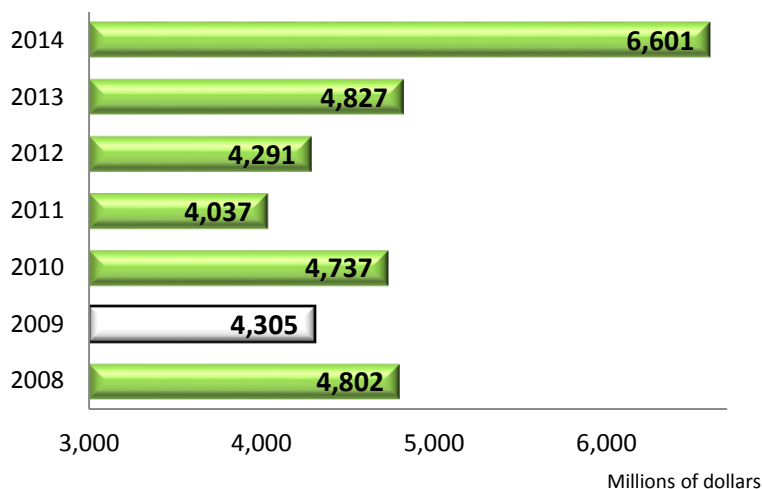
Total
(Dollars)
 2013: 178.6
 2014: 201
 Change: 12.5%

Source: Balance of payments, Banco de Mexico.

Dollars

The **Tourism Balance** achieved a positive result of 6,601 million dollars in 2014, this means an increase of 36.8% in comparison to 2013.

Tourism Balance (result)



Total
(Million of dollars)
2013: 4,827
2014: 6,601
Change: 36.8%

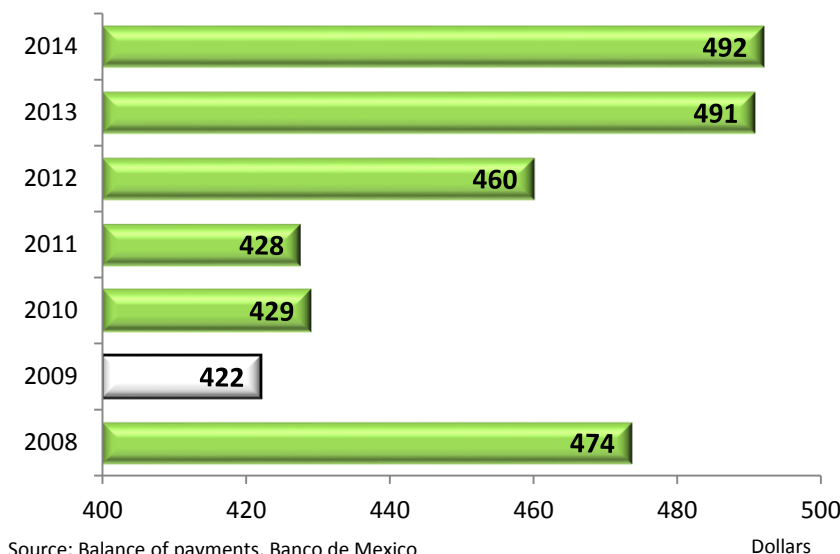
Source: Balance of payments, Banco de Mexico



International Visitors to Mexico Average Expense

In 2014, the average expense of international visitors grew 12.5% in comparison to the previous year, while the average expense of international tourists increased 0.3%.

Average Expense of International Tourists (yearly)

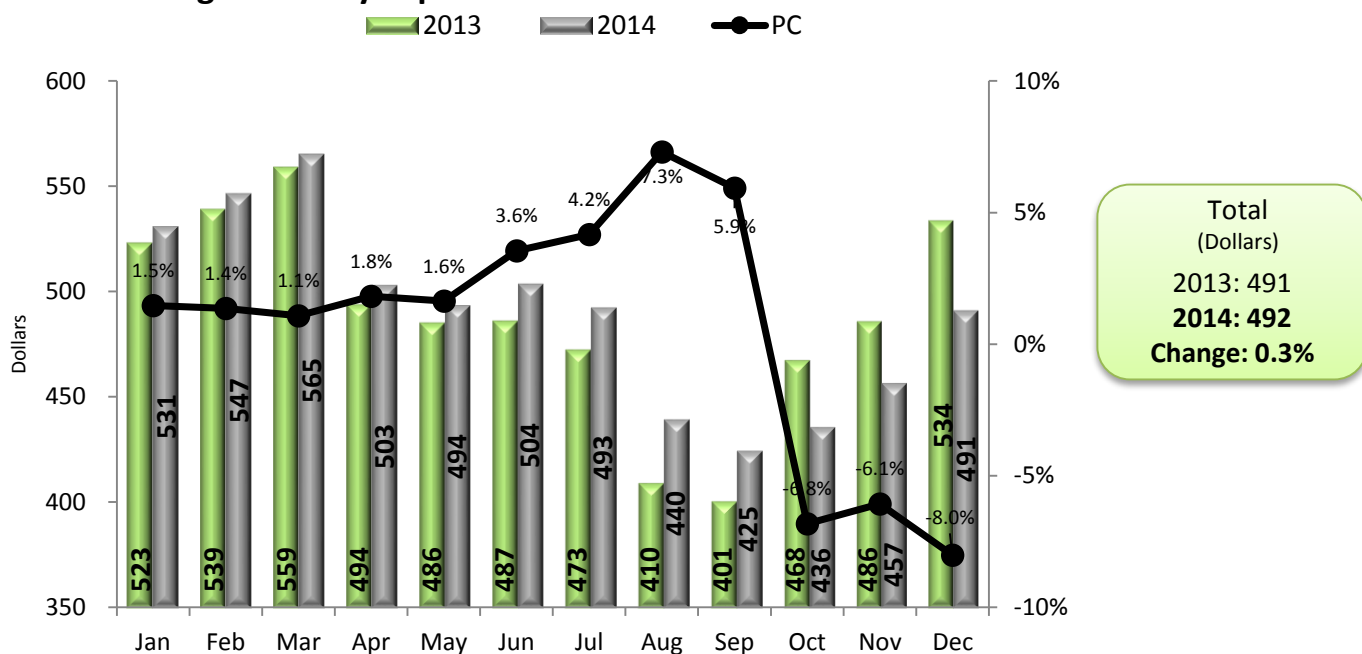


Total
(Dollars)
2013: 491
2014: 492
Change: 0.3%

Source: Balance of payments, Banco de Mexico

Dollars

Average Monthly Expenditure of International Tourists



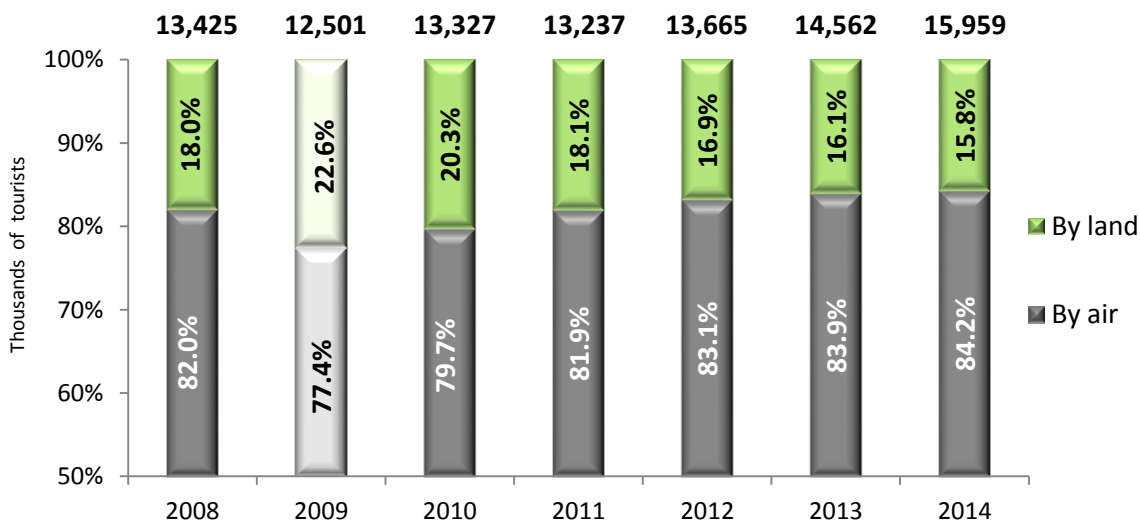
Source: Balance of payments, Banco de Mexico



International Visitors to Mexico Long-Stay Tourism

The long-stay tourists arrival increased 9.6% in 2014, compared to the previous year. About this kind of tourists, 84.2% entered by air while the remaining 15.8% entered to Mexico by land.

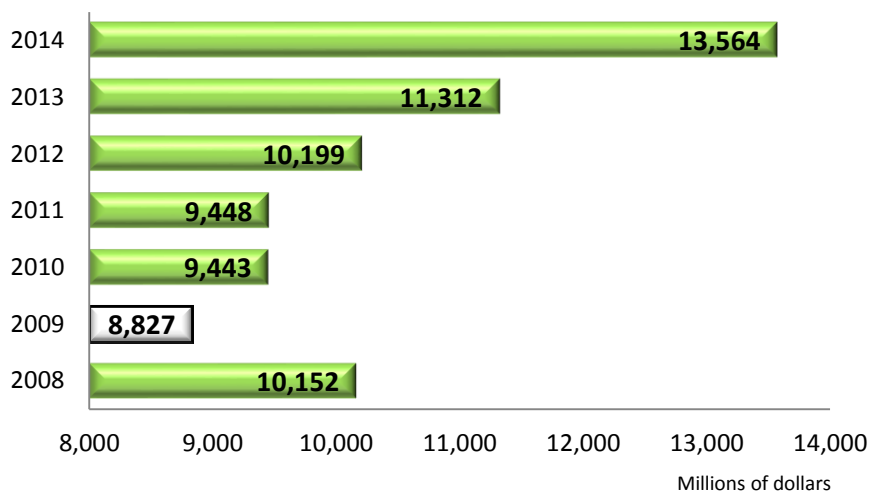
Long-Stay Tourists



Source: Balance of payments, Banco de Mexico

In 2014, the most meaningful expenditure of long-stay tourists was made by those who arrived by air, it reached 12,762.7 million dollars out of the total 13,564.3 million dollars of long-stay tourism.

Distribution of International Long-Stay Tourists' Expense



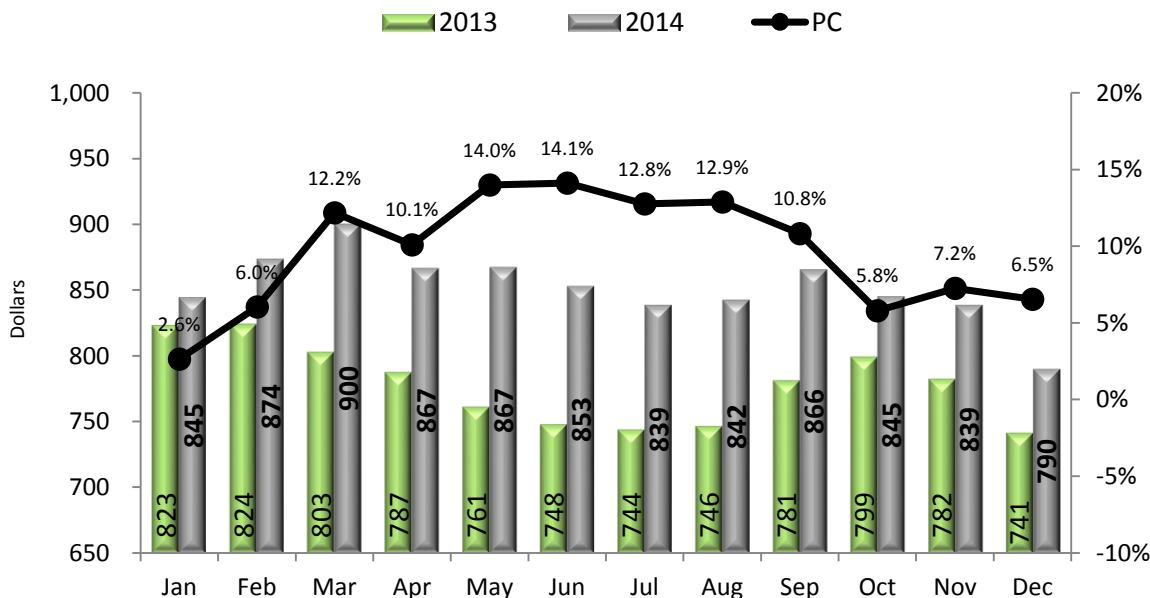
Total
(Million of dollars)

2013: 11.3
2014: 13.6
Change: 19.9%

Source: Balance of payments, Banco de Mexico

The average expense of long-stay tourists increased 9.4% in 2014, reaching 850 dollars.

Average Expenditure of Long-Stay Tourists



Total
(Dollars)

2013: 777
2014: 850
Change: 9.4%

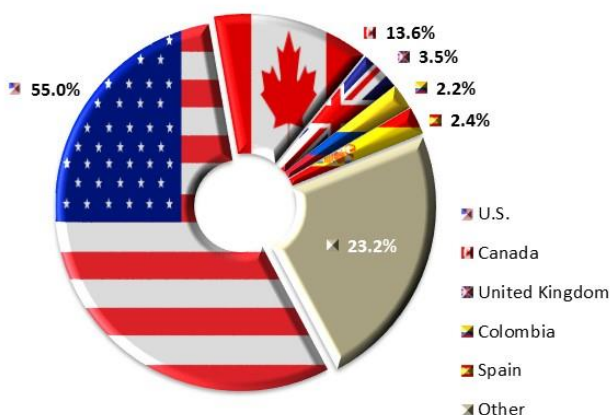
Source: Balance of payments, Banco de Mexico



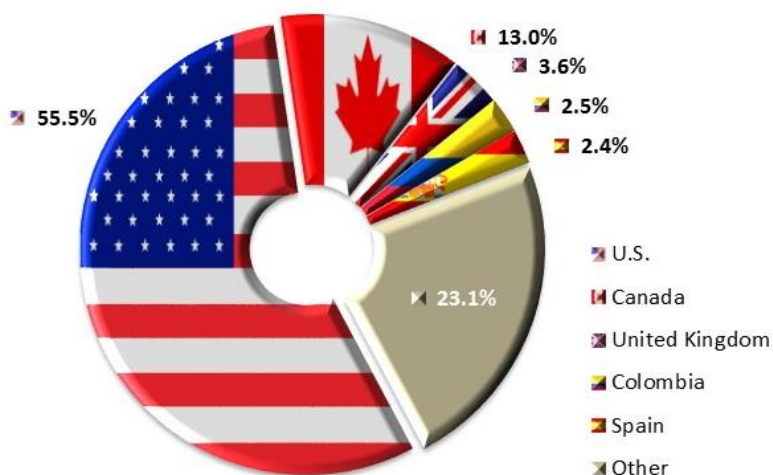
International Visitors to Mexico Arriving by Air International Passengers

The Americans retain the largest share (55.5%) in 2014 of international passengers who arrived by air.

Participation of International Passengers
YTD December 2013



Participation of International Passengers
YTD December 2014

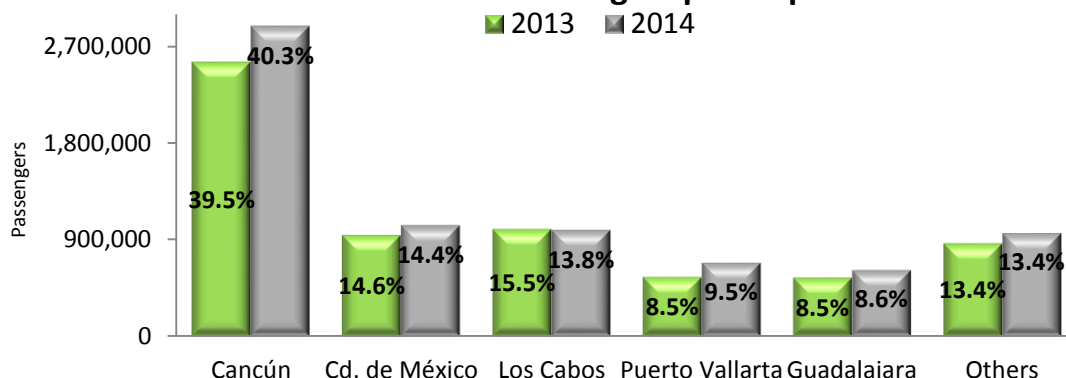


Source: Migration Policy Unit, SEGOB.

In the Latin America and the Caribbean region, the country with the highest number of arrivals to Mexico in 2014 was Colombia (328,213 visitors) with an increase of 25.0%.

In 2014, American visitors who arrived by air grew 10.6% compared with 2013, exceeding 7.1 million passengers who arrived firstly by Cancun Airport, followed by the Mexico City Airport.

American Passengers per Airport

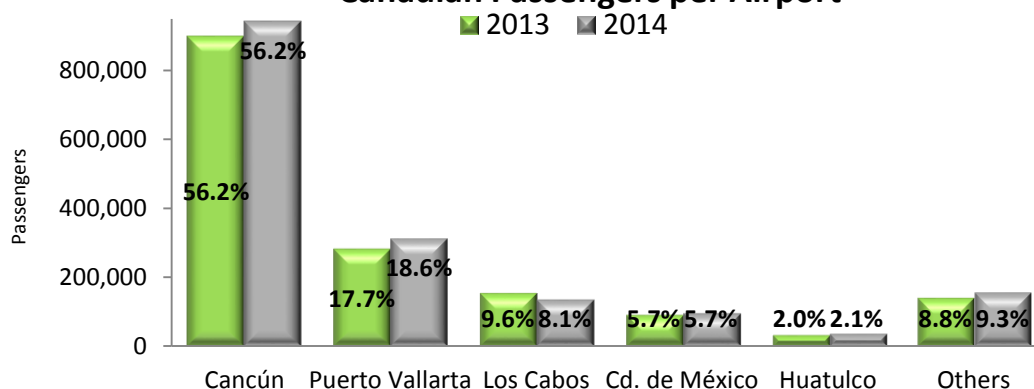


Total of American Passengers
2013: **6,478,968**
2014: **7,164,374**
Change: 10.6%

Source: Migration Policy Unit, SEGOB.

The Canadian visitors who arrived by air to Mexico grew 4.8% compared with 2013, exceeding 1.6 million passengers who arrived firstly by Cancun Airport, followed by Puerto Vallarta airport.

Canadian Passengers per Airport

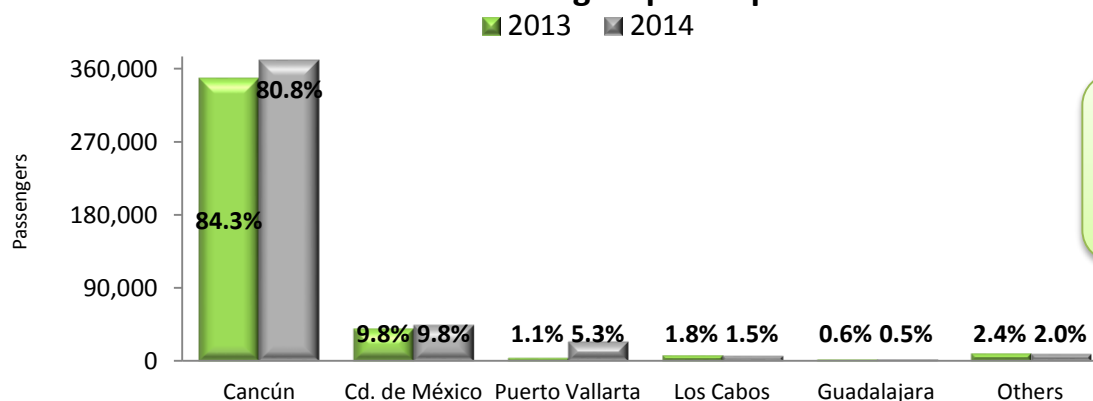


Total of Canadian Passengers (thousands)
2013: **1,599.4**
2014: **1,676.7**
Change: 4.8%

Source: Migration Policy Unit, SEGOB.

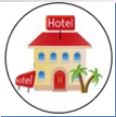
In 2014, British visitors by air to Mexico grew 10.8% compared with 2013, exceeding 458 million passengers who arrived firstly by Cancun Airport, followed by the Mexico City Airport.

British Passengers per Airport



Total of British Passengers
2013: **414,039**
2014: **458,932**
Change: 10.8%

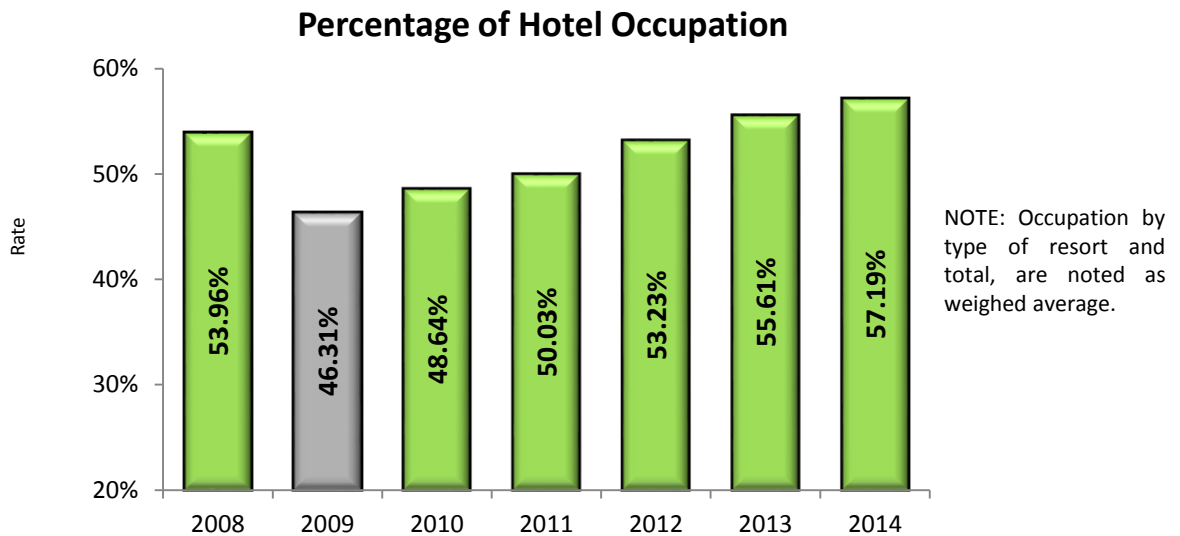
Source: Migration Policy Unit, SEGOB.



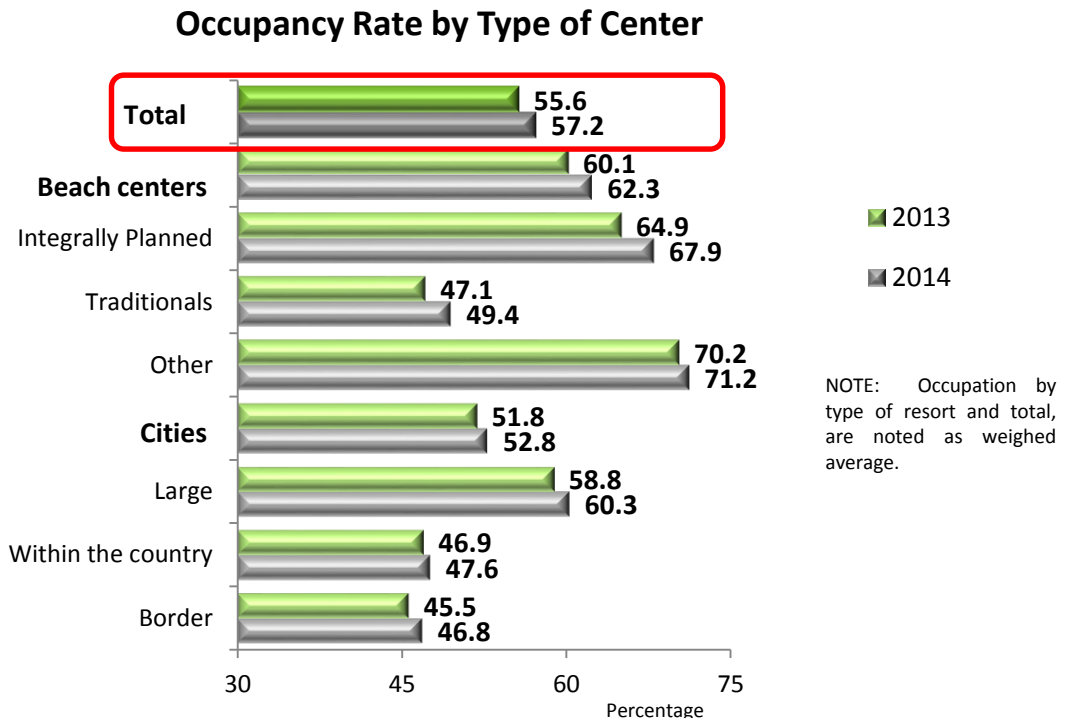
Domestic Tourism

Percentage of Hotel Occupation

The percentage of hotel occupation of a group of 70 resorts during 2014 was 1.58 percentage points higher in comparison to the previous year, reached 57.19%



Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, DataTur.



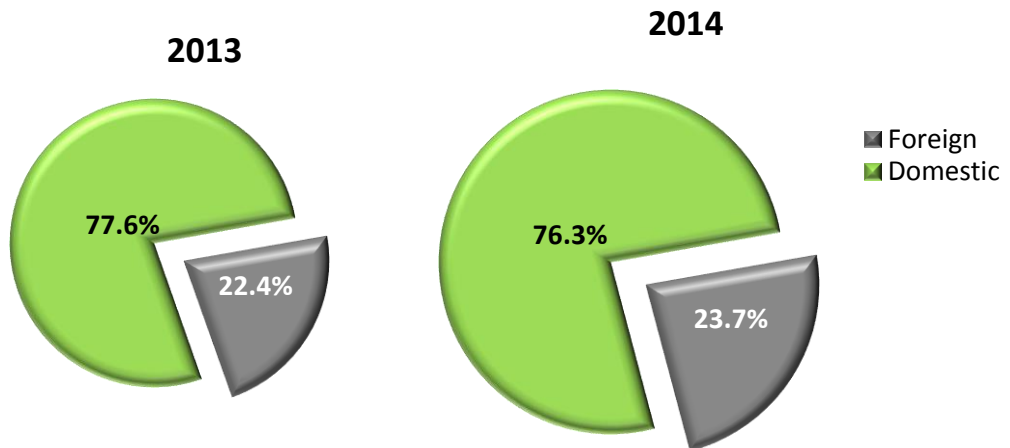
Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, DataTur.



Domestic Hotel Activity

Arrival of Tourists to Hotels

In 2014, tourist arrivals to hotel rooms accounted 64.1 million tourists; near to 76% were domestic tourists and 24% foreign tourists.

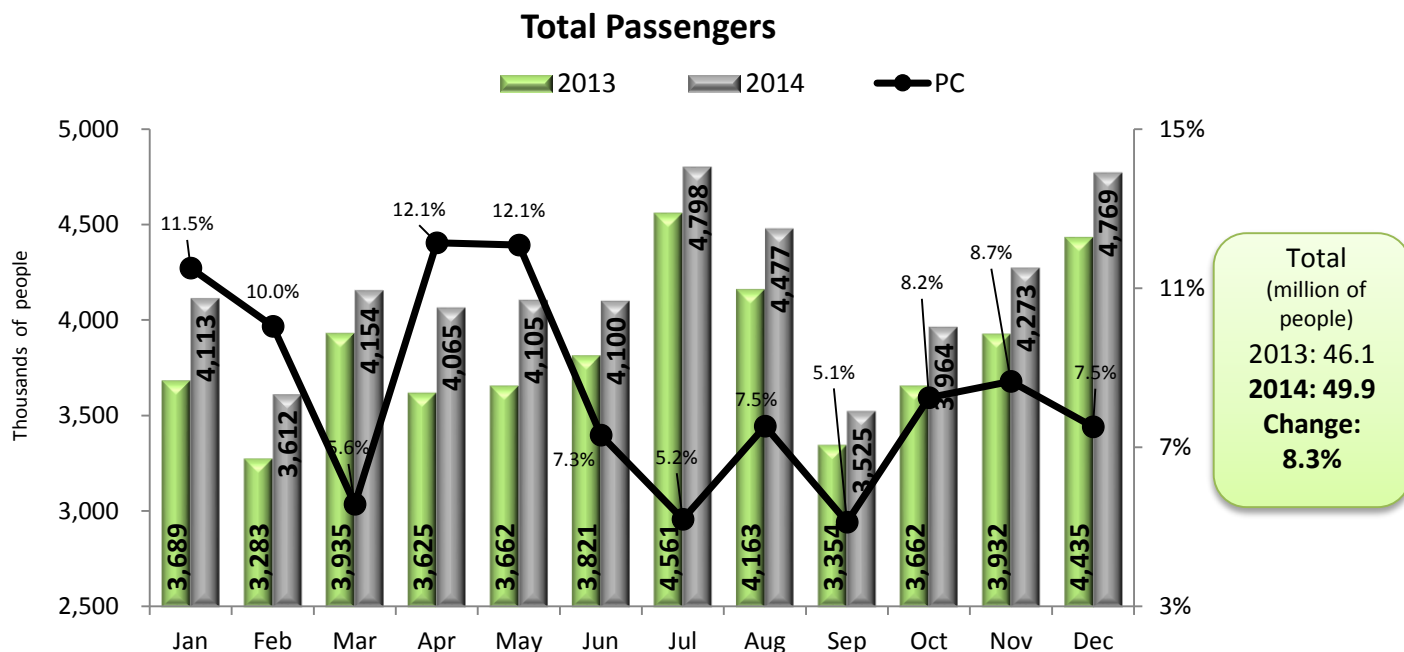


Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, DataTur.



Air Transportation

The number of passengers who arrived by air grew 8.3% in 2014, achieved the level of 49.9 million passengers.

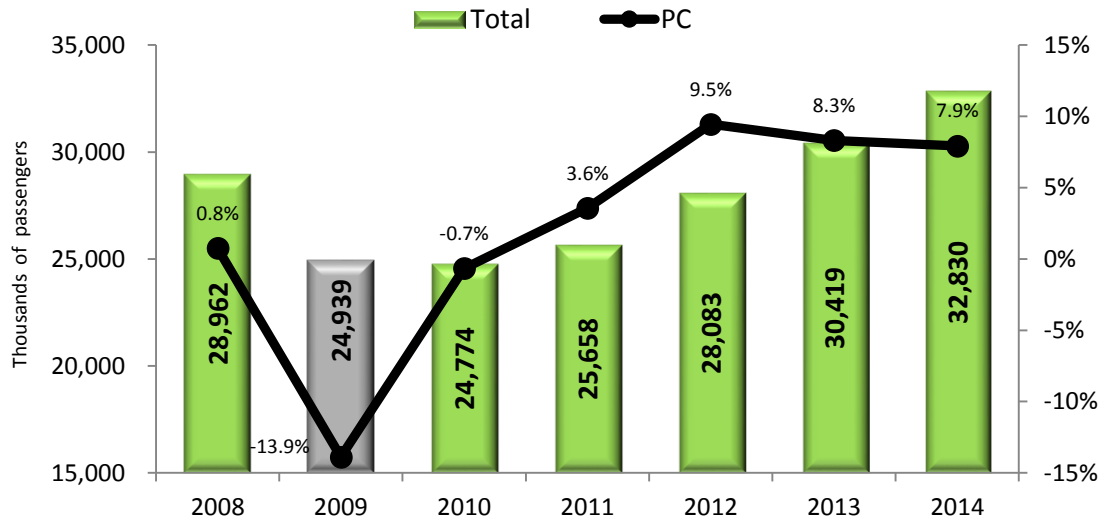


Preliminary figures.

Source: Airports and Auxiliary Services.

With 2.4 million of additional passengers in 2014, the number of domestic passengers who arrived by air accounted 32.8 millions passengers more than the level of 30.4 millions achieved in 2013.

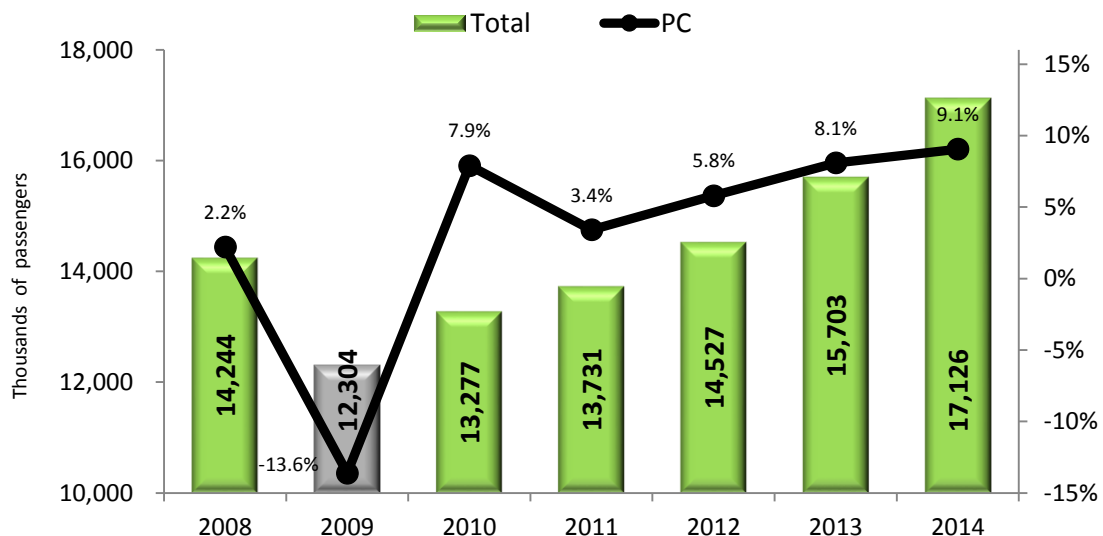
Passengers in Domestic Flights



Preliminary figures.
Source: Airports and Auxiliary Services.

With 1.4 million of additional passengers in 2014, the number of international passengers who arrived by air accounted 17.1 millions passengers more than the level of 15.7 millions achieved in 2013.

Passengers on International Flights



Preliminary figures.
Source: Airports and Auxiliary Services.

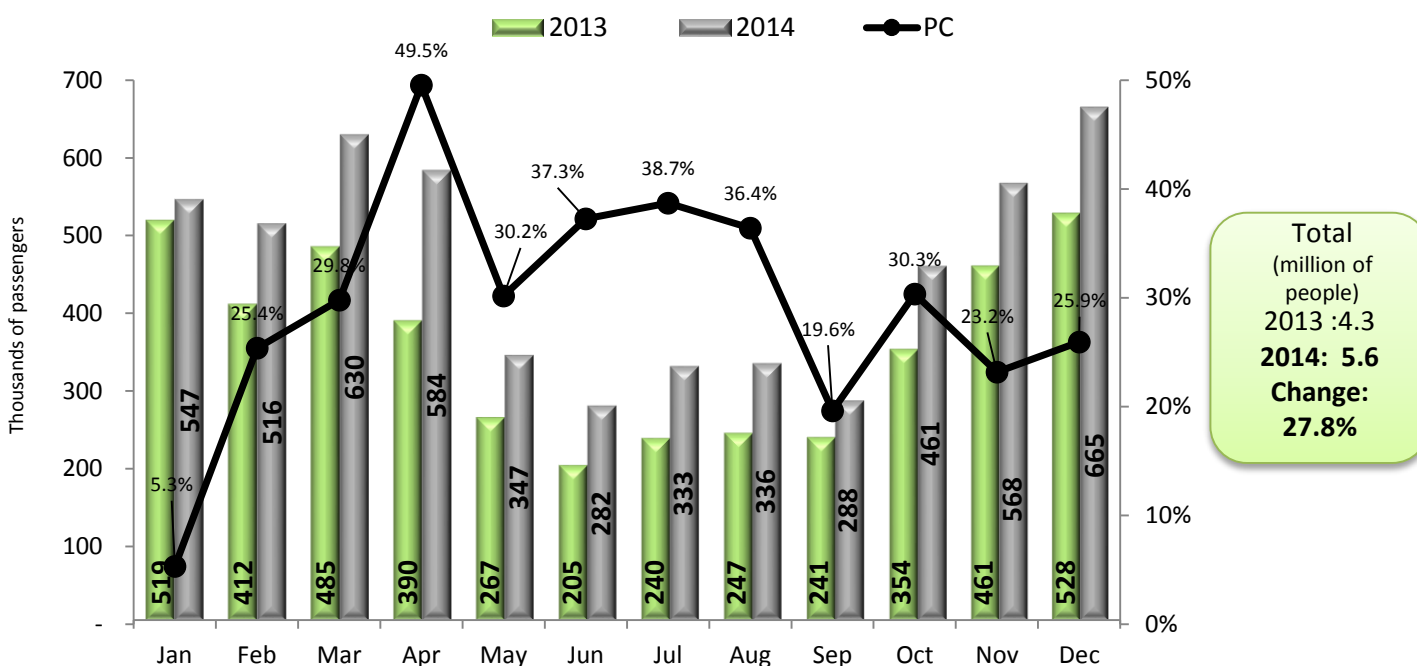


Maritime Transportation

Passengers of Tourism Cruises

In 2014, the number of cruise passengers was 5,556,716; this is an increase of 27.8% in comparison to the previous year.

Total Passengers



Source: General Coordination of Ports and Merchant Navy, Ministry of Communication and Transportation (SCT).

In 2014, the number of cruise passengers increased at the ports of Puerto Vallarta (55.2%) and Ensenada (42.8%), in comparison to 2013. According to Banco de Mexico, the income of foreign currency from cruise visitors contributed with 2.6% of all the foreign currency during 2014.

In 2014, the ports that received the most cruise passengers were: Cozumel, Ensenada and Majahual, which represented 81.2% of all the arrivals.

Ensenada

	2013	2014	Var %
Passengers	489,247	698,462	42.8
Arrivals	195	286	46.7

Cozumel

	2013	2014	Var %
Passengers	2,756,019	3,398,929	23.3
Arrivals	895	1,107	23.7

Acapulco

	2013	2014	Var %
Passengers	7,356	7,438	1.1
Arrivals	9	8	-11.1

Majahual

	2013	2014	Var %
Passengers	396,235	415,367	4.8
Arrivals	134	158	17.9

Huatulco

	2013	2014	Var %
Passengers	54,532	53,492	-1.9
Arrivals	37	34	-8.1

Source: General Coordination of Ports and Merchant Navy, Ministry of Communication and Transportation (SCT).

Macroeconomic Indicators

Macroeconomic Perspective on Key Indicators of Mexico

Entity	Gross Domestic Product Actual Variation		Inflation (% dic/dic)	
	2015	2016	2015	2016
International Monetary Fund	3.53	3.77	3.61	3.25
OCDE	3.90	4.19	3.47	3.14
Banco de México Survey	3.29	3.80	3.20	3.49
Ministry of the Treasury and Public Credit	3.70	N.a.	3.00	N.a.

N.a. Not available.

Source: **IMF**, World Economic Outlook Database (october 2014); **OECD**, Economic Outlook (2014/11); **Banco de México**

Expectations Survey Economic Specialists Private Sector (19/12/14); **Secretaría de Hacienda y Crédito**

Público, General Criteria for Economic Policy 2015.

KEY ECONOMIC INDICATORS OF MEXICO

Entries	2010	2011	2012	2013	2014.I	2014.II	2014.III	November-14	December-14
General Economic Activity and Services Identified with Tourism									
Gross Domestic Product									
. Millions of current pesos	13,282,061	14,550,014	15,627,712	16,121,442	16,497,427	16,834,917	17,051,766	N.a.	N.a.
. Real annual variation (%)	5.1	4.0	4.0	1.4	1.9	1.6	2.2	N.a.	N.a.
Tertiary activities									
- Air Transportation (481)									
. Millions of current pesos	25,093	24,368	27,720	27,063	27,386	33,770	39,936	N.a.	N.a.
. Actual Yearly Variation (%)	-3.3	-0.3	7.3	8.1	11.0	14.8	8.7	N.a.	N.a.
- Temporary Lodging Services (721)									
. Millions of current pesos	127,633	137,648	151,099	163,718	174,098	174,585	179,055	N.a.	N.a.
. Actual Yearly Variation (%)	7.8	2.4	8.2	5.6	3.3	7.0	3.3	N.a.	N.a.
- Food and Beverages Preparation Services (722)									
. Millions of current pesos	152,167	160,238	172,438	177,145	177,244	182,130	188,278	N.a.	N.a.
. Actual Yearly Variation (%)	-2.7	0.8	3.0	-1.7	0.4	1.4	0.4	N.a.	N.a.
Quarterly Indicators of Tourism Activity									
Tourism Gross Domestic Product									
. Real annual variation (%)	2.3	3.6	3.6	0.9	1.1	1.0	N.a.	N.a.	N.a.
Internal Tourism Consumption									
. Real annual variation (%)	1.8	2.2	3.0	2.4	0.7	1.2	N.a.	N.a.	N.a.
- Domestic tourism consumption									
. Real annual variation (%)	3.2	3.3	2.5	2.8	-1.1	-0.9	N.a.	N.a.	N.a.
- Ibound tourism consumption									
. Real annual variation (%)	-8.0	-6.2	7.3	-1.5	14.9	20.6	N.a.	N.a.	N.a.
Total number of IMSS-Insure Workers an Unemployment Rate									
Employees insured by IMSS (average of the period)									
. Permanent	14,405,307	15,153,643	15,856,137	16,409,302	16,666,988	29,000,215	17,056,575	17,475,077	17,239,587
. Non-permanent (urban and field)	12,640,250	13,101,612	13,637,937	14,123,077	14,301,696	14,500,107	14,637,782	14,910,604	14,782,649
. Total	1,765,057	2,052,031	2,218,200	2,286,225	2,365,292	14,500,107	2,418,793	2,564,473	2,456,938
Unemployment National Rate * (closing of the period)									
. Total Percentage of PEA			5.2	4.7	4.8	5.0	4.8	4.7	4.7
Exchange Rate and Prices**									
National Price Index (closing of the period)									
Consumer (percent variation)									
. Air transport (percent variation)	4.40%	3.82%	3.57%	3.97%	3.76%	3.75%	4.22%	4.17%	4.08%
. Hotel (percent variation)	-7.04%	7.58%	-7.74%	0.20%	-12.01%	0.87%	20.14%	14.15%	16.72%
. Package Tourist Services (percent variation)	5.52%	6.41%	1.11%	3.14%	1.16%	3.41%	3.20%	5.71%	4.84%
. Restaurants (percent variation)	-0.61%	5.72%	1.59%	4.90%	-2.37%	1.95%	5.41%	6.17%	5.13%
. Average of the period	5.98%	4.43%	4.20%	3.62%	5.19%	5.48%	6.09%	5.71%	6.03%
Exchange Rate (peso / dollar)									
. Average of the period	12.636	12.423	13.169	12.772	13.234	13.000	13.200	13.582	14.427
Business Cycle Indicators and Consumer Confidence (montly difference***)									
. Coincident Indicator			-0.050	-0.036	-0.017	0.026	0.050	0.066	N.a.
. Forward Indicator			0.036	0.007	-0.007	0.088	0.047	0.007	-0.064
. Confidence Consumer Index			0.073	-0.289	-0.055	0.086	0.140	0.147	0.115

N.a. Not available.

* Other non-seasoned.

** For prices of the consumer al the end of the year, are annual variations an the variation is same month previos year for monthly data.

***Point monthly difference.

Sources: INEGI, STPS, Banco de Mexico.

APPENDIX

Arrivals of International Visitors to Mexico*

Thousands of people	January-December		% Change
	2013	2014	
International Visitors	78,100.2	80,898.4	3.6%
International Tourists (staying overnight)	24,150.5	29,090.9	20.5%
Non-border tourist (long-stay tourist)	14,561.9	15,958.9	9.6%
By airplane	12,221.3	13,442.2	10.0%
By land	2,340.6	2,516.7	7.5%
Border Tourists	9,588.6	13,131.9	37.0%
Pedestrians	1,832.9	2,313.0	26.2%
By car	7,755.7	10,818.9	39.5%
International Hikers (not staying overnight)	53,949.7	51,807.6	-4.0%
Border hikers	49,394.2	46,023.6	-6.8%
Pedestrians	11,275.8	9,550.5	-15.3%
By car	38,118.4	36,473.1	-4.3%
Cruise passengers	4,555.4	5,784.0	27.0%

Source: Source: Balance of payments, Banco de Mexico.

Income of Foreign Currency to Mexico from Arrivals of International Visitors*

Millions of dollars	January-December		% of participation 2014	% Change
	2013	2014		
International Visitors	13,949.0	16,257.9	100.0%	16.6%
International Tourists (staying overnight)	11,853.8	14,315.1	88.0%	20.8%
Non-border tourist (long-stay tourist)	11,311.5	13,564.3	83.4%	19.9%
By airplane	10,611.9	12,762.7	78.5%	20.3%
By land	699.7	801.6	4.9%	14.6%
Border Tourists	542.2	750.8	4.6%	38.5%
Pedestrians	89.1	99.3	0.6%	11.4%
By car	453.1	651.5	4.0%	43.8%
International Hikers (not staying overnight)	2,095.2	1,942.9	12.0%	-7.3%
Border hikers	1,737.1	1,524.4	9.4%	-12.2%
Pedestrians	376.1	284.7	1.8%	-24.3%
By car	1,361.0	1,239.6	7.6%	-8.9%
Cruise passengers	358.1	418.5	2.6%	16.9%

Source: Source: Balance of payments, Banco de Mexico.

*With the purpose of having a more precise statistics of entries into Mexico of Mexicans residing overseas, the Tourism Economic Statistics Specialized Technical Committee agreed to add the number of Mexican nationals residing overseas who entered into Mexico on vehicles with foreign license plates temporarily imported, as a complementary source of information for the international travelers statistics as of 2013; such information is obtained from the administrative records kept by BANEJERCITO.

Average Expense*

Dollars	January-December		% Change
	2013	2014	
International Visitors	178.6	200.9	12.5%
International Tourists (staying overnight)	490.8	492.1	0.3%
Non-border tourist (long-stay tourist)	776.8	850.0	9.4%
By airplane	868.3	949.5	9.3%
By land	298.9	318.5	6.6%
Border Tourists	56.5	57.2	1.1%
Pedestrians	48.6	42.9	-11.7%
By car	58.4	60.2	3.1%
International Hikers (not staying overnight)	38.8	37.5	-3.4%
Border hikers	35.2	33.1	-5.8%
Pedestrians	33.4	29.8	-10.6%
By car	35.7	34.0	-4.8%
Cruise passengers	78.6	72.4	-8.0%

Source: Source: Balance of payments, Banco de Mexico.

Long-Stay Tourism*

Means of transportation	January-December		% of participation 2014	% change
	2013	2014		
Arrivals (thousands)				
By air	12,221.3	13,442.2	84.2%	10.0%
By Land	2,340.6	2,516.7	15.8%	7.5%
Total	14,561.9	15,958.9	100.0%	9.6%
Expense (millions of dollars)				
By air	10,611.9	12,762.7	94.1%	20.3%
By Land	699.7	801.6	5.9%	14.6%
Total	11,311.5	13,564.3	100.0%	19.9%
Average Expense (dollars)				
By air	868.3	949.5	N.c.	9.3%
By Land	298.9	318.5	N.c.	6.6%
Total	776.8	850.0	N.c.	9.4%

Source: Balance of payments, Banco de Mexico.

N.c. Not comparable

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International Visitors to Mexico Arriving by Air

Continent / Country of Nationality	January-December		% change
	2013	2014	
Foreigners	11,790,862	12,958,638	9.9%
North America	8,078,732	8,841,414	9.4%
Unites States ^{1/}	6,479,040	7,164,374	10.6%
Canada	1,599,425	1,676,681	4.8%
Latin America and the Caribbean	1,548,589	1,733,934	12.0%
Brazil	267,507	309,696	15.8%
Argentina	257,820	246,404	-4.4%
Colombia	262,653	328,213	25.0%
Venezuela	164,968	176,535	7.0%
Chile	94,647	107,455	13.5%
Peru	126,327	136,361	7.9%
Costa Rica	62,507	66,356	6.2%
Guatemala	66,894	67,136	0.4%
Cuba	48,887	56,253	15.1%
Ecuador	36,641	52,586	43.5%
Europe	1,723,335	1,846,292	7.1%
United Kingdom	414,039	458,932	10.8%
Spain	282,255	310,123	9.9%
France	199,866	213,863	7.0%
Germany	187,141	207,031	10.6%
Italy	154,325	170,990	10.8%
Rusia	107,770	85,006	-21.1%
Sweden	43,156	44,568	3.3%
Asia	332,004	397,956	19.9%
Japan	97,226	107,366	10.4%
Oceania	73,794	79,860	8.2%
Australia	63,398	67,918	7.1%
Africa	17,721	19,748	11.4%

^{1/} Includes those born in Puerto Rico.

Preliminary information.

Source: Migration Policy Unit, SEGOB. Based on the electronic records of the National Migration Institute at Mexico's air arrival locations.

International Visitors Coming by Airplane by Main Nationality

Broken down according to the most relevant nationalities and airports:

Arrival of international visitors coming from the United States * by air per airport

Airport		January-December			% change to 2014	Difference		Percent variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Cancún, Q. Roo	2,320,326	2,557,123	2,887,452	40.3%	567,126	330,329	24.4%	12.9%
2	Ciudad de México (AICM)	859,975	947,405	1,033,263	14.4%	173,288	85,858	20.2%	9.1%
3	Los Cabos, B.C.S.	844,875	1,003,589	987,007	13.8%	142,132	-16,582	16.8%	-1.7%
4	Puerto Vallarta, Jal.	542,911	553,322	682,701	9.5%	139,790	129,379	25.7%	23.4%
5	Guadalajara, Jal.	520,202	547,689	614,819	8.6%	94,617	67,130	18.2%	12.3%
6	Cozumel, Q. Roo	150,177	153,979	180,422	2.5%	30,245	26,443	20.1%	17.2%
7	Monterrey, N.L.	111,347	121,037	135,932	1.9%	24,585	14,895	22.1%	12.3%
8	Silao, Gto.	93,146	87,407	116,059	1.6%	22,913	28,652	24.6%	32.8%
9	Mazatlán, Sin.	73,151	69,265	73,483	1.0%	332	4,218	0.5%	6.1%
10	Zihuatanejo, Gro.	52,062	53,813	57,363	0.8%	5,301	3,550	10.2%	6.6%
11	Morelia, Mich.	43,038	42,227	51,039	0.7%	8,001	8,812	18.6%	20.9%
12	Querétaro, Qro.	35,237	41,001	45,335	0.6%	10,098	4,334	28.7%	10.6%
13	Aguascalientes, Ags.	26,980	25,946	26,816	0.4%	-164	870	-0.6%	3.4%
14	Zacatecas, Zac.	14,855	18,405	22,959	0.3%	8,104	4,554	54.6%	24.7%
15	San Luis Potosí, S.L.P.	21,344	18,336	21,659	0.3%	315	3,323	1.5%	18.1%
16	Mérida, Yuc.	18,621	18,871	19,005	0.3%	384	134	2.1%	0.7%
17	Hermosillo, Son.	21,146	19,301	18,955	0.3%	-2,191	-346	-10.4%	-1.8%
18	Chihuahua, Chih.	15,334	16,286	18,630	0.3%	3,296	2,344	21.5%	14.4%
19	Loreto, B.C.S.	14,118	18,441	18,090	0.3%	3,972	-351	28.1%	-1.9%
20	Manzanillo, Col.	17,139	16,457	16,693	0.2%	-446	236	-2.6%	1.4%
Resto aeropuertos		145,927	149,068	136,692	1.9%	-9,235	-12,376	-6.3%	-8.3%
TOTAL		5,941,911	6,478,968	7,164,374	100.0%	1,222,463	685,406	20.6%	10.6%

* People born in Puerto Rico not included.

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of visitors entering Mexico from Canada by air per airport

Airport		January-December			% change to 2014	Difference		Percent Variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Cancún, Q. Roo	887,383	898,914	942,578	56.2%	55,195	43,664	6.2%	4.9%
2	Puerto Vallarta, Jal.	281,049	282,425	312,266	18.6%	31,217	29,841	11.1%	10.6%
3	Los Cabos, B.C.S.	151,559	153,737	135,539	8.1%	-16,020	-18,198	-10.6%	-11.8%
4	Ciudad de México (AICM)	84,683	91,173	95,046	5.7%	10,363	3,873	12.2%	4.2%
5	Huatulco, Oax.	22,039	32,615	35,561	2.1%	13,522	2,946	61.4%	9.0%
6	Mazatlán, Sin.	30,545	32,815	33,062	2.0%	2,517	247	8.2%	0.8%
7	Zihuatanejo, Gro.	21,746	19,046	31,184	1.9%	9,438	12,138	43.4%	63.7%
8	Cozumel, Q. Roo	25,433	22,505	24,043	1.4%	-1,390	1,538	-5.5%	6.8%
9	Manzanillo, Col.	19,778	16,491	18,784	1.1%	-994	2,293	-5.0%	13.9%
10	Guadalajara, Jal.	11,788	12,039	12,573	0.7%	785	534	6.7%	4.4%
Resto aeropuertos		35,540	37,649	36,045	2.1%	505	-1,604	1.4%	-4.3%
TOTAL		1,571,543	1,599,409	1,676,681	100.0%	105,138	77,272	6.7%	4.8%

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of international visitors coming from the United Kingdom by air per airport

Airport		January-December			% change to 2014	Diference		Percent variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Cancún, Q. Roo	302,331	348,855	370,597	80.8%	68,266	21,742	22.6%	6.2%
2	Ciudad de México (AICM)	38,026	40,679	45,184	9.8%	7,158	4,505	18.8%	11.1%
3	Puerto Vallarta, Jal.	5,005	4,621	24,527	5.3%	19,522	19,906	390.0%	430.8%
4	Los Cabos, B.C.S.	6,969	7,513	6,905	1.5%	-64	-608	-0.9%	-8.1%
5	Guadalajara, Jal.	2,258	2,517	2,488	0.5%	230	-29	10.2%	-1.2%
6	Monterrey, N.L.	1,805	1,890	2,114	0.5%	309	224	17.1%	11.9%
7	Silao, Gto.	756	718	896	0.2%	140	178	18.5%	24.8%
8	Cozumel, Q. Roo	739	1,437	827	0.2%	88	-610	11.9%	-42.4%
9	Querétaro, Qro.	708	759	727	0.2%	19	-32	2.7%	-4.2%
10	Zihuatanejo, Gro.	399	357	449	0.1%	50	92	12.5%	25.8%
Rest of the airports		4,146	4,693	4,218	0.9%	72	-475	1.7%	-10.1%
TOTAL		363,142	414,039	458,932	100.0%	95,790	44,893	26.4%	10.8%

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of international visitors coming from the Spain by air per airport

Airport		January-December			% change to 2014	Diference		Percent variation	
		2012	2013	2014		2012-2014	2013-2014	2012-2014	2013-2014
1	Ciudad de México (AICM)	120,464	134,590	157,547	50.8%	37,083	22,957	30.8%	17.1%
2	Cancún, Q. Roo	149,673	137,923	142,110	45.8%	-7,563	4,187	-5.1%	3.0%
3	Monterrey, N.L.	2,014	2,370	2,477	0.8%	463	107	23.0%	4.5%
4	Guadalajara, Jal.	2,154	2,166	2,381	0.8%	227	215	10.5%	9.9%
5	Los Cabos, B.C.S.	1,396	1,373	1,252	0.4%	-144	-121	-10.3%	-8.8%
6	Silao, Gto.	300	420	582	0.2%	282	162	94.0%	38.6%
7	Puerto Vallarta, Jal.	426	387	538	0.2%	112	151	26.3%	39.0%
8	Querétaro, Qro.	330	462	516	0.2%	186	54	56.4%	11.7%
9	Toluca, Edo. Mex.	341	378	390	0.1%	49	12	14.4%	3.2%
10	Mérida, Yuc.	145	354	328	0.1%	183	-26	126.2%	-7.3%
Rest of the airports		1,569	1,832	2,002	0.6%	433	170	27.6%	9.3%
TOTAL		278,812	282,255	310,123	100.0%	31,311	27,868	11.2%	9.9%

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Domestic Tourism

Occupancy rate	January-December		Difference
	2013	2014	
Total	55.61	57.19	1.58
Beach centers	60.09	62.32	2.23
Integral Planned	64.93	67.94	3.02
Traditionals	47.06	49.44	2.38
Others	70.23	71.17	0.95
Cities	51.77	52.79	1.03
Large	58.79	60.25	1.46
Within the country	46.90	47.57	0.67
Border	45.54	46.84	1.30

NOTE: Occupation by type of resort and total, are noted as weighed average.

Source: With information of the 70 centers that are being monitored by the Statistics Information National System of the Tourism Sector of Mexico Data Tur

Hotel Activity in Selected Resorts

Tourist arrivals domestic and international (thousands)	January-December		% variation
	2013	2014	
Domestic	47,004	48,935	4.1%
International	13,549	15,167	11.9%
Total	60,553	64,103	5.9%

Source: Domestic monthly estimate based on hotel activity monitored by the DataTur system.

Air Transportation

Grand Total of passengers			
	January-December		% variation
	2013	2014	
Grand Total	46,122,058	49,955,750	8.3%
Domestic total	30,418,771	32,830,170	7.9%
International total	15,703,287	17,125,580	9.1%
Regular	45,243,879	49,283,871	8.9%
Domestic total	30,249,808	32,766,358	8.3%
International	14,994,071	16,517,513	10.2%
Charter	878,179	671,879	-23.5%
Domestic total	168,963	63,812	-62.2%
International	709,216	608,067	-14.3%

Preliminary figures.

Source: Airports and Auxiliary Services.

Air Transportation

Grand Total of Flights			
	January-December		% variation
	2013	2014	
Grand Total	517,855	550,715	6.3%
Domestic total	377,589	401,785	6.4%
International total	140,266	148,930	6.2%
Regular	511,582	545,668	6.7%
Domestic total	375,499	400,610	6.7%
International	136,083	145,058	6.6%
Charter	6,273	5,047	-19.5%
Domestic total	2,090	1,175	-43.8%
International	4,183	3,872	-7.4%

Preliminary figures.

Source: Airports and Auxiliary Services.

Domestic passengers			
	January-December		% variation
	2013	2014	
Grand Total	30,418,771	32,830,170	7.9%
Beach centers	5,469,363	5,938,295	8.6%
Cities	24,949,408	26,891,875	7.8%
Regular	30,249,808	32,766,358	8.3%
Beach centers	5,313,038	5,888,509	10.8%
Cities	24,936,770	26,877,849	7.8%
Charter	168,963	63,812	-62.2%
Beach centers	156,325	49,786	-68.2%
Cities	12,638	14,026	11.0%

Preliminary figures.

Source: Airports and Auxiliary Services.

Domestic flights			
	January-December		% variation
	2013	2014	
Grand Total	377,589	401,785	6.4%
Beach centers	65,543	69,859	6.6%
Cities	312,046	331,926	6.4%
Regular	375,499	400,610	6.7%
Beach centers	63,832	69,034	8.1%
Cities	311,667	331,576	6.4%
Charter	2,090	1,175	-43.8%
Beach centers	1,711	825	-51.8%
Cities	379	350	-7.7%

Preliminary figures.

Source: Airports and Auxiliary Services.

International passengers			
	January-December		% variation
	2013	2014	
Grand Total	15,703,287	17,125,580	9.1%
Beach centers	7,965,491	8,706,760	9.3%
Cities	7,737,796	8,418,820	8.8%
Regular	14,994,071	16,517,513	10.2%
Beach centers	7,261,983	8,105,765	11.6%
Cities	7,732,088	8,411,748	8.8%
Charter	709,216	608,067	-14.3%
Beach centers	703,508	600,995	-14.6%
Cities	5,708	7,072	23.9%

Preliminary figures.

Source: Airports and Auxiliary Services.

International flights			
	January-December		% variation
	2013	2014	
Grand Total	140,266	148,930	6.2%
Beach centers	58,624	63,067	7.6%
Cities	81,642	85,863	5.2%
Regular	136,083	145,058	6.6%
Beach centers	54,612	59,475	8.9%
Cities	81,471	85,583	5.0%
Charter	4,183	3,872	-7.4%
Beach centers	4,012	3,592	-10.5%
Cities	171	280	63.7%

Preliminary figures.

Source: Airports and Auxiliary Services.

Maritime Transportation

Arribal of passengers by port		January-December		% variation
		2013	2014	
1	Cozumel, Q. Roo	2,756,019	3,398,929	23.3%
2	Ensenada, B.C	489,247	698,462	42.8%
3	Majahual, Q.Roo	396,235	415,367	4.8%
4	Progreso, Yuc	234,323	283,608	21.0%
5	Cabo San Lucas, B.C.S	185,586	259,580	39.9%
6	Puerto Vallarta, Jal	154,787	240,231	55.2%
7	Mazatlán, Sin	8,734	83,981	861.5%
8	Huatulco, Oax	54,532	53,492	-1.9%
9	Puerto Chiapas, Chis.	42,831	45,822	7.0%
10	Pichilingue, B.C.S	3,713	27,291	635.0%
	Rest	22,851	49,953	118.6%
	Total	4,348,858	5,556,716	27.8%

Source: General Coordination of Ports and Merchant Navy, Ministry of Communications and Transportation (SCT)