

Resultados de la actividad hotelera Acumulados enero-diciembre 2012 ^{1/}															
Destino	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera promedio				
	2010	2011	2012	Variación 2010-2012 2011-2012		2010	2011	2012	Variación 2010-2012 2011-2012		2010	2011	2012	Diferencia 2010-2012 2011-2012	
Centros de playa	151,399	152,430	155,610	2.8%	2.1%	80,977	82,430	90,252	11.5%	9.5%	53.5	54.1	58.0	4.5	3.9%
Riviera Maya	33,309	33,656	34,629	4.0%	2.9%	22,548	23,908	26,166	16.0%	9.4%	67.7	71.0	75.6	7.9	4.5%
Cancún	29,403	29,182	29,206	-0.7%	0.1%	16,823	17,081	19,011	13.0%	11.3%	57.2	58.5	65.1	7.9	6.6%
Acapulco	18,055	18,405	18,419	2.0%	0.1%	6,989	6,938	7,600	8.7%	9.5%	38.7	37.7	41.3	2.6	3.6%
Los Cabos	11,707	11,804	12,049	2.9%	2.1%	6,650	6,967	7,475	12.4%	7.3%	56.8	59.0	62.0	5.2	3.0%
Puerto Vallarta	10,713	10,824	11,563	7.9%	6.8%	5,834	5,870	6,739	15.5%	14.8%	54.5	54.2	58.3	3.8	4.0%
Mazatlán	9,150	9,103	9,179	0.3%	0.8%	4,402	4,305	4,359	-1.0%	1.3%	48.1	47.3	47.5	-0.6	0.2%
Veracruz	8,831	8,850	8,674	-1.8%	-2.0%	3,880	3,768	4,061	4.7%	7.8%	43.9	42.6	46.8	2.9	4.2%
Nuevo Vallarta	5,943	5,935	6,359	7.0%	7.1%	3,888	3,712	4,120	5.9%	11.0%	65.4	62.5	64.8	-0.6	2.2%
Ixtapa Zihuatanejo	5,058	5,047	5,081	0.5%	0.7%	2,624	2,354	2,511	-4.3%	6.7%	51.9	46.6	49.4	-2.5	2.8%
Cozumel	4,481	4,471	4,477	-0.1%	0.1%	1,996	2,004	2,130	6.7%	6.3%	44.6	44.8	47.6	3.0	2.8%
Manzanillo	3,512	3,535	3,537	0.7%	0.0%	1,577	1,594	1,631	3.4%	2.3%	44.9	45.1	46.1	1.2	1.0%
Huatulco	2,803	2,847	3,354	19.7%	17.8%	1,368	1,452	1,658	21.2%	14.2%	48.8	51.0	49.4	0.6	-1.6%
Playas de Rosarito	2,157	2,168	2,226	3.2%	2.7%	354	405	466	31.7%	15.1%	16.4	18.7	20.9	4.5	2.3%
Puerto Escondido	1,992	2,039	2,111	6.0%	3.5%	515	482	537	4.4%	11.5%	25.8	23.6	25.5	-0.4	1.8%
La Paz	1,570	1,547	1,551	-1.2%	0.2%	743	709	772	3.8%	8.8%	47.3	45.9	49.8	2.4	3.9%
Isla Mujeres	1,012	1,013	1,140	12.7%	12.5%	396	429	508	28.3%	18.4%	39.1	42.3	44.5	5.4	2.2%
San Felipe	657	666	637	-2.9%	-4.3%	117	116	114	-2.7%	-1.4%	17.9	17.4	17.9	0.0	0.5%
Tonalá-Puerto Arista	549	586	595	8.3%	1.6%	134	146	170	26.4%	16.8%	24.5	24.8	28.6	4.1	3.7%
Loreto	497	750	825	65.8%	9.9%	137	191	225	64.2%	18.0%	27.6	25.5	27.3	-0.3	1.9%
Grandes ciudades	73,283	74,723	76,646	4.6%	2.6%	36,503	39,740	43,829	20.1%	10.3%	49.8	53.2	57.2	7.4	4.0%
Ciudad de México	46,083	46,165	46,713	1.4%	1.2%	24,118	26,480	29,158	20.9%	10.1%	52.3	57.4	62.4	10.1	5.1%
Guadalajara	15,450	16,565	17,812	15.3%	7.5%	7,176	8,137	8,582	19.6%	5.5%	46.4	49.1	48.2	1.7	-0.9%
Monterrey	11,751	11,993	12,121	3.1%	1.1%	5,209	5,123	6,090	16.9%	18.9%	44.3	42.7	50.2	5.9	7.5%
Pueblos Mágicos	4,766	4,783	4,907	3.0%	2.6%	1,639	1,662	1,629	-0.6%	-2.0%	34.4	34.7	33.2	-1.2	-1.6%
San Cristóbal de las Casas	3,027	3,025	3,126	3.3%	3.3%	1,040	1,171	1,183	13.7%	1.0%	34.4	38.7	37.8	3.5	-0.9%
Taxco	870	872	874	0.5%	0.2%	235	224	234	-0.6%	4.4%	27.0	25.6	26.7	-0.3	1.1%
Valle de Bravo	480	506	536	11.6%	5.9%	124	156	158	27.1%	1.1%	25.8	30.8	29.4	3.6	-1.4%
El Fuerte	389	379	371	-4.5%	-2.1%	240	111	55	-77.1%	-50.5%	61.6	29.3	14.8	-46.8	-14.5%
Ciudades Fronterizas	11,738	12,126	12,268	4.5%	1.2%	5,734	5,468	5,426	-5.4%	-0.8%	48.8	45.1	44.2	-4.6	-0.9%
Tijuana	4,758	4,778	4,766	0.2%	-0.2%	2,035	2,088	2,177	7.0%	4.3%	42.8	43.7	45.7	2.9	2.0%
Ciudad Juárez	3,771	4,021	4,088	8.4%	1.7%	2,007	1,705	1,544	-23.0%	-9.4%	53.2	42.4	37.8	-15.4	-4.6%
Mexicali	2,047	2,183	2,267	10.7%	3.8%	1,198	1,234	1,253	4.6%	1.6%	58.5	56.5	55.3	-3.2	-1.2%
Piedras Negras	850	832	833	-2.1%	0.1%	406	351	366	-10.0%	4.1%	47.8	42.2	43.9	-3.9	1.7%
Tecate	311	312	314	0.9%	0.6%	87	90	87	-0.7%	-3.4%	28.1	28.8	27.7	-0.4	-1.1%
70 Centros DataTur ^{2/}	325,150	330,436	338,336	4.1%	2.4%	161,716	168,161	183,047	13.2%	8.8%	49.7	50.9	54.1	4.4	3.2%

Fuente: Data Tur, Cifras preliminares.

1/ Información al cierre de año con corte mensual

2/ Se considera 70 centros turísticos con representatividad nacional (aproximadamente 63% del número de cuartos)

Resultados de la actividad hotelera (segunda parte)
Acumulados enero-diciembre 2012^{1/}

Destino	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera promedio				
	2010	2011	2012	Variación		2010	2011	2012	Variación		2010	2011	2012	Diferencia	
				2010-2012	2011-2012				2010-2012	2011-2012				2010-2012	2011-2012
Ciudades del interior seleccionadas	83,963	86,375	88,906	5.9%	2.9%	36,841	38,861	41,898	13.7%	7.8%	43.9	45.0	47.1	3.2	2.1
Puebla	5,477	5,597	6,201	13.2%	10.8%	2,896	3,078	3,572	23.4%	16.1%	52.9	55.0	57.6	4.7	2.6
Oaxaca	5,229	5,259	5,275	0.9%	0.3%	2,069	2,090	2,171	5.0%	3.9%	39.6	39.7	41.2	1.6	1.4
Mérida	5,206	5,287	5,495	5.5%	3.9%	2,685	2,919	2,975	10.8%	1.9%	51.6	55.2	54.1	2.6	-1.1
León	5,010	5,089	5,271	5.2%	3.6%	2,170	2,275	2,578	18.8%	13.3%	43.3	44.7	48.9	5.6	4.2
Querétaro	4,170	4,718	5,121	22.8%	8.5%	2,484	2,790	3,077	23.8%	10.3%	59.6	59.1	60.1	0.5	1.0
Aguascalientes	3,993	3,887	3,872	-3.0%	-0.4%	1,356	1,487	1,670	23.2%	12.3%	33.9	38.2	43.1	9.2	4.9
San Luis Potosí	3,944	4,096	4,063	3.0%	-0.8%	1,884	2,032	2,129	13.0%	4.7%	47.8	49.6	52.4	4.6	2.8
Morelia	3,909	3,921	3,934	0.7%	0.3%	1,755	1,580	1,640	-6.6%	3.8%	44.9	40.3	41.7	-3.2	1.4
Chihuahua	3,801	3,846	3,963	4.3%	3.0%	1,630	1,752	1,724	5.8%	-1.6%	42.9	45.6	43.5	0.6	-2.1
Tuxtla Gutiérrez	3,240	3,298	3,489	7.7%	5.8%	1,453	1,427	1,445	-0.5%	1.3%	44.8	43.3	41.4	-3.4	-1.8
Villahermosa	3,191	3,358	3,412	6.9%	1.6%	1,655	1,826	2,139	29.2%	17.1%	51.9	54.4	62.7	10.8	8.3
San Juan de los Lagos	3,111	3,223	3,251	4.5%	0.9%	583	626	647	10.9%	3.2%	18.7	19.4	19.9	1.1	0.5
Zacatecas	2,956	2,995	2,972	0.5%	-0.8%	1,274	1,115	1,256	-1.4%	12.6%	43.1	37.2	42.3	-0.8	5.0
Toluca	2,759	3,129	3,450	25.0%	10.3%	1,080	1,272	1,305	20.8%	2.6%	39.2	40.7	37.8	-1.3	-2.8
Guanajuato	2,635	2,693	2,715	3.0%	0.8%	1,046	1,008	1,169	11.7%	15.9%	39.7	37.4	43.1	3.4	5.6
Hermosillo	2,567	2,725	2,773	8.0%	1.8%	1,248	1,479	1,811	45.0%	22.4%	48.6	54.3	65.3	16.7	11.0
Xalapa	2,226	2,321	2,350	5.6%	1.3%	1,087	1,157	1,137	4.6%	-1.8%	48.8	49.9	48.4	-0.5	-1.5
Culiacán	2,114	2,141	2,262	7.0%	5.6%	1,017	1,016	1,018	0.2%	0.2%	48.1	47.4	45.0	-3.1	-2.4
Palenque	2,008	2,278	2,320	15.6%	1.8%	673	765	836	24.2%	9.3%	33.5	33.6	36.0	2.5	2.5
Celaya	1,885	1,916	1,932	2.5%	0.8%	685	720	857	25.2%	18.9%	36.3	37.6	44.4	8.0	6.8
Durango	1,535	1,517	1,529	-0.4%	0.8%	708	646	730	3.1%	13.1%	46.1	42.6	47.7	1.6	5.2
Pachuca	1,530	1,528	1,527	-0.3%	-0.1%	675	808	859	27.3%	6.3%	44.1	52.9	56.3	12.2	3.4
Irapuato	1,490	1,506	1,518	1.9%	0.8%	672	699	740	10.1%	5.9%	45.1	46.4	48.8	3.7	2.3
San Miguel de Allende	1,476	1,569	1,696	14.9%	8.1%	497	553	599	20.5%	8.3%	33.7	35.3	35.3	1.6	0.1
Coatzacoalcos	1,446	1,443	1,444	-0.1%	0.1%	699	711	712	1.8%	0.1%	48.4	49.3	49.3	1.0	0.0
Campeche	1,338	1,340	1,353	1.1%	1.0%	705	785	787	11.6%	0.3%	52.7	58.6	58.2	5.5	-0.4
Los Mochis	1,277	1,274	1,273	-0.3%	-0.1%	479	501	512	6.9%	2.2%	37.5	39.3	40.2	2.7	0.9
Colima	938	939	948	1.1%	0.9%	442	455	412	-6.7%	-9.5%	47.1	48.5	43.5	-3.6	-5.0
San Juan del Río	914	901	909	-0.5%	0.9%	354	384	434	22.5%	12.9%	38.7	42.6	47.7	9.0	5.1
Tequisquiapan	837	851	868	3.8%	2.0%	157	184	182	16.0%	-1.3%	18.7	21.6	20.9	2.2	-0.7
Comitán de Domínguez	707	707	706	-0.2%	-0.1%	328	331	313	-4.8%	-5.4%	46.4	46.8	44.3	-2.2	-2.5
Salamanca	597	572	551	-7.6%	-3.6%	254	236	290	14.2%	22.8%	42.6	41.3	52.6	10.0	11.3
Tlaxcala	446	451	464	4.1%	3.1%	141	151	173	22.5%	14.3%	31.6	33.6	37.2	5.6	3.7
70 Centros DataTur^{2/}	325,150	330,436	338,336	4.1%	2.4%	161,716	168,161	183,047	13.2%	8.8%	49.7	50.9	54.1	4.4	3.2

Fuente: Data Tur, Cifras preliminares.

1/ Información al cierre de año con corte mensual

2/ Se considera 70 centros turísticos con representatividad nacional (aproximadamente 63% del número de cuartos)