

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	
<b>Total</b>	428,894	442,943	442,651	14,050	-292	3.3	-0.1	243,836	263,022	262,638	19,186	-384	7.9	-0.1	56.9	59.4	59.3	2.5	0.0	
<b>Centros de Playa</b>	202,270	206,193	204,655	3,923	-1,538	1.9	-0.7	133,291	136,104	134,467	2,813	-1,643	2.1	-1.2	65.9	66.0	65.7	0.1	-0.3	
<i>Integralmente Planeadas</i>	68,030	69,413	69,573	1,383	160	2.0	0.2	48,995	49,904	49,641	909	-263	1.9	-0.5	72.0	71.9	71.4	-0.1	-0.5	
BAHIAS DE HUATULCO, OAX.	4,250	4,348	4,345	98	-3	2.3	-0.1	2,648	2,762	2,827	114	65	4.3	2.4	62.3	63.5	65.1	1.2	1.5	
CANCUN, Q.ROO	34,306	35,102	35,512	796	411	2.3	1.2	26,072	26,523	26,257	451	-266	1.7	-1.0	76.0	75.6	73.9	-0.4	-1.6	
IXTAPA ZIHUATANEJO, GRO.	6,292	6,809	6,810	518	1	8.2	0.0	3,678	4,066	4,076	387	10	10.5	0.2	58.5	59.7	59.8	1.2	0.1	
LORETO, B.C.S.	704	910	n.d.	207	n.d.	29.3	n.d.	364	439	n.d.	75	n.d.	20.7	n.d.	51.7	48.2	n.d.	-3.4	n.d.	
LOS CABOS, B.C.S./I	22,479	22,243	22,149	-236	-94	-1.0	-0.4	16,233	16,114	16,128	-119	14	-0.7	0.1	72.2	72.4	72.8	0.2	0.4	
CABO SAN LUCAS	9,143	9,156	9,080	13	-76	0.1	-0.8	7,044	7,027	6,967	-17	-60	-0.2	-0.9	77.0	76.7	76.7	-0.3	0.0	
SAN JOSE DEL CABO	3,572	3,471	3,500	-101	29	-2.8	0.8	2,398	2,250	2,283	-148	33	-6.2	1.5	67.1	64.8	65.2	-2.3	0.4	
ZONA CORREDOR LOS CABOS	4,168	4,020	4,020	-148	0	-3.5	0.0	2,518	2,555	2,652	38	96	1.5	3.8	60.4	63.6	66.0	3.2	2.4	
<b>Tradicional</b>	65,430	67,308	63,516	1,878	-3,792	2.9	-5.6	36,758	36,931	33,772	174	-3,159	0.5	-8.6	56.2	54.9	53.2	-1.3	-1.7	
ACAPULCO, GRO.	19,583	21,406	17,388	1,823	-4,017	9.3	-18.8	9,075	8,411	5,939	-664	-2,472	-7.3	-29.4	46.3	39.3	34.2	-7.0	-5.1	
COZUMEL, Q. ROO	5,187	5,172	5,147	-15	-25	-0.3	-0.5	2,733	2,651	2,589	-82	-62	-3.0	-2.3	52.7	51.3	50.3	-1.4	-1.0	
LA PAZ, B.C.S.	2,725	2,728	2,685	4	-43	0.1	-1.6	1,826	1,910	1,778	83	-131	4.6	-6.9	67.0	70.0	66.2	3.0	-3.8	
MANZANILLO, COL	4,548	4,361	4,318	-187	-43	-4.1	-1.0	2,203	2,410	2,382	207	-28	9.4	-1.2	48.5	55.3	55.2	6.8	-0.1	
MAZATLAN, SIN.	9,835	10,027	10,091	192	64	2.0	0.6	6,564	6,619	6,162	55	-457	0.8	-6.9	66.7	66.0	61.1	-0.7	-4.9	
PUERTO VALLARTA, JAL.	13,121	13,267	13,380	146	113	1.1	0.9	9,496	9,537	9,456	41	-80	0.4	-0.8	72.4	71.9	70.7	-0.5	-1.2	
VERACRUZ BOCA DEL RIO, VER.	10,432	10,347	10,506	-85	159	-0.8	1.5	4,860	5,393	5,465	533	72	11.0	1.3	46.6	52.1	52.0	5.5	-0.1	
<b>Otros</b>	68,810	69,472	71,567	662	2,095	1.0	3.0	47,538	49,269	51,048	1,731	1,779	3.6	3.6	69.1	70.9	71.3	1.8	0.4	
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	927	918	787	-9	-131	-1.0	-14.3	56.5	56.0	48.0	-0.5	-8.0	
NUEVO NAYARIT, NAY.	10,857	10,868	10,912	11	44	0.1	0.4	7,248	7,986	8,259	737	273	10.2	3.4	66.8	73.5	75.7	6.7	2.2	
RIVIERA MAYA, Q. ROO	49,572	50,192	52,204	621	2,011	1.3	4.0	36,770	37,869	39,291	1,099	1,422	3.0	3.8	74.2	75.4	75.3	1.3	-0.2	
AKUMAL, Q. ROO	4,396	4,134	3,971	-262	-163	-6.0	-4.0	3,466	3,391	3,139	-76	-251	-2.2	-7.4	78.8	82.0	79.1	3.2	-3.0	
PLAYA DEL CARMEN, Q. ROO	11,184	11,518	11,973	334	454	3.0	3.9	7,938	8,012	8,303	73	291	0.9	3.6	71.0	69.6	69.3	-1.4	-0.2	
PLAYACAR, Q. ROO	6,708	6,731	6,572	23	-159	0.3	-2.4	5,347	5,664	5,734	317	70	5.9	1.2	79.7	84.1	87.3	4.4	3.1	
PUERTO ESCONDIDO, OAX.	2,552	2,653	2,632	101	-22	4.0	-0.8	1,133	1,086	1,203	-47	116	-4.1	10.7	44.4	40.9	45.7	-3.4	4.7	
PLAYAS DE ROSARITO, B.C.	2,620	2,619	2,629	-2	10	-0.1	0.4	1,052	951	1,032	-101	81	-9.6	8.6	40.1	36.3	39.3	-3.8	3.0	
SAN FELIPE, BC.	823	824	827	1	3	0.1	0.4	238	250	243	11	-7	-4.8	-2.6	29.0	30.3	29.4	1.4	-0.9	
TONALA- PUERTO ARISTA, CHIS.	744	677	725	-68	48	-9.1	7.1	169	209	233	40	24	23.3	11.6	22.8	30.9	32.2	8.1	10.0	
<b>Ciudades</b>	226,623	236,750	237,996	10,127	1,245	4.5	0.5	110,545	126,918	128,176	16,373	1,259	14.8	1.0	48.8	53.6	53.9	4.8	0.2	
<b>Grandes</b>	90,372	99,719	101,088	9,347	1,368	10.3	1.4	47,991	57,889	59,543	9,898	1,654	20.6	2.9	53.1	58.1	58.9	4.9	0.9	
CIUDAD DE MEXICO 2/	52,267	61,012	61,384	8,745	373	16.7	0.6	27,852	35,191	36,581	7,338	1,390	26.3	4.0	53.3	57.7	59.6	4.4	1.9	
GUADALAJARA, JAL.	21,605	22,129	22,407	524	278	2.4	1.3	10,526	12,205	11,858	1,680	-347	16.0	-2.8	48.7	55.2	52.9	6.4	-2.2	
MONTERREY, N.L.	16,500	16,579	17,296	78	718	0.5	4.3	9,613	10,493	11,103	880	611	9.2	5.8	58.3	63.3	64.2	5.0	0.9	
<b>Del Interior</b>	121,128	121,617	121,321	483	-289	0.4	-0.2	52,312	59,063	58,801	6,752	-262	12.9	-0.4	43.2	48.6	48.5	5.4	-0.1	
AGUASCALIENTES, AGS.	6,226	6,321	6,340	95	19	1.5	0.3	2,617	3,095	3,076	479	-20	18.3	-0.6	42.0	49.0	48.5	6.9	-0.5	
CAMPECHE, CAMP.	1,930	2,083	2,055	153	-28	7.9	-1.3	879	1,030	1,064	152	34	17.2	3.3	45.5	49.5	51.8	3.9	2.3	
CELAYA, GTO.	3,189	2,657	2,638	-532	-19	-16.7	-0.7	817	932	934	114	2	14.0	0.2	25.6	35.1	35.4	9.4	0.3	
CHIHUAHUA, CHIH.	5,005	5,007	4,893	2	-114	0.0	-2.3	2,890	3,187	2,993	297	-194	10.3	-6.1	57.7	63.7	61.2	5.9	-2.5	
COATZACOALCOS, VER.	1,956	1,946	1,944	-10	-3	-0.5	-0.1	753	882	939	129	57	17.1	6.5	38.5	45.3	48.3	6.8	3.0	
COLIMA, COL	1,286	1,214	1,164	-73	-50	-5.6	-4.1	487	510	513	23	2	4.8	0.4	37.9	42.1	44.0	4.2	2.0	
COMITAN DE DOMINGUEZ, CHIS.	1,381	1,381	1,382	0	0	0.0	0.0	304	347	306	43	-41	14.0	-11.9	22.0	25.1	22.1	3.1	-3.0	
CULIACAN, SIN.	2,275	2,500	n.d.	225	n.d.	9.9	n.d.	1,327	1,351	n.d.	24	n.d.	1.8	n.d.	58.3	54.1	n.d.	-4.3	n.d.	
DURANGO, DGO.	1,930	1,930	1,930	0	1	0.0	0.0	1,031	969	998	-62	29	-6.0	3.0	53.5	50.2	51.7	-3.2	1.5	
EL FUERTE, SIN.	390	355	n.d.	-35	n.d.	-9.0	n.d.	126	79	n.d.	-47	n.d.	-37.3	n.d.	32.4	22.4	n.d.	-10.1	n.d.	
GUANAJUATO, GTO.	3,048	3,254	3,357	207	103	6.8	3.2	975	998	1,074	23	75	2.4	7.5	32.0	30.7	32.0	-1.3	1.3	
HERMOSILLO, SON.	3,104	3,094	3,094	-10	0	-0.3	0.0	1,701	1,789	1,698	88	-91	5.2	-5.1	54.8	57.8	54.9	3.0	-2.9	
IRAPUATO, GTO.	2,815	2,493	2,600	-321	106	-11.4	4.3	746	960	927	214	-33	28.7	-3.4	26.5	38.5	35.7	12.0	-2.8	
LEON, GTO.	6,219	6,281	6,624	62	343	1.0	5.5	2,428	2,764	3,019	336	255	13.8	9.2	39.0	44.0	45.6	5.0	1.6	
LOS MOCHIS, SIN.	1,552	1,342	n.d.	-210	n.d.	-13.5	n.d.	760	806	n.d.	46	n.d.	6.1	n.d.	49.0	60.1	n.d.	11.1	n.d.	
MERIDA, YUC.	7,801	8,107	8,153	307	46	3.9	0.6	4,146	4,741	4,622	595	-119	14.3	-2.5	53.2	58.5	56.7	5.3	-1.8	
MORELIA, MICH.	3,973	4,391	3,974	419	-417	10.5	-9.5	1,845	2,318	2,022	473	-296	25.7	-12.8	46.4	52.8	50.9	6.4	-1.9	
OAXACA, OAX.	6,145	6,066	6,046	-79	-20	-1.3	-0.3	2,902	3,288	3,348	386	60	13.3	1.8	47.2	54.2	55.4	7.0	1.2	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024
<b>Total</b>	428,894	442,943	442,651	14,050	-292	3.3	-0.1	243,836	263,022	262,638	19,186	-384	7.9	-0.1	56.9	59.4	59.3	2.5	0.0
PACHUCA, HGO.	1,576	1,569	1,683	-7	114	-0.5	7.3	694	841	1,011	148	169	21.3	20.1	44.0	53.6	60.1	9.6	6.4
PALENQUE, CHIS.	2,067	2,067	2,073	0	7	0.0	0.3	731	730	761	-1	31	-0.2	4.3	35.4	35.3	36.7	-0.1	1.4
PUEBLA, PUE.	9,774	10,144	10,191	370	47	3.8	0.5	4,728	5,913	6,051	1,185	137	25.1	2.3	48.4	58.3	59.4	9.9	1.1
QUERETARO, QRO.	7,326	7,340	7,422	14	82	0.2	1.1	4,061	4,414	4,474	353	60	8.7	1.4	55.4	60.1	60.3	4.7	0.1
SALAMANCA, GTO.	1,171	1,000	1,031	-171	31	-14.6	3.1	325	340	374	15	34	4.7	10.0	27.8	34.0	36.3	6.3	2.3
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,292	3,146	-24	-146	-0.7	-4.4	1,019	1,047	802	28	-245	2.8	-23.4	30.7	31.8	25.5	1.1	-6.3
SAN JUAN DE LOS LAGOS, JAL.	3,674	3,673	3,676	0	3	0.0	0.1	899	1,211	1,288	312	77	34.7	6.4	24.5	33.0	35.0	8.5	2.1
SAN JUAN DEL RÍO, QRO.	1,064	827	n.d.	-237	n.d.	-22.2	n.d.	479	412	n.d.	-67	n.d.	-14.0	n.d.	45.0	49.8	n.d.	4.8	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,951	6,015	6,104	64	89	1.1	1.5	2,818	3,309	3,284	491	-24	17.4	-0.7	47.3	55.0	53.8	7.7	-1.2
SAN MIGUEL DE ALLENDE, GTO.	2,445	2,822	3,070	377	247	15.4	8.8	911	1,064	1,198	153	134	16.8	12.6	37.3	37.7	39.0	0.4	1.3
TAXCO, GRO.	885	883	891	-3	8	-0.3	0.9	261	278	207	17	-71	6.3	-25.6	29.5	31.5	23.2	2.0	-8.3
TEQUISQUIAPAN, QRO.	742	560	n.d.	-182	n.d.	-24.5	n.d.	187	179	n.d.	-8	n.d.	-4.2	n.d.	25.2	31.9	n.d.	6.8	n.d.
TLAXCALA, TLAX.	654	681	684	27	3	4.2	0.4	164	220	211	55	-8	33.6	-3.7	25.1	32.2	30.9	7.1	-1.3
TOLUCA, MÉX.	3,611	3,631	3,581	20	-50	0.6	-1.4	1,329	1,676	1,793	347	117	26.1	7.0	36.8	46.2	50.1	9.4	3.9
TUXTLA GUTIÉRREZ, CHIS.	4,194	4,189	4,181	-5	-8	-0.1	-0.2	1,496	1,745	1,872	249	127	16.6	7.3	35.7	41.7	44.8	6.0	3.1
VALLE DE BRAVO, MÉX.	1,215	1,207	1,271	-8	64	-0.7	5.3	263	250	241	-13	-9	-4.9	-3.6	21.7	20.8	19.0	-0.9	-1.8
VILLAHERMOSA, TAB.	5,134	5,162	5,153	28	-9	0.5	-0.2	2,782	2,963	2,894	181	-69	6.5	-2.3	54.2	57.4	56.2	3.2	-1.2
XALAPA, VER.	3,130	3,138	3,157	8	19	0.3	0.6	1,405	1,536	1,570	132	34	9.4	2.2	44.9	49.0	49.7	4.1	0.8
ZACATECAS, ZAC.	2,977	2,990	3,017	13	27	0.4	0.9	1,025	885	987	-140	102	-13.6	11.6	34.4	29.6	32.7	-4.8	3.1
<b>Fronterizas</b>	<b>15,123</b>	<b>15,420</b>	<b>15,587</b>	<b>297</b>	<b>166</b>	<b>2.0</b>	<b>1.1</b>	<b>10,242</b>	<b>9,966</b>	<b>9,832</b>	<b>-276</b>	<b>-134</b>	<b>-2.7</b>	<b>-1.3</b>	<b>67.7</b>	<b>64.6</b>	<b>63.1</b>	<b>-3.1</b>	<b>-1.5</b>
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,273	3,100	2,953	-173	-147	-5.3	-4.8	72.1	68.3	65.0	-3.8	-3.2
MEXICALI, BC.	2,587	2,785	2,835	198	50	7.7	1.8	1,663	1,827	1,647	164	-180	9.8	-9.9	64.3	65.6	58.1	1.3	-7.5
PIEDRAS NEGRAS, COAH.	1,119	1,145	1,249	26	104	2.3	9.1	658	658	715	0	58	0.0	8.8	58.8	57.5	57.3	-1.3	-0.2
TECATE, BC.	526	600	601	75	1	14.2	0.1	312	322	402	10	80	3.1	24.8	59.4	53.6	66.8	-5.8	13.2
TIJUANA, BC.	6,350	6,348	6,359	-2	11	0.0	0.2	4,335	4,059	4,115	-277	56	-6.4	1.4	68.3	63.9	64.7	-4.3	0.8

\*Del 27-diciembre-2021 al 08-enero-2023

\*\*Del 25-diciembre-2023 al 01-enero-2023

\*\*\*Del 01-enero-2024 al 29-diciembre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito

Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Estas ciudades no cuentan con información suficiente al cierre de este reporte por lo que se incluye información a su última semana disponible, no siendo estrictamente comparables con el resto de los destinos.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.