

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	<b>428,774</b>	<b>442,777</b>	<b>441,880</b>	<b>14,002</b>	<b>-897</b>	<b>3.3</b>	<b>-0.2</b>	<b>242,371</b>	<b>263,033</b>	<b>261,826</b>	<b>20,662</b>	<b>-1,207</b>	<b>8.5</b>	<b>-0.5</b>	<b>56.5</b>	<b>59.4</b>	<b>59.3</b>	<b>2.9</b>	<b>-0.2</b>	
<b>Centros de Playa</b>	<b>202,236</b>	<b>206,191</b>	<b>203,715</b>	<b>3,956</b>	<b>-2,476</b>	<b>2.0</b>	<b>-1.2</b>	<b>132,225</b>	<b>135,951</b>	<b>133,132</b>	<b>3,726</b>	<b>-2,819</b>	<b>2.8</b>	<b>-2.1</b>	<b>65.4</b>	<b>65.9</b>	<b>65.4</b>	<b>0.6</b>	<b>-0.6</b>	
<b>Integralmente Planeados</b>	<b>67,984</b>	<b>69,430</b>	<b>69,593</b>	<b>1,446</b>	<b>163</b>	<b>2.1</b>	<b>0.2</b>	<b>48,793</b>	<b>49,572</b>	<b>49,298</b>	<b>779</b>	<b>-274</b>	<b>1.6</b>	<b>-0.6</b>	<b>71.8</b>	<b>71.4</b>	<b>70.8</b>	<b>-0.4</b>	<b>-0.6</b>	
BAHIAS DE HUATULCO, OAX.	4,240	4,348	4,340	107	-7	2.5	-0.2	2,602	2,730	2,790	129	60	4.9	2.2	61.4	62.8	64.3	1.4	1.5	
CANCUN, Q.ROO	34,269	35,120	35,507	851	388	2.5	1.1	25,976	26,301	26,092	325	-209	-1.2	-0.8	75.8	74.9	73.5	-0.9	-1.4	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,811	518	2	8.2	0.0	3,616	3,995	4,010	378	16	10.5	0.4	57.5	58.7	58.9	1.2	0.2	
LORETO, B.C.S.	682	910	n.d.	228	n.d.	33.4	n.d.	354	445	n.d.	91	n.d.	25.7	n.d.	51.9	48.9	n.d.	-3.0	n.d.	
LOS CABOS, B.C.S.	22,500	22,243	22,146	-257	-97	-1.1	-0.4	16,244	16,101	16,040	-143	-61	-0.9	-0.4	72.2	72.4	72.4	0.2	0.0	
CABO SAN LUCAS	9,147	9,150	9,066	2	-84	0.0	-0.9	7,077	7,036	6,913	-41	-123	-0.6	-1.8	77.4	76.9	76.3	-0.5	-0.6	
SAN JOSÉ DEL CABO	3,573	3,477	3,520	-96	43	-2.7	1.2	2,389	2,243	2,302	-146	59	-6.1	2.6	66.8	64.5	65.4	-2.4	0.9	
ZONA CORREDOR LOS CABOS	4,184	4,020	4,020	-164	0	-3.9	0.0	2,473	2,534	2,608	61	74	2.5	2.9	59.1	63.0	64.9	3.9	1.8	
<b>Tradicional</b>	<b>65,478</b>	<b>67,315</b>	<b>62,604</b>	<b>1,836</b>	<b>-4,711</b>	<b>2.8</b>	<b>-7.0</b>	<b>36,330</b>	<b>37,598</b>	<b>33,195</b>	<b>1,268</b>	<b>-4,404</b>	<b>3.5</b>	<b>-11.7</b>	<b>55.5</b>	<b>55.9</b>	<b>53.0</b>	<b>0.4</b>	<b>-2.8</b>	
ACAPULCO, GRO. /5	19,585	21,445	17,453	1,860	-3,992	9.5	-18.6	8,810	9,177	5,734	367	-3,444	4.2	-37.5	45.0	42.8	32.9	-2.2	-9.9	
COZUMEL, Q. ROO	5,187	5,173	5,151	-14	-22	-0.3	-0.4	2,710	2,614	2,570	-97	-44	-3.6	-1.7	52.2	50.5	49.9	-1.7	-0.6	
LA PAZ, B.C.S. /3	2,729	2,728	2,680	-1	-48	0.0	-1.8	1,817	1,918	1,782	101	-136	5.6	-7.1	66.6	70.3	66.5	3.7	-3.8	
MANZANILLO, COL.	4,564	4,365	4,305	-199	-60	-4.4	-1.4	2,157	2,397	2,342	240	-55	-11.1	4.3	54.9	54.4	54.4	7.7	-0.5	
MAZATLAN, SIN.	9,864	10,001	10,091	137	90	1.4	0.9	6,593	6,613	6,310	20	-304	0.3	-4.6	66.8	66.1	62.5	-0.7	-3.6	
PUERTO VALLARTA, JAL.	13,121	13,266	13,101	145	-165	1.1	-1.2	9,403	9,471	9,036	68	-435	0.7	-4.6	71.7	71.4	69.0	-0.3	-2.4	
VERACRUZ BOCA DEL RIO, VER. /3	10,429	10,337	9,823	-92	-514	-0.9	-5.0	4,840	5,407	5,421	567	14	11.7	0.3	46.4	52.3	55.2	5.9	2.9	
<b>Otros</b>	<b>68,774</b>	<b>69,446</b>	<b>71,519</b>	<b>673</b>	<b>2,072</b>	<b>1.0</b>	<b>3.0</b>	<b>47,102</b>	<b>48,781</b>	<b>50,639</b>	<b>1,679</b>	<b>1,858</b>	<b>3.6</b>	<b>3.8</b>	<b>68.5</b>	<b>70.2</b>	<b>70.8</b>	<b>1.8</b>	<b>0.6</b>	
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	918	919	778	1	-141	0.1	-15.3	55.9	56.1	47.5	0.1	-8.6	
NUEVO NAYARIT, NAY.	10,855	10,869	10,880	14	11	0.1	0.1	7,122	7,904	8,157	782	253	11.0	3.2	65.6	72.7	75.0	7.1	2.3	
RIVIERA MAYA, Q. ROO	49,540	50,166	52,188	626	2,021	1.3	4.0	36,440	37,461	38,946	1,022	1,485	2.8	4.0	73.6	74.7	74.6	1.1	0.0	
AKUMAL, Q. ROO	4,395	4,153	3,973	-242	-181	-5.5	-4.3	3,428	3,367	3,097	-61	-269	-1.8	-8.0	78.0	81.1	78.0	3.1	-3.1	
PLAYA DEL CARMEN, Q. ROO	11,174	11,494	11,969	320	476	2.9	4.1	7,844	7,879	8,208	35	329	0.4	4.2	70.2	68.5	68.6	-1.7	0.0	
PLAYACAR, Q. ROO	6,708	6,731	6,576	23	-155	0.3	-2.3	5,299	5,613	5,731	314	117	5.9	2.1	79.0	83.4	87.1	4.4	3.7	
PUERTO ESCONDIDO, OAX.	2,546	2,652	2,632	106	-20	4.2	-0.8	1,117	1,067	1,194	-50	126	-4.5	11.9	43.9	40.2	45.4	-3.6	5.1	
PLAYAS DE ROSARITO, B.C.	2,620	2,619	2,628	-2	10	-0.1	0.4	1,091	975	1,074	-116	99	-10.6	10.2	41.0	37.2	40.9	-4.4	3.6	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.4	253	252	254	-1	2	-0.6	0.9	30.8	30.6	30.7	-0.2	0.2	
TONALÁ- PUERTO ARISTA, CHIS.	747	678	725	-69	47	-9.2	7.0	161	203	236	42	34	25.9	16.6	21.5	29.9	32.6	8.4	2.7	
<b>Ciudades</b>	<b>226,538</b>	<b>236,585</b>	<b>238,165</b>	<b>10,047</b>	<b>1,579</b>	<b>4.4</b>	<b>0.7</b>	<b>110,146</b>	<b>127,081</b>	<b>128,694</b>	<b>16,935</b>	<b>1,613</b>	<b>15.4</b>	<b>1.3</b>	<b>48.6</b>	<b>53.7</b>	<b>54.0</b>	<b>5.1</b>	<b>0.3</b>	
<b>Grandes</b>	<b>90,232</b>	<b>99,705</b>	<b>101,058</b>	<b>9,474</b>	<b>1,352</b>	<b>10.5</b>	<b>1.4</b>	<b>47,860</b>	<b>57,936</b>	<b>59,740</b>	<b>10,076</b>	<b>1,804</b>	<b>21.1</b>	<b>3.1</b>	<b>53.0</b>	<b>58.1</b>	<b>59.1</b>	<b>5.1</b>	<b>1.0</b>	
CIUDAD DE MÉXICO	52,141	60,973	61,377	8,832	404	16.9	0.7	27,635	35,020	36,727	7,385	1,707	26.7	4.9	53.0	57.4	59.8	4.4	2.4	
GUADALAJARA, JAL.	21,577	22,115	22,395	538	280	2.5	1.3	10,557	12,327	11,888	1,770	-439	16.8	-3.6	48.9	55.7	53.1	6.8	-2.7	
MONTERREY, N.L.	16,513	16,618	17,286	105	668	0.6	4.0	9,668	10,589	11,126	920	537	9.5	5.1	58.5	63.7	64.4	5.2	0.6	
<b>Del Interior</b>	<b>121,215</b>	<b>121,461</b>	<b>121,525</b>	<b>246</b>	<b>64</b>	<b>0.2</b>	<b>0.1</b>	<b>51,965</b>	<b>59,008</b>	<b>59,060</b>	<b>7,044</b>	<b>52</b>	<b>13.6</b>	<b>0.1</b>	<b>42.9</b>	<b>48.6</b>	<b>48.6</b>	<b>5.7</b>	<b>0.0</b>	
AGUASCALIENTES, AGS.	6,224	6,324	6,333	100	9	1.6	0.1	2,630	3,128	3,102	498	-25	18.9	-0.8	42.2	49.5	49.0	7.2	-0.5	
CAMPECHE, CAMP.	1,913	2,084	2,053	171	-31	9.0	-1.5	859	1,024	1,067	164	44	19.1	4.3	44.9	49.1	52.0	4.2	2.9	
CELAYA, GTO.	3,246	2,647	2,638	-599	-9	-18.5	-0.3	821	928	942	107	14	13.1	1.5	25.3	35.1	35.7	9.8	0.7	
CHIHUAHUA, CHIH.	5,005	5,007	4,894	2	-113	0.0	-2.2	2,894	3,208	3,010	315	-198	10.9	-6.2	57.8	64.1	61.5	6.3	-2.6	
COATZACOALCOS, VER.	1,957	1,946	1,944	-11	-2	-0.6	-0.1	749	876	943	127	67	17.0	7.7	38.3	45.0	48.5	6.7	3.5	
COLIMA, COL.	1,287	1,212	1,164	-76	-48	-5.9	-3.9	475	507	512	32	4	6.8	0.8	36.9	41.9	43.9	5.0	2.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	297	339	303	42	-36	14.3	-10.5	21.5	24.5	21.9	3.1	-2.6	
CULIACAN, SIN.	2,334	2,500	n.d.	166	n.d.	7.1	n.d.	1,344	n.d.	n.d.	10	n.d.	0.7	n.d.	54.2	n.d.	n.d.	-3.4	n.d.	
DURANGO, DGO.	1,929	1,929	1,932	0	2	0.0	0.1	1,047	974	1,013	-73	39	-7.0	4.0	54.3	50.5	52.5	-3.8	2.0	
EL FUERTE, SIN.	388	353	n.d.	-35	n.d.	-9.0	n.d.	117	79	n.d.	-38	n.d.	-32.4	n.d.	30.3	22.5	n.d.	-7.8	n.d.	
GUANAJUATO, GTO.	3,019	3,250	3,359	231	109	7.6	3.4	970	993	1,075	23	82	2.4	8.2	30.6	32.0	32.0	-1.6	1.4	
HERMOSILLO, SON.	3,105	3,094	3,094	-11	0	-0.4	0.0	1,706	1,816	1,695	110	-121	6.4	-6.7	54.9	58.7	54.8	3.8	-3.9	
IRAPUATO, GTO.	2,884	2,483	2,598	-401	115	-13.9	4.6	746	976	940	230	-36	30.8	-3.7	25.9	39.3	36.2	13.4	-3.1	
LEON, GTO.	6,206	6,225	6,223	18	398	0.3	6.4	2,444	2,781	3,074	337	293	13.8	10.5	39.4	44.7	46.4	5.3	1.7	
LOS MOCHIS, SIN.	1,547	1,342	n.d.	-205	n.d.	-13.3	n.d.	737	804	n.d.	67	n.d.	9.1	n.d.	47.6	59.9	n.d.	12.3	n.d.	
MERIDA, YUC.	7,783	8,093	8,275	311	182	4.0	2.2	4,071	4,749	4,678	678	-71	16.7	-1.5	52.3	58.7	56.5	6.4	-2.2	
MORELIA, MICH. /1 /2	3,972	4,390	3,969	418	-421	10.5	-9.6	1,827	2,331	2,021	504	-310	27.6	-13.3	46.0	53.1	50.9	7.1	-2.2	
OAXACA, OAX.	6,148	6,055	6,048	-92	-7	-1.5	-0.1	2,863	3,253	3,340	390	87	13.6	2.7	46.6	53.7	55.2	7.2	1.5	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	
																				2022-2023
<b>Total</b>	<b>428,774</b>	<b>442,777</b>	<b>441,880</b>	<b>14,002</b>	<b>-897</b>	<b>3.3</b>	<b>-0.2</b>	<b>242,371</b>	<b>263,033</b>	<b>261,826</b>	<b>20,662</b>	<b>-1,207</b>	<b>8.5</b>	<b>-0.5</b>	<b>56.5</b>	<b>59.4</b>	<b>59.3</b>	<b>2.9</b>	<b>-0.2</b>	
PACHUCA, HGO.	1,576	1,569	1,682	-7	113	-0.4	7.2	681	834	985	153	151	22.6	18.1	43.2	53.2	58.6	10.0	5.4	
PALENQUE, CHIS.	2,067	2,066	2,074	-1	8	0.0	0.4	720	724	755	4	30	0.5	4.2	34.9	35.1	36.4	0.2	1.3	
PUEBLA, PUE.	9,767	10,141	10,150	374	9	3.8	0.1	4,672	5,877	6,000	1,204	123	25.8	2.1	47.8	57.9	59.1	10.1	1.2	
QUERETARO, QRO.	7,294	7,336	7,421	42	86	0.6	1.2	4,043	4,411	4,490	368	80	9.1	1.8	55.4	60.1	60.5	4.7	0.4	
SALAMANCA, GTO.	1,186	997	1,031	-190	34	-16.0	3.4	328	334	379	6	45	1.9	13.4	27.6	33.5	36.7	5.9	3.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,292	3,183	-23	-110	-0.7	-3.3	995	1,026	810	31	-216	3.1	-21.1	30.0	31.2	25.4	1.1	-5.7	
SAN JUAN DE LOS LAGOS, JAL.	3,674	3,673	3,676	-1	3	0.0	0.1	888	1,172	1,292	284	120	32.0	10.3	24.2	31.9	35.2	7.7	3.2	
SAN JUAN DEL RÍO, QRO. /1/3	1,089	827	748	-262	-79	-24.0	-9.6	484	412	410	-72	-2	-14.9	-0.4	44.4	49.8	54.8	5.4	5.0	
SAN LUIS POTOSÍ, S.L.P.	5,950	6,013	6,107	63	95	1.1	1.6	2,800	3,319	3,316	519	-3	18.5	-0.1	47.1	55.2	54.3	8.1	-0.9	
SAN MIGUEL DE ALLENDE, GTO. /2	2,412	2,797	3,068	384	271	15.9	9.7	891	1,058	1,214	168	155	18.8	14.7	36.9	37.8	39.6	0.9	1.7	
TAXCO, GRO.	885	881	893	-4	12	-0.5	1.3	252	275	203	22	-72	8.8	-26.2	28.5	31.2	22.7	2.7	-8.5	
TEQUISQUIAPAN, QRO.	761	560	n.d.	-201	n.d.	-26.4	n.d.	188	176	n.d.	-12	n.d.	-6.4	n.d.	24.7	31.4	n.d.	6.7	n.d.	
TLAXCALA, TLAX.	654	681	684	27	3	4.2	0.4	165	222	211	57	-12	34.6	-5.2	25.3	32.7	30.8	7.4	-1.8	
TOLUCA, MÉX. /2	3,609	3,631	3,604	22	-27	0.6	-0.7	1,308	1,706	1,803	397	97	30.4	5.7	36.3	47.0	50.0	10.7	3.0	
TUXTLA GUTIÉRREZ, CHIS.	4,192	4,189	4,181	-3	-8	-0.1	-0.2	1,466	1,729	1,846	263	117	18.0	6.7	35.0	41.3	44.1	6.3	2.9	
VALLE DE BRAVO, MÉX.	1,217	1,205	1,269	-12	63	-1.0	5.3	261	253	244	-8	-9	-3.1	-3.6	21.4	21.0	19.2	-0.5	-1.8	
VILLAHERMOSA, TAB.	5,135	5,159	5,146	24	-13	0.5	-0.3	2,776	2,965	2,940	189	-25	6.8	-0.8	54.1	57.5	57.1	3.4	-0.3	
XALAPA, VER.	3,125	3,139	3,153	15	14	0.5	0.4	1,408	1,515	1,564	107	49	7.6	3.2	45.1	48.3	49.6	3.2	1.3	
ZACATECAS, ZAC.	2,976	2,989	3,019	13	31	0.4	1.0	1,043	881	976	-162	96	-15.6	10.9	35.0	29.5	32.3	-5.6	2.9	
<b>Fronterizas</b>	<b>15,092</b>	<b>15,419</b>	<b>15,582</b>	<b>327</b>	<b>163</b>	<b>2.2</b>	<b>1.1</b>	<b>10,321</b>	<b>10,137</b>	<b>9,894</b>	<b>-184</b>	<b>-243</b>	<b>-1.8</b>	<b>-2.4</b>	<b>68.4</b>	<b>65.7</b>	<b>63.5</b>	<b>-2.6</b>	<b>-2.3</b>	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,317	3,145	2,962	-173	-182	-5.2	-5.8	73.0	69.2	65.2	-3.8	-4.0	
MEXICALI, BC.	2,566	2,784	2,835	218	51	8.5	1.8	1,654	1,848	1,662	194	-185	11.7	-10.0	64.4	66.4	58.6	1.9	-7.7	
PIEDRAS NEGRAS, COAH.	1,117	1,145	1,248	28	103	2.5	9.0	663	668	717	5	50	0.7	7.4	59.4	58.3	57.5	-1.0	-0.9	
TECATE, B.C.	518	600	601	82	1	15.9	0.2	307	323	407	16	84	5.3	26.0	59.2	53.8	67.7	-5.4	13.9	
TIJUANA, B.C.	6,350	6,348	6,356	-3	9	0.0	0.1	4,381	4,154	4,145	-226	-9	-5.2	-0.2	69.0	65.4	65.2	-3.5	-0.2	

\*Del 03-enero-2022 al 27-noviembre-2022

\*\*Del 02-enero-2023 al 26-noviembre-2023

\*\*\*Del 01-enero-2024 al 24-noviembre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.