

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	
																				2022-2023
Total	427,659	431,502	434,358	3,843	2,856	0.9	0.7	193,910	236,778	234,691	42,869	-2,087	22.1	-0.9	45.3	54.9	54.0	9.5	-0.8	
Centros de Playa	201,803	205,250	205,219	3,447	-31	1.7	0.0	119,579	146,123	140,099	26,544	-6,024	22.2	-4.1	59.3	71.2	68.3	11.9	-2.9	
<i>Integralmente Planeados</i>	<i>67,929</i>	<i>68,970</i>	<i>69,028</i>	<i>1,041</i>	<i>58</i>	<i>1.5</i>	<i>0.1</i>	<i>44,430</i>	<i>53,354</i>	<i>54,097</i>	<i>8,924</i>	<i>743</i>	<i>20.1</i>	<i>1.4</i>	<i>65.4</i>	<i>77.4</i>	<i>78.4</i>	<i>12.0</i>	<i>1.0</i>	
BAHIAS DE HUATULCO, OAX.	4,126	4,345	4,348	219	3	5.3	0.1	2,509	3,212	3,301	703	90	28.0	2.8	60.8	73.9	75.9	13.1	2.0	
CANCUN, Q.ROO	34,175	34,703	34,933	528	230	1.5	0.7	23,873	27,703	28,607	3,830	903	16.0	3.3	69.9	79.8	81.9	10.0	2.1	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,765	6,771	473	6	7.5	0.1	3,565	4,451	4,793	886	342	24.8	7.7	44.6	56.7	70.8	12.1	14.1	
LORETO, B.C.S.	676	903	775	227	-128	33.5	-14.1	167	536	285	368	-250	220.4	-46.8	24.7	59.3	36.8	34.6	-22.6	
LOS CABOS, B.C.S.	22,660	22,255	22,201	-406	-54	-1.8	-0.2	14,317	17,453	17,111	3,137	-342	21.9	-2.0	63.2	78.4	77.1	15.2	-1.4	
<i>CABO SAN LUCAS</i>	<i>9,172</i>	<i>9,079</i>	<i>9,176</i>	<i>-94</i>	<i>98</i>	<i>-1.0</i>	<i>1.1</i>	<i>6,264</i>	<i>7,617</i>	<i>7,253</i>	<i>1,353</i>	<i>-364</i>	<i>21.6</i>	<i>-4.8</i>	<i>68.3</i>	<i>83.9</i>	<i>79.0</i>	<i>15.6</i>	<i>-4.9</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>3,909</i>	<i>3,869</i>	<i>3,718</i>	<i>-40</i>	<i>-151</i>	<i>-1.0</i>	<i>-3.9</i>	<i>2,400</i>	<i>2,673</i>	<i>2,749</i>	<i>273</i>	<i>76</i>	<i>11.4</i>	<i>2.8</i>	<i>61.4</i>	<i>69.1</i>	<i>73.9</i>	<i>7.7</i>	<i>4.8</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>4,292</i>	<i>4,020</i>	<i>4,020</i>	<i>-272</i>	<i>0</i>	<i>-6.3</i>	<i>0.0</i>	<i>1,900</i>	<i>2,769</i>	<i>2,994</i>	<i>869</i>	<i>226</i>	<i>45.7</i>	<i>8.1</i>	<i>44.3</i>	<i>68.9</i>	<i>74.5</i>	<i>24.6</i>	<i>5.6</i>	
Tradicional	65,750	67,170	66,299	1,420	-871	2.2	-1.3	32,692	40,841	31,874	8,149	-8,967	24.9	-22.0	49.7	60.8	48.1	11.1	-12.7	
ACAPULCO, GRO. /5	19,644	21,883	20,522	2,239	-1,361	11.4	-6.2	9,586	13,461	4,116	3,875	-9,346	40.4	-69.4	48.8	61.5	20.1	12.7	-41.5	
COZUMEL, Q. ROO	5,187	5,187	5,171	0	-16	0.0	-0.3	2,727	3,022	3,144	295	122	10.8	4.0	52.6	58.3	60.8	5.7	2.5	
LA PAZ, B.C.S. /1	2,725	1,986	2,728	-739	742	37.4	-27.1	1,324	1,333	1,618	742	9	285	0.7	21.4	48.6	67.1	59.3	18.5	-7.8
MANZANILLO, COL.	4,745	4,388	4,325	-357	-63	-7.5	-1.4	1,973	2,442	2,279	469	-162	23.8	-6.6	41.6	55.6	52.7	14.1	-2.9	
MAZATLAN, SIN.	9,861	9,995	9,832	134	-163	1.4	-1.6	4,928	5,141	5,697	214	556	4.3	10.8	50.0	51.4	57.9	1.5	6.5	
PUERTO VALLARTA, JAL.	13,159	13,270	13,277	111	7	0.8	0.1	8,844	10,856	10,377	2,012	-479	22.7	-4.4	67.2	81.8	78.2	14.6	-3.7	
VERACRUZ BOCA DEL RIO, VER.	10,430	10,461	10,444	32	-17	0.3	-0.2	3,310	4,586	4,643	1,276	57	38.6	1.2	31.7	43.8	44.5	12.1	0.6	
Otros	68,125	69,111	69,893	966	783	1.4	1.1	42,456	51,928	54,127	9,471	2,200	22.3	4.2	62.3	75.1	77.4	12.8	2.3	
ISLA MUJERES, Q. ROO	1,647	1,639	1,639	-8	0	-0.5	0.0	960	1,105	949	145	-156	15.1	-14.1	58.3	67.4	57.9	9.1	-9.5	
NUEVO NAYARIT, NAY.	10,785	10,873	10,861	89	-13	0.8	-0.1	6,335	8,952	9,216	2,616	264	41.3	3.0	58.7	82.3	84.9	23.6	2.5	
RIVIERA MAYA, Q. ROO	49,036	49,856	50,548	821	692	1.7	1.4	32,864	39,591	41,406	6,727	1,815	20.5	4.6	67.0	79.4	81.9	12.4	2.5	
<i>AKUMAL, Q. ROO /3</i>	<i>4,388</i>	<i>4,399</i>	<i>3,949</i>	<i>11</i>	<i>-450</i>	<i>0.3</i>	<i>-10.2</i>	<i>2,854</i>	<i>3,755</i>	<i>3,173</i>	<i>901</i>	<i>-581</i>	<i>31.6</i>	<i>-15.5</i>	<i>67.0</i>	<i>85.4</i>	<i>80.4</i>	<i>20.3</i>	<i>-5.0</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>11,008</i>	<i>11,337</i>	<i>11,460</i>	<i>329</i>	<i>123</i>	<i>3.0</i>	<i>1.1</i>	<i>7,868</i>	<i>8,769</i>	<i>9,165</i>	<i>901</i>	<i>396</i>	<i>11.5</i>	<i>4.5</i>	<i>71.5</i>	<i>77.4</i>	<i>80.0</i>	<i>5.9</i>	<i>2.6</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,718</i>	<i>6,718</i>	<i>6,735</i>	<i>0</i>	<i>17</i>	<i>0.0</i>	<i>0.3</i>	<i>4,930</i>	<i>5,677</i>	<i>6,118</i>	<i>747</i>	<i>441</i>	<i>15.2</i>	<i>7.8</i>	<i>73.4</i>	<i>84.5</i>	<i>90.8</i>	<i>11.1</i>	<i>6.3</i>	
PUERTO ESCONDIDO, OAX.	2,485	2,607	2,662	122	55	4.9	2.1	1,446	1,400	1,348	-46	-53	-3.2	-3.8	58.2	53.7	50.6	-4.5	-3.1	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	2	0.0	0.1	543	574	718	30	144	5.6	25.2	20.7	21.9	27.4	1.2	5.5	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	144	87	185	-57	98	-39.8	112.4	17.5	10.6	22.3	-7.0	11.8	
TONALÁ- PUERTO ARISTA, CHIS.	729	693	736	-36	43	-4.9	6.2	164	219	306	55	87	33.8	39.6	22.5	31.6	41.5	9.1	9.9	
Ciudades	225,856	226,252	229,139	396	2,887	0.2	1.3	74,331	90,655	94,593	16,324	3,937	22.0	4.3	32.9	40.1	41.3	7.2	1.2	
Grandes	89,226	91,996	92,574	2,770	579	3.1	0.6	30,781	38,244	40,671	7,463	2,427	24.2	6.3	34.5	41.6	43.9	7.1	2.4	
CIUDAD DE MÉXICO /2	51,727	53,440	53,559	1,713	120	3.3	0.2	18,601	23,401	24,479	4,800	1,078	25.8	4.6	36.0	43.8	45.7	7.8	1.9	
GUADALAJARA, JAL.	21,387	21,852	22,257	465	405	2.2	1.9	6,871	8,314	8,733	1,443	419	21.0	5.0	32.1	38.0	39.2	5.9	1.2	
MONTERREY, N.L.	16,112	16,704	16,758	592	54	3.7	0.3	5,309	6,529	7,459	1,220	930	23.0	14.2	33.0	39.1	44.5	6.1	5.4	
Del Interior	121,771	119,133	121,133	-2,638	2,000	-2.2	1.7	36,191	44,290	46,729	8,099	2,440	22.4	5.5	29.7	37.2	38.6	7.5	1.4	
AGUASCALIENTES, AGS.	6,131	6,293	6,256	162	-37	2.6	-0.6	1,730	2,276	2,134	546	-142	31.6	-6.2	28.2	36.2	34.1	8.0	-2.1	
CAMPECHE, CAMP.	1,386	2,093	2,076	707	-17	51.0	-0.8	516	1,044	1,154	528	111	102.4	10.6	37.2	49.9	55.6	12.7	5.8	
CELAYA, GTO. /2	3,238	2,757	2,746	-481	-11	-14.9	-0.4	589	786	683	197	-103	33.5	-13.1	18.2	28.5	24.9	10.3	-3.7	
CHIHUAHUA, CHIH.	5,005	5,007	5,007	3	0	0.0	0.0	1,801	2,546	2,709	745	162	41.4	6.4	36.0	50.9	54.1	14.9	3.2	
COATZACOALCOS, VER.	1,946	1,946	1,945	0	-1	0.0	-0.1	549	649	753	99	104	18.1	16.1	28.2	33.3	38.7	5.1	5.4	
COLIMA, COL.	1,407	1,177	1,178	-230	1	-16.3	0.1	416	417	403	1	-15	0.3	-3.6	29.6	35.5	34.2	5.9	-1.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,382	1,382	0	0	0.0	0.0	253	298	271	45	-27	17.8	-9.2	18.3	21.6	19.6	3.3	-2.0	
CULIACAN, SIN.	2,839	2,500	n.d.	-339	n.d.	-11.9	n.d.	962	838	n.d.	-125	n.d.	-13.0	n.d.	33.9	33.5	n.d.	-0.4	n.d.	
DURANGO, DGO.	1,931	1,930	1,933	-1	3	-0.1	0.2	654	733	737	79	4	12.0	0.6	33.9	38.0	38.1	4.1	0.1	
EL FUERTE, SIN.	407	120	n.d.	-287	n.d.	-70.5	n.d.	110	34	n.d.	-76	n.d.	-68.9	n.d.	26.9	28.4	n.d.	1.4	n.d.	
GUANAJUATO, GTO. /2	3,164	3,234	3,368	71	134	2.2	4.1	745	699	788	-46	89	-6.2	12.8	23.6	21.6	23.4	-2.0	1.8	
HERMOSILLO, SON.	3,119	3,094	3,094	-25	0	-0.8	0.0	1,043	1,477	1,142	434	-336	41.6	-22.7	33.5	47.8	36.9	14.3	-10.8	
IRAPUATO, GTO. /2	2,942	2,235	2,616	-707	381	-24.0	17.0	488	584	642	96	57	19.7	9.8	16.6	26.1	24.5	9.6	-1.6	
LEON, GTO.	6,241	6,280	6,780	39	500	0.6	8.0	1,448	1,922	1,848	474	-74	32.7	-3.9	23.2	30.6	27.3	7.4	-3.4	
LOS MOCHIS, SIN.	1,566	1,294	n.d.	-272	n.d.	-17.4	n.d.	655	553	n.d.	-102	n.d.	-15.5	n.d.	41.8	42.8</				

Centro	Cuartos disponibles promedio diario							Cuartos ocupados						Ocupación					
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024
Total	427,659	431,502	434,358	3,843	2,856	0.9	0.7	193,910	236,776	234,691	42,869	-2,087	22.1	-0.9	45.3	54.9	54.0	9.5	-0.8
PACHUCA, HGO.	1,579	1,579	1,564	0	-16	0.0	-1.0	386	648	824	262	176	67.9	27.1	24.4	41.0	52.7	16.6	11.7
PALENQUE, CHIS.	2,064	2,065	2,068	1	3	0.0	0.1	598	679	669	81	-9	13.5	-1.4	29.0	32.9	32.4	3.9	-0.5
PUEBLA, PUE.	9,707	10,109	10,165	402	57	4.1	0.6	2,859	4,080	4,701	1,221	621	42.7	15.2	29.5	40.4	46.2	10.9	5.9
QUERETARO, QRO.	7,566	7,264	7,377	-302	113	-4.0	1.6	2,405	2,816	2,785	411	-31	17.1	-1.1	31.8	38.8	37.8	7.0	-1.0
SALAMANCA, GTO. /2	1,205	1,031	1,031	-174	0	-14.4	0.0	246	286	316	41	29	16.5	10.2	20.4	27.8	30.6	7.4	2.8
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,319	3,322	3,287	3	-35	0.1	-1.1	920	975	926	55	-49	6.0	-5.0	27.7	29.4	28.2	1.6	-1.2
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,676	3,676	0	0	0.0	0.0	990	815	1,475	-175	660	-17.7	81.0	26.9	22.2	40.1	-4.8	18.0
SAN JUAN DEL RÍO, QRO.	1,234	827	n.d.	-407	n.d.	-33.0	n.d.	359	308	n.d.	-51	n.d.	-14.3	n.d.	29.1	37.2	n.d.	8.1	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,901	5,945	6,018	44	74	0.7	1.2	1,709	2,401	2,495	692	94	40.5	3.9	29.0	40.4	41.5	11.4	1.1
SAN MIGUEL DE ALLENDE, GTO. /2	2,428	2,777	3,112	349	335	14.4	12.0	514	862	905	348	42	67.7	4.9	21.2	31.1	29.1	9.9	-2.0
TAXCO, GRO.	887	887	913	0	26	0.0	2.9	219	281	333	62	52	28.6	18.5	24.7	31.7	36.5	7.0	4.8
TEQUISQUIAPAN, QRO.	921	560	n.d.	-361	n.d.	-39.2	n.d.	181	131	n.d.	-50	n.d.	-27.7	n.d.	19.6	23.3	n.d.	3.7	n.d.
TLAXCALA, TLAX.	657	673	679	17	6	2.5	0.8	91	137	126	46	-11	50.5	-8.2	13.9	20.4	18.6	6.5	-1.8
TOLUCA, MÉX.	3,631	3,631	3,631	0	0	0.0	0.0	767	1,185	1,274	418	89	54.5	7.5	21.1	32.6	35.1	11.5	2.4
TUXTLA GUTIÉRREZ, CHIS.	4,153	4,211	4,192	59	-20	1.4	-0.5	1,134	1,410	1,398	277	-13	24.4	-0.9	27.3	33.5	33.4	6.2	-0.1
VALLE DE BRAVO, MÉX.	1,221	1,187	1,222	-34	35	-2.8	2.9	190	186	181	-4	-5	-2.1	-2.6	15.6	15.7	14.8	0.1	-0.9
VILLAHERMOSA, TAB.	5,185	5,182	5,189	-3	7	0.0	0.1	2,354	2,355	2,329	1	-27	0.1	-1.1	45.4	45.5	44.9	0.0	-0.6
XALAPA, VER.	3,118	3,169	3,131	51	-38	1.6	-1.2	792	1,084	1,224	292	140	36.9	12.9	25.4	34.2	39.1	8.8	4.9
ZACATECAS, ZAC.	3,073	2,962	2,987	-111	25	-3.6	0.8	613	621	681	8	61	1.3	9.8	19.9	21.0	22.8	1.0	1.9
Fronterizas	14,859	15,124	15,432	265	309	1.8	2.0	7,360	8,122	7,193	762	-929	10.4	-11.4	49.5	53.7	46.6	4.2	-7.1
CIUDAD JUÁREZ, CHIH.	4,542	4,252	4,542	-290	290	-6.4	6.8	2,509	2,444	2,181	-65	-263	-2.6	-10.8	55.3	57.5	48.0	2.2	-9.5
MEXICALI, BC. /2	2,551	2,783	2,790	232	8	9.1	0.3	1,098	1,505	1,399	407	-106	37.1	-7.0	43.0	54.1	50.1	11.0	-3.9
PIEDRAS NEGRAS, COAH.	811	1,145	1,145	334	0	41.2	0.0	330	576	367	246	-209	74.5	-36.3	40.7	50.3	32.1	9.6	-18.2
TECATE, B.C. /2	497	590	601	93	11	18.7	1.9	239	366	334	127	-32	53.3	-8.7	48.0	62.0	55.6	14.0	-6.4
TIJUANA, B.C.	6,458	6,354	6,354	-104	0	-1.6	0.0	3,184	3,231	2,911	47	-320	1.5	-9.9	49.3	50.9	45.8	1.6	-5.0

*Del 03-enero-2022 al 16-enero-2022

**Del 02-enero-2023 al 15-enero-2023

***Del 01-enero-2024 al 14-enero-2024

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.