

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,262	443,429	442,878	15,166	-551	3.5%	-0.1%	238,066	262,416	262,130	24,350	-286	10.2%	-0.1%	55.6	59.2	59.2	3.6	0.0	
Centros de Playa	202,729	206,538	204,536	4,309	-2,002	2.1%	-1.0%	131,116	138,086	135,493	5,970	-2,893	4.5%	-1.9%	65.3	66.9	66.2	1.5	-0.6	
Integralmente Planeados	67,946	69,427	69,562	1,481	135	2.2%	0.2%	49,803	49,884	49,854	1,045	6	2.1%	0.0%	71.8	71.8	71.7	0.0	-0.1	
BAHIAS DE HUATULCO, OAX.	4,217	4,347	4,339	130	-8	3.1%	-0.2%	2,598	2,777	2,860	180	83	6.9%	3.0%	61.6	63.9	65.9	2.3	2.0	
CANCUN, Q.ROO	34,264	35,128	35,494	864	365	2.5%	1.0%	26,099	26,346	26,534	248	187	0.9%	0.7%	76.2	75.0	74.8	-1.2	-0.2	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,801	6,801	508	1	8.1%	0.0%	3,644	4,036	4,110	392	73	10.8%	1.8%	57.9	59.4	60.4	1.4	1.1	
LORETO, B.C.S.	632	910	n.d.	278	n.d.	44.0%	n.d.	335	448	n.d.	113	n.d.	33.8%	n.d.	53.0	49.2	n.d.	-3.7	n.d.	
LOS CABOS, B.C.S.	22,541	22,241	22,138	-300	-103	-1.3%	-0.5%	16,128	16,240	16,000	112	-240	0.7%	-1.5%	71.6	73.0	72.3	1.5	-0.7	
CABO SAN LUCAS	9,144	9,149	9,053	5	-96	0.1%	-1.0%	7,013	7,088	6,871	76	-218	1.1%	-3.1%	76.7	77.5	75.9	0.8	-1.6	
SAN JOSÉ DEL CABO	3,581	3,494	3,542	-87	48	-2.4%	1.4%	2,386	2,274	2,344	-112	70	-4.7%	3.1%	66.6	65.1	66.2	-1.5	1.1	
ZONA CORREDOR LOS CABOS	4,220	4,020	4,020	-200	0	-4.7%	0.0%	2,412	2,542	2,566	130	24	5.4%	0.9%	57.2	63.2	63.8	6.1	0.6	
Tradicional	65,565	67,572	63,583	2,007	-3,989	3.1%	-5.9%	36,492	39,170	34,388	2,678	-4,783	7.3%	-12.2%	57.7	58.0	54.1	2.3	-3.9	
ACAPULCO, GRO. /5	19,591	21,745	18,001	2,154	-3,744	11.0%	-17.2%	8,956	10,597	5,940	1,641	-4,658	18.3%	-44.0%	45.7	48.7	33.0	3.0	-15.7	
COZUMEL, Q. ROO	5,187	5,174	5,160	-13	-13	-0.3%	-0.3%	2,741	2,622	2,622	-94	-26	-3.4%	-1.0%	52.8	51.2	50.8	-1.7	-0.4	
LA PAZ, B.C.S.	2,729	2,728	2,729	0	1	0.0%	0.0%	1,788	1,908	1,810	120	-98	6.7%	-5.1%	65.5	69.9	66.3	4.4	-3.6	
MANZANILLO, COL.	4,595	4,373	4,313	-222	-60	-4.8%	-1.4%	2,159	2,423	2,358	264	-65	12.2%	-2.7%	47.0	55.4	54.7	8.4	-0.7	
MAZATLÁN, SIN.	9,915	10,042	10,049	128	7	1.3%	0.1%	6,579	6,586	6,675	8	88	0.1%	1.3%	66.4	65.6	66.4	-0.8	0.8	
PUERTO VALLARTA, JAL.	13,126	13,249	13,374	123	125	0.9%	0.9%	9,469	9,555	9,346	86	-209	0.9%	-2.2%	72.1	72.1	69.9	0.0	-2.2	
VERACRUZ BOCA DEL RIO, VER. /3	10,424	10,261	9,956	-162	-305	-1.6%	-3.0%	4,801	5,453	5,637	652	184	13.6%	3.4%	46.1	53.1	56.6	7.1	3.5	
Otros	68,717	69,539	71,391	822	1,852	1.2%	2.7%	46,822	49,068	51,252	2,247	2,184	4.8%	4.5%	68.1	70.6	71.8	2.4	1.2	
ISLA MUJERES, Q. ROO	1,641	1,639	1,639	-2	0	-0.1%	0.0%	927	965	965	38	-154	4.0%	-16.0%	56.5	58.9	49.5	2.4	-9.4	
NUOVO NAVARIT, NAV.	10,852	10,876	10,818	23	-58	0.2%	-0.5%	7,001	8,017	8,169	1,016	153	14.5%	1.9%	64.5	73.7	75.5	9.2	1.8	
RIVIERA MAYA, Q. ROO	49,494	50,248	52,125	753	1,877	1.5%	3.7%	36,212	37,566	39,423	1,355	1,857	3.7%	4.9%	73.2	74.8	75.6	1.6	0.9	
AKUMAL, Q. ROO	4,395	4,201	3,974	-194	-227	-4.4%	-5.4%	3,396	3,457	3,148	60	-308	1.8%	-8.9%	77.3	82.3	79.2	5.0	-3.1	
PLAYA DEL CARMEN, Q. ROO	11,146	11,521	11,957	375	436	3.4%	3.8%	7,889	8,315	8,315	70	426	0.9%	5.4%	70.2	68.5	69.5	-1.7	1.1	
PLAYACAR, Q. ROO	6,708	6,731	6,584	22	-147	0.3%	-2.2%	5,277	5,577	5,773	300	196	5.7%	3.5%	78.7	82.9	87.7	4.2	4.8	
PUERTO ESCONDIDO, OAX.	2,540	2,650	2,628	110	-22	4.3%	-0.8%	1,134	1,082	1,230	-52	147	-4.6%	13.6%	44.6	40.8	46.8	-3.8	5.9	
PLAYAS DE ROSARITO, B.C.	2,620	2,621	2,628	1	7	0.0%	0.3%	1,125	994	1,100	-131	107	-11.7%	10.7%	42.9	37.9	41.9	-5.0	4.0	
SAN FELIPE, BC.	823	823	827	0	4	0.0%	0.5%	258	243	243	-15	29	-5.9%	11.8%	31.4	29.5	32.9	-1.9	3.3	
TONALA- PUERTO ARISTA, CHIS.	747	683	727	-64	44	-8.5%	6.5%	164	201	248	37	47	22.4%	23.3%	22.0	29.4	34.1	7.4	4.6	
Ciudades	226,033	236,890	238,342	10,857	1,452	4.8%	0.6%	105,949	124,329	126,637	18,380	2,307	17.3%	1.9%	46.9	52.5	53.1	5.6	0.6	
Grandes	89,698	100,072	101,002	10,374	930	11.6%	0.9%	45,541	56,173	58,392	10,632	2,219	23.3%	4.0%	50.8	56.1	57.8	5.4	1.7	
CIUDAD DE MEXICO	51,737	61,322	61,382	9,584	61	18.5%	0.1%	26,050	33,781	35,828	7,731	2,047	29.7%	6.1%	50.4	55.1	58.4	4.7	3.3	
GUADALAJARA, JAL.	21,521	22,093	22,366	572	273	2.7%	1.2%	10,196	12,166	11,680	1,970	-486	19.3%	-4.0%	47.4	55.1	52.2	7.7	-2.8	
MONTERREY, N.L.	16,441	16,658	17,254	217	596	1.3%	3.6%	9,296	10,227	10,884	931	658	10.0%	6.4%	56.5	61.4	63.1	4.9	1.7	
Del interior	121,266	121,401	121,768	135	367	0.1%	0.3%	50,226	57,884	58,412	7,657	529	15.2%	0.9%	41.4	47.7	48.0	6.3	0.3	
ACUASCALIENTES, AGS.	6,221	6,324	6,322	104	-2	1.7%	0.0%	3,099	3,098	3,098	-1	18.6%	0.0%	42.0	49.0	49.0	7.0	0.0		
CAMPECHE, CAMP.	1,857	2,085	2,076	228	-10	12.3%	-0.5%	818	1,030	1,085	212	55	25.9%	5.3%	44.0	49.4	52.3	5.3	2.9	
CELAYA, GTO.	3,286	2,634	2,684	-653	50	-19.9%	1.9%	793	888	945	95	57	12.0%	6.4%	24.1	33.7	35.2	9.6	1.5	
CHIHUAHUA, CHIH.	5,005	5,007	4,911	2	-95	0.0%	-1.9%	2,800	3,142	2,964	342	-178	12.2%	-5.7%	55.9	62.8	60.4	6.8	-2.4	
COATZACOALCOS, VER.	1,961	1,946	1,943	-15	-3	-0.7%	-0.1%	735	878	952	143	74	19.5%	8.4%	37.5	45.1	49.0	7.6	3.8	
COLIMA, COL.	1,292	1,207	1,165	-84	-43	-6.5%	-3.5%	447	497	504	50	7	11.2%	1.4%	34.6	41.2	43.3	6.5	2.1	
COMITÁN DE DOMINGUEZ, CHIS.	1,381	1,381	1,381	0	0	0.0%	0.0%	290	350	309	60	-41	20.7%	-11.8%	21.0	25.4	22.4	4.4	-3.0	
CULIACÁN, SIN.	2,461	2,500	n.d.	39	n.d.	1.6%	n.d.	1,308	1,319	n.d.	10	n.d.	0.8%	n.d.	53.2	52.7	n.d.	-0.4	n.d.	
DURANGO, DGO.	1,930	1,928	1,933	-1	5	-0.1%	0.3%	1,031	968	1,001	-63	32	-6.1%	3.3%	53.5	50.2	51.8	-3.2	1.5	
EL FUERTE, SIN.	374	370	n.d.	-4	n.d.	-1.2%	n.d.	104	79	n.d.	-25	n.d.	-23.8%	n.d.	27.9	21.5	n.d.	-6.4	n.d.	
GUANAJUATO, GTO.	3,007	3,255	3,351	248	97	8.3%	3.0%	896	911	1,005	14	94	1.6%	10.3%	29.8	28.0	30.0	-1.8	2.0	
HERMOSILLO, SON.	3,108	3,094	3,094	-14	0	-0.5%	0.0%	1,642	1,784	1,658	142	-126	8.6%	-7.1%	52.8	57.6	53.6	4.8	-4.1	
IRAPUATO, GTO.	2,917	2,501	2,616	-416	115	-14.3%	4.6%	705	968	968	262	-31	37.2%	-3.2%	24.2	38.7	35.8	14.5	-2.9	
LEÓN, GTO.	6,193	6,177	6,646	453	469	0.3%	7.6%	2,320	2,666	3,033	347	367	14.9%	13.8%	37.5	43.2	45.6	5.7	2.5	
LOS MOCHIS, SIN.	1,521	1,342	n.d.	-179	n.d.	-11.8%	n.d.	720	786	n.d.	66	n.d.	9.2%	n.d.	47.4	58.6	n.d.	11.2	n.d.	
MÉRIDA, YUC.	7,741	8,066	8,275	334	209	4.2%	2.6%	3,880	4,656	4,620	775	-35	20.0%	-0.8%	50.1	57.7	55.8	7.6	-1.9	
MORELIA, MICH. /1 /2	3,971	4,421	3,945	450	-476	11.3%	-10.8%	1,767	2,314	1,949	547	-365	30.9%	-15.8%	44.5	52.3	49.4	7.8	-3.0	
OAXACA, OAX.	6,161	6,055	6,050	-106	-5	-1.7%	-0.1%	2,743	3,188	3,275	445	87	16.2%	2.7%	44.5	52.6	54.1	8.1	1.5	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022 - 2023	2023 - 2024					
Total	428,262	443,429	442,878	15,166	-551	3.5%	-0.1%	238,066	262,416	262,130	24,350	-286	10.2%	-0.1%	55.6	59.2	59.2	3.6	0.0
PACHUCA, HGO.	1,575	1,568	1,657	-7	89	-0.5%	5.6%	664	812	940	148	128	22.3%	15.8%	42.1	51.8	56.8	9.6	5.0
PALENQUE, CHIS.	2,067	2,065	2,074	-2	9	-0.1%	0.4%	700	721	761	21	40	3.0%	5.6%	33.9	34.9	36.7	1.0	1.8
PUEBLA, PUE.	9,754	10,143	10,338	389	195	4.0%	1.9%	4,436	5,742	5,988	1,306	246	29.4%	4.3%	45.5	56.6	57.9	11.1	13
QUERÉTARO, QRO.	7,293	7,326	7,421	33	95	0.4%	1.3%	3,940	4,317	4,405	377	88	9.6%	2.0%	54.0	58.9	59.4	4.9	0.4
SALAMANCA, GTO.	1,181	1,004	1,031	-177	27	-15.0%	2.7%	311	314	371	3	56	0.9%	17.9%	26.4	31.3	36.0	4.9	4.7
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,294	3,288	-22	-6	-0.7%	-0.2%	989	1,017	835	28	-183	2.8%	-18.0%	29.8	30.9	25.4	1.0	-5.5
SAN JUAN DE LOS RAGOS, JAL.	3,676	3,672	3,676	-3	3	-0.1%	0.1%	889	1,140	1,313	252	173	28.3%	15.2%	24.2	31.1	35.7	6.9	4.7
SAN JUAN DEL RÍO, QRO. /1 /3	1,108	827	758	-281	-69	-25.4%	-8.3%	471	412	407	-59	-5	-12.5%	-1.2%	42.5	49.8	53.7	7.3	3.9
SAN LUIS POTOSÍ, S.L.P.	5,944	6,003	6,132	59	129	1.0%	2.1%	2,674	3,280	3,292	606	12	22.6%	0.4%	45.0	54.6	53.7	9.6	-1.0
SAN MIGUEL DE ALLENDE, GTO. /2	2,404	2,764	3,058	360	294	15.0%	10.6%	854	1,028	1,164	174	136	20.4%	13.2%	35.5	37.2	38.1	1.7	0.9
TAXCO, GRO.	885	885	897	0	12	0.0%	1.3%	255	283	200	28	-83	11.0%	-29.2%	28.8	32.0	22.4	3.2	-9.6
TEQUISQUIAPAN, QRO. /1 /3	770	560	573	-210	13	-27.3%	2.3%	188	181	210	-7	29	-3.5%	16.0%	24.4	32.4	36.8	8.0	4.3
TLAXCALA, TLAX.	654	679	683	26	4	3.9%	0.5%	155	209	200	54	-9	34.7%	-4.4%	23.8	30.8	29.3	7.0	-1.5
TOLUCA, MEX. /2	3,602	3,631	4,128	29	497	0.8%	13.7%	1,235	1,671	1,760	436	90	35.3%	5.4%	34.3	46.0	42.6	11.7	-3.4
TUXTLA GUTIERREZ, CHIS.	4,187	4,206	4,181	19	-25	0.5%	-0.6%	1,436	1,709	1,820	274	111	19.1%	6.5%	34.3	40.6	43.5	6.4	2.9
VALLE DE BRAVO, MEX.	1,216	1,202	1,264	-14	62	-1.2%	5.2%	256	247	238	-9	-10	-3.5%	-3.9%	21.1	20.6	18.8	-0.5	-1.8
VILLAHERMOSA, TAB.	5,154	5,153	5,213	-1	60	0.0%	1.2%	2,781	2,933	3,037	152	105	5.5%	3.6%	54.0	56.9	58.3	3.0	1.4
XALAPA, VER.	3,118	3,141	3,152	23	11	0.7%	0.4%	1,397	1,473	1,523	75	50	5.4%	3.4%	44.8	46.9	48.3	2.1	1.4
ZACATECAS, ZAC.	2,979	2,985	3,004	6	19	0.2%	0.6%	980	870	975	-110	105	-11.2%	12.1%	32.9	29.2	32.5	-3.7	3.3
Fronteras	15,069	15,417	15,572	348	155	2.3%	1.0%	10,182	10,273	9,832	91	-441	0.9%	-4.3%	67.6	66.6	63.1	-0.9	-3.5
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0%	0.0%	3,300	3,153	2,935	-148	-217	-4.5%	-6.9%	72.7	69.4	64.6	-3.3	-4.8
MEXICALI, BC.	2,551	2,784	2,834	233	50	9.1%	1.8%	1,602	1,855	1,638	253	-217	15.8%	-11.7%	62.8	66.6	57.8	3.8	-8.8
PIEDRAS NEGRAS, COAH.	1,108	1,145	1,245	37	100	3.3%	8.8%	646	676	715	29	40	4.6%	5.9%	58.3	59.0	57.4	0.7	-1.6
TECATE, B.C.	510	600	601	90	1	17.6%	0.2%	293	321	418	28	97	9.4%	30.2%	57.5	53.5	69.5	-4.0	16.0
TIJUANA, B.C.	6,359	6,346	6,350	-13	4	-0.2%	0.1%	4,340	4,268	4,126	-71	-143	-1.6%	-3.3%	68.2	67.3	65.0	-1.0	-2.3

*Del 01-enero-2022 al 30-septiembre-2022

**Del 01-enero-2023 al 30-septiembre-2023

***Del 01-enero-2024 al 30-septiembre-2024

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el período actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el período anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ Para establecer una comparación con períodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.