

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	427,795	435,914	437,466	8,119	1,552	1.9%	0.4%	231,730	263,034	263,908	31,304	874	13.5%	0.3%	54.2	60.3	60.3	6.2	0.0	
<b>Centros de Playa</b>	202,001	207,114	207,204	5,113	99	2.5%	0.0%	132,123	144,788	142,828	12,664	-1,960	9.6%	-1.4%	65.4	69.9	68.9	4.5	-0.7	
<b>Integralmente Planeados</b>	67,793	69,411	69,458	1,618	47	2.4%	0.1%	48,909	51,990	52,502	3,180	512	6.5%	1.0%	72.0	74.9	75.6	2.9	0.0	
BAHIAS DE HUATULCO, OAX.	4,168	4,346	4,343	178	-4	4.3%	-0.1%	2,687	3,014	3,153	326	139	12.1%	4.6%	64.5	69.3	72.6	4.9	3.3	
CANCUN, Q.ROO	34,255	35,031	35,439	776	408	2.3%	1.2%	25,744	27,183	27,723	1,439	540	5.6%	2.0%	75.2	77.6	78.2	2.4	0.6	
IXTAPA ZIHUATANEJO, GRO. /4	6,291	6,805	6,793	514	-12	8.2%	-0.2%	3,713	4,103	4,278	390	176	10.5%	4.3%	59.4	60.3	63.0	0.9	2.7	
LORETO, B.C.S.	419	909	n.d.	490	n.d.	117.2%	n.d.	236	503	n.d.	267	n.d.	113.0%	n.d.	56.4	55.3	n.d.	-1.1	n.d.	
LOS CABOS, B.C.S.	22,661	22,319	22,110	-341	-210	-1.5%	-0.9%	16,429	17,188	16,998	759	-190	4.6%	-1.1%	72.5	77.0	76.9	4.5	-0.1	
CABO SAN LUCAS	9,173	9,143	9,162	-29	18	-0.3%	0.2%	7,115	7,406	7,293	291	-113	4.1%	-1.5%	77.6	81.0	79.6	3.4	-1.4	
SAN JOSE DEL CABO	3,600	3,560	3,652	-40	92	-1.1%	2.6%	2,498	2,478	2,704	-19	225	-0.8%	9.1%	69.4	69.6	74.0	0.2	4.4	
ZONA CORREDOR LOS CABOS	4,292	4,020	4,019	-272	-1	-6.3%	0.0%	2,366	2,746	2,715	380	-30	16.0%	-1.1%	55.1	68.3	67.6	13.2	-0.7	
<b>Tradicional</b>	65,597	67,821	66,534	2,225	-1,288	3.4%	-1.9%	36,352	40,671	35,371	4,319	-5,299	11.9%	-13.0%	55.4	60.0	53.2	4.6	-6.8	
ACAPULCO, GRO. /5	19,645	21,843	20,497	2,198	-1,346	11.2%	-6.2%	9,141	11,604	9,968	2,462	-5,635	26.9%	-48.6%	46.5	53.1	29.1	6.6	-24.0	
COZUMEL, Q. ROO	5,187	5,177	5,176	-10	-1	-0.2%	0.0%	2,809	2,887	3,007	78	120	2.8%	4.2%	54.2	55.8	58.1	1.6	2.3	
LA PAZ, B.C.S.	2,728	2,728	2,729	0	1	0.0%	0.0%	1,774	1,958	1,893	184	-66	10.4%	-3.3%	65.0	71.8	69.4	6.7	-2.4	
MANZANILLO, COL.	4,631	4,388	4,320	-243	-68	-5.3%	-1.5%	2,101	2,443	2,355	341	-87	16.2%	-3.6%	45.4	55.7	54.5	10.3	-1.2	
MAZATLAN, SIN.	9,857	9,995	10,016	158	21	1.4%	0.2%	6,188	6,290	6,495	102	205	1.7%	3.3%	62.8	62.9	64.8	0.2	1.9	
PUERTO VALLARTA, JAL.	13,159	13,244	13,352	105	107	0.8%	0.8%	9,812	10,485	10,184	673	-301	6.9%	-2.9%	74.7	79.2	76.3	4.5	-2.9	
VERACRUZ BOCA DEL RIO, VER.	10,410	10,446	10,444	36	-2	0.3%	0.0%	4,527	5,004	5,469	478	465	10.6%	9.3%	43.5	47.9	52.4	4.4	4.5	
<b>Otros</b>	68,601	69,881	71,212	1,210	1,331	1.8%	1.9%	46,962	52,127	54,965	5,165	2,828	11.0%	5.4%	68.4	74.6	77.4	6.1	2.6	
ISLA MUJERES, Q. ROO	1,643	1,639	1,639	-4	0	-0.2%	0.0%	960	1,085	949	124	-136	12.9%	-12.5%	58.4	66.2	57.9	7.7	-8.3	
NUÉVO NAYARIT, NAY.	10,836	10,873	10,836	37	-37	0.3%	-0.3%	7,123	8,702	8,864	1,579	162	22.2%	1.9%	65.7	80.0	81.8	14.3	1.8	
RIVIERA MAYA, Q. ROO	49,407	50,580	51,919	1,173	1,339	2.4%	2.6%	36,166	39,872	42,341	3,706	2,469	10.2%	6.2%	73.2	78.8	81.6	5.6	2.7	
AKUMAL, Q. ROO	4,395	4,398	3,995	3	-403	0.1%	-9.2%	3,254	3,799	3,352	545	-447	16.7%	-11.8%	74.1	86.4	83.9	12.3	-2.5	
PLAYA DEL CARMEN, Q. ROO	11,138	11,457	11,972	319	515	2.9%	4.5%	8,110	8,489	9,268	379	779	4.7%	9.2%	72.8	74.1	77.4	1.3	3.3	
PLAYACAR, Q. ROO	6,710	6,731	6,620	21	-111	0.3%	-1.7%	5,521	5,651	6,023	329	372	6.2%	6.6%	79.3	83.9	91.0	4.6	7.0	
PUERTO ESCONDIDO, OAX.	2,538	2,649	2,628	111	-21	4.4%	-0.8%	1,300	1,184	1,325	-116	141	-8.9%	11.9%	51.2	44.7	50.4	-6.5	5.7	
PLAYAS DE ROSARITO, B.C.	2,620	2,620	2,625	1	5	0.0%	0.2%	968	830	923	-138	93	-14.3%	11.2%	37.0	31.7	35.2	-5.3	3.5	
SAN FELIPE, BC.	823	823	827	0	4	0.0%	0.5%	271	253	283	-17	35	-6.4%	13.8%	32.9	30.8	34.8	-2.1	4.1	
TONALA- PUERTO ARISTA, CHIS.	745	697	738	-48	41	-6.4%	5.9%	174	201	264	27	63	15.6%	31.6%	23.3	28.8	35.8	5.5	7.0	
<b>Ciudades</b>	225,794	228,800	230,262	3,007	1,462	1.3%	0.6%	99,606	118,246	118,246	18,640	2,834	18.7%	2.4%	44.1	51.7	52.6	7.6	0.9	
<b>Grandes</b>	89,542	92,138	92,927	2,596	788	2.9%	0.9%	42,743	51,395	53,274	8,653	1,878	20.2%	3.7%	47.1	55.8	57.3	8.0	1.5	
CIUDAD DE MÉXICO	51,714	53,433	53,519	1,719	86	3.3%	0.2%	24,358	29,723	30,996	5,365	1,273	22.0%	4.3%	47.1	55.6	57.9	8.5	2.3	
GUADALAJARA, JAL.	21,485	22,026	22,346	542	320	2.5%	1.5%	9,646	11,918	11,529	2,273	-390	23.6%	-3.3%	44.9	54.1	51.6	9.2	-2.5	
MONTERREY, N.L.	16,344	16,679	17,062	335	383	2.1%	2.3%	8,739	9,754	10,749	1,016	995	11.6%	10.2%	53.5	58.5	63.0	5.0	4.5	
<b>Del Interior</b>	121,950	121,251	121,781	61	530	0.1%	0.4%	47,153	56,570	58,106	9,417	1,535	20.0%	2.7%	38.9	46.7	47.7	7.7	1.1	
AGUASCALIENTES, AGS.	6,211	6,320	6,311	109	-9	1.8%	-0.1%	2,619	3,048	3,138	428	90	16.3%	3.0%	42.2	48.2	49.7	6.0	1.5	
CAMPECHE, CAMP.	1,669	2,093	2,076	424	-17	25.4%	-0.8%	692	1,041	1,089	350	48	50.6%	4.6%	41.4	49.8	52.5	8.3	2.7	
CELAYA, GTO.	3,232	2,634	2,700	-598	66	-18.5%	2.5%	752	879	947	127	68	16.9%	7.7%	23.3	33.4	35.1	10.1	1.7	
CHIHUAHUA, CHIH.	5,004	5,007	4,933	2	-73	0.0%	-1.5%	2,585	3,009	2,989	425	-21	16.4%	-0.7%	51.7	60.1	60.6	8.5	0.5	
COATZACOALCOS, VER.	1,973	1,946	1,943	-26	-3	-1.3%	-0.2%	689	833	927	144	94	21.0%	11.3%	34.9	42.8	47.7	7.9	4.9	
COLIMA, COL.	1,304	1,188	1,167	-115	-22	-8.8%	-1.8%	428	500	491	73	-10	17.0%	-1.9%	32.8	42.1	42.1	9.3	0.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0%	0.0%	284	352	312	69	-40	24.2%	-11.4%	20.5	25.5	22.6	5.0	-2.9	
CULIACAN, SIN.	2,768	2,500	n.d.	-268	n.d.	-9.7%	n.d.	1,270	1,313	n.d.	44	n.d.	3.4%	n.d.	45.9	52.5	n.d.	6.7	n.d.	
DURANGO, DGO.	1,930	1,927	1,933	-4	7	-0.2%	0.3%	981	899	967	-82	68	-8.4%	7.6%	50.8	46.7	50.0	-4.2	3.4	
EL FUERTE, SIN.	407	370	n.d.	-37	n.d.	-9.1%	n.d.	113	88	n.d.	-24	n.d.	-21.7%	n.d.	27.7	23.8	n.d.	-3.8	n.d.	
GUANAJUATO, GTO.	3,043	3,256	3,357	213	101	7.0%	3.1%	845	880	951	35	71	4.1%	8.1%	27.8	27.0	28.3	-0.7	1.3	
HERMOSILLO, SON.	3,119	3,094	3,094	-25	0	-0.8%	0.0%	1,561	1,839	1,766	278	-73	17.8%	-4.0%	50.0	59.5	57.1	9.4	-2.4	
IRAPUATO, GTO. /2	2,898	2,481	2,616	-417	135	-14.4%	5.4%	700	885	956	185	71	26.5%	8.0%	24.2	35.7	36.5	11.5	0.9	
LEON, GTO.	6,144	6,237	6,683	93	446	1.5%	7.1%	2,032	2,560	2,770	528	210	26.0%	8.2%	33.1	41.0	41.5	8.0	0.4	
LOS MOCHIS, SIN.	1,576	1,342	n.d.	-234	n.d.	-14.9%	n.d.	693	783	n.d.	91	n.d.	13.1%	n.d.	44.0	58.4	n.d.	14.4	n.d.	
MÉRIDA, YUC.	7,587	7,939	8,260	352	320	4.6%	4.0%	3,659	4,622	4,857	963	215	26.3%	4.6%	48.2	58.2	58.6	10.0	0.3	
MORELIA, MICH. /1 /2	3,965	4,464	3,915	500	-550	12.6%	-12.3%	1,724	2,292	1,859	568	-433	32.9%	-18.9%	43.5	51.3	47.5	7.9	-3.8	
OAXACA, OAX.	6,162	6,060	6,048	-102	-12	-1.7%	-0.2%	2,642	3,148	3,265	506	117	19.1%	3.7%	42.9	52.0	54.0	9.1	2.0	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
<b>Total</b>	<b>427,795</b>	<b>435,914</b>	<b>437,466</b>	<b>8,119</b>	<b>1,552</b>	<b>1.9%</b>	<b>0.4%</b>	<b>231,730</b>	<b>263,034</b>	<b>263,908</b>	<b>31,304</b>	<b>874</b>	<b>13.5%</b>	<b>0.3%</b>	<b>54.2</b>	<b>60.3</b>	<b>60.3</b>	<b>6.2</b>	<b>0.0</b>
PACHUCA, HGO.	1,573	1,570	1,634	-3	65	-0.2%	4.1%	667	794	922	127	128	19.0%	16.1%	42.4	50.6	56.4	8.2	5.8
PALENQUE, CHIS.	2,069	2,066	2,071	-3	5	-0.2%	0.3%	694	755	776	61	21	8.7%	2.8%	33.6	36.5	37.5	3.0	0.9
PUEBLA, PUE.	9,713	10,126	10,204	413	78	4.3%	0.8%	3,924	5,471	5,763	1,547	292	39.4%	5.3%	40.4	54.0	56.5	13.6	2.5
QUERÉTARO, QRO.	7,281	7,285	7,421	4	136	0.1%	1.9%	3,675	4,150	4,340	475	191	12.9%	4.6%	50.5	57.0	58.5	6.5	1.5
SALAMANCA, GTO.	1,161	990	1,031	-171	41	-14.8%	4.2%	288	310	385	22	75	7.6%	24.2%	24.8	31.3	37.3	6.5	6.0
SAN CRISTOBAL DE LAS CASAS, CHIS.	3,317	3,301	3,287	-16	-14	-0.5%	-0.4%	1,031	1,077	878	46	-199	4.5%	-18.5%	31.1	32.6	26.7	1.5	-5.9
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,676	1	0	0.0%	0.0%	870	1,113	1,359	244	246	28.0%	22.1%	23.7	30.3	37.0	6.6	6.7
SAN JUAN DEL RIO, QRO.	1,111	827	n.d.	-284	n.d.	-25.6%	n.d.	453	385	n.d.	-68	n.d.	-15.0%	n.d.	40.8	46.6	n.d.	5.8	n.d.
SAN LUIS POTOSI, S.L.P.	5,933	5,993	6,141	60	148	1.0%	2.5%	2,471	3,329	3,248	858	-81	34.7%	-2.4%	41.6	55.5	52.9	13.9	-2.7
SAN MIGUEL DE ALLENDE, GTO. /2	2,397	2,760	3,069	364	309	15.2%	11.2%	827	1,108	1,231	281	122	34.0%	11.1%	34.5	40.2	40.1	5.6	-0.1
TAXCO, GRO.	886	885	908	-1	23	-0.1%	2.6%	246	301	194	55	-107	22.3%	-35.5%	27.7	34.0	21.4	6.2	-12.6
TEQUISQUIAPAN, QRO. /1 /3	785	560	573	-225	13	-28.7%	2.3%	174	183	211	10	28	5.5%	15.0%	22.1	32.7	36.8	10.6	4.1
TLAXCALA, TLAX.	654	678	682	24	4	3.6%	0.5%	136	199	185	63	-14	46.6%	-7.1%	20.8	29.4	27.1	8.6	-2.2
TOLUCA, MEX. /2	3,579	3,630	4,222	52	592	1.4%	16.3%	1,147	1,607	1,792	460	186	40.1%	11.5%	32.0	44.3	42.5	12.2	-1.8
TUXTLA GUTIERREZ, CHIS.	4,173	4,217	4,185	44	-33	1.1%	-0.8%	1,349	1,672	1,766	324	94	24.0%	5.6%	32.3	39.7	42.2	7.3	2.5
VALLE DE BRAVO, MEX.	1,214	1,186	1,242	-28	56	-2.3%	4.7%	254	264	250	10	-14	4.1%	-5.4%	20.9	22.3	20.1	1.4	-2.2
VILLAHERMOSA, TAB.	5,174	5,126	5,210	-48	84	-0.9%	1.6%	2,700	2,689	3,015	-11	326	-0.4%	12.1%	52.2	52.5	57.9	0.3	5.4
XALAPA, VER.	3,117	3,150	3,131	32	-19	1.0%	-0.6%	1,105	1,395	1,436	290	40	26.3%	2.9%	35.4	44.3	45.9	8.9	1.6
ZACATECAS, ZAC.	3,002	2,984	3,021	-17	37	-0.6%	1.2%	876	792	888	-84	96	-9.5%	12.1%	29.2	26.6	29.4	-2.6	2.8
<b>Fronteras</b>	<b>15,062</b>	<b>15,411</b>	<b>15,554</b>	<b>349</b>	<b>143</b>	<b>2.3%</b>	<b>0.9%</b>	<b>9,710</b>	<b>10,281</b>	<b>9,701</b>	<b>570</b>	<b>-580</b>	<b>5.9%</b>	<b>-5.6%</b>	<b>64.5</b>	<b>66.7</b>	<b>62.4</b>	<b>2.2</b>	<b>-4.3</b>
CIUDAD JUAREZ, CHIH.	4,541	4,542	4,542	1	0	0.0%	0.0%	3,150	3,135	2,945	-14	-191	-0.4%	-6.1%	69.4	69.0	64.8	-0.3	-4.2
MEXICALI, B.C.	2,551	2,784	2,830	233	46	9.1%	1.6%	1,545	1,929	1,713	384	-216	24.9%	-11.2%	60.6	69.3	60.5	8.7	-8.7
PIEDRAS NEGRAS, COAH.	1,078	1,145	1,235	67	90	6.2%	7.9%	632	710	632	78	-78	12.3%	-11.0%	58.6	62.0	51.1	3.4	-10.9
TECATE, B.C.	510	600	601	90	1	17.6%	0.2%	277	311	414	34	103	12.1%	33.2%	54.4	51.8	68.9	-2.5	17.1
TIJUANA, B.C.	6,382	6,340	6,346	-41	6	-0.6%	0.1%	4,107	4,195	3,997	89	-198	2.2%	-4.7%	64.3	66.2	63.0	1.8	-3.2

\*Del 01-enero-2022 al 31-mayo-2022

\*\*Del 01-enero-2023 al 31-mayo-2023

\*\*\*Del 01-enero-2024 al 31-mayo-2024

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.