

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Pts (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	
Total	419,853	423,711	418,633	3,858	-	5,078	0.92%	-1.20%	104,702	190,440	238,550	85,737	48,110	81.9%	25.3%	24.9	44.9	57.0	20.0	12.0
Centros de Playa	197,866	197,897	198,293	31	396	0.02%	0.20%	60,471	113,728	141,207	53,257	27,479	88.1%	24.2%	30.6	57.5	71.2	26.9	13.7	
Integralmente Planeados	68,340	67,667	67,237	-673	430	-0.98%	-0.64%	25,219	43,190	51,917	17,972	8,726	71.3%	20.2%	36.9	63.8	77.2	26.9	13.4	
BAHIAS DE HUATULCO, OAX.	4,316	4,083	4,345	-233	262	-5.40%	6.42%	1,136	2,302	3,135	1,166	833	102.6%	36.2%	26.3	56.4	72.2	30.1	15.8	
CANCUN, Q.ROO	34,500	34,175	34,703	-325	528	-0.94%	1.54%	14,155	23,236	27,506	9,080	4,270	64.1%	18.4%	41.0	68.0	79.3	27.0	11.3	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,297	5,672	9	625	0.14%	-9.93%	2,112	3,533	3,929	1,420	396	67.3%	11.2%	33.6	56.1	69.3	22.5	13.2	
LORETO, B.C.S.	899	899	714	-	185	0.00%	-20.58%	167	195	404	28	209	16.9%	107.4%	18.5	21.7	56.6	3.1	34.9	
LOS CABOS, B.C.S. /I	22,337	22,213	21,803	-124	410	-0.56%	-1.85%	7,648	13,925	16,943	6,277	3,018	82.1%	21.7%	34.2	62.7	77.7	28.5	15.0	
CABO SAN LUCAS	9,162	9,149	9,051	-13	98	-0.14%	-1.07%	3,425	6,174	7,557	2,749	1,383	80.3%	22.4%	37.4	67.5	83.5	30.1	16.0	
SAN JOSÉ DEL CABO	4,873	4,411	4,411	462	-	-9.48%	0.00%	1,242	2,715	3,033	1,472	318	118.5%	11.7%	25.5	61.5	68.8	36.1	7.2	
ZONA CORREDOR LOS CABOS	4,307	4,591	4,319	284	272	6.59%	-5.92%	1,352	2,142	2,819	789	677	58.4%	31.6%	31.4	46.7	65.3	15.3	18.6	
Tradicional	64,878	65,700	64,732	822	968	1.27%	-1.47%	18,987	31,449	38,423	12,462	6,974	65.6%	22.2%	29.3	47.9	59.4	18.6	11.5	
ACAPULCO, GRO.	19,589	19,601	19,597	12	4	0.06%	-0.02%	4,897	9,042	11,347	4,145	2,305	84.6%	25.5%	25.0	46.1	57.9	21.1	11.8	
COZUMEL, Q. ROO	5,158	5,187	5,187	29	-	0.56%	0.00%	1,254	2,635	2,975	1,381	340	110.1%	12.9%	24.3	50.8	57.4	26.5	6.6	
LA PAZ, B.C.S.	2,702	2,726	1,986	24	740	0.89%	-27.15%	844	1,211	1,379	367	167	43.5%	13.8%	31.2	44.4	69.4	13.2	25.0	
MANZANILLO, COL.	4,437	4,751	4,377	314	374	7.08%	-7.87%	1,082	1,820	2,280	738	459	68.3%	25.2%	24.4	38.3	52.1	13.9	13.8	
MAZATLAN, SIN.	9,678	9,861	9,995	183	134	1.89%	1.36%	3,849	4,777	5,159	928	383	24.1%	8.0%	39.8	48.4	51.6	8.7	3.2	
PUERTO VALLARTA, JAL.	13,136	13,159	13,129	23	30	0.18%	-0.23%	4,707	8,719	10,901	4,013	2,182	85.3%	25.0%	35.8	66.3	83.0	30.4	16.8	
VERACRUZ BOCA DEL RIO, VER.	10,178	10,415	10,461	237	46	2.33%	0.44%	3,244	3,244	3,244	890	1,138	37.8%	35.1%	23.1	31.2	41.9	8.0	10.7	
Otros	64,648	64,530	66,324	118	1,794	-0.18%	2.78%	16,265	39,089	50,868	22,824	11,779	140.3%	30.1%	25.2	60.6	76.7	35.4	16.1	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	-	8	0.00%	-0.49%	343	934	1,114	591	180	172.4%	19.2%	20.8	56.7	68.0	35.9	11.2	
NUUEVO NAYARIT, NAY.	10,156	9,972	10,873	-184	901	-1.81%	9.04%	2,757	5,799	9,105	3,041	3,306	110.3%	57.0%	27.2	58.2	83.7	31.0	25.6	
RIVIERA MAYA, Q. ROO	46,132	46,260	47,070	128	810	0.28%	1.75%	11,888	29,981	38,461	18,093	8,480	152.2%	28.3%	25.8	64.8	81.7	39.0	16.9	
AKUMAL, Q. ROO	4,391	4,390	4,399	-1	9	-0.02%	0.21%	793	2,647	1,855	3,847	1,200	234.0%	45.3%	18.1	60.3	87.5	42.3	27.2	
PLAYA DEL CARMEN, Q. ROO	11,425	11,060	11,516	365	456	-3.19%	4.12%	3,382	7,458	8,932	4,076	1,474	120.5%	19.8%	29.6	67.4	77.6	37.8	10.1	
PLAYACAR, Q. ROO	6,718	6,718	6,718	-	-	0.00%	0.00%	1,422	4,789	5,835	3,367	1,046	236.9%	21.8%	21.2	71.3	86.9	50.1	15.6	
PUERTO ESCONDIDO, OAX.	2,523	2,480	2,607	43	127	-1.70%	5.12%	596	1,462	1,324	867	138	145.4%	-9.4%	23.6	59.0	50.8	35.4	8.2	
PLAYAS DE ROSARITO, B.C.	2,620	2,620	2,620	-	-	0.00%	0.00%	430	582	578	152	4	35.5%	-0.7%	16.4	22.2	22.1	5.8	0.2	
SAN FELIPE, BC.	823	823	823	-	-	0.00%	0.00%	81	167	84	86	4	105.3%	-49.5%	9.9	20.3	10.3	10.4	10.1	
TONALÁ- PUERTO ARISTA, CHIS.	747	728	692	19	36	-2.54%	-4.95%	170	163	201	7	38	-3.9%	23.4%	22.7	22.4	29.1	0.3	6.7	
Ciudades	221,987	225,814	220,340	3,827	5,474	1.72%	-2.42%	44,231	76,712	97,343	32,480	20,631	73.4%	26.9%	19.9	34.0	44.2	14.0	10.2	
Grandes	88,218	89,236	91,992	1,018	2,756	1.15%	3.09%	17,490	31,577	43,262	14,087	11,685	80.5%	37.0%	19.8	35.4	47.0	15.6	11.6	
CIUDAD DE MÉXICO 2/	51,707	51,727	53,440	20	1,713	0.04%	3.31%	10,398	18,963	26,132	8,565	7,169	82.4%	37.8%	20.1	36.7	48.9	16.6	12.2	
GUADALAJARA, JAL.	21,394	21,397	21,852	3	455	0.01%	2.13%	4,354	7,187	9,368	2,834	2,181	65.1%	30.3%	20.4	33.6	42.9	13.2	9.3	
MONTERREY, N.L.	15,117	16,112	16,700	995	588	6.58%	3.65%	2,738	5,427	7,762	2,689	2,336	98.2%	43.0%	18.1	33.7	46.5	15.6	12.8	
Del Interior	120,581	121,732	113,224	1,151	8,508	0.95%	-6.99%	22,969	37,503	45,025	14,534	7,522	63.3%	20.1%	19.0	30.8	39.8	11.8	9.0	
AGUASCALIENTES, AGS.	5,047	6,145	6,355	1,098	210	21.76%	3.42%	1,296	1,765	2,564	469	799	36.2%	45.3%	25.7	28.7	40.3	3.0	11.6	
CAMPECHE, CAMP. 2/	1,415	1,386	-	29	1,386	-2.05%	-100.00%	386	492	-	106	492	27.3%	-100.0%	27.3	35.5	-	8.2	35.5	
CELAYA, GTO. 2/	3,322	3,238	2,753	84	485	-2.53%	-14.98%	562	589	787	27	198	4.8%	33.5%	16.9	18.2	28.6	1.3	10.4	
CHIHUAHUA, CHIH.	4,879	5,006	5,006	127	-	2.60%	0.00%	1,278	1,793	2,597	514	804	40.2%	44.9%	26.2	35.8	51.9	9.6	16.1	
COATZACOALCOS, VER.	1,997	1,946	1,946	51	-	-2.55%	0.00%	317	605	702	288	96	90.8%	15.9%	15.9	31.1	36.1	15.2	5.0	
COLIMA, COL.	1,278	1,406	1,177	128	229	10.02%	-16.29%	360	433	434	73	1	20.3%	0.1%	28.2	30.8	36.9	2.6	6.0	
COMITAN DE DOMINGUEZ, CHIS.	1,394	1,382	1,381	12	1	-0.86%	-0.07%	214	256	299	41	44	19.3%	17.2%	15.4	18.5	21.7	3.1	3.2	
CULIACAN, SIN.	2,818	2,839	-	21	2,839	0.75%	-100.00%	834	968	-	134	968	16.0%	-100.0%	29.6	34.1	-	4.5	34.1	
DURANGO, DGO.	1,889	1,931	1,930	42	1	2.22%	-0.05%	456	663	771	206	108	45.2%	16.3%	24.2	34.3	39.9	10.2	5.6	
EL FUERTE, SIN.	406	407	-	1	407	0.25%	-100.00%	72	110	-	37	110	51.2%	-100.0%	17.9	26.9	-	9.1	26.9	
GUANAJUATO, GTO.	3,156	3,165	3,227	9	62	0.29%	1.96%	328	721	702	394	19	120.2%	-2.6%	10.4	22.8	21.8	12.4	1.0	
HERMOSILLO, SON. 1/	2,920	3,119	3,094	199	25	6.82%	-0.80%	690	1,171	1,563	480	392	69.6%	33.5%	23.6	37.5	50.5	13.9	13.0	
IRAPUATO, GTO. 2/	2,954	2,942	2,235	12	707	-0.41%	-24.03%	464	522	654	58	133	12.5%	25.5%	15.7	17.7	29.3	2.0	11.6	
LEON, GTO.	6,490	6,241	6,277	249	36	-3.84%	0.58%	948	1,756	2,474	808	718	85.2%	40.9%	14.6	28.1	39.4	13.5	11.3	
LOS MOCHIS, SIN.	1,613	1,564	-	49	1,564	-3.04%	-100.00%	485	670	-	185	670	38.2%	-100.0%	30.1	42.9	-	12.8	42.9	
MÉRIDA, YUC.	7,141	7,423	7,865	282	442	3.95%	5.95%	1,577	3,169	4,434	1,592	1,265	101.0%	39.9%	22.1	42.7	56.4	20.6	13.7	
MORELIA, MICH. 2/	3,950	3,921	2,799	29	1,122	-0.73%	-28.62%	1,187	1,676	1,197	490	479	41.3%	-28.6%	30.0	42.8	42.8	12.7	0.0	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
Total	2,488	2,423	2,777	-	65	354	-2.61%	14.61%	297	543	888	246	345	82.9%	63.5%	11.9	22.4	32.0	10.5	9.6
OAXACA, OAX.	6,204	6,161	6,073	-	43	88	-0.69%	-1.43%	988	2,188	2,794	1,200	606	121.5%	27.7%	15.9	35.5	46.0	19.6	10.5
PACHUCA, HGO.	1,579	1,579	1,579	-	-	-	0.00%	0.00%	286	438	658	152	220	53.2%	50.1%	18.1	27.8	41.7	9.6	13.9
PALENQUE, CHIS.	2,118	2,064	2,064	-	54	-	-2.55%	0.00%	438	612	709	174	97	39.8%	15.9%	20.7	29.7	34.4	9.0	4.7
PUEBLA, PUE.	9,704	9,707	10,112	3	405	405	0.03%	4.17%	1,064	2,958	4,369	1,894	1,412	178.1%	47.7%	11.0	30.5	43.2	19.5	12.7
QUERETARO, QRO.	7,381	7,566	7,264	185	302	302	2.51%	-3.99%	1,340	2,526	3,487	1,185	962	88.4%	38.1%	18.2	33.4	48.0	15.2	14.6
SALAMANCA, QTO. 2/	1,205	1,205	1,031	-	174	174	0.00%	-14.44%	231	245	283	13	38	5.7%	15.7%	19.2	20.3	27.5	1.1	7.2
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,330	3,319	3,322	-	11	3	-0.33%	0.09%	637	921	961	284	39	44.6%	4.3%	19.1	27.8	28.9	8.6	1.2
SAN JUAN DE LOS LAGOS, JAL.	3,647	3,675	3,676	28	1	1	0.77%	0.03%	396	1,062	852	666	210	167.9%	-19.8%	10.9	28.9	23.2	18.0	5.7
SAN JUAN DEL RÍO, QRO. 3/	1,104	1,234	827	130	407	407	11.78%	-32.98%	155	382	365	227	17	146.9%	-4.5%	14.0	31.0	44.1	17.0	13.1
SAN LUIS POTOSÍ, S.L.P.	5,868	5,891	5,947	23	56	56	0.39%	0.95%	1,294	1,824	2,720	531	896	41.0%	49.1%	22.1	31.0	45.7	8.9	14.8
SAN MIGUEL DE ALLENDE, GTO. 2/	2,488	2,423	2,777	-	65	354	-2.61%	14.61%	297	543	888	246	345	82.9%	63.5%	11.9	22.4	32.0	10.5	9.6
TAXCO, GRO.	884	886	887	2	1	1	0.23%	0.11%	139	223	280	83	57	60.0%	25.7%	15.7	25.1	31.6	9.4	6.4
TEQUISQUIAPAN, QRO. 3/	559	921	560	362	361	361	64.76%	-39.20%	77	177	132	100	45	130.3%	-25.5%	13.8	19.3	23.6	5.5	4.4
TLAXCALA, TLAX. 3/	655	655	560	-	95	95	0.00%	-14.50%	59	84	114	25	30	42.6%	36.4%	9.0	12.8	20.4	3.8	7.6
TOLUCA, MÉX.	3,930	3,631	3,630	-	299	1	-7.61%	-0.03%	529	796	1,309	268	512	50.6%	64.3%	13.5	21.9	36.1	8.5	14.1
TUXTLA GUTIÉRREZ, CHIS.	4,468	4,160	4,372	-	308	212	-6.89%	5.10%	791	1,154	1,470	363	317	45.9%	27.5%	17.7	27.7	33.6	10.0	5.9
VALLE DE BRAVO, MÉX.	1,221	1,221	1,187	-	34	34	0.00%	-2.78%	79	220	210	140	10	176.8%	-4.6%	6.5	18.0	17.7	11.5	0.3
VILLAHERMOSA, TAB.	5,066	5,184	5,180	118	4	4	2.33%	-0.08%	1,473	2,412	2,444	939	33	63.8%	1.4%	29.1	46.5	47.2	17.5	0.7
XALAPA, VER.	3,395	3,118	3,169	-	277	51	-8.16%	1.64%	675	778	1,146	104	368	15.4%	47.3%	19.9	25.0	36.2	5.1	11.2
ZACATECAS, ZAC.	3,106	3,071	2,962	-	35	109	-1.13%	-3.55%	567	603	655	36	53	6.4%	8.7%	18.2	19.6	22.1	1.4	2.5
Fronterizas	13,188	14,846	15,124	1,658	278	278	12.57%	1.87%	3,772	7,632	9,056	3,860	1,424	102.3%	18.7%	28.6	51.4	59.9	22.8	8.5
CIUDAD JUÁREZ, CHIH.	4,539	4,542	4,252	3	290	290	0.07%	-6.38%	1,444	2,668	2,722	1,224	55	84.7%	2.0%	31.8	58.7	64.0	26.9	5.3
MEXICALI, BC.	2,542	2,551	2,783	9	232	232	0.35%	9.09%	756	1,126	1,668	369	542	48.8%	48.2%	29.8	44.1	59.9	14.4	15.8
PIEDRAS NEGRAS, COAH. 2/	811	811	1,145	-	334	334	0.00%	41.18%	301	392	604	91	212	30.3%	54.1%	37.1	48.3	52.8	11.3	4.4
TECATE, B.C. 1/	498	484	590	-	14	106	-2.81%	21.90%	141	238	372	96	134	68.2%	56.3%	28.4	49.1	63.0	20.7	13.9
TIJUANA, B.C.	4,798	6,458	6,354	1,660	104	104	34.60%	-1.61%	1,130	3,209	3,690	2,079	481	184.0%	15.0%	23.6	49.7	58.1	26.1	8.4

*Del 00-enero-1900 al 00-enero-1900

**Del 00-enero-1900 al 31-enero-2021

***Del 01-enero-2022 al 31-enero-2023

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.