

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020 - 2021	2021 - 2022	
<b>Total</b>	<b>416,718</b>	<b>423,879</b>	<b>422,902</b>	<b>5,161</b>	<b>-977</b>	<b>1.2</b>	<b>-0.2</b>	<b>117,093</b>	<b>246,345</b>	<b>259,171</b>	<b>129,259</b>	<b>12,827</b>	<b>110.4</b>	<b>5.2</b>	<b>28.0</b>	<b>58.1</b>	<b>61.3</b>	<b>30.2</b>	<b>3.2</b>	
<b>Centros de Playa</b>	<b>197,251</b>	<b>197,779</b>	<b>198,289</b>	<b>528</b>	<b>510</b>	<b>0.3</b>	<b>0.3</b>	<b>72,918</b>	<b>148,757</b>	<b>155,449</b>	<b>75,839</b>	<b>6,692</b>	<b>104.0</b>	<b>4.5</b>	<b>37.0</b>	<b>75.2</b>	<b>78.4</b>	<b>38.2</b>	<b>3.2</b>	
<b>Integralmente Planeados</b>	<b>68,244</b>	<b>67,853</b>	<b>67,614</b>	<b>-391</b>	<b>-239</b>	<b>-0.6</b>	<b>-0.4</b>	<b>29,083</b>	<b>52,874</b>	<b>54,133</b>	<b>23,791</b>	<b>1,258</b>	<b>81.8</b>	<b>2.4</b>	<b>42.6</b>	<b>77.9</b>	<b>80.1</b>	<b>35.3</b>	<b>2.1</b>	
BAHÍAS DE HUATULCO, OAX.	4,310	4,254	4,337	-56	83	-1.3	2.0	1,427	3,620	3,752	2,194	132	153.8	3.6	33.1	85.1	86.5	52.0	1.4	
CANCUN, Q.ROO	34,501	34,176	34,434	-325	258	-0.9	0.8	15,915	27,221	28,098	11,306	877	71.0	3.2	46.1	79.7	81.6	33.5	1.9	
IXTAPA ZIHUATANEJO, GRO.	6,292	6,297	6,291	5	-6	0.1	-0.1	2,386	4,308	4,529	1,922	220	80.6	5.1	37.9	68.4	72.0	30.5	3.6	
LORETO, B.C.S. 3/	899	879	713	-20	-166	-2.2	-18.9	225	485	488	261	3	116.0	0.5	25.0	55.2	68.4	30.2	13.2	
LOS CABOS, B.C.S.	22,242	22,247	21,839	5	-408	0.0	-1.8	9,130	17,239	17,266	8,109	27	88.8	0.2	41.1	77.5	79.1	36.4	1.6	
<b>CABO SAN LUCAS</b>	<b>9,019</b>	<b>9,191</b>	<b>9,087</b>	<b>172</b>	<b>-104</b>	<b>1.9</b>	<b>-1.1</b>	<b>3,852</b>	<b>7,729</b>	<b>7,482</b>	<b>3,877</b>	<b>-246</b>	<b>100.6</b>	<b>-3.2</b>	<b>42.7</b>	<b>84.1</b>	<b>82.3</b>	<b>41.4</b>	<b>-1.8</b>	
SAN JOSÉ DEL CABO	4,873	4,478	4,438	-395	-40	-8.1	-0.9	1,776	3,134	3,140	1,357	7	76.4	0.2	36.5	70.0	70.8	33.5	0.8	
ZONA CORREDOR LOS CABOS	4,355	4,582	4,319	227	-263	5.2	-5.7	1,740	2,744	3,494	1,004	750	57.7	27.3	40.0	59.9	80.9	19.9	21.0	
<b>Tradicionales</b>	<b>64,849</b>	<b>65,753</b>	<b>64,272</b>	<b>904</b>	<b>-1,481</b>	<b>1.4</b>	<b>-2.3</b>	<b>23,534</b>	<b>48,877</b>	<b>50,599</b>	<b>25,344</b>	<b>1,721</b>	<b>107.7</b>	<b>3.5</b>	<b>36.3</b>	<b>74.3</b>	<b>78.7</b>	<b>38.0</b>	<b>4.4</b>	
ACAPULCO, GRO.	19,491	19,601	19,523	110	-78	0.6	-0.4	5,052	14,705	16,339	9,653	1,634	191.1	11.1	25.9	75.0	83.7	49.1	8.7	
COZUMEL, Q. ROO	5,158	5,187	5,187	29	0	0.6	0.0	1,749	3,548	3,266	1,799	-282	102.9	-8.0	33.9	68.4	63.0	34.5	-5.4	
LA PAZ, B.C.S. 1/ 3/	2,697	2,725	1,986	28	-739	1.0	-27.1	934	1,359	1,603	424	245	45.4	18.0	34.6	49.9	80.7	15.2	30.9	
MANZANILLO, COL.	4,597	4,757	4,424	160	-333	3.5	-7.0	1,667	3,446	3,559	1,779	113	106.7	3.3	36.3	72.4	80.5	36.2	8.0	
MAZATLAN, SIN.	9,699	9,881	9,562	182	-319	1.9	-3.2	4,617	7,539	7,740	2,922	201	63.3	2.7	47.6	76.3	81.0	28.7	4.7	
PUERTO VALLARTA, JAL.	13,136	13,158	13,129	22	-29	0.2	-0.2	6,312	11,151	11,131	4,840	-21	76.7	-0.2	48.1	84.8	84.8	36.7	0.0	
VERACRUZ BOCA DEL RIO, VER.	10,071	10,444	10,461	373	17	3.7	0.2	3,203	7,129	6,990	3,926	-169	122.6	-2.4	31.8	68.3	66.5	36.5	-1.7	
<b>Otros</b>	<b>64,158</b>	<b>64,173</b>	<b>66,403</b>	<b>15</b>	<b>2,230</b>	<b>0.0</b>	<b>3.5</b>	<b>20,301</b>	<b>47,005</b>	<b>50,718</b>	<b>26,704</b>	<b>3,713</b>	<b>131.5</b>	<b>7.9</b>	<b>31.6</b>	<b>73.2</b>	<b>76.4</b>	<b>41.6</b>	<b>3.1</b>	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	0	-8	0.0	-0.5	294	1,158	1,182	864	24	293.7	2.0	17.9	70.3	72.1	52.5	1.8	
NUEVO VALLARTA, NAY. 1/	10,144	9,323	10,873	-821	1,550	-8.1	16.6	4,170	6,562	8,611	2,391	2,050	57.3	31.2	41.1	70.4	79.2	29.3	8.8	
RIVIERA MAYA, Q. ROO	45,652	46,548	47,129	896	581	2.0	1.2	14,358	35,982	37,435	21,624	1,453	150.6	4.0	31.5	77.3	79.4	45.9	2.1	
AKUMAL, Q. ROO	4,391	4,381	4,429	-10	48	-0.2	1.1	1,197	3,117	3,705	1,920	589	160.4	18.9	27.3	71.1	83.7	43.9	12.5	
PLAYA DEL CARMEN, Q. ROO	10,926	11,329	11,474	403	145	3.7	1.3	4,109	8,856	9,181	4,747	326	115.5	3.7	37.6	78.2	80.0	40.6	1.8	
PLAYACAR, Q. ROO	6,718	6,718	6,711	0	-7	0.0	-0.1	1,873	5,415	5,761	3,542	347	189.1	6.4	27.9	80.6	85.9	42.7	5.3	
PUERTO ESCONDIDO, OAX.	2,524	2,483	2,612	-41	129	-1.6	5.2	713	2,004	1,957	1,290	-46	180.9	-2.3	28.3	80.7	74.9	52.4	-5.8	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	0.0	0.0	397	792	981	394	189	99.3	23.9	15.2	30.2	37.4	15.1	7.2	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	106	166	121	60	-45	56.8	-27.4	12.9	20.2	14.7	7.3	-5.5	
TONALÁ- PUERTO ARISTA, CHIS.	747	729	706	-18	-23	-2.4	-3.2	263	343	431	80	89	30.4	25.9	35.2	47.0	61.1	11.8	14.1	
<b>Ciudades</b>	<b>221,467</b>	<b>226,100</b>	<b>224,613</b>	<b>4,633</b>	<b>-1,487</b>	<b>2.1</b>	<b>-0.7</b>	<b>44,176</b>	<b>97,588</b>	<b>103,723</b>	<b>53,413</b>	<b>6,134</b>	<b>120.9</b>	<b>6.3</b>	<b>19.9</b>	<b>43.2</b>	<b>46.2</b>	<b>23.2</b>	<b>3.0</b>	
<b>Grandes</b>	<b>89,140</b>	<b>89,612</b>	<b>91,514</b>	<b>472</b>	<b>1,902</b>	<b>0.5</b>	<b>2.1</b>	<b>16,214</b>	<b>35,879</b>	<b>40,206</b>	<b>19,665</b>	<b>4,326</b>	<b>121.3</b>	<b>12.1</b>	<b>18.2</b>	<b>40.0</b>	<b>43.9</b>	<b>21.8</b>	<b>3.9</b>	
CIUDAD DE MÉXICO	51,642	51,727	53,448	85	1,721	0.2	3.3	9,234	20,463	24,875	11,230	4,411	121.6	21.6	17.9	39.6	46.5	21.7	7.0	
GUADALAJARA, JAL.	22,262	21,399	21,882	-863	483	-3.9	2.3	4,401	8,545	9,241	4,143	696	94.1	8.1	19.8	39.9	42.2	20.2	2.3	
MONTERREY, N.L.	15,236	16,486	16,184	1,250	-302	8.2	-1.8	2,579	6,871	6,090	4,292	-781	166.4	-11.4	16.9	41.7	37.6	24.8	-4.1	
<b>Del Interior</b>	<b>119,612</b>	<b>121,634</b>	<b>117,685</b>	<b>2,022</b>	<b>-3,949</b>	<b>1.7</b>	<b>-3.2</b>	<b>25,202</b>	<b>54,812</b>	<b>56,416</b>	<b>29,611</b>	<b>1,604</b>	<b>117.5</b>	<b>2.9</b>	<b>21.1</b>	<b>45.1</b>	<b>47.9</b>	<b>24.0</b>	<b>2.9</b>	
AGUASCALIENTES, AGS.	5,158	6,151	6,220	993	69	19.3	1.1	1,244	1,971	2,069	727	98	58.5	5.0	24.1	32.0	33.3	7.9	1.2	
CAMPECHE, CAMP. 2/	1,415	1,404	2,093	-11	689	-0.8	49.1	544	764	1,295	220	531	40.4	69.4	38.5	54.4	61.9	16.0	7.4	
CELAYA, GTO. 2/	3,318	3,332	2,653	14	-679	0.4	-20.4	591	672	551	81	-121	13.8	-18.0	17.8	20.2	20.8	2.4	0.6	
CHIHUAHUA, CHIH.	4,879	5,006	5,006	127	0	2.6	0.0	1,244	2,281	2,756	1,038	475	83.4	20.8	25.5	45.6	55.1	20.1	9.5	
COATZACOALCOS, VER.	1,763	1,946	1,945	183	-1	10.4	-0.1	246	674	746	428	73	173.9	10.8	14.0	34.6	38.4	20.7	3.8	
COLIMA, COL.	1,275	1,406	1,263	131	-143	10.3	-10.2	382	716	671	334	-44	87.4	-6.2	30.0	50.9	53.2	21.0	2.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,395	1,383	1,378	-12	-5	-0.9	-0.4	277	584	475	307	-109	110.6	-18.6	19.9	42.2	34.5	22.4	-7.7	
CULIACAN, SIN.	2,845	2,842	n.d.	-3	n.d.	-0.1	n.d.	691	866	n.d.	175	n.d.	25.3	n.d.	24.3	30.5	n.d.	6.2	n.d.	
DURANGO, DGO.	1,888	1,931	1,930	43	-1	2.3	-0.1	392	840	852	448	12	114.4	1.5	20.8	43.5	44.2	22.7	0.7	
EL FUERTE, SIN.	406	407	407	1	0	0.2	0.0	76	135	265	59	130	78.5	96.6	18.6	33.1	65.2	14.5	32.0	
GUANAJUATO, GTO. 2/	3,095	3,133	3,462	38	329	1.2	10.5	515	1,807	1,857	1,291	50	250.6	2.8	16.7	57.7	53.6	41.0	-4.0	
HERMOSILLO, SON. 1/	2,920	2,421	3,094	-499	673	-17.1	27.8	475	828	1,314	353	486	74.4	58.7	12.3	34.2	42.5	18.0	8.3	
IRAPUATO, GTO. 2/	2,879	2,959	2,170	80	-789	2.8	-26.7	426	571	568	145	-3	34.0	-0.5	14.8	19.3	26.2	4.5	6.9	
LEON, GTO.	6,496	6,395	6,405	-101	10	-1.6	0.2	878	1,717	2,094	839	377	95.5	22.0	13.5	26.9	32.7	13.3	5.9	
LOS MOCHIS, SIN.	1,568	1,604	1,601	36	-3	2.3	-0.2	720	999	1,158	279	159	38.8	15.9	45.9	62.3	72.4	16.4	10.1	
MÉRIDA, YUC.	7,293	7,489	7,980	196	491	2.7	6.6	1,955	4,938	5,512	2,983	574	152.6	11.6	26.8	65.9	69.1	39.1	3.1	
MORELIA, MICH. 2/	3,921	3,941	2,799	20	-1,142															

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020 - 2021	2021 - 2022	
<b>Total</b>	<b>418,718</b>	<b>423,879</b>	<b>422,902</b>	<b>5,161</b>	<b>-977</b>	<b>1.2</b>	<b>-0.2</b>	<b>117,093</b>	<b>246,345</b>	<b>259,171</b>	<b>129,252</b>	<b>12,827</b>	<b>110.4</b>	<b>5.2</b>	<b>28.0</b>	<b>58.1</b>	<b>61.3</b>	<b>30.2</b>	<b>3.2</b>	
PACHUCA, HGO.	1,580	1,579	1,578	-1	-1	-0.1	-0.1	365	528	857	163	329	44.5	62.3	23.1	33.5	54.3	10.3	20.9	
PALENQUE, CHIS.	2,118	2,084	2,066	-34	-18	-1.6	-0.9	553	1,226	1,168	672	-58	121.5	-4.7	26.1	58.8	56.5	32.7	-2.3	
PUEBLA, PUE.	9,718	9,711	9,849	-7	138	-0.1	1.4	1,551	5,133	5,555	3,582	422	231.0	8.2	16.0	52.9	56.4	36.9	3.5	
QUERETARO, QRO.	7,037	7,564	7,624	527	60	7.5	0.8	1,104	3,579	3,560	2,475	-20	224.2	-0.5	15.7	47.3	46.7	31.6	-0.6	
SALAMANCA, GTO. 2/	1,205	1,205	1,031	0	-174	0.0	-14.4	207	269	246	62	-23	30.0	-8.5	17.2	22.3	23.9	5.2	1.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,329	3,323	3,322	-6	-1	-0.2	0.0	975	2,349	2,009	1,374	-340	140.9	-14.5	29.3	70.7	60.5	41.4	-10.2	
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,675	3,676	-1	1	0.0	0.0	596	1,630	1,121	1,034	-509	173.4	-31.2	16.2	44.4	30.5	28.1	-13.9	
SAN JUAN DEL RÍO, QRO. 3/	1,063	1,238	827	175	-411	16.5	-33.2	128	500	355	371	-145	289.2	-29.0	12.1	40.4	42.9	28.3	2.6	
SAN LUIS POTOSÍ, S.L.P.	5,981	5,959	5,978	-22	19	-0.4	0.3	1,229	2,107	2,374	877	267	71.4	12.7	20.6	35.4	39.7	14.8	4.4	
SAN MIGUEL DE ALLENDE, GTO. 2/	2,486	2,358	2,757	-128	399	-5.1	16.9	432	1,489	1,717	1,056	228	244.3	15.3	17.4	63.1	62.3	45.7	-0.9	
TAXCO, GRO.	867	885	886	18	1	2.1	0.1	207	536	613	329	77	159.1	14.4	23.9	60.6	69.2	36.7	8.6	
TEQUISQUIAPAN, QRO. 3/	559	921	560	362	-361	64.8	-39.2	95	367	321	272	-46	286.7	-12.5	17.0	39.8	57.3	22.9	17.5	
TLAXCALA, TLAX. 3/	655	657	557	2	-100	0.3	-15.2	66	172	144	106	-27	161.6	-16.0	10.0	26.1	25.9	16.1	-0.2	
TOLUCA, MÉX.	3,776	3,631	3,631	-145	0	-3.8	0.0	386	625	943	240	317	62.2	50.8	10.2	17.2	26.0	7.0	8.7	
TUXTLA GUTIÉRREZ, CHIS.	4,465	4,258	4,229	-207	-29	-4.6	-0.7	943	1,584	1,756	641	171	67.9	10.8	21.1	37.2	41.5	16.1	4.3	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,216	0	-5	0.0	-0.4	103	434	468	331	35	322.2	8.0	8.4	35.5	38.5	27.1	3.0	
VILLAHERMOSA, TAB.	5,059	5,186	5,182	127	-4	2.5	-0.1	1,329	2,615	2,499	1,286	-117	96.8	-4.5	26.3	50.4	48.2	24.2	-2.2	
XALAPA, VER.	2,985	3,118	3,184	133	66	4.5	2.1	618	1,259	1,421	641	162	103.8	12.9	20.7	40.4	44.6	19.7	4.3	
ZACATECAS, ZAC.	3,114	3,136	2,998	22	-138	0.7	-4.4	659	1,437	871	778	-567	118.0	-39.4	21.2	45.8	29.0	24.7	-16.8	
<b>Frontenzas</b>	<b>12,715</b>	<b>14,854</b>	<b>15,414</b>	<b>2,139</b>	<b>560</b>	<b>16.8</b>	<b>3.8</b>	<b>2,760</b>	<b>6,896</b>	<b>7,101</b>	<b>4,137</b>	<b>204</b>	<b>149.9</b>	<b>3.0</b>	<b>21.7</b>	<b>46.4</b>	<b>46.1</b>	<b>24.7</b>	<b>-0.4</b>	
CIUDAD JUÁREZ, CHIH.	4,248	4,542	4,542	294	0	6.9	0.0	855	2,032	1,705	1,177	-327	137.8	-16.1	20.1	44.7	37.5	24.6	-7.2	
MEXICALI, BC.	2,542	2,549	2,783	7	234	0.3	9.2	722	1,277	1,445	554	169	76.7	13.2	28.4	50.1	51.9	21.7	1.9	
PIEDRAS NEGRAS, COAH. 2/	811	811	1,145	0	334	0.0	41.2	269	281	382	12	102	4.4	36.2	33.2	34.6	33.4	1.5	-1.2	
TECATE, B.C. 1/	316	494	590	178	96	56.3	19.4	75	265	397	190	131	254.0	49.4	23.7	53.7	67.2	30.0	13.5	
TIJUANA, B.C.	4,798	6,458	6,354	1,660	-104	34.6	-1.6	839	3,042	3,171	2,203	130	262.7	4.3	17.5	47.1	49.9	29.6	2.8	

\*Del 28-diciembre-2020 al 03-enero-2021  
 \*\*Del 27-diciembre-2021 al 02-enero-2022  
 \*\*\*Del 26-diciembre-2022 al 01-enero-2023

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable  
 Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.  
 2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.  
 3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.