

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>419,103</b>	<b>418,384</b>	<b>419,160</b>	<b>-719</b>	<b>777</b>	<b>-0.2</b>	<b>0.2</b>	<b>240,744</b>	<b>101,765</b>	<b>185,390</b>	<b>-138,978</b>	<b>83,625</b>	<b>-57.7</b>	<b>82.2</b>	<b>57.4</b>	<b>24.3</b>	<b>44.2</b>	<b>-33.1</b>	<b>19.9</b>	
<b>Centros de Playa</b>	<b>196,201</b>	<b>198,021</b>	<b>196,690</b>	<b>1,820</b>	<b>-1,332</b>	<b>0.9</b>	<b>-0.7</b>	<b>140,105</b>	<b>56,950</b>	<b>110,284</b>	<b>-83,155</b>	<b>53,333</b>	<b>-59.4</b>	<b>93.6</b>	<b>71.4</b>	<b>28.8</b>	<b>56.1</b>	<b>-42.6</b>	<b>27.3</b>	
<i>Integralmente Planeados</i>	<i>68,610</i>	<i>68,341</i>	<i>67,684</i>	<i>-269</i>	<i>-657</i>	<i>-0.4</i>	<i>-1.0</i>	<i>51,476</i>	<i>24,163</i>	<i>42,881</i>	<i>-27,313</i>	<i>18,718</i>	<i>-53.1</i>	<i>77.5</i>	<i>75.0</i>	<i>35.4</i>	<i>63.4</i>	<i>-39.7</i>	<i>28.0</i>	
BAHIAS DE HUATULCO, OAX.	4,284	4,316	4,077	33	-239	0.8	-5.5	3,135	1,039	2,257	-2,096	1,218	-66.9	117.3	73.2	24.1	55.4	-49.1	31.3	
CANCUN, Q.ROO	35,358	34,501	34,200	-857	-301	-2.4	-0.9	27,186	13,765	23,141	-13,421	9,376	-49.4	68.1	76.9	39.9	67.7	-37.0	27.8	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,288	6,297	0	9	0.0	0.1	4,566	2,035	3,529	-2,532	1,495	-55.4	73.5	72.6	32.4	56.1	-40.3	23.7	
LORETO, B.C.S.	894	899	899	5	0	0.6	0.0	269	153	186	-116	33	-43.3	21.6	30.1	17.0	20.7	-13.1	3.7	
LOS CABOS, B.C.S.	21,787	22,337	22,210	551	-127	2.5	-0.6	16,320	7,172	13,768	-9,148	6,596	-56.1	92.0	74.9	32.1	62.0	-42.8	29.9	
<i>CABO SAN LUCAS</i>	<i>8,934</i>	<i>9,162</i>	<i>9,146</i>	<i>229</i>	<i>-16</i>	<i>2.6</i>	<i>-0.2</i>	<i>7,056</i>	<i>3,227</i>	<i>6,110</i>	<i>-3,829</i>	<i>2,883</i>	<i>-54.3</i>	<i>89.3</i>	<i>35.2</i>	<i>35.2</i>	<i>66.8</i>	<i>-43.8</i>	<i>31.6</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,870</i>	<i>4,873</i>	<i>4,411</i>	<i>3</i>	<i>-462</i>	<i>0.1</i>	<i>-9.5</i>	<i>3,330</i>	<i>1,144</i>	<i>2,684</i>	<i>-2,186</i>	<i>1,540</i>	<i>-65.7</i>	<i>134.7</i>	<i>68.4</i>	<i>23.5</i>	<i>60.9</i>	<i>-44.9</i>	<i>37.4</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>4,302</i>	<i>4,307</i>	<i>4,591</i>	<i>5</i>	<i>284</i>	<i>0.1</i>	<i>6.6</i>	<i>3,045</i>	<i>1,248</i>	<i>2,104</i>	<i>-1,797</i>	<i>856</i>	<i>-59.0</i>	<i>68.6</i>	<i>70.8</i>	<i>29.0</i>	<i>45.8</i>	<i>-41.8</i>	<i>16.9</i>	
<b>Tradicional</b>	<b>63,071</b>	<b>65,033</b>	<b>65,099</b>	<b>1,962</b>	<b>66</b>	<b>3.1</b>	<b>0.1</b>	<b>39,364</b>	<b>17,641</b>	<b>30,259</b>	<b>-21,724</b>	<b>12,618</b>	<b>-55.2</b>	<b>71.5</b>	<b>62.4</b>	<b>27.1</b>	<b>46.5</b>	<b>-35.3</b>	<b>19.4</b>	
ACAPULCO, GRO.	18,305	19,589	19,600	1,284	11	7.0	0.1	11,032	4,499	8,340	-6,533	3,841	-59.2	85.4	60.3	23.0	42.6	-37.3	19.6	
COZUMEL, Q. ROO	5,158	5,158	5,187	0	29	0.0	0.6	3,393	1,179	2,592	-2,214	1,413	-65.3	119.9	68.8	22.9	50.0	-42.9	27.1	
LA PAZ, B.C.S.	2,337	2,703	n.d.	367	n.d.	n.d.	n.d.	1,254	n.d.	717	n.d.	n.d.	n.d.	n.d.	53.7	26.5	n.d.	-27.2	n.d.	
MANZANILLO, COL.	4,722	4,595	4,751	-127	156	-2.7	3.4	2,264	1,028	1,764	-1,236	736	-54.6	71.6	47.9	22.4	37.1	-25.6	14.8	
MAZATLAN, SIN.	9,856	9,673	10,031	-183	358	-1.9	3.7	6,220	3,635	4,642	-2,585	1,007	-41.6	27.7	63.1	37.6	46.3	-25.5	8.7	
PUERTO VALLARTA, JAL.	13,006	13,136	13,159	131	23	1.0	0.2	10,882	4,347	8,595	-6,536	4,249	-60.1	97.7	33.1	65.3	-50.6	32.2		
VERACRUZ BOCA DEL RIO, VER.	9,687	10,178	10,415	491	237	5.1	2.3	4,319	2,237	3,131	-2,082	894	-48.2	40.0	44.6	22.0	30.1	-22.6	8.1	
<b>Otros</b>	<b>64,521</b>	<b>64,648</b>	<b>63,907</b>	<b>127</b>	<b>-741</b>	<b>0.2</b>	<b>-1.1</b>	<b>49,265</b>	<b>15,147</b>	<b>37,144</b>	<b>-34,118</b>	<b>21,997</b>	<b>-69.3</b>	<b>145.2</b>	<b>76.4</b>	<b>23.4</b>	<b>58.1</b>	<b>-52.9</b>	<b>34.7</b>	
ISLA MUJERES, Q. ROO	1,647	1,647	1,647	0	0	0.0	0.0	1,101	307	920	-794	612	-72.1	199.2	66.9	18.7	55.9	-48.2	37.2	
NUEVO VALLARTA, NAY.	10,341	10,156	n.d.	-185	n.d.	-1.8	n.d.	9,090	n.d.	n.d.	-6,544	n.d.	-72.0	n.d.	87.9	25.1	n.d.	-62.8	n.d.	
RIVIERA MAYA, Q. ROO	45,846	46,131	46,258	285	128	0.6	0.3	36,850	11,098	29,588	-25,752	18,490	-69.9	166.6	80.4	24.1	64.0	-56.3	39.9	
<i>AKUMAL, Q. ROO</i>	<i>4,608</i>	<i>4,392</i>	<i>4,391</i>	<i>-216</i>	<i>-1</i>	<i>-4.7</i>	<i>0.0</i>	<i>3,461</i>	<i>686</i>	<i>2,605</i>	<i>-2,775</i>	<i>1,919</i>	<i>-80.2</i>	<i>279.8</i>	<i>75.1</i>	<i>15.6</i>	<i>59.3</i>	<i>-59.5</i>	<i>43.7</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,906</i>	<i>11,423</i>	<i>11,060</i>	<i>517</i>	<i>-363</i>	<i>4.7</i>	<i>-3.2</i>	<i>8,360</i>	<i>3,199</i>	<i>7,385</i>	<i>-5,161</i>	<i>4,186</i>	<i>-61.7</i>	<i>130.9</i>	<i>76.7</i>	<i>28.0</i>	<i>66.8</i>	<i>-48.7</i>	<i>38.8</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,723</i>	<i>6,718</i>	<i>6,718</i>	<i>-5</i>	<i>0</i>	<i>-0.1</i>	<i>0.0</i>	<i>5,874</i>	<i>1,334</i>	<i>4,761</i>	<i>-4,539</i>	<i>3,427</i>	<i>-77.3</i>	<i>256.8</i>	<i>87.4</i>	<i>19.0</i>	<i>70.9</i>	<i>-67.5</i>	<i>51.0</i>	
PUERTO ESCONDIDO, OAX.	2,498	2,524	2,481	26	-43	1.0	-1.7	1,249	559	1,447	-690	888	-55.2	158.8	50.0	22.2	58.3	-27.9	36.2	
PLAYAS DE ROSARITO, B.C.	2,621	2,621	2,621	-1	0	0.0	0.0	625	414	573	-211	159	-33.8	38.4	23.8	15.8	21.9	-8.1	6.1	
SAN FELIPE, BC.	822	823	823	1	0	0.1	0.0	113	77	165	-36	88	-32.1	113.9	13.8	9.4	20.0	-4.4	10.7	
TONALÁ- PUERTO ARISTA, CHIS.	746	747	729	1	-18	0.1	-2.4	236	146	154	-90	8	-38.3	5.7	31.6	19.5	21.1	-12.1	1.6	
<b>Ciudades</b>	<b>222,902</b>	<b>220,363</b>	<b>222,471</b>	<b>-2,539</b>	<b>2,108</b>	<b>-1.1</b>	<b>1.0</b>	<b>100,638</b>	<b>44,815</b>	<b>75,106</b>	<b>-55,824</b>	<b>30,291</b>	<b>-55.5</b>	<b>67.6</b>	<b>45.1</b>	<b>20.3</b>	<b>33.8</b>	<b>-24.8</b>	<b>13.4</b>	
<i>Grandes</i>	<i>89,203</i>	<i>88,220</i>	<i>89,236</i>	<i>-983</i>	<i>1,016</i>	<i>-1.1</i>	<i>1.2</i>	<i>43,538</i>	<i>18,376</i>	<i>31,627</i>	<i>-25,162</i>	<i>13,251</i>	<i>-57.8</i>	<i>72.1</i>	<i>48.8</i>	<i>20.8</i>	<i>35.4</i>	<i>-28.0</i>	<i>14.6</i>	
CIUDAD DE MÉXICO	51,599	51,707	51,727	108	20	0.2	0.0	27,543	11,224	18,970	-16,319	7,745	-59.2	69.0	53.4	21.7	36.7	-31.7	15.0	
GUADALAJARA, JAL.	22,293	21,395	21,397	-899	3	-4.0	0.0	8,937	4,365	7,226	-4,572	2,861	-51.2	65.6	40.1	20.4	33.8	-19.7	13.4	
MONTERREY, N.L.	15,311	15,118	16,112	-193	994	-1.3	6.6	7,057	2,787	5,431	-4,271	2,645	-60.5	94.9	46.1	18.4	33.7	-27.7	15.3	
<i>Del Interior</i>	<i>119,841</i>	<i>119,245</i>	<i>118,525</i>	<i>-596</i>	<i>-720</i>	<i>-0.5</i>	<i>-0.6</i>	<i>50,446</i>	<i>22,616</i>	<i>35,866</i>	<i>-27,830</i>	<i>13,251</i>	<i>-55.2</i>	<i>58.6</i>	<i>42.1</i>	<i>19.0</i>	<i>30.3</i>	<i>-23.1</i>	<i>11.3</i>	
AGUASCALIENTES, AGS.	5,291	5,056	6,147	-235	1,091	-4.4	21.6	2,402	1,318	1,771	-1,083	452	-45.1	34.3	45.4	26.1	28.8	-19.3	2.7	
CAMPECHE, CAMP.	1,410	1,415	1,386	6	-29	0.4	-2.0	665	371	483	-294	112	-44.2	30.1	47.2	26.2	34.8	-21.0	8.6	
CELAYA, GTO.	3,141	3,323	3,238	182	-85	5.8	-2.5	959	575	601	-383	26	-40.0	4.5	30.5	17.3	18.6	-13.2	1.3	
CHIHUAHUA, CHIH.	4,857	4,880	5,006	23	126	0.5	2.6	1,932	1,276	1,793	-656	517	-34.0	40.5	39.8	26.1	35.8	-13.6	9.7	
COATZACOALCOS, VER.	1,763	1,998	1,946	235	-52	13.3	-2.6	540	323	596	-216	273	-40.1	84.5	30.6	16.2	30.6	-14.4	14.5	
COLIMA, COL.	1,381	1,407	1,407	26	0	1.8	0.0	457	383	425	-74	42	-16.2	10.9	33.1	27.2	30.2	-5.9	3.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,391	1,395	1,382	4	-13	0.3	-0.9	396	209	253	-187	44	-47.3	21.2	28.5	15.0	18.3	-13.5	3.3	
CULIACAN, SIN.	2,805	2,816	n.d.	11	n.d.	0.4	n.d.	1,168	855	n.d.	-313	n.d.	-26.8	n.d.	41.6	30.4	n.d.	-11.3	n.d.	
DURANGO, DGO.	1,889	1,889	1,931	0	42	0.0	2.2	793	451	659	-343	209	-43.2	46.3	42.0	23.9	34.2	-18.1	10.3	
EL FUERTE, SIN.	434	406	407	-28	1	-6.5	0.2	69	73	112	3	39	4.9	54.2	15.9	17.9	27.5	1.9	9.6	
GUANAJUATO, GTO.	3,032	3,161	3,165	129	4	4.3	0.1	1,083	308	664	-775	356	-71.5	115.4	35.7	9.8	21.0	-26.0	11.2	
HERMOSILLO, SON.	2,926	2,920	n.d.	-6	n.d.	-0.2	n.d.	1,250	704	n.d.	-546	n.d.	-43.7	n.d.	42.7	24.1	n.d.	-18.6	n.d.	
IRAPUATO, GTO.	2,861	2,960	2,943	99	-18	3.5	-0.6	888	479	527	-409	48	-46.1	10.0	31.0	16.2	17.9	-14.9	1.7	
LEON, GTO.	6,949	6,490	6,241	-459	-249	-6.6	-3.8	2,672	956	1,795	-1,715	838	-64.2	87.7	38.4	14.7	28.8	-23.7	14.0	
LOS MOCHIS, SIN.	1,520	1,576	1,563	56	-14	3.7	-0.9	723	479	671	-244	193	-							

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				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022
<b>Total</b>	<b>419,103</b>	<b>418,384</b>	<b>419,160</b>	<b>-719</b>	<b>777</b>	<b>-0.2</b>	<b>0.2</b>	<b>240,744</b>	<b>101,765</b>	<b>185,390</b>	<b>-138,978</b>	<b>83,625</b>	<b>-57.7</b>	<b>82.2</b>	<b>57.4</b>	<b>24.3</b>	<b>44.2</b>	<b>-33.1</b>	<b>19.9</b>
PACHUCA, HGO.	1,580	1,579	1,579	-1	0	-0.1	0.0	850	288	437	-563	150	-66.2	52.0	53.8	18.2	27.7	-35.6	9.5
PALENQUE, CHIS.	2,100	2,118	2,065	18	-54	0.9	-2.5	780	411	584	-368	173	-47.2	42.0	37.1	19.4	28.3	-17.7	8.9
PUEBLA, PUE.	9,665	9,704	9,707	40	3	0.4	0.0	5,482	1,072	2,890	-4,410	1,818	-80.4	169.6	56.7	11.0	29.8	-45.7	18.7
QUERETARO, QRO.	7,488	7,382	7,566	-106	184	-1.4	2.5	3,301	1,425	2,472	-1,875	1,046	-56.8	73.4	44.1	19.3	32.7	-24.8	13.4
SALAMANCA, GTO.	1,163	1,205	1,205	42	0	3.6	0.0	279	243	250	-36	7	-13.0	3.0	24.0	20.2	20.8	-3.9	0.6
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,331	3,330	3,319	-1	-12	0.0	-0.3	1,237	537	851	-700	314	-56.6	58.6	37.1	16.1	25.6	-21.0	9.5
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,645	3,676	-32	32	-0.9	0.9	694	345	996	-350	652	-50.4	189.0	18.9	9.5	27.1	-9.4	17.6
SAN JUAN DEL RÍO, QRO. 1/	1,127	746	1,234	-381	488	-33.8	65.4	464	43	382	-421	339	-90.7	785.1	41.2	5.8	30.9	-35.4	25.2
SAN LUIS POTOSÍ, S.L.P.	5,951	5,871	5,888	-80	17	-1.3	0.3	2,690	1,323	1,831	-1,366	507	-50.8	38.3	45.2	22.5	31.1	-22.7	8.5
SAN MIGUEL DE ALLENDE, GTO.	2,055	2,489	2,428	434	-61	21.1	-2.4	730	256	501	-474	246	-65.0	96.0	35.5	10.3	20.6	-25.2	10.4
TAXCO, GRO.	887	814	887	-73	74	-8.2	9.0	425	94	194	-331	100	-77.9	105.9	47.9	11.6	21.8	-36.4	10.3
TEQUISQUIAPAN, QRO. 1/	923	559	921	-364	362	-39.4	64.8	196	65	168	-131	104	-67.0	160.2	21.2	11.6	18.3	-9.6	6.7
TLAXCALA, TLAX.	655	655	n.d.	0	n.d.	0.0	n.d.	117	58	n.d.	-59	n.d.	-50.7	n.d.	17.8	8.8	n.d.	-9.0	n.d.
TOLUCA, MÉX.	3,762	3,809	3,631	47	-178	1.2	-4.7	1,420	528	821	-891	292	-62.8	55.3	37.7	13.9	22.6	-23.9	8.7
TUXTLA GUTIÉRREZ, CHIS.	4,307	4,469	4,160	162	-309	3.7	-6.9	1,559	793	1,156	-767	364	-49.2	45.9	36.2	17.7	27.8	-18.5	10.1
VALLE DE BRAVO, MÉX.	1,221	1,221	1,221	0	0	0.0	0.0	257	76	202	-181	125	-70.3	164.0	21.1	6.3	16.5	-14.8	10.3
VILLAHERMOSA, TAB.	5,213	5,065	5,184	-148	119	-2.8	2.3	2,225	1,493	2,437	-732	944	-32.9	63.2	42.7	29.5	47.0	-13.2	17.5
XALAPA, VER. 2/	2,525	2,703	3,118	178	415	7.1	15.4	916	607	759	-310	153	-33.8	25.1	36.3	22.4	24.3	-13.9	1.9
ZACATECAS, ZAC.	3,267	3,106	3,072	-161	-34	-4.9	-1.1	1,488	529	566	-959	38	-64.4	7.1	45.5	17.0	18.4	-28.5	1.4
<b>Fronterizas</b>	<b>13,858</b>	<b>12,898</b>	<b>14,710</b>	<b>-960</b>	<b>1,812</b>	<b>-6.9</b>	<b>14.0</b>	<b>6,655</b>	<b>3,823</b>	<b>7,612</b>	<b>-2,832</b>	<b>3,789</b>	<b>-42.5</b>	<b>99.1</b>	<b>48.0</b>	<b>29.6</b>	<b>51.8</b>	<b>-18.4</b>	<b>22.1</b>
CIUDAD JUÁREZ, CHIH.	4,541	4,249	4,542	-292	293	-6.4	6.9	2,556	1,477	2,719	-1,079	1,242	-42.2	84.1	56.3	34.8	59.9	-21.5	25.1
MEXICALI, BC.	2,627	2,542	2,551	-85	9	-3.2	0.4	1,463	767	1,129	-695	362	-47.5	47.1	55.7	30.2	44.2	-25.5	14.1
PIEDRAS NEGRAS, COAH.	811	811	811	0	0	0.0	0.0	346	304	402	-42	98	-12.2	32.2	42.7	37.5	49.5	-5.2	12.1
TECATE, B.C.	316	498	348	182	-151	57.6	-30.2	90	141	116	51	-25	56.8	-17.9	28.4	28.3	33.3	-0.1	5.0
TIJUANA, B.C. 2/	5,563	4,798	6,458	-765	1,660	-13.8	34.6	2,200	1,135	3,247	-1,066	2,113	-48.4	186.2	39.6	23.6	50.3	-15.9	26.6

\*Del 30-diciembre-2019 al 26-enero-2020

\*\*Del 04-enero-2021 al 31-enero-2021

\*\*\*Del 03-enero-2022 al 30-enero-2022

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.