

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022						
Total	418,056	420,535	422,703	2,479	2,168	0.59%	0.52%	137,499	135,080	228,710	-2,419	93,630	-1.8%	69.3%	32.9	32.1	54.1	0.8	22.0	
Centros de Playa	196,249	197,599	198,233	1,351	633	0.69%	0.32%	73,635	76,593	129,434	2,958	52,841	4.0%	69.0%	37.5	38.8	65.3	1.2	26.5	
Integramente Planeados	69,194	69,224	67,532	40	692	0.06%	-1.01%	26,635	31,417	48,433	4,782	17,022	19.0%	59.2%	33.1	46.0	71.0	7.0	25.7	
BAHIAS DE HUATULCO, OAX.	4,283	4,316	4,168	33	148	0.76%	-3.43%	1,660	1,394	2,687	-266	1,293	-16.0%	92.7%	38.8	32.3	64.5	6.5	32.2	
CANCUIN, Q. ROO	35,009	34,543	34,255	-466	288	-1.33%	-0.83%	13,787	16,769	25,744	2,982	8,975	21.6%	53.5%	39.4	48.5	75.2	9.2	26.6	
IXTAPA ZIHUATANEJO, GRO.	6,290	6,269	6,293	-21	25	-0.34%	0.40%	2,240	2,350	3,602	1,100	1,252	4.9%	53.3%	35.6	37.5	57.2	1.9	19.7	
LOBETO, B.C.S.	723	899	n.d.	176	n.d.	24.27%	n.d.	189	256	n.d.	67	n.d.	35.6%	n.d.	26.1	28.4	n.d.	2.4	n.d.	
LOS CABOS, B.C.S.	21,979	22,197	22,211	318	14	1.45%	0.06%	8,759	10,648	16,129	1,888	5,482	21.6%	51.5%	40.0	48.0	72.6	7.9	24.7	
CABO SAN LUCAS	8,948	8,913	9,147	-35	234	-0.39%	2.62%	3,802	4,474	7,096	672	2,622	17.7%	58.6%	42.5	50.2	77.6	7.7	27.4	
SAN JOSE DEL CABO	4,844	4,873	4,465	29	408	0.59%	-8.38%	1,768	1,934	3,160	165	1,226	9.3%	63.4%	36.5	39.7	70.8	3.2	31.1	
ZONA CORREDOR LOS CABOS	4,298	4,416	4,591	118	175	2.74%	3.97%	1,576	2,244	2,531	668	287	42.4%	12.8%	36.7	50.8	55.1	14.2	4.3	
Tradicicionales	63,589	64,889	65,042	1,300	154	2.04%	0.24%	20,945	24,618	36,135	3,673	11,517	17.5%	46.8%	32.9	37.9	55.6	5.0	17.6	
ACAPULCO, GRO.	18,773	19,599	19,595	826	3	4.40%	-0.02%	5,386	5,867	9,321	481	3,454	8.9%	58.9%	28.7	29.9	47.6	1.2	17.6	
COZUMEL, Q. ROO	5,055	5,174	5,187	1,191	13	2.36%	0.24%	1,881	1,720	2,809	-161	1,089	-8.6%	63.3%	37.2	33.2	54.2	4.0	20.9	
LA PAZ, B.C.S.	2,377	2,500	n.d.	123	n.d.	5.18%	n.d.	690	1,106	n.d.	416	n.d.	60.4%	n.d.	29.0	44.3	n.d.	15.2	n.d.	
MANZANILLO, COL.	4,717	4,630	4,631	-86	1	-1.83%	0.02%	1,070	1,544	2,101	473	558	44.2%	36.1%	22.7	33.3	45.4	10.6	12.0	
MAZATLÁN, SIN.	9,839	9,674	9,770	-164	96	-1.67%	0.99%	3,376	5,140	6,166	1,764	1,026	52.2%	20.0%	34.3	53.1	63.1	18.8	10.0	
PUERTO VALLARTA, JAL.	12,804	13,153	13,139	329	6	2.57%	0.04%	5,776	6,052	9,812	275	3,760	4.8%	62.1%	45.1	46.1	74.7	1.0	28.6	
VERACRUZ BOCA DEL RIO, VER.	10,025	10,178	10,410	153	232	1.53%	2.28%	2,765	3,189	4,527	425	1,337	15.4%	41.9%	27.6	31.3	43.5	3.8	12.1	
Otros	64,498	64,497	65,628	11	1,172	0.02%	1.82%	26,085	20,598	44,860	-5,487	24,302	21%	18.2%	40.4	31.9	69.3	8.5	36.4	
ISLA MUJERES, Q. ROO	1,640	1,647	1,643	7	4	0.45%	-0.24%	597	434	969	-163	535	-27.4%	123.3%	36.4	26.3	59.0	10.1	32.6	
NUÉVO VALLARTA, NAY.	10,283	10,147	10,674	-136	527	-1.32%	5.19%	4,743	3,760	7,037	-983	3,777	-20.7%	87.2%	46.1	37.1	65.9	9.1	28.9	
RIVIERA MAYA, Q. ROO	45,869	45,972	46,617	102	645	0.22%	1.40%	19,495	14,460	34,141	-5,036	19,681	-25.8%	136.1%	42.5	31.5	73.2	11.0	41.8	
AJUMAL, Q. ROO	4,606	4,393	4,395	-213	2	-4.63%	0.05%	1,742	1,081	3,254	-661	2,173	-37.9%	201.0%	37.8	24.6	74.1	13.2	49.4	
PLAYA DEL CARMEN, Q. ROO	10,939	11,260	11,214	321	45	2.93%	-0.40%	4,398	3,880	8,151	-517	4,270	-11.8%	110.1%	40.2	34.5	72.7	5.7	38.2	
PLAYACAR, Q. ROO	6,703	6,716	6,710	13	7	0.20%	-0.10%	3,049	1,582	5,332	-1,467	3,750	-48.1%	237.1%	45.5	23.6	79.5	21.9	55.9	
PUERTO ESCONDIDO, OAX.	2,495	2,523	2,538	27	15	1.10%	0.60%	587	732	1,300	144	569	24.6%	77.7%	23.5	29.0	51.2	5.5	22.2	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	1	0.07%	-0.04%	440	748	968	308	220	70.0%	29.5%	16.8	28.5	37.0	11.7	8.4	
SAN FELIPE, BC.	823	823	823	0	-	0.02%	0.00%	74	241	168	168	29	228.1%	12.2%	8.9	29.3	32.9	20.4	3.6	
TÓNALA- PUERTO ARISTA, CHIS.	746	755	745	8	10	1.13%	-1.35%	119	184	174	65	10	54.7%	-5.5%	15.9	24.4	23.3	8.4	1.0	
Ciudades	221,808	222,936	224,471	1,128	1,535	0.51%	0.69%	63,864	58,487	99,276	-5,378	40,790	-8.4%	69.7%	28.8	26.2	44.2	2.6	18.0	
Grandes	87,956	88,261	89,542	305	1,281	0.35%	1.45%	27,904	22,998	42,743	-4,906	19,745	-17.6%	85.9%	31.7	26.1	47.7	5.7	21.7	
CIUDAD DE MEXICO	50,784	51,704	51,714	921	9	1.81%	0.02%	16,567	12,645	24,358	-3,922	11,713	-23.7%	92.6%	32.6	24.5	47.1	8.2	22.6	
GUADALAJARA, JAL.	21,972	21,367	21,485	-605	118	-2.76%	0.55%	6,312	5,907	9,646	-405	3,738	-6.4%	63.3%	28.7	27.6	44.9	1.1	17.2	
MONTERREY, NL.	15,200	15,190	16,344	-10	1,154	-0.07%	7.60%	5,025	4,446	8,739	-579	4,293	-11.5%	96.6%	33.1	29.3	53.5	3.8	24.2	
Del Interior	20,301	20,488	20,027	184	458	0.91%	-0.38%	8,148	29,579	46,981	15,667	17,383	50.0%	88.8%	25.9	24.5	39.1	13	14.8	
AGUASCALIENTES, AGS.	5,220	5,176	6,211	-44	1,035	-0.85%	19.99%	1,632	1,698	2,619	66	921	4.1%	54.2%	31.3	32.8	42.2	1.6	9.4	
CAMPECHE, CAMP. I/	1,401	1,415	1,669	14	254	1.00%	17.95%	414	455	692	41	237	9.8%	52.0%	29.6	32.2	41.4	2.6	9.3	
CELAYA, GTO.	3,188	3,327	3,232	139	95	4.35%	-2.85%	738	641	97	-752	111	-13.2%	17.4%	23.2	19.3	23.3	3.9	4.0	
CHIHUAHUA, CHIH.	4,852	4,876	5,004	24	129	0.50%	2.64%	1,318	1,517	2,585	198	1,068	15.0%	70.4%	27.2	31.1	51.7	3.9	20.5	
COATZACOALCOS, VER.	1,757	1,952	1,973	194	21	11.05%	1.08%	368	402	689	34	287	9.4%	71.3%	20.9	20.6	34.9	0.3	14.3	
COLIMA, COL.	1,316	1,264	1,304	-52	39	-3.94%	3.10%	309	406	428	96	22	31.1%	5.5%	23.5	32.1	32.8	8.6	0.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,395	1,382	1,382	-2	11	-0.15%	-0.79%	216	255	284	39	28	18.2%	11.2%	15.5	18.3	20.5	2.8	2.2	
CULIACÁN, SIN.	2,819	2,838	2,768	19	-70	0.68%	-2.47%	729	926	1,285	197	359	27.0%	38.8%	25.9	32.6	46.4	6.8	13.8	
DURANGO, DGO.	1,886	1,892	1,932	5	41	0.29%	2.15%	546	557	993	11	437	2.0%	78.5%	28.9	29.4	51.4	0.5	22.0	
EL FUERTE, SIN.	433	433	407	-	26	0.00%	-6.00%	53	86	113	32	27	60.8%	31.5%	12.3	19.8	27.7	7.5	7.9	
GUANAJUATO, GTO.	3,139	3,179	3,043	41	-136	1.29%	-4.27%	508	541	845	34	304	6.7%	56.1%	16.2	17.0	27.8	0.9	10.7	
HERMOSILLO, SON.	2,818	2,920	2,990	102	70	3.60%	2.41%	881	947	1,592	66	645	7.5%	68.2%	31.2	32.4	53.2	1.2	20.8	
IRAPUATO, GTO.	2,869	2,937	2,898	67	-38	2.35%	-1.31%	696	565	700	-131	135	-18.8%	23.8%	24.3	19.3	24.2	5.0	4.9	
LEÓN, GTO.	6,932	6,424	6,144	-508	-280	-7.32%	-4.36%	1,709	1,306	2,032	-403	726	-23.6%	55.6%	24.6	20.3	33.1	4.3	12.7	
LOS MOCHIS, SIN.	1,550	1,613	1,576	63	-37	4.09%	-2.32%	441	587	693	146	106	33.1%	18.1%	28.5	36.4	44.0	7.9	7.6	
MÉRIDA, YUC.	7,179	7,389	7,587	210	199	2.92%	2.69%	2,184	1,896	3,659	-288	1,763	-13.2%	93.0%	30.4	25.7	48.2	4.8	22.6	
MORELIA, MICH. I/	3,924	3,950	3,017	26	-933	0.66%	-23.63%	1,306	1,358	1,461	52	103	4.0%	7.6%	33.3	34.4	48.4	1.1	14.0	
OAXACA, OAX.	6,171	6,189	6,162	19	-27	0.30%	-0.44%	1,647	1,265	2,642	-382	1,377	-23.2%	108.9%	26.7	20.4	42.9	6.2	22.4	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación					
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
Total	418,056	420,535	422,703	2,479	2,168	0.59%	0.52%	137,499	135,080	228,710	-	2,419	93,630	-1.8%	69.3%	32.9	32.1	54.1	0.8	22.0
PACHUCA, HGO.	1,578	1,579	1,573	1	6	0.05%	-0.38%	512	354	668	-	157	314	-30.8%	88.6%	32.4	22.4	42.5	10.0	20.0
PALENQUE, CHIS.	2,106	2,068	2,069	38	1	-1.83%	0.06%	410	518	694	108	176	26.2%	34.1%	19.5	25.0	33.6	5.6	8.5	
PUEBLA, PUE.	9,691	9,705	9,713	13	8	0.14%	0.08%	3,042	1,677	3,924	-	1,365	2,247	-44.9%	134.0%	31.4	17.3	40.4	14.1	23.1
QUERÉTARO, QRO.	7,398	7,172	7,281	-226	109	-3.05%	1.52%	2,176	1,796	3,675	-	380	1,879	-17.5%	104.6%	29.4	25.0	50.5	4.4	25.4
SALAMANCA, GTO.	1,187	1,201	1,161	14	40	-1.18%	-3.33%	229	257	288	-	28	31	12.1%	12.2%	19.3	21.4	24.8	2.1	3.4
SAN CRISTOBAL DE LAS CASAS, CHIS.	3,319	3,316	3,317	-3	1	-0.08%	0.03%	644	783	1,031	-	140	247	21.7%	31.6%	19.4	23.6	31.1	4.2	7.5
SAN JUAN DE LOS LAGOS, JAL.	3,630	3,670	3,675	40	5	1.10%	0.14%	430	634	870	-	204	236	47.4%	37.2%	11.9	17.3	23.7	5.4	6.4
SAN JUAN DEL RIO, QRO.	1,183	1,095	1,100	-88	5	-7.45%	0.47%	299	285	459	-	14	174	-4.6%	61.0%	25.3	26.0	41.7	0.8	15.7
SAN LUIS POTOSI, S.L.P.	5,997	5,865	5,933	-132	68	-2.20%	1.16%	1,711	1,743	2,471	-	32	727	1.9%	41.7%	28.5	29.7	41.6	1.2	11.9
SAN MIGUEL DE ALLENDE, GTO.	2,107	2,425	2,397	318	28	15.09%	-1.16%	403	471	827	-	68	356	16.9%	75.7%	19.1	19.4	34.5	0.3	15.1
TAXCO, GRO.	885	885	886	-	1	-1.03%	0.09%	197	147	246	-	50	99	-25.3%	66.9%	22.1	16.6	27.7	-	5.4
TEQUISQUIAPAN, QRO.	922	625	n.d.	-296	n.d.	-32.16%	n.d.	104	119	n.d.	-	15	n.d.	14.8%	n.d.	11.3	19.1	n.d.	7.8	n.d.
TLAXCALA, TLAX.	655	655	654	0	0	-0.06%	-0.03%	90	82	136	-	7	53	-8.3%	64.8%	13.7	12.6	20.8	-	1.1
TOLUCA, MEX.	3,791	3,936	3,579	145	357	3.81%	-9.07%	936	758	1,146	-	178	388	-19.0%	51.3%	24.7	19.3	32.0	-	5.4
TUXTLA GUERRERIZ, CHIS.	4,376	4,404	4,173	28	231	0.64%	-5.24%	996	953	1,349	-	42	395	-4.2%	41.5%	22.8	21.6	32.3	-	1.1
VALLE DE BRAVO, MEX.	1,221	1,221	1,214	-	7	0.00%	-0.54%	129	166	255	-	37	89	28.7%	53.8%	10.6	13.6	21.0	3.0	7.4
VILLAHERMOSA, TAB.	4,997	5,174	5,174	234	177	-4.47%	3.54%	1,563	1,830	2,700	-	267	871	17.1%	47.6%	29.9	36.6	52.2	6.7	15.6
XALAPA, VER.	2,956	3,395	3,117	439	277	14.84%	-8.17%	748	823	1,105	-	76	282	10.2%	34.2%	25.3	24.3	35.4	-	1.0
ZACATECAS, ZAC.	3,208	3,105	3,002	-103	103	-3.20%	-3.33%	834	775	876	-	59	101	-7.1%	13.0%	26.0	25.0	29.2	-	1.0
Frontieras	13,551	14,190	14,901	639	711	4.72%	5.01%	4,815	5,910	9,573	-	1,095	3,662	22.7%	62.0%	35.5	41.7	64.2	-	6.1
CIUDAD JUAREZ, CHIH.	4,533	4,540	4,541	7	1	0.15%	0.02%	1,854	1,895	3,150	-	41	1,255	2.2%	66.2%	40.9	41.7	69.4	0.8	27.6
MEXICALI, BC.	2,635	2,547	2,551	-88	4	-3.32%	0.14%	1,013	1,149	1,545	-	136	396	13.4%	34.5%	38.4	45.1	60.6	6.7	15.5
PIEDRAS NEGRAS, COAH. 1/	811	811	1,078	-	267	0.00%	32.95%	264	477	632	-	153	215	57.8%	51.7%	32.6	51.4	58.6	-	7.2
TECATE, B.C. 2/	316	498	350	182	148	57.59%	-29.80%	76	204	140	-	64	167.6%	-31.6%	-	24.1	41.0	39.9	16.8	-
TIJUANA, B.C.	5,256	5,794	6,382	538	588	10.23%	10.14%	1,609	2,246	4,107	-	638	1,860	39.6%	82.8%	30.6	38.8	64.3	8.2	25.6

*Del 01-enero-2020 al 31-mayo-2020

**Del 01-enero-2021 al 31-mayo-2021

***Del 01-enero-2022 al 31-mayo-2022

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

2/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.